

Making Good in Business

By Roger W. Babson

Published by Fleming H. Revell Company, New York, 1921

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Drawing from Babson's lengthy business experience, he describes in this book the "Six I's of Success," which are: Industry, Integrity, Intelligence, Initiative, Intensity and Inspiration. Content's include "The Woman's Part in the Six I's," "The Need of Vision," and "Some Personal Testimony."

Babson College Archives copy: Purchased by the Babson Institute Library in 1921, accession number 1357

Signed by Roger W. Babson

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