

Fundamentals of Prosperity

By Roger W. Babson

Published by Fleming H. Revell Co., New York, 1920

<http://babsc.iii.com/record=b1089332~S0>

Instructional guide by Babson focusing on the “secrets to success”—the foundation on which every man can build a prosperous life. Chapters include “Industry vs. Opportunity” and “Study of the Human Soul” as Babson speaks about what he feels truly leads to success—taking advantage of the human resources “thrift, imagination, integrity, vision and faith” which underlie all structures of success.

Babson College Archives copy: Purchased by the Babson Institute Library in 1920

Signed by Roger W. Babson

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