APPLICATION FOR TRANSFER ADMISSION

Undergraduate Program

For Semester Beginning September _____, 19___
January _____, 19___

Please read the accompanying sheet of instructions carefully before you fill out this application.

Name ________________________________ Male ______ Female ______
(please print) Last ______ First ______ Middle ______

Home Address ____________________________
(please print) Number and Street ______

City ______ State ______ Zip ______

Mail address ____________________________
If different To be used until ______

Home Telephone ______________ Current Telephone __________

Date of birth ______________ U.S. Citizen ______ If not, what country?

Marital status: Single ______ Married ______ Divorced ______ No. of children ______

If married, spouse’s name __________________________

Have you previously applied for admission to Babson? Yes _____ No _____ Year ______

List each college you have attended or are attending.

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List each secondary school you have attended, in order of attendance.

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"Our goal for the coming year, with the assistance of the public relations consulting firm of Reilly Brown Inc., is to make a quantum jump in publicity at regional and national levels."

1974-1975 report of the President of Babson College.

"Quantum — 2. an indivisible unit of energy."

The American Heritage Dictionary of the English Language.

"Quantum — 26n. finite quantity, limited amount, lower limit, upper limit."

Roget's Thesaurus of English Words and Phrases.
TAKING THAT QUANTUM JUMP
THE JUMP BEGINS

Babson, the school which spawned such philanthropists as Daniel Gerber, Gerber Baby Food magnate, Howard Webster, Canadian mining tycoon, and Edsel Ford, heir to the Ford Motor Company fortune, now gives birth to a new generation of leaders. As in the early days of our founder, Roger W. Babson, America searches for bright and aggressive young blood to direct the potentials of a progressive nation. Twenty-six wealthy businessmen in 1919 recognized the need for this direction and so, by influencing Babson to establish one of the few schools of business, brought about the beginnings of a distinguished institution which we now know as Babson College.

At its onset, Babson enrolled nineteen students in an intense one-year course in business management providing housing and instruction at 31 Abbott Rd.; 450 acres, 42 buildings, and 1,200 students later, Babson College provides a total of ten majors supported by a well rounded and diversified curriculum. With the belief that in order to get ahead, businessmen must be versed in English, History, and Logic, Babson introduced liberal arts courses to the curriculum in 1945.

Expansion, the term which most appropriately describes the Babson community of the 1960's, also suggests a correlation between the school and the growth of the times. Under the administration of former President Henry Kriebel, the Institute changed its name to Babson College, more liberal arts courses with an "emphasis for life" complimented the curriculum, and the enrollment became co-educational — all of which evolved into Babson's first Master plan.

Now, with the recent inauguration of President Ralph Z. Sorenson II and the initiation of the second Master Plan, Babson takes a "quantum jump" ahead, able to proudly look back on an admirable heritage and forward to the challenges facing a progressive institution.
ORIENTATION

FOCUS ON YOUR FUTURE.
PREFACE

On October 3, 1975 the Trustees of Babson College charged the President to implement the 1975-1980 Master Plan.

The 1976 Babsonian now charges the Babson College student body to learn this Master Plan — and to make certain that the Plan itself and its implementation are consistent with the demands of this student body.

The following pages illustrate a minute portion of this Master Plan. This is not a summary nor a synopsis. We have only broken the shell of the egg.
The Master Plan for Babson College 1975 - 1980
The following resolution was adopted by the board of Trustees of Babson College at its meeting on October 3, 1975.

The Trustees of Babson College hereby endorse the statement of overall mission and objectives, together with the broad lines of policy outlined in this long-range planning document.

They further charge the President with the cooperation of members of the administration, faculty, student body, and other supporters of Babson College to implement the plan in spirit and to further develop the necessary detailed actions required for this implementation.
Babson College

MISSION

C. Strong educational emphasis will be given to the development of professional and applied skills.
Master Plan

Babson College

MISSION

...Primary Emphasis will be placed on effective learning and on excellence in teaching.
Master Plan

II SPECIFIC PROGRAMS

A. UNDERGRADUATE

2. STUDENT BODY

Seek to become more selective so as to produce an increasingly strong student body in terms of potential for leadership positions in management careers.
II SPECIFIC PROGRAM

1. UNDERGRADUATE
2. STUDENT BODY

Increase the proportion of minority students in the Babson College student body.
III SPECIAL NEEDS AND CONSIDERATIONS

A. Babson College

PEOPLE

1. STUDENTS

C. Attitudes of men students toward the growing number of Babson women are changing favorably but there is a need to accelerate and reinforce these positive developments.
II SPECIFIC PROGRAMS

A. UNDERGRADUATE

4. FACULTY
d. Seek to design specific means to BRIDGE the gaps among major curricular areas and especially between the liberal arts and management offerings at Babson College.
II SPECIFIC PROGRAM

A. UNDERGRADUATE

3. CURRICULUM

f. Continue to emphasize regular and purposeful pruning and weeding of courses from the Babson College curriculum in order to avoid undesirable course proliferation.
III SPECIAL NEEDS

1. FACILITIES DEVELOPMENT

1. a. Develop quiet places for study — some adjacent to the Babson College library collection.
III SPECIAL NEEDS

1. FACILITIES DEVELOPMENT

2. OTHER NEEDS

As resources become available, the following now appear to be likely targets for Babson College support:

- Student or Community Facilities (e.g. STUDENT UNION)
- Athletic and recreation facilities.
III SPECIAL NEEDS
I EXTERNAL RELATIONS
5. Develop throughout

Babson College

constituencies
an awareness of the
importance of
public relations
to the
future of

Babson College

And EXPLOIT every
opportunity for
positive achievement.
II SPECIFIC PROGRAMS
A. UNDERGRADUATE
3. CURRICULUM
h. Establish standards for the communications skills required for graduation.

The Master Plan
Editorial

Speech course needs to be revived

The Babson College curriculum has undergone a lot of changes in the last few years, with courses being added and dropped almost every year. But there's one course that Babson should teach, and doesn't. And that's a public speaking course.

There used to be not one but three courses in public speaking at Babson almost a decade ago, but they were weeded out as curriculum was updated.

But is a course in public speaking really that old-fashioned? Is the ability to give a talk to a group of people confidently and effectively not necessary today?

In Babson's case the answer to both questions has to be no.
HONORS ACCORDED
1975 BABSON COLLEGE
SOCCER TEAM

NCAA Division III National Championship
NCAA Division III New England Regional Championship
New England Intercollegiate Soccer League's Division II Sampson Trophy

Bob Hartwell
New England Division II Coach of the Year
Massachusetts State Soccer Coach Association's College Coach of the Year

All New England Soccer Team
Shane Kennedy, Jim Powers, Franz Grueter

New England Intercollegiate Division II All-Star Team
Shane Kennedy, Jim Powers, Franz Grueter, Joe Olivere, Willy Thibodeau

Jim Powers
NCAA National Tournament's Outstanding Defensive Player

Mark Paylor
NCAA National Tournament's Outstanding Offensive Player
BABSON COLLEGE TEAM AWARDS

Most Valuable Player  Jim Powers
                     Franz Grueter
Tiger Award          Jon Anderson
Bold Beaver Award    Guillermo
                    Mascarenas
Most Improved Player Tom Kelley
Leadership Award    Steve Balicki

NEW ENGLAND RECORDS SET OR TIED
BY BABSON IN 1975

Least Goals allowed in a Season 5
Most Shutouts in a Season 13
Most Consecutive Shutouts 10
Most Shutouts by One Goalie
   (Season) 13
Most Consecutive Shutouts by
One Goalie 10
Most Shutouts by One Goalie
   (Career) 35

HOW DID WE DO IT?
### SCORING A NATIONAL CHAMPIONSHIP

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"I STILL CAN'T BELIEVE WE WON THE NATIONAL CHAMPIONSHIP,

MAYBE I NEVER WILL"

Co. Captain
Steve Balicki
May 5, 1976
SEASON SUMMARY

Before the season started, Coach Bob Hartwell was asked what he thought the final record of the soccer team would be. He replied, "We'll be lucky if we have any less than four losses during the regular season."

However, the Beavers ended up 13-0-1 for the season and 17-0-1 including the playoffs. It's the only thing Hartwell had been wrong about all year.

Things began on the right foot with a 2-0 win over Worcester Polytechnic Institute. Bob Petroff and Steve Anderson each got a single tally in the contest.

Babson was scheduled to play Assumption and New Haven, but the heavy rains of late September cancelled both contests. New Haven was rescheduled and Assumption was dropped from this year's schedule.

After the long day off, the Beavers had a little trouble early against Tufts and came away with a 2-1 win. Again, Babson gained control of both the midfield and the game. As the game wore on, the jumbo players wore out. Again Babson had a huge advantage in shots. Petroff scored again with Jimmy Powers getting the other tally.

Three days later, the Beavers travelled to Waterville Maine and destroyed Colby. Joe Oliere had three goals while Petroff, Franz Greuter, Memo Mascarenas, Fran Pautuoso, and Mark Paylor got one apiece.

Babson's next opponent was Brandeis. The Beavers came out strong and had some good scoring opportunities early. But they couldn't put it in the net. The Brandeis goalie came up with some good saves early, and Babson just plain missed some other chances.

It was a tough game to tie at that point, but it loomed even bigger as Babson continued to win. Hartwell views this as "The turning point of the season."

Babson got back on the track the next game with a 2-1 victory over Trinity. The Beavers racked up a big score but it wasn't as easy as it looked.

Against Norwich, Babson came on strong early, and the game was never in doubt. The Beavers went back to their control offense proven by a huge advantage in shots.

It was a balanced attack with Tom Kelly, Greuter, Pautuoso, Mascarenas and Don Lake each getting a goal. It was the start of the team and Shane Kennedy's shutout streak.

The Beavers continued with a lethargic 2-0 win over Boston College. Mascarenas and Powers scored early for the Beavers and that was it.

The weather continued to plague Babson as they splashed by Coast Guard 1-0. The ball skipped, took bad hops, and stopped dead in a downpour. Steve Anderson scored the only Babson goal.

The Beavers continued to roll. The next game was a 6-0 victory over Clark. Scoring was even with Steve Anderson, Oliere, Pautuoso, Mascarenas, Petroff, and Lane each getting single tallies.

Babson then traveled to Maine to take on an excellent Bowdoin squad. Throughout the first half and for part of the second stanza, Babson had control.

Jon Anderson got Babson's only goal against the inspired Bowdoin squad before a large homecoming crowd.

Bowdoin came on in the second half, but Kennedy and the Babson defense held them at bay.

The Beavers then took it to St. Anselm's with a 5-0 win here at Babson. Jon Anderson, Steve Anderson, Oliere, Pautuoso, and Mascarenas continued the balanced Babson scoring.

Paylor started where Oliere left off and scored three goals against Bryant. Babson came on strong from the start and continued the control and excellent coordination.

Kennedy recorded his eighth shut-out of the season in a 3-0 win over Holy Cross. When the Beavers wanted to, they completely dominated and ended up with a 29-4 shot advantage.

Oliere added to his team leading tally with two goals, and Paylor added the third.

Babson finished off the regular season and had a chance for its second undefeated season in three years — with a tough match against the University of New Haven. The Beavers came away a 2-0 victor. Petroff and Paylor each tallied in the game.

Babson ended the season with a 13-0-1 record and they were ranked sixth in the final New England rankings. Hartwell still believes, "We were pretty lucky to win some of those games."

However, let the record speak for itself.

1976 DIVISION III CHAMPS

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However, let the record speak for itself.

— Babson Free Press Soccer Supplement December 4, 1975
On December 20, 1975
Babson College
conducted its first
Winter Commencement Ceremony.
The future of the
Winter Commencement Ceremony
is unclear.

From the Babson Free Press:
November 6, 1975:

"When asked whether this December
commencement will set a precedent for future years,
Stephens (V.P. for Public Affairs) replied, 'We'll see
how this one goes. The main concern is attendance,
which stems from the fact that graduation falls on the
last Saturday before Christmas. It's a bad time of the
year and who knows what the weather will bring.'"
"Hopes for a December 1976 graduation look bleak at this point. "With the way the calendar is now, it would be impossible to schedule a commencement ceremony," said Stephens.

Registrar George Dixon confirmed that final exams will end on Tuesday December 21 (1976).

"If it were possible to push the calendar back a week," continued Stephens, "time would allow for a December graduation."

"I think that if the majority of the students want a graduation, then they should have one," Stephens went on."

The week before his graduation, David Townsend explained how one conversation led to Babson's first Winter Commencement:

Jim Grenier, Joe Castaneira and Townsend were talking at the Pub one night. One thing led to another and eventually they had a proposal. First the group went to Dean Staake. After polling the December grads, they talked with Everett Stephens. The next step was an appointment with President Sorenson. The first week in November 1975 Dr. Sorenson made the official announcement.
DON'T THEY DESERVE THREE MORE DAYS

The Administration has drastically reduced the chances for the December graduation to be the success it needs to be by closing the dorms to students before graduation day.

They claim that it's too great a security risk to leave the dorms open for the three day interim between the end of exams and graduation.

And that it's not in the residence staff's contract to stay around another couple of days after the semester to patrol the dorms.

And that it's only thirty students that would be affected anyway, it doesn't justify keeping the entire campus open.

So what they have proposed is this: If students live near by, they can go home for the few days, and then come back for the graduation ceremony.

If they live too far away, but have friends that live near by, they can stay with them until graduation day.

And if they live too far away, but don't have friends living off campus, well, they'll have to go to the Housing Office for additional help.

And on top of that, they have compounded the problem by announcing this change with only two days left of classes.

After that come exams, easily the busiest time of the semester for any student, especially one who is trying to graduate in a few days.

So really there is not enough time for the seniors to get everything squared away, and the graduation exercise will suffer as a result.

We don't feel the Administration has done everything it can to try and find ways to keep the students on campus for the three day period.

Director of Residential Life Debra Amidon said that probably half of the dorm directors would still be on campus during the interim. But she doesn't know for sure, because it's been a month since she last polled them on the subject.

And the Housing Committee was never called upon to consider what policies might be used to make the campus more secure during those three days.

We feel these alternatives should have been explored before a decision was made. And there are still other alternatives.

Employing the use of a honor system for those staying in the dorms could reduce the risk of theft or damage in the dorms.

And 30 students pose less of a threat than do the usual 200 present on campus during Thanksgiving or before the May graduation.

Besides, after December 18, practically all the rest of the students will be home contemplating a Christmas turkey. The campus will never be more deserted.

So in light of all this, combined with the fact that both students and administration members have contributed their time and effort to this endeavor, we hope the Administration will reconsider its decision, and leave the dorms open during the interim period.

After three and a half years of contributing to Babson, the least Babson can do is give those students three more days.

— BABSON FREE PRESS
December 4, 1975
Jim Grenier reflects on his December graduation:

"When we first went to President Sorenson, he didn't like the idea right off. The faculty said it would be impossible to coordinate the graduation because of grading. Everett Stephens was instrumental in handling the logistics.

"At our last meeting with the President we figured the proposal wouldn't go through. I think Dr. Sorenson saw our downness. He said if the idea would be a success and people had enough interest, he would change the calendar.

"The only problem we had was with housing. I understood Dean Amidon's concern about heat and security, but Forest Hall doesn't have cooking facilities. This meant that we had to buy all our meals.

"I suggest that in the future, December grads should start on September 1st and keep pushing. I would definitely do it over again, despite all the red tape. I think that we were pushing more for our families than for ourselves. Our families have made the biggest contributions to send and keep us at Babson. I was more happy for my family than I was for myself."

FOOTBALL
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64  Won — 5  Lost — 16  97
CANDIDATES' NIGHT
A CAMEL IS A RACE HORSE

WAYS AND MEANS

SOCIAL COMMITTEE

DESIGNED BY A COMMITTEE
STUDENT GOVERNMENT IS A PIE

IN THE EYE
BLUE RIBBON SPONSERS

Erol Beker

W.H. Compton


Mr. & Mrs. Deane B. Gray

Mr. & Mrs. Garrett P. Kelley

Mr. & Mrs. David T. Ontell

Mr. & Mrs. James E. Powers

Mr. & Mrs. Louis Putze

Mr. & Mrs. Donald F. Thayer, Jr.

Mr. & Mrs. Frank Weinberg, Jr.

BABSON FREE PRESS
RED RIBBON SPONSORS

Dr. Ricardo Arrendondo
Dr. & Mrs. John C. Athans
Charles River Medical Center
Mr. & Mrs. T.A. Dukes
Emma Ensmeling Co.
Mr. & Mrs. F.B. Heald
Mr. & Mrs. Robert E. Klotz
Mr. & Mrs. Bob Loo
Mr. & Mrs. Francis C. Manganelli
Mr. & Mrs. John J. McQuillan
New England Food Trading Co.
Glenn C. Peterson
Bruno P. Pysznik
Robert Stefanik
Mr. & Mrs. Emmanuel J. Theologis
Marguerite F. Wiggins
Mary V. Wood
Enos T. Ellis
Dear ______;

The members of the Blue Key National Honor Fraternity are sorry to inform you that you have not been selected to become a member of the organization. We appreciate your interest in Blue Key and the Babson community. We wish you the best of luck in the future.

Sincerely;
Blue Key
BLUE KEY CARDINAL
NO COMMENT

THINK SECURITY

"Lock up, protect your valuables!"
FRAN HARTWELL

"As the only woman coach, I find the college bends over backwards for women in the athletic department; I don’t know about the rest of the school. I get along well with the men coaches, there is a minimum of conflict, and they are all cooperative. My personal feelings about coaching here are that the facilities are inadequate. Trim dining hall and the gym are the most used facilities, and they should be updated to accommodate the present size student body. Another women’s locker room is needed, and I’d like to see another gym built — a kind of club — with a snack bar, card room, billiards, pool, tennis, and the pool should be limited to undergraduate students — the Wellesley townspeople take over too much and the kids don’t speak up enough against it. The girls I coach are nice, I really like them. They’re willing to work, and enjoy messing around, too. They joined the teams not knowing one another, and built up a rapport and
ended up friends, enjoying one another. When I first came to Babson, the big thing was swimming and dancing. The girls tend to go out now more for team, or competitive sports.

"I have two daughters, ages 9 and 7. They attend Ten-Acres school, where I also teach. Aside from teaching and coaching, we follow my husband’s teams a lot. We own two horses, so I’m busy taking care of them, with my husband’s help. I enjoy water skiing in the summer. I’m very busy all the time, I have to be, I can’t sit still. I find no conflict in being a housewife and working, my husband and the kids are helpful. Whatever problems arise come about because I create them. I’m a member of the Babson Women’s Club; I was president five years ago; right now I’m involved with a faculty play. All in all, I find working at Babson very rewarding — the people are unique and appreciative, good sports, and positive."
VOLLEY BALL

VARSITY 2-5

Endicott — LOSS
Bradford — WIN
Regis — LOSS
Brandeis — LOSS
Assumption — WON
Endicott — LOSS
Lowell — LOSS
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<td>Lost-3</td>
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**Name** | **G** | **Pts.** | **Ave.**
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Nancy Flynn | 10 | 139 | 31.9
Adrienne Halsey | 10 | #67 | 6.7
Sue Girouard | 10 | 53 | 5.3
Maria Arrenondo | 10 | 51 | 5.1
Ernie Montilio | 8 | 29 | 3.6
Liz Chase | 10 | 31 | 3.1
Terry Cussen | 10 | 21 | 2.1
Lorna Turner | 9 | 13 | 1.4
Helen Ruff | 10 | 5 | 0.5
Kathy O'Brien | 6 | 2 | 0.3

Maria Arrenondo
Nancy Flynn
Sue Girouard
Dorothy Logan
Susan White
Kathy O'Brien

Helen Ruff
Terry Cussen
Adrienne Halsey

Liz Chase
Ernie Montilio
Lorna Turner
Sue Jackson
GREEN GABLES IS

PEOPLE:
"Friendly people, nice people, close friends"
"Great roommate, O.K. roommates, one good, one bad"

MIKE & LIZ TILLY:
"Best for the dorm"
"Fantastic"
"Excellent"
"Great"

THE SHUTTLE:
"We need more shuttle runs"
"Shuttle works out all right"
"There are some hassles getting on campus"
"Security has been really cooperative"

DANA HALL:
"No Comment"

A DORM:
"Would rather live here than South"
"Less impersonal"
"Homey atmosphere, better because it's a house"
"We need another shower and another refrigerator"
"The parking sucks"
"Close to town"
"Inconvenient"
"A good idea"
THAT'S GREEN GABLES
As part of Babson's "Focus on Women" activities, the Boston Common Theatre Company presented a program of related short skits depicting various aspects of the problems concerning, and questions asked by modern women in a production entitled, "Jumping off the Roof."

The Company, an all-female national touring company, originates from Cambridge, Mass. Its eight members present a program of pointed questions and satiric comment concerning the entire spectrum of women's existence-no questions avoided, no holds barred.

It is interesting to note that the title of the production stems from a description of a woman's first menstrual period, referred to by doting mothers as "The Curse" or "Falling off the Roof".

In a shocking first act conclusion, an abstract dance sequence called "A Question of Consent," the heavy-handed seduction techniques of a male partner quickly escalate to a violent and vividly depicted rape scene. A stunned audience sat several minutes at the skit's end, groping for a response, relieved when the brightening house lights signalled intermission.

The second act dealt in great part with a satiric attack on man-created women's roles. Selected skits dealt with Madison Avenue hype for various sprays and potions and a additives to "make you a real woman," or the thousand-and-one household miracles to make a woman's house love her.

A final sequence "Instructions: A Woman" becomes a bittersweet collection of those joys and tragedies a girl experiences in becoming a woman.

Part of the evening's production were funny; others were quite serious; still others were no less than shocking. But the pervasive effect of the play seemed to be the provocation of thought — an effect most successfully attained, judging from the post-performance reactions of the audience. Neither acceptance nor justification of a great many controversial ideas seemed to be the intent of this play: presentation seemed an end in itself.

Babson Free Press
March 11, 1976
This year’s topic for Women’s Week was “A Sense of Balance” sponsored by The Cardinal Key National Honor Society. The program began on February 29th and included an art exhibit featuring the work of four women artists, an assertive training workshop, a panel discussion on career development, a slide show which dealt with the realization of women’s potential in the world, and a theatrical production confronted the audience with women’s issues of concern to society. The Keynote speaker was Wilma Scott Heide, the founder of the National Organization of Women.

Candace Ellison, chairperson of the Cardinal Key core committee, considered the program a success. It was the second annual program and events went very well. The interest was there and attendance had improved over last year. She felt the most successful program was the Assertive Training Workshop.
THE BAR SCENE

ISN'T IT STRANGE

WHAT PEOPLE WILL ENDURE
TO ENTER THE
SMOKE FILLED
ROOM
ONLY TO RETURN ALONE
Babson  W.P.I.  48
    76  Norwich  37
    50  Coast Guard  63
    81  Trinity  30
    85  Holy Cross  28
    77  Colby  35
    40  Tufts  73
    65  Bridgewater State  46
    61  M.I.T.  52
    74  Lowell  39
    29  So. Connecticut  84
    79  Brande's  33
    20  Connecticut  75

Won-9  Lost-4

N.C.A.A. DIVISION III
SWIMMING CHAMPIONSHIPS

Event  Name  Place
3 Meter Diving  Paul Gelines  8th
200 yd. Backstroke  (All-American)

Other Swimmers  Spencer Miller II
                (All-American)
John Saint-Amour
Richard Braverman
H. Brune Levering
TEN LITTLE INDIANS
DEATH OF A SALESMAN
THE FORUM PRESENTS:

THE BEST OF GODSPELL

AND WIZ

HECTOR OLIVERA
On April 15th, the Forum presented a program with Mr. William E. Phillips. The program was entitled "TWELVE THINGS I WOULDN'T WANT BUSINESS SCHOOL TO TEACH MY DAUGHTER". Mr. Phillips cut his talk down to the ten things he would not like his daughter to learn in business school. They were as follows:

1. Business management is a science.
2. Business failure can be excused by circumstances.
3. There is a substitute for fairness, toughness, and hard work when running a successful enterprise.
4. Salesmanship is either ignoble or an outmoded skill.
5. The personnel department should be in charge of people.
6. Corporate management can be effective without entrepreneurial instinct or experience.
7. Process or procedure is more important than people.
8. Success is not to be respected.
9. Parkinson was wrong.
10. Working in a family business is either easy or unworthy.

The 1976 BABSONIAN Staff felt that there were "just a few things" that Mr. Phillips forgot to mention. They are as follows:

1. The address of Bill Baird's abortion clinic.
2. How to jump out of a frat party cake.
3. The "One night stand" method of making friends.
4. Professor Bruno's home address.
5. How to be a "Ball Girl" for the Soccer Team.
6. How to be Dick Metzger's favorite dish.
7. Professor Rybolt's favorite measurement.
8. How to form a Student Government Committee.
9. How to get into Professor Kleiler's "Home Movies."
10. How to do all the entries in THE HAPPY HOOKER'S books.
JIMMY BRESLIN
SENATOR
EDWARD
M
KENNEDY
TEENNIS
Babson College Golf Team

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<td>M.I.T.</td>
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<td>4</td>
<td>W.P.I.</td>
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<td>Suffolk</td>
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<td>4</td>
<td>Assumption</td>
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<td>412</td>
<td>St. Anselm's</td>
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<td>508</td>
<td>Bates</td>
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<td>432</td>
<td>Bryant</td>
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<td>A.I.C.</td>
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<td>4 1/2</td>
<td>Babson placed</td>
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Won — 7        Lost — 4

Massachusetts Intercollegiate Golf Tournament

Total Score: 336
John Stavros: 81
Hunter Judson: 82
Dave Tajian: 85
Peter Bates: 88
Mike Precourt: 88

Babson placed Seventh out of Eighteen teams at the tournament.
Lock Your Doors!

Keep Your Keys!
Security distributes brochures; removes them due to contents

Babson Security's attempt to launch a "Lock Your Door" campaign was stopped short last week when a brochure distributed by them was removed from the mail boxes due to its contents.

Robert Drapeau, Chief of Security, explained the reasons behind the campaign. "There has been a lot of larceny this year, and it has increased 14% over last year," Drapeau said. "We felt that a campaign to get students to lock their doors and take their keys would be a step in the right direction in slowing thefts down."

Drapeau added that October of last year was the worst month for larcenies. This is the reason that the campaign was started in October of this year.

The Security Chief said that the brochure was used at other schools in this area and also in New York State, among them Northeastern and Boston University. "The brochure was not our original creation," he said.

Elliott McBride, Business Manager, said that he had talked to Drapeau about beginning such a campaign a few weeks back, but that he didn't know of the brochure's existence until last Thursday.

"I received a few phone calls from students, mostly women, and Mr. Putney did also," said McBride. "After a couple of conversations with Chief Drapeau, we all agreed it wasn't a very good thing to put out."

McBride added that he personally felt the graphics were in poor taste.

Drapeau said that he had shown the brochure to various people before distributing it, and received no adverse reaction from anyone. "I had no idea the brochure would have the effect it did," he said.

There were rumors that after the brochures were removed from the mailboxes, they were burned. Both Drapeau and McBride reported, however, that the remaining pamphlets were still in Drapeau's office.

According to Drapeau, a program to educate students to lock doors and take keys will start again, but he felt it would take a different tack the next time.

— Babson Free Press October 9th, 1975
SECURITY

To
The
Editor

Upon reaching our mailboxes and expecting to find a list of the next week's activities, we were treated to a very humorous pamphlet concerning the subject of security: something that is very rarely stressed on the Babson campus.

Unfortunately, not all of us got to read this pamphlet because they were ordered to be pulled from the mailboxes. This is all because of some students who were concerned about this pamphlet corrupting people's minds.

When most people enter college they are expected to be mature enough to handle something that is a bit off color. Admittedly, the back picture of the security brochure could have been interpreted as obscene, but even so, we feel it was effective. How many people who throw away everything except personal mail read this? Quite a few, we imagine.

In closing we would like to congratulate Chief Robert Drapeau for a most entertaining and effective approach to a very real problem.

Respectfully,

Bill Thurlow
Gary Lee
Stanley Tripp
Morris Lawee
Jane Butler
Jane Yuile
Edward Arsenault
Tom Raducha
Paul Gelines
Jane Tizio
Ross Stevens

— Babson Free Press October 9th, 1975
THE PEOPLE'S CHOICE
THE PEOPLE'S CHOICE
Match The Name To The Picture

A  Thomas Kiley
B  Mark Shields
C  William Taylor
D  Martin Nolan
E  David Brudnoy
F  Clay Whitehead

Answers To Appear Elsewhere In This Yearbook
EDITORIAL

FOUNDERS DAY, 76

It's time to stop kidding ourselves about Founder's Day. It was either a reasonably successful Public Relations venture, or an incredibly disastrous educational event, but it certainly was not a successful management symposium.

Despite Founder's Day's educational intent, its image is clearly that of a PR tool. Think about it: if Babson's top priority for Founder's Day was to present an educational symposium, why would it be designed and implemented through the PR office? Is it an attempt to beat the faculty at its own game?

And if its ultimate goal were to have added to the management education of the abson community, there's no one who would today be calling "The People's Choice" successful. Less than 5 per cent of the students, and twenty percent of the faculty, were in attendance.

"The People's Choice" was undoubtedly successful in some respects, but for Babson it was an educational fiasco for a number of reasons. 1. It was not designed by educators. Let the PR office handle a reception or a Founder's Day dinner, but match people to the correct jobs. Introduce some faculty control to the educational aspects of the program.

2. It was not what the students wanted to see. Maybe it was what the students should have been interested in, but it has been too clearly demonstrated over the last years that only sensationalism or freak shows will attract a crowd.

Try to get more student input before looking into a topic. Get a better reading on what would attract students to an educational program.

3. There was little honest interest in what most faculty members or students had to say about the program. The reason for this is simple: Only four faculty members and a handful of students knew about the topic or speakers until some firm decisions had been made. At that point, it was too late to be flexible in response to new input.

4. Not enough people were involved in decision making. We're not recommending an outbreak of "committee fever." People will be more committed to a project that is partially of their undertaking. There may be a parallel between the lack of involvement in Founder's Day '76 and the lack of commitment to it at the end.

5. Too many events in a single day were made. Next year, plan ahead. The program should be well under way by mid-autumn, and the organizational structure should definitely be redesigned, starting now.

By next year, if there have been thoughtful changes in the use of people, planning, and ideas, Founder's Day will be another lesson in mismanagement.

It deserves a better chance than that. With the grant from the Earl C. Sams Foundation, and the large pool of talent at Babson, there is no reason why we can't design a top-quality management symposium.

Let's also remember that its reason for being is, or should be, as an educational bonus. The only way to live up to that commitment with integrity is to begin to treat Founder's Day seriously as a management symposium.

— Babson Free Press  April 22nd, 1976.

It's time to stop kidding ourselves about Founder's Day.

part way through the planning stage; due to ineffective committee members, and personality differences", Bilewicz explains further that, "This was a transition period, management wise, being the first Founder's Program for Rick Pozniak.

Bilewicz expresses satisfaction now, as Founder's Day draws near, boasting an impressive list of dignitaries who will be attending the Symposium. "Guests will include" says Bilewicz, "several state Senators and representatives, individuals from prominent businesses such as Arthur Young and Arthur D. Little, president of many chapters of the League of Women Voters, and a whole host of representatives from the Print and Broadcast Media". His only disappointment comes with the news that Edith Mustard, Roger Babson's only living child will not be able to attend.

Bilewicz describes the program as containing a diversity of personalities, from the 'roll up your sleeves, lets have a beer, style of..." to the "intellectual power of Whitehead" to the "cool sophistication of Brundin".

Bilewicz hopes that every student will be able to identify with the speakers and predicts that student turnout, as well as the last year, will result in standing room only.

In summarizing what he would like to see as the final result of Founder's Day, Bilewicz concludes, "I'd like to see the Babson students leave Founder's Day enriched, enlightened and possessing a better understanding of the Campaign Management."

To the Editor:

On page two of the Babson Free Press Founders Day Supplement appeared an article quoting Robert W. Billewicz, Chairman of the Founder's Day Committee. In the eighth paragraph of this article Mr. Billewicz implied some rather harsh accusations concerning former Founder's Day Committee members. The persons implicated are Sarah McCormick, Richard Stillman, and Hugh Glazer. Through their past activities these individuals have proved themselves and their dedication to Babson. I feel it was shoddy of Mr. Billewicz to make inuendos without presenting the entire picture.

I also disagree with his statement in the fourth paragraph concerning Public Relations involvement in Founder's Day. If, as Billewicz might recall, the decision to seek John Lindsay instead of Lawrence O'Brien was made because it was felt Lindsay would have a better media and audience draw.

For Mr. Billewicz to only recall that Founder's Day had problems getting started is a gross understatement. Planning for Founder's Day '76 should have begun before the start of classes this past September. In a November 10, 1975 report to the Earl C. Sams Foundation, Billewicz made the following statement, "We have not yet sought commitment from individual speakers. But we have compiled a list of men and women whose presence would make them logical choices for this symposium." Of the twenty-two names on that list, only two (actually) took part in the Founder's Day Program. It appears that Rick Pozniak's background and media affiliations bailed Billewicz out from what might have been a meager program.

In this same report Billewicz mentions a Founder's Day steering committee consisting of students, faculty staff, and alumni. To the best of my knowledge no such committee existed this year. To blame any of the Founder's Day problems on the transition period of the new P.R. Director (8th para.) is fruitless. As Billewicz pointed out in the third and fourth paragraphs, Founder's Day is not strictly a public relations event.

From the very beginning, Billewicz has been guilty of misusing his personal resources. Billewicz set himself up as some sort of patriarch. He would use a third party, whom he once referred to as his 'go-for,' to contact members of the executive committee. Another sequence Billewicz forgot to mention is the personality differences he created, causing the committee members to become ineffective. It was not uncommon to see Billewicz walk by you on campus like a total stranger without so much as a hello. However, he did make it common practice to overlook a chairperson and contact committee persons directly. Any Babsonite having completed General Management and Organizational Behavior knows that his type of action does not breed high morale and cooperation.

What Mr. Billewicz lacked in leadership he didn't appear to make up for in the area of ability and common sense. As stated in paragraph six, Billewicz was upset by not being allowed to sample the food at Chateau De Ville. If he could not trust Chateau De Ville, I wonder how Billewicz continues to eat there without having his food sampled first!

The culmination of the scenario came when Mr. Billewicz saw fit to relieve me of all administrative responsibilities. Billewicz confirmed his oral termination on stationary belonging to P.R. Director Rick Pozniak. The only problem was Pozniak didn't authorize its use and requested that Billewicz make an apology. I am still waiting for Mr. Billewicz's apology for misuse of the letterhead.

I believe in Founder's Day. I feel it is one of the best educational opportunities Babson provides. I only regret that organizationally it had to fail victim to this year's Chairman.

Sincerely,

Hugh Glazer

The Babson Free Press  April 22nd, 1976
Babson                  Opponent
2 Boston State         11
3 Brandeis             6
8 W.P.I.                0
4 Mass. Maritime       11
12 New England College 6
10 Lowell              4
10 Colby               9
8 Nichols              10
3 Brandeis             5

60 Won — 4             Lost — 5  62
BASKETBALL
Babson | Opponent | Score
--- | --- | ---
84 | Bates | 72
99 | Bowdoin | 76
67 | E. Nazarene | 69
67 | St. Anselm’s | 73
84 | Houghton | 73
89 | Gordon | 63
73 | Bentley | 106
57 | Suffolk | 77
87 | Lowell | 74
65 | New Haven | 82
102 | Gordon | 74
91 | Brandeis | 92
74 | Bryant | 71
85 | Merrimack | 104

1974 Won - 12 Lost - 12 1861
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Won — 3  Lost — 14
YOUTH FAIR
BLACK SOCIETY
B.C.F. BLOOD DRIVE
To the editor

We the residents of Keith B wish to express our dissatisfaction over the selection of our dorm as a new residence for females. The Housing Committee and Dean Amidon sprung their decision on us as the deadline for McCullough was hours away. It wasn’t until late Friday, March 26 that the residents individually received written notification from Dean Amidon. This timing is evident of the lack of planning and haste used in making a decision.

The consequences for the residence are:
1. The inability to apply for a suite in McCullough because of the late date.
2. The inability to obtain vacancies in suites that have already been formed for the same reason.
3. The lack of priority in moving into other sections of Keith or Canfield.
4. The lack of time to wage any complaints.
5. Above all the inconvenience of having to move into a new dorm or off campus.

The reasons given to us for the decision by Dean Amidon were the proximity to present females in Keith and the number of graduating seniors in each section. We can’t understand Dean Amidon’s reasoning. She has chosen to segregate the females in Keith, despite her desire to integrate them in Park Manor. Besides the towers are not interconnected and do not provide a proper atmosphere needed to achieve the feeling of unity that Dean Amidon believes they desire. Whether it is section B or Canfield section D we feel that it would serve the same purpose. Even if there are only five seniors in Keith B, there are equal numbers in sections of Canfield. The bottom has fallen out of Dean Amidon’s justification for selection of Keith B.

Keith B is perhaps unique in that it is a very close dorm. Every resident socializes with every other resident in the dorm. This just does not happen in other sections of Keith or Canfield. This uniqueness has been destroyed. Ten residents will have to move into sections that represent just a room to live in.

Dean Amidon has shown the lack of research and the failure to consult the residents of Keith or Canfield before an important decision like this was made. The dorm director was not even contacted until March 24.

We could hope for the selection of another section but at this late date it would cause utter confusion in a system which appears to us to be already confused.

A decision like the one that has just been made regarding Keith B, and the way in which it was suddenly implemented, causes us to wonder whether current procedures are implemented with the necessary consideration given to the student body socialization needs.

We feel that a complete investigation of the housing committee and it’s activities is warranted.

Sincerely,
The Booted-Out Boys

- Babson Free Press
April 1, 1976
To the editor

We are writing to express our views concerning a situation having to do with the housing policies on campus. We are appalled and in a state of disbelief regarding the actions taken by those responsible for displacing students, infringing on their residential rights.

It came to our attention April second that action was being taken to transform the complex, a residence for six in south, into housing and social facilities for our newly formed and as yet unproven sorority. Our knowledge of this was received in a very unorthodox and shoddy manner, never hearing directly from the principals involved. Upon discovering this abhorrent situation and utter disregard for our housing rights, we were forced to investigate the matter further.

Speaking to the organizer of the sorority, Sherry Arnow, we were told an official petition by Sigma Kappa was to be filed with Dean Staake and the tri-fraternity council Monday morning. After conferring with Dean Staake and a number of sorority members Monday, We found he and they, were as ill informed as we were. It is our assumption that only the upper echelon of the sorority and the Associate Dean of Student Activities and Residential Life were responsible for the concept of this plan. Ms. Arnow explained that after discussion with several administrators it was in our best interest not to be informed as it would ‘ruffle our feathers’. Is this the same attitude they held for the boys of Keith B and the first floor of Central?

Student residential rights are being violated. Are these events to become commonplace with no channel of recourse for the displaced students? We the residents of the complex are unwilling to succumb to these inequities and injustices. Does Dean Amidon dictate policy at Babson?

Signed
Sarah McCormick
Marilyn Smith
Beth Marmor
Melissa Ahlquist
Carole Gunther

Babson Free Press
April 12, 1976
YELLOW RIBBON SPONSORS

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BABSON'S REPORTS

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Wellesley Hills, Mass. 02181
Founded by Roger W. Babson 1904
Whether on Campus, or out in the Business World, We are Pleased to Have the Privilege of Counting so Many Babson Men Among Our Thousands Of Clients
SENIOR
DEDICATION

As we look back over the last four years, a myriad of images drifts before us, some blurred and indistinct, others shining with perpetual clarity. Oldies Nights ... final exams ... soccer victories ... chapter outlines ... and through them all, the faces and words of our professors who have taught us, learned with us, laughed with us.

The Senior class dedicates this page to three such professors who have given of themselves so generously. It is their professionalism, talent, and loyalty which enable Babson to call its tradition one of excellence.

Dr. Wallace Mors came to Babson in 1948, bringing with him a wealth of knowledge in the field of Finance. Serving as Dean of Faculty from 1963 to 1965 and as Chairman of the Finance Division from 1963 to 1976, Dr. Mors has established a reputation among fellow faculty members and administrators as being truly a "professor's professor." And among students? Well, one may think that a lecture dealing with actuarially computed finance charges could lack luster. Right? Wrong! Certainly not — when a description of Arizona as "2 million acres of kitty litter" is strategically inserted among burdensome statistics! Even Babson's natives of Arizona genuinely appreciate the dedication, the thoroughness, and the independent thinking that has characterized all of Dr. Mors contributions to our college and to the community.

Dr. Robert Wertheimer has been teaching Economics in Library 1 ever since we can remember. He came to Babson in 1947 and has impressed us anew, each semester, with his dedication to students and to the world's economic problems.

Dr. Wertheimer is one of the most distinguished and knowledgeable economists in the field of International Trade and Finance, and complete with 1930's vintage hat and coat, has added as a renowned educator, distinction to our college. He has taught us that the world is not perfect. He has shared his extensive research and worldwide experiences with us, and has instilled in us not only a respect for the study of Economics, but a respect for the man, our teacher, as well.

The name Dr. Bryce Prindle has been synonymous with the word "science" at Babson since his arrival in 1960. Dr. Prindle, himself a marine biologist, has worked hard at teaching science to nonscience majors, and has been a willing and loyal servant of the entire Babson community.

How many ping-pong balls does it take to fill Knight
Auditorium? We puzzled over that, and today, well, we still puzzle over that one, and how many drops of water fill the Babson swimming pool. We'll never be scientists, that's for sure, but Dr. Prindle has served as a catalyst to our increased awareness and understanding of scientific discovery and its significance in human welfare.

The Senior class wishes to recognize the dedication, enthusiasm, and integrity of these three gentlemen, who have taught us, through both words and example, the true qualities of leadership.

With deepest gratitude, we thank them.
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BOOKS — PRINTS — ART SUPPLIES

WELCOMING BABSON STUDENTS SINCE 1925

Best Wishes

ENGLISH CHEVROLET — HONDA

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Olsen

... The Coaches
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William Casey Jr.
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Above:
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Congratulations Class of 1976
BABONIA J

JACK DANIEL

Our Benevolent Sponsor
Why doesn't this man have his camera? He once had a camera, as a matter of fact he once had a lot of equipment. Some of the other equipment that I am talking about is a stereo. You may have heard it if you came walking to the Resident Parking Lot, or maybe coming down the Keith-Canfield Drive. But, there was no stereo blast outs, or picture taking during January, February and the first half of March. Allow me to tell you the whole story.

It all started one Tuesday night during finals last semester. I had gone to the all night study room to study for two finals on Wednesday morning. I came back to my room on Wednesday afternoon to find my room was totally ransacked. Books overturned, clothes torn, drawers overturned and broken glass all over the floor. A total of $2,747.34 was ripped off. I must admit that it was a very hard job to pull off, the culprits had to drive right up Keith-Canfield Drive. They did not have to cut the chain since it was already down (the end of the semester when it is the easiest time to rip off someone). I guess that Security thought that lightning doesn't strike twice in the same place, you see a car was stolen out of our Maxi Lot the night before. Anyway, after that they had to card my door, (it takes about 15 seconds, slower than most), remove all the equipment, load it into their car, and drive right out.

I had been complaining about my door being so easily broken into to Buildings and Grounds for over a year, and then the above incident occurred. They never did get around to fixing my door, but they should have taken a lesson learned by Security about lightning. It was May 14th, 1976, and it happened again, this time I was lucky since they only took about $1,600 this time.

I hope that you now understand why I do not have my camera, and why you will not hear my new stereo, (that is if my insurance company can possibly see getting ripped off twice in less than 6 months), come this September.

Yours,

The Once Happy Picture Taker.
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1976
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THANKS TO:

Thanks to Ma Crane for the vittles and the Major.
Thanks to the FREEP for the use of their equipment. We're returning the goods and Stillman.
Thanks to Balick for the flashlight during the great blackout of May '76.
Thanks to Marilyn for the ice, glasses and other assorted earthly delights.
Thanks to the ever alert and vigilant Babson Security for allowing our photographer's camera equipment etc., to be ripped from his room.
Security again; for constantly locking the boiler room door.
Thanks to the people that stole John Pramberg's car and our checkbook with it.
Thank-you-bye-bye- to Nick's.
THE LAST WORD

This has been a year of changes for both myself and the Babsonian. If nothing else has been accomplished, at least an air of artistic professionalism has been brought to another wise business orientated community.

The first time I met Pat Carney, he described a yearbook editor; "The editor is or has to be an asshole. When the book comes out a success the staff did a great job. When the yearbook is a bomb the editor blew it." Well so be it.

My one production goal had been to put together a yearbook that would stand Babson on its ear. I have since refined that goal. This is a yearbook that includes what previously would have been ignored. If in the passage of time this book grows in meaning, I will have been successful. My charge to future Babsonians is to continue where I have had to stop; to make these pages pages of reflection and discussion.

When I first began this editorship I became most disillusioned, I was engulfed in an unexpected sea of confusion; compounded by the memory of having had a chance to change my mind. At some future date I will realize the true value of this experience.

I dedicate the 1976 Babsonian to; my production and photography staffs; you have made the contributions and sacrifices. These pages are your reward. This will always be your book.

J.B.L.: your unknowing abilities have led me to strive to produce the best yearbook in the history of Babson, if not in the entire college system.

P.F.K.: I will always remember that spring night of mayhem. Within that memory I will always love you for your support.

K.C.: I would never have made it without you. My best always.

K.B.: This is it, we made it to the end. As I write the future is unclear, but our past is priceless; North, null & void, Keith, Team Darkroom, overflowing sinks, jammed up air conditioner, McCullough. We been through it all. Hang tough. 10-4.

Sarah, S.B.: What more can I say but that I grow to love you more each day.

God bless us all.

glaze