

Jesus as a Scientist: A Business Man's Creed

By Roger W. Babson

Published by Fleming H. Revell Company, New Jersey, 1957

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A revised reprint of Babson's address to the University of California at Berkeley, the book discusses Jesus' fundamental teachings on Love. Babson argues (in the *Foreword*) that "Love, or the lack of it, has been as great a factor in personal, industrial, and international affairs as gravity and electricity."

Babson College Archives copy: Purchased by the Babson Institute Library in 1960

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