

12-14-2011

STEP Newsletter Vol. 3, Issue 4

Valerie Duffy

Follow this and additional works at: <http://digitalknowledge.babson.edu/stepnews>

Recommended Citation

Duffy, Valerie, "STEP Newsletter Vol. 3, Issue 4" (2011). *STEP Newsletter*. Paper 8.
<http://digitalknowledge.babson.edu/stepnews/8>

This Other is brought to you for free and open access by the STEP Project at Digital Knowledge at Babson. It has been accepted for inclusion in STEP Newsletter by an authorized administrator of Digital Knowledge at Babson. For more information, please contact digitalknowledge@babson.edu.

December 2011

Volume 3, Issue 4

**Newsletter
highlights:**

- STEP Governance for 2012
- 2011 Summits and Regional Meetings
- Call for Proposals
- Upcoming Events
- Publications
- New STEP Cases

Volume 3, Issue 4

Welcome *STEP* scholars to the latest issue of *STEPout*! We have had a very busy and exciting Fall term! In this issue, we highlight the recent STEP Summits in Peru and Taiwan, the European Research meeting in Antwerp and a workshop in South Africa for the families! All of the hosts worked tirelessly to create productive and successful events.



As 2011 comes to a close, some members of the STEP's Global Board and Regional Councils are rotating off after completing their two year term. New members are joining these governance bodies. We announce these changes in this issue. Don't forget to check out the various publishing opportunities for scholars in this issue as well! We hope you enjoy this December issue of *STEPout*!

STEP Governance for 2012

We recognize and thank the following members of the Global Board and Regional Leadership Councils that will be rotating off at the end of this year. These dedicated scholars provided their valuable time and effective leadership to the success of the first governance leadership of the STEP Project.

Rotating off the Global STEP Board are Patti Greene (Babson), Tom Gura (LA), Carole Howorth (Eur) and K Ramachandran (AP).

Rotating off the Regional Leadership Councils are Carole Howorth (Eur), Mattias Nordqvist (LA), Juan Rivera (LA) and Carlo Salvato (Eur).

New Global Board members are Kevin Au (AP), Alfredo De Massis (Eur), and Ana Cristina Gonzalez (LA).

New Regional Council members are Alfredo DeMassis (Eur), Tom Gura (LA), Eddy Laveren (Eur), and Patricia Monteferrante (LA).

Lastly, we would like to announce the Regional Leadership Chairs for 2012: Luis Chang (LA), Jim Davis (NA), Alfredo DeMassis (Eur) and Leilanie Mohd Nohr (AP).

REMINDER!
STARTING IN 2012 ANNUAL STEP CASES WILL BE DUE
ON JUNE 30th OF EACH YEAR.

Please be sure to mark your calendars for this very
important due date: June 30, 2012!

STEP Fall 2011 Event Highlights

Thanks to all the STEP members who attended or helped organize these two greatly successful Summits. We look forward to seeing you again next year!



Latin America Summit

Centrum Business Center
 Lima, Perú

Twenty six scholars and family members met at the **Centrum Business Center (Pontificia Universidad Católica del Perú)** in Lima, Perú, to attend the 4th Latin America Summit in early November. The host, **Luis Chang** (PUCP) and his team organized the event with fourteen scholars from different Latin American business schools participating as speakers during the Summit, and twelve family members representing different family enterprises from Argentina, Colombia, Perú, and Venezuela. **Candida Brush**, STEP Academic Advisor and Director of the Arthur M. Blank Center for Entrepreneurship at **Babson College**, was a keynote speaker at the Summit. This Summit extended over two full days of lectures, workshops, and discussions, with a casual reunion for scholars and an optional tour of the city on the third day.

The sessions promoted the exchange of experiences among participating families. Some of the topics discussed included: "How to Build a Communicational Environment," "Multi-generational Family Business: The Challenges from a Visual Approach," "Conflict: How to Cope and Grow," "Innovation and Culture of the Family Business in a Globalized World," and "Challenges of the Family Business." The Summit was one more initiative towards furthering the STEP Project's rapid advancement in its effort to understand the family business and entrepreneurship. Reflecting and working together, attendees enlarged the possibilities for growth and continuity as family-oriented businesses and added to the ongoing discoveries of the real value of the family business.



The Asia Pacific STEP Family Summit

The AP Summit took place at **Kaohsiung National Sun Yat-sen Institute** on 17th-18th November, 2011. The host, **Hsi-Mei Chung** and her team were able to bring in over 170 attendees for the summit and collaborated with Family Wealth Magazine for a thirty-page coverage of the event! This was the first time a conference was held in Taiwan to focus on family business issues and to collaborate successfully with the public media. The Summit was represented by scholars and family business members from Australia, Canada, China, Hong Kong, India, Japan, Macau, Malaysia, Taiwan, Thailand, and United States.

Keynote speaker and STEP Global Director, **Pramodita Sharma**, spoke on the topic “Governing a Family, a Firm, and a Family Enterprise: How a Family Enterprise Can Achieve Sustainability.” After the keynote speech, two dialogues about trans-generational entrepreneurship challenges for family businesses under distinctive country context between family business members from different countries were held.

Wealth Magazine in Taiwan was a strategic alliance partner with the **National Sun Yat-sen University**. The president and editor-in-chief of the magazine was the session chair for a dialogue among participants from the media, academics, and the family businesses. The discussions focused on the professions and succession challenges in family businesses from the East and the West Societies. In the newest issue (Issue 386) published on 24th November, *Wealth* magazine reported on three articles about the Summit. The first one addresses the tough choice in Taiwan’s family businesses, i.e., the succession concern and the shareholding control concern. Every family business will need to develop suitable mechanism to address these two concerns to achieve growth requirement. The second one addresses the differential succession models for family businesses in Great China region, including China, Hong Kong and Taiwan. The third one is a special interview of Dr. Wong, the managing director of Kowloon Watch in Hong Kong.

The great array of participants, including business representatives, academics, and family business members, participated in panels, shared case studies, and engaged in discussions to understand the actual situations and needs of family businesses and resulted in a very special event in Taiwan.



European Research Meeting

Twenty enthusiastic scholars met in mid-November at the **Antwerp Management School** in Antwerp, Belgium, beginning with a welcome from the **Dean of the school, Dr. Philippe Naert**.

Ten teams were represented from Antwerp, Athens, Barcelona, Edinburgh, Jönköping, Jyväskylä, Lancaster, Milano/Bergamo, St. Gallen, and Witten/Herdecke. During the two full days, the researchers revisited the STEP model in order to discuss how to develop research within the model. Some new cases, accepted publications, and articles based on STEP data were presented. The concept of “familiness” was presented from **Markus Plate’s** dissertation as was a new dissertation idea on “leadership in family firms” by **Jacqui Jackson**. The team discussed new research venues and how to make use of the valuable research treasure of the STEP cases worldwide in order to create depth and/or cross cases analyses. In addition, everyone was excited about the future publication opportunities and calls for proposals.

We all discovered that Antwerp is a great location and has a beautiful university, and we look forward to the next European meeting in May 2012 to plan the European Summit. See “Upcoming Events” on pg. 6 for details.



A big thanks to co-host **Ethel Brundin**, and local hosts **Eddy Laveren** and **Jos Tys** for all their hard work!

STEP South Africa Family Business Workshop

The first STEP South Africa Family Business Workshop was held at **University of the Western Cape (UWC)** in late November. **Ethel Brundin** from **Jönköping International Business School (JIBS)** and **Kobus Vissar** from **UWC** initiated and hosted the workshop. Collaborating with Jönköping, UWC has produced five new STEP cases to be submitted in early 2012.



On the first day, a welcome speech was given by the **Dean of the Faculty of Economic and Management Sciences, Professor Christopher Trapscott**. He praised the initiative to bring STEP to South Africa and that the project combined research and practitioners in a promising way. The workshop also served to update the researchers of current research issues within the project. On the second day, twenty-two family business owners, non-family managers, professors, students and other stakeholders joined for a lively workshop discussion of STEP global and local findings. The day featured South African case presentations and discussions from the South African team, represented by **Kobus Visser** and **Wesley Clarence**, as well as interactive presentations from several members of the European STEP team including **Ethel Brundin** and **Leif Melin** from Jönköping International Business School and **Alberto Gimeno**, ESADE, Spain. On the third day, one case family in the wine industry allowed the research team a special tour of the estate house and even provided samples of their delicious product!

The STEP South African workshop provided a great first meeting for the region and is evidence of the fruitful collaboration between Jönköping and UWC. STEP continues to grow in all corners of the world where family firms have a strong presence.

Reminder: Call for Proposals!

Edward Elgar STEP GLOBAL Book Series CALL FOR CHAPTER PROPOSALS!

VOLUME I:

*Exploring Transgenerational Entrepreneurship:
The Role of Resources and Capabilities*

Proposal Due: **1st February 2012**
Paper Due: **1st July 2012**

Series Editor

Pramodita Sharma, University of Vermont & Babson
College

Volume Editors

Ana Gonzalez, Universidad de los Andes, Colombia
Robert Nason, Syracuse University, USA
K. Ramachandran, Indian School of Business, India
Philipp Sieger, University of St. Gallen, Switzerland

[Click here](#) for complete information.

PLEASE SEND SUBMISSIONS TO STEP@Babson.edu

Case Research Journal

Deadline is quickly approaching:

Expression of interest: **1 January 2012**
Complete cases and instructor note: **31 July 2012**

This Special Issue is planned to be published
for Fall 2013.

[Click here](#) for information on the focus and methods,
submission guidelines, and additional details.

For further information regarding this issue or a
potential submission, please contact:

Robert Blunden robert.blunden@dal.ca OR
Pramodita Sharma psharma@bsad.uvm.edu

FAMILY BUSINESS REVIEW - Special Issue March 2014 CALL FOR PAPERS *Expanding the Temporal Dimensions of Family Enterprise Research*

Deadline: **1 October 2012**

Guest Editors

Carlo Salvato (carlo.salvato@unibocconi.it)
Pramodita Sharma (psharma@jmsb.concordia.ca)
Trish Reay (Trish.Reay@ualberta.ca)

[Click here](#) for complete information.

Upcoming Events

STEP related Events

- Joint LA & NA Case Presentation & Research Meeting **tied to FERC Conference* 10 – 11 May 2012 Montreal, Canada
- European Academic Meeting **tied to EIASM conference* 30 - 31 May 2012 Jönköping, Sweden
- European Summit 25 – 28 October 2012 Greece
- Latin American Summit 14 – 15 November 2012 FDC, Brazil
- AP Summit 22 – 24 November 2012 Bangkok, Thailand
- 2013 Global Summit 14 – 16 November 2013 ESADE, Barcelona, Spain

Conferences of Interest

- [FERC](#) 11 – 13 May 2012 Montreal, Canada
- [EIASM](#) 31 May – 2 June 2012 Jönköping International Business School, Jönköping, Sweden
- [Babson Entrepreneurship Research Conference](#) 6 – 9 June 2012 Fort Worth, TX
- [IFERA](#) 26 – 29 June 2012 Bordeaux, France
- [Academy of Management](#) 3 – 7 August 2012 Boston, MA
- [FFI Conference](#) 17–20 October 2012 Brussels, Belgium

Recent Publications Using STEP Data

- Kontinen, Tanja.(in press). ["Biohit: A Global, Family-Owned Company Embarking on a New Phase."](#) *Entrepreneurship Theory and Practice* (2011)
- Kansikas, Juha, Anne Laakkonen, and Heli Valtonen. ["In Search of Family Business Continuity: the Case of Transgenerational Family Entrepreneurship."](#) *International Journal of Entrepreneurship and Small Business* 13.2 (2011): 193-207
- Kansikas, Juha, Anne Laakkonen, Tanja Kontinen and Ville Sarpo. (in press). "Entrepreneurial Leadership and Familiness as Resources for Strategic Entrepreneurship." *International Journal of Entrepreneurship and Small Business* 18.2 (2012)

To see more publications using STEP data, please see our [STEP](#) website

Publishing Opportunities

The journals and special issues in this section could make good homes for the dissemination of STEP research. Please send email to step@babson.edu if you have opportunities that would be good to highlight here in the future.

- Call For Cases for [Case Research Journal Special Issue](#): Expression of Interest Due 1 Jan 2012
- FFI Conference: Family Enterprise: The Field, The Families, The Future. Brussels, October 17-20, 2012. [Call for Educational Session Proposals](#). Deadline: 13 January 2012.
- FERC 2012: [Behavior Issues and Micro-processes in Family Enterprises](#). Deadline: 31 January 2012
- Call for [Chapter Proposals for the STEP BOOK SERIES](#). Deadline: 1 February 2012
- 2012 [FERC Doctorial Consortium](#): Deadline: 15 February 2012
- International Journal of Gender and Entrepreneurship: [Call for Papers Special issue on Gender and family business: new theoretical directions](#). Deadline: 27 February 2012
- EIASM Workshop on Family Firms Management: The Family Business: A Beauty or a Beast? Deadline: 1 March 2012. More information on [the event](#) and the [call for papers](#).
- Journal of Family Business Strategy – Special Issue: [Trust and Relationship Commitment in Family Business](#). Deadline: 1 June 2012
- Journal of International Entrepreneurship: Call for Papers for a Special Issue on the [Internationalization of Family Firms \(FSMEs\)](#). Deadline: 7 June, 2012. Publication of the Special Issue: Early 2013
- [Entrepreneurship and the family businesses longevity: to face risks and misfortunes in turbulent environments](#), The Revue de l'Entrepreneuriat. For more information, contact Lucie Bégin: l.begin@em-normandie.fr. Deadline: 31 August 2012
- European Journal of Work and Organizational Psychology, [Special Issue on Behavioral Issues in Family Businesses](#), Deadline: 31 August 2012
- Family Business Review, [Expanding the Temporal Dimensions of Family Enterprise Research](#) Deadline: 1 October 2012; to be published March 2014

New STEP Cases

We are pleased to announce seven new STEP case contributions, two from Europe, two from Latin America, and three from Asia Pacific.

- **Bergamo University** has teamed with **Bocconi University** in Italy, while **Lancaster Management University** did a case study on a family in Cyprus.
- In Latin America, **PUCMM** has provided us with a family case from Chile, and **FDC** has submitted another great contribution from Brazil.
- From Asia Pacific, **Bond University** completed three cases on family businesses in Australia

This Just In!

2013 GLOBAL SUMMIT ANNOUNCEMENT

*We are thrilled to announce the host for the 2013 STEP Global Summit at
ESADE, Barcelona, Spain!*



Congratulations to ESADE Director General **Eugenia Bieto, Alberto Gimeno, Jan Brickmann, Maria José Parada!** We look forward to this spectacular event in the beautiful and exciting city of Barcelona in November 2013.

