

Investment Fundamentals

By Roger W. Babson

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Babson describes several means of investment, such as life insurance and real estate. He also explains how to make use of financial statistics and how to read income statements and balance sheets, so that the general public will be able to manage money in a better way. By providing the reader with a long-range outlook to investing, Babson explains the “main rules” and the perspective with which one should apply them.

**Babson College Archives copy: Purchased by the Babson Park Institute in
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Signed by Roger W. Babson

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