3-2014

STEP Newsletter Vol. 6, Issue 1

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Recommended Citation
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STEP Governance for 2014

As we enter into 2014, some members of the STEP Global Board and Regional Councils have rotated off after completing their term. New members are joining these governance bodies.

**WE SHARE OUR APPRECIATION AND GRATITUDE.....**

First, we want to recognize and thank the following members of the Global Board and Regional Leadership Councils that rotated off in December 2013. These dedicated scholars provided their valuable time and effective leadership to the successful governance of the STEP Project.

**STEP Global Board members**
- **Asia Pacific:** Kevin Au (Chinese University of Hong Kong, Hong Kong)
- **Europe:** Alfredo DeMassis (Lancaster University Management School, UK)
- **North America:** Frank Hoy (Worcester Polytechnic Institute, USA)
  - Babson College: Julio Castro (Babson College)

**STEP Regional Leadership Council members:**
- **Asia Pacific:** Hsi-Mei Chung (National Sun Yat-sen, Taiwan)
  - Europe: Arist Von Schlippe (Universität Witten/Herdecke, Germany)
  - Latin America: Sebastian Garcia Dastugue, Argentina
  - North America: To be announced

**WELCOME NEW MEMBERS SERVING ON BOARD AND COUNCILS for 2014!**

**ANNOUNCING THE NEW STEP GLOBAL BOARD MEMBERS FOR 2014:**
- **Asia Pacific:** Hsi-Mei Chung (National Sun Yat-sen, Taiwan)
- **Europe:** Andrea Calabro (Universitaet Witten/Herdecke, Germany)
- **North America:** Tom Schwarz (Stetson University, USA)
  - Babson College: Candida Brush (Babson College)

**PRESENTING THE NEW LEADERSHIP COUNCIL MEMBERS IN 2014:**
- **Asia Pacific:** Jean Lee (CEIBS, China)
- **Europe:** Andrea Calabro (Universität Witten/Herdecke, Germany)
- **Latin America:** Aramis Rodriguez (IESA, Venezuela)
- **North America:** To be announced
Welcome New STEP Affiliate ~ Peru

University of Piura, Peru, offers high quality education, boosts scientific research and educates professionals to be capable of transforming our society. Through the years, it has consolidated a renowned prestige due to its academic thoroughness, rigorous demands, reliability and institutional quality. Part of Universidad De Piura’s mission is to:

- Favor the integral formation of its students.
- Promote and spread the scientific research in all the fields of human knowledge, making the pursuit of truth the reason of intellectual activity.
- Provide quality education that harmonize the specialization with an overall vision and good knowledge of the surrounding reality.
- Arouse social sensitivity to maintain permanent attention to the concrete problems of mankind and society; leading research and study to the solution of those problems.

We welcome our new affiliate into the STEP community!
Look for University of Piura team member bios in our next Newsletter!

Introducing the STEP Peru team:

- Pablo Dominguez Estrada - Team Leader
- Alvaro Tresierra Tanaka - Affiliate Administrator
- President Sergio Balarezo Saldana
- Cinthya Consiglieri Alvarado
- Diego Alonso Iturry Odria
- Anahi Alburqueque Vasquez
- Elsa Mercedes Alama Salazar
- Brenda Liz Silupa Garces
- Cesar Augusto Martin Ceceres Dagnino

Call for STEP Teams

The STEP Global Office needs your input!
Please share what you are doing at your University with STEP community!

What kind of research in family business realm?
What events and conferences is your team involved with?
Tell us about the family business center at your University! How is it unique?
What types of pedagogical materials related to family business has your team been involved with?
Tell us about the family business teaching cases you have written!
Have you published an interesting article you would like to share with your colleagues?

Contact Val Duffy at vduffy@babson.edu, STEP Manager
We are thrilled to now be entering our sixth month of collecting data from STEP affiliates for the STEP quantitative survey! So far, we have approximately 1,030 respondents nominated to participate and we continue to see this number grow every day!

Important dates approaching:
- The English version of the survey will be closing on March 31, 2014.
- The Chinese languages (Simplified and Traditional) and German language are closing on April 15, 2014.
- Spanish language is closing on May 15, 2014.

All respondent nominations will need to be added to the Survey tool before each language’s closing date. We are excited to see so many teams working hard to enlist the required 20 family businesses with two respondents and many teams shooting for even higher number of respondents! Please recall that ONLY affiliates whose nominations lead to 20 dual respondent completed surveys will be provided access to this data base.

Good news!
We are ahead of schedule with the languages translation timeline! We have been informed from the vendor that they are finishing up the Dutch translation, and have begun working on Thai, Swedish and Russian translations! Donna Luce, STEP Administrative Assistant will be in touch with teams as the languages become available!

If you need any assistance with the Survey tool or have questions related to the Survey, please contact Donna Luce at stepsurvey@babson.edu. Donna is more than happy to assist! Please take a look at the Survey FAQs on the STEP website for more Survey updates!

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STEP News!

Announcing: 2014 Asia Pacific Summit

This year’s AP Summit will be hosted by Waseda University in Japan from November 24 – 26, 2014. The Summit Committee members include: Hiro Higashide (Japan) – Committee Chair, Leilanie Mohd Nor (Malaysia), Hsi Mei Chung (Taiwan), Kevin Au (Hong Kong), Jean Lee (CEIBS-China), Krairoek Pinkaeo (Thailand), Annie Koh (Singapore), and Ling Chen (Zhejiang-China).

This Summit is open to all STEP scholars and families.
More details to follow!

Congratulations to STEP member Thomas Gura on his recent appointment as the Dean of Development Administration at Universidad San Francisco de Quito (Ecuador).

A STEP affiliate since 2006, Universidad San Francisco de Quito, College of Development Administration models business education within the philosophy of the Liberal Arts. It is a leader in the training of entrepreneurs in Ecuador and recognized for the quality and leadership of its graduates and its positive impact on the community.

STEP Quantitative Survey Update:
HEC Montréal Opens Institute for Entrepreneurship

STEP affiliate, HEC Montréal recently launched the Institute for Entrepreneurship National Bank | HEC Montréal. The Institute was possible because of a $10 million donation made by the National Bank as part of the Campus Montréal fundraising campaign.

The Institute for Entrepreneurship National Bank | HEC Montréal invites not only students from the Campus Montréal institutions, but members of the business community as well, to participate in the many activities revolving around education, research, networking, and training.

The Institute has four roles:
1. An observatory of Quebec entrepreneurial trends and good practices
2. An idea accelerator
3. A centre for knowledge transfer and customized training
4. A networking and event space

STEP affiliate member Luis Cisneros, Associate Professor with the Department of Management at HEC Montréal is the Director of the new Institute. He says, “Entrepreneurial initiatives will no longer be limited to a select few. The Institute will offer new training and nourish and share knowledge in this field, as well as creating bonds among students, faculty and entrepreneurs.”

To read more about this exciting achievement at HEC Montreal, click here. Congratulations to the HEC Montreal STEP affiliate!
Global Family Enterprise Case Competition (FECC)

The annual Family Enterprise Case Competition (FECC) prepares participants to understand the critical issues that are unique to family enterprise by applying the knowledge and expertise they have developed in the classroom towards solving complex family business cases. During four tough rounds of competition, teams presented their cases to a distinguished panel of judges to determine which group best understood, analyzed and presented the case.

“The World Cup of Family Enterprise”

Hosted by the University of Vermont in Burlington, Vermont, USA, the 2014 Family Enterprise Case Competition came to close on 8 January 2014. With 19 teams competing (14 undergraduate teams and 5 MBA level teams) from 9 different countries, this truly is the World Cup of Family Enterprise. In addition, the competition had nearly 70 judges participating from 12 different countries, representing business owners, advisors, and faculty.

Congratulations Undergraduate Team Winners!
1st place – John Molson School of Business, Concordia University
2nd – The University of Vermont
3rd – Dalhousie University
4th – Asper School of Business, Manitoba University
5th – Stetson University

Hats off to the Graduate Team Winners!
1st place – Jönköping International Business School
2nd place – Kellogg School of Management, Northwestern University

STEP affiliated Teams:
- Dalhousie University (Halifax, Canada)
- Jönköping International Business School (Jönköping, Sweden)
- Northwestern University (Evanston, Illinois, USA)
- Stetson University (Deland, Florida, USA)
- Syracuse University (Syracuse, New York, USA)
- Universidad de los Andes (Bogota, Colombia)
- Università Commerciale L. Bocconi (Milano, Italy)
- Universiti Tun Abdul Razak (Kuala Lumpur, Malaysia)
- Windesheim University (Windesheim, Netherlands)
- University of Vermont (Burlington, Vermont, USA)

For additional 2014 awards presented and 2015 Family Enterprise Case Competition information, click here!
Oregon State University (OSU) is an intensive research residential public university of 24,000 students. Oregon’s major economic center, Portland, is home to several iconic family businesses including Powell’s Bookstore, Columbia Sportswear and Pendleton Woolen Mills. Under the leadership of Dean Ilene Kleinsorge, the College of Business has grown significantly and will move into a new, custom designed building, Austin Hall, in September 2014. This opening coincides with the launch of a PhD program in Business Administration.

The family business program was founded in 1985 by Dr. Pat Frishkoff and named the Austin Family Business Program (AFBP) in 1991. The program is staffed by 3 full-time professionals and conducts programs and research in close cooperation with academic faculty in the Colleges of Business, Agriculture and Forestry. The AE Coleman Chair in Family Business is currently held by Dr. Sherri Noxel, Director of AFBP. Dr. Donald Neubaum is Associate Dean for Research at the College of Business and is serving as the Research and Submissions Chair for FERC 2014.

AFBP designs and delivers a full complement of research-based educational programs and is known widely for the rigorous peer-reviewed competition to showcase family businesses from around the region. A podcast series featuring Oregon family business practitioners, introduced in 2013, has been very successful. Dr. Noxel’s academic interest is the college experience of next generation family business leaders. She teaches the undergraduate Family Business Management campus class that is available exclusively to students who grew up in a family business. Roughly 25% of the OSU undergraduate student population has an operating Business within the family.

The tenth anniversary of FERC marks the return to Portland, Oregon, where the first conference was held in 2005. Over 150 scholars, students, practitioners and family business owners are expected to attend this anniversary conference on 6-8 June 2014.
Upcoming Events

**STEP Related Events**

- **European Region Academic Meeting (prior to EIASM)** 22 May 2014 Bergamo, Italy
- **STEP Global Academic Meeting (prior to FERC)** 5 June 2014 OSU, Portland, Oregon, USA
- **Asia Pacific Summit** 24 – 26 November 2014 Waseda University, Japan

**Conferences and Programs of Interest**

- **EIASM: 10th Workshop on Family Firm Management Research** 23 – 24 May 2014 Bergamo, Italy
- **European Academy of Management Conference** 4 – 7 June 2014 Valencia, Spain
- **BCERC** 4 – 7 June 2014 London, Ontario, Canada
- **FERC 2014** 6 – 8 June 2014 Portland, Oregon, USA
- **Diana International Research Conference** 15 – 17 June 2014 Stockholm, Sweden
- **IFERA 2014** 24 – 27 June 2014 Lappeenranta, Finland
- **Annual AOM Meeting** 1 – 5 August 2014 Philadelphia, Pennsylvania, USA
- **2014 FFI Global Conference** 8 – 11 October 2014 Washington, D.C., USA
- **2015 Family Enterprise Case Competition** 7 – 11 January 2015 Burlington, Vermont, USA

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European Institute for Advanced Studies in Management

**10TH EIASM WORKSHOP ON FAMILY FIRM MANAGEMENT RESEARCH**

**INNOVATION, FAMILY FIRMS AND ECONOMIC DEVELOPMENT**

*University of Bergamo, Italy (22-24 May 2014)*

Conference co-chairs: **Alfredo De Massis** (University of Bergamo, Italy and Lancaster University Management School, U.K.), **Tommaso Minola & Lucio Cassia** (University of Bergamo, Italy), **Leif Melin & Mattias Nordqvist** (Jönköping International Business School, Sweden).

Keynote speakers: David Audretsch (Indiana University, USA) & **Kimberly Eddleston** (D’Amore-Mckim School of Business, Northeastern University, USA)

The website will be updated continuously with upcoming news on related journal special issues, awards, and other information regarding the conference. For requests and details, please contact: tommaso.minola@unibg.it

Click here for details on the workshop and the call for paper.

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European Region Academic Meeting to be held on 22 May 2014, prior to the EIASM conference, in Bergamo, Italy. This event is open to European Region STEP academics. For details contact Tommaso: tommaso.minola@unibg.it
The Witten/Herdecke University and the Witten Institute for Family Business (WIFU) invite on the occasion of awarding the Honorary Doctorate to Prof. Pramodita Sharma, Ph.D., on 24th of June 2014 at 6 p.m. in the Auditorium Maximum of the University.

Honorary Doctorate to Prof. Pramodita Sharma
24th of June 2014 at 6 p.m.
Witten/Herdecke University
Faculty of Management & Economics
Alfred-Herrhausen-Str. 50
58448 Witten
Germany

We kindly ask you to send your reply by the 23rd of May 2014.
Please reply via email to Witten/Herdecke at (wifu@uni-wh.de) or fax (+49 2302 / 926-561).

Program
17:00 Garden Cocktail Reception
18:00 Welcome Address in the Auditorium Maximum
  Prof. Dr. Martin Butzlaff, President of Witten/Herdecke University and
  Dr. Tom A. Rüsen, Managing Director of the WIFU
18:20 Laudatio
  Prof. Dr. Arist von Schlippe, Academic Director of the WIFU
  Prof. Andrea Calabró, Ph.D., Chairholder Business Administration and Family Entrepreneurship
18:50 Honorary Doctorate Award Ceremony
19:00 Inaugural Lecture – Prof. Pramodita Sharma, Ph.D.
19:45 The Voice of Family Businesses – Dr. h.c. Helmut Kostal
20:00 Reception in the Foyer
  Dinner and Music

“When it comes to studying family enterprises, I feel like a mermaid – no fear of complexity, depth, or breadth – but a great fear of shallow assessments and judgements”
- Prof. Pramodita Sharma, Ph.D.
**STEP Global Booklet, Volume II**

The STEP Practitioner Booklets aim to disseminate interesting insights and usable knowledge to practitioners and educators of family enterprises. The Volume II Booklet will include articles submitted from STEP scholars sharing insights from their STEP cases.

**Update**

STEP Global Booklet Volume II is charging forward thanks to the efforts of the co-editors and authors! Chapters are now going through last revision, with three already finalized. We anticipate this Booklet to be available May 2014. Our editorial team will be using the contents of the Practitioner Booklet II to cull out the focal topics for the Volume II of the Edward Elgar STEP Global book. We hope that the submitted articles can subsequently be developed as book chapters.

**Job Opportunity**

*University of Manitoba, Asper School of Business*

**Stu Clark Chair in Entrepreneurship and Innovation**

The University of Manitoba seeks to recruit the Stu Clark Chair in Entrepreneurship and Innovation. The appointment will be based in a tenured or tenure track position at the Associate Professor or Full Professor level. Application deadline is March 21, 2014, and anticipated start date is July 1, 2014. [Click here for more details.](#)

**Looking for a Good Read?**

*Intrafamily Entrepreneurship: The formation and membership of family entrepreneurial teams.*


- **Special Issue: Temporal Dimensions in Family Enterprise Research**
- Guest editors: *Pramodita Sharma, Carlo Salvato, Trish Reay*
- Family Business Review – Published March 2014

- **Editor’s Notes: 2013 – A Year in Review**
- *Pramodita Sharma*
- Family Business Review – Published online 5 January 2014

*The Effect of Organizational Characteristics on the Appointment of Nonfamily Managers in Private Family Firms: The Moderating Role of Socioemotional Wealth*

Pieter Vandekerkhof, Tensie Steijvers, Walter Hendriks, Wim Voordeckers

Hasselt University, Diepenbeek, Belgium

Family Business Review – Published online 16 January 2014

Check out Prof. Pablo Dominguez’s (Universidad de Piura, Peru) post in the Blog: “Enterprise & Family” Daily Management from March 3, 2014! (Translated to English)

“In our experience advising family businesses, we have found a very strong opinion on the matter:

The founders of family businesses have concerns as to how assets will be managed in the future”...

To read more [click here]....
Opportunities for Publishing and more…

- **Academy of Management Learning & Education (AMLE):** [Call for the Essays, Dialogues, & Interviews (EDI) section on “Questions Business Schools Don’t Ask…”](https://www.academyofmgmt.org/learning-and-education). Submissions accepted: 1 February – 1 June 2014

- **Grand Valley State University:** [Applications for the 2014 Family Owned Business Institute (FOBI) Research Scholars Program](http://www.gvsu.edu). Deadline: 28 March 2014

- **10th Family Enterprise Research Conference:** [Call for Papers – “Managing the Human Capital of Family Businesses.”](http://www.femba.uconn.edu/conferences/10thconference) Deadline: 1 April 2014

- **Family Firm Institute:** Call for Submissions – [2014 Best Doctoral Dissertation Award](http://www.familyfirminstitute.org) and [2014 Best Unpublished Research Paper Award](http://www.familyfirminstitute.org). Deadline: 15 April 2014

- **Journal of Management:** [Call for Proposals – 2016 Review Issue](http://www.journalofmanagement.org). Submissions accepted: 1 June – 1 July 2014


- **California Management Review (CMR):** Call for Papers – [Special Section on Managing Innovation and Entrepreneurship in Family Firms: In Search of New Practices, Strategies, and Organizational Solutions](http://www.cmreview.org). Deadline: 30 September 2014

- **Entrepreneurship Theory and Practice:** [Call for Papers – January 2016 Special Issue: Careers, Organizations and Entrepreneurship](http://www.entrepreneurshiptheoryandpractice.com). Deadline: 1 October 2014


- **Strategic Entrepreneurship Journal:** [Call for Papers – Special Issue: Enduring Entrepreneurship](http://www.strategicentrepreneurshipjournal.org). Submissions accepted: 1 November 2014 – 15 January 2015

### 4th STEP Book – Global Research

**Exploring Transgenerational Entrepreneurship: The Role of Resources and Capabilities**

This new book exploring global perspectives from distinguished STEP academics is currently available from [Edward Elgar Publishing](http://www.elgaronline.com). Professors and students of business and management, entrepreneurship and family business studies will find this book a fascinating addition to their libraries, as will family business owners, consultants and researchers.

This 4th STEP Book was edited by Pramodita Sharma (University of Vermont, USA), Philipp Sieger (University of St. Gallen, Switzerland), Robert Nason (Syracuse University, USA), Ana Cristina González (Universidad ICESI, Colombia) and Kavil Ramachandran (Indian School of Business, India).


**Reminder**---STEP members receive a special discount! Please contact Val Duffy for more information [vduffy@babson.edu](mailto:vduffy@babson.edu)