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Research at Babson - 05/2009

Babson Faculty Research Fund

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Faculty News

Candida Brush, Entrepreneurship, has several new publications to her credit. "The Landscape of Social Entrepreneurship," with **Heidi Neck** and **Elaine Allen**, appeared in the January 2009 issue of *Business Horizons*. The February 2009 issue of *Small Business Economics* featured "Diana a Symbol of Women Entrepreneurs' Hunt for Knowledge, Money and the Rewards of Entrepreneurship", with Nancy Carter, Patricia Greene, Myra Hart and Elizabeth Gatewood. Two additional articles are forthcoming. *Western New England Law Review* will publish "Touched by an Angel? Entrepreneurs Seeking to Obtain Private Equity Financing," co-authored with Linda Edelman and Tatiana Manolova. The inaugural issue of *International Journal of Gender and Entrepreneurship* will include "A Gender Aware Framework for Women's Entrepreneurship" with Anne de Bruin and Friederike Welter.

Robert F. Halsey, Accounting and Law, has written a new textbook. *Advanced Accounting*, 1st edition, has been published by Cambridge Business Publishers, 2009.

William E. O'Brien, Accounting and Law, has written a chapter for a joint work published by the Massachusetts Continuing Legal Education, Inc. "The Stewardship and Capitalization of Intellectual Property Assets by Academic Institutions" will appear in *College and University Law Manual*.

Calls for Abstracts/Cases/Papers

New York University - Stern School of Business
**6TH ANNUAL SATTER CONFERENCE
OF SOCIAL ENTREPRENEURS**

November 4-6, 2009

Abstract deadline: August 15th 2009

The aim of the conference is to bring together scholars in social entrepreneurship to discuss emerging concepts and themes in social entrepreneurship research. Conceptual papers, research papers presenting quantitative and /or qualitative data are invited, as well as case studies and practitioner contributions. [Click here](#) for a list of suggested topics and submission details.

NORTH AMERICAN CASE RESEARCH ASSOCIATION (NACRA) 2009

Santa Cruz, California

October 29 – 31, 2009

Submission Deadline: Monday, June 15, 2009

NACRA is a collaborative organization of about 500 case writers and teachers, who support each other's research and writing efforts. Their members are from all over the world, teach at many types of universities and offer expertise in various disciplines. This year, Cases and paper proposals dealing with topics such as "Sustainability" and "Green Business" are especially encouraged. See the [NACRA website](#) for complete conference information.

9TH GLOBAL CONFERENCE ON BUSINESS & ECONOMICS

Sponsored by: Assoc for Business & Economics
Research and *International Journal of*

Business & Economics

Cambridge University, Cambridge, UK

October 16-17, 2009

Submission Deadline: May 30, 2009

Competitive papers (or abstracts) are invited in all areas of business; papers are also invited on teaching issues. Proposals for cases, workshops, symposia, colloquia, panels, tutorials on current topics of interest, and other special sessions are also invited. [Click here](#) for a list of suggested topics and submission details.

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BFRF 2009 Summer Stipend Awards

The following faculty members have been awarded stipends to pursue BFRF sponsored research activities this summer.

Sinan Erzurumlu, TOIM, Process Development and Survival of Startup Firms

This project will explore the dilemma or whether startups should invest in process development to enhance future profits or conserve cash to reduce the likelihood of bankruptcy.

Marjorie Feld, History and Society, American Jews and Antipartheid: Global Justice and the Activist Tradition in American Jewish Life

Feld will focus on the experiences of American Jewish antiapartheid activists during the late twentieth century.

Bradley George, Entrepreneurship, Measuring Strategic Decision Comprehensiveness: A Scale Development and Validation Study

This research examines the consequences of strategic decision comprehensiveness by developing and validating a scale for measuring decision comprehensiveness in each phase of the decision process that can be used in future research to better understand the antecedents and consequences of comprehensiveness.

Shari Laprise, Math. & Science, Analysis of putative chloroplast DNA barcodes for identification and distinction of native and invasive plant species

This research will test the use of DNA barcodes to differentiate two groups of similar looking native and invasive plant species.

Kathleen McKone-Sweet, TOIM, Supply Chain Innovations: Lessons from Social Entrepreneurs

This research will study multiple cases of social entrepreneurs and how they modify supply chains to drive social change.

Mary Pinard, Arts and Humanities, Fragile Giants: The Loess Hills, Vanishing Prairie Landscape

The focus of Pinard's research and poetry is the ecosystem of North American tallgrass prairie in the Loess Hills of western Iowa.

Brian Seitz, Arts and Humanities, "Philosophy and the Double"

This essay will introduce the problem of the double by addressing its role and play in philosophy, focusing on two exemplary figures, Plato and Kant, whose metaphysical bifurcations secure philosophical necessity but at the cost of this world.

In addition, the following faculty members have 2009 summer stipends as part of a major award from the BFRF.

Elizabeth Goldberg, Arts and Humanities, *Limit Cases: Literature, Economic Development and the Achievement of Global Human Rights*

This book has two objectives: to examine the consequences of the split between civil/political and economic/social/cultural rights in the two UN Conventions and to consider the role of economic approaches to literature in the global, postmodern age through the lens of economic rights *as* human rights.

Kandice Hauf, History and Society, *Disciples: Followers of Charismatic Leaders*

Hauf will establish the comparative and theoretical framework for an inquiry into discipleship in the Chinese Confucian tradition.

Mary O'Donoghue, Arts and Humanities, *Upper Rooms: Two Fictions*

This story will examine how performers and practitioners in arts and sports experience the demands of their fields and how those same demands influence, and often contort, their personal relationships and engagements with the world.

Explore Funding Opportunities Finding Funding Sources



Funding Alert

Community of Science (COS) Funding Opportunities is the largest, most comprehensive database of available funding. If you are looking for external funding ideas, [this link to COS](#) is accessible on or off-campus.

External Funding Opportunity



The Paul P. Fidler Research Grant is designed to encourage the development and dissemination of knowledge that has the potential to improve the experiences of college students in transition. To learn more visit the [NRC](#) site.

Deadline: July 1, 2009.

Corporate, Foundations and Government Relations Office (CFGR)

The Office of Corporate, Foundation and Government Relations (CFGR) within Development and Alumni Relations at Babson College provides guidance and assistance to faculty and staff seeking funding from corporations, foundations, and government agencies to support their research and curricular development initiatives. Among the services provided are pre-award activities such as identifying and researching possible funding sources, assisting with cultivation of funding prospects and with proposal development and writing, particularly in the final draft stage, and ultimately with the submission of proposals.

If you would like to explore the possibility of external funding or examine your research agenda please contact [Wendy Silverman](#), Director, CFGR, at x5993.

Library Resources for Faculty

Resources To Get Re-Acquainted with Over the Summer

Contact Cynthia Robinson at x5257 or crobinson1@babson.edu for more assistance.

- [Wharton Research Data Service \(WRDS\)](#)
Comprehensive web-based management system for easy retrieval of financial, economic, and marketing data sources from a wide variety of sources, including Compustat, CRSP, ExecuComp, Global Insight, TAQ, and IBES.
- [EndNote - for citation management](#)
Service that allow you to import citations while you search, "Cite while you write" and create bibliographies in your preferred format. EndNote software can be downloaded from the Babson Portal for use with large files.
- [RefWorks - for citation management](#)
Services that allow you to import citations while you search, "Cite while you write" and create bibliographies in your preferred format. RefWorks is web-based and popular with students.
- [ISI Web of Science](#)
Explore top high-impact social science journals with powerful tools such as cited reference searching and Author Finder. 256 categories thoroughly cover the social sciences.
- [Ulrichsweb](#)
Source of bibliographic and publisher information on more than 300,000 periodicals of all types- academic and scholarly journals, peer-reviewed titles, popular magazines, newspapers, newsletters.
- [Cabells](#)
Directories of publishing opportunities in accounting, economics, finance, management, and marketing. Each journal entry includes submission guidelines, acceptance rates, review and contact information.
- [Social Science Research Network \(SSRN\)](#)
Abstracts on over 37,000 scholarly working papers and forthcoming papers and over 19,500 downloadable full text documents in pdf format.
- [EBSCOhost Business Source Complete](#)
Provides cited references or times cited links. BSC has full text of 5000 liberal arts and business titles with cross-searching with EconLit, PsycInfo, PsycArticles, Medline, MLA Bibliography and Communication & Mass Media.
- [Virtual Reference Shelf](#)
Collection of electronic reference materials such as directories, dictionaries, and encyclopedias covering all disciplines and providing quick, factual information.
- [Global Issues in Context](#)
Provides international viewpoints on global issues, topics, and current events. Issue and country focus through hundreds of portals that are updated continuously. Categories include: Social, Political, Military, Economic, Environmental, Health, Cultural issues.

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