A PLEA FOR UNITY,
AND A BEGINNING

Violence! Turmoil! Well, not really at Babson. The freshmen and Gamma Phi Beta could never cause a "Columbia" uprising. But their endeavor is well worth mentioning in its small but powerful way.

While babson personnel and campus policemen recalled past orientation activities, Gamma Phi Beta members and the Frosh were creating their own happenings. The event was received with mixed emotions. For many the period was full of surprises and "peaceful" hostilities. Some freshmen found themselves exhausted in the frost while the Gamma Phi Beta paddles were wielding only inches away. I'm sure everyone invited to speak about Mr. Wright, Sir, or unity of the class fell in the least bit secure. It was not difficult to depict a new boy, his notions and expressions betrayed his individual attempts to understand and partake in the new horizon of college life.

Not every student escaped unscathed. One poor fellow while running from Coleman to Park Avenue lost balance and met pavement. I could only think about him being trampled, yet it was only a passing thought in the spirit of the occasion.

For myself the time was not the easiest. As I sat beating my sorry coat hanger, I was demanded of me to get off my can (my trash can) and sit while I made my ignition noise. Mike Prince stared disinterested into my eyes. I laughed, He frowned. Yet their existed sympathy between us.

This feeling was not restricted between us. Several, including myself had the opportunity to talk casually with Milan, Scott Marshall, and the leader himself Danny Wright. I'm sure many came to respect these men and the others for their attempts.

True many complained. However few failed to sense a feeling of companionship which rarely exists on most campuses. I remember hearing of other orientations, other ones that lacked a personal touch to important for todays individual. I remember my visit at the University of Michigan. That doubt, yet there were so many Gamma Phi Beta men for those new students to begin the task to enjoy college, your own adventure.

It would be simple to choose a side. Freshmen were sweating inside while GBP felt uncomfortable toward the rebuff it received Saturday night. But that argument has already had its essence. Perhaps now the real meaning of orientation will evolve in the minds of our new students in the ensuing weeks and the oncoming years.

If you watched the Democratic National Convention, you undoubtedly saw the exciting attempt to place Mr. Julian Bond, 38 year old black politician, as Hubert Humphrey's running mate. Mr. Bond had to decline the nomination because his age was younger than the constitutional requirement for that position. But certainly the future of the country is going to see a great deal more of this young articulate leader. We at Babson are privileged to have Mr. Bond as the first in a series of speakers sponsored by the Babson Forum of Student Government.

Julian Bond was born in Nashville, Tennessee, on January 14, 1940. A student at Lincoln University, Pennsylvania, and graduated from the George School, a co-educational Quaker preparatory school in Bucks County, Pennsylvania, in 1957. Morehouse College in Atlanta in September of 1957. Bond was a founder of the Committee on Appeal for Human Rights (COAHR), the Atlanta University Center student organization that co-ordinated three years of student anti-segregation protests in Atlanta beginning in 1960. He served for three months as Executive Secretary of the C.O.A.H.R.

In April, 1960, Bond helped to found the Student Nonviolent Coordinating Committee (SNCC). That Summer, he joined the staff of newly formed Atlanta weekly Negro newspaper, the ATLANTA INQUIRER, as reporter and feature writer. He later became Managing Editor.

In January, 1961, Bond left Morehouse to join the staff of the Student Nonviolent Coordinating Committee (SNCC) as Communications Director, a position he held until September, 1966. While with SNCC, Bond directed the organization's photography, printing and publicity departments. His work with SNCC took him into civil rights drives and voter registration campaigns in Georgia, Alabama, Mississippi and Arkansas. He was first elected to a seat credited by re-apportionment in the Georgia House of Representa-
tives in 1965, but was prevented from taking office in January, 1966 by members of the legislature who objected to his statements about the war in Viet Nam. After winning a second election in February, 1966 -- to fill his vacant seat -- a special House Committee again voted to bar him from membership in the legislature.

The advantages of the program are numerous, including $50.00, monthly during the last two years, plus graduate school determination.

Interested persons should contact the above mentioned persons to a limited amount of time for enrolments. They will be glad to answer any questions or talk. Enrollment will be closed by December 31st so don't procrastinate.

I find Babson on the verge of entering a period of dynamic change. It is an exciting time to join the staff.

I am impressed with the Babson Master Plan, especially

Robert C. Gould

with the decisions to broaden the program of studies, that is to expand the Liberal Arts, add minor Arts majors, and provide additional management offerings.

Of primary importance, I believe, is the decision to make the broadened program an independent to Babson, not a hybrid of curricular plans that have worked at other institutions.

With a broadened program studies the mission of Babson to educate for life and for managerial responsibility in a rapidly changing society might more readily be fulfilled.

David J. Carson

sending some notions about culture and then go on to discuss levels of responsibility regarding...
New State Law On Drinking and Driving

The use of alcoholic beverages is not new. It has been codified in our laws for centuries. It is a practice that is deeply embedded in our culture. Yet, the new law on drinking and driving that took effect on July 1, 1968, is a significant step forward in addressing the problem of drunk driving.

Drunk driving has been a serious problem in our society for many years. According to the National Highway Traffic Safety Administration, drunk driving accounted for 25% of all traffic fatalities in 2018. This is a staggering number, and it is clear that something needed to be done to address this issue.

The new law on drinking and driving in Massachusetts is a significant step forward. It makes it illegal to drive under the influence of alcohol. This means that anyone who is found driving while their blood alcohol concentration (BAC) is 0.08% or higher will be charged with a criminal offense.

This law is important because it sends a clear message that drunk driving will not be tolerated. It is a serious offense that can result in serious consequences, including fines, imprisonment, and loss of driving privileges.

There are also penalties for responsible adults who allow teenagers to drive under the influence of alcohol. It is a serious offense to knowingly allow someone to drive under the influence of alcohol.

In summary, the new law on drinking and driving in Massachusetts is a significant step forward. It helps to reduce the number of drunk driving accidents and save lives. It is a law that we can all support and be proud of.
NEW FACULTY MEMBERS
FULL-TIME & LECTURERS

Mr. David A. Kiebler
Dr. Gerald F. Price

Mr. David A. Kiebler, instructor in the Liberal Arts Division, has been on the faculty of the University of Pittsburgh since 1961. In 1961 he received an A.B. from George-town University. In 1961, an M.A. in English from Catholic University where he served as a teaching fellow. Recently he has been serving as a Volunteer at the Hoover Hospital. He has been teaching English composition and English literature.

Mr. Donald E. Rotfeld

Mr. Donald E. Rotfeld, assistant professor in the Liberal Arts Division, received an M.A. in English from Columbia University in 1959. He received a B.A. in English from Brown University in 1959. He became a C.F.A. in Massachusetts in 1964. Employed by Arthur Anderson & Co. of New York in 1962 as staff accountant, he entered the firm of Nathan Rotfeld & Company in Boston as senior accountant in the following year where he was employed until this fall. In addition he taught business mathematics and intermediate accounting in the evening division of Bryant & Stratton College. Mr. Rotfeld will offer courses in basic accounting, managerial aspects of accounting, and taxes.

Mr. Charles S. Banker

Mr. Charles S. Banker, lecturer in the Liberal Arts Division. Mr. Banker in Chairman of the Department of Business Administration at Quinnipiac College with ten years of college teaching experience as instructor of Business Administration at Boston Junior College from 1965 to 1967. He has taught at Bucknell College and from 1964 to 1965 at the University of Washington. He was granted a B.S.B.A. by Bowling Green State University, an M.B.A. by Western Reserve University in 1961, and a D.A., by George Washington University in 1964. Mr. Banker will teach a section of the Marketing course.

Mrs. Barbara B. Reinhold

Mrs. Barbara B. Reinhold, lecturer in English, has been employed in graduate study at Johns Hopkins University and Columbia College. She is a master’s degree candidate at Northwestern University. For the past two academic years she has been an English reader for Boston University. Mrs. Reinhold will offer courses in English Comp.

Mr. Stanley C. Shulman

Mr. Shulman comes to Boston with an M.B.A. from Amos Tuck Graduate School of Business Administration with concentration in Marketing. He received a B.A. with English as major at Tufts University in 1964. He was employed by Jordan Marsh Company as Assistant Buyer in 1964-65. Mr. Shulman will teach a course in Marketing.

Mr. Albert G. Forgione

Mr. Albert G. Forgione, lecturer in Liberal Arts Division, has been employed as a Ph.D. candidate in Psychology at Boston University, also completed a B.A. in 1963 and a B.A. in 1965 in the School of Education at the University of Wisconsin. His Ph.D. dissertation on the psychology of infantile Indians will be offered courses in Psychology.

FRESHMEN

of being a college student, an entity in itself and how they were beginning to form the class of 1979. For too many college and university life will mean an open punch card. It will mean one's attempt to be an individual among a great mass. At Baker our new students will not only enjoy the discovering of individuals, but they will also share the responsibility of making a union in our community—the Baker Union.
B.L. Sports In Review

Sports at BH are divided into fall, winter and spring seasons. Soccer and sailing are the fall 'sports; hockey, skiing, and swimming comprise the winter events, while spring athletics include lacrosse, golf, tennis, and sailing.

The soccer season begins today the 20th, and the first home game is this Saturday against Gordon College at 2:30P.M. on the athletic field.

Last winter Babson's basketball team was co-champion of the Naismith Athletic Conference, the team posted an excellent 16-6 record and will have four of its starters returning this year. They are 6'6" center Wayne Chamberlain, forwards Jody Keeler and Steve Bernard, and guard Kevin Leip.

Coach Bill Olson feels that with a years experience playing together, these four should lead the team to an even better year for 1970. Other returning lettermen are Bob Koch and Steve Scher.

Babson will host to a winter basketball tournament Dec. 27-28. Also participating will be Colby College, Lebanon College and Bartington.

Swimming Coach Bob Hartwell is looking toward the freshman for the muscle the team will need to improve the disappointing record of last year. Although the team had some outstanding swimmers, lack of depth was the deciding factor in many events.

Mr. Peter Brady will coach the hockey team this year. The team was in a building stage last year, but was hurt by the loss of key players including the goalie due to academics.

However, many returning lettermen, including Dave Holloway, Mike Chamberlain, and Cal Quindli, plus 11 freshmen, should produce a successful season on the ice for Babson.

Jeff Dode is the coach, captain, and trainer of the skiing team. The team did extremely well as Jeff led it to high finishes in many mountain tournments.

SPRING

Bruce Bodine and Pete Tredari led Babson's lacrosse team to a very satisfying 5-1 record by Bob Hartwell, gained a great deal of experience and should have a much better season this year. Other returners besides Pete who will cap- tain the team this year, and Bruce, who scored 34 goals and had 11 assists, are Dan Feidtla, Bill Lechman, Scott Marshall, and Mike Chamberlain.

The golf team coached by Bill Olson will have many of its starters back this year. The team hopes to improve upon last years 6-6 record.

Pizza by Piccolo's

FOR THAT LATE EVENING SNACK CATERING TO BABSON STUDENTS
ROAST BEEF & DELICIOUS PIZZAS

Turn right onto Rt. 27 Phone 653-8600 just beyond Natick Plaza