looked at what now exists at Babson, determined the future needs of the school and searched for ways that these needs may be fitted into the present layout. Careful considerations were made to preserve the campus’ present well-landscaped appearance and rural atmosphere.

Babson’s large campus consisting of 66 acres in an obvious asset for any type of campus expansion. However, several considerations must be recognized. First, Babson will always be in a self-sustaining environment due to its size and location. Second, any thought of utilizing excess land must be made in full awareness of the Wellesley and Needham community constraints from zoning rules. Finally, the problem of traffic both in and around the campus must be sufficiently resolved with a safe and adequate road system.

The objective is to expand Babson to accommodate a future enrollment of 1500 students. Mr. Dober’s presentation featured a series of slides of both aerial views and planning maps and ended with a question and answer session.

The plan highlights a new complex located near the present gymnasium which would include a new library, multi-media classrooms, offices for faculty and for research, a student center, new parking lots, and expanded gym facilities. A new athletic field, six additional tennis courts, a hard-ball diamond and an addition to Pever Gyn are all integral parts of the plan.

To solve the future housing needs, several changes and additions are proposed. New housing residences are planned along with an addition to Trim Dining Hall. Also it’s proposed to use Bryant Hall for either a new infirmary or a possible frat.

By Tom Whitson

Last Tuesday evening, Mr. Richard Dober of Dober, Pratikas, and Upton presented the results of his firm’s campus planning to all interested faculty members and students. Mr. Dober specializes in this sort of operation that Babson is undertaking. The ideas and material presented reflected the open-mindedness and great deal of thought and work that has gone into the Babson campus plan.

It’s important to realize that everything is still in the planning stage and as Mr. Dober pointed out, a plan is only a continuation of thought. There is still a great deal of work to be done before these ideas materialize, however, to insure proper actions and to avoid waste, intelligent planning is of the utmost importance.

In developing these plans Dober

continued page 4

ALUMNI HOME COMING WHERE IT’S AT ‘68

This Saturday, October 19, 1968, will mark the second year that all the events of the Alumni Homecoming will take place on the Babson Campus. Where it’s at, 68 is a new kind of happening that brims with excitement and fun that reflects a rejuvenated Babson. The biggest Alumni turn-out is expected to make this Saturday a great success.

The festivities all begin at 10:30 when the returning Alumni are expected to sign-in in the South Lounge of Park Manor. In the mean time in the North Lounge Alumni may congregate for coffee, display on the various student activities, and a film strip will be shown for the benefit of those interested. Also in the North Lounge there

will be available tours of the new Student Center set up in conjunction with the Col leagues Club, and Meli Weber and Dave McClain. This tour will include visits to the Conference Room, the Radio Station, and the Campus Newspaper Office, all of which are located in the basement of Park Manor. Concluding the morning events will be a cookout at 12:30 for the Alumni and their wives.

Following the luncheon the Babson soccer team will be entertaining Tufts College up on the soccer field at 1:30. This year’s soccer team has had a fair season with 3 wins and 3 losses and one tie which was played through double overtime.

continued page 8
LETTERS

Regarding a recent letter in the Bobboin College newspaper in which a professor of social psychology was criticized for his presentation of the data on sexual orientation, I would like to offer a different perspective. The author of the letter titled, "The Uses and Abuses of Psychological Testing," raises some valid points about the misuse of psychological tests. However, I believe that these tests have great potential for understanding human behavior and improving our lives. It is important to recognize that psychological tests are just one tool in the broader field of psychology and should be used with caution.

Joan, M. Simmons

NINE SELECTIONS TO WHO'S WHO

Nine undergraduate students have been selected for the 1969 edition of "Who's Who in American Universities and Colleges." Selection is based on the following criteria: outstanding scholarship, good moral character, personal qualities, and leadership in campus activities.

Richard A. Abbott
Francis V. Brown, Jr.
Robert C. Kurzak
Douglas B. Luedke
Greg R. Nulman
Rudolph F. Osborn, Jr.
Stephen E. Wood
William E. Yoel

kota from having to deny new NDEA loans this session. Nearly $5,000 was cut from its original allocation, but aid director Doug Steckler avoided problems by making some changes in the program. He is pleased with the outcome.

NDEA Loan Cuts Hurt Students

Washington--Colleges and universities requested $347 million for the National Defense Education Act (NDEA) loans this year, but federal funding was cut to only $186 million, a 43 percent decrease.

That's all Congress would approve for NDEA loans, Secretary of Education John W. Gardner said. The program's long-term future is in doubt. NDEA loans have been reduced in the past two years.

At Vanderbilt University in Nashville, for example, the department office absorbed the general allocation cut by waiving off about ten percent from each loan going to about 1500 students.

"It's a very hard situation," says Vanderbilt's loan director, "but it's not a surprise." The reduction is due to a lack of funds, but it does affect every student's ability to receive funds.

The Office of Education has not received any new information regarding the future of NDEA loans, but it is clear that the program is in jeopardy.

The Office of Education loans are a portion of money that can be collected on behalf of new loan applicants. This policy has kept the University of South Dakota

NDEA student aid programs are being restricted. The university is in a critical situation and may not be able to meet its obligations. Students aid director Douglas R. Johnson of the National Defense Education Act, a student may borrow up to $1,000 each year for tuition, fees, books, and the equivalent of $5,000. Graduate and professional students may borrow as much as $2,500 a year up to $10,000. The repayment period is generally four years after the student has completed his studies. The interest rate in three percent on the unpaid balance, with repayment starting immediately.

The act's "forgiveness" provision allows loans to be canceled in cases where the borrower is employed on a full-time basis. It is unclear how this provision applies to one-half the loan if the borrower becomes a full-time employee. It is also unclear how for each year of service, Bor- rower loans are canceled in cases where children or in certain areas may qualify for further forgiveness. Hopen

HONORS PROGRAM DISCUSSES PSYCHOLOGICAL TESTING

Topic: "The Uses and Abuses of Psychological Testing."

Dr. Charles Rotman, former director of research at the University of Pennsylvania, spoke on the topic of psychological testing and its importance in understanding human behavior. He emphasized the importance of understanding the context in which tests are administered.

Dr. Rotman discussed the various types of tests used in psychological research and how they are administered. He also addressed the ethical implications of using these tests and the importance of obtaining informed consent from the participants.

Dr. Rotman's presentation was well-received by the audience, who were impressed by his depth of knowledge and ability to communicate complex ideas clearly. The lecture was followed by a Q&A session where Dr. Rotman answered questions from the audience.

In the end, the audience was left with a greater understanding of how psychological testing is used in research, and the importance of considering the ethical implications of its use. The lecture was a valuable addition to the Honors Program's offerings, providing students with a deeper understanding of the role of psychological testing in society.

Dr. Rotman concluded his lecture by encouraging students to think critically about the role of psychological testing in society and to question the assumptions behind the tests they encounter. He emphasized the importance of continuing to educate ourselves about these tools and the ethical considerations that surround them.
The Bapson basketball team is looking forward to improving their admirable 16-6 record of last year, even though they will face tougher teams in Middlebury and King Point. Coach Olsen is counting on four returning starters from last season and two or three new players to carry the team. Veteran co-captains Kevin Leip, a very quick and able shooting guard who lives up to his name and Wayne Chamberlain, the big center and most valuable player of last year, will lead the attack. A quartet of experienced sophomores will help the team: Jody Keeler, Steve Shar, Bob Koch, and big and agile Steve Bernard, who has looked excellent in practice.

Coach Olsen feels that he now has the height he lacked last year in freshman Ernie Day. Other outstanding freshmen are George Myer, who is a muscleman under the boards, Dick Jump, Jack McVay, and Don Fandeborg. The remaining players who survive the cut will play on the junior varsity and will play varsity when they notably improve. The well-balanced beavers play their first game at Bentley on November 30, so plan to be there.

Basketball Team Shaping Up

Second yearman Jody Keeler demonstrates some of the finer points of ball handling as several of his team-mates look on.
There are several stone monuments located about the Babson campus. Some in not so conspicuous places.
The four here are on Coleman Hill beside the auditorium, in front of Lyon Hall, and at Broad Street
in front of Park Manor.

Staff Photos by Dave Rosenthal

HONORS

ing out that tests (1) - (4) are technically very competent but that personality tests (5) are
test often overly relied on. At this
time Dr. Rotman administered the Thematic Apperception Test
(TAT) to each student in the
seminar program and including
Professor Handler. This is one of
the many personality tests in
use today. When asked to
score the tests Professor Rot-
man refused (perhaps fortunate-
ly) because each person took a
different phase of the test.

In the 5 minute presentation
Bob first defined reliability in
testing as stable and constant
results (80 - 95% accuracy in
retests is considered reliable.)
Objectivity is also necessary to
reliability. He then defined val-
idity as whether the test pre-
dicts what it is supposed to pre-
dict. Bob pointed out that a
test can be reliable without be-
ing valid. One must have a
"yardstick" for measuring val-
dity. One of the better methods
of testing is giving a series of
tests, putting them away, and
then retesting at a later date. One
positive element in industrial
testing is that management is
showing interest.

Pete Zaloom preceded Bob
with a talk on the ethics of psy-
chological testing. His first point
was that these tests are an in-
vasion of privacy and a threat
to individuality. Pete alluded
to the constitution of the U.S.,
which forbids religious probing.
He also mentioned that these
tests may become a stigma if the
results are given and this may
have adverse effects. Another
point Pete brought out is that
the results of these tests can
become public knowledge
merely by a court response which
is a threat to individuality and
is unconstitutional. The main
point of his talk was that social
acceptance depends on whether
psychologist's attempts to straitify
the opinions of man.

Dr. Rotman gave a summary
speech on the speeches by Bob
and Pete. He pointed out also
that answers would be different
if someone took these tests for
one's own knowledge as opposed
to taking tests for an employer.
Another problem is that a job
cannot be adequately defined and
that tests can't measure inter-
action on the job. Then in or-
der to get a discussion going
Dr. Rotman put some questions
to the group. Should corpora-
tions use these tests? Is some
testing better than no testing?

Due to space limitations, we
are unable to print the rest of
this article. However, this was
a very interesting discussion.
Human Relations Counselor
Addresses Freshman Assembly

By Bret Flaiseman

Continuing the recent series of freshman assemblies, Mr. Richard Kimball spoke to the class of the tangible population problem in our world today and in the future. Being a counselor in human relations, Mr. Kimball was able to afford the students with a helpful insight into personal relationships.

While speaking about his logic, which he entitled, "Among Thieves Skilled," Kimball freely interpreted several anecdotes concerning his past experiences in counseling around the Boston area. His counseling has included areas of discussion such as school racial relationships, drugs, and religion. Kimball stated that through the process of counseling he attempted to seek a deeper meaning in the subjects brought forward by the people he interviews. He noted a "lack of personalization" among our people. At the same time he clearly felt that it is not the counselor's job to find the answer. On the other hand, the counselor tries to evaluate by asking more questions while he attempts to find extra meaning.

Kimball added that a great deal of his work was not carried on in his office. Many people he may be near the scene of an activity such as a demonstration or he may be sitting in on a panel discussion. He seemed to enjoy people and most importantly, how they thought and acted.

The college student and his
continued page 8

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Babson Staff Photo by R. Dennis Doonan
New Librarian
Cites Library as Key to Future

By Marty Tiss

All businesses can benefit from continued learning. This is the feeling of Mr. Yatesdorf, new head librarian at Babson, Knowing how to do research work will not only aid one as a student but will help him to be successful in his job.

In business, research helps put the odds in the favor of the man willing to do the extra work. Today private and governmental surveys cover all phases of economics in our society. The man who knows how to use these and other reference materials available has a great edge over his competitor.

Yatesdorf, a native of New Jersey, came to Babson over the summer. Married and having a son, eight, he has a BA degree from Michigan State University and a Master's in Library Science from Syracuse. He feels that Babson presently has very good library facilities that are constantly improving. However, he also believes that these facilities are not being used properly by students and faculty.

The orientation for freshmen can only begin to teach them to use the materials in this particular library. It provides a good introduction but there is a need for further learning the usage of the books available. Purposes and meanings of the various reference indexes, handbooks, and directories can only be absorbed in one meeting. Students should not be reluctant to ask any member of the library staff for help. They are all willing and able to aid anyone with assignments pertaining to library work. Babson students that work in the library are doing a good job.

There is now a larger percentage of liberal arts materials although the major concern is the various business areas. One very interesting facet of the library practically unused by the student body is the browsing room.

It is located on the second floor above the counter from Dr. Kreiberg's office. It contains over 1000 volumes that touch on at least one subject of interest to all Babsonians including novels, textbooks, literature, sports, poetry, drama, biographies, music, travel, adventure, and art. The room, containing many comfortable chairs and a large picture window, is an ideal place to relax with a good book or to catch up on some reading for classes.

The library is an important key to Babson's future. The Babson Master Plan calls for the library to be utilized at the hub of the extended learning center. The 2 story, approximately 70,000 square foot structure would probably be one of the first buildings opened to support the rapidly developing curricula called for by the Babson Plan.

Another proposed change is to change the Babson card catalog system from the presently employed Dewey and Baker methods to the Library of Congress system. The future of the Newton Library of Babson Institute looks very bright in the able hands of Mr. Yatesdorf. "Library facilities are a continuing and going process, the end result being service to students and faculty."
Stocks As Economic Indicators

The twelfth and final phase of the Vietnam War is faltering. The cost of resisting and trading of Mutual Funds has vastly increased. A recent New York Stock Exchange study indicates that the Funds' account for nearly 50% of the "Big Board" daily volumes.

A thorough analysis of this era can only be made until the economic climate makes another decisive move, however certain the timing of this period may reveal important insights into the evolving relationships between the war, the market and the economy. There are two reasons why the economic declines of 1963 and 1964 were not reflected in the economy. First, average monthly volume on the New York Stock Exchange in 1963 dropped over 5 million shares from that of 1961. Second, despite the very rapid deterioration of stocks in the early part of 1965, the Dow gained 65 points for the year. The diverse movement of the market and the economy during these years may be attributed to a shift in generations similar to that experienced in 1955 and 49.

Many older people who were just leaving the labor force saw markets in late 1961 and early 1965 which were very different from what they had known. Being conservative by virtue of age and experience, these people abandoned stocks in favor of more stable pastimes, Fortunately, comparatively low interest rates and the relative stability of stock prices during the period when relatively light volumes tend to depress them.

Alexandria

In the face of the economic conditions, when both are controlled and motivated by the same ideology, of the year 1966. During such periods the Dow exaggerates changes in GNP. However, when generalization to close relations is weakened, relatively heavy buying of stocks when stock prices are relatively light volumes tend to depres.

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Operation Babson

Operation Babson consists of all interested Babson students and revolves around the children of Barton Road. The Barton Road residential area is inconveniently located away from the recreational facilities of Wellesley. This makes it difficult for these children to find ample play area. Accordingly, it is recognized that Babson has excellent facilities that go unused a great deal of the time. Therefore, the objectives of Operation Babson are to utilize this available recreational area for the purposes of these children from Barton Road.

The swim last Saturday was very successful, giving approximately thirty boys the opportunity to swim in the Babson pool under the watch and assistance of a group of Babson students who volunteered to participate in Operation Babson. This weekly swim is one of the many programs that Operation Babson is sponsoring this year to bring some fun for both the kids from Barton Road and the students that participate in the program.

HONORS

and G.M. were discussed along with Babson and the Peace Corps. All the questions raised by Dr. Rotman, Bob, and Pete were discussed. Professors Rotman and Handler both took an active part in the discussion along with the students involved.

Dr. Rotman then gave some remarks in conclusion generally concerning the points of view brought out in the discussion. He ended with, "Psychological tests aren't necessarily bad, but they are still in their infancy."
The next seminar will be conducted by Mr. Casey on the subject, "Computer Data Bank: Threat to Privacy."

LOANS

student resumes study, or serves in the Armed Forces, VISTA or the Peace Corps. Eligibility is based primarily on need, with the college deciding the merits of individual cases. A student is asked to list his expected income for the semester with his costs. All or a portion of the deficit may then be granted.

Since the loan program was authorized in 1964, more than a million students have borrowed over $1 billion.

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You may even live in one of our telephone company areas. We operate in 33 states. So here we are, 5 billion dollars strong, growing all over the place, and looking for engineers and scientists to grow with us.

Why don’t you think we over with your Placement Director.

Incidentally, we’re known in the communications field as General Telephone & Electronics.

Pass it on.