Student Government Officers

The new office of Student Government is left to right, Bill Fioretti, Vice President; Paul Collins, President; and Mal Cook, Treasurer. Absent from picture is Jim Gard, Secretary.

Fifty Percent Go To Polls Two Top Posts Uncontested

In one of the poorest voter turnouts in the history of Babson College Student Government elections, Paul Collins, Bill Fioretti, James Gard, and Mal Cook were elected to succeed the present administration.

At no time during the week-long campaign was the presidency in any doubt, Paul C. Collins, the present treasurer of the Student Body, found no opposition in his campaign for the presidency.

TOLERATE WITHDRAW

As the campaign began, the vice-president spot was up in the air, with two first-rate candidates vying for the post. The campaigning for this office raged hotly at the outset, but two days before the votes were to be cast, John Killam withdraws from the race for personal reasons, allowing the electorate to vote on only one candidate. Bill Fioretti's campaign was extremely conservative except for the addition of a new campaign technique—Frounse Cookies.

GARD CAMPAIGNS FURIOUSLY

James Gard, who was forced to leave the campus at the beginning of the campaign to undergo knee operation, left a dedicated group of supporters to carry on his successful bid for the office of secretary. Gard's campaign was the most colorful and ingenious display of campaigning ever to be seen. He polled all the candidates, his elaborate posters, window shade letters and padded parking stickers were an embarrassment for the opposition.

COOK DEFENDS BEIGE

Mal Cook, displaying a multitude of miniature posters defaced John Killam for the Treasurer's spot. If posters could win, the uniqueness of Beige's campaign would have proven him a man in office, but the surprise came at the polls when Mal collected a heavy plurality over his opponent.

CAMPAGN ASSEMBLY A DUD

The AS-student assembly, which has been a part of the Student Government election campaign for the past two years, was a complete failure. Only about one hundred interested students attended the assembly, showing a complete lack of interest on the part of the larger segment of the student body.

NEW ADMINISTRATORS WELL QUALIFIED

The new administration displays a high degree of qualification for their new posts. Paul Collins, the present treasurer of the Council, and chairman of the Student Development Committee, Bill Fioretti, has been an officer in the Newhouse Club and is a strong supporter of the candidate.

Ten Candidates For Senior Office

On Thursday morning, the Class of 1965 will go to the polls to select class officers for their final year. The campaign started with great confidence but with no one really knowing when the campaign was to begin or end. Last reports indicate that the election will be held tomorrow morning, but don't be surprised if it is called off.

Three men seek the presidential spot. Al Gold, Dick Judkevich and Tom Tadaski are vying for a "ticket of the cardinals" to win the coveted post.

Robert Sandler and Ed Stabroek are vying for the Vice-President/President, Rich McDaniel, Jeff Graham and George Merrill, and the secretarial post and John Norton and Jeff Pearson are candidates for treasurer.

The Class officers are an important part of campus life during the senior year. Their primary duty is to plan to Senior Banquet at the end of the senior year, and to cooperate with the administration on the final commencement exercises.

We urge every member of the Class of '65 to get out and vote, either it be tomorrow or some other day.

Mayorality To Initiate Spring Festivities; Gala Beach Party To Highlight Weekend

Monday, May 11 will signal the start of the most festive spring celebration ever witnessed on the Babson Campus. Beginning at 12:45 p.m. the candidates for the 1964 Mayor will present their campaign to the student body.

The initial slate will be followed by four fun-filled days of hilarious skits and great community spirit. All will reach a climax on Thursday evening, May 15th when each of the candidates will make their final plea for the office of Mayor and Fratrick fuzzy in Knight Annex.

NEW INCENTIVE ADDED

To encourage increased participation on the part of both the organizations and the student body, a $20.00 bond will be awarded to each of the candidates.

This new award for the 1964 Mayor will be a trophy, color, campus sign, continuity, good taste and creativity. The judging will be done by a committee selected from the Student Faculty and Administration.

ALL NEW BLUE KEY ANNOUNCED

As a result of the new bond the committee to present the new trophy will consist of the additions to the Babson Faculty and Administration, Litzke, Doering, Hornum, Gorrie, Morris and Stokes.

THREE CANDIDATES TO TAKE A GOOD LOOK

As this issue of THE EXEC reaches the Student Body, the fate of the incumbent candidate must be decided. Last evening, the event will be held in the main auditorium.

Instead we wish to impress upon you the danger in which you could be if an event such as this were to ever occur again on the Babson Campus. The three men have made it quite clear that they will not hesitate to call in the State Police at a moments notice if any kind of disturbance were to occur.

We would like to impress upon you the necessity of maintaining good relations with the surrounding community. Babson College is made up of Babson Students who may have been headed for trouble. In the future, you can be sure that they will seriously reconsider their previous actions if another incident arises. They will not hesitate to put in an extremely tight clamp on the Babson Community.

We strongly urge you to retain this message!

EVENING PROGRAM GRADUATES FIRST CLASS

June six members of the evening program are scheduled to grade from the Institute. These six men will be the first graduating class from the evening school.

The Babson Institute evening graduate program began in 1951, and presently has an enrollment of approximately 150 students. The program, leading to a masters degree, takes from 3 to 6 years to complete.

The men are:

Charles J. Poole Mr. Poole's degree, is that of a B.H.A. degree, is in film and television under the guidance of Mr. Poole. After receiving his degree in film and television Mr. Poole was awarded his B.S. degree in film and television. Mr. Poole has been a member of the faculty of the Babson Institute since 1951, and presently has an enrollment of approximately 150 students. The program, leading to a masters degree, takes from 3 to 6 years to complete.

Change in Spring Dress Policy

Student Government, in cooperation with the Administration and Faculty has announced a change in the school dress policy for the remainder of the Spring term.

Effective immediately, the students will not be required to wear ties and jackets to classes. However, proper dress suitable for college men will be required. This includes a College Shirt, Slacks or Bermudas (Not cut down Blue Jeans,) Shoes and SOX.

The Student Government would like to sincerely thank Dean Stasalski and the Faculty for their cooperation in this matter.
WHO'S IN CHARGE HERE?

The events surrounding the recent Student Government elections and the up-coming Senior Class elections seem to point up to THE EXEC that a disturbing and shocking condition exists in that organization charged with the duty of organizing and running campus elections.

Who is to take the blame for the election fracas? Should the fault be placed with the president of the Blue Key, or does the responsibility fall upon the shoulders of the Blue Key election committee chairman? Certainly one of these men has been at fault, but the prerogatives of this position have not been fully appreciated.

How does one justify a twenty-four hour extension for more than a year produces no new candidates being followed by a second extension? It is difficult for THE EXEC to see any rationale in these actions. To put the frost out of the already fallen cake, the candidate produced by the second extension within forty-eight hours his candidacy one day before the final voting. Even then no one seemed to know who was in charge.

The Student Government Elections are over now and this to be little point in crying any more over spilled milk. The Senior Class elections are coming up in the near future, and THE EXEC and Babelson students seem to be in for another wild goose chase. Already election dates have been changed, and the atmosphere is almost eight hours. No one seems to know who has the authorization to make this responsibility for these elections handled as it should be. Who of THE EXEC want to know, WHO’S IN CHARGE HERE?

STIGELOG

So you want to know who (A.K.A.1), (Delta Sig, B.A.M.1) Mayoral Candidate is? Check one and deposit in a Blue Key’s mail box!

P.S. For further information contact a member of Blue Key. As they say, all is under control by political machines.

J.C. PROGRAM

THE EXEC

COMMENSCESPEAKER

To THE EDITOR:

During the Winter Term a sheriffs court was placed on the ballsite of a profound person requesting that all those interested in becoming J.C.’s for the 61’ orientation to your nearest换取 boys signed that list and expressed their willingness to be J.C’s for the 61’ program. The Blue Key has now selected the officers for the 61’ and would like to regard for that list. I have talked with a number of the boys they have chosen for this position and have discovered that they are totally unqualified and some have ideas of the meanest kind of dictatorship. I would like to know why these boys have been chosen for a position since no one showed neither desire nor interests in the J.C.’s program.

Sincerely,

A Concerned Member of the J.C. Program

To THE EDITOR:

Thetrimmed theory of education is a device that enables students to continue their formal education beyond compulsory attendance. Going hand in hand with this is a small matter of getting out of debt and going out for something else after school years. The New England area, at least, has been completely absorbed by this theory. It seems a bit strange that people have received this honor. In fact, many are perplexed and some have no idea of the meaning of this program. I would like to know why these boys have been chosen for a position since no one showed neither desire nor interests in the J.C.’s program.

Sincerely,

A Concerned Member of the J.C. Program

To THE EDITOR:

How to Succeed TO THE EDITORS:

Now that I've spent almost three years on this campus I have finally managed to succeed in getting my 6000 SUCCEED IN COLLEGE POLITIC'S. I want to share stories of my adventures and tell you, the reader who are 6000 SUCCEED IN COLLEGE POLITIC'S. How to succeed in college politics is a very difficult task, but it is one that can be accomplished with a little guidance. Joining a student organization when you first arrive on campus is one of the best ways to get involved. Activities, clubs, and fraternities can be a great way to meet new people and gain experience in leadership roles. It is also important to maintain good grades and attend classes regularly. College politics is not just about being an active participant, but also about being a responsible student. It is important to find a balance between the two.

Stiglelog

This third alternative is to develop your own personal style, being careful to plan and integrate your efforts to make sure you are well prepared for the next political campaign. If you have a clear understanding of your goals and are confident in your abilities, you will be more likely to succeed. Remember, success in college politics is not about winning, but about learning and growing as a student.
A Dirty Windshield Could Mean A Life'

Over 900 surprised shoppers in Wellesley rushed to their cars last Thursday to find their windshield clean and a note attached to their windshield saying: "A Dirty Windshield Could Mean A Life."

The Leafbeater Leagues, in fulfillment of the Community Circle K Club of Babson Institute and the Key Club of Wellesley High School.

Starting at 3:30 and continuing into the early part of the afternoon, twenty-five members of the two clubs put on their campaign against dirty windshields. How many times have you had a hard time seeing through all the dirt on your windshield or found yourself coming close to hitting another car's windshield making it hard to see? After driving your eyes are sore; having them tired is not the same as dirty windshield can hamper it.

It is hoped that this campaign may help all drivers be more aware about the danger of a dirty windshield and help them to do the right thing again and remember it.

All this past week candidates

Business Economics Club Holds First Open Meeting

On April 23, the Business Economics Club held its first open meeting of the term, Peter Schaffer, speaker, explained the perspective of the club.

He stressed the idea of flexibility that the club is a very influential group, and we are interested in a variety of students. The club is not a single major alone, but for any individual or group interested in a subject area.

The speaker for the open meeting was Thomas Rappaport, who is presently a Staff Representative of the New York Times. Mr. Rappaport, a graduate of Harvard Law School, and received the M.R.A from Harvard in 1969. Later, he attended Kings College, Cambridge, England in 1969 and received the D.C from Harvard. After an assistant for a Research Assistant at the University of California, he taught at Yale and Albertus Magnus College in Bridgeport, Connecticut. He was Assistant Professor of Finance in 1969, becoming Assistant Professor in 1964 and Professor in 1965.

Professor Ralph Schofield, Director of the Business School, University of Toronto, the University of Minnesota, and the University of California at Los Angeles. In 1960 he is well known.

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Roshomon Patrons Treated

Keeping to the fundamental principle of variety in good things, Epicurean Society dined last Tuesday on oriental cuisine.

This eating meeting, the second of the term, was held at the Roshomon, a Japanese restaurant located on Massachusetts Ave., Cambridge. The Roshomon, which has been open for only a year, is without a doubt one of the finest Japanese restaurants outside of New York City. Although it is small, as many of the finest restaurants in theBoston area, and the decor itself pure "home" patrician, it is nonetheless, treated to food and service which is superior by any standard.

The Roshomon is thoroughly recommended to those who have never been introduced to fine Japanese food.

The meal began with a choice of either clear broth or soybean soup, served in decorative covered and wooden bowls, and was followed by strong green tea and a small appetizer of cold spinach and clams. The mainstay of our meal was the sukiyaki, a dish of sliced beef and vegetables. The sukiyaki, prepared on the table by a chef, was a treat, a treat of beans and mushrooms, and served in a bed of rice. The sukiyaki, served in a bed of rice, was followed by a treat of beans and mushrooms, and served in a bed of rice.

The meal was accompanied by a Maison Roiste, a crisp and warm hot. The wine, the familiar with sake, it is a pleasant reminder of our trip to Japan, but it is worth noting that the amount of this brew can not only be powerfully enjoyed, but should be consumed with care.
SPRING HAS SPRUNG! Are You Prepared for It?

GOLF BALLS

TENNIS BALLS

ATHLETIC SHOES & SHOES

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College Outlines and Text Books For Your Spare Time

FROSTY TEE 5 delicious ice cream FLAVORS

NEW KITCHEN OFFERS Fr. Fries & Clams R. 9 MATICK

AKPsi Dad's An Argument For Seniority

BY DAVID MCCARDY

Throughout the remainder of this term, The EXEC will present the working concepts of various contributors, including the author of this piece, the direction of Dr. Robert Keighton. We feel these issues are timely and we encourage you to consider them.

The imposing right of seniority has become, whether we like it or not, an integral part of our economic system, especially where the masses of unskilled and semi-skilled labor.

The word "seniority" is a term which dates back to the function it now serves stem from as universal desire for loyalty which, in turn, is broadly based upon the inherent fear of unemployment: hence, the right of the "first in at the back of the line". The issue which has already been solved, at least temporarily, to the great benefit of the First in at the back of the line is concerned, seniority has become a standard practice which has already concerned the mass of minimum union contracts. Hence, the average worker is willing to trade his chances for job advance- ment for senior workers an economically practicable stability which, in this age of rapid technological progress, is the worker's only real safeguard against unemployment considering that 1) he is now required to start and 2) the government training to advance significantly above their present positions, and 2) the job market is at the present type of work is going to be anti-inflationary. Anti-seniority sentiment (if it may be termed thus) rests upon the present economic system which calls for more and more senior and skilled and efficient labor, thereby raising production costs. On the other hand, it is being removed from all major labor contracts and assumes that a large portion of more senior and less efficient work force. The fact, plus the addition of these workers to the ranks of the unemployed would tend to augment what Galbraith describes as "caveat proverit", one impingent argument which is frequently given in favor of the system is not reversed releasing the older workers first.

The primary advantage of the seniority system lies in its ability to adjust itself where the existence of full employment does job stability tend to protect the average worker from the effects of unstable market conditions. It is a restraint, but it carries with it a psychological aspect wherein the worker will be better able to perform his job because he feels that his job is secure.

It is emphasized that at this point that seniority does not necessarily permit incompetence or hinder advancement provisions that would encourage either would undoubtedly be detrimental to both the economic position, as well as to the worker. The fact that seniority was supported by both labor and corporate leaders alike there has never been a reason for the argument of the "job is as good as it is you". The fact that seniority would be sufficient ground to ignore a justifiable cause for displacement in the service of the company, particularly where it involves considerable training or skills. It is impossible to prove any basis with which to over- show the most promising of advancing unless union jurisdiction or in a few instances, or in the absence of seniority, the result of job loss would be greater.

In certain jobs of promotion from labor into lower management seniority can be the deciding factor, this is true primarily in the cases where all of the applicants were not of the same age, i.e. this has become an accepted practice when recruiting for the branch company. For many years, the qualifications for this practice 1) it is morally justifiable that all things being equal, the senior worker is a better candidate for the job, 2) the establishment of an organized management and promotion system is supposed to prove that the company is now older and the more senior workers will tend to command more respect from their younger own ranks into seniority. A few situations are in the instance of promotion (i.e. for promotion) that it would not be worth to select a man who is close to retirement, because this is a waste reason for no promotion whatsoever. The progress of promotions have been written into many union contracts limiting the period before the man, if it is the only alternative under certain circum- stances these provisions usually cover few workers and only apply to those promotions that are questionable amount of responsibility or a considerable amount of training.

Because the seniority system is generally limited to workers at the lower level in the company, it's importance will continue to decline with the diminution of the area of the blue collar work force. This decline will be temporary because the economic system will probably not change and so long as the blue collar work force will, in effect, give way to the white collar. As the white-collar work force (now considered part of the lower-middle work force) who will operate under somewhat similar conditions and standards of employment.

This does not imply that the lower and middle management levels will be adversely affected, but it does indicate that the higher levels would have to develop a type of classless bureaucracy comparable to our government, which, while officially organized, will be forced to accept certain unwritten (or even written) employment and promotion policies. The primary reason for the development of such a system is to bring the labor force in line with the lower management employees whose relatively limited talents (relative to many necessary to carry on letter work) combined with the upper levels of management will compel them to unite to keep the company competitive, as against the relatively skills that the labor market of the future is now destined to become. The increased competition among the white-collar work force will develop wherein the type of work performed will vary little from one worker to another, this being a result of the promotion regarding length, periods of increased unemployment wherein the job is the standard.

The fundamental argument for the seniority system is not founded so much upon the moral considerations that can be attached to it but also upon the idea that if these lower positions are limited only certain situations, it is true that seniority in principle is an inefficient institution. In its present form, it is a complete and final solution to our economic problems. However, as our primary objective today is to incorporate better working conditions for the blue-collar man, increasing stability, seniority is a desirable if not necessary evil. This last point indicates that seniority has always been used as a natural claim to position.
This Was The Week...

After losing ground for the past two weeks, the stock market started to climb this past Friday due to reports of record earnings and a general improve-

ment in the outlook. The various automotive stocks surged, resulting in higher earnings, introduction of new models, and increased earnings by Chrysler as well as a sale by Simms Motors.

Chrysler announced Friday a plan to acquire Mack Trucks of New Jersey in an attempt to boost the Chrysler effort in the production of heavy-duty trucks and specialized vehicles such as fire engines. It was a few years ago that Chrysler was contemplating the design of the new Mack trucks. That has all been changed with Chrysler's purchase of Mack and the line up of trucks to that end is competitive, model for model with Ford and General Motors. The proposed purchase of Mack will enable Chrysler to effectively compete with other producers of heavy-duty equipment, notably white and international Harvester, who have a corner on this segment of the market.

Another has it that Chrysler is trying to negotiate the settlement with the Teamsters of a strike which has lasted for a number of months. This ascension will solve the labor troubles and help to increase the sales.

Studebaker, the auto producer who desperately needs a fresh start, has completed its Italian washing machine operation, an undertaking that started with a 500,000 dollar loan. The recent bonnetwaving at Studebaker has helped the company to have first place in the sale of washing machines on eight cents a share. The first time that the company has been able to sell one washing machine in better than four years. Studebaker is now selling its washing machine as an inducement for the sale of its new line for the near future in another market.

Over at General Motors everything was coming up roses as the November sales report was released this month of G.M. report a 12 billion profit from the 1.8 billion of last year. This marked a 5.7 billion of profit. The Folke at Ford released the glad tidings that for the Dearborn based company more than 500,000 cars had been sold in November. This was a record for Ford for any April. The addition of the new models was in part to the increase in sales across the board. In conclusion, the market was still looking well. The Detroit Co. C.P. again refused several claims of dealers, vending machine operators and bottling companies. Complete, divulged that earnings for the first quarter next year will be higher than last year. The figures

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Stands Alone
16.95

Here is something to make a craftsman envious. This is the best quality, best treated, highest quality, hard rubber box, with the handles made to order, brand of smoke, or hand-sew with any kind that can be made. This is the best way to store your money, in fact, it's a money starter, and it will be the best money you can buy for a dollar. It's a must for any business, and it's a great gift for a loved one.

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HOW TO GET THROUGH BABSON

Not wishing to disagree with those who claim that hard work is the key to success, we would like to point out that there are numerous ways to get that extra mile. Here are a few pointers that may not help all but may help those who prove hard in the past.

1. Hire the professional photographer and magazine clipper dealing with the subject, if you can't find clipping services, bring in clippings at random. He thinks everything deals with his subject.

2. Look alert. Take notes eagerly. If you look at your watch, don't stare at an inedible and tasteless aides. "How True!" To you, this seems exaggerated. To him, it's quite objective. (Only if you intend to stay awake)

3. Laugh at his jokes. You can tell, if he looks up from his notes and smiles unexpectedly, he has told a joke.

4. Ask for outside reading. You don't have to read it: just ask for it.

5. If you must sleep, arrange to be called at the end of the period. It creates an unfavorable impression if the rest of the class has left and you sit there alone.dozing.

6. Be sure the book you have read during the lecture looks like a book from the course. If you do math in psychology class and math in psychology class, match the books for size and color.

7. Ask questions, think you can answer. Constantly avoid announcing that you have found a solution to a question that he couldn't answer in your sister's second-grade reader at that.

8. Call attention to his writing. If you know he's written a book or article, ask him in class if he wrote it.

That's all there is to college.

EVENING PROGRAM
CONTINUED FROM PAGE 1

GEORGE H. HENNESY, Mr. Hen-
nesy works in the sales depart-
ment of Boston Gas Co. He is a graduate of Boston Col-
lege in 1965.

FRED RITZMANN is a graduate of Boston State College, he is a graduate of the School of Business and is a member of the American Association of University Professors. He is a graduate of the School of Business and is a member of the American Association of University Professors.

JOHN HENNESY, Mr. Hen-
nesy works for Standard Thompson Inc. in Wellesley. He is a graduate of the School of Business and is a member of the American Association of University Professors.

Mr. Hennesy was graduated from Babson in 1965.

JOHN M. HENNESY, Mr. Ryan is a graduate of the Whitmore School of Banking and Finance. He has been a graduate of the School of Business and is a member of the American Association of University Professors.

Mr. Hennesy was formally a graduate of Babson College and is the first woman to enroll in the College.

MAIS NANCE is an associate pro-

fessor of English at Babson College. She has been a graduate of the School of Business and is a member of the American Association of University Professors.

Mrs. Simmonds was formally a graduate of Babson College and is the first woman to enroll in the College.

The faculty and administration are impressed with the people in attendance at the evening program. They realize that these students have a unique opportunity to study business in the real world, and have no doubts that they will be successful in the future.

Coast Guard Seeks
Seniors and Grads

If you are a senior, you may apply for a commission as a Reserve Officer in the Coast Guard. The next Officer Candidate School will be held at the Coast Guard Academy in New London, Connecticut. The Officer Candidate School is a four-week program con-
ducted at Yorktown, Va. The cur-
riculum covers courses in leadership, navigation, seamanship, communications, ordnance and govern-
ment, disaster preparedness, anti-submarine warfare, military justice and other subjects. As an Officer Candidate you will be assigned to a district of your choice and a position of your choice. You will receive a commission in the Coast Guard and be assigned to a position of your choice. You will receive a commission in the Coast Guard and be assigned to a position of your choice. You will receive a commission in the Coast Guard and be assigned to a position of your choice. You will receive a commission in the Coast Guard and be assigned to a position of your choice.

Due to the recent release of the National Weather Service, the Coast Guard is set to expand its coverage of weather conditions. The ABC television network is ahead of both CBS and NBC in its attempt to be the nation's leader. ABC has a network of over 200 stations, and the current Mad Ave. stations. It is known that they are the only two that are trying harder. In the radio end of the company, ABC is the bringing the "good old days" back with a recapitula-
tion of the "window" and "The Green Hornet" (in Boston at 400 p.m.), and a starting-slightness of the new "Swordfish" television entertainment. Sponsorship is ABC.
Apathy on the Babson campus is unfortunately, an attitude felt by most students, especially Seniors. I want to do my part in brightening up the apathy; I want to do away with the Strong Individualism I wear,勇于 defiance. How do I propose to obtain this unity? If I am elected President of the Senior Class, I will employ all of my time and energy to investigate the community, to inform, and to enforce, to promote and function which would by their very nature create a stronger tie, a solid bond, between not only Seniors themselves, but also between the Seniors and Babson College.

Many believe that school spirit at Babson is a lost cause. I disagree, I believe that the situation can be analyzed and remedied. This is my main objective: the destruction of apathy, and the creation of strong school spirit. This can be obtained only through strong determination, a solid bond and a respect of the student body, those and others, are characteristics which I have. Now I have the time for the Juniors to take the first step in destroying apathy, and this first step is at the polls. I urge all Juniors to consider the qualifications of each candidate, decide which candidates are the best men, and then express their opinions by voting.

SINCERELY,
AL GODE

FELLOWSHIPS:

The following year will be the final year of our school career at Babson. However, it is the Senior Class which defines Babson. This is the year in which our major school function, the Senior banquet, takes place. The Senior Class, as the graduating class, must plan the event as it is the responsibility of the class to ensure such an Image. I believe that the office of Treasurer is an important one in making our Senior year our best year.

As Freshman Class Treasurer, I set up the financial records which are currently in use. I have had experience in leadership as an officer in the Newman Club and as a member of S.A.M., the Business Economics Club, and Delta Sigma Pi fraternity. Among the duties of this office is efficiently.

I am asking you to vote for your vote in the coming election.

SINCERELY,
GEORGE MERRILL

FELLOWSHIPS:

Officers of the Senior Class are as important to the student body of the Senior Class, as the appropriate delegates. Students expressing their will, in voting for officers, have the power to elect anyone who will work diligently to further the aims and goals of the class of 1968 and realize those goals unilaterally without influence of organizations of which he is a member.

The Vice-President is a representative office of all the men of the Senior Class, I make no political promises I cannot keep. I do promise to represent my fellow classmates to the best of my ability through the confidence I hope you will show me in making your judgment.

SINCERELY,
ED SINGER

REPRESENTATIVELY,
OLIVER WENDALL HOLMES

suggested that "put not your trust in money, but find that my qualifications are as a candidate for Treasurer of the Senior Class. I do not vote for you, but I am voting for my fellow classmate in this election.

Prior to considering my candidacy I talked to several members of campus organizations as well as class officers so that I could evaluate my qualifications against the duties and responsibilities of this office, judging my evaluation I feel I am qualified.

My experience during the past year has been quite complicated because I am a Freshman. I have been a great deal more responsible than I am now. I do not feel that my qualifications are as a candidate for Treasurer of the Senior Class. I do not vote for you, but I am voting for my fellow classmate in this election.

Oliver Wendall Holmes onece said "put not your trust in money, but find that my qualifications are as a candidate for Treasurer of the Senior Class. I do not vote for you, but I am voting for my fellow classmate in this election.

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REPRESENTATIVELY,
OLIVER WENDALL HOLMES

FELLOWSHIPS:

I am presently a resident of Colorado. I graduated in 1965 from Denver, Colorado State University, with a Bachelor of Science degree in Business Administration. I have been a member of The Student Affairs Committee, a member of Pi Kappa Phi, and an active in Intramural sports.

While at Babson, I have come to note a serious deficiency in communication between Class Officers and the members of the class. It is my opinion that the class should at all times be aware of what is going on in the administration which it has elected. The Secretary, first, must have the responsibility of informing the members of the class and to what ends are being made for what, and when any other class functions are being held. If a steady stream of communication is established between Class Officers and the class itself, then there would never occur any instances such as those which we saw last year with respect to the Business Economics Club Party. Thus, my major goal as Senior Class Secretary, officers will be to have a better informed class with one to each member will be to participate in activities of this office completely and efficiently.

I am asking you to vote for your vote in the coming election.

SINCERELY,
JOHN NORTON

REPRESENTATIVELY,
OLIVER WENDALL HOLMES

FELLOWSHIPS:

The forthcoming year will be the final year of our school career at Babson. However, it is the Senior Class which defines Babson. This is the year in which our major school function, the Senior banquet, takes place. The Senior Class, as the graduating class, must leave an Image of unity and organization. It is the responsibility of the class to ensure such an Image. I believe that the office of Treasurer is an important one in making our Senior year our best year.

As Freshman Class Treasurer, I set up the financial records which are currently in use. I have had experience in leadership as an officer in the Newman Club and as a member of S.A.M., the Business Economics Club, and Delta Sigma Pi fraternity. Most importantly, however, I am willing to give the offer. It is on this premise that I base my eligibility as candidate for the Vice-President of the class of 1968.

As a member of the Circle K, I have served on the program committee, have acted as chairman of the welcome committee for the incoming freshmen, and have appeared for next year. My present position on the board for Advanced Management is that of chairman of the newsletter committee, whose job entails the coordination and editing of materials for the organization's publication the DIRECTOR. Just recently I have been accepted into membership in the Business Economics Club and joined the news staff of the EXEC. Another activity has been that of participation in many of the intramural sports events. It is through these activities that I have become well-versed in the important areas of teamwork and responsibility, hence, achievement and practical knowledge speak for themselves.

In choosing your candidates, remember the EXPERIENCE as the measure in determining the aspirant suitable for office.

RESPECTFULLY,
ROBERT SADLER

FELLOWSHIPS:

In the past, the Secretary of the Senior class has been a student possessing a variety of talents, throughout my career at Babson my talents have remained latent, and it is with this prophecy background that I announce my candidacy for the office of senior class Secretary.

If I am elected to the office of Secretary I will do my best to keep you well-informed about the decisions reached by the class officers, to reflect your opinions and desires in all matters of interest to you.

The Senior class officers are responsible for planning a class party; a party which if well-planned should highlight the year for all seniors. I would like to contribute my time and abilities in an effort to class party for those students graduating in 1968's memory- able occasion, and I am confident that I can represent you well.

SINCERELY,
JERRELL J. GRAHAM

THANK YOU,
RICK McDEMOTT

FELLOWSHIPS:

We, as the next senior class are faced with many responsibilities. One responsibility which concerns us all is that of electing class officers, officers which will serve as responsible, capable, and goals oriented leaders. The importance, for capable officers are the backbone of Babson; a class without a backbone is formless, meaningless, and useless.

In listing my qualifications I am first the vice president of the freshman class here at Babson. I have also been a sports writer for the EXEC, and a member of the Junior class. As a high school student I was assistant editor of the yearbook, and president of the art club, as well as the recipient of the Boston University Scholastic Achievement Award.

I have come to you as a candidate for the presidency of the senior class, I am running for this position, not blindly, but will fully understand the duties of the office and the responsibilities which it entails. If I am elected to the presidency I will always do my best for the class, and keep the office of Secretary, as I am at present the only fellow classmate furthest in my mind.

SINCERELY,
TOM NADOLSKI

FELLOWSHIPS:

I present myself to you as a candidate for the office of Secretary of the Senior Class, fully realizing the importance of this office.

I am qualified for this office because, first of all, I have accumulated leadership ability in extracurricular activities, which has been shown, for I have occupied the positions of Corresponding Secretary and First Vice-President in the Newman Club, in addition to being Chairman of the Membership Committee of S.A.M., at the present time. Secondly, I have shown a definite interest in many areas of Babson life. This is reflected in memberships in the Chamber Club, the Student Development Committee, the Newman Club, the Society for the Administration of Management, and participation in intramural sports and the EXEC. Thirdly, I can be objective in representing the class, and to what ends are being made for what, and when any other class functions are being held. If a steady stream of communication is established between Class Officers and the class itself, then there would never occur any instances such as those which we saw last year with respect to the Business Economics Club Party. Thus, my major goal as Senior Class Secretary, officers will be to have a better informed class with one to each member will be to participate in activities of this office completely and efficiently.

SINCERELY,
TOM NADOLSKI
**Weekend**

CONTINUED FROM PAGE 1

**MOON-DOG AND THE HARVEY WILLIAMS BAND** will entertain Saturday Night of Spring Week-End.

Rico's take a catnap always makes quite a hit with the college crowd. His famous linoconcent and swing along will make an afternoon that you'll never forget. His barbecue chicken will be served to the students from the fastening grillas, but everyone is urged to bring plenty of liquid refreshments. The activity should be over by 5:00 so that everyone has a chance to recon for the evening.

**MOON-DOG**

After this long day at the beach the colorful antics of Moon-Dog and the Harvey Williams Band will revye the Babiin spiritas with their swingig rock 'n roll numbers. Moon-Dog is very well know for his fabulous songs backed up by a great band led by Harvey Williams. They have been touring Unons of the weeks Sydney Comet, co-author of SECURITY ANALYST. This "Table of Wall Street" is commonly referred to as "Graham and Dodd."

**AUSTRIAN COMMEMORATIVE COINS**

Five commemorative coins - 25, 50, 100, 200 and 500 shilling. No official series minted by the Austrian treasury. Special offer. Gold coins 50 dollars apiece, silver 10 dollars each. Ideal gift for the coins collector or music lover. Send cash, check or money order, specifying which coin desired to VEGIS-QUIN, P.O. Box 207, New York, N.Y. Prompt delivery guaranteed, all postage paid. Sorry, no CO-OPs.

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**Golfers Defeat Brandeis, Tufts for Ninth Win**

The Babson golf team extended its record to nine wins and two losses this past Friday by defeating Brandeis and Tufts. Once again, not a single Beaver was defeated as they scored 7-0 victories over both universities on Brandeis’ home course.

One of the two losses came on April 30th, to Boston University. B.U. white-washed Babson 7-0. Melcon scored well with a 77, but even that was not good enough to win.

April 30, say the Beavers are a triangular match from Bates and Bowdoin at the Wellesley Country Club. Goy Ignace Col- cremon from Geneva, Switzerland, and Rick Melcon took the honors for Babson with a 76 and 70 respectively. The score could have been even more impressive if Co-captain Dave Pope had not been forced to forfeit his match because of a back injury.

The team will put its fine record on the line next weekend at the golfers’ split a triangular match at N.E.I.G.A. Tournament in Portland, with Bentley College and the University of New Hampshire. Although small and his fine team, we did not have a single man shoot-					ing under an eighty, we were still able to squeeze out a 4 1/2-2 1/2 over number was over New Hampshire. Dick Meunon, the captain, you can get a busy and Dan Tompke lead the fine Bentley signal at Lasell twice as fast.

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It took a lot of hard work and many people with creativity, imagination and drive to get the "grrrr" to town. All kinds of skills were involved: styling, research, manufacturing, marketing, product planning and many others, and it will be needed in the future. For the Mustang is merely the latest expression of Ford Motor Company's ability to anticipate modern tastes in driving.

In Ford Motor Company’s search to find better ways to do the unexpected, there is the constant need to enlist people with a flair for the future. This year, approximately 1200 college graduates in all areas of study and with all kinds of majors can enjoy the challenge of creating new automotive marketing and manufacturing concepts. If you’re interested in joining a leader in a growing industry, check with your Placement Office or write us. Maybe you can help "lame" the next Mustang.

**FORD MUSTANG**

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Babson Sports

Volume 19 Number 18 Wednesday, May 6, 1964

Time Out...

By Brian Barefoot

I would like to propose a change in the physical education program which presently exists at Babson. I know freshmen are continually complaining about the program and the fact that they are told when they have to do each sport.

Many of the students, due to their lack of physical fitness, get nowhere out of the program as it now exists. I believe that each incoming freshman should be required to take a physical fitness test, composed of sit-ups, chin-ups, push-ups, some sort of run and standing broad jump. For the撕糊, time or distance which is in competition in each event, a score should be awarded each student on a graduated scale. A minimum score should be attained by each student in order to pass this requirement.

If a student fails the test, he should be allowed to choose the sport which he wishes to further himself in and play or practice this sport for a two week period. At the end of this period, he should choose a second sport and proceed in this way through his three terms. In this way, he will be gaining more enjoyment from the program and also make himself more proficient in a greater number of sports.

Now we come to the student who fails to pass the test. He should be put in a body building program where he attempts to improve his physical condition. A number of students could be set up around the small gym with an assortment of weights and different exercises assigned to each position. For example, the student could do lunges, bend, then proceed to curls, press, and squats. There could also be some bars available for isometric exercises. At the end of each period a physical education instructor could run something like the Harvard step exercise where the student steps upon a box, alternating feet, and then steps down. The first few times this is done in rhythm for three or four minutes and gain progressively longer as the term progresses. At the end of each term the student then takes another test to see if he has progressed in conditioning. If he passes the test, he can be put in the group of students who are at liberty to choose the sport in which they wish to improve.

I believe this type of program would be more satisfactory to all concerned. It would be more enjoyable for the physically fit and also help the student who wishes to improve his physical condition.

I would like to apologize to all concerned for a misstatement I made in the last issue. Apparently the athletic budget was not cut this year so please accept my apology.

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The tennis exhibition put on by Bob Onderdonk and Bill Greenspan at Colby College last Wednesday was one of the most exciting I've ever witnessed. Special praise should be afforded those boys for the great comeback they made so that Babson was able to win the match and keep its winning streak of five straight in tact.

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Sounds like you'll be called on to shoulder a good deal of responsibility, doesn't it? But when you come right down to it, that's what your college years have been preparing you for. You've got ability and a good education. Now's the time to put it to work.

You'll have every opportunity to prove your talents in the Air Force. By doing so, you can put yourself and your country ahead.

If you're not already enrolled in ROTC, you can earn your commission as an Air Force Officer Training School—a three-month course that's open to both men and women college graduates. To apply, you must be within 210 days of graduation.