FRANCES LARKIN, professor of law and associate dean of Boston College Law School, will address an open meeting sponsored by Delta Sigma Pi in the Ford Hall of Park Manor, North at 7:00 p.m. tonight. The topic of his lecture will be "Politics and Law."

Last year the Boston Junior Chamber of Commerce named him one of the ten outstanding young men of Greater Boston and described him as "a highly regarded legal educator who has continued to be an active participant in the problems of the legal profession as a whole."

On January 17, 1967, he was appointed by Ted Kennedy to serve on the 16 member Democratic Advisory Committee, which is concerned with the proposed changes in the city's political system.

At the end of our year long study, each of the four committees" efforts will be culminated by Vice President Stephen C. Nairn, in the form of a "Babson Case." This Babson case will be the basis of the multi-million dollar fund drive.

JANUARY 24, 1967

STOKES TRANSFERS TO ALUMNI DIRECTOR

President Kriebel has announced the appointment of Mr. Stewart Stokes as Associate Director of Alumni Relations. Mr. Stokes is to assume his new post as soon as a replacement for Mr. Stokes is secured, or at the latest, August 31, 1967.

Mr. Stokes formerly held the position of Registrar at the institution. No replacement for him has been named as of this printing.

The post of Associate Director was created in response to Mr. Stokes' desire to acquire additional experience and training, and to broaden his interests. It was felt that this post was particularly suited to Mr. Stokes, who had served in administrative capacities at Babson and the alma mater. This policy will also keep the graduates informed of the many planned steps of development of Babson and alert to the how and why of the "New Babson."

One of Mr. Stokes' immediate objectives will be to cultivate class agents who will act as liaisons between the particular class and the college. Mr. Stokes will try to persuade older classes of graduates to comment on Babson's coming-home day in the fall and to hold periodic reunions. It is expected that this will result in higher interest in the alma mater and in the individual classes, and in an increase in the overall alumni body. In time all of this is expected to raise the over-all interest and participation of the alumni in Babson's affairs and activities.

For several years now, Mr. Stokes, a member of Babson's class of '50, has held a deep interest in the school and in the Babson Alumni Association in which he has actively participated from his college days. He has been Secretary of the Alumni Association for the past three years and a member of the association's committee on alumni-student relations. This committee has several purposes which are aimed at both the alumni and to the students. The following are a few examples:

1. To develop better relationships among student body and alumni, in order to provide guidance to the students to plan programs to maintain interest of students in Babson after graduation. Programs which will serve as "relationship bridges" when students become alumni.

President Kriebel and Mr. Cram have expressed complete confidence in Mr. Stokes' ability and willingness to do a fine job.
Lestoil Prex Speaks
To Marketing Club

by James I. Howard III

Mr. Charles J. McCarthy, President of Lestoil, and a Bahamian grad-
uate, will be the guest speaker at the annual meeting of the LESTOIL STORY, by
define, January 24, 1967, at 7:30
 election, in addition to the Bahamian students, faculty, and admin-
istration, the Lestoil Marketing Association has also invited representatives from Nichols College,
the College of the Bahamas, and the University of the Bahamas.

Mr. McCarthy, who was Executive Vice President of Lestoil, came to Bahamian shortly after the
war and graduated in 1963. In November, 1964, Mr. McCarthy and a few associates started the Standard
International Corporation which controls Standard Home Products, formerly the Lestoil Company. With this
experience behind him, Mr. McCarthy should have some very interesting

and informative ideas concerning PBY LESTOIL STORY. Mr. McCarthy is the speaker for
the Bahamas Marketing Club’s first meeting this term as well as for the first open meeting to members
of the Inter-Bahamian College Committee for Marketing. His pre-conference talk, "The Business of
Marketing," will be delivered by Mr. McCarthy. The Committee for Marketing’s Program Committee
plans to have continuous interesting programs for the club the remainder of the year.

Last term Frank Marzec, an agent with the Phoenix Mutual Life
Insurance Company and a Bahamian graduate of 1966 spoke to the club and showed a typical salesmanship
training film strip that he had worked at Phoenix

On November 22, 1966, Mr. James R. Kingaby, a Bahamian gradu-
ate of 1973 and President of the Bahamian Alumni, who is now Vice
President of the Central Service of the DEBY & ALMY CHEMICAL
Division of the W. R. Grace Co., of Cambridge, Massachusetts, spoke to the Marketing Club on "Management.
In addition to the speaker’s talk, the Marketing Club has already
made plans for other speakers and movies relating to the business
world. Topics will cover such areas as: advertising, retailing, national marketing, and salesmanship.

The poll, taken by the Institute of Student Opinion of the Scholaristic
Research Center, New York, involved in-depth questionnaires returned by a scientifically selected sampling of 2,539 junior and senior high school students in public, private and parochial school systems across the nation.

Almost half (48%) of the respondents favor in the current
military draft system with a lottery is poor idea, 20 percent favor 5
or 10 percent with no opinion.

Students against a lottery system list four main objections: 1) It would
substitute chance for judgment (52 percent); 2) It would not provide a fair hearing for all (28 percent); 3) It would be no improvement over the present system (45 percent); and 4) It would be difficult for the Armed Forces to have the men they want (41 percent).

S.M.A. Tours
Bank Data Center

On January 19 the First National Bank of Boston hosted a group of
S.M.A. members from Bahamas on a tour through its new data processing
Center on Massachusetts Blvd., in Boston. Since 1964 this modern
building has housed the Bank’s large H-100 computers and the smaller H-200 model.

The afternoon tour touched on all operations within the Center, including fabrication, proof and
transit, freight payments, operations, and data distribution. The
Center works a 24 hour day on a three shift basis five days a week.
Daily it processes an average of 500,000 checks and deposits, reads
five million pages of data on optical tape, and produces over 60 miles of
printed forms and reports. In a year the automated equipment en-
closes, measures, and sends out more than 12,000,000 pieces of mail.
The bulk of the Bank’s “Electronic” work is handled by ten H-100 systems. Magnetic tape is the medium for
device and recovery of data. The tape control unit contained
up to eight tape drivers simultaneously, each capable of reading or writing 133,000 characters per second—the equivalent of reading or writing a 5,000 page novel in four seconds. The equipment also includes three satellite H-200 computers, used mainly for printing
reports created by the H-100’s. The Center itself is constructed of reinforced concrete with a facade of limestone blocks. An airtight air conditioning system provides proper environment for the sensitive equipment. Every pre-
capital has been taken to minimize the likelihood of mechanical ser-
vice failure. Dual electric lines enter the building from two sep-
ate power sources, either fully capable of supplying the entire building without interruption. Full
supply for the airc Conditioning equipment for critical operating areas is provided. Even the water supply to the building is duplicated.
AN INTERVIEW WITH THE OWNER OF N.Y.'S LAST SPOT

"Every evening I have a cocktail party in my living room...the only difference is that when my guests leave, they pay a tab." With this statement, Paul Malan, New York's leading host, explained his fabulous success.

The leading gathering spot of New York's young social population is located between First and Second avenues, in appearance it is quite similar to numerous other establishments in the city. There is a bar, these are tables, and a juke box which never seems to cease playing. Why then is Malan's at the top, why is it so special? Paul Malan explains: "Malan's is geared to the younger generation, we cater to their tastes...I know 95% of the people who come in, I treat them as friends...when I hear a booth order 12 beers...We make our customer feel wanted, and unlike so many New York night spots, we treat them with respect and do not shun them because of their, dare I say, tastes...We do not use any gimmicks, as many other places do. In New York gimmicks will not last, the populace is too sophisticated for them. That is why they are treated, Malan's guests, "as if we would rather have a bar than a home." His clientele is undoubtedly the cleanest cast, best behaved in the city.

Nearby are three years ago Malan's opened his new location on a site which was considered "the biggest white elephant in the city." It began as a canteen and later was turned into a club. But only ten years located on that very site has gone bankrupt." It's backers were the owner, Mike Malan, and Governor and Mrs. Winflock Rock- ock, looking back over those past three years, Malan says, "I will have to say it was successful...I knew the place would go, but nothing like that, destroyed but depended on word getting around, which it has." One of the reasons for this tremen- dous growth is the owner himself, Mike Malan is now 31 years of age. He attended the Hill School and eventually graduated from Horace Mann, in New York City, a former All American, Mike received his B.A. from the University of Pennsylvania and later attended Penn law school. Since the age of 14 Mike has worked in his family, bar, and has learned the business—and has experienced all phases of the business—from cleaning wash- rooms, to waiting on tables, to tending bar. He has been associated with Chaney & Fray, two of New York's leading bars, "I was a partner of Doug Fray's," Mal- an said. But he makes it clear that like young people, I built Fray's, and when Fray's closed, I built young people with me. When we opened the bar, it was our present location we were the first New York to cater to young people.

Babson, the Barn, the Barn is the opposite direction. After leaving the road, the Caldwell barn, once a three foot concrete retaining wall, and narrowly missed two trees before coming to rest be- side a house, Jack Eye, also a son of the Caldwell family for treatment of a cut over left eye, Richard Hendrick, a third passenger in the car, es- caped with a bruised forehead, the car was destroyed by a fire which broke out near the gas tank moments after the coupes fled.

New Year's Eve, generally the busiest night of the year, with the Wednesday before Thanksgiving a close second, will now be celeb- rated in a different way at Mal- lan's. In the past Mike has pro- cessed as our New Year's Eve, allowing the festivities to continue long after closing, but this year a change will be noticed. The state has been warned that the law is about to take effect which will do away with the 3:00 a.m. hour in observance of the Sabbath—New Year's Eve was no exception.

Based on his success in dealing with them, Malan is somewhat of an expert regarding the younger generation. He feels that such things as the mood and extra- long hair were a phase that a lot of kids went through. "These kids get their start in the upper class families, so soon the well to do will drop in and we will tend to de- generate to the lower classes, it is no longer a thing for upper class kids to be mod." Politically, Mike feels that Viet- nam is an inevitable war. He is a believer in supporting the national policy and feels that if the government commits, he must stay but adds, "We should either escalate or get out. We can't just stand on the fence..."

Always on the look-out for new ways to please, Malan's offers new gimmicks for each dinner menu to facilitate the dinner menu, we can get a steak dinner for $25, with Mike throwing in the wine, and the other side. The dinner menu consists between 100 and 150 diners per evening and surprisingly many of these are purchased by older cus- tomers who appreciate good food, in good taste under a young price.

Mike Malan's Sunday brunch, which costs $3.00, includes eggs benedict, sausage, French toast and all of the Bloody Marys that you can drink. "We introduced this public relation and now it is like a club, the same people coming back every Sunday," Sunday afternoon is buffet night at Malan's, with the finest wines, roast beef, turkey, spare ribs, shrimp stew and Wolford calad Buttered. The cost: $3.50 per person.

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Lynching, Northern Style

The honorable 90th Congress recently rendered a powerful politician, a brilliant orator, a man of accomplishments and an able Negro, voiceless, powerless, and committed, as so often happens with Negroes, to public silence. Allegedly he has committed big and small administrative sins. It is the opinion of some that he deserved such censure and Negroes around the country are heard with cries of racist victimization. It is my opinion that the decrease of public con-

fidence on Congress is not solely the making of Powell. If I am to negate the presence of an element of racism, I will have to see each member of this honorable body of legislators subject to this same yardstick used to 'politically castrate' Powell, as he said it in his own words. Moreover, it seems to me that it is the constituents who had a right to see a period of their choices to Congress. If Powell is their choice as he has been in the last two-to-five years, unseating him is a flat disregard of their voice. They are not only choosing the wealth and influence but the privilege of the 'land of liberty'. Of course this is not questioning the ineffability of Congress, as an essential body in the democratic government of The Great Society, but I question human sense of justice and/or righteousness involved in the swift downfall of one of the most powerful Negro politicians ever. As Reverend Powell said, 'I wish that they have a good night's sleep tonight.'

Reesone dalle

Babson Coeducational??

In relation to Tim Brumlik’s article, the editors reviewed their files of EXEC’s from years gone by, and discovered a similar story appearing in the second paper ever from Babson, as it appeared in 1947, to stir your imagination towards females at B.L.

Let’s all put our tongues in our cheeks while reading this epitome on an educational Utopia. In forming this editorial we will utilize five of the six questions rather superficially used in a time and motion class and quite expediently used when the Nevada business. We are: Why? What? Where? How? and Who.

Why, some student might ask, should Babson Business Institute inaugurate a co-education basis for college training? The answers are many, and will now be enumerated upon. The proverbial “Father sex” argument is lacking in the fundamental of a sound business judgment, they, at times, have no conception as to why their husbands, or brothers, or sons, or boyfriends, must hold a certain business meeting, work late at night, or debit this, credit that, draw up a trial balance, and many of the other diverse contingencies observed within the business world. They fail, as we of the stronger sex do at times, to comprehend the whole wise, well known fact that money on hand or in the bank is both essential and quite expedient! Why, they ask their men, can’t we go to Florida, to the nightside, to Ken’s? In economics we learn that money is a medium of exchange; a woman assumes money means “far coat.” These are a few, of the possibly manifold reasons for coeducation.

A business education here at Babson for our feminine contemporaries, view them as the natural successors to the business world of the woman in her daily walk of life. Whether it be housewife, writer, secretary, or typist, their sense and clairvoyance of business would be quite defi-
nitely augmented.

What then should the school teach them? Obviously enough, a sound business course with a few accentuate on. Stress should be put upon business, home ownership and other subjects which defi-
nitely affect their lives.

When would this be instituted here at Babson? The sooner the better would of course take preference. That would possibly be in the fall of 1949 or thereafter.

How might the school develop this now intangible idea from the cocoon stage into an actuality? The major and initial problem would be to determine, through diverse methods, the number of girls in this country desiring a business training in a school on parity with the college level. The second major difficulty would be that of housing for the girls. To alleviate this condition a dormitory probably would have to be built. We are of the opinion that this construction of a housing complex would be most ideally located at right angles to Park Manor South and parallel to Park Manor North. This dormitory will create a college court, so to speak, within the three-sided rectangle afforded by the addition of another building, and, in theesthetic sense, greatly develop the beauty of the institute. Embellished in this respect: That if you have ever viewed the Park Manor building at night, and have seen the placid manner of the lighted windows you would realize the advantages of another dormitory in the afore mentioned position.

Finally the question is asked as to who would propagate this bullshite bureaucratesm. We assume the answer to this be simply the institute’s board of directors.

This far we have sadly neglected the possible lighter side of the issue. The men would begin wearing ties, shiny shoes, and combing their hair. Last but not least the social milieu of the campus would be highly intensified. We now shall proceed to draw our tongues from its hair in the side of our mouth . . . the sieze is over.

Page Four, The New Babson EXECUTIVE, January 24, 1967

Pick A Name, Any Name

ROGUE?

BULLS

MAY I SUGGEST . . .

If it is my opinion that the majority of you are aware of the term ‘bull market’ which is sometimes used synonymously with ‘seller’s market.’ It is characterized by optimism which we as business students believe; the word ‘bull’ signifies, among its various meanings, foolishness, masculinity, and solemnity. I believe then, that these characteristics are much more appropriate those car-
ed by our traditional synonym, the ‘roarer’ side. In other words, it would be much more con-
gruous to have the word ‘roarer’ assigned as a symbol for our school. This is only sugges-
tion in answer to a recent query by the Student Government for a better symbol, and in my opinion nothing could be more representative than the ‘Babson Bull.’

...Bulls be changed to Bulls

Reesone dalle

Well, Reesone, you’ve seemed to stir quite a bit of excitement...The EXEC is also interested in a name change, as consequently, we polled many, many students, (a few faculty) and came up with some very interesting answers.

Some of the responses might look so ridiculous when compared to the fact that, back in 1947, the Beavers were then known as ‘Roger’s Rogues.’

This coming Friday, the EXEC will conduct an election on the name change. The vote will take place in the cafeteria at lunch and we urge all students to seriously consider whether or not ‘TO BARN THE BEAVERS’

John Lambert-Brewers
Chuc Galagah-Dick-Brewers
Oral Trueman—Brewers....They’re nice...
Beavers are nice.
Jeff Freedman-Beavers
Emilio Rodrigez-Beavers
Mark Nester-Beavers in an awful name.
Both Walagnen—Compared to the real...
Beavers is best.
Bruce Buyers—Whose Beaver?
Hillard Ruggles—’I think cockroach is ap-
propriate.
John Vurr—I think first I need a team to be proud of, I don’t think that there is complacence are excellent.
A symbol like the Beavers is a must...
Matt Johnson—I didn’t know the Beaver was south med myself...
Peter O’Keefe—I think I want to graduate...
no comment...but don’t quote me.
Mike McCarty—Beavers
Bob Dean-Bombers
Terry Clark—Bashful or perhaps the Garber Snakes,
Jim Metcalf-Robcats
Dave Hiller-Ballars
Jim Cambi-Bulls
Bill Cop: The Beavers, it’s traditional.
Bob Stevenson—The Beavers, its com-
tations are great.
Norm Well-Bear, because of tradition.
Frank Daniels—The Bares....Maybe: Drop:
Bob Fudkin-Bombers
Bob Elga-Bears
Bzz Hol-Bombers
Jordy Estes—The Catty Sarks...I’m a
south med myself...
Jack Briketor-Bombers
Dave Fischer-Bombers
Pete Zaloum—Beavers is too funny-dink...
It doesn’t dignify a team. How about
the Bruins.
Dr. Spurstra-Bears
Bury Roshomph—’It’s lost its image...no
matter what you do, it’s too small...
It’s not all.
Clark: We couldn’t play a nicer
looking Beaver on the back of the seal.
Doug-Beavers
Bob Lerner—The Beavers....Maybe, Go you
hairy dogs.
Ed Sparkes-Bombers
Craig Chandler-The Beavers
Vah Martin-Bears

Marshall Levinson—’I don’t like it because
that is what we had in high school...
Doug Allen—’The Beaver is very original.
Jim Murray—Talk the Beaver about something like the cheetah.
Moe Elga—’Bears aren’t bad...it’s better
than the Pioneers, or the New Eng-
land Mountain Men.
Bob Ryan—Bombers
Steve Kril-Bombers
Beverly Mogli—Bombers
Sam Williams—The Beatles
Tim Babson—’Dregs are known for its
know of its canel,...Can’t Babson be known for something other than the Beaver?’
John Johon—’Yeah, but I like boy better.
John Whitam—’I’m glad to see that the EXEC can take time out to interview people about such a trivial matter...I don’t really give a damn.
Fred Shean-The Rockies

Dr. Alexander—’Like the Beaver... it sig-
nifies someone who is indispensable.
Dr. Catfels—’I’m not outspoken on beavers...
intelligence.’
Mr. MacDonald—’Oregon State University
I have no objection to it.’
Dr. Petersen—’I prefer the Bull...it’s more
optimistic...
Dr. Prindle—’M. L. T. uses it as its mas-
ont...I think it’s dandy.’
Cruising With

The 'New Babson'

Because I have no inhibitions, am not well known, and mainly because my insurance is all paid up, have recently found myself asking our sometimes friendly neighbors at Wellesley, Pine Manor, Lasell, Dean Hall, and others what they really think of Babson men, rather than expose our alma mater to defamation of character, I have taken the liberty of editing most of the answers to the questions. My first victim was a charming young (I think) blonde, who I interviewed near the impressive entrance to the famous Howard Johnson's. Babson MNT? she replied with this quiet retort, and ringing in my ears I continued up the avenue in search of a more mild type of woman. Stepping away from all the blondies in sight I ascorted a rather elderly lady (about eighty I would say) and asked her the same question. "Why, I think the Babson men are a nice group of perfect gentlemen," she said. "This lady, blind, and deaf since birth, had moved into Wellesley just the day before. Sunnyside Dairy was the sight of her next attempt. A beautiful young girl attracted my attention and I immediately asked her the same question. We had a very interesting conversation about the good and bad of the Babson community. I think her viewpoint could be valuable to others, and the following is a summary of our conversation.

Another young lady trapped in the vivacity of Filene's said, "Those guys. Why? They're just a bunch of..." "A very amusing attitude," I commented. When asked about the Babson men, one of our students dreed to come without a mother managing to mow down the rest of her statement. I was beginning to think that possibly there are more gentle petals elsewhere, so I pursued over to the Lasell district. Upon entering the Barr (the local hangout, in case you are uninformed) I was immediately targeted for more hostile looks than Cherie Nebray ever received in his largest cage of frogs. "No," confided one of this female group, "are from Babson!" There was obviously nothing more to be said on the matter so I departed quickly.

I decided to try just one more so I approached an extremely attractive girl in front of Jimmy-jack in Wellesley and asked her if she knew any of the Babson boys. "Oh yes," she answered, "There is one boy there who is simply divine," Swirling with school spirit, I asked breathlessly, "who is he? my husband." I think the crowning blow was dealt by a girl who, while standing outside the door at the entrance of the Barr, remarked, "I can think of no worst term, enough to ask her red-eyed escort, 'Who are the others?'

"Where am I?" "In the Trim Dining Hall." "I know, but what school is this?" "Babson Institute." "Huh!"

UNIVERSITY OF NEW YORK should be no problem. Furthermore, a recent poll conducted by Yale Daily News, showed students favoring a coordinated college at Yale, four to one, and the faculty by an even greater margin, able to one. To achieve this goal, it is important to consider the life on campus in the prime consideration. The main consideration for officials feel the move would encourage many students who passed up Yale for schools with better social programs. There is indeed a "cavedress" for us in New York. We must some- thing, he said, and Yale Daily News until the leaders here, through a sincere desire to fulfill their commitment to their constituents and their offices, put him back together again.

A NEW FEATURE

Reports From Viet Nam

In the forthcoming issues of the EXEC, reports from Viet Nam will be presented as sent to us by a group of former students at Babson College. These reporters are being sent over to cover the scene from a heretofore unheard voice—the student point of view.

The following article, however, is not such a report, but is, instead, a personal letter sent to one of the readers.

Help... We Need Somebody

With the $4000 granted to us for our extensive rebuilding program, we have purchased and installed a very impressive array of sophisticated newspaper equipment which we hope will enable us to publish ON SCHEDULE with up-to-the-minute articles. Unfortunately, only with this paper contain events occurring on the Babson campus but those or significances from surrounding schools as well. Truly this should be a time for great rejoicing at our paper's bright future—unfortunately, however, this is not the case.

"This is to inform you that five members of your organization will have to drop their positions on the staff," With this sentence, the hopes of our newspaper have been dashed. Nearly half of our staff has been forced to resign due to personal difficulties. At present, we are without the services of our associate editor, advertising manager, features editor, business manager, and news editor. If these positions are not filled soon, our paper will be forced to discontinue regular publication.

At the time of this writing, there were only eight people on the EXEC staff. It was an accomplishment to have reached the edition with twice that number—this week's was a miracle.

The EXEC must have more writers, ad salesmen, and photographers to survive. This is a question of survival. No special duties are required, if you can donate a few hours each week to help us out, we can use you. If you have the time, ability to write, or photographic skills, we must have your help.

If you think you can be of service— and we know you can— just drop by the EXEC office any night or call us at extension 662. This is your newspaper. It is YOUR decision whether or not to become a part of it. Can you spare a week to protect your eight-thousand dollar investment and at the same time improve the Babson image?

If you think you can be of service— and we know you can— just drop by the EXEC office any night or call us at extension 662. This is your newspaper. It is YOUR decision whether or not to become a part of it. Can you spare a week to protect your eight-thousand dollar investment and at the same time improve the Babson image?

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GOD SAVE THE JUKE BOX

Take A Last Look

Sad...but true...rumor has it that, as far as the Dry Dock goes, Mitch Ryder, James Brown, The Stones, The Chambers Brothers, The Walker Brothers, The Jordan Brothers, and everyone's musical brother, might possibly die soon. According to Peter Hudson, the juke box in the snack bar might be replaced with a Muzak system, sure to delight the hearts of the many classical types here at B.L. As a sop for its removal, Hudson claims that students entering The Dry Dock spend part of their disposable income on the tunes and consequently cut the possible revenues of the "bar and grill." The Dry Dock, however, receives a ticket for every dime put into the box, money which, in time, amounts to a significant figure. Replacing the box with a Muzak system is simply ridiculous. Piped in vintage songs just do not stir the minds of the typical Babson man.

Mr. Hudson has stated that the removal or retention of the juke box is totally up to student opinion. The EXJC feels that students should make their voice heard, and relay their feelings to this manager.

GOD SAVE THE JUKE BOX!!!

There's one in every crowd

and we're looking for him.

We're looking for better ideas at Ford Motor Company. Ideas that don't come from people who look alike, act alike, and think alike.

That's why we look for the man who doesn't fit the mass mold.

And we don't stop with looking, either. When we find the man, we try to cultivate his uniqueness. With a College Graduate Program which offers immediate opportunities for individual development. With a rotational assignment system which assures immediate responsibility and constant visibility by management.

At Ford Motor Company thousands of uniquely different people work at thousands of different jobs to produce thousands of different products.

But there's one thing we'll never run through an assembly line. You.

So, if you want to be more than just another face in the crowd, write our College Recruiting Department. Or Better yet, make a date to see our representative. He'll be on campus soon looking for better people with better ideas.

There's not enough evidence to support any conclusions.

John DePuy, Junior, Babson

Rosemary O'Connell, Sophomore, Wellesley College: I think they look fine on people who are about nine feet tall and have skinny legs.

Barry Richland, Senior, Babson: Skirts seem to be following the trend of 'everything from tax rates to button rates.' Most figures, however, don't seem adaptable to the trend, in any of the three categories—especially girls'.

Jesse Pesney, Freshman, St. Clare College: It seems rather impossible to me that "mini-skirts" are called or said to be stylish. True, they become some girls, however, the girls I have seen sporting them should stay clear of them.

Harry Richardson, Senior, Babson:
**L&L TRADING POST**

A twelve point rise in the industrial average last week brought the stock market to a new rally high of 867.16, only 33 from the intra-day high of the week. Throughout the session, there was evidence of amazing buying interest with no setback amounting to more than a few points. Each successive rise has been marked by phenomenal volume, evidence of extensive mutual fund purchases. With this new ground being penetrated, the market has established an interesting situation. First, on the speculative side there is every bit of evidence that the 740-800 base was a bottom of the bear market and that a new bull season has arrived. On the intermediate term, the market has travelled to far, too fast, to say that the long-run, 600 will prove to be a restance area of some merit, and if it is the feeling of this writer that certain profit-taking is bound to materialize. The sharp rises in such stocks as Rel., LTV, PDR, and the traditional high-flyers are bound to be taken advantage of by astute traders.

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**We are pleased to announce that effective January 16, 1967**

The owners of the Babson Student Laundry announce the sale of the Student Government Laundry Franchise in Park Manor North and Bryant Hall.

**Want to be more than a face in the crowd?**

At Ford Motor Company we’re looking for better ideas—

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Whatever your major—arts, science or business—you want to be more than a face in the crowd, we want to talk with you.

See your placement office for an appointment.

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**Cagers Drop Two**

To Bentley, Barrington

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**BARRINGTON**

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The game itself was fairly close until five minutes were remaining in the first half, but then the Babson team carried the ball and scored on two successive shots. The final score was 21-17 in favor of Babson.

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**We are pleased to announce that effective January 16, 1967**

The owners of the Babson Student Laundry announce the sale of the Student Government Laundry Franchise in Park Manor North and Bryant Hall.

**Community Playhouse**

Wellesley Hills

**Community Playhouse**

**COMMUNITY PLAYHOUSE**

Wellesley Hills \*CEDAR 5-0047

**EVENINGS AT 7:45**

(Wed., Thurs. at 2:15)

Sat., Mat. at 2

**Sunday Continuous Beginning at 5**

NOW ENDS TUES., Jan 31

"1967's Funniest Film"

"**THE RUSSIANS ARE COMING**

**ARE COMING**

---

**FIVE DAYS BEGINNING FRI., Feb. 2**

**TEXAS ACROSS THE RIVER**

**BLOODWATER**

---

**JUDE OPEN**

$6.50 a night for cleaning and restocking the Dry Dock, Jude should take about two hours.

With Mrs. Adams.

---

**COMMUNITY PLAYHOUSE**

Wellesley Hills

**Community Playhouse**

Community Playhouse

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Wellesley Hills \*235-0047

**WED., THURS., FRI., & SAT.**

**EVENINGS AT 8:**

**$1.50**

**$2.50**

**$3.50**

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**JUDE OPEN**

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With Mrs. Adams.

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$1,500.00 inclusive: round trip flight to Sweden, Paris, or Madrid, dormitories or apartments, two meals daily, books, and all expenses paid. Write SCAN, 1 Riverside Ave., Cambridge, Mass., "Student Travel Abroad", study in Sweden, France or Spain, "Younger for 22, Le Goutte", Antony-Paris, France."
BENTLEY WINS WITH WALKER

Last Saturday, Bob Walker and Rick Robillard led the Bentley Falcons to an astonishing 119 to 60 victory over Babson. Bentley’s 64 point margin of victory was the biggest in the school’s history.

The Bentley Falcons are off and flying, a story only a few months ago. The team, which started the season with a record of 0-4, has now won three straight games and is starting to show signs of improvement.

There are no super stars with the entire squad seeing action regularly, but one stood out among the Falcons.

Shields has a Iowa record of four years and he credits Somerville-born Bob Walker with a great deal of his success. The Bentley captain has been a longtime friend since his freshman year.

He recently became the school’s first lone student producer after successful campaign in college football.

The 64 leader is again top man with a 15.3 average. Just a notice ahead of Michael Driscoll of Westport (12), Bob Wolan of Winchester (13), Gary Robillard of New Bedford (13), Gary McEachern of Byfield (13), and Ben Shefield of Groton School (14) are next.

SPORTS

by Bob Ramaer

Last month, December 29, to be exact, the National Basketball Association initiated a new foul rule - a rule which is causing considerable discussion. The rule was adopted to stiffen the penalties against fouling players not in possession of the ball, the rule states: "When a defensive player who is "off the ball" and not directly involved in the play, the foul shall be treated as a technical with no fine imposed. The player committing such a foul shall be charged with a personal foul. It is also to be charged as a team foul. After the foul shot is attempted, the offending team puts the ball in play from a point out-of-bounds at center court. Should the offending team be in a penalty situation (sixth foul) a penalty shall not be assessed.

The rule was initiated due to the fact that certain teams were deliberately fouling poor free throw shooters at critical stages of the game rather than let the other team have a chance at a field goal. Also in situations where a deliberate foul was not, it was smart strategy to commit the intentional foul on a poor free thrower, rather.

A new foul rule was passed on December 29, 1967.

Critics of the rule have been quick to point out its potential drawbacks. The rule, they say, will result in more fouls and more free shots, leading to a higher scoring game.

However, proponents of the rule argue that it will force teams to develop better free throw shooters and make the game more exciting for spectators.

The new rule has already had an impact on the league. In the last two games, teams have used the rule to their advantage, resulting in higher scoring games and increased audience interest.

In conclusion, the new foul rule is a step in the right direction for the NBA. While there may be some initial growing pains, the long-term benefits of the rule are clear.

N.E. College Hoop Leaders

NAME TOTAL FG'S FT's AVE GAMES

NURSE 159 55 43 22 7

KING 137 49 29 10 1.7

SCOTT 76 35 6 10 0.9

FRAZIER 39 19 11 9 1.7

LEVISON 33 12 9 5 3.4

YOUNG 27 10 5 2.2

Heller 46 20 6 6.6

Jones 9 3 0 3

Cain 6 3 0 3

Kerr 1 0 0 0

Jalbert 0 0 0 0

Hooset 0 0 0 0

AVERAGE POINTS PER GAME: BABSON 60, Opponents 84.6