Welcome to Babson Institute! After all the frantic problems of obtaining admission to college, you may seem somewhat of an oddity to finally find yourself having achieved this important goal. This could lead to what has been referred to as the "freshman letdown," and I caution you against it. While it is true that you are accustomed to college in a goal for many young men today, you must be remembered that it is certainly only an intermediate goal and once achieved one's sights must be set on the next intermediate goal which is, in a broad sense, to obtain the maximum benefit from this opportunity which has been afforded to you.

I have just been looking at an article about Professor Schults of the University of Chicago who takes as his main thesis the simple statement that "university is capital," he goes on to say, "Investment in capital is the best investment a nation can make to provide for its future the financial investment in human capital is education." Professor Schults is saying in effect that the investment of time and money which you and your parents are making in your education can be the most productive use to which this time and money could possibly be put. Whether you realize it or not it is certainly up to you.

As you may already have noticed, the impression that going to college is a grain and deadly serious business. This is far from the truth. College can and should be a real adventure for all those who have an interest in expanding their personal horizons. The greater satisfaction which any of us can experience comes from achievement, and the achievement of learning can be a truly satisfying and enjoyable experience. May I suggest that while you always keep your goal in sight, it is still possible and proper to enjoy getting there.

There is a great deal to college life beside books and classes. The opportunity to exchange ideas with other young men, to develop and enjoy the pleasures of fellowship with new found friends, the opportunity for athletic and social activities, all of which are an important part of the meaningful process which you will be undergoing during your stay here at Babson. It is all a matter of balance. In a sense it can be expressed as the often heard quotation, "One should eat to live and not live to eat." In other words, your goal is the obtaining of the knowledge and the power which comes from a sound college education, whatever you do is directed toward that goal, but nevertheless, all of the aspects of college life in proper balance and in proper perspective will lead you toward that goal and make achieving it the high adventure which a college education can be.

One of the things which you will notice very early in your stay here is the absence of restraints. If before your arrival here you were constantly pressing against restraints imposed by parental disapproval, you are about to find yourself a true individual for the first time. Will you have the courage to face the challenge and to make the most of it?

Pres. Kriebel, Dean Staake Welcome You!

To All New Students:

A hearty welcome to all of you. We are glad to have you with us.

As I have said to each of you in a letter last month, our sole objective at Babson is to provide you with the opportunity to receive the best possible professional preparation for your life's work in business. Your whole college experience, both inside and outside the classroom, is planned with this objective in mind.

Naturally the academic phase must take top priority. It is the student's job in later life. All of you have the ability to make Babson what you want it to be. If you want to make the necessary sacrifices and are willing to respond in a mature way to the opportunities that are yours, naturally the academic phase of our program that covers four years' work in three is high and will require long and conscientious hours of study which will eventually be successful. There will be no requirement of examination if you are able to be anyone on hand in the evening to remind you that you have been assigned the requirement for tomorrow's Accounting class. You are free to make the other decisions for yourself. Remember, that with freedom goes responsibility, if your procrastinate and rationalize until final exams roll around, you will probably be headed for failure and you will have only yourself to blame.

One may well ask, "Does this mean that college is a place for commuting and recommitting grinds?" Not at all. There will still be the chance for fun -- for dating, athletics, and other extracurricular activities. A man's success or his progress or his satisfactions from college will be determined not only by what he accomplishes in the classroom but also by how he uses his leisure hours. Campus life is not and should not be unlike community life, where we have responsibilities as citizens in a free society. I hope, therefore, you will avail yourselves of the opportunities provided by our Student Activities Program to make constructive use of your leisure hours.

Our student leaders are on hand during this orientation period to tell you what the various campus organizations have to offer you. I trust one of the reasons you selected Babson is its smallness, President, both large and outside the chairman. Neither would have been anyone on hand in the evening to remind you that you have been assigned the requirement for tomorrow's Accounting class. You are free to make the other decisions for yourself. Remember, that with freedom goes responsibility, if your procrastinate and rationalize until final exams roll around, you will probably be headed for failure and you will have only yourself to blame.

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IT'S UP TO YOU

It must be some sort of tradition to tell freshmen at their first assembly to look at the man at each side of him, and that one of the three would not be around for graduation three years hence. I didn't put much weight in that ominous statement, but looking back I find that two years have made me the sole survivor of my whole row.

Why the high mortality rate at Babson? Some blame admission standards, professors, the four-hour system, and almost everything concerned with Babson except the Newton Apple Tree. Still the problem continues to exist from year to year.

Perhaps your parents have reminded you often of the famous cliché, "You only get out of college what you put into it." No matter how many times you've wished that lectures on the benefits of school- ing be done away with, it is important that you realize that there is only one reason for your possible failure to graduate. That reason is you, and you alone.

All of you have the ability to succeed at Babson. All that is needed is a few sacrifices and a willingness to respond to ones environment in a mature way. The academic program is demanding, for most of us will be struggling to complete four years' work in only three years. We all have the ability to complete this task. All of you freshmen should be graduating with your classmates. Any reason why this task isn't accomplished is traceable to one and only one cause—you as a person. Nobody can make you study or go to classes; what you get as grades is entirely up to you. You as a student have to decide if you will meet your own personal goals; Orientation Week should be the time to make these decisions.

TO PRINT THE NEWS

In any college, communication and unity becomes a challenge which the campus must meet. Babson has a total enrollment estimated at 730 students from most of the 50 states and 19 foreign countries. There are 300 freshmen, 455 returning upperclassmen and graduate students, and 48 new graduate students. The greatest potential medium to combine the diversified backgrounds and interests is the school newspaper. The EXEC attempts to maintain an open line of communication between the administration, faculty, and student body. If you want to know what other Babson men are thinking and doing try the EXEC.

The editorial column will consider anything and everything that can be criticized constructively; the only stipulation for censorship lying in fact and good taste. The news staff highlights all news that is of interest to a segment of the campus community. Possibly the most talked-about feature is the feature section. These pages will accent student activity, all the more provocative student views, review current events, and perhaps put a little humor into our drab scholarly existence (sic).

Letters-to-the-editor are always welcomed. The policy has been to require names to be signed on all letters, but they will be held on request. The staff feels that all letters are printable unless they seem to be a gross violation of poor taste. The overall purpose of the EXEC is to establish a vehicle for campus spirit. This is definitely a challenge for the ten contributors now on our staff. Our meetings will be announced on Wednesday evenings in the dining hall. Everyone is welcome to drop in and listen to us hash over our mistakes and gather our wits and spelling books for another try. We hope to see you tonight.

To borrow a quote from James Reston, "Our job is to print the news and raise hell."

THE EXEC

HOWARD KORMAN
EDITOR-IN-CHIEF

JAMES HERBERT
MANAGING EDITOR

ERIC MAIERG
BUSINESS MANAGER

FEATURES EDITOR
Bruce Cast

SPORTS EDITOR
Brian Barford
Although you and I are primarily concerned with what the Institute is doing today and where it is going tomorrow, we should not overlook the distance we have traveled since Mr. and Mrs. Babson launched their pioneering educational endeavor in 1929. Our future growth is rooted in the foundations which have been firmly laid during the past forty-two years, and many of the principles of business education established by the founders are still vital parts of our current program and plans.

Roger Babson conceived the Institute as a place where a limited number of highly qualified young men could receive a qualitatively superior education for positions of leadership in the business profession. He was concerned with guiding young men toward assuming responsible positions not only in the world of business but in their community and in the nation as well. Irrespective of any changes which have taken place since 1929, this basic objective of a Babson Institute education remains, and is stronger than ever today because it has proved its value over and over again in the record compiled by Babson Alumni.

THE FIRST CLASS OF TWENTY-THREE MEN in 1929-1930 immediately absorbed Mr. Babson's vigorous concepts of business education, and succeeding classes proved, in a very short period of time that the Institute and its Alumni were destined to have outsized reputations. Following the establishment of the present campus in 1932, enrollment gradually increased, as did the offerings in the curriculum and the size of the faculty. Lyon and Bryant Halls, the Administration Building, Knight Auditorium, Park Manor South and Peavy Gymnasium were opened in 1932, soon followed by Westgate, Coleman, the Dean's House and Publishers.

Park Manor was completed in 1930 and our beautiful Sir Isaac Newton Library was dedicated in 1936. After the War, Park Manor North, the new Mills Swimming Pool and Gymnasium were added, along with the acquisition of Woodland Hall and the Children's Convalescent Home property where Forest Hall is now located. Most of the expansion of the campus and the construction of its splendid Georgian buildings were made possible through the founders' contributions which already have given more than four thousand young men a superenvironment in which to prepare for future careers in business and in other professions as well.

OUR PRESENT THIRTY-FOUR MAN FACULTY constitutes the very heart of the college. The ingenuity of an excellent teacher consists of containing years of higher education, invaluable business and practical experiences, and an inspired capacity to perform effectively in the total learning process. In applying these tests to our faculty, the Institute has identified a strand of outstanding quality. The prime objective of Babson teachers is to teach every other professional function they perform is subordinate to the classroom hour when they bring their years of learning and experience into the minds of their students. Through lectures, the use of group discussion, case studies, business games, audio-visual materials, industrial trips, guest speakers and continual communication with students, Babson faculty members educate in the best sense.

WE HAVE MAINTAINED THE ORIGINAL FORMULA conceived by Mr. Babson of fostering close student-faculty relationships. Our student-faculty ratio of eighteen to one enables undergraduates to derive maximum benefits from small classes and from the bond of confidence which exists between the learner and the learned. This qualitative aspect of higher education is one of the outstanding attributes of smaller colleges like Babson Institute.

The one and two-year programs at the Institute in its early days were primarily designed for graduates of other institutions of higher learning. During World War II, however, our present undergraduate program was conceived in order to broaden the service of the Institute to the business world. The new baccalaureate curriculum went into effect in the fall of 1946, and the first bachelor of science in business administration graduated in June of 1946. Two years later, Babson Institute earned full accreditation as a college when it became a full institutional member of the New England Association of Colleges and Secondary Schools and the American Council on Education. Our Graduate School which offers the degree of Master of Business Administration was launched in 1950, and a new evening M.B.A. program has just been initiated. Many of you know these facts, but when the history of the Institute is viewed in this manner, the giant achievement of the past forty-two years seems quite remarkable.
From Orientation

The preceding school year at Babson was indeed a notable one, providing many fond memories for those who were here. In case you missed all the fun, this review should provide some indication of what is in store for this year. For those old timers who have been through it all, this article is old news, but recalling some of the events may provoke a chuckle or two. Who knows?

The year began with notification that Dean Stephens had been promoted to Vice President and Mr. Paul Shalek, formerly Registrar, had been appointed to fill the post of Dean of Students. The then vacant Registrar's position was to be filled by a graduate of Babson, Mr. Stuart Stokes. This is the team that is running the ball today.

About the same time the student body was informed that "business dress" was to be the rule for all classes at the Institute. Resistance to the new rule faded fairly quickly, and the campus is now more impressive looking. The rules were modified slightly and are in effect at the present time. Another innovation was the four-hour curriculum, first introduced Fall Term last year. It was discussed by the student body and after a year's trials seems to be having the desired effect.

Ground was broken for the new Trim Dining Hall between the Hollister Building and Forest Hall, and today the structure has become a reality.

Last year brought a number of famed speaker to our campus, but space does not even permit a partial listing of them. Some were participants in our assembly program, while others addressed our numerous campus organizations and clubs, took part in the Babson's Reports Conference, or spoke at the SAM Conference later in the year. Exposure to these speakers has proved an asset to many students.

Socially, last year was quite a success. Beginning with A.K.P., Pal's Phoenixian Ball, the social advantages of our school's location became apparent. ADS threw an All-College Party in Boston, and Delta Sig's Purple Garters were wild as usual. The Newman and Sinai Clubs' dances as well as the Individual class parties filled the open weekends. And speaking of weekends, Fall, Winter, and Spring Weekends were the social hits of their respective terms. Nobody need sit home for lack of a party, the difficulty is in scheduling them so they don't conflict!

We missed Roger Babson on Founders Day, but Earl Smith, Chairman of the Board of Babson's Reports reviewed the early years of the Institute for the Student Body. It is hoped that Mr. Babson will

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THAT WAS

be at Founders Day this year to continue the long tradition.

Last year saw the formation of a number of new organizations on Campus, Circle K, Marketing Association, Finance Club, Epicurian Society and WRWB, the new college radio station, all share last year as their inception. The activities of these organizations is a testimonial to those who worked so hard for their creation.

Several administrative posts changed hands during the year. Frank Winch, a former Babson student, became Director of Admissions, succeeding Nicholas Raszkiewicz. Leonard Wood became head of the Department of Publicity. A new Division of Mathematics and Science was created under the direction of Prof. Earl Bowen. Finally, the untimely death of Freeman T. Putney left the office of Vice President vacant.

This past year may be remembered for any number of things. The year the Hottoneymen, The year of the Sears Grant, The year Bob Conley addressed the Tri-Fraternity Smoker. The year of the Goat Clubs Friday Night Services. The year the Babson Basketball Team appeared on coast-to-coast television. The year of an excellent film series. The year the EJEC put out an outstanding Parody Issue. The year the KJEC finished in the Black! The year of the Touch-Tone telephone. The year Babson shocked many Ivy League teams by defeating them for the famous McMahan Cup. The year ABS ran a Spring Rush Period. But most of all, it will be remembered because of the class of 1964. It was an outstanding group of students...a group that has set a high standard for all the classes that will follow.

Commencement was an impressive ceremony, although it was sad to see so many old friends leaving the campus for perhaps the last time. Dr. Willis Winn, Dean of the Wharton School of Commerce and Finance, was the commencement speaker, and he did his job admirably.

The 1963-64 school year was a year of progress and activity on the Babson campus. This coming year holds the promise of equalling and bettering its predecessor. Most of the events mentioned will be recurring in the coming weeks and months. Progress will be made on the new student commons, which it is hoped will become a center of activity for both off-campus and resident students. The incoming class of Freshmen will have its work cut out for it if it intends to equal the record of the class that departed in June. That, in fact, is a fitting goal for all of us.
I defiantly entered my father's office as he was industriously making all sorts of crosses and circles on the stock page of the Wall Street Journal. I tilted my head slightly and announced, "Dad I want to be a writer."

"Your drunk," was his reply. Dad was always interested in my personal problems. We discussed my deep rooted desire for the next three seconds which resulted in my receiving a slight increase in my allowance and an application to Babson Institute. All that was needed was my all powerful signature to make it complete.

Well, here I am at the Institute. I am learning how to send bills, send bills and stuff, which is very important if you want to be a success in the business world. My accounting teacher still says that I tend to be a little flowery when making entries in the ledger (a hangover from my creative days), but he feels assured I will overcome it.

Because of my unique writing style (much of the line of Shakespeare, Racine, and Tennessee Williams) I was recruited to write this article for the paper. Like all great writers, I will try to give you an interesting yet factual account (I use the word "Account" because I try to write in a vernacular familiar to my readers) of our little world - From the Newton Tree to the Palace.

We leave by car from the main parking lot. When ever you leave campus it is imperative that you stop by the switchboard. This small deed signifies that you receive mail from a girl at home, read some good paper, or a man of stature and influence on campus and are interested in local and civil affairs. This advice is so important that I recommend cutting out his paragraph and pasting it on your mirror. It might even be wise to pick up the Scotch tape at the switchboard.

Let's take Thunder Road, our chances are only fifty-fifty of making it, but it saves time. That, oh that, that's the country club-forget it, it wouldn't matter if you were Arnold Palamer. (If you've never seen how I'm writing as if you were in the car with me, kind of my individual style), That road is Route 89, sort of our own private Daytona Beach. Here we come! Please note this is the first article I've used - I'm always striving to improve.

That's the Kenmore, we also have the Bradford and the Sherry Billmore. No, I'm sorry I disagree; I always find it best to register near a friend. This is Park Square and the famous Boston Commons. Being this garden is a writers dream; I was warned by my editor just to report the facts, I guess he was afraid I would dazzle everybody with my discursive genius. Well, its got trees (green), flowers pretty, people (nude) and pigeons - watch out for those pigeons.

As the sun sets and a red glow to the skies, the night life begins and lends a red glow to your eyes. (Kind of poetic, huh?).

With an air of big-city men we start off at the Palace. To have a good time at the Palace it takes three things - money, your brothers' draft card, and a strong stomach. As we writers say, the year is a place where men returns to his savage beginnings. Here one experiences such temptations as buying a Christmas tree for a nickel, investing in town Elmbranch real estate, and vomiting. Let's get out of here.

After a few drinks there's nothing like seeing a naked girl, (Once more my descriptive ability has been censored by the editor). For the boys we have the New Yorker, Golden Nugget and Jull's place. The latter is of a private nature - for further information please contact this paper. To make any headway with these women you develop a smooth, yet inconspicuous line. Something like, "I appear tall, baby, its only because I'm sitting on my wallet." This or any variation will insure success.

Like good music? This town has got it. From the Boston Pops (don't let your roommate find out about it) to the Jazz Workshop, To make an impression at the Workshop it is important to both mumble and tap your feet without any regard for the music. Never, I repeat never, clap more than seven times at the completion of a number.

At this point I would like to correct any misunderstandings that I might have caused. I do not patronize these places, but to be a great literary figure one must have a broad range of experiences. All come on, I'm being serious.

Before leaving Bean Town (the beans have nothing to do with the fact that we're leaving), I would like to give you a tour of some of the educational spots. I realize that I'm ruining the continuity by switching back to day again, but please understand that I'm not yet finely polished.

This is Harvard. Have you heard of it? Babson has very close ties with this school - we sell our books at their book store. Don't be silly, we read them first. No, I'm sorry your wrong again, they are
A PLACE TO BEAT, A PLACE

Americans and that is English they are speaking.
This is the Harvard sister school, Radcliffe. No,
I do not mean in the religious sense. To impress
these girls it takes a completely different approach.
You must wear glasses (even if they are the Barry
Goldwater type), you must hate everything except
modern art and you must be able to quote (with
feeling) from all of Henry Miller's works. This last
paragraph can be sung to the tune of "Bewitched,
Bothered and Bewildered."
To make a quick tour of the remaining schools
we'll start with Emerson. That is pronounced: e, mur
shun—get the message? Next we have B.U. The mere thought of this school brings tears to my eyes. I had a brother that entered B.U. as a freshman and was never heard from again. That building on your left is Chamberlain Junior. Hey, stop pointing. (Will the reader please take note that no one was really pointing: I just express myself very realistically.) Being that it lowers one's spirits, or rather...
RATION OF SPIRITS, TO PUT GAS IN THE CAR, YOU WILL PROBABLY DATE CLOSER TO SCHOOL, WE DO NOT LAUGH? POLY A. DER (ANOTHER OF MY LITERARY CONTEMPORARIES) COULD NOT SUPPLY YOU WITH A GREATER VARIATION. READER PLEASE NOTE THAT I AM VERY FAMILIAR WITH MANY GREAT LITERARY FIGURES.

MOUNT IDA JR. COLLEGE IS EASILY REACHED BY CAR OR PHONE. THE NUMBER CAN BE OBTAINED THROUGH THE LEGITIMATE TELEPHONE INFORMATION SERVICE (WITH THE EXCEPTION OF SUNDAYS WHEN THE BLER LAWS APPLY). THE AVERAGE MALE WILL FIND THE INTIMATES OR RATHER INMATE EASY TO TALK TO AND A GOOD AUDIENCE (MUCH LIKE THE PEANUT GALLERY ON THE HOWDY DOODY SHOW). MOST OF THE GIRLS COME UP TO SCHOOL VERY STRAIGHT BUT MANY LEAVE ALL-ROUND. THIS PARAGRAPH CAN BE SANG TO THE TUNE OF "BACK IN THE SADDLE AGAIN."

MILWAUKEE, THE TOWN THAT MADE LASALLE FAMOUS, IF YOU ARE PLANNING TO DATE FROM THIS SCHOOL IT IS IMPERATIVE THAT YOU BE ABLE TO FIT UNDER THE TABLE. THE GIRLS OF THIS SCHOOL ARE ALSO VERY COMPASSIONATE (ALL GREAT WRITERS MUST BE ABLE TO RECOGNIZE COMPASSION). THEY UNDERSTAND THAT WE HAVE A BUSY SCHEDULE AT THE INSTITUTE, AND CAN'T ALWAYS PLAN FOR THE WEEKEND. ANY STUDENT CAN CALL UP THESE GIRLS ON SATURDAY NIGHT, MIND YOU SATURDAY NIGHT, AND STILL GET A DATE FOR THE NIGHT BEFORE. THAT'S UNDERSTANDING!

I SEEM TO BE SPENDING PHILOSOPHY LIKE SOME SORT OF CONFUCIUS, I ASSURE YOU IT IS PURELY OCCIDENTAL.

PINE MANOR, WHAT CAN I SAY ABOUT PINE MANOR? PINE MANOR, WHAT CAN I SAY ABOUT PINE MANOR? I WAS ONCE TOLD BY A FELLOW IN A COFFEE SHOP THAT REPITITION IS A GOOD WAY TO GET YOUR POINT ACROSS, I THOUGHT I HANDLED THAT RATHER WELL.

IF YOU'LL NOTICE MY ARTICLE HAS BEEN ACCOMPANIED BY PICTURES AND THE PICTURE FOR WELLESLEY COLLEGE IS A WITCH. THIS IS PURELY UNINTENTIONAL--THE FORCED COMPARISON IS FAKE. BABCOCK MEN OVER THE YEARS HAVE ESTABLISHED A GREAT RAPPORT WITH OUR NORTHERN NEIGHBORS ("NORTH" MEANING UP OR ABOVE US). WE ARE SO CLOSE THAT MANY MEN KEEP THEIR BEER ON THE WELLESLEY CAMPUS. THEY CLAIM THAT THERE IS AN UNCOMMON CHILL IN THE AIR. SO BE IT.

THIS HERE BOOK ON ENGLISH COMPOSITION SAYS THAT I'VE GOT TO HAVE SOME KIND OF CONCLUSION. PERSONALLY I'D RATHER HAVE IT LIKE A FOREIGN FILM AND JUST STOP IN THE MIDDLE OF A SENTENCE OR.......THE END.

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THE COMPLETE STORE
Sailing Club Completes Most Successful Season

The Babson Sailing Team completed its most successful season last year. The spring races ranked Babson sixth out of thirty-seven in the New England Intercollegiate Sailing Association, which includes all the New England conference colleges. Of the members of the team is Stod Amory, retiring Commodore, who will be on the Norfolk Hill which competed in the American Cup trials.

Assembly Program

This was the year that the Assembly Program came alive. Gone are the days when speakers started into the small scattering of unhappy faces that reluctantly listened. Gone too are the days when we craftily dodged assemblies in order to cram for exams or follow with anxious hearts the fortunes of John Glenn. Last year ushered in an Assembly Program that had meaning to everyone; this year's program should be better than its predecessor.

Student Judicial Court

An experience in self-government dedicated to the fulfillment of justice on the Babson Institute Campus. Created in response to a student request and approved by the Administration of the Institute, the STUDENT JUDICIAL COURT has been in operation for two years. In that year, the members attempted to make this experiment work, and there is no doubt that this attempt was extremely successful. Under the direction of its most able chairmen, Robert Weisman, the court began to hear cases in the fall of 1963. Every member has had several hours of his time to the hearing and discussing of these cases in order to present the students involved and the student body with the fairest decision possible.

Justice is an intangible item until one has a specific encounter with its. These men, the members of the Student Judicial Court of Babson Institute, have made justice more than an intangible item on campus: they have made it a realizable value. If any new students have questions concerning the court, this year's chairman, Roger Barco, will be available.

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GOLF RANGE
PITCH & PUTT
MINIATURE GOLF
BOWLING LANES

WELLESLEY MUSIC CENTER

S.A.M. Members Learn By Doing

The Society for Advancement of Management is one of the larger independent organizations on the Babson campus. It is composed of students interested in management as a career. Its members who are not majoring in the field of management, S.A.M. gives the student a chance to see the business world from a first-hand place. It is a learning by doing position by the use of committees.

The activities of S.A.M. are many and varied. They encompass such things as conferences, plant tours, sales meetings, and meetings where business executives come and speak to the membership. On the social side S.A.M. competes in the American University Mayoralty election and the business is one of the many highligths of the year. These activities provide students with an insight into the management profession, and further the growth of all students in the area of business.

The use of the committee system provides an opportunity for the student to participate in the business world with the title of "Student Director.

Kribel's Welcome

CONTINUED..."
**Advisors, Map & Globe**

Lend Newcomers a Hand

Congratulations on having been selected from the many applicants who applied for admission to Babson Institute. Today marks the beginning of a wonderful opportunity shared by too few young men—a college education.

- The Student Faculty Advisory Committee and the Map and Globe Committee are here to help you in every way they can. Therefore, take full advantage of the opportunities offered and you will be the recipient of one of the finest business and liberal arts education available.

Throughout the next week and continuing through the academic year, the Student Faculty Advisory Committee and map and globe members will help in ordering your classes, orienting you to the academic calendar, and assisting you in finding the student organizations and social functions.

The administration of Babson Institute has tremendous faith in your ability as evidenced by your admission to the Institute. Yet, there still remains the need for a consciousness and a strong desire on your part to make this orientation program and your work here at Babson a successful endeavor. Sincerely,

**Student Advisor**

**Stake’s Welcome**

CONTINUED FROM PAGE 1

The THEATER GUILD of Babson Institute is concerned with the furthering of the interest in theater and its applications on the Babson campus. This is done each year by the presentation of a show during Winter Weekend which is sponsored jointly by the Guild and the Student Government.

"Moodums" was the 1962 presentation, featuring Jack Bacon as Curly and Sandy Rosenthal as Laurie. The production was unparalleled in its musical rendition and technical aspects. What the show lacked in acting was more than compensated for by the voices of the two leads, and the spirited cooperation of the rest of the cast. The production enjoyed stays as a full house of weekend Babson students and faculty, and received tremendous reception by these grateful patrons. Once again the direction of the show, was capably handled by De French, and the musical direction was the responsibility of Peter Hoagland who somewhat miraculously gathered on this orchestra which came through with an excellent performance. All performers were cordially invited to attend the next meeting of the Guild. For further information, please contact Frank Ludician, President.

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Newman Club Holds Open Meeting Sept. 30

In the United States we are most fortunate to have a number of colleges and universities which contribute to the academical advancement of America's youth. Perhaps the most vital job faced by higher education today is to prepare the younger generation longer can education be effective concepts, for new educada tion. More knowledge has added a new dimension.

Education must produce a well rounded, productive and absorbing society, but its students with an environment conducive to development in the student must take the final steps to educate himself. Schools are not an education, they are but an education.

How will you educate yourself? Will you take advantage of the means which are made available to you in the form of extra curricular activities? Will you sit idly waiting for education to come to you? The Newman Club was established on the Babson campus to foster the spirit of active participation so as to build character, responsibility, and moral through a well balanced slate of social, informative, and religious activities.

Over the past years the Newman Club has been one of the most active organizations on campus. Each fall a Noel Newman locks off to become a leader in the winter term when tensions build, the Newman is there on hand to relieve those tensions. The spirit drives the club on that memorable picnic and beach party. The Newman Club for a trumps for intramural competition in basketball, football, and other.

From time to time speakers entertain the members and discuss a problem facing society, birth control, morality, and censorship, etc.

The speaker program and the fellowship that is furnished is the well rounded program. While the Newman Club is sponsored by interested individuals, the membership and activities has been augmented by numerous other activities on campus, with the passing of time, students of those activities are no longer to be found, and now the Club is essentially composed of men who have performed their service to the armed forces during peacetime.

Over the years the Club has sponsored various activities, including any number of extra curricular programs, dance, picnics, and proms, and in the last several years, party activities open to all Babson students. Babson students and entertaining projects has been an annual blood drive. Another in Operation on campus is an all out effort each year on a certain day to improve the appearance of some of our streets by removing trash, dead leaves, and dead trees, etc. Since these activities have been written up in

**THEATER GUILD PLANNING AN ENLARGED PROGRAM**

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Sailing Team's Victories
Top 1963-64 Athletics

During the 1963-1964 athletic season, Babson sailing team had some high points and some low points. The outstanding achievements of the year were garnered by the Babson sailing team which distinguished itself and Babson when it won the coveted McMillan Cup at Annapolis, The McMillan Cup is symbol of sailing supremacy in the East. Competing against the Babson team were teams from MIT, Coast Guard Academy, Yale, Penn, Navy, and Boston College. Outstanding sailing schools.

The coach, Mr. Green needless to say Morrisey resigning along with outstanding sailors Sam Stephen, Ed, Al David American equipment man, Gary Reynolds. The team was looking forward to another outstanding season on the water.

The Babson sailing team compiled a dismal 6-6 record last season, but was hurt by the loss of many fine sailors due to scholastic insufficiency, Babson always managed to maintain their farm. By the end of the season, many teams were forced to swim only one man in the final. The team will be led by last season's late but knowledgeable and capable Skipper, John Duff. Last summer, Duff smiled bright and clear.

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Tome Out...
Time Out...

By BRIAN BAREFOOT

Time Out...

It is the purpose of this column to introduce you freshmen to the athletic atmosphere at Babson and to attempt to give you some insight into the athletic picture.

The Babson athletic department is home to students who are also basketball, baseball, track and field, and golf. These students are also members of the Babson sailing team. They are members of the Babson sailing team.

The Babson sailing team, coached by John Duff, is one of the ten best in the nation.

The assistant athletic director is senior Paul Birns. This position is awarded to a senior each year who is very much interested in athletics. The position is held by Paul Birns. He is an assistant athletic director.

Third on the list of athletic administrators is the intramural athletic director, Malcolm Cook. Cook is a senior and himself very much interested in athletics. He is co-captain of the Babson sailing team and has been a member of the Babson sailing team.

I will attempt to explain the purpose of the physical education program so that some benefit may be received from the program. All freshmen will meet once a week and be required to attend a physical fitness test. After taking the test, all students will participate in one or two sport activities. Any student who is not interested in participating in intramural sports will have the option of taking a physical fitness test.

It is the sincere hope of everyone connected with Babson athletics that all freshmen will take advantage of the facilities available to them.

TOM SMITH

Intramural Program Underway;
Park Manor Defending Crown

As another academic year begins, another year of Intramural sports also gets underway. One of the most successful programs on the Babson campus is the Intramural Program. The Babson Intramural Program has been very successful over the years.

The team will be led by co-

The Papson Institute soccer team has been practicing since Monday, September 14, preparing for the upcoming season. The team will play nine games, five of which will be on their home field.

Soccer Players Arrive; Play Five, Home Contest

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