Mr. C. W. Cook, chairman and chief executive of General Foods Corporation, will be the principal speaker at the forty-eighth annual Commencement exercises at Richard Knight Auditorium on Sunday, June 18. Mr. Cook will receive an honorary Doctor of Law degree.

Mr. Cook has been the company's chief executive since April 1, 1965. He was elected president in November 1962 and chairman in October 1968. He previously served as executive vice president and treasurer from 1939 to 1962 and has been a director of the company since May 1963. Mr. Cook joined General Foods in 1942 as chief executive officer. After a succession of increasingly important manufacturing and production posts, he was named production manager of the Maxwell House Division in 1946. In 1941 he transferred to the marketing sidelong of the business, becoming sales and advertising manager of the Maxwell House Division in 1952 and assistant general manager of the division in 1953. Two years later he was named vice-president of General Foods and division general manager.

A director of Wrigley Corp. and Chase Manhattan Bank, Cook is also a Vice Chairman and trustee of the National Industrial Conference Board; a trustee of Franklin and Marshall College; a director of the Council for Financial Aid to Education; a member of the University of Texas Engineering Foundation Advisory Council; and a trustee of the Better Business Bureau's Research and Education Foundation. He is chairman of the United Community Campaign of America for 1967.

Mr. Cook is also a member of the National Advisory Commission on Food and Fiber, appointed by President Johnson to make a long-range appraisal of United States agriculture and related foreign trade policies; the National Advisory Food and Drug Council, which consults with the United States Food and Drug Administration; the Council for Latin America, and the Business Council.

by S. Johnson

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by S. Johnson

Since the death of B. L.'s founder, Roger Babson, there have been many oral versions of his will. Many of these versions claimed that the bulk of the estate was left to the "one who knows." If this is so, why is there such version difference? So many versions are cross-croosing across the whole estate. There are reports of the Boston Herald conflict with those of the Wellesley Townsmen, what's the story? In order to get close, it's necessary to go right to the source of the information and exclude the middlemen. The source: the executrices of the will, Mr. Charles J. McCullough and Mrs. Edith Babson Mustard.

According to Mr. McCullough, the will is being held by Wellesley Attorney Paul Jamison. The will has been deemed valid by the Norfolk County Probate Court and is now in the process of settlement. Settlement will proceed for about two years. This doesn't mean that the bequests won't be available to recipients for two years; rather, the entire estate will probably take two years to be distributed to the proper people. Babson Institute will receive its share within a few months of this publication.

Reasonable estimates state the entire will totals about $9 million before taxes. Of the total will, most will be left to Roger Babson's son, B. L. Babson. Mrs. Babson Mustard will receive approximately one-third of the after-tax estate. In addition, one-third will be put in trust for Mrs. Mustard and her children from which they will receive dividends. Roger Babson's sister, Mrs. Alice E. Whittemore of Cambridge, Mass., will receive $200,000.

These relatives account for over two-thirds of the will. The remaining one-third will be divided among charities, hospitals and other institutions that

Blue Key Key Changes Voting Procedures

This year Blue Key has instituted changes in the voting procedure of the mayoralty campaign. Only students who are members of participating organizations may vote. The basic reasoning behind the change is that the nature of mayoralty itself has changed. No longer do students vote for a particular candidate, but rather vote for the slate that has best entertained them. With this increasing emphasis on entertainment the vote of the members of a participating organization will be determined by the organization on a split vote. The participating organization will be forced to rely on the leadership of the student and not their voting strength in order for their candidate to win.

The situation may be likened to that of a football game. Thousands of people work on producing the play but their reward comes from having produced a successful, "winning" play, not and from picking the team that has the best chance of winning. With this increasing emphasis on entertainment the vote of the members of a participating organization will be determined by the organization on a split vote. The participating organization will be forced to rely on the leadership of the student and not their voting strength in order for their candidate to win.

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Kling’s Forecast

At the past Student Government meeting, President Edward Kling assumed his office, and made a few brief statements concerning the goals of his administration. President Kling stressed the need for improved police protection on the Babson Campus. The representatives passed a motion requesting the administration to purchase or lease an official police car equipped with spot light, police radio, microphone, and manned by a ‘yeller cop’.

The United States Student Association is an organization of college student governments across the country, Mr. Kling suggested that Babson join this organization pending additional information on the association.

It is one of the primary objectives of the government to extend the open house hours on campus. An Ad-hoc committee under the chairmanship of Cliff Landry was established to investigate the open house policies of other colleges in the Boston area. Much work remains to be done and the support of the student body will be appreciated.

In addition to the primary goals Mr. Kling would like to see the purpose of the Academic Affairs Committee extended, and he strongly urges student-faculty open forum so mutual gripe may be aired and discussed.

The vending machine problem on campus is hoped to be resolved with the opening and operation eventually to go to the students, Mr. Kling pledges to resolve communications problems with the student body through the use of “The Esky.”

New committee heads are appointed, Mr. Jay Knoll assuming the chairmanship of the Food Committee, and Mr. Mark Rosenthal taking over chairmanship of the Licensing Committee which was vacated by President Kling.

Payne’s Ten Best

MARCH 1967

Holding stock four years of today’s market price
G% V% $M % Dividend yield % Cap. gain % Total return Uncertainty of market price 1966-67

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FOOTNOTES:
O, annual growth rate of book value. We have found this to be a better measure of the trend of market price than earnings.
1, V, variability of earnings. Thus one ought to decide, as a rule, to predict earnings within 2 or 2.5. We have found the V to be closely associated with the number of earnings. V in each case is a measure of the annual P/E. This is the most difficult to grasp fully, is to use, much more the result of dividends. V/F and the cost of common assets P/E, to make our judgment, has diminished the chances of gross errors in appraisals.
U, uncertainty, in our minds, what the appointed price ought to be, and hence the reliability of our estimate of anticipated capital gains.

SCHEDULE FOR PRESIDENTS’ DINNER: 7:00 - 9:00 p.m.

Tuesday, April 18
- "Club" Pi Delta Sigma Pi Student Government Traffic Court
- Wednesday, April 19
  - Alpha Kappa Psi Student Government Traffic Court
  - Sunday, April 19
  - Alpha Sigma Circle New Business Economic Business Civic Student Judicial Court
  - Thursday, April 20
  - Alpha Delta Sigma Circle Episcopalian Society Marketing Association Newman Club
  - Friday, April 21
  - American Finance Association Business Economic Business Church Christian Science Organization Collegiate Club S.A.M.
  - Tuesday, April 22
  - Wellesley Society Young Republicans Club
  - Monday, April 24
  - Students not members of an organized group

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Dr. Morse Publishers
Dr. Donald E. Morse has had three articles accepted for publication in 1967. The scholarly journal "Research" has ac-
cepted an article on W. H. Auden’s poetry entitled "The Choice to Love as Open Man’s Response to the Incarnation as
seen in W. H. Auden’s poem "For the Time Being"", the publica-
tion "Improving College and University Teaching," Oregon State University, has accepted "The Poor Relations: Teaching
Liberal Arts in the Professional Schools", and the journal of the English College Association, "The CEA Critic", has accepted
Dr. Morse’s original satire, "The Consuming Machine: A Modest Proposal for Solving the Problem of Automation in
an Economy of Over-Abundance" for publication this March. An earlier version of "The Consuming Machine" appeared in
last year’s "Executive.

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Wellesley College Film Festival

The Wellesley College Film Society will present its second annual Film Festival this week-
ed on the campus of Wellesley College.

Prize-winning films in the Society’s nation-wide contest for college student film-makers will be shown and discussed by a panel of film authorities on Saturday evening at 7:30. The best films will be re-run at 2:30 p.m. on Sunday after-
noon. Both showings will be in Alumni Hall on the Welles-
ley campus.

Tickets for the Saturday evening at 5:00, and for Sunday, at 5:00, may be obtained at the College Information Bureau, sur-
prises of the new Pops season.

Last year it was "Batman" the previous year the Beatles, and earlier Dave Crockett, the Musical Typewriter, Moskito Dance, and on and on. What will it be for Pops 1967? No one will know until that happy evening of April 24 when the Pops Maestro always keeps his musical surprises a closely guarded
secret.

As has been the custom for the past several years, Opening Night of Pops is reserved for the police at large, and tickets for Opening Night and the first two Pops will be available at the Symphony Hall Box Office, Concerts are held eight excepting Saturdays in Sym-
phony Hall through June 24.

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BOSTON POPS OPEN

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The FINANCIER

Approach to Investment

The philosophy of this investment column is based upon an analysis of investment patterns of three of the most successful investors in the United States today—J. Paul Getty, Norton Simon, and Thomas Mellon Evans. These men have achieved considerable investment success as a result of sound, yet, at times "non-conforming" investment reasoning. They are not in the category of speculative traders pushing a Xerox or a Polaroid to another high. Instead, each could be broadly described as the "long- term" buyer of financially sound securities which, to the majority of the investing public, would seem an illogical purchase. On the basis of thorough investigation, the financer-investor buys the special, under-valued, over-looked, over-looked security, and he holds this security until the original characteristics of the investment situation have changed.

The following general investment guidelines have been derived from a study of various investments made by Getty, Simon, and Evans:

BUYING

(1) SAFETY—Buy the shares of financially solid companies at a price which is less than net tangible assets per share.
(2) LOW PRICE—Buy into a company when the company's earnings are depressed where the stock is selling at an historically low price-earnings multiple.
(3) SITUATIONAL EARNINGS POTENTIAL—Buy into a stock of a company whose earnings are growing or are expected to grow faster than the price.
(4) HIGH PRICE—Sell the stock of a company when its price is unreasonably overvalued as indicated by price-earnings multiples of speculative high prices.
(5) EARNINGS SITUATION CHANGE—Sell when earnings indicators show the beginning of a positive trend in earnings; or when the earnings have failed to increase in accordance with their estimated potential.

The factors—safety arising from sound financial value, low price, and situational earnings potential—are the broad investigative guidelines to the stock market success of Getty, Simon, and Evans. The philosophy of this column will stand firmly on the basis of these guidelines.

Next week: a discussion of an interesting situation in the meat-packing industry.

John D. Spears '69

Terry Horvitz, Sophomore: I think men's colleges should have unlimited part-time hours because they allow the couple more time to get to know each other.

Joan Brégy, Freshman: I feel women should be allowed in men's dormitories on a limited, though liberal, basis 1:00 to midnight on weekdays and until 11:00 a.m. on weekends. However, an argument for or against unlimited part-time hours should not be a question of morality but rather on the inconvenience it might impose on the other men. -

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On Campus with Marc Shlaiman

(With the author of "Rally Round the Flag, Boys!")

"Dodie Gillis," etc.

Who's Got the Button?

I'm sure he has not escaped your notice that underlying the adorable wardrobe which has made this column such a popular favorite among my wife and my little dog Spot, there is a serious attempt to instill a respect for the symbols that beset the American college student. Many a trip have I made to campus—talking to undergraduates, listening to their troubles, hearing their grievances, reading their buttons. (Incidentally, the second and third most popular buttons I saw on my last trip were: "WALLACK BERRY LIVES" and "PHILOBRAC MUSICAL.") The first most popular button was, as we all know, "SCRAPE THE SCRAPES" which is worn, as we all know, by Personna shaving steel Blade users who, as we all know, are proud to proclaim to the world that they have found a blade which gives them luxury shave above luxury shave, which comes both in double-edge style and Injector style, which does indeed scrap the scrape, negates the nick, the pull, and the cut, which shaves so closely and quickly and truly and beautifully that my heart leaps to tell of it. (If perhaps you think me too effusive about Personna, I ask you to remember that to me Personna is more than just a razor blade: it is an employer.)

But I digress. I make frequent trips, as I say, to learn what is currently vexing the American undergraduate. Last week, for example, while visiting a promontory of Eastern University (Iowa State), I talked to a number of engineering seniors who posessed noious question. Like all students, they had come to college burning to fill themselves with culture and, also, because of all their science requirements, they simply had no time to take the liberal arts courses their young souls longed after. "As we are doomed," they said plaintively, "to go through life uncultured."

I answered with a resounding "No!" I told them the culture they had missed in college, they would pick up after graduation. I explained that modern enlightened corporations are setting up on-the-job liberal arts programs for the newly-employed. In the new programs designed to fill his culture gap—for the truly enlightened corporation realizes that the truly cultured employee is the truly valuable employee. To illustrate, I cited the well-known case of Champert Sigafoss of Purdine.

When Champert, having completed his degree in wing nuts and flanges, reported to the enlightened corporation where he had been accepted employee, he was not rushed forthwith to a drawing board. He was first installed in the enlightened corporation's training camp. Here he was given a beanie, a roomate, and a copy of the company roaster, and the enlightened corporation proceeded to fill his gap in his culture.

First he was taught to read, then to print capital letters, then to count capital and small, and finally, (when he seemed ready) to attempt to teach him how to read. But it was ultimately left up to Champert.

From these fundamentals, Champert progressed slowly but steadily through the semesters until he was young, the corporation was patient, and in the end they were well rewarded; for when Champert finished, he could paint a chess; parse a sentence, and name all the Electors of Bavaria.

Period and cultured, Champert was promptly placed in an important executive position. I am pleased to report that he served with immense distinction—indeed, for long because three days later he retired!”

Today still gappy, he lives in St. Peterburg, Florida, where he supplements his pension by parsing sentences for tourasts.

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Reckon We Got 'em Whipped!

In a series of very infrequent articles, this issue's entire column is devoted to an in-depth study of the present condition of American foreign policy. The article was submitted for publication to The New York Times Sunday Magazine in rebuttal to a column published therein decrying the sad state of American prestige and power; fortunately it was not accepted.

The American struggle against Communist aggression has seemingly turned the corner in the last few months. The cold war and well-defined presidential foreign policy has borne fruit from Indonesia and South Vietnam to Berlin, California. As Texas Undercover Secretary Nicky Katzenjammer commented to this reporter: "I reckon we got 'em whipped.'

Indeed, this cogent analysis is borne out by remarks of foreign statesmen. Reports of American actions in Southeast Asia and the Dominican Republic have been acclaimed by French Foreign Minister Coureuve as "C'est formidable!"

New American policies have received popular acclaim throughout the Free World. From Spain and Portugal, Rhodesia, Argentina, the Union of South Africa, and from other liberty loving nations too numerous to mention come accolades.

But exactly what are the victories which the U.S. has achieved abroad in the last five months? The Indonesian Communist Party (FCU) has been extirpated. The Colombo Plan and anti-American orientation which is anti-Castro and anti-American is regarded by the scholars of Eastern cultures as being a definite gain of prestige for the United States in South-East Asia. It should be noted that this occurred without overt U.S. aid, but we can sleep a little sounder in our beds knowing that our money spent C.A. played a significant role. The well-known Texas State Department expert on Far-Eastern Affairs and Assignations, Walt Whitman ("Whiplash, Poor Froskeyy, poor Froskeyy") reiterated his bearding analysis: "I reckon we got 'em whipped."

As for the future of the world, the Indian-Pakistani clash has clearly demonstrated the absolute necessity of American aid. Without U.S. equipment this short-lived, exciting engagement could never have taken place, President Johnson would have acted promptly and realized all the latest in instrumentalizing a tough foreign aid program to preserve the peace. As the President has stated, "I consider peace as second only to America's vital interests."

But the most important single factor to advance American interests abroad in recent months has been the success of the South Vietnamese policy. In the months preceding the installation of Ngo Dinh Diem on the South Vietnamese throne, the wisdom of our policy with regard to this sensitive position, indeed, it was felt by some that the inter-prefects, popularly known in Vietnam as Diem as "American puppets," lacked a nation-wide consensus. But lately, the new dynamic leadership in Vietnam, Premier Key and his patron, the military genius, Ngo Dinh Diem, have been making giant strides in destroying political corruption within the government. Their major weapon has been to shoot all politicians whom they consider corrupt. To be sure this drastic, but necessary, step has depleted an already short supply of experienced bureaucrats; however, this is an obvious first step in the formation of a democratic government whose institutions we are fighting. Under the newly proclaimed constitution, we are assured of seeing the lifting of all manifestations of military rule. Marshall Key and General Diem will have the right to decide which ones will resign from the armed services, take off his uniform, and take upon his shoulders the honor and responsibility of being the first popularly-elected head of state since Ngo Dinh Diem.

Even as the political atmosphere begins to improve, the military situation in Viet Nam, under the able leadership of General Diem, is becoming considerably better. "I'm finally getting the troops I need to fight this war," says the general. It is in the general's capacity to retake the northern half of the country. Such a feat necessitates the lifting of the blockade of the Saigon river by the Viet Cong as opposed to only two of their own. American troops recovered three dump trucks, a 25-cwt. target, and a battery of 75 mm. coastal artillery. The Viet Cong had better be on the lookout."

Another beheading point is that the U.S. has finally found a way to combat the Viet Cong in their own backyards. The Viet Cong have been suffering heavy losses in recent weeks.

"You can't fight a war like this, a guerrilla war, unless you outnumber the enemy by at least 10 to 1. The main problem is that the Viet Cong are so difficult to come in grips with. If we could engage them in larger units, we might only have to outnumber the enemy by 6 or 7 to 1, but as it is, they strike and then fade away. There's nothing to counterattack. How can we mount a major (armored) cavalry charge? It's very frustrating."

Indeed, in the recent engagement in the Zone Q region of South Vietnam, the Viet Cong was plainly too big:

"Zone Q is nominally Viet Cong, states General Moreland. Westmoreland, the new leader of the division, had loaded five hundred pounds of rice on the back, grabbed up a trench mortar or a heavy machine gun, and disappeared into the jungle. The whole thing lasted only four days. Here we had planned for two months, prepared for two weeks, spent three days in conference with the RAND people, spent two days transporting troops, and what do we find? Nothing. They react fast, these Viet Cong. They couldn't have expected us. Typical guerrilla tactics."

In spite of the inability to engage in large scale actions, the Americans have acquired themselves well in combat. They have revived the consumption of night patrolls. This practice had been discontinued because the South Vietnamese required patrols are (according to a recent State Department release). . . . a way to go out at night where they might run into the Viet Cong.

On the matter of captured weapons, General Moreland feels the title "bomber" is overused. We are finally coming out ahead. In a small engagement last week, we captured five weapons from the Viet Cong as opposed to only two they got from us. American troops recovered three dump trucks, a 25-cwt. target, and a battery of 75 mm. coastal artillery. The Viet Cong had better be on the lookout."

As fast as the widening of the battlefield to include other parts of Asia, the State Department has given assurances that it just is "not in the cards. We would never think of building permanent bases in Thailand.

Upon investigation it has been learned that the United States has been helping the Chinese convert all their capital into gold and silver, and ship it home, they are presently evacuating their cities close to the border near bombing areas; also, they have started designing and building atomic bombs, being dissatisfied with the cracking pace of one bomb a month which they have had to keep for at least six months.

"The Chinese are obviously rising," says Dean Rustic Virtue, who has given an advisory to the President. "We have nothing to worry
To the Editor:
I am happy to be one of those people who did not attend the memorial service in honor of our beloved teacher and friend and to be excused from paying him the respects due him. However, I do believe that the service was delayed too long after his death.

The longer a delay is, the less important it seems. Interest is lost. After weeks of exams and more than a week of volleyball, the memorial service is far from foremost in my mind. Had the service been shorter, interest and attendance would have been higher.

Sincerely,
Christopher Calvin

To the Editor:
Blue Key, Bahoum's honor fraternity, and inventor of "The Mayoralty Campaign" has decided to change the Mayoralty voting procedures. In the past every student, regardless of whether they were on campus or not, was able to vote. The "dod" procedure was that a student was considered to have a decided advantage to the frat that had the largest number of brothers.

Consequently, in an attempt to develop new voters, Blue Key has decided to limit the vote to independents. Last year only six per cent of the votes were cast by independents. Perhaps we must ask ourselves—should twenty to fifty biased independent students determine who wins mayorality? Is this in fact a more reliable, more efficient way of electing our Mayor—of course not.

The only efficient, reliable, and unbiased way of obtaining the "proper majority," would be through the use of a nine man board composed of the Presidents of Delta Sig, A K Phi, A.D.S, S.A.M., and five faculty members. If this board were more objective than any other proposed voting method.

If Blue Key proceeds in instituting the "Independent Vote Law" which will undo the almost unbeatable reproach—frats may even resort to rushing independents (to secure votes) during the spring term. I urge Blue Key to re-evaluate the "Independent Vote Law" and evaluate the nine man board proposal—Before the creator becomes the destroyer.

Sincerely,
Robert M. Rainer

Letters to the Editor

Is Your Car In the Parking Lot?

Are You Sure?

Read a cop? Campus security? I think Mr. Putney could give us a little information to clear up any misconceptions about our campus police. When there is a continual wave of car and tire thefts, my only question is how much time is going to be done to be done. Almost a month ago two of my tires were stolen, just a week ago a corvette was stolen. Then on April 4th, early in the morning all four of my tires were whacked, this time the night owls were awake! In fact the campus police are always awake. There have been many more thefts of one kind or another. In the past two recent cases. The fact is that those thieves might have been stopped if the campus police had been awake. I can't want to sound like a sore loser, but cause four of my tires were stolen, but if something isn't done by the administration and those thieves, I might just become a little better. I think its about time that some of the truth was told, and the security system of the campus is a cause for worry. On the other hand, I'm hoping to stop those thieves who will obviously continue, and if they continue there will be a school full of unhappy car owners. And with a school full of unhappy car owners, the administration won't get much sleep. It doesn't take much to have an effective security system. And we don't have much! Maybe someone will realize this.

I have just one more plea to ask the administration. Why doesn't someone fix the light that has been out for a week and a half in the parking lot at the bottom of Coleman Hill? It might help.

Wayne A. Kregling

To the Editor:
Spring is coming, at last it has shown signs that it will eventually arrive, and with the spring comes the bugs.

When are the screens going up? Those rooms without screens can become unbearable when the flies begin to hold court again and the ever present wasps begin big time paper making operations.

"Bugged"

I do not question the right of Blue Key to make its decision. I do question the wisdom and some of the motives behind this decision.

I MAKE AN APPEAL NOW FOR THE INDEPENDENT STUDENT BODY TO SUPPORT MAJORITY AND TO VOTE IN RECORD NUMBERS.

If you don't, Majority will suffer a setback from which it will be hard to recover. Please don't allow the vested interests of a few to spoil what has historically been a most enjoyable series of events culminating in the election of the Lord Mayor of Bahoum.

Sincerely yours,
Kevin F. Kawhong
Lord Mayor of Bahoum

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While our staff attends annual meeting of National Assn. of College Stores
FOR

New Ideas
I Reckon We Got 'em Whipped!

(Continued from Page 4)

about from them. Really, the Red Guards are a fifth column action supported by the C.L.A. Mr. Virchis was heard rehearsing this state secret while in the lobby of Grauman’s Chinese Theatre, popularly known as The China Lobby.

On the home front, President Johnson faces a growing number who are discontented with the war in Viet Nam. Though this group is still only a small fraction of the population, as noted pediatritian Dr. Spock, head of the "League for Freedom, Peace, and not Getting An Arm Shot Off," has commented, "The President and his administration are an even smaller fraction of the population."

The President, feeling this increased pressure, has acted to ensure the stability of his position. It is to be remembered that Mr. Johnson must meet critics of both the right and the left. In order to prevent another confrontation such as the "MacArthur Episode," Curt "Shoot-from-the-Hip" LeMarch was retired. To avoid problems of the type that President Johnson himself could have had in the early stages of his term if he had not had the foresight and strength to deal with actions that might be construed as attempts to avoid the draft. Last month, following the act of self-immolation performed by a Mr. Dante Aliguerrite in Washington to protest the war, Attorney General Ramsey Lewis Crook was put on the job. His purpose is to prevent similar incidents. He is bringing suit against Mr. Aliguerrite under the new law which forbids the burning of draft cards. The action was started after definite proof was obtained that Mr. Aliguerrite was in possession of the draft card at the time he lit himself afame. Since the unfortunate demonstrator is dead, there have been several queries directed to wards Mr. Crook as to what parallel action will be taken. Mr. Crook explains that it is a matter of principle, "I'm sick and tired of seeing Bobby and those Vietkicks demonstrate against U.S. foreign policy. In these perilous times, when we are fighting for the right of free speech abroad, we should stand together, say the same things, think the same things."

Exploring the present difficulties which face the Selective Service System, the President has decided on some major revisions. Beginning in July, and every month thereafter, the Selective Service quota will be set at one million a week. No deferments will be allowed, except for famous sport figures. (*We must keep up the country's morale,* Mr. Johnson assured Congress (one deferment per family) and certain relatives and relatives' friends. (*We must keep up our morale.*)"

At a recent press conference the President was asked if he felt that General Creacy, Chairman of Congress then travelling abroad alluding to disarmament talks on foreign policy and the Vietnamese War itself might cause him to do anything different in his approach to the war. Mr. Johnson may or may not have replied to the question. At first it sounded as if he had said, "If that G.O.P. telling mem here feels he can do a better job, he can have the job."

However, the official transcript of the meeting makes no reference to an answer so it must be inferred that the President did not hear the question. Asked if his policy now differs from his statements during the 1964 campaign, he replied that the policy he is following now was fully detailed in speeches made during the campaign. The President relayed the confidence in the American troops stationed in Viet Nam, citing the latest statistics that fifteen Vietzenese citizens for each American in Viet Nam, he stated. "With this large manpower pool to draw on, the war in South Viet Nam should be over before November, 1968. I realize we've got 'em whipped."

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The cast chosen to date is:

Bob Jackson
Gary Elliot
Dave Cole
Steve Catelotti
Jim Butterfield
Bertand Higgins
Thomas Smith

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NOW Ends Tues., April 25
ZERO MOSTEL and PHIL SILVERS in A Funny Thing Happened on the Way to the Forum, THE THEATRE GUILD needs many people to help with this term's play. Small parts are still available, as are openings for production manager and stage crew. If interested, call Jeff Witkin at 235-1657.

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Dinner will be David Cole, and the new secretary will be Charlie Ann. The position of business manager is still open. The Theatre Guild needs many people to help with this term's play. Small parts are still available, as are openings for production manager and stage crew. If interested, call Jeff Witkin at 235-1657.

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Blue Key, America's largest honor fraternity for men has announced the election of its spring pledge class. These men were chosen on the basis of their academic ability, leadership qualities, school loyalty, and high moral character. Exemplative of these standards are the following four newly elected Brothers.

George Edwards, a member of Delta Sigma Pi and the Newman Club, transferred to Babson from Providence College. Active in politics, George holds the elected position of Town Meeting Member in Medford, Mass., and has campaigned in several prominent elections. He also holds a real estate brokers license and is a Notary Public in the Commonwealth.

Van Martin, a citizen of Jamaica, has been active in the Newman Club as President and Treasurer and in S.A.M. as Historian. Before coming to Babson he studied for a year in Switzerland. Van has served as Business Manager and photographer for the "Executive" and now works in the Travel Department of the South Shore National Bank.

A junior from Cincinnati, Edward Kling has an impressive record of government work at several levels. While in high school he was elected Boy Mayor of the City of Cincinnati; last summer he served as a congressional intern in the U.S. House of Representatives; and at Babson he is President and past Secretary of Student Government. Ed is a member of Delta Sigma Pi and A.M., and has done considerable work for the Babson Symposium and the Student Appraisal Committee. His plans for the future call for law school and a career in politics.

A Babson he has been a student advisor and is now a member of the Student Appraisal Committee. George plans a career in teaching.

Judge Smith is now President of Alpha Delta Sigma, and has held offices in S.A.M. and Circle X. An accounting major currently on the Dean's List, he handles the financial records of the Dry Dock Snack Bar, Jr. is a member of the Student Appraisal Committee, enjoys reading political fiction, and plans to go on to a graduate school in business.

Blue Key, a unique nationally recognized fraternity, should not be thought of as a typical honor or service fraternity, but as an aid to higher education. Instead of competing for members it encourages voluntary efforts to coordinate campus programs for the good of all. Babson Blue Key supervises activities of President's Day, Honors Day, May Day, Variety Shows' Weekend, and all campus elections.

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**SKIES NEED LIFT**

With the closing of the winter term this past week, Babson Ski Team completed a successful season marked by a number of high lights. Among the most prominent were Co-captains, Jeff Dade's first class, and Dave Lewis's senior class, their ability to disorganize the defeated team, and Fred Condon's first place in the men's division. The main determinant is to make the second grade gate which more than once led to his disappearance. Yet, despite their mishaps, the team had a successful individual record and finished sixth out of nine teams.

On February 4, Babson sponsored the first race of the season, Macalester. The team went into the second run with a second place position. Dade had completed more than half the course with what seemed to be a first place finish, but was penalized. Jeff Dade was forced to take a 15th position with Ted Baker in 15th.

On the following day Princeton sponsored a Giant Slalom, which although short, proved to be very difficult and challenging. Brown University won the race with a time of 66.8, in second place, followed by a team with a time of 63.5, Ted Baker took tenth and Steve Lewis came in 15th. The team placed fifteenth out of a total of thirteen teams, Stowe, Stowe, Stowe, and Univ. of Rhode Island.

Mad River was the location of the Giant Slalom, held by the Univ. of Rhode Island, Jeff Dade continued his trend by winning both races for a combined time of 63.8, Dave Hamilton was able to take eleventh with an excellent second run. Babson was a very good first for a second, but on Ted Baker's second run, he caught a tip and fell.

The last race of the season was a giant slalom at Mt. Whittier to be sponsored by B. U. Because the most was an allConference meet with the eastern division, the course was set for A and B racers. The course was very difficult. Ted Baker was a little concerned for Condon, as he looked ratherwrapperish. A race was scheduled for the starting gate. Jeff Dade placed fifth with Dave Hamilton coming in with a 15th, Ted Baker got a first for taking out the greatest number of poles. The team placed sixth out of a field of nine to finish an enjoyable and successful season.

**Shorts From Sports**

**BASKETBALL**

Babson's Basketball finished the last season with the Babson basketball team with a 25-4 average. This average made him the twenty-eighth high scorer in the country also was honored by making first team in the New England Conference.

Bobby King was the second high scorer for the Babson five with a 23.3 scoring average. Bob also was honored by making second team in the Naismith Conference.

**TRACK**

Assisting Mr. Olsen in preparing for the track team will be Bill SLCY, track coach for Wellesley High School. All men in the United States are participating.

Anyone who is interested in participating in track and field meets should contact Dr. Olsen in his office. Participants are needed for all track and field events and there is an opportunity for anyone to win starters this spring, Dr. Olsen has stated that we are looking to the future for the track team and that he will be glad to have anyone that would like to practice with the varsity.

**GOLF**

The Golf team has fifteen candidates for the varsity team. Five will be cut after several rounds of elimination. Seven will participate in matches, with the lowest three players being chosen. They can all challenge the men just above him on the ladder. The bottom three can only challenge the seventh man on the ladder.

**Sports Information**

John J. Waldo, son of Jack Waldron, president of the Boston Celtics basketball team, has been named sports information director at Babson for the spring term. Waldron, a freshman at Babson and under contract with the Boston Red Sox baseball club, will cover the college's participation in golf, lacrosse, swimming, tennis, and track for the news media in New England.

**Athlete of the Term**

**Babson's Swimming King**

by Charles E. Lowell

Last term a member of Babson's swimming team represented the Stan- dard Regional Swimming Meet, held at the State University of New York, Brockport College Pool. Ken King went to the meet as the lone Babson participant, and put in an outstanding performance against the best swimmers on the Atlantic Coast. Ken entered Babson this past fall as a freshman. He resides in Speedland, Indiana, when he isn't attending college. Ken has not only shown great participation overall, but his enthusiasm is also made obvious. Coach Alpha Kappu Psi fraterally.

**Athletic program during that participation**

We hope that this award will give added incentive to the various members of Babson's athletic teams, Babson is trying to build an athletic heritage, and we on the *Executive* want to do our share in helping this program grow. In the past, not the athletic program was planned, but the athletic program was planned by the *Executive*.

The athlete will be selected on his overall participation throughout the entire season. He will be judged not only on his athletic ability, but also upon his sportsmanship and leadership in his team.

**VALENTINE WEEK**

The athlete will be selected on his overall participation throughout the entire season. He will be judged not only on his athletic ability, but also upon his sportsmanship and leadership in his team.