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BABSONIAN 1989
This year has been a year of change for Babson. We saw the opening of the new pub, Roger's, a new alcohol policy installed and met the new president. There were also many other changes that occurred on our campus, in our lives and most importantly in ourselves. In the following pages some of the highlights of the past year have been captured. We hope you enjoy it.
Steven Bardenhagen
Finance

Christopher Battersby
Economics
Erie, PA

Karen Beale
Marketing
Wellesley, MA

Sonia Behrmann
Management Info Syst
Port-au-Prince

Alisa Belbusti
Finance
Framingham, MA

Michelle Bellucci
Management
Westbrook, CT

Brian Benavidez
Finance
Grosse Pointe Pa, MI

Ronald Beran
Marketing
Acton, MA

Alexander Bernhardt
Marketing
Hyannis, MA

Stephen Bertolami
Finance/Investment
Arlington, MA

Peter Best
Finance
Ridgefield, CT

Jean Bicknell
Finance
Grafton, MA
Samuel Blatchford  
Entrepreneurial Studies  
Yarmouth, ME

Wade Blumstein  
Accounting  
Syosset, NY

Steven Bornstein  
Economics  
Marblehead, MA

Cassimer Boynton  
Management  
Toms River, NJ

Reed Brackenridge  
Marketing  
Long Valley, NJ

Paola Brisson  
Entrepreneurial Studies  
Petion-Ville

Scott Bryce  
Accounting  
Framingham, MA

David Buckley  
Entrepreneurial Studies  
Dublin, Ireland

Joanne Bumpus  
Accounting  
Medfield, MA

Kevin Burchill  
Marketing  
West Roxbury, MA

Raul Cacho  
Finance  
Sanati, PR

Mark Caggiano  
Entrepreneurial Studies  
South Yarmouth, MA
Lisa Carbone  
Finance  
Woonsocket, RI

Marixi Carlos  
Finance  
Babson Park, MA

Robert Carroll  
Finance  
Malden, MA

Peter Chandler  
Economics  
Marblehead, MA

Dean Chase  
Investments  
Weston, MA

Sonal Chauhan  
Marketing  
Bombay, India

Kimberly Clanci  
Finance/Investment  
Ann Arbor, MA

Christine Clark  
Marketing  
Georgetown, MA

Mauricio Cohab  
Finance  
Brazil

Cheri Cohen  
Quantitative Methods/Finance  
Natick, MA

Debra Cole  
Accounting  
South Easton, MA

Daniel Collins  
Finance/Investment  
No. Hampton, NH
John Colocousis
Marketing
Natick, MA

Kevin Concannon
Finance/Investment
Dorchester, MA

Michael Connell
Marketing/Communication
Roslindale, MA

Susan Connole
Accounting
Simsbury, CT

Mary-Beth Conway
Quantitative Methods/Finance
Bedford, MA

John Cook
Finance
Amherst, MA

Patrice Cormier
Marketing
Windsor, CT

Anthony Cortest
Marketing
Hingham, MA

John Costello
Management
Avon, CT

Stephanie Costello
Finance
Albany, NY

Deborah Curran
Finance
Newburyport, MA

Karen d'Alessandro
Marketing
St. James, NY
William Doherty  
Accounting  
Harwich, MA

Craig Donaldson  
Entrepreneurial Studies  
Lloyd Harbor, NY

Kevin Doucette  
Marketing  
Boca Raton, FL

Paul Doucette  
Finance  
Littleton, MA

Javier Ducassi  
Economics  
Rowayton, CT

Christopher Duffy  
Accounting  
Natick, MA

Martina Duffy  
Marketing  
Brantree, MA

Anne-Marie Dutil  
Marketing  
Yarmouth, ME

Robert Dziadosz  
Finance  
Tewksbury, MA

Andrew Eaves  
Entrepreneurial Studies  
Norwell, MA

Gerth Elverskog  
Marketing  
Wilton, CT

David Farris  
Marketing  
Lexington, MA
Nicole Fernandes  
Finance/Investment  
New Bedford, MA  

Malik Fernando  
Sri Lanka  

Robert Ferriman  
Finance  
Osterville, MA  

Stephen Ferris  
Marketing  
Westborough, MA  

Jonathan Finn  
Marketing  
Swampscott, MA  

Nancy Flanagan  
Marketing  
Melrose, MA  

Catherine Flaherty  
Marketing  
Winchester, MA  

Marc Flaum  
Accounting/Info Syst  
North Haven, CT  

John Fleming  
Entrepreneurial Studies  
Hingham, MA  

Daniel Foley  
Entrepreneurial Studies  
Walpole, MA  

Heidi Foltz  
Marketing  
Somers, CT  

Eric Forss  
Finance  
Stockholm
John Hanewich
Finance/Investment
South Attleboro, MA

Pamela Hannah
Marketing/Communication
South Glastonbury, CT

Margaret Hannan
Accounting
Dunbury, MA

Lynn Harris
Management
Meriden, CT

Gerard Healy
Entrepreneurial Studies
Walpole, MA

George Heisel
Marketing
Honeoye Falls, NY

Luis Henriquez
Marketing
Miami, FL

Sean Holland
Accounting
Wilton, CT

Carolyn Holt
Accounting
South Weymouth, MA

Fiona Horrigan
Marketing
Gruenwald, Germany

Thomas Huckman
Marketing
Harwichport, MA

Peter Hunt
Communication
Marlborough, CT
Robert Hureau  
Accounting  
Norwell, MA

Cathy Hutchinson  
Accounting  
Newburgh, NY

Gayle Ingalls  
Finance  
Newburyport, MA

John Isaacs  
Finance  
Orange, CT

Parveen Islam-Rahman  
Finance/Investment  
Framingham, MA

Tisha Janigian  
Marlboro, MA

Christine Jensen  
Finance/Investment  
Andover, MA

Debra Johansson  
Finance/Investment  
Arlington, MA

Autumn Johnson  
Marketing  
Owosso, MI

Erik Johnson  
Marketing  
Concord, MA

Valerie Kaminker  
Finance  
Tampa, FL

Marvin Kan  
Management Info Syst  
Flushing, NY
John Murphy
Finance/Investment
West Roxbury, MA

Scott Nai
Accounting
Windsor Locks, CT

Marc Nathan
Finance
Bloomfield, CT

Gregory Nelson
Sedona, AZ

Hang Ngo
Entrepreneurial Studies
Newton, MA

Michele Nicolato
Marketing/Communication
Paramus, NJ

John Nixon
Finance/Investment
Sudbury, MA

Keith Novek
Quantitative Methods/Finance
South Dartmouth, MA

John O'Brien
Finance
Camillus, NY

Sean O'Neill
Finance
West Springfield, MA

Terrance Ober
Marketing
Norfolk, MA

Diego Orellana
Finance
Caracas
Sean Rogers  
Marketing  
Southboro, MA

Daniel Rose  
Finance  
Mashpee, MA

Karla Rossetti  
Marketing  
Wrenham, MA

John Rotchford  
Finance  
Boston, MA

Margot Roy  
Marketing  
Boston, MA

Gregory Ruback  
Finance/Investment  
Mount Lebanon, PA

Madeleine Ruiz-Cadalso  
Accounting  
Guaynabo, PR

Suzanne Ryding  
Management  
Manchester, MA

Gregory Saltzberg  
Finance  
Burlington, MA

Anne Sarich  
Wellesley, MA

Kai Saurbier  
Finance/Investment  
Naples, FL

Scott Schneider  
Management Info Syst  
New Britain, CT

Seniors 27
Lisa Schofield
Entrepreneurial Studies
Shrewsbury, MA

Paul Shames
Finance
Santurce, PR

Richard Shaw
Accounting
Lexington, MA

Cathleen Shea
Marketing/Communication
Walpole, MA

Scott Siegel
Entrepreneurial Studies
Malden, MA

James Siegrist
Finance/Investment
South Easton, MA

Robert Silver
Finance/Investment
Framingham, MA

Shelley Sim
Marketing/Communication
Littleton, CO

Heather Sinton
Accounting
Salisbury, MA

Thomas Smith
Finance/Investment
Hudson, MA

Ellen Solomita
Marketing
Storeham, MA

Catherine Speight
Quantitative Methods/Mktg
Springfield, VT
Leslie Stutsman  
Marketing  
Shelton, CT

William Talbot  
Entrepreneurial Studies  
Cincinnati, OH

Paul tenHope  
Finance  
Hamilton, NY

Laura Teran  
Finance  
Brighton, MA

Fred Tonsberg  
Finance/Investment  
Westwood, MA

Mark Torrisi  
Marketing/Communication  
North Andover, MA

J. Frank Tower  
Finance/Investment  
Marlbrook, MA

Ross Trachtenberg  
Communication  
Medway, MA

Kristine Trafidlo  
Marketing/Communication  
Nutley, NJ

Victoria Turk  
Finance  
Fairfield, CT

Paul Turner  
Entrepreneurial Studies  
Wayland, MA

Nowell Upham  
Entrepreneurial Studies  
Duxbury, MA
Bonnie Whitfield  
Marketing  
Hampton, NH

Richard Wiatrowski  
Economics  
Longmeadow, MA

Jennifer Widerkehr  
Finance/Investment  
Martinsville, NJ

Ingrid Wilbur  
Manset, ME

Jacob Winigrad  
Finance  
Cherry Hill, NJ

Nicole Winter  
Marketing  
St. Paul, MN

Bonnie Wu  
Marketing  
Lima, Peru

Suzanne Yoffe  
Management  
Newton, MA

Jeffrey Zartarian  
Marketing  
Brewster, MA

Seema Zaveri  
Finance/Investment  
Pittsford, NY

Julie Zbyk  
Marketing  
Telland, CT

Kimberly Zeman  
Marketing  
Franklin Lakes, NJ
SENIOR BALL
Babson College
Awards Dinner
May 17, 1989
Babson Players Outstanding Contribution

Glenn Gaudet
Student Government
Steve Ledoux
Bertrand R. Canfield
Lisa Ping
Earl K. Bowen
Steven Manning
Economics Achievement
Keith Olson
Entrepreneurial Studies
Daren Wells
Financial Executives Award
Daren Wells
Information Systems Award
Mark Giordani
Investment Advisory Award
Todd C. Shafer
Liberal Arts/American Studies
Colin Murphy
Liberal ARTs/Communication
Gayle ingalls
Mass. Association of Public Accountants
Keith Olson
Paul F. Green Telecommunications
William Niejadlik
S.A.M. Rudolph A. Johnson
Steven McLaughy
Wallace P. Mors
Steven McLaughy
Wall Street Journal
Boon Huat Sim
George Macy Wheeler
Mary-Beth Conway
Janet Roberts
Schopfungsbeitrag Pris
Chris Linghamfileter
Roger W. Babson
Jacqueline Giordano
GRADUATION
Gray, F.
Greene, E.
Grieço, J.

Griffin, K.
Hadzekyriakides, L.
Halvorsen, S.

Harney, A.
Harrington, M.
Hazelton, R.

Heckler, M.
Heiser, M.
Herb, T.
Hildebrandt, J.
Hornbarger, D.
Huban, E.

Hunnewell, T.
James, D.

Johnson, J.
Keating, M.

Keelan, J.
Kelley, E.
Rawls, D.
Reed, J.

Rertchmann, T.
Rice, J.

Rizzi, J.
Rodriguez, R.
Rooney, B.
Rosenbaum, E.
Rossettos, L.
Ryan, L.

Scheeler, I.
Siebert, A.
Skalsis, K.
Smith, D.
Smith, K.
Spagnoletto, L.

Stafford, D.
Steinman, M.
Stevens, D.
Stewart, B.
Stone, R.
Stankus, G.

St. John, M.
Suarez, M.

Tavollicci, F.
Tong, C.
SOPHOMORES

BABSONIAN 1989
Jacoby, C.
Johnson, T.
Keith, C.

Kikerman, S.
King, D.
Kjaernested, G.

Kjartansson, B.
Klein, S.
Laguori, P.

Lambergs, A.
Lazar, P.
Lee, S.
Levin, E.
Linert, M.
Lippe, W.

Lombard, C.
Lopez, R.

Lopez, S.
Lowenstein, P.

Lyon, G.
Mahoney, L.
Rooney, C.
Robinson, J.
Roper, T.
Rose, K.
Salzman, K.
Secco, J.

Selman, D.
Stenger, S.

Sharkey, P.
Sneider, B.

Soule, C.
Spinrad, L.
Stella, O.
Steves, M.
Stone, D.
Sullivan, J.

Tan, R.
Tazzini, G.

Thomas, D.
Villarroel, C.

Viola, J.
Welch, J.
FRESHMEN

BABSONIAN 1989
Abate, S
Abramson, D

Adamic, D
Affinito, R

Alba, J
Altshul, N

Anderson, P
Andrew, J

Apak, D
Arbogast, S
Archetti, M
Arcuri, L
Armstrong, L
Arnold, S

Asher, N
Attenberg, R
Bargas, C

Bassett, T
Bates, P
Bean, J

60 Freshmen
Beaumont, M
Bellucci, P
Benson, G
Birla, S
Blasi, J
Blichfeldt, J

Blikstad, A
Bonetti, J
Boots, M
Bradley, S
Brakefield, S
Brandon, R

Brem, K
Brigize, M
Broderick, M

Brown, C
Brown, E
Brown, P

Brown, T
Bullock, T
Buoniconti, B
Burkhart, J

Burns, M

Busatto, B

Calcagni, V

Camus, C

Cavatore, C
Cande, R
Canning, C
Carey, C
Caron, M
Carpenter, J

Carreno, L
Carroll, A
Carroll, M
Castillini, P
Cateriono, A
Celtruda, A

62 Freshmen
Chehebar, A
Cieplinski, C

Chisholm, B
Cocchias, R

Cole, L
Colling, B
Collins, R
Colonder, A

Comeau, G
Corbin, B
Coulter, M
Cramer, C

Crisp, R
Crowley, J
Crowley, S
Cullen, S

Cunningham, T
Curcio, E

Curtis, G
Danahy, R
DaSilva, R
Daswani, R
David, J

Decosta, R
Deehan, E
Defalco, J

Diminico, T
Dinapoli, L
Dolan, M

Doucette, J
Downsbrough, M
Drake, D
Drepanos, P
Drews, K
Drinkwater, P

Drought, N
DuBovic, E
Equeti, E

Ellsworth, A
Essi, V
Falzone, A

Fandino, L
Fasciolo, J
Fava, M

64 Freshmen
Hartel, A
Herrera, C

Herron, J
Hine, J

Hoban, R
Hobbs, M

Horgan, T
Huang, J

Hubbard, J
Hunsinger, D
Hunter, H
Hyland, M
Jackson, E
Jackson, T

Jalbert, J
Jasie, D

Jecinek, J
Jenney, J
Palmer, B

Palmer, J

Panos, E

Patodia, K

Patutu, L

Peace, D
Pechdimaldji, S
Piersakos, D.
Perkins, M.
Piessens, S
Pipe, R

Plante, C
Politano, M
Polmatier, M
Prigmore, K
Prinn, C
Quinn, T

Freshmen
FACULTY

BABSONIAN 1989
math and science

Rao Ashok
Joseph Aieta
Ismael Dambolena
Steven Ericksen
Steven Gordon
Theodore Grossman
David Kopsco
Tom Anderson
John Ballantini
Ralph Kimball
James E. Perry
Simeon Woioten
Demir Yonir
COLLEGE RELATIONS
Debbie Cox
Dick Bishop
Jean Collins
(missing — Cecily Sanchez)

STUDENT ACTIVITIES
Donna Zinn
Lynna Klaidman
Jeff Steinmiller
(missing — Denise Wood)
PUBLICATIONS
Top Bonnie Kerrick
Joanne McLeod
Eloise Doyle
Bottom: Shirlee Brockman

ADMISSIONS
Top: Lysta Marquez
Gerri Phillips
Shirly Larson
Marianne DiMascio
Jan Zrebiec
Nick Thurlow
Tina Spatro
Barbara Stephens
Bottom: Nina O’Rourke
Joe Carver
Peg Keohane
**FINANCIAL AID**
Nancy Gittins
Kim Gardner
Jean Murphy
George Covino
Melissa Shaak
Ann Beale

**STUDENT AFFAIRS**
Top: Teresa Mackie
Joe Ford
Monda Anderson
Bottom: JoAnne Allen
Linda Ragosta
(missing — Jodi Raybuck)
BUILDINGS AND GROUNDS
Shiela Bowen
Bill Murphy
Ed Sullivan
Janet Pimental
Jan Grady
Joe Paulini

ALUMNI RELATIONS
Dina Pandya
Will Redway
Anne Heller
MaryEllen Conte
(missing — Cathy Battillo)
PUBLIC SAFETY
Jay Hackett
Bob Drapeau
Carolyn Gurney

MAIL SERVICES
Andrew Lawson
Robin Mcbride
Laurie Henderson
Lisa Mills
Richard Mckenzie

PRESIDENT’S OFFICE
Annette Robinson
Elizabeth Berestecky
V.P. of BUSINESS & FINANCIAL AFFAIRS
Jesse M. Putney

V.P. STUDENT AFFAIRS
Paula Rooney

V.P. ACADEMIC AFFAIRS
Gordon Prichett

V.P. for COLLEGE RESOURCES
E. Howland Swift
ASST. DIR. of ATHLETICS
Sergio De Bari

MAP & GLOBE CURATOR
Chris Lingamfelter

ASST. DIR. RESIDENTIAL LIFE
Bob Wallace
DEDICATION

Each year the BABSONIAN is dedicated to a member of the faculty or staff who has contributed greatly to the quality of student life here at Babson. The selection this year is no exception.

The recipient of this year’s dedication is President Dill. During the eight years of his presidency Babson has seen much positive change and growth. President Dill’s devotion to the school has facilitated academic growth, recognition and many other much needed developments for the school. From the new athletic complex to the institution of the cluster program and winter session as well as many renovations to the existing buildings and grounds, all making Babson one of the top business schools in the country.

As President Dill begins his new position at the University of Southern Maine, he will be missed dearly by all in the Babson community.

On behalf of the Babson community we at the Babsonian would like to wish President Dill the best of luck and happiness with his future endeavors and thank him for a wonderful and progressive eight years with us.
Library

Donna Murphy
Elaine Ligums
Nancy Dlott
Martha Burke
James Boudreau
Jerilyn Cavanagh
Sherry Wian
Pat Maguire
Bobbi Hollander
Ann Curran
Margo Friedman
RESEARCH & RECORDS
Zoya Kaschanchi
Sally Pain
Dotty Patti
Mary Risio
Kay Youngdahl
Pricis Morrison
Janice Couture
Barbara Trelegan
Elaine Brouilette

ACADEMIC COMPUTING
Scott Anderson
George Reck
Ruthild Benitz
Mary Keys
John Shea
Joan Stock
Joyce Gordan
Rajan Kant
Ara Heghinian
John Saber

REGISTRAR
Pat Thompson
Suzanne Gordon
Mary Kean
Betty Turner
Julianna Saad
Al Dragon
Sandy McKean
Alix Jackson
ACTIVITIES
and
ORGANIZATIONS

BABSONIAN 1989
PROGRAMMING BOARD

BISO
The Babson Gay, Lesbian, and Friends Alliance

Confidentiality Guaranteed!

Isn't it about time to be proud of who you are?

During the 1988/1989 school year, the Babson Gay Lesbian Bisexual and Friends Alliance has made great strides at becoming an active and successful organization at Babson. Even though many of the Babson community are supportive of the group and our efforts, we chose to remain anonymous until a better understanding and acceptance of the group are achieved.

The Guide

LESBIAN & GAY PRIDE

The Intercollegiate

Thousands Coming Out Of The Closet rally for gay pride

Boston's 19th annual Gay Pride Day Organizers estimated 62,000 people participated.

"Gay Pride Day sends a political message that's very clear," said Boston City Councillor David Sondras (Fenway), one of the state's leading gay politicians.

"The gay community votes like a bloc, acts like a family, has financial resources, and there's a lot of political power there," Sondras said.

MPC

MASSACHUSETTS GAY & LESBIAN POLITICAL CAUCUS
... when you absolutely positively need it overnight.
Founders Day
Founders Day
Medieval Manor
SPORTS

BABSONIAN 1989
WOMEN'S
SOCCER
Women’s Basketball
Women's Lacrosse
TO: The Babson Community

FROM: The Babsonian

RE: The Book

We at the Babsonian would like to offer our sincere apologies to all members of the Babson community. We recognize that the yearbook has some shortcomings and each of you may find something that is lacking in your opinion.

Due to circumstances beyond our control (or anyone else’s, for that matter), the book and the staff suffered numerous setbacks this year. Fortunately, through the perseverance of a few dedicated staffers, you do have a book in front of you right now. In closing, so that this letter does not contain more words than the rest of the aforementioned book, we again offer an apology . . . and a ray of hope for Yearbook ’90.

Respectfully,

The Management
What do you mean I can't take it with me?!!