BABSON COLLEGE
Babson Park (Wellesley), Massachusetts 02157
617 235-1200

Undergrad.: 1041 M, 298 W (total)
Grad.: 1112 M, 361 W (total)
Fall Deadline: February 1
Admissions: Competitive +

SAT: 471V, 561M

Founded in 1919, Babson is an independent, nonsectarian, coeducational college of management, offering both undergraduate and graduate programs leading to bachelor’s and master’s degrees. Its main purpose is to educate young men and women for positions of leadership in modern society. The Babson approach to higher education is distinctive in the degree of specialization permitted the undergraduate and in the interdisciplinary studies that are available.

The 450-acre campus is located in a woodland setting 12 miles from metropolitan Boston, an area noted for its great libraries, museums, professional sports, ski areas, and beaches. The physical plant includes coed and single-sex dormitories, dining hall, library (containing 75,000 volumes, 775 periodicals, and 2928 microfilm items), auditorium, management laboratory, computer center, snack bar, gymnasium, tennis courts, and swimming pool. There is also a new hockey rink/indoor tennis complex. Campus housing is available for 845 students.
I Go To Babson...
"I thought that Wellesley was an all girls school, are they letting men in now?" For one of the top management schools in the country, very few people have heard of Babson. Nearly every Babson student, with the exception of those from Massachusetts, has spent countless hours explaining that Babson is not a junior college, but a four year business school. As a matter of fact, it is one of the finest management schools in the country.

"It's next to Wellesley College, we use their library a lot." Until our new library opens, things tend to be a little cramped in Sir Issac. Besides the use of our "sister" school's library, Babson students increase their knowledge of shuttle diplomacy. All business students realize the value of good public relations.

Things have changed since we were called Babson Institute. In the past few years, the Alumni have become organized into a hard working group. The College's own public relations efforts and the triumphs of our athletic teams and faculty members, have begun to put Babson College on the national map.

Studies continually get harder, requiring students to devote more and more of their time to academic pursuits. When the strain becomes too much relief is sought, anywhere off of the beautiful grounds of the college. When Trim food becomes too bland to bear, it is off to Peter's Pizza for a change of pace. For those with more expensive taste, there is always the "drinker's favorite", Callahans! When the Film Society's selections get too dated there is always the slight improvement of Wellesley Cinema or the current run flicks out on Route 9. There is always Boston to be counted on to provide a refreshing evening of entertainment.

In the words of Jim Meyers, Channel 4 Sportscaster, "Tiny Babson College" may be small, but growth can come in ways other than numbers.
Have You Seen The Globe
Today?
The tradition of excellence established by the soccer program at Babson is seductive. The positive intangibles are virtually endless, the model exemplary.

Babson soccer is living proof of at least two things; success breeds success; and, football is not the sole means to an athletic end.

The curious come to Babson to witness a game played with the feet, the head, and the mind. They leave Babson with an appreciation for the subtleties and craftsmanship of the game of soccer. In point of fact, Babson soccer is as close as one will get to textbook collegiate soccer.

At Babson, the soccer record speaks for itself and stands alone, proud of the cliche, it’s tradition of excellence is rubbing off.

Under first year coach, Steve Stirling, the hockey team finished one game astray of the division II playoffs, and a more than respectable 15-8-0 overall. The spirit that has become a staple on the soccer field was evident last winter at the Babson Recreation Center. The future bodes well for Stirling and his ice men.

A more dramatic reversal took place in the spring, as the lacrosse team led by Rick McCarthy gained an NCAA playoff berth on the strength of an amazing 12-1-0 campaign. Many of the stars of 1979 are back in 1980. In 1975, the year McCarthy assumed command, Babo Lax finished a dismal 0-9.

Four years later, he and the team captured a Colonial Division Title.

The soccer tradition of excellence is catching. Its just a question of "who will be next."
In recognition of the countless hours spent by its members driving back and forth from Babson, the staff of the '80 Babsonian proposes that the New Residence Hall be dedicated to the Wellesley Fire Department. The building will be called "Firehouse Hall," with a plaque being affixed to the side of the building next to the main pull box. In addition, the main lobby will contain a display about the Department.

In talking with Wellesley firemen it was suggested that they consider building a sub-station adjacent to the Maxi-lot. Although they appreciated the offer, the men doubted that any equipment would be permanently stationed on campus. One fireman stated, "We'd rather have to drive up here three times a day than have to worry about the kids ripping off the red lights."

The Babsonian feels that the building can be dedicated to the Fire Department within the guidelines set forth by the Board of Trustees. An administration official agreed, explaining, "Originally the school was going to dedicate the building to whomever donated $50,000 or more toward its construction. However, at the mid-year meeting we might be able to get the Board to go for the Wellesley dedication because no one has donated that money and there are no likely prospects. Secondly, Wellesley Fire Department's combined manpower and equipment expenses for responding to Babson false alarms almost equal that amount. Therefore, in the interests of good will and a pressing need to name the damned thing, a dedication to the firemen seems appropriate."
With the expansion of on-campus housing at Babson, there are many offerings to the student. When the party dies out in one dorm, it is easy to walk to another part of the campus only to find another party starting (or one that will start when you arrive).

Each of the dorms has established its own tradition. Once moving into a dorm, it is not the person that will effect the reputation of the dorm, but the dorm that will affect the reputation of the person.

Over the years of living at Babson, a student can find the living conditions that best fits his or her needs. For some, it might be the joint living conditions of Central. Being close to the gym at Bryant, and having your privacy in Keith or Canfield. Or enjoying the comradery of a suite in McCullough or The New Dorm.

When asked what there is to do in the dorms, the answer is always the same. You can party in your own room, in the room across the hall, in another dorm, go to the Pub, or (ah yes . . . .) study.
Whether you are in the mailroom or in Trim Dining Hall, you can always hear a familiar question, "Are you going up the Hill?" Of course, students are referring to Babson's newest residence halls. Comprised of four residence halls, (Keith, Canfield, McCullough and The New Residence Hall) they are the most convenient and modern facilities available. Jokingly, these dorms are referred to as "the high rent district."

The most attractive quality is that everyone has their own private room. In McCullough and The New Residence Hall, six private rooms comprise a suite. Kitchen and bathroom facilities are shared among the six tenants.

A student living in Keith Hall was heard to say, "I enjoy the feeling of power when I control my own thermostat." Another Senior, living in Canfield, explained his relief that he no longer worried about a roommate breaking in on him.

The newest residence hall, completed this September, offers the Babson student the most modern convenience on campus. However, the fire alarm dash has become an expected midnight ceremony. Perhaps if students stopped cooking, smoking and taking steamy showers, the false alarms might stop. But then again, there’s not much else to do. With a few corrections, this hall might be Babson's best effort in student housing.

There is no doubt that Babson has come a long way in its housing facilities. Never before has Babson College had as many students living on campus as they do today. The addition of these four residence halls is another demonstration of our small school's growth and progress.
Male Dorms

You may be wondering what could possibly be an advantage of living in an all male dorm. Many people have wondered the same thing, so our staff decided to look into this question. We did a great deal of investigating and came up with the same answer from many of the students in Forest, North, Publishers and Bryant. These students felt that the members of an all male residence are like one big family, with a definite feeling of camaraderie within the group.

Living in these buildings seems to be like a constant "night out with the guys." Because there are no females around, the males feel free to do basically what they please. Going into any of these dorms on a Sunday afternoon, you would be sure to see many T.V.'s turned on to the football games. Beer would be flowing freely. However, the noise level at times is bound to be high, so if you are a serious studier this may not be the place for you. Some students in these dorms find it extremely easy to put their work off a day or two, in order to have a few beers, play some cards, or just talk with the guys.

At a time when co-ed housing seems to be on the upswing, it is nice to know that some people still like the tradition and unity that the all male dorms represent.
Co-Ed Living

If anyone was asked where they thought the center-point of Babson was, they'd say "Park Manor Central." Central is the ideal example of co-ed housing. A new resident can't help but make numerous friendships. The co-ed system allows everyone to live in a natural environment. For some, it's like never leaving home. With the male/female mix, things manage to stay fairly calm. When parties get going it takes no time at all before the word gets around.

College life manages to provide enough pressures for anyone. The co-ed system is one cure which maintains a student's sanity. The voice of a member of the opposite sex seems to be a relief from your roommates. This is why co-ed life is preferred by the majority.

The co-ed life, in Central and Coleman, offers something unique. With every room you get over forty permanent friends.
The Basement People

Residing upon this campus are two select groups of people, one composed of women and one of men. These few have been selected by the college administration to be the "Basement People." They inhabit two little known, but unique, campus residences, the basements of South and Westgate.

"Where, West-What, under where? People really live down there? You're kidding, I live in Bryant and I never knew girls lived down there."

Westgate is approximately ¾ of a mile from Trim, in the basement of the infirmary. There are three double bedrooms, a large living room/kitchen and one bathroom. In addition to being the least known, Westgate is one of the most quiet residence halls on campus, except when the nurses play basketball in the wee hours of the morning.

Residing at the other end of the campus are the men whom the administration decreed would live in the basement of the girl's dorm, the Men of South. What makes these men so special, they contend, is that it takes a special kind of fortitude and perseverance to keep from going insane underground. Like Westgate, there is an overabundance of heat. The wide variety of pipes passing through the rooms take care of all heating needs without the use of the radiators while giving one the feeling of living in an oil refinery.

Westgate and South Basement, too much heat and not well known but, they're so unique you gotta love 'em!

South

Living in one of Babson's oldest dorms, the girls of Park Manor South are the only all female residence hall. Usually comprised of freshmen girls, this hall is known for its effect on building friendships. As freshmen, these girls are discovering life with a roommate. Living in South makes the adjustment much easier. There is always an upperclassmen around to help you with a calculus problem or just planning next semesters schedule.
Gables & The Manor

Just a little more than a mile from campus, at the Dana Hall School for girls, are two Babson residence halls. The students living there are not exactly commuters but they do take a shuttle bus to school. Why would anyone want to go through the inconveniences of living in a house off campus.

For some, the home-like atmosphere makes you feel as though you've never left home. For others, living in Green Gables or Maple Manor is like being in a sorority or a fraternity. Unlike any dorm on campus, people move freely between rooms enjoying the seclusion from campus. The distance from Babson is one factor which helps develop such close friendships.

The shuttle schedule always seems to be a battle. The new bus is packed with students on dinner hours and impossible to catch on weekends. The amount of time spent, sitting on the steps of Central, makes a person wonder if it's worth the trouble. However, the majority of the residents would undeniably recommend their dorm to anyone.
Left to Right: Dorothy Caddick- Secretary to the President, Ralph Z. Sorenson- President.

Janet G. Short- Executive Assistant to the President.
To the Class of 1980:

My congratulations to you on your successful completion of a demanding degree program in management. You will be proud that your diploma bears the name of Babson College.

How did a college which is as small as Babson manage to develop its reputation for excellence? Several factors contributed. First, Babson has its own niche - a very strong undergraduate program in business management. Therefore, its name is well-known in business circles. Furthermore the College is fortunate in having an excellent faculty which places a special emphasis on good teaching. Insofar as the faculty are successful in passing on to students their own habits of careful thinking and their enthusiasm for inquiry, they give our graduates attributes that will be of great value throughout their lives.

Both because of the special management program that we offer and because of our emphasis on teaching quality, Babson is fortunate to attract students who can not only do creditable work in the classroom but are energetic, innovative and entrepreneurial. One way in which our success can be measured is by our ability to enroll students who would be attractive to any institution. For example, observe the growth in Babson's successes in competitive athletics. This is only one measure but it is one that is highly visible.

Babson graduates perform well. I have heard over and over again, directly and indirectly, enthusiastic comments by employers. This has tremendous impact on the image of Babson.

Most of all I think that Babson has gained the reputation it has because when students leave here they soon spread the word of what their four years at Babson have done for them - and that is how a reputation is made.

So once again, congratulations, good luck, and come back to see us often.

Best regards,

Ralph Z. Sorenson
President
Vice-Presidents

Left to Right: Paul C. Staake Jr.- Vice President, Student Affairs; Charles D. Thompson- Vice President, College Resources; Jesse M. Putney- Vice President, Business and Financial Affairs.

Left to Right: Walter H. Carpenter- Vice President, Academic Affairs; Charles D. Thompson; Bennett E. Bidwell- Member of Babson College Board of Trustees
Deans

Left to Right: Arthur A. Bayer-Dean, Undergraduate Program; Marshall L. Burak-Dean, Graduate Program; James D. Brown-Dean, Continuing Education

Undergraduate Programs
Top Row: Jayne Marcuccella; Albert L. Dragon-Asst. Dean, Undergraduate Program; Arthur Bayer-Dean, Undergraduate Program.

Student Affairs


Top Row-Left to Right: Nancy Raymond, Carol Horner, Jeanne Mabardy. Bottom Row: Paul C. Staake Jr., V.P. Student Affairs, David J. Carson, Dean Student Affairs.
College Resources

Left to Right: Jean Collins- Administrative Secretary, Bill Doherty- Newswriter, Richard Bishop- Director; College Relations, Chris Pellegrini- Asst. to the Director of College Relations, Brad Bauler- Graduate Intern.

Left to Right: Frances Dalton- Editor, Babson Bulletin, Paul Gillin- Asst. Director; Publications, Tina Gottesman-Alves-Editorial Assistant, Dorothy Deans- Typesetter; Secretary, Jo-Anne Kelly- Director; Publications.

Alumni Relations: Jean Lane, Joe Mahoney- Director; Alumni Relations.
Media Services - Development Office

Left to Right: Lawton Reed, Bill Wenzel, Don Brown, Director.

Colleen Garrity


Many thanks to Della Gustafson and Helen Spelman for their friendship and dedication to the Babson community. Because of their sincere efforts Babson college faculty and students are provided with information, mail and a lot of newsletters. We wish them both the best of luck in the future.
### Profile of the Entering Class 1979-80

<table>
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<th>Freshman applicants</th>
<th>1975</th>
<th>Transfer applicants</th>
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<tr>
<td>Accepted for admission</td>
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<td>Accepted for admission</td>
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<td>Matriculated Women</td>
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<td>Matriculated Men</td>
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### Rank in Class — Freshman

<table>
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<th>Rank</th>
<th>Freshman</th>
<th>Accepted Applicants</th>
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<td>First fifth</td>
<td>518</td>
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<td>Second fifth</td>
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<td>Third fifth</td>
<td>340</td>
<td>71</td>
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<td>Fourth fifth</td>
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<td>Fifth fifth</td>
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<tr>
<td>Not ranked</td>
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<td>295</td>
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<tr>
<td></td>
<td>346</td>
<td>78</td>
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</tr>
</tbody>
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Library Staff

Making The Move

Top Row, Left to Right: JoAnn Aieta, Jane Sullivan, Collen O'Malley, Brian Donahue, Gordon Bowker, Bottom Row: Beth DiBartolomeis, Jane Marshall, James Baudreau Director of Library, Mary Fabrizio, Tjelda Belastock.
Secretarial Services

Standing, Left to Right: Brenda Lumsden, Connie Stumpf, Vickie DelBono Seated: Lisa Steinberg, Janet Monter, Jackie Broadley.

Career Counseling

Left to Right: Kristine Young- Career Development Counselor, William Wrenn- Director of Career Counseling, Mary Feeley- Secretary, Frances Fleming- Recruiting Scheduler.

Christine Baer- Assistant to the Director
Top Row, Left to Right: Mary Messina, Betty Turner, Grace McCurry. Bottom Row; Dotty Severson, Marilyn Batchelder.
For most students, the only contact made with the people of Buildings & Grounds is when something breaks or doesn't work. Maintaining Babson's residence halls is only a fraction of the services provided.

It would be unfair if the 1980 Babsonian did not recognize these services. Without the help of Mr. Higgins and his staff, the 1979 Babsonian would never have been delivered on time. The 1980 Staff would like to thank the B & G staff for taking time from their busy schedule and helping support the student community.

Hopefully, more people will learn to appreciate these extra services and value the B & G staff working here at Babson.


Buildings and Grounds- Carpenters, plumbers and locksmiths.

Buildings and Grounds- Housekeeping Staff

Sgt. Accica, Chief Drapeau, O.I.C. Thorpe

O.I.C. Amalfi, Sgt. DiChiara, Ptl. Femino, Hagen
Athletics Office

Left to Right: Debra DiSabato, Robert Hartwell, Claire White, Steve Stirling, Dennis Bassard, Bill Rogers.
Computer Center - Health Center

Left to Right: John Burnham: Asst. to Director; Academic Computer Services, Edgar Canty Jr. - Director; Academic Computer Services, Mary Keyes, Brad Jackson. Front: Colotte Kneeland.

THE VAX IS HAVING HARDWARE PROBLEMS. PLEASE NOTE THAT IT MAY CRASH OVER THE WEEKEND.
10/26/79

Top Row: Left to Right: Roberta Conners, Barbara Mahoney. Middle Row: Helena Kaushik, Evelyn McIntosh. Bottom Row: Sue Putney.

Stephen D. Peabody, MD- College Physician
Have you ever heard of a business that did not employ an accountant at some time or another? It is evident that accounting plays a major role in our everyday lives. The ability to prepare financial, budget, and tax records is of the utmost importance in our capitalistic society. It is here at Babson that accounting majors may receive these skills and advance to the top positions of corporate structures.

Accounting's importance in business is evident to Babson. Each student is required to take a minimum of two accounting courses; one in Financial and the other in Managerial accounting. More involved accounting courses include: Intermediate, Taxes, Advanced and Cost.

Many Babson graduates, who have majored in accounting, go on to law school and/or become C.P.A.'s. Many get positions in the Big Eight... the dream of many accounting students.
In today's complex society, with our fluctuating economy and the interdependence of world markets, a major in Economics holds new importance. The manager of the future will need to analyze and evaluate his or her corporate position in relation to the nation's economy. The Economics major will be able to understand the effects of national and international events that pertain to the health of the business community.

Economics combines skills from several disciplines, such as accounting and marketing, and applies this knowledge to the inter-relationship between the market and the firm. By sharpening quantitative abilities and developing strengths in written and verbal communication, the Economics student is well equipped to face the challenges confronting tomorrow's managers.

Careers in business, government and academics are possibilities for an Economics major. An understanding of Economics can also provide a competitive advantage for the quick moving manager.
In today's economy, understanding the value of a dollar is just not enough. Finance and Investment courses develop the students' ability to analyze a firm's needs. By doing this, a student gradually learns how to manage a firm's cash flow so that the maximum return on alternative uses of cash is achieved. As double-digit inflation rates rise upward and the Dow Jones Average plunges downward, finance and investment students must learn how to manage risk.

Uncertainty is taught by using analytical techniques; thus, a proper evaluation can be made when selecting individual securities. Eventually, a finance major learns how the money and capital markets affect a firm and the economy. Once this is understood, a student possesses the ability to manage, invest, and control other persons' funds as well as his/her personal funds.

Career opportunities vary from banking, insurance, and government to management of pension funds and trust departments of commercial banks.
Whatever your preference, Babson’s Liberal Arts Division is sure to have something of interest to you. Whether it be Communication, American Studies, or Society and Technology, it is possible to expand your self-discoveries and personal awareness of today’s society through rational analysis.

Have you ever wondered how your every action communicates something to observers? A communications course can help you find out. Alternately, Society and Technology courses can help one to make some sense of the baffling array of machines and dehumanizing processes which go on around us. American Studies courses can help you gain insight into such questions as “What really happened in Vietnam?”

By taking advantage of the wide variety of Liberal Arts courses, you can enlarge your cognitive abilities in such a way that you may approach the world from a different perspective. Since there is more to the world than business, there is more to Babson than Management.

Larry and Leona Godtfredsen
The changes in Babson's Management division typifies the college's progressive movement. By expounding upon core courses and Behavioral Sciences, today's management student, holding aspirations of starting new ventures or boosting existing ones, may receive a specialized education through a major in Entrepreneurial Studies.

Babson is the first college in the country to offer a series of courses for the budding entrepreneur. This major is enhanced by the Academy of Distinguished Entrepreneurs. Members like Ray Kroc, Royal Little, Berry Gordy, J. Peter Grace and Diane Von Furstenberg have shared their secrets of success with the Babson Community.

Along with class lectures, case studies of existing businesses are used to help the student determine why some of these are an overnight success, while others a failure. This curriculum allows the student to identify and evaluate the characteristics of today's entrepreneurs, which will prove valuable in helping them to determine their own chances of success. This study also helps students in finding ways to procure capital and other resources that will be needed to start and develop a business interest.

The pursuit of an Entrepreneurial Studies major offers an education that will prepare the students for the surprises of the business world, which is a plus that cannot be offered in any other major by itself. As expressed by Professor Ronstadt, "this program allows students to make their mistakes in the class so that they may be avoided in the business world."
The Marketing concentration examines advertising, consumer behavior and all operational areas in marketing. Studies develop the managers’ ability to create effective marketing programs for their organizations’ products and/or services.

The Babson marketing curriculum strives to teach students how to satisfy marketing’s basic goal, that of efficiently satisfying the ultimate consumer. In order to do this, emphasis is placed on the development of marketing decision making ability. In a total interactive learning situation, knowledge is gained from extensive use of cases, discussions, lectures, group projects and text book reading.

It is a genuine thrill to learn how consumers are informed about products and then persuaded to buy them.

The Babson marketing student quickly learns that selling a product requires more than dynamic ideas. Knowledge in distribution, pricing, product development and promotion are needed to successfully move a product from the manufacturer to the consumer.
The field of mathematics is a large and increasingly diverse one. Babson tries to meet this need through the Quantitative Methods major. Q.M., when paired with another major such as Investments or Economics, leaves the student well prepared to make the increasingly complicated decisions in business.

The major equips the student with an ability of use statistical analysis, linear programming and other qualitative techniques.

While most Marketing & Finance majors celebrate the end of their Calculus and Probability and Statistics requirements, the Q.M. major finds the challenge rewarding.
Prof. of the Year:

DAVID ROGERS

Making Policy
A Lot Easier
To Take —
Especially
At 8:15!
Ackerly, Mark J., Arlington, MA Accounting
Adams, Brian W., White Plains, NY Finance Investments
Black Society, Treasurer
Adams, David J., N. Quincy, MA Marketing
Adams, Marshall Hale, Needham, MA Management & Organizational Behavior, Science & Technology
Ahigian, James E., Westwood, MA Marketing
Swin Team, Babson "B" Club, ZBT Fraternity
Alicandro, David P., Shrewsbury, MA Quantitative Methods/Finance, Communication
Film Society, Vice President & Treasurer, Society for the Advancement of Management; ZBT Fraternity, President; Graduated with Distinction
Allawala, Ramiz A., Houston, TX
Graduated with Distinction
Alonso, Alejandro, R., Merida, Venezuela Economics
Graduated with Distinction
Alvin, David P., Framingham, MA Management
Delta Sigma Pi Fraternity, Baseball Team
Anderson, Roy R., Attleboro, MA Finance, Economics
M.D. Full Festival, Co-Chairman, Babson College Host; Circle K, Lt. Governor & Vice President, Student Advisor, Parents Week-end Committee; Blue Key; Resident Assistant, Canfield Hall; Trustee Committee; Student Affairs; Leadership Shadowship Committee; Babsonian; Parents Weekend Committee; Resident Director, Park Manor Hall; President, Circle K; Scholastic, National Best at Best Award, Who's Who Among Students in American Colleges & Universities; Graduated with Distinction
Andrade, Mark S., Attleboro, MA Investments
Aronsky, John A., Arlington, MA Accounting
Junior Varsity Hockey; Academy of Accountancy; Cardinal Key; Graduated with Distinction
Armstrong, Beth, Concord, MA Finance
Arredondo, Maria C., Sanurce, PR Quantitative Methods/Finance; Quantitative Methods
Captain, Women's Volleyball Team
Asrachan, Beth E., N. Dartmouth, MA Marketing
Sailing Club, Secretary; New Babson Players; President; Film Society, President; Founders Day Committee, Class Agent
Aswood, Margaret, Sommert, Bermuda Accounting
Company Student Association; Baker International Olympiad, Career Expo, Philanthropy; Cardinal Key, Free Press, Academy of Accountancy, Secretary; Women's Soccer Team
Seniors

Roy R. Anderson
Mark S. Andrade
John A. Arakelian
Maria C. Arredondo
Annmarie Arsenaught
Beth E. Astrachan
Margaret Astwood
Seniors

Peter S. Atwood

Toe Aung

Charles J. Azoff

Brian K. Bagley

Charles M. Baldwin

Scot D. Banholzer

Leon Bassan

Atwood, Peter S., Watertown, CT
Accounting
Graduated with Distinction

Aung, Toe, New York, NY
Finance

Azoff, Charles J., Chestnut Hill, MA
American Studies
Babson Forum; Society for the Advancement of Management; Student Traffic Court
Bagley, Brian, Hoboken, MA

Baldwin, Charles M., Wethersfield, CT
Theta Chi Fraternity; Co-Social Chairman; Graduated with Distinction
Banholzer, Scot D., Milwaukee, WI

Varsity Tennis Team, Alpha Kappa Psi, Social Chairman, Chamber of Commerce;
Squash Team, Co-Captain, Squash Unlimited, student business; Class Agent
Bassan, Leon, Panama, Panama

Accounting; Quantitative Methods

Biao, Alpha Kappa Psi

Beauregard, Jonathan K., Fall River, MA
Quantitative Methods

Bendik, Richard A., Los Angeles, CA

Finance
Society for the Advancement of Management; Owning Club, Secretary; Finance &
Investments Club; Babsonian, Business Manager

Beretta, Norman M., Middletown, CT

Finance

Wine Line, student business; Society for the Advancement of Management; Innamurra

Beust, Susan C., Waltham, MA
Management
Beta Gamma Scholarship Society; Graduated with Distinction

Biagioni, Ettore V., Zurich, Switzerland

Finance
Soccer Team; Sailing Team; BISO, Treasurer & President; Founder's Day, Escort;
Who's Who Among Students in American Colleges & Universities; Graduated
with Distinction

Blowin, John D., Augusta, ME
Management
Blumenfeld, Robert M., Monticello, NY
Science & Technology

Student Government; Parliamentarian; Food Committee; Circle K, Secretary, Finance &
Investment Club; Society for the Advancement of Management; Leadership Skills Shop;
Founder's Day Committee; Publicity Committee; Student Government Representative;
Winter Weekend Committee; Licensing Committee; Spring Weekend Committee;
Alpha Kappa Psi

Bogen, Stephen, Grosse Pk, MI
Marketing

American Marketing Association; Free Press; Babson Republicans; Intramural Hockey;
Babson Hustle; Sailing Club

Bonder, Stephen F., Framingham, MA
Accounting; Quantitative Methods

Society for the Advancement of Management; Massachusetts Society of CPA's; Student
representative for Math/Science Department
Seniors

Jonathan K. Bearse
Richard A. Bendik
Norman M. Beretta

Ettore V. Biagioni
Robert M. Blumenfeld
Steve A. Bohn

Susan C. Beust

Stephen E. Bonder
Bonnette, Marjorie S., Laconia, NH  
Accounting

Braman, Thomas G., St. Paul, MN  
Marketing  
Interamurals, Alpha Kappa Psi, Vice President; Varsity Tennis, American Marketing Association; Housing Representative; Graduated with Distinction

Brilhemborg Febres C., Joaquin A., Caracas, Venezuela

Brown, Christopher W., Perry, ME  
Investments, American Studies

Soccer Team, Manager; Circle K, Marketing Association; Alpha Kappa Phi, Secretary; Babson "B" Club, Student Government Representative, Founder's Day Committee; Library Representative; Student Government: Who's Who in American Colleges & Universities

Brown, Gregg D., West Newton, MA  
Student Government Representative, Secretary & Vice President; Magazine & Acquisition Committee; Babson "B" Club, Student Government, Parliamentarian; Blue Key, Academic Affairs Committee; Graduated with Distinction

Brown, Janet D., Watertown, MA  
Management

Bray, G., Henry G., Salem, NH  
Economics

Burns, June E., Stamford, CT  
Quantitative Methods, Finance, Quantitative Methods

Barr, Judith E., Wellesley, MA  
Accounting

Campbell, Scott G., Norwich, CT  
Economics, Finance

Capoccia, Jack A., Darien, CT  
Finance

Beta Gamma Scholarship Society, Graduated with Highest Distinction

Carlson, Ann S., Littleton, MA  
Marketing

Beta Gamma Scholarship Society, Graduated with Highest Distinction

Carlson, Richard S., Falmouth, MA  
Marketing  
Varsity Hockey Team; Society for the Advancement of Management; Chamber of Commerce, Interamurals

Carney, Patricia A., Framingham, MA  
Marketing

Babson Free Press, Editor-in-Chief; Housing Committee, Career Expo, Chairperson; New Babson Players, Props Manager, Resident Assistant & Resident Director, Green Gables, American Marketing Association; Who's Who Among Students in American Colleges & Universities; Graduated with Distinction

Carter, David S., Westport, CT  
Marketing  
Sailing Club; Student Government Representative, Fire Marshall, Central, Free Press, Academic Standards and Administration Committee, Student Advisor, Orientation Committee; Babson Hosts, President, Judicial Court, Chairperson, Founder's Day, Escorts and Hospitality Committee & Escort, Marketing Division Representative, Capital Campaign; Class Agent

Cekel, Yvonne L., Livonia, MI  
Accounting

Chamberlain, Frank W., Holton, MA  
American Studies

American Student
Russell G. Cheetham

David B. Cheever

Mark A. Chickering

Kevin D. Clewley

Lawrence P. Coassin

Linda B. Collings

E. Craig Conrad

Chase, Courtenay N., Jr., West Harwich, MA
Cheetham, Russell G., Duxbury, MA
Finance
Golf Team; Babson "B" Club Intramural Sports; Society for the Advancement of Management; Pre-Law Society; Delta Sigma Pi Fraternity
Cheever, David B., Winchester, MA
Cheering, Mark A., Florence, MA
Management
Alpha Kappa Psi; Society for the Advancement of Management; Rugby Club
Chumaceiro, Fernando, Maracanao, Venezuela
Clark, James E., Stonbury, CT
Finance
Clark, Richard M., Needham, MA
Accounting
Claushuys, Robin T., Laren, Holland
Finance
Clewley, Kevin D., Montpelier, VT
Marketing
Graduated with Distinction
Coassin, Lawrence P., Hamden, CT
Finance
Graduated with Distinction
Codman, Jane R., Manchester, MA
Coffin, Donna J., Burlington, MA
Marketing
Graduated with Distinction
Collins, Brian A., Dedham, MA
Collins, Linda B., Brighton, MA
Marketing
Commuter Student Association, Circle K, Steering Committee
Conrad, E. Craig, Riverside, CT
Marketing
Theta Chi Fraternity; President; Society for the Advancement of Management; American Marketing Association; Greek Council, Treasurer
Cooper, Peter A., Easton, PA
Finance
Delta Sigma Pi Fraternity
Connery, Charles T., Weston, MA
Management
Soccer Team, Babson "B" Club; Marketing Association; Rugby Club, Cowan, John J., Framingham, MA
Coyne, Richard C., Natick, MA
Marketing, American Studies
Varsity Baseball Team; Babson "B" Club, Delta Sigma Pi Fraternity; Intramurs; American Marketing Association; Computer Competetion Team
Crisman, Kathryn M., N. Granby, CT
Circle K
Crockett, Merrill J., New Rochelle, NY
Accounting, American Studies
Graduated with Distinction
Croon, Brian C., Sudbury, MA
Qualitative Methods; Investment
At the top of the page, there is a title: "Seniors." Underneath the title, there are portraits of five students, each with their names and some information about their achievements and affiliations. Here is a summary of the information provided:

- **Christopher J. Daubenmire**
- **Eileen M. Crowley**
- **Jayantkumar P. Daryanani**
- **Mark W. Davis**
- **Mary B. Daly**

**Christopher J. Daubenmire**
- **Hein I. Deiters**

In the text box at the bottom, there is a list of other students along with their achievements and affiliations:

- Del Bono, Lupo M., Milano, Italy Finance
- De Mee, John W., Gardner, MA Accounting
- De Rosa, Joseph N., Egg Harbor, NJ Marketing Society for the Advancement of Management, Theta Chi Fraternity
- De Vito, Barbara A., Watertown, MA Management, Carle K. Steering Committee, Secretary
- Brown, Thomas E., Needham, MA Finance, Quantitative Methods/Finance
- Graduated with Distinction
- Donohue, Duncan A., Norwell, MA Finance, Quantitative Methods
- Free Press, Babsonian, Student Government, President, Ways and Means Committee, Delta Sigma Pi, Variety Squash Team, Captain, Class Agent, Student Representative, Trustee Committee
- Donohoe, Stephen M., Rockland, MA Accounting, Babson Fund Raising Campaign, Varsity Club, Secretary, Golf Team, Soccer Team
- Davis, Mark W., Watertown, MA Finance
- Dee, Ian A., Watertown, MA Finance
- Hilles, Secretary, Film Society, Free Press, Career Expo, New Babson Players
- Dee, Timothy J., Watertown, MA Finance
Seniors

John W. De Meo

Joseph N. De Rosa

Barbara A. De Vito

Thomas E. Dolan

Duncan A. Donahue

Stephen M. Donovick

Jamie P. Dostou

William H. Downing
Seniors

John W. Downs

Michael J. Driscoll

Barbara L. Eichler

Robert M. Elmore

Sandra Eve

Harold L. Feinberg

John S. Fellows

Dowans, John W., Stoneham, MA
Accounting
Driscoll, Michael J., Needham, MA
Accounting
Duerisch, Carol S., Schenectady, NY
Accounting, Finance
Eichler, Barbara L., Glen Falls, NY
Management
Society for the Advancement of Management
Elmore, Robert M., Fairfield, CT
Accounting
Eve, Sandra, Boca Raton, FL
Economics, Investments, Science & Technology
Free Press, Sports Editor; Women's Tennis Team; Sailing Club; Student Advisor, Babson Forum; Graduated with Distinction
Feinberg, Harold L., Brookline, MA
Swim Team, Co-Captain, Babson 'B' Club; Society for the Advancement of Management; Blue Key; Student Government Representative; Judicial Court, Chairman; Founder's Day, Escort; Student Affairs Council; Resident Assistant; Publishers Hall; George Macy Wheeler Award; Who's Who Among Students in American Colleges & Universities; Beta Gamma Scholarship Society; Graduated with High Distinction
Fellows, John B., Guilford, NH
Finance
Beta Gamma Scholarship Society; Graduated with High Distinction; Finance and Investments Club; Society for the Advancement of Management
Fingar, John R., Winchester, MA
Marketing
Babson Marketing Association; Babson Free Press; Career Expo
Fishman, Richard A., Holbrook, MA
Marketing
Fleischman, David M., New Haven, CT
Accounting
Folta, Rand G., Greenfield, MA
Investments, Economics
Forbes, Mark E., W. Springfield, CT
Economics
Varsity Lacrosse
Forte, John J., Jr., Franklin, MA
Finance
Tennis Team; Co-Captain; Cross Country Team; Finance and Investments Club; Film Society; Athletic Director; Theta Chi Fraternity
Forunato, Michael C., Middletown, NJ
Frawley, Patricia M., Stoneham, MA
Management
Seniors

Juan H. Gaddis

Black Society

Accounting

Student Government Representative; New Babson Players Crew

Ganak, Jonathan Z., Belmont, MA

Theta Chi Fraternity

Garrison, Richard L., East Greenwich, RI

Communication

Film Society; Vice President; Zeta Beta Tau Fraternity; Tri Gamma Sigma; Student Government; Intramural

Gelinas, Mark W., Chicopee, MA

Soccer Team, Co-Captain; Babson "B" Club; President; TM Club; American Marketing Association; Chairman; Student Representative; Marine Athletic Association; Intramurals

Germano, Cynthia A., Walpole, MA

Management & Organizational Behavior

Giarrusso, Gregory J., Wellesley, MA

Intramural Sports; Theta Chi Fraternity; Treasurer; Finance & Investments Club

Gigliano, James R., New Providence, NJ

Business Initiative Award

Glasser, Keith A., Springfield, IL

Godard, F. Thomas, Ridgewood, NJ

Finance

American Marketing Association; Zeta Beta Tau Fraternity; Chamber of Commerce; Continental Promotions Company; President; student business; Mergers & Acquisitions Club; Squash Club; Tennis Team; Reasonable Rags, student business; John T. Malloy Award; Student Business Initiative Award

Godfrey, Kent B., Rocky Hill, NJ

Godfrey, Kent B., Rocky Hill, NJ

Quantitative Methods/Finance

Gorman, Robert M., Springfield, MA

Accounting

Intramurals; National Honor Society; Cardinal Key; Academy of Accountancy; Baseball Team; Co-Captain; Beta Gamma Scholarship Society; Graduated with High Distinction

Gould, Holly C., North Andover, MA

Marketing

Resident Assistant, North House; Park Manor South; Residential Life Committee; Society for the Advancement of Management; President, Government in Park Manor South

Gower, Thomas A., III, Springfield, PA

Economics

Graduated with Distinction

Gyron, Thomas M., Bloomsfield Hills, MI

Finance

Grady, Thomas A., Jr., West Roxbury, MA

Marketing, Communication

Gray, Benson W., Old Town, ME

Sailing Team; Ornithology Club; Cardinal Key; Debating Society; President; Art Exhibition Committee; Kayaking Club, President

Halpin, Thomas G., Hingham, MA

Varsity Hockey Team

Hanson, John G., Wayland, MA

Hart, Joseph W., Quincy, MA

Marketing

Intramural; American Marketing Association; Society for the Advancement of Management; Tennis Team; Graduated with Distinction

Harris, Robert O., Cos Cob, CT

Finance

Founder's Day Committee; Blue Key, President; New Babson Players, Director; Producer; Free Press, Managing Editor; Photography Editor; Career Expo; Intramurals; Who's Who Among Students in American Colleges & Universities; Graduated with Distinction
Seniors

Carol J. Hasenfus
Gary E. Hawkins
Anne M. Heleotis
Douglas M. Hermane

Harre, Henry L., Framingham, MA
Marketing
Beta Gamma Scholarship Society; Graduated with High Distinction
Hasenfus, Carol J., Needham, MA
Marketing
Field Hockey Team; Kappa Kappa Gamma, Charter member, Cardinal Key; Secretary, American Marketing Association; Circle K; Society for the Advancement of Management; Beta Gamma Scholarship Society; Graduated with High Distinction
Hawkins, Gary E., New York, NY
Management
S.A.M. - Rudolph A. Johnson Award

Hedrick, Kent G., Andover, MA
Quantitative Methods/Finance

Heleotis, Anne M., Singer Island, FL
Marketing
National Alumni and Friends Student Committee; Kappa Kappa Gamma Society; Women's Field Hockey Club; American Marketing Association; Vice President; Society for the Advancement of Management; Republican Club, Secretary; Sailing Club; Beta Gamma Scholarship Society; Graduated with High Distinction

Hermane, Douglas M., Pepper Pike, OH
Finance
Holland, Gregory D., Old Orchard Beach, ME
Management, American Studies
Residence Assistant, Park Manor South; Steering Committee, Intramurals, Volleyball Club

Hornung, James S., Westport, CT
Marketing
Capital Campaign Chairman; Class Agent; Circle K, Advisor, Chairman & President; American Marketing Association; Society for the Advancement of Management; Babson Host; Intramurals, Soccer Captain; Board of Directors, Student Representative; Soccer Referee; Faculty, Freshman Advisor; Delta Sigma Pi, Fraternity, Class Agent

Hoye, Allen R., Wellesley, MA
Hudson, Linda J., Wellesley Hills, MA
Accounting

Hurley, Dorothy S., Medway, MA
Accounting
Beta Gamma Scholarship Society; Graduated with Highest Distinction

Iannone, Peter J., Northwood, MA
Accounting
Isaac, Mary Lou, Belmont, MA
Finance
Jaconetti, Arlys W., Greenwich, CT
Marketing
Janet, Bengt A., Rio De Janeiro, Brazil
BISO, President

Linda J. Hudson
Peter J. Iannone

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Seniors

Marylou Isaac  Arlys W. Jaconelli  Bengt A. Janer  Geoffrey W. Johnson

Mark A. Jones  Gregory C. Jordon  Cheri M. Juliani  Alan K. Kaplan

Johnson, Geoffrey W., Marblehead, MA
Investments: Caring Club, Glee Club; New Hampshire Players: Zeta Beta Tau Fraternity; President, Circle K.
Jordan, Gregory C., Cape Elizabeth, ME
Marketing: Swim Team, Outing Club
Kaplan, Alan K., F. Northport, NY
Accounting: Accounting Department, Student Faculty Representative, Class Agent, Intramurals, Licensing Committee, Alpha Kappa Pi Fraternity, Treasurer, Cardinal Key, Academy of Accountancy, Student Government Representative, Society for the Advancement of Management, Chess Club, Treasurer, Babson Forum, Graduated with High Distinction
Karesky, Ronna L., Brighton, MA
Graduated with High Distinction, Society for the Advancement of Management, Society for Business and Management, Founder's Day Escort
Katz, Robert G., W. Hartford, CT
Finance, Investments: Blue Key, Delta Sigma Pi Fraternity, Student Government Representative & Treasurer, Lacrosse Team, Ways & Means Committee, Winter Weekend Committee
Kay, Sandra M., Framingham, MA
Management & Organizational Behavior

Robert G. Katz  Sandra M. Kaye
Kellar, Elizabeth J., Duxbury, MA
Accounting
Kerr, Randall F., W. Simsbury, CT
Finance
Resident Assistant, Park Manor North; Rugby Club; Intramurals Lacrosse Team; Delta Sigma Pi Fraternity; Soccer Team; Society for the Advancement of Management; Graduated with Distinction
Kobel, Kevin M., Huntington Station, NY
Finance
Cardinal Key; Lacrosse Team; Finance & Investment Club; Babsen "B" Club; Beta Gamma Sigma Scholarship Society; Graduated with High Distinction
Koukias, Gail Daphne, Lowell, MA
Accounting
Krouner, Scott L., Framingham, MA
Marketing, Science & Technology
Founder's Day Committee; Class Agent; Intramural, Athletic Director; Circle K; Alumni Committee; American Language Academy Superintendent
Kulkin, Matthew H., Framingham, MA
Management, Science & Technology
Student Government Representative; Hillel; Junior Varsity Basketball Team; Commuter Student Organization; American Marketing Association, Newsletter Chairman
Kurita, Shigeru, Tokyo, Japan
Quantitative Methods, Quantitative Methods/Finance
Lamis, Peter D., Jr., Braintree, MA
Marketing
Landers, David C., Longmeadow, MA
Circle K; Lacrosse Team; Student Government Representative; Resident Assistant & Dean; Student Court; Intramurals Who's Who Among Students in American Colleges & Universities; Graduated with Distinction
Lauer, Robert C., Severna Park, MD
Accounting
Leeon, David H., Babsen Park, MA
Marketing
Society for the Advancement of Management; President; Free Press; Commuter Student Association; Student Representative, Management & Organizational Behavior Department; Babsen Host; Society of Women in Management; Founder, Graduation Committee; Cardinal Key; President; Vice President of Academic Affairs Search Committee; Intercollegiate Business Game Team; President: Who's Who Among Students in American Colleges & Universities; Graduated with Distinction
Leonard, Duncan S., Wayland, MA
Management & Organizational Behavior
Leslie, Beth A., Fairfield, CT
Management
Circle K; Student Advisor; Babsen Host; Society for the Advancement of Management; Hillel; Leadership Skills and Planning Committee
Lewis, Sandra, Chicago, IL
Marketing
Women's Volleyball Team; Black Society; American Marketing Association; Finance & Investment Club; New Babsen Players; Athletic Director, Keith; Minority Affairs Hostess
Li, Ning, Hong Kong
Quantitative Methods/Investments, Economics
Lieb, Melanie S., Short Hills, NJ
Management & Organizational Behavior
Logas, Kathleen L., Nauck, MA
Finance Investments
Student Government Representative; Society for the Advancement of Management; Women's Varsity Basketball Team; Finance & Investments Club; Tennis Team; Kappa Kappa Gamma Sorority, Charter Member
Lovel, Jonathan B., Milford, MA
Accounting
Academy of Accountancy; Beta Gamma Sigma Scholarship Society; Graduated with Highest Distinction; Alpha Kappa Psi Scholarship Award
Seniors

Peter D. Lamir  David C. Landers  Robert C. Laufer  Beth A. Levine

Saundra Lewis  Ning Li  Melanie S. Lieb  Kathleen L. Lopas

Jonathan B. Lovell
David A. Lemons

MacDonald, Thomas R., Lighthouse Pt., FL
Marketing, Economics

MacKinnon, George Y., Dedham, MA
Management, Economics

Maglione, Phillip A., Bedford, MA
Finance

Mann, Warren, MA
Quantitative Methods/Finance, Economics

Malloy, Kevin J., Rochester, NY
Finance

Manero, Anthony T., Glastonbury, CT
Finance

Babson Trustee: Intramural, Young Republicans Club, Society for the Advancement of Management, Student Government Representative;

March, David W., Blue Bell, PA

Marken, Anthony G., Fairmount, MA
Economics, Finance

Intramurals, Finance & Investments Club; Steering Committee, Chamber of Commerce, Treasurer; Founder's Day Committee, Mental Health Committee; student business; Society for the Advancement of Management; Student Advisor, Dean of Curriculum

Martin, Donald G., Jr., Winchester, MA
Society for the Advancement of Management, Intramural, Director, Squash Team;

Babson Trustee: Circle K; Class Agent

Martin, J. Scott, Bridgewater, MA
Marketing

Graduated with Distinction

Maggin, Mauricio, Costa Rica, Central America

Max, Cheri A., Saugus, MA
Marketing, Communication

McCann, Kevin E., Lexington, MA
Finance

McCusker, Sandra, Fairfield, CT
Management

McCord, Michael W., Barnstable, MA
Finance

McGill, Robert P., Danbury, MA
Marketing

McGinty, Brian J., New Hartford, NY
Finance

McKee, Nancy, Mays, Milton, MA
Quantitative Methods/Finance

Graduated with Distinction

McNally, Peter E., Longmeadow, MA
Management

Circle K, Founding President; Student Advisor; Orientation Committee; Founder's Day, Facilities Committee Chair, Committee on the Advancement of Management; Steering Committee, Chairman; Free Press, Business Manager; Blue Key; Treasurer & Vice President; Alumni Weekend Committee, Class Agent, Who's Who Among Students in American Colleges & Universities;

McKernan, Heidemarie E., Vernon, CT
Accounting

Founder's Day Committee, Circle K, Babson Forum; Society for the Advancement of Management; Steering Committee, Chairman; Free Press, Business Manager; Blue Key, Treasurer & Vice President; Alumni Weekend Committee, Class Agent, Who's Who Among Students in American Colleges & Universities; Graduated with High Distinction

Meyer, Carl P., Milwaukee, WI
Marketing, Communication

Squash Team; Chamber of Commerce, Chairman, Resident Assistant, Canfield Hall, Founder's Day Committee, Class Agent, Top Hot Traveling Disc Jockey Service; student business; Collegiate Stag, Stickers, student business; Film Society, President; Beaver Board of Overseers, Vice Chairman & Chairman, Student Government Representative; Canfield Social Committee, Free Press, Student Government President's Assistant;

Meyer, Carl P., Milwaukee, WI
Marketing, Communication

Squash Team; Chamber of Commerce, Chairman, Resident Assistant, Canfield Hall, Founder's Day Committee, Class Agent, Top Hot Traveling Disc Jockey Service; student business; Collegiate Stag, Stickers, student business; Film Society, President; Beaver Board of Overseers, Vice Chairman & Chairman, Student Government Representative; Canfield Social Committee, Free Press, Student Government President's Assistant;

Meyer, Carl P., Milwaukee, WI
Marketing, Communication

Squash Team; Chamber of Commerce, Chairman, Resident Assistant, Canfield Hall, Founder's Day Committee, Class Agent, Top Hot Traveling Disc Jockey Service; student business; Collegiate Stag, Stickers, student business; Film Society, President; Beaver Board of Overseers, Vice Chairman & Chairman, Student Government Representative; Canfield Social Committee, Free Press, Student Government President's Assistant;
Seniors

Steven N. Michaels
Ernestine E. Montilio
Sean F. Moran
James L. Moriarty
Paul D. Morris
John T. Morrison
Craig Moss
Robert J. Moss

Michaels, Steven N., Marblehead, MA
Marketing

Minihan, Joseph E., W. Roxbury, MA
Marketing

Mullins, Peter J., Westlan, MA
Finance, Marketing

Montilio, Ernestine E., Quincy, MA
Beta Gamma Scholarship Society, Graduated with High Distinction

Moran, Sean F., Needham, MA
Accounting

Moriarty, James L., Springfield, MA
Marketing, Communication

Morris, Paul D., Simsbury, CT
Soccer Team, Alpha Kappa Psi Fraternity; Babson Drum and Bugle, student business; Social Committee, Alpha Kappa Psi Fraternity; Lineman Service, Co-Managing

Morrison, John T., Washington, DC
Marketing

Moss, Craig, New York, NY
Accounting, American Studies

Moss, Robert J., Chicago, IL
Management

Muckian, Denan, Belmont, MA
Intramurals: Gishbore

Nahgian, John V., Westport, MA
Science & Technology, Management

Nardol, Richard, Cohasset, MA
Accounting, Intramurals

Nash, John D., Boston, MA
Marketing

Nelson, Jay P., Quincy, MA
Marketing

Nino, Michael J., Brookline, MA
Marketing

Norton, Jeffrey P., St. Paul, MN
Finance

O'Connor, Leighton M., Billerica, MA
Accounting, Management, Graduated with Distinction

O'Hara, David M., Maracaibo, Venezuela
Marketing

O'Malley, David J., Melrose, MA
Accounting, Finance

O'Brien, Peter E., Evanston, IL
Outing Club; Intramurals; Committee on Residential Life, Film Society, Treasurer & Publicity Chairman, Social Committee; Finance Chairman; Frisbee Golf Association; Vice President; Sons, Workshop Team

Osborn, Ann S., Walpole, MA
Graduated with Distinction
Nicole M. Pagcurgis

Dolores J. Paino

John G. Panetta

Michael Pantuosco

Stephen J. Parlato

Shahab Parsi

Robert F. Patterson

Stanley M. Pazdziora Jr.

Pagcurgis, Nicole M., Springfield, MA
Marketing, Communication
Free Press; Society for the Advancement of Management; Founder's Day, Chairperson & Advisor; Resident Assistant; Circle K, Chairperson; Blue Key, Founder's Day, Escorte;
Babsonian, Liberal Arts Award; Beta Gamma Scholarship Society; Graduated with High Distinction

Paino, Dolores J., Lincoln, MA
Marketing, Finance
Society of Advancement of Management, Sailing Team; Social Committee, American Marketing Association; Kappa Kappa Gamma Sorority, President, Soccer Club, Finance & Investment Club

Pantuosco, Michael, Springfield, MA
Accounting
Intramurals, Delta Sigma Pi Fraternity, Secretary & President; Pre-Law Society, Treasurer; Academy of Accounting, Graduated with Distinction

Pantuosco, Francis A., Springfield, MA
Soccer Team; Babson "B" Club; Graduated with Distinction

Parlato, Stephen J., Needham, MA
Marketing, American Studies
Varsity Hockey; Babson "B" Club; Telethon Volunteer; American Marketing Association

Pars, Shahab, Holden, MA
Patterson, Robert F., Nagoog Woods, MA
Accounting, Finance
Pazdziora, Stanley M. J., Westerfield, CT
Marketing
Thetas Chi Fraternity; Babson Film Society; Babsonian; Finance & Investments Club; Student Government Alternate

Pedersen, Ann L., Douglas Manor, NY
Marketing
Penn, Richard C., Winchester, MA
Peers, John P., Northampton, MA
Marketing
Soccer Team; Delta Sigma Pi Fraternity; Intramurals, Referee

Perry, Gary S., Needham, MA
Marketing
Petrillo, Robert J., Longmeadow, MA
American Studies
Soccer Team

Phillips, Michael P., Oak Bluffs, MA
Marketing
Pilch, Richard E., Brookline, MA
Marketing
Society for the Advancement of Management; Theta Chi Fraternity; American Marketing Association

Poule, James P., Norwood, MA
Finance
Powers, Linda J., Westwood, MA
Graduated with Distinction

Powers, Matthew J., Troy, NY
Finance
Intramurals, Junior Varsity Hockey, Varsity Hockey, Student Advisor, Finance & Investments Club, Dorm Council
Seniors

Ann L. Pederson
John P. Peters
Gary S. Petrie
Robert J. Petroff
Michael P. Philbin
Richard E. Pilch
James P. Poole
R. Lane Poor
Linda J. Powers
Matthew J. Powers
Seniors

Robert B. Pride

Allen J. Raducha

Alexander S. Rapetski

Mark F. Raymond

Bradley O. Reese

Mary L. Reilly

Mark B. Reynolds

Michael A. Reynolds

Pride, Robert B., Dover-Foxcroft, ME
Finance
Beta Gamma Scholarship Society; Graduated with High Distinction
Pryzbek, April M., West Hartford, CT
Marketing
Raducha, Allen J., New Britain, CT
Marketing, Finance
Society for the Advancement of Management; Public Relations Vice President; American Marketing Association; Finance & Investments Club
Ramsauer, John T., Dallas, TX
Finance
Rapetski, Alexander S., IL, Orange CT
Accounting, Finance, Science & Technology
Sailing Club, Treasurer; Neighbors & Acquaintances; Cardinal Key
Ravins, Andrejs J., Vernon, CT
Finance
Procter Golf Association, Commissioner; Campus Student Services; Student Business
Raymond, Mark E., Lake Worth, FL
Society for the Advancement of Management; Progama Vice President & Executive Vice President & President; Babson Forum; Capital Campaign; Vice Chairman, Vice President of Academic Affairs Search Committee; Founder's Day, Advisor, Entrepreneur Search Committee; Babson Olympics; Trustee Committee, Development & Public Affairs; Student Representative, Management Department; Tax Seminar, Coordinator;
Who's Who Among Students in American Colleges & Universities
Reilly, Mary, Reading, MA
Marketing
Babson House; Vice President, Student Advisor; American Marketing Association; Sigma Kappa Sorority, President & Vice President; Greek Council, President; Orientation Committee; Career Expo Committee; Social Committee; Free Press; Residential Life Committee; Who's Who Among Students in American Colleges & Universities
Reynolds, Mark E., Wellesley, MA
Marketing
Varsity Hockey
Reynolds, Michael A., Dover, MA
Management
Rogers, Steven G., Braintree, MA
Marketing
Soccer Team, Co-Captain; Varsity Hockey Team; Babson 'B' Club, American Marketing Association
Rosen, Jeffrey F., Fairfield, CT
Marketing
Founder's Day, Escort; Theta Chi Fraternity; Cardinal Key; Babsonian, Editor-In-Chief; Winter Weekend Chairman; Student Government; Treasurer; Ways & Means Committee; Chairman; Film Society; Hillel; Society for the advancement of Management; Theta Chi Alumni Relations, Director; Who's Who Among Students in American Colleges & Universities
Ross, Duncan R., Weston, MA
Finance
Student Business Initiative Award; Beta Gamma Scholarship Society; Graduated with Highest Distinction
Rovere, Lori G., Duxbury, MA
Marketing
Rubin, Cindy E., Natick, MA
Communication, Management
Hillel; Commuter Students Association; Parents Weekend
Ruffin, Thomas B., Gainesville, FL
Finance, Marketing
Russell, Shelly D., Summerland Key, FL
Sailing Club, Secretary; Leadership Skillsship: Outing Club; Society for the Advancement of Management
Saini, Martin, Joseph A., Boston, MA
Accounting
Intramural, Varsity Tennis Team; Swimming Team
Saunders, William C., Reading, MA

Seniors

John F. Scheib
Debra K. Schumaecker
Harry M. Scoble
John D. Shagoury

Jonathan K. Shedler
Mary J. Silva

Barry W. Simpson
Julian B. Sirull

Scheib, John F., Scotia, NY
Marketing, Communication
Schumaecker, Debra K., Danville, CT
Marketing
American Marketing Association, Secretary; Sigma Kappa Sorority, Recording Secretary; Babson House Social Committee; Tennis Team, Fire Marshall, Dorm Committee
Scoble, Harry M., Hamden, CT
Finance
Varsity Hockey Team, Cagayan; Delta Sigma Pi, Founder's Day
Shagoury, John D., Medfield, MA
Marketing
Shedler, Jonathan K., Tuxedo, NY
Graduated with High Distinction
Silva, Mary J., Saratoga, PR
Finance
Babson Olympics, Co-captain & Assistant Chairman, BISCO, Vice President & President; Piets Hall Social Committee
Silvain, Nancy R., Needham, MA
Marketing
Graduated with Distinction
Simpson, Barry W., Wellesley, MA
Accounting, Finance, Investments
Beta Gamma Scholarship Society, Graduated with Highest Distinction: Wall Street Journal Award
Sirull, Julian B., Sylva, CA
Investments, Quantitative Methods, Investments
Skomal, Lenore M., Fairfield, CT
Communication, Economics, Management
Sigma Kappa Sorority; Student Activities Committee, Theatre Guild, Steering Committee, Class Agent, Executive Committee; Development & Public Affairs Planning Committee; Literary Magazine, Editor, Free Press, Editor & Advisor, Babson Christian Fellowship Club, Society for the Advancement of Management, Circle K, Founder's Day Committee, Publicity Chairman, Who's Who Among Students in American Colleges & Universities
Slavin, Christian B., Greenwich, CT
Finance
Free Press, Photo Editor, Babsonian; Parents Weekend Committee
Small, Keith A., Sharon, MA
Finance
Junior Varsity Basketball Team, Varsity Basketball Team, Intramurals; Meeting Club
Smart, Sandra K., Cedar Park, WI
Finance
Student Government Representative, American Marketing Association, Committee Student Association, Economic Honor Society
Sowinski, Marian S., Waterbury, CT
Marketing
Society for the Advancement of Management; Alpha Kappa Psi Fraternity; Master of Rituals
Sperling, Donna P., Hallandale, FL
Accounting
Graduated with Highest Distinction
Spier, Gregory P., Foxboro, MA
Finance
Steele, Daniel T., Springfield, MA
Finance
Steffan, Vincent C., Buffalo, NY
Management
Founder's Day, Transportation Committee; Literary Magazine; Student Representative; Management Department; Free Press; Lavan's Editor & Circulation Manager & Lively Arts Editor; Babson Forum; Leadership Skills; Counselor, Youth Fair; Homecoming Committee; Steering Committee; Vice President; Fall Weekend Committee; Parents' Weekend Committee; Residential Life Committee; Career Expo Committee; Babsonian, Junior Scions' Editor; Sailing Club, Babson, Host, Vice Pres.; Student Government Representative; Committee; Student Association; Class Agent
Stein, Bradley H., Natick, MA
Accounting, Marketing
Intimad, Society for the Advancement of Management; Zeta Beta Tau Fraternity; New Babson Player, pianist; Student Alliance for Israel

Lenore M. Skomal  Christian B. Slavin  Keith A. Small
Sandra K. Smart  Marian S. Sowinski  Gregory P. Spier  Daniel T. Steele
Vincent C. Steffan  Bradley H. Stein
Seniors

James T. Stento
Martha J. Stone
Christopher J. Sullivan

John J. Sullivan
Michael E. Sundin
Michael A. Szylinski
Anthony M. Tahmosh

Donald B. Tanner
Frank J. Tarantino
Seniors

Charles D. Therrien
David T. Thibodeau
Mark D. Till
William M. Tramontozzi

John S. Trapp
Gail T. Tully - Prescott

J. Steven Turner
Pamela K. Tyrol
Seniors

Kari Uggerholt
Frederick J. Valles
Charles F. Vandini Jr.
Thomas W. Viviano

Lee R. Webber
Jon F. Weber

Lawrence J. Weiner
Mary E. Wells

Tyrrell, Lorrie J., Shrewsbury, MA
Marketing
Uggerholt, Karl, Sandwich, MA
Finance
Soccer Team, Baseball Team, Free Press,
Babson "B" Club, Resident Assistant, Resident
Director, Cardinal Key, Residential
Life Committee, Babson Hosts, Circle K,
Career Expo, Executive Planning Board &
Chairperson; Who's Who Among Students
in American Colleges & Universities.
Graduated with Distinction
Valles, Fredrick, Peabody, MA
Management
Vandini, Charles F. Jr., Plymouth, MA
American Studies
Vangel, David R., Framingham, MA
Viviano, Thomas W., Old Brookville,
NY
Finance
Baseball Team; Intramurals, Free Press
Webber, Lee R., Longmeadow, MA
Accounting
Zeta Beta Tau Fraternity; Graduated with
Distinction
Weber, Jon F., Miami, FL
Students Government Representative; Wine
Lese, Founder & Owner; Student business;
Pizza Business; student business; Zeta Beta
Tau Fraternity; Founder; Student Alliance
for Israel; Licensing Committee; Beta Gamma
Society; Graduate with High Distinction
Weden, David B., Dover, MA
Quantitative Methods/Finance
Weiner, Lawrence J., Malvern, MA
American Studies; Quantitative Methods/Finance
Society for the Advancement of Management;
Hillside Volleyball Team, Secretary, Finance &
Investments Club; Intramurals
Wells, Mary E., Davien, CT
Marketing; Communication
Wentzel, Eric L., Reading, PA
Finance
Finance & Investments Club; President;
Alumni Committee, Graduated with Distinction
Wertheim, Mark R., Dallas, TX
Marketing
Whelan, Terrance M., S. Hamilton,
MA
Management
Junior Varsity Basketball Team; Varsity
Tennis Team, Captain; Capital Campaign;
Leader, Free Press; Student Representative
Whynot, Geoffrey A., Wellesley, MA
Accounting
Computer Student Association; Society for
the Advancement of Management; Film
Society; Intramural Precinct Hall;
Accounting Award; Beta Gamma Scholarship Society;
Graduated with Highest Distinction.
 Willis, Monica, Slidell, LA
Marketing
Women's Varsity Basketball Team;
Athletic Trainer; Babson "B" Club;
Secretary
Wong, Grace T., New York, NY
Marketing
Worthen, Jack C., Needham, MA
Marketing
Social Committee; Film Society; Gryt
Zdon, Robert B., Glastonbury, CT
Accounting
Ski Team, Captain; Intramurals; Delta Sigma Pi;
Treasurer; Volleyball Club Society;
Society for the Advancement of Management;
Resident Director; Selection Committee;
Academy of Accountancy; Student Business;
Who's Who Among Students in
American Colleges & Universities;
Graduated with Distinction
Zimmer, John L., Wellesley, MA
Accounting
Society for the Advancement of Management;
Campus Staff Services, student business;
Student Government; Vice President; Licensing Committee; Chairman; Babson
chapter of Commerce; Treasurer; Social Committee
Zussman, Peter E., Brookline, MA
Quantitative Methods/Finance
Seniors

Eric L. Wentzel
Mark R. Wertheim
Terrance M. Whelan

Monica Willis
Jack C. Worthen
James Wing

Geoffrey A. Whynot
Robert B. Zdon

Peter E. Zussman
WOMEN'S TENNIS

Front Row: Mary Anne Whalen, Captain. 2nd Row: Patricia Bernardo, JoAnn Karelitz, Cathy Scholtz, Faye Scola, Christine Piontek. 3rd Row: Paula Mizelle, Sally Shea, Karen Myjak, Ellen Berry, Amy Fairclough Missing: Jane Codman.
Senior Class Officers

Top Row: Left To Right - Leonre Skomal, Heidi Meier. Bottom Row: Left To Right - Vince Steffan, Barbara DeVito, Gregory Holland.
The Trustees, Faculty, and Administration of Babson College, Wellesley, Massachusetts request the honor of your presence at the Commencement Exercises Saturday morning, May seventeenth Nineteen hundred and eighty at ten o'clock on the Green

Reception immediately following Commencement
Babson Graduate

A) Allen G. Zaring B'63

B) Gustavo A. Cisneros B'68
Success Rate

A) Allen G. Zaring:
   *Employment History*
   President: The Zaring Company
   Babson Corporation member since 1978
   Vive Chairman of the Babson capital campaign

B) Gustavo A. Cisneros, B'68
   *Employment History*
   President: Organizacion Diego Cisneos
   President: Venevision T.V. Network
   President: Radiovision Radio Network
   V.P. & Gen'l. Mgr.: C.A. Distribuidora de Alimentos (Supermarket Chain)
   Director: Pepsi-Cola de Venezuela, C.A.
   Director: Helene Curtis (Cosmetics)
   President: Organizacion Meta, C.A.
   President: Distribuidora O'Cana, C.A.
   (Alcoholic Beverages)

C) D. Thomas Trigg, B'37
   *Employment History*
   1937: Started with Shawmut Bank
   1954: Made Vice President
   1960: Senior Vice President
   1966: Executive Vice President
   1968: President
   1972: Chief Executive Officer
   1974: Chairman, Chief Executive Officer

C) D. Thomas Trigg, B'37
Row 1: (bottom) M. Pat Joyce, Rick Valles *, Dennis Emsley Row 2: Coach Hartwell, Adrian Peterson, James Giuliano, Amy Fairclough Row 3: (center middle) William Vitalini, George Arcellano, Alice Miller, Sue Kneuer, James Ahigian, Row 4: Rick Houle, Nicholas Penachio, Harold Feinberg *, Steve Goldbloom

Co-Captains *
As a summary to this year's program, the fact that this team maintained its poise and attitude throughout the dual meet season is to every member's credit. Also to the team's credit were the decent performances achieved at the New Englands. At the New Englands we must credit freshman George Arellano with breaking both the 100 yd. breaststroke (1:03.28) and 200 yd. breaststroke (2:20.12) records.

The Swim Team sincerely thanks Sue Kneuer for her outstanding job as manager this year. Sue is the first manager we have had to master taking and figuring out the splits.

My personal thanks and admiration go to the 78-79 Swim Team.

Team MVS "The Foley Award" M. Patrick Joyce
Co-Captains Elect: Harold Feinberg
Fredrick "Rick" Valles
William Vitalini
George Arellano

Most Improved Swimmer:
Shark Award:
Freshmen

Sally Abraham
Stevie Adams
Mark Alhurud
Martin Aigner
John Alekna
Estela Alvarez

Jeffrey Alvarez
James Amos
William Anderson
Susan Ardito
Stephen Asbeckian
Thomas Auchincloss

Jack Azout
Jayne Baldwin
Susan Ball
Chester Banks
Eduardo Barco
Richard Barstow

Terrence Beaton
Reynaldo Becerra
Michael Belden
John Black
Kenneth Bloom
Merri Bonner
Freshmen

David Bradley
Linda Brown
Richard Bruno
Christine Bumbacher
Kevin Burke
Richard Byrne

Roy Cahn-Speyer
Daniel Cannon
Teresa Cnty
Nancy Carlson
Paula Carlson
Harriet Carlton

Robert Carolan
David Carter
Steven Cavanaugh
Anthony Celani
Karl Chen
Elaine Christopulos

Paul Clancy
Sherri Clayton
Jennifer Clifton
Richard Cohen
Scott Collier
Daniel Collins
Welcome To Babo

The glorious month of September - colleges and universities all over the nation prepare throughout the spring and summer for this month's big event; the arrival of their freshmen and the beginning of ... Freshman Orientation. Feelings of pleasant anticipation and not so pleasant apprehension mix in the minds of the new arrivals, creating a sense of excitement in the college environment.

Mom and Dad are invited to partake in the opening day festivities; but soon the day is over, Mom and Dad have left, and the Babson freshman has about two days to befriend some 300 unfamiliar faces. The administration however, is aware of the new student's dilemma, and prepares for this problem by organizing freshmen advisors whose purpose is to show freshmen the ins and outs of both academic and social campus life.

Various activities are planned in the seemingly minute by minute schedule of the new arrival. In addition to academic orientation, activities of a recreational nature are also planned. From those interviewed in the '79 freshman class, the most popular of the planned activities were the games at Knight Auditorium and the picnic at President Sorenson's home. The purpose of the games is to meet people and have fun in a competitive way. Unfortunately, many students find it difficult to introduce themselves to others while crawling through their legs.

Babson's orientation program is indeed worthy of praise - for if you can make it through the loneliness, boredom, and insanity of those first few days, and still have a good time, your future should contain successful years here at our home away from home, Camp Babo.
Freshmen


From the first meeting, everyone involved knew that the Freshman Steering Committee was a motivated and spirited group. After various brainstorming sessions, the committee finally decided to hold a semi-formal. Because of the lack of white stuff this year, they appropriately gave it the title of The Snow Ball, in anticipation of some snow. And it did snow! Although attendance was low, everyone that attended thoroughly enjoyed themselves.

In the three short years to come, we can expect many great things from this group. To be assured, they will strive toward the goal of every steering committee, and large bank account for their Senior Week!
Freshmen

Moving In

Sean Glasgow
Nancy Glynn
Keith Godfrey

Hector Goiricelaya
Michael Gold
Susan Gordon

Michael Gosch
Brian Gotta
Chantal Grace

David Grady
Fernando Grandi
Paul Graney
Michael Green
Philip Green
Paul Guenther

Edward Hagermoser
Paul Hakanson
Paula Handy
Mark Hanlon
Eric Hanpeter
Charles Harrington
Only Four Years To Go

Lauren Haversat
Nancy Hegarty
Daniel Heney

Alan Hepburn
Michael Higgins
Brock Hines

Steven Hirsch
Jennifer Horton
Paul Hosea

George Howard
Deborah Howe
Kenneth Hunter
Michael Hussey
Kevin Hynes
Massimo Iacono

Andrew Inglis
Jason Ingraham
Christopher Ireland
John Isbrandisen
Jeffrey Jacobson
Jeffrey Johnson
Freshmen

Lectures

Help!

Lab Party

A Day In The Life Of

Joseph Johnson
Robin Johnson
William Jones

Heidi Judd
Karlheinz Kaiser
Michael Kan

Bryan Kaplan
Arthur Karabelas
Teresa Karazia

Douglas Karnedy
Mauricio Kassin
Russell Keene

Deborah Kelley
William Kennedy
Joseph Kerwin

Lawrence Kessler
Judith Kilduff
Jong Won Kim
Paul Knutrud
Koren Kolf
Debbie Kory

John Kossuth
Donald Krone
Alan LaPierre
Garth Lapointe
David Lavanchy
John Leahy
A Fund. Sci. Student

Fredric Lebel
Karen Lewis
David Li

John Liston
Roberta Lopez
Craig Lynch

Kevin Lynch
David MacDonald
David Mackay

Owen Mael
Kenneth Malach
Stephen Manero

Jane Mansfield
George Markopoulos
Nancy Matnick

Freshmen

Staying Awake

The Computer and IDA

The Race Against The Clock

Federico Mayoral
Donna McCarter
Stephen McDonnell
Paul McGowan
William Mckinley
Daniel McNanus

Mary McPartlon
Joel Mednick
Kevin Merchant
Mark Mettler
Stephen Meyers
George Molyviatis
Impressions

First impressions of Babson are often difficult to remember once one has been here for a short time. At the start of orientation, one is caught up in the excitement, along with the other three hundred newcomers. During the first few days, impressions can be dictated to you and not reflect your personal viewpoint.

When first moving into Babson, one is overwhelmed with the feeling that getting to know so many new people will be impossible. Well, one soon gets over their first week jitters and realizes that making friends can be a lot of fun. The hardest part is trying to remember all their names.

When you first move in, a lot of people in the dorm look much older than they really are and seem very independant. This can lead one to believe that college is a time when you rely on one person, yourself. One quickly learns that other freshmen are not immune to similar feelings. If help is needed, a friend is usually there to lend a helping hand.

Out of the dorm, there is a whole new life. It's called college. Once one gets caught up in adjusting to dorm life, making friends and finding your way around town, one really forgets the purpose of college. Their minds race, wondering what the professors are like, which courses are good and the most basic question of all; is college really as hard as everyone says?
William O'Connor
David Ojerholm
James Olivier

John O'Neil
David Page
John Pantuosco

Fabrizio Panzeri
Marisa Penate
Edward Petit

Caroline Petrosky
Lewis Pettigrew
Cheryl Pfeffer

Laurie Phelan
Wallace Pimental
Joan Pitschke

Andres Pradilla
Erica Proctor
Beverly Raymond

Mark Reilly
Thomas Restivo
Janine Richards

Downtown Wellesley, shopping, restaurants and the slowest traffic light in Mass.

Over the river and through the woods to Ralph's house we go.

Just one more mile to Wellesley College. What excuse will we have, to get in, once our library
Freshmen

"If I drop two more courses, I'll only have to pink slip into four classes."

"Yearbook pictures, I thought this was for my I.D. card?"

Babson I.D. cards, don't leave home without it!

"I owe who, how much, for what parking tickets?"

"Whatever you do, don't tell me the computer's down."

Francis Rizzitano
Craig Robertson
Francis Robinson
Donna Rodny
Brenda Lee Rogers
David Romano

Jeffrey Rosenberg
John Roth
Victoria Roussel
Beverly Rowe
Robert Roy
John Russo

Joan Ryan
Lewis Sabbag
Gobind Sahney
Daniel Salera
Ricardo Santiago
Kevin Sargsi

Kenneth Sarpu
Yvette Savoie
Daniel Scheib
Lorraine Schwenn
Mark Shachat
Daniel Shea
The Idea Was To Speed Things Up

1980 was the year for the computer. This year the registrar's office carefully prepared a system which would speed up registration. Drop and add lines would be nonexistent with the help of the computer. This system was a dream come true. Students would actually get through registration in record time. Or would they?

Unfortunately, things just didn't work out the way they were supposed to. After one afternoon in registration half the freshman class was ready to call it quits.

In the words of the most famous inventors, the idea looked so good on paper!
A New Place To Live

Not only do new students have a whole new social atmosphere to adjust to but dorm life also allows the student a chance to learn about the academic behavior of their peers. Many people find it takes a short time to adjust to the easy going atmosphere instilled by such casual phrases as "Hey, Michael! We're having a party upstairs tonight, can you pitch in a few bucks for a tapper?", or "Dave, you going to class tomorrow? I don't know, I haven't done the work yet. Hell, I'll blow it off! I hate going to 9:30's anyway!"

Learning to live with a roommate often requires creative approaches to problems most freshmen have never before encountered. For example, lack of privacy is often a problem which roommates must deal with. "Hey Bill, Diane is spending the night here—could you sleep on Mike's couch tonight?" "Ah Woody, go to a motel. If you really love her, spend some money on her."

Then there's the problem of what freshmen can do in a dorm during their spare time. While the administration eludes the problem of a student center, the students are pressed to look for ways to enjoy their spare time. Some kids head for the gym, others into Boston. Some play backgammon, others chess. Everyone listens to music, and just about everyone parties! That's life-dorm life.
Sophomores

Marjory Aarons
Paul Abraham
Karen Anderson
Gustavo Aponte

George Arellano
Linda Bailey
Kristofer Benson
Jochen Bettag

Deborah Blondin
Marcel Blum
Gregg Boersma
Timothy Bradshaw
Richard Briana
Kevin Bryant

Celia Bumstead
Jay Burke
William Burke
Elizabeth Campbell
Roland Caron
Carol Center
I've Got A Single

I've got a single and boy, is it great. No more worrying if you and your roommate (s) will get along; no more worrying about keeping your belongings near as a pin, when in actuality you are the sloppiest and most unconcerned person that has ever hit this campus; no more worrying about your roommate interrupting any of your private activities. Can you imagine all of these problems being solved in just one simple step? That's right, just scamper over to the Housing Office the moment you get your lottery number and sign up for a room in pure heaven.

Whether you try for a single in a tower or in a suite, the advantages are numerous. Every room is endowed with its own air conditioner, its own heating control, easy access to the "kitchen" and a bathroom with relatively modern fixtures. Just imagine being able to sleep when you want to, watch television when you want to and study if you want to. Admittedly, the walls appear to have been constructed of cardboard, so the single is incapable of being totally soundproof.

All in all, the construction of dorms consisting of just single rooms was one of the smartest moves Babson College could have made. We all know that studying business subjects is not (normally) a community project, and that the quieter it is, the better. So, if you want the comforts of home right here at school for a moderate (?) price, try your hardest to move up on the hill where the "well-rested" and "all-caught-up" people live.
Transferring?
Make The Move
To Babson!

Transfer? We know the reasons why some may want out, but what about those trying to transfer in. What makes a student who has already finished one or two years, at another university, decide to apply to Babson.

Even with the threat of lost credit hours and requirements of core business courses, students still make the move.

While in high school, many had Babson as their first choice. Others made their decision that a strictly business school would help in getting a job. Everything from Babson's easy access to Boston to its academic program are reasons for our attraction to new students.
James Kivlehan
Lisa Kjer
Susan Kneuer

Douglas Kosak
David Lamere
Valerie Larkins

Mark Lawler
Robert LeBlanc
Robert Levine

Richard Loewenstein
Federico Lopez
Dana Lucas

Robert Ludwick
Thomas Lydon
Gerald Lynch

Linda MacDonald
Delia Maher
Barbra Mahoney

Catherine Manning
Deidre March
Doreen Marchetti
Controversial Commodity — Liquid Gold

Government regulation has failed, in many respects, to deter young investors from placing large amounts of capital in that controversial commodity; liquid gold. Governor Edward King fiercely championed a new provision back in the spring of 1979 making investment in the liquid gold market prohibited to those under twenty years of age.

Being a business school, Babson’s student community was deeply affronted by this seemingly blatant merchantilist policy. Particularly jolted was the class of ’82 who were freshmen at the time of the provisions enactment and who were, until that point, reaping intoxicatingly high dividends. In the spirit and tradition of public outcry, many of these students vociferously refused to abide by this new regulation.

In their initial attempts at defiance, the dissidents found themselves turned away again and again by reputable brokerages. The Babson campus, like the brokerages, had little choice but to comply with the new law. Investment gatherings on campus, officially titled Public Awareness and Research Testing Investment Earnings Statistics (P.A.R.T.I.E.S.), now require one to produce a special I.D. as proof of age before entering the building.

Undaunted, the class of ’82 found that it must simply resort to more clandestine methods. Underaged students began purchasing their stock through students who were of age. On receiving their stock certificates, the investors would tip-toe back to their rooms and watch misty-eyed as the dividends began rolling in (the dividend pay-out ratio was extremely high). Babson also saw a boom in unofficial private P.A.R.T.I.E.S. which were seldom, if ever, raided by government officials.

Many of the Babson sponsored P.A.R.T.I.E.S. suffered as a result of dwindling attendance. Students refused to go knowing they would be denied access to shares in the forbidden stock.

All in all, many in the class of ’82 reacted to the new provision with boisterous and effective protest. Unofficially, liquid gold continued to reign as the standard medium of exchange for all weekend, and many weekday, investors.
SOPHOMORES

Have you bought your Mass. liquor card?

Joan O'Connell
Nancy Orr

Andrew Palmer
David Papazian

David Parness
Nicholas Penachio

Adrian Peterson
Dirk Peterson
Christine Piontek
Mary Read
George Recck
Francois Robert

Scott Rodgers
Brenda Lee Rogers
Kenneth Romanzi
Andrea Scali
Dana Scannell
Kerry Schabowski
Sophomores

Where's The Novelty?

Freshman year is now history. Remembering back, however, brings to light such memorable moments as orientation, our first college party with the total amazement at the brashly displayed liquor, and adjusting to dorm life. Of course, there was our first step into the real business world and our complete bafflement with how Prob. & Stat. could ever possibly benefit us in the future.

Nevertheless, we made it, and we are now proudly known as Upperclassmen. But what does that mean? Does it mean smooth sailing from here on in? Does it mean all our future courses are totally optional? Well, we all know that is far from the truth. However, that is no reason to get depressed. There are still parties, sports events, concerts and other happenings to look forward to. Also, we could look at our future existence here from this point of view - we are no longer gawked at as we walk down the ramp at Trim as being "one of the new kids on the block." It is now our turn to discuss the new prospects that have arrived which, as a matter of fact, makes dinner conversation quite enjoyable. It also makes those good ole' American hamburgers go down just a bit easier. Now, if that isn't something to look upon as an advantage of being a Sophomore, I don't know what possibly could.

So, now that the novelty has gone and we finally realize, "Wow, so this is college", don't think it means a further and further burial into our mind-blossoming books. Sure, go ahead, throw aside your accounting and economics books; go listen to some music and consume more home-made punch recipes. For we're not getting older, we're getting better!
Take it off ... take it all off with Noxema.

"So when does this ride start?"

If this is how many kegs we need with the new drinking age ...
Juniors

James Adams
Paul Anagnostos
David Anderson

Jamie Austin
James Aveni
Mark Babson

James Bachman
Mark Berezin
Patricia Bernardo

Jurgen Bettag
Kurt Bilger
Jack Borchgrevink

Jeffrey Bulejcik
Lauren Butler
Brian Caffyn

Lucia Carrara
Judith Centauro
Peter Chase

Robert Christian
Stephen Christopher
Michael Cirelli
The Junior Steering Committee, elected by the Class of 1981, was formed to perform three major functions. During its undergraduate years, it organizes activities to unite the class, plans their Senior Week programs and selects students who will join the committee members as Class Agents.

During this past year, the committee gave two parties. In the fall, they had a pre-soccer game brunch and in January they sponsored a dinner party with the theme "Toast the New Year with the Junior Class at a Swiss Ski Chalet." Both of these events were quite successful.

Because the Committee organizes Senior Week, they must raise funds for it. Every year they have sold Valentines Day carnations for this purpose.
You don’t have to be a Junior to enjoy Pine Manor!

Charles Fitzsimmons
Andrew Fletcher
Mark Fletcher
Philip Fluegge
Daniel Foley
Richard Fowler

Abby Friedman
Glen Friedman
Victor Gabel
Michael Gangemi
Ellen Germain
David German

Arne Godfredsen
Lek Goh
Barry Goldman
William Goodman
Judith Green
Elizabeth Gregory

Joseph Gugliotti
Muhammad Habib
David Hale
Kevin Hardy
Robert Hayes
Peter Henry
Juniors

Cross Registration

Jenny Herd
James Higgins

Michael Hobbs
James Holleran

John Howard
Anne Hughes
Jeffrey Hyman
Lisa Jacobs
Evelina Jansen
Jeffrey Johnson

Bruce Kahn
Thomas Keith
Frank Kelly
Mark Kelly
Elyn Kendall
Michael King

JoAnn Kocum
David Krason
Daniel Kriet
Timothy Lafferty
Michael Lappen
George LeGraw

Richard Letteney
Curtis Lindamood
Brett Long
Kevin Lisnia
Brian Lynch
Mary Lyons
Juniors

At last you've completed two years of college and things have never looked better. For most, Calculus, Prob and Stat, and General Management are history. Finally the Babo Junior has become accustomed to the Babo ways and can take everything in stride. All is well until the Junior group projects emerge.

Just when things were going well, every Professor from Organizational Behavior to Mass Media is giving out group assignments.

The typical Junior can be heard saying, "I've got my O.B. meeting at 5:00 p.m. in Trim, and at 6:30, I've got to meet to work on my Mass Media project. Oh yes, at 9:00 p.m. my Marketing group wants to get together and decide what to do for our class presentation."

Two words best describing this syndrom is grouped out. The most deceiving things of all is that when the semester is over and the projects are complete, the group meetings are not finished. Remember, next year you'll be taking Policy and it will be time to find another group.
J. Edward Neighbors
Susan Nicholas

Mark Nickerson
Michael Niemczyk

Michael Ninos
Michael Norton

Eric Nystrom
Susan O’Connor

Michael O’Leary
Coleen O’Malley

Marilyn Otis
Colin Patterson
Frederico Pavoncelli
Thomas Podolski
Meresol Porrela
Travis Powell

Donald Pratt
Robert Prescott
Robin Price
Eric Rahn
Christopher Raleigh
Scott Rhodes
Juniors

Bruce Rifkin
Robert Ritter
Michael Rivers
Christine Rodriguez
Ernesto Romero
Jace Rosenbluth

Steven Rosenkranz
David Sarafin
Kristine Sarro
Stephen Savran
Diane Sawyer
Teun Scheer

Carl Schlosser
Thomas Schmieder
Carol Schmittlein
Allen Seletskey
Jonathan Shedler
Eviatar Sherer
Major Identification

Match The Student With The Major

1. (Undecided)
2. Marketing
3. Accounting
4. Finance
5. Management
6. Economics

Christina Sica
Gary Silva
Jeffrey Smith
Jeffrey Smith
Ulysses G. Smith
Herbert Snyder

Andrew Spalla
Malcolm Stearns
Charles Sullivan
Susanne Tromara
William Vitalini
John Wadman

Morris Weiss
Edward Wilkes
Bruce Winer
Todd Wyner
Gina Zottola
Daniel Zuckerman
1980 Babson Soccer

Top Row-Left to Right: Assistant Coach Tom Kelly, Gregg Boersma, John Woodward, Jim Olivier, T.J. Restivo, Sean Glasgow, Bill Goodman, Dan Cannon, Paul Clancy, Peter Lake, Brian Cahill, Mike Fiorentino, Tim Connolly, Jim Fisher, Mark Silva, Neil Coughlin, John Pantuosco, Chris Daubenmire, Coach Bill Rogers. Bottom Row-Left to Right: Jay Nusblatt, Gary Newcomb, John Sexton, Tim Marken, Mike Pantuosco, Charlie Cormay, Mark Gelines (Co-Captain), Steve Rogers (Co-Captain), George Salvitti, Jim Stento, Bob LeBlanc, John DiMambro, Kevin Bryant, Brian McNamara. Missing: Trainer Chris Troyanas, Manager Chris (Sonar) Brown, Manager Leslie Giardino, Mike Belanger.
### 1979-80 Varsity Soccer Record

<table>
<thead>
<tr>
<th>Match</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Babson vs. Norwich</td>
<td>3-2</td>
</tr>
<tr>
<td>Babson vs. Bryant</td>
<td>3-0</td>
</tr>
<tr>
<td>Babson vs. Assumption</td>
<td>1-0</td>
</tr>
<tr>
<td>Babson vs. M.I.T.</td>
<td>5-1</td>
</tr>
<tr>
<td>Babson vs. B.C.</td>
<td>0-0</td>
</tr>
<tr>
<td>Babson vs. Colby</td>
<td>2-0</td>
</tr>
<tr>
<td>Babson vs. Middlebury</td>
<td>1-1</td>
</tr>
<tr>
<td>Babson vs. Tufts</td>
<td>1-0</td>
</tr>
<tr>
<td>Babson vs. U.S. Coast Guard Acad.</td>
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</tr>
<tr>
<td>Babson vs. W.P.I.</td>
<td>0-1</td>
</tr>
<tr>
<td>Babson vs. Bowdoin</td>
<td>1-1</td>
</tr>
<tr>
<td>Babson vs. St. Anselm’s</td>
<td>3-0</td>
</tr>
<tr>
<td>Babson vs. Univer. New Haven</td>
<td>3-0</td>
</tr>
<tr>
<td>Babson vs. Univer. New Hampshire</td>
<td>0-1</td>
</tr>
<tr>
<td>Babson vs. Brandeis</td>
<td>1-0</td>
</tr>
</tbody>
</table>

**New England Play-Off**

<table>
<thead>
<tr>
<th>Match</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Babson vs. North Adams</td>
<td>2-0</td>
</tr>
<tr>
<td>Babson vs. Brandeis</td>
<td>2-0</td>
</tr>
</tbody>
</table>

**National Tournament**

<table>
<thead>
<tr>
<th>Match</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Babson vs. Lockhaven</td>
<td>1-0</td>
</tr>
<tr>
<td>Babson vs. Glassboro</td>
<td>2-1</td>
</tr>
</tbody>
</table>

**Regular Season Record**: 9-2-4

**Total Season Record**: 13-2-4
Soccer Stats

New England NCAA Division III Champions
National NCAA Division III Champions
Two players selected to the All N.E. All-Star Team
  — Mark Gelines and Jim Stento
Two players selected to the N.E.I.S.L. All-Star Team
  — Mark Gelines and Jim Stento
Two players chosen Soccer America National Players of the Week
  — Kevin Bryant and Chris Daubenmire
New England Player of the Week
  — Kevin Bryant
Kevin Bryant chosen Outstanding Defensive Player of NCAA Tournament
Team ranked 5th overall in final New England poll
Team ranked #1 in final Division III National Poll
Team Honors

Most Improved Players: Charlie Cormay, Tim Connolly, Jim Fisher
Bold Beaver Award: Mike Pantuosco and George Salvitti
Special Post Season M.V.P.: Chris Daubenmire
Robert E. Hartwell Tiger Award: Mark Gelinas and Steve Rogers
Most Valuable Player: Jim Stento
Twas A 'Way back in October that one Steve Stirling uttered what proved to be his boldest athletic prediction. One curious outsider, eager to get a look at the 1979/80 Beavers, asked Stirling if a scheduled pre-season game would be open to the general public.

"Why not," replied the coach, "when you've got it, flaunt it."

Stirling may have been grinning at the moment, but he was quite serious about the immediate future. He had the horses to pull the wagon. All that remained was the arrival of the enemy, the real, division 2, regular season enemy.

Some 16 weeks later, Babson had substantiated most of Stirling's claims. The Beavers finished one season at 17-7-3, and started, for the first time, another called the playoffs. En route, Stirling & Company made firm believers of division 2 enthusiasts, humbling perennial power Bowdoin, 3-0, deadlocking eventual ECAC Champion Merrimack, 2-2, and capturing the Williams Invitational Tournament on foreign ice.

In between, there were many more thrills, and many new bright stars arriving on the New England horizon. Junior goaltender Gary Whear, determined to improve on a sensational sophomore year (2.67), emerged as THE goalie in the East. Whear split, bellyflopped, kicked, and gloved his way to six shutouts — a record in division 2 — and a 2.40 goals against ratio, lowest in the region. Justice certainly prevailed when Whear was named to the Division 2 Titan All-America team.

But Whear did not do it alone. Names like Parlato, Bagley, Halpin, and Scoble, and Loewenstein cleaned house in the crease, while underclassmen such as Jim Merlin and Charley Ryan, John Maguire and Rick Briana became legitimate scoring forwards. And, many more names will be heard from next season.

Whear, division 2 All-America. Steve Stirling, New England Hockey Writers Division 2 Coach of the Year. The Babson Beavers, nationally ranked in Division 2 in 1980 and dying to get it all going again next October.
Hockey

Top Row-Left to Right: Garth Lapointe, Dan Collins, Rick Briana, Michael Murray, Jim Merlin, Eric Honkalehto, John Maguire.
Middle Row: Steve Stirling (Coach), Pat Foley, Mark Ackerly, Steve Parlato, Mike O'Callahan, Charley Ryan, Mark Reynolds, Steve Devexaux, Ken Frates (Assistant Coach.) Bottom Row: Drew Sanita, Brian Bagley, Tom Halpin, Harry Scoble, Jim Fitzgerald, Gary Whear.
1979-80 Varsity Hockey Record

Babson vs. Bryant 3-0
Babson vs. Merrimack 2-2
Babson vs. Framingham State 3-2
Babson vs. Southeastern Mass. 4-4
Babson vs. Salem State 0-2
Babson vs. Boston State 6-0
Babson vs. Lowell 2-10*
Babson vs. Boston State 4-0 **
Babson vs. Union 7-2 ***
Babson vs. Williams 2-1 ****
Babson vs. New England 4-2
Babson vs. Lowell 4-8
Babson vs. Bowdoin 3-0
Babson vs. Connecticut 4-3
Babson vs. Amherst 5-1
Babson vs. Union 2-1
Babson vs. Wesleyan 10-2
Babson vs. New Haven 1-0
Babson vs. St. Anselm's 4-3
Babson vs. Army 3-4
Babson vs. Middlebury 3-3
Babson vs. A.I.C. 2-1
Babson vs. Bridgewater State 4-2
Babson vs. Colby 3-0
Babson vs. Norwich 5-11
Babson vs. Holy Cross 0-3
Babson vs. Williams 2-4
Codfish Bowl*
Codfish Bowl**
Williams Tournament***
Williams Tournament Champion****

Over-All Record: 17-7-3
E.C.A.C. Division II Record: 15-7-2
Most Valuable Player: Gary Whear 2.40 Goals
Against Average 6 shutouts
Lacrosse
Top Row-Left to Right: Dale Janes (Assistant Coach), Garth Lapointe, Tom Spangenberg, Jon Cunningham, Brad Barron, Ted Snyder, Mark Ellis, Peter Lewin, John Martin (Coach). Middle Row: Jamie Dulick, Ed Sheehy, Mark Forbes, Asad Khan, Steve Martiros, John Leahy, Bob Prescott, Rick Bruno, Jim Higgins, Dave Egan. Bottom Row: Ken Sturgis, Chris Grant, Kevin Alban, Peter Henry, Kevin Kobel, Bayard (Terry) Read, Dave Landers, Jay Conroy, Dave Sargent.
Every team has its own ace and in the case of Babson College lacrosse, the complete title is John "Ace" Martin, coach of the 10-3, 12th ranked (New England), 1980 edition.

Actually, there were many such aces in the Beaver Lax lineup this past spring, a sort of transitional season for the program. Expectations rode high following a 12-1, NCAA tournament berth year in '79. They should — based on this year's performance — be as high when the ice on the lower fields begins to thaw again next year.

Under first year mentor Martin, himself one of the best club lax players in New England, the Beavers continued to gain parity with the heavy hitters of this collegiate sport, which, by the way, is finally drawing the crowds it so richly deserves. Aside from an uncharacteristicallylopsided defeat at the hands of Bowdoin, the Beavers were a fairly awesome unit.

Up front, junior Ted Snyder (31 goals) classmates Jay Conroy (27-20-47) and Chris Grant (21-36-57) combined to form one of the most dangerous offensive attacks in the six state regions. They will have to be dealt with again next year. Not to be overlooked, by any stretch, are the graduating seniors. Middles Dave Harrington (master in finesse degree) and tri-captain Terry "T Bone" Read enjoyed exceptional all-round campaigns; high-scoring Peter Henry and premier defender Dave Landers (headed for Cairo and the business world) will be equally missed.

But guys like Jon "Bammer" Cunningham, freshman Tommy Spangenberg and Brad Barron are the cast already mentioned above may help ease the loss of goalies like Mark Forbes and the indomitable Kevin Kobel to produce another Colonial Division title.
Lacrosse
Men's Basketball

Some would term it a "pronounced rebuilding year", while others would call it a "transitional stage." Eight basketball underclassmen, on the other hand, would probably describe the Beavers 9-16 season "the best thing that ever happened to them."

No less than seven freshmen punctuated the hoop program in a year that had more ups and downs than a ride through Mohawk Trail. Once Babson's journey through division 3 was complete, there were at least two reasons to look confidently toward 1981.

A freshman via Framingham, Mass., by the name of Chris McMahon set a record for points by a "rookie", jumpshooting his way to more than 300 points. Reason number two could be the fact that the other six learned a great deal about life in the fast lane, or college ball specifically.

Helping in the "learning" phase were the seniors, of course. With players of the caliber of Steve Donovid, one of the smoothest guards around, and Jay Nelson, one of New England's craftiest centers, many good qualities rubbed off. Classmates Joe Minihan and Keith Small were also exemplary performers to the younger cast.

Regardless of the win-loss column, the season did have its bright sequences. The Beavers put everything together against Eastern Nazarene (ranked seventh in New England), 72-70, always powerful Middlebury, 67-65, and Colby, a game Frosh Phil Colletta decided with a last second basket.

With a new coach on the way, and seven "rookies" with plenty of experience, next season should, at the very least, be very interesting. Without a doubt, the seniors can take heart in knowing they contributed to every win.
Men's Basketball

Babson College Baseball had a very unusual year. As successful as they were in the fall, they were just as unsuccessful in the spring.

Babson Baseball enjoyed a good fall program with a fine 7-3 record. This included an impressive showing in winning the Waltham Tournament over Mass. Bay, M.I.T. and Bentley. The key to the success was fine pitching and timely base hits. This along with sound fundamental baseball at the plate and in the field, made the difference.

This unfortunately, did not carry over into the Spring. The season began with four close losses and it seemed the team never regained that which made them so close.

Freshman pitchers Sean Glasgow and David Perry were a definite bright spot for the future. With a few key freshman recruits the gaps left by graduating seniors Rich Coyne, Karl Ugerholt, Scott Campbell and Captain Bob Gorman can be filled to insure next year’s success.
Cross Country

Top Row, Left to Right: Jay Holleran, Morris Weiss, Mike Connolly, Bill Coughlin, Kevin Hynes. Bottom Row: Frank Kelly, Ed Thompson (Coach), John Forte.
The Babson Cross-Country Team, coached by Ed Thompson finished the 1979 season with a 6-5 record. This was an impressive record considering the number of injuries and lack of depth on the team. The team was led by co-captains, senior John (Ike) Forte, and junior Frank Kelly. The team was helped tremendously by two freshmen, Kevin Hynes and Mike Connolly. Junior Morris Weiss and injury- ridden Jay Hollaran rounded up the rest of the team along with returning graduate student Bill Coughlin. During the year the team managed well in Dual Meets by beating Barrington, Gordon, Framingham State, and Mass Maritime. When it came down to Invitational round the team fared poorly. The main reason behind this was injuries to key runners Jay Hollaran, Kevin Hynes, and Frank Kelly. Ike Forte and Morris Weiss found it hard to replace their top 3 runners.

Frank Kelly had another outstanding season by finishing first for Babson every race, and by always finishing among the leaders of the opposing team. In 1980, the team is looking forward to a better season with less injuries and a few good freshmen runners.
Swimming

Top Row: Left to Right: Ken Malach, Lee Barstow, Rick Ford, Greg Jordan, Alice Miller, Amy Fairclough.
Swimming

The 1979-80 swimming season was one of disappointment and optimism. Although a new group of freshmen were working for Babson victories, the lack of upperclass talent prevented a successful season. Numerous injuries plagued the Babo swimmers resulting in a 2-7 record.

The future season is looked upon with high expectations. Freshmen Malach, Barstow and Ford have the experience and potential to restore the teams success.

Sincere thanks to seniors Harold Feinberg, Rick Valles and James Ahigian for sticking it out and holding the team together.

MOST VALUABLE SWIMMER (Foley Award):
Amy Fairclough

MOST IMPROVED SWIMMER:
Chuck Wolf

SHARK AWARD:
Nick Penachio

CAPTAIN ELECT:
Bill Vitalini
The 1980 Babson Ski Team had its most successful season in 17 years by finishing first in the Thomson Ski Division of the New England Intercollegiate Ski Conference. Babson scored a record 103 points; the first time in league history any team has achieved 100 points. Five of the league's top 13 skiers were members of the Babson team; Brian Moran, Hunter Muller, Captain Bob Zdon, Habib Khoury and Captain Jay Nichols. In addition, Jochen Bettig, Eric Emerson and Brian Caffyn earned a varsity letter. Babson placed fourth at the NEISC Championships, the highest placement of any Thomson Division team in the past ten years, and the team was invited to participate in the Canadian-American championships held at Lake Placid. Finally, Hunter Muller and Brian Moran became the first skiers in Babson's history to qualify for the NCAA Eastern Championships, a truly outstanding achievement for a school of our size.
Golf Results:

<table>
<thead>
<tr>
<th>Team</th>
<th>Score</th>
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</thead>
<tbody>
<tr>
<td>Babson</td>
<td>419</td>
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<tr>
<td>Babson</td>
<td>419</td>
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<tr>
<td>Babson</td>
<td>430</td>
</tr>
<tr>
<td>Babson</td>
<td>430</td>
</tr>
<tr>
<td>Babson</td>
<td>2½</td>
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<tr>
<td>Babson</td>
<td>484</td>
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<tr>
<td>Babson</td>
<td>484</td>
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<td>Babson</td>
<td>498</td>
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<td>433</td>
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<td>Babson</td>
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<tr>
<td>Babson</td>
<td>6½</td>
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<tr>
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<td>Babson</td>
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<tr>
<td>Babson</td>
<td>333</td>
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<tr>
<td>Babson</td>
<td>341</td>
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<tr>
<td>Tufts</td>
<td>430</td>
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<tr>
<td>Suffolk</td>
<td>484</td>
</tr>
<tr>
<td>Gordon</td>
<td>585</td>
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<tr>
<td>Assumption</td>
<td>437</td>
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<tr>
<td>Suffolk</td>
<td>486</td>
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<tr>
<td>Bentley</td>
<td>4½</td>
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<td>N. E. College</td>
<td>500</td>
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<td>St. Anselm's</td>
<td>497</td>
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<td>Merrimack</td>
<td>488</td>
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<td>Bryant</td>
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<td>Stonehill</td>
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<td>Bates</td>
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<td>W.P.I.</td>
<td>434</td>
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<td>Tufts</td>
<td>437</td>
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<td>M.I.T.</td>
<td>409</td>
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<tr>
<td>Clark</td>
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<tr>
<td>A.I.C.</td>
<td>447</td>
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<tr>
<td>Colby</td>
<td>337</td>
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</tbody>
</table>

Season Record: 11-7

Massachusetts Intercollegiate 6th
New England Tourney 10th

Outstanding golfers:
Dave Parness 80.8 Ave.
Steve Keegan 82.9 Ave.
Captain Tim Lefferty 82.6 Ave.
Men's Tennis

Men's Tennis

Tennis Results:
Babson College vs. Suffolk University 8-1
Babson College vs. Colby College 5-4
Babson College vs. Brandeis University 4-5
Babson College vs. Tufts University 1-8
Babson College vs. Clark University 2-7
Babson College vs. W.P.I. 9-0
Babson College vs. St. Anselm's College 6-3
Babson College vs. Lowell University 7-1
Babson College vs. Bowdoin College 2-7
Babson College vs. Bates College 2-7
Babson College vs. Bentley College 5-4

Season Record: 6-5
In a new gym, with a new coach and new equipment, the 1979-80 Volleyball team surprised the Babson campus. The players bumped, set and spiked their way toward the first undefeated home season and the first winning record in the history of Babson Women's Varsity Volleyball. Eleven wins and seven losses was more than enough to qualify the team for the M.A.I.A.W. State Division III Tournament. This marked the first time that a Women's Varsity team participated in post-season play. The tournament was played at Clark University and the team left finishing fourth in Division III, in Massachusetts. The players look forward to continuing the undefeated play in the new gym and another successful season. Best wishes to graduating seniors Mari-Carmen Arredondo and Rose Hom.
Volleyball

Top Row: Left to Right: Donna Caruso (Coach), Lek Oon Goh, Maryann Mowak, Loli Llorens, Koren Kolf, Cheryl Fiber, Jeanne Stigle, Jeff Otsythe (Manager). Bottom Row: Paula Handy, Melissa Hoeffer, Rose Hom, Carol Bomes, Kathy Hoffman, Maria-Carmen Arredondo.
The Babson women’s varsity tennis team fought through a difficult season, hampered by the loss of many seniors last year. A squad composed primarily of underclassmen ended with a 2-12 record.

The team was directed by a new and enthusiastic coach, Ronna Thur. Her coaching experience is sure to contribute to the future of the Babson women’s tennis program.

The team added difficult matches against Bridgewater State and M.I.T. to their schedule in 1979. Bright spots included freshman Caroline Petrosky, who ended the season with an outstanding personal of 8-3. Captain and number one singles player Catharine Scholtz was selected to play in the M.A.I.A.W. Championship Tournament.
The 1979-80 Women's Basketball team's season was one of growth and experience. Although the win-loss record was disappointing (2-17), the year was a success in sharpening the players' skills. Their new coach, Barbara May, stressed a new system in which players became skilled in both offensive and defensive positions.

In the beginning of the season it was hard to organize a winning team. Talent varied from player to player. For some, this season was the first time they participated in an organized basketball game.

Since all but one player will be returning for the 80-81 season, the team chances look optimistic. With the experience of the 1980 season and some new talent, the women's basketball team can look forward to a successful year.
Top Row- Left to Right: Rich Floro (Manager), Joan Gargan, Deidre March, Elaine Christopoulos, Betsy Derwin, Patricia Bernardo, Maureen McQuillan. Bottom Row: Leroy Chappelle (Manager), Barbara May (Coach), Karineh Mirzayan, Peggy Mitropoulos, Lynne Dostoomian, Monica Willis.
The quest for the Punch Bowl, emblematic of the overall winner of the Babson Intramural program, took on a few new twists this year. Under the guidance of first year Director of Intramurals Bill Rogers, a number of new sports competitions were introduced, as well as keeping the traditional sports.

Football opened up the intramural season last September with several strong teams (dorms) vying for top honors. But when it got down to finals time, it was football stalwarts McCullough and Park Manor North still alive, with McCullough coming out on top, 28-12. Park Manor North had a second chance, however, as they entered the finals in soccer against preseason favorite Forest Hill. This time, Park Manor North emerged victorious.

Basketball and hockey were in the limelight next, with both intramural and tournament activity. In hoop, preseason tournament winner Bryant Hall was overcome in the quarterfinals, with Coleman Hall winding up as the basketball champion. In a new competition, Jean Stigle and Harold "Skip" Short were the women's and men's campus champs in the Miller Beer Greater Boston One on One Tournament. Jean and Skip teamed up against Bentley College's champions, but were defeated in a tough match.

Miller Beer was not finished, however, for they also sponsored the first Greater Boston Intramural Hockey Tournament, held at our own Babson Recreation Center. The result, the Babson All-Stars defeating the Bentley All-Stars, 8-2, for the tournament championship. The tournament's M.V.P.'s were Babson's own Dana Mathews on offense, and Jerry Hanafin on defense. Bryant Hall, which was also represented in the tournament, got their tourney berth by virtue of a 5-3 win over Forest Hall in the Babson intramural hockey finals. It was Bryant's third consecutive hockey title.

After the Great Babson Globe Trots I and II (covered elsewhere in the Babsonian), Forest Hall, which has been hovering near the top all season long, came through with two big titles in volleyball and softball. Coleman tied for the top spot in the softball competition.

At the close of the season, the Punch Bowl winner looked familiar; it was again Forest Hall, who parlayed participation and spirit into their third Punch Bowl victory in four years, in what was a most interesting year in intramural sports.
Frisbee Golf

How many times has this happened to you? Your walking down a path and spot a brightly colored disc on the ground. Being the kind person you are, you say to yourself, "I think I'll pick this up and return it to its owner." At the same time you wonder, how could someone have so grossly overestimated their target and toss this thing fifty yards over their friends' head. All of these thoughts are answered when somebody yells, "Don't touch that Frisbee!" "Why, you ask." "We're playing Frisbee Golf!"

Yes, Frisbee Golf. Tee off time can be as early as sun up and you can play as late as sun down. No caddies are needed and no course fee payed. With your official Budweiser beer in your hand, all that is needed is a couple of Bud friends and a score card (one of the extra pages from a policy notebook will do fine). You can always find a partner for a friendly grudge match or enter the fierce competition of the semi-annual tournament. So if you are tired of paying club dues and have a frisbee, this is the club for you.
POUSSETTE-DART BAND

POUSSETTE-DART BAND

WEEKENDS
Fall Weekend ’79
Winter Weekend Presents:

A Night In New York
Poucette Dart & NRBQ

The Fantasy Jugglers
## 1980 Parents' Spring Weekend Schedule

**Friday, April 11**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:30-5:30 p.m.</td>
<td>Welcoming reception for faculty and parents, sponsored by Blue Key</td>
<td>Trim 203-3</td>
</tr>
<tr>
<td>5:30-6:30 p.m.</td>
<td>Gourmet Dinner featuring roast beef and seafood newburg</td>
<td>Trim Dining Area</td>
</tr>
</tbody>
</table>
| 7:00 p.m.   | Musical, 

- Pippin, presented by the New Babson Players                                           | Knight Auditorium |
| 9:11-11:15 p.m. | Square Dance, sponsored by Circle K                                                       | Peavoy Gym        |
| 9:15-11:15 p.m. | Swing Band Dance, sponsored by the Commuter Student Association and Cardinal Key         | Trim Dining Area  |

**Saturday, April 12**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10-11 a.m.</td>
<td>Fashion Show, sponsored by Sigma Kappa</td>
<td>Knight Auditorium</td>
</tr>
<tr>
<td>10:30 a.m.-2 p.m.</td>
<td>Car Wash, sponsored by Kappa Gamma</td>
<td>Residence Hall Parking Lot</td>
</tr>
<tr>
<td>11 a.m.-12 noon</td>
<td>Branch followed by discussion with President'Soremon</td>
<td>Trim Dining Area</td>
</tr>
<tr>
<td>12 noon-1 p.m.</td>
<td>Branch followed by discussion with President'Soremon</td>
<td>Trim Dining Area</td>
</tr>
<tr>
<td>1-4 p.m.</td>
<td>Living Classroom, sponsored by the Society for the Advancement of Management</td>
<td>Babson and Gerber Halls</td>
</tr>
<tr>
<td>1:30 p.m.</td>
<td>Rugby match — Babson vs. Tufts</td>
<td>Lower Athletic Field</td>
</tr>
<tr>
<td>1:30 p.m.</td>
<td>Tennis match — Babson vs. W.P.I.</td>
<td>Tennis Courts</td>
</tr>
<tr>
<td>1:30 p.m.</td>
<td>Dick Ralston, political satirist, sponsored by the Babson Forum</td>
<td>Fo'Clise-Park Manor North Hall</td>
</tr>
<tr>
<td>3:30 p.m.</td>
<td>Social, Around the World, sponsored by the Babson International Student Organization</td>
<td>Globe at Coleman Hall</td>
</tr>
<tr>
<td>5:30 p.m.</td>
<td>Dinner, featuring Barbershop Quartets</td>
<td>Trim Dining Area</td>
</tr>
<tr>
<td>7:30 p.m.</td>
<td>Musical, Pippin, presented by the New Babson Players</td>
<td>Knight Auditorium</td>
</tr>
<tr>
<td>9 p.m.-1 a.m.</td>
<td>Casino Night, sponsored by the Social Committee</td>
<td>Trim Dining Area</td>
</tr>
</tbody>
</table>

**Sunday, April 13**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 a.m.</td>
<td>Chapel</td>
<td>Park Manor South</td>
</tr>
<tr>
<td>11 a.m.-1:30 p.m.</td>
<td>Brunch</td>
<td>Trim Dining Area</td>
</tr>
<tr>
<td>12-2 p.m.</td>
<td>Sailing (get directions at cul-de-sac), sponsored by the Sailing Club</td>
<td>Lake Waban</td>
</tr>
<tr>
<td>12:30-2 p.m.</td>
<td>Roving Artists, sponsored by the Parents' Weekend Committee</td>
<td>Around campus</td>
</tr>
<tr>
<td>1-1:30 p.m.</td>
<td>&quot;A Day...&quot;, media presentation</td>
<td>Trim 203-3</td>
</tr>
</tbody>
</table>
PARENT'S WEEKEND

It's Spring All Over

Best wishes to Duncan Donahue

Jimmy Carter
The Student Judicial Court has jurisdiction over all undergraduate disciplinary matters. It is composed of the chairperson who is a nonvoting member, five voting members, and two alternates, all of whom are undergraduates. The Vice President of Student Affairs, Mr. Paul Stakke, acts as advisor to the court and as liaison for the administration, and may attend court meetings as a nonvoter.

As all court records are confidential, only court members, the Office of Student Affairs, and the President of the College have access to them.

The Court's object is to determine facts and take disciplinary action on any problem involving undergraduates. The unique factor, at Babson, is that students are heard by their own peers. Since the college strives for student leadership it is only fair that it provides a student run judicial court system.

The purpose of the Ways and Means Committee is to make recommendations to the Student Government on the scope and magnitude of all financial allocations. The committee consists of five members with the Student Government Treasurer acting as chairman. The committee further deals in the collection process of revenues from all government funded events.

Through close contact with club officers, advice is given on promotion and advertising, ticket sales and all other expenditures. A position on Ways and Means insures an individual will increase his/her managerial ability and sharpen ones awareness of the costs of producing an event.

ELECTIONS

CHECK YOUR BALLOT
GLEN FRIEDMAN FOR PRESIDENT

STEVE
DAVRA

VOTE ANDREA COHEN FOR TREASURER
Blue Key and Cardinal key Honor Societies, who conducted last week's Student Government primary election, have announced the official vote totals. Of 1331 undergraduates eligible, 782 voted, or 58.7 per cent. Final election will be April 10 and 11.

The totals:

**PRESIDENT**

<table>
<thead>
<tr>
<th>Candidate</th>
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<th>Percent</th>
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<tr>
<td>Glen Friedman</td>
<td>338</td>
<td>43</td>
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<tr>
<td>David Anderson</td>
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<td>29</td>
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<tr>
<td>Anne Hughes</td>
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**VICE-PRESIDENT**

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<td>Paul Weiner</td>
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**TREASURER**

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**SECRETARY**

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<tr>
<td>Abstain</td>
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</table>

**VOTE FOR ONLY ONE CANDIDATE FOR EACH OFFICE.**
The Student Traffic Court is established to hear appeals concerning the parking and operation of motor vehicles on campus. Appeals are made within three weeks of the date of the violations.

The court consists of six undergraduate students selected on a basis of a personal interview. These students, without any bias, have the power to rule on most traffic violations. It is Babson's policy to give the students the right to govern themselves.

It is known that experience is the best teacher and at Babson this is provided through owning a student business. The opportunity to run your own business is an option open to everyone. Any student, with an idea, can become an instant entrepreneur by submitting his/her idea in writing.

The Licensing Committee, chaired by Vice President John Zimmer, provides thoughtful advice and guidance to those creating new businesses. The Committee acts as a regulatory agency by handling problems of businesses and complaints of customers. The committee also helps in the keeping of financial records for the businesses as well as overseeing the sale and purchase of existing businesses.
Twenty-seven years after Babson's first student business went into operation, the entrepreneurial spirit still thrives on campus. That initial company, Babson Tire Sales, exists today, along with 25 other student-owned enterprises. Through mutual support and cooperation, these businesses are growing and prospering at an unprecedented rate.

It was in September of 1978 when a small group assembled to discuss the merits of establishing a Student Chamber of Commerce for Babson. It was established and has had a very positive effect on student business. The Chamber serves as a forum for the exchange of ideas and as a means to promote the entrepreneurial spirit among its members.

The performance of the Chamber has again been strong. Total sales were up by 25 percent this year to $275,000.00. Businesses returning to campus from last year increased their sales by 250 percent. In looking at the performance of the Chamber, financial figures are certainly not the only criterion.

A student business offers two distinct opportunities: experience and profit. Not only does the student gain practical knowledge from operating a business, but employers look favorably on students who display such initiative. And what better way to learn the pitfalls of the marketplace while still in school. The learning process is quicker when the student can put today’s theory into tomorrow’s practice.

The financial rewards of a successful student business are also potentially great. Although profit is not necessarily the main objective of a campus enterprise, it can certainly help to stimulate productivity. As Professor Terry Allen stated: "Owning a student business, whether you make a profit or not, is like taking the hardest course and getting an A."

In looking to the future, the Chamber has many areas to develop and offer its members and the Babson community. Within the year, we hope that a notation of student business ownership will be placed on the final transcript of the student. In the future, it is anticipated that student entrepreneurs will be able to gain academic credit for their work.

Opportunities are open for all Babson students to purchase any of the businesses or to start a business of their own. As Babson continues to become more demanding of its students, it will take more from an individual to accept the challenge of owning his or her own enterprise. The student business system is unique to Babson. More members of the college community should take advantage of it. Come on, take the challenge. The future looks bright.
Although they suffered both a cut in their budget and a raise in the drinking age, the Social Committee performed admirably this year.

The first event of the year was a great success as freshmen and upperclassmen saw fine performances by Robin Lane and The Stompers.

Jonathan Edwards and Aztec Two-Step provided the songs for Homecoming weekend to an almost full house.

The Social Committee helped Alpha Kappa Psi bring Shane Champagne to the Foc'sle for a night of merriment and beer.

To end the first semester with a bang, Rick Derringer and The Fools put on a wild show. Too bad the auditorium was only half full. Some people just didn't know a good opportunity when they saw it. It was a real rock and roll concert for a change.

The Pousette Dart Band mysteriously snuck in to put on an encore performance at Knight Auditorium. They were more than ably backed up by NRBQ, who really kept the crowd hopping.

The crowning glory for the year, was Casino Night. Woody Herman and The Thundering Herd provided the big band sound for 1200 students and parents. Trim Inn truly got a bit of class that night.

To end the second semester Orleans performed an encore performance. They were backed up by Private Lightning, an up and coming local band who put on a fine show.

Everyone involved worked extra hard this year to build the Social Committee to the point of being organized enough to put on any type of event imaginable. The crew was the best we've ever had. All in all, we had a very good year. Thanks to Joe Gugliotti, Dave Cheevers, Bob Hayes, AK Psi, Pete Osborne, and special thanks to Peter, Jane, Bev, Willy, Jeff, Kevin, Larry, Sam, Ed, Joel, Joy, Wally, Bruce, Lisa, Bonesy, Archie, Peggy, Stix, Monty, Chuck, Jim, Russ, Bruce, Dan, Rick, Paul, Bone, Paul, Steve, Phil, Jim, Marty, Neil, Dennis, Trip, Linda, Rory and Chris. If we left anyone out, insert your name here.
Top Row, Left to Right: Chris Sullivan, Jack Cappucci, Jim Moriarty, Sally Abraham, Steven Meyer, Mike Turley, Tom Dunn, Cheryl Silverman. Middle Row: Gary Dressler, Merri Bonner, Lynn Curran, Sally Abraham, Cheryl Williams, Susan Kneuer. Bottom Row: John Patriarca, Diane Magee, Glen Friedman, Trish Norris.
The Babson Forum is an organization that brings educational, informative and entertaining speakers to the Babson Campus.

The Forum began the year with the very popular ESP artist Russ Burgess. The program was held during orientation and deemed a success by the incoming Freshmen.

The Forum presented the well known consumer advocate Ralph Nader early in the fall. Nader spoke to a packed Knight Auditorium on the subject of Corporate Business and Business Ethics.

Later in the year, the Forum sponsored a small and informal gathering in Trim to hear Bob Guccione speak. Guccione, only 24 years old and a high school graduate, spoke on how it was to be and work as V.P. of Marketing, Publishing and Promotion of Penthouse and Omni magazines.

For Parents Spring Weekend, the Forum sponsored Dick Flavin, a political satarist of WBZ-TV in Boston. Speaking to an overflowing crowd, Flavin entertained all with his quick wit and humorous poems.

The Forum's last program of the year was a "Sports Night" featuring sportsman and adventurer, George Plimpton and owner of the New England Patriots, Billy Sullivan. The program was co-sponsored with the Babson B-Club and although there was a small crowd, the event proved to be an enjoyable evening for all who attended.
The Babson College Circle K Club, now in its third year, has again enjoyed another year with a fine record of service to the Babson and surrounding communities.

Under the able leadership of President Roy Anderson, the club undertook many activities highlighted by: The homecoming events, including the Youth Fair, The Brenda Callan Auction, Aquathon to benefit the Massachusetts Easter Seal Society, Hockey buses, Blood Pressure Clinic, Shriner's Burn Institute, and the biggest event of the year, the Muscular Dystrophy "Superdance".

This year the club awarded the Charles J. McColough Circle of Service Award to Richard Bishop, Director of College Relations, for his outstanding contributions to Babson College. In addition, the club recognized Karen Mooney as its most outstanding member.

The 1979-80 school year represented a restructuring of the club organizations to allow for expansion and improvement in the years ahead.
Top Row, Left to Right: Scott Swearingen, Anne Hughes, Beth Sherman, Steve Meyers. Bottom Row: Paul Abrams, Professor Patterson.
Presidential Candidate: John Anderson
The Academy of Accountancy was formed in the Spring of 1975 with the aid of Professors Bruno and Drinkwater. The purpose of the Academy is to provide a vehicle for honoring outstanding Babson Accounting majors, to expand the members’ knowledge of the profession, and to generate interest in and provide service to the Babson Accounting program. These objectives are met by offering free tutorial services to accounting students, working on accounting related projects, and sponsoring presentations by area businessmen on topics of current interest.

Presentations this year included: “The Evolving Role of the Accountant in Today’s Business World” by the Gillette Corp.; “Expectations and Responsibilities in a ‘Big Eight’ Firm” by Touche Ross & Co.; “How to become and remain a CPA” by the Mass. Board of Public Accountancy; “What are Personnel Directors looking for in an Interview?” by Ernst & Whinney; and “Regional CPA Firms - an Alternative to the ‘Big Eight’” by Tofias Shapiro & Co.

Other activities this year included the beginning of a project with the Greater Boston Association for Retarded Citizens, an audit of Student Government with the help of Dr. Fetters, and a distribution of booklets concerning opportunities in the field of accounting and how to select a CPA firm.

The Academy hopes to expand its services to the Babson Accounting program by hosting presentations on alternate career choices and through the development of student internships.
The Black Society's objective is to promote Black awareness by sponsoring cultural activities and social functions. Through our endeavors and associations with other campus organizations, we strive to establish a unified environment. Membership is open to all Babson students.

Some of the activities sponsored by the Black Society included: The First Annual Black Alumni Homecoming Weekend, Halloween movies "Phantasm", "Disco" and "Animal House".

Black Society also co-sponsored Careers in Management for Minorities Conference with the Office of Minority Affairs. Forty high school Juniors and Seniors participated.
Hillel is an organization concerned with the religious needs of the Jewish community at Babson. These needs are fulfilled through the celebration of the High Holy Days and other religious services. Of course the social needs of both Jewish and non-Jewish students are met by Hillels special events. Hillels' events are often co-sponsored with students from other Hillels in the Boston area (Lesley, Simmons, Wellesley, Harvard and M.I.T.). Most of Hillels' social events integrate religious with social activity. Hillel is open to all students regardless of faith.

Most of all, Hillel is a student run organization that provides an atmosphere where individuals can learn and socialize.

The Babson Christian Fellowship is a dedicated group of Babson students who share the gospel with others. It is a non denominational fellowship connected with the Inter-Varsity Christian Fellowship. The I.V.C.F. supplies the group with an advisor, training, and resource materials.

The B.C.F. activities include weekly prayer meetings and Bible studies. The study of the Scripture and prayer is the backbone of this group. The Fellowship also shares in the programs of other groups (i.e. Harvard and Wellesley College). The B.C.F. sponsors the Red Cross Bloodmobile twice a year, and reaches out to the campus with book tables.

The major purpose of this group is to provide a means through which an individual can reconcile themselves with God and meet Jesus Christ.
Top Row, Left to Right: Jeff, Davar, Alberto, Randy, Grant, Jaurev, Thierry, Rory, Alex, Victor. Middle Row: Shahin, Oon, Tani, Liza, Anne, Juan, Rosa, Carl, Erik, Andreas, Silvio, Kevin. Bottom Row: Alejandro, Leo, Rich, Frank, Roy, Laureano, Gordon, Willy, Jong, Maricel, Tony, Mary Jo.
The Babson Marketing Association provides students with the opportunity to discover and cultivate their own interest in the marketing field of business. This past year, speakers included the V.P. of Marketing for Hertz and the V.P. of Marketing for General Foods. Other co-sponsored events included the Vice President of the C.B.S. Foundation, sponsored with the Society for the Advancement of Management. The Babson Chapter is affiliated with the American Marketing Association, providing films and other field trip opportunities.

Since half of the students at Babson graduate with a marketing degree, the need for a student organization is obvious. With the combination of formal classwork and informal meetings, a marketing student can be prepared for the competitive environment of the "real world".

Babson College's Finance and Investments Association has four major objectives: to foster an interest in the study of Finance and Investment; to promote exposure to the practice of Finance and Investments; to enhance the identity of Finance and Investments as sciences on the Babson College campus; and to encourage the involvement of underclassmen as well as upperclassmen in the Finance and Investments Association.

This past year speakers have been invited to campus to discuss such topics as investment strategies in Real Estate, stocks for the 1980's, and stock options.

The club also sponsored a trip to New York City. In the city, the club visited the New York Stock Exchange and the Federal Reserve Bank of New York.
The Babson Republican Club was formed to help students become better acquainted with the issues of American political life, and to advance the principles and philosophies of the Republican party.

The club proudly hosted a reception for Congressman Phil Crane early in the year. As the Presidential campaign progressed, the club attended pre-primary receptions for Senator Howard Baker and Governor John B. Connally. The club also traveled to New Hampshire where members observed Senator Kennedy at his primary night appearance in Manchester.
The Babson Mergers & Acquisitions Club has continued to serve as a forum in which a select fraction of Babson's population may freely exchange ideas with business leaders. These highly motivated students appreciate the value of first-hand communication with business people.

Mergers, acquisitions, evaluation techniques for selecting suitable buyers and sellers, stock swapping, leveraged buyouts and taxation were all subjects that were studied, and successful attempts were made to locate experts in these areas. The club boasts that such an expert, Mr. Thomas Tausig, an independent merger broker from Florida, found it appropriate to pay for all expenses incurred by the club regarding his visit to campus. This was a Babson first.

The membership bases its strength on the common bonds of interaction and motivation that each member believes will carry them to future success. Although the challenges will be great, the members feel that this organization they have created will have served them in good stead.
The Babson Student Hosts are an integral part in the prospective students’ first impression of Babson. Through daily campus tours, the Hosts act as a liaison between the prospective student and Babson.

The Hosts are also available to any of the administrative offices on campus such as the Alumni Association and the Vice-Presidents to serve visiting VIP’s or returning alumni.

The 1980 Babson Student Hosts took part in the escorting of the accreditors from the AACSB, and provided campus tours for administrative personnel.

This year’s Hosts were under the supervision of Joe Carver, Director of Admissions and Beth Heidenreich, Admissions Counselor, and were lead by a student Executive Board composed of: Gina Zottola (President), Jerry Noonan (Executive V.P.) and MaryLou Reilly (Vice President).

Blue Key is a National Honor Fraternity that stresses leadership and involvement. Blue Key runs the Freshman Study Skills workshop to help new students develop good study habits. They also sponsored the American Cancer Society’s Smoke-out on the Babson Campus. Blue Key monitored all student government primaries and elections. In addition, Blue Key is responsible for the election of the Professor of the Year award and the selection of the organization of the year award.

Blue Key expanded its programs this year and became more involved in the Babson Community. It will continue to stress leadership, involvement, and academic excellence.

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New members chosen for both Blue Key and Cardinal Key

by Cathy Cassidy

New members have been chosen for both Blue Key and Cardinal Key. Officers for the 82-83 academic year have also been chosen for Blue Key.

Blue Key members chosen are: Daphne Lackman, Mark Driscoll, John Howard, John O’Connell, Bob Okun, Jerry Winick, Marvin Albright, John Cartwright, Lauren Koehl, Mary Badger, Terry Smith, Marylin Dier, Cohen O’Malley and Susan Nishinaka. The new Cardinal members were: Aaron Barlow, Kenneth Romano, Jennifer Foy, Peter Trease and David Swain.

To be considered for Cardinal Key one must have a 90 cum with at least two semesters left at Babson. Members are chosen based on academic achievement, leadership skills and extracurricular activities. Cardinal Key has provided for cultural opportunities, sponsored speakers, and most recently has sponsored the air show.

The Cardinal Key National Honor Society is designed to recognize both academic and leadership potential. The society aims to honor students that show these qualities, inspire students to work hard, and utilize leadership capabilities in an active program of services.

Cardinal Key helps organize and execute the student government elections. In addition, activities have been promoted that other organizations have neglected. Thus, trips were sponsored to the Boston Symphony and the Boston Ballet.
CSA

COMMUTERS


Be a part of the Babson Social Life.

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This year marked the beginning of a new life for the Outing Club. The energetic officers, Laura Brown, Joy Titus, and Dirk Peterson, were successful in stimulating new interest in this previously dormant organization. With a calendar of events published at the beginning of each semester, the members were able to look ahead and plan for the many diverse activities. Movies were shown at most meetings, covering different aspects of the upcoming events.

In the fall, activities included: Rock climbing at Hammond Pond and Quincy Quarries, hiking in the White Mountains, hiking to Thoreau's Walden Pond and on Martha's Vineyard, and canoeing on the Ipswich River. With an unusually mild winter season, most ski trips had to be cancelled. On two of the best snow weekends of the year, the Outing Club did go skiing in Jackson, N.H., while staying at the UNH Outing Club cabin and in Vermont at a member's cabin. When spring came along, the Outing Club went hiking, biking, and rock climbing. In addition, instruction in hang gliding and parachuting were also sponsored.

The addition of an office in the basement of Park Manor North, during the second semester, was an added bonus this year. The office is large enough for meetings, sorting equipment, and keeping information available to members.

With increasing interest, experience and connections made this year, the Outing Club hopes to continue its phenomenal growth rate for many years to come.
A MAGICAL MUSICAL COMEDY
<table>
<thead>
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<th>CAST</th>
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<td>Ian Doe</td>
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<tr>
<td>Double Bass Player</td>
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<td>Cello</td>
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Director: Beth Astorshen
Producer: Rob Harris
Choral Director: Patty LaFray
Choreographer: Karen Wright
The 1979-80 B-Club, comprised of letter winners from all sports, participated in a wide variety of school activities this year. Inspired by the leadership of Mark Gelin (President), Steve Rogers (Vice-President), Mike Pantusco (Treasurer) and Chris Daubenmire (Secretary), enthusiasm and spirit within the club were at a peak. The B-Club was responsible for a Pep Rally held before the first playoff game of Babson's hockey team, as well as providing ushers for the Founder's Day program. The club also keeps the Babson alumni informed of all athletic events by writing sports wrap-ups for the Alumni Newsletter, which reaches some 12,000 individuals around the country.

In an effort to promote interest in exercise and athletics in general, the B-Club sponsored a Raquetball party at the Wellesley Raquetball Club. Nearly 100 people attended this event and it is hoped that this will be an annual activity.

In conjunction with the Babson Forum, the B-Club sponsored speakers Billy Sullivan, owner of the New England Patriots, and George Plimpton, sports adventurer/journalist. Both athletes and non-athletes made up the audience, all of whom were well entertained.

All in all, it was a productive year for the B-Club.
Top Row: Left to Right: Rich Pitch, Mario Tardiff, Mary Reed, Yvonne Cekel, Jennifer Clifton, Jane Nunes. Middle Row: Kevin Macy, Barbara Gould, John Sexton, Craig Gibson, Jackie Finn, Debbie, Johnson. Bottom Row: Jeff Strangler, Dave Landers, Robert Zdon, Rob Cecere, Craig Conrad.
The Still Great Beaver Brau

With the drinking age being raised to twenty and fifty percent of Babson's community being underage, Mario Tardiff had a monumental task awaiting him in his first year as Beaver Brau manager. Many thought this popular watering hole was doomed and were they ever wrong!

This year, the Beaver Brau, commonly known as the Pub, presented film spectacles that drew standing room crowds. Movies included, Superman, 10, Death Wish, Last Tango in Paris and many more number one flicks. Specialty events like BUSCH Nights made last year's Wednesday's look insignificant. Other events like 25¢ drafts, Grad nights and Senior Slave auctions found new ways to insure the Pub's survival.

Provisions for the under twenty are always provided since everyone still needs a place to go to avoid the academic pressures. With the selection of screen T.V. entertainment, Movies, D.J.'s disco and rock and dancing, the Pub is definitely here to stay!
HOW THEY DID IT

Mary Hudson
President and Chief Executive Officer
Hudson Oil Company

J. Peter Grace
President and Chief Executive Officer
W.R. Grace & Company
Lewis E. Lehrman
Chairman of the Executive Committee
Rite Aid Company, Inc.
Founder, Lehrman Institute

Mary Wells Lawrence
Chairman of the Board
and Chief Executive Officer
Wells, Rich, Greene, Inc.

[Images of people speaking and presenting]
Thanks For Just
A) *Big Dick*- After three meals a day, every day, one seems to take for granted the extra efforts Dick puts into his job. No favor is too big and no matter how many complaints are made (only in fun) Dick continues to do his all for Babson. Whenever any special occasions takes place, Dick prepares a banquet that can outdo most Boston restaurants. Therefore, the 1980 Babsonian would like to bring Dicks constant efforts to everyone's attention. We just wanted to say thanks for being there.

B) *Helen Spelman*- Helen has been an important link in the campus communication web. With Helens help, the information center was run in a friendly and courteous manner. Everyone is familiar with Helen's informative answers to the student's numbers, daily schedules, and most importantly, "Did my professor cancel his class today?" Thanks Helen, you've truly been the reason why the information center has been such a success.

C) *William Coughlin*- Since his arrival as an auditor, William Coughlin has spent the majority of his business career at Babson College. At Comptroller, he has had constant contact with the student population. If anyone is asked to describe Mr. Coughlin they would say, "He is genuinely a kind and caring individul." He is always there with an open door to all who need his help. An individual like this is rare in a position which requires a constant demand. The entire campus, students, and administration can say that William Coughlin is a valuable friend and a true asset to the college.
In a scene of wild jubilation, American Olympic hockey players celebrate their upset victory over the Soviet Union. This win would have to satisfy the adoring American fans to make up for their absence in the summer games.

Winner of the 1980 Boston Marathon, Bill Rodgers crosses Wellesley's Route 16 preparing for the final miles.

Gas 65¢ a gallon - Shortages and Gas lines — Gas $1.40 a gallon, All you want!

Gold prices soared to all-time highs of nearly $800.00 an ounce. This drastic increase shocked the most experienced speculators.

Boston's 350th birthday was highlighted by the reappearance of the 'old ships', last seen during America's bicentennial.
News Headlines

Following his Boston visit, Pope John Paul II celebrated Mass at our nations capitol. Leaving the U.S., after his tour, the Pope said: "My final prayer is this: That God will bless America".

For over one year 52 American hostages are held by Iranian militants, once called students. For the first time the powerful U.S. is helpless and kept at the mercy of a cruel Ayatollah.

Presidential candidates Ted Kennedy and Jimmy Carter combine forces to promote the democratic party. Kennedy's desire for an open convention was crushed by an overwhelming vote.

Eric Heiden, America's new superstar poses with the five gold medals he won in making a clean sweep of all men's speedskating events at the 1980 Olympics.
The Babson Map & Globe
The Babson College Great Map, the largest relief model in the U.S., and the Giant Globe are in a period of re-evaluation. Babson College has decided to do the right thing about this exhibit. Roger Babson's idea of building this unique possession has provided some valuable promotional benefits.

Once Tim Domini, Babson's new curator, got hold of a lot of Fantastik spray cleaner, the original color was restored. At the same time, Babson filmed its first T.V. commercial by no other than the makers of Fantastik.

Tim also had the job of repairing broken sections, replacing old wiring and filing relief models for future use. The reconstruction was long overdue since this project was one our founder created and implemented.

It appears that Babson has realized the importance of this landmark. Plans for the future can increase the Map and Globe's public value. After all, it would be unheard of if a local schoolchild went through school without one field trip to Babson's Great Map and Globe.
Your Favorite Things —
The Staff of the 1980 Babsonian would like to know your 1980 Favorites

1) T.V. Show  **MASH**
2) Movie  **KRAMER vs. KRAMER**
3) Musical Group  **Anything But DISCO**
4) Album  **GRATITUDE**
5) Actor/Actress  **CLINT EASTWOOD/MARSHA MASON**
6) Favorite place off campus  **QUINCY MARKET**
7) Favorite Dorm  **N.R.H - New Dorm**
8) Place to eat  **CALLAHAN'S**
9) Favorite meal at Trim  **STEAK & LOBSTER**
10) Holiday  **CHRISTMAS**
11) Vacation Spot  **FLORIDA**
12) Favorite Hard Liquor  **JACK DANIELS**
13) Favorite Beer  **BUD - MOLSEN'S**
14) Favorite Course  **?**  Worst Course  **POLICY**
15) Favorite Sports Team  **RED SOX**
16) Favorite Car  **PORSCHE - B.M.W.**
17) Favorite Radio Station  **WEET - WCOZ**
18) Favorite Magazine  **PENTHOUSE - SPORTS ILLUS**

Results will be published in the '80 Babsonian
Someday, the Great Babson Globe Trot may take its proper place alongside the great modern road races. For the moment, though, let it bask in the glory of its second coming, which drew an amazing 257 entries last April.

This Big Event is not the creation of a mad public relations man or an over zealous attempt by the student body to erase the afternoon class schedule. Rather, the Great Babson Globe Trot (heading now towards #3) is the genius of grad student Stanley "The Manly" Luniewicz, or The Dynamic Man of the Year at Babson.

Stan has reared the race through its infancy (about 60 runners) to its present stage of overwhelming potential. The Great Globe Trot #2, albeit backed by tremendous weather, was a smashing success; complete with celebrity guest #2, Johnny Kelley the elder, the dean of Boston Marathon runners.

Luniewicz (who claims the wicz was added purely for self-protection) crowned Professor John Marthenson (himself a marathon runner) the overall champion in a time of 15:10. George Salvitti was the undergraduate titleist in 15:23, with classmate John DiMambro a close second. Junior Gina Zottola was the first women to cross the Humphrey's Plaza finish line.

Basically, the race has gone from pioneers (President Sorenson comes quickly to mind) to T-Shirts and free beers, not to mention the support of the Wellesley business community (particularly Nike shoe of Wellesley.

Perhaps when homecoming comes around in 1980, Stan can make good on his promise of getting the services of celebrity guest #3, Jack LaLane.
The Russians Are Coming!

THOSE WHO SUPPORT THIS STATEMENT:

WE, CONCERNED BABSON STUDENTS UPHOLD THE SPIRIT IN WHICH THE SOVIET FIGURE SKATING TEAM COMPETES INTERNATIONALLY. HOWEVER, WE VEHEMENTLY OPPOSE THE AGGRESSIONS THE SOVIET GOVERNMENT HAS MADE AND CONTINUES TO MAKE IN AFGHANISTAN.

Be at Babson Recreation Center at 8:30 Saturday Morning, February 2, to take part in a peaceful, orderly demonstration to support and express our views as concerned students.

Signs will be made in Central Formal Lounge Thursday, January 31 at 8:30 P.M.

In order to effectively express our point, we must limit this to Babson Students.

Safety is our first priority!

Concerned Students
Theta Chi Fraternity


Spend Christmas with Theta Chi.

If she thinks I'm going to be satisfied only playing foosball with her, she's crazy!

I wish he'd let go, I see a "10" over there!

For my next card trick ....

Jeff, do you think we can stop smiling now?
Are you sure you know what you're getting yourself into?

Enjoy one! It's on the house.

Lesson #1, a pledge is called a poopie.

She can't be serious.

Punk rock invades Babson; Halloween 1979.

If she doesn't get off my foot, I'm gonna scream!

On no! The football's stuck in my ear!

I'll race you for the blonde on the sidelines!

Maybe if I hypnotize him with my eyes he'll miss.

If I stay one more year maybe they'll let me play.
Craig, I think they're taking our picture.

1979-1980 Theta Chi Football

Woodchip, 1979-1980

Maybe next time we should try it with a football!

A Little Sisters' work is never done.
Alpha Kappa Psi Fraternity
Delta Sigma Pi —
'25' — The Magic Number

Football 1980 - 25 undefeated seasons
Top Row: Left To Right - Dave Cruise, Bob Mornahan Jr., Joe Inparado, Sean Moran, Gina DePasquale, Troy Jellerette, John Generoso, Peter Knarud, Mark Andrade, Craig Himmelberger, Bob Cecere, Chris Sullivan, Mike DePace, Nicholas Penachio, Jon Weber, Jeff Connors, Jeff Johnson, Richardo Santiago, Dana Dakers, Jim Campbell. Kneeling: Left To Right - Bill Veralin, Kris Benson, Mike Lappen, Dave Alicandro, Howard Fishman, Brad Stein, Jamie Austin, Rich Floro, Steve Christopher.
1979-80 has been a very eventful year for Sigma Kappa. The fall marked our first fall pledge class who displayed their talents in many ways, including cheering for the girls' volleyball team.

Once again, we had our regular Gerontology projects of sponsoring a Senior Citizens luncheon and sending gifts to the Maine Sea Coast Mission. To celebrate the holiday season we had a Christmas Semi-Formal with KKG at the Bray Bourn Country Club in Newton, after which we ventured into Boston.

The year was full of many social functions. We sponsored Dancing with Henry at the Pub and Gryt in the Fo’c’sle, both receiving an overwhelming response. To start the weekends off right, we had a Happy Hour in the Chapter room every Friday at 4:00.

Spring brought our first formal rush with KKG. The highlight of the week was our visit to the tropics at a Hawaiian party featuring Sigma Kappa a la grass skirts with Palm trees and a Chocolate fruit Fondue.

Second semester was full of fun as the ‘awesome weight’ worked their way to sisterhood. Our annual pledge weekend was in Clinton, Connecticut this year, on the beach.

Other activities included selling kisses and lips (Chocolate of course) on Valentines Day and our annual Parent’s Weekend Fashion Show.

Looking at the year in retrospect, Sigma Kappa has emerged to show its strength and its beauty. We pride ourselves in remaining individuals, yet all sharing the mystic bond of sisterhood which only a Sigma can understand. Our graduating sister will really be missed. To Lenore, Mary Lou, Pam and Debbie, we wish you the very best. And to our newest members June, Jeanne, Debbie, Valerie, Linda, Vivian, Lori and P.D., we welcome you to the mystic bond of Sigma Kappa.
Looking back upon our first year at Babson we have many reasons to feel excited and proud. Beginning as a group of fourteen women, interested in establishing a respected organization to provide academic, social, athletic, and philanthropic opportunities for women, we have more than doubled in size to include twenty-six active members.

Never will we forget our first eventful year: the party at Boston Boston - our first success, carving fraternity pumpkins, working with Corinne Mani - our graduate counselor from Texas, caroling at the nursing home, meeting the national president, the installation ceremony, our first "wild" pledge class, the senior banquet, and our friends on the "Free Press" staff.

Although the period of colonization was not an easy one, filled with many conferences, petitions, late nights, and dedication, working together we strengthened our bonds of friendship until the long awaited day finally arrived; February 16, 1980 - the installation and initiation of the charter members of the Zeta Alpha chapter of Kappa Kappa Gamma.
Kappa Car Wash
Babson College Library

... A Final Look
Federal Bureau of Investigation memo:

Telephone Conversation as recorded on Mrs. Lillian Carter's end between herself and President Jimmy Carter

"... Jimmy, I'm telling you, you've got to do something about this hostage thing. Their mothers must be worried sick - over there with only one shower a week, sakes alive. Have you talked to anyone besides that Cyrus Vance fella? ... Jimmy, now you listen to your mother, what kind of a Christian name is Cyrus Vance ... ssh! I ain't through yet boy. And whoever heard of a little old secretary advising the President of the whole US of A about international affairs. They give him that high falootin' title "Secretary of State." He's still nothin' but a secretary in my book. Now if he was "Secretary of International Affairs" or something I could maybe understand him giving some advice. And I can't believe he don't type or fix yer coffee or anythin' like that. Ssh! I still ain't finished yet. And you know how much I hate male secretaries in the first place. Next thing you know he'll be wantin' to have an affair or somethin'. Ssh! And another thing ... What? ... He resigned ... Well praise the lord. Now Jimmy honey, when you replace him, you get yourself a real secretary. And while you're at it you should fire the rest of those clowns callin' themselves advisors, and hire some real advisors ... Who? ... Jimmy there's at least fifty people more qualified than those others. Heck, I bet you could get, Dear Abby or Ann Landers or Rona Barrett or even Billy Joe Wilson just down the street. He's been a bartender for twenty years ... Now Jimmy honey, I'll tell you what you should do about that Ayatollah what's-his-name. Never mind talkin' to him Jimmy, he obviously hasn't got a stitch of common sense. You know what I read in the National Enquirer the other day, that this Ayatollah character is really the leader of one of them international cult movement, the same cult movement that Jim Jones was a part of ... What do you mean ridiculous? They couldn't print it if it wasn't true. So, Anyway, they said that this Ayatollah was one of those hippies at that Woodstock concert back in the 60's. You know I kinda thought he might have been a hippie what with that wild beard of his and that black dress and hat he wears just like them gurus. Why did you know he's only 36 years old? ... I'm serious Jimmy. He took so much dope at that Woodstock concert that his hair turned white and his skin aged fifty years. And all them drugs turned him into a schizophrenic and he had illusions of candor. That's when he went over to Iran and started rabble rousin' and stirrin' up all kinds of mischief. So I'm tellin' you, Jimmy, there ain't no way in heaven you're gonna talk sense into his head, uh-uh, no way. What you gotta do is get some of them secret agents to go over, Lord forgive me, and blow his fool head off. Once you kill the leader they're all gonna roll over. Oh! Gracious! It's almost one o'clock! My soap's just about to come on. You've had me on the line too long Jimmy. But I'm always glad to help you out ... Okay honey ... You too ... Oh, and one more thing, you get yourself a hair cut, you hear. And I told you to get a new cleaner; your suits have been lookin' terrible on T.V. And Jimmy ... Jimmy? ... Jimmy? ... that boy done hung up on me again ..."
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The production of any major publication requires the dedication of many individuals. For a college yearbook it also requires a great deal of sacrifice. Each contributing members surrenders his/her spare time so that others may benefit. Their painstaking efforts are poured into a single project which is both challenging and frustrating. The work progresses, yet the results are not seen until the yearbook's publication. For most, the anticipation of the final production is the major motivating factor.

I would like to thank all of these generous and talented individuals for making an idea on paper, become a reality in book form. What better way can you be thanked than to see your contribution in print.

For all those who have been a member of the Babson community, I hope this yearbook serves as a combination memory and history book. When those twinges of nostalgia become overwhelming, I hope this yearbook will be the first thing you reach for. After that you can look at your "Babson Means Business" bumper sticker.

It has been my goal to highlight the most influencing events of the 1979-1980 school year. Local events like the expansion of our campus has been important and influential on our lives. However, it would be naive to believe that the world events, occurring outside the Babson boundaries, have had little or no effect on us as students. Therefore, each of these events have been covered in this year's Babsonian.

If thirty years from now you pick up this book and say "I remember that day!" I have done my job as editor.

Special thanks to Greg, Ellen, Eileen, Rich, and Andy. You all can be proud of your hours of work. Finally, special credit belongs to my wife Deborah, who contributed many hours of hard work, to help complete this book.

Best Wishes,

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