

Fighting Business Depressions: How to Overcome Operating Losses In Your Businesses

By Roger W. Babson

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The front of the jacket proclaims the piece's purpose: "This book tells How To Overcome Operating Losses in Your Business." It summarizes Babson's experiences during the periods of stock market panic in 1903, 1907, 1913 and 1921. Babson credits the book with reaching two goals: to help those struggling financially, and to serve as a record when the next major depression comes.

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