The Babson experience is full of concerts, all-nighters, sleeping in the library, pizza runs, freshman orientation, packy runs, projects, preppiness, roommate problems, partying, cold water, the Free Press, parking tickets, heavy drinking, soccer games, radiators that won't shut off, Friday Happy Hour at the pub, moving in, blowing off work, hockey games, heavy hangovers, problems with the computers, waiting in lines at Trim, caffeine addiction, group meetings, going home, meeting people, road trips, policy, and eventually senior week ending with commencement.
The Babson experience... how does it feel to be just another business major out of 1,300 students? Some days you get out of bed and you're so generic that you don’t even notice yourself in the mirror. Other days you screw up your individuality and think that maybe you could make something of yourself after all; you look your fellow generics in the eye until they have to smile back. It all depends on your point of view. And to some extent, point of view depends on who your with; things almost always look better to two pairs of eyes.
he Babson experience ... is founded on the basis of good friends, good academics, and good times. In keeping with this simple tradition, over the past four years we have seen physical and ideological changes to improve our campus. Among the physical changes are a new library, a renovated relief map, a new indoor/outdoor snack bar, a new mailroom, improved facilities at Trim (from computerized mealcards to microwaves and a deli-bar), a official college logo, new computer facilities, even a new president. Ideological changes have resulted in a larger amount of credit hours necessary to graduate, a change in the liberal arts requirement structure, and the displacement of sophomores, rather than freshmen, from on-campus housing.
Here is a final look at the way things were.
The Babson experience... your on your own for the first time, no brothers, no sisters, no parents. Free! So what do you do? Push yourself to the limit, academically, socially, physically, and mentally. Attempting to show yourself and your peers that you are the best. Sometimes wondering if it's worth all the sleepless nights, pressure, and deadlines. Then you hear the success story of someone who pushed themselves one step beyond what they had to and you know that Babson is demanding to make it easier for you to go that extra step when it's needed.
To the Class of 1984:

Roger Babson was closer to being right than George Orwell. This year we are not marching to the totalitarian beat of Big Brother, but are watching as many others in the world -- from Harvard to the planners in the Peoples' Republic of China -- rediscover the importance of individual initiative and enterprise, the entrepreneurial qualities this College has stressed from its beginning.

We hope you leave us with a sense that you as an individual can make a difference, that in the problems others see there are opportunities for development and progress, and that it is more fun to stir the pot than to sit around complaining about the cooking.

Leave us with confidence. Leave us as impatient to straighten things out in the world as you have been to fix things that needed fixing here. Leave us with a commitment to values that are important to the future of us all -- to freedom, to enterprise, to improving the climate of understanding between nations and peoples, and to the rights and dignity of others with whom you live and work. Resolve, somehow, to keep what you attempt in work and career in perspective with the need for fun, for friends and family, and for exploring new things in life.

And remember that your decision to come to Babson was more than a short-term commitment. Your progress and accomplishments, like those of your predecessors, become part of the base for making Babson even better known in years to come. Your perspectives -- as you try out the things you learned here -- can help us strengthen courses and out-of-class activities for future students. Through alumni programs, we would like to help you keep alive the friendships you have made here, and to enlist your support for the continued development of the College.

Sincerely yours,

[Signature]

William R. Dill
President

WRD:ar
December Graduates

Sally Abraham
Susan Bader
Mark Berezdivin
Craig Cahill
Deborah Jones-Cerretani
David Childers
Renee Cohen
Caroline Crocker
Joseph Deck
James Donahue
John Donovan
Claudia Fleming
K. Richard Ford
Maureen Forrester
John Gonsalves
Susan Gordon
Philip Green
Frank Guinan
Isaac Harari
Peter Hilmer
Anthony Higinski
Arthur Joseph

Arthur Karabelas
Bart Karlson
Raymond Kassin Nasser
Jon Kushner
John Leahy
David Lemons
Sarah Lowell
Kevin Lynch
James McGowan
Daniel Milhem Levy
Elie Milhem
Milton Morales-Bello
Michael Musto
Alexander Pegnato
Stephen Popper
Beverly Raymond
Victoria Roussel
Martin Schloss
Douglas Selley
Dirk Smith
Robert Taylor
THE 1984 BABSONIAN IS DEDICATED TO MARY DUNN, COMMENDING HER FOR A SINCERE DEVOTION TO BABSON.

Each year the Babsonian staff and the Senior Class dedicate their yearbook to the person they feel has done the most to help improve the Babson Community by extending themselves beyond their job requirements and sacrificing their personal time in their dedication to the college, and in particular, to its students.

We are proud to dedicate the 1984 Babsonian to Mary Dunn, Assistant Dean of Students, recognizing her sincere devotion and friendship to the student community and in appreciation of her continual patience, support, understanding and helpfulness.
Seniors

Rachel Coward
Management, Communication

Caroline Crocker

Kevin Crough
Economics

Edward Cunningham
Accounting

Paul Cunningham
Finance, Investments

Michael Dale
Finance, Entrepreneurial Studies

Julie Datzell
Accounting

Jerome Day
Investments

Rachel Dearden
Joseph Deck

Lee Deninger
Management

Janice Desautels
Marketing, Communication

Jeffrey Dickson
Investments

Richard DeDonato
Accounting

Francisco Diego
Finance, Investments

Scott DiGiammarino
Marketing, Finance

Andrew Dimatteo

Renee Dober
Daniel Donovan  
Marketing

Deborah Ebersold  
Finance, Investments

Edwin Eccleston

Kathie Ecker  
Finance

E Dane Edwards  
Finance, Investments

Ann Fagan  
Marketing, Communication

Christine Falvey  
Finance, Quantitative Methods

Randall Fassas

Robert Feldman  
Finance, Investments
Seniors

Jeffrey Fenton
Finance

James Ferrara
Accounting, Information Systems

Karen Finch

Erin Fitzgerald
Finance

Claudia Fleming

Andrew Pilgar
Marketing, Entrepreneurial Studies

Mark Flory
Marketing, Communication

Gregory Fontana
Finance, Investments

K. Richard Ford
Weston Graves
Finance, Investments

Philip Green

Thomas Groth
Marketing

Julio Guernes
Finance, Economics, Investments

Frank Guinan

James Gunn
Marketing

Michael Gurau
Finance

Kenneth Gustin
Marketing, Quantitative Methods

Amelia Hajjar
Marketing
Seniors

Gregory Hamer
Finance, Quantitative Methods

Heidi Hampe
Marketing

Randolph Hannold
Management, Entrepreneurial Studies

Isaac Harari

James Harris
Finance

Carl Hathaway
Investments

Patricia Heinz
Accounting

Peter Hemingway
Finance, Investments

Donna Henriksen
Accounting
Coleman Joyce
Finance, Investments

Mary Kangas
Finance

Bart Karlson

Raymond Kassin

Debra Kertenjian
Investments, Quantitative Methods

Susan Keohane
Finance

Maureen Kecough
Marketing

Tracy Kerman
Economics, Management

Kevin Kervick

Seniors
Seniors

Eric Luukko
Accounting, American Studies

Kevin Lynch

Marianne MacDonald
Marketing, Communication

Scott MacKintosh
Finance, Investments

Barry MacQuarrie
Accounting

Jeffrey Mandell
Marketing

Gary Marmer
Finance

Joseph Martocchio
Management, Quantitative Methods

Daniel Mathews
Lynda Mowhinney
Accounting

Ellen McCarthy
Management

Nancy McConaughy
Marketing

Marie McDonald
Finance, Communication

Bradley McGill
Accounting

Jeffrey McGill
Marketing, Communication

Karen McGown
Accounting

Russell McKinnon
Management

Janet McViney
Seniors

Debra Medrick
Marketing, Quantitative Methods

Holly Meridan
Marketing

Daniel Milhem

Elie Milhem

Virginia Mosien

Jonathan Morin
Finance, Quantitative Methods

Paul Morrison
Economics

Maureen Morley
Finance, Quantitative Methods

Kimberly Mount
Finance
Carol Moyer  
Accounting, Information Systems

Russell Mucklow  
Economics, Quantitative Methods

Bruce Muenter  
Marketing

N. Elizabeth Munn  
Marketing, Communication

Michael Murray  
Finance, Investments

Michael Musto

Paul Natalizio  
Finance

Michael O'Connor  
Accounting, Communication

Sharon O'Donnel
Janice Olson  
Finance, Quantitative Methods

Clark Orskey  
Finance

Nicholas Papakynikos  
Accounting

Clare Papia  
Finance, Quantitative Methods

Christine Pappas  
Accounting

Jeffrey Pafuick  
Accounting

Christopher Pedersen  
Marketing

Marcia Peisach  
Marketing

Cynthia Pepe  
Management, Communication
Seniors

John Power
Finance, Quantitative Methods

Leahe Price
Marketing, Communication

Mary Quigley
Finance

John Rafferty
Finance, Entrepreneurial Studies

Thomas Ragle
Marketing, Communication

Susan Rappole
Finance

Eberhard Rau
Finance, Investments

Lisa Rettig
Accounting

Lisa Romanzi
Investments
Seniors

Kevin Rose  
Marketing

Jody Rosenblum  
Marketing, Communication

Mark Roth

Robert Rothauser  
Investments

David Rothstein  
Finance, Investments

Peter Rouillard  
Finance, Communication

Scott Rowlings  
Marketing

Peter Russo  
Marketing, Communication

Dianne Saba  
Management, Communication
Seniors

Mark Sampson
Finance, Investments

Steven Sanford

John Saniuk
Finance, Quantitative Methods

Randall Scherago

Jennifer Schirmacher
Marketing, Communication

Martin Schloss

Douglass Selley

Ronny Shayo
Finance

Catherine Shea
Marketing, Communication
Seniors

Scott Smith
Finance, Quantitative Methods

Nancy Stall
Marketing

Thomas Stames
Marketing

Alan Starr
Management, Communication

Christopher Starr
Finance

David Steele
Accounting

Marc Stone
Finance

Robert Stout
Entrepreneurial Studies

Peter Sullivan
Accounting
Seniors

Marianne Vergano
Marketing, Communication

Glenda Vigoreaux
Finance, Investments

John Villasis
Accounting

Thomas Von Lintel
Finance

James Waddell
Accounting

Robert Wahlert
Management

James Ward
Finance, Quantitative Methods

John Webb
Marketing, Quantitative Methods

Scott Whitman
Accounting
Bonnie Whynot
Investments, Quantitative Methods

Scott Wieler

Thomas Wilde
Marketing

Joseph Wood
Accounting

Scott Worabey
Accounting

Judith Wright
Marketing, Communication

Stanley Yao
Finance, Investments

Jonathan Zemmol
Senior Misfits

Vaughn Abraham
Lisa Courchene
Heather Snow
Jack Yahoras
David Taylor

Senior Photophobics

Sally Abraham
Ayad Alhadi
John Armour
Joyce Bell
D. Scott Birger
Karen Cecere
David Childers
Paul Clare
Paul Clark
Renee Cohen
Stephen Devereaux
James Donahue
Paul Donato
John Donovan
Ithiel Eisenmann
Jacqueline Finn

Patricia Garland
Paul Guenther
Michael Guptill
Keith Humber
Glenn Hutchinson
Charles Jones
Arthur Joseph
Arthur Karabelas
Roseann Kelley
Mary Lou Landry
James McCarthy
John McCarthy
James McGowan
Milton Morales
Hunter Muller
Gregg Nickerson

Gino Pacini
Joshua Pearson
Alexander Pegnato
Mark Perry
Elizabeth Polcyn
Luis Restrepo
Victoria Roussel
Scott Slaboden
Neal Slafsky
Carol Solomon
Robert Tower
Christine Utenwoldt
Jill Whitten
John Woodward
Juniors

David Albanesi
Ellen Allen
Matt Anderson
Alfonso Arango
Alberto Ballesteros

Steve Baker
Leslie Barnard
Hal Bean
John Berwick
Debbie Bloom

James Bologeorges
Keith Borkowski
Nathan Bricklin
Libby Brine
Kyle Brooks
Juniors

Kevin Brown
Paul Brunelle
Joe Burkett
Catherine Byrnes
Brian Cadieux

Jeff Cagnina
Kelly Camp
David Carey
Naomi Carey
Robert Carleton

James Carpenter
Joan Chang
Heidi Cibella
James Cobb
Brad Cohen

Joseph Cogliano
Glenn Coppinger

Elizabeth Corkum
Catherine Corper

Scott Coughlin
Donna Courtemanche
Juniors

Mary Hart

Mary Ellen Hartman

Colette Hatton
Steven Hesser
Christopher Hicks
Rob Hoaglund
Joel Hohenberg

Vicki Holms
Frederick Howard

Linda Humphrey
Brad Hunsaker

Brad Ingalls
Elizabeth Internicola
Juniors

Lorraine Lefort
Marci Leibovitz
Tracey Leighton
Bill Lestan
Barbara Lewis

Griffith Lewis
Donnelly Liddy
Thomas Logan
Tom Loucas
John Lynch

Dave Malley
Heather Maloy

Stacey Manjios
Dave Margolin

Glenn Mastro
Mark McCall
Juniors

Gerry McCarthy
Lisa McCoy
Cindy McKenna
Marco Mendoza
James Milbery

Lynne Misericordia
Catherine Mitchell
Amit Mitra
Dale Morrow
Kevin Moynihan

Francis Murray
Pamela Murray

George Myers
Lori Nahabedian

Ted Naughton
Stephen Newman

Gill Newton
Russell Nicoletti
Juniors

Roy Tessler

Eric Tetschner

Jur Timmer

Benjamin Toledo

Jack Toy

Chuck Tsacoyeanes
Juniors

Diane Tully
Ed Vahey
Chuck Valenza
Richard Vandervorn

Julie Viglione
Megan Walsh
Val Walton
James Warren
Heidi Watts

Lori Weiss
Lisa Wilson
Beth Wood
Charles Woolsey
Alan Wellmen

Seung Il Yang
Alfredo Yanes
Stephanie Yao
Christopher Yelving
Sa-Hyon Yim
Sophomores
Sophomores

Jeffrey W. Ackley
Chris Adams
Harold Alexander
Jean Amato
Tim Anderson

Gary Andler
Mark Andrews
Michael Angelakis
John Arnold
Kelly Babbitt

Debra Batzarini
Lauren Barakauskas
Susan Barjak
Scott Barstow
Alan Bayne
Sophomores

David Cox
Glenn Crowes
Tracy Davenport
Bill Davis
Peter Dawes

Beth DiNardo
Jody Dodge
Jack Dononvan
Jon Dorkee
Mary Doroti

Susan Dorrin

Eric Dow

Laura Duhaemel
Chris Dunne
Susan Ellis
Stephen Fallon
James Farrick

Katherine Fibiger
Wayne Finnigan
Mark Finnerty
Todd Fialherty
Kelly Flemming
Sophomores

Dean Girdis
Bill Golden
George Gregorian
Charles Hajjar
Sheilagh Hamill

Joan Handy
Lauren Happ
Lisa Harris
Mark Hasbrouck
Lisa Haskins

Susan Hastings
Svein Hedley
Greg Heger
Jennifer Heln
Kimberley Hickey

Polly Hickox

Amy Hodgetts

Theresa Hodgdon
Bill Holland
Heidi Hudson
H. Scott Huizenga
Kasey Husband
Sophomores

Paul Iglesias
Stephen Jackson
Dan Jelinek
Kim Johnson
Joan Jolley

Doug Jones

Stephen Joyal

Maureen Joyce
Mark Jraif
John Kelly
Mary Kelly
Jim Kenefick

Nancy Killiea
Roger Krujak
Linda Lackey
Marybeth Lamotheaux
Kevin Lane

Charles Lang
George Leary
Seth Lerner
Jack Littlefield
Anne Love
Sophomores

Maryann Lubic
Andrea MacNabb
Brad Maher
Vincent Mancuso
Stephen Marino

June Marshall
Brian Martin
Scott Mastro
Paul Matlack
Jeffery McCusker

Susan McRae
Christine Megrue

Keith Melanson
Bill Moley

Juan Mendez
Ramoni Mendola

Jane Mitchell
John Montgomery
Sophomores

Alan Royal
Dan Rumore
Jon Sale
Todd Samost
J. Marc Sandler

Richard Scerbo
William Scragg
Michelle Seaberg
J. Russel Shaw
David Sherr

Stephen Shinnick
Charles Shotmeyer
Nathan Skinner
Helen Smith
Susan Smith

Michael Solomon
Kathryn Spencer
Paula Stento
Alan St. Lawrence
John St. Martin

Teresa Stock
Richard Stone

Thomas Stone
Steven Stout
Sophomores

Glenn Sullivan
Kevin Sullivan
Ann-Marie Sweeney
John Swayer
Craig Taftan

Stephen Thomas
Fred Thomas
Katherine Thornton
Mark Treat
David Tremblay

Dan Trodden
Lorin Trodeman
Kati Tuytschaever
Holly Utter
Larice Van Dam

Natalie Vassil
Susan Walker
John Watras
John Watson
Laura Welland

Sandra Werner
Robert Wilcox
Margot Wills
Karyn Wilson
Kasey Winger

Mike Wright
Barbara Zack
Amy Zokar
Irene Zukanian
Freshmen
The Greatest Things In Life
Are The Simplest;
The Most Powerful Things
Are
The Tenderest;
The Greatest Force Is Love,
And The Greatest Asset Is Friendship.
R.W. Babson

James Adams
Michael Allaria
William Allen
Amanda Andrade
Rossana Arias

Karen Augusti
Sahira Awni
Jonathan Baggott
Mark Bahlmann
Christine Bailey

James Baker
Thomas Baker
Lucy Bakewell
Miles Baldwin
Dena Bencroft
Freshmen

Jane Barberian
Carlos Barbosa
Thomas Bayer
Joseph Barry
Elizabeth Bendetti

Vivian Berezdivin
Christopher Berg
John Berg
Susanne Best
Mike Bidwell

Julie Block
Greg Bochicchio
Dana Booth
Peter Boretti
Thalia Brems

Dan Brennan
Dean Brier
Charles Brooks
Patricia Browne
Priscilla Burke

Candace Burns
Timothy Burns
Mike Burke
Brian Carr
Andrew Case

Maria Catalaas
John Cavanaugh
Oliver Chamberlain
David Chan
Monica Chang
Freshmen

David Charlton
Linda Chee
Nelise Clark
James Coeius
Denise Cohen

Christian Collias
Thomas Conroy
Alexandra Contey
Claudine Cappotelli
Arthur Couture

Colleen Critelli
Donald Cranley

Helen Cremonni
Mike Crosby

Kristin Croughwell
Leo Crowe

Jaime Cruz
Mark Cullen
Freshmen

Christine Darling
Christine Davitt
Darrell Daybre
Mike Dayton
Jodi DeBonville

Ken DeCosta
Joost De Jong
Joseph Del Greco
Edward DeNoble
Lucine DerManuelian

Ana Diaz-Diez
Sharon Doherty

James Dobis
Julie Doyle

Michael Doyle
Brad Drury

Heather Duerden
Mary Duffy
Freshmen

Stephen Duplessie
Angela D'Urso

Daniel Egan
Laura Eosefow

David Ferzoco
Mark Fideli
Peter Fielding
Thomas Fitch
Abby Fligor

Aristoteles Flores
Angela Fang
Hilda Fontana
Michael Forrest
Kim Forsyth

Christopher Forte
Christopher Fraga

Walter Frame
Edward Francis
Freshmen

Rebecca Frederick
Mark Gagne
Edward Galligan
Bonnie Gauch
Robert Gauch

Scott Gauvin
Missy Gavens
Chip Gaysunas
Nicole Glantonio
Paul Gilbody

Steven Ginsberg
Marcia Giordani

Robert Gleason
Philip Goddard

Richard Gohman
Steve Gold
Linda Gooch
David Gordon
Susan Gosselin

Susan Ganshirt
David Granville
Kay Griffith
Robert Griggsby
Martha Grome
Freshmen

Caroline Guarino
Gloria Gutierrez
Joy Gustafson
Christine Haney
Margaret Hall

Moises Harari
Gordon Hargraves
Steve Hamory
Katharine Hassey
Robert Hatcher

Jyrki Hattinen

Michael Hazerjan

Michelle Healey
Karen Hetther
Mimi Heffterman
Bruce Herring
Randolph Hicks

Sarah Hilton
H. E. Hollbrook
Paul Holmes
Wendy Hodgkins
Scott Holloway
Freshmen

Chris Hull
Tim Huyck

William Janikies
Christopher Janush

James Johnson
Jeff Jones
Lisa Jones
Joseph Jutras
Susan Kapopoulos

Mark Karoll
Riccardo Kassin
Jeffrey Katz
Jay Kaye
Bettina Keller

Timothy Kelley
Michael Kelley

Erich Kessel
Robert Kessinger
Freshmen

Don Khouri
Cheryl King
Ed Kinnaly
Bernard Knox
Katherine Konig

Eduardo Kopper
Jose Laflitte
Andrew Lazarus
Hung Ke Lee
James LeGates

Dennis Lemenager
Roger Lerrick
Stefan Lethold
Lawrence Leyden
Peter Lichtenberg

Paula Long
Mary Lotuff

Douglas MacDonald
Brian MacLean

Janet MacWilliam
John Madigan
Freshmen

Margret Mission
Michael Missaillidis
Joe Monaco
Paul Morgan
Darren Morris

Jonathan Mossberg
Gary Mountford
Deborah Nazarian
Shawn Nestor
Robyn Nicodemus

Kathleen Noonan
Richard Nuenighoff
Brian O'Donnell
Raymond O'Hepler
Mark Oppenheim

Andrea Pallotta

William Peck

Michelle Pelletier
Steven Pennucci
Jeff Perry
Paul Philbin
David Pina
Freshmen

Christina Pinzon
Brien Pridde
Emily Platukis
Daniel Poulin
Randall Power

Donna Prevett

Terri Radcliffe

Christopher Reilly
J. Bruce Ricciuti
William Rivkin
Robert Rocheteau
Christopher Rollins

Elizabeth Romano
Louise Rosenblum
Norman Rosskothen
George Ryan
Scott Sagan

Vincent Sanchez
Michael Sands
Louis Santangelo
Johann Saurbier
David Saylor
Freshmen

David Schneider

Greg Schneider

Charles Schoenjohn
Leticia Sharp
Kevin Shaughnessy
Jeffrey Shay
James Shea

Doug Sherbacow
Michael Sherman
Lauren Showstack
Susan Silveira
Kim Simone

Gerald Skelton
Peter Slattery
Michael Smith
Pamela Smith
Shariene Sones

Elizabeth Spada
Suzette Sparks
Elizabeth Spellacy
Paul Stafford
John Stahl
Freshmen

Mike Stauffer
Sandra Steeves
Peter Stein
Sarah Stevenson
Jacob Stoll-Nielsen

Chris Strong
David Sullivan
Susan Sybertz
Denise Tache
Brian Tavares

Pam Tenny
Jennifer Thomann
Cynthia Thomas
S. Michelle Thorndyke
Brian Tobey

Harold Tramazzo
Robert Trevisani
Joseph Twine
Hugues Van de putte
Jill Van Heertum

Christopher Van Munching

Sally Vassalotti
Charlene Vento
Desmond Vickers

Debra Vicone
Ann Marie Viglione

David Vine
Scott Walkinshaw
Mike Weiss
Matthew Welch
David Westerman

Carol Williams
Ann Woodworth

Alejandra Yanes
Luis Yanes

Katrina Yankopoulos
Alexis Yost
Founder’s Day
Founder's Day

This year marks the seventh anniversary of Babson's Founder's Day with its theme of entrepreneurship. It is both a celebration and a renewal - celebration of past accomplishments and continued excellence in free enterprise education.

The mission of the college has not changed since its founding in 1919. We are today, as we were then, dedicated to educating students for positions of leadership in management. The entrepreneurial spirit is evident in academic programs, student-operated businesses, and the achievements of faculty and administrators.

An undergraduate major in Entrepreneurial Studies is one part of Babson's program to advance education in entrepreneurship. The college's first endowed chair is the Paul T. Babson Professorship in Entrepreneurial Studies, a revolving short-term professorship for authorities in the field.

This year we are pleased to honor outstanding entrepreneurs Henry W. Bloch, John J. Cullinan, John K. Hanson, and Heinz Nixdorf - all truly distinguished business leaders. We take great pride in welcoming them to the Academy, for they epitomize the kind of courage, energy, and creative spirit that entrepreneurial leadership demands.

The 1984 Academy inductees are the embodiment of our goals and aspirations. We can think of no better way to honor the memory of our founder, Roger Ward Babson.

Entrepreneur

For our purposes, an entrepreneur is the originator or the principal mover of an enterprise. Such individuals are characterized by a willingness to take risks and to invest money and energy in the development of a service or product leading to the recognition of that service or product as a contribution of value.
Babson College Founder's Day

Welcome
William R. Dill
President, Babson College

Remarks
Jeffry A. Timmons
Paul T. Babson Professor of Entrepreneurial Studies

Special Presentation
William R. Dill

Greetings
John M. Skelly
President, Undergraduate Student Government
Rebecca Little
President, Graduate Student Association

Induction Ceremonies
Distinguished Entrepreneur
Henry W. Bloch
John J. Cullinane
John K. Hanson
Heinz Nixdorf

Closing Remarks and Adjournment

Sheraton Boston Hotel
April 11, 1984
7:15 p.m.

Tickets will be collected at your table.

Table 33
Admit One
HENRY W. BLOCH
Cofounder, President, and CEO
H&R Block, Incorporated

Nearly 30 years ago the Internal Revenue Service halted its program of tax preparation. Two Kansas City brothers, one a bookkeeper, decided to fill the void, offering to complete anyone's tax return for five dollars. Today, Henry Bloch, bookkeeper-turned-entrepreneur, can look with pride at over 12,000 H&R Block offices across the nation, offices that serve millions of Americans.

"Most people think that the rapid expansion of H & R Block was part of a grand plan," says Henry, "but nothing could be further from the truth. We did a land-office business that first year, so we opened a few more storefront offices the next year and did even better. I told my brother that if we could do so well in Kansas City, we could do a lot better in a place like New York."

Although HRB has been one of the fastest growing companies of the past several decades, the road has not always been smooth. In 1972, for the first time in its 17-year history, the company registered a decline in profits. Block stock dropped markedly, and the crowning blow came when the IRS began to attack commercial tax-preparation services. Although most of the competition was driven from the marketplace, HRB recovered and prospered.

In the mid-70s, Henry Bloch began to consider diversification as an avenue for improving HRB's position. In 1978 the company acquired Personnel Pool of America, Inc., now the largest proprietary home health care agency in North America. Two years later ComputServe, Inc., became part of the Bloch companies, thus giving the corporation a firm foothold in the fast-paced computer services business. In that same year Block Management Company, which provides administrative and marketing services to Hyatt Legal Services, was founded.
Recently named by the Wall Street Transcript as a top executive in the computer industry, John Cullinane is living proof that David really can compete in the same arena as Goliath. For his company, Cullinet Software, Incorporated (formerly Cullinane Corporation), has thrived by selling software exclusively for IBM compatible computers.

In 1965, while working for a small computer programming company, Cullinane helped develop a concept for a generalized payroll software program for several banks. He had an idea: why not repackage the same system and market it to any bank? The fixed price could cover the amortized programming costs, marketing and support expenses, plus a healthy profit.

Three years later, armed with a software products company proposal, Cullinane headed for New York. He raised $500,000 from 25 investors, and Cullinate Corporation was established.

By 1972, however, Cullinane's dream was rapidly becoming a nightmare. All that remained of the original half-million dollars was $500, and he had to meet an $8,500 payroll in one week. Fortunately, a check from a customer arrived in time to save the company.

Within a year Cullinane acquired the rights to market the B.F. Goodrich data base management system, which he reworked and renamed Integrated Database Management Systems (IDMS). Combined with a new product called Integrated Data Dictionary, IDMS gave the company a new range of customers and competitive edge against IBM's outmoded data base system, IMS.

In 1978 Cullinane became the first publicly traded software company and in 1982 joined the New York Stock Exchange. Today there are more than 9,800 Cullinane installations worldwide. Cullinane has established the National Education Center in Framingham, Massachusetts, a complex of 18 classrooms and five computer labs, which 7,000 students are expected to attend in 1984, its first full year of operation. In addition, the firm has opened regional education centers in 13 U.S. cities, offering Cullinet customers the high quality curriculum available in Framingham.
John K. Hanson
Founder and Chairman
Winnebago Industries, Inc.

His philosophy of life has always been to seize the opportunities placed before him. "If I miss an opportunity," he says, "the blame is mine for having failed in some manner or another; and then I try to live with it in the best way possible, yet always looking ahead."

John K., as he has been known throughout his life, has missed few opportunities and has had little blame placed on his shoulders for having failed. Chairman of the quarter-century-old Winnebago Industries, Incorporated, John Hanson is considered by many to be the father of recreational vehicles and the driving force behind the success of an entire town - Forest City, Iowa.

Born in 1913 on a farm in Thor, Iowa, Hanson began working at age 10 in his father's farm implements store. At 14 he had learned enough to manage the shop for three weeks while his father was out of town on business.

By 1955 Hanson's experience extended to retail auto and furniture sales, the funeral business, and the marketing and sale of items as diverse as small appliances and tractors. John K. purchased these businesses from his father one by one. In 1954 he sold his International Harvester/Oldsmobile franchise, and the building lay vacant until a Forest City development group lured a California trailer manufacturer to town. When the firm went bankrupt, Hanson took command and began to manufacture hardtop trailers. From this beginning, Winnebago Industries was born.

Winnebago expanded to new plants, added different lines of travel vehicles, and outsold the two other top manufacturers through innovative construction and marketing techniques. Using foam rubber and sandwiched styrofoam, Hanson created a trailer that was lighter, stronger, and better insulated than the traditional wood-based vehicle.

John K., went into semiretirement in 1977, just before the gas crunch and the rise in interest rates. Two years later he returned to rescue his company by transforming an $18 million debt to an $18 million cash surplus. Today Winnebago is the world's largest motor home manufacturer with production under one roof, and it is a major industrial force in the state of Iowa.
HEINZ NIXDORF
Founder And Chairman
Nixdorf Computer AG

When Heinz Nixdorf began his studies at Johann-Wolfgang-von-Goethe University in Frankfurt in 1947, his talent in the fields of science and mathematics was already apparent. He studied physics and later became interested in management.

In 1951, while a student working at Remington Rand Corporation in Frankfurt, Nixdorf proposed that he and physicist Dr. Walter Sprick form a company that would manufacture and sell multiplication and calculating machines. Sprick declined the offer, but the 26-year-old Nixdorf was not deterred. He offered to create the simple accounting device for the largest power utility in Germany. Funded with $6,000 and operating from a basement workshop, Nixdorf built counting equipment which could be connected to punch card machines. One year later he founded the Laboratory for Pulse Technology to develop and produce electronic and mechanical parts and systems for German and international manufacturers of office equipment.

Success came quickly, and Nixdorf developed an electronic computer using cathode ray tubes. This was followed by an accounting machine with an electronic multiplication unit, an electronic desk calculator with printer, and a mini-computer using semiconductors. Wanderer-Werke became his principal customer, but in 1968, envisioning the potential of transistors for rapid data manipulation, Nixdorf bought Wanderer-Werke and, with the Laboratory for Pulse Technology, founded Nixdorf Computer AG with headquarters in Paderborn.

Extensive company development began with independent research and development, manufacturing, and sales activities. Nixdorf expanded to the United States, increased manufacturing facilities in Paderborn, and created a new production center.

By 1979 over 70,000 Nixdorf computer systems were installed worldwide. Two years later the company brought forth IBM compatibles and in 1982 launched Germany's first digital telephone system. Nixdorf employs 16,000 in 12 German companies and 50 foreign affiliates. Its sales are approaching $1 billion. From humble beginnings in a cellar in Frankfurt, Heinz Nixdorf has built his company into a leader among international computer manufacturers.
Green Sponsors

John E. and Nathalie M. Ahearn
Mr. and Mrs. R. Snowden Andrews, Jr.
Mr. and Mrs. John Banjak
Inga Bothen
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Mr. and Mrs. Laurence M. Terry
Mr. and Mrs. R. R. Wright

Take Time to Think — It is the source of power.
Take Time to Play — It is the secret of perpetual youth.
Take Time to Read — It is the fountain of wisdom.
Take Time to Pray — It is the greatest power on earth.
Take Time to Love and Be Loved — It is a God-given privilege.
Take Time to Laugh — It is the music of the soul.
Take Time to Give — It is too short a day to be selfish.
Take Time to Work — It is the price of success.

Anonymous
Special Events
A

Midst the convictions of student apathy, we continued to produce a host of major weekend celebrations showing the prevalence of the Babson spirit.
Homecoming

Halloween

Winter Weekend

Parent's-Spring Weekend
Senior Slave Auction
Senior Slave Auction
Winter Weekend '84 was plagued with difficulties. What is to be a celebration of the rites of winter, was turned into a celebration of the rites of spring as the snow melted and the grass began turning green in the warmth of the day. Problems with film and photographers left few remembrances in print. Despite these problems, the olympic spirit kept enthusiasm high as Baboites "Went for the Gold" and had a great time at all the events. In the end most everyone fared well, except the few that felt the pains of defeat on Monday morning and the ones that withdrew from the Babson Competition for the weekend.

The Film Society goes Video
Winter Weekend

BABSON SOCO PRESENTS
DAVID JOHANSEN
WITH SPECIAL GUEST STARS
JON BUTCHER AXIS

BABSON COLLEGE WINTER WEEKEND
SAT. FEBRUARY 11, 9:00 p.m. KNIGHT AUDITORIUM 56.00

TICKETS SOLD AT TRIM DINING HALL THRU.&FRI.
AND NIGHT OF SHOW

GO FOR THE GOLD

PROPER I.D. REQUIRED SPONSORED WITH STUDENT GOVERNMENT

Schedule for Competition -

Friday, February 10

Reception - See how all the other athletes measure up. Hosted by C.S.A. and the New Babson Jazz Band in the Babson Hall Foyer — 4-3:30 p.m.
Happy Hour — Join Sigma Kappa in a 12-ounce weight lifting competition — 4-6 p.m.
Entertainment — Watch C.S.A. set the pace with festivities in The Exchange — 4-6 p.m.
Dinner — Sample award-winning international cuisine by Saga at Trim Hall — 6-6:15 p.m.
Semiformal — Loosen up for a night of dancing and partying at Knight Auditorium sponsored by B.S.O. No athletic gear required — 9 p.m.-3 a.m.

Saturday, February 11

Brunch — Every athlete needs a good meal to start the day — 11 a.m.-12:30 p.m.
Seign Ride — Don’t miss a spectacular tour of the "olympic compound" beginning at Trim Hall courtesy of Circle K — 12-2 p.m.
Munchies — The Babson Hosts and the Winter Weekend Comittee offer free energy with pastries, donuts and hot chocolate in the lower floor of Trim Library — 11-1 p.m.
Figure Skating — Score a perfect 10! on our Winter Weekend skating rink located across from the library. Open all week. Music provided Saturday — 2-4 p.m.
Swim Meet — Cheer on Babson’s swim team as they stroke their way to gold — 2 p.m.
Clue Game/Scavenger Hunt — Kappa Kappa Gamma offers a test of your abilities. Prize awarded to winning team. Meet in Central Informal Lounge — 2-2:10 p.m.
Skee Ball Game — Glide over the Rec Center and catch our pucksters in their continued quest for excellence — 3-3:30 p.m.
Happy Hour — Celebrate a day of Olympic wins with the B. Club at Trim Pub — 4-6 p.m.
Cabaret Dinner — All competitors are offered a special treat by Saga with entertainment by the Babson Players — 6-8 p.m.
SoCo Concert — If you think athletes work hard, come see them party at Knight Auditorium — 9 p.m.-1 a.m.

Sunday, February 12

Morning Warm-up — All are invited to W.O.W.‘s warm-up/coctail session before brunch — 11 a.m.-12:30 p.m.
Brunch — Training requires two square meals a day on Sunday! Don’t miss Saga’s treat — 11 a.m.-12:30 p.m.
Snow Sculptures — All are eligible for the prize awarded to the best snow creation in the quad. Entries should be in the quad when NIF begins judging at — 3:30 p.m.
Speaker — All athletes retiring at the end of Babson’s olympic celebration should hear Elaine Condran from Career Services. Sponsored by 5 A.M. — Tomasso 209 — 2:30-3:30 p.m.
Dinner — A Farewell Banquet from Saga and Winter Weekend ’84 to all our athletes — 5-6 p.m.
Bowlie — Help Winter Weekend ’84 light its olympic torch on the soccer field — 6-11:15 p.m.
Movie — Join the New Babson Film Society in the Central Informal Lounge for a cinematic wonder — 8 p.m.

A Babson Celebration of the
’84 Winter Olympics

Entry Deadline: Friday at noon to Box 7985
Add’l applications at the Pub’s madison window.

NAME (initials) Team (up to 5 names)

1. 
2. 
3. 
4. 
5. 

$2.00 entry fee (coming to the Pub Friday) covers all the beer you drink in the game. You must be 20 years or older.

PRIZES!!
Spring Break

BABSON INVADES FLORIDA
SoCo's Super Sunday

April 29th

Presented by:
--The Social Committee
--The Babson Film Society
--Babson College Student Gov't

Free CONCERT
South Lawn, 12:30-2:30 PM

Featuring:
*MASCREEK
*THE RATTERS
BUDDY JOHNSON

Free
-Outdoor Movie-
Park Manor Quad, 9:00-11:30 PM
*STAR WARS: THE EMPIRE STRIKES BACK

The Show Goes On

Babson College Student Government
BABSON PARK, MASSACHUSETTS 02401

Dear Fellow Students,

Yes, the 1984 Spring Concert will take place this Sunday on the South lawn from 12:30 - 2:30 P.M. The tours that will be featured are MASCREEK and THE RATTERS. The outdoor drinking policy will be temporarily suspended on Sunday in the concert area only. Keep it in moderation because if we take advantage of the situation it will never be offered again. The movie The Empire Strikes Back will be shown inside in the Park Manor Central lounge from 9:00 - 11:30 P.M. on Sunday night.

This gesture shows that the administration is willing to concern itself with the welfare of the student body! We did not follow the proper guidelines for putting on this spring concert and the administration did have the right to cancel the event. However, they were interested enough to re-evaluate the situation and decided in favor of the students' wishes. This looks like a very positive step in the right direction for administration - student relations and I'm optimistic it will continue into next year.

Sincerely,

Scott Neet

Special thanks to:
Dean Carone
Chief Breaup
John Shelly
Gary Nimer
John Arnold
and the rest of the campus for helping make this event possible.
Spring Blizzard

MARCH 29, 1984
Parents'--Spring Weekend

WELCOME TO MARDI GRAS!

'84 Parents'--Spring Weekend  April 6-8
Parents'-Spring Weekend

Friday, April 6
3-5 p.m. Registration for Parents
3-5 p.m. Parent/Faculty Reception sponsored by Blue Key & Cardinal Key Honor Societies
3 p.m. Men's Baseball vs UMass/Boston
4-7 p.m. Happy Hour at the Pub sponsored by the Babson Hosts
5-6:30 p.m. Gourmet Dinner served and sponsored by members of the Babson faculty & administration accompanied by the Babson Jazz Band
7:30-9:30 p.m. Hello Dolly presented by the Babson Players - refreshments served by Kappa Kappa Gamma
9 p.m.-1 a.m. Come celebrate the Mardi Gras with dancing and an open bar sponsored by Babson Women's Outreach to the World.

Saturday, April 7
8:30 a.m. Registration for Road Race
9-10 a.m. Road Race sponsored by St. Moritz Sports
10 a.m.-noon Registration for Parents
10:30 a.m.-noon The Living Classroom sponsored by the Society for the Advancement of Management
10:30 a.m.-noon A Conversation with the President, Meet and converse with President Dill.
10:30 a.m.-1 p.m. Welcome reception sponsored by Circle K and the Commuter Students' Association
11 a.m.-1 p.m. Brunch at Brennan's sponsored by the Parents' Committee
1-2 p.m. A Student's View
1 p.m. Men's Tennis vs WPI
1 p.m. Women's Rugby vs Boston University
1:30-2:30 p.m. Fashions for the future executive sponsored by Sigma Kappa
2:30-3:30 p.m. Tour Babson with the Babson Hosts
3:30-5 p.m. Patio Bar featuring the Babson Jazz Band sponsored by the class of 1965
5-6 p.m. Dinner
7-11 p.m. Square Dance sponsored by the Women's Club Center
7:30-9:30 p.m. Hello Dolly presented by the Babson Players - refreshments served by Kappa Kappa Gamma
9 p.m.-1 a.m. Bourbon Street - French Quarter Dixieland Jazz, dancing. open bar sponsored by SoCo

Sunday, April 8
9-10:30 a.m. Early Riser Parents' Breakfast continental style sponsored by the Alumni Association
9-10:30 a.m. Car Wash sponsored by Kappa Kappa Gamma
10 a.m.-2 p.m. Brunch
11 a.m.-12:30 p.m. Auction sponsored by the Men's Rugby Club
noon-3:00 p.m. Reception sponsored by BOOMS
1-2 p.m. Tom Sullivan - "If you could only see what I can hear."
2-3 p.m. Movie to be announced
3-5 p.m. Dinner
5-6 p.m.
Parents' Weekend arrived... ironically just shortly after the 9% tuition hike... the "Thanks Mom & Dad" Party opened with a Happy Hour at our infamous Pub... then progressed to a sparkling performance of "Hello Dolly" by our theatrical "Players"... closing the first night was WOW's Mardi "I'm not sure I can dance to this, Mom"

Gras festival... On Saturday, SAM's Living Classroom gave the parents a crash course in case analysis... Brunch at Brennan's tantalized our taste-buds and Sigma's Fashions lured us into the world of the future executive... The Babson Jazz Band's Patio Bar was held inside to keep their horns dry... and the "Players" caught those last minute butterflies of their closing night... SoCo's Bourbon Street all, with French Quarter Dixieland Jazz, jugglers, caricatures and potations closed the night with a sensational flare... KKg determinedly held the annual Car Wash in the Sunday morning rain... and to close the weekend, Tom Sullivan induced a spirit of the impossible dream upon us... As the hugs by the cars became more frequent, the weekend came to an end... As the parents drove their respective routes, the students trudged to their rooms for catnaps to prepare for the week ahead...
Awards Program

Who's Who Among Students
Beth Barrett
Joyce Bell
Maureen Forrester
Joe Martocchio
Paul Natalizio
Peter Russo
Jennifer Schirmacher
John Verderese

Student Business Initiative Award
Jeffrey Mandell

Sorenson Scholarship
Diane Beleska
Cathy Gibbons
Elizabeth Haley

Interfraternity Athletic
Alpha Kappa Psi

Scholarship Bowl
Zeta Beta Tau

Wallace P. Mars
Richard Jacobus

Babson Players Outstanding Contribution
Leslie Price
John Castricum

Student Government
Gary Marnier

Residence Hall Staff
Lori Shahbaz
Tracy Woodcock
Dan Walsh

Brenda Callan
Laurie Cardillo

Senior Athletes
Thomas Groth
Paul Donato
Ellen McCarthy

Student Contribution
Beth Barrett
Joyce Bell
Lynn Billups
Elizabeth Bothen
Andy Butler
Michael Dale
Andy Dimatteo
Robert Dumas
Christine Falvey
Gary Marnier
Joe Martocchio

Marie MacDonald
Paul Natalizio
Peter Russo
Jennifer Schirmacher
John Verderese

Beta Gamma Sigma
Avrum Belzer
Susan Duvall
Robert Dumas
Chris Dunn
Cathy Gibbons
Judy Isenberg
Sandra Krawczyk
Chris Lewis
Joe Martocchio
Gerald McCarthy
Robert O'Leary
Robert Rothauzer
Jeanette Stare
John Verderese
Bonnie Wroniuk
Barbara Zack

Carol W. Ford Scholarship
Robert Wahrer

Alpha Kappa Psi Scholarship
Maureen Forrester

Prentice-Hall Accounting
Maureen Forrester

Economics Achievement
Christopher Boedtker

Wall Street Journal
Bryden Smith

Liberal Arts
Joyce Bell

S.A.M. Rudolph A. Johnson
Robert Wahrer

Bertrand Cantfield
Marcia Peisach

Earl K. Bowen
Kathryn Barton

Schöpfungsbeitrag Pris
Lynn Billups

George Macy, Wheeler Memorial
Peter Russo

Roger W. Babson
Joyce Bell

1984

AWARDS COMMITTEE
Marilyn Bachelder
Joseph Carver
David Carson
William Dill
Mary Dunn, Chair
David Ellis
Robert Hartwell
Sydel Sokuvitz
Paul Staake
George Troughton
Joseph Weintraub

Two roads diverged in a wood,
And I— I took the one less traveled by,
And that has made all the difference.
Robert Frost

BABSON COLLEGE AWARDS PROGRAM
MAY 18, 1984
Around Campus
There's more to Babson than lecture halls and notebooks. There are people who want to help you get all you can from your college experience. If you need counseling, assistance, or just a friendly ear, someone is here to help."

— Babson Student Handbook
Vice-Presidents

Mel Copen
Academic Affairs

Jesse Putney
Business & Financial Affairs

Paul Staake
Student Affairs
Arthur A. Bayer
Dean, Undergraduate Program

David J. Carson
Dean Of Students

Albert L. Dragon
Associate Dean, Undergraduate Program
Bryant: $1,470; 58 men; singles and large double rooms; located near the gymnasium.
Canfield and Keith: $2,000; 120 students; men's and women's units, each consisting of 15 air-conditioned rooms; each unit contains a lounge, kitchenette, and three bathrooms; located near the Educational Center.
Coleman South: $1,680; 47 men, single, double, and triple rooms; located near the athletic fields.
Coleman North: $1,680; 26 women; single, double, and triple rooms.
Forest: $1,470; 115 men; double rooms with some singles and triples; located near the dining hall.
Green Gables: $1,680; 36 women; single, double, and triple rooms; located 1.8 miles from campus.
Maple Manor: $1,680; 42 men and women; single, double, and triple rooms; located 1.8 miles from campus.
McCullough: $2,000; 108 students; 18 suite arrangements for men and women; each containing six single study/bedrooms, kitchenette, bathroom facilities, and living room area; located near the Educational Center.
Park Manor Central: $1,680; 105 students; three coed floors of doubles and triples with connecting private baths; popular centrally located residence hall; it also houses the Information Center and The Exchange, the campus snack bar.
Park Manor North: $1,680; 82 men; mostly double rooms with a few singles and triples; centrally located.
Park Manor South: $1,680; 85 students; spacious rooms — singles, doubles, and triples; located across from the Educational Center; ground floor houses men.
Pietz Hall: $2,000; 104 students; 17 suite arrangements for men and women; each containing six single study/bedrooms, kitchenette, bathroom facilities, and living room area; large lounge, games area, and meeting room on ground floor; located near the Educational Center.
Publishers: $1,680; 42 men; single, double, and triple rooms.
Westgate: $2,000; 6 women; 3 double rooms; also houses the Health Center.
Woodland Hill: $250 to $370 a month; a total of 18 studios and 1-bedroom apartments for married undergraduate and graduate students; located at the southwest corner of campus.
Special attention is focused on the candidate's foundation in mathematics and English. Courses taken and math aptitude and achievement scores are carefully reviewed. Reading and writing skills, as well as verbal expression, are measured using English grades, the SAT and Achievement Test, the Test of Standard Written English, and observations during personal interviews.

Also important are intangibles — responsibility, initiative, and productivity. There is no standard format for the submission of this information, so Babson relies on letters of recommendation, references, and personal statements. We evaluate extracurricular activities and work experience. We seek exceptional leadership qualities and participation in activities which have potential carry over to college.

Efforts are made to enroll students with diverse backgrounds and experiences. Applicants are encouraged, therefore, to submit as much information as might be warranted in presenting a case to the Admission Committee. The following credentials and information are required for application to Babson College.

In selecting new students, the Admission Office collects biographical data, evidence of academic achievement, test scores, personal statements, and references for each candidate. We believe that the best decisions are made only after a thorough review of all applicants and their credentials. Evaluation is based upon comparisons of the qualifications of those who apply. There are no minimums, no cut-offs, no absolute criteria. To a large extent the degree of competition is set by the caliber of applicants themselves. Consideration is given to the depth and rigor of each candidate's academic program, consistency of achievement, and progress from one year to the next. The profile of the previous school or college an applicant attended, including the postgraduate plans of recent graduating classes from our applicants' secondary schools, is also examined.
Vice-President
College Resources
Joseph Donnelly

Joseph Mahoney

Richard Bishop
Jean Collins
Associate Professor Of Accounting

Richard A. Bruno
Competence in accounting is fundamental to good management. Understanding tax problems, budgeting, maintaining financial records, and using accounting records for reporting financial data are all basic to the modern management operation. Babson Accounting majors frequently become certified public accountants, financial executives, lawyers, or accounting specialists in the corporate business world, government, or nonprofit areas. Experience in accounting is a proven route to top management.
In today’s complex society, economic forces, as well as social and political trends, exert a powerful influence on the course of human events. Most management decisions, whether in business, government, or nonprofit institutions, rely upon an understanding of how the economy functions.

Courses in conceptual economics and the application of concepts to reality enable the student to understand the functioning of the marketplace, the operation of the national economy and its problems, and the role of government.

A major in Economics provides an essential foundation for careers in business, government or academic life.
To succeed in business, a manager should know how to evaluate a firm’s financial needs, to analyze the return on alternative uses of cash, and to plan its cash flow. A manager should also know how the money and capital markets affect a firm and economy, and how to manage risk. A Finance major acquires this knowledge.

Careers in the management of money are found in banking, insurance, government, nonprofit organizations, and a wide range of corporations.

The Investments major is for students who wish to manage their own or other persons’ funds. Courses concentrate on the use of analytical techniques in evaluating and selecting individual securities against a backdrop of how the money and capital markets function.

Careers are found in insurance companies, trust departments of commercial banks, investment companies, pension funds brokerage houses, investment banks, and many of the large corporations.
Communication

Communication — a sharing of knowledge or a sense of quality — is a fundamental part of what it means to be human. The importance of communication in management settings cannot be overstated. In this major, considerable emphasis is placed on the improvement of one's speaking ability. Anyone involved in management, and particularly those interested in marketing, will find the study of communication complementary and valuable.

Coordinator: Professor Richard Flanagan
American Studies

The changing character and developing trends in American culture and society are examined in this major. It draws upon anthropology, sociology, history, political science, and humanities courses dealing with American culture. The American Studies major provides a solid base for anyone concerned with consumer behavior, public policy, and urban, social, and other problems relevant to managerial decision making and the societal roles of public and private organizations. It offers skills and information useful to responsible managers and well-educated, literate citizens in understanding their culture and society.

Coordinator: Professor John Mulkern

Society And Technology

Courses in this major are designed to help the student understand some of the technological problems facing society. These include the effects of ecological changes, urban processes, and changes in values and social problems brought about by technological advances. This program seeks to develop an understanding of technology as a major force in our society.

Coordinator: Professor Robert McKeon
Management

An understanding of human behavior is vital to success in any field. This major examines the interaction of organizations and employees with emphasis on the psychology of leadership, communication, decision making, and adjustment to change.

Problems in collective bargaining, the design of strategy, and the social, legal, political, and ethical implications of organizational courses of action are considered.

Management majors find employment in a variety of people-oriented fields, leading to positions in general management.

Entrepreneurial Studies

The Entrepreneurial Studies major is for students who seek to become entrepreneurs or who want to work with entrepreneurs in a special capacity such as consultant, financial analyst, or venture capitalist.

Students learn to identify and evaluate new ventures, acquire capital and other resources, and start develop, and possibly divest a business interest.
Quantitative Methods

Successful completion of this program will give the student a solid background in the quantitative and computer techniques for decision making which are becoming increasingly important in management. When this major is combined with another area as a double major, it enhances the individual's employment opportunities.
Marketing

The Marketing concentration examines consumer behavior, communications, and all operational areas in marketing as they affect the ability of managers to develop effective marketing programs for their organizations' products and/or services. Special emphasis is given to the techniques and applications of marketing research and to the social, legal, and ethical aspects of marketing.

Babson Marketing majors receive a sound foundation in marketing which can lead to positions in sales, marketing management, advertising, and marketing research.
PRESIDENT: John Skelly
VICE-PRESIDENT FINANCE: Richard Bernstein
VICE-PRESIDENT LICENSING: Pete Hemingway
VICE-PRESIDENT COMMUNICATION: Lynn Cooper
VICE-PRESIDENT SOCIAL: Joel Saslaw

Candidates running for positions for 1985 Government met stiff competition with five candidates for President, three for Vice-President Finance, and two for Vice-President Social. Due to heavy campaigning, voter turnout was the highest seen in recent years. After the votes were counted, Scott Root had won the Presidency over Jim Sia by a narrow margin, but not as narrow as Mark Rosen captured the Vice-President Finance (by only nine votes). Also winning were Chris Oates, Vice-President Communication; Mark Wineck, Vice-President Licensing; and Bill Quigley, Vice-President Social.
The Free Press struggled through the 1983-84 school year facing many battles. In the end, it still survived, but much weaker than when it started. In the fall problems with student apathy led to a delayed issue and another issue never made it to the printer. After this war was about over and new editors came into power another tragedy began. Their first issue, a parody issue, caused a campus-wide controversy that was soon escalated to the national level. After an appearance before the Student Judicial Court, the co-editors were fired leaving the paper leaderless when the semester ended.
SPORTING A FEW THOUGHTS

by Tom Hoyt
Sports Staff

MY VIEW

LETTERS TO THE EDITOR

ATHLETE OF THE WEEK

Parody Publicity

By Paula Gerry
and Richard Nuenighoff
News Staff

Media coverage of the Parody Issue has reached the national level. Besides coverage from the major television, radio and newspaper media in Boston, the story was picked up by the AP and UPI wires. It was printed in major publications such as the Washington Post and the Miami Herald, as well as many small town papers.

On Thursday, April 12, the Boston Globe reported the story on the front page of the Metro/Region section and a follow-up story the next day. The Globe has a circulation of over 500,000 readers. During the morning commuter drive time, a combined listening audience of over 1 million people heard the story on WHTT and WXKS. Approximately 650,000 people viewed the controversy on Channel 4’s evening news broadcast.

The parody issue was brought to the attention of over two million people in the Boston area alone. With nationwide coverage, the issue was introduced to over seven million people. Reactions from the Babson community follow on page 3.
EDITORS
A. Lee Hogniski
Kevin J. Smith

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Irene Graham
Sandy Krawczyk
Janet Lewis
Paul Olsen
Jeanette Stare
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WRITING STAFF
FREE PRESS SPORTS WRITERS
P.J. Luceo
Doug Brugger
David Thoma
Seen daily, giving campus tours to unsuspecting high school students and their parents, the Babson Hosts know more trivia about Babson College and financial aid requirements than any other student would possibly want to know. Their services are invaluable in assisting administrative offices, hosting admission candidates, conducting campus tours, assisting in freshman orientation and the annual awards banquet.
M*A*S*H
Babson Players

Mark D. Carver

PRESIDENTS: Cindy Pepe
Leslye Price
VICE-PRESIDENT: Beth Wood

HELLO
DOLLY
ORGANIZATION OF THE YEAR

Circle K is a Kiwanis-sponsored service organization which operates on the international, district, and local levels along with the Kiwanis and KEY clubs. In the 1984-85 year, Circle K made several visits to the New England Pediatric Trauma Institute, Shriners Burn Institute and Ronald McDonald House; catered a Thanksgiving Dinner in Trim Dining Hall held by the Kiwanis for elderly people in the community; and made, rode and drove a float in the annual Wellesley parade. On campus, they sponsored several parties including the Dance-a-thon raising $2,500 for the New England Pediatric Trauma Institute. They held several money raising events to provide patio furniture for the patio off of the third floor of Horn Library.
The Babson College Finance and Investment Association has four major objectives: foster an interest in the study of finance and investments, promote exposure to the practice of finance and investments, enhance the identity of finance and investments as sciences on the Babson College campus, and encourage the involvement of both underclass and upperclass students in the Finance and Investment Association.

This year the Finance and Investments Association sponsored speakers on the topics of options, leverage buyout, oil stock analysis, interstate banking, real estate development, and a venture capital night that hosted four lecturers. Along with on-campus speakers, there were more to be heard in "the City" as the Association took a weekend excursion to tour the New York Stock Exchange.

President: Rick Jacobus
The Babson Student Chamber of Commerce was organized in 1977. Membership is open to any student who is involved in some aspect of enterprise. Babson has 20-30 student businesses during the year, most of whose owners belong to the Chamber. The Chamber serves as a forum for the exchange of ideas as well as an aid to any student trying to start his/her own business. The Chamber also sponsors speakers, holds business workshops, and has a network of representatives at neighboring colleges for those wishing to expand their businesses.

President: Ken Lukaska
The Goal of the Babson Film Society is to entertain and educate. Bimonthly showings include top-of-the-line films geared to the interests of Babson students.

President: Gary Marmer

THE BABSON FILM SOCIETY
1984 SPRING FILM SCHEDULE

February
16th LA CAGE AUX FOLLES

March
1st Bill Murray in WHERE THE BUFFALO ROAM
8th THE ROCKY HORROR PICTURE SHOW
22nd A CLOCKWORK ORANGE
29th ROAD WARRIOR

April
12th EVERYTHING YOU WANTED TO KNOW ABOUT SEX BUT WERE AFRAID TO ASK
19th THE MAGNIFICENT EDDIE MURPHY DOUBLE FEATURE
TRADING PLACES and 48 HOURS
26th The Who THE KIDS ARE ALRIGHT

ALL SHOWS IN CENTRAL CINEMA
Special thanks to Student Government for all their support
BISO cordially invites you to attend a Winter Celebration at The Metro Thursday, February 2, 1984 9 p.m. 'til 2 a.m. Proper S.D. required Admission $5.00 • Cash bar • Dress—casual but neat

BISO helps incoming international students find their niche in the Babson community and serves as a link between international students and the college. Its motto "International is Everyone," encourages Americans to join the organization and share ideas and experiences. Activities include hosting for incoming students from around the world, social gatherings, an annual car rally, international dinners, sports events, and a ski trip to Vermont.

President: Luis Restrepo
Academy of Accountancy

The Academy offers undergraduate students a vehicle to honor outstanding accounting majors and to promote the profession as a career choice through enrichment programs, while allowing members to make use of their skills by participating in public service work for non-profit organizations. It helps perspective and fellow accounting majors by sponsoring speakers from various fields of accounting and offering several CPA nights throughout the academic year.

President: Eric Brown

Asian Student Society

Designed to promote an understanding of Asian cultures, this organization offers guest speakers, social gatherings, and interaction among students in area colleges and universities.

Presidents: Jeff Hiromura
Todd Parker
Babson "B" Club
The "B" Club is primarily a service organization designed to promote athletics at Babson, but it is also active in recruiting high school athletes for Babson. This year the "B" Club sponsored a happy hour at the Pub during Homecoming Weekend and another during Winter Weekend. They are also responsible for the appearance of the Beaver at many of the sporting events such as soccer, hockey, and basketball.

President: Ellen McCarthy

Babson Chorus
The Babson Chorus provides an opportunity for members of the Babson community to sing serious music in an informal setting. At least one performance is planned per year.

Babson Marketing Association
The Babson Marketing Association (BMA) provides students with the opportunity to discover and cultivate their own interest in the marketing field of business. Through guest speakers, field trips and films, a link is made between the classroom and marketing in the business world. Among the major events the BMA sponsored this year were a trip to a New York Ad agency and sponsoring the Miller Brewing Presentation.

President: Anita Peretzian
Babson Christian Fellowship

The Babson Christian Fellowship (BCF) is an inter-denomination group that strives to further, individually and campus wide, the message of God. A part of InterVarsity, an international college fellowship, the group is open to all members of the Babson community. During the past two years the group has experienced a dramatic increase in membership, due to students, graduates, and teachers who realized the need and importance of having Jesus Christ be a part of their lives.

Meetings center around the New Testament teachings of the Bible, where Christ tells us how to find a happy and fulfilling life on earth through him, and how to fulfill our destiny.

The structure of the meetings is very informal, open and comfortable. They usually consist of a sharing time, study and prayer time. In addition, small groups will meet on other nights of the week for more in-depth and personal study. The group also sponsors an outreach to the campus through guest speakers, musicians and free literature. One of their speakers this year was Bill Alexson, a former pro-basketball player and currently the chaplin for the Celtics.

President: John Lynch

Babson Organization of Minority Students

The organization’s objectives are to promote awareness of Afro-American and Latin cultures and to provide social functions. Through its endeavors and associations with other campus organizations, BOOMS strives to establish a unified environment.

President: Beverly Dorsey
Babson Gay and Lesbian Alliance

The Babson Gay & Lesbian Alliance (BGLA) unites gay and lesbian students at Babson and organizes social activities such as dances with other colleges and universities. BGLA is an affiliation of the Boston Intercollegiate Gay and Lesbian Alliance and has joint activities with the gay student organizations at Boston College, Brandeis University, M.I.T., Harvard University, Tufts University, and Boston University.

BGLA has weekly discussion meetings on campus which deal with issues facing all gays and lesbians, including coming out dealing with parents, homophobia, and sex roles. These meetings offer a time for Babson's gay and lesbian students to be themselves. BGLA maintains anonymity standards. Members agree to respect each other's needs for discretion.

Presidents: David Childers Robert Marcy

Babson Forum

The Forum presents cultural, educational, and topical programs to the Babson community. This year they presented five speakers: Hypnotist Jerry Valley during orientation; Communications Consultant Jayne Lybrand; Flo Conway and Jim Siegelman, authors of the book Snapping; and during Parents' Spring Weekend brought author Tom Sullivan, If You Could See What I Hear, to conclude their '84 lecture series.

President: Greg Fontana
Blue Key

Blue Key is a national organization that recognizes students for excellence in leadership, college activities, and scholarship. Blue Key strives to stimulate intellectual achievement, to extend a good image of Babson College to the community, and to encourage service to others.

President: Joe Martocchio
Cardinal Key

The Cardinal Key National Honor Society is designed to recognize academic excellence and leadership. The Society aims to honor students who show these qualities through inspiring leadership in others and utilizing leadership on the Babson campus and outside communities. As well as honoring scholastic and campus leaders, Cardinal Key's members can participate in the society's activities. This year's activities included fund raising for the Brenda Callan Scholarship, executing student government elections, a parent-faculty wine and cheese reception on Parents' Weekend, and a Pub night.

President: Bob Wahlert

Babson Hillel

Babson Hillel is a Jewish social organization which provides opportunities for interaction between Babson students and those from surrounding colleges. Hillel sponsors intercollegiate mixers, holiday wine and cheese parties, and lox and bagel brunches.

President: Roger Kralak

Commuter Student Association

The CSA is designed to assess the needs and interests of off-campus students. Objectives include integrating commuter students into the campus community, providing social activities, and implementing solutions to problems of nonresident students.

President: Ann Fagan
Mergers and Acquisitions

With limited membership of 25, the Mergers and Acquisitions Club is one of the most exclusive organizations on campus. The purpose of the group is to expose motivated, aggressive students to profit-making opportunities in many areas of business, including financing, corporate mergers, acquisitions, investments, and entrepreneurial and managerial techniques. The members interact with entrepreneurs and compare their own ideas with those of their guests. Among their guests this year were Peter Karzina, President of Fanny Farmer Candys; Gary Burke, Vice-President of Rouse Company; J. D. Stagg, CEO of Friendly's Ice Cream; Paul Morten, President of John Hancock.

President: Fred Howard

Outing Club

The purpose of this club is to allow members of the Babson community to experience the natural environment of the outdoors while participating in such activities as rock climbing, hiking, canoeing, sailing, and cross-country skiing. The scope of activities is limited only by the interests of members.

President: Dean Girdis

Society for the Advancement of Management

SAM provides a bridge between classroom learning and the practical world of business. Through field trips, guest speakers, and other interaction with business, members gain valuable insights into the business world. Among their "CEO Night" lecture series' speakers were Fran Amodei, From Itek; Don Melville from Norton Company, and George Thatcher from Belloram Corporation. SAM also held workshops on time and stress management, and held their annual "living classroom" presentation during Parents' Spring Weekend.

President: Peter Kodzis
Women's Outreach to the World

Women's Outreach to the World was established to fill the social and career needs of the increasing number of women in business. Over the past year, WOW has initiated both an internship and a mentor program. These programs are designed to provide students with experience in a working environment.

Distinguished women are invited to campus to speak on such topics as entrepreneurship, mentoring, and success and motivation. Finally, WOW organizes a major social event once or twice each semester that is open to the Babson campus.

President: Cynthia Kilduff

Social Committee

The Social Committee is an all-volunteer organization that handles the larger social events happening on campus, during Halloween, Parents'-Spring Weekend, Winter Weekend, and the Spring Concert.
The Brothers of

THETA CHI

Fraternity & Student Govt.
Present a trip to:

ATLANTIC CITY!
(GARDEN SPOT OF NEW JERSEY)

ALPHA KAPPA PSI
BABSON'S OLDEST
AND PROUDEST FRATERNITY
ΣΚ and the PUB present:

QUARTERS

TOURNEY!
Greek Life

TKE

Greek Week 1984

COME JOIN US

ALPHA KAPPA PSI
The First Professional Business Fraternity

Study Basket Inc. Linen Service
Soccer Concession Stand Speed Reading Course
Student Phone Directory

TUESDAY, APRIL 10 (9:00 p.m.)
Lenny Allen’s “Everything you always wanted to know but were afraid to ask” program with the Film Society and Stroh’s beer at Knight Auditorium.

FRIDAY, APRIL 13 (6:00-8:00 p.m.)
Meet up at the beer tent for fraternity food with Prof. Brown as master of ceremonies. Entertainment provided by RPM D.J.

SATURDAY, APRIL 14 (11:30-4:00 p.m.)
Come down to the BBQ for the annual Greek Fiesta. Games Prizes, Entertainment, and more Stroh’s.
Zeta Beta Tau is a diverse group of men with a common bond-fraternity. While we are a close-knot group, we encourage our members to maintain their individuality and to pursue their own interests fully. We feel that this is important, as it promotes growth both within and outside of the brotherhood.

As a group, Zeta Beta Tau runs a pizza business and a campus moving service. ZBT has also received the Scholastic Award, signifying the highest academic average, for five consecutive years.

The young fraternity has also established itself as a group of individuals active in all facets of campus life. Our brothers are members of such organizations as residence hall staff, student advisors, Academy of Accountancy, Mergers and Acquisitions, Cardinal Key Honor Society, varsity athletics and Babson Players. Many brothers also own student businesses, such as Babson Graphics and Marketing and Caribou Ice Cream.

Saturday Feb. 4, 1984
ZBT PREMIERE SHOWING OF: GORDIE MILNE BABBON COLLEGE
9 pm - 1 am at the Fo'c'sle
$2.50
Character and initiative, properly balanced, are the basis of business success. Beginnings may be humble, but the results will be permanent if the spiritual grows with the material. One is the latch, the other the key; one is the flint, the other the steel.

--- Roger W. Babson
### Men’s Basketball

<table>
<thead>
<tr>
<th>Team</th>
<th>Score 1</th>
<th>Score 2</th>
</tr>
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<tbody>
<tr>
<td>Babson</td>
<td>98-66</td>
<td>Anna Maria</td>
</tr>
<tr>
<td>Norwich</td>
<td>85-79</td>
<td>Babson</td>
</tr>
<tr>
<td>Babson</td>
<td>76-43</td>
<td>M.I.T.</td>
</tr>
<tr>
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<td>79-68</td>
<td>Brandeis</td>
</tr>
<tr>
<td>Babson</td>
<td>101-84</td>
<td>Newport</td>
</tr>
<tr>
<td>St. Anselm</td>
<td>115-98</td>
<td>Babson</td>
</tr>
<tr>
<td>UMass-Boston</td>
<td>94-88</td>
<td>Babson</td>
</tr>
<tr>
<td>Babson</td>
<td>85-82</td>
<td>W.P.I.</td>
</tr>
<tr>
<td>Framingham</td>
<td>80-76</td>
<td>Babson</td>
</tr>
<tr>
<td>State</td>
<td>91-71</td>
<td>Amherst</td>
</tr>
<tr>
<td>Babson</td>
<td>71-54</td>
<td>Bowdoin</td>
</tr>
<tr>
<td>Babson</td>
<td>71-62</td>
<td>Coast Guard</td>
</tr>
<tr>
<td>N.Y.U.</td>
<td>78-65</td>
<td>Babson</td>
</tr>
<tr>
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<td>99-71</td>
<td>Suffolk</td>
</tr>
<tr>
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<td>97-96</td>
<td>Brandeis</td>
</tr>
<tr>
<td>Babson</td>
<td>92-66</td>
<td>Bates</td>
</tr>
<tr>
<td>Clark</td>
<td>100-73</td>
<td>Babson</td>
</tr>
<tr>
<td>Rhode Island College</td>
<td>87-75</td>
<td>Babson</td>
</tr>
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<td>Babson</td>
<td>100-85</td>
<td>Eastern Ct</td>
</tr>
<tr>
<td>Colby</td>
<td>64-63</td>
<td>Babson</td>
</tr>
<tr>
<td>Babson</td>
<td>96-93</td>
<td>Worcester State</td>
</tr>
<tr>
<td>Babson</td>
<td>89-84</td>
<td>Tufts</td>
</tr>
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Women's Basketball

## Women's Basketball

<table>
<thead>
<tr>
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<th>Opponent</th>
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<td>53-48</td>
<td>Babson</td>
</tr>
<tr>
<td>Babson</td>
<td>65-48</td>
<td>Salve Regina</td>
</tr>
<tr>
<td>Smith</td>
<td>64-48</td>
<td>Babson</td>
</tr>
<tr>
<td>WNEC</td>
<td>68-39</td>
<td>Babson</td>
</tr>
<tr>
<td>Babson</td>
<td>68-51</td>
<td>Nichols</td>
</tr>
<tr>
<td>Amherst</td>
<td>41-38</td>
<td>Babson</td>
</tr>
<tr>
<td>Suffolk</td>
<td>56-50</td>
<td>Babson</td>
</tr>
<tr>
<td>Tufts</td>
<td>53-52</td>
<td>Babson</td>
</tr>
<tr>
<td>Babson</td>
<td>66-52</td>
<td>Regis</td>
</tr>
<tr>
<td>Babson</td>
<td>58-42</td>
<td>M.I.T.</td>
</tr>
<tr>
<td>Pine Manor</td>
<td>60-57</td>
<td>Babson</td>
</tr>
<tr>
<td>Wellesley</td>
<td>42-40</td>
<td>Babson</td>
</tr>
<tr>
<td>Babson</td>
<td>66-62</td>
<td>Fitchburg</td>
</tr>
<tr>
<td>Bates</td>
<td>54-36</td>
<td>Babson</td>
</tr>
<tr>
<td>Bowdoin</td>
<td>79-36</td>
<td>Babson</td>
</tr>
<tr>
<td>Babson</td>
<td>74-51</td>
<td>Framingham</td>
</tr>
<tr>
<td>W.P.I.</td>
<td>77-49</td>
<td>Babson</td>
</tr>
<tr>
<td>Babson</td>
<td>74-39</td>
<td>Endicott</td>
</tr>
<tr>
<td>Babson</td>
<td>54-52</td>
<td>Curry</td>
</tr>
<tr>
<td>Mt. Holyoke</td>
<td>70-59</td>
<td>Babson</td>
</tr>
<tr>
<td>Conn. College</td>
<td>64-51</td>
<td>Babson</td>
</tr>
</tbody>
</table>
Cross Country

Barrington 33, Suffolk 55, Gordon 61, Babson 70
Framingham State 25, Babson 30
5th Place Finish in Pop Crowell Invitational
Trinity 21, Babson 53, Connecticut College 64
7th Place Finish in Bryant Invitational
9th Place Finish in Babson Invitational
Trinity 17, Coast Guard 47, Babson 97
In 1983, after only one year as a Club team, Babson Women's Field Hockey attained Varsity status. Meg Galligan had her work cut out for her as she was the first coach that the women had at Babson. By setting high standards both at practices and in games, Coach Galligan got her team into shape. Although there were only fourteen players in total, the team showed the strength of many more by defeating some tough opponents.

MVP Debbie Bloom had an outstanding season as did high scorer Sandy Krawczyk. Co-captains Beth Corkum and Diane Belesca are among the returning players for next season. Since the team is not losing any seniors, the immediate future looks promising. Coach Galligan had a few comments about the season overall.

"I am very proud of my team and the effort they put into their first year. Almost breaking even (5-6-0) is an excellent way to start building a program. 1984 looks promising."

The Babson Varsity Field Hockey Team looks forward to increasing participation and student support in the upcoming years.
Kneeling: Beth Corkum, Diane Belesca (Co-Captains). First Row: Missy Gavens, Meg Galligan (Coach), Dana Cervone, Debbie Bloom, Liz Romano, Sandy Krawczyk, Dee Rothman, Suzanne Best, Julie Vigilone (Manager). Second Row: Jodi McGill, Candace Burns, Colette Hatten, Lori Shahbaz, Jeanette Stare.

<table>
<thead>
<tr>
<th>Team</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Simmons</td>
<td>1-0</td>
</tr>
<tr>
<td>Rivier</td>
<td>1-0</td>
</tr>
<tr>
<td>Babson</td>
<td>2-1</td>
</tr>
<tr>
<td>Babson</td>
<td>2-0</td>
</tr>
<tr>
<td>Dean Jr.</td>
<td>1-0</td>
</tr>
<tr>
<td>Bridgewater State</td>
<td>1-0</td>
</tr>
<tr>
<td>Babson</td>
<td>1-0</td>
</tr>
<tr>
<td>Babson</td>
<td>6-0</td>
</tr>
<tr>
<td>Rivier</td>
<td>1-0</td>
</tr>
<tr>
<td>S.M.U.</td>
<td>2-0</td>
</tr>
<tr>
<td>Babson</td>
<td>1-0</td>
</tr>
</tbody>
</table>

SCORE

Babson
Babson
St. Anselms
Pine Manor
Babson
Babson
Babson
Babson
Dana Hall
Wheelock
Babson
Babson
The Elms

5 wins
6 losses
<table>
<thead>
<tr>
<th>Babson</th>
<th>5-0</th>
<th>Framingham State</th>
</tr>
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<tbody>
<tr>
<td>Babson</td>
<td>6-3</td>
<td>Norwich</td>
</tr>
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<td>Babson</td>
<td>3-3</td>
<td>Salem State</td>
</tr>
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<td>Babson</td>
<td>8-0</td>
<td>Westfield State</td>
</tr>
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<td>Babson</td>
<td>12-8</td>
<td>S.M.U.</td>
</tr>
<tr>
<td>Babson</td>
<td>2-1</td>
<td>UMass-Boston</td>
</tr>
<tr>
<td>Babson*</td>
<td>5-1</td>
<td>UConn</td>
</tr>
<tr>
<td>Babson*</td>
<td>6-2</td>
<td>Salem State</td>
</tr>
<tr>
<td>UMass-Boston*</td>
<td>3-1</td>
<td>Westfield State</td>
</tr>
<tr>
<td>Babson</td>
<td>7-6(2ot)</td>
<td>Babson</td>
</tr>
<tr>
<td>Babson</td>
<td>5-3</td>
<td>Middlebury</td>
</tr>
<tr>
<td>Babson</td>
<td>9-1</td>
<td>A.I.C.</td>
</tr>
<tr>
<td>Babson</td>
<td>6-2</td>
<td>Amherst</td>
</tr>
<tr>
<td>Babson</td>
<td>6-4</td>
<td>Merrimack</td>
</tr>
<tr>
<td>Babson</td>
<td>10-2</td>
<td>Bentley</td>
</tr>
<tr>
<td>Babson</td>
<td>6-1</td>
<td>St. Anselm</td>
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<td>8-3</td>
<td>UConn</td>
</tr>
<tr>
<td>Babson</td>
<td>6-2</td>
<td>New England</td>
</tr>
<tr>
<td>Babson</td>
<td>8-2</td>
<td>New England</td>
</tr>
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<td>Babson</td>
<td>10-1</td>
<td>A.I.C.</td>
</tr>
<tr>
<td>Bowdoin</td>
<td>2-1</td>
<td>Holy Cross</td>
</tr>
<tr>
<td>Colby</td>
<td>4-2</td>
<td>Babson</td>
</tr>
<tr>
<td>Babson</td>
<td>3-2</td>
<td>Babson</td>
</tr>
<tr>
<td>*Codfish Bowl</td>
<td>6-3</td>
<td>Williams</td>
</tr>
</tbody>
</table>
Four years ago a core of seven freshmen named Danato, Gunn, Brooke, Mathews, McKinnon, Gavin, and Morin entered Babson College with skates over their shoulders and a common dream in their heads. They envisioned glory that would make Babson College Hockey history. The next year blue chippers named Thibert, Hampe, Murray, Margolin, LaBuzzo, Dwan, Kulevich, and Houghton joined the noble cause. Win after win took them to a place where they could see gold. The making of a truly special team was evolving. Last year hotshots like Thomas, J. Gavin, Mundy and Villa joined the bandwagon and things really started rolling. With Brooks, Wright, Jelinek, Crouteau, and Valenza joining the club this year, there was no stopping the Babson Beavers.

Under the reins of coach Rob Riley a 4-1 win over Bowdoin gave the Beavers the ECAC Division II Championship. Next stop was the NCAA Division III Tournament. They beat NEC 4-3 in the first round and ended the quarterfinal series 3-2 in overtime of the second game. Augsburg was next with a 7-2 thrashing. One game from the dream, they blasted Union 8-0 in the championship game. The dream became a reality.
LaCrosse
The Babson Lacrosse Team in the first year of a rebuilding program, with a rookie coach Pete Ginnegar, tallied their first victory of the season against Nichols College. It had been anything but an easy season for the team which faced some of the tougher teams in Division III and also had to make due with debilitating injuries and foul weather conditions for lacrosse games. With minor shoulder separations and dislocations, having taken some of the punch out of the scoring attack, the team continued to play tenacious defense to keep Babson in many of the games.
Women’s Soccer

SCORE

<table>
<thead>
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<th>Team</th>
<th>Score</th>
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</thead>
<tbody>
<tr>
<td>Babson</td>
<td>2-0</td>
</tr>
<tr>
<td>Smith</td>
<td>7-0</td>
</tr>
<tr>
<td>Babson</td>
<td>1-0</td>
</tr>
<tr>
<td>Babson</td>
<td>4-2</td>
</tr>
<tr>
<td>Mount Holyoke</td>
<td>6-0</td>
</tr>
<tr>
<td>Babson</td>
<td>5-0</td>
</tr>
<tr>
<td>Bates</td>
<td>6-0</td>
</tr>
<tr>
<td>Babson</td>
<td>1-1</td>
</tr>
<tr>
<td>Tufts</td>
<td>5-0</td>
</tr>
<tr>
<td>Stonehill</td>
<td>2-0</td>
</tr>
<tr>
<td>Babson</td>
<td>1-1</td>
</tr>
<tr>
<td>Wheaton</td>
<td>3-1</td>
</tr>
<tr>
<td>Amherst</td>
<td>3-0</td>
</tr>
<tr>
<td>Babson</td>
<td>4-2</td>
</tr>
<tr>
<td>Smith</td>
<td>2-0</td>
</tr>
</tbody>
</table>

5 wins
8 losses
3 ties

Kneeling: Mimi Heffernan, Holly Ulmer, Tricia Brown, Claudine Coppotelli, Marci Soreff, Mimi Hajjar, Gloria Gutierrez, Val Lau, Pam Murray. Standing: Terry Febrey, Paula Murphy, Judy Pearson, Kerstin Peterson, Julie Doyle, Beth Wood, Tracy Davenport, Denise Cohen, Libby Brine, Ellen McCarthy, Jill VanHeerturn, Pam Miller.
A mixture of new talent and veteran experience led the Babson Women's soccer team to a fine 15-7-3 season. New talent emanated from first year coach, Terry Febrey, and a skilful group of underclassmen. In combination with veteran seniors, Val Laut, Ellen McCarthy and Mimi Hajjar, the Beavers played well enough to qualify for the M.A.I.A.W.- class 3 tournament.

In the quarterfinal round of the tournament, the Beavers beat Brandeis, 4-2, in an overtime thriller. A win against Smith in the finals would give them the championship. Although their efforts were valiant, they lost 2-0 and finished a proud runner-up. Congratulations are due to all the coaches and players whose dedication and effort made this season the best ever for Babson Women's soccer.
This year the swim team, coached by Bob Hartwell, enjoyed an excellent season. The men started off their season with a couple of unexpected losses but after their spring training in Fort Lauderdale they seemed to be back in full force. Their 10-6 record ended with an exciting victory over Norwich. Babson went on to place seven swimmers in the New England Championships and five in the Nationals. Coach Hartwell stated there was "an outstanding turnout" and great effort on the part of all the swimmers. The swim team looks forward to next season but with the loss of three outstanding seniors: Andy Butler and Co-Captains Peter Belanger and Mike O'Connor.
Qualifiers for the National Championships in Atlanta, Georgia
Women’s Tennis


SCORE
Babson 6-3 Suffolk
Babson 9-0 Eastern Nazarene
Babson 6-3 Bentley
Babson 7-2 Simmons
Babson 8-1 Brandeis
Babson 9-0 Framingham State
Babson 6-1 Emmanuel
Babson 9-0 Stonehill
Babson 7-2 Bryant
Babson 6-3 W.P.I.
Babson 9-0 Gordon
Babson 5-2 M.I.T.
Babson 6-2 Merrimack
Babson 6-3 Pine Manor
14 wins
0 losses
In the past few years the Babson Women’s Tennis Team has increasingly improved, and this year was no exception. For the first time in the team’s history they went undefeated. In the post season, they went on to win the State Championships and placed well in the New Englands. This year was an unusually talented team. Consisting of six freshmen, two sophomores, four juniors, and one senior, it looks as if the team will continue to thrive on its success.

Because of the depth and consistency of this women’s team, no one match is a standout. However, many matches resulted in shutouts for Babson. The perennial nemesis, Brandeis, proved to be a disappointing match up. Babson devastated the opposing team, at most losing three individual matches. This exceptional season was highlighted by an individual undefeated record given by sophomore, Sue O’Donnell. She has won nineteen consecutive matches.
The Babson Men’s Varsity Ski Team won the Thomson Division title for the fifth consecutive year, setting a league mark. The team finished the season ranked fifth in the East and nineteenth in the Nation. The women’s took fourth place in the Thomson Division.

Individual honors included Hunter Muller winning the league’s individual championship. All-East selections included Hunter Muller, Wayne Feinberg, Jeff Shay, Lynn Cooper, and Ginny Moisen.
Volleyball

The state finals have been a familiar sight to the highly competitive girls’ volleyball team, coached by Donna Caruso. This year’s 11-7 record again earned the team a spot in the play-off tournament.

It is no surprise that the team’s consistency began to develop four years ago, when this year’s co-captains, Debbie Ebersold and Lisa Romanzi, joined Babson volleyball. Throughout her four years, Ebersold developed into one of the finest setters in her league. Romanzi’s volleyball career at Babson was marked with over-all consistency and contribution.

Ebersold and Romanzi will be missed, but juniors Patty Olsen, Eleanor Johnson, and Naomi Carey are ready to fill the seniors’ positions.

Michelle Roussell, Peggy Hall, Maria Catalano and Sue Kapopoulos will also insure that Babson volleyball’s competitive spirit will continue.

This competitive spirit was most evident in last year’s game against a talented Tufts squad. For those fans who watched the games, it was one of the best college games you will ever see.

The Babson girls showed great ability, desire, and fight in a narrow loss. Because of the competitiveness of the close match, this game stood out more than any of the one-sided wins the team compiled. Don’t miss any chances to see this exciting sport played by Donna Caruso’s inspired team.
### Volleyball Results

<table>
<thead>
<tr>
<th>Opponent</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Babson</td>
<td>3-1</td>
</tr>
<tr>
<td>Babson</td>
<td>3-0</td>
</tr>
<tr>
<td>Stonehill</td>
<td>3-1</td>
</tr>
<tr>
<td>Babson</td>
<td>2-0</td>
</tr>
<tr>
<td>Babson</td>
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</tr>
<tr>
<td>Babson</td>
<td>3-0</td>
</tr>
<tr>
<td>Babson</td>
<td>3-2</td>
</tr>
<tr>
<td>Simmons</td>
<td>2-1</td>
</tr>
<tr>
<td>Babson</td>
<td>2-0</td>
</tr>
<tr>
<td>Tufts</td>
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</tr>
<tr>
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</tr>
<tr>
<td>Babson</td>
<td>2-1</td>
</tr>
<tr>
<td>Babson</td>
<td>2-0</td>
</tr>
<tr>
<td>Babson</td>
<td>3-0</td>
</tr>
<tr>
<td>Clark</td>
<td></td>
</tr>
</tbody>
</table>

**Score Summary:**
- **10 wins**
- **4 losses**

Men’s Soccer


<table>
<thead>
<tr>
<th>Team</th>
<th>Result</th>
<th>Opponent</th>
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</thead>
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<td>0-0</td>
<td>Clark</td>
</tr>
<tr>
<td>Babson</td>
<td>2-1</td>
<td>Haverford</td>
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<tr>
<td>Babson</td>
<td>1-0</td>
<td>St. Anselm</td>
</tr>
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<td>Babson</td>
<td>2-1</td>
<td>Colby</td>
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<td>0-0</td>
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</tr>
<tr>
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<td>Middlebury</td>
</tr>
<tr>
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<td>2-0</td>
<td>New Hampshire</td>
</tr>
<tr>
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<td>3-0</td>
<td>Bates</td>
</tr>
<tr>
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<td>Bentley</td>
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<tr>
<td>Wesleyan</td>
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<td>3-0</td>
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<td>Bowdoin</td>
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<tr>
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<td>Williams</td>
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<tr>
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<td>1-0</td>
<td>Brandeis</td>
</tr>
<tr>
<td>Babson</td>
<td>2-0</td>
<td>W.P.I.</td>
</tr>
</tbody>
</table>

13 Wins
2 Ties
1 Loss
Men's Soccer

Few soccer fans expected much from the 1983 men's soccer team. Gone were four of the team's top scorers, including All-American Jim Fisher lost to graduation in May. Nevertheless, the team, under Coach Bill Rogers, had a remarkable season, posting a 13-1-2 record in regular season play and going all the way to the finals of the NCAA New England Division III Championship before bowing to powerful Plymouth State (N.H.).

Dan Caidicott, a freshman, moved in quickly to fill the void left by brother Glen's graduation last spring, leading the team in scoring with six goals, including three game winners, and five assists. Junior Tim Nugent was the second leading scorer with four goals and eight assists.

The Beavers shut out 12 opponents during the season and scored a total of 25 goals while allowing only four. The defense was led by Captain Andy Stento, All-American Mark McNabb, and Mark Sullivan. In goal, sophomore Bob Muscaro continued his outstanding play, posting 10 shutouts on his way to an 11-0-2 record. Muscaro's two-year record now stands at 23-4-3.
Squash

M.I.T.  6-3 Babson
Babson  9-0 Bates
Babson  7-2 Trinity
Bowdoin  7-2 Babson
Amherst  7-2 Babson
Colby  5-4 Babson
Senior Week
Booze Cruise
Babson College
65th Annual Commencement
May 19, 1984
Congratulations

BayBank
Norfolk Trust

Let the Good Times Commence!

THE CLASS OF '84 STEERING COMMITTEE
PROUDLY PRESENTS
Senior Week - May 11 thru 19
9 unforgettable funfilled days!!!!
**Senior Week**

*SCHEDULE MAY 11 thru MAY 19*

**FRIDAY**
6:00 pm
Talent show at the Pub organized by Leslie Price and Mark Carver. Prizes will be given.

**SATURDAY**
6:00 pm
Cookout in Central quad with movie following. Hamburgers, hotdogs, and kegs for all.

**SUNDAY**
1:00 pm

9:00 - 1:00
Commencement ball @ Marriott Longwharf Hotel. Dress semi-super and dance all night long. Plenty of delectable hors d’oeuvres and open bar from 9:00 to 11:00. So be prompt!

**MONDAY**
7:30 pm
Medieval Manor - be prepared to do almost anything! Eat and drink as much as you can. Come join in the festivities.

**TUESDAY**
10:00
Bathrobe party - breakfast drinks to start the day out right! - Pietz Lounge

4:00 - 6:00
Booze Cruise on Boston Harbor - cash bar.

9:00 - ?
13 up - a new club in Boston on top of the Metro. Put on your dancing shoes for the evening. No Cover!

**WEDNESDAY**
Road Trip
Make your own way to Newport, Rhode Island. A party will be held at Randy Hannold’s cottage at 3:30 pm. After the party we will check into our hotels in Newport and meet again for a party at a bar in the center of Newport.

**THURSDAY**
Cookout at Pietz for dinner at 5:30 pm.

7:00 pm
Faculty roast and Senior toast plus Senior Slide show @ the back gym. After we will make our way to the Pub for one final time.

**FRIDAY**
9:30 pm
Swing from the ceiling of Knight Auditorium for one last time with family and friends. D.J. and full line bar.

**SATURDAY**
8:45 am
Line-up for graduation, it is finally going to happen!

10:00 am
Commencement march if you can still walk!!!!!!!!!!
Graduation

LOOKS LIKE WE MADE IT
There is a college in the town
And there friends sit around
Drinking their beer with laughter and with glee
With so much of life yet to see

Fare thee well for I must leave thee,
Do not let this parting grieve thee
But remember that the best of friends must part

Adieu, adieu, kind friends, adieu, adieu, adieu,
I can no longer stay with you
I'll hang my harp on a weeping willow tree
And may the world go well with thee.
CONGRATULATIONS
To The Class Of
1984
From The Boys
In Pietz 22
A year in a book. A novel idea, attempting to form an abstract measurement, time, into a physical entity. It was a challenge that the 1984 Babsonian editors and staff took on with little knowledge or experience. We faced the challenge with enthusiasm and new ideas, however we could not see if we had been successful during the year. In fact, we may never know if we were successful, because the determination of yearbook success comes after many years, when looking through the book sparks a fond memory from your years at Babson. Then, we have been successful.

We attempted to cover everything, but due to limitations, on time and manpower, and malfunctions, like loosing rolls of film, we missed some aspects of Babson life. As I turn in this, the last page, to the printers, and anticipate the book’s delivery I am reminded of a quote by Theodore Roosevelt to emphasize my gratefulness to my staff and Co-Editor, who all had gone through feelings of defeat in the building of the book.

"It is not the critic who counts; not the man who points out where the strongman stumbled or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred with dust and sweat and blood . . . At the best, he knows the triumph of high achievement; if he fails, at least he falls while daring greatly, so that his place shall never be with those cold and timid souls who know neither victory nor defeat."

I would like to thank my staff and advisory committee for all their support during the transition of editorships and give special thanks to Dick Bishop, Jean Collins, Mary Dunn, David Ellis, Emmy Mahoney, Joe Mahoney, and all the students’ parents who supported us through the year.
ENTREPRENEURSHIP
Liberal Arts
Accounting
Economics
Finance
Marketing
Management
Communications
Quantitative Methods

1984
WH EW

Mine... All mine...

Kind of nice...
Being able to help

BEAVER MANUFACTURING
J.R. BEAVER, PRES 12

BEAVER
BABSON

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