

Business, Management and Character

By Roger W. Babson and T.H. Schutte

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In this book, Babson maintains the idea (inspired by the “Sermon on the Mount”) that material wealth can actually be a crutch, inhibiting people from living good lives unless they use their money wisely as a vehicle for helping others. True, those who have gained financial success deserve to enjoy the rewards of their labor, but they also have a social obligation to extend themselves and contribute to the greater whole, Babson argues. He also maintains that a true Christian can be a capitalist as well.

Babson College Archives copy: Purchased by the Babson College Library in 1940

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