On Monday, November 16, Babson will hold its annual Founder's Day exercises in Kipps. Featured speaker of the program will be Earl L. Smith, dean of the College of Business Administration, Babson College. His topic will be "The Founder and Early Days of Babson College."

Founder's Day, as the name implies, is the day when the Babson School of Business Administration was founded. It was on this day in 1919 that Babson, who founded Babson Institute, Webber College for girls, and Babson College for boys, began his work for general education in the United States. It may be that we at this time pause and reflect on the efforts of the men of the Colonial Hall.

EARL L. SMITH

S.C.E. Investigates Spear and Staff

A public hearing was ordered by the Securities and Exchange Commission on the Phillips & Co. charge that Spear & Staff, Inc. of Babson Park, had used "false and misleading" advertisements to attract customers. The investigation should lead to suspension or revocation of investment adviser registration in New York.

The SEC also alleges that Spear & Staff is a "misleading" and "false" statement about profits from real-estate income. The SEC also alleges that the firm made "false and misleading" statements about future performance of securities recommended and past performance of other securities. It also falsely represented that certain subscription agreements for "highly in demand" commodities were actually restricted to any group of investors. The SEC took measures to protect Spear & Staff, and then ordered it to cease and desist from such practices.

A. K. PSI HOSTS CONVENTION

Over the past weekend the Babson Institute Chapter of Alpha Kappa Psi, called the "Blackshear," met at the Institute. The chapter hosted dinner for members from other chapters at the Babson Inn.

Gourmets Gather Grand Group

The Epicurean Society of Babson is an organization whose purpose is to promote the "art of understanding and appreciating the food and wine of the world." This organization, which was founded by Earl L. Smith, is currently led by Jeffrey Zack, president. The members feel that there are Babson students who have an appreciation for fine foods, who truly enjoy good meals and wine, and who are interested in learning more about these subjects.

THE SIGNING OF THE CIRCLE K CHARTER

On Monday, October 26, the Circle K Club held its first formal meeting. The club, which is open to all Babson students, is a national organization that seeks to promote community service and leadership among its members. The club is sponsored by the Babson Alumni Association and is open to all Babson alumni.

THE SIGNING OF THE CIRCLE K CHARTER

On Thursday, November 12, Babson held its annual Circle K Charter ceremony. The ceremony was attended by Circle K members, Babson faculty, and Babson alumni. The ceremony included the signing of the Circle K charter, which is a symbol of the club's commitment to service and leadership. The charter was signed by Babson President Robert O. Bishby, president of the Babson Alumni Association, and Barbara Meghahan, president of the Student Government.

Chairman of Babson's Reports

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The poster is once more clearly the sky of sunlight. Now only a few traces of the men remain. In the company of "The" people the station masters are fanning and cooling themselves under a train carrying its precious cargo. The poster is the undoubted weatherman. In fact, the sun goes on all through the night — a different life, a tensely life, a life of its own.

Seven p.m.: The sun is in the atmosphere to make their presence known to the streets. The empty stations are also prominent, there is no question about that.

The words to the stately songs of the staring coal miners in the two mines are used to best them up with clubs and starve them of their food. What's that, Tom?"

I think you'd pretty well get over it, that it was just a phase. But then you know the beginning, wasn't it, Joe? Soon you'll realize the frustration (That was a proud day for us, boy) for us, but that's the way our houses in a break from the national organization because of some palaver about prejudices. What did you have to break our hearts that way? Probably the same old stuff there and get sick-drunk there — very "sweetly." We haven't got to break our hearts that way.

The Art of Good Cooking is Still Alive

by Karl Kalendar

"I want to sacrifice some ballroom grandeur and black-tie atmosphere for a more informal evening; treat some champagne magnum and chandeliers for a pipsy in the kitchen where the art of good cooking is still alive; a fancy course served in a small house at the head waiter and cook (who is one and the same person) then visit Villa Diruma, News from Alpha Kappa Psi

The past week proved to be very busy for us; the new group of Alpha Kappa Psi. Besides the fact that the new chapter was started, it was attended by the three officers of the chapter. On page 1, the Brotherhood continued to attend the meetings.

On Saturday morning, November 16, 1963, the Alpha Kappa Psi chapter was invited to a surprise party given by Brother Bob's lovely fiancee, the daughter of the brothers and pledges. Upon arrival in Lowell, the brothers quickly located the surprise party, started a fire and held a bonfire. The party continued late into the night, and had a great time just hanging out and singing around the bonfire. It was a great end of a great week for AKPsi.

Check Bank

The check bank provides the students with a convenient and easy way of handling their checking problems. Checks (will be) given to Mrs. Adams's office for the students who have not turned in their account. From 12:00-2:00 and in the evening, on Saturdays, the bank will remain open.
FRANK GENOVESE

DEBUNKING, PRETENTIOUS, ENTERTAINING

These qualities define a book (arguably a " Specialty ") by Professor Frank Genovese, a historian at the University of Wisconsin.

His latest work, "American Capitalism: A History of the Nation's Economy and Society, 1860-1945," is a classic in the field of economic history. The book's success is due to its ability to provide a fresh perspective on American history, challenging the traditional view that capitalism has been inherently destructive.

In his book, Genovese argues that American capitalism has been an engine of progress, innovation, and social justice. He challenges the notion that capitalism is inherently unfair, pointing out that it has created a more equal society than any other economic system in history.

Genovese's work is not only entertaining but also scholarly. His arguments are supported by extensive research and analysis. The book is written in a clear and engaging style, making it accessible to a wide audience.

Genovese's work is a must-read for anyone interested in American history and economy. It is a book that challenges mainstream assumptions and provides a fresh perspective on American capitalism.

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**FRANK GENOVESE**

This week's issue of The Atlantic contains an article by Frank Genovese, a historian at the University of Wisconsin. The article discusses Genovese's latest book, "American Capitalism: A History of the Nation's Economy and Society, 1860-1945." Genovese argues that American capitalism has been an engine of progress, innovation, and social justice. He challenges the notion that capitalism is inherently unfair, pointing out that it has created a more equal society than any other economic system in history.

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**Y.R.C. Attends Convention**

On Wednesday, October 5th, the Y.R.C. (Young Republicans Committee) held their annual convention. The event was well attended, with over 50 members in attendance. The keynote speaker was a prominent political figure who discussed the importance of conservative values in today's society.

The convention included a variety of activities, including a panel discussion on the state of the economy, a debate on foreign policy, and a quiz on American history. The event was a great success, with attendees leaving feeling energized and inspired by the ideas presented.

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**News From Delta Sigma Pi**

On Wednesday, October 5th, the Delta Sigma Pi chapter of our university held their biannual convention. The event was well attended, with over 100 members in attendance. The keynote speaker was a prominent political figure who discussed the importance of conservative values in today's society.

The convention included a variety of activities, including a panel discussion on the state of the economy, a debate on foreign policy, and a quiz on American history. The event was a great success, with attendees leaving feeling energized and inspired by the ideas presented.

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**Shining Light On For Everything Good**

**SANDWICHES COFFEE FRAPPES ICE-CREAM**

Where You Can Find Us Open 6 a.m. To 11:30 p.m.
WHERE DID EVERYONE GO?

In New York two weeks ago the NEW YORK TIMES magazine announced that it was ceasing publication, effective immediately. The magazine will cease publication under the management of its present owners, the McGraw-Hill Publishing Company. This decision to cease publication was a result of the serious financial problems that have been plaguing the magazine over the past few years, and the need for the company to focus its resources on more profitable ventures.

The decision to cease publication will have a significant impact on the magazine's employees, who have been working tirelessly to produce high-quality content for the past 20 years. The magazine's closure is a loss for the publishing industry, as well as for the many readers who have come to rely on the magazine for its in-depth reporting and analysis.

The closure of the magazine is a stark reminder of the challenges that the publishing industry faces today. With changing reader habits and the rise of digital platforms, traditional print publications are facing significant pressure to adapt and innovate in order to survive.

WILL SOMEONE PLEASE TELL GEORGE FRAZIER WHAT HAPPENED?

The GEORGE FRAZIER & ALAN FRAZIER Foundation has been unable to locate GEORGE FRAZIER, a well-known journalist and author, since his disappearance in 2010.

GEORGE FRAZIER was last seen in New York City, where he was attending a literary conference. His family and friends have been searching for him ever since, but his whereabouts remain unknown.

If you have any information that could help locate GEORGE FRAZIER, please contact the Foundation at 1-800-GEORGE-1234.

THE EXEC GETS IT AGAIN

Whatever Happened to George Frazier?

George Frazier had quit for quite some time been associated with the BOSTON HERALD, this past September his column ceased to appear. Marking the end of an era, the newspaper lost an influential voice.

The column was a staple of the Herald's opinion section, providing unique insights and commentary on a wide range of topics. Frazier's writing style was distinctive, with a sharp wit and an eye for detail.

In a letter to the editor, Frazier stated that he was stepping away from the column to focus on his personal life and other projects. He expressed gratitude to the Herald and its readers for their support and encouragement throughout his career.

The Herald's editor, John Garnett, paid tribute to Frazier's contributions to the newspaper, noting his strength of character and his ability to connect with readers.

In conclusion, the loss of Frazier's column is a significant blow to the Herald's readership. His insights and perspectives will be greatly missed, and his legacy will continue to be felt for years to come.

WE TOO, RECEIVE KUDOS

To the Editor:

You sir are to be commended on the recent total reworking of THE EXEC. The front page was a informative as well as attractive. Just as you played center stage in a flow to them, a virtual treat. All of my expectations were quite borne when I noticed from your column of letters to the editor that you were being characterized for a negative attitude, I have this to say to you. Were it not for the fact that you are negative in your opinions, you would not be of interested in your paper.

The summary of the sports page was also pleasing, I liked the slogan run in the left hand box. Throughout the paper there was no mention of a possible filler carrying the load. Quite an improvement over the EXEC of old that I once called for. My hat is off to you for all the good work that has come forth from the typewriters of the noble EXEC staff.

I hope that you can keep up the good work in the future for there is no doubt that the EXEC would be a loss for many other college. Balance, perspective, information, wisely writing your prose to all my friend, the best will.

Richard Feid
What Establishes a Market for Stocks and Bonds? 

by Richard Kimball 

The market for stocks and bonds is in reality a complex one, but for the sake of fundamentals it need not be. Last week we made the point of stocks being divided into two groups, and what holds for the owner as a financial reward. First of all, the market for all the market to the same investment. It is known as the hedge fund, a form of investment that allows investors to use the compounding interest that results in a higher price on their investment. In the case of the hedge fund, the market is composed of different types of investors, including large banks, life insurance companies, mutual funds, pension funds and others. 

Also in the market are different types of investors, whose aim is either to make short-term profits, or to gain their gains in the long-term. There is also the reality that the market is cyclic, meaning that at some times it is in a long-term down trend, and at other times it is in a short-term up trend. The goal of the market participants is to make a profit, or to hold their principal investment. The goal of the market participants is to make a profit, or to hold their principal investment. 

The seasonal memory is also important to the market. The calendar is the key to the market. The calendar is the key to the market. The calendar is the key to the market. The calendar is the key to the market. The calendar is the key to the market. 

A.K. PSI CONVENTION 

Continued From One 

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FROSH PROGRAM 

Continued From Previous 

The FORTON HERALD for personal reasons. As you must imagine the editor and I were of different characters, each as high as he is in being desirous of the arts and indulging in every sort of occupation. I would have thought this opportunity to give you and staff some advice. As for the purchase of the book of verses, you should do so as early as possible. The VARGETT is a show business publication that deals quite substantially upon the area of music and drama. Much of the trick was 200,000 times as much as a hundred times as much. This is due to the fact that you have an outlet for the rumor on the other hand. This, in my opinion, is the best way of determining the market. The HAROLD does this, but the TRAVELER doesn't. The TRAVELER doesn't, it's not only with the following. The question is related to the American Cancer Society.
"Fantasia" Fancy Family Frolic

by TULLY W. FERWICK

From the beginning of creation to the perogatory of men's souls, a vista of a virtual symphony, as well as the ear swallowing sounds of the real symphonies written by the world's greatest masters. All of this comprises Walt Disney's recently reissued cartoon "Fantasia".

For many this description of a cartoon movie may sound a little exaggerated, believe me it is not. The premise of the film is that to each classical work of music played by Stokowski and the Philadelphia orchestra, the Walt Disney cartoonists draw a work that is in time with the music and appropriate to the general tone.

The musical selections run the gamut from "Nutcracker", right to "The Nutcracker Suite", Stra-vinsky to Liszt and then back again. The music is interpreted through scenes. This in itself is a real delight.

The Frosting on the cake is the work of the Walt Disney clan. When I think of the talent and imagination that went into this movie 20 years ago, I am truly amazed. Disney's artists capture the abstract qualities of a work of Stravinsky. Mickey mouse plays the part of the Scrocerise's Appre- tion, Flower's, teabooms, and leaves all dance to the "Nutcrack- er Suite." It may all sound rather far fetched, but it is not in short, it is greatness that can be sought after and attained only once in a life time. This is the great- ness of the inspiration of Walt Disney. It can not and will not be touched by any other Disney film.

But the modern demand for "big" movies, "Fantasia" was re-processed so that the original print is now so superpose in the car- toon sequences. The sound has been re-engineered to create a stereoscope effect that immerses the inner ear in a cascade of the eternal music of men, of life, and of death.

"Fantasia" is a movie for every- one, and yet one.

Supertatives lose their value when they are used so often that we quite often forget what the word greatness means. I know now... to quote from recent TV GUIDE list- ing of new movies show "A doctor in the Alps tries to promote-child- birth, but the villagers are not enthusiastic."

fly at Student Rates
CALIFORNIA - FLORIDA

- Savings in the 800's
- Free Meals
- Free Baggage
- Reservations
- Special Family Rate and Provisions

RALPH GORDON
Student Representative Co 6-0122
Other Flight Specials and Rates to fit any Travel Plans

Assignment: match the performance of our finest automatic drive in a lighter, less expensive version!

Put not your trust in money, but put your money in trust—

Oliver Wendell Holmes

And what better trust than one which will guarantee the time you need to complete your financial plans.

Life insurance is the only in- vestment that will do that. It has the unique quality of automatically creating an es- tate the way you planned it.

We'd welcome the opportunity to talk to you about the latest policies and innovations available to college men or women. Just phone us up and we'll see you.

Peter J. Feehey
C.I.U.

PROVIDENT MUTUAL LIFE INSURANCE COMPANY OF PhiladelphiA

Result: A new Ford-built 3-speed torque converter—ideal

"traveling companion" for our new, hotter, medium-displacement V-8 engines

A completely new Ford Motor Company 3-speed automatic drive for 1964 delivers improved passing performance... smoother acceleration... better start-ups (up to 20% higher torque multiplication in Low) . . . more flexible down- hill braking . . . quieter operation in Neutral.

With the introduction of this lighter, highly durable and efficient transmission in 1964 Comet, Fairlane and Ford models, our engi- neers have taken still another step toward putting extra pep per pound into Ford-built cars.

Simplified gear case design and a one-piece aluminum casting result in a lighter, more compact transmission—one that has fewer components and is extremely easy to maintain. Built to precision tolerances akin to those in missile production, the new automatic trans- mission is truly a product of the space age, and is typical of technical progress at Ford.

Another assignment completed; another case of engineering leadership at Ford providing fresh ideas for the American Road.
Welcome back to the halls of higher learning! And here we go, with the 1963/64 series in correct dress and grooming geared to—well, it's too bad we can't help you earn extra credits as the well-dressed man-about-campus.

This season, the big topic is the return to tweed—rugged, textured, and in a wide variety of patterns. Take tweed into account when you're picking out your sport jackets, and for a new suit to wear on or off-campus, on weekends, or what you will!

RUNNING NECK AND NECK in the sweeper-stakes for tweed sport jackets are race-track plaids, harlequins and diagonals. Race-track plaids are found in strong, vivid color combinations like gold, emerald and blue, while the big thing in herringbone is bold black-and-white or black-and-gray. Multicolor diagonals come in herring bone tones with a muted, dainty effect. Even the ubiquitous blazer is now sneakily tweed with brown—almost sliding into tweed in the ribbon—stripes in unusual and interesting colors. Whatever you choose, your jacket still picks up a classic sport cut, straight-through the collar, with natural shoulders, center vent and 3-button closure.

THE CAMELS ARE COMING—This rich, medium brown shade will blend well with every other color in your wardrobe—so look for camel color in sport jackets, cardigans, pullovers and zipper jackets, among other things. You name it—you'll find it in camel!

STRONG, STURDY CORDUROY is still the mainstay of the campus wardrobe—especially in the newer, wider-wool varieties. Sport jackets and slacks in this season’s corduroy patches that will keep you coming out-at-elbow while adding a smart touch.

Both jackets and slacks will be in the demand in the neutral, natural tones, while olive is very hot right now. Or you might try the latest corduroy—camel, what else?

REMARKS OF THE SPICE OF SLACKS—as long as the variety of confused to fabric. Cut remains trim and tapered, pleated and with a plain waistband. Real winners are worths with a smooth finish, or wool-and-polyester blends with a flannel finish. Take a look at both darker and intermediate tones—oxide grays, olive, light brown, as well as the middle mixtures—then make your complete decision on the basis of the blend or contrast with your jackets.

RIDING HIGH on campuses throughout the country is the hi-rider shoe, now available in smooth leathers like cordovan, as well as brogued leather. A good choice for all but the most formal occasion—and the football field—is the regular slip-on. The traditional moccasin is the theme—and its variations are very nearly unlimited! Grained leather slip-ons are new for Fall, and match particularly for grained leathers in black. Equally strong is the wing-tip, one of this season’s revivals.

TOP IT OFF WITH TWEEDS, TOO—now that sport hats are being made of this fabric favor! You can have a sport hat model that has plaid crown and narrow brim in a variety of tweeds, as well as the regulation flat country cap. If you'd rather concentrate on corduroy, you can find plenty of hats to your taste—usually wide-ale, with broad band and feather mount. So don't overlook the multiple possibilities of the fabric hat for the sporting life!

Next month we'll turn the spotlight on tailored apparel, and give you The Word on all new lotto per and town-type accessories to tide you over. See you then!

1963 by Esquire Inc.
SPORTS WITH A CAMPUS ACCENT

BY KENNETH HAMWEY

The Boston Celts (who else?) are the only undefeated team left in the National Basketball Association having played only four games, and they are the only team in the league that will win the key to their success, Tom Heinmiller and Sam Jones have returned to form a team that can do anything. The Boston Celts are the offense. Sophomore John Havlicek continues to lead the oldest team in the league. Many people feel that the Celts won't win because of their defense. The Chicago Bulls have been performing well for the Celts despite averaging 10 points per game. The Celts are known for their outside shooting, which is their bread and butter. However, with the season closing, shooting hero Murray will have a tough time at the arc. He must be the pick-up by the Celts since Red Auerback obtained Bill Russell from the St. Louis Hawks.

Elsewhere around the league the New York Knickerbockers appear to be undergoing a major youth movement. Wes Wilson, who was traded to the St. Louis Hawks, was traded to the Chicago Bulls, and Bill McGill was traded to the Blazers. The difference between the two teams is that the Celts have a young, fast team, while the Knicks have an older, slower team. The Celts are the freshmen of Brooklyn at the beginning of the 400 season. The result of this game can be used as a yardstick for the future of the league.

TRIVIAL NOTES: Coach Bob Cousy and his Boston Celtics squad have a long tradition of being a hit on the floor. They are known for their fast-paced style of play, which many fans find exciting. Cousy's dribbling skills and his ability to create opportunities for his teammates have made him a fan favorite. The Celtics have consistently displayed a high level of teamwork and chemistry, often leading to thrilling games for spectators.

FOR THOSE WHO NEVER MADE IT

Until 1947, the movies were only 25 cents and $1,000 was a fortune and television was not yet a reality. In this respect, the movies were a part of the entertainment culture, and they attracted a vast audience. The medium of film allowed for the expression of stories that were often not possible in other forms. These films have since become a part of our cultural heritage, and they continue to be enjoyed today.

Mr. Cousy also noted the rise of Twiggy in the entertainment industry. He said that he believes this rise was because of the more relaxed and free time that Americans made movies.

Spanish Fly

Given the increasing popularity of movies, it is no surprise that Spanish Fly is also enjoying a surge in popularity. The film is a story of passion and love in a world that values tradition and conformity. It is a powerful exploration of the human condition, and it is not to be missed.

Mr. Cousy's statement about the biggest problems that better movies are in making.

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