
The View from Hollister 1.2

Dennis Hanno, Dean of the Undergraduate School

There are two big "Must See!" events occurring on campus soon that I hope you will write into your schedule. The first is Career Expo (next Wednesday, September 26, 8:00 a.m. to 3:00 p.m.) Back to Babson (next weekend, September 28 and 29). Let me tell you why I think you need to make sure you attend and participate in both.

Career Expo may be one of the most important and professional development events that will occur on campus for the entire academic year. Why is it so important? It's likely that you chose to attend one of the world's best business schools since you want a great career after you graduate. Career Expo gives you an opportunity to find out what kinds of opportunities you will have with your Babson degree and how to go about landing one of them. More than 90 employers will be at the Expo and they are all looking to meet you! Should only juniors and seniors attend Career Expo since they are the most likely to get the jobs? Absolutely not! Here's why I believe that it is even more important for first year students and sophomores to attend Career Expo. When you first arrive on campus, you probably have some idea about how your studies might ultimately lead you to a career in a particular field, but these ideas are usually not well formed. The best way to help you find out what it will take to land a career in a particular field is to talk to those actually in the field. At Career Expo, you can do that for several fields all at the same time. Employers like to meet younger students who are interested in finding out about their companies and what career options they have available. You have nothing to lose and everything to gain by spending a few minutes talking to them about their company. Since you are not looking for a job yet, you don't have to worry about impressing the company representative. You should attend Career Expo to find out what you would if you were interviewing. And who knows, they might like you and want to keep in touch with you for future opportunities!

The second event you shouldn't miss is Back to Babson - Babson's version of Homecoming. There are tons of fun events planned, and it also will provide you with some great networking opportunities. At almost every event, there will be visitors there who would love to meet you. It's important that we take advantage of the informal opportunities to network, like Back to Babson, are probably just as important as the formal opportunities. I can tell you from my own personal experience that just about every career decision I have made has been influenced by some personal relationship or network that had developed totally independently of a job search or direct professional motive. You never know who you will meet (and when you will meet them) who might open new doors for you. And one thing is for sure: you will never know what doors opened if you don't take advantage of opportunities to meet people and network. I think it was Wayne Gretzky who said, "You miss 100% of the shots you never take." This is certainly relevant to any conversation about networking.

Networking involves more than just being at an event. Networking means getting to know people, and, more importantly, them getting to know you. Sometimes this is not easy, and you have to be bold. What I would encourage you to do at Back to Babson is to introduce yourself to as many people as you can. Here’s some advice you...
Genetic Engineering and Ethical Questions

Aishwarya Prashanth
Staff Writer

Genetic Engineering is a field that has always fascinated me. In recent decades, we have heard of things that we never thought possible like mice with human ears on their backs, Dolly, genetically altered plants, test tube babies, and more recently, the successful births of healthy trout offspring from a pair of salmon.

Hearing things like this is like having weird dreams or stories come to life. I'm sure none of us ever imagined that things like this were possible. However, living the life we lead today with our computers, our cell phones, our fast cars, our airplanes, and other such technology, has made me realize that one can never know what is or is not possible in the times we are living today. We are living lives that our forefathers never dreamed of. The idea of a man on the moon was a tale told to little children. Who would have thought that man would one day be able to fly jet alone to the moon? We have done that and much more.

While these discoveries and advances in technology are fascinating, it makes me question whether we are aware of our limits. Sure, it's cool when we hear about cloning and fish giving birth to other species. But what about the ramifications of our actions? Are we getting too caught up in our discoveries that we are no longer afraid of crossing certain limits?

I'm posing questions that have been asked countless times before. People are divided over genetic engineering, and it's not just a right or wrong question. There are so many issues involved. And yet, these are questions that we as a race have always been asking time and time again throughout our history. When the Industrial Revolution took place, people were divided over the use of machinery. Workers were being laid off. Production increased but so did pollution. I sometimes wonder if it is ever possible to undergo progress without giving up anything. Would the people driving the Industrial Revolution still have propagated it if they had witnessed the problems plaguing our planet? It seems that with every advance we make, there is always a price to pay.

Regarding genetic engineering, many people question whether man is playing God. What would those people say, however, to parents who have been able to have children because of it? Can we deny human beings the basic right to have children? Should people be childless when we have technology that can help? What about the other advances that science and technology has made in our every day lives? Farmers can now expect higher yields from certain pest-resistant crops. Even normal, annoying things like doing laundry (every college student's bane) have changed simply through the use of enzymes, which have increased the strength of detergents and their ability to remove dirt and stains.

All this highlights even more what an important part technology plays in our lives. I mean look at the seed and the salmon. Sure, it's weird and kind of creepy. But what about the possibilities this discovery has shown us? Can this discovery be used one day to repopulate our oceans, seas, rivers, and lakes which have been suffering due to over fishing? Can this technology be used on land animals to help prevent extinction? Only time will tell whether these technologies are a cure or a blessing. We'll see then, they are irrevocably a part of our lives.
Dice-K.

Fingers Crossed.

GO

SOX

The Babson Free Press

"Playoffs! You Kiddin' Me? Playoffs?!"
-Anonymous NFL Coach

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The Babson Free Press often does random things such as printing sudoku puzzles and word searches. Let us know what you think or give us suggestions for future randomness.
Babson's Crap

Andre Roman
Freelance Writer

Normally, I don't go around looking through heaps of garbage, but at Babson, I have made an exception. Babson students' crap can be really interesting to look at. By crap, I'm referring to discarded boxes of products purchased for a dorm room. A couple of items have stood out to me, and I'd like to address them both. The items were a Vizio 42inch Plasma Television 1080p resolution and the other was a Bose Companion 5 Series II multimedia speaker system. No, the products themselves were not tossed away, just the boxes. I was both delighted and stupefied by their presence in the trash. Let me explain.

As the "technology-guru" for the Babson Free Press, I am always willing to lend my creative wisdom to those who don't know a lot about technology. Now, don't come asking me to fix your computer—ITSD will solve all of your computer troubles—that's not my area of expertise. If you're looking for a good manufacturer of speakers, or a specific chip set for a customized PC that you're building, then come to me. You could say that I'm good at reviewing, not when it comes to building a system. So, you can see where I got disappointed when I see a peer foolishly spend his or her money. Such is the case with the above products mentioned.

Okay, so I'm not going to lie. I dislike Bose. As a consumer, I can't say one good thing about their products. They're over-priced pieces of CRAP! Yes, Andre Roman, the consumer, is saying that BOSE SUCKS!!! Bose is the best example of a company that uses minimum advertised price (MAP) to their advantage. With Bose products, you can't find a variety of prices for their products. So, Bose's In-Ear headphones cost the $99 no matter where you look. With that said, Andre Roman, the business student, admires Bose and how they have been able to make consumers believe that Bose produces great quality products. It is the truth, if you say "Bose" to an uneducated consumer, more than likely they will think of quality. I'm sorry Babson students, as consumers, there are far better options out there than Bose, and you'll be able to get a better deal. When it comes to headphones, Sennheiser produces far superior products, and when it comes to speakers, Logitech reigned king.

The speaker system that I saw outside Van Winkle Hall costs about $429. Good deal? Not if you want more than just a sleek looking 2.1 computer speaker set. On the other hand, Logitech produces the Z-2300, which retails for around $149. But, here's where it gets better. Logitech does not use MAP, so you can find those speakers for a lot less than the $149 list price. In fact, during my freshmen year at Babson, I bought the Z-2300 for around $70, including shipping and handling. With that extra cash that you have on hand, buy an external sound card for your ThinkPad. Second to your speakers, the sound card is essential to reproducing quality sound. Creative has a great external sound card that can be had for around $100, and it's called the Sound Blaster Audigy 2 NX. It's a great investment for your newly added speakers. So, look it up!

My view on Vizio is positive. This is a company that was virtually unknown for producing good quality LCDs and Plasmas, given how much they charged. Vizio is arguably the company responsible for causing Sony, Samsung, Sharp and Panasonic to lower prices on their LCDs and Plasmas. So my problem is not with the company that this student chose to go with, my problem is with the size of his television. To be brief, a 42 inch television is TOO SMALL of a television to fully appreciate 1080p resolution. Not to mention, HDTV is not offered in our dorms; we only have that optical cable wire. While this student might own a Sony PS3, he won't get to fully appreciate the clarity 1080p adds to his experience in comparison to one that only goes up to 720p, or 1080i. If I were that student, I would have purchased a larger television and would have forgone the 1080p resolution. 1080i is perfectly fine, and without the ability to watch HDTV programming, it's rather useless. I hope he/she gets used to seeing grainy pictures on his/her television. I hope I have been able to explain myself clearly. I only seek to help the incessant and naïve. Purchases like the two above can be easily avoided by consulting with someone who knows these products. I am one who does. So, if you ever need help deciding what to purchase, do please send me a message at aroman@babson.edu. I'll be glad to help.
In Defense of the New England Patriots, Part 1: Winning

By: Patrick McNamara
Sports Editor

Allow me to pronounce this article by saying that I altered my previous opinion. I believe the Patriots have a chance to go from a tough loss to a win, 18-17. As you noticed, the Patriots have a better chance to win than the Bills. I agree that New England is better, and would not be surprised if Belichick makes a move to return. While we can't be sure, we can make educated guesses for Belichick's return. After the tough loss to the Bills, the Patriots seem to have been humbled by the loss and their players are focused on their next game. They are determined to bounce back and win.

The Week That Was...Twenty Nine Years Ago

By: Brannon Laquette
Sports Writer

For sports fans, 2007 has had plenty of its own storyline, but others seem all too familiar. Whether you're watching the Red Sox, the Patriots, golf, or college football, it can't help but remind you of different times. With that in mind, here are some highlights of the comparisons to 2007.

1978. With the lackluster performance of Fenway Park this year, the Red Sox have made the AL East race just that much closer. Once ahead by 14.5 games over the Yankees, equalling the greatest amount of 1978, the lead has dwindled to 2.5. There will be no playoff game this year, however, as the Red Sox blew their shot at that this weekend too. By losing 2 of 3, the season series between the two teams has moved to 1-8 in favor of the Yankees. In the event of the Red Sox winning the series and having the same record, the Yankees will win the division. In all likelihood, the Yankees will make the playoffs one way or another, but as the wild card, the time is 1978.

The Power Ten

(Well, the Power Three and Others)

By: Patrick McNamara and Brannon Laquette

1 New England Patriots: 11-0
2 Indianapolis Colts: 12-1
3 New Orleans Saints: 10-2
4 Dallas Cowboys: 12-2
5 Pittsburgh Steelers: 12-2
6 Tennessee Titans: 11-3
7 Baltimore Ravens: 11-3
8 St. Louis Cardinals: 11-3
9 New York Giants: 10-4
10 St. Louis Rams: 10-4
So here is the deal: This year, the Pub is open every Friday night. Everyone is always complaining about how there isn’t anything going on around campus on the weekends, so we decided to do something about that through SGA and a student-run organization. Aside from the fact that Reynolds is now open till 2:00AM, which is probably one of the best campus improvements this year (so far!), most of you probably know that Roger’s Pub being open every Friday is a logit. If you weren’t there last week, you were missing out. The thing is we need to differentiate (to rock out some Babson music, both Friday night and every other night). We decided that since Thursday is more of a pre-3:00PM “get pumped and dance to some crazy DJ” kind of night, Friday night we should have a laid back, chillax, live music vibe. Through a collaborative effort between SGA and BEI (the Babson Entertainment Initiative), we coined the name Friday Night Live (FNL). Every Friday night we are going to have live music rocking out in the pub, featuring live acts from Babson students from the Boston area. Have a free beer too, because Friday nights will be featuring free drink tickets for the first 50 people at Pub rocking out to the live set.

Honestly, last Thursday night was the craziest Pub night I have ever seen at Babson. First of all, we broke capacity records: they were about to shut the door on people in line because it was too packed! And the bands, TORE IT UP on stage—Alex Markovitz (2010) on the keyboards from 10:00-11:00 and then the Fantastic Hashish Brigade from jamming out with the Eau-trus/Funk set from 11:00-12:00.

Bands like the Fantastic Hashish Brigade and the Alex Markovitz Experience, as well as different Berklee bands every week. We will be throwing down new, hip, fun, live music every Friday night for you to come and chill to. Last Thursday night we had the FNL kick off, with the goal of exposing the entire Pub/Thursday crowd to the live music experience. We understand that top forty pop dance music is fun, but not two nights in a row, people. Come out this (and every) Friday night for some live music from your fellow musical Beavers, and other college seniors.

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For those of you who came out last Thursday, thanks for being a part of Babson History. For those who missed out, come check out FNL this and every Friday—let’s work together to make Babson awesome!

Word up.

David A. Yaras

Smile

Robin Messerli
Co-Editor-in-Chief

This summer I spent a few weeks in NYC with a friend, and one day we went to Trader Joe’s to buy some hummus and some fruits for home-made smoothies. I have to admit that my friend is the most frustrating person I know, and I often find myself sitting my head way back and rolling my eyes until I get dizzy. On this particular occasion, I firmly planted my feet at the end of an aisle waiting for him to make up his mind about something or other, him running around the store like an indecisive woman. I suppose the look on my face said it all. That’s when a woman in some beautiful African garb and headdresses passed me and exclaimed, “Smile, it can’t be that bad.” And I smiled, because I knew that it wasn’t that bad.

Yesterday in my Harry Potter and Politics class, I realized that Babson students still like to come plain about the quality of life on campus. Granted, the school won’t turn into a party over night, but the efforts to take student opinions to heart are extremely obvious. Have a little gratitude, dudes. If you aren’t happy on campus, move off campus, my apartment in Natick is cheaper than a tiny dorm room. If you don’t like what Babson spends money on, first get the facts straight about what Babson spends its money on, and then do something about it. There’s a class for that, even. If you don’t like the way the shuttle runs, put some positive suggestions to make it better.

The act of complaining alone will get you nowhere, and you will remain unhappy. Perhaps the philosophy of finding happiness may not be a profitable thing to analyze, but most could certainly benefit from it at Babson. Maybe in complaining you will have something to talk about while you avoid doing your schoolwork, but you’ll still have to “shrink, start up the same and prosper find, and wake up all the griefs [you] left behind.”

According to Alexander Pope in The Love Letters of Abelard and Heloise, “Life is a series of choices.” If you choose to see the bright side of life and focus on its positive aspects, you are more likely to find happiness. My suggestion: look for the good in everything, and you will be surprised at how much more enjoyable life can be. Remember, it’s all in your perspective.

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