Registration Exceeds Last Year’s 1,101

Students representing most of the 90 states and more than a score of foreign countries, including two sets of twins and a businessman from Holland, will begin classes for the Fall term on September 21. Total enrollment in the undergraduate division and the day and evening Graduate Schools may well eclipse last year’s all-time record registration of 1,010 students.

New to the Babson campus this term will be 257 freshmen and transfer students, 19 of whom come from such places as Switzerland, Hong Kong, Peru, Canada, Venezuela, Liberia, Brazil, Arkansas Gulf, Bahamas Islands, England, and Puerto Rico.

Prior to the opening of classes on September 21, all new students at Babson will take part in a four-day orientation program, starting at 9 a.m. on Saturday, September 17. The orientation program, under the direction of Dr. Charles B. Rotman, Professor of Psychology, will include assemblies, conferences, meetings with student advisors, tours of the campus, as well as a number of tests in English composition and other basic subjects. Special events will feature a faculty reception for new students and their parents from 3:30 until 5:30 on Saturday afternoon, in Trin Dining Hall; a dance in the evening in cooperation with Lasell Junior College; and a concert Sunday afternoon for all new students to be held at the Babson Athletic Field on the campus.

Returning students to Babson this fall will see a number of changes and improvements in several of the buildings on the campus, chiefly in the Isaac Newton Library, administration building, and Forest Hall. In the library, a large number of the book stacks have been moved from the first to the second floor to provide additional space in the main reading room. Several offices in the administration building have been enlarged, with several staff members moving to Forest Hall where Alumni, Development and Community Relations offices will be located. New and old students this fall will have full use of the new Babson Student Center, opened in the Spring term, with its attractive meeting rooms, reading room-lounge, and the Dry Dock, where refreshments are available.

The hazing of freshmen will be carried out this year under the watchful eye of the members of Gamma Phi Beta, formerly the Map and Globe Committee.

McGee Named ’Ad Man Of Year’

Col. Edward McGee, a professor of distribution here at Babson, was named ‘Advertising Man of the Year’ at the twenty-fifth anniversary meeting of the Junior Ad Club of Boston. Presenting the silver tray to Professor McGee is Lawrence Murray, the outgoing president of the club.

Col. McGee received his B.S. from Northeastern University and his M.B.A. from Babson. In addition to his educational background, he has been production manager for Ogilvy-Young & Mather, Assistant Advertising Manager for the Penstech Manufacturing Company, and the Advertising and Sales Consultant at Viking Manufacturing Company. He is Chairman of the Educational Committee of the Advertising Club of Greater Boston and National Registrar-Treasurer of the American Academy of Advertising. Participating in the United States Marine Reserve Program for twenty-three years, he has received the rank of Colonel and currently commands a reserve unit at the Naval Air Station in South Weymouth.
On Learning To Learn

This year the New Babson Executive begins its twenty-first year of publication, and we feel that it is destined to be its best one. We remind the new students that this paper is in no way affiliated with the administration of this school, and that we are not forced to print anything nor are we censored by anybody. Freedom reigns.

Like all school newspapers, we always need more help. However, the paper will be to a certain extent determined by the quality of the old choices. Clearly, we need reporters, not just carbon copy reporters, but ones that are highly observant, shrewd, critical and thoughtful. Sensible criticism has worked wonders in this school before and we plan to use this tool even more in the coming year.

In addition to reporters we need efficient advertising men -- ones who can obtain the volume of advertisements we need to convert this paper from the former twenty-one issues per year to a weekly, with the possibility of extras being published when the need arises.

Features men will be sought after, also. Perhaps among the new students there is someone who saw an ad for Babson in his previous schools newspaper. We need ideas.

Finally, Babson being a school of business, we need men with a thorough understanding of business (perhaps specialists in the stock market) to write regular sections to supplement our forthcoming sections written by Babson professors to inform the nationally known business commentators.

The Executive is in continual change, and what we need most of all however, is money. This paper ran nearly $3000 in the red last year due to a low volume of advertisements and problems with collecting receivables. For this reason this year's paper is seeking the subscriptions of parents, relatives and friends. In an attempt to raise more money.

Among the improvements made over last years address to subscribers to $5.00 from last year's $4.00. A form appears below for said subscription and your help would be appreciated by every student at this college and every Babson professor and friend.

-- This year it will be worth it!

YES, I WANT TO SUBSCRIBE TO THE NEW BABSON EXECUTIVE FOR THE YEAR 1967-68. I ENCLOSE FOUR (4) DOLLARS.

NAME:

ADDRESS:

CITY:

STATE OR COUNTRY:

SEND TO:

JOHN B. LANDRY, Editor-in-Chief

Babson Institute

Babson Park, Mass.

An open letter to the students of Babson Institute:

As chairman of the Student Judicial Court, I would like to take this opportunity to inform everyone of the Court's policies. The Court is often called, the "Court of Final Appeal," the place where all cases are heard and decided. This is not true. The Court was set up to provide a forum for the discussion of issues that arise on campus. We encourage students to bring their concerns to the Court for discussion.

The Court's decisions are final only in that they are binding on the parties involved. The Court's role in the community is to provide a forum for the discussion of issues that arise on campus. We encourage students to bring their concerns to the Court for discussion.

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JUKE BOX AND FOUNTAIN COMING TO DRY DOCK

The student owned Dry Dock Snack Bar will open its doors to new students, parents and all at 9:00 Saturday morning. In an interview with Doug Leeds (co-owner of Dry Dock), Leeds revealed some rather radical changes present now and coming to the snack bar.

Leeds remarked that on opening day both a juke box and a fountain would be installed. The fountain would make possible the availability of sodas, floats and phosphates to the already expanded menu. Upperclassmen will notice the addition of frosted, roast beef and club sandwiches to the list, now displayed on an attractive menu board replacing last year's cardboard. With the juke box, Leeds revealed, that a feature of discothque dancing would be introduced pending administration approval. He mentioned that the only difference to it would be the possible complaints of the first floor students objecting to the noise, its case which the volume could be lowered to a more considerate level.

Another innovation, that of charge accounts for all students, will be introduced in the second semester. The original plan was for the purchase of a Fry-O-Later and adding French Fries to the menu.

Leeds stated that he was not afraid of the competition which might be offered by the Hollandier Stand, which was advertised and air conditioned over the summer.

Leeds concluded by saying that Dry Dock has been converted into a corporation, chartered at University Services, Inc. Bob Little, a former freshman student, is heading up a subsidiary company, one in which he makes his profit by collecting and selling off college bulletin boards, converting them into a pamphlet and distributing them for nothing. His motto, "Newspapermen who wish to hit the student market."

Wellesley Snack Shoppe

"Where the Hungry Gather"

Open 'til 10 p.m.
73 Central Street

When the stock market FALLS BADLY, many ask advice of the man who makes his fortune on Wall Street. His textbook on declines:

Harry D. Schultz

author of "Bear Markets, How to Survive & Make a Profit" in them"

Prentice Hall

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May we suggest you:
1. examine the book of a local library.
2. write for information about...

The International Harry Schultz Letter

Address:
Booth's Mills, Coll. 29121

Phone Cedar 1-5211

WELLESLEY SHOE REPAIR

EXPERT SHOE REPAIRING

27 Cedar Street
Wellesley, Mass. 02181
Opposite Filene's In The Basement

Part-Time On Campus Work Offered

Mrs. Adams, the director of Placement, has notified us that anyone willing part-time employment right on the campus should contact her on Wednesday, December 12.

She stated that there are positions available at the Trim Dress shop who needs an assistant to help in the south lounge of Park Manor. There are also jobs open at the gift shop, thecatering equipment manager and the library is also in need of an assistant to help by saying that even Theressa at the Map room is looking for a little help.

This summer Babson was awarded a grant of $20,000 from the Federal Government to provide the work-study program which made these jobs available. Under this program, the government pays 95% of the salaries of the employees while the school foots the remaining 5%. The pay ranges from $1.05 to $1.05 per hour and freshmen are urged to look into this source of pocket money.

We don't understand these college kids anymore. The last time we tried it, they didn't look like we did, they don't love like we did. We, who once considered ourselves the complete iconoclasts of the Universities of Michigan and Texas, now find ourselves housed in and caged in the American Square. And the same goes for all of you twenty-nine- and thirty-three-year-olds guys. It's all over. You're an old man. Face it, grampy. It's time to step aside and let the punk kids take over.

And to think that we were one of the first to use the language "the take-over generation." But we have been taken over by the Pepsi generation, the protest generation, the LSD generation, the rest of the punk kids. It's not easy to admit this. It's not a pleasant thing to realize that you're officially out of step. Not that we didn't fight it, not that we didn't try to pick up on some of the values of the current college generation. We just couldn't make it.

We can't help laughing at guys with long hair. After years of priding ourselves on going three weeks without a haircut so as to maintain that scruffy bohemian look about the ears, we have been eclipsed by the punk kids with the shoulder-length bobs. And when we see them, we smicker and point. Think it's easy to admit that?

We still think that the man should be the one to buy the contraceptives. In our day a guy was a menace when he kept a "safe" in his wallet and the girl and never mentioned it. One of the reasons she never mentioned it was that he never got to use it. We still think that back shoes look good. We still like girls to wear cashmere sweaters. Just try walking around Berkeley in white back shoes today and see what happens. We're not sure that the C.I.A. is really wrong. We don't know everything that goes on, right?

Our newly acquired paunches would look bad at those naked parties. We don't even know the answers to these two very important questions, "What's new, paisleycat?" and "What's happening, baby?"

We are more interested in protecting the income tax than in protesting the war in Vietnam. To each his own.

Nobody's trying to draft us, but somebody is sure after our caviler.

We always forget what I.S.D. stands for.
Anyway, we are afraid to try it. A friend of ours tried it and fantasized that he had superb strength. He lifted up his wife and got a hernia. We have reached the age where the possibility of a hernia is a serious deterrent.

We haven't played our guitars in seven years. They sit in closets turning to dust and the wood is warping and some strings are rusting and we forget how you tune them and anyway, nobody seems to want to hear Blue-Teal Fly anymore. It's a perfect cocktail party song.

We don't know how to draw like Marvel Comics. You will notice that the drawings on this page are the friendly, right-hand kind you used to see here every year. They are the best we can do. In fact, we think they are nifty pictures. But you have also noticed that we don't fit in with the rest of this issue, although God knows we tried. We tried to make them look like comic-pop pictures. But they stink, don't they? Well, don't worry. You'll never see them again in this magazine.

We missed the Annual Revolution. But apparently it hasn't missed us.

Our idea of a good time is when everybody forms a line and says "Hey, Ray Anderson's record of the Bunny Hop."

At ages twenty-nine and thirty-three, we find ourselves out of college and out of college. We have a few shots of marijana somewhere in our houses but we can't remember where we hid them four years ago.

Packing our baby carriages by Central Park recently, we were blocked from crossing Fifth Avenue by some peace marchers who sat down in the street. After five minutes of waiting we decided they must be a bunch of Commies.

We can never remember if Sonny is the boy and Cher the girl or if Cher is the boy and Sonny is the girl. After seeing them, we still don't know.

We read something in the magazines about this "multiple-organic" business. We asked our wives about it and they laughed for ten minutes.

Our hearts only ache when our heads take the Reuben at half time, but when The Pugs don't understand the woods.

We can't get past the first chapter of The Hobbit.

We still think we are really talented Colette.

We still think that Mort Sahl might be a minus a little too far for the legalistic nonsense he said.

Harry D. Schultz
author of "Bear Markets, How to Survive & Make a Profit In Them"

Prentice Hall

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May we suggest you:
1. examine the book of a local library.
2. write for information about...

The International Harry Schultz Letter

Address:
Booth's Mills, Coll. 29121
THE CAPED CRUSADERS

Peteren - Head of Accounting Department. Threw a nice curve on exams.

Carpenter - Passmoor's father-in-law. Big guy on campus, could even be Robin. "I'm a Doctor in the house."

Caffield - Bert Hart. Graded on infallible. Here since 1920. Key to his course, mem-

Oberlander - Lines from, hates Italians. Any foreign and you've got it made. "Can you read

McGee - Course deals with the

Leslie Low Foley - Head of the "ever popular" English Comp-

Hubbie Mann - "When I worked at T.J. Picken..." Wears out his lapels first. Good guy to

Ludlow - Montgomery Chemical Friendship plus Montgomery Phys-

Boris - Harold the Red. Refuses to give up his law practice to teach full time. Cannot be

Peter Place - Martin Pete, Sup-

Frazzard - Beware of the Rare Bird Factuary. Tends to dislike Kumber peels. "The Showcase"-

Frazzard - Beware of the Rare Bird Factuary. Tends to dislike Kumber peels. "The Showcase"

Scott - The Reverent Mr. Scott. Scott.

Bowen - A not too popular writer of a not too popular book.

Tracy - "Nice corner room overlooking the Quad and I'll keep it for you." Humor. He'll be out soon. Refuses to accept responsibility.

Krisler - Hairless Harry. "My office is always open." Gigant

Baboon - Too much for a Yankee to die. It's all going to the Hudson Society anyway, let's hit the Fed.

Steak - Big Brother. About the fairest guy on campus. Refers to Twen

Nebulis - "Look at yourself, it's a man's job. Sure spot. Trans-

Hale - The Dobbs Twins

At Administration, The Kites of Baboon. Rumors of Pookay and Basketball selections this term;

Hudson - Out of the Picture.
GAMMA PHI TO BEGIN HAZING

The hazing of freshmen will be carried out this year under the supervision of Gamma Phi Beta, formerly the Map and Globe Committee.

Under the leadership of Steve Wolf, Gamma Phi Beta's new president, freshmen will begin their reign of terror shortly after the freshman orientation on Saturday. They will be required to wear the prescribed uniform, that is, brown pants, blue shirt, and the Banana Beanie. In addition, each freshman must purchase a copy of the Student Handbook on his person at all times and maintain it from cover to cover.

Among some of the restrictions placed on this year's freshmen are the mandatory "Sit" address to any upperclassmen, compliance with the schedule set up for them by Gamma Phi Beta, and the restriction of not walking, on the grass or in senior walk. More of the regulations will be forthcoming at the meeting to be held with the freshmen after dinner on Sunday night. The freshmen are urged not to take hazing as a joke, as some serious possibilities can be put in store, some of which involve the administration.

NEW STUDENT ORIENTATION SCHEDULE - 1966

FRIDAY, SEPTEMBER 16, 1966
9:00-12:00 Graduate Student Meeting and Registration
Kitchen Auditorium

SATURDAY, SEPTEMBER 17, 1966
9:00-10:00 All New Students (inKitchen) "Sit"

10:00-11:00 Lunch-All students and their parents (Trinn Dining Hall)

11:30-12:15 Assembly for Parents and New Students

12:30-2:30 Faculty Reception and Coffee Hour for Parents and New Students (Trinn Dining Hall)

1:30-2:45 Parents' Farewell

4:00-5:00 House Directors Meeting with On-Campus New Students (Gson Lounge)

5:00-6:00 Graduate Students' Meeting (Forest 1)

6:00-7:45 Dinner for all New Students including Off-Campus Commuters (Trinn "Hall"

8:00-11:30 Dance with latest Jellies Junior College (Trinn "Hall"

SUNDAY, SEPTEMBER 18, 1966
1:30-2:00 Breakfast-On Campus Students

DIRig OFFICE OF PLACEMENT AND RECRUITMENT (See NOTICES ON BULLETIN BOARD)

2:00-3:00 Cook-Off - All New Students (Athletic Field) Four-man teams

Gama Phi Beta

3:00-4:00 Student Organizations and Activities Assembly

(On-Kitchen Auditorium)

4:30-4:30 Student Activities (On-Kitchen Auditorium)

5:00-5:30 Student Activities (On-Kitchen Auditorium)

6:00-7:00 Dinner - Off-Campus Students (Trinn "Hall"

7:00-8:00 Gamma Phi Beta Band rehearsal with ALL New Students (Kitchen Auditorium)

9:00-11:00 Cottages Games - Pizza Gym

MONDAY, SEPTEMBER 19, 1966
(On-Kitchen Auditorium)

1:00-2:00 Breakfast-On Campus Students

1:30-3:30 English Composition Placement Test and Psychological Testing (On-Kitchen Auditorium) English Composition and Psych.

3:30-5:00 Student Admissions Test for Transfer Credit (On-Kitchen Auditorium)

5:30-12:00 New Student Meeting with Gamma Phi Beta (On-Kitchen Auditorium)

12:00-12:30 Lunch-Off-Campus Students (Students may purchase meal tickets)

12:30-2:00 Lunch-Off-Campus Students (Students may purchase meal tickets)

2:00-4:00 New Student Orientation Meeting (with Student Advisors)

4:00-5:00 Dinner - On-Campus Students (Trinn Dining Hall)

5:00-7:00 Colloquium and Professional Career - "How to Live in Park Manor House"

TUESDAY, SEPTEMBER 20, 1966
(On-Kitchen Auditorium)

7:00-8:00 Breakfast-On Campus Students

9:00-11:00 New Student Registration (On-Kitchen Auditorium)

11:00-11:30 Purchase books, supplies and athletic equipment (Holler Building, 2nd floor)

12:00-12:30 Lunch-Off-Campus Students (Students may purchase meal tickets)

1:30-3:00 Registration continued

5:00-5:30 Dinner - On-Campus Students

WEDNESDAY, SEPTEMBER 21, 1966
(On-Kitchen Auditorium)

9:00-9:30 Freshmen are to wear Dazzle at all of the above events except the dance.

Attendance at ALL ACTIVITIES above is required of freshmen and transfer students.

SPORTS CAR CLUB PLANS SEASON

The Sports Car Club, one of the most active groups on the campus, has been put into high gear by the results of their recent election. The club is composed of members of the student body with an interest in automobile racing or mechanics. Owning a car is by no means mandatory.

The club sponsors three gymkhanas a year in the largest lot, in addition to other activities. These three trihs have been extremely successful and have attracted entries from all over the nation. These races are always interesting and provide many thrills and much excitement for both spectators and drivers alike. While the relative speed of cars may be low (SO-60 MPH), the tension that gives the air the same as that of Daytona or Sebring. A testimonial to the popularity of these races is shown by the recent adoption of a gymkhana into the spring weekend program.

The club does more than race horses. It provides its members with a garage and a complete set of tools to do any repairs or tuning work they desire.

In a less mechanical vein, the club sponsors trips to SCCA races at Thompson, Conn., and Braer, New Hampshire. There are also trips to the Goodyear plant assembly plant in Springville, a fine selection of movies is on the agenda for the month.

If you have any interest in cars, why don't you make it a point to come to the first meeting?

BABBON'S REPORTS INCORPORATED WELLESLEY, MAss. 02181

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BEST FOOD IN TOWN

SUNSHINE DAIRY

For Everything Good

SANDWICHES COFFEE FRAPPES ICE-CREAM

Where You Meet Your Friends

Open 6 a.m. To 11:30 p.m.


The Globe, proposed by Roger Bahen, Webber, a gift of Mr. and Mrs. Roger W. Bahen and family, is a great stone ball, 20 feet in diameter, supporting a map of the world on a scale of 24 miles represented in 20 different colors, created in pure porcelain enamced (fused glass on thin steel plate). Every country in the world is represented, with the capital and cities with a population of a million or more, indicated by stars or circles. This tremendous Globe, weighing 25,000 lbs., is mounted on a 22-foot-diameter 6-ton hollow steel ball, representing the axis of the earth, set at an angle of 33.5 degrees from the vertical, and so devised as to rotate about its axis at a speed varying from one revolution in 4 minutes to one revolution in 2 hours. The shaft in turn is supported by a 10-ton triangular carriage, carrying a 45-cylinder motor and track 50 feet in diameter. So admirably do the carriages support the Globe and the carriage that a one-horsepower motor through a speed-reducing gear sufficiently to rotate the Globe daily about its shaft and another one-horsepower motor simultaneously can rotate the axis "about the north" annually.

Among the features shown on the Map are 26 of the major mountain ranges of the world, 25 major mountain peaks, 434 lakes, 140 lakes of immeasurable lakes, islands and groups of islands, 134 states, 152 Capitols and 400-600 ocean in three different shades of blue, -- light blue, 600 ft., -- dark blue, 1,000 ft., -- and medium blue, 2,000 ft., the boundaries of major deeps over 21,000 ft., -- dark blue, the heights of mountains ranges in two different shades of brown (1,000 ft., 6,500 ft., -- light brown, 6,500 ft. to 12,000 ft.), dark brown), the poles (both actual and magnetic), the rings of Capricorn and Cancer, the equator, International Date Line, and the Meridians of Latitude and Longitude. As a tool to visualize the various economic and political tensions and relationships existing in this troubled world, the Babson World Globe is invaluable.

The total cost of the project was approximately $200,000. The Globe was designed by Mr. George C. Maroney, of New Haven and erected under the supervision of the Globe Committee, consisting of Mr. H. C. Bailey, Chairman, Dr. E. B. Badzinski, and Mr. F. T. Pusey. The truck, carriage, and shaft were fabricated by the Bethlehem Steel Company, in Valley: the Chicago Bridge and Iron Company built the on-site support, and the Pennsylvania Corporation, in Waltham, under the direction of Mr. R. A. Rochlin, created the porcelain enameled map of the world. The architects for the project were Mr. E. T. Sanderson and Mr. Harry Geistlin, and the contract for the wall, staircases, and foundations was executed by the Williams & Foster Company. The Globe is located directly behind the Cellerman Building, in a walled glass-enclosed room, 50 ft. wide and 50 ft. long. Access to it is controlled by a security guard who allows visitors to the Map may go back to a downtown Student Life, and the Floor of the Map Building and dedicated to the Defense of the Olympics, the area within the corridor is paved with brownstone and sand, and a planting of shrubs, trees, and vines around the walls.
BLUE KEY
The Honor Fraternity

Blue Key is a national honor fraternity dedicated to service for students and society, and it is the most recognized campus organization in the nation. Its members are selected on the basis of scholarship, leadership, and character. Blue Key believes in the principles of service, friendship, and scholarship, and it seeks to promote a spirit of community and cooperation among its members and to encourage leadership and excellence in all endeavors.

Gene Smith, President of the New Business Council, announced that the Fall semester's annual Blue Key induction ceremony will be on September 11, 1966, at 7:00 p.m. in the Student Union.

The activities of Blue Key are diverse and include various social and community service projects. The organization is open to all students, regardless of major or minor. New members are initiated into the organization based on their performance in their academic work and their leadership potential.

The Blue Key organization is directed by a national council, which oversees the activities of the individual chapters across the country. The national council is responsible for setting policy and providing guidance to the chapters.

The Blue Key organization is a member ofPhi Delta Theta. It promotes friendship, leadership, and service among its members, and it seeks to develop their potential for leadership and excellence. The organization is committed to the principles of excellence, friendship, and service, and it strives to make a positive impact on society.

Vehicle Inspection
In Progress

The inspection process is currently underway, and it is expected to be completed by the end of the week. The inspection will be conducted on an ongoing basis to ensure that all vehicles are meeting the required standards.

Equipment

The equipment used for the inspection process includes a variety of tools and instruments that are necessary to perform the inspection. This includes a variety of gauges, sensors, and testers that are used to check the various components of the vehicle.

One of the most important components of the inspection process is the use of a high-quality camera, which allows for a detailed examination of the vehicle. The camera is able to capture images of any issues or defects that may be present, which can then be used to determine the necessary repairs.

The inspection process is designed to ensure that all vehicles are safe and reliable for use, and it is an important part of maintaining a high level of service and quality. The team of inspectors is committed to providing the best possible service to customers, and they work hard to ensure that all vehicles are properly inspected and maintained.

The inspection process is an ongoing effort, and it is expected to continue for the foreseeable future. The team of inspectors is dedicated to providing the best possible service to customers, and they are committed to maintaining a high level of quality and excellence in all aspects of the inspection process.

Classified Ads

Attention of Record Club America patrons: The following announcements may be of interest to you.

Record Club America offers a wide variety of music, including classical, jazz, rock, and country. Members have the opportunity to select from a wide range of albums, and they can choose to receive their music in a variety of formats, including vinyl, digital, and streaming.

As a member of Record Club America, you will have access to exclusive deals and discounts, as well as the ability to sign up for special promotions and events. You will also have the opportunity to choose from a wide range of music genres and styles, and you can choose to receive music in a variety of formats, including vinyl, digital, and streaming.

The Record Club America program is designed to provide members with a convenient and easy way to enjoy a wide variety of music. Members have access to exclusive deals and discounts, as well as the ability to sign up for special promotions and events. Members can choose to receive music in a variety of formats, including vinyl, digital, and streaming.

Record Club America is dedicated to providing members with the best possible experience, and they are committed to maintaining a high level of quality and excellence in all aspects of the program. Members have access to a wide range of music genres and styles, and they can choose to receive music in a variety of formats, including vinyl, digital, and streaming.

If you are interested in learning more about Record Club America, or if you would like to sign up for membership, please visit our website or contact us by phone. We look forward to serving you and providing you with a wide range of music and entertainment options.
WILLIAM OLSON
a candid conversation with the new athletic director

by Bob Ramer

The following interview is with William Olson, the new athletic director at Babson. I found Mr. Olson to be an intelligent, hard-working, enthusiastic man with an outstanding history in the sports world. This interview is styled after the famous PLAYBOY interviews created by Hugh Hefner and gives the reader a more candid and unblurred look at the person being interviewed.

Exe. - How and when did you become interested in sports?

Olson. - Well, as they say, "It's not a sport it is a disease," and I think it has been in my case. I have been wrapped up in athletics ever since I was in high school. This is where I really got my start. I remember when I first entered college, I was not very interested in athletics - for me, maybe four years. I used to play basketball five nights a week, on industrial teams, church teams and this sort of thing. I was interested in all sports.

I ran track, and in college I played football. Naturally, I graduated to Phys Ed and coaching, and then I went to the University of Washington where I was the head coach of the football team. From there I went to Pepperdine College in Malibu, Calif., where I was the head coach of basketball and coach of the basketball teams. From there we went to North Central College in Naperville, Ill., and that's where we were second in the Midwest Conference. For the next eight years I was at North Central College.

Exe. - What do you do when you do not coach?

Olson. - I went back to coaching when I was not coaching. I ran a sports agency and once again started a track team.

Exe. - What is your specialty in athletics?

Olson. - My specialty is in athletics. It doesn't matter what sport it is. I've coached in all sports from American football to ice hockey. The only thing I've never coached is tennis.

Exe. - What is your philosophy on coaching?

Olson. - My philosophy is to always do the best I can. I believe that if you do that, you will be successful.

Exe. - Do you plan to add any other sports to the athletics program?

Olson. - I hope, again in the future, that we will have some other spring sports. We are thinking that we may be able to start more or less as a tennis coach. I think the track is more the natural sport for us. We have a money problem here, and baseball is something that probably will not come until next year.

Exe. - Is there any possibility of developing a scholarship program in athletics?

Olson. - At the present time, there is a possibility of developing scholarship programs, but I think as you know there is not a lot of money available. The school is being reviewed by the Board of Trustees, and if there is any possibility of scholarships, I will bring that up at the next meeting.

Exe. - Are you going to get too many applicants for scholarships?

Olson. - No, there will be an application process. I don't see any way that we can get too many applicants. At least, I don't see any way that we can get too many applicants for scholarships.

Exe. - Why did you elect to coach?

Olson. - I think it is my nature to be a good athlete. I've always been a good athlete, and I think that I have a natural talent for coaching. I also think that I have a natural talent for coaching. I think that I have a natural talent for coaching. I think that I have a natural talent for coaching. I think that I have a natural talent for coaching. I think that I have a natural talent for coaching. I think that I have a natural talent for coaching.

Exe. - Is there any chance that the Lacrosse Club could become a varsity team this year?

Olson. - The Lacrosse Club is a P.E. class. It is not recognized as a varsity team. However, I believe that it could become a varsity team if the students desire it.

William Olson - The chance is fairly good that it could become a varsity team. However, I believe that it could become a varsity team if the students desire it.

Cells To Play For

Children's Cancer Foundation

Foundation cells in squash game!!!

Again this year the champion Boston Celtics will do their part to help one of the nation's greatest charities, the Children's Cancer Foundation. The team will play eight of them in a row--will be coached by Bill Russell who will also continue as player-coach of the team.

The production of the foundation cells is at no charge for admission, as the team reserves the privilege of holding closed sessions whenever circumstances permit.

On Sunday, September 10, the team will open the transam game on the handball courts for the benefit of the Leukemia Fund, children's cancer research foundation. As admissions of $1.00 will be charged for this contest. An evening session will be held from 7:30 to 9:30 p.m., tickets may be obtained at the door.

BOSTON CELTICS SQUASH ROSTER FOR EXHIBITIONS

| No. | Players | Age | School | Years | T.F.
|-----|---------|-----|-------|-------|-----
| 1   | John Hargis | 60  | Boston College | 3     | 20  |
| 2   | Bill Russell | 60  | Boston College | 6     | 30  |
| 3   | Art Heyman | 55  | Boston College | 2     | 20  |
| 4   | Sam Jones | 65  | Boston College | 4     | 20  |
| 5   | Bill Russell | 60  | Boston College | 6     | 30  |
| 6   | Don Nelson | 60  | Boston College | 3     | 20  |
| 7   | Jerry West | 60  | Boston College | 3     | 20  |
| 8   | Jon Rice | 60  | Boston College | 3     | 20  |
| 9   | Sam Jones | 65  | Boston College | 4     | 20  |
| 10  | Bill Russell | 60  | Boston College | 6     | 30  |
| 11  | Al Cervi | 60  | Boston College | 3     | 20  |

First YEAR MEN

| No. | Players | Age | School | Years | T.F.
|-----|---------|-----|-------|-------|-----
| 1   | John Hargis | 60  | Boston College | 3     | 20  |
| 2   | John Hargis | 60  | Boston College | 3     | 20  |
| 3   | Bill Russell | 60  | Boston College | 6     | 30  |
| 4   | Bill Russell | 60  | Boston College | 6     | 30  |
| 5   | Bill Russell | 60  | Boston College | 6     | 30  |
| 6   | Bill Russell | 60  | Boston College | 6     | 30  |
| 7   | Bill Russell | 60  | Boston College | 6     | 30  |
| 8   | Bill Russell | 60  | Boston College | 6     | 30  |
| 9   | Bill Russell | 60  | Boston College | 6     | 30  |
| 10  | Bill Russell | 60  | Boston College | 6     | 30  |
| 11  | Bill Russell | 60  | Boston College | 6     | 30  |

1-M Football To Begin Next Week

Once again our Athletic Department will offer the popular Intramural Program in which everyone except varsity players can compete. This year the team will be divided into (1) Off-Campus and Woodland-Married students; (2) Forest and the Annex; (3) Publishers, Alum, graduates and undergraduates; and (4) Park Manor North; (5) Park Manor South; (6) Park Manor North and (7) Park Manor South.

The program will commence this fall with Flagfootball, Cross Country, Women's Volleyball, Golf and Tennis.

Swimming and Squash will be offered.

During the Spring Term, softball, bowling, hand ball, squash and track will be offered.

Each team will have one man who will be their representative in the Intramural Athletic Council.

Swimming Course

To Be Alternate

For the first time in Babson's History a student will be able to complete his physical education requirement by taking a swimming course.

As a result of each student taking three terms of Phys Ed, the course designed to teach the student to swim was the most popular course amongst the Babson students the four basic strokes and to help their swimming ability.

During the winter term the Athletic Department will offer three Intramural courses: (1) Intramural squash for those who want to perfect their basic technique of the game; (2) Intramural basketball for those who want to play with the intramural team; and (3) Intramural football for those who want to play with the intramural team.

I-M Football will begin the week of August 27, 1956, and continue through the Intramural season.

Each team will have one man who will be their representative in the Intramural Athletic Council.