Babson to Install Wind Turbine on Campus in May

Babson College Press Release

First College In The Greater Boston Area To Generate and Utilize Wind Power

Babson College plans to install a wind turbine on the school's campus as a demonstration project, becoming the first college in the greater Boston area to utilize wind power through an on-campus installation. Babson joins the growing number of US colleges and universities that have chosen to develop their commitment to sustainable business practices through the use of renewable energy technologies.

Babson will install a residential-scale turbine, the Skystream 3.7 (1.8 kW), manufactured by Southwest Windpower. It is expected to be operational before the close of the spring 2008 semester. Based on production estimates and Babson's wind resource, the turbine will produce enough energy to supply roughly 60% of the annual energy needs at the school's entrepreneurship gallery after planned lighting renovations are completed within the space.

The college's decision to complete the installation was the result of a proposal spearheaded by a team of three graduate students (Rob Banagale-M'09, Jonah Edus-M'09 and Clinton White-M'08) and introduced through the Babson Energy and Environmental Club (REEC), a student-led organization at the F.W. Olin Graduate School of Business at Babson College.

"Managing the planet's resources sustainably and equitably is the greatest challenge we face today," stated Fritz Fleischmann, Dean of Faculty at Babson College. "Projects like this, and the innovative, entrepreneurial thinking it represents, are needed to create new business models, manage change in thought and behavior, and encourage others to participate in addressing this urgent challenge."

The project itself is a testament to the level of innovation and collaboration that Babson is known for and was created through extensive dialogue between students, faculty and staff.

Continued on Page 7.

President Barefoot on the Tragedy at Northern Illinois University

I'm sure that many in our community have been touched by the recent events at Northern Illinois University. Our thoughts and prayers go out, in particular, to everyone who has been directly affected by this tragic event. Babson has lit a candle at the Gilman Family Chapel in remembrance of the victims. All members of the Babson community are invited to go to the Chapel and reflect on the loss that we feel. Rev. Ronnie-Jeanne Casey, our Director of Spiritual Life and Community Engagement, will reach out to the community soon with other information about reflecting on this tragedy.

Three speeches from the three front runners for 2008.

As Always...

Soduko...

Dave's Web Related Recommendation of the Week...

Babson Fun Facts...

Babson Quick Quotes...

For more, such as current updates, polls and babsonTV, check out babsonfreepress.org and don't forget to add our Babson Free Press facebook application to your profile!

Babson to Host Inaugural Rock Paper Scissors Tournament of Champions!

Pat Wolenter, Contributing Writer

Are YOU Babson's RPS Champion?

This Thursday, your friendly Resident Assistants will host a Rock, Paper, Scissors tournament in Reynolds at 7:00 PM. Not only is there $200 in prizes, but prizes will be awarded amongst the top three winners, but a participation raffle will be held for everyone who shows up.

The concept for such a tournament began amongst the newly appointed Resident Assistants this semester...
The Success of Open-Source Technology

Dhawal Kapadia
Staff Writer

Well, it's pretty obvious that social networking has evolved into a very important part of our everyday lives. Especially if you're above 17 years of age and not sleeping in bed, you really can't tell these days. Anyway, your typical college student may be playing his or her friend out of band, almost immediately powers up his/her laptop to check new friend requests, logs into Facebook to read new wall posts, messages, and upload pictures from the night before (that they usually don't remember taking)! In fact, Facebook is actually picking up where email left off in the first era. Basically, to cut a long story short, college students are becoming much more 'addicted', for the lack of a better term, to maintaining and more importantly, displaying a well-balanced social life to their peers through their virtual Facebook profiles.

Anyway, in recent months, as a result of creating an innovative platform for up-and-coming developers and allowing them to release their own applications and internet services, Facebook has multiplied its membership by a huge margin. Oh yeah, let's not forget MySpace. This most accessed website in the United States (even ahead of Google)! Yes, that's a staggering fact, but the truth is that despite of having a membership base of 200 million and expected revenues of $800 Million USD this fiscal year, the MySpace and the credibility of its social networking strategy is being increasingly challenged as a result of Facebook's major strategy shifts in the past year.

What I really think is that there is massive potential and opportunity in the field of technology. It is the future of this country. We should all utilize the entrepreneurial attitude that we have stirred up somewhere in ourselves to create and contribute something to this industry. Let's take Facebook for instance. Rather than just signing up to become a member of Facebook, why not actually create an application that you would like to see on there by researching the necessary requirements.

Or in the "real-world", why not conceive of a totally fresh and creative idea and implement it into an actual business venture. Of course, this is easier said than done but I think it's the time! Countless "young turks" around the world have maxed out their own businesses/companies before they are even old enough to legally drink! It is time for Americans to step up in a big way and prove to the world that we aren't what we have been classified as: fat, dumb, and lazy. The successes of many social networking sites such as Facebook, MySpace, LinkedIn, as well as other startups such as YouTube and Digg.com, without a doubt, confirm the fact that open-source is a very big thing in the field of information technology. I'm sure it still has a long, long way to go.

Let's shift the focus back to Facebook. Consumer Internet companies better accept the fact that they do not just an exaggerated fluke. What many consider to be a short-lived fad, will soon be launching an IPO. It makes you wonder if this thing has the potential to be the next Google: a stock that has skyrocketed from its $8.5 IPO to an unreal $760 in just a matter of seconds.

It is time for us to take matters into our own hands, and hold their agreements not to campaign in those states and further take their names off the ballots.

There have been some talks about whether or not Michigan and Florida will re-apply to hold "real" primaries. Hillary Clinton stated that she believes the delegates should be given back and counted (she's right, most, since she was the only of the three front-runners at the time of the ballot in Michigan—she won 50% of that state and she was the only Democrat in campaign in Florida, where she won 50% of the vote).

Bill had also been saying something a few weeks ago that, about Obama: the Clinton camp looked to be trying to dump Obama as "the black candidate." Bill has recently stated, however, that he will be less of a public voice in the future of this campaign. Since then, Obama has also won in states with very little black populations, such as Nebraska and Idaho, and he has very recently surpassed Hillary in total delegate count. Thanks Maine.

Her campaign is holding out for big state wins, like Texas and Ohio on March 4th. This hasn't worked for Giuliani, but she's recently fired long-time friend, Petri Sex Posse, as her campaign manager. Perhaps now she'll put in as much sweat on the ground as Obama. Is it too late?

What do you think? Who is your Presidential nominee for 2008? Let us know! Send your article to babsonfreepress@gmail.com.

For more on whom won these primaries and caucuses (from both Parties) visit www.babsonfreepress.org
iWrite ~ iWin

We're giving away 2 iPod Nannos, 3 iPod shuffles, and other musical surprises to the winners of our newest promotion, iWrite~iWin. Here are the details:

How Can I Win?
This competition is a point-based competition. The winner with the most points will win first prize, and the next 2nd, and so on.

How Can I Win Points?
You can win points by doing any of the following:

2000 points - Write an article for the Babson Free Press (>500 words)
1500 points - Write an article for the Babson Free Press online (>500 words)
500 - See the Teddy Bear Promotions Teddy Bear on campus (no max!)
500 - Take a picture that gets printed in the Babson Free Press (max 1/week)
300 - Take a picture that gets put on the Babson Free Press online (max 1/week)
250 - Submit a YouTube video to our website (max 2 videos/week)

When Will This Competition Begin?
The Competition Starts March 1st. The regular season ends March 30th. If a tiebreaker is necessary, it will take place April 1-7, with a winner announced April 7.

Where Do I Start?
Email us at babsonfreepress@gmail.com & we'll send you the official rules!

Thank you to Babson's SGA, Ways & Means for making this contest possible.
Babson Free Press
A Look at the Rhetoric: Clinton, McCain, and Obama in Their Own Words

Barack Obama's New Hampshire Primary Speech

BARACK OBAMA: Thank you, New Hampshire. I love you back. Thank you. Thank you. Well, thank you so much. I am still fired up and ready to go. Thank you. Thank you.

And, first of all, I want to congratulate Senator Clinton on a hard-fought victory here in New Hampshire. She did an outstanding job. Give her a big round of applause. You know, a few weeks ago, some one imagined that we would have accomplished what we did here tonight in New Hampshire. No one could have imagined it. For most of this campaign, we were far behind. We always knew our climb would be steep. But in record numbers, you came out, and you spoke up for change.

And with your votes and your voices, you made it clear that at this moment, in this election, there is something happening in America.

There is something happening when men and women in Des Moines and Davenport, in Lebanon and Concord, come out in the snows of January to wait in lines that stretch block after block because they believe in what this country can be.

There is something happening. There's something happening when Americans who are young in age and in spirit, who've never participated in politics before, turn out in numbers we have never seen before because they know in their hearts that this time must be different. There's something happening when people vote not just for party that they belong to, but the hopes that they hold in common.

And whether we are rich or poor, black or white, Latino or Asian, whether we hail from Iowa or New Hampshire, Nevada or South Carolina, we are ready to take this country in a fundamentally new direction.

That's what's happening in America right now; change is what's happening in America.

You, all of you who are here tonight, all of you who put so much heart and soul and work into this campaign, you can be the new majority who can lead this nation out of a long political darkness. Democrats, independents and Republicans who are tired of the division and distraction that has clouded Wash-ington, who know that we can disagree without being disagreeable, who understand that, if we mobilize our voices to challenge the money and influence that stood in our way and challenge ourselves to reach for something better, there is no problem we cannot solve, there is no destiny that we cannot fulfill. Our new American majority can end the nightmare of unacceptable, unaffordable health care in our time. We can bring doctors and patients and workers and businesses, Democrats and Republicans together, and we can tell the drug and insurance industry that, while they get a seat at the table, they don't get to buy every chair, not this time, not now.

Our new majority can end the tax breaks for corporations that ship our jobs overseas and put a middle-class tax cut in the pockets of working Americans who deserve it.

We can stop sending our children to schools with corrido- rds of shame and start putting them on a pathway to education.

Together, we're going to take back America, because I see an America where our economy works for every- one, not just those at the top, where prosperity is shared and we create good jobs that stay right here in America.

CONTINUED ON NEXT PAGE
Barack Obama’s New Hampshire Primary Speech

It’s about our contractors and our construction workers who want to get to work to rebuild America, from the bridges in Minnesota to the levees in New Orleans. If you’re a construction worker and you’re out of work, if you’re a concrete mason or an iron worker, if you’re a roofer, we’re not going to give up. We’re going to work together. We’re going to work with small businesses, the large contractors, the banks, the lawmakers, the leaders in the industry, to put you back to work.

So that’s where I stand. In that spirit, this is about our country. It’s about the American dream. It’s about whether or not we’re going to allow that dream to die. We’re going to fight for it. We’re not going to let our children, our grandchildren, have a different country than we have. We’re going to make sure that our children have a better country than we have.

Hillary Clinton’s Feb 5 Speech

You’re going to do everything in your power to make sure that the words of your campaign don’t become the words of your government. Because if we don’t fight now, we’ll be fighting for the rest of our lives. And I hope we can do that together. There’s so much at stake. We are in a battle for the soul of this country.

John McCain’s South Carolina Primary Speech

I have tried to do that throughout this campaign and to put my trust in your willingness to give me your fair consideration. So far, it seems to be working pretty well. You and I are aware that for the last 28 years, the winner of the South Carolina primary has been the eventual nominee of our party. We have a way to go, of course. There are some tough contests ahead, starting tomorrow in the state of Florida, where we are going to win.

We are well on our way to that and I feel very good about our challenges.

We’ve been friends, as well as we are about the results—we have a reason to celebrate tonight—I know that I must keep foremost in my mind that I am not running for president to be somebody, but to do something. I am running to keep America safe, prosperous and respected. And I am running to deliver on the promise of the American people in their government.

I am running so that our children and their children will have even greater chance than we did. I am running so that every person in this country, now and in the future, will have the opportunity to achieve all that is within them, and to know the same sublime honor that has been the treasure of my life so proud to be an American.

We can overcome any challenges as long as we know our country, and stand by our defense of free markets, low taxes and small government that have made America the greatest land of opportunity in the world.

I am as confident today as I was when I first entered public life as a foot soldier in the Reaganesque Revolution—that the principles of the Republican Party—our confidence in the good sense and resourcefulness of free people are always in America’s best interests.

In war and peace, in good times and challenging ones, we have always known that the first responsibility of government is to keep this country safe from harm. Since September 11 and the Bush-Cheney administration, our government has spent too much of your money, and tried to do for them what they are better able to do for themselves.

We believe government should do only those things we cannot do individually, and then get out of the way so that the most industrious, ingenious and enterprising people in the world can do what they do best.

We believe government should do only those things we cannot do individually, and then get out of the way so that the most industrious, ingenious and enterprising people in the world can do what they do best.
Babson Free Press

Two Babson Students Cited Speeding 134MPH In Maine

According to an Associated Press article printed in the Boston Globe this weekend, two Babson College students were pulled over in Gardner, Maine going 184 mph while driving to Maine for a weekend at Sugarloaf Mountain. The police used laser technology to gauge the speed of the 2008 Mercedes SUV and 2008 Volkswagen GTI just north of Cobblestone Stream. The students were cited for criminal speeding; however, it is unclear as to why these students were not arrested for reckless driving, because in the state of Massachusetts a person can be taken to the police station for traveling at any speed 20 miles over the speed limit. It is important to note that no one was hurt; however, hopefully these students and all other readers of the Babson Free Press will take a moment to think about the kind of injury a wreck could cause at such a speed, and they will consider this in the future before they go racing around the interstate.

You've Been Good, Babson. Here are More Sudokus.

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Quick Quote: President-Elect Len Schlesinger

President-elect Len Schlesinger on the risk of Babson’s competitive position at the town meeting:

"...resources can’t substitute for some of the cultural advantages that this institution is founded in, and that, in fact, resources at traditional academic institutions only fuel the siren that makes it more difficult for them to do what they’re trying to do. So, you have some absolutely natural assets, you’ve consistently demonstrated your ability to innovate, to change, to evolve, to grow, and to develop over the years. And so, one of the reasons I’m here, quite simply is, if you spend your time, you want to speak your time with someone and someone and someone and someone and someone and someone that’s really winning and really special, and so I’m lucky enough to have that opportunity. And thank you all for that opportunity.

Number two. If you’re so good, why the hell do you need a president? And there’s some things that I think that I can bring to the community to advance what it already has going for it. One. An absolutely intense focus on helping this community to stay ahead of the pack in what we do and how we do it. In today’s world, we’ve got to be much more focused, much faster, much more nimble. The game from a technology standpoint is being played in a very different way, the global playing field is being flattened, the MBA degree is in danger of being a productized commoditity, undergraduate degrees are changing in very fundamental ways, and what we need to continue to do as as a community is do the kind of work that consistently has other institutions salivating about their systematic inability to match what we do."

To hear the other reasons why Len Schlesinger will be an asset to the Babson community, keep an eye on www.babsonfreepress.org

Babson Free Press

Fast Fact: More on Babson’s Closed Gates

Robin Messuri Co-Editor-In-Chief

Last week, you may have seen this little bit of knowledge come at you: "I commute to Babson, and I find it frustrating to drive all the way around to the front entrance from Wellesley Ave. when the gates up by Bryant are closed. The reason that these gates close at night and on weekends, is because the neighbors across the street are bothered by the headlights glaring into their windows. Also, if you were curious why Olin doesn’t take down that gate by Marsh Hill, just consider how much parking you’d do on their property without ever bothering to get to know the students. They own that land, and they darn well protect it." But did you also know that College Drive to Map Hill Drive is essentially a dead road between Wellesley and Noocham? The towns would not like this gate being open, and neither school would appreciate the traffic. Makes sense to me. Thanks to Ben Salinas for pointing that one out. He also tells me that Olin students would likely park in Triton Lot perhaps more so than we take up their parking. You learn things every day. It’s the little school internodies that attach us to this place. Have your own interesting Babson TipBit that you think students would love to know? Submit one to babsonfreepress@gmail.com!

Classifieds

Spring Break ’08 Mexico, Jamaica, Bahamas and Florida. STS has the Best Parties & Best Prices Guaranteed. Call for Group Discounts! 800.648.4849. www.STStravel.com

The Babson Free Press is looking for a group of gamers to check out its newest addition to its website. The website now features games that are easily playable during free time. Examples of free time include Saturday afternoons, and college. www.babsonfreepress.org
Wind Turbine
From Page 1

alumni, faculty and administra-
tors, according to BEEC Co-
President Clinton White.

As a student led initiative, the project was introduced to the school's administration as a means of promoting sustainability programs at the college in a manner that embodies student innovation.

To facilitate awareness, the base of the turbine will be surrounded by several placards to describe the project itself, recognize exceptionally innovative Babson graduates in the energy sector, and to communicate sustainability projects at Babson. Through collaboration between the college's facilities department and the BEEC, the installation site itself will also be utilized on an ongoing basis as a space to encourage visitors to support resource conservation and efficiency improvements, as primary drivers in limiting environmental impacts and operational costs.

The project will be funded in part through a $5,000 contribution that will be given to the college on behalf of the BEEC. These funds were raised by the club's membership over the past year through the organization's e-waste recycling campaign along with solicited contributions. "This truly has been a student-driven project, representative of the incredible growth of interest in renewable technologies among current students," said White. "We should be proud of this great accomplishment and excited about being part of an academic community that is so receptive to student input."

Babson College will become the first college in the greater Boston area to generate its own wind power with the installation of a wind turbine on campus. Wind energy is renewable and clean. Wind power consumes no fuel for continuing operation, and has no emissions directly related to electricity production.

mentally focused careers," says Beth Bristol, Manager of Babson's full-time MBA program. "At the same time, our graduate Admissions Office is receiving a consistent flow of inquiries from prospective students looking to insure that Babson is in touch with this burgeoning business trend."

The turbine installation itself will build upon a successful history of green initiatives put in place by Babson's Facilities Management and Planning Office, led by Shelley Kaplan, Associate Vice President of Facilities Management & Planning. "The future of the world is heavily dependent on today's students understanding the environmental impact of all actions they take, so I have been especially pleased with the dedication, hard work, quality research and financial support the BEEC has provided in moving this wind turbine installation forward. This project will be a source of sustainability education and awareness for many years to come," says Kaplan.

Other campus sustainability projects that have been completed or are currently ongoing at Babson include:

- More than $900,000 invested in capital projects with energy efficiency and carbon footprint benefits including efficiency retrofits and HVAC system renovations
- Dark Dorm competition and incentive program established to encourage energy conservation
- Skipping songs doesn't seem to be as needed with Pandora, however, as most of the songs are of similar interest to the listener, unlike other broadcast and online streaming radio.

Dave's Web Related Recommendation of the Week
[Other than www.babsonfreepress.org]

Getting in trouble for downloading illegal music is a real pain. It hasn't happened to anyone I know, but I've heard some scary stories about thousands, upon thousands of dollars in lawsuit monies.

What's also a pain is finding new music without illegally exchanging it between friends who only own 50 Cent and David Matthew's "anyway.

Luckily for music fans worldwide, the internet has come to the rescue, once again, with one of its most beautiful creations.

Enter, Pandora. Pandora is part of the Music Genome Project, a project designed to categorize music based on 40 different attributes (See Wiki: Music Genome Project).

Music selections with similar attributes are grouped together to create commercial free radio for listeners. Pandora covers the cost of the free streaming in two ways: 1. Online advertisements. "Pandora is powered by Sprint & AT&T" is one of these online ads. 2. You can only skip up to 3 songs in Pandora without a yearly music subscription. Skipping songs doesn't seem to be as needed with Pandora, however, as most of the songs are of similar interest to the listener, unlike other broadcast and online streaming radio.

www.pandora.org

In addition to the student generated turbine proposal, Babson students continue to gain attention for their ability to think critically about sustainability concepts. Babson students shared over 22 unique cleantech and environmentally focused business proposals at the school's 2007 Rocket Pitch competition. Babson has also been singled out as one of eight international schools invited to participate in the $20,000 "Sustainability Business Plan Competition" sponsored by Wal-Mart.

The college plans to celebrate the installation of turbine during a public groundbreaking ceremony scheduled for the morning of March 27th, 2008 and in conjunction with the BEEC's second annual Entrepreneurial Energy Expo, a half-day conference focused on clean energy. More information about the wind turbine installation and the Energy and Environmental Club's Entrepreneurial Expo can be found at www.babsonenergy.com.
Celebrity intern club.* pwc.tv/ch1
Newbies now playing on www.pwc.tv/ch1

*connectedthinking