ATTENTION!

THE BABSONIAN

"It's Not the Gale . . . but the Set of the Sail"

BABSON INSTITUTE OF BUSINESS ADMINISTRATION
BABSON PARK, MASSACHUSETTS

NOTICE

111 SHARES, BABSON INSTITUTE PREFERRED STOCK,
TO BE OFFERED TO AMERICAN INDUSTRY

Notice is hereby given of a stockholder's meeting to be held on June 19, 1948 in Richard Knight Auditorium, Babson Institute, Babson Park 57, Massachusetts for the purpose of distributing 111 shares, Babson Preferred, to American industry.

An upward trend is forecasted, so buy now! You have, no doubt, long felt the need for a trustworthy investment. An investment in Babson Institute stock, the graduate himself, will bring you dividends of a kind which no other security offers—not only in cash but in cooperation, intelligence, and experience.

As you thumb through the pages of this book, study each share of Babson stock listed, determine which share will pay you the highest dividends, and buy now!
A progressive and rapidly growing institution needs a farsighted and intelligent leader. Babson Institute has this leader in the person of its President, Dr. Edward B. Hinckley.

Dr. Hinckley assumed his duties as President of the Institute in 1946, a particularly difficult time because of the expansion of the school. The influx of students under the "G.I." educational program has added to the problems of administration. Dr. Hinckley, in the short time he has been with us, has most successfully led the school from a war time to a peace time basis. He is well equipped for this position by virtue of his experience both in education and in industry.

Under his direction many new additions will be made to the campus. Among them are the skating rink and the swimming pool. The curriculum is being improved and enlarged, and the faculty has likewise increased its numbers. Among his other ambitions for the Institute and its student body is to know and be friendly with all the students and to thank them for their loyalty and friendliness.
DR. EDWARD B. HINCKLEY
President of the Institute
Attention is given not only to the educational and the social at Babson—emphasis is also given to the spiritual. Improvement mentally, physically, and spiritually is the aim of the Institute. It was toward spiritual improvement that the Babson Hour was instituted in 1921. It was headed first by Mr. Babson, then by Reverend Carl M. Gates, Edward Reighard, and Charles Butler successively. Immediately after the war Mr. Babson again took charge until Chaplain William Blough's services were engaged.

Although Mr. Babson is the most popular speaker, several members of the faculty have donated their time and talent to the program. The program, led by one of the students, consists of prayer, hymn singing, scripture reading, and the address. The meetings are informal; members of the group are given the opportunity to ask the speaker questions. Not only is the group composed of students, but also of friends and parents of the students or friends of the faculty. The Babson Hour is designed to give the student an appreciation of the businessman's need for prayer and devotion.

BABSON HOUR
TO THE GRADUATING CLASS OF 1948:

In the 1850's before the Civil War, the colleges of New England sent large numbers of their graduates to the Central West, especially to Kansas and Nebraska. This was so they might vote against slavery, when those territories would be attempting to get full statehood. Most of these graduates and their young wives went there, not to make money, but to assure a sound foundation for the new Central West. They wanted it settled by intelligent people of character who would start good homes, schools and churches.

These people suffered hardships. They were forced to build mud houses, break virgin soil, and in many cases cut through the forests. They had no conveniences; there were no roads nor utilities; no schools and only a few doctors. They were true pioneers; but the descendants of those who stuck it out are now the backbone of our great Central West with its wonderful farms, industries and cities. Our entire nation owes more than it can ever repay to these pioneering families.

Today a similar opportunity is offered to you graduates. The time is coming someday when there will be a World War III and some of our large cities will be destroyed. At that time the East will be in chaos with transportation, communications, roads, etc., cluttered with refugees. The great Central West will be called upon to reorganize the country as well as to feed it. The future of America will depend largely upon the character of the people who then live in the six states of Nebraska, Kansas, Oklahoma, Arkansas, Missouri, and Iowa. Are you ready now to go out and again do what your grandparents did seventy-five years ago? I sincerely hope you are.

Roger W. Babson

ROGER BABSON
Founder of the Institute
Chairman of the Corporation

Few men and women currently attending colleges and universities throughout the country can boast that they have seen and talked with the founder of their school. The students of Babson Institute are among these few.

Mr. Roger W. Babson is a familiar figure on the Babson campus. At times he may be seen chatting amiably with the students. Both he and Mrs. Babson are very interested in education, having founded three institutions of higher learning. Unlike many benefactors of educational institutions, he has donated more than money to the Institute—he has donated his experience. Certainly the present class will be proud to be able to say to Babsonites several decades hence that they knew Roger W. Babson.
Dedication

To Dr. James M. Matthews, affectionately known to all Babson men as "Jungle Jim," we respectfully dedicate the 1948 "BABSONIAN."

Henry Ford once said, "The only real security a man can have in this world is a reserve of character, knowledge, and ability." All these you have, and more too—for the men of Babson are your friends. Each is wishing you the happiness, rest, and relaxation every man should enjoy after having given years of enthusiastic hard work to his field of endeavor.

When a man's name is spoken by those who know him well, a certain chord is struck from which the feeling held for that man is denoted. How often we heard from our group of fellow students, reference to just plain "Jim" Matthews. Yet in the speaking of your name, love, respect, friendship, and endearment were unmistakably felt.

You taught us about the laws of supply and demand. We know that the demand for men like you will always be great. By the same token, the supply will always be limited.

We are sending you the unanimous feeling of our group when we say that you will forever hold a very special place in the hearts of the men of Babson Institute.

At a recent Alumni Association meeting, Roger Babson said of you, "I have always admired Dr. Matthews for his Christian character and especially for his courage and vision. Some students from very conservative homes have looked upon some of his views as radical, but the time may come when these men will wish that the country had adopted Dr. Matthews' leadership."

The sentiments of the Institute's founder reflect those of the students, both past and present.
Note:
Introducing, for your approval, the organization of the 1948 Yearbook
To the administrative officers and staff belongs the credit for the smooth functioning of the wheels of Babson Institute. Their duties are varied and cover every phase of campus life, from distributing mail in the morning to the selecting of life work for the undecided.

An innovation has been added to the administrative function this year. To obtain closer cooperation and understanding of each other's problems, the administration and the students meet together in the Cup 'n' Saucer room. At these informal gatherings the opinions of the students are expressed to the administration and this adds new basis for the forming of policies and decisions. Everything from the new marking system to the improving and strengthening of the curriculum is discussed.
We would like to acknowledge the efficient part played by the unsung heroines of the school, the secretaries to the administration. They possess a seemingly unfathomable well of information that enables the troubled student to solve his difficulty without seeking further advice.

Miss Frances Burgess, secretary to Dr. Hinckley, tactfully handles the appointments of the people who want to see the President.

Mrs. Clara P. Burt has had a great deal of experience in keeping the accounting records of Babson men straight.

Room assignments and changes keep Miss Doris Tracy's day full.

Mrs. Ruth Carlson, Dean Horner's secretary, is one of our student wives who helps to keep the wheels moving.

Miss Martha B. Littlefield has a variety of duties as secretary to Mr. Stephens.

Miss Esther A. Olson has a particularly busy season when applicants for admission have been accepted.

Every day is a busy day to Mrs. Mabel Louise Dildine in the Registrar's office, but especially so after examinations.

To these and the many others that do the everyday, routine work we express our thanks.

RATIVE OFFICERS

Gordon M. Trim, Director of Admissions

Elaine Cole, Registrar

Everett W. Stephens, Director of Personnel and Placement

Fred Perani, Supt. of Grounds and Buildings
ADMINISTRATIVE STAFF

Ruth W. Bailey, Librarian

William Blough, Chaplain

Squire F. Burtis, Jr., Intramural Sports Director

Josephine A. Collins, Alumni Secretary

Richard Olney, Jr., Director of Dining Halls

Ralph H. Seaman, Accountant
THE CORPORATION

Mr. Roger W. Babson (Chairman)
Chairman of the Board of Directors
Babson’s Reports, Incorporated
Wellesley Hills, Massachusetts

Mr. Preston F. Bryant
Sales Executive
Palmer & Parker Co.
Boston, Massachusetts

Dr. George W. Coleman
President Emeritus, Babson Institute
80 Boylston Street
Boston, Massachusetts

Mr. Benjamin W. Guernsey
President
Bay State Corp.
Boston, Massachusetts

Mr. Edward L. Moreland
Executive Vice-President
Massachusetts Institute of Technology
Cambridge, Massachusetts

Mr. Harry L. Peabody
Assistant Treasurer
Loyal Protective Life Ins. Co.
19 Deerfield Street
Boston, Massachusetts

Mr. W. Elliott Pratt, Jr.
Asst. Treasurer
Hollingsworth & Whitney Co.
Boston, Massachusetts

Mr. Winslow L. Webber
Investments
Schirmer, Atherton & Co.
Boston, Massachusetts

BOARD OF TRUSTEES

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Attorney
6 Beacon Street
Boston, Massachusetts

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2nd Assistant Treasurer
Babson’s Reports, Inc.
Washington Street
Wellesley Hills, Massachusetts

Dr. Daniel B. Coleman
605 Washington Street
Wellesley, Massachusetts

Mr. Ashton L. Goddard
President
Credit Incorporated
53 State Street
Boston, Massachusetts

Dr. Edward B. Hinckley
President
Babson Institute
Babson Park 57, Massachusetts

Mr. Dwight G. W. Hollister
President
A.P.W. Products Company, Inc.
Albany, New York

Mr. Carl C. Mullen
First Vice-President and Secretary
Columbian National Life Ins. Co.
77 Franklin Street
Boston, Massachusetts

Mr. Laurence W. Simonds
Assistant Manager
Brown Brothers, Harriman & Co.
10 Post Office Square
Boston, Massachusetts

Mr. Ralph B. Wilson
Executive
Babson’s Reports, Inc.
Publishers Building
Babson Park 57, Massachusetts

THE OFFICERS

Dr. Edward B. Hinckley, President
Mr. Austin H. Fitz, Vice President
Mr. F. Theodore Putney, Treasurer
Mr. James G. Hawk, Business Manager
Mr. John K. Horner, Dean of Faculty
FIRST ROW:

J. Theodore Bailie
William Blough
Earl K. Bowen
Harold B. Buse

SECOND ROW:

Bertrand R. Canfield
Harry F. Carlson
Walter H. Carpenter
Myron H. Clark

Labor
Psychology
Statistics
Law

Head, Distribution Department
Production
Production
Business Leadership

MEMBERS OF
THE FACULTY

FIRST ROW:
Irvin M. Davis      Law
Sidney M. Dudley     Production
Dr. Carroll W. Ford  Head, Economics Department
Philip C. Goodhue    English

SECOND ROW:
Dr. Frederick W. Harrison  Finance
George B. Heidendorf    Head, Production Department
John K. Horner         Head, Finance Department
Eugene J. Kelley       Distribution
FIRST ROW:

Dr. Earl L. Kelley  Economics
Henry A. Kriebel  Head, Accounting Department
Frederick G. Link  Production
Henry W. MacIure  Finance

SECOND ROW:

Lawrence J. Meyns  Production
John D. Montgomery  English
Harry T. Moore  English
William C. Morgan  Accounting
THE FACULTY

BELOW:

Clinton A. Petersen  Accounting
John L. Racine       Distribution
Everett W. Stephens  Psychology
Dr. Robert G. Wertheimer  Economics
GRADUATION
Note:
Offering
66 shares of
Babson Preferred
to American Industry
Wilbert Loomis Axtell  
Overlook Drive, Springfield, Mass.

Field of Interest:  
Distribution

Education:  
Classical High School  
American International College  
Babson Institute (degree)

Extracurricular Activities:  
Foreign Affairs Club

Personal Data:  
Age 22; Height 5'11"; Weight 145; Single

---

Donald W. Baker  
8520 119th Street, Richmond Hill, New York

Field of Interest:  
Investments

Education:  
Richmond Hill High School  
Cornell University (one year)  
University of Maryland (two years)  
New York University  
Babson Institute (degree)

Extracurricular Activities:  
Babson Beaver, Financial Editor

Personal Data:  
Age 24; Height 5'10"; Weight 175; Single
William B. Baxter
221 Rockingham Street, Toledo, Ohio

Field of Interest: Insurance and Investments

Education:
University School 1941
Brown University (one year)
Babson Institute (degree)

Personal Data:
Age 25; Height 5' 9''; Weight 150; Single

CLASS OF 1948

George Brett
83 Devonshire Road, Waban, Mass.

Field of Interest:
Investments

Education:
Kimball Union Academy 1940
Harvard University (one year)
Babson Institute (degree)

Extracurricular Activities:
Intramural Sports

Personal Data:
Age 25; Height 5' 10''; Weight 170; Single
Randolph B. Caldwell
6700 Hunters Glen Road, Dallas, Texas

Field of Interest:
Finance

Education:
Culver Military Academy 1943
Babson Institute (degree)

Personal Data:
Age 23; Height 6' 2"; Weight 160; Single

Charles P. Clark, Jr.
437 York Street, Olean, New York

Field of Interest:
Distribution

Education:
The Hill School 1942
University of Oregon
Babson Institute (degree)

Extracurricular Activities:
Alpha Delta Sigma, Secretary 1946
Treasurer 1947
Vice-President 1947

Personal Data:
Age 25; Height 5' 9"; Weight 135; Married
Robert J. Daniel
82nd and Leavenworth Street, Omaha, Nebraska

Field of Interest:
Distribution, Production

Experience:
Omaha Regional Office, War Assets Adm.
Org. & Methods Examiner; Chief, Field Personnel Branch; Asst Regional Personnel Director;
Field Personnel Officer; President, Employees Association; Secretary, Efficiency Rating Committee.

Education:
Lake Forest Academy
Omaha University
Babson Institute (degree)

Personal Data:
Age 24; Height 5' 10"; Weight 150; Married

CLASS OF 1948

Ross U. H. Davis
717 Glenmore Street, Cumberland, Maryland

Field of Interest:
Accounting

Education:
Parsons High School
Pace School of Accounting
Johns Hopkins University (one year)
Babson Institute (degree)

Extracurricular Activities:
Student Council, President 1946-47
Student Graduation Committee, Chairman
Intramural Sports; House Director, Park Manor South, 1947-48

Personal Data:
Age 39; Height 5' 10"; Weight 178; Married
Albert Wallace Deckel
55 Olga Avenue, Worcester, Mass.

Field of Interest:
Direct Mail Advertising

Education:
Worcester High School of Commerce 1937
Fairchild School of Business (two years)
Babson Institute (degree)

Extracurricular Activities:
Debating Society, President 1947
Alpha Delta Sigma, Secretary 1947
Babson Beaver, Managing Editor
Senior Class, Secretary
Junior Class, Marshal
Intramural Sports
Dean's List

Personal Data:
Age 28; Height 6' 0"; Weight 150; Married

THE SENIOR

Norman Dorian
54 Wayside Avenue, West Springfield, Mass.

Field of Interest:
Advertising and Sales Promotion

Education:
Pawtucket East Senior High School 1942
Babson Institute (degree)

Extracurricular Activities:
Alpha Delta Sigma
Student Council 1946

Personal Data:
Age 24; Height 5' 6"; Weight 145; Single
John W. Edwards, Jr.
908 North Avenue, Johnstown, Pennsylvania

Field of Interest:
Distribution

Education:
Westmont High School
Babson Institute (degree)

Extracurricular Activities:
Alpha Delta Sigma, Vice-President 1947
Babyonian
Intramural Sports

Personal Data:
Age 24; Height 5' 9''; Weight 140; Single

Class of 1948

John B. Elliott
3135 W. Michigan Ave., Battle Creek, Mich.

Field of Interest:
Investments, Securities

Education:
Lakeview High School
Western Michigan
Babson Institute (degree)

Extracurricular Activities:
Student Council
Entertainment Committee, Chairman
Ralph Parker Fader, Jr.
65 Otis Street, Needham, Mass.

Field of Interest:
Finance, Accounting

Education:
Needham High School 1940
Bentley School of Accounting & Finance 1942
Babson Institute (degree)

Personal Data:
Age 25; Height 5' 10"; Weight 168; Single

THE SENIOR

Robert J. Federer
Noe Avenue, Madison, New Jersey

Field of Interest:
Manufacturing and Importing

Education:
Taft School 1942
Lafayette College
Babson Institute (degree)

Extracurricular Activities:
Babson Beaver, Foreign Affairs Club

Personal Data:
Age 24; Height 5' 9"; Weight 150; Single
George Stanton Freeman
94 Hillside Drive, Battle Creek, Michigan

Field of Interest:
Investments

Education:
Battle Creek High School
Babson Institute (degree)

Extracurricular Activities:
Alpha Delta Sigma
Student Council
Intramural Sports

Personal Data:
Age 27; Height 5' 8"; Weight 175; Single

CLASS OF 1948

Gordon C. Fuller
117 Brewster Road, Scarsdale, New York

Field of Interest:
Distribution

Education:
The Hill School
Wesleyan University (one year)
Babson Institute (degree)

Extracurricular Activities:
Athletic Committee
Intramural Sports
John Leslie Gallagher
453 East Ninth Street, Brooklyn, New York

Field of Interest:
Sales and Personnel Promotion

Experience:
Abraham & Strauss Department Store

Education:
James Madison High School
Babson Institute (degree)

Extracurricular Activities:
Intramural Sports

Personal Data:
Age 25; Height 5' 10"; Weight 190; Single

THE SENIOR

Frederick J. Gibbons, Jr.
2352 Wayne Street, Toledo, Ohio

Field of Interest:
Market Research

Experience:
Canteen Food Company, Sales

Education:
DeVilbess High School 1942
University of Toledo (one year)
Catholic University (one year)
Babson Institute (degree)

Extracurricular Activities:
Babsonian
Orchestra
Intramural Sports

Personal Data:
Age 23; Height 5' 10"; Weight 164; Single
George A. Green
Cleveland, Ohio

Field of Interest:
Finance, Distribution

Education:
Cleveland Heights High School 1940
Wittenberg College
Babson Institute (degree)

Extracurricular Activities:
Senior Class, Officer
Intramural Activities

Personal Data:
Age 26; Height 5' 11"; Weight 180; Single

CLASS OF 1948

Alfred K. Gross
2021st Street, Newport, Kentucky

Field of Interest:
Distribution

Education:
University of Kentucky
University of New Hampshire
Babson Institute (degree)

Extracurricular Activities:
Alpha Delta Sigma
Intramural Sports

Personal Data:
Age 24; Height 6' 0"; Weight 170; Single
Robert C. Hansen

183 Connecticut Avenue, Greenwich, Connecticut

Field of Interest:
Distribution

Education:
Greenwich High School 1940
Babson Institute (degree)

Extracurricular Activities:
Alpha Delta Sigma, Rec. Secretary 1947-48

Personal Data:
Age 25; Height 5' 11"; Weight 148; Single

Daniel B. Haslam, Jr.

301 Tremont Street, Barre, Vermont

Field of Interest:
Distribution

Education:
Montpelier High School 1940
Kimbball Union Academy 1941
Babson Institute (degree)

Extracurricular Activities:
Alpha Delta Sigma, Treasurer
Senior Class, Vice-President
Student Council
Intramural Sports
Varsity Basketball
Babson Beaver

Personal Data:
Age 26; Height 6' 8"; Weight 215; Single
Robert B. Higgins
404 Main Street, Waltham, Mass.

Field of Interest:
Finance and Production

Education:
Waltham High School
Cambridge Junior College
Babson Institute (degree)

Extracurricular Activities:
Alpha Delta Sigma

Personal Data:
Age 27; Height 6' 1"; Weight 200; Married

Class of 1948

Seymour M. Ingraham
156 Summer Street, Bristol, Connecticut

Field of Interest:
Manufacturing

Education:
Kingswood Day School 1940
Washington & Lee University (one year)
Babson Institute (degree)

Extracurricular Activities:
Alpha Delta Sigma
Debating Society

Personal Data:
Age 26; Height 6' 1"; Weight 150; Single
Leonard J. Kokins
Greybirch Road, Ashland, Mass.

Field of Interest:
Marketing

Education:
Worcester Academy
Dartmouth College
Babson Institute (degree)

Extracurricular Activities:
Social Committee
Intramural Sports

Personal Data:
Age 26; Height 6' 2"; Weight 180; Single

Loren Paul Lamb
254 South 2nd Street, Richmond, California

Field of Interest:
Finance

Education:
Mission High School 1941
Babson Institute (degree)

Personal Data:
Age 25; Height 6' 0"; Weight 178; Married
James D. Montgomery, Jr.
1106 Wynona, Enid, Oklahoma

Field of Interest:
Distribution

Education:
Kempel Military School 1942
University of Oklahoma (one year)
Babson Institute (degree)

Personal Data:
Age 23; Height 5'10"; Weight 155; Married

CLASS OF 1948

Ernest William Pape
1172 Haebler Avenue, Niagara Falls, New York

Field of Interest:
Production

Education:
Niagara Falls High School
Virginia Episcopal School
Babson Institute (degree)

Extracurricular Activities:
Alpha Delta Sigma
Intramural Sports

Personal Data:
Age 25; Height 5'11"; Weight 183; Married
Albert David Phelps, Jr.

4500 Fieldston Road, Riverdale, New York

Field of Interest:
Real Estate

Education:
Staunton Military Academy
Penn College
Babson Institute (degree)

Extracurricular Activities:
Babsonian
Intramural Sports

Personal Data:
Age 21; Height 6' 2"; Weight 175; Single

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William Thomas Reber

259 Owasco Road, Auburn, New York

Field of Interest:
Distribution

Education:
Auburn Senior High School 1940
Mercersburg Academy 1941
Cornell University
Babson Institute (degree)

Extracurricular Activities:
Alpha Delta Sigma, Rec. Secretary 1946
Babsonian, Assoc. Editor 1942-43

Personal Data:
Age 26; Height 6' 3"; Weight 185; Single
Charles D. Roblin
757 Center Street, Salem, Oregon

Field of Interest:
Investments

Education:
Salem High School
Willamette University
New York University
Denver University
Babson Institute (degree)

Personal Data:
Age 31; Height 6' 3"; Weight 180; Single

CLASS OF 1948

Daniel C. Roberts
879 Moss Avenue, Peoria, Illinois

Field of Interest:
Distribution

Experience:
Bemis Bro. Bag Co., Accounting Office

Education:
Western Military Academy
Lake Forest Academy
University of Maine (two years)
Babson Institute (degree)

Personal Data:
Age 29; Height 6' 3"; Weight 175; Single
J. Hunter Rowley
195 Middlesex Road, Chestnut Hill, Mass.

Field of Interest:
Manufacturing

Education:
Deerfield Academy 1933
Babson Institute (degree)

Extracurricular Activities:
Alpha Delta Sigma
Babsonian, Business Board 1946-17

Personal Data:
Age 24; Height 5' 9''; Weight 140; Single

THE SENIOR

Stewart G. Russell, Jr.
Rural Delivery, Aurora, New York

Field of Interest:
Statistics

Education:
Auburn Senior High School 1938
Manlius School 1939
Cornell University (three years)
Babson Institute (degree)

Extracurricular Activities:
Alpha Delta Sigma, Cor. Secretary 1947

Personal Data:
Age 27; Height 5' 10''; Weight 165; Single
Henry Mantan Saalfeld
105 Wolcott Road, Akron, Ohio

Field of Interest:
Merchandising

Education:
The Hill School 19-11
University of Akron (one year)
Case Institute of Technology (one year)
Harvard University (one year)
Babson Institute (degree)

Experience:
The White Sales and Service Co.
Jordan Marsh Co.

Personal Data:
Age 25; Height 6' 0"; Weight 185; Married

CLASS OF 1948

Perry M. Smith
177 Belvidere Street, Springfield, Mass.

Field of Interest:
Accounting

Experience:
Scovill, Wellington & Co., Public Accountants

Education:
Technical High School 1941
Loomis Institute 1942
Babson Institute (degree)

Extracurricular Activities:
Alpha Delta Sigma

Personal Data:
Age 25; Height 5' 11"; Weight 170; Married
Frank Treat Shiverick
38 Upland Road, Melrose Highlands, Mass.

Field of Interest:
Public Relations

Education:
Melrose High School 1937
University of Massachusetts (one year)
Babson Institute (degree)

Extracurricular Activities:
Alpha Delta Sigma
Student Council, President 1947 (summer)
Foreign Affairs Club, Vice-President

Personal Data:
Age 27; Height 6' 4"; Weight 190; Single

THE SENIOR

Robert B. Stiles
125 Tyndale Street, Roslindale, Mass.

Field of Interest:
Distribution

Education:
Roslindale High School 1941
Babson Institute (degree)

Personal Data:
Age 24; Height 5' 10"; Weight 160; Single
William Edwin Sprague
94 Canasawacta Street, Norwich, New York

Field of Interest:
Distribution

Education:
Norwich High School
Babson Institute (degree)

Extracurricular Activities:
Alpha Delta Sigma

Personal Data:
Age 26; Height 5'10''; Weight 155; Married

Joseph J. Sullivan
155 Sumner Street, Newton, Mass.

Field of Interest:
Distribution

Education:
Newton High School
Babson Institute (degree)

Extracurricular Activities:
Alpha Delta Sigma
Debating Society
Intramural Sports

Personal Data:
Age 27; Height 5'10''; Weight 150; Married

CLASS OF 1948
Donald Bradley Taylor
454 Warwick Avenue, West Englewood, N. J.

Field of Interest:
Distribution, Sales Engineering

Education:
Teepeeck High School 1943
R. C. A. Institute 1945
Babson Institute (degree)

Extracurricular Activities:
Intramural Sports

Personal Data:
Age 22; Height 5' 10"; Weight 185; Single

THE SENIOR

Henry C. Tinney
3902 Carrolton Avenue, Indianapolis, Ind.

Field of Interest:
Finance

Education:
Park School
Babson Institute (degree)

Extracurricular Activities:
Student Council, President 1947
Alpha Delta Sigma
Athletic Committee
Babson Beaver
Varsity Basketball
Intramural Sports

Personal Data:
Age 26; Height 6' 3"; Weight 178; Single
George Frederick Tracy
1705 Montclair Avenue, Flint, Michigan

Field of Interest:
Finance

Experience:
Bank, Assistant Auditor
Loan Company, Assistant Manager

Education:
Flint Central High School
Michigan State College (one year)
Babson Institute (degree)

Personal Data:
Age 26; Height 6' 1"; Weight 180; Single

CLASS OF 1948

Frank Henry Trinder
Norwich, New York

Field of Interest:
Finance

Experience:
Bendix Aviation, Purchasing

Education:
Norwich High School 1939
Babson Institute (degree)

Extracurricular Activities:
Alpha Delta Sigma
Babsonian, Business Manager 1946

Personal Data:
Age 26; Height 5' 5"; Weight 150; Married
SENIOR

Edmund S. Whitten, Jr.
35 Queensberry Street, Boston, Mass.

FIELD OF INTEREST:
Foreign Trade

EDUCATION:
Newton High School
Amherst College
Yale University
Babson Institute (degree)

EXTRACURRICULAR ACTIVITIES:
Alpha Delta Sigma
Babson Beaver

PERSONAL DATA:
Age 28; Height 5' 8"; Weight 175; Married

TWO YEAR STUDENTS
Richard A. Hansen
183 Connecticut Avenue, Greenwich, Conn.

Field of Interest:
Advertising, Personnel

Experience:
Greenwich First National Bank

Personal Data:
Age 21; Height 5' 10"; Weight 145; Single

B. Stafford Mantz, Jr.
260 Manor Road, Douglaston, L. I., N. Y.

Field of Interest:
Sales, Advertising Space

Experience:
American Weekly Magazine

Extracurricular Activities:
Intramural Sports

Personal Data:
Age 25; Height 5' 11"; Weight 175; Married

Thomas B. Pond
11 Norwood Road, West Hartford, Conn.

Field of Interest:
Advertising

Extracurricular Activities:
Dramatic Club
Intramural Sports

Personal Data:
Age 24; Height 6' 6"; Weight 169; Married

Richard Zele
399 Prospect Street, Torrington, Conn.

Field of Interest:
Retail Trade

Education:
Torrington High School
Long Beach Adult Educational Center

Personal Data:
Age 22; Height 5' 6"; Weight 148; Single
# Geographical Distribution of Student Body

<table>
<thead>
<tr>
<th>State</th>
<th>Count</th>
<th>State</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arkansas</td>
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<td>New Hampshire</td>
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<td>California</td>
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<td>New Jersey</td>
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<td>Delaware</td>
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<td>North Carolina</td>
<td>1</td>
</tr>
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Note:
Offering
55 shares of
Babson Stock to
American Industry

ONE YEAR MEN
George W. Alder
27 Pine Plain Road, Elkhorn, Wisconsin

Field of Interest:
Sales, Dairying

Extracurricular Activities:
Intramural Sports

Personal Data:
Age 21; Height 5' 10"; Weight 165; Married

J. David Bailey
1800 Vineyard Street, Bluefield, W. Virginia

Field of Interest:
Marketing, Retailing

Education:
Washington & Lee University
West Virginia University (A.B., B.S., M.A.)

Experience:
West Virginia University, Instructor

Personal Data:
Age 24; Height 5' 9"; Weight 150; Single

William A. Bastien
1223 Monroe Avenue, River Forest, Illinois

Field of Interest:
Wholesaling, Retailing

Education:
Loyola University
Notre Dame University

Extracurricular Activities:
Intramural Sports

Personal Data:
Age 22; Height 5' 11"; Weight 175; Single

John E. Bock
987 Memorial Drive, Cambridge, Mass.

Field of Interest:
Production, Supervision

Education:
Proctor Academy

Personal Data:
Age 20; Height 5' 7"; Weight 185; Single
Robert C. Brower, Jr.
261 19th Street, N.W., Canton, Ohio

Field of Interest:
Personnel Administration

Education:
Calver Military Academy
Dartmouth College (A.B. degree)

Personal Data:
Age 27; Height 5' 5"; Weight 145; Single

Stephen H. Burton
50 Wood Avenue, Glendale, Ohio

Field of Interest:
Display Advertising

Education:
Amherst College (two years)
Harvard University (A.B. degree)

Extracurricular Activities:
Intramural Sports

Personal Data:
Age 25; Height 5' 9"; Weight 155; Single

Richard Buse
4 Crehore Drive, Newton Lower Falls, Mass.

Field of Interest:
Personnel

Experience:
Abbot's Employment Agency, Personnel Analyst

Education:
Stony Brook Preparatory School
Tufts College (B.S. degree)

Personal Data:
Age 23; Height 5' 11"; Weight 180; Single

M. Parker Butts
306 Franklin Street, Newton, Mass.

Field of Interest:
Wholesaling

Education:
Loomis Institute
Amherst College (B.A. degree)

Personal Data:
Age 24; Height 5' 10"; Weight 155; Single
Clinton O. Callahan
15 South Muhlenberg Street, Allentown, Pa.

Field of Interest:
Manufacturing

Experience:
Bethlehem Steel Corp., Mechanical Engineer

Education:
Notre Dame
University of Rochester, 1946

Personal Data:
Age 22; Height 6’; Weight 190; Single

Jose M. Casanova Soto
Malecon 159, Habana, Cuba

Field of Interest:
Manufacturing

Extracurricular Activities:
Athletic Council
Intramural Sports

Personal Data:
Age 17; Height 6’ 0”; Weight 155; Single

Edwin U. Curtis
480 Randolph Avenue, Milton, Mass.

Field of Interest:
Retailing

Experience:
Bethlehem Steel Corp., Marine Test Engineer
Panama Canal Department, Pilot

Personal Data:
Age 23; Height 5’ 11”; Weight 160; Single

Victor H. Engelhard, Jr.
1824 Lauderdale Road, Louisville, Kentucky

Field of Interest:
Sales

Education:
Louisville Male High School
University of Louisville

Personal Data:
Age 22; Height 6’ 0”; Weight 160; Single
Robert J. Gallagher
22 Tryon Avenue, Rumford, Rhode Island

Field of Interest:
Real Estate

Education:
St. Charles College
St. Mary's (A.B. degree)

Personal Data:
Age 26; Height 5' 11"; Weight 180; Single

Joseph G. Galway
70 Becket Road, Belmont, Mass.

Field of Interest:
Manufacturing, Sales Promotion

Education:
Boston College (A.B. degree)
M.I.T. (Meteorology Certificate)

Extracurricular Activities:
Intramural Sports

Personal Data:
Age 25; Height 5' 10"; Weight 150; Single

Robert K. Gamble
118 East Geneva Street, Auburn, New York

Field of Interest:
Retailing

Education:
Clarkson College of Technology
University of Cincinnati

Personal Data:
Age 23; Height 5' 10"; Weight 142; Single

Lawrence J. Geoghegan
135 Kendall Avenue, Framingham, Mass.

Field of Interest:
Retailing

Education:
Framingham High School
U. of Massachusetts (Agriculture Certificate)

Personal Data:
Age 23; Height 6' 1"; Weight 200; Single
Dean L. Goodrich
1 Walling Boulevard, Oneonta, New York

Field of Interest:
Personnel

Education:
Oneonta High School
Hartwick College (A.B. degree)

Extracurricular Activities:
Intramural Sports

Personal Data:
Age 27; Height 5' 8"; Weight 204; Married

Richard S. Gorman
67 Bright Road, Belmont, Mass.

Field of Interest:
Production

Education:
Belmont High School
Harvard University (A.B. degree)

Extracurricular Activities:
Intramural Sports

Personal Data:
Age 24; Height 6' 0"; Weight 178; Single

Howard L. Hall, Jr.
"Windswept," Dennis, Cape Cod, Mass.

Field of Interest:
Sales Promotion

Experience:
Watertown News, advertising
"Windswept Inn," partner

Extracurricular Activities:
Literary Society, Intramural Sports

Personal Data:
Age 25; Height 6' 0"; Weight 173; Single

Paul F. Harris
21 Knowles Road, Waverley, Mass.

Field of Interest:
Sales

Education:
St. Patrick's High School
Boston College (A.B. degree)

Extracurricular Activities:
Intramural Sports

Personal Data:
Age 24; Height 5' 10"; Weight 176; Single
James W. Hawes
42 West Street, Reading, Mass.

Field of Interest:
Retailing

Education:
Reading Senior High School 1941
Harvard University (A.B. degree)

Extracurricular Activities:
Foreign Affairs Club

Personal Data:
Age 24; Height 5' 11"; Weight 150; Single

---

Robert J. Hemeon
41 Washington Square, Salem, Mass.

Field of Interest:
Restauranteur

Education:
St. John's Preparatory School
Mass. Maritime Academy

Extracurricular Activities:
Intramural Sports

Personal Data:
Age 26; Height 6' 0"; Weight 180; Single

---

John A. Heywood
4 John Street, Westboro, Mass.

Field of Interest:
Exporting, Buying

Education:
Westboro High School
Middlebury College (A.B. degree)

Personal Data:
Age 25; Height 5' 8"; Weight 138; Married

---

Roger R. Hill
126 Ridgewood Road, West Hartford, Conn.

Field of Interest:
Sales, Marketing

Experience:
Fuller Brush Co., salesman

Education:
Canton High School
University of Connecticut

Personal Data:
Age 22; Height 5' 11"; Weight 160; Single
Sam Hughes
99 Tenor Drive, New Rochelle, New York

Field of Interest:
Retailing

Education:
The Hill School 1944
Westchester Commercial

Extracurricular Activities:
Intramural Sports

Personal Data:
Age 22; Height 5' 11"; Weight 165; Single

William Brock Jackson
153 Union Street, Simcoe, Ontario, Canada

Field of Interest:
Sales

Extracurricular Activities:
Student Council
Social Committee
Glee Club
Intramural Sports

Personal Data:
Age 21; Height 6' 0"; Weight 165; Single

J. B. Sprague Johnson, Jr.
390 Santa-Ana Avenue, San Francisco, Calif.

Field of Interest:
Foreign Trade

Extracurricular Activities:
Foreign Affairs Club

Personal Data:
Age 25; Height 5' 10"; Weight 180; Married

Edward D. Judd

Field of Interest:
Sales

Extracurricular Activities:
Outing Club, Secretary; Student Council;
Religious Committee, Chairman; A.D.S.

Personal Data:
Age 22; Height 6' 1"; Weight 170; Single
William S. Kanaga
8531 Tahoe Lane, Kansas City, Kansas

Field of Interest:
Engineering

Education:
Southwest High School
University of Kansas (B.S. degree)

Personal Data:
Age 22; Height 6' 0"; Weight 160; Single

Richard W. Karnes
220 Marie Street, Otto, Glassport, Pa.

Field of Interest:
Import, Export

Education:
Texas Technical College
University of Pittsburgh (B.A. degree)

Personal Data:
Age 26; Height 5' 8"; Weight 133; Single

John D. Langs
60 Orchard Place, Battle Creek, Michigan

Field of Interest:
Sales

Education:
Western Michigan College
University of Michigan
Pasadena Junior College

Personal Data:
Age 24; Height 5' 11"; Weight 170; Single

Carl R. Lincoln
Country Hill, West Brattleboro, Vermont

Field of Interest:
Hotel Business

Extracurricular Activities:
Volleyball

Personal Data:
Age 20; Height 6' 6"; Weight 185; Single
John Edward Lynch, Jr.
83 Athelstan Road, Newton Center, Mass.

Field of Interest:
Retailing

Education:
Choate School
Harvard University (degree)

Personal Data:
Age 21; Height 5' 8"; Weight 140; Single

Edward Robert McMahon
184 Richdale Avenue, Cambridge, Mass.

Field of Interest:
Export, Import

Education:
Cambridge High & Latin School 1941
Boston University (A.B. degree)

Personal Data:
Age 21; Height 5' 10"; Weight 170; Single

Robert W. McVay
56 Maynard Street, Pawtucket, Rhode Island

Field of Interest:
Finance

Education:
Holy Cross College (B.S. degree)

Extracurricular Activities:
Foreign Affairs Club
Intramural Sports

Personal Data:
Age 25; Height 5' 10"; Weight 160; Single

Carson W. Manchester
61 Rowe Street, Auburndale, Mass.

Field of Interest:
Credit, Sales

Education:
Tufts College
Middlebury College

Personal Data:
Age 21; Height 6'; Weight 160; Single
Robert Newton Mannel  
374 Bunker Hill Road, Waterbury, Conn.

**Field of Interest:**  
Distribution

**Education:**  
Swarthmore College  
Union College (B.S. degree)

**Extracurricular Activities:**  
Intramural Sports

**Personal Data:**  
Age 22; Height 5' 10"; Weight 150; Single

Andrew M. Monahan  
314 Nahatan Street, Norwood, Mass.

**Field of Interest:**  
Production

**Education:**  
Norwood High School  
Tufts College (B.S. degree)

**Personal Data:**  
Age 26; Height 5' 6"; Weight 155; Single

G. H. Morse  
49 Church Street, North Attleboro, Mass.

**Field of Interest:**  
Production

**Extracurricular Activities:**  
Athletic Committee  
Intramural Sports

**Personal Data:**  
Age 20; Height 6'; Weight 194; Single

Henry Ellean Niemitz  
52 Clinton Avenue, Maplewood, New Jersey

**Field of Interest:**  
Distribution

**Experience:**  
Westrex Corporation, Asst Buyer

**Extracurricular Activities:**  
Glee Club  
Coleman Hall Council

**Personal Data:**  
Age 26; Height 6' 1"; Weight 165; Single
John Paul O'Donnell  
59 Huron Avenue, Cambridge, Mass.

Field of Interest:  
Production

Education:  
Cambridge High & Latin School 1941  
Boston College (A.B. degree)

Personal Data:  
Age 24; Height 5' 11"; Weight 170; Single

---

Paul M. Phipps  
21 Ash Street, Hopkinton, Mass.

Field of Interest:  
Industrial Relations

Education:  
Hopkinton High School  
Holy Cross College (A.B. degree)

Extracurricular Activities:  
Intramural Sports

Personal Data:  
Age 27; Height 5' 10"; Weight 185; Married

---

Joseph W. Powell, 3rd  
1089 Delaware Avenue, Buffalo, New York

Field of Interest:  
Transportation

Education:  
Bennett High School  
University of Virginia (two years)

Personal Data:  
Age 26; Height 5' 8"; Weight 180; Single

---

Sabin P. Sanger  
24 Cunningham Road, Wellesley Hills, Mass.

Field of Interest:  
Finance

Education:  
Phillips Exeter Academy  
Yale University (A.B. degree)

Personal Data:  
Age 28; Height 5' 11"; Weight 175; Married
Joseph W. Shaw, 3rd
Wilbraham, Massachusetts

Field of Interest:
Merchandising

Education:
Worcester Academy
Davidson College

Personal Data:
Age 23; Height 6' 0"; Weight 170; Single

Salvatore B. Simeone
107 Century Street, West Medford, Mass.

Field of Interest:
Highway Construction Engineer

Education:
Medford High School
Norwich University (B.S. degree)

Personal Data:
Age 25; Height 5' 6"; Weight 170; Single

Harold W. Smith, Jr.
Riverton, Virginia

Field of Interest:
Sales

Education:
Virginia Military Institute
Virginia Polytechnical Institute

Extracurricular Activities:
Aviation, Room Proctor

Personal Data:
Age 26; Height 6' 3"; Weight 225; Single

Charles Stathopoulos
15 Robert E. Goodman Road, Cambridge, Mass.

Field of Interest:
Manufacturing

Education:
Harvard University (A.B. degree)

Personal Data:
Age 26; Height 6' 2"; Weight 180; Single
Eugene B. Stevens
701 8th Street, Beatrice, Nebraska

Field of Interest:
Wholesaling, Food Distribution

Education:
Doane College
University of Colorado (B.S. degree)

Personal Data:
Age 22; Height 6' 0"; Weight 165; Single

Edward D. Strand
29 Rob Roy Road, Worcester, Mass.

Field of Interest:
Sales

Education:
Classical High School
Massachusetts Maritime Academy

Personal Data:
Age 22; Height 6' 2"; Weight 172; Single

Frank A. Wallace
31 Ditson Street, Dorchester, Mass.

Field of Interest:
Marketing, Distribution

Education:
Dorchester High School
Burgett College

Personal Data:
Age 29; Height 6' 1"; Weight 180; Married

Paul A. Weber
74 Eaton Road, Needham, Mass.

Field of Interest:
Public Relations

Education:
Colgate University (A.B. degree)

Extracurricular Activities:
Babson Beaver
Dramatic Club

Personal Data:
Age 26; Height 5' 10"; Weight 160; Single
Frank D. Williams
West Monterey, Pennsylvania

Field of Interest:
Sales

Education:
Parker's Landing High School

Personal Data:
Age 25; Height 5' 9"; Weight 170; Married

Werner M. Wolf
299 Park Avenue, New York, New York

Field of Interest:
Textiles

Education:
Rivendale Country Day School 1944

Personal Data:
Age 22; Height 5' 9"; Weight 155; Single

Gerald J. Zedren
170 Harvard Street, Newton, Mass.

Field of Interest:
Accounting

Education:
Huntington School
Bowdoin College (A.B. degree)

Personal Data:
Age 22; Height 6' 1"; Weight 175; Single
Note:
Introducing
future shares of
Babson Preferred

JUNIORS

THE JUNIOR

CLASS OF 1948
CLASS OF 1948
Note: Introducing Future Shares of Babson Preferred FRESHMEN
FRESHMEN
FRESHMEN
FEATURES OF 1947–1948
BABSON QUEEN

On June 6, 1947, at the Copley Plaza Hotel in Boston, another precedent was set. The selection of the first Babson Queen was the event of the evening. The theme of the spring formal was "Queen for a Night," modeled somewhat after the radio program "Queen for a Day."

The judges, Dr. Alexander Baird, a faculty member, and two models from the Hott Modeling Agency in Boston circulated about the floor and chose ten girls from the group. From these ten, Miss Carol Fay was finally selected for the honor. The "Queen" received a $100 certificate of credit at an exclusive women's shop in Boston and her escort, Mr. Ray Greer, was honored with a $15 certificate to a men's shop in Cambridge.

"Queen for a Night" was a great success and the student body hopes that it will become an annual event. Its continuation will be a notable addition to the social life of the school.
RECEPTIONS
LIFE
CAMPUS
FOUNDER'S DAY

An innovation to the Institute in 1947-48 was the establishment of a Founder's Day program. The idea was originated by a group of students, and the program was held in Knight Auditorium on the morning of November 14, 1947. The unique feature of the initial program was that the founders of the Institute were not only honored, but were present and were participants. Both Mr. and Mrs. Babson told of their purposes in founding the Institute, and Mr. Babson added several notes of warning as to future conditions against which students should hedge.

Speeches were rendered by Mr. Austin Fittz, Vice-President and member of the first faculty; Dr. George Coleman, President Emeritus; Mr. Myron Pierce, Chairman of the Board of Trustees; Mr. John K. Horner, Dean of Faculty; Mr. Ashton Goddard, President of the Babson Alumni Association; Mr. Henry Timney, President of the Student Council; and Dr. Edward Hinckley, President of the Institute. Gifts expressing the gratitude of the students, faculty, administration, and alumni were presented to the founders.

The Babson Glee Club and the Wabins rendered several songs, two of which were composed by Mr. John Montgomery of the faculty. It was the initial public appearance for these groups and for the two songs, and therefore set another precedent. The audience was comprised mainly of the student body and the guests of the students and the faculty. The ceremony was recorded for future reference.

The program was designed to express the gratitude of students and faculty toward Mr. and Mrs. Babson. It also presented an opportunity to express gratitude toward others who were instrumental in the success of the Institute in its embryonic stages. The Founder's Day ceremony exemplified the growing influence of Babson Institute in the field of education.
THE BELL

At the time that the Library was planned and built, there were hopes that at some time in the future there would be a bell placed in the tower, and that the students would be able to hear its tones. This thought was foremost in the minds of the administration, and the time of acquisition was left open to the future.

In June of 1947, Mr. William C. Hotchkin presented the Institute with a bell to be placed in the vacant tower of the library building. The beautiful bell that was installed in the tower weighs fifteen hundred pounds and is about forty-two inches in diameter. This bell was selected for its exceptional tonal qualities, and is a much needed and welcome addition to the campus here at Babson.

The bell is being used for the beginning of the Sunday evening vespers services and other special events on the campus. In the near future it is to be used to signify the start and the finish of each class period during the day.

The whole school is very grateful to Mr. Hotchkin for his kind thought in the donation of the bell as an addition to the campus life here at Babson Institute.
FIELD TRIPS

Field trips are designed to supplement the student's class-room work. By seeing actual business in operation the student learns much more rapidly. Another advantage is that he hears from the officials of the various companies visited, thereby giving him an outside and first hand approach to the business world. This method of educating the student is not only very practical, but gives variety to the instruction and allows the student to retain much more of what he has learned.

After these field trips, the student is required to make a written report to the instructor on what he has observed. Class discussion also follows in which the theory is applied to the practical experience the student has just had.

Among the greater Boston establishments visited are department stores, chain stores, wholesale establishments, retail specialty stores, and railroads.

On this page you can see pictures taken on one of these field trips to the railroad yard. The railroad officials explained the setting up of special trains, how freight is handled, and the traffic system. These shots were taken at the Yards of the N. Y., N. H. & H. Railroad in Boston.
ORGANIZATIONS
The Student Council is composed of nineteen members, one from each of the sixteen classes plus the Editor of the Beaver, Chairman of the Athletic Committee, and the Editor of the Babsonian. These men were elected by their classes as representatives, and are entrusted with the performing of the intermediary position between the student body and the faculty, as well as promoting and directing all student activities.

Three committees constitute the nucleus of the Council. They are: the Executive Committee, under the direction of Henry Tinney; the Finance Committee, headed by J. Oliver Schmidt; and the Social Committee, led by Joseph Delaney. Any activity or function that pertains to Babson life falls under the supervision of one of these three committees. It is the duty of the committee members to insure the student body that all undertakings will be successful.

This year the Council made two amendments to the by-laws: (1) All financial matters must be submitted to the Council in written form, and (2) all students desirous of undertaking selling activities on the campus must gain the Council's approval. A new school ring to be worn by graduates receiving a degree was also approved.

A new form of representation was followed this year. Previously, Council representatives met informally with their class and requested suggestions or ideas which could be developed in order to make school life more complete and enjoyable. Instead of this method, a questionnaire was distributed to each student asking for reactions on various important issues and allowing ample space for additional proposals. These questionnaires were then tabulated, and the Council members acted upon the results. This procedure insured the rights of the student body, and proved to be a more efficient and democratic system of student government.
COUNCIL


SOCIAL COMMITTEE
Left to Right: W. B. Jackson, J. D. Delaney, A. H. Cummings

FINANCE COMMITTEE
Left to Right: J. O. Schmid, E. H. Watson, H. C. Nicoll
THE WABINS

In the fall term of 1947, with the introduction of many extracurricular campus activities at Babson, Fred and Ferris Hamilton organized a group of eight men with some singing experience and good voices into a group which was formally to be known as the “Wabins.” This group was organized to sing songs associated with barber shop quartet melodies and other well known favorites. The group made their first formal appearance on the occasion of Babson Institute’s first annual Founder’s Day ceremonies, and also appeared at formal and informal events on and off campus.

DRAMATIC CLUB

The realization of the students of the necessity of developing their character, poise, and speech prompted them to organize a dramatic club.

The members analyze and dramatize parts from plays. Thus they familiarize themselves with the actions and expressions necessary in portraying such roles.

Attendance at theatrical productions, for the purposes of analysis, evokes much enthusiasm and makes for a better understanding of drama.

Participation in performances prepared by the surrounding women’s colleges offers the members a means of acquiring friendships and of gaining prestige for Babson Institute.

DEBATING SOCIETY

The debating society is a small, integrated organization. It was founded last year for those students interested in developing in their minds a logical process of thought and an orderly sequence of arguments.

Debating experience is attained by intercollegiate debates with Boston College, Wellesley, and Boston University. The material used for these debates is obtained from the National Intercollegiate Debating Society.

With their sights aimed at the future, this group has made arrangements for joining a debating fraternity, and is one of the instruments of enhancing school spirit.
On June 4, 1941, thirty-one Babson men were inducted as charter members into the George W. Coleman Chapter of Alpha Delta Sigma. The purpose of the Chapter is to offer students an opportunity to enhance their knowledge of advertising and distribution, and to make valuable contacts in these fields. In pursuit of this purpose, frequent speakers are obtained, and meetings are held twice a month, under the direction of Bruce S. Wells, President.

Along with the twenty-three new student members, the Chapter inducted its first professional member, Mr. Harold E. Fellows, General Manager of radio station WEEI, Boston. Mr. Bertrand R. Canfield and Mr. John Racine constitute the other non-student members.

The Coleman Chapter supplemented its formal activities by conducting several informal dances and teas. A Fraternity Alumni Bulletin has been proposed for the future.

When the school newspaper, "The Babson Beaver," began in the winter of 1947, the staff was a well-chosen group of men who had some previous journalistic experience. These men were selected so that the student body at Babson would be well represented as to class, groups, and activities. The men that make up this bi-weekly newspaper staff have shown the ability to report the news as they see it, and in an unbiased fashion that will not only convey the school news and events, but will not try to influence the minds of the administration, faculty, or students. In no way does the faculty or the administration have any control over what is written by the staff, as it is believed, and has been proven, that the Beaver has turned out work that has done justice to the school as a whole.
FOREIGN AFFAIRS

Because of the vital importance of foreign affairs in our economic life, the need was felt among the student body of having an organization that would inform the students of events in foreign countries and their effect upon us.

The Foreign Affairs Club admirably fills this need by having periodic meetings in the Cup 'n' Saucer Room. Speakers both from the faculty and outside the school give their views on such topics as the Marshall Plan, elections in other countries, and other topics pertinent to world affairs.

RADIO ASSOCIATION

The Babson Radio Association was promoted on the campus by a group of students interested in the future of college radio stations and their worth to the college.

The installation of a transmitter, with wires attached to the heating or electric system, will permit transmission directly to the dormitories, thus enabling the students to receive the broadcasts on their own radios.

Programs of general interest including music, dramatics, speeches, and debates are to be presented.

Opportunities for technical, business, production, and announcing experience are offered to students who are interested in this field.

HOUSE COUNCIL

The house council is made up of house representatives from the five dormitories on the campus. The dormitories are separated into sections. The students living in these sections elect a member of their group to represent them at all house council meetings.

Morale is the main concern of the house council. Meetings are held regularly to discuss problems, and plans are formed for future entertainment such as parties, dances and other social events.

Through the functioning of this assembly, cheerful association among the students is achieved.
BABSON GLEE CLUB

The Babson Glee Club is the newest organization that has been added to the list of permanent extracurricular activities. Its inception was due to the persistent efforts of Leland R. Jessen, a student, and the eagerness of the Babson men to have a choral group. The first formal rehearsal was conducted on October 13, 1947. Because of hard and diligent work, the club was able to make its first public performance within a month after its commencement, at which time it was favorably accepted by both the student body and the faculty.

The Glee Club participated in three major programs this year. The Founder’s Day celebrations were introduced by the group with the singing of three songs. Carols and hymns were capably executed at the Christmas Program. The Spring Concert showed the Club at its peak after a year of practice and experience. Leland R. Jessen directed at all three occasions, and Burritt Hubbard acted as accompanist.

ATHLETIC COUNCIL

The executive functions of the Intramural Sports Program were capably managed by the Athletic Council. In order to insure democratic representation, each section elected their own council member. This sixteen man Council, in turn, elected a smaller group entitled the Steering Committee, chairmanned by James Evans. All functions and plans were arranged by this Committee, and then presented to the entire Council for ratification. If accepted, the determined procedures were relayed by the Council members to their respective sections.

In order to have an efficient program, the Council coordinated their activities with the Outing Club, an organization founded to offer non-competitive recreation such as sailing, hiking, skiing, and many other sports. Another major move, aside from the basic functions, was the drafting of an Athletic Constitution. This Constitution will offer a sound foundation for future Babson athletics.
ATHLETIC

This year, for the first time in the history of the school, Babson had an organized athletic program. This program was due to the efforts and desires of the student body, who have consistently stated that there was a need for athletics as well as commerce courses in order to mould a well-rounded business man.

Mr. Squire Burnis, graduate of Springfield College, was procured to direct the new program. The first step taken was to distribute a questionnaire to the students from which could be evolved information concerning what activities to be stressed. From the results of the tabulated proposals it was decided that football, cross country, basketball, hockey, softball, tennis, golf, and track would constitute the list of offered sports.

BASEBALL TEAM

GOLF TEAM

TOUCH FOOTBALL TEAM

OUTING CLUB
ACTIVITIES

Throughout the year, other activities were added when a desire was expressed.

Each class was represented in the various types of athletics by their own team. These teams were classified into two leagues, and at the end of the season the winners of each league met to decide the champion of the school. The victorious squad was honored, in each case, by having their class name engraved on the Athletic Punch Bowl and on the individual shields. Members of the team were presented with gold watch chain tokens.

With the addition of more equipment and better facilities, next year's activities are expected to surpass even the superior program of this year.

SKI TEAM


BASKETBALL TEAM


HOCKEY TEAM


GUN CLUB

STUDENT DIRECTORY

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Byrne, John A.
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Caddell, David W.
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Lowell, Mass.

Cageau, John M.
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<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>City</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Folger, Robert J.</td>
<td>102 Middleway Circle</td>
<td>Forest Hills, New York</td>
<td></td>
</tr>
<tr>
<td>Foss, Marshall H.</td>
<td>2839 Winthrop Rd.</td>
<td>Shaker Heights, Ohio</td>
<td></td>
</tr>
<tr>
<td>Fitch, Charles G., Jr.</td>
<td>1 Grant Ave.</td>
<td>Wellesley Hills, Mass.</td>
<td></td>
</tr>
<tr>
<td>Fitzgerald, John T.</td>
<td>17 Summer St.</td>
<td>Exeter, New Hampshire</td>
<td></td>
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<tr>
<td>Fitzpatrick, John K.</td>
<td>31 Maplewood St.</td>
<td>Watertown, Mass.</td>
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<tr>
<td>Fitzpatrick, Paul F.</td>
<td>41 Maplewood St.</td>
<td>Watertown, Mass.</td>
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<td>Flanders, Hugh</td>
<td>304 Chestnut St.</td>
<td>Westfield, Mass.</td>
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<tr>
<td>Frank, Paul A., Jr.</td>
<td>2190 Ridgewood Rd.</td>
<td>Akron, Ohio</td>
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<tr>
<td>Freeman, George S.</td>
<td>341 Hillside Drive</td>
<td>Battle Creek, Michigan</td>
<td></td>
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<tr>
<td>Friel, Haakon F.</td>
<td>957 22nd North</td>
<td>Seattle, Washington</td>
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<tr>
<td>Fuller, Gordon C. S.</td>
<td>117 Bixler Rd.</td>
<td>Scarsdale, New York</td>
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<tr>
<td>Fuller, William C.</td>
<td>35 Edgewater Drive</td>
<td>Waltham, Mass.</td>
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<tr>
<td>Gallagher, Leslie</td>
<td>453 E. 9th St.</td>
<td>Brooklyn, New York</td>
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<tr>
<td>Gallagher, Robert J.</td>
<td>22 Tryon Ave.</td>
<td>Rumford, R. I.</td>
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<td>Galvin, Robert J.</td>
<td>12 Jane St.</td>
<td>Waverly, Mass.</td>
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<td>Gamble, Robert K.</td>
<td>118 J. Genesee St.</td>
<td>Auburn, New York</td>
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<td>Gardner, John P.</td>
<td>26 Park Rd.</td>
<td>Maplewood, New Jersey</td>
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<td>Gavigan, John E.</td>
<td>52 Middleway Circle</td>
<td>Forest Hills, New York</td>
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<td>Geoghegan, Lawrence J.</td>
<td>335 Kendall Ave.</td>
<td>Framingham, Mass.</td>
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<td>Gettings, Roger E.</td>
<td>2322 Wayne St.</td>
<td>Toledo, Ohio</td>
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<td>Gifford, Richard D.</td>
<td>11 Hayes St.</td>
<td>Norwich, New York</td>
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<td>Glenn, Paul F.</td>
<td>501 County St.</td>
<td>New Bedford, Mass.</td>
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<tr>
<td>Goddessey, Patrick C.</td>
<td>1781 4th St.</td>
<td>Bay City, Michigan</td>
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<td>Goddall, Swift H.</td>
<td>826 Main St.</td>
<td>East Orange, Mass.</td>
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<td>Goff, Edward P. Jr.</td>
<td>135 Harrison Ave.</td>
<td>Newton, Mass.</td>
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<td>Graham, John C.</td>
<td>47 Bronfman C.</td>
<td>Waltham, Mass.</td>
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<td>Grant, William J.</td>
<td>1209 Crest St.</td>
<td>Ashland, Kentucky</td>
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<td>Graves, William</td>
<td>46 W break Park</td>
<td>North Revere, Mass.</td>
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<tr>
<td>Green, George A.</td>
<td>3223 Bradford Ave.</td>
<td>Cleveland Heights, Ohio</td>
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<td>Greenebaum, Joe</td>
<td>521 Stratford Place</td>
<td>Chicago, Illinois</td>
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<td>Greer, Raymond L. C.</td>
<td>31 Chaucer St.</td>
<td>Portsmouth, N. H.</td>
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<td>Gregory, Robert N.</td>
<td>10320 Westhaven Rd.</td>
<td>San Marino, California</td>
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<tr>
<td>Gross, Alfred K.</td>
<td>2320 Victor St.</td>
<td>Cincinnati, Ohio</td>
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<td>Hale, William E. Jr.</td>
<td>48 Common St.</td>
<td>Wellespie, Mass.</td>
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<td>Hall, John B.</td>
<td>1720 35th Place, N.W.</td>
<td>Washington, D. C.</td>
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<td>Hall, Howard E., Jr.</td>
<td>2110 Elm St.</td>
<td>Belmont, Mass.</td>
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<td>Halligan, Donald C.</td>
<td>15 Elm St.</td>
<td>Belmont, Mass.</td>
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<td>Hamilton, Ferris F.</td>
<td>2809 S. Commonwealth</td>
<td>Columbus, Ohio</td>
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<td>Hamilton, Frederic C.</td>
<td>2809 S. Commonwealth</td>
<td>Columbus, Ohio</td>
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<td>Hamilton, Herbert J.</td>
<td>110 Domer St.</td>
<td>Kenmore, New York</td>
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<td>Hansen, Robert C.</td>
<td>195 Connecticut Ave.</td>
<td>Greenfield, Connecticut</td>
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<td>Hanson, Ralph E., Jr.</td>
<td>126 Edgewood Ave.</td>
<td>Stoughton, Mass.</td>
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<td>Harris, Edward S.</td>
<td>1169 Washington Rd.</td>
<td>Orange, Mass.</td>
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<td>Harris, Paul F.</td>
<td>21 Knowles Rd.</td>
<td>Waverly, Mass.</td>
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<td>Harriss, Thomas H.</td>
<td>185 Greenacre Ave.</td>
<td>Longmeadow, Mass.</td>
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<td>Haslam, Dan B.</td>
<td>185 Greenacre Ave.</td>
<td>Longmeadow, Mass.</td>
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<td>Haslam, Dan B.</td>
<td>185 Greenacre Ave.</td>
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<td>Hayes, James W.</td>
<td>42 West St.</td>
<td>Reading, Mass.</td>
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<tr>
<td>Hayes, Roger R., Jr.</td>
<td>256 Anderson Place</td>
<td>Buffalo, New York</td>
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<td>Hennigan, James W.</td>
<td>28 Pond Circle</td>
<td>Jamaica Plain, Mass.</td>
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<td>Henningsen, Anker P.</td>
<td>201 W. Santa Fez Rd.</td>
<td>San Mateo, California</td>
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<tr>
<td>Heywood, John A.</td>
<td>1 John St.</td>
<td>Westboro, Mass.</td>
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<tr>
<td>Hicks, Robert A.</td>
<td>115 Vine St.</td>
<td>New Britain, Connecticut</td>
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<td>Higgins, Donald F.</td>
<td>227 Rockingham St.</td>
<td>Rochester, New York</td>
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<td>Higgins, Robert B.</td>
<td>161 Main St.</td>
<td>Waltham, Mass.</td>
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<tr>
<td>Hill, Roger R.</td>
<td>126 Ridgewood Rd.</td>
<td>West Hartford, Conn.</td>
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<tr>
<td>Hirshberg, Alavon</td>
<td>38 Pleasant St.</td>
<td>Brookline, Mass.</td>
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<tr>
<td>Holbrook, George L.</td>
<td>98 Church St.</td>
<td>Na, Attleboro, Mass.</td>
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<tr>
<td>Holch, Richard A.</td>
<td>60 Mendota Ave.</td>
<td>Rec, New York</td>
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<tr>
<td>Holden, Richard W.</td>
<td>7 Main St.</td>
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<td></td>
</tr>
</tbody>
</table>
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York Rd.
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Moses, Garrett
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O'Connor, Robert J.
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