STUDENT PUBLICATION OF BABSON INSTITUTE

Vol. XVII No. 20

Alumni Speaks To Advertising Class

Babson Park, Mass.

Tuesday, May 23, 1962

On May 24, Babson Institute held its annual Honors Day at Knights Hall.

The program opened with a salute to the flag, led by the officers of the advanced correspondence management program, Major Robert J. Froude, in charge.

Introductory remarks by Babson President Henry A. Kriebel followed in which he gave the history of Honors Day. Dr. Kriebel then introduced Desmond D. Houghland, president of 1902, who gave the Honors Day Address.

Next on the program were three selections from the Babson Institute Glee Club, Frederic A. Harris, Jr., Director. They were "The Halls of Ivy," "Old Man Noah," and "A Rainy Night." Following the Glee Club performance was the presentation of the flag of the Republic of Peru to Dr. Kriebel by Luis A. Guettarda, Rev. D. D. of the Hall of Flags in the Sir Isaac Newton Library.

The presentation and presentation of athletic awards was then made by Paul C. Stakes, Jr., Faculty Representative for Athletics, and Thomas E. Smith, Director of Athletics. They were as follows, with excerpts from the Babson Catalogue, describing the awards:

William Fair Ewart Swimming Trophy—Tonio F. Ferrando.

A large trophy on which is inscribed each year the name of the all-state swimmers at Babson. The winner receives an inscription with his name on the trophy. The trophy is awarded in memory of William Fair Ewart, 1904, who was the first Babson student to graduate from Harvard College.

Incarnational Management Punctuation Bowl—Bryan Dix, Jr.

A silver bowl on which is engraved each year the name of the student group scoring the highest number of points in intramural competition. The recipient also receives a silver punchbowl.

Senior Athletic Award—William F. Chilham, Jr.

A trophy presented annually to the student in the senior class who demonstrates the most outstanding athletic ability.

Each year a number of students are awarded scholarships and athletic grants for outstanding performance and ability in the athletic arena. These awards were made by Paul C. Stakes, Jr., Director of Student Activities, and Dr. Henry A. Kriebel, President of Babson Institute. They are as follows:

Students' Awards

Mayo—Nester Lao; Good Fellowship—Gerald Dovis; Blood Trophy—Babson Institute; Sports Car Club—Alphonso Navarro; Theater Guild—Vanderpool Advocates; Student Government Award—Class Representative; Retiring President of Student Government—Merwin E. Kriebel, Jr.

Who's Who Certificates

Maria Fermin, Bruce C. Dallal, Thomas D. Persenaggi, Desmond D. Houghland, Merwin E. Kriebel, Jr., Manuel Navarro, Michael A. Rome, Theodore H. Werner.

Athletic Activity Award

Bruce W. Barren, Mansion M.

ATHLETIC DIRECTOR TOM SMITH presents Will- liam F. Lunne with the Senior Athletic Award.

Bantbeker, Bruce C. Dallal, Thomas B. Fermin, Desmond D. Houghland, Merwin E. Kriebel, Jr., Manuel Navarro, Michael A. Rome, Leon E. Welling, Theodore H. Werner.

Athletic Association Awards for Business Initiative

Roger P. Miller and Robert M. Mitchell

Interfraternity Scholarship Award

Alpha Kappa Phi

Beta Gamma Scholarship Society

A society whose purpose is to recognize and encourage excellence in the academic field of endeavor at Babson College. Only those students who have exhibited academic or in- centive academic records are considered for membership.


Colonel Lawrence Meyers Award

Cape Ann Dard D. Ball

Wall Street Journal Student Achievement Award—Joel S. Siddel

A silver medal and a subscription to the WALL STREET JOUR- NAL are presented annually to the senior who, in the opinion of the faculty, has made the most distinguished academic record in the field of Finance.

Alpha Delta Sigma honors Russell Memorial Award—John L. Farley, Alpha Kappa Phi Scholarship Award—Roy E. Partridge, Jr.

Carroll W. Ford Award—To be given at Commencement.

Delta Sigma Pi Scholarship Award—To be given at Commencement.

Roger W. Babson Achievement Award—Not given this year.

George M. Wheeler Memorial Award—Maude N. H. Babson.

An annual award made to the senior not being a graduate on the campus the qualities of natural- ly, sincerity, friendliness, per- sistence and loyalty.

Following the awards presentation, Michael A. Rome, President of the Class of 1963, presented the class gift, a check to President Kriebel. Kriebel then passed the flag to Arthur M. Black, President, Class of 1965.

Closing the program was the Babson Hymn, sung by the Babson Glee Club.

Election Results

CLASS OF 1964

Results of Class of '64 elections are as follows:

PRESIDENT: Frederick Knight
VICE PRESIDENT: Stanley Labovitz
TREASURER: Randall Royka
SECRETARY: Stephen Marshall

Officials Attend Conference of Eastern College Personnel

Dean Everett W. Stephens, Director of Placement, and Miss Elizabeth C. Kehe, Assistant Director of Placement, attended the Annual Meeting of the Eastern Col- lege Personnel Officers at Arrow House in Harwich, New York.

Mr. Stephens is Vice President of the organization which is com- posed of placement officers of all the major colleges in New England, New York and New Jersey.

Babson was prominent in this Spring Meeting with Mr. Stephens serving as co-Chairman of the program, together with Mr. Raymond Amos of the University of Rhode Island, and Miss Kehe as registrar and one of the discussion leaders.

Barry Go To National Tourney

From June 11-23 Mike Barry will be playing in the National Col- lege Golf Championship to be held at Pinehurst, North Carolina, under the sponsorship of the N.C.A.A. President Kriebel was present and would send Barry to the tournament at the Annual Spring Sports Banquet held last Thursday.

The tournament will consist of 36 holes to qualify, and the low 64 scores will start in the match play competition, which will determine the 1965 collegiate golf champion. The tournament at the competition is quite intense, and it might be pointed out that Jack Nicklaus, now one of the top golfers on the pro- fessional circuit, won this tournament in 1961.

Barry has played outstanding golf for Babson during the regular season, leading the team to strong 13-3 record. Along with this fine match play, he has become the Greater Boston Champion and placed second in the New England Tourn- ament. We at Babson know that Mike will turn in another fine performance, and with him all the luck in the world for the upcoming tournament.
EDITORIAL

WE HAVE NO RIGHT

On Thursday, May 24, ADS held its Second Annual Advertising Conference. The Conference brought to light some of the ways in which advertising can be used to improve the world in which we live. Unfortunately, it is a world that is too often marked by ignorance and prejudice. We are all responsible for educating ourselves and others about the potential for advertising to be a force for good.

Many students are working on educational projects at Babson, and these efforts are being recognized and supported by the Babson community. We applaud the dedication and commitment of all those involved and encourage others to get involved as well.

We have, in Babson, two outstanding swimmers who accommodate the same number of points with the same number of strokes during the swimming season of this year. These Babson swimmers are Tom Smith and Edward Zingg, both natural athletes in the pool. The long-time rivalry between the two seems equal; and excellent one they have.

This is it. I have asked for Tom's time, and he assured me that I could see him whenever I wanted. The last time I talked to Tom, he mentioned that he would not be able to attend the meeting because of a scheduling conflict, but I am confident that he will be able to make it to the event.

Tom and Ed share a passion for the sport that has brought them success at the highest level. Their dedication and hard work are evident in their performances, and they are truly deserving of recognition.

Zingg May these lines make known your efforts for this, our school, and our community. I have the pleasure of publishing these lines on their behalf. I hope you enjoy them.

Tom Smith and Ed Zingg, our two outstanding swimmers, along with the rest of our swimming team, are truly a testament to the power of dedication and hard work. Let's continue to support them as they continue to excel in their sport.

Neville Cross

TO THE EDITOR:

Why does Babson Institute maintain that liberal, progressive practice of a "system"? Why? Perhaps several interrelated reasons explains why have seen the inner light that has told them that there can be no joy by practicing the system's "right" ways.

The astounding truth is that in many courses - and for the interested and interested reader I will most heartily embrace, the teacher is in charge. It is the professor who assumes no more importance than the point on the wall, but adds the atmosphere to the room, but so is a Pickwick.

How many teachers stand in front of you each day and marvelously read from the book, paragraph, paragraph, heading by heading, what you are supposed to do before?

When a teacher says, "There will be a test next Tuesday covering chapter 1," does the professor believe that a thorough knowledge of the book (for if the test will be an objective test) will bring through handsomely. If you diligently and anxiously memorize those lists, those advantages, the facts, you will do fine. If this is the case, and in many instances it is, why must we wallow through class?

This of course is slanted thinking, or is it? Does anyone feel that a test will be an ordeal where the student stays away from classes and memorizes? No, I don't think so. A well-organized course should help the student develop the skills necessary for later in his career.

To sum up, the teacher should be able to give the student a good education, while the student is free to develop his own interests and talents. The professor should not be the only one responsible for the student's success. Students should be encouraged to take an active role in their own education.

Mayoralty was the subject of my fifth editorial. I am happy to say that Mayoralty this year was a great success due to the efforts of those connected with it this year.

During the sixth week I wrote on the crowded mail box situation and there possible rejection. No action on my knowledge has been taken on this subject but one letter from someone who read it came, I hope that eventual action will be taken. Most of the comments were very favorable, especially the idea of having locks on the boxes.

FINALLY, last week I wrote on the Honesty of the students and why the Administration had not attended the assembly on the student court issue. The Honesty editorial brought the following comment from one person: 'How could you write on Honesty this week? Keeping track of the terrible subjects to write on. You might as well write about ants and how terrible it is to see them taking food away from your picnic lunch.' Now I ask you! As to the other editorial for the week, I should have included Where Were The Students at the assembly on the Student Court. It is also my understanding that the Administration did not come to the assembly as they were not asked to attend. If we want better Administrative relations I suggest the: the administration officials be asked to our concerns in an order that they might hear student opinion.

Since this is the last paper to be published this year I would like to thank all those people who've helped me along the way, especially my subjects of the editorials. Of course, Kolovsky deserves most credit for the fine job he has done as Editor. May I wish next year's staff the best of luck.
**Study of University President Stresses Executive Action**

**BY FRED M. REICHENBURG**

Harold W. Dodds, president of the so-called pro-
gressive colleges—such as Harvard, Chicago, and Antioch, Goddard and Bard—spoke this week about the sign-
ficial interest in the power of the individual with the tutorial role as a dominant role of the British universities.

Everett C. Case turned Col-
tate into a first-rate college.

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Vassar Gets Headlines

APPELLARLY the liber- 

al arts have discovered another subject for mental exercise. The president of Vassar, Dr. S. G. Gibson, Blanding, after considerable ex- 

amining evidence, has arranged a new pro-

gram on psycho-moral and religious philos-

ophy. The program is not intended to be 

a substitute for religion among Vassar 

students. It does not mean that Vassar students have much 

religion; it does mean that Vassar students are not to be 

allowed to think for themselves.

This is another thing. The 

liberals feel that all sex 

relations are a matter for 

private discussion and that if a girl chooses to be 

married, that is her own affair. On the other hand, a 

college campus, a university, should be a club or 

hotel. It would seem to me, especially for young 

women and some of the students, that it should 

be a good place for them to think. I am sure 

there are a good many of them who are 

nursing an idea that is of a different sort.

Movie and Theatre Review

BY GEORGE SOKOLSKY

"Last of the Villages" starring 

Cameron Mitchell and directed 

by Fred Purdom. This is undoubtedly one of 

the best of the new films. It is not a love 

story, nor is it a war film. It is a story of a 

man who has been living in a small 

village in Greece. A wealthy 

man has come from America and has 

told the people of the village that he is 

going to build a house in the 

village. The people are 

happy because they will 

have a place to live in. 

The film is 

beautifully photographed and 

is a joy to watch. I would 

recommend it to all those 

who enjoy good films.

"The Best Steak House in 
The Suburbs"

As Taken From Beans, 

Bad Hostess

"The Best Steak House in 

The Suburbs" is a film that 

has been around for a few years. However, it 

is currently being shown in the Parallel 

theatres. It is a story of a man who 

is trying to make a living by 

selling ice cream. He is 

successful because he has 

a good name and he is 

able to sell his ice cream. 

The film is 

entertaining and 

is a joy to watch. I would 

recommend it to all those 

who enjoy good films.

"Liberal Position"

Radio Talk with 

Liberal Position

"Liberal Position" is a radio 

program that has been around for a few years. However, it is 

currently being broadcast on the Parallel 

radio stations. It is a show about the 

problems of the liberal 

point of view. The program is 

entertaining and 

is a joy to watch. I would 

recommend it to all those 

who enjoy good films.

Right-Wing Extremist Position

"Right-Wing Extremist Position"

Radio Talk with 

Right-Wing Extremist Position

"Right-Wing Extremist Position" is a radio 

program that has been around for a few years. However, it is 

currently being broadcast on the Parallel 

radio stations. It is a show about the 

problems of the right-wing 

point of view. The program is 

entertaining and 

is a joy to watch. I would 

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who enjoy good films.

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Babson Sports

Alpha Kappa Psi Becomes Frat Champions

Each year the three fraternity on campus compete for the Interfraternity Athletic Championship. The contest is held field for sports football, basketball, and softball. Each team is composed of a two for one game in each category, with the winner being the first to win 5 wins and half a point for a tie. This year's championship was won by Alpha Kappa Psi, who lost only one game during the course of the year, a tie. The second place was won by Delta Sigma, the third place was won by Alpha Kappa Psi, who lost only one game during the course of the year as well. The Delta Sigma team was the only one to win all three games in the making of the championship. The Alpha Kappa Psi and Delta Sigma were the only ones to win all three games in the making of the championship.

A.K. Psi V Delta Sig

On Friday, May 5th, Alpha Kappa Psi defeated Delta Sigma for the second consecutive year. In the Alpha Kappa Psi, A.K.Psi won the game on average with a final score of 14 to 7. The game was a seesaw battle with some of the best players on each team.

Harris To Be Intramural Director

Dan Harris, a freshman, has been appointed to the position of Intramural Athletic Director for the coming year by Athletic Director, Tom Smith. The position entails the setting up and running of the Intramural program, and the supervision of the student officials for the games. Harris has been active in the Intramural program both as an official and in helping to organize his dorm's teams. He promises to do his best, and with the active participation and cooperation of the students, sees a very successful season ahead.

Tennis

The tennis season finished their season last Thursday with a 5-4 win over the University of New Hampshire. It was a great day for Babson. The men's team defeated the visiting team 6-1, while the women's team defeated their opponents at number 3 and 6 singles respectively. Then they played together for doubles, and dropped both matches. Babson needed one more victory to clinch the match. Harris, the Freshmen Grennep and Staufferman played the win.

The sports banquet Thursday night celebrated the team elected Charlie Goldsmith at the end of the year's season. Langdon, Bronte, Ellis, Charlie Goldsmith, Ted "Green-" Barry Grennep, Staufferman, Bob Dickson, Nicky Currin, Barry Berenson and Larry Davis were all elected to the final appearance of the season on the Babson tennis team. The seniors where a swing team is planned.

Junior-Freshman Game

The school year is coming to an end, and it seems to be a good time to consider the advantages made by Babson in athletics this year. The soccer team was not strong but did play good soccer at times. The softball team was under manned and had little chance of winning any of its meets. The basketball team was also weak, but in this sport there is hope for the future. In most of last year's play, the freshmen are coming back, and with the new freshmen, and players who were on probation this year, the team should be much stronger. The tennis team has not had a good season, but tennis is a sport that has its ups and downs at Babson, and could bounce back next year. The sailing team did exceptionally well winning the National Airlines Trophy. This victory over the major sailing powers added considerably to the athletic prestige of Babson. The golf team also had an outstanding year. Until recently the entire team played good golf and was undefeated. Of late, the team has slackened off a bit, but still has made a good showing. Mike Barry, in particular, had a wonderful year. He won the Greater Boston Title and came close to adding the New England Championship as well. The successes of the golf and sailing teams help illustrate that Babson is a strong college, despite its small size. It is obvious that Babson does not produce a football or basketball team to compare with the larger colleges. Babson can, however, boast one of the best baseball teams, as it is becoming popular in the small colleges. It is very hard to see how the basketball, and volleyball players can make an appearance. All in all, it has been a good year for Babson, and continued interest in both sports programs could make next year a better one.

The interclass softball tournament takes place this weekend, with all three classes having good teams. The Intramural Director has been made the strongest with good pitching, and good players in the fielding. The seniors warm up for their game on Thursday night with the winner of the Freshman-Junior game, by playing the Faculty on Tuesday afternoon at 5:30. Since many of the faculty will be playing in this game, it figures to be enjoyable for all the faculty, students, and spectators.

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**Babson**

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BOAT SAFETY TIPS

1. Alert to the constant danger of gasoline and oil as fire hazards. Keep up well-stored safety and avoid smoking in hazardous areas or when fueling a boat.

2. Use discretion in boating during bad weather. Stay near shore when forecasts predict high winds or rain. Caution on the water in a sudden storm, keep bow headed into wind unless you can reach shore safely. Keep all passengers to avoid capsizing the boat.

3. Avoid sudden movements in a small craft; make gradual turns after making certain no other boat is nearby. The caution when launching a boat or starting from a busy dock.

4. Keep an alert lookout for rocks and when towing a skier or other boat. Know your boating traffic pattern at all times and obey all traffic signals and regulations.

5. Remain with your boat if it capsize. Keep emergency gear such as life jackets, life preservers, line and first aid kit handy and teach others the family how to use each other's boat.

6. Reduce speed and use horn discreetly when approaching other vessels, full-throated, other boats and when navigating in shallow or narrow channels.

7. Market the water by learning to swim. Life jackets are valuable for survival but do not depend upon them as a substitute for swimming ability.

8. Know your boat and its capacity to handle passengers. Never overload a sailboat, even for a short trip. Get a boat which is suited to your own needs.

9. Keep your craft seaworthy. Know what equipment is required by law. Learn good seamanship by taking a course in small craft operation from the United States Power Squadrons, Coast Guard Auxiliary or Red Cross.

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6. Reduce speed and use horn discreetly when approaching other vessels, full-throated, other boats and when navigating in shallow or narrow channels.

7. Market the water by learning to swim. Life jackets are valuable for survival but do not depend upon them as a substitute for swimming ability.

8. Know your boat and its capacity to handle passengers. Never overload a sailboat, even for a short trip. Get a boat which is suited to your own needs.

9. Keep your craft seaworthy. Know what equipment is required by law. Learn good seamanship by taking a course in small craft operation from the United States Power Squadrons, Coast Guard Auxiliary or Red Cross.

BOAT SAFETY TIPS

1. Be alert to the constant danger of gasoline and oil as fire hazards. Keep up well-stored safety and avoid smoking in hazardous areas or when fueling a boat.

2. Use discretion in boating during bad weather. Stay near shore when forecasts predict high winds or rain. Caution on the water in a sudden storm, keep bow headed into wind unless you can reach shore safely. Keep all passengers to avoid capsizing the boat.

3. Avoid sudden movements in a small craft; make gradual turns after making certain no other boat is nearby. The caution when launching a boat or starting from a busy dock.

4. Keep an alert lookout for rocks and when towing a skier or other boat. Know your boating traffic pattern at all times and obey all traffic signals and regulations.

5. Remain with your boat if it capsize. Keep emergency gear such as life jackets, life preservers, line and first aid kit handy and teach others the family how to use each other's boat.

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"I'm A Non-Conformist...Like Everybody Else."

LAWRENCE DON BASTONE

Each day that passes finds some members of the academic establishment of the "individual" the one person who stands apart from himself from the crowd, plants his feet firmly on the ground, and thanks his nose to the world. To this kind of individual he says: So there where does the merit in such orienta-
tious singularity lie? Those who achieve recognition by pursuing the unorthodox, the unique, are regarded with awe, and secretly respected primarily because they made a headlong plunge to the left or right of accepted standards, now grant that rigid conformity to social standards is the sign of an empty person but no, too, in ap-
parent defiance of convention, when it is done solely for the sake of recognition, the signs of true character could not easily be dis-
tinguished under normal circum-
stances.

This follows closely the decline of the "best" crowd, or the en-
lightened respectability of the old and it more deliberately. Till recently, this group of clever and ambitious in-
geters managed to distinguish themselves from less academ-
ics by displaying an intelligence that was incongruous with their appearance. People began to see something different in all of this and now the bearded and long-
tressed intellectuals shared a un-
ique descriptive category of their own—while others were ap-
propriately referred to as or-
ocrates, astranauts, socialites, or novice rats—they were called "beasties". The beast movement continued to thrive and flourish until one day people realized there were just too many of them! Young men and women who had kept a job, college kids who'd flunked out of school, others who'd gotten along with their parents, and those whose lives lacked definition and direction all became beasties. Like most child-
at this point, the law of supply and demand reared its axonomic head and soon beasties were going as a discount.

Greenwich Village, however, is not the only area offering a fol-
low-the-leader game to those who have a compulsion to be either a locomotive or a caboose. Wall Street and Madison Avenue each have their own varieties of the same game. Even a superficial glance into the suburbs of most any city will reveal the game-played still another way. The variant that I am most concerned with is the one favored on college campuses called "Big Man On Campus". It can have any number of players, and others do. The object, like all the others, is to be a status symbol above the crowd simply because there are too many people already in the crowd. To fulfill the game, this game is beginning to get a bit foolish; most serious, is that its derogatory personalities that were more singular and unique before attempts at individualism tended to obscure their characteristic rather than accentuate them.

To make a long story short, there are just too many middle-
leaders and trend-setters; all re-
bel without a cause who seek to motivate the direction of others. They desire to see themselves at the head of many mid leaders. Yet, they fail to recognize the underlying characteristic of a leader: That a true individual is the result of sincere dedication to a purposeful objective.

FRANKLIN N. WOOD

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To those of you who will be returning in the
Fall, we wish a very pleasant summer, and look
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DAUMÉ 1962

Sam "the beast" Daumé, bathtub senior, has received notice to report
to the Green Bay training camp by July 1st. "The Beast" has offered a $20,000
deal to play for the Packers, but Daumé has rejected the offer and will
return to the University next fall. "The Beast" has been a popular figure on the
campus for his size and sense of humor. He is said to be interested in
football but will probably continue his studies at the University.

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