Fall Weekend Features 7 Harvard Squares

"The Seven Harvard Squares" (six of the former "Seven Sons of Harvard"") are being featured on Thursday evening in Boston's Hotel Bradford. This rather wild set of young men have come highly recommended as excellent performers of Dickensian music.

Alumnus Addresses Marketing Classes

Griffin Stress Creavtivity

"The one common denominator in today's business is constant change," said Oliver H. Griffin (Babson '30), Manager of Market Research for the Edward L. Egan Company, Inc., of Norwalk, Connecticut, in a recent talk to the Institute's students of marketing. Griffin, in discussing "Predict Development and Survival," went on to say that "yesterday's success formula is not tomorrow's guarantee.

Manufacturers who have survived have changed their types of ownership, types of products, marketing methods, and even the very purpose of their businesses... With many successful companies, from fifty per cent to seventy-five per cent of current sales are derived from products introduced during the past ten years."

In his talk, Griffin examined the various promotional techniques and the ways of expanded these spaces. He spoke from research with the Glazer Sawing machine about how local promotion experience in his position with Griffin is a director of the Babson Institute Alumnae Association, as well as chairman of the Fairfield, Conn.-Westchester, New York, Counties, Babson Clubs Section.

"We have been living in a world of growth," Griffin went on. "In the 1950s, American Mutual Insurance Company of Westfield, Massachusetts, opened a Public Relations Office at Babson Institute on October 23."

A graduate of Northeastern University, Griffin was a Canadian, having been born in Toronto, Ontario. His interest in the public relations and exhibition field was piqued by the Glazer Sawing machine about how local promotion experience in his position with Griffin is a director of the Babson Institute Alumnae Association, as well as chairman of the Fairfield, Conn.-Westchester, New York, Counties, Babson Clubs Section.

CHESTER HIGGINS

BABSON DEAN HEADS ECPOA

Everett W. Stephens, Dean of Students at Babson Institute, was elected president of the Eastern College Personnel Officers Association at that organization's 26th annual conference held at Lake Placid, N. Y., Oct. 17-18.

The association is the oldest of its kind in the country and was founded in Babson College in October, 1919, for the purpose of promoting professional improvement in counseling and placement.

Membership in the association consists of placement personnel of all accredited colleges and universities in New York, New Jersey, Pennsylvania and other member states under the supervision of the association. Dean Stephens will preside at the association's 27th Annual Meeting at the hands of Dean W. R. Egan in New York, New Jersey, Pennsylvania and other member states under the supervision of the association.

S.A.M. Field Trip Features Assembly Line Production

The members and prospective members of the Society for Advancement of Management have been impressed by their first field trip of the year, October 12-13. The tour included the Chevril Assembly Plant in Framingham, Mass., a visit to the Framingham mill plant from their suppliers and one G.M. distributor. The plant is run by a man who has been in the business for a number of years in the company. The body is run by the same people who run the body shop, and the parts are delivered to them in a way that is as close to the assembly line as possible. The plant is run by people who are familiar with the assembly line, and the parts are delivered to them in a way that is as close to the assembly line as possible. The plant is run by people who are familiar with the assembly line, and the parts are delivered to them in a way that is as close to the assembly line as possible.

The production of the Chevril body is a continuous process. The bodies are clamped to overhead conveyors in process from one station to another. The bodies are clamped to overhead conveyors in process from one station to another. The bodies are clamped to overhead conveyors in process from one station to another. The bodies are clamped to overhead conveyors in process from one station to another.

The business of the car is an amazing process. Chevrolet stores cars in a large warehouse, and the cars are then delivered to the customer. The cars are then delivered to the customer. The cars are then delivered to the customer. The cars are then delivered to the customer. The cars are then delivered to the customer. The cars are then delivered to the customer. The cars are then delivered to the customer. The cars are then delivered to the customer. The cars are then delivered to the customer. The cars are then delivered to the customer. The cars are then delivered to the customer. The cars are then delivered to the customer. The cars are then delivered to the customer. The cars are then delivered to the customer. The cars are then delivered to the customer. The cars are then delivered to the customer. The cars are then delivered to the customer. The cars are then delivered to the customer. The cars are then delivered to the customer. The cars are then delivered to the customer. 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**Editorial**

In a mature relationship, areas of small difference are overlooked. So it should be with a cooperation between the man and the woman working for mutual gains through understanding and compromise.

**The Hawk Talks**

Weds., Oct. 24th Concert, Heinz Hall, Carnegie Music Hall, 8th and Ft. Pitt Blvd., Pittsburgh, PA 8:00 PM - $12.00

**Movie, "Postcard," Sergio Ericsson's masterpiece, 7:00 & 9:00 PM at the Planetarium, 8th and Ft. Pitt Blvd., Pittsburgh, PA $1.00**

Play, "Beaglin on Horseback," a comedy by Geoffrey K. Bowers, 8:00 PM at the University Theatre Boston (50.50), 888 Penn Ave., Pittsburgh, PA (667-2119) Reservations call 212-5679

**FESTIVAL OF MILLION DOLLAR ANGLERS**

In a more precise vein, campus organizations are evaluated in a context of the present, the highest short positions. In my opinion, what is the bottom line? Why did the market fall some weeks ago? What is the key to that question is clear. The short sellers sold, but they are going to repurchase the shares sometime in the near future, they need no worry about that.

**At Random**

For this week's columns, I just couldn't resist the urge to recover the balance of this sentence.

The curtain rose again with the sound of the drummers. It was early. Paulie Seday on the bass, Bill Wright at the drums, Ken Lefler at the keyboard, sang the blues, and Brande on the oboe, the Quartet put on a powerful show to complete NOTAPOLIS.

A nearly packed house and Dave swung out with the most ambitious and exciting show, close at least of all his previous ventures. The band on the stage, Latino music with a swing beat and coming movie on Modern Latin America.

When the intermission the last time of our show, "Can't Be Love." As the number 1 in the show, we went into our last song, off the stage, leaving Bobby alone to perform twenty minutes of infectious wooden waltz.

**March On the Street**

Robert Weissman

The main topic of conversation in brokerage offices around the country has been the short-interest ratio for the market. The short-interest market has become a future market. For an uninformed, a short sale occurs when a broker sells a stock that he does not have, and purchases it in order to deliver it to the buyer. He hopes that he can buy the stock at a price lower than he has sold it.

**On the Street**

Jerezy Zuck

The main topic of conversation in brokerage offices around the country has been the short-interest ratio for the market. The short-interest market has become a future market. For an uninformed, a short sale occurs when a broker sells a stock that he does not have, and purchases it in order to deliver it to the buyer. He hopes that he can buy the stock at a price lower than he has sold it.

**Theatre, DINING**

Loew's Blood Wedding, 808, 33rd St., Carnegie (free)

**Live In Dinner**


**Theatre**

Theatre, "Quaker's Today," Professor, David McChludell of Harvard, 9 Longfellow Park, Carnegie (free)

**Opera**

Theatre, "The Mikado," Ilove, 808, 53rd St., Carnegie (free)

**Lecture, "Toward an Understanding of Men," Rabbi David S. Weisberg, 803.465.8745, The Community Church, 808, 33rd St., Carnegie (free)

**Opera, Same as Monday**

**Lecture, "Communication Theory," Gregory Banes, anthropologist, University of Pittsburgh, 808, 53rd St., Carnegie (free)

**Opera, Same as Monday**

**Movie, "11 Days That Broke the Russian Revolution," 700 and 900 Penn Ave., Carnegie (free)

**Opera, Same as Monday, also matinee (8:30-2:30, 354/65)**

**Lecture, "Vital Issues Facing the American Jewish Community," 565 Bayston St., Copley Square (Boston) ($1.00)
Sports In Short

BY JOHN WIELAN

This football season is shaping up as one of the best for the past few years in the prep poll. The Stockolders, previously
beaten by U.C.L.A., were again impressively beaten by
California. The Bears were held to a scoreless tie by U.C.L.A. in Big Ten play.

Babson Booters Drop Two More

Babson-Babson 10-5

On Saturday, the Babson soccer team defeated Westfield State College 2-1, giving them their first win of the season. The team is now looking forward to their next game against Chestnut Hill.

Babson Bobcats Defeat Boston College

On Saturday, the Babson basketball team defeated Boston College, winning 78-68. The Bobcats were led by senior guard John Smith, who scored 24 points.

Babson Boxer Wins by TKO

On Saturday, the Babson boxing team defeated Boston University 2-1, winning by a technical knockout. The Bobcats continue to dominate in the boxing department.

PETE SINTOTT, at right,Photo: Babson Bobcats vs. Westfield State College

SPECIAL TO THE EXPO

The Bobcats' win over Westfield State College proved to be in better shape than their opponent in this fight, which turned out to be more a battle of brain and conditioning than of hard punch. Pete displayed the true merit of attending an institution of higher learning such as Babson by out-thinking his man. In order to make his opponent over-confident, Pete did not wear a fancy silk robe in to the ring. Pete humbly entered in a pair of green Babson basketball shoes with a tee shirt. The amazing display of humility supported his opponent.

Ace Picks

WEST VIRGINIA OVER FOREIGN STATE

The Mountaineers defense-minded gang tacklers will contain Tennessee's powerful offensive line. The Volunteers' running game can be contained by the Babson defense. Babson's defense has been strong all season and can handle the Volunteers' running game. The Volunteers will have a hard time moving the ball against Babson's defense.

MARTINO'S Barber Shop

5 Barbers

546 Washington St.-CE 5-3711

Student Discounts

Remodeling

Babson College's dormitories are being remodeled. The new dormitories will feature improved facilities and better amenities for the students. Babson is committed to providing a comfortable and safe living environment for its students.

Wellesley News

Agency

Wellesley Square

Wellesley Square

A Full Line of

Handkerchief Books

Backpacks

Wellesley Square

AAA Road Service Al

Conner's Wellesley Esso

C 9-5611

Wellesley Square

Glasses

by

Wellesley Optical Co., Inc.

This shop deals in Glasses.

Provisions-

Repairs

MA 1-2814

72 Central Street

MA 1-2814

BOSTON COLLEGE ABOUT THIS STORY

The Boston College Eagles are looking to continue their dominant season this weekend against the visiting Florida State Seminoles. With two straight wins, the Eagles are in a great position to make a strong push for the conference title.

JACK'S Cigars

Cigarettes - Cigars

AAA Road Service Al

Conner's Wellesley Esso

C 9-5611

Wellesley Square

Sunshine Darry

For Everything

SANDWICHES

COFFEE

FRAPPES

ICE-CREAM

Where You Meet Your Friends

Open 7 A.M. to 11:30 P.M.
Dear Mr. Hart,

I have a very serious problem that has haunted me throughout my life and I'm hoping that you can help me. You see I have an extreme fear of public speaking. Leading people to call on me or make some comment about my physical makeup, usually around 45 years (I'm now 22) I have this various remarks past by but three weeks ago I met a girl who I love very much and if I'm afraid she is going to leave me. Please Mr. Hart, I need help desperately!

Robert Complex

Dear Mr. Hart,

Do you happen to visit houses around Easter time and have pink eyes?

Mr. Hart

I love a girl and she loves me but she is almost six years younger than myself, I try to find that our relationship is wrong because of the age difference, I always disagree since our love is so strong and when we're together we have so much fun that the six year difference never seems apparent. Mr. Hart, do you think that I should listen to the advice of my friends? Confused by a weight

Dear Confused,

How old was your girl when you were six yourself?

Delta Sigma Pi

In the future Mr. Hart (that's me) will answer any letters sent to me, if your locally, afraid, sick, confused, or bothered with any type problem, let me know I'll help you.

Alpha Kappa Psi

Last Saturday night, the brothers held a small party for the prospective pledges and their dates. It was quite successful and all who attended came away quite satisfied.

An interesting and active pledge period is planned for this term. The pledges will work on the booths for the Charity Bazaar and help the Brothers man them. Also, they will join the Brothers in their football practices and supplement the team for the games against AES and Delta Sig. We are anxiously looking forward to exciting games this fall with the other fraternities.

The Fraternity has planned a suite party for this Saturday night preceding the Fall Weekend Dance. All are looking forward to a pleasurable weekend.

JIFFY CAR WASH, INC.
737 West Beverley St.
(Route 9) — Tel. CE 7-0808
Open 8:30 — 5:00

Delta Sigma Pi

The brothers of Delta Sigma Pi had a busy week on an Open Meeting on Thursday and a party at the home of Curt Speed on Saturday. The Open Meeting was under the direction of First Vice- President Bob Quin. Prospective pledge talks were told of the various aspects of Delta Sig and met with the Brothers before and after the meeting. Refreshments topped off and draftees were served after the formal adjournment. Saturday many of the brothers and prospective pledges met in a party at Curt Speed's home in Wellesley.

The Delta Sig Banquet Committee has been hard at work and has a real surprise ready for the Bancroft campus. Look for it at the Delta Sig Booth at the Charity Bazaar.

Cards are coming in from alum

Delta Sig that they are coming to the cocktail party at the Bradford Hotel before the Homecoming Dance on Saturday. Social Chairman Pete Panos has been making the arrangements and promises a good time for all.

The Delta Sig football team has been practicing and working primarily on offense. Many of the members of the team are playing both half and are working on drills with the other two fraternities.

Henry A. Kistinger, Harvard University, is in charge of government and administration of the award-winning book Nuclear Weapons and Fears. Mr. Kistinger is also a member of Wellesley College Monday evening, October 2. Mr. Kistinger will speak in the Hall on the campus.

The government policy of the Nuclear Weapons and Fears is to be the topic. Mr. Kistinger is director of the nuclear weapons and foreign policy group of the Council on Foreign Relations and directed a special studies project on a similar basis for the Brookings Institution.

Kistinger will speak on Monday at 7:30 in the auditorium.