ALUMNI ASSOCIATION OFFICERS ELECTED IN JUNE 1962

Left to right, seated: Robert O. F., Bixby '49, Association president and chairman of the Greater Boston Development Fund Campaign; Robert P. Lynch '49, past president; Robert C. Lonalds '50, vice president; chairman of Alumni Fund Committee; Beaudling; Donald E. Phelpse '49, treasurer; John C. Burns '37, director; Wendall P. Murray II '57, director; Stuart Laughlin Jr. '55, clerk. Other new directors are Walter T. Lahey '53 and George M. Sage '53.

JANUARY “Thunderingly Bearish”

Feels Present Indicators Inconclusive

The domestic economic problems and the foreign political crises facing the United States are being increasingly understood, the way to end thestag and drag in the economy is to embark on a counter-effectiveness aimed at meeting and reversing the world-wide Soviet economic offensive which now threatens to lead country after country down the Cuban path, economist Eliot Janeway urged in his address to the student body of Babson Institute.

Methods of economic warfare to shrink the orbit of Free World trade and to break the price structure of basic commodities, Soviet economic penetration led to political and military take-over. Cuba is proof of this-the Soviet tankers had docked.

Janeway continued, “Soviet economic penetration also forms a greater price manipulation and import dumping in the area left open to money-based trade.”

The “economy of 1962 is bullish only in one area,” Janeway noted. This, he explained, is the U.S. economy, where the Soviet economy, which is the result of the Cuban development, is not as advanced. Babson’s Commerce Department was established in 1962 to help students with the transition to free trade.

The economic situation was described as a “bitter lesson in which the marketplace is characterized by a distorted, willy-nilly alternative.”

Merrimack Repeats In Babson Tourney

With Capt. Gerry Snypers pros-
THE SOCIETY FOR ETHICAL STANDARDS A GOOD IDEA--BUT WILL IT WORK?

There has been much discussion recently concerning the newly-established Society for Ethical Standards. Student opinions of this organization have varied, with some regarding the S.E.S. as the answer to the increasing problem of collegiate dishonesty. Others have the opposite attitude, stating openly that it just won't work. A sampling of opinions include:

"It's a good idea. About time someone decided to do something about cheating."
--Peter Bannister, freshman. The students aren't mature enough to face the responsibility."

"The purpose behind it is very commendable, but the methods could be improved."
--Ronald Trimmer, sophomore. If a student has the idea of cheating in his mind, but realizes that someone is always watching him--someone who has the authority to take action against him--he is less likely to be strong. No one would risk expelling merely to receive a good mark on a test. It just isn't worth it.

I congratulate the Society, especially the twelve charter members. You have taken the initiative to bring to everyone's attention the idea of cheating. The students are not doing anything about it. It is left to the administration to attain fruition.

Tom Greensmith

WHERE WERE THE BABSON MEN??

Throughout this weekend, the Babson Basketball Team proved that they have a squad, capable of playing one of the better seasons in the history of the Institute. Does the student body care? On of the two games played over the weekend, there weren't but 50 students representing the entire student body of over 750.

Weren't YOU THERE BABSON MEN??

I was all that spirit that the J.C.'s tried to instill into the Freshmen. In fact, where were the J.C.'s? Is it proper that the Junior Class is permitted to carry on with scholastic sports while we are working our butts off?? When was the tournament? Where was Blue Key? On Friday night, they were at a meeting scheduled for 7 o'clock. Everyone knows that by 8 o'clock the towns were only a handful of men in the stands.

The Bryant students drove more than two hours to cheer for their team. Yet the Babson student, S.P.T.A. or whatever, had to drive to the middle of nowhere to see if they would win the game. It takes S.T.A.T., and plenty of it. My hat off to the thirty or so men who sat in the corner on Saturday being reasonably drowned out by the noisy students from Merrimack.

Babson has the makings of a great basketball team; but only through the support of the student body can Babson be able to provide that second effort so necessary of a successful team.

Barry Freedman

TO THE EDITORS:

There is a highly controversial subject on campus right now, that being the Society for Ethical Standards. By now, all men know just what it consists of and even more what it means to them. All men are expected to join. Cheating is probably the most prevalent fault committed in college. I am sure that all students on campus who are disgusted with the cheating menace are glad to see an organization come to eliminate it. This raises the question, "Is it a good move?"

I truly think it is important to install the prospector in the student with a set of ethical standards (i.e. not to cheat). By joining, students are in their standards to haveocene. If society is the goal of its standards, then the S.E.S. is certainly a step in the right direction for future business life, to report another man for cheating! If this is the path ethical standards have been led to expect at a so-called "professional" college.

It could be argued that in a test, cheating is the only way a person can measure his or her knowledge. However, the weight of the marks thus delivering students, have been called a beating the cheater. This negative thinking of students, who learn with higher marks would not have the overall effect on other minds. It may start a trend where cheating has been a sport, but the cheater himself, this self-esteem is. He is going to see catch up with him and he will have only himself to blame.

It has been inferred to me that the members of the S.E.S. may be regarded as practioners in the school of life. I think it is time to start cheating ourselves. Perhaps such people do not arrive at the correct approach to the problem. First of all, if someone is so concerned, I sincerely believe it will not be caught because it is inevitable. If you care to make your business a success, turn the man in, are you helping him? Oh, but you say that it is not your business. But is it? If you are, then you are hurting yourself, if you are not, then you are not hurting anyone. It will not do you any good to turn your back on the "bad man." The law is always there to help you, not to destroy.

I congregate the Society, especially the twelve charter members. You have taken the initiative to bring all the student body's attention the idea of cheating. The students are not doing anything about it. It is left to the administration to attain fruition.

Herbert Sarjant Jr.
Chairman
Student Judicial Council

OPEN LETTER TO SOME THIS FRIDAY:

Oh how I long for the golden days when we had papers term was over and we were done for the year. Now days, even if our 10 page essay is due, all those pages of hobo thrown together the night before are due. (Don't forget to occupy one's restive mind between races and studies) Down Town has always been a great place to be not necessarily copied in one's notes. Many are you times have you wished you could have a helpful book. (Many are you times have you wished you could have a helpful book.)

Oh how I remember Mrs. Goldstein's fine 3 x 5 file card and the Dewey Decimal system that led me to the exact place in which was the poem that Bond. What was it called? "The Road Not Taken". Where was it in the book. I sat there for a while something there or was he merely sitting there. (Don't forget the bed of many, many books and advertising.) (Don't forget the bed of many, many books and advertising.)

Didn't sort of do the same thing as "Thorndyke" Hall. With putting on "Midnight Capades" what I mean, this here stuff was really interesting, ya know.

Sincerely,

To the Editor:

Recently I heard a dirty joke that I felt I should re.

📠 Fax: 508-555-5555

tuber. I tried to re.

 generalize the joke, but I do.

• Has anyone heard of Society.

• What if someone told you.

• What do you think society.

• Have you heard of the,

• Did anyone tell you.

• What did you think society

• What do you think society.

• What do you think society.

• What do you think society.

• What do you think society.

• What do you think society.

• What do you think society.

• What do you think society.

• What do you think society.

• What do you think society.

• What do you think society.
On Saturday evening, December 1, the Alpha Kappa Psi Fraternity sponsored its annual Christmas party for the children of the University. The party was held at the University Center. The event was open to all children, regardless of race or gender. The Alpha Kappa Psi fraternity is committed to providing a fun and safe environment for all children to enjoy the holiday season.

The party featured games, crafts, and a visit from Santa Claus himself. The children were able to play games, make Christmas-themed crafts, and take photos with Santa. The event was a huge success, with children of all ages enjoying the festive atmosphere.

On Wednesday, December 5, the Alpha Kappa Psi fraternity hosted its annual Christmas party for the children of the University. The event was open to all children, regardless of race or gender. The Alpha Kappa Psi fraternity is committed to providing a fun and safe environment for all children to enjoy the holiday season.

The party featured games, crafts, and a visit from Santa Claus himself. The children were able to play games, make Christmas-themed crafts, and take photos with Santa. The event was a huge success, with children of all ages enjoying the festive atmosphere.

On Thursday, December 6, the Alpha Kappa Psi fraternity hosted its annual Christmas party for the children of the University. The event was open to all children, regardless of race or gender. The Alpha Kappa Psi fraternity is committed to providing a fun and safe environment for all children to enjoy the holiday season.

The party featured games, crafts, and a visit from Santa Claus himself. The children were able to play games, make Christmas-themed crafts, and take photos with Santa. The event was a huge success, with children of all ages enjoying the festive atmosphere.

On Friday, December 7, the Alpha Kappa Psi fraternity hosted its annual Christmas party for the children of the University. The event was open to all children, regardless of race or gender. The Alpha Kappa Psi fraternity is committed to providing a fun and safe environment for all children to enjoy the holiday season.

The party featured games, crafts, and a visit from Santa Claus himself. The children were able to play games, make Christmas-themed crafts, and take photos with Santa. The event was a huge success, with children of all ages enjoying the festive atmosphere.

On Saturday, December 8, the Alpha Kappa Psi fraternity hosted its annual Christmas party for the children of the University. The event was open to all children, regardless of race or gender. The Alpha Kappa Psi fraternity is committed to providing a fun and safe environment for all children to enjoy the holiday season.

The party featured games, crafts, and a visit from Santa Claus himself. The children were able to play games, make Christmas-themed crafts, and take photos with Santa. The event was a huge success, with children of all ages enjoying the festive atmosphere.
The tremendous upsurge in stock market prices which has characterized the market for the past week in October has earned itself a permanent place in the history books. Never before have the popular averages moved upward so quickly and with so little correction. No one can say, however, that investor confidence has improved steadily over the past month. The Bears seem to have fallen out of favor, and talk of a resumption of a market downturn is now regarded as heresy.

Amidst all this talk of a new bull market, it is difficult to avoid getting caught up in the emotional tidal wave that has been generated. Since we all prefer to believe that better times are always coming, it is impossible to stop the inexorable upward pressure. Yes, the bulls continue to break the record high, and talk is always more easily digested. Unfortunately, talk of a new bull market which is not substantiated by hard facts can result in costly investment errors.

When we analyze the current bullishness, we find that the belief that better times are coming is based purely on two points. First, that investor confidence is being rebuilt, and second that the current economic indicators have not fallen off as sharply as in the earlier bear market. It is the opinion of this writer that both of these criteria are subject to misuse.

Confidence that any market movement upward can be sustained for a long period by investor confidence alone, is not justified. Market prices are often brought about by market emotionalism, and unfortunately they usually force market prices into an untenable position. Certainly we cannot say that investor confidence is the right to be bullish on the basis of market statistics alone. Price-earnings ratios have now moved back into the 19 times area, higher by far than the level normally considered reasonable. There are still a million reasons in yields between bonds and stocks, with bonds offering a considerably higher rate of return. The above ratios dropped in November, a month before which bearish signs for the near-term. The Standard & Poors Index has not kept pace with the Dow Industrial Average, a sign that a reaction is due. If these typical market indicators cannot be considered bullish, can we then say that the market rise is a result of an improving economic condition? I think not.

There can be no argument with the fact that a strong recovery of economic conditions must have had a hand in the rise of prices. Corporate facilities have been bolstered in past years by government military spending and by the position of this country as a creditor nation. The continued ability of these vehicles to maintain productivity efficiently was an unanswered question, although everyone hailed the American victory in the Cuban power-play, we must recognize that a sizable portion of the GNP is generated by government expenditures for military hardware, and that any reduction in this spending that might be caused by a diminution in international tension could have far-reaching effects. One may also wonder at the results of financing government expenditure through taxation. The individual's budget is certainly a great tax on his income than through tax income, as is being planned for next year. It is also difficult to say with a straight face that this country will continue to have a favorable position is international trade. The on-balance outflow of gold from this country, the more stringent taxation regulations regarding the foreign operations of Americans, and the increased costs of living are among the problems surrounding the evolution of regional specialization in this country for more effective competition in the world market must be faced, also, effectively dealt with before this country can hope to maintain a favorable position.

Perhaps the market can continue to rise over the next few weeks or few months, but with each additional rise it becomes more vulnerable to the impact of the facts.
A Night At The Brattle
"TESTAMENT OF ORPHEUS"

Jeff Zack

***What Ever Happened To Baby Jane?***

Richard Fiedler

The evening was interminable with laughter. The audience, lulled to unconsciousness, was driven to a sense of boredom, of a general feeling of ennui.

The audience laughed at the empty tissues of the book. The audience laughed at the empty tissues of life.

"Blood of a Poet". As one of the characters in the film said: "You should not try to understand everything. We don’t.

The title indicates that this is not a book, but a poem. It is more like a poem in the form of a book. The film is "Blood of a Poet". The film is a book, the book of life. It is a book of life, a book of the life of the poet.

"Blood of a Poet" is a book that has been written in the form of a book. It is a book of life, a book of the life of the poet.


Many of you must be struck with perception. We defy you to percep- tion and to refute us in any way living a night at the Brattle.

My Two Cents Worth

JARRETT N. DAY

The Only Sound is the Ticking of The Clock!

At a recent dinner conversation it was noted that there was a Rolls Royce on the balcony. The usual comments about how "she" cost a fortune turned to a discussion about the Rolls Royce itself. The Rolls Royce emblem had originally been red but was changed to black. It is a unique feature of the car. It is the only one of its kind in the United States. It is a car that is not functioning in any unusual way. We started commenting about the sex appeal of the Rolls. In my own mind I started to imagine a situation.

I had just purchased my Rolls Royce and was on my way through the New England countryside in the middle of the night. The FM radio was playing a blizzard of rock music. I was on my car gliding along the road as though it was a soldier’s flying carpet. The general lack of sound and feeling of security was very satisfying. Quite suddenly the car stopped dead in its tracks. I was quite alarmed that my speaking voice was not an issue. I couldn’t hear the radio. I couldn’t hear anything. I thought: the car has stopped. I didn’t know what to do. I was alone. I was lost. I was in a situation where I had no help. I was alone. I was in a situation where I had no help. I was lost.

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Babson Invite Tournament

Babson Victor In Opener Defeated In Semi's

BOX SCORE

EXEMPLARY START

BABBON

Player FF GPA FG TTA FT TP

Adler 1 2 2 1 1 3
Bennett 2 1 1 2 9
Hoff 2 4 1 1 3 12
Koff 6 1 1 3 6 9
Goodkin 2 6 1 1 2 2
Joseph 8 2 2 3 4 11
Morrison 4 1 1 1 5 11
Richards 1 9 4 1 5 13
Smith 3 2 1 2 1 6
Roberts 9 2 2 1 0 0

TALOES: 26 50 28 43 29 98

BYRFORD

Player FF GPA FG TTA FT TP

Lawson 4 4 2 1 1 5
Vescott 3 5 3 3 4 11
Crash 4 5 5 1 4 11
Barber 1 1 3 2 1 11
Morrison 4 1 1 1 5 11
Rizlow 4 4 5 1 3 9
Arrud 1 2 2 2 2 6
Favro 1 9 4 0 0 8
Colman 2 2 2 1 7 9
Wood 2 5 1 2 0 7
Hennessey 1 3 3 1 0 0

TALOES: 28 70 26 28 23 14 66

Field Goal % Babson-44.4 Bryant-34.5
Free Throw % Babson-51.1 Bryant-66.6

Score: 50-42

Statistics B. Freedman

OUTSERVED

BABBON

Player FF GPA FG TTA FT TP

Bennett 3 1 9 3 3 9
Coe 6 2 24 1 7 21
Goodkin 10 6 2 1 1 5
Morrison 6 7 1 9 11
Joseph 2 19 5 0 5 11
Adler 2 1 1 3 4 9
Hoff 1 1 1 1 1 1
Richards 0 3 1 2 1 3
Smith 2 2 1 1 3
Cook - - - - - -

TALOES: 24 46 25 44 22 62

MERRIMACK

Player FF GPA FG TTA FT TP

Ericson 4 1 10 0 0 10
Geary 6 2 1 1 1 3
Hobble 3 2 1 1 1 4
Byers 2 1 1 1 1 2
Smith 3 1 1 1 0 2
Dawson 3 1 1 1 1 2
Arund 4 6 1 2 2 8
Hogan 2 3 2 4 1 6
Riells 3 1 1 1 1 0
Ford 1 1 1 1 0 2
Kach 3 1 1 1 0 2

TALOES: 31 38 32 35 19 83

Field Goal % Babson-33.3 Merrimack-36.3
Free Throw % Babson-50.0 Merrimack-54.2

Score: 50-42

Statistics B. Freedman

Sports In Short

BY JOHN WISEMAN

FLAG FOOTBALL: Flag football is almost over; there is one last game Wednesday for the inter-class championship with the Seniors meeting the Juniors. The famous ROCKS on the football field live up to their name and put on a good show, but not quite enough to stop the Juniors. It was ponzed out to me last week by the Juniors. The best of the three was the Seniors for the class teams is a fitting climax to the season, but it was held under poor conditions. The reason being that many of the players had refused to meet the deadlines set up for the various rounds. In the golf tournament, the final round was never played due to the delay. I hope next year something will be done to enforce the deadlines set up by the intramural director.

VARSITY SWIMMING: The Babson basketball team played very well in its opening victory over Byrde and came back with another good performance in a losing cause against Merrimack. The team is mostly freshmen, and will get better as the year goes on. Deford, if at all, will have to realize that team was poor to justify not attending the home games. This can no longer be an excuse, since this is a good team, and with half a break at each time, it can become an even better one with the addition of some of last year's veterans who are now on probation.

VARSITY SWIMMING: There is little you can say about varsity swimming since there are so few people out for the sport. Difficulties will probably keep Babson from being an adequate team. It would be a real shame to have a beautiful pool such as Babson's and have it used by no one.

SPORTS SCOREBOARDS: It has been brought to my attention that the new scoreboard could be used for softball after all, I stand corrected.

COLLEGE FOOTBALL: Southern California didn't disappoint us fans that they did not deserve to be raised first in the country by defeating Notre Dame 25-0 on Saturday. Notre Dame is four straight and was up for this one, so it is an even bigger win for the Trojans. All that stands between SC and a perfect season is the Rose Bowl and the Wisconsin Badgers. I don't envy the Trojans.

PRO FOOTBALL: The Giants won another big one and clinched their fifth divisional title in seven years. The Packers still haven't sewed up their division but it shouldn't be too hard. The Green Bay plays San Francisco in their final game. I hate to see it, but the way the Giants are going, and the way the Packers faltered against the Lions on Thanksgiving, it is not too hard to imagine the Giants winning the division. All those who saw last year's title game know how close it was. It is hard to believe it but still, it's a possibility.

The poor Patriots are one-half game behind Houston and are no one seems to want to help them out. 'The Pats are showing real determination by winning without quarterback Babe Parilli and deserve to be better than second place place finish.

The AFL players drafted one last Saturday and it was fun to see how many people said this is the year of the star and talked about some of the so-called All-Americans. Many of them were ignored while the other players virtually unknown to the sports fans.

PRO BASKETBALL The Celtics are starting to roll. They have had more than their share of injuries and yet are maintaining CONTINUED ON PAGE 8.
All Ace's

with the regular college football season)

On Wednesday, the Junior all-

star game took place in the football field at

the site was the score of 30-0. The

team was led by Pete Stuken, who coached and

backed the team. The juniors

displayed a balanced attack with strong

running and good passing. At the

same time the seniors' team

lacked organization and failed to capitalize on several scoring opportunities

early in the game. An early fumble

was offset by a great touchdown-scramble

on the ensuing kickoff by Roy Duren. After that it was all juniors

as their offense opened up behind the passing of Stuken and the

receiving of Keith Whayne, George Abbott and Joe Hayes. Halbach

Bob Levi and John Whelan added important gains on the

offensive line behind the blocking of center Clark

Hastings, and tackles Ted Hord,

man and Don Irvin. In particular,

stood out on the offense with his two touchdowns. On defense, Mark Mosbyfield, Corky Novak, and

Jerry Johnsoninson moved in for

the juniors.

The freshman team moved

offensive line, but suffered a number of penalties for
delay of game. The squad was

beaten by Skip Longstreth and was

better, but the score indicated a

little more organization and the

squad would have been much closer.

The juniors now must face the

senior team on Wednesday. The

team should be a strong favorite.
The main advantage the

seniors enjoy is more big

men. The junior team needs more

work up front if it is going to

handle the big senior line.

Bryant Tops Manor

Whelan Excels

In a battle for second place in

intramural football standins, Bryant
defeated Manor 27-13. Bryant went

out to an early lead for the

first time this season. Bryant's

White punt deep in Manor terri-

tory. On the first play after

later John Whelan carried the ball

in for the touchdown on an end

swing. The conversion failed, but

Bryant led 6-0. The Manor

attack had trouble moving and

Bryant had several scoring opportunities but

failed to capitalize on them. In the

second quarter, Manor picked up about 50 yards on

a long pass by White to the Bryant

seven. Manor quarterback Frank

Richard then passed to Bob White

for the TD. The conversion was

good on a nose from Richard

to Whelan and Richard led

7-0 at the half ended.

On the kickoff the second

half, Bryant's John Whelan

took the lead on a screen pass from

Bob White and raced for 60 yards

for the score. Bryant scored two more times in

the second coming on a presty

kick by Longstreth. Bryant had

about a 10-0 lead at the action

moved into the final minutes of the game

nearly marched 50 yards for a score but the

effort was not enough.

Bryant finished his season in

second place, with a 5-1 record and Manor (3-3) in third.

FINAL STANDINGS

South

1. Bryant 6-0 110

2. Manor 5-1 90

3. Pub-Octeman 4-2 80

4. Boston and New York 4-2 70

5. Saint Bonaventure 3-3 60

North

1. Bryant 6-0 120

2. Pub-Octeman 5-1 100

3. North 4-2 80

4. Forest-Annex 4-2 70

Glassies

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NOW SHOWING ENDS SAT. DEC. 17

CLIFF SMITH in "THE INTERN"

Sun. Mon. Dec. 5-10

CLIFF SMITH in "THE PIGEON THAT

TOOK COFFEE"

also "CARRY ON SERGEANT"

Mon. Tues. at 3 and 7:45

"DAMON COFFEEFIELD"


"WHAT EVER HAPPENED TO

PARKY AND IRA"-

COMPLETE-SERVICE BANK

Students and Faculty of Babson Institute have the

advantage of quick service, convenient access to

four convenient offices

Wellesley Square

Wellesley Hills

on Wells Road

When you stop at the Wellesley National Bank we are not

limited to banking services. We have all

BANKING SERVICES.

WELLESLEY NATIONAL BANK

Member Federal Deposit Insurance Corporation

JIFFY CAR WASH, INC.

800 North Street, Wellesley

Keep Your Car WASHING

Open 8:00 - 5:00
Assignment: find new ways to reduce vehicle weight

Action: Now under Army test, a Ford-designed glass filament torsion bar that's lighter, stronger, more flexible than steel

"Looks like you've got something there," the Army Tank Command said in effect to Ford Motor Company engineers. "Let's do a feasibility study on tracklaying military vehicles."

The story begins in 1957 when Ford engineers conceived the idea of a plastic-bodied glass filament torsion bar for tank and armored vehicle tracks. It was revolutionary because it was made from the use of solid steel. It promised dramatic weight savings in battle tanks, in personnel carriers and other military vehicles. For example, as much as 1,000 pounds in medium tanks.

Compared to steel, the tubular-shaped glass filament composition has greater energy storage potential—and it's stronger and more flexible under heavy load. It may well prove to be the automobile suspension material of tomorrow . . . cars suspended on glass!

Another example of engineering leadership at Ford and new ideas for the American Road.