First Frat Dance Planned for Freshmen Register Sept. 20

First by Deans' Ed
Among the eminent social events of the school year is the forthcoming Phocaean Ball sponsored by the Alpha Kappa Psi Fraternity on October 7, 1961. A timely social feature is an opportunity for all freshmen college social functions. The Phocaean Ball, one of the more charming affairs of the year, will be held in the Ballroom of the Hotel Continental located near Harvard Square in Cambridge.

Every year the KPiA sponsors this event to help create the freshman picture in the social side of the school calendar. If previous attendance records are any criteria of success, all those who attend may anticipate a pleasant evening.

From 8 P.M. to 12 P.M., you will dance to the gay tunes of Larry Cooper's Band. The Fraternity is fortunate to engage Mr. Cooper personally, for his music is as much a part of the most popular small bands in the Boston area.

Directions to the Hotel Continental:
1. Take the B and D Harvard Square.
2. Take the E and F Harvard Square.
3. Take the A and B Harvard Square.

STUDENT PUBLICATION OF BABSON INSTITUTE
ORIENTATION ISSUE
September 20, 1961

YEARLINGS BEWARE
After reviewing reams data for the year 1960, a member of our staff has discovered a rather disturbing tendency in the marriage statistics for the town of Wellesley, which might have an effect on our graduating class.

These alarming statistics show that over seventy-one percent of the female population of Wellesley beyond the advanced age of fourteen have now or have enjoyed the pleasures of marital bliss. The male population's record is a little better. Using the same age group as a frame of reference, only fifty percent of Wellesley's most virile have entered holy or not so holy matrimony.

If the reason for alarm is not apparent by this evidence, the fact should be brought forward that the average percentage of marriages in the age group for the country as a whole is only fifty-two percent. The average locality is well over sixty percent.

THE WHY AND WHEREFORE OF THE EXEC

The EXEC is prepared in the EXEC publication office directly behind but not underplayed by the famous Babson Globe. This paper is the successor to the now-defunct Babson Globe News. Many of you eating students received letters from the Globe News which are still honored and which were written by yours truly before the name of Babson's weekly publication was changed. The complete details on the name changing will be covered in brief in the next issue.

It should be strongly emphasized that this is your publication. We of the EXEC staff will be putting forth our best efforts to give you the best paper that we are able, but a publication of this sort is only as good as its students who support it. The foremost object of the EXEC is to produce a paper that the student body, the faculty, the Alumni, and the public as a whole will be proud of.

The quality of a weekly publication directly reflects the quality of the student body as a whole. The EXEC will be read not only by the student body, but by your parents and their friends, by interviewers coming on campus, and by alumni who might prove beneficial to a great many of us. It might be stated that the EXEC will be a model of the most important piece of advertising literature for the Institute.

This certainly is not the only purpose of the paper. The name of the paper itself denotes a very important objective, and that is to relate it to the aspirations of the student body.

The EXEC is run by students, both for the students and the contents of the paper are controlled only by the student staff. We of the EXEC staff are exalting to find a staff and or equal amount of time as long as it is logically prescribed, but it must be kept in mind that the appointment of Kiriel as president was a forward step in the determination of Babson's future.

For the forty-fifth consecutive year, Babson Institute will welcome its incoming Freshmen. The school will be officially opened on September 1, 1961, when the campus will be welcoming its new Class of 1966.

The total enrollment for 1963 is estimated at 729 students, representing all the major countries. Fifty foreign students are entering Babson as Freshmen from countries such as Bermuda, Canada, Russia, China, Columbia, Cuba, El Salvador, England, France, Holland, India, Italy, Japan, Mexico, Morocco, Panama, Puerto Rico, Peru, Portugal, Singapore, Yugoslavia, and Venezuela. Enrollments are broken down as follows: 239 Proxemites, 456 Upperclassmen, and 33 new graduate students.

Freshman Orientation will begin Wednesday, September 7, and continue through the weekend, September 24, and will be an informal, fun-filled gathering at 31 Albright Road, Wellesley Hills. Enrollment consisted of 26 statures.

The founders purchased the property in 1913 and the campus area became known as the present campus. At present the campus includes a well-equipped library and Dr. George W. Coleman was named president, succeeding Mr. Babson. The campus again the college was incorporated as a non-profit educational institution.

In 1959 Babson was accredited when it was admitted to full institutional membership in the New England Association of Colleges and Secondary Schools.

MRS. ADAMS TO HEAD PART TIME PLACEMENTS

What a girl! She is always smiling and pleasant, and eager to help others. She always knows all the answers and for those few questions she cannot answer, this helpful lady can merely direct you to a satisfactory source of information. Who is she? Mrs. Adams, that's who. Where can you find her? Right across the hall from the switchboard.

Mrs. Adams' face and name are well known to every applicant. Small wonder. Mrs. Adams is a great favorite of Babson students for so many of us are made to feel that she is the only human being who has ever cared for us.

"Why?" you noisily inquire. (Freshman, I'll tell you.) Do you sometimes find yourself a little short of money come the weekends? Or are you just asking for even the slightest "good" reason to wheedle out of your parents our car on mumchin on your How does it feel to be Get Paid For Studying? this year? Besides casually, why would you... (1) Mix up a good drink? (2) Have you ever found yourself with a ten-page paper due next day and no one to type it for you? (3) Oh, you have, have you? Maybe you have a routine assignment that you find impossible to finish on time? (4) Is looking for Babson during the summer months of last year, you are now all set to take profitsum season at in Babson. During the very many people call the Institute for work help, e.g., taking leaves in the summer, moving lawns in the summer, publishing, bartending, (Continued next year.)
OPEN LETTER FROM DEAN STEPHENS

A hearty welcome to all of you—new students—especially freshmen. We are honored to have you and more than happy to tell you that we are all glad to have you and more than happy to tell you that you are not expected to take anything away from us! Unfortunately some of you have not had the opportunity to read anything about the situation that afforded you the opportunity to come here. Surely many of you have not considered the real facts of this situation. This is a special occasion for us to share the facts and to face the truth.

The first fact we must accept is that many of the entering students are considered rough diamonds in academic circles. The potential exists, as with any rough diamond, to become something more; but the odds are not as great as they would be if you were all polished away. I am sure many of you entering students can read through this metaphor and apply it to certain parts of your own background.

Let us break this term down into its proper parts. Incoming Babson students are divided into three distinct bodies which are: (1) the dedicated Babsonites; (2) the third choice; and (3) the transferers. The dedicated Babsonite is entering because he has realized the relative merit of Babson and decided that Babson is the place for him. Unfortunately these students are few and far between. Generally speaking, they become a credit to the Institute although at times their stated reasons for entering Babson are a bit diffe icient.

The second entering body is what I term the third choices. These students have examined themselves and disclosed to them that they would be satisfied with Babson. Fortunately they were exposed to reality at least once when they were refused at the college of their choice. The admittance office feels that most of these students are motivated by the knowledge that there are many good schools, but for some reason, they have not seen fit to use them. Here at Babson, they have an opportunity to see that Babson will make the kind of man you will become. What you do with what Babson has to offer will be strictly up to you. If you are a typical enter- ing student you can make something of these opportunities. Twenty-five per cent of your class will not be with us in the fall of 1962. Where will you be going to make the grade in college? A man really fails because he lacks the brains. Whatever the case, Babson will be emotionally immature and ex- citable. You will experience the kind of immaturity that some of you will too. Some of you find yourselves caught up in, now that you have not had a second fre- dom away from home, will consist of such things as bragging about yourself and the things you know far you can go with women, and then move on to prove it! Others will be too immature to apply themselves to the broi- dery. The delays are the result of several maladies, such as lack of motivation and emotional immaturity. This is the point of last resort for these men. If they do not produce at Babson, many of them will wander aimlessly into the cold, stark world without a college degree. Of all the groups, certainly, this one will have to be the most realistic; if they are to succeed.

These realistic classifications might be slightly depressed to the incoming student. I certainly do not recommend a mass suicide resolu- tion as a result of this analysis. There is a chance of salvation. The saving grace in the faculty and the academic department of the Institute.

Babson possesses a faculty that in quality is infinitely better than that of the students. It is fondly hoped that these students might sur- vive the conflict along their way to scholastic achievement. Together the faculty and students and the academic department of the Institute.

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Another and perhaps the most important form of evaluation to the academic kind that the incoming student must bear. I refer to the relationship between this college and its environs. The students find that you can't not at least some and remain in good standing with the refined. Babson is insulated from your everyday life. The students are taught to be world leaders and to understand the world. As a result, students learn what academic effort is. Some students, once being forced to correct themselves, will go one step further and make a concentrated effort on their own. These students are usually found at the top of the class.

In closing, I would like to wish the incoming student luck in their scholastic endeavors. I think most of you will find that with a realistic outlook on life and good hard work, your career at Babson will be a rewarding experience. Remember that a university is a special place, and other those which have entered the portals of Babson Institute.

RASSETSKI GREGS
CLASS OF 1964

To the Class of 1964:

To all of you a very cordial congratulations! You have arrived at Babson Institute for the next three years. They will be a challenging time for all of you, and, in the end, it will be up to you to make them. Plan your time wisely, by plotting your studies above all, but, in the long run, there is no substitute for the Dean's list. Take advantage of the wide variety of courses which are within your reach, so that you may be a credit to your parents, to Babson Institute, and to yourself.

You are one of the fortunate job first. There is no magic formu- la for determining how much time you can afford to spend on outside activities, for it will vary with each individual. It is a good idea, however, to limit yourself to one or two interests for a term or two until you get your "academic feet on the ground."

I am sure that you will find the Babson experience a rewarding one, and I wish you all the best of luck in your future endeavors.

PAUL C. STAKEY, Registrar and Director of Student Activities

Savvy? Save money. Don't have to be to save the savings! The line appears in a box in the lower left corner of the page. For the savings account, you can easily save money. Save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account. You can easily save money for the savings account. This is a bank account with a savings account.
Seven Lettermen Return To Beaver Booter Squad

The candidates will be representative of 8 states and 5 foreign countries, Mexico, New Brunswick, Bermuda, Hong Kong and Venezuela.

Manager William Tranizio will submit the equipment for the first squad members to arrive on Saturday evening at 6:00 P.M. Manager Tranizio will be joined after the arrival of the President, by two newly appointed managers, Louis D. O'Donnell, Harry S. Tobin, and Edward C. Trench. Tranizio hails from West Roxbury, Mass., while O'Donnell's home is in Baldwin, New York. Tobin comes from Hull, Mass., and Trench from East Hartford, Conn.

Highlights of the opening practice sessions will feature a controlled scrimmage against the University of Massachusetts Soccer Team on Monday, September 24, at 4:00 P.M. at the Athletic Field, and a controlled scrimmage against Tufts College at Medford on Thursday, September 28, at 4:00 P.M.

A gigantic pre-season rally is scheduled by the Varsity "B" Club for Tuesday evening, October 2, 1961 at 7:30 P.M. in the Park Manor Rotunda, where the members of the squad will assemble to lead the students for vigorous support during the coming season.

Murphy New Soccer Coach

Babson Institute has made a large step forward in strengthening their soccer team by the appointment of Harry Murphy as coach.

Coach Murphy has been exposed to the game of soccer since the age of eight. Murphy captained soccer teams every year of his junior and senior high school career. While in high school Murphy represented both the city and state all-star teams.

He went on to play standout soccer for the British army team. During this epoch of Murphy's life he was accorded the world famous Manchester United professional soccer team. Unfortunately Murphy was involved in an automobile accident and was unable to accept Manchester's offer.

At the present time, Murphy plays pro soccer for the Boston Celtic.}

As a rule, people going places start out with The New York Times

It figures. The Times is fresh, fast-moving, filled with news you can use all day long. Profit from clearly written stories of government and politics, science and industry. Enjoy colorfully told stories of sports, fashions and the arts. Pep up your talk with much more information (and much more insight) on every conceivable timely topic. Whatever your goals, make the journey easier and more fun. Make your daily paper The New York Times. Enjoy convenient campus delivery every morning—and at special college rates. See your representative today.

ALICE MATTSON
The Shadow

The following information is offered as a public service to all entering students, and should not be interpreted as an offer to sell, buy, lease, hire, or otherwise offer for public sale.

PARTY GALS — Fine Mason Jr. College — CIF 3-0186
INTELLECTUALS (be careful) — Wellesley College-GCR
THE INDOOR SPORT — Mi. Mi. Jr. College-EM 4-0103
AS YOU LIKE IT — Le noble
LA 7-0300
EXPENSIVE — Gropius
CI 7-8400

Authority has it that these girls like beer, song, Babson Men, and the wide open spaces. Our society is closed, but we know of greener pastures. For a complete listing send qualifications to THE SHADOW, c/o THE BABSON EXEC.

ADAMS from p. 1

anything and everything. Stores and businesses contact the school as well. If you choose to work in our beautiful gym you have the opportunity. Usually the student salary is $1.25 an hour, sometimes higher for the more rugged work. Clearly the most popular means of employment by the Babson student is babysitting. Don't laugh, for where else could you freely devour all the food you can want, have yourself a quiet house in which to hit the books, and in addition receive $3.75 an hour plus tips for studying!! Can't beat that.

You see, then, Freshman, Mrs. Adams is one gal you want to know.

CELTICS from p. 3

James Red Sun Jones will be returning with his fast breaking style of play that made him one of the most valuable men in the league last year. East neighbor Frank "Reliable" Ramsey will be back with his steady brand of ball which has made many label him as one of the most consistant men in basketball. "Dung- lui" Leonard with his amazing brand of playing will be ready to go on the 18th. Hard working Gus Gourilla rounds out the returning members of last year's squad.

Four new members are listed to report to the first drill. Last year's coach of the Knicks will lead this list. Gary Phillips last year's top draft choice, will also be present for first showing along with the Celtics second draft choice, Al Butler. The fourth man listed is the former Tuick Tupper who are Gary Phillips. Four unannounced men will also be added to report.

COMMUNITY PLAYHOUSE
Westley Hills — CIF 3-0677
Even at 7:45 Male Wed & Sat at 4:45
Sun. Mon, Tue. Sept. 24-25-29
Gary Cooper and Deborah Kerr in "THE NAKED EDGE!" also Van Johnson in "THE ENEMY GENERAL"
Wed., Thurs. Sat. Sept. 27-29
"The Pleasure Of His Company"

The Milestone

On the Square — WELLESLEY, MASS.

MENTS OF THE HOUSE

FRIED CAPE SCALLOPS

Fried Caught Scallops off the Coast of Cape Cod are fried golden brown, served with Creamy Colc Slaw, Tartar Sauce, French Fried Potatoes, Garni.

1.45

SOUTHERN FRIED CHICKEN

A golden browned Whole Half Chicken is served with French Fried Potatoes, Vegetable and a Crisp Green Salad, Cranberry Sauce.

1.45

OUR FAMOUS LONDON BROIL

Broiled tender Prime Beef is served with a Fresh Mushroom Sauce on Toast and accompanied with a Crisp Green Salad, Vegetable and Potato, Garni.

1.65

PETIT FILET MIGNON

Broiled to perfection, this Steak is served with a Fresh Mushroom Sauce and a Crisp Salad Bowl, Vegetable and Potato of the Day, Garniture.

2.35

Every Meal A Pleasant Memory

Frankly, there is no practical substitute for the wheel today. But at Ford Motor Company, our scientists and engineers refuse to give "no" for an answer. They are tackling, among others, the problem of wheelless vehicles for tomorrow.

Is "tomorrow" really far off? Not according to the men at Ford. Already they've developed the Levacar as one possibility. It replaces the wheel with levajets, perforated discs which emit powerful air jets to support the vehicle. Air suspension — you will — of an advanced degree. Imagine traveling swiftly, safely at up to 600 mph, riding on a tissue-thin film of air. Guided unerringly by a system of rails. Propelled by powerful turborevirs. This is the Levacar.

Meanwhile we've still got the wheel. And the job of building better cars for today. So we hope you won't mind riding on wheels just a little longer while we concentrate on both tasks.

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