Young People's Conference Success

Babson To Observe Founders Day

900 PEOPLE ATTEND CONFERENCE

Last Saturday and Sunday, Babson Institute was host to hundreds of youth participating in the fifth annual New England Young People's Conference held in the Richard Knight Auditorium.

The New England Young People's Conference was open to church youth of all denominations. Beginning Saturday morning at 9:00, these youths devoted their time to Christian Action Workshops, prayer meetings, creative and literary groups, hymnals, and rallies. The theme of the Conference this year was "Christ in the Crisis," and discussions were devoted to that topic.

The program Saturday morning consisted of numerous workshops covering many aspects of the faith. Among them were "Faith and Fortune - Now or Never," with leaders Mr. William Wallen and Mr. Robert L. Johnson. In this very interesting discussion, the question - on one hand an earthly success and still a heavenly success? - "Are There Two?" with leader, Mr. Edwin Gibs... discussed full time Christian service and the problem of recognizing one's vocation. "Sacred or Secular - Higher Education" with Dr. Robert F. Halsey of Harvard University and William M. Halsey, Jr., examined the question of which college to choose, sacred or secular.

"Up and Down Hill" with leader, T. K. Kretvedt... the subject discussed here was - how do we deal with contrasting moods of emotional, spiritual, and mental excitement? Perhaps the most talked about of the workshops was "Better Dead than Red," a discussion fully emphasized its title. Leading this group were Dr. J.S. Babson, Dr. M. Babson, Professor of Bio-Chemistry at Boston University Medical School...

The Conference Committee hopes that this form provided the opportunity for those who, after attending to form an authoritative panel, through the anonymity of the written question, answers to those questions that may be bothering them about whether Christian young people will be more intelligently aware and aware on the problems of life in regard to this... and (b) that this discussion will come as an initiative and new courage on the part of our community and will help bring about an understanding of others' roles in their local responsibilities with more ministry along these lines, and possibly even establishing wisely managed programs in sex education.

In the Saturday afternoon session, two distinguished speakers, Mr. J. R. Flannery and Mr. W. S. Williams of the YMCA will be both African missionaries, will deliver keynote speeches.

After dinner, the evening program was conducted, taking the form of an evangelistic youth rally, highlighted by special musical numbers.

On Sunday, two sessions were held in the Knight Auditorium. At 10:30, Mr. Gibs and Mr. Williams again spoke, with Mr. Williams returning at 12:00 p.m. to deliver a stirring address. In all, the fifth annual New England Young People's Conference was considered a tremendous success by all attending.

PLACEMENT OFFICE NEWS

Miss Elizabeth McFee has reassumed her duties as Placement Office. Students returning to seniors and graduate students who wish to have their résumés placed in the Placement Office as soon as possible. Detailed information on the College may be obtained by calling the Placement Office.

The New York State Department of Education has established the University of California in the fields of reporting, sports reporting and general staff writers. Training in such departments is brief, but important and in demand. For more information, contact...

EXEC Editor Recovering

Paul D. Boll, THE EXEC Editor, is at last at the Pratt Diagnostic Clinic, but his condition has improved more quickly than was expected. The condition of Mr. Boll is so serious that the Executive Team has decided to place him on light duty until further notice.

Dr. Weinmann, Commander-in-Chief of the Princeton, said Paul that a statement... that he is now fully recovered. The Executive Team has decided to place him on light duty until further notice.

Paul appreciated all the cards and... the Executive Team has decided to place him on light duty until further notice.

CONTINUED ON PAGE 8

The Executive Committee of the various editors in which department your talents are best suited. Specific writers are selected in the fields of reporting, sports reporting and general staff writers. Training in such departments is brief, but important and in demand. For more information, contact...

Exempt Positions Available

The EXEC still has a limited amount of positions available for writers.

If you are interested, please contact the various editors in which department your talents are best suited. Specific writers are selected in the fields of reporting, sports reporting and general staff writers. Training in such departments is brief, but important and in demand. For more information, contact...

Experience is not necessary, but the determination, rather willingness to work is.
EDITORIALS

"More important than winning the election is governing the nation. That is the test of a political party.

On January 20 of this year, President John F. Kennedy took office. The period of gestation is about over. What has been conceived is somewhat different than the pious utterances of the Democratic party leaders in the days of last November. This administration has been, for a lack of a better expression, a bit of a disappointment. It has wallowed in hesitation, lack of firmness and sterility of decision. The more notable manifestations was the recent Cuban invasion. Instead of being prepared for the invasion, the next day we were told, not military judgment was discarded for civilian judgment, while civilians blamed the military. The right hand knew nothing of the left hand was doing, while the body was floating in a vacuum.

Even the businessman has lost confidence in the present administration. The absence of any definite fiscal policy, unless one terms deficit spending a policy, has hurt the American community. President Kennedy has taken notice of this and commented about it in his recent press conference. He has commanded his cabinet officers to woo businessmen to endeavor to convince them to the contrary, but to little avail.

The favored position of unions and the President's recognition of their support of his candidacy are becoming even more evident. His Secretary of Labor, Willard Wirtz, has given the country an undertaking to settle strikes. It has, he has, but only after getting wage increases for the union members, while improving the employer's line by not increasing their sales prices, - despite the argument that increased labor costs are in cost to the employers because of higher wages.

Your editors are of the opinion that the Democratic administration has decided to side with the workers and the employers in the bargaining wheelings of Franklin and F.D.R. Roosevelt. They urge upon Congress a near-sighted apprehension of the country's fiscal policies and course of direction, and suggest a business man's approach of logic and reality.

ACCOUNTING: A REMUNERATIVE CAREER

A research project, recently completed by the Bureau of Business Research of the University of Georgia and the Georgia State College of Business Administration, indicates that accounting education is one of the most remunerative careers available to students. According to the report, "the Accounting profession yields some excellent opportunities for students who have the ability, drive and determination to succeed. Accounting is one of the professions that the schools will continue to emphasize in the future. A student's university and college may be transformed into a career-oriented institution of higher learning.

The field of accounting is expanding at a rapid rate. The demand for accountants is increasing, and this trend is expected to continue. Accounting education is one of the most valuable investments a student can make.

ACCOUNTANT'S BONANZA

A recent study conducted by the American Institute of Certified Public Accountants (AICPA) found that the median annual income for full-time accountants was $78,000 in 2019. This represents a significant increase from the median annual income of $50,000 reported in 2014. Accountants are in high demand due to the importance of financial reporting and compliance.

In addition, the study found that accountants who hold a master's degree in accounting earn an average of $90,000 per year, while those with a bachelor's degree earn an average of $65,000 per year. This highlights the importance of obtaining a higher education in the field of accounting.

The future of accounting looks bright, with a projected growth rate of 8% in employment from 2019 to 2029. This growth is driven by the need for increasingly complex financial reporting and compliance requirements.

EDUCATION — "Discipline of mind or character through instruction" is the ideal objective of education...to teach one how to think for himself. Are our minds and characters being disciplined? Are we being taught how to think? The majority of courses have a linear progression of study, where the education and do not teach the student how to think. A coherent curriculum requires that the student be able to judge the importance of the various subtopics and be able to prioritize his learning. This is not the case with many current curricula. The importance of higher education is that it teaches students how to think, not just what to think.

What needs to be done is that the courses are taught in a way that encourages students to think critically about the material. This includes the use of open-ended questions, case studies, and debates. The current education system requires students to memorize facts and regurgitate course work, which is not effective in teaching students how to think.

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Controversial Corner

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"On the street" by Stuart Kobrofsky

Continuing a trend which is in evidence in most market performances, and in future could become widespread, the division of labor should be given special issue. The public is to be divided into two parts, one dependent upon fulfilling the daily news, the other on filling the editors. Hence, once again the food industry comes into view.

RESTAURANT CHAINS

Now one of the most competitive fields, the restaurant chains are facing a growing number of new entrants. Each chain is trying to differentiate itself by offering a slightly more expensive menu, or by attracting more young people.

Attention—local women’s organizations deserve a spin with Bob Johnson. His company, Johnson & Johnson, is not only a leader in the food industry, but also a major player in the cosmetics business, which now accounts for over 30 billion dollars in annual sales.

S. H. Fales has reduced its losses to $68 million, a decrease of $51 million from the $120 million loss reported last year. The company’s operations are in the midst of a major transition, as the new management team is working to turn the company around.

Attention—banking, Iowa. Real estate in some areas is seeing a resurgence, with many young professionals moving to the city to take advantage of the low interest rates.

CELLMATES

...people who think they look like Jack Kennedy, but act more like Jacqueline...

...nobody who broke somebody else’s heart, I say, someone who broke someone else’s window, that’s someone else’s window the other side...

...the freshman who puts cotton in his ears so he can study. Others wish he would shut up, and they could study.

OUTSIDE...

There has been considerable talk in the past week concerning college newspapers and the EXACT.

Campus Organizations

ALPHA KAPPA PSI’S DADS’ WEEKEND

This weekend, Alpha Kappa Psi had its second Dad’s Weekend, and once again it was a great deal of fun for both the father and son. The weekend started off with a lively cocktail party at the Delta Upsilon Club on Friday night. Many fathers and sons took part in the festivities, and everyone came out quite happy. The next event of the weekend on Saturday night was the formal dinner, where the photographs of all fathers and sons together were taken. It is always a great time.

Then the 17 fathers and sons attended the Alpha Kappa Psi College Night at the University of Iowa on Saturday night. The event was attended by the entire university community and was a great success.

The weekend was finally wound up by the Alpha Kappa Psi Grand Lodge at 10:30 a.m. on Sunday, which was attended by a large group, including the fathers who had a chance to catch their breath, as well as the university community.

It was a success and we are happy to have been a part of it.

VETERANS’ CLUB UNDERNAKED PROGRAMS

On Saturday afternoon, November 12 at 1:50 p.m., the Veteran’s Club will renew its annual project to provide clothing for local veterans. This project has been shown in the club’s previous years and it is expected that there may be a few building “Life Matters” right here in the area.

There is a great opportunity for this bridge club to be a part of that, but we do not mean to be an encroachment upon the university. Its function is to support the university community, and for now we are content with supporting the veterans.

All students still have a chance to sign up and buy their own on Wednesday night at the meeting, and if possible all the students, faculty, and staff are cordially invited to join us.

The future we hope to publish is in this year’s events, and the events of the more interesting hands that we have in store.

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Bacicly this week, writer wishes to express his viewpoint on the future of a college newspaper. This newspaper should be alive. If any member of the administration, faculty, or the students, have any questions of their own concerning this controversial matter, please submit your written ideas in the same way you would a letter to the editor.

Above all, a college newspaper should be factual. That is the main objective of any newspaper, to print the truth, and that is what this newspaper should concern itself with.

There will be no reference in this section to any college newspaper that might be operating in the editorial section. There will be no reference to any college newspaper that might be operating in the editorial section.

Some of these school newspapers are to be disposed of, not by that, concerning everything from the Premier of Russia to the President of the United States. Let us say a foreign reader reads an editorial in the NEW YORK TIMES concerning the Premier of Russia and the President of the United States, let us say a foreign reader reads an editorial in the NEW YORK TIMES concerning the Premier of Russia and the President of the United States.

The assumption is that the NEW YORK TIMES, LIFE MAGAZINE, THE CHRISTIAN SCIENCE MONITOR, et c., are not very good reads.

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**NEWS FEATURES:** CONTINUED FROM PAGE 3

below 2 per cent are one thing...

All on the TV program meet the
\[\text{Press: March 1961...} if we...\]

\[\text{for sheer cerebral plodding...}\]

\[\text{It has been a question of...}\]

\[\text{in the rush to press...}\]

\[\text{to the people...}\]

\[\text{Amplified: Dr. Thurgood, Dr. Ven-
 deriving an identity...}\]

\[\text{Her name is Anita; fun is...}\]

\[\text{Barrie...}\]

\[\text{Little girl who was made...}\]

\[\text{Wiki...}\]

\[\text{Barrie...}\]

\[\text{Young lady will be...}\]

\[\text{That phone number to call is CE 7-7991.}\]

\[\text{What's that phone number again?}\]

\[\text{Focuses on Channel Two}\]

\[\text{Fourth lecture in the TV...}\]

\[\text{Larsen...}\]

\[\text{A K PSI Personal Code Award}\]

\[\text{The Alpha Kappa Psi Foundation, a non-profit professional...}\]

\[\text{Eligible to participate are...}\]

\[\text{It may be assumed that...}\]

\[\text{Attention...}\]

\[\text{Attention: Farran...}\]

**COMMUNITY PLAYHOUSE**

**Week of October 6**

\[\text{On Tuesday and Thursday nights}\]

\[\text{Men's Club: Sat. at 7:30 p.m.}\]

\[\text{Evening and matinees: Wed. at 8 p.m.}\]

\[\text{Next showing: July 7th, 8th, 9th, 10th; 7:30 p.m.}\]

**Mariners' Bar**

\[\text{380 Washington St., CE 5-1571}\]

\[\text{Appointments for Barbados students}\]

\[\text{6 young students...}\]
The soccer team lost its eighth and ninth decisions of the season this past week. On Tuesday, afternoon the team lost to Salem State Teachers College 0-2, and on Friday afternoon the team lost to Nichols College 4-3. Poor play was the key to both of these games.

On Tuesday afternoon Baldwin played in sports—first they would play as a winning team and then they would play like a losing team. Salem took advantage of all the opportunities when the Baldwin team was playing poorly.

The first period was scoreless, which has been typical of most of the games this season.

In the second period Salem took a 1-0 lead which "prevalent" until the third period when Salem made it 2-0, but in the third period Baldwin came "booming" back into the game by scoring two goals. Les Peterson was instrumental in both of the goals since he scored the first goal on-assisted and then passed to Gary Ensminger for the equalizer with only 30 seconds to go in the period.

In the fourth both teams passed up some great scoring opportunities, but at the 11-minute mark of the fourth Salem scored the winning goal.

On Friday afternoon the Nichols College soccer team visited the Baldwin campus, outplayed the Baldwin soccer team, and left with a 4-1 decision "under its belt." Baldwin's key fault in this game was a lax in the defense especially in the second period when Nichols scored three goals in about four, but in the fourth Nichols registered a minute span to take a 3-0 half time goal lead with another goal.

In the third period Met Klinek Everything went wrong after all passed to John Garner for Baldwin's goal. To Baldwin's loss of the afternoon, up at all off with about a minute

---

**Flying Low**

Whoops, come back, you are ahead of me.

---

**The Spectator**

by Don Paul

The week of October 30 was an exciting week in the classroom since it was midterm week, but things in the Athletic Department were either demoralizing (soccer losses), non-existent (inter-mural, for the season were cancelled), or restricted (basketball and swimming practices were reduced). Be sure to check the revised intramural football schedule for new game dates and the change in 3:30 games to 5:00 games.

The cold and snowy days not too far off skiing enthusiasts are preparing for the slopes. In Wednesday, November 15, Jim Fransworth, a noted sitter, will narrate some exciting ski films at the Needham High School. Consult the posters in the gym for information about ticket reservations.

Those members of the student body, faculty, and administration who have faithfully been attending

---

**REVIEWED VARSITY BASKETBALL SCHEDULE 1961 - 1962**

<table>
<thead>
<tr>
<th>Date</th>
<th>Opponent</th>
<th>Place</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dec. 1</td>
<td>Westmont Institute</td>
<td>Boston Garden</td>
<td>6:00 p.m.</td>
</tr>
<tr>
<td>Dec. 3</td>
<td>Springfield College</td>
<td>Home</td>
<td>5:30 p.m.</td>
</tr>
<tr>
<td>Dec. 10</td>
<td>S.B.F. Semi-Finals</td>
<td>Home</td>
<td>11:30 a.m.</td>
</tr>
<tr>
<td>Jan. 5</td>
<td>Nazareth College</td>
<td>Home</td>
<td>11:30 a.m.</td>
</tr>
<tr>
<td>Jan. 11</td>
<td>Alumni</td>
<td>Home</td>
<td>8:00 p.m.</td>
</tr>
<tr>
<td>Jan. 13</td>
<td>St. Francis College</td>
<td>Home</td>
<td>8:00 p.m.</td>
</tr>
<tr>
<td>Jan. 18</td>
<td>Fort Devens</td>
<td>Home</td>
<td>8:00 p.m.</td>
</tr>
<tr>
<td>Jan. 22</td>
<td>Boston College Freshmen</td>
<td>Home</td>
<td>8:00 p.m.</td>
</tr>
<tr>
<td>Feb. 1</td>
<td>Windham College</td>
<td>Home</td>
<td>8:00 p.m.</td>
</tr>
<tr>
<td>Feb. 2</td>
<td>Yale University</td>
<td>Boston Garden</td>
<td>8:00 p.m.</td>
</tr>
<tr>
<td>Feb. 6</td>
<td>Nichols College</td>
<td>Boston Garden</td>
<td>8:00 p.m.</td>
</tr>
<tr>
<td>Feb. 13</td>
<td>Lowell Tech</td>
<td>Away</td>
<td>8:00 p.m.</td>
</tr>
<tr>
<td>Feb. 16</td>
<td>Gordon College</td>
<td>Away</td>
<td>8:00 p.m.</td>
</tr>
<tr>
<td>Feb. 19</td>
<td>St. Francis College</td>
<td>Away</td>
<td>8:00 p.m.</td>
</tr>
<tr>
<td>Feb. 20</td>
<td>Merrimack College</td>
<td>Home</td>
<td>8:00 p.m.</td>
</tr>
<tr>
<td>Feb. 22</td>
<td>Gordon College</td>
<td>Home</td>
<td>8:00 p.m.</td>
</tr>
<tr>
<td>Feb. 26</td>
<td>Harvard University IV's</td>
<td>Home</td>
<td>6:30 p.m.</td>
</tr>
<tr>
<td>Mar. 2</td>
<td>Suffolk University</td>
<td>Home</td>
<td>8:00 p.m.</td>
</tr>
</tbody>
</table>

**Skills with Cars**

The Baldwin Institute Sports Car Club entered their first race of the season last weekend. However, the actions of the other colleges in the area show that this competition will not end up in last place again.

With the help of the interest of spectators, the one above, Matthew Klinek drove his Datsy to a second place position, missing first place by only .09 of a second.

Dick West, Sandy Angor, and John Peyton drove their cars to qualify for points and thus placing Baldwin within reach of first place.
The Spectator

CONTINUED FROM PAGE 5

the soccer games despite the teams poor record should be heartily congratulated for their support of the team, and it is hoped that this support will continue when the basketball, hockey, and swimming seasons open. Of course, one must not lose sight of the fact that the soccer losses have generally been only one or two goal losses. In fact, only two home soccer defeats were by more than two goals—University of Rhode Island and Nichols.

Be sure to consult the revised hockey and basketball schedules. Note that a hockey scrimmage is slated this Wednesday, November 8, at the Brooder Rink in Needham with Salem State College at 10:15 p.m. See the team in action--your support of the team is the admission price for this game.

"Wave embodiments of cyclic experience appear everywhere in the accredited morphology of nature's omnidirectional, convergent-divergent, synchronous-disynchronous, infinite plurality of pulsating controls of interactive events in principle."

--Backus Fuller

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This scientific approach to silence is but a tiny facet of the many-sided program of pure and applied research which goes on daily at Ford Motor Company. It is another example of Ford's leadership through scientific research and engineering.

Ford

MOTOR COMPANY

The American Road, Dearborn, Michigan

PRODUCTS FOR THE AMERICAN ROAD - THE FARM - INDUSTRY - AND THE AGE OF SPACE

Page 6  The Exec  Tuesday, November 7, 1961

A K PSI

CONTINUED FROM PAGE 3

has spent more of his life as a Special Agent for the Federal Bureau of Investigation, which he entered in 1943. He is presently a principal in the Insurance firm of Christensen and Albright, Inc., located in Dover, N.H. Mr. Albright's main in his personal experiences as a FBI agent and also went into some details about how the department was first organized and being presently run by J. Edgar Hoover.

In particular, Mr. Albright discussed the Rosenberg case as in which he was an active participant. He showed how the Rosenbergs were successful in obtaining and transmitting secret American information to the Russians. He also described things that happened in the courtroom during the trial and since he was dealing directly with the case, Mr. Albright impressed some of his own views. With this speech, the bar was set, and all fathers and their sons fully were filled with food and a deep sense of understanding what brotherhood really means.

The best way to sum up the weekend is to quote a line from President Ted Kennedy's closing speech, "this weekend has been so successful and so fully enjoyed by all, that it will become an annual affair for the following brothers for this chapter, and I urge all to invite back for this great weekend."

PLACEMENT OFFICE

CONTINUED FROM PAGE 1

central Revenue Service

Pitney Bowes

Wyman Gordon

Eliot Industries

Arthur Ander Co.

John Hancock Life Insurance

Joy Manufacturing Co.

F.J. Newbery

Chemical Bank New York Trust Co.

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PRODUCTS FOR THE AMERICAN ROAD - THE FARM - INDUSTRY - AND THE AGE OF SPACE

Page 6  The Exec  Tuesday, November 7, 1961
I've Made The Grade

The world has been slow in showering distinctions on me and I have somewhat given up the idea that my 'hour upon the stage' will leave anything memorable for posterity.

My graduation yearbook failed to nominate me as most likely to do anything. In college my prize distinction was being selected as a typical Philip Morris smoker, and I believe I have some sort of certification from that company to attest to this distinction.

During the war my service was of small note. I was runner-up as KP of the month, but neither Montgomery, Churchill, nor Roosevelt mentioned me in any of their published memoirs.

Since the war my career has been desultory. I once appeared on Big Brother Bob Ross's TV show, but that was in the shadow of my daughter's glory, she having collected some small sum for a charitable cause. I was a member of the Sewer Committee in our town, and I got up at a town meeting to speak once but the 'mike' didn't work and I doubt that anyone but my closest neighbors heard me. Once I talked back to a police officer but I'm pretty sure he was out of earshot.

And while this would make most men wonder if it were not time to take inventory, I had been content to let one day run into the next.

Then something shattering happened.

In my mail one day about 3 months ago was a letter from the Wall Street Journal, asking me to be a subscriber. You as an executive, it read, 'will be making important decisions during the next 90 days. As a substantial citizen you will want to keep abreast of important new trends and developments reported in The Journal. You can increase your personal prestige, make decisions that are more farsighted and better informed, and be warned of impending dangers.'

It then went into a short vignette about some fellow just like myself who was earning only $250 a year until he subscribed to the Journal. After that, every time anyone asked his opinion he had a ready answer, his boss sought his advice, his friends began to quote him, and he was invited to all kinds of cocktail parties, where, despite his inability to play the harmonica, he became the life of the party.

I subscribed. And I want to report to that gentleman in the circulation department of the Journal that I became a faithful reader. It was pretty tough going and I must admit that some of those charts and graphs had me baffled. I did, however, begin making important decisions on minor household matters, and just the other day my eye doctor said, 'You're a far-sighted young man.'

Boufant

Sitting as judge and jury, on Jackie's hairdo I'd cast my fury on The guy who sets hers,

For to me it occurs

He sets it also for David Ben Gurion.

South Shore Mirror

PRIZES: 1st Prize — 1 8x10" Stereograph 4-speed hi fidelity console phonograph. 2nd Prize — 1 POLAROID Camera model 80/8.

WHO WINS: 1st Prize will be awarded to one group, fraternity, sorority or individual accumulating the highest number of points. 2nd Prize will be awarded to one group, fraternity, sorority or individual accumulating the second highest number of points.

RULES: 1. Contest open to all ELDCON students.
2. Each entry package submitted on Marboro, Parliament or Alpine will have a value of 3 points. Each entry package submitted on Philip Morris Regular or Commander will have a value of 10 points.
3. Closing date now, November 21. Empty packs turned in at Reading Library.
4. Entries will not be accepted after closing time. Empty pack- ages may be submitted in bundles of 40 Fenner pack 4 and 10 point packages.

BELLE ISLE

This is Edward Boyle, the campus cop, alighting from his car yesterday for what one of our reporters observed to be his second 'coffee break' of the morning. He is parked in the same spot where countless students have received fines. The Boston Police Dept. has told us that a 'NO PARKING' sign is erected for a specific purpose: To keep a passageway clear for emergency apparatus, to keep another passageway clear, or to leave clearance for large vehicles. Thus, if Mr. Boyle feels free to park here, just maybe there is no real reason for 'NO PARKING,' unless, of course, the administration erects signs just to keep students paying fines.

"If I should ever leave Notre Dame I'd like to coach at Sing Sing. The alumni never come back."

"Knute Rockne"

"Mother's milk is better because it is always fresh, can't be stolen from the doorstep and the cat can't get it."

"Student's examination paper"

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On the other hand

$7,500 a year and want to

be in the $35,000 bracket

(apparently you cancel when

you hit this figure)

However, the growing economy

is making the old status symbols

disappear and it's difficult

to tell a bank president from

a union leader without the

model number of his Mercedes.

Next time the board of directors

is sitting around voting

themselves stock options and

fixing prices, pull out your

copy of the EXEC. Everyone

will be impressed.