Jazzman's Café Opens For Business

REBECCA SOON
ADVERTISING MANAGER

If you're like me, and have been excitedly waiting until the rumors come true that a coffee bar would be opening in the library, your patience has finally been rewarded. With the grand opening of Jazzman's Café on Tuesday, you'll now get that needed caffeine fix late into the night without leaving the warmth of the library and having to walk what seems like miles through this weather to get to Reynolds. The new café, located on the area right outside of the library doors where the art gallery was formerly housed, hopelessly, explains a Bahamas representative, the café will encourage students to utilize the library's resources more actively, and will provide for a local, needed route between Reynolds' Crossroads Café and Olin Hall Café.

So grab your book style with tables and chairs to sit and enjoy, Jazzman's Café is a mode branded in students' minds when mentoned around the country. With a colorful and refreshing look, this café features the newfangled technology of coffee houses around the country and provides an array of high-quality products.

But get to the food, woman, yes! Alright, alright. What exactly does Jazzman's provide? Michael Moultonwy, a lead manager for Sodexo, says the menu is a gift from heaven up and running describes a variety of beverages ranging from the famous New York Best Coffee to delectable smoothies. The menu will also include a line-up of sandwiches, desserts, and salads and sandwiches.

And of course to satisfy the sweet tooth, here's always the baked goods menu made and served fresh daily as a side kick to the menu. Not to mention, this is where my mouth starts salivating.) Triple fudge bars, black forest muffins, chocolate biscotti, cherry turnovers, blueberry and cinnamon scones — just a few of the delicious items that are prepared every day.

For repeat customers, Jazzman's Café will also sell quality mugs and beverage containers, so grab your drink at the optimal level for longer periods of time. I don't know about you, but that sound to me is amazing, and just what the library needs. So jump back from sleep and play on by Jazzman's Café in the library to get exactly what the logo says, "Smooth Coffee & All That Jazz!"

Above, a picture of the new installation outside of Huron Library which makes it convenient for students to have a break and get something to eat or drink during study sessions in the library.

Photo Courtesy of Lenny Hibler for The Bahamas Free Press

Dr. Lois F. Frankel Speaks About Her Book

VANESSA WILLIAMS
STAFF WRITER

Have you ever played a game of softball and watched the outfielders begin to move toward a girl steps to the plate? Girls are expected to hit as far as boys; for a girl, new boundaries are defined, a different playing field is created. What happens then, when a girl hits beyond that more limited playing field? According to Dr. Lois F. Frankel, this unexpected event threatens masculinity and creates tension that can endanger success. In today's society, we see gender struggles as progressive, and many even feel that women are nearly eliminated. What is made difficult by our society today is the recognition of gender inequality. Because our culture has become more politically correct, we gain a false sense that these issues have become extinct, when in fact they are still stifled. In instances which men make women feel inferior are the main unintentional.

The presentation of gender issues thus often appears to be based on false accusation of crimes never committed. What Frankel points out, however, is that the problems that occur are not those of a "battle of the sexes," but rather those surrounding problems within our social concepts. What is true, however, is that there exists, in the social psyche, subtle and often unrecognized gender expectations. Both women and men are at fault for continuing the negative practices suggested by social constructions, and not to recognize the imposition of these impositions leads us to be able to change the

Girls are expected to be more emotional and thoughtful, while boys are expected to withhold emotions and exhibit strength. What Frankel proposes in her book and speech, is the idea that some girls are not "nice girls" after becoming women. What this means is that they act in accordance with the messages suggested by our culture, including passiveness, submissiveness, and concern for others above concern for self. These women never question their abilities and rather assume that they can accomplish only what they are told they can; ultimately, their potential is limited.

Frankel proposes a series of tips that allow women to meet their highest potential while remaining true to the playfield of social expectation. She relates business and other in-teractions to the game of tennis. "Nice girls," bit straight in the middle of the court, a point at which the opponent can always return the serve. What this does is limit the chances of the "nice girl," winning the game.

What Dr. Frankel suggests however, is the presentation of ideas and suggestions in a manner which is aggressive yet acceptable. She explains that the most common career killers are improper concept of boundaries. Frankel explains that "An system is designed to perpetuate itself. When you act in a way that goes against the system, it pushes back on you." She believes that radical outspokenness can often set people behind in progress. She adds that "It's not fair, but this is the way a play works." The true way to get ahead in the system is to work within its boundaries, using knowledge of the system's function to individual advantage.

The list below includes some of Dr. Frankel's suggestions on how to get ahead successfully:

1) Be inclusive; care about other people and make that clear even when making an argument that feedback is a priority.
2) Never ask permission, as it is a sign of weakness and inferiorly.
3) Choose words carefully and efficiently.
4) Build relationships in the workplace.
5) Be among the first two or three people to speak in a meeting.
6) Market your self
7) Let others know what you want to do, and intend to do for the company or improve upon personally
8) When it comes to authorit"your boss is not your father" many people find similarities in these roles of authority, and this does not lead to equality.

The speech given by Dr. Frankel, provided for many students, a new perspective on gender roles and the workplace. Frankel, an expert in workplace behavior, currently runs her own business, as President of Corporate Coach- ing International, and is also an author. Overall, students found the speech given Tuesday evening to be thought-provoking and even inspiring.

Further information about topics discussed can be found in her book, "Nice Girls Don't Get the Corner Office: 101 Unconscious Mistakes Women Make That Sabotage Their Careers," and in her upcoming book which will be published in April.

The Vagina Monologues at Babson

VANESSA WILLIAMS
STAFF WRITER

Let's face it, even the title is uncomfortable for most people to say out loud—and that's exactly what happens in "Vagina Monologues" is a production written by Eve Ensler, as actors in this weekend's debate about violence. In a sea of monologues, perspectives are shared concerning what is commonly considered a taboo topic of discrepency: the vagina. With monologues such as "My Angry Vagina," "My Vagina Was My Mother," and "Vagina in a Hot Pink Skirt," the play makes a statement of what makes some women,vulva is covered, and others ashamed depicted, or confused. By acknowled- edging such feelings, the play suggests the need for change in social constructs and behaviors worldwide.

Each play brings attention to local anti-violence agencies to strengthen their cause and re-education and awareness of a world in which women are free from violence in sight. Estlander and his team of actors did the same together in 1998 to perform the "Vagina Monologues" in various countries around the world. Receiving with outstanding positive responses, the play was given birth to a world wide movement known as V-Day, which began in 1998 with a gala event held in New York City. In the past eight years V-Day has grown significantly through the thousands of pro- ductions of "The Vagina Monologues" to date and has become one of the highest recognized charity causes in the world.

The Vagina Monologues production was brought to Babson by Kensington Schmidt, actress, student and director, in conjunction with the V-Day organization. With the help of eight amazingly talented student actors, the produc- tion was successful in informing, educating, and empowering the audience. Additionally, the event raised money and aware- ness for "V-Day." The "Vagina and Vi- olence organization based in Framingham, Massachusetts for information about V-Day and for information on how to become involved visit: http://www.vday.org

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The Beaver is Finally Here

CRAIG ZWERLING  
CO-EDITOR-IN-CHIEF

The phrase "The Beaver is Coming" has been floating around the campus for weeks and now the Beaver is finally here. Babbon Memories will be rolling out its beaver bobblehead to the fabulous campus. Two marketing representatives, Kiley McDonald '08 and Steven Tahmoush '08, were kind enough to give us insight into the company's strategy and future events.

Babbon Memories' fiscal success is directly tied to the sales of its main product, the beaver bobblehead. The company has huge expectations for the beaver as it has ordered five hundred beaver bobbleheads to sell throughout the Babson campus. The company has done a terrific job selling in Reynolds, door to door, and during the coaching for leadership event as it already has two hundred and ninety-seven preorderers which will put a huge dent into its inventory right away.

The company will only have one large order over the course of the business because it takes over 4 weeks to manufacture the product. In preparation for the impending delivery of the product, Babbon Memories' marketing has been gearing up by creating events to promote the beaver bobblehead.

CCD Corner

KEN BROWN  
STAFF WRITER

Reebok CEO Speaks to Babson Students

On March 9th, at Olin Auditorium, one of America's great entrepreneurs spoke to the Babson community. The Chairman and Chief Executive Officer of Reebok International Ltd., Paul Fireman, told the story of how, in 1979, he purchased the U.S. distribution rights to several pairs of sneakers from the British company Reebok Interna- 
tional Ltd. Fireman flew from his Massachusetts office to California to check out a new craze that a friend told him he just had to see. During his stay in California he could hardly believe what he saw: a jazzy, and athletic phenomen- on in its embryonic days.

Not only did he see that this phenomenon was huge but that it was dominated by women who didn't have any sneakers. Many of the women, taking part in these exercise clubs were doing so in their socks. In 1982, Fireman quickly released a women's athletic sneaker aimed di- rectly at the market.

This new market was shunned by competitors such as Nike opening the door for Reebok. In fact, the more these competitors publicly announced that they would not enter this market, the more revenues would increase for Reebok. Not only was this the success that would propel Reebok to greatness but it also helped boost the aerobic craze.

However, Fireman wouldn't stop there. Two years later he would purchase his parent company and in 1988 take it public. He wanted to build a brand and "make a difference." "To the extent that your brand makes a difference and stands for something special, people will recognize it and reward you for it," Fire- man says.

Once the aerobic craze slowed, Reebok's sales be- came stagnant and they were actually losing millions in their alignment with the NFL. The NFL had allowed several large athletic compa- nies to sell its merchandise. These companies were competing almost solely on price and none of them were profiting. Reebok would eventually pull the plug on this partner- ship.

However, several years later Fireman was ap- proached by the NFL to come back. Reluctantly agreeing to meet with them, Fireman told them exactly what was wrong with their business. Many of the owners even confessed that they were embarrassed by the products that they sold.

This realization led to Reebok becoming the sole sponsor of NFL merchandise and doing so on their own terms. This new partnership would prove to be extremely successful and profitable for both parties and put Reebok back at the forefront of the athletic wear industry.

Fireman has led Reebok through many successful and challenging times, always finding a way to rise to the top. The company recently needed to be revived and he has done so through their new fashionable line, RBK.

Fireman is a modest man that credits his success to many others. He spoke of championing others by finding those that have great tal- ent and helping them to realize it within the company. He challenged the audience by asking them "If you see it, will you recognize it?" What he was asking was in those moments, in those obscure happenstances, when oppor- tunities can easily be dis- missed as negligible occur- rences, will you have the vis- ion to see what can be? He pointed out that many times in business the line between success and failure can be extremely fine so you've got to keep your eyes open and both hands on the wheel.

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Government Laboratory Invents Sunlight-in-a-Tube

Christopher Cicchetti
STAFF WRITER

The single largest drain of energy in commercial buildings is indoor electric lighting. Armed with this knowledge, Oak Ridge National Laboratory researchers set out to develop a better system for getting natural sunlight indoors than the age-old window and skylight solutions. But while these solutions are often elegant in their design, they are also costly and hard to implement. ORNL researchers used state-of-the-art fiber technology and a little creativity to create what is believed to be the world’s first “sunlight in a tube.”

Their system is called hyperbolic solar lighting, on the roof sits a collector that concentrates the solar light onto multiple fiber optic cables. These fiber cables then connect to special light fixtures inside the building which also contain high-efficiency fluorescent lights. Unlike the other means architects have developed to bring more natural light into a building this system is not only cheaper to install but also easier to bring the sunlight to a room and has no harder than running a power cable. The cables themselves are made of high purity materials that transmit the light throughout the building by reflecting the sunlight down the inner walls of the cable. (The first prototype is over 50% efficient in transmitting solar energy.) Even the light fixtures are advanced; a sensor in them is able to automatically measure the amount of sunlight coming in; when the sunlight is sufficient to light the building the fluorescent lights are turned off, when it’s cloudy or dark they are automatically turned on and dimmed at the proper level to compensate.

The cost savings potential to businesses using the hyperbolic solar lighting is gigantic; in many cases it will save companies millions of dollars a year. Not only will have to be run less, but air conditioning systems that have to compensate for the waste heat thrown off by bulbs. The government and companies are taking notice; recently the California Energy Commission contracted Oak Ridge to install the hybrid solar system in the Sacramento Municipal Utility District. Wal-Mart is installing a test system at a store in Hawaii, to test both the energy savings and the sales trends while using this system.

If successful, as I imagine they will be, you can expect to see this system in new buildings across the country. Oak Ridge, as a national laboratory, is able to make profits licensing fees for technologies that they develop, but they are not able to market and sell these products. The system has been licensed in an effort to commercialize an established technology that the company hopes that the products or the lab will create a spin-off company. Either way I expect the company will be proud of this innovation to be an intriguing investment opportunity.

Will Hansen
LAYOUT EDITOR

Look at Pixar and Dreamworks, because there is some heavy competition in the box offices. Blue Sky Productions along with Twentieth Century Fox teamed up to create a very entertaining blockbuster which they call “Robots.” While some people felt that Pixar originally had cornered the market of 3D animation, Dreamworks stepped in with Shrek and Shrek 2, which were the first contenders in the industry. And now, the third major player has emerged, first with Ice Age and now with Robots, and they have shown even more of what they mean business. In Robots, the main character is an energetic robot named Rodney Copperbottom, played by Ewan McGregor. Copperbottom as he is referred to in the movie, is a young inventor who wants to go out and make something of himself. Along the way he meets up with Fender, who is played by the brilliant Robin Williams. Although some think he does not live up to his standards in Aladdin, one has to remember that this is his first animated character since then, and he does a wonderful job at making sure the audience is laughing.

And of course, what children’s movie would be complete without a heaping serving of drama and romance. I swear that kids today are being programmed to love soap operas but I digress. This is a movie where someone leaves home to pursue a dream and, in the ends succeeds. But in a movie, there is also a story about a company (Fox) which has set out from its safety net of live action films, and brilliantly succeeded in its new “world.”

From the beginning of the movie you are going to be drawn into the creativity of the writers, the snazzy colors, and the humor. Pixar has not lost its magic over Blue Sky and Fox, easily proved that they had the animation skills as well as the writing ability. This movie is definitely worth seeing, and if you ever get the chance, make sure that you compare it to one of Pixar’s films. All of these companies are making great films, and this is truly the direction that children’s entertainment is heading. But Steve Jobs better not be counting his chickens before they’ve hatched, because stiff competition is going to sweep Pixar off its toes.

Viral Kapadia
CO-EDITOR-IN-CHIEF

Deutsche Borse Drops Merger Deal With the London Stock Exchange

The London Stock Exchange was offered a deal that could be bought by the Deutsche Borse for the second time in five years, in its proposal earlier this year of $5.5 billion, which is approximately £2.5 billion US.

Deutsche Borse had placed the buyout at 50% per share. The Borse faced increasing pressure from its own constituents who felt that the investment was not wise, and many believed that the excess of £1 billion, that the Borse should have, was distributed to the shareholders rather than in used in buying the London Stock Exchange (LSE), which is also known as the FTSE or Financial Time Stock Exchange. The borse is considering different options and developing a plan on distributing the large amount of the most official manner to its shareholders even though it has stated that it still reserves the right to withdraw its offer altogether.

As a result of the cancelation of the deal between two exchanges, shares of the London exchange dropped. In addition to pressure from the German company to withdraw the bid, the deal also did get through because the London Stock Exchange believed that they undervalued in the offer, made by the German stock exchange.

The London Stock Exchange states, “Third quarter results were good with gross turnover of 666.3 million, representing a 5 percent increase over the same period last year. “This was driven by strong increases in Broker Services, 10 percent, and Information Services, 13 percent. Market trends continue to look positive, with an increased number of equity back gains, 281,060 per day and total £1.2 trillion, increased trading volumes on SETS and increasing new issue activity.

“The Board believes that the ‘technology roadmap provides an important step-change in the quality, functionality and scalability of London Stock Exchange market services at significantly lower cost.”

In addition, the LSE stated that they expect better growth due to a number of upcoming opportunities, and are also more efficient with a potential for growth and greater return with their cost structure.

Even though the Board of the London Stock Exchange stated that the institution projects future growth and better performance. They believe that it would be the most beneficial for the exchange to allow a buyout under the correct terms and conditions because it would be in the best interest of the customers and the shareholders, and would improve the exchange as well.

As a result, the exchange is still open to offers, and the next strong contender is Euronext of Paris. Euronext currently controls and operates the Lisbon and Amsterdam exchanges has already expressed its interest and stated the benefits of buying the London exchange, but has stopped short of quoting a price or making an offer.

The London Stock Exchange still remains one of the most popular exchanges in the world.
they’ve already helped guide the accounting standards of an entire nation. what’s next?*

xACT 2004

Last fall, over 1,000 students from 31 colleges and universities were given a difficult task: determine the appropriateness of using fair value accounting. Their ideas were evaluated by a panel of PricewaterhouseCoopers professionals, who named the top team at each campus.

Join us in congratulating all the students who participated and the top team from Babson College:

Carolina Baker
Lidia Smirnova
Pavel Khodorkovsky
Sara Grenier
Yuliya Kalmanovich
Professor Robert Turner, Faculty Advisor
Professor William Coyle, Faculty Advisor

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The Atheistic Argument: Will We Ever Know the Truth?

JOSHUA MCCONNELL
CONTRIBUTING WRITER

God is often described as an intelligent being of phenomenal power, which is defined by omniscience, omnipotence, and omnipresence. According to most, he has existed for all time, and will continue to do so.

Omniscience is likely the most controversial ability of God. A being that has complete knowledge of reality poses some problems for humans. He can see the events of the future, ergo, free will is nonexistent.

With the future available for viewing, essentially humanity is left running on God’s hamster wheel. Some would counter this point by saying that God chooses to ignore the future, allowing humans to wind their own ways through his creation. This would mean that humans have God’s ability to create. They can manifest things just as God can.

If this is so, God is merely one of the “big players” in a democracy of creation, and is therefore no longer omniscient. God must be aware of all things past, present, and future to maintain omniscience.

A second difficulty with omniscience arises due to the fact that it requires God to have capacity for knowledge or for holding information (in the abstract sense).

Information requires a substance, namely space/time. Try making a connect-the-dots picture if all the dots are compressed together, or having a phone conversation where all the electrical pulses between receivers are transmitted in a single nanosecond.

If God has knowledge (o.k.a. information) of everything, he has to exist in space/time. He cannot create space or time for himself, because the very concept of creation exists solely in space/time. It is a prerequisite. It is also silly to think of a God residing in a realm without time. He would be frozen still, like a paused movie.

Likewise, without space, God has no physical extent. He would be an infinitely small point.

Omnipotence is another problematic feature of the common deity. All kinds of odd scenarios can be dreamed up that illustrate the paradoxical conflict with this power and others.

Can God use his omnipotence to create a puzzle he is unable to solve? If he can, his omnipotence fails. If he cannot, his omnipotence fails. Can God create a copy of himself? Can he create something greater than himself? Can God commit suicide? Can God make something he has no control over or involvement in (thus invalidating omnipresence)?

While God probably wouldn’t do any of these, it goes to show that idea is logically flawed, and self-contradictory in special circumstances.

There are several arguments the religious use to argue in favor of God. One of the most popular is “Pascal’s Wager”, which says you should believe in a God because if you die, and you meet a God, chances are you’re toast.

This argument is ridiculous, in multiple ways. First, if there is a God, we have no way of knowing whether it even cares to punish or reward the dead. Second, many Gods are selfish. If you choose the wrong God, his competitor might smile you. Third, fear of suffering is a pitiful way to conduct logical inquiry.

Pascal’s Wager could be applied to anything. Is it not safer to avoid petting dogs, because there is the possibility that the canine god Setesh will find your actions condemnable and strike you down with a lightning bolt?

Some creationists point to the complexity of nature, saying, “Nothing so intricate could be a product of chance. It has to be the creation of a God.” This is another fallacy.

If something complex requires a creator, the creator himself must be at least as complex as the creation. The atheist would counter with “No God so complex as yours could be a product of chance. He had to have a creator.”

Ultimately, one could say that God has used his omnipotence to render our reasoning abilities worthless.

As a creator of logic, he might be free from the confines of logic itself (making him illogical). Using his omniscience, he may hide from us forever. Ultimately, contemplating such a slippery being is impossible, and a waste of time.
A Fraud for Women's History Month?

JASON BEDRICK SENIOR EDITOR

In honor of Women's History Month, posters celebrating influential women are being displayed in the Reynolds' dining area.

One such poster celebrates the actions and achievements of Hillary Clinton, the first "First Lady" to be elected as Senator, and Condoleezza Rice, whom the poster celebrates as the National Security Advisor though neglects to mention that she's the first African-American female to serve as Secretary of State.

Both women hold extremely powerful positions in the American government, and have proven to be very controversial figures in American politics.

Another poster celebrates "International Women's Day," offering quotes from Jordan and Rigoberta Menchu of Guatemala.

Queen Raina is described as a "champion of women's and children's rights in Jordan and the wider Arab world," something which is desperately needed in a part of the world where "honoring killings" (the murder of women who were raped and robbed by their families) and state-ordered rapes, such as the recent case in Pakistan where the town council ordered five men to rape a woman in retaliation for her brother's affair with a woman from another family, are still all-too-common.

Rigoberta Menchu is described as the "leading advocate of Indian rights and ethno-cultural reconciliation" and the "1992 Nobel Peace Prize Winner: Campaigner for human rights, especially for indigenous peoples."

What the poster fails to mention is that the book she authored which brought her into the international spotlight and earned her the Nobel prize, "I, Rigoberta Menchu," was a fraud.

"I, Rigoberta Menchu" details Menchu's life as a self-taught Mayan Quiche Indian growing up in Guatemala.

She writes about the attempts of the government and wealthy landowners to drive her father off his land, watching the starvation and death of her brother Nicolas and the horrific burning-to-death of another brother by the army as her parents were forced to watch.

"What has happened to me has happened to many people here," Menchu says. "My story is the story of all poor Guatemalans. My personal experience is the reality of a whole people." Except that the "experience" she wrote about didn't actually happen.

When anthropologist David Stoll went to Guatemala to conduct interviews for his new book, "Rigoberta Menchu and the Story of All Poor Guatemalans," the truth he uncovered was very different from Menchu's account.

The lies ranged from small (she wasn't self-taught; she had a middle school education) to large (her brother Nicolas is still alive and running a home-made in another town) to very large (the bloody dispute between her father and the government was actually a family feud over land) to outright whoppers (she completely fabricated the existence of the brother who was "burned alive by the army").

Though nearly every major event in her "autobiography" was fictional, it is sadly still read in college classrooms around the country, there has been no move to revoke her Nobel Peace Prize and she is still celebrated by those who either don't know about her lies or aren't bothered by them.

Perhaps next year, Bahson will choose to replace Menchu with Shirin Abadi, the Iranian campaigner for human rights who won the Nobel Peace Prize in 2003; or Margaret Thatcher, the former Prime Minister of Great Britain; or Gisela Meir, the late former Prime Minister of Israel; or Aung San Suu Kyi, the leader of the non-violent movement for human rights and democracy in Burma. With so many real heroines in the world, there is no need to be celebrating a fraud.

A Conference Call with Senator Edward Kennedy

HERBIE WEISBURGH OPINIONS EDITOR

On Tuesday, March 15, 2005, at 2:50, I called into a conference call with Senator Kennedy, and Congressmen Miller and Petri. They were discussing the STARS Act, which proposes to reform federal financial aid given to undergraduate and graduate students. This act would not be in opposition to the Bush plan that originally cut funding for federal aid. In fact, there doesn't seem to be a downside. The act merely allows for a more direct system, and also opens up financial aid to more banks.

Before all you conservatives out there start questioning this bill because it was proposed by Kennedy and supported by me, I would like you to know that half of its authors, Petri and Senator Smith from Oregon, are well known Republicans. This is a bipartisan legislation and, frankly, I don't see why any one from either side could oppose it except in support of banks that have been robbing the government for years. Strictly from trimming the fat, there would be an additional $17 billion in new scholarship grant money, which would all be coming not from taxpayers, but from middlemen and big banks.

There doesn't seem to be any heavy lifting in the subject. There is an act that will open up competition from other banks and save the government money, which, in turn, will be reinvested into the system. As interest rates will fall, and the middlemen will be eliminated, the money will be put back in the system.

The problem is that college kids throughout the country have no concept of accounting. The questions asked would make any business professor here at Babson shudder. Students from Illinois, the Boston area (3U, BC, and the like), Wash gton, Virginia, and various other areas, were unite by financial incompetence.

Never have I been more proud of being at Babson College than during those forty minutes. I have qualms about Babson, but at least the students here for the most part are practical.

Not only were many of the reporters financially n'pect, they were also asking questions that they could have easily found the answers to online or were off topic. There were a few questions on the Bush tax plan. Others asked the basics of the p.a.m., or what percentage interest the banks were charging. The majority of the information was found in the material they sent us beforehand.

I have to give credit to the Senator, Congressmen, and their aids for actually answering the questions everyone asked with serious ness. The Senator needed to leave after twenty minutes. The Congressmen left soon after. I have a feeling this was partially due to the quality of the reporters present.

The real tragedy is that the bill they are proposing is really good. It could actually make a huge difference in the future, maximizing money the government puts into financial aid.

Basically, I found it ironic that these distinguished men were pushing forward a worthy, thought-out bill for students, who could do nothing to justify their time and effort. I hope that all three get a lot of political capital from the conference, because I don't think they got anything else.

THURSDAY, MAR. 17TH, 2005
The Presidential Forum

with

President Barefoot

Send in your questions on specific issues or concerns for President Barefoot by sending an e-mail to:

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Responses will be printed in following issues.

(This will be a continual forum)
LIFESTYLE

Why I Don’t Read Lifestyles Articles

JASON BREDICK
SENIOR EDITOR

I have a confession to make. I don’t read articles in the Lifestyles section of the Babson Free Press. I read News, Features, Opinion, and Entertainment, and occasionally even Sports...but I actively try to avoid reading anything printed in this section.

Shortly after assuming the position of Opinion Editor, I discovered the true purpose of the Lifestyles section: it is the wastebasket of the Opinions section. I believe that the Opinions Editor refuses to print find themselves in the Lifestyles section. Let us examine ten of the recent Lifestyles masterpieces:

1) “How to Be a Business Mogul on Your World” (2/3/05) examines, among other things, how cool it would be to have a statue of oneself sitting on a yacht with chicks at the same time.

2) “Opportunity at its Best” (3/10/05) claims we could do with an extra five minutes of life, concluding that we should brush our teeth in the shower.

3) “Going to Mexico???” (3/3/05) compares Mexico to a Tex-Mex restaurant, stating that Mexican employees, extols the virtues of Mexican food and

spins on an uncontrolable tangent to discuss the “art” of

way mesages.

4) “The Roof is on Fire” (3/3/05) is a technical disaster (perhaps deranged and delu-
sional) account of how the Babson Fire may have been started.

5) “Crazy Ming’s Weekly Forn-
tune” (2/17/05) isn’t exactly

accuracy, though it’s also occasionally frightening.

6) “Mia Babson Worthy of Her Title” (2/7/05) has been disected elsewhere.

7) “A, Pirate’s Life for Me” (2/1/05) is as asinine as the title implies.

8) “The Grilled Cheese: Best THING Ever” (2/3/05) is even more asinine than the title implies (as if the odd capitalization wasn’t bad enough).

9) “Children Taking Over Babson College” (2/3/05) ranges from odd references to Michael Jackson and Hannah Lepper to creepy (a reference to an “orgy of pain”) to (inference to a campus administrator which, thankfully, been removed from the online edition I read). Not even to mention that “Sorensen” is spelled

incorrectly...

Simply researching this article has brought me much pain and I didn’t even read all of the above articles in their entirety. By merely skim-

ming most of them I was able to glean so much worthless information. In fact, I think reading the entire Lifestyles section each week will lead to insanity and, or, perhaps, it’s a sign of it.

Occasionally, a worthwhile article appears. For example, Editor-in-Chief Emer-
ritus Ashley Jain recently penned an article about her life in the “real world” after graduating from Babson this past winter and Rebecca Soon wrote an amusing review of “Be Cool.” Of course, Soon’s ar-
ticle could (and should) have appeared in the Arts and Entertain-
ment Section and Jain’s article was worthy of the Opinions section. Either way, these articles are the exception and not the rule.

I mean no offense to those who wrote the above articles or others who have written in the Lifestyles section. Section editors need to fill their sec-
tions and that (and their friends) often resort to the

silly stuff that midnight con-

versations are made of. Unfortu-

nately, silly conversa-
tions generally make bad writing and though some top-
good ideas, they are almost always infini-

itely less funny the next morning.

This section is too often the stongly ground of the over-cofainated and under-

worked. Idiom has it, is said to lead to trouble. In this case, they lead to inchoate bab-

bling. My conclusion: abolish this section!

A Yearly Tradition: Failed FME Business Ideas

WILLIAM PEARCE
LIFESTYLE EDITOR

Everyday when I walk through Royall, I see all of the wonder ful FME business ideas. I wonder about the business ideas that didn’t make it. There are many excellent ideas that were either not allowed or un-
dervalued by the classes that they were presented in.

One such company idea would be a smoke shop. Nothing is cooler than smoking. Also, you would have steady set of custom-

ers because people will always be running out of cigarettes. An-

other award winning idea would be a skate park company. They would rent out boards and hire people to tapes. The people would skate on them and then return them. I don’t know why this idea did not get picked, because it sounds like money in the bank.

Another idea for an FME busi-

ness is a sort of book exchange. This is not your typical book exchange. The company would steal people’s books at dinner during lunch. Then bring them to the business and pro-
cede to sell the books right back to the owner. That’s all profit. Sure it is a little immoral but most of it is illegal. Another excellent idea would be a brothel. With the move to girl ratio on campus, it would be sure to be successful with at least 60% of the student population. That is like 846 pay-
ing customers that you could get daily, everyone needs some lov-

ing.
Bicycles! Bicycles! Bicycles Everywhere!

EDWEIR WITOYO INTERNATIONAL EDITOR

A bicycle is a vehicle consisting of a light frame mounted on two wire-spoked wheels, one behind the other and having a seating handlebars for steering, brakes, and two pedals or a small motor by which it is driven. It is so fascinating about this type of transportation globally? Well, it is not. The Chinese, being one of the major transportation in Asia, such as in Indonesia, China and Japan.

Let's start with my favorite country, Indonesia. A bike is known as a sepeda. There are countless used bicycle shops in every city in Indonesia; therefore, you might go around to make sure you get a good bike for your money. There are repair shops, called bangko for motorcycles and bicycles, and they have been known to do the coolest things with hammer. You can "bangko" your bicycles there. A lot of people use bicycles to get a quick ride to the nearest market because traffic is very heavy.

In China, bicycles provide a form of transportation for a majority of Chinese who live in Beijing, so there are cycling side roads set aside on all major roads. Beijing allows for very easy bike riding because it is very flat and the roads are not as bad as Indonesia. You do not have to worry about car traffic, and you can pretty much go everywhere in Beijing. If you have a new visitor to Beijing, make sure that you familiarize yourself with the Beijing's style of cycling, and make sure that you do not park randomly because sometimes it may result in a fine. You should be able to purchase a reliable bicycle in China for about $50.

Next, let's look at Japan, where bicycles are known as mokuten or charikko (slang). The most common bicycles for every day use; therefore, it is easier with a basket and/or a child seat (or two), a simple lock, and the kickstand and just one key. The basic everyday bicycles cost around 10,000 yen (about US$100), while used ones are available for less. You can also get the more advanced bicycles for more expensive prices.

Due to high popularity, there are dedicated bicycle parking areas near major railway stations and shopping centers. If you are very concerned with parking, there are even multi-story, parking garages just for bicycles.

Just some quick advice, you want to make sure to lock your bicycle everywhere, even for a quick, five-minute stop. Other than that, if you're staying in any of the three cities that I mentioned above for an extended period, you might want to consider hiring a bicycle. You do not have to buy them because these companies do offer bicycle rentals. They look at the positive side; it is a good exercise AND you get to enjoy the cities! Therefore, grab your helmet and start cycling!

FRAUD DETECTED IN FRENCH GOVERNMENT

VIRAL KAPADIA CO-EDITOR-IN-CHIEF

As the French economy works to pull itself together, and faces the rising unemployment rate of 10.8%, the country faces a new attempt to dismantle another cornerstone of the French financial system. The country's Finance Minister, who is considered to be a close advisor to President Jacques Chirac, and was even considered as a possible leading candidate to be the next prime minister of France, gave up his post after admitting to the allegations.

Giraud was also scrutinized for having excessive properties and accounts in the country, including the Alps and Brittany. He was appealing to the people, prior to his accusation, on a platform towards cutting "wasteful spend-

Giraud was the Finance Minister for only a couple of months, and during that short time he committed this illegal activity.

The French government is facing a very significant problem in retaining Finance Ministers since Giraud was the third person within three years, and the ninth minister to hold it in ten years. The new Finance Minister, who has agreed to cooperate with a previously newly appointed Finance Minister is the former chief executive of the Orange Telecom, Thierry Breton.

The current appreciation in the value of the Euro has helped the European Union to gain a stronger presence in the world financial market, but has resulted making it more expensive to purchase EU goods, and to travel throughout the EU.

According to the Orange Central Bank, in addition, the government is slowly shifting its policies, and transforming some of its major businesses to the private sector. The private busi-

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THURSDAY, MAR. 17TH, 2006

MYLES TRYDER
STAFF WRITER

I speak of course, of picking an NCAA team to win the tournament, in this beginning of March Madness. Every March, MarchMadness.com, run by the once-recreational purposes only, of course—dutifully fill out their 64 brackets and recrudescent purposes only—compare them to those of their friends. According to that website, if every team is picked, the website will still have been salvageable, the rest of it not been pretty damn bad.

Last year, of course, was a Holy Grail梦境三个人的 teams that correctly picked each team in the Final Four, correctly picked the three winners of March, actually is the real question, considering that they’re making another run even this year even sans Ben Gordon and Emeka Okafor, the two frontrunners for this year’s NBA Rookie of the Year. As luck would have it, however, last year was the one that I was still党中央七十年来第一次的党代会

So, having squandered one year of being successful, I guess if I just have the hope that I will get lucky and all hell will and have another one. Yeah, if I kept working on that site, then I’ll have had exactly that, Illinois def. Wake Forest; and North Carolina def. Syracuse in the Final Four, with UNC defeating Illinois 86-82 to finish it. This situation actually comes to pass if I reserve the right to change my name to ‘The Myles’. However, if Rashad McCants continues to recover, slowly, or if Roy Williams continues to perfect the art of choking in the big game then all bets are off. In that case, I’d just flip a coin 63 times and see where luck took me.

Thurber Leads Babson at Nationals

LOUIS BELLOT
SENIOR EDITOR

Skiing generally doesn’t receive the attention of other sports at Babson if for no other reason than the team is off competing every weekend at a different location, which is typically a few hours drive away. As a result, students are probably unaware of the achievements of our men’s and women’s captain Carson Thurber and the Men’s Ski Team, who recently qualified for the National Championships at Bridgnorth Mountain in McCullagh, Idaho, and went on to win a 9th place finish in the Team Alpine Combined Competition.

Fellow Juniors Brian Rose and Morgan Smith, along with Newman and Sophomore DT Rowe comprised the rest of the team. Members of the National Championships was the first for the Men’s team since 1988-89.

Team competition combined times from both the slalom and giant slalom events to get a team score. Qualifying for this event is a major step for Babson and the top five schools qualify for nationals. Babson tied for 4th place with Bentley College to qualify. Thurber was fourth overall to lead the team, while Younker tied for 14th overall.

The overall team effort was what ensured the trip to nationals. After falling in the giant slalom competition, the last of the day, Avallone turned in two great runs to give the team their qualifying time for the event and lock up a tie for 4th place.

The national competition didn’t go quite as planned... “At nationals we didn’t ski as well as we could,” said Thurber of the team’s performance. “But we were able to re-bound and finish in the top 50% of the teams.”

Babson struggled somewhat in the giant slalom on the first day of competition, placing ninth out of nineteen teams, but with individual times a bit below expectations.

The slalom event got off to an even worse start, with several skiers making mistakes on the first run. However as a team, the second run was much improved, with Thurber and Rowe, in particular, turning in impressive times.

O’Conner that there were no seniors on this year’s squad. Babson was looking to, at the very least, match this year’s performance and return to nationals once again. Qualifying for nationals was a tremendous achievement and hopefully Babson will become a dominant team in divisions III skiing once again.

The Babson Free Press

1994

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Men's Lacrosse

3/10 Babson 6, New England College 1
Babson (1-0) ... 6
NEC (1-1) ... 1

GOALS:
NEC - Eric Anderson
BAB - Jared Connell 2, Mike Maher, Mike O'Connell, Jonathan Wyeth, Steve Whitney

ASSISTS:
NEC - Neil Gundy
BAB - Jonathan Wyeth, Steve Whitney, Jason Wellemeyer

GOALIE SAVES:
NEC - Tyler Prudden 14 (60 mins 6 GA)
BAB - Dave Frascogna 15 (60 mins 1 GA)

3/13 Babson 19, Utica College 12
Babson (2-0)
Utica (3-1)

GOALS:
U - Ryan McGowan 3, Matt Donaldson 3, Steve Schoen, Blake Bernard, Keith McCormick, Nate Johnson, Peter Masterpole, Pat Konvicka
B - Steve Whitney 5, Nate Brawn 4, Jared Connell 4, Jason Wellemeyer 2, Jonathan Wyeth, Ed Baran, Mike O'Connell, Mike Maher

ASSISTS:
U - Schoen 3, McCormick, Johon, Julian Alteri, Justin Schmidt
B - Mike Maher 3, Wyeth 2, Wellemeyer 2, Baran 2, O'Connell, Brown, Dave Frascogna

GOALIE SAVES:
U - Sean Ryan 10 (48:16 mins 14 GA), Paul Phejan 7 (16:44 mins 5 GA)
B - Dave Frascogna 9 (60 mins 12 GA)

3/16 Babson 3, Wesleyan 18
Babson (2-1)
Wesleyan (3-0)

GOALS:
W - Chris Meade 6, Glen Adams 3, Mike Hines 3, Grayson Connors 2, Chris Knacke, Jesse Bardo, Mike Walsh, Alex Kaufman
B - Mike Maher, Nate Brawn, Jared Connell

ASSISTS:
W - Kaufman 3, Knacke 2, Chris Jasinski 2, Meade, Adams
B - Maher, Steve Whitney, Mike Lynch

GOALIE SAVES:
W - Matt Wheeler 12 (45 mins 1 GA), Charlie Conlleton 2 (4:47 mins 2 GA), Whit Harrison 9 (3:35 mins 0 GA), Colin Presky 1 (4:01 mins 0 GA)
B - Dave Frascogna 14 (50:55 mins 15 GA), Rob Ballier 2 (9:05 mins 3 GA)

Women's Lacrosse

3/15 Babson 16, Bates11
Babson (0-1)
Wesleyan (2-1)

GOALS:
BATES - Molly Wagner 4, Erica Nason 3, Jesse Wagner 2, Shannon Tully 2, Rachel Harmeling 2
Babson - Stacy Hambro 4, Alexa Rad 2, Anita Martignetti 2, Libby Bryant, Alysha Platt, April Doten

ASSISTS:
BATES - Parson 2, Tully, Farmer, Alison Emery
Babson - Rad 2, Bryant, Erin Conroy

GOALIE SAVES:
BATES - Liz McNamara 11 (60 mins 11 GA)
Babson - Jennie Williams 7 (60 mins 16 GA)

Men's Tennis

Bates 7, Babson 0

Doubles
1. Will Boe-Wiegard/Sam Duvall (BAT) def. Mike Brooks/Jon Martin (BAB) 8-4
2. Blake Wayman/Tristan Beach (BAT) def. Jeremy Stein/Jason Lynn (BAB) 8-2
3. Greg Littler/Feinberg (BAT) def. Terence McAndrew/Blake Leong (BAB) 8-6

Singles
1. Boe-Wiegard (BAT) def. Brooks (BAB) 6-4, 6-2
2. Wayman (BAT) def. Stein (BAB) 6-1, 6-4
3. Little (BAT) def. Lynn (BAB) 6-3, 6-2
4. Beach (BAT) def. McAndrew (BAB) 6-1, 6-3
5. Duvall (BAT) def. Leong (BAB) 6-2, 6-2
6. Mike Greenway (BAT) def. Sherwin Parkhurst (BAB) 6-0, 6-4

Babson 5, Colby 2

Doubles
1. Mike Brooks/Jon Martin (B) def. Ben Crane/John Fallon (C) 9-7
2. Zack Schuman/Tony Gill (C) def. Jeremy Stein/Jason Lynn (B) 8-5
3. James Curny/Tom Gilderseeve (C) def. Terence McAndrew/Blake Leong (B) 9-5

Singles
1. Brooks (B) def. Crane (C) 6-0, 6-4
2. Stein (B) def. Fallon (C) 6-4, 6-2
3. Lynn (B) def. Gilderseeve (C) 6-4, 6-1
4. Schuman (C) def. Martin (B) 6-4, 6-1
5. McAndrew (B) def. Gill (C) 6-4, 2-6, 5
6. Leong (B) def. Curny (C) 6-4, 6-0