Relax in the Serenity Now Room

Students Seek Social Life Solutions

JASON BEDRICK
SENIOR EDITOR

Last week, over sixty students attended the SGA meeting to discuss the issue of social life at Babson College. Bummed senses, Thirty Petes residents met to discuss the recent vandalism, which has totaled nearly $9,000 this school year so far. Unfortunately, the timing of the latter meeting interfere with attendance at the SGA meeting. Student complaints at the SGA meeting varied from problems with Public Safety to concerns over asserted policies. Jenina Veneri ’07 organized a series of unfitled treatment by a Public Safety officer to the nodding heads of a dozen students. Nisha Rosenberg ’06 requested that the Office of Campus Life would analyze the process of administrative review and decided the punishment of students for incidences in reports which were "physically im-
possible" because it "kills morale." D.J. Hageman ’06 proposed that the administration create an appeals process separate from the Judicial Board. Brian Crean ’06 added, with colorful rhetorical flourish, that "judicial review is the last check on tyranny" and pro-
posed a review of the "parade's" and "open cup" policies.

For the most vocal, passionate, and creative student at the meeting that night was former CAB President, Mike Rastivo ’06. His first proposal was a review of the central sources and fire code policies. The current fire code allows for only 15 people in a suite’s common area or, according to page 76 of the Student Handbook, five people in each room (which would add up to 30 students in six rooms). The current alcohol policy allows only up to 500 mackers of beer. Proposed positive increasing the limit on suite attendance and al-
cohol quantities as well as devaluing separate beer, wine, and hard alcohol policies.

Reactive also expressed concerns about Public Safety, saying that it seemed as though "some officers are

more into building the Babson com-

munity and some [are] into breaking it down." He recommended im-
plementing a process to review officers’ performance evaluations for professors.

Another of Rosett’s ideas involved adding the option of performing community service or "something else ben-

efiting the campus" instead of paying fines for infractions. His final request was a review of the ban on painting rooms.

When SGA President Kristin McQuaid ’06 pointed out that it costs Babson College roughly $850,000 to repaint all the rooms, Rosett quickly replied, "Well if they only repent the painted room, I guarantee the cost will be out in half," to uproarious laughter. Former SGA President, Jen Mariani ’06, arrived at the SGA meeting after attending the Petes meeting. She ex-
pressed concerns that none of the al-

diministrative at the meeting was writ-
ing down the students’ suggestions and that fixing all the residents of Petes for the recent damages caused by a few vandals would be unfair to the vast majority of Petes residents who weren’t involved.

Some Petes residents suggested spending the cost of the damages over the entire campus since students from every dorm come to Petes for parties and it is quite likely that the vandals weren’t even Petes residents. "Petes residents don’t want to live in fifth and step over glass in the dark just to get to our room," said Sanchez, who then stressed that the administration should "email the entire campus about those problems, not just Petes resi-
dents; solicit the student body and resi-
dents for help and increase their awareness for these situations - bas-
ically set up as a community which sup-
ports and help one another.

She also recommended a process by which students could make sugges-
tions about how to improve the situa-
tion and prevent vandalism in the fu-
ture. Tim Moran, the Dean of Student Affairs, has offered to discuss concerns

with and take suggestions from any students, but it depends on who the students are, can be reached at extension 5225.

Other students at the Petes meet-
ing felt frustrated that their concerns were met with no answers, such as, “Well, I’m not high enough up to make those decisions,” which prompted some students, fairly or not, to wonder whether the meeting was “just to threaten us and get us to feel bad” or did the damage, instead of being invited to select us for advice and suggestions to make this community a safer and bet-
ter place to live in.”

Though many students feel frustr-
ted and there is a lot that can be done, the Office of Campus Life has been making progress. OCL has redes-
igned several positions in their office to focus on student activities and in-

volvement. Their support for Greek Life, SGA, CAB, clubs and organizations and the Reynolds Campus Center. Programming efforts have not only increased but have also focused on improving quality, revitalization of Pub-events, and development of a stu-
dent leadership program to help aid students in their planning and imple-
mentation,” said Fred Grant, Direc-
tor of the Office of Campus Life, “One of the most notable and positive out-
comes of these changes has been an increase in the amount of programs/social events offered to students.

There have been over 200 programs/ events planned this year by the Of-

ce of Campus Life and student orga-
nizations.”

If students want to make a differ-
ce in the quality of social life at Babson, Grant says they should "get involved with: CAB, SGA, clubs and orgs, and the Campus Center Advisory Board, (attend) events on cam-
pus and [fail] chances on events that they haven’t attended in the past.”

He also recommended working with DBA to develop programs and noted that funding opportunities are avail-
able through the OCL Grant, a grant of $1,000 for a one-time campus event.

Students will be able to use the room free of charge as long as the Reynolds Campus Center is open by checking out a key at the infor-

mation desk. This amazing place, located on the second floor of University Now, features various stress relieving materials and a fabulous feng shui. Padded Rocking and soothing water displays decorate the room. My favorite place, the 12 setting dining area, is comfortable and best of all, perfect for a dinner for two. I can imagine being through the room as music plays on the ra-
dio, players, and student. Kick back, listen to jazz, just lounge out and read the many pieces of stress relief and nutrition literature which are available in the room. The only requirement says Thelma Lake is NO STUDYING. This is a stress-
free zone.

The room officially opens on Monday, but if the final touches can be made by Thursday afternoon, the room can be used as early as Fri-

day. Lake hopes to constantly be updating the room to fit with stu-
dent needs. A suggestion box in the room will run the futures of the room, and eventually Lake will use in introducing meditation classes for small groups of people that are in-

trested in stress reducing.

Today I was able to feel the weight of the world, or at least of Babson, literally lifted off of my shoulders. I thought, for a few

minutes, I was a black chair. I would personally sug-
gest to anyone that ever feels stressed, you need to get something provided by Babson life to take advantage of the relaxation that the Serenity Now Room can provide.

Rebecca Soon
STAFF WRITER
NEW

THURSDAY, FEB. 10TH, 2005

NEWS

FME Card Company
Bound for Greenbacks

STEPHEN SILVER
STAFF WRITER

As we all look forward to seeing this upcoming FME businesses, I can't help but remembering last year's most successful FME business, Babsenopoly. A great deal of revenue was generated from pre-ordered cards sent out to their Babsenopoly boards to the school, and other organizations on campus.

But these Greenbacks aren't your ordinary playing cards. Each of the 54 cards are a unique caricatured drawing. The decks are made with the same materials and professional card making decks are made of, and fit the same profile as a standard Bicycle deck.

When Greenback started pitching their idea, people kept on mentioning how similar their idea was to last year's Babsenopoly. Greenback realized that "a lot of kids play poker," more so than Monopoly, so they decided to take the basic ideas from Babsenopoly and have a more complete array of what Babsenolex College symbolizes.

The first step in creating a deck of cards was selling the spots to various people and departments. "We were working hard that whole week, to get everything done...and our teachers said there was no way we could do it, but somehow, we just did," said Ernest Ezenna. The main difficulty was the Art department actually setting up the playing cards for exportation to the printer.

When asked how the members of the company were getting along, Ernest Ezenna the VP of Marketing, said with a chuckle "There's a lot of laughter and a lot of hard-working people," and that everyone's "getting along pretty well." It seems as if Greenback has a pretty tight knit group, they don't have any communication problems thanks to an intranet site called the "Greenback Intranet Management System" which is the center for company information on card sales, important documents, and team contact information.

The deck of cards is reasonably priced at $7.00 per deck, and $1 off for pre-orders. They are scheduled to be available at the beginning of March, so pre-order them now to be sure they'll still be in stock. You may be wondering who the target market for the Greenback Card Company is, well, they are planning to sell on campus in Reynolds Campus Center, as well as to alumni.

They even plan on having these playing cards sent out to prospective students to give them an idea of what they should expect from Babsenolex College. You might be surprised or even jealous that you didn't buy a spot when you find out that it only cost $20 to have your caricature printed on the 2's. You can't buy a caricature from a street fair for so cheap, and for just $7 you can have more than 50 professionally drawn caricatures. The cost of having your face of a card ranged anywhere from $20 to $60 you wanted to be in one of the ace.

Overall it seems as if Greenback is going to have a successful run this year as an FME business.

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Judge Crane Speaks to Greek Community

HERBIE WIEBUSH
OPINION EDITOR

On Tuesday, February 8, 2005, from 7 to 8:30 p.m., there was a Greek educational speaker at Night Auditorium. An alum of Sigma Epsilon Pi, The Judge lectured on the effect of alcohol and stupidity on the negative image portrayed of fraternity and sorority. His repertoire of jab stories touched many in the audience, while others were bored, or, in other cases, upset.

The lecture was started almost like a motivational speech. He tried to win over the crowd with jokes and familiarities. Many of the members of the audience were the butts of his jokes. Whether hitting on a Kappa or making fun of an Omega or two, the speaker jested with whom ever he could.

As a judge, he was able to shed light on several of the cases he had seen over the years, either in the courtroom, through friends, or in the paper. This made his points about the evils of irresponsible drinking or indifference toward rape even more powerful.

He brought up the story of a girl in Florida who was pledging a sorority. Her sisters and fellow pledges took her to a fraternity party, where she drank heavily. She had to go to the bathroom eventually. When she asked one of the guys (not in the fraternity, but this was not known at the time), he led her to the bathroom. When she came out, it was dark. She was pulled into a room and raped, most likely by the same guy. He was never found, but the fraternity and sorority were both sued successfully for their unintentional contribution.

Another one of The Judge's stories centered on a kind, smart young man who had a drinking problem. A little while after The Judge asked the young man's fraternity brothers to talk to him, he was arrested for public drunkenness among other things.

When The Judge inquired, the brothers remarked: We did talk to him; he said he didn't have a drinking problem, and he is an adult. He can handle himself.

Later that semester, there was a preventable car crash, in which the drunk driver, who not put on a seatbelt, left a party drunk, drove most of the way home, then hit the curb, crushed by his own car.

There are several "water deaths" every year associated with rushing across the country. The Judge went over a few instances of college fraternity and sorority pledges who drowned because of carelessness and in difference to security of the people who are supposed to look out for them. Others die because they are forced to swallow too much alcohol or water, and their body simply cannot take it.

Countless other tales, both fictitious and non-fictional, are conveyed to the American public through mass media. No one hears about the millions of dollars collected all the time by various fraternities and sororities, or how you can learn responsibility, leadership, and teamwork.

The television news will never focus on those uplifting stories as long as there is the occasional death or rape due to stupidity,asticide pledge masters or drunken fratasts. The Judge left with the notion that he doesn't just want college kids to be aware of such things happens, but that they could happen to them. He urged the Babson Greeks to exercise caution so that nothing so horrible would happen on the Babson campus.

Start your own Fraternity! Zeta Beta Tau is looking for men to start a new Chapter. If you are interested in academic success, a chance to network and an opportunity to make friends in a non-pledging Brotherhood, e-mail: zbt@zbational.org or call 800-431-9674.
SGA

Winter Weekend is Here!!

Babson High

"We go together"

The first of two big weekends this semester is here! This weekend is going to provide a lot of unique fun starting Thursday, February 10th. Make sure, when you attend our events, you grab some of our 50's inspired giveaways. Bring friends, because at Babson High, "we go together."

Thursday, February 10th

8:30PM – Comedy Night @ Scorsesano (Posters on campus state wrong time)
We've packed it in four comedians for an amazing start to the weekend!

Christopher Mason and Chris Grant as seen at Comedy Connection and Babson... Chris & Chris are going to be on first and right on time, don't be late or you'll miss our Alumni openers!

Joe List as seen at the Comedy Connection

Paul Nardizzi as seen at the Comedy Connection and on Conan O'Brien

10PM – Family Feud Pub Night

A pub night with a twist, four teams will compete in Family Feud for prizes. Little do they know, the work isn't necessary, as giveaways will be awarded to some lucky people who just show up! Drink tickets for those with ID.

Friday, February 11th

Noon – Build-a-Bear and Sign Making @ Reynolds

Build a bear for a friend... or make a sign for your room. What's more fun than stuffing an animal or getting a sign, the legal way? Come check it out before supplies run out.

8PM – President's Ball @ Knight

This Black-tie optional affair is the Babson socialite event of the semester. You'll be able to mingle with faculty, administration, MBA's, and undergrads alike around the sushi & open bars. Make sure to RSVP.

Saturday, February 12th

8PM – Miss Babson @ Knight

Promising to be just a crazy and entertaining as last year, the contest will involve "high profile" contestants, judges, and hosts to make the event worth the standing room only attendance. The contestants will be competing for $500. Beer garden for those with ID. Co-sponsored by Babson College Radio.

Sunday, February 13th

7PM – Movie Marathon Slumber Party @ Knight

Two movies to remind us exactly what our high school days were really like: "Grease" and "Mean Girls". There will be plenty of room to sprawl out with pillows and blankets (bring your own) and chairs for the less comfortably inclined. There will be plenty of movie theater food including candy and hot pretzels to hold those attending over for the two movies.

This has all been brought to you by SGA & CAB. If you're interested in helping out with events like this in the future, check out a CAB meeting on Monday's from 6:30pm to 7pm. New members are always welcome and time commitment can range from giving opinions at meetings to helping build sets for events.

If you have any questions feel free to contact me (peshill@18) or IM "BabsonCAB."

Sincerely,

Patrick R. Cahill
President
Campus Activities Board
VP of Campus Activities
Student Government Association

What's your scholarship?

Find your scholarship opportunities at our re-launched Scholarship Channel.

Visit www.babsonfreepress.com
we value vacations. we value you taking vacations. have a vacation on us. enter for a chance to win a free trip for you and a friend in our vacation sweepstakes. you have priorities. an amazing vacation is one of them. whether it's at the beach, volunteering in the community, or on an adventure, the choice is yours. for official rules, visit www.pwc.com/mypriorityvacation
Entrepreneurial Drive: Do You Have It?

Entrepreneurs are passionate individuals that launch new enter-
prisr-companies. They possess an innate characteristic that is com-
pelling: perseverance or drive. We wonder if that's what you always associate with entre-
preneurs isn't it? Most of the time entrepreneurs will say: "you must needs to be passion which must needs to be learned."

Drive however cannot be taught. And it is drive that will allow you to pursue even the most daunting and risky of projects.

Many of us are here at Babson to prove ourselves as entrepre-
neurs. We believe that we have the experience, but we need the more con-
cept and change society by affecting thousands or maybe even million of people. Can we really do this? Do we really desire to dream in such propor-
tions?

Howard Schultz, the founder of Starbucks as well as other inno-

CHRIS CICCHETTI

Cell Formally Announced and Detailed

This past week, IBM and Toshiba, formerly announce their "Cell" processor, the successor to the so-called "supercomputer-on-a-chip" that will power the next generation of supercomputers. The Cell core, like its predecessors, the "Cell" proces-
sor will be capable of over 6 teraflops of processing power per second, of computing power - on a single chip.

IBM and Toshiba are the first to produce the world's most powerful supercomputer. The combined power of these cores allows per-
formance much faster than Pentiums while being able to run up to 15 operating systems at the same time.

Another innovation, and what is most impressive about this technol-
ying such a line, one shouldn't be surprised if things swing over the other way - periods of underperformance.

Speakings of underperformance, H-P is undergoing a change of leadership little over a week. Though the company's stock has traded up be-
cause of better than expected results from an exuberent investor, should be wary. If Participant's provided by quarter earnings expec-
tations, it seems unlikely that her dismissal would have any lasting effects.

Therefore, it may be logical to ex-
pect that the company will underperform on the 17th, if not before.

Andrew Woodward B&T Editor

The biggest night in advertising's year was last Sunday's Super Bowl, where the Fox network was the only advertising that broadcast for 2.4 million dol-
ars each (30 second spot).

While the $200 million Super Bowl level may seem like an exorbitant amount for a company to be spending in 90 seconds, Super Bowl commercials have proven to be profitable for companies in years past. But this year, many viewers were cursing yellow flags at market-
er who had delivered some less-than-entertaining prod-
uct pitches.

Having been shown truly exceptional commercials for many years, many viewers have admitted that they care more for the actual game than for what they do for the actual game. However, after Sunday's game, critics have been point-
ing out that this year's game was notable exception.

Of course we can always rely on Anheuser-Busch to come up with some interesting ideas, and their "Skyscraper" commercial (www.Budweiser.com) was the most popular ad shown all game.

Many viewers were also pleasantly surprised by what Viacom's "Money Business" commercials, which definitely provided some comic relief. Yet, the presentation of a few other entertaining clips, most of the other commercials failed to live up to consumer's expectations.

For example, Napster pro-
duced a commercial which was very unpopular with view-
ers, who felt that the company's "don't stand up holding a sign com-
promising its service to that of Apple.

The problem was not that it did not get the message across, because it was easy to see what Napster was offering. The problem was that the commercial looked like it had been filmed and edited in 4 minutes, and there was no mention of any of the $15 of production. It was most definitely not of Super Bowl quality.

A Super Bowl ad is by no means the only under-per-
forming commercial of the evening. This dissatisfaction of critics leads you to question whether the 50 or so com-
panies who advertised during the Super Bowl might have been wasting millions of dollars of their advertising budgets.

Obviously last year's Super Bowl came out a little hard out of time during the halftime show, so there was new emphasis placed on clean "family fun" aspects this year's production.

This new conservatism may have also spread to the vari-
ous marketing organizations that were involved in cre-
ing these commercials, be-
cause no one wanted to "cross the line" this year. While there was still a little too early to be gauging the commer-
cials' effectiveness at mar-
ting their products, many speculate that some of the $2.4 million commercials were quickly ignored by viewers and will not generate any sales for the companies which paid for them.

Thus, the question remains: What will happen next year? Will there be more for as much money? Will compa-
nies have learned their lesson, and invest a little more in advertising, or will our good consumer response?

Only time will tell, but if you were IBM, I would make sure that a momentum like this lasts - with a quality product before handing Fox $2.4 million of my company's money.

Chris Cicchetti Staff Writer

Andrew Woodward B&T Editor

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This new conservatism may have also spread to the various marketing organizations that were involved in creating these commercials, because no one wanted to "cross the line" this year. While there was still a little too early to be gauging the commercials' effectiveness at marketing their products, many speculate that some of the $2.4 million commercials were quickly ignored by viewers and will not generate any sales for the companies which paid for them.

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Only time will tell, but if you were IBM, I would make sure that a momentum like this lasts - with a quality product before handing Fox $2.4 million of my company's money.

Howard Schultz, the founder of Starbucks, said "If you dream small dreams, you may succeed in building something small. But if you want to achieve widespread impact and lastingly changing the world, build it, and 217 investors reject him. If he didn't possess drive then we would not be able to see through the noise to the main stream.

The business side Rambus (RRMB - Nasdaq) is making a comeback with the PS3. Some of you may remember them from the VIAKDA's innovation several years back.

While the technology was sig-
ificant, what is more signif-
icant is the PS3's tying all of the PS3's hardware capabilities together with its manufacturing. This could be the first real challenge to the Intel/AMD lead, and what the Rambus brings to the table needs to break into the main stream.

Now Rambus is coming on strong with the PS4, which has an astounding 100 gigabyte-per-second transfer rate.

To put that in perspective, most people in the industry think the PS4 has the best personal computer today could possibly use that kind of band-
width today. With the most recent innovations the PS4 has I have a feeling they'll find a good use for them.

If this works out like I think it might, and I think Sony and IBM are hoping, a Sony/IBM branded Linux OS coupled with the Cell might have double digit share in the Desktop segment by 2010, putting real pressure on Microsoft and Intel.
Steps of Peace or Walking in Place

Herbie Weisburgh
Opinions Editor

On Tuesday, February 8, 2005, Israeli Prime Minis-
ter Ariel Sharon and Palestinian President Mahmoud
Abbas met with Hosni Mubarak, the President of
Egypt, and King Abdullah II from Jordan to discuss a
peaceful resolution of the con-
flicts in Israel.

While they both refused to use the specific words, they
in essence signed a cease fire, an act that could lead to further
peacekeeping actions. Abbas,
who was recently elected to the post of President after
Arafat’s death, seems to be
more willing to deal peace-
fully with Israel than his pre-
decessor.

There is skepticism, how-
ever, as to his control over his people.

The tone of words on both sides after Tuesday’s confer-
rence was that of cautious op-
timism.

While Sharon seems happy with the outcome, his officials
doubt that Abbas will be able to
keep the various Palestin-
ian terrorist groups in line. Hamas, one of the larger and
more radical of these groups,
released statements that it
would adhere to Abbas’ deci-
sion for now, but also ex-
claimed that it was not sub-
ject to any such decisions
made without consulting
Hamas officials.

This last proclamation, if
proven true, would entirely
undermine President Abbas’
power to negotiate with Israel,
causing a continuation of as-
sassinations of top terrorist
officials along with re-occupa-
tion of several cities in the
West Bank on the part of Is-
rael.

With such knowledge, Hamas might think twice be-
fore resuming terrorist activi-
ties.

On another note, because
the conference was hosted by
Egypt and Jordan, both coun-
tries pledged the reinstate-
ment of their embassies in
Israel.

The atmosphere seems to be
very different from the last
time Sharon was in Egypt, dur-
ing the war of 1973, when he
led an Israeli army into
Egypt, gaining land and re-
spect for the fledgling coun-
try of Israel.

Now at the negotiating
table as a foreign diplomat,
Sharon was allegedly shown
courtesy and cooperation. Even if relations between Pal-
stinians and Israel are not
much improved by the
cesefire, it is possible that
this could be a start of a more
cordial relationship be-
tween Israel and the duo.

In exchange for Palestin-
ian concessions, Sharon
agreed to draw troops out of
the five cities of Jericho,
Bethlehem, Ramallah, Tulkarm,
and Qalqilyah, all
located in the disputed West
Bank.

This would be one more step in an effort of the Palestin-
ians to start an independent
state including territories
they mostly populate, which
would be centered on the West
Bank.

Abbas is also hoping to pres-
sure Sharon to stop building
the wall he is attempting to
create, in essence isolating
the Palestinian territory.

Assuming Abbas is able to
fulfill his promise, this
could be a huge step for what
Bush labeled the “War on Ter-
ror.” Israel has been the spi-
center for terror since its con-
ception in 1948.

Now that Iraq has taken the
spotlight for terrorists, Israel
might finally be able to secure
peace, taking away cause for
future terrorism.

While I am skeptical, I am
also hopeful.

Student Business Owners
Showcase your entrepreneurial talent!
Win $2000 + PR for Your Business

If you are a full-time undergraduate student who is the owner/founder of a business (not an FME), you are qualified for The Student Business Initiative Award (SBIA), sponsored by the Babson College Alumni Association. The SBIA is considered by many to be the most prestigious honor awarded at Babson: Being named the best business at the best business school!

Submit a two-page summary of your business and include a brief profit and loss statement by Friday, February 18 and you will be among the businesses considered for the award. The winner will be announced at the Founder’s Day event on Thursday, March 31, 2005.

All submissions are evaluated on the following:

- Originality - New, creative, inventive; fresh and unusual.
- Initiative - The ability to begin and follow through with a plan or task; enterprise.
- Success - The achievement of something attempted, financially.
- Persistence - Holding firm and steadfastly to a purpose or undertaken despite obstacles.
- Learning - Gaining knowledge, comprehension or mastery through experience.

Showcase your entrepreneurial talent today! College Marketing will participate in this competition to provide feedback and PR for businesses.

Applications and information sheets can be picked up at Alumni Hall or the Information Desk at Reynolds Campus Center. For more information call Elizabeth Meister at extension 4545 or email emeister@babson.edu.
It is with great pleasure that I hand the Opinions Editorship over to Erbie Weishar, a man of impeccable integrity and a good heart. He will be a welcome addition to the opinions and the political spectrum, which will be rather refreshing for Babson College, though I have no doubt that he will continue to seek voices from a variety of ideologies. I wish him and the entire paper well in their future endeavors.

- Jason Bedrick, Opinions Editor Emeritus

Distrust by OCL at the Root of Student Resentment

LOUIS BELLOTT STAFF WRITER

When I transferred to Babson three years ago, I was amazed by the openness of the campus as a whole. One of Babson’s main selling points was its size, which allows for a very close-knit community of students, faculty and staff. Coming from a large school, this was a new experience. As most students are probably aware, the latest ultimatum from the Office of Campus Life, this time concerning the Pietz suites, is the latest in a string, which has seen tighter and tighter restrictions being placed on students.

The general policy for OCL seems to be one of distrusting students in any and all circumstances. Fliers put up around campus must carry the OCL “Seal of Approval” or risk being removed.

Starting last year, Campus Life and SGA began placing more restrictions on funding for student organizations. New this semester, FMB businesses must go through the Office for even petty cash transactions, making the running of those businesses even more time consuming. What’s the reason for these policies? Nothing more than the fact that OCL distrusts students.

Weber Babson a larger school, this might make sense. In reality, this policy is more strict than most other areas of student life. Students are mostly trusted by their professors to have adequately researched the material for classes, usually without the constant need for pop quizzes and tests. At the bookstore, students are not required to leave their bags at the door, a standard practice at larger schools. Babson does not require students to accept internships as part of the curriculum, most students do so voluntarily. Administrators might not see the detrimental effects of these restrictions immediately.

OCL probably views their measures as a way of making campus a safe, secure, and positive environment for everyone. They also probably feel that they make every effort to work with students in accomplishing those goals, when in fact most students who work closely with the Office claim exactly the opposite. Sooner or later, the word will spread to potential incoming students that Babson’s social life isn’t exactly what the guidebooks say.

Students spend the vast majority of their time outside the classroom, so it is of utmost importance that students be protected and safe, there’s no reason for any college, let alone Babson, to be so restrictive.

Whether anyone wants to believe it or not, students are the customers at a college. Any business that offered customers service on the level that Campus Life provides would be losing clients at a rapid pace. Groups of customers printing T-shirts in protest can never be a good sign. While I have no reason to believe that students, if the school isn’t careful it will be alienating and losing the ones it most wants to keep.

Save Social Security: Invest in Markets

JASON BEDRICK SENIOR EDITOR

"(By) 2013, payroll taxes will no longer be sufficient to cover monthly payments. And by 2032, the trust fund will be exhausted, and Social Security will be unable to pay out the full benefits older Americans have been promised. I propose that we..."

When President Roosevelt began the program in 1935, there were only 16 workers per retiree. Today, a mere 3.3 workers are expected to support each retiree. When Baby Boomers start retiring, the demographic shift will force Social Security into insolvency.

Despite fear-mongering to the contrary, the President’s plan will secure the promised benefits for all retirees and those who are close to retiring (nay, everyone over 20). Many citizens will be given the option to invest up to 4% of their payroll taxes in personal retirement accounts. Not only would Social Security be strengthened, but personal retirement accounts would belong to the taxpayer and grow over the years. Furthermore, there will be no increase in the payroll tax.

According to Graham Gawryluk of FreedomWorx, "With a combination of stocks and bonds, the low income Social Security recipient can count worth in excess of $250,000, again considerably higher if invested solely in bonds. And without any benefits in excess of $2100 compared to current Social Security monthly benefits, payments are definitely worth it." It’s ironic that the leading Senate Democrat would compare Social Security to "gambling," Senator and other wealthy Americans have the luxury of investing their money in the private sector while lower income families are often forced to rely solely on the benefits provided by the government. The President’s plan will help liberate an "ownership society," where everyone has a stake in the system. As with any massive govern- ment plan, there are bound to be problems and since Social Security is the largest federal program, anyone who dares to touch it had better be prepared for some harsh criticism. There’s a reason it’s called "the third rail of politics" after all. Nonetheless, we can’t continue to depend on a program tailored for the 1950s; the President and Congress have a duty to modernize the system.

Cheers and Jeers: The Best and Worst of Babson

JASON BEDRICK SENIOR EDITOR

Cheers to the Office of Campus Life for successfully Super Bowl party.

Jeers to the numb-knuckles who vandalized Pietz last week. Hundreds of students may now have to pay the price for your stupidity.

Cheers to Hector in Trim for playing country music. Yee- hah, git ‘er dun!

Jeers to the Babson administration who sold our names to those extremely annoying telemarketers. May the fleas of a thousand camels infest your armpits.

Cheers to Mike Mandel, Andy Elston and the FFRC for an incredibly successful event.

Jeers to the squeaky doors at the entrance to Horn library. Would it be too much to ask to oil those bad boys up?

Cheers to the Babson sports teams, especially the swim, hockey, and women’s basketball teams for their amazing seasons. Keep it up!

Jeers to parking on campus. Anyone who has had to park in Trim lot only to then walk up Map Hill in the snow knows what I mean. Cheers to Brian Drysdale ‘05 for breaking two school records in swimming at his last home meet ever. Rock on.

Jeers to promise-breakers, especially the one who promised articles but failed to deliver and the students who promised to attend the Pep Rally but failed to show up. Poor form.

Cheers to the FMB businesses “Bolo Shirts” for being original and clever.

Jeers to the FMB business “Bolo Shirts” for putting up the cardboard cutout of Faris Hilton in the cutout corner cutout too expensive.

Cheers to the staff of Trim Dining Hall for their ever-improving pizza lately. Delicious.

Concerned about social life? Think the opinions writers are blithering idiots? Don’t just remain: DO SOMETHING! Write for the Babson Free Press!
EINO D'ALY ARTS EDITOR

Laurence Bergreen has written a first-rate biographical page-turner, all about Ferdinand Magellan's circumnavigation of the globe that started Over the Edge of the World.
The race to win control of the spice trade was equivalent to the modern day space race. Spain and Portugal vied to crown themselves king of the lucrative title. King of the ocean meant control of the spice trade, and control of the spice trade meant invaluable riches.

For centuries, the Arabs maintained a monopoly in the spice trade keeping the location of the spices shrouded in mystery. Spices such as cloves could only be grown in the Moluccas, a few tiny islands in the Philippines.

Stories of exploration, theft, intrigue, and revenge were common between the warring countries. It was out of these circumstances that Magellan left Portugal—the king denied him the right to stage any voyages for fear that Magellan would gain popularity and challenge the king's authority—and committed himself to the service of the Spanish crown.

Ferdinand Magellan set out from a bustling port town on the coast of Spain in 1519 with a fleet of five ships. He and his crew set out to accomplish the unimaginable: sail west until they arrived at the Spice Islands to the east!

In hindsight, their goal was overly ambitious. But during the Age of Discovery anything was possible. Mariners believed that they could literally sail off the edge of the world. They also believed that when they crossed the horizon the ocean would boil, scalding them to death.

If the sailors and their captain were able to put the mental blackades aside, there were also more substantial worries. All of the maps previously drawn depicted South America as the furthest point west. If there was an ocean beyond the South American continent people believed that it covered a trivial stretch of globe. As we now know, they were simply wrong, since the Pacific Ocean is by far the largest ocean on the planet.

As you can probably imagine, it was certainly difficult to find people willing to bear a boat that was setting out on a mission such as Magellan's. A large portion of the crew consisted of people who did not want to remain on land for fear of death: thieves, murderers, debtors, and the like. If they failed, nobody would care and if they succeeded, they would return with spices worth their weight in gold.

While 5 ships carrying 290 men did not amount to a lot of sailors half of the original sailors returned. Between the point of departure and the point of return sailors lost their lives to scurvy, storms, battles, mutinies, and executions.

Bergreen relies mostly on Antonio Pigafetta's journal to recreate the story of Magellan's feat. Pigafetta was pious and adventurous person sent to record the progress of the journey.

His scholarly intuition led him to record information concerning the languages of the different peoples that they met along the way, as well as an account of the journey written as honestly and impartially as possible.

In Bergreen's footsteps he explains all of the meticulous researched material upon which he recreates the story of Magellan. He does a wonderful job only one ship of the already mythical journey with a literary intext and the book reads much like a novel.

The next song "La Ste-Reo" is the worst song on the CD there are occasional ticking from a drum machine with spastic interludes of big bass towards the end of each track.

Then comes the promising tracks "Takeoff" is an energetic song with periods of calm followed by momentum building measures topped off with some Mullins Centurion type of a song. Although the drum beats sometimes remain flat the lyrics keep the song flowing.

The "Love and Hate" song takes the album down a notch. The noise is a bit haphazard and pulls in different directions, possibly relaxing the emotions of love and hate. Although the idea intends well, the sound of the song is not pleasing to the ear.

A few of the tracks may fall short because they are highly repetitive and they lack in aggression and some of these experiments are quite similar so they are put together to appeal to a more mainstream audience. The choruses are a bit repetitive and the light effect from the lyrical expressions. Overall, I give the CD a rating of 5 out of 10 pears.

U2/Vertigo 2005 Tour
Fleetcenter
Tuesday May 24, 2005
7:30PM

Clearchannel
HOT HOT HEAT
www.Hotheat.com
Axis
13 Lansdowne St, Boston
Monday May 7, 2005
7:00PM
$15

O.A.R.
Whittiermore Center Arena
University of New Hamp
shire
Tuesday April 5, 2005
7:30PM
$25

Rustic Root
18 W/Valid ID
Avalon
15 Lansdowne ST, BOS TON
Wednesday March 29, 2005
8:00PM
$18

Dropkick Murphys
Avalon
15 Lansdowne St, Boston
Wednesday March 18, 2005
7:00PM
$20

Dear Leader
18 W/ Valid ID
Paradise Rock Club
967 Commonwealth Ave,
Boston
Saturday March 5, 2005
8:00PM
$10

Blue Man Group
"Tub Thunk"
The Charles Playhouse
74 Warrenston
Boston
Wednesday Evening
March 9, 2005 6:00PM

The Phantom of the Opera
Broadway in Boston Series
The Opera House
40 Brattle St. Boston
Saturday April 9, 2005
2:00PM

Fiddler on the Roof
Mill City Management
Lowell Memorial Auditorium
Friday March 11, 2005
8:00PM

Grease
Mill City Management
Lowell Memorial Auditorium
Friday March 10, 2005
2:00PM

Little Shop of Horrors
Central Theatre
106 Beacon St,Boston,MA
Saturday May 7, 2005
2:00PM

The Full Monty
Lowell Memorial Auditorium
Friday April 15, 2005
6:00PM
Sarah McLauchlan
Afterglow Live 2005
Verizon Wireless Arena
Saturday May 21, 2005
7:30PM

Maroon 5
Honda Civic Tour
www.Marron5.com
Monday April 4, 2005
7:30PM

Maroon 5
Honda Civic Tour
Agnasen Arena
Saturday April 2, 2005
7:30PM

Ray Lemontagne
18 W/Valid ID
Avalon
15 Lansdowne St, Boston
Friday April 1, 2005 7:00PM $17

On Campus
Winter Weekend
Thursday February 10th
Comedy Night in Sorensen
8:30 pm
Midnight Family Feud at Pub 10pm
Friday February 11th
Build-A-Bear and Design a
Sign at noon in Reynolds
President’s Ball 8-12pm
in Knight
Saturday February 12th
Miss Babson Pageant at
8pm in Knight
Sunday February 13th
Slumber Party Movie Marathon ("Grease" and "Mean
"Marathon"") 7-11pm in Knight

Movie Schedules
West Newton Cinema
1296 Washington St, West Newton, MA 02465
Being Julia (R, 104 min.)
11:50am | 4:05pm | 6:50pm Beyond the Sea (PG-13, 121 min.)
12:50pm | 6:40pm Finding Neverland (PG-13, 100 min.)
1:30pm | 4:10pm | 6:35pm Hotel Rwanda (PG-13, 121 min.)
9:00pm
The Incredibles (PG, 120 min.)
10:45am | 1:15pm | 4:00pm | 6:30pm | 9:00pm Million Dollar Baby (PG-13, 132 min.)
12:45pm | 3:30pm | 7:00pm | 10:05pm Racing Stripes (PG, 94 min.)
12:00pm | 4:30pm | 6:00pm Sideswiping (R, 105 min.)
1:10pm | 4:15pm | 7:05pm | 10:00pm The Phantom of the Opera (PG-13, 143 min.)
7:45pm

Boston
Saturday March 5, 2005
8:00PM
$10

Berkerg Writes Account of Magellan's Journey
April 15, 2005
3:30pm | 9:00pm
The Sponges of Bob Squarepants Movie (PG, 90 min.)
10:45pm
Verdi Drake (R, 125 min.)
6:05pm | 8:55pm William Shakespeare's The Merchant of Venice (R, 138 min.)
11:20am | 2:30pm | 5:05pm | 8:15pm

AMC Theatres Chestnut Hill Cinema
3900 Washington Street, Chest
Hill MA, 02467
Boogeyman (2005) (PG-13, 86 min.)
1:45pm | 4:30pm | 7:30pm | 9:50pm Hide and Seek (2005) (R, 105 min.)
1:30pm | 4:00pm | 7:15pm | 9:40pm Million Dollar Baby (PG-13, 132 min.)
12:45pm | 3:30pm | 7:00pm | 10:05pm

"Love and Hate" Split Between Good and Bad
EINO D'ALY ARTS EDITOR

In 1993 L.A. based Freestyle Fellowship, led by a young M.C. named Ayeleyone, broke onto the scene with an album entitled Inner City Grits, a mix of fast rhyming layered over moody samples and heavy beats. The release of this album is credited for influencing many West Coast hip hop groups such as Jurassic 5.

Ayeleyone and Freestyle Fellowship are back in the mix with their 2003 record release entitled Love and Hate. There are some things that I like and some things that I do not like.

A variety of well armed DJs came together to produce some of the better tracks on the album. The first song "Love and Hate Theme" is mixed by DJRez and contains no vocals. Maybe this was a wise choice because the vocals in the second song, "Junkman" do not follow up the promising intro. The intro is honest and a flat rhyming scheme "You can catch me rolling through your area / in a thousand suitcases" brings to mind non musical images for the sake of rhyming.

RJD2 only provides a mediocre composition for "Lost your mind" and again, the chorus is weak. The next song "La Ste-Reo" is the worst song on the CD there is an occasional ticking from a drum machine with spastic interludes of big bass towards the end of each track.

Then comes the promising tracks "Takeoff" is an energetic song with periods of calm followed by momentum building measures topped off with some Mullins Centurion type of a song. Although the drum beats sometimes remain flat the lyrics keep the song flowing.

The "Love and Hate" song takes the album down a notch. The noise is a bit haphazard and pulls in different directions, possibly relaxing the emotions of love and hate. Although the idea intends well, the sound of the song is not pleasing to the ear.

A few of the tracks may fall short because they are highly repetitive and they lack in aggression and some of these experiments are quite similar so they are put together to appeal to a more mainstream audience. The choruses are a bit repetitive and the light effect from the lyrical expressions. Overall, I give the CD a rating of 5 out of 10 pears.
Opportunity at Its Best: Brush Your Teeth in the Shower

WILLIAM PEARCE
LIFESTYLES EDITOR

Walking up in the morning and getting out the door on time for class can be a challenge. Saving time and increasing efficiency is very important. I recently found a way to do both while brushing my teeth in the morning. Just think of all the things you could do if you had an extra five minutes in the morning. With those five minutes I usually wash my hands of Davison's Creek but maybe you don't care whether or not Poopy and Joey get back together. I'm sure most people will use that extra time to check over the homework they did last night, because every- one does their homework ahead of time, right? Or you could spend that time painting a picture of a gay guy...wailing on a guitar...on bus...that's on fire. Or during that time you could have "relatives" with your girl...cause we all know you can't longer than 2:27, or at least what she said. And then there are the few that will sleep during these five minutes, which is fine, if you're a friggen sleeper.

Five minutes a day is 4,297 hours a month that you are free to do things that make your life easier. There is a lot when you think that most people only do 1223 hours of se- rious work a month. I just look at the numbers. I could spot out a lot more statistics but I just pass prob and stat with Reecu yet. In summary, brush your teeth in the shower but be careful kids.

Special Fortune Cookie and Zodiac Article

CRAZY MING
STAFF WRITER

Dear Reader,

To discover the portents of the future, I was forced to consult a real fortune cookie. I was shot down in flames.

"We can't even discuss the future of the world as we know it, and now I've got to find out what the future holds for the world as we don't know it!"

And the cookie said, "Oh, well you should have thought of that..."

The feelings of misundertanding between the two are strong and I've really added a different to the celebrating of a new setting.

While these festivities may seem dis- tant, the traditions of an ancient soci- ety are alive, close by, in Boston's Chinatown. A Lunar New Year Festi- val featuring performances, costumes, fireworks, and food is sched- uled to take place this weekend.

The Festival begins at 11:00am Sunday February 13th on Harrison Avenue (near Bowd and Chauncy) and continues until 10:00pm.

Additionally, Boston's Asian American Cultural Center is hosting an annual New Year gala at the Em- pire Garden on February 12th from 6:00pm to 1:00am. Pack with some Asian New Year's dishes, dim sum, autograph signing by Tim Warden, live auction, and rafts of fun for a night of fun and a chance to explore an ancient culture.

On campus, the Bobbin Pacific Asian Student Association is celebrating the Lunar New Year on Monday, February 15, 2005 at 6pm in the Reynolds Din- ning Room.

Even if a festival, gala, or student organized event does not interest you, going into Chinatown this weekend, even for a quick meal, may inspire a feeling of renewed faith and happiness.

Rat - Your World War II recount- ment will be poorly received by the people of Napasaki.

Ox - Once again you attempt to "grab the bull by the horns". Only this time, you are impaled.

Tiger - Your extremely attractive mem- ber of the opposite gender will con- fuse you for a very ugly member of the same gender.

Le0 - (July 23-Aug. 22)

Fig - Confucius say, "Get a job"

Rat - INS will not approve of your entrepreuenureal rickshaw ven- dors.

Ox - You will cross swords with a famous pirate. The duel will be inconclusive. I'm not Disney officials.

Tiger - Confusius don't need to de- serve a fortune.

Virgo (Aug. 23 - Sept. 22)

Fig - You'll feel great dismay at having to manage the assets of the Wonka Factory. You're always at courtship, will be misinterpreted as a rude attempt to get into her pants.

Ox - Your attempts at courtship will be misunderstood as stalking.

Tiger - Your attempts at courtship will be seen as cute.

Libra (Sept. 23-Oct. 23)

Fig - What you see as a religious event can only be interpreted as the presidential inauguration by others.

Rat - "Intro to Gender Studies" will be rerushed this week when you forget to wear pants. Ox - You'll spend the upcoming weeks getting mocked as you at- tempt to return all the "Eagles' victory" paraphernalia you bought for the post-game celebration.

Sco1 - (Oct. 24-Nov. 23)

Fig - Your comment, "I know how you feel", will ring true when you are nearly drowned in KY.

Tiger - You are written up when your prank involving shampoo and condoms is discovered.

Virgo - You are partaking, your drunken belligerence be- comes from a glass of "lite" beer.

Tiger - You'll be embarrassed when Death walks in on your "personal time".

Sagittarius - (Nov. 22-Dec. 21)

Fig - Despite your startup being banned in 34 states, it will remain profitable.

Rat - You are pretty Ox - Confucius say, "baseball is wrong. Man with four balls can- not be the boss".

Tiger - Ironically, your drunkness demise will result in partying in you remembrance.

Capricorn - (Dec. 22-Jan. 19)

Fig - When you are arrested for misinterpreting the requirements for public exposure of your starting.

Rat - You are ugly Ox - Your Gandalf costume will be completely unappreciated as pretentious for you beer into your hat.

Tiger - You aren't seen.

Aquarius - (Jan. 20-Feb. 18)

Fig - Your inability to deal with the stress of freshman year can only be relieved by the miracle of pancakes.

Rat - You have the stress of junior year only can be relieved by the miracle of pancakes.

Ox - Your inability to deal with the stress of sophomore year can only be relieved by the miracle of pancakes.

Tiger - Your inability to deal with the stress of sophomore year can only be relieved by bringing the miracle of pancakes to your older peers.

Scorpio - (Sep. 23-Oct. 22)

Fig - You will be disappointed to discover that oral exams don't in- volve anything cherry flavored.

Rat - Your finest wish will come true, when you discover salt and vinegar flavored pits chips.

Ox - You'll be destroyed by ram- paging chickens.

Tiger - You will be a respected leader of men. Until then, how- ever, you'll have to settle for CEO of Backyard Gear, a Babson cloth- ing company.

Photo Courtesy of Roberta Winters for The Babson Free Press
International

Get Ready to Collect your Red Packet

EDELEWIS WITOTO
INTERNATIONAL EDITOR

Clean your dorm room and put away your cleaning equipment. Avoid using foul language, and be kind or unlucky words.

Death and dying are never to be mentioned, and ghost stories are totally taboo. Avoid referring to your New Year's plans for the past year, because everything should be focused on the New Year and the new beginning.

Take out your best red clothing, put on your best grin, aim for a bright, happy color, and sure to bring the wearer a sunny and bright future. This color is also failed to ward off evil spirits.

Do not wear black and avoid anything that is associated with mourning. For those who are children and unmarried friends, get ready to color wood and paint the little red envelopes with crisp dollar bills inside, for good fortune.

Always make most of my resolutions on December 31! If you are an Indonesian, get the second chance to start afresh with the celebration of the Year of the Black Water Buffalo on January 9, 2005, because every year the Chinese New Year does not fall on January 1st. It varies according to the Chinese calendar.

The Chinese New Year was first recognized as the Spring Festival and the celebrations last 15 days. Similar to a Western Christmas, preparations tend to begin a month from the date of the Chinese New Year.

While I was home early in January 2005, I helped my family shop for presents, decoration materials, food and clothing. One of the most important things to do before the New Year is to have a huge clean-up.

Houses are cleaned from top to bottom, to sweep away any trace of bad luck, and doors and windows are given a new coat of paint, usually red. The doors and windows are then decorated with paper cuts and couplets with themes such as happiness, wealth, and longevity printed on them.

The most exciting part of the event would be the eve of the New Year. Here, traditions and rituals are very important, and there are also some things from food to clothing. For children and unmarried adults the ancient custom of giving Hong Bao would also be one of the most exciting parts of the event.

Corruption Continually Persists in Columbia

MATT SAINDON
STAFF WRITER

Last week’s arrests in Bogota, Colombia, that corruption is still widely prevalent throughout this South American country and its capital city.

According to reports, a major drug trafficking ring led by retired police officers, Colombian authorities announced last week the arrest of the airport’s chief of police, Freddy Anto- nio Castro, last Thursday. They were previously involved in numerous drug trafficking cases involving smuggling cocaine onto commercial flights headed for the United States.

One of Castro’s duties was to have the airport’s hangar building, which is specialists by investigators that Castro was paid to inform smugglers when his dogs were not on a break from sniffing cocaine and heroin. With the dogs in their bags undetected, he let the smugglers pass through the security check.

Along with Castro’s arrest, 16 other citizens that are believed to be connected to this operation were arrested. According to the attorney general’s office, a drug trafficking circle run by Jredo Mendonca. This retired officer was detained in December and is now awaiting extradition to the United States on drug trafficking charges.

Over the past few years, Colombia has experienced a series of serious and intricate corruption scandals resulting in a number of police officers all up and down the hierarchy.

One scandal involved police officials selling over 4000 units of cocaine and resulting in the arrest of head of Colombia’s Highway Patrol on drug trafficking charges.

Because two of the most powerful...
PORTS

Super Bowl Recap and Steroid Injections

MYLES TREDYER
STAFF WRITER

A few words on the Super Bowl. I, if any. I'm kind of a super bowl junkie. I've been going to the Super Bowl since I was a kid. I think it's the best thing in sports. The players are incredible, the fan base is amazing. It's just a great experience.

Jay Feely had a great game. He kicked three field goals, including a 50-yarder. I'm really impressed with his accuracy. The Broncos had a great defense, too. They held the Patriots to three points. It was a really good game.

The Patriots were a little bit lucky. They had a few more chances to score, but they didn't make the most of them. They had a few big plays, but they couldn't sustain them. The Broncos had a defense that really put the pressure on..

The game was back and forth, but in the end, the Broncos were able to come out on top. It was a great game, and I'm looking forward to the next one.

The Patriots will be back. They are a great team, and I'm sure they will bounce back. They have the talent and the experience to do it.

The Broncos are on top of the world. They are the champions, and they deserve it. They have worked hard all season, and I think they showed that they are the best team in the league.

I'm looking forward to the next game, and I'm sure it will be just as exciting. It's going to be a great season.
**Athlete of the Week**

This week's athlete of the week is Brian Drysdale. Brian is a senior this year and is one of the Men's Swim Team's three captains. This past week, Brian had his best meet ever. This was amazing because it was also his last ever Babson home meet. During the course of the meet he broke two school records, in both the 190 meter back stroke and the 200 meter back stroke. He also won several other events to help pull the team to a 119 – 101 victory over Bridgewater State. Congratulations Brian!