Surviving Trayless Trim

Daniel Muise  
Staff Writer

One week last year, Trim went trayless and it was as if the floor had been greased and the plates slid on it. There was confusion in the lunch lines. Plates were dropped, drinks were spilled, and cries of "I have to make two trips!" could be heard throughout the dining hall. Despite the inconvenience, and not to sound all righteous or anything, because I was one of those clamoring for that week to be over) real results could be seen by the end of the week. Food waste had been reduced, water had been saved, electricity consumption was diminished.

and we were all happy it was over. Then the bomb dropped. One massive renovation of the tray conveyor and a week of paper plates and plastic utensils later, we now have permanent trayless Trim.

So how do you save your fingertips from being sealed by your freshly steam-cleaned plate of mac-n-cheese and rotisserie chicken again... really? Without making two trips through the food line? By following a few simple tips, you too can survive trayless Trim.

TIP #1: The Waiter's Plate Stack

Interested in Van Winkle

Afua Biney  
Staff Writer

You have probably received the last few weeks from special interest towers in Van Winkle, offering you the opportunity to apply to become a member of their tower. If you are not interested in any of the existing towers, here is some good news for you.

For next academic year, residential living is offering the opportunity for undergraduates to create a few new living-learning communities. Some students have seized this opportunity and are rallying their colleagues around a particular interest to put in an application for residence in Van Winkle. Among these potential special interest groups are the Sophomore Steering Committee, the Beaver Nation Tower and the Philanthropy Tower.

I caught up with Gerritt Randall, Class Dean of 2013 and Christine Leubach, a freshman, who is rooting for the Sophomore Steering Committee to become one of the newest towers in Van Winkle next year. For a chat about their tower, I also had a conversation with Nikita Nadkarni and Brittany Bishop, who are pushing for the Beaver Nation Tower. The philanthropy tower advocates declined to give any comments, as they were not comfortable discussing their potential tower before it is approved as a tower.

Why do you want to live as a special interest group?

Continued on page 3

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Swinging into Spring at the Gala

President’s Gala takes on Great Gatsby theme, reveals Spring Concert

Daniel Muise  
Staff Writer

Normally, college students make every attempt to avoid their professors and faculty when they go out, especially after having a drink or two. However, once a year, the invitation is extended to mingle with your professors in a setting outside of the classroom: the President’s Gala, Babson’s annual semi-formal.

Amidst years’ past criticism of the event as being "a waste of time until the dance party begins", this year’s President’s Gala showed strong attendance in the six hundred and saw respectable attendance even for the first two hours, which featured a swing band and a quick foxtrot lesson.

Knights Auditorium was decked out with long draperies off the balcony along with an array of flat-panel televisions that have now become the standard at Knightly Parties. These televisions featured pictures of party-goers that were taken free of charge by the Campus Activities Board (CAB), whom organized the event.

Continued on page 2

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Business Week has named Babson College #17 Best Undergraduate Business School in the country for 2010!

Kaitlyn Carmel  
Staff Writer

in a world where the job market can be described as sparse and competitive, the business sector, like many industries, has seen cutbacks and minimized levels of hiring. A glance at the most recent editorial on finances in the Christian Science Monitor claims that one in every five males, age 25-54, is jobless and not by choice. This means now, more than ever, an education is the key. But how does one separate from the crowd? The first step is a resume filled with substantial experience that includes work with relevant employees, companies, and tools. While internships, jobs and memberships in college organizations will certainly be substantial, might I make a suggestion: consider spending just an hour a day in the Cutler Center. This Mecca of business tools, tucked away in the back of the library, will add quite a few notes to your resume belt. Thousands of dollars pour through the doors of the Cutler Center and go unused by a vast majority of the campuses undergraduate population.

The center provides free certification, free business tool instruction courses and free one-on-one help with navigating relevant and evolving databases. Knowledge of and experience with resources such as Bloomberg, FactSet and ARBUS will certainly set you apart from your peers.

Despite its semi-ambiguous entrance hidden down a hallway, Jack Cahill, the lead finance librarian, claims that the center gets its fair share of visitors.

However, Cahill did agree

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More on www.babsonfreep.com

OPINION

Advice from Ms. B for all your sex, dating and love life questions... pg 5

FIGURES

Special Babson Number line... pg 4

New Credit Card Policy... pg 7

ENTERTAINMENT

Intro to the FReP's new Art Column... pg 4

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SPORTS

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Q&A with NEWMAC player of the week... pg 7

Continued on page 3
Cutler Center
continued from page 1
that resources within Cutler could benefit far more
students on campus if they
took the time to utilize them,
rather than walk by. While
my initial intent was to point
out that the Bloomberg Certifi-
cation program goes wholly
unnoticed by a large major-
ity of the student population,
Cahill stated that this semes-
ter’s attendance would sug-
gest otherwise.

While no official numbers are
tallied on visitors to the
center, and in particular, to
what resources each visitor
makes use of, in the past,
numbers have reportedly
been low, suggesting that
this highly funded certifica-
tion program is an economic
drain. The Cutler Center and
the Bloomberg Certification
program in particular has
seen a boost in numbers with
walk-ins and has greatly ben-
efited from classes making
practical use of this database
as a part of course curriculum.
Recently, the info sessions
have been more heavily ad-
vvertised both via e-mail and
on posters, hopefully helping
to generate greater student
awareness.

The library website
states that, “Market profes-
sionals around the world
depend on BLOOMBERG
as their source for real-time
market data and news for
all market sectors.” A data-
base that “seamlessly inte-
grates data, news, analytics,
multimedia reports, e-mail
and trading into a single
platform” the certification
program, broken into two
parts, requires one to visit
the Cutler Center, read ar-
ticles and notes, (much like a
course textbook and lecture)
and then take a few multi-
ple choice and short answer
quizzes. Once completed,
your certification is officially
recorded on the database.
Pretty cool, huh? With each
individual section taking ap-
proximately 30 minutes or
less, an hour a day could eas-
ily lead to a quick addition to
the ‘ole resume.

My interview with
Cahill also presented an op-
portunity for students to get
acquainted with the
resources offered.

The Gateby theme even
extended into the freebies
with fedora-style top hats for
the men and long strings of
earrings for the women as
well as way-farer style sunglasses
tossed off the stage once
the dance-party had begun.
In addition, the annual limo
raffle was held, sponsored by
ETN. Per usual, CAB did
incredible job of setting the
tune of the evening.

In other news, the
Spring Concert bill was re-
vealed at the event on Fri-
day, February 26th and the
lineup will be as follows: opening the show will be
Travis McCoy of Gym Class
Knows.

Heroes, headlining will be
Kid Cudi, and to cap it all
off: Girll Talk, the mash-up
artist sure to inspire a dance
party after.

Courtney Heimana
VP of CAB said “The concert
has been received really
well, the campus seems re-
ally excited! We have sold
700 tickets in the first 2
days.” There has been talk
that this could be one of the
best Spring Concerts ever to
make its way to campus, but
only time will tell. Look for
more emails from CAB and
as always, keep checking
the Babson Freep Daily and
Sunday Log in your Babson
e-mail for the latest news on
both the Spring Concert and
other events on campus.

President Gala
continued from page 1

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5am McHenry

knows the importance and impact an internship can
and help make us feel like
play in future employment.
That same feeling of “need to
make or break our ambitious
have” needs to be nurtured,
future. Hopefully a visit down
this encouraging students to
thus our way, our career will become as
teach themselves beyond
classroom in such places
as the Cutler Center. So come
out on Cutler Center, put some

PricewaterhouseCoopers
Trim continued from page 1

If you have ever worked in a restaurant or even eaten in one, you have probably seen this move. It is a way to stack two plates, with food, on the same hand without crushing the food underneath. This leaves your free hand available to carry a drink or dessert, eliminating a second trip.

Step 1: hold plate with wrist extended and thumb and pinky finger on top of the plate, all other fingers supporting the underside of the plate.

Step 2: Place second plate hand over the first, supporting the underside of the second plate with your thumb and pinky finger.

This technique may require pulling the second plate further back on your wrist to prevent the underside of your second plate from sitting on the food on your first plate (nasty). This is the distasteful part of this maneuver. The best way to make it is to first put down whatever you have in your free hand, and then lift the top plate off the bottom one. Then you can lift the bottom plate. This prevents any unfortunate spills from

Van Winkle continued from page 1

Sophomores: We want to get rid of the sophmore slump — why do we feel less interested in our studies in the freshman year, students receive extra support, help, and guidance. However, in their sophmore year, there is less of this handholding as attention shifts to the new freshmen and the graduating seniors.

We intend to organize events that focus on promoting academic proficiency and leadership, and one special emphasis on philanthropy. Students in their sophmore year are thinking about important decisions such as which concentrations to pursue and their options for study abroad. We would like to provide academic advising for registration in their residence. We will be mutually beneficial because as students host staff, they help the university meet their needs, in a relaxed atmosphere.

Beverage Nation: This is a student message board for those who mostly attend the events. Also, people do not want to be the only one bringing up events. We want to change that.

What are the motivations? Sophomore Steering Committee: We want to provide sophomore opportunities to develop their leadership capabilities. Although we called it the Sophomore Steering Committee, it is not only about the six people leading the group but the whole sophomore group.

Beverage Nation: We want to provide daily Beverage by having students gather to attend events. In this way, we appreciate each other and value the diversity that we have.

What is unique about this tower? Sophomore: There is a new philanthropy initiative we will roll out — The Piglet Project (give big to the pigs). The goal of this project will be to raise funds through piggy banks in order to support Babson. We recognize that

TIP 1: Step 1

Pizza Quesadilla

Whole wheat wrap

Choice of your choice (mozzarella will be a great call, though)

Sauce from the pasta station and/or tomatos

Think about grabbing some extra toppings from the salad bar to top off your pizza quesadilla and make it your own. (CREDIT TO FRIEDEN ARAS-SI AND THE SODEXO CREW FOR THE RECIPES. THANKS!)

TIP 1, Step 2

What do you think your chances of success are? Sophomore: We have a good chance especially because OCL suggested this tower. We also have a great idea because we are passionate about and we hope to inspire the next generation of leaders in the Babson community. We have lots of school spirit not just class spirit. (They do the Beaver song, and burst into laughter afterwards)

Beverage Nation: Super High!
Salvation by the Imagination

Cathy Bao
Staff Writer/Cartoonist

Cathy Bao is the arts and entertainment columnist. Look for more of her articles online at babsonfreep.com.

"An idea is salvation by imagination." This quote by Frank Lloyd Wright is something we as business students can all understand. One great idea is all we need to start the ball rolling on something we can turn into something much bigger. Innovation is the Babson way and creative ideas are constantly rewarded.

My initial intention was to write a guide to the best art museums and galleries in the greater Boston area. However, I know by now that that would be a waste of time without first sparking an interest in the arts. Everyone has their interpretation of what art is or what art should be, but that does leave us with many questions. Why can be considered good art? Why is art traded as though it was some impersonal commodity? Why is the most expensive paint- 
ings do not look like much more than splotty splatters?

One must know the history and setting of where the artist created the piece. If one does not know the setting in which art was created, the only meaning one can obtain from it will be a weak attempt at trying to fabricate a story with only a few pieces of the whole puzzle. It is human nature to dismiss things we do not understand. If we simply cannot grasp it, it cannot truly be that important. However, we cannot truly figure out what a piece of art means unless we understand the reasons why it was created in the first place.

The best way for us to figure out what something means is to understand the context of where, how, and why the piece was made.

Art does not need to be an elitist form of expression. It should be personal and free-to-be anything the creator wants it to be. As business students, we should understand art because it reveals human nature, raw emotion, and limitless talent. Whatever happened to the days when appreciation of the arts was the mark of a accomplished person?

Nowadays, it takes so much more than just having the specific necessary skills in order to land any given job. Employers often ask, "Why should I hire you instead of all those other applicants?" If your answer is a list of the courses you've taken or the places you have been on vacation, you will not be the shining applicant that tops their lists. That's not to say that those things are not important. Rather, they are so important that everyone is saying the same exact thing. Differentiate yourself. Make it count. It's not that one has to be cultured in the arts to get a job but everyone should have some form of free expression. Not only will this make you stand out in a unique way, but it can also serve as an escape from your stressful Babson courses.

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ENTERTAINMENT

Go Green by Dave Fisher (puzzles.about.com)

Across

1 Pimp ingredient, once
5 Press down
9 Mythic places
14 Newspaper page
15 Hedgepodge
16 Corporate symbols
17 Stack
18 Chappers
19 Mosquito officials
20 Acid rain cause
22 Crush
24 Rumulus or Remus
25 Sanguinous
29 Puts up
33 That girl
36 They're temporary
38 Beethoven's lake
39 One's impact on global warming
43 Jason's ship
44 Church officer
45 "Wanna...?"
46 Vacation spot
49 Puts on cargo
51 Empty a boat
53 Bohemian dance
57 Global warming cause
62 Blocker
63 Go quickly
64 Streets in Strasbourg
65 Bergamot and perilla
66 Like a pocket protector, perhaps
67 Fence's item
68 Nice!

69 Close race decider
70 Slippery ones
71 Downs
1 Small woods
2 Kind of den
3 Ye Ye Mo's instrument
4 Experts
5 Bean curd
6 Winglike
7 Obey
8 Put forward
9 Magical drink
10 Tyrannize
11 "Yikes!"
12 Seward Peninsula city
13 Leaky tire sound
14 Conversation starter
15 Be behind
16 Charged particle
17 Bistro
18 Small hill
19 Nursery item
20 Fork feature
21 Cobblestone
22 Mark for life
23 Fabled racer
24 Units of work
25 _ cracker
26 Idiot box
27 A Kennedy
28 Warms up
29 Least refined
30 Herman de mi mama
31 Evening do
32 Usher's
33 Jeweler's glass
34 Show respect, in a way
35 Beasts of burden
36 Ship's company
37 Shrek for one
38 Hand in Honduras
39 Bothers
40 Eye affliction
41 Checkup sounds

Down

1 This isn't a place
2 Buggy
3 Omelet
4 The Habs, e.g.
5 Conga
6 Sneeze
7 "Bingo!"
8 "Well, it was a good try"
9 "Debutante"
10 "They're"
11 "Ooh!"
12 "Yikes!"
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A Letter From The President

Kaitlyn Carmel
Staff Writer

IT’S NOT NEWS: Credit Card To Join Blackjack Table

Beginning the Babson Number Trail

Interesting Numbers That Make Up Babson

Leonard A. Schlesinger

The Princeton Review as one of the 50 "best value" choices among private colleges and universities in the nation. In addition, Babson was ranked by BusinessWeek as #25 among private colleges for return on investment (ROI).

Babson's tuition only covers a portion of the cost of educat- ing our students. In fact, just 74 percent of the College's operating revenue comes from tuition, fees, room and board. The remaining 26 percent is from gifts, grants, and income from the endowment and auxiliary activities. That is why scholarships aid is the focus of our current capital campaign, Babson Rising. We are fortunate that many alumni, parents, faculty, staff, friends, corporations and foundations generously support our vision, enabling us to limit the increases in what we must charge.

In this my second year as President, I have immensely enjoyed getting to know you and your classmates. I am impressed with the level of enthusiasm and energy, as well as your determination to take full advantage of the opportunities and co-curricular opportunities at Babson. For our part, we will continue to do everything we can to provide a truly outstanding educational experience while valuing the insti- tution proudly.

Sincerely,

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Sincerely,
Women's Basketball Goes Undefeated

Press Release

Babson Athletics

BABSON PARK, Mass. - The Babson College women's basketball team has secured its second consecutive conference championship with a 51-50 victory over visiting WPI in the New England Women's and Men's Athletic Conference (NEWMAC) Tournament Finals at Babson's Staake Gymnasium on Sunday afternoon. With this, the top-seeded Beavers (25-3) extended their program record winning streak to 17 games and secured their fifth NCAA Division III Tournament berth.

With the loss, second-seeded WPI falls to 19-9 and will now await a possible bid to the ECAC New England Tournament. With sophomore Nicki Wurndeman (Rowley, Mass.) and first-year Sarah Collins (Weymouth, Mass.) hampered by foul trouble throughout the contest, Babson's sophomore Kathleen King (Framingham, Mass.) came up big off the bench in the game of the season. The star forward poured in 17 points as the Beavers (25-3) pulled away in the first half, then the Engineers closed the period with a 7-3 burst to cut its deficit to just three at the break, 23-19, King had eight points and nine boards at the half for Babson, while Adewumi came up big off the bench with five points and seven caroms. Hammann had nine points, and 9-9 from the field and 7-8 from the free throw line. King was especially huge in the final minutes, recording a pivotal steal at midcourt, grabbing a game-clenching defensive rebound, and hitting all four of her free throws.

Also playing well for the Beavers were junior captain Becky Bowman (Melrose, Mass.), who shot 6-of-10 for 12 points, first-year Alli anes Wynn (Quincy, Mass.), who scored 10 points while hitting a pair of three-pointers, Collins, who finished with nine points, seven rebounds, a pair of three-pointers, and Bowman. She finished with 17 points on 8-of-10 shooting while dishing out four assists, and sophomore Lauren Hammann (East Greenwich, R.I.), who shot 5-of-10, including a 4-of-6 clip from long range, for 14 points. Junior Elle Fortain (Franklin, Mass.) was a perfect 4-of-4 from beyond the arc and six boards, first-year Theresa Logan (Southborough, Mass.) of RobKind added 10 points, sophomore Bari McNally (Malden, R.I.) added four points and four assists.

The Beavers were outstanding on defense in the contest, forcing 20 Babson turnovers while committing just 11 of their own. Babson built a seven-point lead at 25-18 with 2:20 remaining in the first half, but the Engineers closed the period with a 7-3 burst to cut its deficit to just three at the break, 23-19, King had eight points and nine boards at the half for Babson, while Adewumi came up big off the bench with five points and seven caroms. Hammann had nine points, and 9-9 from the field and 7-8 from the free throw line. King was especially huge in the final minutes, recording a pivotal steal at midcourt, grabbing a game-clenching defensive rebound, and hitting all four of her free throws.

So, in basketball, the team has to get to the “groove.” What would you say is important, and how do you try to affect that “groove” in your team? I don't know. I guess, especially with our team since we have so much close, everyone knows each person's ability and what their strengths are, so you encourage the shooter to shoot even if they're missing. The more shots you take the better you'll obviously have. I think it's about getting the team to work together which helps from the floor in the long run.

On the court, there is one thought, one routine you check over the entire game like “What is the opponent thinking right now?” Well, at the beginning of the game we've given a shot that has a list of the players and their strengths, how to defend them, all that stuff. So in the back of your mind you're thinking this person's going to do this, this person's going to do that. It's a great tool to stop them. I guess I just run through that the entire time. What you can do to beat them, if they're a bad defender, different stuff like that.

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