The Babson FREE Press
www.babsonfreepress.com

Afuah Binney
Staff Writer

Babson students, apart from excelling at business, and specifically entrepreneurship, also vigorously pursue other interests. Because of this, the Office of Campus Life has created special living learning communities in Van Winkle where students with similar interests can live together to share their experiences and support each other. Each community has 21 members. Below is some information about the eight living learning communities (towers) in Van Winkle.

Green Tower ~ Some other students are interested in sustainable living and they also have the opportunity to live together with people who share the same interests in the Green Tower. To achieve a more sustainable way of living and doing business.

E-Tower ~ Entrepreneurship is what draws many to Babson, thus, it is not surprising that there is an entrepreneurship tower (E-Tower). The E-Tower is comprised of students who are developing business plans as well as running businesses. Living together affords these entrepreneurs the opportunity to relate to other entrepreneurs in a high-energy environment that fuels the business ideas generation process.

Towers of 2010
continued on page 3

Babsonian Is Back
Kirsty StPierre
Staff Writer

Babson has not had a student-run yearbook for quite some time. Now, several years in fact. Well, thanks to one incredibly dedicated student and the help of faculty and staff, all that is about to change. The Babsonian is finally making a comeback.

Jillian Smith, the class of 2012, and Anne Heleor, of Alumni Affairs, with the help of Dennis Hanno, Betsey Newman, and Leonard Schlesinger have been working hard to ensure that there is a yearbook this year. Although it is a major endeavor the yearbook is now well on its way. Pads are being raised and the yearbook will be sold to students with SGA (as an approved organization) in order to help make the yearbook more affordable for students, preferably cutting the price down from a hundred dollars to a much more reasonable seventy. Jillian feels that the yearbook is incredibly important for students (and faculty) to remember their years here at Babson. Cutting down that price is a big deal as it makes the yearbook more accessible and desirable.

The new edition of the Babsonian also has a great theme and some really awesome perks. Although the name "Babsonian" will not change, in order to keep with tradition, there may be some alternate subtitles. It is completely student designed and will have a scrapbook theme to it. It will include a seniors section, clubs, sports, academics, organizations, arts, events, Knights parties, and more. If it's representative of what goes on at Babson during the year, it's in there!

There are additional features continued on page 4

Some Courses To Keep You Sane
Andrew Lin
Staff Writer

"Heavy work-load. Inconvenient." "What do you want? I'm sleeping." These are just some of the things that come out of Babson student mouths when asked about college. This is not to say that Babson's a bad place, but it does serve as an indication of the amount of stress that everyone feels.

In a school filled with opens to ambitious and deceivingly smart people, it is hard not to feel pressured academically by those around us. Nobody wants to be the stupid one and it doesn't help that many of the classes we take aren't that interesting. As a result, we study hard, put party harder, losing sleep in the process, yet still managing to find the time to procrastinate, resulting in cram sessions at three in the morning. Does this lifestyle sometimes get the better of you? Do you often find yourself yin frustration, throwing textbooks at roommates, and generally being a grouch? Well, Babson does offer 10 free counseling sessions - go to one.

For those of you who are simply tired of the hectic life of juggling a bunch of dull courses that cause you to face-plant into your desk ten minutes into class, we have a non-medical solution for you. Here are five courses that should ignite the creativity in you, challenge your thinking, or provide you with some valuable firsthand experiences that will prove to be useful in the future:

Course: The Ultimate Entrepreneurship Challenge Pre-requisites: FME1001 or MIS1000 and MBO1000 Ultimate? Yes, you read correctly and this course is just that. Modeled after Donald Trump's TV show "The Apprentice", the class is comprised of ten weeks of intense team competition and problem solving. Babson is noted number one in entrepreneurship in the country and this course is one of the reasons why. Your skills are in such areas as strategy, negotiation, management, and "out of the box thinking" will be tested during the actual business and case studies assigned. It is a nonstop barrage of work and learning, but the time and effort are well worth it. As stated in the course description, "you will work harder than you have before. But, if you believe you have the passion to learn to be a successful entrepreneur, continued on page 3

MCFE Travels to Rwanda
Lindsay Ford
Benjamin Cox
Freelance Writers

Last November, Babson College's undergraduate dean, Dennis Hanno, invited students to participate in a semester-long project known as the Management Consulting Field Experience. Four months later, some of us had the incredible opportunity to supplement our studies by visiting the country of our focus, Rwanda, where we further explored the entrepreneurial environment and the possibility of establishing an entrepreneurship resource center. Our research had showed that Rwanda is a country already rich in entrepreneurial development. The government has recognized the role of entrepreneurship in economic revival, changed laws to make it easier to start and maintain businesses, incorporated entrepreneurship into its secondary school and university curriculum. With this knowledge, we set out to further understand where we (Babson) could add value and continue to support entrepreneurs throughout the country.

Over the 10 days of spring break, we traveled with fellow seniors Samantha Chipman and Dean Hanno to get to know the people and organizations of Rwanda already invested in this work. We were busy from day one, bounding from meeting to meeting. The first was with Masa continued on page 8

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Sigma Kappa Blood Drive a Success

Kirsty StPierre
Staff Writer

As you might have noticed, something big was going on last week in Reynold's. The annual Sigma Kappa Blood Drive had returned! Normally held during spring semester, the drive couldn’t take place last year due to the Norovirus. Thankfully, things are back on track and the event had the biggest turnout yet. Thirty-nine units of blood were donated.

Every year, the Brigham and Women’s Hospital teams up with Sigma Kappa, providing all the advertising materials and information that the sorority and donors need to know. The drive itself went especially well, considering that only 35% of people in the US are eligible to give blood, of which only about 3% actually donate regularly. This totals up to a measly 2% of the entire US population. Take into account that Babson has a high school and well-traveled student population who cannot donate, and the turnout looks even better.

Sound scary? Consider this: One in three people will need a blood transfusion at some point in their life. At the Brigham and Women’s Hospital, there are about 1,100 transfusions per week totaling over 60,000 per year. Each transfusion can take anywhere from one to a hundred units of blood. Oh, and in case you were wondering, there’s a huge shortage of blood donors nationwide.

These facts make blood donations vital to saving people’s lives. One where you can help! Did you know that a single donated pint of blood can save the lives of up to five babies? Wouldn’t you want to do all you could to help save people’s lives? If you’re curious as to what exactly is done when you donate, here’s the process. You sign up, fill out some paperwork, and wait your turn. Keep in mind, you should have a photo ID available (your OneCard should be fine), make sure you weigh at least 110 pounds, and have plenty of time to wait in line! You should definitely be sure to check up on all the requirements needed before deciding to donate, as there are quite a bit.

At Babson, the Brigham and Women’s Hospital collects whole blood, of which there are three components: plasma, red blood cells, and platelets. You can donate whole blood every 56 days, platelets every other week, and red blood cells every 112 days. When whole blood is collected, it is processed and separated into the three components. If you’re wondering what each of these do, it’s simple. Plasma is the liquid blood itself, of which the most sensitive to blood type. Platelets are universal, and blood type doesn’t matter. Red blood cells carry oxygen, and are the most common type of transfusion, totaling about 80% of all transfusions. Processing and testing takes about 5 business days, and then the donated blood is transported to hospitals to be used as needed.

Donating is a huge deal, and I hope that the students here at Babson continue to be inspired to contribute to society by doing all they can to save the lives of people nationwide. As I men- tioned before, this year’s turnout was the best since the Brigham and Women’s Hospital haspartnered with Sigma Kappa, and it would be great to keep that going! If you’re feeling inspired, or didn’t get the chance to donate this time around, keep an eye out for another blood drive on Wednesday, February 14th. The drive will run from 11:00 am to 4:00 pm, in Peabody Pavillion. As a bonus, all donors will receive a coupon for a free Qdoba meal coupon. Let’s keep this generous spirit going here, and keep a lookout for that event as well.
Towers continued from page 1

business, the Green Tower underwrites initiatives at the campus that model sustainability right here on campus. In addition they seek to promote business synergies that provide support and resources to social entrepreneurs.

H Tower - The Healthy-Living Tower (H-Tower) focuses on the values of healthy-living and community outreach. They organize programs that give back to the Babson community as well as other local communities. The students living in this tower also aim to develop and maintain healthy lifestyles in all aspects of everyday life. They say, "Being a catalyst for positive change, action, and responsibility is what we're all about. Come see how!"

I-Tower - If you’re interested in finance and investing, the I-Tower is a community to consider living in. Members of this tower benefit from an atmosphere that fosters learning through their interactions with one another. This shared learning environment provides insightful experiences and helps each other stretch our comfort zones.

Liberal Arts Tower - The Liberal Arts Tower is a place to nurture other interests that are not in the direct line of the business curriculum that students are offered at Babson. Though there are some liberal arts courses offered alongside business, the liberal arts tower still aims to supplement these courses. The tower offers students the opportunity to discuss, learn and develop their other interests so that they become more holistic.

Women Giving Back - Women Giving Back brings women together who are looking to help others and dedicate themselves to the community in their free time. Women Giving Back participates in community service activities within and outside the Babson community. They offer their services to two off-campus homes once a week while continuously engaging with the Babson community.

Philanthropy Tower - The philanthropy tower culminates in a humanitarian spirit so as to promote the idea that an entrepreneurial mindset is necessary in order to create social profit in an innovative way. In al- liance with the Berklee Center, the community members seek to identify opportunities to create a positive social impact in the greater Boston area while simultaneously enhancing campus awareness about social issues.

Sophomore Steering Tower - The mission of the Sophomore Steering Tower is to promote school spirit within the sophomore class, while building class identity and achieving greater social integration within the Babson community. Members offer a supportive environment for the freshmen and sophomore experience as well as to prepare students for their junior year. An important note, the Sophomore Steering Tower will be housed in Colman not Van Winkle.

Summer Venture Program

Daniel Muese
Staff Writer

One of the most difficult stages of the starting a new business can be simply trying to get a new venture off the ground. Most of the time, however, many great ideas never manage to get their head above water simply because their right resources weren't available at the right time. The right mentor, the right investor, or the right employee could be all the difference in turning a great idea into a great business. All too often, however, there are the pressures of finding funding and finding customers, good ideas fail because there lack access to resources that could make them a success. Babson’s Summer Ventures Program intervenes in this scenario from occurring for Babson graduates and under-graduate entrepreneurs.

The intensive 10-week program that takes place over the summer break takes student ventures from what's often a back-burner pet project to a full-time summer job by allowing students access to office space, summer housing, and mentorship. This incubation period allows many to take their product or idea from a business plan to reality, or to breathe new life into an existing venture.

The program's featured characteristic is the mentors in the program. The mentors come from all parts of the business world including several entrepreneurs in residence, entrepreneurs who adjuncts, trustees, faculty, and external entrepreneurs. The mentor or mentors matched to each business have experience in the industry of which the business deals in and is tasked with imparting their knowledge and experience upon the budding entrepreneurs.

This is the class for you!

Courses Babson College Fund Professor: Rich Spillane Pre-requisites: (IME2320 or MCE) and Instructor Permission like money? Of course you do or else you wouldn’t be here. If you also happen to like managing and investing it, then this course comes highly recommended. The Trustees of the Babson College Fund select both undergraduate and graduate students to be portfolio managers. In other words, after doing long hours of research, the students will identify stocks that are good values at their current market price and assist stocks are then overweighted within a diversified portfolio. Not a bad place to start if you want to end up on Wall Street.

COURSES

Course: Product Design and Development Professor: Sebastian Fixson Pre-requisites: IMES or OIM Course project-based course takes you in cross-functional teams (from business, engineering, and industrial design) through the entire process of product development from market and customer needs analysis to product design and engineering to prototype manufacturing. I couldn’t have summarized it better myself, thanks course description. If you take this course, you will find yourself in teams comprised of students from not only Babson, but also from Olin College and the Rhode Island School of Design. This course is pretty much FME 2.0. Just that in this particular case, this product comes to life from imagination, with the help of some teamwork and passion.

Course: Mad, Bad: Rebels and Anti-heroes Professor: Kellie Donovan Pre-requisites: RHT and Foundation A&H and HES Shying away from the handbook on courses, "Mad, Bad: Rebels and Anti-heroes" is a course that examines "bad" rebels and anti-heroes shape a society’s identity while living at - or beyond - its mar- golene. We will also pay particular attention to questions of gender when considering these figures. You will read a plenitude of novels, plays, poetry, and cultural critique so as to follow the development of these rebels and anti-heroes, as well as understanding their cultural and historical contexts.

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THE BRYANT UNIVERSITY GRADUATE SCHOOL
5 Tips For Effective Marketing

Cathy Bao
Staff Writer

1. Simplicity
Keep it simple. Keep it neat. Don’t be too wordy and do not try to show off all your design skills at once. However, that does not mean you shouldn’t have pictures. In fact, some unique pictures or designs can speak a thousand words. Just let your audience see all that they need to see. If you are short on space and have to choose between an intricate design or an important piece of information (such as contact email, deadline, date of event, etc), choose the information. Do not get too wrapped up in creating a piece of art that you forget your purpose. Do not be afraid of white space. Besides, with all the crap floating around, people will appreciate the simplicity.

2. Focus on your benefits
I know you’ve heard this before in FME. Do not advertise you product or service, advertise the benefits your audience will receive if they just pay attention. Let them know right from the start that you have what they want and you are the best at giving it to them.

3. Be unique, be creative
Do not take the easy way out and rely on your computer to make a bold flyer with huge fonts, bright colors, and overly used clipart. If you are going to create something, don’t half-ass it. Do it all the way or don’t do it at all. There is such a thing as bad publicity and that is not something you want for your organization/company’s reputation. Do not be that company who posted those boring ads that just took up valuable space. Think outside the box. What is everyone else doing? What will you do instead?

4. Use Color
Use color if you can. If you can’t print on a color printer, print on colored paper. You definitely do not want your flyer to camouflage into the white walls. This is not to say that color is the most important thing, but it does grab attention. It looks more professional and gives the creator more options with designs.

5. Stay relevant
Don’t try to be something you’re not. If you are a financially oriented firm, let your advertisement say that for you. Do not go crazy with ridiculous colors to try to make it look like some art school ad. If you are a media company, stay away from very simple ads. Basically, set your reputation with your advertisement. It is the first thing new potential customers will see and very possibly the last if it isn’t impressive.

6. Proofread!
I know I said 5, but here’s an extra tip that everyone and anyone can make use of: PROOFREAD. I cannot stress the importance of this enough. No matter how beautiful, bold, creative, or clever your flyer is, it will not im-

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**Sex And The Park**

**Sex, Love, and Dating Advice For Babson Park**

**Miss B,**

_I had a single this year, but next year I am moving into a double with one of my friends. We are really close, but I am worried about how awkward it might be when one of us wants to spend time with our boyfriends. Can you give me some advice about sexting etiquette?*_

Respectful Roommate

Dear Respectful,

You and your roommate should lay down some ground rules about sex in your shared space. If you two are friends already, then it should be just like rehearsing your sexual exploits after a late night out. There are some major factors to consider when developing booty call laws: notification, frequency, and alternative options. The two of you should work out a notification system that allows you to give one another privacy when passionate moments arise. In the modern era, a sock, rubber band, or other item on the door may be unnecessary, but a text or Face- book message would go a long way to making sure that your coupling doesn’t become a tripling. Next, there is the “DUHF” rule – make sure you agree on how frequent is too frequent; if your roommate is a rabbit, you don’t want to get stuck outside every night, instead you two should agree to terms you can both live with. Which leads me to my third criteria: you can always go somewhere else, like your guy’s room, and the two of you should make sure you both have that option and are comfortable with moving your exploits to other arenas on occasion. In the end, don’t let your need to do the nasty get in the way of your friend’s need for a room.

Safe Sex to All,

Miss B.

**Miss B,**

_I like having the occasional hook up, but I don’t want to be considered a slut. How can I have a good time without giving myself a bad reputation?*_

Tactful Tease

Dear Tactful,

Let’s be clear here: the gossip mill at any college is running 24/7 and no matter how good your intentions are there is no way to avoid all talk – especially when the topic at hand is sex. But, I understand your concern and there are a couple of things you can do to minimize the damage. First and this is a big one, no matter how big he might be you should do everything you can to make sure he doesn’t also have a big mouth; no pleasure is worth the pain of a guy who will kiss and tell. Second, make sober choices about your hook ups, that way, you are in complete control when making your decisions – and you don’t accidentally end up in compromising situations. Ultimately, society still frowns upon casual sex (especially for young women) and in the end you may have to take a hit to your rep in order to reap the sexual rewards.

Safe Sex to All,

Miss B.

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**FreepIt Cartoon Corner**

Kirsty StPierre
Staff Writer and Cartoonist

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**After the game.....**

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To get your question answered please e-mail Miss B. Haven at sex@babsonfreep.com. All e-mail addresses will remain confidential. Please do not include specific names or information that would divulge the identity of anyone.
The Babsonian yearbook

some things never change.

The link to the order The Babsonian will be sent out in June!

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ESTABLISHED 2007
Health Care, Eh?

Andrew Lin
Staff Writer

For years, Americans have made fun of Canada and its citizens, joking about their supposed constant usage of "eh" and "noo"; ridiculing their military, or the lack thereof, and laughing at their horseback-riding police force: the Royal Canadian Mounted Police. Each time, Canadians have only been able to surprise, comebacks related to hockey, the fact that nobody dislikes Canada (probably due to the peaceful nature of its residents), and the list of high-profile actors and actresses that hail from the country. Quick fact: Ryan Reynolds, Rachel McAdams, Elisha Cuthbert, Jim Carrey, Liam Neeson, Chris Pine, Matthew Perry (Chandler Bing), and Kiefer Sutherland (Jack Bauer) are all Canadians, and naturally, so is Keanu Reeves. Of course, the ultimate comeback was, "Sorry, I can't hear you, you need my healthcare!" As of March 23, 2010, however, with the passing of President Obama's heavily debated health care reform bill, this response will no longer be possible.

Having lived in two countries with universal health care — Taiwan and Canada — I have come to appreciate it. 99% of the Taiwanese population and 70% of Canadians are covered under each country's respected health care system, and as far as statistics show, the citizens are happier with their level of care. In 2009, a Harris/Decima poll found 88% of Canadians preferred their health care system to the one in the United States, a whopping ten times the 8% who stated a preference for a US-style health care system for Canada. This comes as somewhat of a surprise, as the U.S. had already been found to be 300 million people. Logically, it makes sense that Canada and Taiwan can start up and run a system like this without too many problems, but to insure 300 million people? That's a whole different ballgame, especially since the US is essentially introducing a completely new health care system.

These are just a few points amidst the presently raging debate within the country. From the eyes of someone who has had the opportunity to live in countries with universal health care, I don't believe it's a bad change. However, the US, with its large population and current financial situation, must identify and resolve specific problem before any system is implemented fully, otherwise the future does not look bright. Our debt could pile higher and the health care system could ultimately buckle. Regardless of the possibilities, the reality is that the bill has been passed, and one can only hope that the $900 billion will be used wisely.
Rwanda continued from page 1

Alphonse Bwasa, an entrepreneur that worked with a similar team from Babson last year. Since that initial project, Alphonse has established the English-language institute and was able to shed light on the start-up process in Rwanda. That same day, we had the opportunity to meet with Eugene Nyanjambirwe, founder and chief executive of Tele10 Group, the largest broadcasting station in East Africa. He explained some of the challenges in growing a business (largely lack of skilled labor and capital) and how he overcame those struggles to achieve his great success. The last meeting of the day was with Eric Kacou, a managing director of the OTP group, where we heard his thoughts on the space we were investigating and the needs we could possibly satisfy.

On day two, the group traveled outside the city to visit the Byumany School of Science, one of the top secondary schools in the country. There, we sat in on classes, met the teachers, and ran a short seminar on entrepreneurship for a group of 40 students. We then had the students use this knowledge to work in small groups to develop their own business ideas, culminating in an exciting "Rocket Pitch" where teams competed against one another.

The quality of the students was astounding; within a few short hours, they understood and were using principles such as overt benefit and target market. The day was truly an inspiration as we saw firsthand the drive of the Rwandan people and their earnestness to become successful business leaders of their own.

Over the following days, we continued to meet with others dedicated to our cause. One of the most exciting appointments was at the president's office, where we met with Francois Nsabimana, personal secretary to President Paul Kagame. From there we went to the Rwanda Development Board and continued our discussions about entrepreneurial development. The Center for Business Solutions provided some insight into the realities of consulting for more than 1,000 entrepreneurs.

Babsonian continued from page 1

tures too: it will be in full color, includes a flipbook, and has a great customizing option. Since Babson is part of a pilot program and has connections with the vendor, it will be saving money on essentials such as photography. This puts a bit of a limit on ad space, but there is a huge advantage: 4 pages out of the yearbook will be fully customizable. This is an opportunity to make your yearbook truly unique. Basically, the customizing option is a real incentive for students to purchase the yearbook. You can purchase neurons and be able to visit their beautiful incubation center in the middle of the city. Finally, we met with a group of young female entrepreneurs and picked their brains about the resources they could use in launching and growing their businesses. Each meeting was unique and beneficial in its own way as we continued to develop our understanding of the business environment there.

After a long week of meetings -- some with conflicting the blank pages, and design and customize them yourself in any way you like. For example, if you want a collage of pictures of your friends from spring break, you can have just that. This is really a unique option and a great feature of the yearbook.

When will it be available, you ask? Because the yearbook will cover the entire year, including graduation, it won’t be available until mid-June. After the final version is sent to the vendor, your yearbook will be mailed to you within two weeks.

As you might imagine, the return of the Babsonian is a really big deal, so jump on the messages -- our last meeting provided the clarity that helped tie our entire trip together. The Private Sector Federation expressed a need for the services we proposed, and the earliest talks of a partnership with Babson are underway. Part of our work will include informing the entrepreneurship curricula that is used in all high schools and universities. A heavier emphasis will be placed on providing various resources for entrepreneurs, including ball. Senior photos were taken in two sessions already, before and after spring break. Clubs and organizations have also had photos taken for the yearbook, as these groups are major supporters for the yearbook and most will have their own section. Photographers have also been seen wandering around campus, taking snapshots of familiar sights.

It’s really important that seniors get portraits taken; otherwise, you’ll probably end up with your flattering OneCard photo. So be sure to keep an eye out for any other opportunities to take your portraits if you missed the first two opportunities, consulting, skills training, and further collaboration with student teams. The trip turned out to be a spectacular and incredibly informative week that connected us to many great people and organizations that share our mission of spreading entrepreneurial thought and action.

Now, we return to campus more excited than ever and look forward to constructing a model that can be implemented by the end of the year.
Crossing the Divide
A Graduate Student Uniting Our Campus

Nicolle Smith
Editor Emeritus

Last year, the Babson Free Press started a column entitled "People You Should Know." While the column did not continue with the organizational changes at the FPP, we like to make some exceptions here and there. I recently was able to quiz an exceptional graduate student (yes, they really talk to upgrade) after an event she co-organized in the pub for the graduate OPEN organization. Though she'll be graduating in just a month, I'd encourage any Undergrad to meet up with her, especially if you're looking to boost your organization's contacts and collaborate with the graduate students. I was most interested in her experiences while working with undergraduate students in many capacities... here's what she had to say:

What did you do before Babson? Where did you go for your undergraduate degree?

Before Babson I worked as a scientist and project manager at Novartis in Cambridge, MA. I went to WPI for my bachelor's and Master's degrees in Cell Biology. I graduated and started working: I got really interested in mentoring and teaching, especially working with underprivileged students. I joined a mentoring program at WPI and started teaching science to inner city girls through Science Club for Girls in Cambridge.

What is your area of Academic and/or Career interest?

I've always been interested in Life Sciences and went back to graduate school to make the switch from project management in research to Corporate Development/Strategy.

What organizations are you involved in the Graduate School?
The Undergraduate school?

I'm involved in a few clubs in the Graduate School. I'm the undergraduate representative to BAWMA and through that position I was able to start a mentoring program between the graduate and the undergraduate students. This is an incredibly important program, but the grad students are usually not very motivated and dedicated to this task. I was determined to take an active role in this program and I did.

Head Over to Harvard
Babson Students have the Opportunity to Audit Harvard Classes

Kaitlyn Carmel
Staff Writer

Last year, a good friend who was visiting as an exchange student took her course, class free Friday...and spent it in much, much reflection. I certainly was not very curious about her motivation and dedication to this class, but as graduation sneaks closer, I started to wonder about the opportunity. She had extensively taken advantage of, and that I had so casually shrugged off. For me, graduation will not be a search for my real world job. Instead, I plan to enter graduate school...defer for a few years that painful job-hunt that I hear about on campus. Except, I don't even know right now what I want to do. Do I plan to go to research institutions? Do I want to go anywhere where I can get in and out quickly? Does a name matter for what I want to do? Fortunately, there are plenty of people on this campus who can help me consider a lot of these questions. A visit to career services would probably greatly benefit me. But, asking questions and doing research are not my only options. And, in applying to college, I am sure that are all remember that the final decision was not based on how pretty the pictures were in the Brochure (though I am sure Babson looks lovely in the spring from four different angles and a nice, 100-yard tour), but like me for your future life in a few more years in the classroom, then consider sacrificially giving a great deal of hard work and time to there to do your own campus visits. Since this time around it won't have a pre-assigned major or major parties and nightlife, but about graduate experience you are looking for. Is a place like Harvard, the right place for you? A hit more research revealed that the MBA program is not open on part of Harvard that has this option. Students can also choose to opt in, or opt out of the program's more freely (less rules and strict application dates), classes in the Graduate courses for personal interest in the literature, and Law. I am sure the list likely even goes on but these are the programs that had the most "user-friendly" web sites, as I am not the most savvy. All of these choices also have lunchboxes that can be attended, private tours that can be taken, and with the additional opportunity to talk with professors or research assistants, with the proper notice and contact prior or your visit.

If your future after graduation seems to be hitting you straight into the 9 to 5 world, but instead, back the classroom, take the time to see if you can visit. Babson is one of the many students in some of the graduate programs you are considering. Universities such as Harvard not only allow you to serve as a stand in place of having to make the trek to schools that might be a bit out of the way, since many programs can be considered equivalent in form and function. Perhaps, you might also have the curiosity that my friend had and simply having the opportunity to take a class at an elite institution offers the same appeal as it did to her, just as something fun that you did. Whatever your reason, taking a peek into what other types of classes or seminars you can attend for free might be the next few minutes on the internet. Who knows, maybe seeing a free trial of yoga classes at Emerson, or beginner Spanish classes at Cambridge College. Non-traditional education opportunities abound if you take the time to look!
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Number Trail

1 - big thank you to Facilities for putting up the chair rail in our office

1 - iPad given away at SGA this week

3 - SGA positions running unopposed

80 - days that Trim has served Mac 'n' Cheese

480 - target number of Babson students in the class of 2014

1500 - tickets sold for the Spring Concert

5,000 - dollars for a table at the World Stage Distinguished Entrepreneur ceremony

Ways & Means
Tips and Tricks

Afu Aliney
Staff Writer

Do you have a Ways and Means presentation coming up? Are you wondering if your budget will be approved by SGA? Here are some tips to help you sail through an effective Ways and Means presentation:

• Your budget must include line by line itemized expenses with per unit costs.

• Make sure you have a date, time and room picked out for your event. Especially if you want Sorenson or Knight Auditorium. They book fast.

• Explain what makes your event different and how it benefits the Babson community.

• Know your numbers, have the person who fills out your budget make the presentation at the Ways and Means meeting.

• Babson organizations get free fliers from DocuTech, do not request money for fliers. Instead, try to explore ways that you can use the free marketing to advertise your event.

• Remember, organizations get $10/person for food and $8/person for drinks. Do not draw a budget that exceeds these amounts.

• You only get five minutes, so do not give a long and winding speech.

• Come early – do not be late, if you do not show up, your funding will not be approved.

• This one seems obvious, but bears being stated. Do not say that you do not need the money for a particular item for your event or that something is none essential. Why are you not attending the presentation or asking for the money then?

• The whole process is fast – five minutes – you simply present your idea and wait for questions.

Follow these tips for a successful Ways and Means presentation. It would also be helpful to have a look at the funding documents which can be found on Blackboard under the Finance VP section. Any specific questions related to Ways and Means should be addressed to SGA VP of Finance, Rajiv Singla. Good luck!

Babson ranked #17 in Business Week’s ranking of the top undergraduate business schools in the country. What has helped Babson improve its ranking 6 spots in one year? Babson’s most impressive statistics from the ranking was the A+ grade in teaching quality and the positive student survey results, in which Babson ranked sixth. The fields in which Babson has room to excel in are the admission scores (SAT and ACT) and the teacher to student ratio. If Babson can work for these long-term objectives, it may not be long before Babson College is a top 10 ranked business school.
Interview
continued from page 9

MBA women and the sophomores in the Center for Women's Leadership. I'm also the Co-President of Babson's Graduate Open for Business and through this I've been involved in some great events including the annual Diversity Panel. One of the main organizations that I've been involved in on campus is the Council for Inclusiveness and Community. I'm on the Executive Committee for this council and we've been working on projects aimed at bringing everyone on campus together, both undergraduates, graduate, faculty and staff. I also love participating in the CLIP program. I am also the secretary of the Community Action Club in the graduate school which works to bring volunteering opportunities to the graduate students.

What made you cross the scary divide between the graduate and undergraduate school?

Last year when I was in Olin going to class and working on projects for 60 hours a week the one thing I looked forward to for 4 days each semester was CLIP. This was the first time I was exposed to how smart and creative the underclassmen were. I was really impressed and well known there. I started to look for places that the grad and undergrad schools intersected. The mentoring program was one area and the Council has also covered this divide.

What has been your best experience working with upgrads?

I always enjoyed CLIP and always coached students that were excited to be there and very receptive of feedback. This past fall semester I was lucky enough to volunteer for Junior Achievement on campus with a few amazing and very dedicated undergraduates. It made me incredibly happy that undergraduates were so dedicated to community service. The undergraduates that I met through Junior Achievement really helped me learn more about the undergraduate program and even brought in Dean Hanno to speak with the high school students participating in the program.

The undergraduate sophomore women that I work with through the mentoring program are incredibly well spoken and have amazing backgrounds. Through the program, I have really gotten to know some of them and I am very impressed!

I am also participating in an undergraduate MCFE. My MCFE group brings together four students from diverse backgrounds who work very well together on a consulting project for a non-profit located in Massachusetts. Through the Project Management MCFE program, I have really gained respect for the undergraduates and the amount of time they dedicate not only to classes but also to the extra-curricular activities they feel most passionate about. We heard you recently won an important award on campus... please elaborate.

Last month, during Women's History Month, I won the Nan Langwitz Award for Graduate Woman Who Makes a Difference. It was personally a great moment for me to hear comments made by people who I respect and care about. It was such an amazing way for me to finish my two years here at Babson. It was also amazing to be recognized amongst a bunch of other women who also have contributed greatly to the Babson community.

Do you think there are more collaboration points for the UG and Grad students? Where?

I think there are so many collaboration points for the UG and Grad schools. For the most part, each UG club has a Graduate counterpart and I really believe that closer relationships between these two groups will make the campus more of a community. There are so many clubs on campus that more collaboration would really help bring students to events, which is a constant problem in the graduate school. I also think that there is room for more mentoring programs between similar clubs in the Grad and UG schools.

Do you eat at trim? Any thoughts?

I love the cookies and the tutor tarts. The make your own stuffed potato scares me. I go to trim more for the people and the idea that one day I will just put my head under the yogurt machine rather than the regular food.

Do you get as many free t-shirts as we do? How does that make you feel?

I think I've only gotten one free t-shirt and one fleece. I guess that makes me sad since you all have amazing Babson furnished t-shirt wardrobes. I'll pretend that I value my clothing individuality more than free shirts.

What do you like most about Babson?

I really like the people the best. I have met some amazing faculty, staff, and students that have made me really happy about my decision to spend two years here.

What was your favorite class at Babson? Have you taken classes with Ugrads?

I think my favorite classes were Leadership with Karen Macaro and my Project Management MCFE, mostly because the professors and students made those classes unforgettable in a good way, situation that you want in print.