Langowitz Named CWL Director

LINDSEY ALK
EDITOR-IN-CHIEF

Did you know that women now hold 50% of managerial jobs and account for 38% of the businesses being started each year? Did you know that despite these items, only 12% of senior executive positions in Fortune 500 companies are held by women? Did you realize that there is still very much a gender pay gap?

Nan Langowitz wants changes made. Just recently, Langowitz was named Director of the Center for Women’s Leadership. In this role, she will be responsible for directing the research and the intellectual content of the Center.

Nan Langowitz earned her doctorate at Harvard Business School and holds a BA from Cornell University and an MBA from New York University. She has been a professor at Babson since 1992, teaching strategy in both IMC for many years and currently in the MBA first year core. Langowitz was also previously Director of the award-winning undergraduate Intermediate Management Core curriculum as well as chair of the Jay L. Owen Term Chair.

The Center for Women’s Leadership was founded at Babson in 2000, initiated by a taskforce of faculty, staff, students, governance members, and alumni. Babson is the only top-ranked business school to have a comprehensive academic center focused on the advancement of women.

Continued On Page 2

Paul Orfalea Visits Babson Campus

REBECA BOON
ADVERTISING MANAGER

Any attendee to Paul Orfalea’s speech this past Friday could attest that the event was an absolute success. Even if one were to measure its success solely on the number of seats filled in Smorensen late on a Friday afternoon, he would be blown away by how incredibly packed the auditorium was. For those who missed it, shame on you, but he’ll be back.

Paul Orfalea, founder of Kinko’s, came to Babson this past Friday to speak to the student body, faculty, and other members of the Babson community as a means of business in an event hosted by the Department of Disability Services. In addition to his own entrepreneurial experiences, his learning disabilities, and life in general, Orfalea also spoke about how he learned from failures, learns that the answers aren’t always simple, offers advice to students, and discusses opportunities, and don’t take yourself so seriously, students, faculty, and staff alike walked out of the auditorium inspired and excited to take business and life to another level.

Orfalea first shared with the audience his autobiography, My Story, the creation of Kinko’s. Simply keeping his mind open to the idea that there was a business that surrounded him, he capitalized on an idea that many others probably had, but never took advantage of. As he stood in line at college late one night waiting for the copy machine, he wondered why there weren’t more copying facilities to meet the high demand by college students. Looking to his business of selling vegetables and handling the rotting inventory, he figured that starting a business with low inventory and high demand was a recipe for success. It was sweet, simple, and oh-so-successful.

Orfalea spent much of his time speaking about his own experiences in running a major corporation and imparted upon his listeners the three things he learned to do in business: motivate workers, understand customers, and balance books.

He discussed how he felt that being dyslexic and having ADD made him more able to be a successful entrepreneur. He was constantly excited by new and innovative ideas of how to make the company more effective and successful. As Erin Evans, Director of the Department of Disability Services, told the audience of this event, said, “Paul’s learning disabilities enhanced his ability to be a successful entrepreneur.”

Continued On Page 3
Above, Paul Orfalea, the Founder of Kinkos, addresses students during his time at Babson last Friday. The speech was a great success as evidenced by the large crowd of students that attended the event and the number of people who rushed to ask him questions after the event.

**Nan Langowitz Becomes CWL Director**

CONTINUED FROM PAGE 1

ment of women in business and entrepreneurship.

Besides conducting re-
search for the business world, the Center also hosts many on-campus activities for the entire community to attend. One event held recently in October, "Women Leading Change" attracted 450 people to campus. In another example, this past Wednesday the Center organized a panel entitled, "Navigating a Consumer Marketing Career."

The Center for Women's Leadership will be partnering with the Babson Entrepreneurial Exchange this spring to host the "Women Building Businesses" panel, which has been an annual event. Furthermore, the Center works with partner organizations like the Forte Foundation, which is a nonprofit that advocates the pursuit of business education and business careers by women.

Nan Langowitz's new position is a transition from being a part-time faculty director into the full-time director role. Langowitz will be in charge of developing external relationships and expanding the executive education and fundraising programs. Moving to the full-time director role allows Nan to bring more focus to many of the activities in which she has already started.

One topic that Langowitz is currently working on for the Center includes a study in women in family businesses, co-authored with Professor Elaine Allen, and a longitudinal research series on woman-led businesses in Massachusetts.

In her new position, Langowitz hopes to help women find their place in the business world and become successful in all areas.

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**Great American Smoke Out Day Approaches Quickly**

**REBECCA SOON STAFF WRITER**

Every year smokers take a day and put out their cigarettes, hide (or even throw away) their packs, and give their lungs a chance to breathe some fresh air. That day comes at a great time this year, just as the weather is getting colder, stress is increasing, and the temptation to have a "smoke break" is growing everyday.

The American Cancer Society's Great White Smoke Out will take place on Thursday, November 20th. Thousands of schools and community organizations will participate in educational seminars and various activities around the nation that encourage smokers to quit and assist the friends and family of smokers to help them to stop.

Here at Babson, Health Services will be hosting various events on campus in support of Smoke Out Day on Wednesday, November 19th and Thursday, November 20th. There will be fun and educational activities in Rondondo on Wednesday, from 11:00am – 1:00pm.

The two days will feature "Going Cold Turkey" where students and faculty are given packs of cigarettes, full or partially full, and in exchange get a half turkey sub sandwich. Smokers can also pick up a "Quit Kit" which includes various items that can help for a day, or more, to stop smoking.

Educational stations will include the "Balloon Test" and the education cart. The cart will provide smokers or friends and family members of smokers with information regarding Smoking Cessation, how to help a friend to quit, and where to go on and off of campus for support in quitting the habit. The "Balloon Test" will allow smokers to see how their lung capacities compare.


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**WEATHER FORECAST**

THURSDAY, NOVEMBER 14TH

I'M GOING TO HUFF AND PUFF

LOW 59 HIGH 60

FRIDAY, NOVEMBER 15TH

AND BLOW YOUR HOUSE DOWN

LOW 29 HIGH 54

SATURDAY, NOVEMBER 16TH

THEN SMOKE 'EM.

LOW 32 HIGH 41

SUNDAY, NOVEMBER 17TH

SIT IN THE FRIED

LOW 52 HIGH 44
**NEWS**

**THURSDAY, NOV. 19TH 2000**

**B.E.I. Visits NBA Corporate Headquarters**

AMANDA HELLEN  
**CONTRIBUTING WRITER**  

Last Friday, November 7, 2003, the Babson Entertainment Initiative visited New York City to meet with executives from the National Basketball Association (NBA). Twenty students were invited to visit the NBA’s corporate headquarters for an informational session on the business aspects of the NBA. This included learning about the various content distribution initiatives, community outreach programs, international divisions, and merchandising/censing programs—all focusing on how to enhance the NBA brand.

Many spectators enjoy the game of basketball; however, they are not aware of how much work it is to make the scenes the NBA brand becomes the world stage. Directors of the HR Department and Merchandising Division spoke to BEI members about how to obtain jobs and internships with the NBA as well as some of the new products that are currently in the works for licensing agreements.

B.E.I. members were lucky enough to see a special presentation of a new $13,000 Jacob & Co. watch that will be released in a few months. Meredith Hellen, class of 2005, says that, “I am really excited that we have been given this opportunity. B.E.I has great contacts within the entertainment industry and we are a chance to see to do things that most students don’t usually get to do.”

For example, not many people are allowed to work as consultants with such big names in the industry and take trips to their offices. This first trip was an amazing experience and we all had a lot of fun while learning about the National Basketball Association and how the business operates.

The session, members of B.E.I. were able to network with some of the employees at the NBA and talk more personally with the HR staff about obtaining a job/internship.

The group was then welcomed into the NBA store to see many of the products that were discussed in the meetings relating to the public. After our long day in New York City, B.E.I. members relaxed in Times Square at the Stardust Diner and then headed back to good old Babson.

The Babson Entertainment Initiative is a partnership between current students, alumni members, industry executives, and faculty that allows college students the opportunity to learn and become actively involved in the entertainment industry.

B.E.I focuses on giving college students a broad understanding of the many different realms that exist within the entertainment industry and how it operates and interconnects to provide the outcome we see displayed to the public.

This gives students a chance to gain real world experience while in school and provides interested students who wish to pursue a career within the entertainment industry with first-hand experience and networking to the entertainment industry.

For more information please contact entertainment@babson.edu

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**CWL Marketing Panel Draws A Large Audience**

**CONTINUED FROM PAGE 1**

Recent positions. Although each followed a different path, a similar theme resonated throughout each story.

Although networking is key, and knowing a personal contact in a company is helpful, the best advice they gave was take the initiative. Emailing a resume and personalize cover letter, and following-up, can make you stand out from the “paper-piling stack of resumes,” as Meek described the amount of resumes received.

Orfeala also said that you don’t necessarily have to be an expert when you change careers; your past experiences can be a bridge to your new career. Meek restated the importance of networking and showed how her skills were cross-functional and could be applied to markets.

The panel was well-received and ran smoothly, with a constructive Q&A session after the discussion. The women all provided diverse experiences and stories for students to learn from, with solid takeaways.

They gave advice on how to learn more about the industries you are interested in, as well as ways to get noticed and get your resume on top.

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**The CCD Corner**

The National Association of Colleges and Employers just published its annual Job Outlook, a report on the job outlook for the class of 2004 based on employer projections. According to this report, most employers once again plan to look to their summer interns as their primary applicant pool for full-time positions. Last year those employers reported hired more than a third of their interns for full-time positions. Once they considered their own interns, they looked to outside candidates who had internship or other relevant experience. When surveyed about the importance of experience in the recruiting process, employers rated internship and relevant work experience first, followed by other work experience. Clearly Babson students should complete an internship before a semester is over to maximize their chances of landing a job.

The CCD Corner is a place to keep students updated on networking events and opportunities. Babson students should take advantage of these events to network and establish a professional presence.

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**Babson Police Log for November 3rd to 9th**

Lockout 88  
Motor Vehicle Assistance 10  
(Monday 11-3-03)


Wednesday 11-5-03

6:56 am Request for an ambulance in PMC. Intoxicated student transported to NWH.

Thursday 11-6-03

10:55 am Request for an ambulance at the Ice Rink. Skateboard transported to NWH with a possible head injury.

Friday 11-7-03

12:58 am Report of a noise complaint in Forest Hall. RA notified.  
9:53 am Report of a noise complaint in Coleman Hall. RA notified.  

Saturday 11-8-03

6:40 am Report of a fire alarm at Olin College at the Olin Center. Box reset by Needham Fire Department.  

Sunday 11-9-03

1:58 am Report of a noise complaint in Forest Hall 1st floor. RA notified.  
3:42 am Report of a noise complaint in Forest Hall 1st floor. RA contacted.  
5:40 am Report of a fire alarm in Milles Hall. Alarm reset.  
2:03 pm Report of vandalism in the Campus Center. Facilities notified.
THE BABSON FREE PRESS

NEWS

THURSDAY, NOV. 17TH, 2003

10 Stars for Babson Shakespearian Performers

JUSTIN PFISTER
STAFF WRITER

Babson breeds business, but business isn’t life. Business and capitalism might make the world go round but what really fuels the world we want to live in is culture and community. Read all of the bio of people you admire most and you’ll see that they realized this fact.

This past Saturday, Shakespeare’s “The Comedy of Errors” was performed by a handful of Babson students combined with Babson faculty and residents from the area.

While the attendance was lacking at times, the actors performed as if it was a full house. That was the beautiful thing. They did not seem to care if 1 person or 500 were there. To see performers do something they truly enjoy and to have the opportunity to take part in their excitement and passion is something I recommend to everyone.

“The Comedy of Errors” is about two brothers both named Antipholus, who are separated at birth and have no community. Existence, they each have a funny minion named Dromio.

The humor of the play is derived from watching the twins get so close to each other but never meet. Moreover, the audience was greatly amused at the confusion and frustration seen in the twin’s friends and families.

One example is when Angelo, the jeweler, sells a necklace to Antipholus. Angelo soon tries to collect the money but ends up meeting the other Antipholus and an argument arises as the wrong Antipholus has no clue what Angelo is talking about.

No one in the play realizes until the end what has happened. As a good comedy should, the play ends with one last big laugh and everything is happily resolved.

The actors did their best to make themselves stay confined to the stage and in fact ended up performing right in the aisles and sitting on viewer’s laps. This performance captured everything Shakespeare should be.

Anyone can go see 100 more to attend a hype performance with high price actors, but that will never capture the interaction and unique experience of watching a play at Sorenson Center. I am never disappointed. Everyone is so well prepared. The sets are amazing and the performances grab your attention and make you feel involved.

For a few dollars, I can go to Sorenson Center and be entertained by watching a stunning performance and feel the passion and intensity from students who study business just like me. However, they have taken the time out of every single day for the past few months to remember lines and memorize songs. I admire this.

To the students and faculty from the Babson and Olin performance, I’d like to take up a few lines to mention them and thank them for a wonderful performance: Andrew Bouchard, Andrew Bouchard, Matthias Brouillard, Rob Quimby, Kathryn Moeller, Rebecca Soon, Collene Campbell, Annmarie Latta, Tom Sullivan, Bili Hash, Donald Rotfod and Shelby Callies.

With that, see more shows at Sorenson. Feel the community and the culture. Visit the website at http://www.babson.edu/sorenson.

Russian Club Hosts Oleg Jeretbsov

JASON BEDRICKOVETSKY
OPINIONS EDITOR

On Wednesday night, nearly seventy Babson students, faculty, and guests gathered in the F. W. Olin Auditorium to listen to and ask questions of Russian entrepreneur Oleg Jeretbsov. Jeretbsov founded a multi-million dollar retail chain similar to Costco in Russia. He was in America this week as a featured speaker in a forum on Russian entrepreneurship.

After giving a brief twenty-minute presentation, Jeretbsov fielded questions from the audience. Most of the questions dealt with the business climate of Russia, including the recent imprisonment of an important businesswoman. Jeretbsov noted that the business climate in Russia has greatly improved over the past several years. In the late 1990s, the Russian economy and currency experienced a great deal of problems which crippled businesses. Jeretbsov even joked that the currency was at about 15 rubles to the dollar when he went into surgery, and when he awoke several hours later, it was 15 rubles to the dollar.

During those turbulent years, Jeretbsov had to downsize, and he released a majority of his employees. In recent years, the economy has improved and his business has thrived.

Of course, there were also the obligatory FME/IMC-related questions which Jeretbsov also answered with great detail. One student asked whether Jeretbsov used debt or equity financing in his business. Jeretbsov answered that 100% of the corporate profits are going back into the business for the next few years and there will be no dividends. However, the business was founded with the help of loans.

Jeretbsov stated that he fears that Wal-Mart may his market in the next few years, but he is more worried that a number of French, German, and other European businesses will enter his market in the near future. However, he feels that he is prepared to deal with the competition because of the strength of his business and his staff.

Another student asked whether or not Jeretbsov had an “exit strategy” and explained that Babson students are taught to prepare such a strategy even when opening a business. In answering this question, Jeretbsov appeared quite passionate.

He described his business as a child and strongly expressed his desire to remain with his company. He talked about all the hours he puts into his business and how he knows each location intimately.

He knows why light is in certain places and why certain items are located where they are and what music should be playing. He couldn’t conceive ever giving up his business, which he said would be “like selling your dog.”

The crowd seemed pleased with Jeretbsov’s presentation and answers. Despite some difficulty because of his thick Russian accent, the audience listened intently and received Jeretbsov’s message.

The Russian club president, Anna Galker, presented Jeretbsov with a small token of appreciation at the end of the lecture.

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November 11, 2003

Dear Friends, Colleagues, & Peers of the Babson Community:

I truly hope all of you are enjoying your year at Babson whether it is your first, your last or another one of many to come. As autumn dies down along with the semester and another cold winter quickly approaches, I look back at the SGA Executive Board’s first month in office as one filled with accomplishment and hard work, but I also notice continual room for improvement.

There will always be room for improvement in our community and we are exceptional for noticing that. As the year progresses, I encourage all members of our community to make a positive contribution. When at times you find yourself unhappy or complaining, don’t just whine and gripe - speak out. Challenge yourself to find a suggestion, motivate yourself to take the next step and seek the necessary support and resources. Please know that the SGA is there to provide that support and those resources from beginning to end, planning to debriefing. This offer stands for not only Babson’s students, but also its faculty, staff, alumni, trustees and family.

Thank you to those who have supported the SGA and its efforts this last month, it has definitely made our transition easier. Members of the SGA are more active and motivated than I can remember and never cease to have questions, ideas, suggestions and feedback. Our group is constantly growing and we continue to welcome new voting members that realize they do have a voice on this campus and it does make a difference.

Our community is not only realizing we are the “voice of the student body,” but we are also its ears – we are listening to issues, ideas, questions and concerns. This has motivated the SGA E-board and the Office of Campus Life to have a series of casual forums entitled “Speak Out!” The first will be held on Tuesday, November 18 at 7pm in the PMS Lounge focusing on the social life at Babson. We encourage those who have concerns, suggestions and ideas on the issue to join us in this informal setting. I invite all those who want to see and make change – the power is in our entire community, not just a select few.

Thank you for a wonderful month. I look forward to the rest of my term, both its rewards and especially its challenges. I eagerly await your input at our first “Speak Out!” and throughout the year. Happy Holidays!

Sincerely,

Jen Sanchez ’05
President
Student Government Association

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Have suggestions to improve the quality of life at Babson?

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Speak Out!
Tuesday, November 18
7:00 – 8:00 p.m.
Park Manor South Lounge

SGA, the voice of the student body
Republicans Are Better For Minorities

JASON BEDRICK
OPINIONS EDITOR

At last week, "Kick the Vote" in Boston, Howard Dean at tempted to deflect criticism of his support for white Southerners with "Confederate flags in their pickup trucks" by accusing Republi cans of "dividing us by race since 1960 with their Southern race strategy." Of course, in the past few decades, the Democrats have been able to successfully portray the Republicans as the party of "rich, white racists" and so they've captured the vast majority of the African-American and minority vote. However, the reality is that the Republicans are, and always have been, the party that has been better for minorities. We all know that it was the religiously conservative abolitionists of the Republican Party that supported Abraham Lincoln in freeing the slaves with the Emancipation Proclamation. Of course, that was over a century ago and liberals claim that the parties have flip-flopped their positions over time. But have they?

Liberals of today will claim that it was the Democrats who supported civil rights while Republi cans opposed them in the 1960s. This statement is an outright lie. According to an article in the Wall Street Journal, "The Democratic supermajority in the Senate split their vote 46 (69%) for and 21 (31%) against. The Republicans, on the other hand, split their vote 27 for (82%) and 6 against (18%). Thus, the no vote consisted of 79% Democrats. Further, the infamous 74-day filibuster was led by the Southern Democrats who overwhelmingly voted against the Civil Rights Act of 1964."

The same was true for the House. The House voted 230 to 130 in favor. Democrats split their vote 152 (61%) to 96 (39%) while Republicans split their vote 138 (60%) to 34 (20%). Since the Civil Rights Act of 1964 would not have passed if it weren't for the vast majority of the Democrats supporting it. On the other hand, the vast majority of Democrats opposed it.

In fact, the longest filibuster in Senate history, which was just over 24 hours long, belongs to Strom Thurmond, a Democrat at the time, in opposition to the Civil Rights Act of 1957. Later in his life, Thurmond apologized for his past and become both a Republican and one of the most outspoken public servants on behalf of African-Americans. Indeed, one year every African-American mayor in his state supported his re-election.

While Democrats argue that many of the " Dixiecrats" who opposed the civil rights legislation later joined the Republican Party, the most conspicuous racists in the Senate is the most ardent Democrat Senator: Robert "KKK" Byrd, former Klagle of the Ku Klux Klan. He once said that he would never fight "with a Negro by my side. Rather I should die a thousand times, and see Old Glory trampled in the dirt next to me, than again, than to see this beloved land of ours become degraded by race mongrels, a throwback to the blackest specimen from the wilds."

Three years after supposedly making the KKK, Byrd wrote, "The Klan is needed today as never before and I am anxious to see its rebirth here in West Virginia" and "in every state in the Union."

Today it is the Democrats who launch attacks at the first African-American Supreme Court justice, Clarence Thomas, and the first African-American Secretary of State, Colin Powell, both appointed by Republican leaders.

The Democrats are also attempting to block the appointment of Judge Janice Rogers Brown, an African-American woman from California, who was nominated by President Bush to the Washington D.C. bench.

It is Republicans that support the ideals of Dr. Martin Luther King, Jr., who proclaimed that he had a dream that one day we would be judged by the content of our character, not the color of our skin. The Democrats, despite what Howard Dean claims, oppose true equality for minorities and support the racist policies which divide the nation by color.

Free Mikhail Khodorkovsky

BRIAN CRONIN
STAFF WRITER

The fate and future of Russian liberal democracy and free-market capitalism was recently held hostage on a remote Siberian airliner. As elite Alpha special operations troops surrounded the cockpit of a Yakovlev aircraft of YUKOS CEO Mikhail Khodorkovsky, charges were drummed up in the Kremlin for "tax evasion" in the amount of one billion dollars.

However, every Russian liberal knows that this will appear to be a "show trial" - a trial wherein the verdict has already been decided and the matters of evidence and fairness are falsified for the sake of the Tsarist government.

The Russian Government has, arguably illegally, seized his vast empire, estimated at 7.2 billion dollars and comprised of 44% of the voting stock of Yukos, which happens to be the 4th largest oil company in Russia.

The timing of these charges comes at a time when the Russian Presidential election cycle is in swing and Khodorkovsky backs the liberal opposition. By liberal, in Russian history, we mean the forces that do not want to use the Army under the cloak of night to detain opposition forces - the forces radically unlike the KGB officers currently in power in the Kremlin.

It is often forgotten that Vladimir Putin, the man who不像 Bush earlier, is truly a "look in the eyes," is actually a cold-blooded KGB officer who was vital to the ruthless and blood-thirsty STASI, or East German Intelligence. In other words, he is an absurdly paranoid authoritarian who threatens to plunge Russia into a new dark age of increasing stagnation and decline.

Khodorkovsky, sadly, is not the first capitalist who has been side-lined using the full might of the Kremlin. One by one, Putin has sidelined the leadership of independent media, such as Goldust at NTV, and Berezevsky.

Mikhail Khodorkovsky is not the first liberal who has been liberalized by the government of Russia. Khodorkovsky has implemented reforms congruous with the expectations of the liberal West. Now, Putin has made Yukos compliant with GAAP accounting and, belittled the arrest, was planning to form a strategic alliance with ExxonMobil.

Yukos and Khodorkovsky are also very well known for the broad nature of their charitable actions. Yukos gave $46 million to charity in 2000 and is projected to give $60 million this year, according to the Wall Street Journal. In addition, according to company sources, leading shareholders will donate up to $150 million to various charitable foundations in Russia in 2003. This is not the behavior of these people.

Statistically, it is time to call a spade a spade. President Bush should tell his friend, Vladimir, that the time for liberal reforms is over. Putin has made it clear to Khodorkovsky, sadly, that the era of liberal reforms in Russia is over.

"The time for liberal reforms is over. Putin has made it clear to Khodorkovsky, sadly, that the era of liberal reforms in Russia is over," Putin has said.

The fact of the matter is that Putin is the leader of Russia, and no one, not even Putin, can change that. Putin is the leader of Russia, and no one can change that.
The Nuclear Dilemma: A Troubling Matter

DAWOOD NAGDA
BUSINESS & TECHNOLOGY EDITOR

Nuclear Deterrence has been the new frontier for many of our greatest dissenters, from critically proclaimed minds such as Albert Einstein to many heads of state including Nelson Mandela. However, few have looked at the unanswerable politics that come along with these massive bundles of destruction.

The concept of nuclear deterrence may not have ended all war, but certainly has preserved major loss of life. World War III has been on the books for well over five decades, yet it remains something that eludes our world.

Heralded as the Nuclear Locust, this war would certainly be the end of us all. I believe that this is exactly why it has never happened.

The presence of nuclear weapons is not only a deterrent, the use of it strikes fear into the heart of the attacker and the attacked. It is an inhuman zero-sum game. No one wins by their use. The attacked will avenge the attack accordingly and thus both sides lose millions of their own if not all of them.更何况，the presence of enough nuclear weapons to destroy the world many times only adds to the dismal return on the investment that is nuclear violence.

Recently, the conflict between India and Pakistan has become inflamed to the point where over a million soldiers stood on the border. The only thing holding them back was simply the fear of a nuclear weapon being launched at their cities, devastating their populations and thus leading both sides to a terminal trajectory. The presence of nuclear weapons on both sides proved to be the savior of the millions in Amritsar and Lahore.

The same can be said about the Cold War. Why was their no massive military invasion through the Bering Strait? Certainly it was possible technologically and logistically to do so.

Yet, there was a great degree of apprehension on both sides. Why? Simply put, because both sides were in fear of the massive loss of life that a nuclear war would bring. ICBMs were ready for launch at the touch of a button and that is what drove them to fight distant skirmishes in Afghanistan and Vietnam instead.

Yes, there was some loss of life in these mini-theatres of war but at the end of it all; those numbers were puny when taken into context of the possible number of casualties that would have taken place had a full fledged assault occurred. This would have been inevitably had both sides not feared the mushroom cloud that such an invasion would bring. It is clear that in our world millions perish in war every decade, but if one closely examines the deaths, it will become obvious that they have come mostly from nations that did not have enough deterrents to stop an invasion from a neighbor.

It is clear that the transgressors of violence did not fear massive retaliation, but rather a simply "mango man" version of war. Had they so feared, they would quiver at the thought of raising their machetes in the cause of violence.

Babson Disappointingly Forgets Veteran's Day

JON RICCI
STAFF WRITER

FACT: Since the American Revolution more than 189,490 Americans have died defending our freedoms and our safety.

FACT: There are approximately 18,613,500 war veterans alive and living on American soil today.

FACT: Babson College did not recognize our veterans and their sacrifices on Veterans' Day, November 11th, 2005.

For those who now want to point out Professor Martin Tropp's e-mail as recognition, please stay tuned. First, we should all commend Professor Tropp's efforts in promoting the awareness of Veterans' Day and reminding us that even as you read this article, there are American soldiers in harm's way, and they could even be dying.

While his e-mail provided hope to those of us who believe that Veterans' Day is an ideal opportunity to show our respect for those who have served, the lack of additional administrative effort has been discouraging and, quite frankly, inappropriate.

This is not about an extra day off with no classes, nor is it about being politically correct. This is about showing our respect, our freedoms through honoring those who have secured them for us.

Whether you support the wars that we have fought or not, your support for our troops should be unwavering and without prejudice. We as a country, as a society, need to show our respect and appreciation to our veterans. Babson has a great opportunity to show its appreciation for our troops.

The Babson Free Press
Founded in 1924

THURSDAY, NOV. 17TH, 2005

THE Babson Free Press
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Founded in 1924

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Letters must be no more than 200 words.

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PricewaterhouseCoopers

roll-on courage
On This Date in History

1968 - Malcolm III of Scotland, son of King Duncan, died during his fifth attempt to invade England at Alnwick, Northumberland.
1917 - During the American Revolution, American forces captured Montreal.
1997 - The first helicopter to achieve free flight carrying a man, designed by Paul Corman, rose six feet above the ground at Liézoux, France.
1913 - The first modern plasticized brassieres was patented in the United States by its inventor Mary Phelps Jacob.
1997 - The Holland Tunnel, connecting New York City to Jersey City, New Jersey, opened to traffic after seven years of construction and over $6.6 million. It was named for the chief engineer of construction, Clifford Millburn Holland, who died before completion.
1930 - In Plainsboro, New Jersey, the first revolving milk platform was used, allowing 1,500 cows to be milked in seven hours.
1953 - When the United States Workers at the Hormel Packing Company plant in Austin, Minnesota, home of Spam, took action against management, they started the first sit-down strike.
1949 - Walt Disney's new film Fantasia was released to the public. Despite Disney's wish to unite classical music with animation, the critics hated it and the public was confused by its unique format. The film would not be appreciated for many years, when its release in the 1970s made it a hit with young people who were looking for a "psychedelic experience." The film, which cost $2.5 million to make, did not recoup its costs for many years.
1954 - Leonard Bernstein began his legendary career when he replaced an ill Bruno Walter as conductor of the New York Philharmonic Orchestra.
1946 - General Charles De Gaulle was elected president of the French provisional government with the vote of all 555 deputies.
1955 - NBC employed the scatter system of relaying a telecast by "bouncing" the signal off an airplane as it made the first overseas broadcast in television history, from Havana to Miami.
1956 - The United States Supreme Court ruled that segregation on public buses was unconstitutional.
1958 - The Beatles movie, "Yellow Submarine," premiered in the United States while the single, "Hey Jude," topped the pop music charts in its 7th of 9 weeks at #1.
1970 - A state of emergency was declared in Britain after power workers and coal miners began industrial action.
1982 - United States President Ronald Reagan lifted sanctions against European firms supplying components for a Soviet gas pipeline.
1986 - In Colombia, the Nevada del Ruix volcano erupted; an estimated 25,000 people died.
1985 - Priest City went on the auction block for $8.5 million. The California town, about 40 miles southeast of Sacramento, featured a motel, 20 homes, and two swimming pools to the buyer.
1995 - A group of retired military officers made an unsuccessful attempt to assassinate Peruvian President Alberto Fujimori and overthrow the government.
1996 - Swedes voted by 52.2 percent in a referendum to join the European Union.
1998 - A bomb attack on a United States-run military center in Riyadh, Saudi Arabia, killed seven people, five of them Americans.
1995 - Israel began pulling troops out of the West Bank city of Jenin to end 28 years of occupation.
1996 - United States President Bill Clinton agreed to pay Paula Jane Davis $180,000, without an apology or admission of guilt, to settle her sexual harassment lawsuit.

Freepress Weekly Cryptogram:

P smma tkvp P oky sq pymk cfqwy bgty gu ycm ycppaj qt gwq tkpv P tkvp P okvy sq pymk cfqwy.
Fq tinhqk rp Yq an. P zqgl ycm rmgzhm ps bq eaqyry ekhtt lphh jmy ycpt tg mbkpr ortpyma ky kftgs lcms gqsw tghzm py. P lphh jmy qgha eaqyry ymdy ps ycm rkmna uga smdy lmmx kav lms eks tky k ycm rkmna uga smdy lmmx kav lms eks tky.

Weekly Crossword Puzzle

Across

Down
Open-source Worth the Investment for Everyone

JUSTIN PFISTER
STAFF WRITER

While the term "open source" to many means just another free or open-source software, companies large and small have proven there is money to be made in the open-source community. Here's a short story.

Pretend there is only one band on campus that made it big. Jack's Juice. It was made for all people that love music.

So, this unique band started and a website like http://www.flamingilips.com so every one at Babson could go online and look at pictures and bounce their head to the beautiful music.

Since Jack's Juice was the only band on campus, they had the responsibility to appeal to every one on campus that liked music. Soon it was discovered that there was a group of people in Van Wyck Hall that weren't jiving to Jack's Juice.

So Jack's Juice worked extra hard to intrigue and satisfy them. Shortly after that, another wave of tastes from some freshmen in Park Manor North started shifting. Now, Jack's Juice was running around like crazy trying to appeal to everyone that loves mu- sic and want to hear it.

Not only is Jack's Juice insufficient and unsustainable, but also it is unsustainable. Why doesn't the band take down the musical barriers and allow everyone to music and download other music?

Microsoft and many other companies are doing the same thing as the hypo- thetical Jack's Juice, trying to appeal to people with infinite tastes and preferences. This not sustain- able and will ultimately lead to failure.

Open-source standards will completely reshape the software industry by the end of this year. As confirmed by recent report by Forrester Re- search, IBM and Dell will eventually triumph, while other companies Microsoft will struggle to cope with a changing marketplace. As building blocks of software, open source is very simple. When pro- grammers can read, redistribute, and modify the source code to a piece of software, the software evolves. People improve it, people adapt it, and people debug it. This can happen at a speed that is un- thinkable right now. People can make money through consulting and servicing others' problems instead of charging for software development.

The open source community has learned that this rapid evol- utionary process produces bet- ter software than the traditional closed model, where only a few programmers know what's going on and everybody else must blindly use an opaque block of code.

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The sound is likewise true for the Simpsons form. Many of the voice actors for the actual show have lent their talent to the latest video game endeavor, and as such, the game sounds great. So rest assured that Homer's new sounds just like it does on TV.

While the game is in no po- sition to dethrone "Grand Theft Auto," it's still a great runner-up.

And what is perhaps most exciting is that finally the Simpsons are the life of an interactive digital world, which is reason enough to give the game a try.

"Hit and Run" is available for PlayStation 2, X-box, and Game Cube, and will soon be available for the PC. For more information, see the game's official website at http://www.hardintrage.com. pc will play trailers, movies, and screenshots which can provide a better idea about what to expect from the game. Simpsons fans who have been waiting for a 3D Springfield where they can call the shots will find that "The Simpsons: Hit and Run" is the perfect game.

European Sanction Retorts Threaten US Business

DAWWOOD NAGDA
BUSINESS & TECHNOLOGY EDITOR

In recent months, a new war has been on the verge of exploding.

In March 2002, steel tar- iffs were put in place by President Bush to reusici-ate the American steel in- dustry.

The moves, planned to re- main in effect through 2006, were not well received worldwide.

The tariffs were to achieve their objective by giving the steel US industry time to restructure by prop- ing local steel prices with heavy duties on imports.

The European Union has been at the expense of major steel con- suming industries such as cars and construction. This is one of the worst blows to the World Trade Organization to allow the free import of foreign goods and services.

The Union, reacting against Bush's tariffs, compiled a list of US goods that were to be sanc- tioned.

This list included paper and boxed patent car- tons, knitted and crocheted cloth- ing, aircraft equipment, agricultural and harvesting machinery, yachts, pleasure boats, etc.

From December 16th on- wards, tariffs on these items will be raised anywhere from 8% to 100% unless there is a shift in American policy on this issue.

These tariffs could cripple the sales of many American companies in Europe, while concurrently severely dam- aging foreign relations.

The WTO ruling called the Bush administration's ac- tions "inconsistent with the principles of free trade that the United States committed to, and thus gave the Euro- pean Union the right to raise tariffs on American goods.

The raising of the tariffs as retaliation could result in the beginning of a costly trade war between Europe and the United States.

This would undoubtedly affect all areas of American commerce as well as the po- litical strain between the two countries.

The recent war in Iraq had many in Europe in arms and this will only increase the divide between them.

The tariff is nearing its presidential midpoint re- view.

The tariffs, though ben- efitting steelworkers, has put many workers in steel- consuming industries out of business due to the shift in operations by many compa- nies to China.

According to many critics, the tariffs are too expensive to keep in place in case of a trade war.

The Simpsons: Hit and Run: A Success

ANDREW WOODWARD
CONTRIBUTING WRITER

As we all know, the "Simpsons" is one of the best television shows ever created, yet one thing has always been missing: a great Simpsons game.

After hearing about the re- cent release of the new video game, "The Simpsons: Hit and Run," I decided needed to see if the curse of poor Simpsons games had been bro- ken.

Hit and Run is essentially a PQ version of "Grand Theft Auto," having lost the weapons and the blood that made that game so infamous.

Yet despite the lack of mis- cellaneous beatings and carjackings at gunpoint, "The Simpsons: Hit and Run" still offers hours of enjoyment.

The game starts you out in a small section of Springfield, and doesn't let you go too far, so that you don't get over-whelmed by the game. You move through the game, you are given larger and larger areas to roam. As you make your way through the missions, you will have one chance to play as Homer, Bart, Lisa, Marge, and Apu. The designers of "Hit and Run" have also done a won- derful job of choosing the cars for the game, with great care taken from the TV shows such as the Plow King, Otto's School Bus, and the Campbell's soup can.

The missions are virtually all accomplished in cars as you evade the police, ram other cars, or pick up dropped items from careless drivers. The differ- ently sized skyscrapers as you work your way through the game.

Over the course of the game, you are given a fun- damentally different way to spend a day, and offers the right amount of difficulty, and Simpsons nostalgia.

The graphics are the equal of Grand Theft Auto, though they are often presented in a more cartoon-like fashion. This, of course, fits the Simpsons' atmosphere quite well.

The "Simpsons: Hit and Run" is a Success

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Business Week In Review

Microsoft Fights EU Regulators

In a twist on the vinding antitrust trial, software polich Microsoft resisted against charges that it manipulated the market to unfairly gain market share in Europe. The company says that though it has gained significant market share, it has done nothing to violate anti-com- petitive rules set forth to them.

S&P Cuts Ford Rating

Standard and Poor's cut Ford's credit rating to just one notch above "junk" on Wednesday, causing more drama in an al- ready chaotic week for car manu- facturers. This step is like a no-confidence vote to the recent change in ideology at Fordstrum- ping profit over volume.

Malaysia Breeds Rhinos

After the tragic deaths of its last male rhinoceros recently, the Malaysian government has be- come more interested in rhino from Indonesia in hopes of sav- ings the severely endangered species through breed- ing. The reason for the death of the male rhino has not yet been determined.

Hackers Crack Nokia N-Gage

In a recent statement given to the gaming community, Nokia announced that the copy protec- tion key used to prevent the latest gadget has been cracked. The company discovered this after an unknown email from a Finnish phone users claimed, with screen shots, that these games could be played on the Siemens S51 mo- bile phone.

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A Look at True Life: I’m an Artist: Sanaa Hyder

CHARU SHARMA
ARTS & ENTERTAINMENT

You might have visited the Horn Art Gallery a few weeks ago and seen the exhibition entitled "The City within." You might be surprised to know that the talented works displayed were created by the Bahon undergraduate student.

Senior Sanaa Hyder has been actively engaged with the arts community and an interview revealed just one example of the unique artistic creativity submerged in our business-oriented campus.

Hyder has always valued living life under her own terms. “I’ve always been interested in trying to create things on my own, independently, and doing something by my own rules for which I did not have to answer to anyone else. One of the things I found a lot of this creative freedom in was painting and sculpturing and (in college) installations.”

She has gotten no formal training in art, but you could say she enjoys visiting installations of other artists. In creating her own work, she uses mediums of canvas as well as wood, clothing and installations. “In the beginning, I wasn’t sure why Hyder’s inspiration, but a variety of teachers have guided her artistry.

She especially favored the teachers that encouraged her to focus not on the perfection of technical external standards but rather to follow her own intrinsic drive. And that is exactly what Hyder has done.

The spring of her freshman year she did a project called The Ideal Dorm Room, followed by a house display, plants and vases displayed around campus.

In her sophomore year, Hyder began taking on a more active role in developing her artistic talent. Hyder raves about the opportunities available to her. The community has been extremely nurturing and supportive in helping her develop her work over her years here.

She has undertaken several projects including designing a tiny wooden houses around campus. Hyder is grateful for all the resources and people such as Frances Hamilton, Carol Hacker, Buri Hash, and Brian Duggan to her in allowing her to do what she hasn’t imagined possible at college.

Hyder recognizes a significant connection to the art world and the business one. “I see business as inextricably linked to art... through creativity and... looking through new lenses, we can see other perspectives that we never thought we had there. Different perspectives are essential to understanding different people and situations,” she said. “I think that a creative expression, such as art, can be very powerful, and I like the way something new can open the door to a new innovation.”

Hyder’s goal is to express her artistic side can be compared to that of any entrepreneur’s eager to create something of their own.

Like many college students, Hyder does not have a clear image of her future career. However, it is evident that art, creativity and nurturing the expression of it, will be inevitably intertwined with whatever she does. “I have been trying to figure out how for a few years now, and I think that the best way to get an answer is to keep creating things and analyzing your experience and keeping working...just like any other entrepreneur.”

The exhibition is a mix of painting and installation, where Hyder expresses her creativity and imagination. The exhibit is a great opportunity to see the work of an emerging artist and support her creative endeavors.

Now at the MFA: Rembrandt’s Journey

CHUCK ROBERTSON
STAFF WRITER

A fresh-faced student of the latest mega-exhibit at the Museum of Fine Arts over this past “Pate-lemon” weekend, the Collectors Society of over 200 of Rembrandt’s works, primarily his etchings but also showing off a few of his paintings.

I will admit upfront that I am not an art critic by any stretch of the imagination; in fact I joined the MFA as well as other cultural activities some time ago for the opportunity of making myself go experience art and other cultural events that I feel do enrich my own life beyond playing/watching sports! So whether you’re an art connoisseur or a real art aficionado, I think you will enjoy this exhibit.

To scheduled to run through April 28th, a part of the new Rembrandt book, a trip to the Netherlands and the opportunity to see Rembrandt’s journey and an exhibition of the etchings that he created throughout his life’s work.

If you’re ever interested in seeing the etchings up close, or if you’re interested in how they were created, then this is the exhibition for you. The MFA is located at 465 Huntington Ave in the Fenway.

Tickets are $22 ($5.70 ages 17 years old under) which includes the Rembrandt exhibition as well as admission to the entire museum and also will allow you a return visit to the museum within 30 days. Purchase tickets in advance and pick the time you want to visit.

To go to www.mfa.org/exhibitions/rembrandt/ for more details and to purchase advanced tickets.

The Movie Elf Proves to be a Tantalizing Success

CHARLIE ROBERTSON
STAFF WRITER

The bag line of the new Will Ferrell comedy, Elf, proved to be an exhibit, we were fine without one but I definitely saw its usefulness when you’re reading a newspaper or magazine.

We went on a weekend day which is by far the most crowded time to get. Consider going during the week if you can or later in the year as this exhibit is only in town until January 18th, 2004. Some crowds were so large around certain works that it’s so that you took away from the experience.

Don’t let the crowds scare you off, do yourself a favor next time you are in town, go check out this Rembrandt exhibit. The MFA is located at 465 Huntington Ave in the Fenway.

Tickets are $22 ($7.50 ages 17 years old under) which includes the Rembrandt exhibition as well as admission to the entire museum and also will allow you a return visit to the museum within 30 days. Purchase tickets in advance and pick the time you want to visit.

Go to http://www.mfa.org/exhibitions/rembrandt/ for more details and to purchase advanced tickets.
Wellesley College an Experience Not to Be Missed

JUSTIN PFISTER
STAFF WRITER

I can remember being a freshman and going to Wellesley College late at night after lots of milk and soda. On those few occasions I can say with truth that I don't remember anything. The upperclassmen told us all these stories and so did the alumni. Wellesley College is a myth for many students, especially males, up until the time of attending Babson and all throughout the entire 4 years at here.

It's like this: you tell someone you're going to Babson College and the person, usually a guy, responds with a statement like, "You gotta get over to Wellesley!" Why? I didn't know. I mean, I knew it was an all-girls college, so it was pretty obvious to me why I would go. But I must say, I never felt like my intuitive intuition was what they were referring to too. Maybe that's because they answered my "why" with a sneaky "you'll see." So now I have seen and I'd like to share.

Sophomore year was the year I learned everything I knew about Wellesley. It all starts with a Monday morning when I went to a ZA Halloween Party and met an amazing girl named Nicki Atwell. Nicki was the first girl I ever met who was my first college girlfriend, but my life was never quite the same after that. I'll get to that later.

The girls over there have dreams just like us at Babson, except I think theirs might be a little higher, literally. Did you know that Pam Melnyk, Wellesley Grad, was the 3rd woman to pilot the space shuttle Discovery into orbit? All we got at Babson is some guy that climbed Mt. Everest. We need to work on that.

Outside of class, these girls put their creativity to work to have some weird parties that can be a lot of fun. Mike Ball, for example.

The name suggests something, and that definitely goes on, but that's only part of it. How about the Naked Party? The name says it all. Then there are the society Parties: ZTA, TZE and Phi Sigma. Between these and other groups, I can guarantee something interesting goes on every weekend. Just find someone that knows a Wellesley girl and they'll let you know what's up.

Now back to that girl, Nicki Atwell from ZA. Nicki passed away in a car accident last year. I must say, I've never felt more supported by any group of people in my whole life than from some of the girls at Wellesley College. I'm not going to get into the sadness of that story, but you can learn more about her at http://www.nikkiaatwellfoundation.org. Wear your seat belts.

The girls of Wellesley have some real character, and they're real funny too. Even if you can't be a joining for, there's a Wellesley girl or a group of Wellesley Girls for you. You might find rules, Babson 04, good weekly to Wellesley's Anime (Japanese animation) showings.

I don't know what Babson women think about Wellesley, but its students' and its resources are tops. They're also bringing women to the top in all walks of life. I'll tell you the results are fantastic. Babson and Wellesley women could do some good things. Look at Hillary Clinton, Wellesley Grad.

So go to Wellesley, or get Wellesley over here. Party hearty, or do what ever makes you happy, and start all types of relationships. Be open-minded, enjoy, and in case I didn't get anyone to all; their parties have free beer!

Babson Juniors, Erol Sarikaya and Javier Curbello, enjoy a night out in Boston at the Fleet Center, cheering on the Boston Celtics.

Taking A Look into Babson's Interesting Past

LOUIS BELOTT
NEWS EDITOR

Have you been inside Park Manor South lately? Can you imagine it as a fully service hotel? Originally given the much cooler sounding name of the Babson Park Clubhouse, it opened in 1925 as a profit hotel complete with a full dining room and staff.

After several years of barely even breaking even, the venture was considered a failure, purchased by the college and converted into somewhat less luxurious dorms.

Last week while doing some research on the Babson library website, I stumbled across an almost hidden section of the site marked archives. There I found all kinds of documents dating back to the founding of the college, or Babson Institute as it was known. I was shocked to find the first Babson students attended classes like work from 9-5 daily and for half a day on Saturdays and were even required to punch a time card.

In some areas, Babson's current policies are even more restrictive than in the 1930s. Most of them involve money and fees.

In 1935 during the Great Depression, tuition and board fees were slashed across the board by 1/3, dropping the overall cost of tuition from $3,000 to $2,000. Those of you more financially inclined can figure out how much this is in today's dollars.

Given the current stagnant economic climate, perhaps the current administration could follow precedent and raise/lower tuition in conjunction with the economy, instead of raising tuition rates seemingly every year.

According to the Babson Institute handbook from 1937, students were allowed to use their rooms for two days before and after the end of each semester free of charge. Residence halls close at 8:00 pm the last day of finals this semester, December 18th, so if you want to stay on campus for the weekend before going home, there's a charge to do so.

Although the brilliant idea of course packs hadn't been invented yet, I'm not suggesting things were necessarily better back then. For example, in 1923 there were three women in attendance, taking classes at Babson until 1968, according to the Babson College timeline. While it's common for guys to complain about the relative lack of females on campus, the situation isn't as bad as many claim and somehow near as bad as the old days. I for one refuse to believe all women here fit the so-called Babson stereotype until they give me reason to think otherwise.

A long standing problem at Babson has been lack of school spirit and student activity. Now, we solve this problem with free alcohol, as this is the key factor in determining how many students will show up at a given event. Take for example, Knight parties, which no one would show up for prior to midnight were free beer night involved.

Until fairly recently however, all alcohol was banned on campus. Therefore, our predecessors had far more creative in their approach.

In 1948, "When the post-war classes returned to the campus, one of the handi caps in building a feeling of tradition and loyalty is the suddenly enlarged student body was recognized to be a lack of college songs," and therefore "Songs of Babson Institute" was published in response.

You'll have to visit the website to view the lyrics to some of the songs with such titles as: "All Hail Babson Institute!" "St-t-c-s," and the timeless favorite "The Babson Pin Up Girl: Pkls." No offense meant to any alumni readers, but it's fair to say the songs don't translate well to the thought of singing them with your friends, which makes me want to crink right now.

So while life isn't perfect here at Babson, it's important to recognize how different life was for our parents, and how fortunate we are to be alive today. To visit the Babson archives online, go to the library homepage and click Archives under the "About Us" tag.
Frank Says: "Do it the 'Viva la Bam' Way" 
FRANK ROBERTS STAFF WRITER

I want my MTV. This is the first and last time you will find me making an argument for watching TV. You see, as of late, MTV has aired some programs that have been, in my humble opinion, wonderful.

In the wake and loss of Johnny Knoxville (we all love ye, and especially the sketchy moustaches you were so proud of) and the Jackass crew, MTV has launched two new spin-offs—Viva la Bam, and Wildboyz.

While I think Re-wax-o and his accolades are hilarious, let’s face it, I think we’re just all sick of seeing Steve-o vomit. Steve-o vomites every single time I see him on TV. It’s getting boring.

On the contrary, I think Bam Margera is the most fantastic character in television. Spin magazine called Bam “the most driven and focused goof-ever to appear in prime time.” Un fortunately, the world of Bam, Bam makes life seem, just a little boring.

After carefully reviewing the ideals and intricacies of this show, I have concocted some suggestions to make our own lives more interesting:

Don’t think about what you’re doing
You know that old saying, “It’s easier to seek forgiveness than to ask for permission.” That’s what we’re talking about. Last show, Bam had knocked his door out with a sledge hammer 5 minutes after the project was initiated.

For our purposes, instead of going to Babo and asking them if it’s permissible to start your own bonfires on the lawn in front of Putney to have yourself a smores party, make the fire first, and then ask for fire extinguishers. They’ll be so happy about roasted marshmallows nobody’s will care who started the fire.

Think big, and creatively
Thinking big is what America is all about. Example: in other countries, if you had, for instance, stolen a little toy car from Wal-Mart, you’d ride around the streets, you might take 1, maybe 2 runs and dever our country. In America, however, you would go steal 10, deck them out with racing stripes, put sled runners on them, and race your friends down the biggest hill on the Wellesley Golf Course. Getting local companies to sponsor you is good.

I meant borrow (not steal). Forgive the unknown, be a pioneer. Short-sheeting a bed is the prank of our parent generation. Writing on peoples faces when they passing out is kind of old. Or, like, I’m Ashton Kutcher, and I’m going to fake Justin Timberlake into thinking he has no money, was hee hee.” Ashton Kutcher is way lame (like wearing black on Halloween). For instance, instead of writing on your friends when they pass out, why don’t you try dropping them off in strange places dressed in women’s clothing?

So right now you’re thinking, yeah, Frank screwed me out of a good article again. But I promise that it’s not my fault. Some people were supposed to send me quotes about what Cien Porcion meant to them, and being lazy as a cow.

So this is the Viva la Bam way of singing them out. I’d give you an example of others who do not follow their lead. They wear special fabrics with Grill, like Prada, Gucci, J.Crew, Banana Republic, Coach, or Ann Taylor.

The colors are very standard and only a small range is accepted. Black, red, blue, some green, some pink, and brown or tan is acceptable if used and matched correctly. Loud and mismatched patterns are usually out of place. Wearing the wrong clothing could result in loss of social privileges causing other members of the group rat to associate with you.

The females also have a tendency to get a little out of hand. If a male is dating a female in a similar fashion to them and chooses to be a girl, they drop to wear. Button down shirts and khaki colored pants are common. Ties and jackets are optional.

I must also mention a sub group with in this society. This sub group is called the "Grooming gang" and a grooming practice of most to take special care to how they look. They are often found wearing white shirts to wear. They may drive expensive cars and put a lot of grease into their hair. This sub group has never uncovered the reasoning behind such actions as yet.

The entire society eats in two common places. In one such location is it often looked down upon if one enters alone. Eating is a social function and should be done in a group so as less conspicuous. Even females eat a lot of lettuce, while males often eat a wide range of foods.

As far as the society I have studied is an interesting one. It is often puzzling to watch these people go about their business. This method works, but it is. I encourage others to take a look at the social behaviors of this interesting society.

A Few Cool Ways To Stay Warm In The Winter Months Ahead
FRANK ROBERTS & ASHLEY JAIN STAFF WRITERS & LIFESTYLES EDITOR, RESPECTIVELY

With the coming of Thanksgiving, and the month it usually comes in (November), and the following months (December, January, February, March, and maybe even April), you as Babson student may unexpectedly find yourselves very cold.

As seasoned New Englanders, we can tell you that the reasons for this unbearable cold are still unknown. We suspect it may be because the leaves on the trees are now on the ground, and thus have stopped insulating the air, but don’t trust us, we’re kind of thick.

In any event, wouldn’t it be cool if we could keep warm during the winter time? We here at the Free Press think so, and so we thought, what the heck?

Let’s get the students of Babson (not the faculty, there’s no help for you) in on some tips to warm yourselves.

Keep Historical Accuracy Alive
When the Pilgrims first came to ask for permission, they killed the abundance of whales that inhabited Cape Cod, and wrapped themselves in whale blubber to keep warm. While most of these whales were killed off, it may be worthwhile to recreate this. We have taken the liberty of finding a supplier, and you can get your brand blubber-from babsonbluthang.com, for the low price of $69.05.

It may also be of note that when buffalo roamed the plains of Central Massachusetts, many immigrants, even until the late 19th century, killed the buffalo in hopes of making Berkshire Mountain Oysters. When they realized how awful these ‘oysters’ tasted, they decided just ‘might as well make use of the rest of the buf fallo. So just find a buffalo, kill it, and be warm from it.

Do Like the Eskimos Do
Apparently, Eskimos aren’t just ‘really good at making things.’ We’ve done extensive research on this topic (sourcing Morton Bluschak), a senior from the ‘Stan’s’ Make Yourself A Bonfire
This is the second time making a bonfire has turned up in the lifestyles section.

Twice this week, this deviating its importance. The bonfire is hallowed. This might be a little premature, but the 11th Annual Bonfire Calendar is called Taboedwe, which is February in the English Calendar.

This season is historically quite chilly, the Festival of the Bonfire is usually held this time by the Celtics. A popular practice of bonfire is an offering to the lord Buddha, which used to get really cold in the Taboedwe, and so we have a special section for your benefit of the Buddha.

So you’ve got a couple months to practice and hone in on your skills. Details of the Babson Bonfire Festival and Competition to follow shortly.
World Current Events as of Nov. 11th

AUSTRALIAN ECONOMY: Demonstrates Growth

VIRAL KAPADIA
INTERNATIONAL EDITOR

In the early to mid twentieth century there were many British citi-
sens who left their nation and em-
barked on a five week long journey to a continent far away in the Pa-
cific Ocean. Australia.

In fact, Australia, at one point, was in need of a stronger labor force to develop its nation, and with an open door policy for them, created a deal with a charge of only ten pounds for the passage to Australia. Many families took part in this deal, some preferring to travel aboard luxury liners.

The influx of these hundreds of thousands of immigrants into Aus-
tralia led the country to grow and create a strong globalized economy.

Today, Australia is a significant major world economy and is perform-
ing relatively well compared to the United States and some other na-
tions.

Businesses in Australia are performing better than expected, espe-
cially in relation to the United States as business confidence is now at a
nine year high in Australia, with a recent increase of 6.5 percent. A pos-
tive increase in business confidence signifies an expectation by compa-
nies that signals improvements in revenues and performance. The
expectation in business confidence stems from the increase in consumer confidence and many other significant factors which attribute to eco-

The increase in business confi-
dence may also result in an increase in investment in businesses, both domestic and foreign. The increased growth in businesses will result in more hiring, and decreased unem-
employment. The sectors that are pre-
dicted to demonstrate the strongest growth in Australia are the mining, manufactoring, and tourism indus-
tries.

Jennifer Phelps
South Africa on Semester at Sea

Cape Town
11/4 - Didn’t arrive until noon so we were cleared aboard 2 and I went straight to the hotel. I’m re-
lad that I saw the town-
ship on the first day. Cape Town is an extremely beau-
tiful place, but there are ex-
reme contrasts in wealth. Literally walking across the street you can notice the con-
trast.

11/5 - I went to Robben Island, and Nelson Mandela was there! Well... he left like a half hour before we got there, but he was still there! After, we went to the top of Table Mountain and watched the sunsets... it was so beau-
tiful. Later in the evening Cape Town is very cold, it’s spring here just getting over winter, all the other countries have been hot.

11/6 - We enjoyed the down-
town area and we went to go see Matrix Revolution in an IMAX theater. It just came out on the 5th here and al-
most everyone on the ship went to see it.

11/7 - The last day in port, I went SKYDIVING!!! Soooooo much fun, not scary at all, I kept the camera in my hand and taped it all the way down I will show every-
one when I get back. The picture attached is us in the air.

Cape Town was a lot of fun, and it has also given me a lot to reflect on. There are many problems that South Africa is trying to deal with, but they have come a far way with apart-
heid ending less than 10 years ago.

Brazil next, it’s going to be a cold journey across the At-
tarctic, we are going to see icebergs for sure if we will be able to go to Cuba.

By the way, I am one of the webmasters for the on board website which can be viewed.

Representative Exchange Rates for Selected Currencies
November 11, 2003

<table>
<thead>
<tr>
<th>Currency</th>
<th>Rate (Inverso)</th>
<th>Rate</th>
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<td>Japanese yen</td>
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<tr>
<td>Venezuelan bolivar</td>
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Men's Club Hockey Rallies to Beat Mass Maritime

DAVE ANTONIO
STAFF WRITER

Co-captain Jon Liro '05 scored the tying and winning goals and Steve Marek '03 also scored twice as the men's club hockey team overcame a two-goal deficit to edge Mass Maritime, 3-2, Friday at the Babson Skating Center.

Babson trailed, 2-1, in the third period, but Marek cut the Mass Maritime lead to a goal when he scored at 12:55 with an assist from Brian Velardo '05. Liro then scored at 12:55 and 14:18, with Scott Lans '05 assisting both goals, to complete the rally.

"It was a fun game," said Liro. "Just coming off a loss against Bryant last weekend, we didn't want to get into a slump. This win puts us right on the winning track and it's something we can build on (for) our next game."

Liro was impressed with the team's attitude. "The key to the game was heart," he said. "Everyone in the locker room never gave up, and even though we were down, we still believed that we could win. It took us a while to wake up, but when we did, we took control of the game."

Co-captain Dave Deckebach opened the scoring at 7:57 of the first, with an assist from Andrew Galiaruso '04. Galiaruso scored seven minutes later with an assist from Deckebach.

Marek potted the first of his two goals at 13:06 of the second. The Beavers (4-1, 3-0 ACHA) are off to their best start since 2001, when the squad also compiled a 4-1 record in its first five games.

Babson needed to beat Connecticut College last Sunday to remain unbeaten.

The Beavers are also 3-0 this year at home. When asked why, Liro said, "We always manage to step up when we need to. The defensive plays stronger, the offense is a little more intensive, and the goaltending tightens up. It's our barn and we want to defend it relentlessly. The worst thing is to have lost a game at home, and we work so hard to prevent it."

Women's Swimming Breaks
Records in First Week

TAKEN FROM THE
BABSON ATHLETICS WEBSITE

The women's swimming and diving team enjoyed a great start to the season as the Beavers picked up their first victory of the season by beating Regis, 117-104, on Wednesday, November 5th. Senior Annie Galdieri picked up right where she left off last winter, winning the 1-meter diving competition with a score of 394.0.

That mark broke the former Babson record of 387.85, set by current diving coach Lisa (Crispin) Robbaini back in 1995-96, and it helped Gordon qualify for selection to the NCAA national championships for the second consecutive season.

Also setting a new school record were the Beavers was first-year RC Saint-Amour, who posted a time of 1:04.30 in the 100 backstroke event. That surpassed the former mark of 1:05.59, set by Stacey Bowyers in 1999-2000.

The Babson College women's swimming and diving team competed at the Betty Spears Relays at Wellesley College on Saturday, where the Beavers finished fifth out of seven teams.

Looking ahead, the Beavers were just 1-4 in 1998, but 32 of her team's points, Shea, who helped amass 30 points, and Butler, who factored in 24 points.

In the one-score-difficulty competition, senior Anne Gorden finished first in the 1-meter diving competition with a score of 207.98, and then added a second-place finish in the 3-meter event with a score of 185.15.

I would like to thank all the fall athletes for a tremendous fall season. It was a pleasure writing about all of your successes.

To those who wish you the best and thank you for four years of demonstrating Beaver Pride! - Minh Bui
### Winter Sports Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Team</th>
<th>Opponent</th>
<th>Time</th>
<th>Home/Away</th>
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<tr>
<td>Nov. 15</td>
<td>XC</td>
<td>NCAA Championships</td>
<td>Noon</td>
<td>Away</td>
</tr>
<tr>
<td>Nov. 15</td>
<td>Men's Swimming</td>
<td>WPI/Wheaton</td>
<td>1pm</td>
<td>Away at Wheaton</td>
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<td>Nov. 15</td>
<td>Women's Swimming</td>
<td>WPI/Wheaton</td>
<td>1pm</td>
<td>Away at Wheaton</td>
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<tr>
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<td>Ice Hockey</td>
<td>Hamilton</td>
<td>7pm</td>
<td>Away</td>
</tr>
<tr>
<td>Nov. 22</td>
<td>Ice Hockey</td>
<td>Amherst</td>
<td>3pm</td>
<td>Away</td>
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<tr>
<td>Nov. 22</td>
<td>Men's Swimming</td>
<td>MIT/Bowdoin</td>
<td>1pm</td>
<td>Away at Bowdoin</td>
</tr>
<tr>
<td>Nov. 22</td>
<td>Women's Swimming</td>
<td>MIT/Bowdoin</td>
<td>1pm</td>
<td>Away at Bowdoin</td>
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<tr>
<td>Nov. 22</td>
<td>Men's Basketball</td>
<td>Plymouth St./Mt. Ida</td>
<td>1pm/3pm</td>
<td>Home</td>
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<tr>
<td>Nov. 22</td>
<td>Women's Basketball</td>
<td>UMass-Dartmouth</td>
<td>7pm</td>
<td>Home</td>
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<tr>
<td>Nov. 23</td>
<td>Women's Basketball</td>
<td>UMass-Dartmouth</td>
<td>7pm</td>
<td>Home</td>
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<tr>
<td>Nov. 25</td>
<td>Men's Basketball</td>
<td>Bates/UNE</td>
<td>2pm/4pm</td>
<td>Home</td>
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<tr>
<td>Nov. 25</td>
<td>Ice Hockey</td>
<td>Colby</td>
<td>7pm</td>
<td>Home</td>
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<tr>
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<td>Women's Basketball</td>
<td>Salve Regina</td>
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<td>1pm/4pm</td>
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<td>Simmons</td>
<td>7pm</td>
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<tr>
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<td>Men's Basketball</td>
<td>Tufts</td>
<td>7pm</td>
<td>Away</td>
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<td>Men's Swimming</td>
<td>Trinity</td>
<td>7pm</td>
<td>Away</td>
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<td>Women's Swimming</td>
<td>Clark</td>
<td>1pm</td>
<td>Away</td>
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<tr>
<td>Dec. 6</td>
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<td>Clark</td>
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<td>Away</td>
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<td>Framingham St.</td>
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<td>3pm</td>
<td>Away</td>
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<td>Dec. 10</td>
<td>Men's Basketball</td>
<td>Emerson</td>
<td>8pm</td>
<td>Away</td>
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<td>Dec. 10</td>
<td>Ice Hockey</td>
<td>UMass-Boston</td>
<td>7pm</td>
<td>Away</td>
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<tr>
<td>Dec. 10</td>
<td>Women's Basketball</td>
<td>Worcester St.</td>
<td>7pm</td>
<td>Away</td>
</tr>
</tbody>
</table>

Come out and Support Your Babson Teams!!!