The Posse Program Selected for Fall 2004

LINDSEY ALIX
EDITOR-IN-CHIEF

Over the winter break several members of the Babson community worked on the finalizing steps of the Posse Program.

The Posse Program is run by The Posse Foundation, which helps high school students with academic and leadership potential from urban schools (currently Boston, Chicago, Los Angeles, and New York).

The Foundation offers students to attend fairly selective colleges by putting them together in posse, which the Foundation defines as supportive and supporting multicultural teams.

The goals of the Foundation are to send to the recruit for top of high education institutions to include young leaders from diverse backgrounds, to aid in the diversification of these institutions, and to assure that Posse Scholars finish their academic studies so they can go on to be leaders in the workforce.

In New York during this past December, members of the Posse Program staff recruited interested students and selected a group of 21 students for final evaluation. President Barefoot, Monica Inner, Dean of Undergraduate Admissions; Melissa Shaub, Associate Dean of the Undergraduate School; Toria Blackwell, Director of Multicultural Program; and Patricia Greene, Dean of the Undergraduate School visited New York to meet the candidates over break.

In the end 11 students were chosen to attend Babson in the fall. The Posse Program, through an organized process, creates a system for the Babson administrators to interact and learn more about each of the 21 students before choosing the final 11. Since the Posse Program is a city-based group, all of the members are from a specific area, the Babson Posse originates from New York City.

The Babson administrators are pleased with the racial, gender, and ethnic diversity and strength of the Posse. Now that the members are selected, they will begin a 32 week training program that will focus on team building, communication, leadership, and academic excellence. Staff members of the Posse Foundation will teach this course in New York.

In the beginning of the summer, the Posse members will receive their Babson laptops and be introduced to Babson's IT environment and tools used during the foundation programs.

The group will arrive at Babson in the fall and be like other first-year in the classes and dorms that they take or are housed. Throughout the year, the Babson Posse will meet to do activities and have bonding experiences.

Patricia Greene stated the primary goal of having the Posse Program here at Babson as, “Our primary goal is hope that partnering with the Posse Foundation will help Babson attract applicants and students that wouldn’t have otherwise considered Babson, and will in turn help us to continue to diversify our student population.”

In response to his appointment Richard said, “I am honored and excited to be selected as the first Posse mentor. Adding such dynamic students to the committed and supportive Babson community can only result in good things for the College and everyone involved.”

ITSD Offers New Plan For Cell Phones

ASHLEY JAIN
SENIOR EDITOR

CellularLD has arrived on the Babson campus. Combined with ITSD, CellularLD offers wireless long-distance service for domestic and international calls. The phone service of MobileSphere offers competitive rates through prepaid services.

MobileSphere began operations in October of 2000 in Boston and is a trailblazer in the wireless long-distance industry.

MobileSphere uses the company’s organically-built calling and billing platform to place itself in competition with big name wireless carriers.

Using CellularLD is fairly simple, as you are given an access number, similar to the PIN given to Babson students for their Babson telephone services. Activation is immediate, so students can use their account as soon as they sign up.

Students choose a prepaid amount, ranging from $5 to $100, with no other fees. Calls are billed per minute, and students can check on the website for rates for international calls.

If a student doesn’t own a cell phone but is still interested in CellularLD, the company offers a cellular card feature, which allows customers to call from any phone in the continental U.S. using a toll-free local-access number.

Calling to Australia is $.05/minute, including taxes. Calling a cell phone in Spain is $.38/minute. It is cheaper to call an international landline than it is to call an international cell phone.

In comparison to T-Mobile, one of the cheapest carriers that offer international calling on its wireless plan, CellularLD wins, hands down.

Overall, CellularLD is a fairly good deal, and Babson students get $5 free just by signing up to try the service. For more information, go to their website on the second floor of Horn Library.

Babson seniors pose at the Pub this past Wednesday night. Tonight the Pub is having an Irish Pub night with 2 free drinks sponsored by 3GA and CAB. 3GA and CAB are also sponsoring a special Superbowl Pub Night this Sunday with free drinks and food for during the game between the New England Patriots and Carolina Panthers.

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Babson Public Safety Police Log for Jan 5th to 7th

Lockoute 69
Motor Assistance 24

Monday 1/5/04
5:27 pm Request for an ambulance
Olin Hall. Individual with a back injury transported to NWH.

Thursday 1/8/04
6:21 am Report of a fire alarm in PMN.
Set off by workman in building, alarm reset.

Friday 1/9/04

Saturday 1/10/04
6:31 am Report of a fire alarm in Miles Hall. Alarm reset.

Sunday 1/11/04
10:53 am Report of vandalism in Pirelli Hall, Broken window.
1:01 am Report of a fire alarm in the Blank Center. Alarm reset.

Monday 1/12/04
8:38 pm Report of a fire alarm in Petz Hall. Alarm reset.
10:02 pm Request for an ambulance to Seaver St. Occupant who was not feeling well was transported to NWH.

Tuesday 1/13/04
9:09 am Request for a fire transport to NWH.

Wednesday 1/14/04

Thursday 1/15/04
1:17 pm Report of a fire alarm in Trim Hall. The cause was workmen in the building making repairs.

Friday 1/16/04
9:08 pm Report of a fire alarm in Pirelli Hall. Alarm reset.

Alcohol Policy

“Large quantity of alcohol” piece of the policy.

Camos Park Life emphasizes that the goal is not to stop alcohol consumption entirely, but to prevent people from engaging in the sort of potentially dangerous drinking behavior that occasionally results in hospitalization. Grant does not grant the in an interview that one of the main problems in this area is the pre

Weber forecasts

Babson Public Safety Log

Last Thursday a few Babson students attended the last of the Democratic Debates in New Hampshire. At this event they were able to see the candidates in person and watch the debates. Pictured above are Chris Grant '04, Lindsey Alt '06, Heather Zappone '07, and Jason Bedrick '06. The event was very informative and interesting for them.

The Class Deans Corner

Strategies for Success

The Office of Class Deans invites you to attend a series of exciting workshops that are designed to increase your level of skills and to connect you with other students, staff, and faculty at Babson College. Whether you wish to improve your time management skills or you are just looking to learn new strategies to further your academic success, these workshops are perfect for you. The Strategies for Success program is a six-week series of workshops. Our first session is Goal Setting, which will be held Monday February 2nd from 6:00-7:15 p.m. in Reynolds 244. On Monday February 5th, don’t miss our session on Time Management, in Trim 215 from 6:00-7:15 p.m. For more information, please visit our website at babson.edu/classdeans and click on Academic Services or contact Erin Evans at x 4075.

Sophomore Series 2004

Sophomore year is a great time for you to start thinking about and exploring your areas of interest. The new curriculum at Babson offers you the opportunity to choose a concentration. The Sophomore Series will:

- provide you with an organized way of exploring the many opportunities that are available to you.
- offer a variety of workshops that will include the administration of instruments that can help clarify potential career tracks and academic planning.
- help you gain valuable information about the resources available to you and the range of opportunities offered in the field of business.
- organize a variety of outings to local cultural events, sporting events and area attractions with faculty.

The Sophomore Series will meet for six weeks over the course of the spring semester and two sessions will be offered. While there are no academic credits associated with this course, you will be provided with invaluable information and resources to help you explore your career goals and aspirations. You will also be encouraged to connect with faculty and alumni to explore your interests.

The course will be offered on Tuesdays from 3:30-4:30 pm or Wednesdays from 1:30-2:30 pm. If you are interested in signing up, please contact Dean Jamie Grant Costello at jgrantcostello@babson.edu.

Two information sessions will be held next week: Tuesday, February 3rd at 3:00 pm in Reynolds Dining Room or Wednesday at 1pm in Reynolds 241. Please contact Dean Grant Costello if you plan to attend either session.

News Briefs for the Week of January 29th

Undergraduate Decision Making Body Meeting

The UDGB met last Thursday and discussed recent developments and new course proposals. Student feedback indicated a desire for Babson to implement more concentrations. They met again yesterday to discuss other agenda items. A detailed email will be forthcoming.

Campus Tour

A guided tour will be held this afternoon from 3-4 pm in the Archives in Horn Library. Librarian Rip Rybnikar will lead a tour of the Sir Isaac Newton Room and the Roger W. Babson Museum, as well as answer questions about the life of Roger Babson.

MCFE Projects Get Underway

Undergraduate MCFE Projects kick off tonight, as students meet with their respective client companies to begin a semester-long consulting project.

Projects range from Bos t on Philharmonic Orchestra to Hale Residency. Students have a project manager who is an MBA and has experience with the MCFE program. Look for an article in a future edition of the Babson Free Press.

Poetry Reading Announced

Ellen Bryant Voigt is Babson’s 2004 Thompson Fellow and will read her poetry on Monday, February 11 at 7:30 pm in Sorenson.

She will sign copies of her book following the reading. Voigt will also be available to meet with students and faculty on February 12th from 9:45 to 11:00 AM in the Glavin Chapel.

WEATHER FORECAST

THURSDAY, JANUARY 29
A nice sunny day for sledding LOW 15 HIGH 32

FRIDAY, JANUARY 30
A good day for some skiing LOW 13 HIGH 22

SATURDAY, JANUARY 31
Perfect day for some boarding LOW 5 HIGH 23

SUNDAY, FEBRUARY 1
Lovely day for a snowball fight LOW 13 HIGH 26

MONDAY, FEBRUARY 2
Primo Snow Fort building time LOW 14 HIGH 32

1136 pm Report of a fire alarm in Putney Hall. Alarm reset.
Saturday 1/7/04
8:10 am Report of an alarm sounding in Putney Hall.
12:22 pm Report of a fire alarm at the CEH. Alarm reset.
9:20 pm Report of suspicious activity at the CEH. No one found in the area.

Monday 1/14/04

Tuesday 1/15/04
2:40 pm Report of a fire alarm in Putney Hall. Alarm reset.

Wednesday 1/16/04
6:00 pm Report of a motor vehicle accident in Athletic Lot 1. No injuries reported. Report filed. 8:38 pm Report of a fire alarm at the Olinn College Residential Building. No fire reported, alarm reset.

Saturday 1/24/04
12:07 pm Report of a noise complaint in PMN. Officers found it quiet.


Sunday 1/25/04
3:14 am Report of an alarm sounding in Pirelli Hall.
6:02 pm Report of a fire alarm in PMN. Alarm reset.

Emphasized

“Large quantity of alcohol” piece of the policy.

Camos Park Life emphasizes that its goal is not to stop alcohol consumption entirely, but to prevent people from engaging in the sort of potentially dangerous drinking behavior that occasionally results in hospitalization. Grant does not grant the in an interview that one of the main problems in this area is the pre

Students Affairs is also in the process of creating a body to increase the understanding of why students drink or use drugs and to unite the school’s various initiatives on alcohol use.
Rilo Kiley Show Cancelled

ERIC RICKERT
STAFF WRITER

As many of you know, the Rilo Kiley concert on Thursday was cancelled due to liability issues and a lack of Public Safety staff to watch over the event. As such, I want to make an apology to the entire Babson community as well as the family of Tom Siever since we were unable to pull off this charity event in his honor.

On a much more ironic note, after leaving last week's Babson Free Press meeting the night of the scheduled concert, I encountered two girls from the town of Lexington who had found out through the grapevine about the concert, and were quite excited. I had to be the one to break it to them that it was no longer happening. The worst part of it all was that they were maybe 15 years old, and their mom had just dropped them off and was not due back until 11 P.M. The children had to spend the rest of the night outside of Starbucks, waiting for their mother to come back.

I really want to try and do this again later in the spring with a different band, since Rilo Kiley will not be available later in the year. If you would like to help or have suggestions for whom the bands could potentially be, please email at erickert@babson.edu.

The CCD Corner

Recruiting Activities Abound

Hopefully the new semester finds you rested, recharged and ready to embrace the cold weather...oops, I mean career search process. For seniors, you've probably grown tired of the questions from family and friends regarding your job search. So take a deep breath, while there are many good opportunities available right here on campus. Check out opportunities in recruiting with the following companies. L'Oreal, PriceWaterhouseCoopers, Twedyno, Redbox, Marcy's, Cambridge Associates and Maerck Sealand, to name just a few.

Junior and sophomores, you can find internship opportunities listed with General Electric, L'Oreal, Marquis Jet (remember The Apprentice two weeks ago? The chairman is a Babson alumna), Boston Properties and Unilever, to name a few. Forget your eRecruiting password? Submit your ID online and we'll send you your password.

CCD Calendar Highlights

Check out the CCD calendar of events on our website: www.babson.edu/.../learn to more about programs and services available this semester.

New this semester - Brown Bag Lunches are scheduled for the dates listed below. Please bring a lunch and your questions. All sessions run from 1:00-2:00pm.
- Internships: February 11 & March 10
- Cover Letters & other Job Search Correspondence: February 25 & March 24
- Mock Interviews with employers are being scheduled during the month of February. Check the CCD calendar for details.

Career panels begin again on February 25 with Technology, and March 24 with International Business. Please see the CCD Calendar for more information.

We are excited to present three new events in February:
- Monday, February 9th - come and hear Don Ausley share his skills for "Tapping the Hidden Job Market". Don's "Dr. Phil" style offers concrete examples of how to find your dream job.
- Tuesday, February 10th - Paramount Capital Inc's Founder and Chairman Lindsay Rosenwald M.D. will be on campus to speak about his newest venture in NYC specializing in asset management, investment banking, venture capital and direct investing in the biotech and life sciences industry. And he's hiring!
- Wednesday, February 11th - Wood McKenzie will be presenting on campus. They are expanding their Boston offices in life science specialty and intend to be on campus recruiting late in the month.

Finally, we're pleased to offer a change in our drop-in availability. If you are looking for a quick (5-10 minute) question, including a resume or cover letter critique, come see us from 9-9:00-4:00 on Mondays, Tuesdays and Fridays (excluding 12-1:00). For job or internship search strategy questions or more in-depth career advising concerns, appointments are available Monday through Friday.
Welcome Back to Another Great Semester!!
A Message from the SGA President

Welcome back Students, Staff, and Faculty!

I hope that everyone has returned well rested and ready for another great semester. Last semester in SGA we saw many changes; the student voice was being heard AND acted upon more than ever. Student groups were and continue to collaborate and host great events, speakers, leadership retreats, and outings. We organized a casual “Speak Outs!” open to all undergraduate students and the response was great for each one. From the fee dback we have received from our senators, house representatives, executive board and “Speak Outs!” we are prepared to bring you a semester full of activity and change, great change.

This semester students will see more programming and activities coming from SGA, CAB and student organizations and clubs than even any administrator can remember; I guarantee this. Almost every weekend is booked for an event, outing or activity. In just this first week back we had one of the most successful Pub Nights, sponsored by the Ski Team, with over 400 students stopping by. CAB featured Best Picture Golden Globe winner “Lost In Translation” with over 500 students in attendance; the most successful movie event to date. Topped off with a highly attended Knight Party and rolling onto an Irish themed Pub Night and a Super Bowl Party this week, the first two weeks back truly reflect what you will be seeing the rest of the semester.

I think what SGA, CAB and other student groups and even staff have learned last semester is that collaboration is key and that anything is possible. There is not much we can’t do on this campus and students are starting to realize this. This semester, SGA will be continuing to focus on programming including a Celtics trip February 6, two winter game days: varsity & club hockey on February 13 and Men’s Basketball on February 21, during Winter Weekend. In addition to activities we are continuing to educate members of our community and help them become better leaders. In collaboration with the Office of Campus Life, you will continue to see leadership seminars, retreats and info sessions including the Leadership Breakfast this Friday, January 30.

If you have noticed the difference and like what you see, tell us! If you have suggestions to make it better, tell us or come to our meetings, Wednesdays at 6:30pm in the SGA Room Trint 201/202. It is great to hear from faculty and staff, but it is even more valuable to know what students think, we are here for you and because of you and believe it or not I am having a great time acting on your behalf about your concerns, suggestions, and ideas. Thank you to everyone who participated in all that SGA had to offer and I look forward to seeing you all this semester!

Jen Sanchez ’08
SGA President
jsanchez@babson.edu
781.239.4330

Gather at Roger’s Pub for the game of the year!
SUPER BOWL Sunday, Feb. 1st 6-10:30PM

2003 AFC Champions New England Patriots
VS
2003 NFC Champions Carolina Panthers

Free food, soda & popcorn for all!
A limited number of free drink tickets for those with proper ID.

Brought to you by
S G A
the voice of the student body

Campus Activities Board
Babson College
you come home late at night in need of a snack. you discover a slice of cake in the fridge. it's not yours. what do you do? answer the question. compare your opinions with others. explore what matters at pwc.com/lookhere.
Want the arts?

All are classes free and materials are provided!

Performing

Acting Skills for Success in Business
February 4, 11, 18, 25 and March 3  6:30-8:00 pm

Visual

Beginning Wheel
February 3, 10, 17, 24 & March 2

Advanced Beginner Wheel
March 23, 30, April 6, 13, & 20
Sign-up in person only @ 6:00pm before the first class.

Clay Printmaking
February 4, 11, 18, 25 & March 3

Mosaic and Tile
March 24, 31, April 7, 14 & 21

Workshops

Monoprint Workshop
March 22 and 29
Trim #215  5-7pm

Watercolor Workshop
February 2 and 9
Trim #215  5-7pm

Sign-up in person only @ 5:30 before first class.

Wheel classes limited to 10 students and other classes are limited to 16 students.
**Americans' Freedom of Speech is in Danger**

**CHRIS LEVISON, STAFF WRITER**

In recent years, the political correctness movement has threatened to do what no foreign plotters or invading army could: destroy our right of free speech. These days even the most seemingly innocuous word can get one labeled a racist and sued, suspended, or otherwise punished.

In February 2001, a South- west Airlines flight attendant named Jennifer Cundiff used the phrase "Enie mee meen tee" over the intercom of a flight leaving Las Vegas. Harmless right? Not to two black sage, who named Louise Sawyer and Grace Fuller. These two women, inter- preted Cundiff's comment in a racist insult and proceeded to sue the airline.

If you are confused right now, you are not alone. Unless you are old enough to remember the First World War or the Great Depression, you might not be aware that the original end to the phrase was "but a nigger by the toe." Cundiff, like most of us, never knew of the elder, uglier version and so jury had to decide whether her remark was racist or not.

The trial was finally held last week and thankfully reason prevailed and both Cundiff and the airline were found innocent of racism. Of course they will never regain the legal fees or the time they lost because of this frivolous lawsuit.

However, this is only one ex- ample. Last year an aide to the Mayor of Washington D.C. was forced to resign because he used the word "niggardly," a word meant to mock someone in a conversation. Is this really what we have come to? Someone uses a word similar to an offensive word and he is pun- ished?

In yet another example of political/racial correctness it is a story that came out of Omaha, Nebraska earlier this month. Several students at Westside High School were disciplined after they hung posters advocating that a white student from South Africa receive the "Distingu- ished African American Student" Award. School officials tore the posters down, apparently in response to complaints from a few black students, and denounced them as "inappropriate and insensitive." The student in question was suspended for two days, and two of his friends were suspended for helping to put the posters up.

A fourth student was pun- ished for circulating a petition in support of the boys. The petition criticized the practice of recogniz- ing only black student achieve- ments.

The students were punished for expressing an opinion that is "inappropriate" and "insensitive," for which only students of a certain race can qualify. That is hardly an outcome for which I was never born.

A message is not "inappro- priate and insensitive" merely because it is considered not right by a particular group, not even if those people are not white or even if the mes- sage is politically incorrect.

The real outrage at Westside High last week was that four stu- dents were disciplined for exer- cising a freedom guaranteed by the Bill of Rights. Other students who adopted that same viewpoint do not have to say. That does not entitle them to suppress others' speech. The First Amendment says nothing about a right not to be of- fended. The risk of finding oneself in the public eye is not the prin- cipal when they encounter a mes- sage they do not like. They an- swer it with one of their own.

If you think about business de- cisions, you can bet that this list of the following: accounting, finance, marketing, sales, IT, and operations.

Babson, being a top business school, tries to prepare students for this world of business. Here at Babson, we have many classes in accounting, finance, marketing, and operations, entrepreneurship, and strategic management.

I believe that it is an unfortunately ignored fact that sales is here at a business school. Now, some argue that perhaps sales can full be marketed as a career, but they are different subjects with different re- quirements.

It is true that you need to under- stand the customer, but the skills of sales may not be the same as needed for developing marketing design.

Babson Classes Ignore Business Topic

**LINDSEY ALIX, EDITOR-IN-CHIEF**

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SOCOM 2 Offers A Great Online Experience

Myles Thyder
STAFF WRITER

"SOCOM: 2 US Navy Seals" is the second installment in a series that was distributed and inspired by actual SEALs. Though one of many military-based shooting games to hit the market, the original SOCOM was one of the first to provide a unique experience that was among the first games to utilize the PS3's online technology.

The sequel follows in this tradition by delivering a similar product: a game with a well-designed single player campaign, but one that ultimately stands out for its online aspect. The single player missions are, quite frankly, amazing. The enemy AI has greatly improved since the game's predecessor, "SOCOM." The enemies will now not simply stand still as you attempt to shoot them, but will instead seek cover and attempt to locate you. The AI is also simply much better at actual combat. Enemies will no longer blow themselves up with a grenade or shoot each other. They are also far more effective at killing an unsuspecting player.

They will attempt to group together and use grenades to flush players into hiding, then shoot them. No need to worry, though, since teammate AI is also increased greatly. They are now far more effective at actually accomplishing the tasks assigned to them.

When a player tells his teammate to break through and clear a room, they actually do it without getting killed. The only real problem with the teammate AI is that sometimes they will follow the player into a room and cause him to be stuck there by blocking the doorway. Overall, the computer AI is greatly improved.

In general, the mission concepts are very good. They range from patrolling areas to securing points to taking down an Al- geria during a rebellion, which is vaguely reminiscent of the movie "Black Hawk Down." Some missions include certain things that a real SEAL would have to do.

These include painting a target for a gunship to help the player escape or signaling his or her position for extraction. Some people have complained, though, that the missions are a bit long and, that they want a place to save during the mission. This, however, is a minor concern. Overall, the single player aspect of SOCOM 2 is very entertaining.

The multiplayer, however, is where the game truly shines. Through the PS2 headset, teammates are able to communicate effectively and, with a little bit of coordinated strikes against the opponent, which is even more entertaining than it sounds, believe or not. For depth's sake, there is quite a variety of settings in which these strikes can occur, from a simple last-man-standing team deathmatch, to bomb planting, to hostage escorts, to assassinations.

But that, of course, doesn't even begin to suggest the possibilities for entertainment that the game holds. For example, in the wait from the, at least one of my teammates was talking considerable chunk, but in a distinctly 12-year-old voice. Needless to say, he was grating on everyone's nerves.

So, when the mission started we off all together, I turned around, faced the offending smack-talker, and without any kind of warning unloaded a shotgun blast on him, dropping him instantly and completely. Within seconds, the guy standing beside me piped up, saying: "If you didn't do it, I would have. Truly, SOCOM 2 shows about with many such amusing moments. For that alone, it is more than worth the price of admission.

FME Businesses Are Now Ready for Spring 2004

Ashley Jain
MANAGING EDITOR

Monopolies, fleece blanket, sweatshirts, sweatpants, beanies, graphics, photography, industrial design, planning, vintage clothing, marketing, jewelry, drinkware, a magazine, beach town, and Kissy Kreepes. This year's FME business proves to be a little more original in product selection than previous years, but the staples of clothing and drinkware (toothpick holder in stock this year) are fitting up with some unique business ideas.

B.A.B.O. (Be Authentic. Bassin Outfitters), formerly Beaver Booties, has switched its product line due to vendor issues. Led by Matthew O'Brien, B.A.B.O. has revitalized hooded sweatshirts and gym bags. O'Brien is optimisim about B.A.B.O.'s success, "we have overcome many obstacles to get the point that we are at now and I feel confident that we are on the road to great few months of selling.

Beaver Blankets, lead by CEO Matthew Gesselin and General Manager Mike Whitehead, is building blankets. The blankets come in a variety of sizes and colors and are customizable. They are made out of Polar Tec fleece.

Dobsonworks is the Dobson version of B.A.B.O. and is lead by CEO Brian O'leny. The business will begin selling their game boards next week. President Barefoot has bought Boardwalk (The President's Office), Park Place (Board of Trustees) and Broadway (the set of roads the 4 deans' offices).

Beaver Casuals, lead by CEO Nick Guccione and Brittany Payne, offers dorm wear. Products include sweatpants, shorts, and T-shirts, all with glow-in-the-dark design.

B'Photo sells high-quality photographs, frames, albums, posters, stationery cards, and other customized photo products. Photographs will be of students' communion, as well as special events or meetings. Led by Aekta Kapasi and Kiel Laffranche, B'Photo can be found online (www.b-photo.org) or at any of the four main house locations.

Events are a part of FME's planning, but is committed to promoting social activities on campus, such as the mixer this year, as well as the FME Business Fair, to be held on February 4, which will feature FME businesses promoting their products to the Babson and the greater Wellesley community.

Bike shop, also, is a part of the college, and a trip for two to Orlando, Florida will be raffled off.

Colleen Burke and M. Fayes Taher are co-CEOs of this new venture. Burke is looking forward to the semester, stating Events is "devised to stimutating a healthy social life through the organization of events within the Babson community."

High Life Apparel, selling tailgate gear, will be run by CEOs Darcy Hopkins and Greg Stahl. The business is participating in the FME Business Fair, but we are really excited about the products we have for offer...but we are also proud that our business, "High Life," is a part of the sense that we have created an awesome corporate culture for the members of the community.

Out There Marketing, led by CEOs Dan Glass and Jason Reuben, works through face-to-face promotions as its strategic point. The business will also offer customized promotional events and websites advertising your business. Renegade Promotions, run by CEO Jessica Flaten, is also participating in the FME Business Fair that uses trendy marketing campaigns to target the college demographic. Babson Jeweler, lead by CEO Stephen Silver, sells 12k gold and sterling silver flip flops. The flip flops have "Babson" jewelry, inlaid with Swarovski® crystals and comes in a variety of styles, such as slitties, large flip flops and small flip flops. Silver, who has sold the charms on the West Coast, is confident of success on the college campus. "Women and others women...who could resist the two things they love most? Shoes and jewelry...we just combined them!"

The Cup Company sells quality, professional-looking mugs, lead by Karina Shi, Mark Vandenem, and Elias Zabaneth look forward to a successful business.

The Look, a magazine detailing reviews of local businesses and entertainment in the Wellesley area, is headed by Dan Marques and Cameron McKenzie. Marques directs the mission of the Look, "this magazine will be geared towards the busy lives of Babson students and staff how to maximize their time."

Towels Unlimited will be selling velour beach towels with the Babson logo. CEOs Richard Allred and Anthony Bonitatibus have some special promotions planned for the month. Also comes to the spring break. Bonitatibus also states, "A velour beach towel sporting Babson's logo will be a great way to let other beachgoers know you know man business."

Kissy Kreemone, along with Colleen Burke and M. Fayes Taher is leading the design, also comes to the Babson campus. With a storefront location in Reynolds, and headed by Joseph Reynolds and Mark Prondzinski, these doughnuts are sure to be a hit with the Babson students and faculty alike.

Let's see how successful this year's FME businesses will be.

One of the new FME businesses on campus has opened a street front to sell Kissy Kreemone doughnuts. They have begun selling donuts on February 29th and were met with heavy demand. Member Steve Myers above is pictured above in the hat.
Cuba Takes Away Internet Access in Censorship Move

ITALIAN PM FACES SERIOUS CORRUPTION CHARGES

VIRAL KAPADIA INTERNATIONAL EDITOR

Berlusconi was born in Milan in 1936, and has been demonstra-
ting persistence and success ever since. The 59th Italian Prime
Minister Silvio Berlusconi has time for a facet that is scant and
amidst charges and pressures of corruption and bribe for which
he might be taken to court.

Berlusconi created a lot of atten-
tion with his new face lift in
which he has undergone special
procedures which have resulted
in healthier and younger skin with
less wrinkles. The prime min-
ister is facing charges of corrup-
tion on claims that he attempted
to bribe court judges in a court
hearing that would, as a result,
rule against a growing competi-
tor who was strongly impacting
his business.

Elvio Berlusco and his cabinet
pushed for a rule last year which was passed the fast-
est in its history even though
more than half of the electorate
did not support it. The law that
was passed permitted immunity
for the top five officials of the
country while they served the
country in office, which, as a re-

result, gave immunity to the prime

minister on his corruption
charges.

With the recent overrun of
that law by the Italian Constitu-
tional Court by declaring it un-
constitutional, Berlusconi is again under prosecution and
the reopening of the case against him
is imminent. This is sure to fur-
ther tarnish his image.

Berlusconi, who is consid-
ered one of the richest men
in the world, is now under fire for tax
fraud, bribery, and corruption.
Last week, Berlusconi celebrated
his tenth anniversary of his en-
try into the world of politics
from his dominant role in the media
and business world. Also the rich
est man in Italy, he is admired
by many as he demonstrates suc-
cess in a multitude of areas rang-
ing from newspapers, to the Rome
vision to food, insurance, and
construction.

During the celebration in
Rome there were over a thousand
supporters who are members of
Forza Italia Party, meaning
"Go Italy," who cheered him.
The Forza Italia Party was founded
by Berlusconi, and named Forza
Italy in reference to the chant
used for the Italian soccer team
AC Milan, which is also part of
his empire.

In response to the new law
that passed in his favor giving
immunity, the Italian prime
minister is facing legal action
to ensure the country’s future as
well as to keep up with the other
sanctions countries, as they
have similar laws. When
questioned regarding the corrup-
tion charges against him, Berlusconi replied by
denying the charges and saying that it is a staged play
against him which is put in place
by “communist judges.” As
hope the trial on the case will be
reopened within two months, and
will consist of a new panel of
judges. Berlusconi will have to
face a trial and go to court while
he is currently sitting the Euro-
pean Union President, which will
be very demeaning.

Italy is now playing a signifi-
cant role in the European Union
as it has taken over the rota-
tional presidency this year, and
the problems arising in Berlusconi’s political image will
perhaps only make things diffi-
cult for the country to run itself
and handle the European Union
presidency.

STUDENT ENDS

JENNIFER PHELPS

CONTRIBUTING WRITER

Cuba

12/1 - All of us wondered if we would be able to meet Fidel
Castro. They told us that we should check back every few
hours to see when, where, and if we would meet him. It
was raining, but many of us traveled to the University of
Havana and we were able to meet and talk to Che Guevara’s
doughter.

The issue that everyone was
discussing was the Cuban five.
The Cuban five are five Cubans who were trying to stop the ul-
ter-right terrorist groups in Mi-
ami from carrying out violent
actions against the people of
Cuba, and are being held in the
US.

None of the Cubans talked
about Bush or the US sanctions
which I was surprised about.
At five, everyone had to come
back to the ship to listen to the US
interest person for Cuba, James
Cason. It was interesting expe-
rience to hear both views.

12/2 - We still didn’t know if
we would meet Fidel, but we
were told to check back at 5. We
thought that was when we would
see him so we didn’t want to
travel too far. We decided to do
near by sightseeing. We went to
the Museo Nacional de Bellas
Artes where we saw the
grandma.

We made sure we were back
by 5, but then found out we were
not going to be able to see Fidel
that day. We were excited, but
we still wanted to see more
things in Havana. We immedi-
ately left the ship so we could get
the most out of our last day!
We decided to go to see Ernest
Hemingway’s house.

His house was beautiful and
we made it back just in time!

Above is a picture of a street in Rome detailing the architecture
different time periods, which emphasizes the historic nature of the
city.
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ARTS & ENTERTAINMENT

Rich Bottner

Rich Bottner
Lights Things Up

THURSDAY, JANU. 27TH 2004

In this week’s Richard Bottner is not rare to meet a CEO or founder of a successful company who, just happens to also be your classmate. Sometimes the stories of these young visionaries are so

organization as an official business. By graduation, Rich Sounds Entertainment, HAPCO, which was

As a dedicated Boston freshwater, Rich liquidated all of his equipment and sold his trailer so he could focus on college. It only took a few weeks for one of the youngest members admitted into the National Association of Mobile Entertainers to realize that he didn’t really want to sell his company.

With $15,000 in loans and savings Rich started a new company and this time, instead of putting together a system piece one piece at a time, Rich was able to buy a full system with 5,000 watts of sound and an awesome DMX lighting system. His company took off and has a few pending applications with cr

ment of companies. The support that Rich receives from dirt rich kids holds the Golden Globe to be successful. He is especially grateful for the understanding he has received from the people in his life. He says, “They are awesome!”

The 61st Annual Golden
Globes Aired Sunday

CHARU SHARMA

ARTS EDITOR

This past Sunday, the red carpet glittered with Hollywood’s elite dressed in their best during one of the most watched award shows. The 61st annual Golden Globe Awards aired this past Sunday on NBC from the International Ballroom of LA’s Beverly Hilton. The show awards the crème de la crème of motion pictures and television.

The Golden Globes event is hosted by the Hollywood Foreign Press Association and was inspired by the Hollywood Association of Foreign Correspondents, HAPCO, which was started by a group of international journalists. Although HAPCO didn’t last, the need for a united effort in acknowledging good films was clear. A number of respected groups then started the Hollywood Foreign Press Association. Over the years, the prestigious jour

In the Television category, Fox’s new show “Six Feet Under” took home a Dramatic Actress Golden Globe. The HBO television show “Angels in America” won four performing awards, including wins for the show’s co-stars, Al Pacino and Meryl Streep. “Sex and the City’s” Sarah Jessica Parker won Best Comedy Actress for her portrayal of Carrie Bradshaw, a sex columnist, on the show. The surprise success Fox show “24” won Best Drama Television Series. The quirky BBC show called “Office” won Best Comedy Television Series. This year’s prestigious honorary Cecilia B. DeMille Award went to Michael Douglas.

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people and have helped so much in my business. The entire tower has been a huge source of support, especially The PBS television show “Angels in America” and “How I Met Your Mother” during the last two days of set up to get my eyesight fixed.

But the awe that surrounds Rich’s success goes much deeper than his business ambitions. He is a certified and Board Certified Minority Accent Reduc

Rich Bottner has had rich posi

tive reviews for his Boston com

company. Seventy-eight percent of the 1,828 Boston student responses to an online survey said that they would like to have Rich’s company’s BQ futures.

Rich Sounds Entertainment is currently recruiting people to obtain contests with real winners for which you will receive a percentage of the profit on every event the company holds there. If you want to become a part of Rich’s awesome team and growing company, contact him through his website, www.richsoundsent.com.

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Above member of the Babson Community gather in Renfords for a Candlelight Vigil to honor the memory of Tom Stover, a freshman who has tragically passed away. Several members of the Rugby Team expressed their feelings about the loss. For More on the please read the article and see page two where students shared memories.

My Core Competencies: Personal Mantras

SARAH SILVERMAN
STAFF WRITER

You all know those people who wait until the last minute... two days before the absolute latest due date to turn in their Junior Learning Plan. Well, I am one of them.

Not only did I turn in the assignment past the original due date, I decided to throw out Babson’s Core Competencies... Teamwork, leadership, numeracy (my personal favorite), blah, blah, blah. I threw theirs out and made my own. So here we go: my new list of core competencies, or I like to call them, “My Personal Mantras.”

Wellness: My opinion is that wellness is the most important and crucial issue that should be attended to in a person’s life. Without a healthy body and mind we are unable to fully reach our potential. If we do not nurture our body through activity and good nutrition, nurture our minds and feelings, we will be constantly missing success. Our bodies and minds are tools and they deserve to be tended to as you would a car or piece of machinery. When everything is taken away, every human is left with one thing—themselves. It can be summed up as taking a holistic view of wellness, including your mind, body, and spirit; happiness.

Intellectual Stimulation & Development: Many of my fellow business students will loudly laugh in my face for what I am about to reveal. As a second semester junior, I am not taking one business class. Shock!

Yes, I have transformed Babson into a liberal arts college for one semester. Thanks to some really awesome political thinkers and philosophers I am able to take classes like American Politics, Philosophy of Politics, and Sociology. This all may sound strange and frankly, like I sent my application to the wrong school, however in actuality it shows quite the opposite. Give your mind a chance to actually be used as a tool such as with stimulation from reading a philosopher, thinking about an idea, or even reading the newspaper—you need to do it. It not only gives you perspective, but also allows you to have an open mind and really become a creative and thought-ful person. To me that’s how you build an entrepreneur.

Real Perspective: Speaking of perspective, we often forget as college students that there is a whole real live world happening outside of our little bubble. I dare you to take a look outside, is there something that you can find out about, and what you will find is that out of the things we are terrified of taken. When I speak of perspective I am talking about experience, knowledge, and connection with the external world, and when an individual pays attention to each of these aspects of perspective they gain true maturity. So, go out and get a hobby, try something new, volunteer at a hospital, go to a museum, have dinner at a culturally rich restaurant in Boston, go to a college bar in brighton, I don’t care, just get out of here. Because sooner or later you are going to have to leave, you better know what is on the other side.

Locality to the Community: This is probably the one many people would disagree with me about. Explain that each and every individual has a responsibility to create meaning. Now let us not confuse “create meaning” with some post fifty-year-old woman with ten cats working at some grass root non-profit organization. There are countless ways to connect to the community and make an effort for advancement and teaching. I think every one should think of themselves as teachers. Whether you are captain of the soccer team or a manager at a multi-billion dollar corporation to a best friend; you are acting as a leader, a teacher, and a source of knowledge, support, and guidance. Just do what you love, and don’t intentionally hurt others. I think a good rule of thumb is do what your parents would be proud of.

Seniors Should Clear Up

FRANK ROBERTS
STAFF WRITER

For those seniors like me who sat around for an entire year thinking about the reality that this will likely be our last at uninvaded business, this might be the time for you. These competencies of knowledge are really the pillars that support human life and the human experience. They are things you should constantly be reminding yourself of. You may say go to hell with all of your mantras and that is completely fine, on one condition...figure out your own.

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SPORTS

THURSDAY, JAN. 29TH 2004

Derek Nisula Finalist for Humanitarian Award

CRAIG ZWERLING SPORTS EDITOR

One of Babson's finest students has been recognized off the ice as one of five finalists for the NCAA Ice Hockey's Humanitarian Award. Derek Nisula became the first player in Babson history and the only hockey player from Division III nominated this year.

The other finalists chosen from a list of 15 nominees nationwide are Dan Boes '04 of the University of Wisconsin; Patrick Foley '04 of the University of New Hampshire; Chanda Gunn '03; Northeastern; Shane Halbreich '04 and Mark Persick '03 of Canisius College.

According to www.hockeyhumanitarian.org, the award has been deemed by some as "one of college hockey's two most important awards." The award "acknowledges the accomplishments of personal character, scholarship, and the giving of oneself off the ice to the larger community as well."

"The Humanitarian Award is meant to be seen as a true measure of a person's worth as an athlete, but as someone who embodies those values that make our sport great."

Discussing the qualities that Derek possesses off the ice Coach Paul Darragh praised, "Derek embodies all that a person, parent, coach, teacher, teammate, and friend could strive to be. The personal character he continually exhibits his commitment to academic success, and his tireless efforts to help others set Derek apart from all others."

Derek has donated a tremendous amount of his time to charities throughout his Babson career including off the ice and for humanity, food projects, and homeless shelters. He has also been a student/athlete tutor and a resident assistant at Babson.

Derek has also integral part of the Men's Men's Hockey team's success in the last four years within which the team went 48-33-11. The Bears had a stellar campaign last year with a 17-7-3 record and finished third in the ECAC East.

He has solidified his forward spot and has only missed one game throughout his four year Babson career.

In addition, he earned ECAC East All-Big-Red Team honors in 2001 and was recognized as an ECAC East All-Academic. He has also played on the team every year throughout his career. This year he is twelfth on the team in scoring with 6 goals and 15 assists for 21 points.

Derek has shown tremendous ability off the ice and should be very proud of his achievements. To read more about his accomplishments visit www.hockeyhumanitarian.org.

Babson Swimming Travels Down-Under

JUSTIN PFISTER STAFF WRITER

Overwhelmed with excitement from a recent viewing of "Finding Nemo," the Men's and Women's Swim team at Babson decided to track down their fishy idols by traveling down under to Australia and New Zealand during their winter break. This gave them some intense training in an inspiring environment before heading into the climax of their season second semester.

Unfortunately, they weren't able to hang out and relax with "Crush" and "Squirt," the surfer-dude sea turtles, but they did get to train in world class facilities, using the Sydney Olympic Aquatic Center and the Wellington Aquatic Center.

The Men's win over rival Bentley this past Tuesday verified the trip was successful in taking their swimming to the next level and the times that they set put them in good standing to take a bigger bite out of rivals Springfield and MIT in the NEWMAC championships.

On the flip side, they balanced their training with plenty of stimulating fun. I kept in touch with Sheila Gilbert '06, Mark Saindon '05 and Ricardo Lombardi '04 of the Men's and Women's teams and they let us know about all the good stuff that was going on behind the scenes.

Other than practicing three hours a day, some took up surfing at Manly Beach and spent some leisure time basking on Bondi Beach and Balmoral Beach. Bringing up the intensity level, they went 4X4 diving, scuba diving, sky diving, rode scooters (on the opposite side of the road), and fed koalas. Sheila's personal favorite was horseback riding.

Something that she would want to go back for would be scuba diving on the Great Barrier Reef.

Other than getting a chance to celebrate the New Year a day early because they were on the other side of the date line, the weather was delightful in both Australia and New Zealand, in the 80's and 70's respectively. They stayed in great hotels in Sydney, Australia and Wellington, New Zealand.

"Overall, it was an awesome experience; we swam at the pool used during the 2000 Olympics! It was a hard work since we had to be up at 6:30 in the morning for practice especially since most days we had just arrived to hotel an hour before that!" says Ricardo Lombardi '04.

Recently looking back on this trip, Sheila Gilberti said, "It seems that we were waiting for this trip since last year and now we have gone, returned home, had five meets and now its less than a month away from N E W M A C Championships...I think all the teams will be shocked by our performance and I cannot wait to show them all what we have worked for."