Alumni Helps Lead Team
To America's Cup Victory

LINDSEY ALIX
EDITOR-IN-CHIEF

This past February and March, the 31st America's Cup competition was held in New Zealand. This year, the Swiss team, Alinghi, won the challenge against defending champion Team New Zealand.

The America's Cup competition began in 1851, when a United States yachting team sailed against a British team and beat them so badly that they renamed the tournament. Most recently, Team New Zealand in 1995 took the cup from the American team named Young America.

The competition begins with the Louis Vuitton race, which has two rounds of robin rotes followed by semifinals and a final round. From these races, a winner is determined who will go on to compete in the America's Cup, the final round.

This year, Alinghi raced in the first round against Team New Zealand, and Alinghi won the cup ahead of Oracle by two minutes and 34 seconds. Alinghi then moved on to the America's Cup to compete against Team New Zealand.

Alinghi took race one as Team New Zealand withdrew. The second race, however, was viciously tight as Alinghi barely slid in front of Team New Zealand by seven seconds.

Once more on February 18th, a close race transpired as Team New Zealand fell behind Alinghi by 23 seconds. On February 22nd, Alinghi easily won the race as Team New Zealand once more withdrew.

Going into the final race on March 5th, Team New Zealand had little to hope for after their poor performance in the prior four races. The final race provided no different result. Despite being a close race, Alinghi sped past Team New Zealand to take the Cup by 43 seconds.

The Swiss team made history by bringing the Cup back to Europe for the first time in 152 years. Furthermore, it is the first team from Europe to win the America's Cup on its first attempt.

The Alinghi team was lead by Bobo, a freshman from the class of 1999, Ernesto Bertarelli. He went on to get his MBA from Harvard Business School. Bertarelli is the current CEO of the Serenova Group, one of Alinghi's sponsors.

Continued On Page 3

LOUIS BELOTT
NEWS EDITOR

The year 2003 marks the 25th Annual Founder's Day at Babson College. In the spirit of innovation for which Babson is known, this year's events will differ from those in years past. Founder's Day, traditionally held in the spring, will now be observed in the fall. Taking place this April will be a new event called, "A Celebration of Entrepreneurship."

Taking place on Tuesday, April 8th, the new event will be similar in many ways to the popular Mayflower Day. Co-Founder Ben Cohen, Co-Founder of Ben & Jerry's Ice Cream, will be in attendance. Addressing the audience will be a keynote address from entrepreneurial keynote speaker Joel Siegel. Nine undergraduate classes will be held on the campus, with a range of keynote speakers and workshops for students. The hope is that the new event will be a success.

Continued On Page 3

Fleet

As of March 1st, the Fleet ATM in the Reynolds Campus Center has been charging students with credit union accounts a $1 surcharge.

Decisions to place in Reynolds. As can be expected, students have been expressing complaints, re- marking that they do not like the surcharge, especially as they are coming from the only ATM available in Babson. Arsenault understands these objections and agrees, but only to a certain point.

Continued On Page 3

Class of 2007 Shaping Up To Be the Best Yet

MARK WAITING
LIFESTYLES EDITOR

The Office of Undergraduate Admissions is working hard to secure the future of Babson with increasingly talented students. Total applications this year are up 26% over last year, the second highest number ever. Dean of Admissions Monica Inzer says, "The quality is the best we've ever seen at Babson. Admission decisions will be mailed until the 21st of March, it looks like Babson will be one of its most selective years ever."

This year, approximately 3000 applications were received for 400 first-year slots. Roughly one-fourth of the class of 2007 has been admitted through early decision, which saw a 62% increase in applicants over last year. Early action and early decision is the only application wherein students are generally accepted at a higher rate than regular decision, was also up 50% over last year.

Dean Inzer notes that while successful students are taken into account, a high score will not guarantee acceptance to Babson. "While we always pay attention to SAT scores and academic quality, the truth is we turn down many great and qualified candidates," says Inzer. "At this point, we're trying to admit the most qualified and attractive candidates. This includes looking at lots of things beyond the SATs."

Average SAT scores for applicants that are highest have ever been at this point in the admission cycle, coming in at 1210. With an increase in both the number of applicants and the average SAT score, Babson is being forced to turn away more and more students with outstanding credentials.

As of last year, average SATs for students who have been admitted

Continued On Page 3
Babson Takes First, Second
In Traveler's Competition

JACK S. PHELPS
BUSINESS AND TECHNOLOGY
EDITOR

On February 26th, two groups of five Babson students traveled to Traveler's Insurance headquarters in Hartford, Connecticut, for the second annual case competition.

Last year, the competition was open only to seven teams of students from other colleges. This year, students from Babson, Bentley, Bryant, University of Massachusetts, Amherst, and the University of Connecticut.

In regards to the change in the competition, Finance Professor Mark Potter said, "You always want to see where you stand with other schools. I think we have a great chance."

The two teams selected to represent each school met at the insurance company’s beautiful headquarters and were isolated in a room for three and one-half hours, with one computer and the case. They were directed to answer four questions about the case, and were judged on how well they answered the questions and presented their solutions. Both Babson teams came out on top. In first place was the team consisting of Vishesh Arora '04, Line Hoja '04, Anirudh Kajaria '04, Okeana Korowina '04 and Samantha Parekh '03. Coming in second was the team consisting of Lauren Bernski '03, Alissa Cresswell '04, Vera Gonzales '04, Andrea Mendosa '04 and Jill Pizzotti '04.

The leading team split $1,500 and the other teams got a small share of the remaining $5,000 of the $3,000 total prize pot.

Babson recently experienced success in the B-Sc School Pot Case Competition as well, where one of our two teams placed second only to Northeastern, winning $1,000 of the $4,000 total prize purse. That competition involved the analysis and critique of a business plan, a contrast to the financial case involved in the Traveler's competition.

Fleet Adds Surcharge To Campus ATM

Continued From Page 1

having to pay fees for the last few years, but I knew it was just a matter of time before Fleet would start charging. I understand that they have costs to cover and we all need to make a profit. I do wish that the school would react by bringing in a new, cheaper, SUN network ATM to campus but unfortunately, it's not my decision.

Fortunately, Arsenault has some suggestions to offer for those looking to avoid the fee. First, the Credit Union is open four days a week and is located on campus inside the campus center. Students may choose to come here instead in order to withdraw money from their accounts, rather than relying on the ATM machines.

Secondly, there exist ATM alternatives to those controlled by Fleet, as Bidwell explains. Any SUN network ATM comes free of charge. There is one located down the street at Back North on Foster Street, and is right next to Bertucci's.

For further information, and to locate any of the 250 available ATM machines on the SUN network, people may visit their website at www.sunsnet.com.

ATTENTION: BABSON COLLEGE STUDENTS

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WEATHER FORECAST

FRIDAY, MARCH 14TH

PARTLY CLOUDY
LOW 15 HIGH 59

SATURDAY, MARCH 15TH

SUNSHINE
LOW 18 HIGH 61

SUNDAY, MARCH 16TH

MOSTLY CLOUDY
LOW 28 HIGH 48

MONDAY, MARCH 17TH

SHOW SHOWERS
LOW 28 HIGH 46

TUESDAY, MARCH 18TH

PARTLY CLOUDY
LOW 23 HIGH 44

WEDNESDAY, MARCH 19TH

PARTLY CLOUDY
LOW 23 HIGH 44
Babson Alumnus Roberto Bertarelli was a key component of the Swiss boat Alinghi’s recent America’s Cup victory over Team New Zealand.

### Babson Police Log for March 3 - 10, 2003

**Lockeoute: 70**  
**Motor Vehicle Assistance: 9**

**Monday 3-3-03**  
1:59 P.M. - Student reports a larceny of registration plates from a vehicle parked in the Trim Lot. Report filed.
4:16 P.M. - Student reports damage to a motor vehicle parked in the Trim Lot. Report filed.
6:05 P.M. - Student reports a larceny of personal property from the Webster Center. Report filed.

**Tuesday 3-4-03**  
6:10 P.M. - Student feeling well transported to Newt Wellesley Hospital.
10:53 P.M. - Student with a burn transported to Newt Wellesley Hospital.

**Wednesday 3-5-03**  
8:36 A.M. - Employee reports a larceny from the Reynolds Center. Report filed.
7:07 P.M. - Report of a noise complaint at Vanwinkle Hall. RA contacted.

**Thursday 3-6-03**  
1:44 A.M. - Officer reports the odor of gas in the Olin College Campus Center. Needham Fire Department contacted.
7:15 A.M. - Employee reports a larceny from the TSSD training room in Babson Hall. Report filed.
8:59 P.M. - Officers responded to the Webster Center to assist a student with a knee injury. Student refused transportation to a hospital.

**Friday 3-7-03**  
6:14 P.M. - Request for an ambulance at Olin College. Employee who was feeling well was transported to Glover Hospital.

**Saturday 3-8-03**  
7:59 A.M. - Request for an ambulance at Van Winkle Hall. Individual who did not feel well was transported to NWH.
11:56 P.M. - Report of an alcohol violation at the Sorenson Center.

**Alumnus Helps Sail Alinghi**  
To Victory in America's Cup  

Continued From Page 1  
Publisher ’03, The Boston Fireman’s Relief Fund - spring ’02 Team Members: Stacey Bowers ’03, Kristine Dervnow ’03, Nicole Mendenhall ’03, Christina Miller ’03 and Kimberly Page ’03 with MBA project manager Chris Beaton ’02 and the Lyme Disease Association of Massachusetts. - fall ’02 Team members: Michael Graham ’03, Johan Holm ’03 and Dave Valentine ’03 with MBA project manager Adam Welsh ’03.  

Somewhat different from Founder’s Day events will be the student business fair. Graduate and undergraduate students currently running businesses while attending Babson, as well as students involved with the Babson entreprenurial teaching alliance (BETA) will be showcasing their various businesses to event attendees in Knight Auditorium.

In preparation for the 16th Annual Douglass Foundation Graduate Business Plan Competition, the following strategic plans of the college, this article will highlight the fourth goal, which details methods to strengthen the Babson community.

Within this goal, there is hope that the learning environment of Babson will be enhanced by the increased involvement of students, faculty and alumni.

The first segment of this goal focuses on the issues surrounding diversity in the college population. The planning committee would like to see a student body with greater diversity, with specific focus given to gathering students of different geographical origins, race, and gender.

Another aspect of this goal is to bring in students with more diverse interests. Part of this will be accomplished in conjunction with the idea to create degrees in more liberal arts areas such as entrepreneurial arts.

Furthermore, Babson hopes to increase ties with historically African American and women’s colleges. These alliances will help create future opportunities for student and staff exchanges.

A second element of this goal is the overall improvement of the Babson experience. The planning committee looks beyond just the four years being spent as an undergraduate and envisions the experience as a lifelong developing relationship.

Recently, a large issue that has plagued the future of the school is how to create a better academic advising program. Several task forces have looked into this concern and the strategic committee has announced that possibly increasing the flexibility in the curriculum will help.

The goal also calls for the investment into student life. This plan includes enhancing and creating new social, athletic, intellectual, and cultural programs on campus. These programs would hopefully help add value to the personal and professional development of students.

The expansion of the Center for Women’s Leadership is another part of this plan. This objective relates the aims to increase the number of women attending Babson.

Part of this plan includes increasing the MBA experience. By creating programs and services for MBA spouses and partners, the committee hopes that the strength of the relationships will grow with MBA students.

Overall, this goal hopes to develop an individual and unique atmosphere at Babson. Every individual who connects with the college will be drawn into an inner circle of scholars after spending time in the community.

**Strategic Plan Hopes To Create Unique Community**  

**LINDSEY ALIX  
Editor-In-Chief**

In a continuous effort to update the community on the strategic plans of the college, this article will highlight the fourth goal, which details methods to strengthen the Babson community.

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Student Government
Minutes for March 12th

Executive Summaries
President: Liz Chamberlain
A. Sports events
B. Dining Committee Meeting
---Trim now has moister chicken, grapefruit cutting knives, and breakfast for dinner.
C. If you don’t see something in trim, ask a staff member.

Executive Vice President: Vin DelGuercio
A. Participated in an intranet focus group and met with the ITSD committee.
B. Met with the library committee.

Vice President of Finance: Rick Shaughnessy
A. Fixed steering committee allocation issues.

Vice President of Commerce: Helen Choi
A. Reviewing SGA constitution with regards to commerce.
B. Gathering support from organizations on campus for student businesses.

Vice President of Communications: Crystal Cohen
A. Met with former E-board to discuss current status and future events.
B. Planning appreciation banquet.
C. Researching how to make Trimm 201/202 the official SGA room.

Vice President of Campus Activities: Ed Knee
A. Planning Spring weekend.

* SCHEDULED BUSINESS

I. Patrick Campbell from Bookstore
A. Presentation of new idea for a new Babson tradition—
to have an official class ring program.
---One universal ring for the whole institution

II. AMAN Presentation by Taglieri
A. Hosting HOLI—FUN!!!
B. Three elements for a successful ring program:
1. Find design that fits campus
2. Find appropriate types of metal students want
3. Have payment plans to make ring affordable
C. What do students think about this idea? Email Patrick Campbell at the Bookstore with your comments.

III. QUESTIONS, COMMENTS, CONCERNS
---Babson Players Play April 3rd, 4th, and 5th.
---Steering Committee 2004 Raffle tickets $5 for Lottery # 0.
---Change names from French fries to freedom fries (Jeff Greenberg comment).

Dj Schepker ‘03, Andrew Mullin ‘06, Mark Coen, and Chris Mason ‘04 pose with "The Battle of the Business College" trophy that they won by beating Bentley College at the College Bowl Regional Tournament.

C. March 27th in Knight Auditorium @ 7 P.M.
D. Food served and music played.
E. If SGA senators are interested in participating, contact Taglieri.

* ANOUNCEMENTS
---Rick presenting budget to vote April 16th, if an organization wants more than $6,000, proposals are due by April 1st.
---Ways and means committee meeting April 1st, proposals in by March 30.
---Babson Improv show Wednesday in Olin Auditorium.

The Babson Free Press and The Beach Club's Photo Contest
Send in Your Favorite Spring Break Photos And The Best Will Be Featured in the Paper and Receive $25

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Created by Lindsay Atten EclipSEXtraversed — www.eclipsextraversed.com

Across
2. Author of Little House on the Prairie
6. Author of Sense and Sensibility
8. Worked on the Underground Railroad
11. Olympic gold medalist with Polio
12. Clara ______ Founder of the American Red Cross
13. Golda ______ was elected Israel’s fourth Prime Minister
14. Won the Nobel Prize in 1903 for Physics
15. Sally ______ was the first woman in Space
16. Dedicated her life and soul to helping the poor

Down
1. Founded the National Woman Suffrage Association
3. Jeannette ______ was the first woman to serve in the U.S. Congress
4. First woman to be named a bishop
5. Influential First Lady During the Depression
7. First Female Surgeon general of the United States
9. Wrote about the Nazis during WWII
10. 1970’s Feminist

Answers on Page 10
Diversity Adds to the Learning Experience

LINDSEY ALIX
Enton-In-Chair

People’s close-minded stupidity amazes me. Just last week, I heard Josh Rudolph ’05 utter the statement, “The reason why I am not a member of your class is the fact that you have to take this class.” From the town meeting, it made me more hilarious.

I think it’s hard not to laugh out loud. Could some- one really believe that they should learn in their own little bubbles of people exactly like themselves? Despite the fact that the students that go to Babson have a level of similarity based on their desire to be here, Babson does offer a diverse population based on ethnicity, race, gender, and sexual orientation.

How could you possibly find life interesting or learn anything if you sit in a room with your fellow students when you are outside in the world? There are so many ways to learn outside of the college, and if you could learn in that way, then you would never learn.

It is when different, diverse people are brought together to share their views that a real discussion can take place. These interesting conversations open up students to a variety of opinions so that real learning can occur and students can truly understand the different points of view.

In the Babson College diversity is important. Business is more and more often being done on a global scale and it only makes logical sense to be introduced to other cultures. Furthermore, studying with students from such an assorted student body helps students be aware of the ways of life of others.

Any marketing class should have taught students that you have to cater a marketing program to the target market. How can one properly specialize in marketing if they do not understand how different people really think and act?

With variety in my classes, I have been able to experience a number of things that I might not otherwise have if I had gone to a class with people who all came from the same social situations, with the same opinions? Per- haps the most important thing that I have learned is to be open to an entirely different culture. It is when different, diverse people are brought together to share their views that a real discussion can take place. These interesting conversations open up students to a variety of opinions so that real learning can occur and students can truly understand the different points of view.

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A Final Case Against Hussein and Chirac

JASON BEDRICK
Opinions Editor

Some claim to be against a war because President Bush has failed to secure the support of the Senate or the United Nations. This is not true. Our country took our first step toward military action by securing its approval for our typo over a year ago and gained authorization to use force if necessary. If you claim to be against the war and yet have voted in a way that repeatedly supports it, you are, in fact, voting against the people who have turned a blind eye on violence in Iraq and the Middle East. Why are there no "anti-war" protests calling for Hussein to disarm?

This is not, of course, nothing during Clinton's term on any of the five occasions when he unilaterally attacked Iraq in an effort to gain the approval of or even notify the Senate or the UN.

Steve K. and Ramsey Clark claim that President Bush is the most dangerous threat to democracy. In reality, Clinton skirted the democratic process while Bush made just and democratic moves by going to the Senate and seeking its approval.

Hussein is currently violating 17 UN resolutions calling for disarmament by providing the same number of buses of the same make and model on the same routes as those used by the terrorist attacks.

I am more concerned with the lives of Israeli and Palestinian citizens of Israel. While it is impossible to say for sure, the current means of transportation are public buses than I am about hurting anyone anyway. If Palestinian terrorists can no longer bomb the Israeli buses, they'll bomb civilians in other ways. The gesture is not a new one - like restaurants, nightclubs and malls - but those places are already out of the range of missiles and have better security. At least the Iraqis and Palestinians that are riding the buses will be safer.

Palestinian terrorists are much less likely to blow up a bus full of Palestinians if that's the only thing left. The only way that a few Palestinian may find ways to sneak onto Israeli buses since they will only use the regular means of transportation is 100 percent effective against someone with a death wish, but it's not enough that people should get a chance to weaken the system. As Israel mourns its dead, they hope they will continue their regime change, and they know that they have to give in to terrorist demands. May peace come to Israel and the world in our day.

Andrew Mullan
Contributing Writer

In a time leading up to war, the job of the peacemaker is the most dangerous of all. It is necessary to even provide the option of a peaceful outcome. A call for peace must be heard at that for the matter. The concept of "separate but equal" was ruled to be inherently unequal in the American Supreme Court because "colored-only" facilities were not at all equal to "white-only" facilities. In this case, Israel could provide truly equal facilities for Palestinians by providing the same number of buses of the same make and model on the same routes as those used by the terrorist attacks.

Palestinian terrorists are much less likely to blow up a bus full of Palestinians if that's the only thing left. The only way that a few Palestinian may find ways to sneak onto Israeli buses since they will only use the regular means of transportation is 100 percent effective against someone with a death wish, but it's not enough that people should get a chance to weaken the system. As Israel mourns its dead, they hope they will continue their regime change, and they know that they have to give in to terrorist demands. May peace come to Israel and the world in our day.

Andrew Mullan
Contributing Writer

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Beaver Cleaners Accepts To Provide Valuable Service

JACK S PHELPS  
BUSINESS AND TECHNOLOGY EDITOR

How does an FM business attract clientele that, traditionally, leaves campus for its dry-cleaning needs? It's a tough question, particularly for F&M's chief information officer, Allison Harden, "Our product doesn't sell itself," she says.

Regardless, this Foundation Management Enterprise-dynamo has found a way to make the case, earning the campus's customers' hearts and minds by traveling to several different dorms each week. Salespeople have been rotating through Van Winkle, Putney, Coleman, and Forrest Lounges, trying to attract customers who are normally unwilling to walk to the company's office in Park Market.

"Customers don't come to us," says Harden. "We have to go to them.

The company charges reasonable rates for dry cleaning - $1.75 for a shirt, and $6.85 for overalls. Additionally, customers are offered a free pick-up and delivery service. Beavers who wish to enroll in the FM club are given a small discount for each item they bring in for cleaning.

"We try to make it convenient for them," says Harden.

In fact, not only has the company seen an increase in foot traffic, but many customers have started bringing in their clothes to be cleaned on their own.

"That's something we didn't expect," says Harden. "We're really happy with the results."}

Ford's COO Under Internal Investigation

CORNELIUS TANASE  
STAFF WRITER

Ford is currently the second largest auto manufacturer in the world. However, recent problems and a serious lack of cost-cutting measures are endangering Ford's status as the second largest manufacturer. If action is not taken in the near future, Ford may lose market position and gain a reputation for slow-to-react management.

This past week, Ford's COO, Nick Scheele, came under investigation by the management at the company's headquarters in Dearborn. However, the business recently switched cleaners because of quality issues and had to choose between two suppliers. This cut costs by more than half, with prices raised more than the average.

The company's profits after repaying its loan will be donated to the Family Homeless of the South Shore, an organization that provides shelter, food, and support for the homeless. Members will be helping to run facilities on several planned community service days.

The twenty-six students, all of whom retired from the business, chose the service-oriented business because they believed in the company's mission. To operate a business that was less stressful than the average one, they are meeting these goals, too.

While admitting that there is no market for the newly designed jeans, the company has been a success. The business is confident that the members of the business have "probably found the best way to cut the cost of all FM businesses this year."
Many Reasons I Can't Wait for Spring Break

MIKE BORST  
Staff Writer

As my first year at Babson College starts to wind down, I can think of a few things that I am thankful for. Three weeks ago, I received the news that I was selected to go to the Bahamas, as I'm sure many of you are as well. It doesn't help that I have a job on campus and also run for the track team, but still the workload seems like a bit much. I'm not sure how much longer I can last, but March 14th couldn't come any sooner.

For many, the seemingly heaven ten days off represents freedom from all known forms of stress. This precious time should be well spent in order to preserve whatever sanity students here have left. This is a chance for students to replenish their "fun tanks" with memories that are not directly Bahamas related. There are many of you who are traveling to exotic locations around the globe, partaking in every thrill and activity. Right up my street and/or doing something amazing that you have never done before. It's true in the case, then I encourage you to travel, enjoy your time, and gratefully part with your good fortunes. I have never been on a spring break from college, but the stories I have heard from older students have been hilarious. I only hope the same opportunities for fun and excitement await you for this next week in March. These sort of events help bring people together who share common interests in areas of personal enjoyment and pleasure.

I am not traveling to a far away land or doing anything that might put my life at risk, but I know I'm going to have an awesome time seeing my friends from home and living every night like it was a Saturday night. However you decide to spend your spring break, remember this: it's Spring Break! Make it a point to do something fun, whether bare or thousands of miles away. Here's a half of a week, because there will probably only be a total of four of these weeks of leisure in which you can embrace yourself with all that is wild and crazy.

I am somewhat fortunate as I still have three years left at Babson to create spring break and other memories, but many of you do not. If your time here is coming to an end and you have not spent a Spring Break in a surreal state of satisfactions, I urge you to make the effort to do so. Make the most of your Spring Break. The experiences you have will be the subject of many stories to tell in the future.

History Teaches Everyone

To Beware the Ides of March

ANDREW MULLIN  
Contributing Writer

The extent to which the Ides of March has become a metaphor for March, the month of ides, in any other month is largely unknown. One reason for this uncertainty might be that people are unaware of what the Ides is. 

Try asking your friend what a "kabic" is. They might not even know you're being one and a half years older. Try asking your friends, even the best of them, won't be able to define these important days of the Roman moon for you. Nevertheless, the Ides of March remains a celebrated day.

This day, the 15th of March (which is always on the 15th day of March), holds particular cause for celebration, especially for Babson students. It is the first official day of Spring Break that week during the year reserved for warm weather, no classes and excessive partying. With this in mind, I urge all my fellow students that all March 15th Beware the Ides of March. Some weird things have happened on that day. Mr. Beton, the head of campus, somehow manages to walk into a lobster boat. No more fortune than Mr. Smith, Ms. Thatcher or Mr. Caesar was Sue Barton, program director of the Quilting Association of Connecticut. In celebration of national quilting day, which also happens to be on March 15, Ms. Barton tried to organize the QuOcs into quilting the world's largest quilt.

Mr. Barton had planned to make a quilt the size of New Jersey with the hopes that byblanketing the state, the odors would be contained in the state. Failing to give her fellow QuOcs proper instructions caused Ms. Barton to be quilted into a half-completed project no bigger than Pimph comford's football field.

Spectators at Tiger's home games can still see this wonder of quilting with Ms. Barton trapped inside. Due to her lack of planning, and failing to heed the warning to beware the Ides of March, Ms. Barton had forced to spend all of her Spring Breaks in New Jersey.

Please don't fall into this trap. Beware the Ides of March. Know what it brings so you can enjoy your Spring Break. When evening during an intense game of Beirut. I suspect that there was probably a fairly decent day of college, but the spring breakers had to write about you next year.

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LIFESTYLES

Profling the Bandits of the Plasma Screen

MARK WAITING  
Lifestyles Editor

The theft of Reynolds' prized flat screen TV came as a shock to many. The stolen goods included his grave knowledge that a member of the Rhode Island had the audacity to steal from his back pocket while no one was looking. I was deeply affected by the incident as well. After polishing off a tub of Ben and Jerry's and sobbing for hours, I began to focus my anger on harassing my industrial detective skills. After twenty-five minutes of passive thought, I solved the plasma TV case.

Clearly, this was a group effort. I suspect two intoxicated students ran into Reynolds sometime during the middle of the night while a third getaway driver waited outside in a large car or SUV.

The perpetrators probably came up with the idea to steal the television on their own but were forced to alter their plans due to the presence of many onlookers.

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Student Employment Appreciation Week

The Student Employment Office has designated the second week in April (7-11) as Student Employment Appreciation Week. The purpose of this week is threefold:

1. To enhance awareness of student employment and its important role in the higher education experience.
2. To recognize students who work while attending college. Currently there are over 600 students, Undergraduate and Graduate, who are employed at Babson College.
3. To thank the employers who hire and supervise students for part-time and summer positions.

President Barefoot has given his enthusiastic support of this week. The Babson College Student Employee of the Year will be honored on Monday, April 7th, at an awards ceremony along with each of the 22 nominees. This week is a chance for the student employees to show their appreciation for the hard work and dedication of their student workers.

Thank you for helping make Babson College departments successful! Your hard work and dedication is much appreciated!
INTERNATIONAL

THURSDAY, MARCH 11, 2003

VIRAL KAPADIA
INTERNATIONAL EDITOR

Belgrade, Serbia:
On Wednesday, Zoran Djindjic, Prime Minister of Serbia, was assassinated. He was killed by sniper who fired two bullets, one in his chest and one in his stomach. He was shot outside the government building near his armored car. It is believed that the rebels were behind the assassination, because Djindjic was trying to eliminate crime, and his measures affected them. The country of Serbia has declared a state of emergency, and it is going to try to maintain stability in the country.

Alexandria, Egypt:
Bibliotheca Alexandrina, one of the world's most famous and ancient libraries located in Egypt, was evacuated in October due to a fire. The fire started on the fourth floor of the eleven-story building, spreading out very thick smoke. It was later determined to have been caused due to electrical problems. Twenty-nine people were sent to hospitals for smoke inhalation related treatment. The story is currently in the news because the courts are now deliberating whether this was an act of terrorism.

St. Petersburg, Russia:
Russia is preparing to celebrate the 300th birthday of its capital. The country is spending a lot of time and effort cleaning up and reconstructing some parts of the city for the celebrations, as many leaders from around the world are expected to arrive in St. Petersburg to take part and observe the celebrations.

Tehran, Iran:
Local Iranian council elections were held in Iran, and there has been quite a drastic change in the council members. The newly elected officials are much more conservative, and it is said that the people hope for a new change in policies. Iran has also been in the news lately because it was discovered that its nuclear power plant is more advanced than previously anticipated. This poses questions about what the U.S. is going to do in response to this, since Iran is also part of the "Axis of Evil," as proclaimed by President Bush and the other two countries who accompany Iran in this Axis, Iraq and North Korea, are already being confronted with possible military action by the US.

Abidjan, Ivory Coast:
Lately there has been a great deal of violence and loss of innocent lives. Last week, hundreds of residents were openly butchered, some in their homes others scattered throughout the town, by rebels, which some say are affiliated with the President of the Ivory Coast.

Ankara, Turkey:
There was a major change in the Turkish government that has been in the news this week about the Prime Minister of Turkey, Abdullah Gul, who was the Turkish Prime Minister, resigned and has turned his post over to the ruling party leader Recep Erdogan.

Turkey has been in the news lately for its rejection of the US proposal to use Turkey as a base for its northern front to attack Iraq.

With an overwhelmingly close vote, the parliament decided to reject the proposal, which led to the US to reform its strategies to attack Iraq.

Banks Look to Attract Latin Americans

VIRAL KAPADIA
INTERNATIONAL EDITOR

As a result of the downfall in the US economy, many different sectors have been hit hard. One of the most affected sectors is the banking industry. Despite the interest rate cut by the Federal Reserve, it has failed to fully revive the industry. As a result, the banks have started looking at more sources to boost their revenues. One of the areas in which the have now focused is the Latin American population.

The American banks have seen that this sector existed as a possible target market that could provide increasing revenue, but had never been pursued before.

In the past, some banks have been hit by negative effects of the financial crisis in Latin America, and thus used caution before going into business with this region. One such example is Citibank, when it was largely affected by the debt crisis in Latin American countries during the eighties. Latin American countries have been through many periods of financial turmoil and crises in the past; today the Spanish-speaking population in the US, which is predominantly Mexican and Latin American, along with Mexico and Latin American countries, are seen as a potential revenue stream by many large American banks. Currently, there are approximately 35 million Hispanics in the US, and many of them use the banks as a way of transferring money back home to Latin America or Mexico. The Hispanic group also constitutes $550 billion in purchasing power. As a result of the growth, banks have decided to add services to cater to more Hispanics. A few of the banks that have tried to attract more customers from this sector are: Bank of America, Wells Fargo & Co, Citigroup and FleetBoston Financial. Some of the ways the banks are attempting to attract more customers from this sector are by installing special ATMs, tellers and representatives. Wells Fargo started accepting Mexican ID cards from undocumented workers.

Citigroup went farther by purchasing Mexico's leading bank, Banamex, for a price of $12.5 billion. FleetBoston Financial is attempting to attract Spanish-speaking brokers and customers. It still remains to be seen whether this change will be a temporary or permanent one. If the deals and changes adapted for this specific target market are able to create higher profits for the banks, chances are that they will expand to many of the other different ethnic backgrounds that constitute the American population.
Chris Canty's "No Ordinary Life" An Outstanding Debut

In the arts

PAT KEATING

CHRISTINA WRIGHT

PRAVBH B. SHRESTHA

Preparing for the first production of "No Ordinary Life," the story of a man who turns his life around after becoming a father, Canty has been making music on the radio and in interviews. His book, "No Ordinary Life," is set to be released next month.

"The Pianist" Serves to Educate and Inspire

For many people, the history of holocaust and the suffering of that era has been drowned, acknowledged, sympathized with and suffered for a passable amount of time.

"The Pianist" is a synthesis of art and literature that has been talking about the holocaust. "We have seen it." We have sufficiently experienced the suffering. We know exactly what happens!

In contrast however, to this view, it seems that the suffering and the emotions of the same era have been drowned during this period. The book "The Pianist," however, is a story that shows how the pianist came to be.

The pianist's resistance and non-conformity is unforgettable. The emotions and instrumentation are in perfect harmony.

"Face of Love" is another mid-tempo rocker. Its lyrics are as beguiling as they are introspective and well written. However, the best songs are saved for closer to last.

"Waiting on Love" is a haunting plea. Its desperate story draws and driving rhythm are highly effective. The heat and guitar work well to push forth a very easily and engaging story. Don't look for a happy ending here. This song is the anticipation of a very real and timely and exciting story.

"No Ordinary Life" is a song that piques one's interest immediately. It is one of the harder rockin' tunes on the disc. As a title track, it seems to encapsulate the dichotomy of heartbreak and hopelessness that the artist goes through out "No Ordinary Life."

Finally, "Get Up, Get Out" is another mid-tempo rocker on this particular album. Its electric commercial fare contrasts well against the rest of the album's more reflective. All of the light is felt and the guitar is sly. The chorus is a shoutout to the story that is meant to open up the possibility to the piano to taste another life. It's a story that life might, the disc can't improve on this instant classic.

This radio-friendly rocker is one of the best I have heard in years. Canty has exceeded the high expectations of fans and is certain to silence critics. With this stunning debut, "No Ordinary Life" establishes Chris Canty as not only an artist great, but also a great story teller.

"Shade of My Heart" is a romantic love song. For anyone who has had a love one come into their life and change everything for the better, this song will be a soundtrack to welcome.

How many syllables are there in the word "fork"? What should Princess Diana have named her fourth son? How does it feel to pour orange juice on your head? It's all a million other questions that are answered last week through the Franklin W. Olin Players' production of Larry Shue's comedy "The Foreigner." The play, FWP's first full-scale production, was superbly directed by Lauren Cagle at Babson College's Sorenson Theater.

It centers around Charlie Baker (Mike Curtis) who comes to spend three days at Betty Meeks (Linda Ogden) home. Charlie is poignantly shy and has great difficulty conversing. The fact that he doesn't know anyone at Betty's place doesn't deter him.

Luckily, his old friend, Froggy LeRoy (Adam Horton) comes up with a brilliant plan: pretend that Charlie is a foreigner who cannot speak or understand English. In the middle of bookwoods Georgia, where no one has ever seen a foreigner, Froggy's lie is readily accepted.

Complications arise however, when Charlie unintentionally over-hears some conversations that were not meant for his ears. Comedy and drama finally culminate when the guest confronts the KK with a tuxedo and a "stupid plan."

The performances were excellent all around. Eric McQuaker played the former deputante Catherine Simms perfectly, and her alterations with Ben David Marshall Lee (Alex Valdivia) were more than believable.

David Yoshida, cast as the wise and homemaking Owen Munster, deflected a truly unique perspective to the role. The cast's excellent chemistry had the audience doubled over laughing for the greater part of the production; as Edmond Meeks (Nick Zola) taught Charlie how to speak English ("fork" = "faw-ferk"); two syllables, even the actors had some trouble keeping straight faces.

While there were a few slow points in the play, the audience left the theater full of gloating. One viewer was heard to ask incredulously, "Those were engineering students?"

The performance was a fitting end to the first Candidates' Weekend, showcasing the wide-ranging talents of the Olin student body. The accomplishment becomes even more impressive when it is noted that 2 play was produced in only six weeks (sights were held in January) on top of a full course load.

"The Pianist" is the question we ask if FWP could possibly improve on "The Foreigner."
Men's Basketball Earns First ECAC Championship

MINI BUI SPORTS EDITOR

So the Babson College Men's Basketball Team was not able to win the NEWMAC tournament or reach the NCAA division, but the team was able to win the ECAC tournament for the second straight year. The Babson men's basketball team dominated the field of eight.

The first game against Mount Saint Mary's was a quick shot in the arm for the Babson team. The Bears came out sluggish, but were able to score any points for the first six minutes and eighteen seconds. Babson                            won 76-67.

The second half was nip and tuck, with the Bears winning by only 3 points, 72-69. The Engineers would see their last lead fade away as Babson went on a 6-0 run. Babson's free throw at the end of the game would end 71-69 with the Bears on top.

Babson received key contributions from transfer CJ Everse '05, who poured in 26 big points. Babson's starting line-up of Kamen Endicott, Babson would let its offensive support for itself. The Babson Bears' starting line-up of Endicott, Babson would let its offense support its defense, scoring two separate 11-0 runs.

The second half was controlled by the Philippines, but the Bears came back to tie the game in the second half. Babson would score only 22 points in the second half, but it was enough as the Bears won the game 78-68. Babson received double figures points from Nicholas, Enere and Jeff Hines '04.

Babson met number 3 seeded Keene State in the finals. Babson started the game strong taking a 11-5 lead at the 11:11 mark. Keene State would pull the score tied at 23-29 with less than 5 minutes left. The Bears would then trade baskets for the last 5 minutes as the teams went into the locker rooms tied 35-35.

In the second half, the two teams traded baskets until Babson was able to gain a 47-34 lead. From that point, the offensive ignited itself as Babson went on a 17-4 run to take the largest lead of the game. Keene State would not get close from that point as Babson won the game, 81-71.

The victory marked Babson's first ever New England title. Coach Chris Michalowski '03 was named Most Valuable Player of the tournament. Michalowski was vital to all three Babson victories in the tournament with his precision passing and timely scoring.

Babson ends this season with a 23-2 record overall, the best record ever amassed by any Men's Basketball Team. So, now we look forward to next year and next year's Men's Babson Basketball for a few months, but be sure that this team will be back next year to once again compete for the ECAC championship.

The writer would like to take this opportunity to thank the seniors, Joe Coletti '03, Mark Lin '04 and Matt Webster '03 and Michalowski for all they have done for this program.

The Babson women's basketball team recently closed out its season over Gordon before falling to Colby-Sawyer in the semifinals of the ECAC tournament.

Ice Hockey Bows Out in ECAC Semifinals

MINI BUI SPORTS EDITOR

The Babson College men's ice hockey team opened up the ECAC tournament with a tough opponent in the Massachusetts College of Liberal Arts. The game would be offensive as both teams would combine for 12 goals when all was said and done.

The first period was a well played balance session, as both teams were attempting to feel each other out. Derek Nisula '04 found the net first for Babson after 1:04 minutes of play. MCLA responded nine minutes later beating Craig Weing '06 after two crisp passes. Soon after Babson got a power play opportunity and Bryan Adams '05 converted it to take the lead, 2-1.

In the second period, goal scoring continued. Both teams were opened up and each team's goalies gave up a combined seven goals. The Bears were on the better end of that total, scoring five goals in the frame, four of which came in a row to start the period. MCLA would take the final period 2-0 but the game would end with Babson up, 7-5. The win propelled the Bears into the semifinals where they would face New England College.

These two teams had met less than a month before with the Pilgrim winning 6-1. Boosting the NEWMAC Conference player of the year, in Travis Bangs, New England College had the most deadly scoring option in the league. He would make his presence felt by netting the game winner early in the second period.

But not to get ahead of ourselves, the first period was again well played and balanced. NEC scored first at 1:27 mark, however, they would be unable to break the Babson stallwart defense for the rest of the period.

Babson failed to respond late in the first when Dustin Kim '04 took a nice pass and found the back of the net to bring the game to a tie.

Unfortunately, the Babson defense could not keep the NEC attack off much longer. The Pilgrims came out for the second period with one goal in mind. Get Bangs the puck! After 1:04 he had succeeded and Bangs was able to beat Weing. NEC would tack on three more goals for the remainder of the contest, but Babson was able to keep the game close.

The loss ended the Bear season at 17-7-3. Luckily, this is a young team, which has a great core of players, will be returning. However, this team will see the strong leadership displayed by seniors Ben Johnson '03, Pat Dolezal '03, Jay Vandura '03, Yanik Forrester '03, John Louis '03 and Kyle Pruett '03.

Coach Support The Babson Men's Lacrosse Team

As They Take On Nationally Ranked Eastern Connecticut State University, Friday, March 14th at 4:30 P.M.

Women's Basketball Falls In ECAC Semi's

MINI BUI SPORTS EDITOR

The Babson College Women's Basketball Team entered the BIG West匹配 with a first round match up against Gordon College, it would seem that this team would take out some early ag-gression against Gordon. The team was given the oppor-tunity to host the game at Babson due to their high seeding, the last home game in the career of the Babson seniors.

From the opening tip Babson would show to be the aggressor as the team went on a 22-5 run. Junior Nicole Lee showed her straight points on her own, sparked the run. Babson would maintain their lead throughout the first half, fending off a couple of strong runs by Gordon, to go into the locker room leading 38-20.

The second half started with Babson trailing 23-18. Babson would finally pull a run together to take the game over with 17-2 in the second half. Unfortunately, Colby-Sawyer had a response, as the Chargers went on their own 17-1 run. As a result, Babson was unable to make much of a push for the rest of the contest as they went on to lose 79-54.

In the end, Babson shot a dismal 12 for 41 from the field for the game and that was the end of Babson's ultimate downfall. No Babson player would score in double figures by the end of the contest. Ingrill Miller led the team with 9 points.

Babson's season ends with an 18-11 record. Congratulations to Meredith Hellen '05, the team's starting point guard, who was named to the NEWMAC conference's all-conference panel for women's basketball.

Intramural Teams Fight For Winter Crowns

MATT ORZSULAK STAFF WRITER

The playoffs are here, and teams are bringing out their best stuff. In 5 versus 4 basketball, PAL led of a convincing win over Yellow Fever to advance to the finals. The Bears came up on the short end of the game, 43-38.

In volleyball, the Phantoms had an upset win over the Streetball Legends to move on and face BAM in this year's finals. This week's winners in 6 versus 6 volleyball include the Storks, the Wheelers, Fire and the Butterflies. All four teams have advanced to the semi-final round, with the Sarahs, shot put, the Bears and the Butterflies with the Fire going up against the Wheelers, who would be the champions. Standouts of the week include Carl Beckman '03, James Eganatchik '03 and Dan Kim '04.

In other sports, Reid Halloran and Anthony Thomas have advanced to the sec-ond round in the squash tournament. The field in racquet-bowls is also narrowed down to four players. Check this column next week for up to date information on all intramural sports.