SGA Candidates Face Off With Election Speeches

MARI E PROKOPENTS
EDITOR-IN-CHIEF

SGA elections are drawing ever nearer, and it is a very close race between the candidates. As was evident during the speeches held in Trim at 6:30 P.M. on Wednesday, the candidates all want very much to serve the student body.

The speeches drew many student onlookers and supporters as the candidates vied for the re-election poll. In addition to giving their speeches, the candidates were each asked a question about their position.

Running for the presidential position are Liz Chamberlain and Jason Orlosky, both ’04. In their speeches, both talked about their desire to serve the students and to make this campus a better place.

Orlosky commented, that “this last year has been a great opportunity to serve students. I feel as president I can do even more for the students.”

Chamberlain also expressed her hope to serve students by saying that, “I really care about Babson and the students here. I really feel that I can do the job best representing all the students.”

After their speeches, president Manny Martinez asked each candidate how they could show students that they were doing their best work, and not just the bare necessities associated with the position.

In response, Chamberlain explained that “I feel like the doors are always open. I will always be around. I am willing to give the position all the hard work it deserves.” Meanwhile Orlosky said that he saw how hard Manny worked and that there was a lot that he and Manny’s position had in common. He added that, “I would love to serve you.”

Running for executive vice president are Vincent DelVecchio ’04 and Patrick Lehman ’05.

Continued On Page 3

Annual Family Weekend on the Horizon

MARK WAITING
LIFESTYLES EDITOR

Uncomnia family weekend, set to unfold October 18th through the 20th, will reunite students with their parents and siblings for a few days of fun, relaxation and entertainment. Families making the journey to Babson next week will travel anywhere from tens to thousands of miles for a short weekend with their loved ones.

Beginning on Friday, families will have the opportunity to see two different performances. The Players will be performing a comedic play called “Bottoms Up” at 8 P.M. Though a limited number of tickets will be available at the door, patrons are encouraged to order them in advance.

All taking place Friday night will be a performance by guitarist/singer/actor Matt Tobin ’01. Matt has become well known in venues in the local Boston area, and he will return to Babson once again to perform for his alma mater. Resident assistants will be on hand providing coffee, donuts and other refreshments.

Saturday offers families a full schedule of events to make sure that no hour of the day is wasted. Beginning in the morning, a continental breakfast will be served in Reynolds. At 9 A.M., a Beantown Trolley Tour will bring parents and students to villages of Boston for a 25 hour tour of more than 100 points of interest, limited to the first 60 signups.

Historical tours of Babson and student-led tours of the earlier hours of the day, The Sorenson Visual Arts Center will host an art show and student art show from 9:30 A.M. until 11:30 A.M. A brunch will be held in MBH during the late morning and early afternoon and will feature music and tasty food.

Come nighttime, President Barron will welcome attendees to the College’s fall dance, held in the gym. The area where the party will be held will be announced at the event.

Family funfair will run from 1 P.M. until 3 P.M. in Reynolds. The annuals and stores fair is sponsored by the SGA senate and will feature pumpkin decorating, caricature artists, and facepainting.

Continued On Page 3

"Bottoms Up!" Sure To Be a Hit

MARIE PROKOPENTS
EDITOR-IN-CHIEF

The Babson Players are gearing up for their fall comedic production, “Bottoms Up”, and it is sure to be a hit. The play is about a suitcase switch which forces a young aerobic instructor on vacation at a Caribbean hotel to face gangsters, a sticky-fingered porter, and a sleazy movie producer.

The show is fast-paced and we’re having a lot of fun with it. It’s

Continued On Page 2

Women Building Business”

Inspires and Informers

LINDSAY ALIX
STAFF WRITER

Yesterday, on Wednesday, October 9th at 7 P.M., the Babson Entrepreneurship Exchange and The Center for Women’s Leadership hosted a panel presentation titled “Women Building Business.”

The event consisted of the following four highly successful women entrepreneurs: Stacy Madison, Co-founder of Stacy’s Pita Chips; Barbara Koe Paley, Founder of Arts Ase, LLC; Gloria Ro Kolb, President for Fossa Medical; and Mary Mazzio, Founder and CEO of 50 Eggs, Inc.

The panel focused on those inspirational stories of their trials as entrepreneurs.

Medievalist Elizabeth Riley, of the Arthur M. Blank Center for Entrepreneurship stated, “Hope is the panel is able to show how women can be successful and run highly profitable businesses.” The occasion drew a respectable crowd of Babson students, alumni, and other business people.

Deborah McKee, a local business woman, remarked, “This panel is great for women entrepreneurs; they can see real role models and get gold nuggets of information to help them & focus their efforts in the business world.” Another local businesswoman, Mary Malazek, commented, “The panel was very well received; I believe there is a special connection that people in the tough market world.”

Kim Bruno ’06 remarked that this panel is a great way to see how women have overcame challenges and difficulties in business and become profitable.

Gloria Ro Kolb began the panel speaking about her time in Babson’s MBA program. She complimented and attributed a lot of her success to the education she received at Babson.

During her discussion, Gloria mentioned how there are things in business that are not just taught but need to be remembered, such as to find health insurance and good lawyers, and how to deal with taxes.

She reminded the audience that attention to such details is also important to running a business.

Continued On Page 2

BUSINESS AND TECH PAGE 10
Striking fear in the hearts of investors and reversing the economy, the relentless beer market is taking a devastating toll.

LIFESTYLES PAGE 12
How many times have you waited at a green traffic light while the 90-year-old grandmother in front of you adjusted her bifocals?

THE ARTS PAGE 14
Iggy: Who is that... well let me tell you. Iggy is the main character of a new flick written and directed by Burr Steers.

SPORTS PAGE 16
The Babson College field hockey team made another strong statement this past Tuesday with a win over the Engineers of MIT.
Players Ready to "Bottoms Up"

Continued From Page 1
very crazy," explained Brigitte Gehrer '04, the Players secre-
tary.

The play will be performed on the 17th, 18th, and 19th, at 8 P.M.
in the Sorenson Theater. Tickets will be on sale in Reynolds at five dol-
ars. Tickets purchased at the door will be sold for six dollars for the
Babson community and seven dol-
ars for everyone else.

To encourage student atten-
dance, The Players will be trying
out a new sales technique on
Thursday night. Students who have pre-purchased tickets for the
Thursday night show will be given a dollar back at the door when they
enter the show.

The nine person play will include performances by veteran players
Aaron Henig '03, Arvuj Chullami '09, Chris Norwood '03, Chapman
Grimble '03, Brigitte Gehrer '04, Alius Bogdashayeva '05, Aliesh
Shmer '05, and newbies Ben Racki '06, and Bethany Yeasted '05. The
comedy will also include a guest per-
fomance by Dean Mandel, the Play-
ers' faculty advisor.

Why should you come and see this show? Because not only will it fea-
ture some adult language and Chris
Norwood shedding his pants, but
according to Chinnain, you can come see a British Indian guy put on a Carribbean Spanish accent, while dressed like John Travolta.

With the play happening one week earlier than prior years, and with "one of the most complained hot designs," Norwood says that he's thrilled will all the help from the new players, who have "been great about helping out on and off
stage." Also, thanks to the help of the technical director and treas-
urer Craig Anderson '04, and vice
president and stage manager Christy Walsh '04, and the rest of the
players, the show is bound to be a
success.

With show being his last per-
formance at Babson, Grimble says, "I say 'quitting everything else, the only thing I am doing is the
Babson Players," and I'm really
excited to be working besides such a tasty's Pizza Chips company because "I get to beat him up on stage all night."

For show information and tickets, please call 781-289-6889.

Joint MCFE Launched
With Swiss Counterparts

Continued From Page 1

to the United States market through examining customer segments and
current preferences.

The second team of students will be conducting a market survey on a
hand held laser distance meter, which is a product of Leica Geosystems AG. They will be hold-
ing interviews with potential private consumers and target groups. They
will then use what they have learned from the interviews to recommend
how Leica could expand customer interest in the company.

For the remainder of the semes-
ter, the twelve students will work

Committee to Devise Response to Survey

DJ SCHIEHPEL
Consulting Editor

In response to the Your First Year College Survey produced by Babson.
Rob Major, director of the funda-
mentation program, has been assigned to help his committee to analyze the sur-
vey results and create a set of ac-
tions to react to the survey. The committee met for the first time this past Monday.

Major said, "We identified things that we thought were noteworthy from a positive perspective and
things that were of concern. We're going to draft an executive summary
for all students and faculty.

The committee consists of Major, Katherine Price, senior coordinator in undergraduate programs; Laurie Magone, representing the athletics department and health services; Brian Duggan, lower campus resi-
dent director representing the office of campus life; and Pam Solomon and Brandie Beisel from the office of
class deans, who are representing the first year students.

Together through email, video conferencing, and conference calls, they will send recommendations to the
Swiss companies. At the end of the spring semester, the six students from St. Gallen University will travel to Babson to present, along
with the Babson students, their recom-

The committee has several goals as part of the initiative. The com-
mittee is analyzing the results of the
survey and will create initiatives that will hopefully help improve the
numbers of concern on the survey. Additionally, they hope to develop
Babson specific questions by the end of
the semester.

Major noted, "We are going to de-
velop questions that we think will take a little bit of time to have worked properly, but hopefully
they will help improve the survey results.

The members of the committee stressed not to overreact on about the survey results. Since it is their first year, they want to make sure that
certain numbers aren't an issue.

"We don't want to put programs and decisions into action on one sur-
vey," Major said. "We don't want to overreact until we have at least an
other year's worth of data to look at trends.

The committee is looking to solve many of the concerns that current Babson students have by taking a
holistic approach to the numbers from the survey. The first step will be the creation of an executive sum-
mary, which should be hosted over at the next meeting in November.

Until then, the committee mem-
bers will continue to think about the survey results and the positive
numbers headed in the right direction. The survey generates a lot of

management of fine art for the
business community. She encour-
gaged women to be independent and
gave up what they enjoyed. Kori Poley
pushes women to NOT be afraid of
competition and to meet the chal-
gen of the group. The panel discussion was
Stacy Madison, founder of Stacy's Pita Chips Company, Inc. Stacy
began as a healthy roll-up sand-
wich cart in Boston. The chip idea came after she would take the left-
over pita and bake them into
chips. She would then hand out the chips to customers waiting in line.
The chips became so popular that they were requested more than the roll-up sandwich. Since
then her company has grown from

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SATURDAY, OCTOBER 13TH
LOW 47 HIGH 64
SUNDAY, OCTOBER 14TH
LOW 49 HIGH 64
MONDAY, OCTOBER 15TH
SHOWERS LOW 49 HIGH 64
TUESDAY, OCTOBER 16TH
LOW 49 HIGH 64
WEDNESDAY, OCTOBER 17TH
LOW 47 HIGH 64

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Family Weekend Events
Lined Up for Next Weekend

Continued From Page 1

ing, as well as a chance to talk with SGA senators and student leaders from a variety of clubs and organizations on campus.

The family weekend cabaret will kick off in Rogor's Pub at 7 P.M. Students and staff will put on musical performances while complimentary desserts and cof- fee are served alongside the cash bar. Later at 10 P.M., casino night will lure families with fake money and real prizes. Music, food, and a performance by members of the Babson Dance Ensemble will provide a pleasant background for gambling fun.

Saturday's brunch in Trim will mark the end of the weekend. Though upperclassmen may con- sider it a passing novelty, fam- ily weekend is often a highlight to new students in their first year. This year's lineup of events promises to uphold the tradition and provide visiting family mem- bers with a positive lasting expe- rience of Babson.

Candidates Prepare For
Heated Election Battle

Continued From Page 1

two candidates were asked what they saw as the greatest opportunity for their position during the restruc- turing of SGA, and how they could achieve their goal.

Lehner commented that, "A big part of SGA needs to be to establish permanent links with bodies on cam- pus." He stressed the need for SGA to create a link with the adminis- tration on campus for the years ahead.

DeGuerro explained that, "The biggest challenge... is focusing on spreading the word to the student body about SGA. We need to push the SGA message to the rest of the student body."

The candidates for vice president of finance, Travis Hansen '06 and Rick Shawhansy '04, were asked what experience they have in man- aging money.

Shawhansy said that "I will put the hardest, most- concentrated, most committed work into SGA," while Hansen explained that, "I know that I can handle this and keep everything in order."

The vice president of commerce candidates Crystal Cohen '05, Charu Sharma '06, and Vanessa Stocher '04 were asked how they could in- crease the presence for their posi- tion on campus.

Sharma commented that, "There's a lot of information from students that should go to SGA," while Cohen explained that, "The best way to get out there is direct contact."

Lastly, Stocher said, "There are resources that we can use to publicize effectively. There are sources that people don't take as much advantage of."

Elections will be held online on October 16th and 17th, and election results will be announced on the 19th.

Callahan Pleased With Quality of Life Results

In the spring of 2001, the quality of student life here at Babson College was ascer- tained through a survey ad- ministered on a regular basis every other year. The survey contained questions covering a wide range of topics, but with specific aspects, in order to best determine the experi- ences of students inside and outside of the classroom. Rob- erts Callahan, dean of student affairs, emphasized: "Babson is very interested in seeing what students think of their experience here."

One particular characteris- tic of the survey that had also been featured in the previous 1999 survey, and continues to remain a substantial determi- nant of student opinions, was that the fact that students were asked to rate the various topics by importance on a five point scale, with five being the highest. By doing so, students were not only an- swering questions, but were also showing how significantly they believed a particular sub- ject was to them.

Such a feature allowed for easy summarization of what specific items mattered most. The issues with the greatest importance to students, in descending order, were the availability of faculty outside of the classroom (4.47); access to library research materials that would help support class work (4.35); and using tech- nology as a means of commu- nication between students and faculty members (4.28).

In general, the results from the 2001 quality of life survey are favorable. "The good news was that, by and large, students were pleased," states Callahan. There are hopes that with the next survey, to be administered in March of 2003, those areas of concern will have responses of higher satisfaction.

Most topics were rated to be above average on this scale of importance, showing that stu- dents considered the topics covered by the questions meaningful. As Callahan comments, "Students are tak- ing this experience very seri- ously."

However, there was also a fairly high appearance of sev- eral responses to questions that were "neutral" in impor- tance. This factor weakened the ability to draw distinct conclusions from the re- sponses.

Another noteworthy detail is that no item had a mean score of satisfaction, also ranked on a five point scale, that was lower than three, which rep- resented the average mark. There were only two exceptions: the availability of finan- cial aid and financing options (4.95) and personal social life (2.89). Both topics are already areas of concern, and continue to be, but Callahan states, "We're trying to do the best we can to respond."

Notably, the number of items rated below a 3.0 has decreased since 1999, with a comparative total of four items.

The topics that received the highest mean satisfaction were availability of the fac- ulty outside the classroom and technology as a communica- tion tool between students and faculty members, both with a 4.10. At a close second was the integration of technology into the coursework (3.96). These three items were rated highly on the 1999 survey as well.

In general, the results from the 2001 quality of life survey are favorable. "The good news was that, by and large, stu- dents were pleased," states Callahan. There are hopes that with the next survey, to be administered in March of 2003, those areas of concern— personal social life and avai- lability of financial aid— will have responses of higher satisfaction.

Results for the 2002 survey are intended to be compiled by early April.
Judicial Board Releases Statistics for 2001-02 Year

LOUIS BELOTT
Staff Writer

Babson's judicial board recently released statistics regarding the final disposition of disciplinary cases heard during the 2001-2002 academic year. The judicial board primarily hears cases involving alleged academic misconduct, including plagiarism, cheating, unfraternized collaboration, fabrication, and serious non-academic cases.

"I don't think there was one case where they didn't take a lot of time to understand what the situation was," commented the judicial board advisor Bob Callahan.

Fourteen students, five faculty members, and five administration members comprise the judicial board, with most cases heard by three students, one faculty member and one administrator, selected from the group-at-large. Students compose the majority of the board and therefore have the final say over what disciplinary measures are enacted.

"The beauty of this system is that it's nearly entirely student operated," says Callahan. "It gives the process much more credibility."

In 2001-02, the board heard a total of 34 cases, 28 of which involved academic misconduct, one of the highest totals ever at Babson. In 25 out of the 28 cases, students were found responsible for at least one of the alleged violations, with sanctions ranging from failure on the assignment to suspension from the college in extreme cases. In addition, the number of cases heard nearly doubled from fall to spring, going from 10 cases to 18.

The reasons for the increase in academic misconduct are unclear. "We've tried to make everyone aware that we (the judicial board) view academic misconduct as a serious offense," commented judicial board chairperson Jason Lee.

Contrary to the beliefs of some students, professors told The Beacon all of their papers in their entirety and have been known to enter a portion of text into a search engine to see what comes up. If a phrase or sentence returns multiple hits, it's generally not a good sign. Most of the cases heard by the judicial board involve only a portion of text, and not an entire paper.

What is clear is that academic misconduct is a growing problem for campuses around the country. According to a 1999 survey by the center for academic integrity, 1/Out of 2,100 students on 21 campuses across the country, about one-third of the participating students admitted to serious test cheating and half admitted to one or more instances of serious cheating on written assignments.

Having heard many j-board cases, Lee advises, "Everyone's under pressure here at Babson, but think first before acting. Get started on assignments in advance, and if you get stuck, it's better to hand an assignment in late than to plagiarize."

Police Log for September 30 – October 7

Monday 9/30/02
4:21 P.M. - Professor reports receiving harassing phone calls. Report filed.

Tuesday 10/1/02
11:48 A.M. - Report of a larceny of a wallet from the Reynolds Center. Contacted by public safety, and the wallet was located after the report was filed. 9-99 P.M. - Report of vandalism in the Peposo Pavilion, a broken window was found. Facilities notified.

Wednesday 10/2/02
2:36 A.M. - Student reports receiving harassing phone calls. Report filed.

Thursday 10/3/02
12:09 P.M. - Student reports vehicle has been hit in the Trim lot. Report filed.
4:30 P.M. - Student reports vandalism at Park Manor Central, broken windows. Facilities notified.

Friday 10/3/02
12:22 A.M. - Wellesley Fire Dept. called to report an alarm going off in McCoullough Hall. Alarm reset.
12:34 A.M. - Report of a fire alarm at Coleman Hall. It was set off by cooking, and was reset.
11:56 P.M. - Report of unwanted students in Forest Hall. Officers asked the students to leave.

Saturday 10/5/02
2:26 A.M. - Student reports someone breaking windows in the Park Manor area. Officer checked the area, no windows found broken.
1:06 P.M. - Student called from Pietz Hall reporting a burg to his hand. Student treated by Officer, no transport needed.
4:58 P.M. - Student reports vandalism at Park Manor Central of a broken window.
11:08 P.M. - Student reports the front door of Coleman hall has been vandalized. Facilities called for repair.

Sunday 10/6/02
12:28 A.M. - Request for an ambulance at Park Manor Central. Transported to NWH with problems breathing.
2:31 P.M. - Request for an ambulance at College Drive by Sullivan Roadway. Intoxicated female transported to NWH.

Monday 10/7/02

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SGA

SGA Presidential Candidates

Lisa Chamberlain
President

Hello and Good evening. I'm Lisa Chamberlain and I am running for SGA President. First, I would like to thank Manny and the current s-board members for all of their hard work and dedication to the students at Babson this past year. They did an excellent job addressing the main issues on campus and getting things done. With that said, I plan to continue and improve upon what the current SGA has already established.

For those of you who may not know me, I'd like to tell you a little about myself. I am currently a house representative and have been for the past two years in which time I have also served on the public safety committee and traffic review board. I am part of Women of Giving Back and I play on the Babson women's golf team. I am involved with Babson, yet not overly extended in the community which will enable me to serve Babson students in the best way possible.

I stand before you not claiming to have all the answers. I am looking to you, the students, to help me formulate a direction for this year ahead. I do not want this presidency to be about my personal agenda. As a group, I want to be able to decide what is wrong, how to change it, and take action in a timely fashion. I can promise you that I am a hardworking individual who will give my all to help you attain full satisfaction while attending Babson. I feel that it is the students' responsibility to own the full ownership in this school and show some school unity. Our voices need to be heard and our voices will be heard.

I would like to talk about the need for students to feel united. Knowing why construction is taking place or why we can't make the acting President appear every day rather than at brunch only. Basically, I want to be your voice and I want you to feel that I am here for you and that I love the school. I will make sure that the work we do as students is heard and that the voices of Babson students will be heard.

I want to build bridges and to connect the Babson community so that we don't feel like we are strangers on our own campus.

Jason Orlosky
President

Good evening fellow students. I am Jason Orlosky and I am running for the position of SGA President and SGA Governor Association. Through my experiences at Babson, I have learned a lot about leadership and Babson, which will help me to realize the potential of the position of president.

As the community manager for the e-tower, I have learned how to lead and motivate people. This is extremely important for the president, because I'm going to be representing you and fighting for what is important to you. In my current position as vice president of finance I have learned how to represent the students to the administration and get results. In this position I have also learned about the finances of the school, which the president must keep track of in lieu of the current funding problems that Babson has. The president must prevent the school from cutting any programs. I would like to use this opportunity to give something of myself back to the Babson community. I am certain that I have the experience, the drive, and most importantly, the ability to be heard for this job, and I look forward to serving the Babson community as executive vice president of SGA.

Executive Vice President

Vin DelGuercio
Executive Vice President

Good evening ladies and gentlemen. My name is Vincent DelGuercio and I am here tonight to ask for your support so I seek the position of executive vice president of student government association. I am running because I am going to speak very briefly about my personal qualifications and my goals for SGA.

As a Babson junior, I have spent the past two years involved with the school in a number of different capacities. I am first and foremost a student and, as such, I have nothing but the best interests of the student body at heart. I have also been a member of a number of organizations such as the admission assistants program, SIMA, and Student Conduct Council, as well as serving as an SGA representative last spring. I have demonstrated a great deal of responsibility and independent motivation as an employee in the undergraduate admissions office and the office of the associate dean of the graduate school, where I currently reside. I think that my leadership experiences, I feel that I am immensely qualified to take on the responsibilities of this position.

As executive vice president of SGA I plan to do all that I can to make SGA run as smoothly as possible. The organization itself has grown this year into the largest size it has ever been and it is the responsibility of the EVP to ensure that this increase does not interfere with the functioning of SGA. I will work to help the president further his/her agenda in any way possible. I will serve as a link between the students and the executive board and I will oversee the operation of the government and all of its committees with due diligence. I will pay especially close attention to the constitutional revisions that are underway, as the changes that we are presently making will set the tone for the future of SGA.

Patrick Lehner
Executive Vice President

To start out, let me introduce myself a little in terms of my post involvement in SGA and at Babson. And last year my SGA positions and affiliations were as follows: vice-chair - commerce committee, vice-president of commerce commission, TCRC, and traffic review board, dorm rep, and vetting house member.

I was fortunate enough to be part of and hold a position in two committees, this past year. This was and continues to be a big part of my involvement in the school. The people I was able to work with were absolutely great and I hope that as executive vice-president I would be able to even go beyond these connections.

The before mentioned committees are among the most active in SGA. Specifically the commerce committee even went as far as to make some fundamental changes in the SGA constitution. This post and current involvement is what I believe makes me the best candidate for the position of executive vice-president of SGA. I believe that my current skills and passion in the area of commerce will allow me to make the new restructured SGA successful.

That's a little background of my motivations and where I've been. What I am really excited about and I believe I can contribute is bringing institutional restructuring of SGA. As you may already be aware, the senate and election have combined to form one body of new students who have been established and existent one expanded upon, in this current year. This is a difficult and long process, but a new board comes in, it will take a strong and dedicated EVP in order to pull it all together.

This is the role that I see myself undertaking and concentrating on during the next four months. Another challenge that needs much moderation is the expectation for SGA to take on the everything and anything status at a second's notice. That type of response is exactly what a student government should be and last year it helped restore the cut athletic programs.

However, the one thing that happened last year in the house is that a lot of interesting and spectacular recommendations were hatched around without results. Everyone would get excited at the meeting during these discussions but then things would fizzle after the meeting. When someone did do something leg work, no one else would join in to see it through. Now with a much larger pool of members working on a unified front, a procedure can be put in place, specifically designed to pick an objective and follow through it and then deliver results within the house.

This is all part of what I want to do, putting down a solid foundation. This foundation also includes better communication links with the various Babson administrative bodies on campus. When there is a question, or if there is a problem, I would like to use this opportunity to give something of myself back to the Babson community. I am certain that I have the experience, the drive, and most importantly, the ability to be heard for this job, and I look forward to serving the Babson community as executive vice president of SGA.
Vice President of Finance

Travis Hansen
Running for VP of Finance

Good evening everyone, and thank you for coming. Has any of you who don’t know me, my name is Travis Hansen, and I’m running for VP of Finance. I hail from the land that has a movie named after it, Orange County. But before you ask: I don’t surf, and not all of us are as absent minded as the people in the movie.

This is my sophomore year, and last year I was lucky enough to meet and work with Laura Deveau. For those of you who never had the privilege of meeting this passionate woman, she was the associate director of campus life last year. She was the advisor for countless clubs and brought out the best in us all. She said something last year that really caught my attention. She said, “When it comes to student life, the administration doesn’t make things happen. The students do.” I think about that. If we want to improve our social life, we must make it our responsibility. We are the ones who complained about the poor social life, but no one did anything about it. So she issued a challenge to us. She told us, “Get out of the comfort zone and get into our traditional style to do something about it.” The outgoing e-board did a tremendous job in both great strides in improving campus life, but now it’s time to move onto stop two. Sadly many of the organizations and events had very little turnout. Some of the most successful were those events that happened spontaneously. We are the ones who are responsible for those events that happen, and we are the ones who are responsible for them not happening.

I am a working son of a gun and have always held a job or two. I am nineteen years old. I have worked holiday rushes through exams and come to school and try to show up on a Saturday morning and the one to stay to shut the lights off and lock the doors. As vice president of finance, I hope to continue the great work that Jason Orlofsky, the outgoing VP has put into this office. I want to maintain the momentum that has been built up and further the implementation and transition to new frameworks and whatever issues may arise. Most importantly, I want to strengthen the relationships between you and the government so that we may all make the absolute best of Babson.

Thank you and goodnight.

Rick Shaughnessy
Vice President of Finance

Good evening Babson, I am Rick Shaughnessy, a junior, I am from Hull, MA, and I am running for your next Vice President of Finance. In this position I will commit my time, effort and myself to using the SGA budget to give you, the students, the best experience possible. Because when it comes down to it, it’s your money and it’s your college.

Let me introduce myself. I have been a dorm representative for SGA since last spring so I am familiar with the workings of SGA. I work at the Info desk at Reynolds where I have become more aware of both what pleases and bothers my fellow students. Not only am I familiar with concepts such as addition and subtraction but I have a stronger background in accounting due to accelerated courses I’ve taken last June. This will give me an expanded base of knowledge to draw from when I will be working out the funding of organizations and putting together a budget for next year’s budget.

I have become a full year resident of this school and I’ve lived here since last August. That makes Babson more than a place to call home, but a home. And I will do all that I can to do what is best for my home.

I am a hard working son of a gun and have always held a job or two. I am eighteen years old. I have worked holiday rushes through exams and come to school and try to show up on a Saturday morning and the one to stay to shut the lights off and lock the doors. As vice president of finance, I hope to continue the great work that Jason Orlofsky, the outgoing VP has put into this office. I want to maintain the momentum that has been built up and further the implementation and transition to new frameworks and whatever issues may arise. Most importantly, I want to strengthen the relationships between you and the government so that we may all make the absolute best of Babson.

Thank you and goodnight.

Vice President of Campus Activities

Islam Mahdy
Chair of Campus Activities

Hi! My Name is Islam Mahdy, and I am running for the Chair of Campus Activities. I would like to share with you today my ideas on how we can make the Babson experience a truly unforgettable one. I want to work to improve the image of Babson’s Campus Life. Second, I would like to work with you to increase involvement of our student body in campus activities.

My final goal is to use our student body by raising money, not to burden students with student body.

Let me share with you some of my experience that I believe will help me in achieving those goals.

I’ve worked in the entertainment industry for the past six years organizing over 50 events for audiences ranging anywhere from 1000 to 5000. Those events included concerts, carnivals, and club nights. I have worked with some of the biggest names in the production industry, such as DMC organizing events for superstar DJs such as ATB and Fragma. I have headed the organizing committee of Ministry of Sound’s 1998 World Tour in the Middle East. I have also managed a Night Club, and started another which has been named Cairo’s number one Night Spot in Enigma.”

I think my experience in the entertainment industry will help me in developing Babson’s Campus Life.

I feel that leadership is the most essential trait in gaining more involvement from the student population. I believe that we need leadership qualities that will facilitate in bringing our student body together and make the most out of their Babson experience. I was president of my high school’s student council for three consecutive years. I received Outstanding Student of the Year award for excellence in leadership. Egypt’s most widely read "Modern Lifestyle" Magazine has named me as one of Egypt’s most promising members of the upcoming generation.

To all Babson students, administrators, faculty and staff, I thank you. Thank You.
Vice President of Commerce

Helen Choi
VP of Commerce

Greetings everybody! My name is Helen Choi and I am running for VP of Commerce on SGA's executive board. I am currently a sophomore here at Babson. I have been involved with dedicated house representatives to SGA since the beginning of my freshman year. I have also been a member of the commerce committee for over a year now, and in that time I have helped to license and establish about 16 student businesses on campus. I would like to continue my work with the commerce committee in helping to promote student businesses on campus as the VP of Commerce. I would like to also work with other organizations such as the BEES to gather their ideas and needs needed by students to help them develop their businesses ideas here at Babson College. In conclusion, I want to help promote commerce at Babson College, emphasizing the entrepreneurial skills of Babson students, and revealing opportunities and hidden resources to otherwise unknown Babson students.

Vice President of Communications

Charu Sharma
VP Communications

Hey Babson, First of all I'm excited to even have the chance to represent our community in SGA as the vice president of communications. If Babson put their faith in me to be their representative and voice in government, I would be more than sincerely honored and grateful to take on the responsibility. So, what is the VP of communications anyway and why should I care? I think it's important for you to know exactly what the responsibilities of this position are, so you can better make your choice. VP of communications focuses on the important role of keeping you, the student body, informed and connected to campus events and issues. Specifically, it's everything from marketing and publicizing SGA events to overseeing media organizations like BCM and Babson Free Press. Moreover, it involves sending mass emails, facilitating communication and creating SGA meeting minutes. So why am I running? There are two things that make someone good at doing something: experience and passion. In other words, it's not only being capable and good at doing something but also having the burning desire to do it. With that said, I think that I might have something to offer that would be of benefit to our Babson community. I want you to imagine for a minute what the perfect college experience would be for you. What would be the ideal Babson experience for you? Maybe it involves food anytime you want it from anywhere on campus. Maybe it's knowing there will be a party every weekend on campus that you would have fun at. Having an outlet for political debate on campus might do it for others. Or maybe having a huge turnout at your next soccer game or swim meet would make your experience the best. Well, no one experience makes student life better than the students. We spend four years here, shouldn't we have a say as well?

Crystal Cohen
Vice President of Communications

What does the VP of Communications do?
- Ensures full advertisement of anything affiliated with SGA.
- Writes agendas for weekly meetings.
- Records detailed and organized minutes.
- Corresponds with the whole campus about SGA events.

Heads publicity-committee.

What exciting plans do I have for this position?
- Suggestion boxes in high traffic areas so students have a direct say in what goes on at their campus.
- AOI, instant messenger reminded of meetings to SGA members.
- Agendas sent out to SGA members before the meetings.
- Communication across campus by utilizing Babson College Radio more effectively.

Why do I want to be VP of Communications?
- I love Babson College and I want to have an active voice on this campus.
- I like to do things to make other people happy and I plan to do this by my dedication and loyalty to this position.
- I am very passionate when I believe in something.
- I feel I have the character traits that this position calls for such as being highly organized, meticulous and a great time giver.
- I want to work with a team to make Babson a more socially oriented and proud college campus.

Why should you choose me for VP of Communications?
- I have been a very active and loyal member of SGA since freshman year.
- I am proud to be a member of SGA.
- Being a member of a Greek organization, I can give a different perspective on issues discussed and represent Greeks in general.
- I have experience from high school because I hold three secretarial positions which included the duties as this position.
- I am easy to get along with and extremely friendly.
- Everything I do, I do with pride.
- I am a good listener and will work hard to make changes my fellow peers want!
EDITORIALS
TUESDAY, OCTOBER 12, 2002

$5,000 Gifts A Step in the Right Direction

DJ SCHIEPER CONSULTING EDITOR

Three years ago I had to make what at the time was the toughest decision of my life. I spent the next four years of my life not a decision I took lightly. But after spending a night at the end of my high school senior year, one thing stuck out to me - the attention that students give to the issues that confront them. I always knew that at Babson, I would be able to get to know the people around me on a more personal level. Undoubtedly, this has been true. Babson's student-to-faculty ratio is quite small, and it's easy to feel like your voice is being heard. I'm not saying that the college is perfect, but Babson has given me the opportunity to pursue my goals and dreams in a supportive environment.

President Babson's new initiative of giving $5,000 to each division to promote student-faculty interaction plays into the hands of one of Babson's biggest competitive advantages. As a student at Babson College, I've been spending the last few weeks immersed in the school culture and trying to find my place within it. The result? A feeling of belonging and a sense of community.

Job Searching
ANDREW BOYSEN MANAGING EDITOR

As a senior at Babson College, I've spent the last few months trying to gain a better understanding of the job market. I've seen firsthand the importance of networking and building relationships, and I've learned that these skills are crucial in finding success in the business world. The key is to be proactive and take advantage of every opportunity that comes your way. Whether it's attending a job fair or reaching out to contacts, the more you do, the better your chances of finding a job.

Class Participation Lacks True Substance

DOUGLAS AMMERNER STAFF WRITER

As a student at Babson College, I've noticed that class participation varies greatly among students. Some are more involved and engage in discussions, while others struggle to stay engaged for long periods of time. This lack of participation can be attributed to a variety of factors, including a lack of motivation, an inability to grasp the material, or simply a lack of interest. It's up to both students and professors to work together to ensure that class participation is as effective as possible.

Douglas Ammerman
Fidelity lays off 1700 employees

Patrick Heardon
Staff Writer

Striking fear in the hearts of investors and ravaging the economy, the relentless bear market is taking a devastating toll. With the toughest bear market in nearly three decades, cost cutting and layoffs have almost become standard practice. Unfortunately, for a group of 1700 employees at Fidelity, this alarming trend became a frightening reality last week.

As the latest victims of the unrelenting bear market, Fidelity Investments, the largest mutual fund company in the U.S., slashed nearly 1700 jobs. This is a 4 percent of its work force, in order to cut costs. Of the 1700 layoffs, 704 jobs were cut in Boston and another 168 were cut in Marlboro.

The news of the layoffs follows weeks of jittery and testy nerves. In August, Fidelity’s chief operating officer, Bob Reynolds, issued a company-wide memo in which he spoke of potential layoffs in not so subtle terms. Understandably, shock waves reverberated throughout Fidelity when the memo was issued and infectious speculation of layoffs followed in the cornucopia tale as they may seem, the cuts fell short of what some analysts had anticipated. Estimates ranged as high as between 3,000 and 10,000. However, Fidelity is by no means out of the woods yet and more cuts are certainly imminent if the stock markets continue to perform poorly.

Executives at Fidelity have been feeling intense pressure to tighten spending for quite some time now. Eric Kohnen, executive editor of the Fidelity Insight newsletter, commented, "If business continues to deteriorate, I would not be too surprised for them to take another hard look at the personal side of the business and make adjustments further down the line." Through the end of 2001, Fidelity has been able to avoid some of the drastic reductions that several of its rivals have made, the tough bear market has certainly been a pincushion thorn in its side over the last couple of years.

In 2001, Fidelity was forced to cut 1100 jobs, which included 760 businesses through a buyout. This year, 1700 layoffs have taken place.

Furthermore, the value of Fidelity’s assets continues to decline. As of August 23rd, their assets hit a low of $1.6 trillion, down from $3 trillion in 2007.

As one saving grace, by being a private firm, Fidelity doesn’t face the pressure to make early earnings goals that public firms face. With this flexibility, Kohnen says that, “They don’t let the problems in the market really detract from their long-term objectives.”

Hopefully, Fidelity will use this flexibility to help them weather this tumultuous financial storm.

US Mint's Sacagawea gold coin has had lead appeal so far

Adam Korngold
Staff Writer

It’s been almost three years since the United States mint introduced the Sacagawea gold colored dollar coin, and it still has not become popular with the American public. With extra coins piling up in the mint’s warehouses, the Sacagawea may follow the same path as the Susan B. Anthony dollar coin did.

It seems that just about the only place that Babson students see these golden dollar coins is on the Green Line subway station stops. Like most vending machines across the country, most vending machines on campus and laundry machines have not adapted to accept the coin.

Three years ago, the mint spent a great deal of money promoting the new dollar coin, in hopes that Americans would accept the coinage instead of dollar bills. Coins last a lot longer in circulation than the typical bill and are much more difficult to concentrate. The US mint worked with Wal-Mart and Sam’s club stores to distribute the coins, instead of trying to distribute them through banks. The mint used this marketing approach hoping to create a frenzy for these coins when they were first released.

Since then, the American public seems to have lost the little interest that they had in these coins. Consumers often prefer paper dollar bills to dollar coins, and merchants will often give customers a funny look, wondering what section of their cash register to place the coin.

Can, which has a widely accepted dollar coin, depicts a loon in water and has been in mass circulation for years. In addition, Canada also has a two-dollar coin, which is also widely accepted and used in stores and in vending machines. The Canadian dollar buys about 65 United States cents.

The coin was also supposed to create significant savings in vending machines by using a coin, which is cheaper and easier to process than a bill.

The Boston MBTA gives drivers MTA pass riders a discount on coins as change in their machines. However, many private sector companies have been slow to update their machines, and consumers have not grown accustomed to using the new coins.

With coin usage continuing to remain minimal, the US mint is already starting to request the need for a dollar coin. In its first year in 2000, the Mint produced about 13.8 billion coins, last year it only minted 13.6 million and has only minted about seven million so far this year.

The halt in production this year will save the mint about $2.18 million.

Dell bears down on the Chinese market

Corey Tanase
Staff Writer

Dell Computer Corporation has decided to make a push into the Chinese PC Market in an attempt to move into the East Asian PC market. Having come a long way since it functioned as a small mail order company in 1984, Dell is presently the world’s second largest computer manufacturer.

Looking to expand its global presence and market share, the company is looking to China and eventually Japan. By August, the company is planning to attempt to gain market share and upset China’s leading PC player, Legend Group Ltd.

Last month, Dell offered a dramatic price drop in its Inspiron notebook line, which was made possible through a unique manufacturing process used by Dell. The surprise occurred because Dell is seeking to grow its business in the region that also had a steep pull customers from Legend Group Ltd.

In addition, the company also shaved 14 percent from its price tag for a comparable PC than China’s popular, offering it for 7,999 yuan ($8987). This price war resulted in a 12 percent plunge in the company’s share price on Monday, as investors fretted about the potential for a price war.

Legend sought to end these concerns on Tuesday morning, announcing that its unit shipments for the July to September quarter rose 15 percent as margins held steady and even improved for the company’s servers, desktops, and commercial PCs. As a result, Legend shares closed up nearly eight percent after dropping six percent earlier in the day.

Some analysts believe that this price war will be similar to China’s TV industry a few years ago that also had a steep share price decline. It is in these price wars that many TV manufacturers waged bloody price wars that drove many to the red or out of business.

Analysts say though, that Dell, and Legend can only develop as it pushes into the Chinese market. Dell’s advantage is its direct sales model - where consumers order computers over the Internet and are delivered instead of in traditional stores. However, Dell’s disadvantage is evolved much during the past support center in China, where computer literacy is still very low.

What is remarkable is that both companies claim that they are not being hurt. Legend and Dell believe that component costs are dropping and that the company is simply paying the savings onto consumers. While some consumers scoff at the idea, Wall Street and credit analysts agree that cheaper components have allowed PC makers to cut prices without losing margins.

Most of these price drops have come from chip and hard drive manufacturers, who dropped prices in September for their CPUs, and other manufacturers who manufacture the parts that go into desktops. The Chinese market remains to be seen. The industry has evolved much during the past 10 years and further price squeezing will be expected and demanded.
Library Can Become A Source of Frustration

MAKING PROKOPETS
Editor-In-Chief

The night before an IMC pre- presentation is due, or a huge final is coming, there is a thick air of tension in the library. If you have ever wandered about for a couple of hours without being charged. While I understand why the library implemented this rule, it is creating lots of friction between students.

While you are not on campus, the library is probably your life and you have to be there for two hours, but the person who took the room from your friend may have admitted it to a member of my group, while being given the rules. I am not working the library counter.

Another situation which arises anger is the noisy people on the third floor of the library. When someone is talking loudly in another language, I can't help but be uncomfortable. I see no connection on my IMC homework. These kinds of behaviors do nothing but aggravate me.

When trying to print a paper five minutes before class, you have probably encountered a serial printer. This person will print fifty or more pages and then tell you that it either wasn't them or that their print job is almost done. This is one of the worst library policies I have come across.

So how exactly can such situations be avoided? There are a few simple solutions that do both before and after you enter the library.

Before you arrive to the library, take a few deep breaths and count to ten. Make sure your IMC is not carrying any dangerous objects, including scissors or staplers. And when you are finally at the library, make sure that you are able to stay out a spot where the library misfis aren't bothering you.

When you do encounter situations like this, there is something you can do. Figure out what you can do. This isn't about the library. If this doesn't work, you can appeal to the librarian on them and then laugh when they make a gaffe.

Another way to get the person back is putting pornography on their computer and then when they get up, and then yelling loudly "look, that person is watching porn in the library!"

After a long night of studying, any person who breaks the library's rules might make you snap. Your health is a lot of things. I've done many things that you can do. To make sure that you won't fight anyone in the library, including meditating in the bathroom, or taking a trip to a quiet spot on the third floor with your study materials and relieving some tensions.

It is anticipated that their membership will continue to grow each week and it is not required to attend every meeting it is highly suggests. Members can be found across campus. The odds are pretty good that each student knows one at least know of one member. The fact that things bind is that Wednesday at 8 P.M. they are at all if they are in the confines of any headquarter or their dorm rooms.

While this organization has been here for a mere three years (now in its fourth) it has existed in an unorganized manner for the last six. You can see disjointed groups across campus trying to emulate this organization, but achieving their level of efficiency and dedication is virtually impossible without their guidance.

When you are walking around campus Wednesday and the clock is creeping closer I P.M. stop and notice the cool breeze blowing, the dodge blocking the moon light, and the silence that has descended upon this campus. It is at this time that your meeting commences and it is at this moment that you say to yourself "I don't want to wait."

British Prime Minister Tony Blair supports a potential attack in Iraq, but many of his fellow citizens are not happy with the decision, and the commitment he has made on the attack. With banners reading slogans such as "Bomb Bush, Bomber Blair," thousands and thousands of the British were out on Saturday, the 28th of September, protesting.

The rally was in Hyde Park from the Thames River to the Parliament building. They also chanted slogans such as "Bomb Bush, Bomber Blair, we'll resist you everywhere, 'Don't Attack Iraq' and 'Freedom for Palestine'." The protesters passed the Prime Minister's residence, some yelled "The war is not just, the war is not just!"

British against Support for Attack

VIRAL KAPADIA STAFF WRITER

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Two of the main organizations that took part in this protest are the Muslims Association of Britain, because they do not support the attack, and also the Stop The War coalition, because they are against the war. The organizations said that the count of the people in the rally was approximately 550,000, but the police refuse that number by saying that it was actually 150,000.

There were even people who held important positions who were part of the rally, such as the mayor of London, famous musical artists, other party political leaders, veterans and rebels. These people feel that the US and Britain should not attack Iraq, because it's just not right. They also feel that just by bringing the UN into the matter it does not mean that they are doing is right.

Many even feel that the ulterior motive of the two countries is not to oust Saddam Hussein, and get rid of the weapons, but to actually capture the oil supply of the country for their own gain. The protesters say that Iraq and its weapons should be dealt with in accordance with the UN inspectors. The two countries are also trying to get a tough resolution passed, which would enable them to act strongly. Some of the protesters say that if Iraq were to go into war, the US and Britain would be the first to bomb it. Others say that Iraq and America will start spreading its dominance all over the world.

Off-Campus Parties Help Spice Up Campus Life

MATT ROWELL STAFF WRITER

I hear complaints all the time about how we need to get off Babson's campus on weekends. It is my belief that as years pass and life gets more stressful you have to find yourself a weekly basis, for that is the only way to advance in membership.

It is anticipated that their membership will continue to grow each week and it is not required to attend every meeting it is highly suggests. Members can be found across campus. The odds are pretty good that each student knows one at least know of one member. The fact that things bind is that Wednesday at 8 P.M. they are at all if they are in the confines of any headquarter or their dorm rooms.

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Squirrel Strike Leads to Campus Revival

ETHAN CEPLIANS CONTRIBUTING WRITER

Just a few months after being hit by a squirrel, students were able to return due to lack of campus activity, we eager beavers are expe-

ned to the revival of fun and soci-

ety. The reason? Acorns. Don’t tell me you haven’t no-

ticed piles of mahogany seeds around campus. In this, my fourth and final fall semes-
ter at thisvegetative mecca known as Babson, the acorns have made it by far the most enjoyable.

I know President Breofet was a natural leader and I have been very impressed with his ability to stimulate student in-

terest on campus, but this is more like the shrimp to the Bentley Boat was ingenious. How else can you explain all these little brown balls of fun?

When a squirrel begins to take its toll and midterm be-

ginning, is there anything better than a statue that can chill and hear the quietly-crunchy noise of acorns being caused by a squirrel.

I have seen this defense in the waves of people who are being engaged in the acorn wars.

WeCare: Making Sure that You Steer Clear of the Herpes Virus

TRACI PFEIFER, MD

College Physician

Health is a fascinating thing and medicine is certainly close to making us out of danger. The more we know and can learn from each other the easier it becomes to stay well. If there is a significant enough portion of the population that is not aware of this we may as well have a ter-

rible person. I guess I am. But until devastating senior citizens and have removed from our streets and forced to drive slower golf carts, I will continue to be obnoxious and disoriented in my plea for license testing.

The Epstein Barr Virus is usually shared by direct con-
tact only. So try not to shar-
ing drinks, toilet paper, or food, and remember that it is called the “kissing” disease for a reason. Varricella Zoster is the her-

pes virus that causes chicken pox. Many people acquire this in young and again the virus becomes, if you will, by check by the immune system. It tends to reside in nerve tis-

sue. If the immune system weakens for a variety of rea-

sons then the chicken pox may rear its head again. Herpes zoster is the same virus, but it only afflicts the skin of those who are infected.

Type I HSV is the predomi-

nate cause of cold sores or fe-

ver blisters. It is usually ac-

quired in youth from touching things to your mouth and it is not typically seen in adults. Type I HSV is most commonly found in the lips and nose. Type II HSV is the cause of genital herpes.

The same is true with geni-

tal sores and contact with the other people. The herpes infections are transmitted by intimate contact with another person. If you are in contact with another person that is shedding at the same time, it is possible to become infected.

We are not talking about the "1957" strain of the virus. We are talking about the Acorn 57 strain. It is the most common cause of disease in humans. Later, we will talk about the other reasons why this is so.

The acorn is a very large fam-

ily of viruses that cause a va-

riety of diseases in humans. The easiest it becomes to get infected with Epstein Barr Virus (EBV), Varricella Zoster, and Herpes Simplex (HSV).

It is interesting to note that the her-

pes virus in humans has the ability to remain in us after the acute infections. This virus is not eradicated from the body and may be in-

fected with one of these vi-

ruses and may manifest an illness. The immune system re-

sponds in response to this foreign particle in your body. In most cases the im-

mune system specializes itself to deal with the virus, over-

whelms it and makes perman-

ent space in the body. It may be various places, but it is most likely the lymphoid tissues are common.

The Epstein Barr virus is the most common cause of mononucleosis. We know it for its severe sore throat, head-

ache, prolonged fatigue, swollen lymph glands, and liver and spleen inflammation. It also makes sore throats appear for a few weeks and then most people make a full recovery. This virus may be suppressed in your body but rarely re-

curs. Once you are better from mono it is uncommon to get it again. There are other vi-

ruses that can make you feel similarly.

Do not forget that mono is usually shared by direct con-
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sons then the chicken pox may rear its head again. Herpes zoster is the same virus, but it only afflicts the skin of those who are infected.

Type I HSV is the predomi-

nate cause of cold sores or fe-

ver blisters. It is usually ac-

quired in youth from touching things to your mouth and it is not typically seen in adults. Type I HSV is most commonly found in the lips and nose. Type II HSV is the cause of genital herpes.

The same is true with geni-

tal sores and contact with the other people. The herpes infections are transmitted by intimate contact with another person. If you are in contact with another person that is shedding at the same time, it is possible to become infected.

We are not talking about the "1957" strain of the virus. We are talking about the Acorn 57 strain. It is the most common cause of disease in humans. Later, we will talk about the other reasons why this is so.
Academic Divisions Should Blow $5000 on a Good Time

ANDREW BOYSEN
MANAGING EDITOR

Many of you may know that President Brian Baredout has made great efforts to improve the quality of life on this campus. Most recently, he gave each division $5000 to spend to improve student-faculty relations. As a poor student on campus, I am great at pretending I would know what to do with money if it belonged to me, so take my advice on this fiscal task.

There are nine divisions at Babson College: accounting/finance, arts and humanities, economics, entrepreneurship, finance, history and society, management, marketing, math/science. They could all go bowling, go out to eat, or have a big open house in the division office. However, it would probably be best if each division spent their money in a way that relates to the purpose of the division, so I will make recommendations for each department, in reverse alphabetical order.

The math and science division will have to be sure its activity is very enjoyable, since few students choose to make math or science an integral part of their studies. I think this department would do best to take a bus of students to Foxwoods to learn about gambling and probability. I think students would also be interested in taking apart a slot machine to see the science behind how they work, but maybe that is just my scientific side speaking.

The marketing division has many options available to it, but the most fun could probably be had with finger-paints and bright paper. Finger-painting is a lot of fun, and with sheeteting advertising budgets these days, finger-painting experience is a valuable addition to the resume.

Management should definitely be up to the task of spending a little extra money, with a discount rate near zero for most companies, sitting on the money could be just fine. The management division could probably have a good time with students making paper-mâché creatures out of pink slips.

The history and society division could certainly use the $5000 for many good purposes. I would recommend a sociological study of some sort, cause those are fun. They could go with students to Boston, and give McDonald's gift certificates to a bunch of homeless people in the financial district, and observe the interaction between the millionaires and zeroes at lunchtime. Of course, the students and faculty should also enjoy a nice meal.

Of course the finance division will consider the time-value of this money. I want to thank President Baredout for some of the money, so they have $500,000 next year, as long as they spend it. In fact, the finance faculty may decide to show students the stereotypical corner office they see in movies such as "Boiler Room." They could also take the students to family amusement parks, where those responsible people in corporate finance bring their healthy and productive families.

The entrepreneurship division has many options when it comes to spending $5000. Since the faculty would know that most new businesses fail, they would know better than to invest the $5000 in a new venture. I really can't think of anything good for entrepreneurs to spend money on.

The economics division would certainly seek to examine the utility of the $5000. They would consider dispersing the money to students for supply and demand solutions to how to spend the money, but then realize that enormous economies of scale exist when purchasing in bulk. Bulk pricing could be negotiated with Budweiser, The Crane Paper Company, Super Soaker, Texas Instruments, The Guns and Bullet Company, or Trojan purchases goods in bulk that the entire campus could enjoy.

I would expect the arts and humanities division to find something very creative to do with their money, as opposed to the ideas I've mentioned thus far. They could perhaps go to the Isabella Stewart Gardner Museum, which is in my opinion the best art museum in the city.

This leaves only the accounting and finance division. Being nearly as important as the all-important finance division, it takes careful thought to decide how to spend this money. I propose spending the entire $5000 to pimp a professor's car. Neon lights could be added to the underside of the car, as well as to the area surrounding the license plate. The back seat and trunk could be converted into a hot tub, and a picture of a snake swirling the word "BFS" could be painted on the side. This car could then be used to play music with the top down as the professor drives with the students while grilling outside of Pepe. Of course, the other faculty are welcome as well.

Of course, those spending recommendations are not entirely serious, and I know that any extra time spent with professors and students hanging out will be better for the college. I want to thank President Baredout for this thoughtful effort to improve life at Babson College.
Organizations Have More To Offer Than Just Business
JULIAN SIMCOCK
STAFF WRITER

When people are asked about Babson College, they may resort to their preconceived notion that it is a rigid institution, manufacturing one-dimensional business students with no other interests. Obvious it may be.

In addition to mandatory liberal arts courses, there are several clubs and organizations that offer a place for students to practice varying interests. For the next several weeks, The Babson Free Press will include a weekly feature highlighting a different club or organization concentrating on some form of the arts. Hopefully some of you will find your niche.

This week’s spotlight is on the Babson Fine Arts Appreciation Society (BFAAS).

The founder is Amir Ramazani, who, with the GOO ‘03, is CoPresident of Supreem Manikata ‘03, and the advisor is Carl Hassel Modin.

The fine arts appreciation society, a brand new organization, is trying to bring together students interested in organizing days to view the fine arts in Boston. The plan is to carry out five trips per semester, with each member responsible for attending a minimum of three.

Trips will include plays, movies, museums, galleries and concerts. Specifically, BFAAS hopes to take its members to classic locations, such as the Boston Symphony Orchestra, the Opera, the Wang, Isabelita Stewart Museum and the Improv Asylum, just to name a few.

Their aim is to offer an opportunity for students to attend these events at discounted prices, so the more people interested, the easier it will be to obtain group rates, and the cost of the tickets will decrease from $10 to $40.

With two events in both October and November, and one in December, BFAAS will begin their semester with a trip to Shear Madness, an interactive, comedic murder mystery. Popular in the Boston area for several years, this play has been described as “a million laughs.” After the play (and every event they attend), BFAAS plans to hold a short discussion period at comfortable settings, such as a café or a park. This will allow the group to exchange ideas and confer prospective future trips.

The group’s COO, Supreem Manikata, commented, “Babson is very limited. We live in New England, yet many of us like we never get to actually explore what the city has to offer. Having this group allows us to force you to go to the museums, shows, etc. It’s not a huge commitment, it’s fun.”

So, if you are interested in the fine arts, and would like to discover what Babson has to offer, check out BFAAS.

CHARU SHARMA
ARTS EDITOR

Pravda 116 16 Boylston St 617 482 7799

Voted ‘Best Boston nightclub’ in the Improper Bostonian Magazine, it boasts extravagant excess in its restaurant/lounge as well as out of this world DJ’s in its nightclub. Pravda graces the so-called Boston nightlife, and has an exciting Russian flavor as the name suggests. Pravda 116 offers more than the typical nightclub with its fine dining, cocktail bar and dance floor. It’s an impressive and Techno beast, Strict dress code. 21+ Cover varies from $10-15.

The Matrix: 279 Tremont St. 617 494 6477

After undergoing a major renovation with brand new lights, a better sound system, new decorations and first-rate house music, this club is emerging as one of Boston’s best.

World-renowned DJs spin progressive and hard house all night long. Sundays appeal to the fashion conscious with its fashion show and there’s always an occasional concert here like the upcoming ones by grrrrreat acts like Amie, performing #1 hit single ‘Yes’. Dress is casual but cover. Note: $10.15 on Fridays.

Vertigo: 130 State St (617) 725 7277

With its original and refreshing new music, modern design and eclectic flair, Vertigo is quite possibly the coolest and most unpretentious place in town. Raw Underground Electronic Music and Dance beats echo on the walls downstairs keeping clubbers in a euphoric trance while scalding tunes stimulate some interesting conversations on the comfy couches in the lounge upstairs. Its unique music and flavor truly gives it a competitive advantage that any Boston business student can appreciate. 21+ Casual dress: no smokers; no hats. Cover $15.

The Sugar Shack - 1 Boylston Place, Boston (617) 351 2510

A totally laid back and informal club that is also relatively inexpensive. The Sugar Shack is notorious for being extremely crowded and hit “meat-market” like—but other than that, it’s the place to be if you’re looking for a casual place to get down minus the Landmarks attitude. Our first boys might want to go here instead.

Finishing the Hot Spots For Nightlife

SHEAR SHARMA
ARTS EDITOR

She’s an outrageous and voluptuous blonde bombshell and was the shining sex symbol for her time. She doesn’t care why she’s famous as long as she’s famous. Her entitling and compelling nature has been absolutely fascinated by her.

No, I’m not talking about Anna Nicole Smith or Marilyn Monroe, but the legendary actress Mae West and the play "Dirty Blonde" by Marlene von Alvensleben. Consider her accomplishments.

Born in Brooklyn, New York on November 23, 1892, from the go-go West had the makings to be America’s ultimate tough girl. Her street-smart, avant-garde attitude and open sexuality led to much head shaking among the religious right and caused her to live a precarious life as a result of her risqué work was censored.

Now, West is the star in plays like her best known work in the successful play "Diamond Lil" in which she takes to the stage, both she wrote and produced her own which were the source of much controversy, where she often sings a play of simply entitled "SEX" in the 1920’s.) It wasn’t too long after that she saw how it was said with her and her naughty and brassy come-better-lit come this tempestuous trade.

Here are some of Mae’s raucy and suggestive one-liners that really capture the art of her delivery in comic sexual double entendres.

-“A man in love is like a clipped coupon - it’s time to cash it.”

-I used to be Snow White... but I dyed my hair.

-When choosing between two evils, I always like to try the one I’ve never tried before.

-When a man is rich, men go right... after her.

-When I’m good I’m very, very good, but when I’m bad I’m her.

-It’s better to be looked over, than overlooked.

-I generally avoid temptation unless I can’t resist it.

-Despite efforts by the uptight society to suppress her work, her popularity was enough to save a struggling paramount out of bankruptcy. Mae’s boldness and fiery spirit broke down barriers in sexuality and challenged stereotypical portrayals of actresses in the post-Victorian world.

The comedy "Dirty Blonde" pays tribute to this 30’s movie star, but you don’t have to understand Mae West or even know who she was to appreciate this play that could quite possibly be the wittiest and punchiest play that is currently off Broadway.

For one hour and forty minutes you are taken through a journey that opens a window into how incredible of a woman Mae West was by skillfully alternating the past and present. The story of Mae’s rise to fame can be found with the accounts of two lost and lonely concuraneous fan who meet around Mae’s grave and realize their common admiration for Mae West. In fact, not only are they obsessed with Mae, they want to be Mae and capture her gutty spirit and fearlessness. The account of Mae lets us see why people couldn’t take their eyes off of this woman. As their relationship grows and develops, so does the story of Mae West and account of her life. Then the story jumps into the past and lets us see Mae in action and discover who she was for ourselves. The extremely funny and talented three-person cast does an impressive job in linking the past with the present, and developing different roles and overlapping time frames, the play flows beautifully with quick interchanges and smoothly blend the story together seamlessly. One hardly blinks an eye as the actors ingeniously slip in and out of different characters.

The nature of the set itself is noteworthy and is just as brilliantly versatile as the actors themselves. It’s amazing what some creative lighting and sound effects can do. A piano is the prominent piece set, becoming a character itself and playing the role of merging the scenes, characters and time frames together.

The lighting is exceptional in establishing the mood from the single spotlight around Mae’s gravestone scene to the pulsating disco lights in the amusing dance club act.

-Dirty Blonde’s plot structure, the set, the cast, and the lighting all combine to create a play that captures the essence of the unconventional, bold and larger-than-life woman that was Mae West. It is playing at the Lyric Stage Theater in Boston from September 13 to October 12th. See www.lyricstage.com for more information.

Andrew Reepen For The Babson Free Press

MOVIE LISTINGS FOR FRAMINGHAM 16

Sunday and Thursday September 20-21

Austen Powers, PG-13 4:30, 7:15, 9:20

Balletic: Ecstasy Versus Severe, R 1:00, 3:15, 5:30, 7:45, 10:00

The Banger Sisters, R 1:00, 2:00, 4:00, 5:00, 7:00, 9:00, 9:30

City By the Sea, R 1:10, 4:10, 7:10, 9:45

The Four Feathers, PG-13 1:00, 4:00, 7:00, 9:55

The Good Girl, R 2:20, 4:50, 7:20, 9:55

Men With Brooms, No Rating 2:30, 6:00, 7:30, 10:00

One Hour Photo, R 1:30, 2:30, 4:15, 5:15, 7:00, 9:00, 9:30

Possession, PG-13 7:10, 9:40

Serving Sara, PG-13 1:45

Signs, PG-13 2:00, 4:45, 7:15, 9:45

Trapped, R 2:15, 4:45, 7:15, 9:40

XXX, PG-13 1:10, 4:10, 7:10, 9:50

Austen Powers, PG-13 4:30, 7:15, 9:20

Balletic: Ecstasy Versus Severe, R 1:00, 3:15, 5:30, 7:45, 10:00

The Banger Sisters, R 1:00, 2:00, 4:00, 5:00, 7:00, 9:00, 9:30

City By the Sea, R 1:10, 4:10, 7:10, 9:45

The Four Feathers, PG-13 1:00, 4:00, 7:00, 9:55

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Trapped, R 2:15, 4:45, 7:15, 9:40

XXX, PG-13 1:10, 4:10, 7:10, 9:50
Red Dragon Has Hannibal
Lector Terrifying as Always

JULIAN SIMCOCK
Staff Writer

"Haven't you ever felt a sud-
den rush of panic?" - Hannibal Lector

Just in case you haven't, An-
thony Hopkins, Edward Norton and director Brett Rattner have combined forces in the new ter-
riifying thriller, "Red Dragon." In completing the Hannibal Lector series, they have created the greatest "rush of panic" to hit audiences since Hannibal's debut in The Silence of the Lambs.

Amidst much criticism and doubt about the idea of "yet an-
other Hannibal movie," Red Dragon shines, and puts to rest any uncertainties about Hopkins' capacity to create sheer terror. Taking on the role of Hannibal once again allowed Hopkins' versatility as an ac-
tor to shine. The role demands both terrible evil and a witty intelligence, allowing the audi-
ence to laugh even when they are too terrified to breath.

The first half hour of the movie is lurid and tough to stomach, filled with the grues-
some and often disgusting deaths associated with dis-
turbed serial killers. Littered with brief, terrifying flashes of what the killer and their vic-
tims went through, the audi-
ence knows immediately what they are in for, but are not at all sure if they are going to en-
joy it.

The movie stars Edward Norton as Will Graham, the brilliant yet retired detective who is infamous for his ability to understand and catch de-
mented killers. Graham is per-
suaded to leave his retirement when a new and terrifying serial killer hits the streets. De-
spite his gift, however, detective Graham struggles to under-
stand this new killer, and turns to his old friend, Hannibal Lec-
tor, for help.

Submerged beneath the storyline lies the complicated and amorous relationship between Hannibal and detective Graham. Once a dear friend of Hannibal's, Graham eventually came too close to discovering the truth be-
hind a series of old murders, re-
resulting, of course, in the need for Hannibal to try and kill him.

Hannibal, although helping with the new investigation, is a constant reminder of the emo-
tional and psychological scars that haunt detective Graham. A mask of biting sarcasm hides Lector's desire for revenge, and the relationship developed be-
tween these Oscar-winning ac-
tors proves to be one of the high-
lights of the movie.

Rhys Ifans (Schindler's List and The English Patient) stars as Francis Dolarhyde, the dis-
turbed and confused serial killer that wrecks havoc throughout the movie. Ifans, although not as terrifying as Hopkins, does well to highlight the fragility of the serial killer, and at brief moments, even evoke sympathy from the audience.

Overall the movie is definitely worth seeing, whether you are an "avid fan" of the Lector series, or simply looking for a "rush of panic." For those not into the lecturing im-
ages, complicated mind games, and biting humor, this is a Hannibal movie at its best.

Helen Donis-Keller, a biology and art professor at Olins, submitted this piece of artwork for the art exhibit in the Horn Library Gallery, "Near at Hand." This piece represents neumars.

"Igby Goes Down" and Down it Goes

MICHELLE HAYES
Contributing Writer

Igby? Who is that...well let me tell you. Igby is the main character of a new flick written and directed by Burr Steers. Kiernan Culkin plays Igby, and this child has issues. He can't stay in school to save his life and thus runs away to live with his godfather's mistress. I mean seri-
ously what is it up with these people? However, the people get worse.

They are part of the upper class society you think only exists in imaginations. All of them are so stuck up with their own lives and they live the same image and forget to have fun. They have no emotions to be seen and frustrate the viewer dra-
matically. I mean seriously who needs to watch a 17 year old mut-
iple-high school dropout be on the lam hiding from his rich mother who keeps pulling more strings to get him into more prestigious schools?

Okay, okay so maybe I am over-
reacting a little. I have to say it was entertaining and amusing to watch, and moreover the story was comple-
and well written. But who are we kidding, it was completely and ab-
soutely shallow.

Upon leaving the movie theater only one word can completely describe how I felt Violated. I felt violated to see how those people led their lives and how they thought it was per-
fected fine and normal. For example, let's take chasing. What's the big deal with that?

In this ridiculous movie, everyone knows who is shafting on whom and they all look the other way. Wives and girlfriend in the same room... sure, why not? While we're on the subject of cheesting there isn't any-
thing wrong with sleeping with your brother's girlfriend... is there? Nah, I didn't think so... and while we're at it, hell, let's sleep with the godfather's mistress too. Obviously, this movie had some serious ethical issues.

Beyond the multiple sick physical relationship triangles there is the whole relationship between mother and son. Simply put, Igby hates his mother. The mother wants him to act like a proper son and go to col-
lege like his older brother, but Igby lives on the run evading her. The movie opens with a shot of him and his brother killing their mother and I can only say that it gets more twisted and disturbing from there.

However, you'll leave this movie in disgusted awe, questioning your-
selves as to how people actually live. At most, "Igby Goes Down" is a fas-
cinating study in relationships that you never imagined could exist.

Everyone is extremely self ab-
sorbed and dark, and putting on an exhausting pretend happy act which cannot be too healthy.

So in short, if you want to see a twisted flick, go see "Igby Goes Down," but do not plan on taking any depressants afterwards as you might find yourself waiting for your breakdown which by the way is what the characters live for in this movie. In fact, they really seem to be just passing time until their time to go into a turn on the bright side, the next day it might remind you to go out, have real fun, and avoid the creeps who enjoy their superficial life like Igby's.
**SPORTS**

**Stifling Defense Limits Babson Attack**

**CRAIG ZWERLING**

**STAFF WRITER**

In a dominating defensive effort by Smith College, Babson was shut out 5-0. The game’s deciding goal was scored by Ellie Loomis of Smith College. Babson was unable to clear the ball out of its own box. The ball was passed to Loomis who was completely open at the side of the net. She blasted a shot off the hands of the diving Katie McMakin ’04 to put the Pioneers ahead for good.

The nail in the coffin was a goal that McMakin would like to have back. Off a corner by Smith, the Beavers were able to clear the ball to midfield. The ball was completely whiffed by a Smith defender and came back to the sweeper, the last defending before the goalie.

With Smith’s coach yelling “You have time,” Laura Leitkowsky inexplicably cleared the ball deep into the Babson zone. While the coach was giving Leitkowsky advice, the ball went over the head of every player in the game except for Smith’s goalie, bounced in the box, and over the head of McMakin into the goal.

**Sports Scoreboard**

<table>
<thead>
<tr>
<th>Team</th>
<th>Opponent</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Men’s Soccer</td>
<td>Keene State</td>
<td>1-1</td>
</tr>
<tr>
<td></td>
<td>WPI</td>
<td>4-1</td>
</tr>
<tr>
<td>Field Hockey</td>
<td>MIT</td>
<td>W 5-3</td>
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<tr>
<td></td>
<td>Smith</td>
<td>W 3-1</td>
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<td></td>
<td>Tufts</td>
<td>0-2</td>
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<tr>
<td>Volleyball</td>
<td>Wellesley</td>
<td>L 0-3</td>
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<tr>
<td>Women’s Soccer</td>
<td>MIT</td>
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<td></td>
<td>Smith</td>
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<td></td>
<td>Salve Regina</td>
<td>W 3-1</td>
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<tr>
<td>Women’s Tennis</td>
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<td>Clark</td>
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**MINH HUI**

**SPORTS EDITOR**

The Babson College field hockey team made another strong statement this past weekend with a win over the Engineers of the Massachusetts Institute of Technology. The win is the fourth in as many games.

During the streak Babson was facing an adversarial offensive unit, and this game was no exception. The Beavers pulled off a 5-3 victory while never trailing throughout the match.

The scoring came from sophomore phenom, Jessica Baker ’05, as well as senior Cullen O’4. Baker pulled in her second hat trick of the season, while Cullen knocked in a pair of much-needed goals.

After the first half, Babson looked in control, as both Baker and Cullen found the back of the net to give the Beavers a 2-0 lead. The second half, at first, looked to have the makings of a blowout. Less than thirty minutes into the half, Baker connected on a pass from Sarah Lange ’03 to give the Beavers a 3-0 lead. At the time it looked like this lead would be insurmountable; however, the Engineers would fight and claw back.

A mere five minutes after Baker’s second goal, the Engineers would get one past Seniors Khan 0/03 off a penalty shot. But, the Beavers would not be discouraged by the loss of the shutout and responded quickly with a second Cullen goal, a mere three minutes later.

The teams would trade possession and scoring opportunities for the next fifteen minutes with neither team scoring again. Then M.I.T. began to find openings in the Babson wall and began to pick at them. In an eighteen second timeframe, the Engineers put two shots past Khan with some nasty penalty shots.

**Field Hockey Records Fourth Straight Victory**

Andrew Sayer of The Babson Free Press

Steve Pagnotta ’04 fights for a loose ball in a 4-1 victory over conference rival WPI this past Saturday.

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**FALL INTRAMURAL Wrap Up Third Week**

**MATT ORSZULAK**

**STAFF WRITER**

The third week of intramural competition was not only good, it was very good. Here’s an update on the action through three weeks of play.

In outdoor soccer, Pacheco and Bany are yet to be beaten, both improving to 3-0. Pacheco still has only allowed one goal in its first three games. K2 easily handled the Platinum Players beating them 5-0.

Brazuka suffered its first loss of the season in a tight game with Pacheco, while Over-the-hill Seniors and Babes United stepped up their games to move to 2-1.

In floor hockey, the Raiders are the only remaining undefeated team after the victory over the Wheelers in week 3. The Wheelers fall to 2-1 while the Pylons stay winless. The Bruins Bombers recorded their first win with a 1-0 victory over the Pylons.

**Sports Schedule**

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<thead>
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<tbody>
<tr>
<td>Basketball (Co-Ed Ultimate)</td>
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<tr>
<td>Women’s Tennis</td>
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<td>Golf</td>
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<tr>
<th>Friday, October 11, 2002</th>
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<tbody>
<tr>
<td>Volleyball</td>
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<tr>
<td>@ECSU Tournament</td>
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<tr>
<td>Cross-Country</td>
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<tr>
<th>Saturday, October 12, 2002</th>
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<tbody>
<tr>
<td>Men’s Soccer</td>
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<tr>
<td>Wheaton</td>
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<tr>
<td>Women’s Soccer</td>
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<tr>
<td>@WPI *</td>
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<tr>
<td>Field Hockey</td>
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<td></td>
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<tr>
<td>Women’s Tennis</td>
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<td>@WPI</td>
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<tr>
<td>Volleyball</td>
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<tr>
<td>@ECSU Tour.</td>
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