Bellamy to Kick Off Winter Weekend with Performance

MARK WAITING
.OPENING EDITOR

The Campus Activities Board has been working round the clock to prepare for Winter Weekend.

Their efforts have paid off as many have been unable to hide their anticipation for the fast approaching Winter Weekend. More than fifty tickets for Bill Bellamy still remain.

His act will take place in Knight Auditorium on Valentine's Day, where a crowd more than 700 strong will attend the show to view his comedy show.

Preparations for the event began weeks ago, as CAB pre-arranged ice-skating rentals, the dance decor and a contract for Bellamy to appear on campus. CAB promises this weekend will be one to remember, especially for freshmen who have yet to experience it.

Competition to Provide Valuable Experience

DJ SCHEPPER
.CONSULTING EDITOR

On Friday, March 8th, Babson College and Travelers insurance are teaming up to put on a case competition at Travellers' facility in Hartford, Connecticut. Students will be able to team up in groups of three to five to participate in an analysis of a financial case, competing for $3000 in total prize money.

Students will be given a case on the way to Hartford and will present analysis to judges including several Travelers executives and members of the Babson finance faculty. Finance professor Mark Potter

notes, "It's basically a win-win situation. It's good for Babson and it's good for the company. The company only wanted Babson students. I think that's a positive reflection on the school and its students."

The opportunity represents a good chance for students to show off their financial skills and abilities in a real world situation in front of a potential employer. Finance professor Richard Blais stated, "It's good to make a connection between the working environment and practice you get in the classroom."

Most importantly, Potter says, is the fact that the competition is "self-contain." It will only occur on the 8th of March and require no advanced participation. The case will be entirely new, so students cannot really prepare for what they will see.

Both Potter and Blais note that this competition is good for all parties involved. "A lot of times students will try to fill their resume up. This is something concrete, a hard and fast competition, to put on your resume," Potter added.

Additionally, Blais noted that this will hopefully continue the good relationship that Travelers and Babson have had. [The competition] lets us solidify a relationship that has been good up to this point in hiring students."

Teams interested in applying must have an average GPA of at least a 3.0 and can consist of seniors, juniors and two sophomores. Teams will be chosen based on the quality of their presentation.

Babson Interactive Paves Way for E-learning

VICKY TO NEWS EDITOR

Babson Interactive is on the road to becoming integrated in undergraduate classrooms. Thomas Moore, chief executive officer of Babson Interactive says, "E-learning will enrich students and be both effective and efficient in classrooms."

Babson Interactive is a for profit company that uses e-learning to educate undergraduate and graduate students in order for them to develop new products for the business community. This program enables students to work with each other from any location, and at any time.

Currently, the MBA program is working with Intel to create a second group of students to partake in this learning environment. Candidates for this program must apply to F.W. Olin Graduate School of Business, have completed their GAMSAT's, and respond to a series of essays. The Intel program is half face to face and half e-learning. This program is developing a 27-month course in which three days out of the month are face-to-face learning days.

The Babson graduate facility flies to Portland, Oregon; Phoenix, Arizona; and Santa Clara, California for their day long face to face learning days. The 33 students who are in the program now spend their days reading cases, filling papers and asking faculty questions.

The program consists of a to play and a game learning. Module one is the introduction to Babson Interactive, which has received

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Interactive School Promotes Distance Learning

The physical location of the graduate school is being replaced for an internet classroom for some students piloting Babson Interactive.

CAB Gears Up for Strong Winter Weekend

Bellamy, Ice Skating Provide Central Activities for Weekend

Chapel Programs

"SPIRITUAL LUNCH" Mondays - 12:10 P.M.

YOGA Mondays - 7:00 P.M.

Weekly Services & Meetings

Catholic Service Sundays - 7:00 P.M.

Islamic Prayers Daily 12:1-30 3:30-4:30 6:00-7:00 8:15-9:30 P.M.

Protestant Service To Be Announced

Shabbat March 8th - 6:00 P.M.

Babson and Travelers Team Up to Hold Competition

This is the first time that Babson and Travelers are holding the competition, but both Porter and Di Leo hope that it will continue in the future. It provides good exposure to future students, a look at a prospective employer, and a chance for Travelers to get more exposure to the student who has to offer.

McAuliffe said, "I think the chances of winning last year were pretty good, so everyone really has a chance in the lottery."

Additionally, there are two committees students can be part of. One has students create a couple of events before the events. The committee chair has students do jobs at the events, such as handing out programs.

"It's a real small time commitment for a free ticket to the dinner," McAuliffe added.

Student participation is important to the overall atmosphere, with the events being specifically created to encourage involvement.

"We've found that students who have a certain opportunity to attend Babson's Dinner can really have more influence with these entrepreneurs than they are expecting."

For any additional information, you can contact Lauren Mabardy in the special events office at 899-1943 or visit the website at http://www.babson.edu/expand.
Babson College Public Safety Incident Log for February 4 - 11

Monday 2/4/02
12:09 P.M. - Manager from the Boston Sports Club reports a suspicious person entered through the rear door of the Sports Club. Area checked by Officers, suspect not located. Wellesley and Needham Police contacted with a description of person involved.
5:04 P.M. - Student assisted at the Webster Center with an arm injury. Student declined transport to NWH.
9:23 P.M. - Officer reports vandalism at the Webster Center. Glass broken at the rear door; facilities notified.
11:18 P.M. - Student reports a car parked in the Trim Lot that has all the doors wide open and no one in the area. Vehicle found and checked by an Officer. Vehicle secured, message left for the owner of the MV.

Wednesday 2/6/02
12:20 A.M. - Student reports smelling the odor of marijuana 3rd floor Van Winkle Hall. Area checked by Officers. Nothing found at this time.
5:37 P.M. - Student called to report a larceny of a Laptop computer; report filed.

Thursday 2/7/02

Friday 2/8/02
12:34 A.M. - Front desk attendant called to report having a problem with an intoxicated guest at the CEE. Officers responded to the area. The individual had already left the building. Wellesley Police were notified.
2:01 A.M. - Officer reports vandalism to the Piets Hall card reader. Facilities notified.
2:37 P.M. - Report of a fire alarm at Forest Hall. Smoke detector on the 1st floor had been activated. The alarm was reset and facilities notified.
7:01 P.M. - Student reports vandalism to MV parked in the Coleman Lot; report filed.
8:16 P.M. - Officer reports an injury to a hockey player at the Babson Skating Center, transported to NWH by Babson Public Safety.
10:23 P.M. - Report of underage drinking in the parking lot at Olin College. No students found in the area. They were removed from the campus and their parents were notified.
11:08 P.M. - Report of a loud stereo at Woodland Hill. Officers informed the parties involved to decrease the volume of the music.

Saturday 2/9/02
11:18 P.M. - Student reports receiving harassing phone calls in Canfield Hall; report filed.
11:58 P.M. - Officers confiscated alcohol from Forest Hall; report filed.

Sunday 2/10/02
12:42 A.M. - Report of an odor of marijuana Coleman Hall 1st floor. Officers checked the area and discovered that the odor was from burnt food in the kitchen area.
1:54 A.M. - Report of a loud stereo in McCullough Hall. Students asked to decrease the volume of the music.
2:03 A.M. - Report of a fire alarm in Park Manor Central. The alarm was set off by a fire extinguisher; report filed.

Monday 2/11/02
2:28 A.M. - Report of a fire alarm at the CEE 2nd floor; alarm reset.
CAMPUS

MANNY MARTINEZ
SGA President

Hey Babson Community,

Hope you are all doing well. We have a long weekend ahead of us so make the most of it. Go out and have some fun, there's a lot going around on campus this weekend.

So what is SGA up to? SGA now is currently trying to get more people involved in creating positive changes here on campus. We have started to work with our committees and delegate tasks to them. These tasks have been jointly created by the executive board, the committee members and most importantly your comments and feedback.

Our next main event will be a Bruins game on February 28 followed by a pub night. Also, playoffs are about to begin for our winter athletic teams. If there is enough demand, SGA will provide buses to the away games. So I urge you to get your friends, come to SGA and we will provide you a bus to the away games.

On another subject, I need more students to voice their opinions. For example, is the new SGA doing a good job? How can SGA overall improve? How can social life here on campus improve? Should we have the Pub open on Saturdays?

AND TO RESPOND TO MR. VISHESH AGARWAL, YOU STATE THAT THE INTERNATIONALS MAKE THE BABSON COMMUNITY. THIS IS FALSE, NO ONE GROUP OF PEOPLE MAKES A COMMUNITY.

In defining community, it is a group of people living in the same locality and under the same government. At Babson College, this group consists of all the students, not just a selected few. All the students together make the Babson community.

Thank you for your time and have a great weekend.

CAB Working Hard To Make Weekend a Success

JEFF GREENBERG
Staff Writer

As winter weekend begins, the work doesn't end for Ed and Kristen, the two CAB E-board members in charge of winter weekend.

"I just assumed the students made some phone calls" said one student when asked about the job of the CAB E-board.

While students think these dances and events set up themselves, Ed and Kristen, along with the rest of the E-board and volunteers from campus, work free of pay to set up and then clean up all of the campus' events.

In fact, this couldn't be further from the truth. Winter Weekend, one of CAB's biggest weekends, was already in the works over vacation. Ed and Kristen do so much more than just call the vendors, they are responsible for every facet of the weekend.

While students think these dances and events set up themselves, Ed and Kristen, along with the rest of the E-board and volunteers from campus, work free of pay to set up and then clean up all of the campus' events. Contracts need to be signed and the CAB office becomes their second home.

Any free time goes to Winter Weekend, and even the planning of Spring Weekend (which they chair as well) that is already well underway. Sleepless nights making sure contracts get signed following up on DJ's, lighting guys, beer and the caterers; then coordinating their arrival is not an easy task.

Checking and rechecking numbers to bring the weekend in on budget is a task that would make anyone's head spin.

"With all the work that has gone into this," Ed says, "I hope I pays off with all students having a great time."

As the weekend gets closer and the actual figures come in, the stress rises for Ed and Kristen as they try to balance school work and planning for the weekend for the school to enjoy.

"If people have as much fun this weekend as I have put into it, it is going to be the best Winter Weekend yet," Both Ed and Kristen agree that none of this would be possible without the overall positive attitude and help of our advisor, Shi Jung.

They would also like to thank Jason Pino for stepping in when Shi was unavailable. So when you see Ed and Kristen this weekend running around campus like chickens with their heads cut off, say hi and thank you.

Special thanks would like to go to Do and Road with out whom this weekend would not be possible.

Winter Weekend Schedule

Thursday, February 14th

Bill Bellamy - 9:00 P.M. - Knight Auditorium

Friday, February 15th

Winter Ball - 10:00 P.M. - 2:00 A.M. - PepsiCo Pavilion

Saturday, February 16th

Ice Skating - 11:00 P.M. - 1:00 A.M. - Babson Skating Center

Sunday, February 17th

"The Royal Tenenbaums" - 7:00 p.m. - Sorenson Center

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Society Must Eliminate Fears and Misconceptions

MARIE PROKOPETS
Editor-in-Chief

September 11th has left many with an irreparable fear and anxiety over even the slightest things. I believe it is unfortunate that we, as students, went to the Atrium mall with my parents and encountered an unfair situation.

Before I tell my story, I must warn everyone that I am not in any way implying that people’s race, sex or religious beliefs, and I never have been.

A few minutes into lunch in the mall I noticed a man sit down, take off his shoes and begin to pray. Immediatedly, I began thinking what religion he was and why in the world he was praying in the morning inside of a mall.

I looked over to my parents only to find that they were also looking at the man in disbelief. I asked them if they thought he was Muslim and if it was bad that he was praying. I thought they would say, “He is doing something bad” and “are we in danger?”

Now my parents, having had a lot of advice, found that they were nervous. Everyone in the mall sat and looked around him, and then he walked away briskly.

After a few minutes, the man got up, put on his shoes and peacefully walked away. Sighing in relief, I realized that I had just made a revelation about a group of people and was actually afraid of someone because of the religion that they follow, practicing their religion.

After realizing what a huge mistake we had been making, my father commented “He was only praying peacefully, and probably closer to God than anyone else in this entire mall.”

Our country is in a terrible condition when someone praying in the mall would cause such alarm. How can our society be healthy if we still have these hidden apprehensions?

What can the American people do in order to shake these feelings and anxieties? To be honest, I do not have an answer. It seems that only time will cure us of our fears and misconceptions.

In the meanwhile, people, including me, must try not to fall prey to paranoia. Although many of us can’t help but be nervous, we must try to be objective and not everyone has bad intentions. Most importantly, we must not allow our views because of their race, gender, sexual preferences, or religious affiliation.

Dear Editor,

I don’t know about you, but I happen to have some beef with Trim and its policies concerning the taking of food outside of the dining hall and its help.

The was Saturday when I was walking out of Trim with three grapefruit. As I was about to head to the stairs, I was stopped by the ‘Nam’s’ houseman, who decided to tell me that I could not take three pieces of fruit.

I know the policy is one or two pieces of fruit, but everyday I go into Trim and see that they always have an abundance of grapefruit. What is the big deal anyway? If the fruit does not get eaten, it goes bad and no one gets thrown out.

I cannot go into Reynolds and buy grapefruit, and since I pay for a meal plan, I feel that I should be able to walk around the dining halls with as much fruit as I want. What difference does it make whether I eat the grapefruit in Trim or bring it to my room?

I hope that the Trim staff has more to do than to watch over what kids are taking out of the dining hall. If they were to concern themselves with the health of the students, they would allow them to take as much fruit as they want, rather than letting them take several cookies.

Michael Beer

Healthy Debate Sparks Communal Interaction

JACOB SIECHLER
Consulting Editor

In recent weeks, a number of students have responded to a multitude of articles and opinions expressed in The Babson Free Press. Some consider this unhealthy for the newspaper, but I firmly believe that the paper represents the opinions of the feeble-minded. The recent survey shows many trends that can be fixed, but students must push for change. It is our school’s responsibility to change the way things are. If you want your quality of life to improve, do something about it. Silence is complacency.

One can talk to the writers of these columns, discuss points of disagreement and agree to disagree. But healthy debate does not resort to name-calling and personal attacks, rather discusses the merits of people’s arguments.

As a community we must continue to strive to make other students’ opinions understood. Our duty as a community is to interact on a daily basis, share our opinions. The recent student interest in certain viewpoints has only encouraged my view of the Babson community.

Hopefully this interaction will not cease, that students will continue to actively participate in their school, for it is only through engagement that we make Babson a better place.

Dear Editor,

Mr. Aguavero, you can speak much more knowledgeably regarding the culture that those of your class create at Babson, so I trust you or your description. I use the word “class” merely to describe your social standing, not to describe your integrity or strength of character, which, here in America counts infinitely more than money.

As far I can see, Babson is something about which I can speak without debate. Here’s something to ponder: I left Babson after one semester because the values which you espouse as “madding [Babson] were so repulsive to me that I found myself in a position where my survival depended on me believing that such translations are necessary.” I ask you: why would you be so concerned about personal opinions and about Babson such an institution.

You may think that’s great, another poor American of our turf. Let me tell you something Vish, as your license plate reads: Babson and every other college in America is our turf.

Babson has won other things because we want diversity what American colleges didn’t count on was the nosiness that your opportunities, given to you by us, affords you. So thanks for making Babson an unlivable place. You and your cronies have a part in giving Babson the honor of having one of the highest turnover rates in the country. Thanks for your gratitude.

Sincerely,

Andrew Ringman
Former Student

The Babson Free Press

Founded in 1994

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Go Clubbing, But Just Don'tTell your Mom

MARK WAITING
Opinions Editor

The atmosphere of a club can be interesting, but if you are a dancer especially one who has never experienced the vibe emitted from a sexually charged environment electrified with their hormonal imbalances, you will have to stop and think. The atmosphere of the club can be intoxicating and it is easy to lose yourself in the music and the people around you. However, just because a club is loud and crowded, it does not mean that it is necessarily a place where you can feel comfortable or express yourself.

A bunch of guys and girls mixed with a good dose of alcohol seems like a pretty good formula for cheap thrills, right?

Even if the hefty price of $8 per shot of watered down tequila cannot deter you from clubbing from the very beginning of the night, do not be taken by the bar in hopes that their de-gree of drunkenness is equi-table to the number of hook-ups they can pull off in twenty min-
utes.

Many men, and some females, will go so far as to target the drunkest people they can find, in hopes of being picked up on them on the dance floor. I per-
sonally have no problem with this, although I am not one to do it. But it seems that the rea-
son that many seem so willing to re-
ceive a free shot at a club is simply to try their luck at looking up.

Those who prefer to stay off the dance floor often hope they will be more easy-going and will often wear out their standards and make out with any girl that re-
ponds to "Hey baby." Others who prefer to stay off the dance floor often hope they can move a bit more on the dance floor without feeling self-conscious.

In the midst of a crowded club scene, it is easy to miss the overweight females reveal-
ging their buttocks.

In proud public demonstration, I falsely believe that mates will be drawn to it. Come on now, instead of wasting money on an expensive cut-out sequined shirt, couldn't they just pur-
chase an Ab-Dor?

That's more than the even 16 and 17 year old girls can get into a club with a simple mini-
skirt to show off.

Sure clubbing can be fun, but remember to ask yourself whether you feel any of these spots of early, but not despair! There are hundreds of girls in the crowd, and they are just like you and are also searching for a five-minute passionate relation-
ship.

Singletons Need Own Special Holiday

ALI WATKINS
Staff Writer

Once again, I go through another year, another Valentine's Day. This year will officially be my 10th year without a Valentine.

That is if you don't count those few dates that I have had on Valentine's Day well with a Care Bear valentine that said, "I wish we were to be together in the new year," or cover up their standards and make out with any girl that re-
ponds to "Hey baby." Others who prefer to stay off the dance floor often hope they can move a bit more on the dance floor without feeling self-conscious.

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ship.
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Babson Needs to Better Explain Enron
GABRIEL SCHAFZINN
STAFF WRITER

Enron is this huge energy company
collapsed in 1985. Their
corporate stock price rose with all the oth-
ers and then fell with them, as
well. In October 2001 the company
announced that it was rea-
Babson Student-Interaction Like Oil and Water
LIZA KVINT
STAFF WRITER

Everyday the world seems to get smaller and smaller. I run into a friend from Babson on the street in Egypt. Of all places, right? Treaties like NAFTA, MERCOSUR and others open border-

can be a cracker about Enron, and usually everyone in the
class laughs. I’m going to go ahead and bet that 75 percent

of those laughing don’t really

know what they’re laughing at. That’s because most of us don’t have the time to sit in front of the TV and watch those hearings or have the time to read every article in the Wall Street Journal or New York Times. We are at a business school and this, my friends, is important to Us. Why?

Well, if you’re majoring in ac-
counting, I sure hope you know what’s going on. Arthur Ander-
son, Enron’s accounting firm, has really messed up things. We

not going to get into the reasons and how they have, but let’s

just leave it at that.

If you’re not really into the whole accounting thing, don’t

think you get off that easily. Anyone planning on entering the world of politics or, better
cut it short, lack of money, the lack of power, the lack of

tics the words testify and Con-
gress; everyone else notice
twice. Finally, I would say that I really wish I could write

about anything from Babson being
done wrong. But this is se-

riously important. Yeah, you

may think you know Enron, but do you know why you keep hear-

ing its name?

It’s time for Babson to clue us in on this. Instead of focusing on why it’s happening. That way, when we go off with diplomas

in hand, we won’t have to hold on to our ignorance rather than walk outside our secure boundaries.

We have a right to a full and won-

derglass is a bad break for all of us. As a student, you are
to know how to keep our compa-

daniel school in the country, we’ll

know how to keep our compa-

nies from being Enron.

Dear Editor

When I first read Vishesh Agarwala’s article “A View From Abroad: An International Perspective,” I’ll admit that I wasn’t sure how I felt about it. The second time I read it was at the request of a few friends who were in my discussion and who I thought might be able to give us a better place to go. That doesn’t mean that I agree with every single point, but it’s a good place to start.

I soon realized that I wasn’t angry, as some of my residents were. I was perhaps a little offended, but more than that, I was confused.

What was the point Vishesh was trying to make? Was he insulting every non-international stu-
dent on campus? I didn’t really believe that he would intend to do that.

Was he questioning the International Students Office and therefore make Babson a better place? Surely he couldn’t mean that money was all that International Students had to offer Babson.

Then I found in the last sentence of the article what I believe was his intent: "I think Babson interna-
tional students have a very important role to play in our community, as do the rest of us."

I agree with him. Differences in people are what make the world an interesting place to live. In my opinion, Vishesh failed to make a strong argument for his case in support of Babson’s International Students.

I agree with the statements in Vishesh’s article, but I feel that he made too many generalizations that risked offending “domestic” and “international” students alike.

I agree “Babson is one of the colleges with a high percent of international students.” I think it is one of the best things about Babson. I also agree “Babson has made a good name for itself, not only in the surrounding Boston area, but all around the world.” There is no doubt that the number of Interna-
tional students here has contributed to Babson’s growing reputation, and vice-versa.

However, I feel that Vishesh’s generalizations about International Students overshadowed his at-
tempts to highlight their contributions to Babson’s student body. Is our mission to have a couple of International Students, “That’s not an International perspective.”

If we were an International student, I would be offended at Vishesh’s suggestions that “international students tend to hang out in expensive clubs,” “they love flirting with the idea of more money,” “they like to do internations do on Saturday afternoon, after they are done with last night’s partying; they are out there shopping on Newbury Street and hitting the Copley malls in downtown Boston.”

I know a few International students who do all of those things, but none of them are nothing wrong with that. But I also know a number of International Students that do not, and because of that, Vishesh needs to be careful about what he says. Again, I felt that it was a generalization that was detrimental to the reputation of Internal Penn students, and not a valid statement.

Vishesh also stated, “People who tend to dress similarly have similar interests.” Correct me if I’m wrong, but in my opinion that is a very dangerous generalization, bordering on stereotyping. I agree that on occasion, people will dress similarly according to similar interests or culture. However, the sentence has been altered to stereotyping or grouping people according to their attire.

I am reminded of not only the tragedy of September 11th and the warning becoming obsessed to someone wearing a turban or other item, not to mention the sex industry and the "Trenchcoat Mafia.”

I may be carrying it a bit too far, but I think my point is clear: International Students mean more to this school than just collections of people or attractive expatriates. They have a fantastic culture of their own, but more important, add tremendously to Babson’s, and America’s, culture as a whole. It is my hope that someone can come up with a better portrayal of “An International Perspective” than what we have had for the last few years of free press.

Jeremy Hill
Babson Students Begin Venture in Chrome

LOUIS BELLOTT STAFF WRITER

Artie D’Onofrio’s entrepreneurial venture began last summer when he was partnered with friend and former Babson dorm-mate Dan Ruggiero. The venture, Chromations, could become larger than either first thought.

D’Onofrio’s idea sounds simple. While working with his father, who is a Propeller, the former Babson baseball player decided to take a look at his company through the same type of polishing process airplane propeller companies utilized in manufacturing. After several months of trial and error, D’Onofrio moved ahead.

“It looked great,” recalls D’Onofrio. “So we took one of our first jerseys and for them to place on display and gave them a business card from us. The response was almost overwhelming, so then we put a coupon on Bay and advertised it on Facebook better than we expected.”

That’s when D’Onofrio called Ruggiero and invited him to the showroom. “We were doing so well that we had to do it right,” says D’Onofrio.

Kmart Files for Chapter 11

Bankruptcy Protection

JACK PHELPS STAFF WRITER

Hurt on all fronts by inextricable suppliers, poor market is not an uncommon sight in the pricing schemes that their better-positioned “Everyday low prices” competitors Wal-Mart and Target, Kmart has filed for chapter 11 bankruptcy.

Since the filing date on January 22nd, Kmart has announced it is closing a large number of its 2,114 total stores, a major blow to its customers, employees, and the company.

Kmart has been in bankruptcy filing twice before, in 1978 and 1989.

However, the store will be maintaining only consistently profitable locations and has recently signed James Adamsom, an executive with positive turnaround experience, as its new chairman.

In its bankruptcy filing, Kmart and its US subsidiaries list assets totaling in total assets at book value and total liabilities of $11.3 billion as of the date of the filing. The company has large amounts of unsecured debt and has been operating at a cash shortage for the past several months.

In the fourth quarter, the company’s net loss was $242 million, down even further from the $612 million loss in the fourth quarter of 2008. Also during the period, the company took on a little under $3 billion of additional debt, had negative operating cash flows of $4.4 billion and negative working capital of $1.1 billion.

For those unfamiliar with the process of a bankruptcy protection, it does not mean that the retail giant will be closing its doors for ever. However, it does mean that Kmart has been granted bankruptcy protection, allowing for a period of time, the approval of an adequate plan for eventual profit, to stay afloat and out of the money. This protection gives the company the opportunity to restructure itself and may in time be successful.

Kmart has identified several key areas that will be the major restructuring. Aside from being prepared to close a number of stores in likely profitable store locations, Kmart is looking to reduce its debts, by reducing expenses, increasing positive cash flows and also repair a brand name that has been eroding over the years.

The Macht of the Macht Group, a reorganization consulting firm, said, "There is really no reason to shop at Kmart under its present format. Their existing strategy needs to be rethought."

“Consumers have no problem shopping at WalMart or Target, but people are often embarrassed to be shopping at Kmart. And since their competitors have the luxury of having economies of scale,” where Kmart has traditionally worked off of more confusing and less buyer-attractive sales, Kmart has forfeited its brand equity to its competitors.

IBM Provides Another Solid Stock Purchase

JASON ORLOSKY STAFF WRITER

For this week, our stock pick is a common household name: IBM. International Business Machines Corporation, ticker IBM, traded on the NYSE, closed at 104.80 on February 8, 2002, or Big Blue as the largest computer hardware company and second largest software developer, behind Microsoft. Big Blue under pressure to use "advanced information technology to provide cus- tomers with solutions for the consumer's of the 'Millenium,'" to improve their business world. It is up to us to get a finished product.

Once Billion Dollar Stocks Quoit Go Bust

ADAM KORNOLD BUSINESS & TECHNOLOGY EDITOR

Just a few years ago, Excite.com was the second most popular site on the Internet with over $6 billion in market capitalization. The company was touted as being the future media giant, which created investor frenzy, pushing its stock price to extreme values for a company that would never make a dime.

Billions of dollars richer, many new economy stock anal- ysts were balking at Alan Rabinowitz’s "Internet Ex- tinction Exhanges" when pur- chasing Internet stocks.

In 1999, Excite.com and two of the Internet giants of 1999, Onasale.com and Excite.com merged to create the largest asset, the name of their website, at bargain prices in bankruptcy protection.

Excite.com’s bankruptcy has prompted many old-economy analysts to claim a few years ago, that Internet compa- nies would never be able to sustain their insanely high valuations. It seems that profits keep a company afloat, but the lack of profit for the company’s stock valuations.

Another major Internet company that filed for bankruptcy was Onasale.com and Excite.com. Egg- head acquired Onasale.com just a few weeks ago for $400 million, in its other Internet Websites.

Egghead had previously an- nounced that they were going to sell at least 72 online stores to focus on selling online. At the time, Egghead’s man- agement team thought the store was in online shopping and their retail outlets had no place left in the market.

Egghead then went on an acquisition spree and pur- chased Surfaspire.com and OnSale.com. It acquired OnSale.com at a bargain price of only $16 a share, which was a stark contrast to Egghead’s peak price of $106 a share.

Egghead prided itself on be- ing at the forefront of the products online, supporting the theory that their retail di- vision is enough to cover their losses. Egghead would soon find out that their online strategy was not profitable and was not on the rise in their future.

In today’s "old-economy," consumers are still buying from re- tail stores while online Websites are having trouble turning a profit. Amazon recently purchased allstar.com which is a specialty bookstore from bankruptcy court for only $6.1 million, a nominal amount compared to Egghead’s acquisition costs of $400 million for OnSale, and the millions more losses it has taken in its other Internet Websites.

These two Internet stocks have their own problems. Excite.com was just one of high valuations without earnings was nothing more than a fad. These companies were in a financial crisis by creating a website and marketing their website into American companies, and then closing down, with the little amount of cash it takes to turn going out of business.”
LIFESTYLES

THURSDAY, FEBRUARY 14, 2002

Altered State of Reality: The Dos and Don’ts of a Happy Valentine’s Day

CHIP KOTY
STAFF WRITER

So what’s up all? I am back in full effect this week. I am gonna bust out some new knowledge that you all. I am going to tell you the dos and don’ts of Valentines Day. New this year, I am going to tell you how to have a special someone or not, because even if you don’t this will be valuable data for when you do.

First off, girls, never, ever buy your man tamales on Valentine’s Day. What is that going to say to him? Honey, I am willing to bet you a few pennies that he isn’t going to like them. Also, don’t tell him to get you flowers, get them yourself. And if your guy is a beginner in the kitchen, you have to be nice about it, and a new pair of sneakers is not the way to go.

I am telling you it will take you a lot less to please your significant other on Valentine’s Day if you please them on a daily basis by doing little things for them to show that you care.

Men, now it’s your turn. Do not, repeat do not, buy the following presents unless you completely want to be beaten over the head with the item you have purchased. Imagine going to bed on February 14th (not even getting the respectable bed of the couch). Household appliance paper, Maine. Toasters, vacuum cleaners and the like, all get the same unsatisfied response: get out. By getting a woman an appliance, you are telling her to get in the kitchen and cook for you.

Sometimes you will becom domiciled, and you will becom somebody who wants to spend time with you. In this case, I advise you to becom happy the baby way she probably has to fake other things in her less than busy life. Just remember to get her something she will enjoy, and trust me, it is not wanting to clean your room. Remember no food processors either. Men, no pornography is ab-

Lowed. You don’t want to give her the impression she needs to work on. In rare cases you will perm abuse from your lady.

Lastly men, I tell you to make a little effort, do something special. I know this is a tough one to do, but if you really care if your girl is not Lobo, she won’t be too thrilled with you. Just give her a gift and be original.

Guys, the worst thing that you could possibly do is try to be a tough guy and buy a present that looks like you dropped a month’s paycheck on it only later to realize that you left the $19.99 price tag on it. I am telling you that is going to get you an unhappy female, I don’t care if people say it is the thought that counts.

This is not the case because, your thought is not worth a crap. It is cheap gift and pass it off as a great idea, so of course she is not going to like it. Yes, the first name number one, unless your girl friend is blind, always remember to take it off before you give it to her.

Chip is giving you some advice here even though by now most of you have dropped it and sent on your way. Valentine’s Day is not the day for men to impress the women. Mostly I expect you to be treated special on that day, it is the rest of the year that really counts.

I am telling you it will take you a lot less to please your significant other on Valentine’s Day if you please them on a daily basis by doing little things for them to show that you care. Something as little as a random card can keep your girl or guy day going in a positive direction and take five minutes to get your girl a random flower of some sort and she will live for it.

I am telling you it works wonders. That is all from Chip this week. Please look for PAGAR and you. That is all. I am out.

Nothing Quite Like Chicken Parm Faries in Reynolds

The Bellamy performance is also on that same night, and if you are bringing your date to this performance, there are a few things to keep in mind. If you get really drunk, and the police chase you out of the building, you will be semi-famous for the night, but you will probably not “get lucky.” If this reaches you in time, I advise you to stay sober and enjoy the show.

Some of you may also decide to get a hotel room for the evening. Keep in mind that while the CEE is both cheap and conveniently located, the free food in the hallways may distract you from your original intent when booking your room. If you do choose to go to the CEE, remember to eat in advance, and focus on what you are there.

You may also be wondering what type of protection you should use to keep you as happy after Valentine’s Day as you were on Valentine’s Day. As the lifestyles editor, I must recommend the lifestyles brand. The only thing better would be if you decided to write for the lifestyles section.

Many of you may not have a date for Valentine’s Day, but do not lose hope. The first step to avoiding depression is to look on the bright side. By not having a date on the 14th, you can work, therefore helping end the recession. If your parents still have a job next year, it just might be because you helped turn the economy back around. So nobody was disappointed.

Finding something to do is a must on Valentine’s Day. You can watch a movie (with friends), go to Bellamy’s with (friends), go shopping (with friends), go out to dinner (with friends), or just about anything else somebody with a date would do on Valentine’s Day, if you have a friend with a date.

You may want to remember, however, that all of your friends have dates. If you do not have a date, you do not want to spend that time alone, preparing for a life date. This would be a date with you and two friends and their boyfriends and girlfriends. This proposal requires making your friends feel very guilty so that you actually bring up the idea.

Sometimes you will becom domiciled, and you will becom somebody who wants to spend time with you. In this case, I advise you to becom happy the baby way she probably has to fake other things in her less than busy life. Just remember to get her something she will enjoy, and trust me, it is not wanting to clean your room. Remember no food processors either. Men, no pornography is ab-

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Attempting to Make A Difference at Babson College

GILES WESTIE
STAFF WRITER

I did an article a couple of weeks ago for The Babson Free Press, which attempted to inform the Babson community about a campus life study that my service operations class did last semester. Since our survey results said that 20 percent of students read "every issue" of the free press and 65 percent of students read "some issues," I figured in marketing terms, my "market reach" was roughly 40 percent.

The "gross rating points" (GRPs) for my article were obviously low because I'd say a maximum of 1000 people read the Free Press two weeks ago. So because of this limitation, I figured I'd write another article on the same topic, thus boosting my "frequency," and hopefully doubling my "market reach" within the Babson Community.

While the target audience for my last article was students, faculty and administrators, I'd say the "primary target audience" was administrators, because they are the only ones whose actions can actually change things at Babson. So now that my primary target audience has been clarified, maybe I can "inform" all of you and make you "aware" about the current state of things here at Babson.

From the 640 students who responded to our survey last semester, we found some really disturbing stuff. 20.9 percent of students would definitely not recommend Babson to a prospective student!

To make a long story short, the majority of students thought school policies were conservative, that college life was poor, that school spirit was poor and that Babson police were strict. It is easy to see that these aren't good things.

Less than 50 percent of students were satisfied with their overall college experience. Only 1.7 percent of students said that Babson lived up to their expectations of college life. 7 percent of students said that Babson's social life was "very good," while 35.2 percent said it was "poor" and 45.8 percent said it was "very poor!" Oh yeah, and I should note that social life was the biggest factor in influencing students' satisfaction with the overall college experience.

To make a long story short, the majority of students thought school policies were conservative, that college life was poor, that school spirit was poor and that Babson police were strict. It is easy to see that these aren't good things.

I guess I should note: It has been a few months since we did this survey, and that several things at this school have improved here, thanks in large part to the new SGA (and others). It is easy to notice some of the improvements in school spirit and Babson police policies. I feel these improvements are truly awesome and should be applauded by us all.

Still, I only got one response from a college administrator from my first article. I guess that is positive, but I would like to get more. So once again, if anyone wants the full results of an extensive survey done on Babson campus life, especially administrators, then you can call 781-559-8079. Hopefully, this article will elicit some responses from my primary target audience (administrators), and they will be able to use the findings of our study in order to make Babson a better place to go to school.

Operators are on standby. Call within the next hour and I'll give you the raw data, full power point presentation, and I'll throw in the executive summary for free. I guess my time spot is over. It's been a pleasure, over and out folks.

Free Concert

Start Next Weekend off Right! Free Concert in Knight Auditorium Featuring Xnolo, a nationally touring band that will be playing all your favorite songs:

- U2 "Beautiful Day"
- Everclear "Wonderful"
- Dave Matthews "Ants Marching"
- 3 Doors Down "Kryptonite"
- Train "Drops of Jupiter"
- Nickelback "How You Remind Me"
- Smashmouth "All Star"
- Michelle Branch "Everywhere"
- 9 Days "Absolutely"

This group of great musicians relates the Christian message to the lyrics. Presented by the Babson Christian Fellowship Broadcast by Babson College Radio Questions? e-mail ylee2@babson.edu

Where: Knight Auditorium
When: Thursday Night
February 21, 2002
What time: 7:30 pm
CHIP KOTY  
STAFF WRITER

For the video game enthusiasts here at Babson, in this week’s review, we will be talking about NHL 2002.

Well I would have to say that this is the game I have played the most often out of all the games I have accumulated. I like it the best so far. The controls are easy; you only use a maximum of 4 buttons and two triggers, as well as one joystick. You can play the game using only the joystick and 4 buttons, so even the most simple-minded person can hack it.

Similar to Max Payne, this game has cut-scenes where the animation is really well done. The ‘Matrix-esque’ slow motion hits, shots, and scenes really look great. Sometimes, though, they cut in during a crucial play, and you barely have enough time to regroup and remember where on the ice you were when the cut-in occurred.

Another great feature of this game is that you can choose from 4 different jerseys. You can pick home, away, alternate, inaugural, and sometimes other choices depending on the team. You can play as the Buffalo Sabres, but were you the coyotes, meaning the expansion teams can be changed into the teams that they replaced.

The design of all the uniforms was refreshing; it was meticulous and it was accurate. There was no mistaking one jersey for another; they all had their own character.

This is a pretty cool feature. Something that I thought was missing from this game was the inability to do a drop pass combination. It is kind of annoying because in NHL 98, 99, and 2000 you could do either a drop pass or a one-timer. In this game, all you have is the one timer. Hopefully in NHL 2003 EA Sports will try it again.

Fighting is back. You can now have fights in this edition of NHL that are realistic to the max. You can throw four different kinds of punches, and the power meters are a good gauge of how the fight is going.

A new feature in this year’s version, which I thought had a big impact on the game, is the emotion meter found in the upper right hand corner after crucial plays.

If a team has the emotion meter swinging in their favor, it is very likely that the other team will give up cheap goals or have a weak defense. Their skaters will play a lot better as well. I think this is pretty interesting, but it really seems to me that it disfavors a lot of great plays that may have otherwise gone the other way. I will have to tell you how I feel about it in a few weeks.

Anyway, that is all for this week’s review. That is all I am out. I give this game a 4.5 out of a possible 5. Remember to tape up your batch before the next game, and persons prone to epileptic seizures need not apply.

CHARU SHARMA  
STAFF WRITER

Ask anyone about the nightlife in Boston and more than likely they’ll tell you that you have to go to Avalon because of its by far the hottest dance club in Boston. They have the best DJs and music celebrities like Craig David have had concerts there, the biggest and poshest people go there and its as close to a big time NYC club as you are going to get being in this side of New England.

With a captivating reputation like that, it goes without saying, I was totally psyched to go last Thursday night when Babson’s fraternity Sigma Phi Epsilon sponsored the event.

The entrance line was dotted with familiar faces; Babson guys all pimped up and girls all strutting their stuff. It’s funny to see the same people you see on campus where they are business-like and professional, letting loose and getting down at a dance club.

Usually, there’s a good chance you may run into two Babson faces when you go into the city but on Thursday night it seemed like everyone took the Babson campus and clumped it in one club.

The cover is more than reasonable; you definitely will not be whipping out more than a twenty. Another definite plus is the cost check, which trust me, you are extremely grateful for, rather than standing in line in the cold with only a tank top on typical frigid cold Boston city nights.

And girls, let me tell you the bathrooms have these really convenient mirror columns in the middle for makeup check and whatever so you’re not scraping elbows with other clubbers as you check yourself out in the mirror.

The champagne was flowing freely, for those over 21 of course, compliments of Sigma Phi Epsilon in the VIP section, which overlooked the rest of the dance floor below.

On the other hand, the drinks at the bar were pretty pricey, well down right outrageous. According to some clubbers, you can get the same stuff for twice as much at the Roxy for the same price.

Now, I am no die-hard expert Boston club-goer, and my only real comparison so far from here is a few trips to the Roxy on Tremont Street, but even then, I have to say, with all the hype that Avalon is a little overrated.

My only real complaint was the size of the dance floor. I was expecting something bigger and more flashy and on a grander scale. The dance floor is on the small side and the club itself was less than jam-packed that night.

On the other hand, the eye-popping laser illuminations and tripping light effects were pretty impressive, with green swirls spinning and crisscrossing all over the dance floor and lights flashing sporadically over the ceiling.

Raised platforms gave an awesome hot bird’s eye view of the club and put you on the same level as the amazing fast and furious lasers flying across the room giving dancers the feeling of being on top of the world.

The base pulsing through the room and techno and rave rhythms encompassing the clubbers supported the fact that the killer sound system was state-of-the-art.

Avalon is a total exhuberating sensory experience on the whole. And for those who think it is not worth the hype, keep this comment from freshman Michelle Haynes in mind: “It’s not as shady as the Knight parties. Look at this way, I didn’t have to run away (from) sketchy guys once!”

Photo Courtesy of Columbia Pictures

The critically acclaimed film "Black Hawk Down" directed by Oscar winner Ridley Scott is still playing in theaters. Many critics have heralded it as a true cinematic achievement.

Movie Listings for Framingham 16

Friday and Saturday  
February 14-15

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Big Pat Liar, PG | Lord of the Rings, PG-3 | Monster’s Ball, R | Gospel Park, R | Brotherhood of the Wolf, R |

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SPRINGFIELD ENDS MEN'S BASKETBALL STREAK

Continued From Page 1

for Babson, and Giles Westie '02 put up 18 points. The Beavers' loss can probably be attributed to a dismal 32.3 percent shooting percentage, and their 21 turnovers, an extremely high number.

The upset comes on the same day that Babson finally moved up to number one in the NCAA Division III rankings. The Beavers achieved the number one ranking after defeating conference rival and third-ranked Clark University, 90-79, last Tuesday night.

MCLA Takes Repeat Hockey Contest Against Babson, 5-2

DJ SCHIEPKER
CONSULTING EDITOR

The Babson men's ice hockey team fell behind early to Massachusetts College for Liberal Arts 13-0, but their Mohawks never looked back as they cruised to a 5-2 victory Sunday afternoon at their Babson Skating Center.

Babson's record dropped to 7-12-3 on the year, with a 4-10-3 record in conference play. The win helped MCLA improve their record to 11-3 overall, 7-6-3 in the ECAC conference.

MCLA jumped out quickly to a 1-0 lead when Anthony Inverso scored a shorthand goal just 1:18 into the game. Babson was unable to capitalize on the power play as MCLA used a shut-handed penalty kill and strong goaltending.

Babson then fell behind 2-0 at the 14:33 mark of the first period when MCLA used a goal from Kevin Porrier. Babson goaltender Greg Berard '02 was unable to corral the initial shot from Nick Cote of MCLA, and Porrier just beat him on the rebound.

Not even a minute later, Babson came back when Derek Nisula '04 scored the only power play goal of the contest, Pat Dolotzal '02 and Eric Tkacz '02 both assisted on Nisula's goal.

But the 35-3 seconds into the second period of the contest Babson clearly earned the ranking due to its superior defense. Babson's defense has been ranked the best in the nation among Division III schools and has averaged allowing only 56.5 points per game. Babson's nearest defensive competition comes from Edgewood College, which has given up 58.8 points per game.

The backcourt trio of Jeff Hines '04, Chris Michalowski '03 and Joe Colelli '03 has led Babson's defense. In the Beavers' first 22 games, these three players combined for 164 of the team's 269 steals.

Hines himself has robbed the opposition 65 times, putting him 15th in the country. Babson's three-game winning streak is also impressive. Hines averages 13.5 points per game. Michalowski leads the team in assists at 4.3 per game.

In the frontcourt, Mark Lussier '03 and Jeff Nicholson '05 have also been great inside players. Giles Westie '02 has been quite unstoppable with 14.2 points and 4.4 rebounds per game, while shooting 65.7 percent from the floor, fifth highest in the nation. Luke Weber '04, Brian McCarthy '02 and Matt Webster '03 also significantly contributed to Babson's success.

With the loss to Springfield, it is still undetermined as to what the effect on Babson's ranking will be. As of press time, rankings have not yet been updated, but the loss is certain to have an adverse effect on their season.

Babson's next game is against Wheaton College Thursday at 7:00 in St. Anne's gymnasium.

FOOTBALL

MINH BUI
STAFF WRITER

The women's basketball team held Wellesley to only 10 points in the first half in Tuesday's action as they improved their conference record.

Babson Takes a Bite Out of Clark at Home

The run was finished off by Jeff Nicholson '05 put back of Jeff Hines '04 jump shot. Up by 10 with 12 seconds left the Beavers allowed Clark's Dave McNamara '04 to sink a turn-around three to end the half with the final score at 46-36 in favor of Babson.

After searching the net from the field in the first half, going 17 for 23, Babson began the second half going 0 for 4. Clark, however, came out strong, scoring nine in a row and taking a 48-45 lead. The teams would trade baskets back and forth until Babson went on a 6-point run to take a 59-63 lead. At the 4:36 mark Clark would cap off their last run with two free throws by James Collins '03.

Winter Intramurals Get Off to Quick Start

MARIO RODRIGUEZ
STAFF WRITER

So now the snow is starting to fall and the memories of the full intramurals season has been long gone. The SigEp run.

Chiefs have to wait one more year to repeat as floor hockey champions, while Revenge fell at the half with the cold outside, unless they don't graduate this year.

Time to turn the page with the first week of winter intramurals already under our belt. We find past teams now split into different teams, like J-Ditty's Army. The newly revamped Goonshow Militia is on the top of the list for eating a big chunk out of the basketball competition this year, but there is China who's got the other half of the former Army in their roster.

Lee Jenison and his McBeavers provided the most dominating game by running away with the score on Valentine's Day. The score of 80-33. It is too early to tell who will win the 6-6 basin tournament, but we have to wait for March Madness to approach.

The most exciting game of the week was with Jim Daniels' '00 Team. One with losing at the half, and after 15 points, Crazy Carl Beckman knew he would have to stage a comeback and give his team a win. He was unsuccessful in the final minutes of the half, draining his foul shots and getting the key steal in the end. This is a team to watch for next week.

Now we find ourselves with indoor soccer. There is no K2 in sight yet, and no one powderhouse team. But there has always been the old faithful team of the SigEp Raiders that has always ended up with a winning season. Could this be their year to shine?

Other soccer scores: Los Pachucos vs. Barn 11-1.

The Babson hockey team was unbeatenn in four games before falling 5-2 to MCLA last Saturday. The match was the team's second of the season, Babson having taken the earlier game by a score of 6-3.