Rising Costs End "Dollar Drafts" at Roger's Pub

BEN LEWIS
Senior Copy Editor

Due to increasing variable costs over the past few years, Roger's Pub can no longer afford to offer dollar drafts on Bud and Miller Light.

Carl Citron, head of the Sodexo Marriott Services on campus, indicated that the dollar draft prices were discounted from other draft beer. Thus, the Pub is not raising prices; it is simply no longer discounting them.

"Our labor costs are going through the roof," indicated Citron. "Students do not want to work on campus anymore due to the favorable job market." He also added that he does not want to stop discounting Bud and Miller Light drafts, but feels it necessary.

The Pub is paying employees 50% more than it was two years ago. Since the Pub is 18-plug, added personnel is needed to survey the crowd to make sure there is no underage drinking. This added cost with cost of living raises for employees and employing older people, greatly cuts into margins.

Citron continued, "You are in business to make a profit..."

Candle in Van Winkle Causes Significant Damage

BRAD S. ABOFF
Assistant News Editor

At approximately 6:00 P.M. on Wednesday, October 11, 2000, the Babson College community had its first brush with fire for the 2000-2001 school year.

In Tower A of Van Winkle Hall, a candle was left lit and unattended in a room. The candle burned out of control, dripping hot burning wax onto the dresser and causing damage to the dresser.

Some of the student's personal belongings were seared but no one inside was hurt.

The fire set off the smoke detector within the student's room, therefore, giving the Wellesley Fire Department and Babson Public Safety enough time to react and limit the damage. Flames were apparently visible through a window, and two students, Debra Morris '04 and Jeffrey Katz '04, notified the Public Safety.

Continued On Page 2

The Babson Free Press is available for free at office delivery in most major cities. Call (781) 239-0184 or fax (781) 239-0185 for subscription and advertising information. Copyright 2000, Babson College

Sallenrae, Manager of Sodexo.

New Babson Television Commercials Launched

SEAN CARRAH
Managing Editor

The "Always Thinking" marketing campaign launched by Babson in recent months entered a new phase with the airing of a series of three television commercials in the last three weeks.

The reason behind the new campaign's existence, explained interim Director of Marketing Richard Voos, is simply, "Babson has a great story to tell and we aren't telling it."

"Babson is well known in New England, the mid-Atlantic states, Switzerland, parts of Latin America, and has a growing awareness in Silicon Valley," continued Voos, "but needs to increase its visibility in other parts of the country and the globe."

To address this problem of making Babson a more identifiable academic institution in other parts of the United States, Mullen Advertising Agency, the largest advertising agency in New England, was hired to produce a campaign that would stand out in the commercial landscape.

Continued On Page 2

"Lie, Cheat, and Genuflect" Set to Debut

MICHAEL BERARD
Executive Editor

The Babson Players are performing Millmore and Vansant's "Lie, Cheat, and Genuflect" October 19th, 20th, and 21st. The show begins at 8:00 P.M. Tickets may be purchased at the Reynolds before the performances or at the door.

"Lie, Cheat, and Genuflect" is another show in a series of Millmore and Vansant's fast-paced mistaken identity comedies, said Monahan.

This will be the final fall production for ten members of the Babson Players who will be graduating this coming May. Monahan commented on his appreciation of the talent that these returning cast members have brought to the theater. "It's been great working with the seniors, class, I have who worked for the past three years. Their returning talent infused with fresh faces has created a great rendition of Millmore and Vansant's 'Lie, Cheat, and Genuflect.'"

This is the sixth comedy Monahan has directed for the Babson Players. Will Ballard, '01, reiterated this endorsement of his final comedy with the Players. "This is the most fun I've ever had on and of the stage in a full show."

Among the new faces was Bridget Gehring, '04. 'I'm excited to be involved with my first show in the Babson Players and look forward to many more.'

Continued On Page 2

Members of the Turkish Association of Babson will be presenting a celebration of the 77th anniversary of the founding of their native country on October 25th at 7:30 P.M. at Seescon featuring guest speakers, folk dance, and food.
No More Dollar Drafts at Roger's Pub

Continued From Page 1:
By Dennis G. Saldana

"People are boycott- ing the Pub in an attempt to get Mr. Childress to buy more dollar drafts back, but I do not think it will change," Saldana went on to say. This week has been a lot quieter with less confrontations with underaged drinkers, which is great.

Although undergraduate attend ance at the Pub is considerably down since the announcement of no longer having dollar drafts, Saldana has seen no change in attendance with MBAs. When asked of the rumors that the Pub may become 21-plus, Citro said, "I have thought about it for many years but that is not what life on campus is about." Although some Marriott employees may have been overheard mentioning it, it has never been discussed as a plan or reality.

SGA Meeting

As a part of the SGA's mission to redefine the position of a dorm representative, members of the house were asked to go around introducing themselves to all of their constituents, as well as to col lect views about what Babson students want to see improved around campus.

The purpose of tonight's meeting was for all of the dorm representa tives to meet and for the forefront all the major campus issues they had been hearing about. This way the house will be able to form committees and begin working on the pressing issues immediately.

Some of the major issues raised were the gates being erected near Putney and Keith Halls, as well as the gate up to Van Winkle and 237 which was locked at all times.

Another concern was raised with regard to school spirit and ac tivities on campus. The general consensus is that there are not many opportunities for students to come together as a community, and the existing ones are not well publicized.

There were two examples in a list of many issues that were raised on the meeting.

Next week the representatives will be broken into committees in six broad areas: Campus Life, IT, TSSD, Public Safety, Social Life, Student Affairs, and Physical Plant.

These committees will be responsible for tackling the issues that fall under their jurisdiction, and also for gathering quantitative evidence that will be presented to administration to support their goals.

All students are welcome to bring their ideas to this meeting and join a committee that they have a vested interest in.

The meeting will be held on Wednesday, October 23, in Trim 201-202 at 6 p.m. We look forward to seeing you there.

POLICE LOG

10/05/10-10/17

REPORTED LOCKOUTS 6 15/7

MOTORASSISTANCE 15

WEDNESDAY 10/06

6:07 P.M. Report of a larceny of a laptop computer from Putney; report filed.

FRIDAY 10/09

12:42 A.M. Report of destruction of property, in Putney; officers will check the area.

11:29 P.M. Report of underhanging draft in Putney; report filed.

SATURDAY 10/09

12:50 P.M. Report of odor of marijuana in Putney; nothing found in the area on Officers' arrival.

10:00 P.M. Report of vandalism in Putney; broken window; report filed and Physical Plant notified.

SUNDAY 10/10


TUESDAY 10/12

11:42 A.M. - Report of suspicious activity near McCullough; parties involved ejected back to their residential hall.

9:26 A.M. - Report of a fire alarm in Putney; Officers' Craner set off by steam, alarm reset.

5:19 P.M. - Report of suspicious activity near the Physical Plant; information taken from vehicle involved.

6:02 P.M. - Report of an odor of marijuana in Forest; area checked, report filed for violation.

11:07 P.M. - Report of an alarm in McCullough; pull station activated, alarm reset.

MONDAY 10/11

8:41 P.M. - Report of an odor of marijuana in Putney; Officers checked area, nothing found at this time.

TUESDAY 10/12


Security

Report Released

Continued From Page 1:

The agency visited campus to better understand the essence of Babson and arrived at the conclusion that the school's core is a culture of individuals "who seize opportunities," according to Voos. Specifically, the campus is like the cities of Washington, Atlanta, and Miami, largely because of its existing alumni-based activities and resources.

Earlier, national print adver tisements published in U.S. News & World Report and Business Week magazines in issues concerning college rankings.

The new Babson commercials feature humorous situations in which the objective of the campaign is not immediately appar ent as a means to capture the viewer's attention. The commercials feature a voiceover saying, "Babson: The most innovative business students in the world."

You identified potential graduate students, undergraduate stu dents, and the parents of the later as targets for this campaign.

You articulated the mission of the campaign as making Babson "more well known, by more people in more places as the school for entrepreneurial thinkers."

In last night's Town Hall meeting, President Hidgdon addressed concerns about the current marketing campaign. When asked what feedback he had received about it, he an swarded, "In all candor, reviews have been mixed."

Some suggestions about the campaign seem to revolve around the presentation of the caliber of the individuals presented in the ad vertising, lack of diversity presented in promotional materials, and simple questions of the nature of an academic institution actively advertising.

Hidgdon's general response was one of optimism.

"This is just the first phase of the campaign; we should assess its effectiveness and make any changes necessary in the future," he stated.

You stated that the campaign is currently planned to run for a year and that the future campaigns are likely after that period.

NEW BABSON TELEVISION COMMERCIALS LAUNCHED

Continued From Page 1:

Classifieds

Spring Break 2001

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Student and Faculty Welcome Parents With Open Arms

Brad S. Adoff
Assistant News Editor

When students arrived on August 27, 2000, they never imagined that they would miss their families as much as they did.

"Juniors and seniors had a wait and parents week for weeks and weeks," said "My Dad is ponding around Boston and I got to go along for the fun expense free."

"I personally did not think that my parents were excited about the week and comment," I commented, "I feel that Family Weekend is primarily for freshmen and sophomores and after a few years my parents have seen enough of the day and they are gone for the day!"

The schedule allows students to spend time with their families and offers their many activities to participate in. "Family Weekend is a fun-filled week-end of activities. It allows parents to see some of the many activities offered through the week there at Babson," said Paula Termini, Associate Director of Campus Life.

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Successful Fall Greek Rush Completed

Kappa Kappa Gamma pledges from left to right: Lindsay Trettel, Kinley Burrell, Andrea Mendonca, Julia Campagna, and Leslie Brown.

MARK ROWE
Contributing Writer

As classes began for the 2000-2001 school year, many freshmen were left wondering where exactly they would find their niche at Babson. Many of the new Babson freshmen joined sports teams, academic groups, and other campus organizations. But forty-three freshmen (and some sophomores) found brotherhood and sisterhood among the five Greek organizations on campus.

Beginning on move-in day, upper-class Greeks were visibly present at all freshmen dorms assisting in the moving process, and ultimately introducing Greek Life to Babson’s newest students. In addition to moving freshmen in, the Greek community sponsored a nighttime BBQ, which was a big success. Freshmen took the opportunity to speak to current fraternity and sorority members about Babson, and all that Greek life has to offer.

The rush process at the beginning of each semester is a fun-filled time when complete strangers come together to form a bond of friendship, and ultimately brotherhoods and sisterhoods that last forever.

In what has been considered one of the most successful rush weeks of recent memory, each organization invited several new members to join their family. Greek Council President, Meghan Altman was very happy with the turnout in saying, “Fall Rush 2000 was a huge success; I was very impressed.”

The rush process at the beginning of each semester is a fun-filled time when complete strangers come together to form a bond of friendship, and ultimately brotherhoods and sisterhoods that last forever.

Not only did each Greek Organization gain new members, but they also had a chance to spend time together as a community. Hopefully the great response we received in the fall will be carried over to the spring’s informal rush.

With 43 new Greeks, 10% of the Class of 2004 are now Greek. This should not be surprising, as the Babson College Greek community is the largest and most active group on campus.

Greek brothers and sisters actively participate on sports teams, in academic clubs, perform philanthropic activities, work on campus, and highlight the Babson social scene.

The Greek community is a very well rounded population of students, and forty-three new undergrads choose to become part of Babson’s most prestigious organization: Greek Life. If you are interested in Greek Life, do not despair, in the coming weeks we will provide you an opportunity to meet each Greek organization.

Congratulations to Babson’s newest Greeks, as listed below:


Sigma Kappa: Hina Agli, Lauren Picariello, Kathleen Nicholas, Ann Chaudhary, Yvonne DiBenedetto, Neelaa Medi, Joanna Hache, Stephanie Salvus, Tara Saxon, and Alison Casey.

Sigma Phi Epsilon: Richard Furrill, Vin Framarulo, Matt Veilleux, Andrew Kingman, William Bishop, Sebastian Lavotha, Lian Ello, Michael Nee, Josh Liebow, and Michael Hughes.

Theta Chi: Hina Agli, Amy Ingles, Scott Hutchins, Wyndor DePetro, Anup Patel, Jason Nicastro, David DeSanto, and Jason Talercio.

Theta Chi: Josh Elwell, Justin Man, Langston Laub, Matt Laband, Mike Brahach, Tim Cott John Diedkem, Jonas Van Heldes, Curt Jacques, Kurt Stinton, and Nathan Knight.

Van Winkle Candle Fire Damage

Continued From Page 1

Katz ’04, notified the Public Safety Office.

Morriss said, “The fire alarm was going off in the room for a while and it began to get annoying. We then saw the fire on the desk from an outside window. We decided to call Public Safety so that no one gets hurt.”

Lindsey Gossell ’04, resident in Van Winkle Tower A, added, “It’s scary that having a candle or halogen light could be so dangerous and could potentially cause so many people so much harm.”

Laura De Veni, Associate Director of Campus Life commented, “Thankfully, the officers were able to get to the room in time to put out the fire before it caused more substantial damage to the room, the building and possibly to people.”
Earning a Night’s Respite, The Hard Way

DOUG AMMERMAN

OPINIONS/EDITORIALS

THURSDAY, OCTOBER 12, 2000

What ability do we have to as-

sess the damage being inflicted

upon others when you yourself

had just gotten lost in the

woods, tripped over a rock that

you knew was there, sprained your ankle, ending up in

a puddle of mud laughing hy-

terically? ( alas, another true

story)

So how are we to blame for our

actions while completely passi-

nated by our own Decadent

fluvial, or are we to blame for

nothing?

Simple -- by downing that

mind-numbing or chugging a cold

But Light from that 30-pack.

you are accepting responsibil-

ity that later in the night you

might be reckless and disturbing

(quote courtesy of R. Tipping).

More simply put: even though

while drunk the line separating

right and wrong might be

blurred, the act of becoming

drunk is a conscious choice and

therefore any actions resulting

from that choice were accepted

by you.

The end result of this line of

reasoning is this: when caught

with something stupid, drunk or

otherwise, you are pretty much

screwed.

Sure, one is to wonder with the

amount of drinking that goes on

at Babson how anyone manages to

retain housing at all. And the

answer is simple: Public Safety

and Campus Life know here

that, regardless of intoxication of

sobriety, people make bad

decisions.

And sometimes it is the case

that students here are offered a

second chance to tread the path

of sobriety and narrow.

However, you must realize,

these students aren’t offered a

get out of jail free” card.

There are certain responsibilities

that come with this gift.

The first responsibility is the

knowledge that if you commit

that same mistake again, you’re

up a creek without a certain

paddle. It’s one thing to make a

stupid error of judgment, and

another to form a continuous

pattern of bad choices.

Your second responsibility is to

grant another student a sec-

ond chance.

Those individuals took a reas-

onable risk when they resolved

their ability to not screw up again.

If you do indeed make an even

worse, more decisive, in the future,

on that causes you or perhaps oth-

ers harm, than not only have you

wrecked your own ship, but also

affected their job stability as well.

And perhaps your last respon-

sibility.

As much as you may hate it,

your life is in some small way

connected to the lives of others.

Having a free will is fine, except

when you realize that others hold

keys to many of the doors.

Burning bridges is a

mistake with forever lingering ef-

fects.

Letter to the Editor

Throughout the past weeks, students, professors, administrators, and staff have asked me if I felt sad to be ending my term as President of SGA. Without any hesitancy, my response has been one word, “yes.” I feel a great deal of pride and had an enormous amount of enjoyment this past year setting goals and realizing that they can be achieved. However, I would like to make one point clear. I did not accomplish these goals independently and my term as president would not have been successful if SGA did not work as a team.

To the members of the House of Representatives, your “be

hind the scenes” work often goes unrecognized. Your devotion to do what is necessary to resolve the issues of the community has had a huge impact on our success. The Executive Board depended on you and, in order to credit where credit is due, you did not let us
down.

To Josh, Mike, James, Paul, Jen, and Brian, (my colleagues on the Executive Board), thank you very much for putting up with the many mundane tasks that I requested from you. Your dedication to the community and the Student Government Association made my job easier and enabled us accomplish the many great ideas that we wanted to achieve. I could not without it have done without you.

To Fred Grant and Tim Mann, thank you for being our advis-

ors. Your advice and assistance on many issues enabled us to accomplish tasks in a timely fashion. You were a great and much needed help.

To the Babson Free Press, thank you for your continued sup-

port and enabling us to publish news involving SGA. Your at-

tention and assistance have greatly contributed to a well

informed and educated Babson community. I sincerely hope your sup-

port will continue for any incoming president andinduced SGA

Executive Board.

To administrators, professors, and staff, thank you for listen-

ning to our issues, and helping to make Babson a well respected

and better community. During my inauguration speech last Feb-

uary 16th, I stated that our success depended on how we worked

as a team, which included students, administrators, professors,

and staff. Thank you for being supportive and working with the team.

Last, but definitely not the least important, my thanks to the

Babson Student Body, for allowing me to serve as your Presi-

dent. My campaign into this position was short and sweet, but the growth that this year has given the privilege to serve you as President will last a lifetime.

On Wednesday, October 11th, the tradition will continue as the Babson Free Press will be submitted to you. There will be

more “Evans’s speeches” or any more mention of “Evans’s Seven”

Platform (my platform for presidency). Instead, there will be

new tasks waiting to be resolved. I have complete confidence in

the Babson community that they will continue to work toward a great

community and follow in the strong tradition of the SGA.

Unfortunately, at this time, I must say goodbye. As the say-

ings goes, “Better late than never.” With sincere

precipitation I thank the entire community for helping make my

term in office an enjoyable, successful and memorable occasion.

Thank you for allowing me to serve as your Body President Pri-

dent and to help make “Evans’s Seven” a reality. Thank you!

Sincerely,

Evans Gross

Dear Sir or Madame:

The Babson College campus, with its woods and spacious lawns, is one of Roger Babson's most important legacies. It provides a beautiful environment for learning and helps to attract outstanding students and faculty.

I was disappointed to learn that Babson is installing an expensive Aeronaut field on the upper athletic grounds at the center of campus. The motivation seems to be that "other colleges are doing it" and Babson must remain competitive.

Artificial turf has another disadvantage. It causes more injuries than natural grass. For this reason the New England Patriots, the New York Jets, the Chicago Bears and several major league baseball teams have replaced artificial turf fields with grass.

In a 4/4/99 article in "Sports Illustrated" entitled, "The Tragic Carpet," author Ed Barnes wrote: "Nearly everyone who plays on artificial turf kites... Players suffer ligaments pop! because the surface doesn't give once a foot is planted. Skin sheds from its abrasiveness; heads hurt from its hardness... Players also change that, even without injuries, the pounding their bodies take xeroxes their lives.

For those reasons, and certainly for aesthetic reasons, outdoor field sports at Babson should be played on grass, regardless of what other colleges do. When the Aeronaut is worn (it does have a limited life), I hope that Babson removes this "blight" from the upper athletic fields and restore the natural grass lawns that contribute so much to the beauty of the Babson College campus.

Sincerely Yours,

Lennart Johnson, MBA 76

Public Safety’s Interaction Is Beneficial

MICHAEL JACOBS

Consulting Editor

The latest campus security sta-

tistics reveal that Babson re-

sident students, the group held

mainly responsible for safety on

this campus, the Department of

Public Safety is not perfec-

fect. Yet, the community-centric

security officers seem to perform

their duties not only protect the

school, but also improve relations-

hips. Seeing officers walking, driv-

ing, or riding bicycles around

campus provides a sense of com-

fort great enough to allow all

students to not concern them-

selves with safety anymore than

they need to.

While constantly making their

presence seen and felt around

campus is a successful way to

monitor and control safety on

campus is not the Department’s

greatest aspect.

When I interviewed Chief

Robert Hope recently, he men-

tioned that his primary job was

to hire not just ex-

perienced security officers

but also exceptionally

talented personal. His goal was

to bring in people who could inter-

rupt and understand the com-

munity.

At Knight Parties, in parking

lots, and all throughout campus,

it is not uncommon this year to

see Public Safety officers, and

other members of the depart-

ment, having friendly conversa-

tions with other members of the

community.

These conversations are not

always about campus security.

Rather, they provide the officers

and the other community mem-

bers a chance to learn from each

other, respect each other, and

build a friendship with each

other.

All of these results of conver-

sation contribute to a greater

benefit: better security. Commu-

nity members understand and

respect the officers and vice

versa. Therefore, when a breach

in security occurs, non-officers

and officers will more likely work

with each other.

It takes a great effort not to

only protect the campus, but also
to become a part of it by making

a presence and interacting with

its members. The Department

of Public Safety goes above and

beyond the call of duty by interact-

ing with the community.

Engaging in a conversation with a member of Public Safety is a pleasant and beneficial expe-

rience. The Department is friendly and respectable and just as importantly, approachable.

Public Safety deserves great credit and admiration for their work on campus. I hope and

expect that the Department will con-

tinue its efforts to interact with the rest of the campus. Like-

wise, I hope and expect that the rest of the campus will continue to interact with the Department.

Thank you Public Safety for your hard work and your willing-

ness to interact. It is truly appreci-

ated.

The Babson Free Press
"Silent Partners" Exhibit Links Business and Art

BEN LEWIS Senior Copy Editor

The current exhibit in Horn Gallery is of Mark Lombardi's work, an artist who finds the art of business with business, but it proves that the arts are essential to business itself in a most unique way.

On his trip to New York earlier this semester, Buri Hash, Director of the Sonnenberg Center for the Arts, came across an interesting exhibit at an art show. When mentioning what he had seen, Hash indicated how difficult it was to find something that is new today, and that when you do encounter something original, people copy it for the next ten years.

However, Hash found something that struck his attention in the works of Mark Lombardi, who hanged himself to the surprise of those who knew him, in his New York apartment last spring. His work is currently displayed in Horn Gallery.

What is so interesting about Lombardi's art work? It links business and art in such a unique and unusual way. Briefly, he takes a look at relationships between people, organizations, companies, governments, and various other bodies, and maps the relationships of those connections.

Lombardi got interested in international and political affairs and scandals. He then read about every major published text on a topic that interested him, all the while making maps and transcribing relevant information onto these tables.

Then he made connections between people and organizations to come up with a story. Following this, he started sketching diagrams to attempt to create a story about a person, situation, or deal.

In many of his works, he also used timelines to pluck information all together in a way that makes sense.

Lombardi actually had a database of index cards with information on thousands of issues, people, deals, and scams. It is amazing to realize that all of his information was obtained from published documents to which any one of us has access. There is nothing in his works that Lombardi could not substantiate through published works.

There are several dimensions to Lombardi's work. He was looking for a vehicle that had the graphic effects as painting did while telling a story with dark passages. Text was too drab for him.

His art basically came out of necessity in an effort to keep all the relationships he was finding accurate and to visualize deals and the information in an easy way to convey the important information.

Lombardi laid out all the links, using index cards, to one event or person on a sheet of paper and visually linked them together with different symbols. He made a key to symbols so the viewer knows what each relationship represents.

You will be quite surprised at the names on some of Lombardi's works of art. An example that many people might recognize is the company AEG, located just over the river in Camden, New Jersey, signed to a drawing entitled, "Gerry Mulligan, Space Research Co. and Armors of Pretoria, South Africa."

Another interesting work on exhibit is entitled "US Corporate Interlock," which actually maps the interlock of connections between the US Government, banks, oil companies, companies, and other major industries.

There is also a 45 minute video depicting how Lombardi actually went about creating his works, which provides amazing insight into his mind. It pushed the limits of unconventional thinking.

Hash commented that there might be a bigger corporate culture at work above and beyond the one of which we commonly think and know. It is amazing how a different perspective on relationships can yield extremely interesting conclusions.

The "Silent Partners" exhibit will be up for three more weeks. If you stop by, you will not be disappointed.

Honeyboy's Sweetness Charms His Audience

MATT OLSON The Arts Editor

Sporting gray leather shoes and a polyester suit, David "Honeyboy" Edwards played this past Wednesday evening at the Sonnenberg Center for the Arts on campus. His first words were, "Are you all ready for the blues?" The crowd responded very enthusiastically.

For the next hour, Honeyboy played his heart out. His deep base voice resonated around the theatre, and the guitar chords, likewise, came to the audience from all directions.

The six-string guitar was practically a one-man orchestra. Honeyboy's arm, with fluid motions that belonged on the world-class dance routine of the recent 2000 Olympics in Australia. He certainly has been given a great deal of musical talent.

One of the lines Honeyboy sang was, "I sing everything I go..." It is a certainty that people everywhere appreciate the tunes that he brings, which the near sold out Sonnenberg Theatre testified to.

Despite being in his upper 80s, Honeyboy was youthful and upbeat. Most of the time, his entire body moved with the flow of his music, from the tapping of his foot to the movement of his body.

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Trim 9
Tuesday, October 14
6:00pm-7:00pm

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Bornbason sophomore Karan Wadhwa indicated, "His inces- sant use of the slide...has made him one of the greatest slide- musicians in the world."

It is clear that the man can play. There were also times when Honeyboy would not use his near lightning-quick slide techniques and would slow down and let the notes linger.

When this happened, it kept the audience waiting for just a sec- ond longer and increased both expectation and appreciation.

After the show, David "Honeyboy" Edwards stayed and answered questions from the audience for quite some time. He shared several very great stories about his life, including one about how he got his first guitar.

As it turns out, he walked away with a good friend's gui- tar; however, his friend later gave the guitar to him. Further- more, Honeyboy's memory is in- credible, as he recalled many details such as what he wore and directions to place: he had been over 50 years old.

All in all, Honeyboy Edwards is a wonderful musi- cian and storyteller. People are generally amazed by his skills and are enthusiastic to receive an autograph. Once again de- livering a marquee performer, the Sonnenberg Center for the Arts continues to turn heads as the arts are further revealed at Babson.
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Those with some investment in the stock market, particularly shareholders of Priceline, have probably reacted like Keith has.

What the Heck Happened
Last Week on Wall Street?

KEITH RYAN
STAFF WRITER

Being a Finance major here at Babson, I have taken it upon myself to fill my free time watching CNBC and reading the Wall Street Journal, in order to keep tabs on the market and its participants so that, in class, I am not clueless about the business world.

My current take is that the stock market has been quite the battlefield lately as many companies have seen their prices fall to 52 week lows and some even all-time lows. This is absolutely ridiculous, as only six months ago the market was setting new records on a weekly basis.

So what has been going on here? Are investors losing faith or are certain companies hitting hard times? Perhaps it’s a little bit of both.

The first half of last week marked the fifth largest tumble in the market’s history. The reason for this is divided last week. Right now, I want to talk about the past couple of weeks leading up to the fall by focusing on a few companies who recently have been getting hammered.

Albertsons, the winner of the biggest loser award in recent weeks is Priceline. For those of you who are not familiar with Priceline, the company originally created a website where users could place bids for airline tickets and within an hour the user would know whether or not an airline accepted it.

A few friends and myself used this service to purchase our spring break tickets last year and were very happy with the price and how quickly we got the tickets.

At the end of April of last year, Priceline hit it’s all-time high at approximately $515. But since then, it has never seen that level.

Newly (as of Monday 10/16), the stock is trading at $5 3/4. Now that is quite the drop. The reason for this is that a couple of weeks ago, the company’s management decided to stop its online food and gasoline services as consumers were not comfortable or even happy with this service.

This was huge part of their business model, but when it turned out to be a bust, the company lost almost all of its value.

Not only has Priceline tumbled, many of its NASDAQ competitors have fallen as well. Chip giant Intel and telecom maker Lucent Technologies all reported third quarter earnings below Wall Street estimates, and as a result, their stocks fell. Systems guru and the NASDAQ’s market cap leader Cisco also showed a slip as the company’s stock price fell below the $50 mark for the first time in quite some time. Many others have followed suit, but no one was prepared for what happened last Thursday.

The morning did not start off well at all. Home Depot, one of the 30 companies in the Dow, reported less than expected earnings, thus leading to a slide.

To make matters even worse, off the coast of Yemen, a raft carrying some heavy explosives struck a U.S. destroyer, killing five and severely wounding many U.S. soldiers. No one claimed responsibility for the act and this sent the market into turmoil as oil prices shot up in fear of retaliation on the U.S.’s part.

The Dow sank around 370 points and the NASDAQ fell over a 100. Luckily, the markets rebounded somewhat on Friday and a then some more on Monday.

So where does that lead us? Well, that leaves the investor in a pretty good situation in my opinion. Of any of the biggest and best companies are trading at low prices and have been rated strong investment analyts.

This is a great time to put some money and deals on stocks to add to portfolios as many of these companies ascertainment beneficiary growth.

Happy investing.
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And They Say Men AreStubborn About Asking for Road Directions

TRICIA CUBELLIS
CONTRIBUTING EDITOR

Over Columbus Day weekend, I went to New York City to meet up with several friends from Paris. Nice idea, huh? I drove Simba (my car) all the way down there all by myself like a big girl. I'm so brave. My Yahoo Map and I headed out to tackle the rough and tumble territory also known as the highway.

We did quite well until we missed our exit into the city. Oops. Minor detail. But that's ok because I was not too proud to ask for directions at the local Mobil Mart in Queens. I tried to follow those directions but to no avail and, after an hour and with great shame and embarrassment, I found myself once again at that very same Mobil Mart where I had originally asked for directions.

Owing to my own fear of disgrace, I refused to ask again. No, I did not have a map, and so I did not think to buy one, but I did manage to find my way into the city without problem within the next half hour (Wow? Dumb luck would be my guess). Aside from NYC, the plan was for the five of us to head to our friend Jenny's home in Darien, CT, allegedly only 45 minutes from the City. So around midnight, we headed out once again to take on the ruthless and uncompromising roads to nowhere.

Does the fact that I said, "allegedly" trigger anything in your mind that something just may have gone wrong?

Well, if it didn't, you're dumb. But for those more intellectual amongst us, you may be seeking an explanation.

So here it is: Jenny apparently does not know how to get to her house. It's as simple as that.

So we got lost.

Sure, we stopped to ask for directions, several times at that.

The next time we stopped, our friend Kim asked, "Did you guys buy a map?"

You bet we didn't.

Stan, Habih, Joe, and Tom all gave us directions to Never-Never Land. I mean, there's no way we got lost because we don't know how to follow directions. And it is nothing to do with the fact that I just happened to miss the street or exit on occasion, or maybe more than that. These guys just didn't know how to even cross the street. Clueless. They must not follow maps too often either, but then again, that's less than surprising considering they were all men. Around 2:00 a.m., Navigator Jenny and Tricia relax while at a soccer event in the Netherlands. No word as to whether they got lost there or not. A.M., the children in the backseat started to get cranky, and momma Tricia got delirious with the giggles.

Navigator Jenny just felt bad.

The next time we stopped...
I Wonder, Therefore I Am: Stephen Wright's Comedy

BRIAN CUTLIP
LIFESTYLES EDITOR

To me, it's a good idea to always carry two sacks of something when you walk around. That way, if anybody says, "Hey, can you give me a hand?" you can say, "Sorry, got these sacks."

One of my greatest mentors: Steven Wright. If you don't know this guy, you have to start getting a sense of humor. He's one of those people that has such an odd sense of humor that often makes you wonder if it's actually a sign of humor or an indication of clinical insanity. Either way, this guy's just hilarious. Some interesting quips of Mr. Wright:

"I wrote a song, but I can't read music so I don't know what it is. Every once in a while I'll be listening to the radio and I say, 'I think I might have written that.'"

"One time the power went out in my house and I had to use the flashlight on my camera to see my way around. I made a sandwich and took fifty pictures of my face. The neighbors thought there was lightning in my house."

He's one of those guys that can make the joke "What did the farmer say when he lost his tractor?" sound completely hilarious with the punch line being "Where's my tractor?" The only person that can pull that joke off is someone with 43 beers in him.

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Ten Simple Ways to Improve My Masculinity

SEAN CARRAHEN
MANAGING EDITOR

Individuals not well acquainted with me may well have a false impression of my identity based upon recent images of myself appearing in this fine publication.

Namely, my sanity and manliness have been called, reasonably so, into question.

Should the desire ever arise to be perceived by any member of this community, nay, those females, as a reasonably masculine individual, steps must be taken to assert a new identity.

What, precisely, that identity should be is another matter of consideration.

Some may detect tangible testosteroner in a man straddling a Harley-Davidson, eyes not visible behind dark sunglasses, wearing fingerless leather gloves.

To others, a sophisticated brandy-sipping, pipe-smoking, barely-clad persons better epitomizes an idealized masculinity.

The quickest of glances of me should easily allow the viewer to determine which of these polar images would best fit my physical appearance and personality.

The photograph depicted here reveals the results of that attempted change, which was unsuccessful to say the least. In fact, this picture probably only reinforces extant negative perceptions of myself.

As such, I've been forced to construct a list of ways in which to improve my macho image. Any suggestions that you may have in addition to the ones detailed would be greatly appreciated.

Top Ten Ways to Improve My Macho Image

1. Market new line of videos entitled, "Girls Gone Wild: Party with the Sober Max 2000"

2.系统地收集和公布不幸涵盖被题为"Rear Admiral"系列视频内容的明星人物，仅在"SMOC"中公开。的

3. Systematically collect and publish all issues of The Free Press from the last two years.

4. Have the name "Victoria" tattooed onto my right arm inside a giant heart, even though I've never even met anybody with that same tattoo.

5. Act obnoxiously. Treat women badly. Begin focusing list of girls who suddenly find me "bad" and, as such, attractive.

6. Two words: Body shots.

7. Join outlaw motorcycle gang and have phrase "No Fat Chicks" branded onto my chest.

8. Make eye contact with women. Snap fingers. Point to crotch.

9. Openly carry around copies of "Maxim" with an article detailing "How to Score at a Funeral" dog-eared.

10. Actually get a girlfriend

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Let's Talk About Sex -- And Its Consequences

ASHLEY KEenan
CONTRIBUTING WRITER

No, you didn't misread the title. After all, this is the Lifestyles section.

Although some of you may claim that no one is any action on this campus, after the latest Knight Party and the regular Sunday morning gossip, I feel sex is one of the topics featured in this section.

Hey, Cosmo raves about it, why shouldn't The Free Press? O.K., enough justifying the point of this article -- let's get down to the point.

Gentlemen, gentlemen, calm down, I know how much you like talking about the female organism, however I feel it is my duty to begin with some important essentials: the risks which you are taking when doing the deed.

This article is not intended to dissuade you from taking part in everyone's favorite three-letter sport, but simply to ensure that you are aware of the potential consequences.

For this reason, I will try to feature important and useful information, on a weekly basis.

For starters, this week's subject is HPV (Human Papilloma Virus), better known as genital warts. I know it sounds gross but please bear with me.

There are seventy different strains of HPV. What you should know is that certain strains of HPV if left untreated can develop into cervical or penile cancer.

Statistics show that 1 out of 10 Americans, including one third of all sexually active teenagers, are infected with the virus. Additionally, of the 7,000 women who die of cervical cancer every year, almost all of them have HPV.

Relax! This does not mean that if you have HPV, you are going to die. What is important though, is that you make sure that you are tested for HPV once a year.

For women, this would mean going to the gynecologist for a Pap smear. I know, I know, you don't like having anyone else but your boy- friend seeing you like that, but I think the above is enough of a reason to suck it up! For the guys out there, you can ask your general practitioner to run tests. As I don't want to bore you with all the details of this virus, I figure you can do your own research on the Internet.

If you want to know more, check out the sites where I get my information: http://www.plannedparenthood.org, http://www.ashastd.org, and http://ibt.sh.hmc.edu. So there you have it. Sorry if this article didn't turn out to be as hot and steamy as you had expected. Don't give up hope, I just might have some good surprises throughout the semester.
DIVERSITY

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Babson Defeats URI, Takes Second Place in Conference

DAN KOPSCO
Staff Writer

Babson’s playoff hopes rest on the shoulders of Roger Williams and Trinity University, one of whom must defeat Providence if Babson is to return to the playoffs. This past Saturday Babson was given a 7-0 victory by default against URI.

Babson knew all week that they would need to defeat URI to have a shot at the playoffs, and on Saturday the Beavers were “agile, mobile and hostile.” The only problem was that the URI Rams never showed up.

Next week Babson travels to New Haven, Connecticut to play the undefeated and playoff-bound Yale Bulldogs in what could be a possible playoff match up.

After hearing that the game was cancelled, Babson, unwilling to disappoint their fans, who came from as far as New Hampshire, New Jersey and even California, split up and played an exciting match where the Motleys defeated the Grehns by one try.

The highlight of the match was when one of the Babson players, Big Nick Kerameris, was sent to the sin bin for continued illegal play. Smokey and Commando both tried their luck at second row, and B.C. “Practice Guy” Tisler scored his first try. Hammer made his return and showed his offensive ability, again scoring for the Motleys.

Even though the Beavers were unable to play a league game, it was a great day with beautiful fall weather and a delicious barbecue, which was run by rugby parents following the game.

The team would like to thank the Grahams, the Harsfields, the Kopcsos and everyone else who pitched in to make this the memorable day it was. A big thank you to coach Millerick and Andy Dutton for allowing us access to the baseball pavilion so that we were able to film the match.

Next week Babson travels to New Haven, Connecticut to play the undefeated and playoff-bound Yale Bulldogs in what could be a possible playoff match up.

Fans, keep your fingers crossed; with a little luck the Beavers will return to the New England Playoffs for the second year.

Women's Tennis Picks Up Conference Win

BETHI KRONER
Contribution Writer

Though the overall record of the Babson College Women's Tennis Team has been quite impressive compared to previous years, they have been struggling to record wins within the NEWMAC conference.

Things began to look up this past Saturday, however, when the Beavers traveled to Worcester to beat the Engineers of WPI 7-2, bringing their NEWMAC record to 3-5.

After the doubles round, Babson had secured a strong 3-0 lead, meaning they only needed to win two of the 6 singles matches to win the whole match. Once again, Babson stepped up and won four more points to clinch the conference win.

Earlier last week, the Beavers shutout Bridgewater State with a strong 9-0 win. The scores for all matches were rather impressive, especially in the doubles play.

Shannon McCarthy '04 and Andrea Fung '02 (1 doubles), Beth Knorr '03 and Morgan McCaffery '04 (2 doubles), and Maggie Kirkendall '03 and Casey Kao '04 (3 doubles) all recorded strong 8-0 wins for Babson.

While the Women's tennis program has shown nothing but great improvement thus far this season, they have still met their match with some of the stronger teams. Last week they suffered a tough 3-6 conference loss to Williams College.

Shannon McCarthy '04 (#1 singles; #1 doubles) and Andrea Fung (2 singles; 1 doubles) earned all of the winning points for Babson.

The Beavers head to Amherst this weekend for the New England Championships, and the following weekend to Smith for the NEWMAC tournament.

With only 2 regular season matches left on the schedule, the Babson College Women's Tennis team (8-5 overall; 3-5 conference) has the chance to end the season with a number of wins that triples the wins the past two years.

No matter the outcome, the strides this team has made over the 2000 season will hardly be forgotten.
**SPORTS**

**Field Hockey Holds on for 1-0 Victory**

**DJ SCHEPKER**

Torrence Cullen '04 scored the only goal of the game as the men's field hockey team dominated Simmons College in their game on Saturday afternoon. Babson's 1-0 victory helped propel them to a 7-8 record on the season, while dropping Simmons to 1-11.

Goalkeeper Beth Armando '01 needed to make 3 saves in goal for the field hockey team as the defense stifled Simmons offense. The shutout was her third of the season as the whole team put together a solid effort.

Cullen's goal came late in the first half after what was mostly a stalemate. Cullen received a perfect crossing pass from Lydia Johnson '01 and was able to deflect it into the back of the goal. Babson recorded 11 shots on the day, keeping Simmons' goalkeepers Katie Koehler '01 and Ashley Aron '02 on their toes, but only one goal throughout the game.

The field hockey team was one of the few teams on defense, though, and did not allow Simmons to have many good scoring chances or attempts to tie the game.

The victory came just two days after a tough loss to UMass-Dartmouth on Tuesday. The game ended with Babson scoring late to take a 1-0 victory. The whole team played well as a unit to lift the field hockey team over their archival. Lydia Johnson scored the only goal of the game to give Babson the victory.

Also, first year goalkeeper Colleen Kelly made 11 saves, some very tough in goal to help get the shutout. The victory gave Babson much confidence for the rest of the week.

Overall, it was a tough week, with three 1-0 games for the field hockey team. This week the Babson Women play their final home game against MIT on Thursday. Conference play ends soon, with the team looking for some momentum heading into the NEWMAC town meet.

**Men's Soccer Remains Undefeated in NEWMAC**

**DJ SCHEPKER**

First year goalkeeper Tom Malloy earned his fifth shutout of the year on Saturday as the Babson College Men's Soccer team downed Coast Guard 2-0 in conference play.

Malloy recorded just two saves as Babson was able to limit the offensive firepower of Coast Guard and provide a solid presence in the Coast Guard's defensive half of the field. The win was Babson's 10th victory of the year as the team pushes its record to 12-2-1.

Babson scored early in the game, as Jonath Frisch '03 scored his sixth goal of the season. Shawn Fitzgibbon '01 fed Joe Plaisance '04 up the sideline as he raced toward the end line. Plaisance then struck the ball back across the field to Frisch, who placed it in the back of the net.

While a little less than 14 minutes left in the second half, Babson added an insurance goal when Fitzgibbon and Plaisance hooked up again. Fitzgibbon fed Plaisance from the end line and Plaisance struck a rocket right by Coast Guard goalkeeper Jim Wombley.

The goal tied Plaisance with Fitzgibbon for a team high of 7 goals on the season. Additionally, Plaisance and Fitzgibbon's assists and goal tied them for a team high of 21 points (7 goals and 7 assists apiece). The win came off a tough week in which the soccer team was pit-ched against #12 in the nation Wheaton and #1 Williams.

Fitzgibbon's sixth goal of the season came in the Wheaton game with only 9 seconds left in overtime. The goal came after 90 minutes of scoreless regulation.

Goalkeeper Tom Malloy once again came up big in net to record the shutout. The win was a big win for the soccer team as it pulled their unbeaten streak to 11 and gave them greater confi- dence.

On last Wednesday, Babson had a tough test when they faced #1 Williams. The team's confidence faded early as Williams went into the half with a 3-0 lead.

Babson struck back, however, as they scored two goals early in the second half. With just 13 minutes left in the game, the team was down only 3-2, until Williams struck one final time. Babson gave a good shot as they tried their best, but just could not overcome the odds.

The soccer team so far has had a great year as they look to fin- ish up the home season with a game against a NEWMAC rival on Saturday afternoon.

**Cross Country Holds Their Own in South Carolina**

**VIN FRAMULARO**

The Babson Men's and Women's cross country teams traveled to Furman University in Greenville, South Carolina, held on October 14th. In what proved to be one of the biggest Division I Invitationals on Furman's renowned cross country course, the Babson Men's team placed 6th of 31 teams, while the Ladies finished 28th out of 35 teams.

The cross-country meet boused some of the best teams in the na- tion, as the University of Ken- tucky outran Clemson to claim the men's title and the Furman Invitational's first place finish with a time of 24:56 over the 5-mile course, which was 36 seconds off the course record of 24:00 minutes.

In the women's 5K, Wake For- est took an uncontested 1st place finish as they placed 5 of their runners in the top 15. Auburn University, Texas A&M, Furman, and the University of Florida were other strong team competitors in the women's com- petition. Valerie Young, who ran unattached, claimed the women's individual title with a time of 17:19.

Tri-Captain Pat Frazier '01 led the Babson Men's team to a strong 17th place finish, running 27:51 to finish 88th individually.

Chris Perry '04 (28:20), Brian Gagne '02 (28:48), Kevin Kiehler '02 (29:09), Mike Connelly '03 (29:15), tri-captain David Head '01 (30:36), Vin Framularo '03 (30:44) and Andrew Kent '02 (31:31) com- prised Babson's top 8 runners to the Elon College for 17th. The Babson Men were able to boost their record to 17 runners in the com- petition.

The Babson Ladies ran a tight pack of runners led by tri-captain Kimberly Page '03 with a time of 22:26. She was followed closely by tri-captain Gina Rich '03 (22:34) and Amy Lefebvre '03 (23:04).

Connie Upton '04, Maria Jordan '01, and Angela Delaros '03 helped facilitate the women's 28th placed finish among the Division I competition.

The Furman Invitational cer- tainly ends the regular season on a competitive note, as the Babson Men and Women now have two weeks until their championship meet. Babson is looking to build on the momentum of the NEWMAC championship this season on October 28th at Frank Park in Boston. Both WPI, MIT and Coast Guard look to be strong contenders in the conference.

The Cross Country team then travels to Tufts on November 3rd for the ECAC championships, fol- lowed by NCAA championships on November 11th at UMass Dartmouth.

**Women's Soccer Keeps Hopes Alive**

**VIN FRAMULARO**

The Babson Women's Soccer team is keeping their NEWMAC hopes alive as they recently owned Clark 5-0 on Tuesday and romped Coast Guard 4-0 three days prior.

The win drops Clark to 5-3 in the NEWMAC as Babson's 2 victories improves them to 4-5 in the conference and 5-11 on the season.

Tuesday afternoon proved to be a pivotal game for the Babson Women, as Clark is the strongest team in the NEWMAC.