Peer Mentor Firings

Jennifer Vittori
Ben Cardarelli

Leadership positions embody the entrepreneurial spirit at Babson, which is spread upon all in the community. Every incoming year, new first-year students are greeted by our Peer Mentors, who help the students with their academic transition and make them feel welcome at Babson.

Being a Peer Mentor is a large and demanding responsibility, as well as one of Babson's great leadership roles that continues throughout the year; mentors must attend and teach First Year Seminar classes each week in addition to running Orientation. For Continued on page 3

Sustainability Fair

Herbert Castillo
Sustainability Writer

Companies like Volante Farms, Giovanna and Sweet Corn Chips giving out free samples, coupons and job opportunities from Whole Foods, and an array of opportunities by student run initiatives and clubs could be found at Babson College’s annual Sustainability Fair; an event hosted by Babson to share with its students. With Babson College’s commitment to sustainability, it is easy to see how the school made it on the Sierra Club’s 2012 List of America’s Coolest Schools, a ranking dedicated to the nation’s Continued on page 3

Beavers off to Hot Start

Jerry Jiang
Sports Writer

The Men's Soccer Team has had a scorching start to the season. With a win over MIT, the Beavers, posting a 5-0-1 record and unbeaten at home, are looking as if they are serious contenders for the Continued on page 8

Back 2 Babson Weekend

Jennifer Vittori
Emily Morrison
Staff Writers

During the weekend of September 28th and 29th, Babson hosts Back to Babson weekend for returning Alumni, a Pep Rally for the student body, and the Harvest Festival for everyone. Many events were planned for Back to Babson weekend to engage Alumni on the current events of the school. The first Continued on page 8

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Photo Courtesy of Free Press archives

Photo Courtesy of Herbert Castillo

Photo Courtesy of Yancy Mosley

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Letters to the Editor
Submit letters to editor@babsonfree@babson.edu. All letters are subject to editing and become the property of the FREEP.

Staying Busy at Babson: Summer Initiatives

Vica Bugrimenko
Staff Writer

Over the summer months while many college students have returned home, Babson's campus remains bustling and bustling as the college's summer initiatives get underway. The initiatives this past summer were quite impressive. Babson's summer, Babson assisted Lead America by hosting a high school entrepreneurship conference and a Summer Study for high school students. The entrepreneurship conference involved many of the professors and faculty from Babson, including Dean Hanno. The program grew immensely just one year, jumping from approximately 50 students in 2011 to 150 this year. In response to the rise in popularity, the conference extended for another 10 days. In addition, the Summer Study for High School Students also expanded. The program is five weeks in length and has two different course tracks: the Babson Idea Generation Experience and the Babson Entrepreneur Development Experience.

The idea generation experience is meant for those who want to "create innovative solutions to social, economic, and environmental issues" by stressing one of Babson's main tenets: Entrepreneurial Thought & Action. The Babson co-op program provides students with a condensed version of many of the entrepreneurship courses that Babson's college students normally take. The professors inspire and prepare high school students for what they will face in the future, whether it's at another business school or simply in the real world.

This summer this program held 77 juniors and seniors from thirteen different US states and territories and 26 countries all over the world, including Egypt, Spain, Korea, and Ghana. All the students received four college credits for completing the program. If you have younger siblings or know someone who would be interested in the program, please contact Rachael Reiser.

What many Babson students do not know, explains Rachel Reiser, is that the summer session is literally a "full semester in itself." A new program this year, the Babson College Global Leadership Development Experience, provided 450 students with an amazing opportunity to pursue their passion to make a positive change in the world. The initiative started on June 3rd and ended on June 29th with less than 20 students, truly making it the best program Babson has offered.

The students were involved in academic seminars, and were separated into small teams in order to work as consultants with various organizations. Acting as consultants, they undertook diverse projects; some with a microeconomic focus and others with a more macroeconomic scope. For example, one group thought of a solar powered mosquito repellant that could be used in developing countries to protect people from diseases such as malaria. Triple E. Scientists are currently working on developing such a prototype.

Furthermore, summer undeclared enrollment has drastically increased over the past few years. During the first session alone, there were over 60 students participating, including the GAP students who were finishing up their FME class. In total, there were approximately 450 students on campus participating in one summer program or another offered by Babson. Between first and second sessions, half of the students were actually rising sophomores. As Reiser explains, "many students just don't know how vibrant the summer is on campus." Looking ahead to the summer of 2013, Babson is looking to add a handful of events. Babson already does offer a handful of Chinese Language Intensive course. It's meant to not only familiarize students with the language, but also to teach them the business culture in China. When asked about the program, Reiser simply said, "Business in China is where it's at." Not only will the students learn Chinese in the wonderful environment of Babson College, but they will also spend half of the course studying abroad in China. They will be given the opportunity to see what they learned and apply it to the real world. Nothing could be better than actual experience!

There are so many great opportunities on Babson's campus, even in the supposed "summer months." Stay tuned closer to summer 2013 and you may be one of the thirty lucky students to be taken to a Red Sox game by Dean Hanno.

To stay up to date on summer programs, check Babson's website "www.babson.edu" regularly. In addition to the course offerings in China, Babson currently runs two summer programs: Sports@Work and Germany.

SGA: Innovation Fund

Winnie Zhu
Gabe Diaz-Barriga
SGA Reporters

As the 2012-2013 academic year settles in, the Student Government Association is hard at work making changes for Babson's students. This year, year's president, described SGA's newest initiative, the SGA Innovation Fund, as a source of capital available to all students with the drive to create programs, events, or services that benefit the entire student body. The idea behind this initiative is to empower individual students to help improve the campus without needing support from clubs or organizations.

The process for obtaining money from the fund is stringent. Students must present their ideas to the Ways and Means board. Subsequently, the senate will vote on each idea. Should the idea pass the senate vote, students will be supplied with the money needed to execute their ideas. The money for these programs, events, or services would come from student, faculty, alumni and parent donations. Muller expects the fund to be operational by the end of the semester, admitting that "there's still a lot of work to be done to make [the Innovation Fund] functional." He describes the Innovation Fund as a "huge step for getting students engaged.

The SGA is also working hard to ensure that students and faculty know that they can be approached if anyone encounters any issues. "Complain to us, we're always happy to help you out," suggests Muller.

Other changes that the Student Government Association has planned for this year are the following:

- Undergraduate Student Handbook - a Textbook Task Force to reduce the costs of textbooks
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Pick up the next issue of the FREE Press to stay up to date on SGA's initiatives.

Photo Courtesy of Babson College

Matt Muller - Photo courtesy of Babson College

Vica Bugrimenko
Staff Writer

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Peer Mentors: PlayFair
Continued from page 1

new students, training with Peer Mentors for the first interaction they have upon arriving to campus, and mentors are relied on to set a personal example of life at Babson.

PlayFair, which is one of the well-known Orientation activities, was the scenario of a public Peer Mentor incident. While PlayFair is known for its silly-natured costumes, games, and first-year bonding moments, it was evident that there was too much wild behavior being displayed in the actions of the mentors. Faculty members discovered later in the evening that the behavior was due to traditional drinking before participating in the activity. Due to the sensitive nature of the scenario, faculty members who had always had an open door policy with students were suddenly not available for comment. Rather than face the incident head on and disclose to the student body the events of the night, many Peer Mentors and all Babson College staff refused to speak of the issue. The Head of the Peer Mentors, Conor O’Brien, wanted the event to remain private, explicitly writing in a document that faculty staff and others associated with the college “shouldn’t tell our students the specific nature of the incident.”

Behind closed doors, the mentors involved did admit to having a few sips of beer prior to PlayFair. As the Peer Mentors who were willing to comment felt as if they were being “overly punished for their honesty.” However, Mr. O’Brien, in a written document, expressed that the actions of the mentors “reflected poorly on the individuals, the Peer Mentors, FYS programs, and Babson College.” Before the end of Orientation week, 18 Peer Mentors were fired from their leadership positions.

It is evident that the college was in a difficult and uncomfortable situation. The college is faced with much the firing of the mentors that caused confusion on campus; it is the fact that the students were offered their jobs back a mere number of days after the firings. One student, who chose to remain anonymous, stated, “We all had to submit a subsequent rehiring, ‘made it seem as if the school is covering up past mistakes.’

When the students were offered their jobs back, they had certain conditions to follow. If they did agree to resume their role, specifically, if a mentor chose to resume their position, they needed to fulfill two requirements: provide a public apology to their respective FYS classes, as well as attend a guidance meeting once a week to discuss the consequences of their actions.

One particular first-year student, Taylor Rock, felt that the punishment given to the suspected mentors was sim- ply unfair. “I was very upset with the firings and had really bonded with my Peer Mentor,” explained Rock.

Realizing that his fellow peers felt the same way, Rock requested to speak with Faculty about the matter and was directed to Dean Rob Major. Major said, when asked in an interview, that he was “happy to hear the mentors had such a strong influence on the students.” One thing that is clear is that the PlayFair incident shows the Peer Mentors had done a tremendous job of connecting with students.

Perhaps the fan favorite, Giovanna Gelato was present and giving out samples of their delicious gelato. Some of the books present were representing companies with direct ties in the form of alums of Babson, such as Stone Hearth Pizza. An interesting startup that is currently in a Kickstarter is Sweet Corn Chips, started by Cam Sheldon, a recent Babson alum, who shared a new recipe of chips with the Babson students who attended.

As we head towards the end of the semester, it is important to make themselves known around Babson campus and it was on full display as great live music was played throughout the afternoon by Joey Roth, a current junior at Babson College, as well as a group-in-the-making.

As the semester comes to an end, it is exciting to see so much passion and dedication being put towards Sustainability, and Babson’s commitment was on full display at the fair.

Sustainability Fair
Continued from page 1

most eco conscience colleges and universities, as well as get recognized nationally for its ongoing efforts to reduce emissions and waste. The facts are not new to the folks behind the eco initiatives, but it is a goal to continue these efforts with a community that is more aware.

In an effort to expand the opportunities and knowledge, Babson held its annual Sustainability Fair on Friday, September 14 on the Reynolds lawn. It was disappointing to see how few students attended as it was lower than in past years. It may have been because it was so early in the year, but many speculated that it was actually due to the lack of effective marketing. It was a treat, however, for those who attended and had opportunities and samples.

Of those present at the event were student groups such as Eco-Reps, student employees of the Sustainability office, Green Tower, a living and learning community dedicated to sustainability and business, the Babson Energy and Environment club (BEEC), a group of graduate students dedicated to promoting eco-consciousness, and the Outdoor Association, students who organize and hold outdoor excursions. Thirty Volante employees were present with booths and members eager to share knowledge, wisdom, and opportunities with all, which are great ways to get involved and integrated with the eco movement. All of these can be found on the Life at Babson Page on Babson’s website.

There were also companies from around the area present supporting similar goals in environmental responsibility. Companies like Whole Foods were giving out information, job opportunities, and coupons, which are lifesavers for students budgeting for healthy and nutritious food while trying to manage a tight college student’s budget. Also present were several local farms who gave out food samples and flyers.

Bianca D’Alessio
Contributing Writer

This semester, recruitment had an added twist as Babson women were able to partake in Sigma Kappa’s Endless Summer in Search for the Perfect Sorority. Sigma Kappa Zeta is excited and proud to announce that twenty-five fabulous new women were welcomed into the chapter. We are ecstatic that these women chose Sigma Kappa. Giving right into sorority day, Bid Day the new sisters met their new sisters through a beautiful lunch in the foot court and numerous games to show the new members how wonderful it is to be a Sigma Kappa.

On Sunday, September 23rd, the women of Sigma Kappa participated in the Walk to End Alzheimer’s in Cambridge. We raised $2,430 for the Alzheimer’s Association, which will go towards research to find a cure for Alzheimer’s. Sigma Kappa’s biggest philanthropy is gerontology with a focus on Alzheimer’s disease research. As a chapter, Sigma Kappa, as well as individual chapters, does a handful of events to support the Association. Alzheimer’s disease is an illness that devastates more attention that 5.4 million American’s are currently living with and 685,000 Americans in the United States develops it. As the sixth leading cause of death in the world, Alzheimer’s is the only disease minded among the top ten that cannot be prevented, cured, or slowed.

The sisters of Sigma Kappa Zeta were able to meet up with Sigma Kappa chapters from Boston University, UMass Amherst, and MIT to participate and raise money for a great cause. This year, Babson’s chapter received the award for Most Team Spirit at the walk. A very pretty trophy and some yummy chocolates were brought home as the prize! Earlier this month, Sigma Kappa had a speaker come to talk on the campus on behalf of the Alzheimer’s Association to raise awareness and prepare for the walk. It was a very moving experience, and it really encouraged the women of Sigma Kappa Zeta to participate and raise money for the cause.

The women of Sigma Kappa Zeta are enthusiastic and eager for all of the events we have coming up this semester. Be sure to like our Facebook page Sigma Kappa Zeta and follow us on Twitter and Instagram @sambabsonzk to stay up-to-date on the happenings of the ladies of Sigma Kappa!
Constitution Day Debate

Emily Morrison  
Arts Writer

In honor of September 17, Constitution Day, Professors Richard Mandel and Eli Borstein held a law debate pertaining to the several cases related to the constitutionality of DOMA, or the Defense of Marriage Act, that are pending review from the Supreme Court for the upcoming term. In particular, the plaintiffs argued that DOMA violated the due process clause of the Fifth Amendment and the equal protection clause of the Fourteenth Amendment. Professor Mandel argued that DOMA should not be struck down in this particular case because the federal law had supremacy over state laws recognizing gay marriage. Professor Borstein argued that DOMA failed both intermediate scrutiny for gender-based discrimination and the rational basis test. DOMA was passed in 1996 for federal and inter-state purposes to define marriage as the legal union between one man and one woman. The controversy arises when same-sex couples in states permitting same-sex marriage are thus denied federal spousal benefits because the federal government does not recognize their partners as spouses. As a result, a number of lawsuits have arisen challenging DOMA for unconstitutional discrimination.

In Gill v. Office of Personnel Management, a Massachusetts postal worker, Nancy Gill, sued because her same-sex spouse did not receive health insurance as the spouse of a government employee. In Massachusetts v. US Dept. of Health and Human Services, the constitutionality of DOMA was brought into question because two federally-owned state-run cemeteries would only allow opposite-sex spouses to be buried beside veterans. The lower-court decisions of both cases found DOMA to be unconstitutional and are awaiting Supreme Court review. Professor Mandel began his argument for the constitutionality of DOMA by differentiating two different kinds of discrimination: discrimination based on gender and discrimination based on race or national origin. Such laws subject to strict scrutiny, the most rigorous level of judicial review. Discrimination based on gender is subject to intermediate scrutiny, but discrimination based on sexual orientation is subject to the least rigorous level of review, rational basis review. In rational basis review, the government need only prove that the law in question serves a legitimate government interest. Professor Mandel stressed that the interest doesn’t even need to fulfill the stated governmental interest, so long as it is reasonably related to the end. To prove the point, professor Mandel would be subject to the rational basis test. Professor Mandel cited a number of previous cases involving sexual orientation discrimination. In the landmark case Romer v. Evans of 1996, an amendment to the Colorado constitution that banned recognizing homosexuals as a protected minority failed the rational basis test and was struck down. In Lawrence v. Texas (2003), the statutes against same-sex sexual activity was struck down because it served no legitimate purpose of the state, thus failing the rational basis review.

Does DOMA hold up under scrutiny? According to Professor Mandel, it does. The House report on DOMA named four rationales for unconstitutional discrimination, all other kinds of discrimination. Suspect classifications for unconstitutional discrimination are laws discriminating against race or national origin. Such laws subject to strict scrutiny. The most rigorous level of judicial review. Discrimination based on gender is subject to intermediate scrutiny, but discrimination based on sexual orientation is subject to the least rigorous level of review, rational basis review. In rational basis review, the government need only prove that the law in question serves a legitimate government interest. Professor Mandel stressed that the interest doesn’t even need to fulfill the stated governmental interest, so long as it is reasonably related to the end. To prove the point, Professor Mandel would be subject to the rational basis test. Professor Mandel cited a number of previous cases involving sexual orientation discrimination. In the landmark case Romer v. Evans of 1996, an amendment to the Colorado constitution that banned recognizing homosexuals as a protected minority failed the rational basis test and was struck down. In Lawrence v. Texas (2003), the statutes against same-sex sexual activity was struck down because it served no legitimate purpose of the state, thus failing the rational basis review.

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Professor Mandel took the stage arguing in favor of the petitioners and began by declaring that DOMA discriminates based on the gender of the second spouse, not on sexual orientation. Therefore, based on the precedent cases of gender-based discrimination such as United States v. Virginia, DOMA should also be subject to intermediate scrutiny.

This led to the question: Can DOMA pass the intermediate scrutiny test by proving it is substantially related to an important government interest? The four rationales stated by the House for DOMA are as follows: to encourage responsible childbearing, to defend the traditional institution of heterosexual marriage, to defend the traditional notions of morality, and to protect scarce resources, i.e., the federal treasury. Professor Borstein dispells the first three reasons. DOMA does not affect the responsible capabilities of parents in any way, heterosexual and homosexual marriage was not threatened or changed by the repeal of DOMA. And the relation between notions of morality and the definition of a spouse is tenuous to say the least.

The fourth rationale, as mentioned by Professor Mandel, is legitimate, but Professor Borstein argues that singling out a suspect group for discrimination strictly to save the government money is unacceptable. Therefore DOMA fails intermediate scrutiny review.

The Supreme Court will now announce which DOMA-related cases, if any or all, it will hear this upcoming season. If DOMA is upheld, it be subject to rational basis or does it merit intermediate scrutiny? Will it pass either? Professor Mandel has this to say: I am not sure. But Borstein focused on their debate on these questions. 

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Art Exhibit: "Plunge" by Clara Liu

Elizabeth Monteith  
Staff Writer

On September 10, artist Clara Liu came to Babson College's Hollister Gallary to present some of the pieces of her latest work, "Plunge." Although the exhibit is called "Plunge: Self-Portraits" by Clara Liu, the etchings do not actually depict the artist. Instead, Liu chose to portray her emotions of her personal experience with depression and anxiety through a local actress.

The start to this project was quite the undertaking for Liu. She traditionally creates twenty etchings per project. She also has had a habit of drawing and painting, with the actress who would be the subject of the work. Each session consisted of thousands of full-body nude photographs. From these shots, Liu decided to depict the entire body in each piece was too complex and worked with just the face. Liu etchings are one-of-a-kind, using line work to create the image. She stated, "The face is a most fascinating kind of object," as she pointed out the small details and each expression dramatic and unique.

The expressions shown in each piece are not the only unique part of these works. The construction of each etching was also something new for the artist. She was inspired by Rembrandt van Rijn's ink drawings to attempt working with lithographic rubbing ink on charcoal paper, rather than her usual medium of watercolor paint. After finding details were lost in the charcoal paper, she moved to using a combination of etching ink and lithographic crayon on Dura-Lar plastic. The etching ink, which would be the make-up of 60% of each piece, was made of ink and beeswax. This color had hints of brown to offset the heavy black and white contrast of each etching. The lithographic crayons also served as another way to cool the stark contrasts. The plastic canvas also allowed more freedom for Liu. "For me, drawing is a very physical process...and paper would not hold up to that," she said. "Way, nor would I want to use and artistic knife to etch in the tiniest details."

Each piece took Liu approximately five hours to complete. The entire series of images took her over a year. She made sixty-five pieces but only kept fifty of them for display. The Hollister Gallery houses seven of the images, which will be on display until October 25.

Apart from being an artist, she is also a professor at the Rhode Island school of Design in Providence, Rhode Island, where she got her Bachelor of Fine Arts degree in illustration in 1988. Clara Liu's current project includes transforming the etchings of "Plunge" into beeswax busts. These pieces can be seen on her website (claraliu.com).

emonteith1@babson.edu
Creative Clay: Ceramics with Mo Yang

Elizabeth Monteleth  
Staff Writer

This semester, the Sorensen Visual Arts’ ceramics studio has been handed over to the students of Babson College, Wellesley College, and Olin College. A board of students consisting of undergraduates from each of the colleges will oversee the operations and growth of the studio. The director is Olin student Alex Spies.

Another one of the students involved in executing the operations of the studio is Babson’s Mo Yang. Apart from working on completing her final year at Babson, Yang is teaching an eight week Creative Clay class. “The class will focus on learning basics, being creative, and having fun,” says Yang. Apart from having two hours a week to work on assignments and techniques with their mentors, those in the course also have access to the studio anytime it is open to work on their pieces. Yang taught a similar class last semester, Intro to Clay, and wanted to continue to share her expertise.

Yang started getting into ceramics work during her junior year in high school. She quickly became skilled with the medium. After taking some time off to focus on her studies, Yang was able to continue her passion. She also found a way to share her talent. The class enables students from all three colleges, as well as staff, faculty, and other affiliates. It is $80 for students and $200 for others.

The current class has students of all years from each school and has had both Babson and Wellesley. Yang invited everyone try ceramics. You get to keep your work at the end of the course which Yang remarks “can make a great Christmas gift.” Working with clay also offers a break from academics. Many of Yang’s current students said the class “is peaceful and relaxing.”

Yang, as well as the rest of the studio’s directors, invites students and others to not only expand the Visual Arts Center. Yang says, “It can be therapy.” Coming from a former FME Business of the Week and an FME mentor, Mo Yang is very familiar with the stresses of being a student and wants to share her creative outlet with others.

If you are interested in ceramics, feel free to contact Mo at mvyang@babson.edu

Graduate Spotlight: Darshan Doshi

Puneet Thakral  
Editorial Writer

As a member of the 2-year MBA program at Babson College, Darshan Doshi brings with him five years of work experience. Doshi acted as a process engineer for two years at Praj Industries, a multinational corporation, followed by three years in his highly diversified mechanical engineering family business. Despite having worked hard in the family business, it was difficult dealing with the political landscape of India, bureaucratic processes, such as issues with government licenses, disheartened him. Moving out of his business and taking a different career path felt like the right choice at the time. And what a great choice it has turned out to be.

Once Doshi decided to leave his business behind, he felt that he needed to complete his MBA at one of the best universities in the world. Specifically, he needed to do an MBA that allowed him to hone his entrepreneurial skills. Entrepreneurship was always in his blood, and he knew setting up a business post-education was the route he needed to take.

Having applied to some of the top business schools in Europe, Doshi had to make a choice between Babson and other leading institutions which had offered him admission. At the end of the day, Babson seemed like the right fit for him, considering the proximity to Boston, the eco system, and the flourishing start-up community.

MassChallenge, a non-profit organization, is the perfect example of the entrepreneurial spirit that lies at the heart of the city of Boston. Started by John Harthorne and Akhil Nigam, it is the world’s largest start-up accelerator and a competition designed to catalyze a renaissance by connecting high-impact start-ups from around the world with the resources they need to launch and succeed. A set up of 27,000 square feet of office space in Boston gives birth to 125 high-impact, high-potential ventures each year.

Open to entrepreneurs from around the world, MassChallenge has received 1,200 plus applications from 36 countries and 35 states this year. Applications come from entrepreneurs of various fields such as finance, technology, and healthcare. The application is an online process which provides the entrepreneur with an opportunity to create an original video. Only 300 applicants are selected among those 1,200 applications, and the selected are required to pitch to investors either in Boston or via Skype. Out of these 300 applicants, 125 high growth and high impact start-ups are selected for the program. These 125 applicants then have the opportunity to participate in the accelerator program over four months. Boot Camp, the launch week of the competition, has different events that allow these applicants to meet and network with many industry leaders—one of the most important aspects for any entrepreneur to succeed.

Doshi got involved with Mass Challenge through the Babson Entrepreneurship Center at the Blank Centre at Babson. Using resources and contacts at Babson, he was able to maximize his involvement at Mass Challenge that helped his startup. Despite being only a three-year startup with 10 employees, Mass Challenges ecosystem allows it to create an impact around the world.

Doshi and his classmate, Joseph Brashsell, always knew that they wanted to be entrepreneurs. The entrepreneurship class held at Babson allowed them to explore an idea and create ‘Spy Games’. They pitched this idea at an internal competition called the ‘Babson Next Big Idea’. Using this event as a platform, they were able to pitch to a few investors and were pronounced joint-winners. This transformed Spy Games into a business venture. Doshi and Joseph are currently bootstrapping and negotiating with a few companies. Today, Spy Games is a growing business venture. It is a live-action, choose-your-own-adventure game where you are the hero and the game takes place round you and your team as you embark across your actual city on a series of missions—discovering clues, cracking codes and hunting down the enemy. You are the Hero and the city is your game board.

Doshi provides this nugget of advice to all aspiring entrepreneurs at Babson: “Babson is a great school with an excellent entrepreneurial ecosystem for any aspiring entrepreneur. Aspiring entrepreneurs must use the great resources available, faculty, alumni, competitions and the Butler Venture Accelerator program that Babson provides.”

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Sink or Swim?

Guru Chandrasekaran
Editorial Writer

Hi, I am Guru from India and I am part of the incoming cohort of BSAB pro-
ram. I will be presenting my views and thoughts from a graduate perspective. I intend to bring in a collective thought or a con-
ciousness for my class, at least initially, before venturing to bigger topics.

It is my eighth week at Babson and things can't get more exciting. I hope the fe-
eling more than that of joy as I read my colleagues share their apprehensions about the end of the "Honeymoon" phase of the program and are quite concerned about what's in store during the next months.

Everyone at Babson knows that we are the best place for entrepreneurs at the first look at them, they point out to their stellar rankings in US News and a few other data sources. Proven to be the world's best and a few might answer, "Well, we have aw-
some professors," I would say that I certainly agree with them and would not get into a verbal tirade with people who sit at the Blank center - Venture accelerators.

My question, then, would be, "Are these opportunities unique to Babson?" Hmm. A little research would indicate that many programs have the same or even better resources. There are accelerators such as 500 Startups, MassChallenge, and a few more, and some startups are sur-

viving and buzzing with innovation.

I think what makes Babson different is its ability to offer a top-level view of the class schedule. One module runs for 3 weeks and has 4 courses. Every day we have two classes and readings are required for every class. Not to mention the assignments, which come in 3 to 4 videos and individual and group.

Group assignments are inherently tough due to the nature of the culture of the class, but what makes them hard is the group's capacity, or in-

capacity, to find time to work together. What I do know is that we have the entire day after 1 pm left to ourselves, and we have people from different cultures, nationalities, and dis-
ciplines, and accommodating individual preferences without compromising on quality.

Ideas, Ideas, and More Ideas

Puneet Thakral
Editorial Writer

"Every day at Babson, we are encouraged to pursue our ideas and business plans, and it is like so, pursuing your idea is like constantly overcoming a barrier of failures, rejections, and hopeful eventual suc-
sess. Most of us have ideas, some of which are brilliant, but one principle remains that we generate a lot of ideas daily. The question is: how many of these ideas are actually becoming reality?"

The truth is that most people generate many ideas, yet very few see them at the first time. The reason for this is: how many of these "brilliant ideas" will ultimately become reality? Really, it is a question that is often asked in a business plan, "Plan A," that usually ends up as a success story. In contrast, it is usually the ones that consist-
ently change and adapt their product or service to the needs of the customer. Rather than trying to prove that the original idea will work, we have to be open-minded, move into a user mindset, and constantly change to make a business successful.

A key aspect is also the following: how much faith do you have in your idea? If you do have faith in it, are you willing to go? What is it that drives you? How bad do you want it? How much fire do you have? How hungry are you for it? In your experience, people don't invest in ideas; they invest in a person's faith in his own ability to solve problems, generate solutions, and create a business. I would invest in his passion, desire, motivation, commitment, and inspiration.

Brian Scudamore left college with one year left to start up his company. He had 7000 and a pick-up, and his company was 1-800-Got-Junk. Henry Ford's first few busi-
esses left him broke five times. Ford had a grounded Ford Motor Company.

Bill Gates dropped out of Harvard College, and began a start-up called Traf-O-Date. For a few months, he did it on his own, but ultimately, it was his ability to get the key people to join him in a little friendly competition. The basketball team also engaged students in the game, and they were represented by two natured contests to win school merchandise and prizes. Another significant alumni event was the dedication of the John E. and Alice L. But-
er venture accelerator. The Butlers were proud to support entrepreneurs and emerging new ventures.

President Len Schlesinger spoke at the reception to thank the Butlers family for their contributions. Several professors at Babson, who had used the accelerator were present to discuss the benefits of such a fund. At the Saturday's auction outside Reynolds, the Young Alumni Carnival welcomed students and alumni alike from Babson and other business organizations. Some included Prism, a LGBTQ+ and Ally's Association, Babson Hon-
or's Program, Black Student Union, and Women's Leadership Program. All groups had common goal of reaching out to Alumni as well as welcoming new members.

Saturday, under the Har-
vest Tent the Homecoming Court awaited the crowning of the homecoming queen.

The runners-up for Sing in-
cluded Abe Gladstone, An-
cary and Connor Berto. The winners were Genevieve and Rachel D'Agostino, Brit-
tany Mahboobani, and Megan Osinski. The announced King and Queen were students, Dean of Students, and Babson President, Michael Guinnness and Trisha Bakeman, both of whom are Seniors this year. The couple said they were "pumped" to have won Homecoming King and Queen and earn points for their class of 2022, Captain Jack. Neither of them expected to win, but Guinnness did comment that they felt "humbly confident" while awaiting the results.

The weekend proved to be a great time to reconnect and re-
Intern

9 5 7 3
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CEO

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Sex And The Park
Sex, Love, and Dating Advice For Babson Park

"I'm gay and I hooked up with a 'straight' guy. I have feelings for him but I don't know what I can do about it because he acts like I'm not even a person around other people."

Miss B. Haven

Your options as I see them are to confront him (in a safe and private place) or to forget about him. The latter is the less dramatic of the two options. If you confront him be prepared for the worst. It may not turn into a conversation where feelings are hurt, but you have to be prepared in case it does. If it means a lot to you and you are unable to go on without knowing why you are being treated this way then confront him. If you are in a place in your life where this is hurtful, but you can move past it easily, I suggest you do so. The emotional repercussions of having a conversation with this confused guy are most likely no worse than the pain you feel when you are being ignored. In the words of Miles Kingston, "Knowledge is knowing a tomato is a fruit. Wisdom is not putting it in a fruit salad."

Friend of the Beaver

You honestly can't do anything. Although he may also have feelings for you, it is unhealthy for you, as an out person, to deal with this "straight" guy. It is going to be tough for you because you may not want anyone else, but it will definitely be harder for him because at the end of the day, he's still closeted. If he has any feelings for you or respects you as a person, he will acknowledge you/his actual sexual orientation (or he may just be curious, you never know) in time. If not, then drop his ass. Make sure to keep your bitter feelings aside and I would not tell anyone else what has happened because you run the possibility of outing someone who may have a difficult situation at home or can't come out for other reasons. I would talk to him, see where everything is at, and demand the respect you deserve as a person. Otherwise, like I said before, drop his ass.

"Is it normal he wet the bed?"

Is it normal: no. Are there more than a few women around campus who have woken up damp: yes. Adult bed wetting is more common in males and most common when alcohol is involved. Alcohol not only is a sedative, it is also a diuretic (creates more than its own volume of urine). Unfortunately, he was hammered when he was with you the other night, so he was still in fact that he wet the bed. Part of being an adult is remembering to use the bathroom before bed. I know you thought everyone in college was an adult, but you were mistaken. If you don’t want to have to wash your sheets after every time he goes over kind of remind him to use the bathroom before he goes to sleep. Be sure to tell him not to worry, he certainly isn’t the first or the last Babson male to get peeped blackout.

"Babson is too small, my ex is everywhere, how do I get away from this?"

You can’t. It is as simple as that. When you plan on dating someone at Babson, you better know the consequences prior to the relationship. If you are going to have a long term relationship, all the best to you, that is excellent, but in reality, that is not going to be the case. How do you deal with it on campus? The best way, in my opinion, is to stay on good terms with your ex. Obviously, there will be a level of jealousy (depending on which side of the breakup you are on) so you have to cater your emotions towards being supportive. You only have four years here, and as a result, you have to enjoy what you have. Concern for your ex-partner should be low priority, try to take the time you once had with that person and spread it among organizations that you feel a connection with. I admit, it is S0000000000 hard to have a relationship at Babson, but dealing with it as a mature, reflecting person is key, and I think you should dictate your future based on the opportunities that you have, not on the possible awkward encounters that may occur.

To get your question answered please e-mail sex@babsonfreep.com. All e-mail addresses will remain confidential. Please do not include specific names or information that would divulge the identity of anyone.

Tennis Spotlight:
Alex Freeman

Jerry Jiang
Sports Writer

The Babson Women’s Tennis team (5-0, 2-0 NEWMAC) has already enjoyed a tremendous amount of success early on this season. Having only lost 3 matches (0 sets) so far, the Beavers have been dominating their opponents. One of these competitive women is sophomore Alex Freeman, last week’s NEWMAC Women’s Tennis Singles Player of the Week. She plays at the number one singles position and holds an undefeated record of 5-0. Additionally, her and doubles partner Sarah Whitaker recently won the NEWMAC Women’s Tennis Doubles Players of the Week award. Freeman is no newcomer to receiving accolades for her performance on the court; last year, Freeman won multiple NEWMAC Doubles Players of the Week with Whitaker as well. Freeman started committing to playing tennis at the age of nine, an age where many other children have already learned the nuances of the game. She played many different sports growing up, however, so her natural athleticism allowed her to cover for any disadvantages she may have had due to her late entry into tennis.

Once she entered high school and discovered that tennis was her forte, she dropped her other athletic commitments. The realization that she could play and succeed at the collegiate level slowly dawned upon her, and Babson’s NCAA tennis program alongside its top business program became her college of choice. While Alex and her team...
Men’s Soccer

Continued from page 1

NEWMAC title. Ranked #10 in Division III Soccer in the nation, expectations are high for the team’s total minutes. Success can be attributed to many members of the team. One of them is undoubtedly the NEWMAC Defensive Player of the Week, Bryan Rust (junior, back). Led by the talented play of Rust, previous Defensive Player of the Week Salvatore Pericalo (junior, back, captain), and the goalkeeper combination of junior Jackson Klein and first-year Stephen Donato, the Babson men’s soccer team has pitched 4 shutouts in the 6 games they have played so far. Klein has 8 saves and 1 shutout to his name, while Donato is credited with 12 saves and 2 shutouts. Both goalies have proven that they are very capable at defending their net against opponents, and have each logged about half of the team’s total minutes.

“It’s nice that we’ve had 4 shutouts so far, but we want 6,” says Rust. “The back line can still play better. We’ve also been playing freshen, to get them used to playing and improving and to build unity on the field.”

Every team has its rivals as well as games they circle on the calendar. Says Rust, “We have a lot of good games, but unfortunately some of them are away. We like playing at home, in front of the fans. We don’t like to lose at home so we will try to win all those games.”

The Beavers defense has also been part of the team’s improvement from an equally impressive offense. Senior captain and forward Eric Anderson leads the team with 7 goals and 16 points. Junior midfielder Mike Fishers is tied for second on the team with 8 goals, alongside senior Salo Gundi. The team as a whole holds a 10-6-5 advantage in shots taken, while 1 dominating the number of goals scored by a gap of 18-4. Of course, no good team would be complete without a dominant goalkeeper. Head coach John Anderson (Class of 1976) is now in his 27th season of coaching. “He’s been here forever,” says Rust, “he likes to laugh. ‘The program is a good part of his life. He does a great job of bringing in new talent each year and gets the best out of all of our players. But he also knows when to push us to reach those expectations.’”

Coach Anderson is aided by the assistant trio of John O’Reilly, Erik Sundsted, and Gregg Robinson (Class of 2007). These four men play tirelessly both on and off the field to keep the Beavers’ defense running smoothly during the games. They are undoubtedly an integral part of the team’s success so far.

As for his personal accomplishment, Rust feels very honored but humbled. “In a team sport like soccer, one guy playing defense doesn’t really make that big of a difference. All four of our defenders must play well together, so some credit goes to them. Our whole team plays good defense. As much as an honor it is for me be named Defensive Player of the Week, it really complements the whole team’s defensive effort.”

The team is buoyed by their genuine passion for soccer. As Rust pointed out, “Sometimes it is so far is going to practice every day, having fun. The whole team loves playing soccer, but we would much rather be able to play soccer with your best friends.”

There is one request the team has to make of the Week wants, though: “We’d really appreciate it if some more fans came out to see us,” says Rust. “I think they may not make them the difference, but trust me, we know that you are there, and we feed off of their energy and it shows up in our play.”

Women’s Field Hockey: Beavers bury Bobcats

On September 23rd, Women’s Field Hockey hosted the visiting Bates College Bobcats. Seven games into the season the Beavers entered with a 2-5-1 record, looking to extend their winning streak to four consecutive games. After a tough loss to Tufts a few weeks ago, the women were hoping that this was the perfect time to begin a winning streak. At the blow of the whistle, however, the Bobcats were the ones pushing the tempo, trying to take control of the game and putting pressure on the Beavers’ defense every time they possessed the ball. At the 8:00 minute mark of the match, however, Babson’s Caroline Malone (#21) led a very dangerous counterattack that eventually led to a goal with only the Bobcats keeper to beat. Her attempt lacked quality as her blustering shot was deflected wide of the post.

Although the Bobcats applied pressure, most notably in the 10th minute when a Bates player fired a shot that tested keeper Kayla Flores (#77), in the 20th minute Babson finally broke the deadlock. The team’s leading goal scorer, co-captain, and NEWMAC offensive player of the week Morgan Lockwood (#14) took advantage of a Bobcats error and scored her first goal of the season, increasing her point total to 31.

This first goal gave the Beavers the momentum for the rest of the first half. The women could not capitalize on their opportunities to double the lead, however, and it would come back to bite them. With merely 23 seconds left before the end of the half, the Bobcats found an equalizer.

Tamerlan Bakhtiozin
Sports Writer

Women’s Tennis

Continued from page 7

mates make winning matches, sets, and awards look simple, easy is definitely not the right word in their quest for a championship. “We’ve put a lot of work into this so far,” said Freeman. “We’ve been here since August 18, doing pre-season workouts since then. We expected to have a solid season from the beginning, but we have a bunch of tough matches coming up now.”

With games against traditio nal powerhouse Spring field, MIT, and Wheaton coming up, the women’s skill and experience will definitely be tested. While Alex believes that the women will be tough, Head coach, John Anderson, will be the tough challenge this season. MIT holds a not-so-special place within the Babson Beavers hearts; they are the team that knocked the Babson women’s tennis squad out of the NEWMAC semifinals the previous year. This is a fresh year, though, with the past meaning nothing in the present. Their recent 8-1 victory over Welles ley University proved that the Beavers are hungry for success.

“We were a little surprised [at the score] because they are a solid team,” Freeman admits. “On the other hand, it shows how good we are, and we know we can compete against the toughest opponents such as Welles ley and MIT.” As previously mentioned, Freeman holds the #1 spot on the court in singles, facing the other schools’ top competition each game. “There is a lot of pride involved, simply because of our talented team,” remarks Freeman. “There is pressure, but each game is an opportunity for the entire team wants to win.”

The mental state of the players is an important attribute to a team’s success. Freeman has been instrumental in keeping the players’ composures in check. “Our main leader is our se nior captain Victoria Horbiter, and she does a great job with everyone on the team,” says Freeman. “However, with such a small team everyone has some sort of a leadership role, whether it’s helping teammates keep re laxed, or just making sure to be said in tough matches and situations. One of the toughest parts about tennis is definitely the mental aspect.”

Alex also plays the #1 spot in doubles with junior Sarah Whittaker, and the #1 double in NEWMAC Women’s Tennis. They have shown great chemistry together with 4-1 overall record, no doubt related to the long hours they have formed on and off the court. Freeman even calls Whittaker her “big sister.”

“Continue reading the full story by www.babsonfreep.com.”

Riley Kuntz (Bates, #13) sent a superb cross into the crease which was tipped into the back of the net. At the half time, in the second half, with both teams inot at one goal apiece, 3abson looked to put the pedal to the metal as the final 10 minutes of shots at the Bates goalstender. The Babson faithful could feel a goal coming, and they did not have to wait long for Malone to send a blistering shot past the outstretched hand of the Bates keeper. Lockwood posted an assist on the goal, giving her a total of 7 on the season.

With the score at 2-1, both teams picked up their game and started to create chances on quick counterattacks and interceptions. After Kelly Walsh (#20) widened the Babson lead in the 53rd minute to extend the Beavers leading, stuff a loose rebound into the empty net off of a Lockwood attempt. Bobcat’s head coach Wynne Holt took a timeout to allow his team time to regroup and refocus. It was Walsh’s 5th goal on the season, second only to Lockwood.

Although Bates would score the final goal of the game, they did not seriously threaten the Beavers from the 65th minute onwards. While the Beavers had the speed to create offense of counterattacks, Bates was forced to rely more on their set-plays, unable to open up their game.

In addition to their victory, the Beavers were able to give their younger players experience so that they could be better prepared for the rest of the season. Babson was thrilled with the speed of the game. First-year goalie Kayla Coce (#88) replaced Florence at the start of the second half. Heavies, Elizabeth Holmes (#8) and Melanie Jordan (#19) also picked up valuable playing time in the second half. Holmes and Jordan each have one goal this season, and have managed to step on the field in all of the Beavers eight conference games.

Babson will look to continue its winning ways on Saturday as they host rival Springfield.