CRAZIER SHARES
ENTREPRENEURAL WISDOM WITH GROW

GIVES PASSIONATE SPEECH
"You Can Do It If You Are Responsible For It Yourself.
Secret To His Success"
JOSEPH A. SENOS, JR.

On Tuesday, April 7, 1998, students gathered to listen to James C. Cramer. First, some background on the man: Jim Cramer arrives at his office every day around 8 A.M., after waking around 6 A.M., after going to bed at midnight.
Mr. Cramer takes gaining a competitive advantage on the professionals with which he competes very seriously and is a true entrepreneur, in that he never takes no for an answer and finds a way to accomplish what he wants. He once said, "Inventing is so important that you shouldn't leave it to others. If you are paid as much as anything to do sports, then you do well." This statement personifies Mr. James Cramer.
Mr. Cramer got his start at Harvard University where he was editor-in-chief of the Crimson, the university newspaper. It was there where his passion for journalism arose. He later graduated from Harvard law school.

Babson College's Hidden Archives Uncovered
Located on the third floor of the Horn Library is probably the key to the campus that's not as rich past. The Babson Archives Department houses almost every document, video, or photo in the history of our college. Located in the corner of the third floor is a world of history that is waiting to be opened like an old history book.
One can find historical books and letters by Noran Babson, and other artifacts in the school, but there is much more.

Article on Page 4

Babson Players' Production Witty, Hysterical, and Brilliant

JESSICA BURT
"Something for everyone... a comedy tonight!" The opening number by the Babson Players春 production of "A Funny Thing Happened On the Way to the Forum" was a hit. The scene was set for a fun and upbeat, at times unpredictable, musical.
Set in B B C., the play takes place around three houses in Rome, the house of Erronius (played by Angelo Framaroli), an old man who returns after a 20-year absence, and his two children; the house of Marcus L.L. Vusualus (Jake Walker), the pimp; and the house of Senex (Will Ballard), a man whose wife (Crystal Brown), son (Adam Hatch), and slaves (Pseudolus: Bradford Carman, and Hysterium: Eddie Gains) are continuously trying to keep out of trouble.
The overall acting ability of the Players was the best to date. Senex Bradford Carman stole the show with his phenomenal performance, showing off his timing, acting talents, and long in some numbers, but then free and hysterically funny during the playful numbers.
Eddie Gains was especially sensational and added much of the comic relief with his ballyhoo interpretation as the head slave of the Senex household. He also looked good in a dress.
Adam Hatch played the perfect adolescent geek in love, right down to his squeaky, off key singing. Rate Sykes, the object of his love, was also brilliant as the overly smiling, bespectacled Erronius.
Angelo Framaroli as Erronius and George Jacobson III, the reader of the evening, read some of the text from a book titled "The Best of O. Henry".

Continued on Page 4

BCR Listenership Dwindles After Fanfare Opening

MATTHEW C. OSSOLINSKI
After an opening week of great fans and high ratings, Babson College Radio's listenership is dwindling. While most students on campus are tuning in to their favorite Boston radio station, the staff at BCR is faced with the task of changing some attitudes.

With the novelty of being the world's first web-based college radio station comes an inherent problem: getting people to listen. Most buildings on campus cannot receive the weak FM signal from stop Park Manor Center.
"Everybody crowds into my room each week to listen to Eric Murray's and Steve Kroff's radio show, but the station is not getting the attention it deserves," explained Murray.

Continued on Page 2

The Babson Free Press is available for home or office delivery in most major U.S. cities. Call (781) 238-8641 or (800) 238-8655 for subscription and advertising information.

Tip Top Press (Published every Thursday at Babson College, Waltham, Massachusetts) Vol. 57, No. 9
The Babson Free Press is an independent, student-produced publication, and as such, reflects the views of its editors and may not necessarily represent those of the Babson College administration.

THURSDAY, APRIL 9, 1998
INTERNET: WWW.BABSONFREEPRESS.COM

ENTREPRENEURS VIE FOR COTYED MULLER PRIZE
WINNER TO BE ANNOUNCED
Close Competition, Says Students, May Lead To Tough Decision

GARDNER BOUMLAY
Six of Babson College's finest entrepreneurs gathered last Friday afternoon in a crowded Malloy Hall to compete for one of the College's most prestigious awards, the John H. Muller Jr. Prize, formerly called the Philip Charm Prize.
Four teams comprised of six students competed for the prize, which is awarded to the best business plan written by an undergraduate student or group. Jamie L. Mahoney, Helen Maloney, and Vineet Seth presented American Herbs, a natural skin care products re-packager and distributor. James Molnar discussed his Oak Chips Corporate plan, a Hungarian based wood chip producer for wine makers. Charles Marritt presented Benetex, a portable toilet manufacturing and servicing firm currently in existence in New York. Closing out the competition was Federico Rodriguez presenting Bolitas v Max, a Costa Rican ticket distribution company.
The business plans were presented to a panel of four judges including: Richard Kimball B'84, number 15, Sophomore Eric Dossent waits for his turn at bat. Babson lost Monday's game, 6 to 1.

Men's Baseball Sinks Coast Guard, Falls to WPI, BSC

JONATHAN CINNERTI
During the first half of the season, the Babson Baseball Team has had a very demanding schedule. In fact, during the past 11 days, the Beavers have played 13 games. Overall, Babson has a record of 13-6 with a conference record of 6-1. Most recently, the Beavers sweep CAC rival Coast Guard on Saturday, lost to WPI on Sunday, and lost to Division III powerhouse Bridgewater State College on Monday. In game one at Coast Guard on Saturday, pitcher Eric Ammon '01 went the distance to improve his record to 2-0. Overall, the Beavers really poured it on in the third inning as Mike Santors '01 doubled, Eric Frenier '01 singled, Jonathan Capretti '98 tripled, Peter DiDomincio '98 singled, Dave Millman '01 tripled, and Patrick Cutter '01 tripled. The Beavers powered five runs in the inning and continued to be on their way to an easy win.

Continued on Page 16

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Continued on Page 2

DOW 9000
Dow Jones is here! Less than 10 minutes into the trading day on Friday, the Dow Jones cracked the millennium mark.

EVEREST
I've been at Middle Camp now for 2 days, and have just lost one of my closest friends, but where do I go now?

WOMEN'S LACROSSE
The Women's Lacrosse team split a pair of games in the past week to send their record to 3 - 1 for the year.

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News Briefs
Horn Gallery and Founder's Day
'To help celebrate this year's Founder's Day theme "Entrepreneurship and the Arts," the Horn Gallery plans an exhibit opening on Tuesday, April 16, from 12 R.M. to 5 P.M.'

Babson Boxing Club
"Knight at the Fights, sponsored by the Babson Boxing Club, SGA, and CAB, will be held April 17th at 8:30 in Knight Auditorium. The Babson Boxing Club has been training for over 11 weeks and will fight against other Boston area boxers. The event will feature eight boxing matches, including several matches of lesser experience, on just one card and have a few beer.

Micro-Cap Newsletter
has a great interest in starting a Micro-Cap newsletter. Membership in the Investment Club now consists of 20 students, and the club has already met with the CEO of Independent Bank Corp. (NASDAQ: INDB). During the week the Investment Club had an overview of the newsletter, an overview of the companies that were analyzed in its first issue, and two sessions of "executive interviews" with two more companies. They also acknowledged that the newsletter has been a great contribution to a succesful first year. The Investment Club was recently featured in a report on the Boston Business Daily and also was instrumental in bringing Mr. James Cramer to Babson on April 7, 1998.

Founder's Day
Coming Soon
This year Founder's Day will be celebrating Entrepreneurship, and students are invited to participate in creating the banners and symbols that will be displayed on Founder's Day. To take part in the creation on can stop by the Common Campus Center on Thursday, April 9, 1998 from 5:00-7:00 PM, and on Friday between 11:00 A.M. and 2:00 P.M. Students can either draw their own creative design or color in a pre-drawn design. Those who elect to show up paper and markers will be provided.

One Card Machine Update
The One Card machine is still down, and Helen Bickford has no idea as to when it will be operational. In the meantime, it is very important that students take care of the card that they currently have, because there is currently no way to reproduce cards for students. A notification of the repair is also posted on the machine.

Bookstore Buying Books Back
The Babson College Bookstore has its usual spring book buy back. If there are any books that you have not picked up yet, it is very important that you go and see soon. If there are books that have already been bought back in a class, the Bookstore wants to keep those books on hand. Students are asked to ask Tim Margaret at x2755.

Babson Journal Submission Deadline
This Friday
The Babson Journal submission deadline is Friday, April 9, 1998, at 5:00 P.M. Students may submit poems, short stories, essays, art, photographs and theater reviews. This is the final opportunity to submit work in the issues of the Babson Journal this semester. Please submit written work on disk, with one copy to Box 2032 and clearly label all artwork and photographs on the back with your name and Babson Box number. If you have any questions please call Allison Dollinger at x204 or Angela Serra at x4682.

Scholarship Notice
The New England Broadcasting Association is seeking approximately ten scholarships of $200 each to those students interested in broadcasting careers. Whether you're in film, radio, or advertising. In order to qualify student must be a New England resident, able to demonstrate good standing, and have no extracurricular activities. In addition the student must have good communication skills and a GPA over 3.0. Information and applications are available at the Student Financial Services Office.

Free Boston Red Sox Tickets
The Life is offering free Red Sox tickets for the Friday, April 17 game against the Cleveland Indians. Transportation leaves from the front of Reynolds Center at 5:30 P.M. for the 8:30 game. Only one ticket per Babson students, and the deadline is Friday, April 10.

Fall 1998 Course Changes
For the Fall 1998 Registration, the following courses have been changed: SCN2405, Section 1 Science and Technology in American Business has been cancelled, MB1650, Section 1, International Business Enterprise with Professor Sengenoff will meet TR 11:30-12:50 and FR 9:45-11:20. Additionally, schedules are available on the VIDIO WebPages of the School's campus for d200-2027. Continuous add/drop starts April 19.

Softball Pub Night
The softball team is hosting a Pub Night at Roger's Pub, tomorrow, April 8, with the D.J. starting at 9 P.M.

Fish & Hydrants
Wednesdays Water Division of the Department of Public Works will wash the main water lines Monday, April 27 through Thursday, May from 5 A.M. to 5 P.M. to remove built up calcium.  The flushing may cause discoloration in water and staining in washing. To avoid stained clothing, do not wash clothes until the discoloration has washed out.  The flushing and run the water for a few minutes prior to washing.

Babson College Radio Faces Listenership Problems in Wake of Fan Opening Week
Although its staff has committed to the gradual process of convincing people to listen into the station recognizes that a stronger FM signal would have more effect in gaining listeners.

Ear Late, Feel Great
Great tasting foods from around the world, all with less than 30% of calories from fat and all delivered for free.

WE DELIVER
237-1551
8 A.M.-8 P.M.
THUR. & FRI. 5 A.M.

BASBON SPECIAL
2 Turkey Meatballs Subs, 2 Peppsi's
$9.99 + tax
237-1551

Healthy Food for a Busy World
in Wescoboro Square
across from White Mountain Cranberry
Public Safety Log 4/1/98 4/8/98

During the week of 4/1 to 4/8, there were reports of break-ins, thefts, and motorist assaults.

WEDNESDAY, 4/1
9:31 P.M. - Vehicle booted in State University area for parking violation.
10:28 P.M. - Vehicle towed from Coleman Hall.
11:24 P.M. - Noise complaint from Park Manor North.

THURSDAY, 4/2
1:47 P.M. - Fire alarm reported in McCullough Hall. Station activated.
2:08 P.M. - Vehicle booted in Athletic Hall.
5:42 P.M. - Vehicle booted in Olm Lot for parking violation.
5:55 P.M. - Parking complaint from Olm Lot for parking violation.

FRIDAY, 4/3
5:33 P.M. - Report of an alarm going off and will not reset. Officer checks alarm and could not reset.
6:43 P.M. - Call received of an alarm going off in Sorin Center. Alarm reset upon officers arrival.

FRIDAY, 4/3
5:07 A.M. - Vehicle booted in Nichols Lot for parking violations.
5:08 A.M. - Vehicle booted in Hollister Lot for parking violations.
6:10 A.M. - Fire alarm reported in Hollister Hall near mailbox in system. Alarm reset.
11:37 A.M. - Fire alarm reported in Park Manor North. RA notified.

SATURDAY, 4/4
1:17 A.M. - Officer assist with Weil Memorial in Rescue of a Vehicle Motor citation issued by Weil Memorial.
1:39 A.M. - Parking complaint from Knight Lot. Officer spoke to individual. Report filed.
2:42 P.M. - Alarm re-activated on lower floor for an injured. The alarm was transported to Downtown Hospital.

SUNDAY, 4/5
1:31 A.M. - Report of vandalism in Peat Lot. Area checked and one window was broken from first floor building. Area quiet at this time.
1:48 A.M. - Police called from Putney Hall. Area cleared of students without incident.
1:28 A.M. - Received a call from Putney Hall. One emergency hang up call from CEE. Area checked out okay. No one found.
1:53 A.M. - Student transported to Newton Weil Hall from Putney Hall.
1:47 P.M. - Ambulance request at the Sorin Center. Student transport to Newton Med Center and released.
11:05 P.M. - Call received of a break in at the east side of the building. Area clear.

MONDAY, 4/6
10:20 A.M. - Vehicle booted in Hollister Hall.
12:18 P.M. - Vehicle booted in Harris Hall.
2:33 P.M. - Vehicle booted in Lott Lot for parking violation.
5:00 P.M. - Received a call from Weil Memorial to check a employee. An employee will call the post office on Forest Street. Area checked and nothing found.

TUESDAY, 4/7
12:18 A.M. - Report of two males in Coleman Hall. Area checked and nothing found.
11:27 A.M. - Student reports wallet was stolen.
3:00 P.M. - Student reports a vehicle vandalism in Athletic Lot 2.

WEDNESDAY, 4/8
11:34 A.M. - Noise complaint reported from Canfield A tower. Area cleared of students.
1:24 P.M. - Vehicle towed from Coleman Lot for handicap space.
1:39 A.M. - Ambulance request from Peat Lot. Possible head injury to a student.

THURSDAY, 4/9
11:09 A.M. - Noise complaint received from Van Winkle Hall. Student asked to keep noise down. No noise complaint.
3:00 P.M. - Reports of skateboarders in front of Horn Library. Non-Basoston students told to leave campus.
Babson Archives Uncovered: A Journey Through History

JONATHAN S. ERNSHEIMER

Babson College's archives are a treasure trove of historical records that offer a unique glimpse into the university's past. Through a recent tour of the archives, visitors can explore the rich history of Babson College, from its founding in 1919 to the present day.

Full of treasures of the past, Babson College's archives are found on the third floor of the Horn Library. Babson's archives are one of the College's richest hidden secrets.

Cramer, Founder of thestreet.com

Continued from Page 1

Harvard Law School and took a job at Goldman Sachs, where he pursued his interests in the stock mar- ket. He began his career as a fi- nancial journalist at this time, but wanted more. Namely, he wanted to make his own money. So, Whitman

The overheard and the cost in- volved to understand this idea immediately, and Mr. Cramer turned his attention to the Internet. Here, he could express his ideas and sub- stantially cut down on manufactur- ing, printing, and circulation costs. Suddenly, a product on the net en- tails no costs in those areas. Mr. Cramer decided that if his idea was to take off, he needed to have cred- ible news that "will destroy others in his path." He did not listen to those who said that you cannot sell over the net. He can afford to cut inside cutters edges, due the costs he saves in not publishing a newspaper. In essence, his budget is increased toward writers and editors. With this in mind, Mr. Cramer created Thestreet.com. It became the most semi-smart and most informative investment web-site on the net. What makes Cramer's writing so pro- foundly original is that he does not only live the life of a trader, but he writes about it. He writes with hu- man, unmatched objectivity, clar- ity, and with revealing detail. How- ever, more than that, he has giants like The New York Times and the Wall

Hard to believe that it is already week 11 in IMC-2. But, there are still a few important topics to prepare for: Here's what is going on in IMC-2 this week.

Once again, this core week comes from the land of Economics, and first up is a look at the Asian financial crisis. We will look at question such as: How did this crisis get started? Which countries have suffered the most? Can we predict what's in store for future trade relations?

We will spend the first half of our core session trying to understand the causes and consequences of this crisis and look specifically at two or three of the principal players, such as Thailand, Japan, and South Korea. During the second half of the session, we will look at how each of these countries and regions of the world responded to the crisis. We will begin with the immediate response to the crisis and then look at the long-term effects of the crisis on the economies of these countries. We will end with a discussion about the lessons that can be learned from the crisis and how these lessons can be applied to other situations in the future.

The lab this week continues the analysis of KomTek with a look at part C. Here, the emphasis is on the cost-quality.

Players' "Brilliant"

Continued from Page 1

Brigitte Lindbloom, Jim Page, Lisa Tuttel, and Lewis Brown as the all-purpose Proteins also turned in humorous perfor- mances as the characters who interrupted and running side- jokes.

Overall, "On the Way to the Forum" was the best Players production in a long while. Never- ever, it was the closing re-

"On the Way to the Forum" was the best Players production in a long while.

Carman thanked his family, friends, and most of all fellow actors for four wonderful years. Thank you, Carman.

Cramer, Founder of thestreet.com

Addressed Babson Students

Street Journal racing to compete with him.

Mr. Cramer does not simply com- pete, he slams their margins. As he said, "At the Wall Street Journal, big stories goes directly to the print, when a moderate story goes to the web. In my case, everything we have is for them for our subscribers to read."

The people have responded. Since the beginning of the year, he has gained 13,000 new subscribers and is projected to reach 50,000 by the end of the year. The current subscrip- tion price is $12.95 per month. Mr. Cramer has developed this idea to the point that he knows what people want to read and what they don't. With this advantage he knows exactly what to print. What people read and what they like in advertising he im- proves on, and those that don't respond, he drops them out.

Mr. Cramer is also a capitalistic, believes in the country, and also in the self-made professional. Jim Cramer lives to make money for his clients at his hedge fund. He is an independent and has his own na- tional papers on the day's news. He calls CEOs, and reads everything about the business. He lives to succeed and to excel, whether it be in journ- alism or for his clients. It is almost as if he is plugged into a socket, and contact with him gives people around him the same kinetic energy he has.

Everyone in the Olin Auditorium felt this energy just in his speaking and his enthusiasm for being at Babson. He feels, "You can do it if you are responsible for it yourself." In the true spirit of an entrepreneur, his drive is his vision and his enthusiasm, and not at- taining it is something he cannot fathom. He refuses to take no for an an- swer, because he says, "There is al- ways a way." Cramer is the entrepre- neur of the future and a benchmark mark for the successful professional to emula-

PROF. NEAL HARRIS AND PROF. JAY BAY

Babson Graduation Lives

On with Beaver Bowl IV

Women of Keath-Chinic Title

JULIA C. CONNOLLY III

After rounds of competition at the Fourth Annual "On with Keath" Bowl, the "Keath-Airls" brought home the title. This event is known as the kick-off of Founder's Day, which is held in our Tassiotis Gym on 7/14.

The competition, hosted by Pro- fessor Brown, began with two rounds of questions proposed by Babson College, Business, and Philosophy. The third round included summaries of a number of teams of questions eliminated and the high scorers of the competition were announced. In the final, the college-level teams "Jewel Fabianski '99, Sarah C. O'Dwyer '99, and Eliza- beth J. '01, and the high school teams "Julie Fabianski '99, Sarah C. O'Dwyer '99, and Eliza- beth J. '01, and the high school teams "Julie Fabianski '99, Sarah C. O'Dwyer '99, and Eliza-

Students of Keath-Chinic consisted of Grenchen Mohr '99, Wendy Burns '99, Karin Golestain '99, Megan Halvorsen '99, and Margaret Nowak '99. The college team consisted of a few freshmen who were both the first and second Beaver Bowl championship. Included in the college team were "Julie Fabianski '99, '01, and Elizabeth Lunde '99. The third place team was made up of "Julie Fabianski '99, Sarah C. O'Dwyer '99, and Elizabeth Lunde '99. The fourth place team consisted of "Julie Fabianski '99, Sarah C. O'Dwyer '99, and Elizabeth Lunde '99. The fifth place team consisted of "Julie Fabianski '99, Sarah C. O'Dwyer '99, and Elizabeth Lunde '99.

Senior Sarah Miller coordinated the event with the help of the former coordinator of the Bea- ver Bowl, Jeff Stimson. "We are con- tinuing this Babson traditions. Judges included familiar faces such as Grenchen Mohr '99, Carin Hacker, and Karen Nus. Although not all of the 23 (except for the two Who are the awarded monetary prizess, all participants would have won money. Babson Bowl IV ended and all other of set ques-

On the Way to the Forum was the best Players production in a long while.
"Entrepreneurship and The Arts": Theme of 1998 Founder's Day

Morning Program in Sorenson Arts Center Added

Jessica Burtt

Included in this year's Founder's Day events are four awards that help to foster entrepreneurial spirit at Babson.

The awards include the John H. Muller Jr. Business Plan Prize Competition, which awards $5,000 to the student or team that presents the best business plan for a start-up venture. It was established by former President and Mrs. Glavin in 1984. The John H. Muller, Jr. Entrepreneurial Prize is similar to the Muller award, but it is exclusively for graduate students and honorees Donald J. Douglas and the DuPont Foundation.

The prizes include $1,000 for first place, $500 for second and $300 for third.

Another way students are honored on Founder's Day is by being selected to participate in the John H. Muller Jr. Entrepreneurial Prize to be given to a MCBE project group.

Another way students are honored on Founder's Day is by being selected to participate in the John H. Muller Jr. Entrepreneurial Prize to be given to a MCBE project group.

Parents of Babson have unveiled a new program in the Sorenson Center that will include a morning program of art and performances at the Sorenson Center.

According to Lisa Mullahy, Special Events Coordinator, the morning program was added to demonstrate the link between the arts and entrepreneurship.

Jennifer Yen, Co-Chair of the Founder's Day Committee, said the program will "help cultivate an appreciation for the arts" and "is another way to show Babson is about business". Yen said the program will "help student's discover their creative side".

Another way students are honored on Founder's Day is by being selected to participate in the John H. Muller Jr. Entrepreneurial Prize to be given to a MCBE project group.

The Babson College Dance Ensemble will perform two numbers. Jennifer Yen, a member played in many clubs and cho- rographed by Senior Associate Dean of Students and "Spins Up Your Life," a number choreographed by the Spice Girls by choreographed by Junior Michelle Nguyen, will perform a number for Babson Institute Songbook. "In art," said Yen, "I am excited about the selection of the morning program to Babson's Day."

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Mr. Abraham Gosman has spent 35 years in the business side of the health care industry.

As a leading health care entrepre- neur, Mr. Abraham Gosman has spent 35 years in the business side of the health care industry. He founded and is currently the CEO of the Medicaid Group, which was a diversified company with relations in long-term care, rehabilitation facilities, psychiatric hospitals, alcohol and substance abuse treatment and retirement living communities. In a little over a decade, Mr. Gosman increased shareholders' value by 78%.

In addition to Medpartners, Mr. Gosman has founded Medtrust, now with assets of $3.3 billion, PhyxMatrix Corpora- tion, and CareCardia Corporation. Through the combination of an econo- mic degree from the University of New Hampshire, the ability to forecast financial opportunities, and a keen un- derstanding of the workings of the health care industry, Mr. Gosman has succeeded in many diverse sections of the health care business.

Mr. Gosman, in 1992 received the Maine Island Community College Medal of Honor, is currently the director of the National Investment Conference, the President of Senior Living Industries, and the University of New Hampshire Foundation. He is also a member of the board of trustees of a number of organizations, including the Hang Center for Performing Arts and the Darrow Medical Cancer Institute.

Students to Participate in March for Parks and Raise Awareness for America's Parks

Held in Conjunction With Earth Day, the 4-mile March is Held on Cape Cod

Dierdre Woody

On Saturday, April 18, 1998, stu- dents of Babson College and the local community will participate in the 1998 March for Parks at the Cape Cod National Sea- shores. March for Parks is held annu- ally in conjunction with Earth Day by The National Parks and Conservation Association's from April 18-26 in order to raise awareness and funds for America's national, state, and local parks.

Participants will start and finish at Old Harbor Lifesaving Station Museum on Race Point Beach in Provincetown, MA. The walk, which will be approximately 4 miles, will start at 1:00 PM and will take place rain or shine. Walkers will start inside the Old Harbor Life- saving Station, which is celebrating its 150th century of service, and will view old rescue equipment and surfboats used to rescue shipwreck victims. They will then proceed for the 3.5 mile walk down the beach to the Race Point Lighthouse; this is a great location for bird, whale, seal, and marine life watching. Walkers will be met by representa- tives from the New England Light- houses Foundation at the Race Point Lighthouse, where they will view the light and learn about the work rehabilitating the Keeper's House. On the return trip, they will pass along Nauset Harbor and learn about the National Park Service's plans to restore part of the area back to salt marsh, one of the largest proposed restorations on the East Coast. One hundred percent of the pro- ceeds raised will be going to sup- port the Cape Cod National Sea- shores. Any one interested in par- ticipating and/or interested in spon- sorship, contact the trackless vehicle John Nielson from Babson College at 781-229-9115 or Bill Burke of the Cape Cod National Seashore at 508-487-2100. Walkers are able to reg- ister late at the start, but prior notification is encouraged.

Founder's Day Schedule

Morning Program - Sorenson Center for the Arts

10:00 A.M. - Performance by Beau Jest Moving Theatre
10:45 A.M. - Performance by the Babson C-Notes
11:00 A.M. - Performance by Boston Ballet Dancers, choreographed by Rob Wallace, Principle Dancer.
11:45 A.M. - Performance by the Babson Players
12:00 A.M. - Performance by Stan Strickland, Jazz Musician
12:45 A.M. - Performance by the Babson Dance Ensemble

Afternoon Program - Knight Auditorium

2:00 P.M. - Welcome by Professor William Bygrave and President Higdon
2:05 P.M. - Awards Presentations - Douglass and Muller, Student Business Initiative Award, and the Shelby Culom Davis Award
3:05 P.M. - First question and answer session for inductees. Mr. Egani - Olin 101 and Mr. Gosman - Olin 102
4:00 P.M. - Second question and answer session for inductees

Evening Program - Webster Center

6:00 P.M. - Reception begins at the Webster Center
7:15 P.M. - Dinner begins.
8:15 P.M. - Formal Program begins. Master of Ceremonies is Geoffrey A. Dodge, Publisher of Time Inc.'s Money and Your Company magazines.
College Beautifies It, Students Destroy It

JOSEPH C. CONSILVIO III

Waves of green grass were placed in front of Horn Library Wednesday afternoon. Buildings and grounds have diligently worked all hours of the day to make our campus beautiful, but the student's response is abhorring.

This morning the area behind the Reynolds Campus Center was completely littered, and it was obvious that animals.

Let us not degrade those that have no voice. Let us not tear down those who have no hands. There is only so much that buildings and grounds can do and that is why we need your help. Instead of walking over the piece of garbage, pick it up and throw it away. What is most important is that we just don't destroy our campus. Be responsible and treat the campus as if it was your own home. Keep in mind that Babson is home to all of us and needs to be maintained. Don't throw your trash on the ground, and don't leave your trash on the floor. Help clean up and do your part.

The Value of Babson College

JOSEPH A. SENOS, JR.

Let's stop and look at what we do at Babson. Are we here for the education and the position, or to become a leader and a leader of our profession? Some of us, however, are here for the education and to become a leader and a leader of our profession. We are here for the education and to become a leader and a leader of our profession.

Attending Babson is more than just attending classes, it is learning about the environment, the culture, the economics and scale of scope. We are a student body that can't be unseen. We are a student body that can't be unseen. We are a student body that can't be unseen.

According to Eric Aldrich, General Manager at the Babson Business School, the value increases when the students attend business schools in Europe and other international business schools.

ECCH was started in 1973 in Crawford, England and later expanded to include a North American site, which opened at Babson site.

Continued from Page 1

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A Symposium: The Role Of Class Officers

With the election of class officers for the class of 1999, and the fact that the classes of ’97 to ’10 have lost 37.5% of their officers, it is necessary for the role of class officers to be questioned and discussed. Are class officers any different from a club formed by six students who were not elected? What is their role? Are they getting the job done? How can they better do that job? Are class officers necessary?

Officers of the classes of 1998 to 2000 were invited to respond to the preceding questions. The symposium was created to serve as a forum for class officers to discuss problems and arrive at a solution in public.

Lack of Purpose

Crisis Problems

Jordan Mandel believes the Class of 1996 is different from past Babylon class committees.

Let Me Ask You

Garbacz Business for the Babylon Independent

Jordan Mandel, President of the Class of 1996, believes the Class of 1996 is different from past Babylon class committees.

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Weekly World News

Cowhead and Wally The Krusk Ethereal Shurfine Market on beautiful Nakanash Street in Norwood. Just the day after Cowhead's elimination, Wally's succulent pork would have been expected to be sharpening up its dusty old steak knife in no time. Add to that fresh pork, a garden salad, and an old-fash- ioned, and it makes it a stop worth visiting. And while you're there, you can see how the refrigeration of their meats is kept at a constant level. It is a little more than a block that's all. And while you're there, you can see how the young folks who go to this place also show off their cooking skills.

But I'm sure that my certain chocolate lab down in our nation's capital that just might have a little to say in a few years.

quite happy to report that my ultimate fighting championship belt fits quite nicely around my waist. I must say you are seriously thick. The waist band is like myself in the hallowed sacred circle of wrestling? Surely you jest.

But, being a true champion, I will go out to the ring any day to see if any man feels that he might have been vic- timized by a quick thumb twist, or if you're dumb enough to want a crack at the newly crowned inter-gender-class champion. I must say you are a very good looking man, my manager, do "The Brain" Senor here at the paper to get it. I am con- stantly in training and can't be bothered with the schedule.

You can pick up a six pack, a juicy steak, and a copy of the Free Press all in one swoop. Try

Stop Paying Blood Money to the IMF

RICHARD M. SALISMAN

In calling for "reform" in the International Monetary Fund, Congress is avoiding the essential issue. Its re- sponse to President Clinton's urgent request for a IMF moratorium should be to demand, not "tighter controls" over the IMF's operations, but an end to the IMF's role as a global welfare agency. The IMF cannot cure the crisis, for it is a system of "sta- tionary" - since it is generating the very germas that are causing the disease. It is the very economics that describe the region's economic performance such that it cannot recover during decades, production and jobs grew faster than anywhere else in the world, unemployment soared, subsidies were reduced. But this was no insignificant "miracle." Asia prospered to the ex- tent that governments refrained from economic intervention. During its period of impressive growth, cur- rencies held their value, inflation and taxes grew, low government budgets were balanced, and cross-border flows of labor and capital were rela- tively liberal.

What changed? Starting last July, Thailand, South Korea, Indonesia, and Malaysia sold dollars on the IMF's policies - decided to lower the value of their currencies relative to currencies in Asia. This local currencies had been fixed to the U.S. dollar, but the IMF, in its policies, clearly indicated that the dollar's relatively stable value over the past decade.

Far from being an economic "doctor," the IMF is in fact a quack, which first advises an otherwise healthy producer to slit his wrists.

I'm happy to report that my ultimate fighting championship belt fits snug around my waist. But do you think that a bunch of cool cream puffs could have had a chance against a hunk like myself in the hallowed squared circle of wrestling? I'm

But judging from the President's taste in women, I think he is not doing his job.

a certain chocolate lab down in our nation's capital that just might have a little to say in a few years.

But the IMF is the one's who are responsible for the destruction of IMF policies. Mexico fell into crisis when, at the IMF's instigation, it devalued the peso in 1994-95. And it was only when Mexico established a fixed currency and weaned itself from IMF and its economy recovered. Asia, too, can recover - but only when the IMF stops trying to insti- tute a non-manageable currency, allowing free trade, and kicking out the IMF.

What happened to the lessons we supposedly learned from the world's wide collapse of socialism? If we see the evils of a government-managed economy, why can't we see the same evils of a government-run global management agency that offers ad- ditional subsidies and controls? It's time that capitalism - true, laissez-faire capitalism - was allowed to function.

The IMF has been isolated and its re- serves in a $118 billion effort to prop up failing borrowers in Southeast Asia. Now what? The situation is worse. It wants to squeeze out more blood from us so that it can continue preying on life-saving drains. It's time to say no to all this blood-letting.

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THE BARBON FREE PRESS OPINIONS THURSDAY, APRIL 9, 1998

I'm sorry, that was real rude of me and of course I was wrong. I see what you mean. I'm sorta like a bee and have gotten myself a bit of a stigma, of course with good reason. I sit on the still-oh, hell that's a stinger. Ah well, hopefully I'll never lose mine. Stinger that is.

Anything, the pulsar in last week's poison ivy outbreak is that Sun was up one night. No feedback was necessary. As you can see, all the beak came back on its own. And, I'm

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LIFESTYLES

Springer Review: Is He Real or Staged?

JORDAN LEVI

Madison, WI. As most of my avid friends know by now, I was in the greatest audience of the century tonight. It was a great show, there were tons of fans and a lot of good prose and a few prostitues. It was the highlight of my year, and probably of my career. When my self-knocked over the day before, I could see out the window. We met the Springer show with some friends, had back stage passes, and even sat in VIP seat. The boys were the avatars of having a buddy as a Springer Intern.

It was not long ago, one of the budding journalists interviewed the show with said he saw some of the Springer guests working at a bar. I said, "Mike, were they from our show?" He defiantly responded "Yes." I went on to ask him if he had asked the participants any questions, and if so, what did he ask. Although he was a bit admiring, they certainly were not as easy as I had thought. I am finding out that the answers to my extremely important questions. I needed to know for my sake, and for the sake of the very important man, whether Jerry's show is real. I must admit that I was a bit apprehensive about finding this information out. I owe the Springer show and Jerry my life, but if I found out his show was fake I'd have to go.

So I boarded the Boeing 737 and headed for Chicago. I met my parent's home town of Milwaukee, and left the comfort of my own home on a mission. I knew that I would have to sleep on the floor of an old and dirty frat house, but that was the least of my concerns. I just needed to know the answers.

Finding Mike and I went to the bar where he had seen the previous Springer guests. Upon arriving, we found that none of them were at the bar. I suggested we have a few cocktails and watch the Springer show. "Nope," he said, "We have to find out where they're at now!" So we went to the Vodka Tactics, later that night, with a bad case of beer goggles, Mike and I decided to go home and come back the next day. Saturday night, they must be there on Saturday.

Sunday morning arrived, and all I could think about is the bar staff. If they were off or on that Saturday night I would have wasted too much good, frequent flyer miles. More importantly, though, I would have let my readers down. Needless to say, I was a nervous wreck.

As per my suggestion we got to the bar early. After protesting incessantly, I told Mike that cocktails were on me. We arrived at the Bar at 11:00, and more enough, my subjects were there. The bouncer was the victim on the Springer show I had attended. The juke was freezing and I was excited to ask questions. As I walked closer to the bar to order for drinks, and I noticed that the two lesbians from the Springer show were also on duty. This is it! This is what has brought me to Madison, Wisconsin. Lesbians and victims of the Springer Show! I knew this trip was worth it.

Without further ado I asked the bouncer and the two lesbians what time they had a break so that we could discuss the matter at hand. At first they were a bit apprehensive, after all, they don't get along anyway. But I told them the importance of my project and they consented. We met at 3:00 A.M. at BWD's. I ordered wings, cold beers, and cocktails for all. They ladies were impressed and I learned a lot of information to be fed to you after a tough night of checking ID's. I said, "Listen, what I am about to ask you will affect the lives of millions of people. I promise you anonymity, so long as you answer truthfully." All agreed. Mike was astounded. He couldn't believe what he was about to hear. The first question was directed to the bouncer. "Did you know these two were lesbians and cheating on you?" "No way!" he replied. "So I asked 'kid' of you did make this stuff up or was it genuine?" They responded, "Genuine! For real! No joke!"

That's all I needed. I paid the tab, left the wings and drinks for their consumption, and went back to the disgusting frat house. Mike, however, stayed with the hope that the two Lesbians would ask him to join in. No such luck. I was the only one that could claim victory on that cold and bitter night.

Friends, I need you more than ever. My man Jerry is providing us with quality entertainment and legitimate, legitimate free of charge. I admit that I was a bit skeptical at first, but now I am all pleased to hear that Jerry is a faithful and honest human being. "Take care of yourself and we can chat Next week, tales from the Springer show and his new video.

WeCare...A Health Column

BRUCE TOFINAS MD

I am just winding up a weekend of on-call and if that does not give one pause and introspection, nothing ever will. It is not that working 25-60 hours per week and then going on a marathon weekend of coverng the College and other Internal Medicine practices that brings this diatribe, it’s just the number of patients you come in contact with that present such diverse and severe problems. I gain strength in my own good fortunes of health, family and a job that I love. I gain insight from the circumstances that are presented that I hope you will offer you a new vantage point to assess the here and now, and maybe even ponder life after Babin.

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Tuesday
January 10, 1995
The Babson Journal

The Babson Journal is now accepting submissions for the Spring issue. Submit your creative writing for publication!

Fiction
Poetry
Essays
Photography
Drawings

All submissions are due by Friday, April 10, 1998.

Please hard copy a disk and a copy with the piece in MS Word format in Box 1003,
or e-mail them to adullinger@babson.edu

The Babson Journal

I need to know if Jerry's show is staged or for real. I love the Springer show, but if I found out his show was fake, I would probably go sick.

ward. Throw this all in the cauldron, mix gently then vigorously and back again. Repeat numerous times, throw in a dash of instant gratification expectations having been beaten on computers, Internet and television, and you have your basic everyday college kid. It is no wonder that I see students regularly in crisis or demanding why their cold of 24 hours is not better yet, or avoiding health care for days or weeks that is needed because there is not enough time. Graduate students have all the same issues. Many have left careers to come here, or add finanical burdens to your families and "be" on top of those that linger from your undergraduate years. Your pressures may even exceed those of the under graduates. The literary goes on but this is the part you know.

My messages today is that there are less ways to view life. One can take this time in your life and make it a wonderful time. The bowl can be half empty or half full. Make it full. Not just with partying and the social components, but from a combination of healthy study and play... and a positive approach to life. I would be less than candid if I did not reinforce my belief that one needs a healthy body and mind. Everyone can find an exercise form that works for them such as running, walking, swimming, or yoga. Do something three times per week for 20-30 minutes. You will be surprised at how much more life energy can create energy. Do it with a friend and the social component is even better. Do it as a study break and return with new vigor. The key is to choose something that is not right, try something else. With new forms of exercise that you may never have heard of such as Tai chi.

Finding a balance in life is hard. It takes work, but it is worth it. Once the time management starts to fail into place, exercise is providing perspectives, and you are getting adequate amounts of sleep fairly regularly, the games is to high gear. Pressure and stress becomes manageable components of life, rather than overwhelming crises, exchanging it's negative energy for positive through integration. You need to add the positive side in daily life by how you approach it. We all somewhat self-centered. Life can be much fuller and pleasanter, if kindness and thoughtfulness guide you. At first this sounds corny, I promise you that it is not. Give and you shall more. Smile and you shall be open. Do something nice for someone, maybe even someone you don't even know, and see how you feel. Imagine how your recipient feels. Say hello as you pass campus mares around college grounds. Hold a door open for some one, even if every one is a rush. Drop drop notes, or e-mail to friend or family member and tell that you are thinking of them. You can find an exercise form that works for them such as running, walking, swimming, or yoga. Do something three times per week for 20-30 minutes. You will be surprised at how much more life energy can create energy. Do it with a friend and the social component is even better. Do it as a study break and return with new vigor. The key is to choose something that is not right, try something else. With new forms of exercise that you may never have heard of such as Tai chi.
Dow 9,000 Is Broken

FRANK McGEK

Dow 9,000 is here! Less than ten minutes into the trading day on Friday, the Dow Jones Industrials crashed the millennial mark, which it has been flirting with for the last three weeks. To put this into some historical perspective, it took the Dow more than 70 years to close above 9000. However, the Dow has gone from 1,000 to 9,000 since 1982. In the aggregate, Dow 9,000 is extremely insignificant.

Beyond the hype of Dow 9,000, last week actually saw a number of significant developments.

However, its psychological importance to the market is worth noting. Also, there clearly has been some resistance on a technical basis as the Dow dances with the 9,000 level, and the bull takes a little breather on the march to 10,000.

Volume was light, and the Dow was up modestly, as the bull market continued to consolidate

Online Brokerage Market Expanding

E*Trade and Ameritrade Increase Services

JASON SPENCER

In the quickly growing online brokerage market, several companies stand out. Among them are E*Trade and Ameritrade. E*Trade has had a strong record of growth and expansion. Ameritrade, on the other hand, has had a more steady, but solid performance. Their services have expanded significantly, and both companies have been able to attract and retain customers.

Ameritrade’s online trading site does allow traders to earn returns and returns to shareholders.

E*Trade has an incredibly high customer retention rate of 85%. E*Trade has put a lot of effort into their web site, stocking it full of features and keeping it interesting. The customers have taken notice of this, and are very satisfied with the new features you have added (news, Dow Jones, stock quotes, Yahoo! estimates, and ability to enter limit orders for less than 100 shares) that E*Trade has added.

Ameritrade’s online trading site does allow traders to control their investments online, including options and equity orders, positions, quotes, account balances, and transaction history. The touchtone phone system operates 24 hours a day and Ameritrade customers may also place orders, get quotes, and view positions using a Sharp Zaurus Personal Digital Assistant. Ameritrade also sends written, confidential customer confirmation through U.S. mail, for every transaction. Both E*Trade and Ameritrade are continuously increasing their capacity and structure in anticipation of the forecasted large increase in online accounts over the next few years. E*Trade can be reached at www.etrade.com, and Ameritrade can be reached at www.ameritrade.com.

Class of ’98 Senior Survey Reminder

Please complete the senior survey placed in your mail box. Return the survey and support a chosen charity.

Our office will contribute $1000 to a charity in the name of the Senior Class if the class achieves an 85% or higher response rate on this survey.

For more information, contact Anne Marie Delaney, Director of Institutional Research, x6481, Horn 315.

Thank you.
Finland  
Venezuela  
France  
India  
Slovinia  
Germany

What do these countries along with 20 others have in common?

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http://www.babsonfreepress.com

Where the News Gets First!

Issues can be viewed online before they reach the newstands.
Experience Mt. Everest

JOSEPH C. CONSILVO III

I've been at Middle Camp now for days, and have just lost one of my closest friends, but where do I go now? Is it time to retreat, or can I still conquer this great mountain? These were just some of the thoughts that must have occurred as Ed Viesturs waited to conquer Mount Everest.

The film "Everest" opened March 6, 1998, and has been playing to sold out shows at The Museum of Science in Boston. Everest tells the story of Ed Viesturs, Jamling Tenzing Norgay, and their summit to the top of Everest.

Viesturs is considered America's leading Himalayan climber. He has climbed to the top of the earth five times and accomplished feats done by no other person. In this summit Viesturs climbs without the use of oxygen because, as he puts it, he "loves a challenge." Jamling Tenzing Norgay is the son of Tenzing Norgay who made the first ascent of Mt. Everest and is the first person to ever reach the top of Mt. Everest.

This film shows the glory of Mt. Everest in the fairest sense of the word. What it can bring. While filming the movie, something incredible happened. Everest climbers were killed in what was considered one of the worst accidents atop Everest. A fierce storm ravaged the mountain, and many of the climbers were left without shelter. One of the men survived, but was forced to have his arms amputated due to frostbite.

"Everest" includes picturesque scenes of Mt. Everest that have never been seen by the land dwelling public. This film shows the hardships of climbing such a great mountain, but also the rewards that can be seen for miles around. In essence, you feel as if you are a part of the film, climbing alongside Viesturs and Norgay as they ascend Mt. Everest.

This film is a must see for everyone one of all ages, because the odds of any of us ever reaching the top of Everest on our own are extremely slim. This expedition brings us closer to the mountains than we will ever be, and without having to wear numerous layers to keep warm.

Malden Mills, the makers of Polartec® presents the film. Call ahead to purchase tickets as shows are selling out days in advance. The film is worth the wait. To order tickets or to inquire about showtimes, please call (617) 723-2500.

The Middle East Was Rocked By Hunter

KEVIN BLACK

The streets of Boston were overexhusted from the crowd of people in the streets and side-walks on April 6, 1998. I pulled up to the Middle East Club in my car to see if I had almost hit someone who is waiting in line for the club. I asked myself if it was where Charles Hunter was playing. Unfortunately, I did not hear of the band they call Charles Hunter. Since that night, however, I have become a long-time fan.

I parked the car and walked to the line which had already extended since I last saw it. I talked with a few people in the line about the performer, and they informed me that Charles Hunter is a musician from California, and has been performing for several years all around the country. I knew the best and most unique part of this musician is that he has taken his guitar and made it both an electric and bass guitar in one. The two fans also said that he plays a little bit of everything. He plays jazz, funk, rock, and roll, blues, and even a bit of hip-hop.

As I listened to these two fans, the line began to move, which meant the doors were open. I walked into the Last and away from the cold. The night was cold, but the intense and anticipation in the basement of the club was blazing. The basement, looking like a perfect place for college students to party and to enjoy their new or old lives, was dark and only lit by the few stage and bar lights. It was the perfect atmosphere. I found a place to see the stage and listened back. I saw the bass player and saw fans pushing to the front while others were getting their drinks at the bar. Others were finding their place in the crowd and a moment for a night of musical brilliance.

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ENRIQUE TORRES

Coming strong off a recent release in 1997 named "Stone Crazy" the Beatles show off a few of their lyrical tricks with a full length reissue that is a compilation of remixes and rereads.

The Beatles, also known as The Corena Queens, are composed of the master duo of Psycho Less and Juju and have experienced an increased fame since appearing with various artists around the coast. Their first CD released in 1992, entitled "Intoxicated Demons," was a strong introduction, but it was their debut. Juju's current quick moving, short sentence lyrics were not as defined as they are now.

Ju-Ju's current quick moving, short sentence lyrics were not as defined as they are now.

"The Spot" is the collection of many of the crew's first success re-done with new lyrics and some new additions. Examples include "R.I. Ready II," "Let Off A Couple III" and, of course, the remix of "Off The Books." The only difficulty was that the Beatles decided to keep the original beats from the original cut, making it feel like a favorite classic with a new twist. It helped on some of the tracks, but it hurt others.

Many of the tracks have new lyrics from the duo and bring new flavor with the addition of other rappers. Of those rappers doing the honors are such names as Big Punisher, Cuban Linx, and newcomers like A.L., Nogoodus, and Kavuncizka. If you have ever liked the lyrical style of these two, you will enjoy the tracks featuring other rappers with the new lyrics of the duo as well.

The most memorable track is "Psycho Dwarf II," which is similar to the original but with an addition by Nogoodus. Other tracks worth listening to are "No Equal" and "Off The Books." Overall, this CD gets the "Show Me the Money" award. The Beatles are still favorites for their skill and de

Marcus Lycus begs a slave, Senna for help as the slave's owner, Hero books on during the Babson Players spring performance this past weekend. From left are Brad Carman, Jake Walker and Adam Hatcher.

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Dogg Pound Moves Into Independence With Solo

ENRIQUE TORRES

The strength of the Dogg Pound comes through, and Daz does well with his solo album titled "Ballin' Off." Daz, using the pseudonym Dizzle, brings new elements to the West Coast and helps to propel the power players from the West to independent stardom.

With tracks featuring Snoop Dogg, Dogg, Kurupt, Nate Dogg, J. Pac, Outlawz, Too Short, Mack 10, Big G, Lil' C-Style, Lil' C-Style, Snoopity, Snoop Dog, B-Legit, Technique, J-Moopy, Mc Eiht, V.C., Bad Azz, Big Pengu, and Lady V, this album may be one of the best representations of the style that has made gangster rap such a worldwide phenomenon.

Being the other half of the Dogg Pound, Daz made a name for himself with his no-nonsense, conversational style raps. Since the Platinum "Dogg Food," Daz has been producing some of Tupac's work, focusing a lot of his talent on the release "Makaveli." The affiliation comes together for Daz on one of the tracks titled "Initiated," which features Tupac's prestigious Outlawz and also features the other half of the Dogg Pound, Kurupt.

The most memorable song on the album shows it strength by its name. "In California," stands correct with the help of Kurupt and WC. With a beat fast and the soothing voice of a sister sounding less like she is singing in church. This track tells the tale of the two brothers on this block and lets all the fools know where these two are going.

... Coming from the city, where no pity is shown, and starting at these brothers who claim to be hard, the trusty representative Daz comes straight to you with his sing-sing style raps. Asking the crowd why they have a problem with him and setting them know how those problems can be solved. Daz sets off the flow with the question of what they feel like saying about his fame. The woman singing comes strong with a truck verse "Those rolling hills seems to do something for ya, It's a place where everybody knows your name. When you decide that you visit, see all the people, you may never want to leave." This is true to the fullest.

This album gets the "WEEDLES STYLYSTEE" award. No reason other than for coming with the lyrical skills of the West Coast.
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  Last Trim Dinner
  Senior Slide Show & Awards Ceremony

Commencement Ceremony
  Suite Parties
  Champagne Brunch

Deposits of $75 are due by April 24th. Total cost for the week will be between $125-$150 (depending on proceeds from Senior Auction). A late fee of $10 will be assessed for late payments. Please send checks made out to the Class of 1998 to Box 608. If you have any questions, please feel free to contact us in the Senior Office at extension 4893.
**Sports Week**

**THURSDAY, APR. 19, 1990**

**Sports, Like Business, Have Current Revolutionaries**

MICHAEL JACOBS

In honor of Founder's Day on Tuesday, I will focus on a few current people who have revolutionized their respective sports around the world. While these people may not have changed the laws of their sports, they have all changed the game they play, organize, or run for the better. These men and women are true professionals in the professions they've chosen, and I would like to thank Roy Meredith, Robert Ruddick, and Pat Allen. And of course sports figures like Ernie Davis, Lawrence Taylor, Magic Johnson, Jack McDowell, and Bob Griese have all founded restaurants, clothing lines, rock bands, and colognes and are all entrepreneurs. However, in order for any of them to have succeeded, they had to rely on the rise in popularity of professional sports. This rise in popularity can be attributed to a few people in the sports world who have accomplished revolutionary changes in the game, and I would like to take a look at the positive differences in the success of professional sports.

One of the greatest rises in popularity was that of the National Basketball Association (NBA). Today NBA basketball may be the most global of the professional sports, and the soul and spirit of professional basketball is the NBA. The commissioner of the NBA, David Stern, has done more to revolutionize the game since the NBA's name change than any other man since James Naismith founded the sport. Stern has made the NBA a global sports phenomenon. The league has grown from the low of the drug scandals of the 1970's to the high of being one of the most visible entertainment venues in the world. Others have also helped the league excel.

Jordan, in particular, has attracted fans to the game with his unique individuality and skill. Jordan also brought new slants to the floor and popularized streetball. His influences on the game are seen in the courses, plenty of other people have also influenced the NBA, but none as much as Stern, Jordan, Johnson, Thomas, and Bird. Bird's influence during the winter season, ice hockey, and professional wrestling also brought a new level of popularity to sports. Thanks to Gary Bettman, the National Hockey League has become the 'new' sport to watch. Bettman's move to make hockey the sport of the '90s is amazing.

Maybe some day Babson can hold an Entrepreneurship in Sports. After all, Eli Callaway, founder of Callaway Golf, was honored at Founder's Day.

With teams now located in warm weather states like Arizona and North Carolina, the NHL has over 500 professional players on its books. Wayne Gretzky has done more for the game than anybody else. Gretzky showed that not only can an athlete dominate a game while wearing a helmet, but it is also an athlete can also take time to sign autographs and pose for photos.

Like Stein and Bettman, Eli Callaway understands his sport and the world around it. He has played an active role in turning around the NHL. His business acumen has been evident in his management of the Toronto Maple Leafs. These were the days when hockey was not looked at in the United States. Callaway's influence in the NHL is evident today. All of these fan-friendly concepts have pushed baseball back in the limelight. The one player who has revolutionized baseball most uniquely this decade is Cal Ripken Jr. The largest individual sensation opened up the door for baseball players around the world to focus on the game. Callaway Golf is a case in point. Nemo's unusual yet successful pitching style has popularized baseball for fans of all ages around the globe. Nemo helped gel baseball in a new way.

While Jordan and Nemo may have helped globalize their respective sports, more than just players have made significant contributions. For example, the artist, the author, the music band...the list goes on. It is the artists who have come to revolutionize the way viewers watch sports on television. Nemo's role is to make the teams themselves more entertaining and to increase their exposure in advertising, apparel, and youth products.

Of course, I have only named a handful of individuals. There are many other professionals and organizations who have helped revolutionize the world of sports. We all have a role to play in making sports and the excitement surrounding them more exciting in the future.
Men's Rugby Powers Over Bates College, Busts Stonehill

ANGELO R. FRAMULINO II

Ah! When spring peaks its head around the corner, and the weather gets warmer, there is one thing that consummates a young college man’s mind...RUGBY! Last Saturday Babson Rugby faced off against Bates College in their first game of the spring, and this past Saturday they played their second game of the season. After a wonderfully educational Beaver Tour '97 to the sunny Island of Bermuda, your favorite local barbarians returned to give the Bates boys a lesson in the finer points of victory, and defeat.

Last Saturday's game versus Bates College proved to be a lesson learned for Babson making it clear very early that this season was going to be brutal for anyone wearing the wrong color. Bates came into the game with one Babson scoring in the first five minutes, off a lightning play, leaving the Babson fans and veteran Sean “Bootie” Spaulding. The pace of the game only increased, as Karsil “K-Bags” Bagdikian picked up a kick off, and rucked it down, into the try zone on the one-time “K-Bags” found himself in the Try zone, only moments later, after some quick thinking and a quick play off a penalty. Carlos “Goldnbow” Molinelli successfully landed the conversion for an added two points. Bates would be denied scoring for the rest of the first half, as Bob “The Hulk” White made his patented “leggo my jibber” flip to the try zone for yet another successful conversion. “Football” Dan Drabinski was an Olympian run off a pass from Sean Spaulding, being tack- led repeatedly, and converting three consecutive times to dive into the try zone for the last score of the half. Although Bates would lead off the second half with two tries, Babson answered with “Football” Dan making a catch off a low chip from Bates, and proceeded to evade two tacklers to post the ball between the posts. Bates would score one more, but Babson proved to be their last gasp, as the final score was a victorious Babson 62, Bates 17.

Without enough rugrats for a full side Babson took the field for a mixed game. With the aid of four of their regulars, Babson’s backs, Bab- sons, Bates was able to able to win over the mostly rookie Babson B-side, scoring only one try, making the final score Babson 3-0 in favor of Bates.

This past Saturday’s game versus Stonehill proved to be an even better day for the Babson Barbarians as they defeated their arch-rivals from the Polar Bears held Babson to an almost 20 minute scoreless streak. Josh Leonard, who has been with Babson since Day One, Bowed down their lead to 9-4 and sunk the final blow to any chances of winning for the Bears. Despite this mighty show by the Polar Bears, Babson’s strategy of being up by a point for a final score of 11-7. Bartels had three goals, Nass scored a pair, and Mike Nagy and Scott Hoffman ‘00 added another goal and an assist, respectively. Although the Bears fell prey to the Polar Bears, Schmidt had an amazing 14 saves.

Babson vs. Tufts: Babson’s strong defensive effort shut the Jumbos out in the second half, allowing them the victory over Tufts. Nass, Bartels, and Welch all had two goals each. Dyer, Brad Otis ’00, Jorge Perez ’00, and Sean Raymond had all single goals to defeat Tufts 10-4.

Babson vs. MTT: The MIT Engi- neers took a beating as Babson pumped in a winning score of 12-1, with goals from Rahman and Gar- rets each produced a hat trick and Dyer, Peter Clarke ’01, Welch, Darnay, and Prophet scored singles as the offense was sowing some seeds. The defense was solid, and saw much of the ball down on their end in this game. However, they re- mained strong on unsettled situations and allowed the offensive section to unfold. Schmidt had an ex- cellent 11 saves and one impressive hit that allowed the Beavers to dis- arm MIT.

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In the midst of single digit temperatures, the game got off to a slow start. Stonehill dominated the first half with two tries, holding Bates off until the second half. After landing the first score of the second half off a penalty kick, Stonehill’s luck ran out, and the Babson squad came roaring to life. The first try for the Beavers came off an amazing run by Matt "Psycho" Evans, breaking away to make a forty- yard conversion. The second try for the Beavers, also an amazing run by Carlos "Goldnbow" Molinelli was landed from the far right touch line. A fine showing was made by rookie Dan "Shakes" Roderigues, as he was the next to score, making his first A-side try. Did someone say "Boo!?" The successful conversion by

Women's Lacrosse Splits Pair

MICHAEL JACOBS

The Women's Lacrosse team split its weekend play, the past week to send their record to 3-1 against the year.

Carrie Justsson ‘99 scored the tying goal in overtime and Laura Hayes ‘01 scored the game-winner as the Lady Beavers defeated Wesleyan College 8-7 last Saturday. Captain Lauren Esposito ’98 scored two goals and added an assist in the win. Hayes scored three times for the Lady Beavers, including a game-tying goal in the first half just left to go in the second. In addition to her tying goal, Justsson added another goal as did Lacey Clarke ’99. Tanya Josie Hebron ’01 contributed two goals as Jessie Jett scored off a 3-0 start for this season the third straight year.

Hayes was satisfied with the performance of the game. Everyone played a great game. Three days after their third visit to victory of the year, the Lady Beavers fell to Wesleyan College 12- 10. Josie made 13 saves in the losing effort as Wellesley scored seven goals in a row after trailing 3-2 at the half. Wellesley, which hasn’t lost in since their second game of the season eight games ago, squeezed by Babson with four multiple goal scorers. The Lady Beavers were led by Clarke’s five goals. Erin Kleiber ‘99 notched her first career hat trick for the Lady Beavers and Hayes and Justsson each had a goal and an assist.

Added Hayes, "Wellesley was a tough game. We’re looking for- ward to seeing them in the (conference) tournament."

"I think the upcoming weekend is going to be hard," says Hayes. "Tanya and the lady Beavers lost to rebound from their first loss of the year at this week. They played at 4:00 PM and then host MCT on Saturday at 11:00 AM before travelling to Smith on Tuesday."