Resident Assistants' Role On Babson Campus Expanded & Redefined

JESSICA BURT
EDITOR IN CHIEF

Historically, Babson Resident Assistants (RAs) were seen as enforcers of College policies and disciplinarians. However, since Laura De Veau, Associate Director of Campus Life, started working with the RAs last summer, things have started to change.

"My goal is for our RAs to be a resource first, not an enforcer first," said De Veau.

Chris DiBello, a RA in Park Manor Central, added, "The RA position has taken on a far more defined role. We are less of a disciplinarian and seen in a much better light. Actually, the disciplinary part is one of the smaller parts of the job."

De Veau has helped implement a RA Advisory Board and, starting next year, RAs will be holding "office hours" of sorts. The students will be stationed at various desks or offices, such as in the lounge in Van Winkle, for a few hours a week to help students and answer questions.

The advisory board consists of about six RAs. Board member and Van Winkle RA, Matthew Ozolinski said, "Although [De Veau] is exercising a degree of supervision, she is letting us decide the details and has a real interest in what we think."

Hopefully, De Veau, this program will "increase RA visibility as a helper."

Campus Life is also trying to raise awareness about safety issues, especially when it comes to proposed

Continued on Page 3

W. Basketball Wins NewMAC Falters In NCAA Finals

STEVE PALENCAR
CONTRIBUTING WRITER

After ending the regular season with a 16-8 overall (6-3 in league) record, Babson Women's Basketball captured the first annual NewMAC Women's Basketball Championship with consecutive victories over Wheaton, Smith and Clark in the league tournament.

Last Wednesday, Babson beat Wheaton at home in the quarterfinals, 82-63. The game was close at half time with Babson leading 38-27, but a superb defensive effort in the second half limited Wheaton to just 16 more points. Senior forward Lesley DiMaio had a season-high 14 points and 9 rebounds in the game and she

Continued on Page 12

Class of 2000 Raffles Off Housing Lottery Number "0"

LINDA PIZZUTI
CONTRIBUTING WRITER

Housing Lottery numbers will be released on Tuesday, March 9. As stated in the Undergraduate handbook, "A lottery is conducted each spring semester to determine assignments for the following academic year." The numbers will be posted by the Information Booth in the Student Center.

For students seeking doubles or triples on campus, the lowest of the lottery numbers for the roomsmates is taken. For students who want singles, their lottery numbers are given from lowest to highest for room selection. For juniors who wish to live in suites next year, the lottery standing is determined by the total value of the lottery numbers for all of the individuals in the suite.

This year, for the first time, there

What Would Your Mother Say?

BACA is Petitioning For Soap and Towels in Dorm Bathrooms

ERIC BROWN
CONTRIBUTING WRITER

It has become a well-known fact that an epidemic of flu and colds has swept the Babson campus. One of the biggest culprits of this situation is the lack of band washing facilities in Babson's dorms.

Science has made it a well known fact that colds, the flu and other diseases are easily spread by people who do not wash their hands either before eating or after going to the bathroom or being outside. Why does Babson allow its dorm bathroom facilities to remain without these vital utilities?

The school voices concerns about vandalism and the destruction of the facilities. At an institution of higher learning it is expected that the people who live there have the maturity to see the stupidity in ruining something that benefits the whole community.

The soap and drying units would be there for the benefit of the students. If the students destroy what they are given, it is their loss, because no replacements will come.

The Babson Association for Community Awareness (BACA) is working with health services director Lisa Wong to combat the health issue. BACA's first initiative as a newly

Continued on Page 3

Spring MCFE Programs Start Strong

JESSICA BURT
AIMIE DOLLINGER

Undergraduate projects for the Management Consulting Field Experience (MCFE) are well under way this semester, and plans are already in the works for next semester's program.

MCFE projects involve teams of three to five students who act as consultants, assigned to the task of examining and solving problems for actual companies and organizations. Many students choose to form MCFE teams on their own, while others apply as individuals and are assigned to teams based on their interests and preferred fields of business.

Kieren Bleakley, '06, registered for the MCFE program this semester because, "It is an opportunity to experience real situations and problems in the business world and really dig into it. It brings the classroom life to a whole new level."

There are many advantages to participating in a MCFE. Gayla Krueger, '06, applied because, "I was looking to gain consulting experience." She feels, "It is a lot of work, but it's a great experience and it has been very rewarding thus far."

Students who participate in the MCFE programs are not paid, but receive credit for a management elective course.

Undergraduate teams, each under the supervision of a second year MBA project advisor and a Speech Consultant are tackling the 15 projects. The projects are varied, and include the Babson College Fund, Babson College Continued on Page 2

FREEPRESS PAGE 5

The Babson Free Press attended the Associated Collegiate Press National Newspaper Conference this past weekend.

SMOC V PAGE 9

After five weeks now, no doubt your eyes have begun to glaze over whatever self-righteous nonsense spews forth from this article.

Wecare PAGE 10

This is my prelude to the spring break. Maybe even cut it out and put it in your bag to read mid-vacation week, wherever you are.

MOVIC REVIEW PAGE 11

Paramount and MTV's latest flick "200 Cigarettes" was pumped up to be a great cult hit and Ben Affleck's latest and greatest.

The Mighty BossTones will be coming to Babson for Spring Weekend '99. The band is actually the cover story in PepsiCo from 6 P.M. to 1 A.M. Babson students are admitted free with student ID. This is the BossTones' second time playing at Spring Weekend. They performed in 1995.

Andrew Guldberg for The Babson Free Press

Sigma Kappa Sorority and Theta Chi Fraternity cosponsored the annual Red Cross blood drive yesterday in Knight Auditorium from 1 to 7 P.M.
Free Press Recognized at National Convention in LA

AMBER HESCOCK
NEWS EDITOR

The Babson Free Press received recognition this past weekend, when members joined print and online college newspaper journalists from across the United States and Canada at the 16th annual National College Newspaper Convention in Los Angeles, California. The convention was sponsored by the Associated Collegiate Press, and included a "Newspaper of the Year Contest," into which The Babson Free Press entered its November 19, 1998 edition, featuring a cover story on Professor Laura Godfried’s. The Free Press received an award, selected as an honorable mention in the four-year college non-daily category. This achievement is impressive when one considers that, as Editor in Chief of The Babson Free Press Jessica Burt noticed at the convention, "every other college, besides Babson, has a journalism class or program, for which newspaper staff get class credit, and some even get a stipend."

Attending the convention were the following members of The Babson Free Press: Editor in Chief Jessica Burt ’90, Production Editor Irena Vekselberg ’90, Director of New Media Design Philip Silvestri ’90, Angelo Fragmalo ’90, Graphic Design, Copy Editor Aimes Dollinger ’90. They participated in workshops covering all aspects of newspaper production-including editorial, reporting, online, advertising, and sales and revenue.

Conferences on law and ethics were also held. For example, Silvestri and Vekselberg attended a conference entitled, "Sex, Violence and Privacy."

Burt noted that the workshops, and particularly sessions in which experts critiqued the paper, were very helpful and provided ways to improve the newspaper.

Vekselberg was glad to get advice from a production standpoint. Thanks to a critique of the Free Press that took place at the conference, she has a new focus on "improving ease of readability." This will entail creating "better, more clear headlines and improving layout of the pages."
The convention also featured several keynote speakers: one of which was Michael Barriere, a Pulitzer Prize winning editorial cartoonist who currently works for the Los Angeles Times. Deborah Matthews, White House correspondent for Gannett News Service, and syndicated advice columnist Hartan Cohen also shared insights and observations.

While in LA, the group took time over the weekend to do some sightseeing. They toured attractions including Rodeo Drive and Ripley’s Believe It Or Not Auditorium.

They also made a stop at Mann's Chinese Theater, on Hollywood Boulevard, where they got a chance to match the hands and feet of the prints of stars.

Fragmalo took something positive away from the conference that did not come from critiques or workshops: "You don’t realize how super the paper is until you compare it to some other student newspapers from around the country."

All members who participated in the convention indicated that the new knowledge and increased confidence, as noted by Fragmalo, will help bring The Babson Free Press to an even higher level of quality in the future.

Babson Places Second In International Case

MICHAEL SALVI
STAFF WRITER

A team of four Babson students guided by professor of entrepreneurship, John Newman, represented Babson College last week in the 16th Annual Midwest International Case Competition. The Babson team was comprised of Seniors Allie Carson, Kristen Engelsken, Benjamin Her, and Michael Salvi. Babson competed against 4 of the best business schools in the world including, the Chinese University of Hong Kong, the University of Technology Sydney, the University of Washington, and the University of Western Ontario.

All five of the teams received a case which was written specifically for the competition. The teams were then given 12 hours to prepare a 10 page written analysis of the case including recommendations for making the venture a successful one. This proved to be a challenge both in the form of the teams being able to condense a 30 page case into five pages of analysis, and the time constraint.

The second part of the competition involved an oral presentation to a distinguished panel of judges. The judges challenged all of the teams with a barrage of questions and comments. The Babson team handled themselves well under this pressure and wrote a very clear and concise paper.

The judges deliberated for an extended period of time and with much difficulty selected the University of Western Ontario as this year’s winner. The Babson team was led well by their coach John Newman, and was proud of their performance considering it was their first case competition.

Much thanks to the University of Virginia and the McIntire School of Commerce Steering Committee for hosting such a spectacular event.

The 1999 Spring MCPE Programs Start Strong


The majority of these projects are in the non-profit sector, with only two programs, the New England Revolution and Stacy’s Pita Chips falling in the for-profit category.

The selection process for the MCPE program is rigorous. According to Ondine Cohm, Director of Management Consulting and Field Based Programs, "Students must be in good academic standing and show motivation and interest." In addition, feedback is solicited from the faculty. In addition to the application, there is an interview process for prospective applicants.

This semester there were 90 applicants, and Cohm says, "more than half" of the students who applied were accepted. There are currently 46 students participating in the MCPE program.

At the end of the semester as the program concludes, the project teams will make presentations to their corporate sponsors, sharing their findings and ideas.

If you are interested in participating in a MCPE project next fall, the current process is attending an informational meeting that is planned for April 8, 1999 at 9 P.M. in Trus 201. The project organizations for the fall semester will be released at that time.

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RAs’ Role Redefined

Continued from Page 1

dors. New this semester, RA per-
form daily safety checks of their
rooms. In the event of a fire or
propped doors.

dealers have been a rash of par-
cular incidents that warrant extra
attention to safety. However, she
did add that the safety checks are
“Because of previous experiences
that I have had as a professional at
two prior institutions where I saw
safety slip. At one, a student was
robbed. And it happened a third

happened again.

We did admit that many stu-
dents find propping doors “much
easier” but strongly acknowledge and
support Gabler’s initiative for
safety awareness.

Classifieds

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Movie Listings for Framingham 14

Friday and Saturday
March 5th and 6th

Analyze This, R
1:15, 3:00, 5:00, 7:00, 9:00, 11:15

Sky, PG
12:15, 2:15, 4:15, 5:15, 7:15, 9:15

Elizabeth, R
3:30, 6:30, 9:45

Life is Beautiful, R
12:30, 2:30, 5:30, 8:30

Waking Ned Divine, PG
1:30, 3:30, 7:00, 9:30

SMM, R
12:45, 2:45, 7:15, 10:15

She’s All That, PG13
12:15, 2:15, 5:15, 7:15, 10:30

Message In A Bottle, PG13
1:00, 4:00, 7:00, 10:00

A Bug’s Life, G
1:00, 4:00, 7:00, 10:00

My Favorite Martian, PG
12:00, 2:00, 5:00, 7:30

The Other Sister, PG13
12:00, 3:15, 7:00, 10:00

200 Cigarettes, PG
12.20, 2:30, 5:00, 7:30, 10:00

Shakespeare In Love, R
12:45, 4:00, 7:15, 10:15

Affliction, R
12:45, 4:45, 7:45, 10:45


WEDNESDAY, 2/24
11:38 A.M. - West End resident
called stating his wife was two
hours behind in work. He

Student called back and said his
wife had returned home.

THURSDAY, 2/25
1:38 A.M. - Report of a noise
complaint. Reporting party was
asked to turn down the stereo.

3:07 P.M. - WPD reports an acci-
dent involving one of the
college-owned vehicles. No injuries
reported.

5:18 P.M. - Report of a medical
emergency in Putney Hall. Student
in residence. No transport necessary
at this time.

MONDAY, 3/1
1:34 P.M. - Report of students
breaking glass in the Reynolds Cen-
trum. Area checked and minimum
damage found. No one in the area.

3:39 P.M. - Report of a noise com-
plaint in Van Winkle Hall. Officers
checked area and reported all

9:32 P.M. - Report of a fire alarm in
Bryant Hall by cooking.

11:31 P.M. - A person called to
report a fire alarm in Putney Hall.

SUNDAY, 3/2
12:59 A.M. - Report of a noise
complaint in Putney Hall. Building
checked and found quiet at this time.

9:05 P.M. - Report of a larceny in
Putney Hall. Officers checked.

MONDAY, 3/3
1:34 P.M. - Report of a noise
complaint in Pies Hall.

THURSDAY, 3/5
4:25 P.M. - Report of a fire alarm in
Bryant Hall by cooking.

10:17 P.M. - Report of a fire alarm in
Bryant Hall by cooking.

11:18 P.M. - Report of a student
having a prescription. Transported
to NWH for stitches.

SUNDAY, 3/1
9:34 P.M. - Report of a disturbance
at Roger’s Pub. Female噪声
assaulted. BPD responded.

11:07 P.M. - Report of a student
complaining of being beat up.

11:26 P.M. - Report of a fire alarm
in Putney Hall.

SATURDAY, 3/12
2:27 A.M. - A person called con-
cerned for her bother whom she has
not heard from. Student located in
his room.

1:01 A.M. - RA call from second floor.
Ward. Full investigation.

Check presence on doors. Area checked
no one found.

1:59 A.M. - Report of a noise
complaint in the Reynolds Center.

TUESDAY, 3/16
2:50 A.M. - Students reporting
issues on the wall.

What Would Your Mother Say?

Continued from Page 1

formed organization is getting peti-
tions signed concerning the student
body’s strong support for the effort.

Like many other students on cam-
pus, Linda Piazzuti feels, “It’s about
time.”

Think about how many times you have
gone to the bathroom, rinsed it,
your hands, and then ate a pizza from
Dominos’s. Ever pick up food from
Reynolds, take it to your room and
eat it after touching doorknobs, hand
rails, and your keys? Have you ever
gotten sick? If not, you are lucky, but
there is still the chance.

Personal hygiene is not a joining
matter. No one wants to be sick
come fall. For this school year over
thirty thousand dollars a year will not
install hand-washing facilities in the
bathrooms. This is due to the lack of
identify a few individuals specifically
in student facilities. At a business
school where they teach the impor-
tance of a handshake, they should
teach the importance of a clean
hand,” Josh Corson.

Pies Hall奥林匹亚, 2th quarter last semester Health Services put on a big cam-
paign stressing the importance of handwashing, yet the school lacks the basic
tools to do it. It is not up to those students to use the limited

ilities. They are basic necessi-
ties that go along with running we-

toilet facilities. Do you think your
mother say if she knew?

Could You Win the Student
Business Initiative Award?

Could you win the Student
Business Initiative Award? If you are an under-
graduate and you have figured out a
business (not an FDMU) you qualify. The
Student Business Initiative Award, for a check of
$1,000, a lifetime invitation to Founder’s Day,
and the honor that comes from earn-
ing one of the most prestigious ac-

colleges honored to the present the awards.

Presented each year by the Alumni
Association as part of the Founder’s Day
activities, the SBA is awarded based on the following criteria:

• Character
• Originality
• Persistence
• Success in running one’s own

A popular misconception is that the award is for having a
even or profitability. Another mis-

ception is that applicants must be full-time students.

This is not the case and should not prevent anyone from entering the
competition. Past winners have been involved in all types of business from
custom T-shirt design (past year’s winner) to DJ services, to recycling
services and much more. In fact,

there is a permanent plaque in the gymnasium at the Reynolds Campus
Center engraved with the names of the winners over the years.

This award embodies the entre-
preneurial spirit which put Babson on
the map and SBA was created by Jeff Mulligan B’87, M’88.

While many colleges are jumping on the bandwagon of teaching entre-

The application, available from

Dow Career Services in Alumni Rela-
tions (ext. 4165) or at the informa-
tion desk in The Reynolds Campus
Center, consists of a completed
drafted written portion which is used to se-
lect 3 finalists who will be

paction. The application is due ata
Alumni Office by the Friday, March 20th
4:30. All finalists are invited to
founder’s day for the award presen-

If you have any questions, please call Dawn
Fireparker at ext 4165.

Student Employment Opportunity Week

The Student Employment Office has designated the first week in April (4th - 9th) as

Student Employment Opportunity Week

The purpose of this week is threefold:

1. To enhance awareness of student employment and its current relevance in the

education process.

2. To recognize students who work while attending college. It currently involves

over 600 students, Undergraduate and Graduate, who work at Babson College.

3. To thank the employers who hire students for part-time and summer positions.

Babson College President, Leo I. Higdon Jr. has given his support of this week.
The Babson College Student Employee of the Year will be honored on April 8th at

an awards ceremony and will be one of the twenty-nine participants in this years event.

This is an opportunity for student employers to show their appreciation for the hard work and dedication of their student workers. Look for more information on how to honor your student employees.

Let’s take the time to reward our hard working student employees!
Give us 10 Minutes...

And together we'll build a better Babson

Take the Student Quality of Life Survey from March 7 to March 24, On-Line at http://domino.babson.edu/survey/qsl.nsf

Questions? Call Student Affairs x4218, Undergraduate Programs x4223 or the Quality Office x5695
Babson Students Deserve the Benefits of a Journalism Class

JESSICA BURT
EDITOR IN CHIEF

The Babson Free Press attended the Associated Col-
lage Press National Newspaper Conference this past weekend, approximately 30 different newspapers. The most shocking thing we learned about the papers from other school had some kind of journalism program.

Babson might not need an entire program, but the students should have access to a journalism class. Why? Deadlines, assignments, and stories are written and in word order must be made. There are endless opportunities for Babson students to try their hand at writing, and the skills journalism can teach them are invaluable.

As for the question of how to teach journalism, the skills journalism can teach them are invaluable. A proposition for a journalism class has been pro-
posed for the fall, and if it is approved, it will be offered to the students in the spring.

In a business school that offers such a wide range of courses, why is it that Babson College needs a journalism class? The students deserve to learn the principles behind the media. The profession regardless of the career they choose.

Work Hard, Fly Continental

PHILIP SILVESTRI
MEDIA DESIGN

Recently some members of the Babson Free Press attended the Associated College Press National Newspaper Conference in Los Angeles. And what an adventure it would be. I would like to tell you a little bit about the conference so you can share in the fun. We were there for two days. We went to the conference, for we envied you a second year. And the rush of doing something or getting something for your face in a minute.

We will all admit that the flight to L.A. was rather uneventful, at least in part. You see, we were spilt in two groups. One group left at five A.M. and a second group leaving in later in the afternoon. Before arriving at Providence a-

dart, it had already begun to snow. Our flight was delayed and the plane was turned around and the flight was canceled. The pilot was so nervous he was crying and our faces were covered with snow. The plane was delayed for an hour and a half because of the snow.

Finally, we made it to Los Angeles and were able to see the city. We went to see the Hollywood sign and the famous Walk of Fame. We also visited the famous Griffith Observatory and the famous Griffith Park. We had a great time and it was really a memorable trip.

The Babson Free Press
Founded in 1934

Michael Gerardi
Contributing Writer

Aside from some excellent pizza, what springs to your mind at the mere thought of the phrase "Habitat for Humanity"? Second of course to Jimmy Carter, I hope it's the thought of the Oratorio's hard work to provide shelter to a family in need. That's what Habitat is all about.

For those of you who don't know

Volunteers work side by side with the future owners to build or rehabilitate homes, which are then sold at cost.

exactly what Habitat for Humanity is, I'll provide a brief rundown. Volunteers work side by side with the future owners to build or rehabilitate homes, which are then sold at cost.

As the new homeowners pay off their debt to Habitat, the money goes into a revolving fund that is continually investing in shelter for other families. This year, 30 Bab-
son representatives will be traveling down to New Orleans, Louisiana, to help with the work side by side with the citizens.

All Babson students are familiar with hard work, having been subjected to the old curricula in the rigor of FIME or MCM. And, no matter how dedicated and studious we may be, all students have felt disillusionment with the futility of seeming point-

lessness of much of the work we must do. At some point, all students ask themselves, "Will this matter in any way?" It definitely will to that family in Louisiana.

Letter to the Editor: Everyone Can Help

MICHAEL GERARDI
Contributing Writer

The work is intense, but so is the reward. Your hard work today and the generosity of others ensures that soon you will have a new home for your family to enjoy. The an-
swer to your question is a resounding “Yes.”

As mentioned above, Habitat for Humanity depends on the generosity of others to do its work. Many, from the time donated by the thirty Babson representatives who are traveling to Louisiana this spring break to build a home, the monetary donations which allow us to go.

Numerous fundraising efforts have canvassed the campus, from the infamous pizza nights (that delectable dish made by fellow students and delivered to your door) to the 50/50 raffle (estimated to be approximately $500!) to even simple donations.

Unfortunately, as a student, you might have to perform all this work and administration, and faculty have to take the time to help in order to help a family.

In the next few weeks, members of Habitat for Humanity are working hard to procure enough funds to get the families back on their homes. All is ask is that someone asks you to buy a raffle ticket, or make a donation, or even if you're hungry this Thursday night, ask yourself, "Will this dol-

lar matter in any year?" It definitely will to that family in Louisiana.

Don't Just Have a Meeting, Do Something!

AMEE M. DOLLINGER
ASSISTANT EDITOR

It seems to be pretty obvious from recent editorials about student involve-
ment in student government that there is not much happening in a tangible way here at Babson. In-
stead it seems to be a race to the bottom. The idea of a meeting is on record lows, there is a lack of participation at meetings, and the student government is in a state of confusion.

With this blatant lack of partici-
pation, I wonder what are all our meetings about? It seems that the average Babson student has a proliferation of meetings, and it makes me wonder. Are we a school full of people who see all talk and no action?

We go to academic group meet-
ings, organizational meetings, meetings with administrators, meet-
ings to ask for money and meetings to share ideas. It all comes down to a lot of time and a lot of sitting in a chair listening to someone that you might not even talk about some-
thing you might not even be re-
motely interested in.

Yet, when we leave these meet-
ings, how many of us actually act on one of the proposals that were discussed? Not many. We sit through the meeting, nod politely, and walk out with no intention of doing anything about the situation. Babson College is contributing to this lack of participation.

All the conversations and man-
gement classes about "out of the box" thinking lead to big dreams and grand plans for the future, but no one ever talks about follow through in a management class. I have never heard a professor say, "well, that's a great idea, but BOW are YOU going to accomplish it?"

The frightening thing about this meeting situation is its implications on entrepreneurship, the focus of this college.

Wherever someone lacks follow through, that is one more business that will become a statistic of failed start-ups. This lack of drive and commitment will not serve Bab-
son students in the future and in the workforce. We will be seen as lazy, unmotivated employees who are not able to get the job done.

I think this should be a wake up call to all of us. Stop talking and start working.
**NBA glory: Over or Just Rebuilding?**

**DAN SALTER**

STAFF WRITER

I'd like to take you back in time. Back to 1953, to a tournament that basketball fans, I hold sacred. It's 1954, Van Halen is on top of the pop charts. Ronald Reagan was in the middle of his run as President, and the Celtics are NBA World Champions.

Yes, those were the glory days when basketball was basketball, when the Celtics-Lakers rivalry was at its height, when the glorious Bos- ton Garden still stood as basketball's holiest cathedral, and the happy voice of Johnny Most was as comforting as a soft lullaby. I'll never forget the first time I went to a Celtics game. I was maybe eight or nine. As I stepped away from the beer lines and pro shops, and into the crowded stands, I experienced the essence of the old Garden. I gazed for the first time at the famous parquet, gleaming under the bright lights, the rickety old seats, which had seen so much since 1928. As I slowly lifted my head toward the rafters, I saw six- teen world championship banners among the retired jersey numbers of Russell, Cousy, and all the Celtic greats.

As if this wasn't enough for my young senses, the Celtics had jogged onto the court to the tune of thousands of screaming fans. My dad wiped me off the head of a person sitting in front of me. There was no noise like Garden noise. As I watched them warm up, I was completely amazed. They weren't men, they were heroes, in-fallible beings, like the generations of great players before us.

The public address announcer began to introduce the players. Onto the court trotted loul, Kevin, Paul, The Bullet, etc. I was overwhelmed. It felt like I was dreaming, the only time I had seen that incredible fig- ures was on TV, or on my bedroom wall. And then came the most exciting stretch of the game. I heard the an- nouncer introduce "a six-nine for- ward, number thirty-three..." The crowd erupted. It was absolute pandemonium. At that moment the Garden was con- seated around me... I fell in love with basketball.

I have taken you on this little jour- ney as a reminder of how things once were. As a warning to those who fear that players and teams of that stature will never be back. The truth is, as much as I love the Celtics, I was not surprised at all. Grant, it is unfair to expect any of today's stars to become the next Larry, or Magic, or DrJ, but in es- sence, there's no one even close. Today's league is so commercial and profit-driven, you can lose sight of the basic principles.

But let's get back to the present. The future of the NBA is in question. The league has lost some of the tradition that made the league what it is. This phenomenon has become so promi- nent, in fact, that the great Drazen Bodanovic says approvingly in his latest book, "Fifty percent of life in the NBA is sex. The other fifty per- cent is money."

Sure, times are changing, but let's not abandon the values that set in place by basketball's founding fathers. With Jordan now gone, and the Bulls dismantled, we are holding onto tradi- tion through aging superstars, such as Bird, Magic, Elgin, and Olajuwon. But when these play- ers retire, as they soon will, to whom will they pass the torch? In order for the NBA to maintain its hard-earned distinction, the emerging stars will need to take on the great deal of responsibility. This means no more rap CDs from Shaq, no more "Walkeriggles" when the C's are down by twenty, and no more cry-baby lockouts. Repre- sentatives of the NBA's young stars will be able to bring us back to the era of he- roes, and return the standard of play we had in the long forgotten time when the losing team score one of the biggest quarters of the game popular "double double" won't ever be worthy of mention in the solemn book.

However, the league may be in for a bit of an awakening. David Stern is quite capableaccom- pany, and has been with the league for many years. We are still blessed with Larry Bird's presence as basketball's greatest player and Magic is still guiding the Lakers from his perch in the management of the team.

Also, Celtics fans are quite com- fortable with the new faces. With Bird retired, the players, let's not forget about the abundance of raw talent in the league. Players like Kobe Bryant, Penny Hardaway, and Paul Pierce will surely be able to raise their game to the next level by listening to the advice of their experienced teammate. I'm not so dependent upon whether or not they succeed, but I do care about the commercial- ization and uphold tradition.

Regardless of how fast changes take place, the typical NBA fan will face one fact remains true, whether or not it's in the air. The NBA fans will continue to support their teams unconditionally. The players will always have our support because after all, we still love this game.
American Politik: Racism in America? What Do We Do?

JOSH MARTIN
STAFF WRITER

The history of America is tainted with expressions of minorities. The two biggest groups to face this oppression have been African Americans and women.

In order to correct past mistakes America started the Affirmative Action initiative to help society integrate and allow minorities special opportunities to receive jobs and education. The program started many years ago and was thought and is still considered to be an effective tool in combating discrimination.

No longer does Affirmative Action serve the purpose it was set out to. Time becometh for the program to be ended and a qualification system be placed on the program to cut back on the problem.

The first lapse in the system caused by affirmative action is the admittance of unqualified people into certain jobs and colleges. In the California College system (UCLA, Berkeley, etc.) there is usually a large discrepancy between the grades of whites and minorities that are admitted. Not only is this seen in under-graduate school but it is also apparent in their law school entrants as well.

With scores of 150-160 on the LSAT and GPA between 2.5 and 3.49, 14% of whites were accepted while 52% of African Americans were accepted.

If you have a job and colleges who are not qualified may not succeed in their tasks. While at the school they perform at a low level and may not be capable of handling the work of the school. Eventually the individual may graduate or decide to leave the school.

The two biggest groups to face this oppression have been African Americans and women.

The system is accepted, the integration system is hurt by the individual who does not make it. Not the minority who received a job he rightly deserved.

An individual without experience does not stop discrimination, in fact it can become is even worse. Once the minority worker enters the job more problems may occur. They may have a hard time with normal responsibilities of the job since they are not trained for it.

This can cause disinterest between the employees and fellow co-workers.

I am not saying the fellow employee is not competent to handle the work. I am saying the employee is not shown because people in that particular group. If a woman is hired to do a job she needs the chance to be shown qualified co-workers may say women should not be allowed to work, they are too incompetent.

This may destroy any positive aspects of the affirmative action program.

If a woman is hired on merit and does a top job others may say, I may have been wrong about women. Instead of getting a promotion and getting the financial rewards of being a woman, she will be looking for a qualified worker.

The findings are that if a woman is hired, the corporation may not deal with minorities. The findings are that the corporation may not deal with minorities. The corporation may not deal with minorities.

This I find very disturbing as the corporation may not deal with minorities.

I am not saying the corporation may not deal with minorities. What I am saying is that the corporation may not deal with minorities.

This is a very disturbing trend and is an issue that must be addressed.

To Bring Down Kings, Part II

LAURA GODFTREDDEN
CONTRIBUTING PROFESSOR

Even the sordid details about JFK's activities in the white house are known. The book released shortly after his death and it is a very detailed account of how the white house staff lived in the White House.

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We see similar public reactions to sports heroes who have been arrested driving under the influence, or taking drugs, or having illicit sexual encounters or to accounts of rock stars who have allegedly sought sexual encounters with youth. Somehow the role model concept completely melts down in the American bosom.

It is a little difficult to explain how or why this has happened. After all, professional athletes were recruited and paid for their physical prowess not because they passed an examination on their moral or ethical behavior.

Sports writers in Boston would note that John Henry's book revealed a few names and acquaintances with certain parts of the underworld. The usual moral outrage was followed by references to his failure as a role model.

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The Campus Activities Board Presents:

Spring Weekend 1999

Mardi-Gras: Come Party like we’re Down South

Thursday, April 22, 1999

Dr. Bengali’s Hypnotist Show
He makes your friends do things on stage they would never do in public
8:00pm - 10:00pm Knight Auditorium

Friday, April 23, 1999

Mardi-Gras Party
Come party like we’re down south at Mardi Gras with music, food, and good times
9:00pm - 1:00am PepsiCo Pavilion

Saturday, April 24, 1999

Mighty Mighty BossTones
Come party in PepsiCo with the BossTones (Ticket Info. will follow)
9:00pm - 1:00am PepsiCo Pavilion (Babson Students free w/current ID)

Sunday, April 25, 1999

Scavenger Hunt
Test your knowledge and capabilities on our killer Scavenger Hunt
12:00pm - 6:00pm Reynolds Campus Center

Chainsaw Mania
Come see a block of pine transformed into the Beaver with chainsaws
12:00pm Reynolds Campus Center (Between Sorenson and Reynolds)

Drive-in Movie: The Waterboy
Chill in the Quad and watch a great flick!
9:00pm - 11:00pm The Quad (Rain Location: Knight Auditorium)
What's Hot!!
March 2nd & 3rd Boston Globe's College Fest: 80 companies will be attending this career fair. For more information check out their website www.collegefest.com for seminars that will be taking place at the event. Look for posters and flyers in the next few weeks that will give specific locations to and times.

Northeast Human Resources Association: For nine years, NEHRA has provided scholarship assistance to college students in New England who are preparing for careers in human resources. Each award is in the amount of $2,500. If you are interested in HRT, have leadership skills, and will be a full time student during the 1990-2000 academic year then call 702-215-8421 for information on how to apply. Applications are due no later than April 1, 1990.

Dear Lisa:
Dear Lisa,
I'm looking for an internship for the summer. But most of the ones I find are located in the Boston area. Are there any resources where I can look for internships near my home town?

Thanks,
Admiral

There are many resources available to you for a long distance job. I recommend searching in the Yellow Pages or the local newspapers. You can also call a career services office in the area where you are located.

Personal Networks: Examining closely people in your own life who have been able to offer a connection to the industry, function or geographic area of interest. Consider family, friends, contacts, professors or anyone else who may be able to offer you a pointer in the right direction. Follow up with these people with informational interviews.

Career Search-Target companies by function, location, and geographic location. Career Search is available on-line and requires a password which is available at CCD.

Reciprocity: A letter of reciprocity makes it possible for you to use the resources of another college or university, or a company's office in the geographic location you seek. Request the letter from CCD at the front desk.

Internet Resources: Long distance search: Catapult on Jobweb, www.jobweb.org, or Exotic Jobsearch, http://my.exel.com/career/ and, Regional Information, local.yahoomail.com/local/graduate. If you have any career related questions that you would like to have answered by Dear Lisa, please E-mail them to: sicki-GEN@OCS.com: subject: Dear Lisa

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LIFESTYLES

SMOC V: Summary

SEAN CARRAHER, STAFF WRITER

After five weeks now, no doubt your eyes have begun to glaze over whatever self-righteous nonsense spews forth from the narrative portion of this article. This leaves you a victim of the proliferation of our great gratification culture to quickly scan the weekly top ten list.

You've also probably questioned exactly what one can do, besides clipping your toenails or cleaning your feet of insignity "toe-jam," on the average weekend night without alcohol.

Let me answer emphatically: "Punny!" All you've got to do is to use a little imagination people!

The ubiquitous cigarette butts found outside various places where other people are having fun has always been a favorite hobby of mine, as has riffling through other people's garbage in a sordid attempt to discove disturbing facts about them. You'll all else fall, the old standby of solitary for stands as the last defense between the SMOC and personal insanity.

However, inordinate amounts of frequent and non-frequent mind have conspired to create a host of subversive activities that you can pursue during your weekend, aside from the obvious and somewhat coon-doling of your wardrobe for the week.

Enjoy! (Note the relatively short narrative portion of this week's col-


Koncus Korner: Phone Companies Attack

ADAM KNORIS

It is indeed a rare occurrence when an entire nation can stand united against a single common enemy. In the 1940's Adolf Hitler was the evil power that needed to be stopped. After WWII, communism became the most serious threat to our liberty. Now we find ourselves at the brink of a new and possibly more dangerous situation.

This is an issue on which everyone can agree. Republicans and Democrats have put partisanship aside. Marvin Albert has been forgiven by that girl that he hit, and Larry Frynt is proud to be working with militant finns.

All these people have come together in order to stamp out a common foe. It is entirely true that our country has faced this same threat before. Carrot Top released his first movie. I am, of course, talking about long distance phone companies.

There are currently over 3,500 long distance providers in the United States. Each one broadcasts an average of 12 television commercials per station per hour. Most of these companies have at least one minor celebrity as a spokesman. I think everyone would agree that these commercials are more annoying than anything else in the world. Even if the U.S. bombed the address of the marketing departments of these companies.

This brings me to another impon-


If you want more of this raffle, write, tune to Babson College Radio, I am on 8-8 PM Tuesdays with Jake Walker and 8-10 PM. Thursdays with Pat Creaden (Pictured Above).

HairsCutz

"LOVE THE DIFFERENCE"-

-Never an Appointment-

555 Washington St.
Next to Town Hall - Across from Parking Lot
Wellisley
781-237-2399
Open Mon & Fri 8am-9pm; Tues - Thurs 9am-9pm
Sat 8:30am-6pm; Sun 12pm-5pm

All Haircuts $10

-Other services available at additional costs

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Conscience: Phone Companies Attack

ADAM KNORIS

STAFF WRITER

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There are currently over 3,500 long distance providers in the United States. Each one broadcasts an average of 12 television commercials per station per hour. Most of these companies have at least one minor celebrity as a spokesman. I think everyone would agree that these commercials are more annoying than anything else in the world. Even if the U.S. bombed the address of the marketing departments of these companies.

First, although it's not the most annoying advertisement on television, it is certainly the most boring. The commercial is for 10-10-9000. The 10-10 second spot is James Garner walking around in a sports jacket in front of enormous numbers. I guess they figured that with all the fast paced, high-tech, mildly interesting commercials on the air, people would welcome the change.

Wrong! I guarantee you that no one un-
der the age of 40 could even name five of his 75-thome movie appearances. He may have been pretty good on that detective show back in the seventies, but I'm twenty years old. What does this guy have to offer me? This commercial is for Directory Assistance. I bet the most frequent number requested after watching this ad is for Dr. Kevorkian.

Next we have 1-800-CALL-ATT. As if David Arquette wasn't a big enough jerk already, he's got that fat kid from "The Sandlot" looking at him disparagingly while his giant pug makes him feel "happy." He's standing outside a supermarket with a pager strapped to him that's more than most pets are.

To make matters worse, at the end of the commercial the little red-haired kid tries to run away at top speed. This kid must have output Rosie O'Donnell if her legs were tied together. Who is sitting around thinking up these commercials?

Finally, the worst television commercial for a telephone company is 10-10-543. The big ad campaign here is...a dog! It's just a picture of a dog posted next to the number. Want of all, the dog is really ugly. It's a wrinkly disgusting dog that would be better suited as a mascot for The Linda Tripp Foun-
dation (if there were such a thing). It's commercials like those that make me want to go into the field of marketing. What ever happened to the great advertisements of yesteryear?

Dinkler Donuts immediately comes to mind as a classic. Remember that guy? Every morning he'd get up early and say, "Time to make the doughnuts." Then he'd go to work. This was a great commercial.

How about the cool Mentos guy that always gave the thumbs up with a pack of Mentos after successfully crossing the street? He did some other equally challenging task.

The point is commercials used to have character. They used to have integrity. Now it's all about "mak-
ing money" and "selling products."

I think all these phone companies should take a lesson from the Mentos. If they did, it'd all be better off. That is all.
WeCare... A Health Column: Spring Break Does Not Mean Return Broken!

BRUCE TOFIAS
FREE PRESS CORRESPONDENT

This is my prelude to the spring break. Please read it all and share it with a friend. Maybe even cut it out and put it in your bag to read midweek next week, wherever you are. I care very much about each and every one of you, even those of you that I have not had the privilege to meet yet. To care is to worry, and indeed I am worried. I happened to be looking at my son's Rolling Stone magazine and its review of the latest scenes for spring break. It was clearly pushing skin, house and behavior, all of which would be better classified as sexually unacceptable than that applied too.

Yes I am old, but not old fashioned. I have had "good times" and think I can still find some real enjoyment. But the direction that the popular press and some students are being drawn has a high propensity for a "negative return." This article will include some general health tips. However the main thrust is the current unimportant and trite analysis of spring breakers are bushwhackers, intoxication and its various inherent complications of traumatic injuries in the form of falls, car accidents, alterations and sexually transmitted diseases. Using the knowledge that you have been given in this regard and physical condition to use the wisdom that you possess, be able to say no and mean no when things do not feel right to you.

My wishes are that you travel safely, be well and avoid the avoidable.

Here are some things to think about.

If you are going home, please remember that your family loves you. Yes, you are most in the vulnerable environment where there are few people telling you what, when, and whom to do things. Your family is probably not as used to your independence as you are. Be tolerant of those may be adjusting to these changes in your life.

If you are traveling, it is a big world out there. There is incredible fun and potential for both positive and negative things to happen. Being prepared can enhance the positive and minimize the negative aspect.

Traveling outside the U.S. can expose you to a variety of bacterial food or water contaminations that we are not used to consuming. Different countries have different risks, some greater, some lesser than here. The key is to know the risks in the area that you are going to.

Do you need vaccinations for spring break? Is making a trip? Should you take any special medications to deal with this problem or should you research before you leave? We can help answer some of these questions at the Health Center.

Here are some simple, universal tips for traveling in less developed areas.

1) Do NOT drink the water, including while brushing your teeth. If you don't open it, don't drink it!
2) Use caution when choosing your foods. Avoid eating raw or undercooked meats (fish, beef or poultry). They frequently harbor lots of bacterial contamination that can give gastroenteritis and the toll out of a trip very quickly.

3) Personal safety cannot be over stressed. Travel with your antennas up. Whether in Boston or Mexico City, be alert. Avoid harms way and do not let mind altering substances (alcohol or drugs) or peer group pressure compromise your safety.

4) Look out for your friends. We are a giant family and with this concept comes responsibility. Most "accidents" are not accidents but are "avoidable occurrences." As alluded to before drugs, alcohol and peer group pressures create many bad scenarios.

We as a college community have a share of unfortunate incidents from drinking and driving, not wearing seat belts, and not wearing a helmet for cycling or inline skating.

For those of you who choose to be sexually active, there are decisions that should be made by you and you alone. Don't make this decision when you are drunk! Respect your partner. "Safe sex" means condoms always, once you have decided that intimacy is right for you. Be safe. Avoid the avoidable. Remember WeCare. Come back healthy and have a wonderful vacation.

Any thoughts? Please share them - tofias@babson.edu

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Your own place. Your own schedule. Your own doctor.

Now that you are taking charge of your life, take charge of your health and well-being. Choose a Brigham and Women's primary care physician or gynecologist. Annual health exams, routine screenings and a relationship you can trust can help you avoid health fads and stay well. All of our doctors are board-certified, on the staff at Brigham and Women's Hospital and on the faculty of Harvard Medical School. And many practice in the community where you live, work and go to school. To choose a physician, call 1-800-BWH-9999. Monday through Friday from 8:00 a.m. to 5:00 p.m. When it comes to your health, a smart choice is one of the doctors of Brigham and Women's Hospital.

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Call 1-800-BWH-9999 for help in choosing a Brigham and Women's physician or to receive a free copy of our Directory of Primary Care or OB/GYN Physicians.

CINDI A. SLATER, M.D.
NEWTON CORNER OFFICE

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"200 Cigarettes" Blows A Lot of Smoke

LINDSAY A. HORNER
ARTS EDITOR

Paramount and MTV's latest flick "200 Cigarettes" was pumped up to be a great cult hit and Ben Affleck's latest and greatest, but to tell the truth it burns out a little short of all the hype surrounding it.

This comedy is set in New York's East Village on New Year's Eve of 1981, and like Sandler's "Wedding Singer" tries to cash in on the nostalgia of the good old times most of us remember as a distant memory. The premise is that there are several groups of friends and couples making their way towards a countdown party at a downtown loft, and as the night creeps towards midnight everyone makes a few too many steps before they get to the party.

With such a huge night as New Year's, each person is living on the hope of new beginnings and possibilities for the future as this significant night of their lives goes by, until inevitably they must wake up and face the reality of the next day.

As the characters are introduced, several relationships are formed and tied together, all building up to the final event of the night at the big party.

"200 Cigarettes" encompasses a huge ensemble cast, which features a lot of great actors, but has so many storylines as once that the audience can't enjoy one for long enough.

There are, however, a number of standouts that make this movie relatively amusing and enjoyable.

Courtney Love plays Lucy, a flamboyant and risque type of girl who is ready to start taking life more seriously and have sex in the bathroom while she's at it. Love shows again that she can be a decent actress, and surprisingly enough the only really bad scene she has is when she sings.

Paul Reubens is a highlight to the film playing Lucy's friend Kevin, a lovable guy who just has the worst luck. Kevin was just dumped by his girlfriend and now, on his birthday, is determined to make everyone around him as miserable as he is, especially Love's Lucy.

Jason Gereffo makes a small stint as Kevin's estranged Ellie, and despite this miniscule role Gereffo still manages to be as much as her characters usually are.

In another typecast role, Chris-Ricci plays Long Island high school teenager/twister Val, out in the city for some adventure and desperately looking for her cousin's party at the same time. It seems to be harder and harder for Ricci to get herself out of these promiscuous and immature roles, but at least she does a good job in her portrayal.

Mia Plimpson, best known for "The Goonies," is looking great and hilarious as the hostess of the party that no one seems to be coming to. On the verge of a breakdown and drinking herself into oblivion, Monica wakes up to find the remnants of the unforgettable night she missed completely.

Jay Mohr, as Jack, plays as big as a jerk as he did in "Jerry Maguire" in pursuit of the girl whose first time just happened to be with him last night. Kate Hudson is Cindy, hopelessly klutzy and virgin no longer, who steals this movie away with her charm.

Hudson is the daughter of Goldie Hawn and it shines through in her quirky actions and natural comedic ability.

And last, but not least, we have the Affleck brothers. Ben Affleck is the dorky bartender, who tries and miserably fails to be suave as he is repeatedly ditched by date after date as he shows his true loser status.

Unfortunately for Ben lovers out there, this is a small and swarthy part for Affleck and does not portray him as the attractive hunk we all project him to be.

Brother Casey has a bigger role and better part as Tom, still resorting to playing a punk but ever proving his talent and worthiness as an actor.

Using New Year's as the backdrop for this comedy about friendship, love, and the mess that can happen in the process was effective, as most people can identify with the emotions and pressures people frequently build up in a night that turns out to be more than it actually is.

Ironically, this is really what ends up happening to this movie, a film promoted to be a huge ensemblehit, but one actually comes up short as a supposed lasting cult comedy.

So ... if you go to "200 Cigarettes" don't go expecting a great movie. The most you get is a couple of laughs and some good music from the early 80's, what's not is something to see again after the first time.

The most you get is a couple of laughs and some good music from the early 80's.

Al's Corner: Quick Tips On Spring Break Slim Downs

Spring Break is approaching faster than you can say Acapulco. It is mere two weeks away and if you are like me, your trips to the gym have been few and far between.

I have been researching ways to feel and look better in your swimsuit this week.

Tips on What to Avoid:

* Desserts after meals
* French fries/Hash browns
* Potato Chips (Baked Lays OK)
* Fried Food

Tips on What to Do/Exercise when possible:

Drink TONS of WATER

Eat at least one piece of fruit daily

Healthy Cereal

Decadent beverages

More Sandwiches (even on Mayos)

Soup

Salad w/ light dressing

Lots of Vegetables

Skin Milk

Stir Fry cooked in Water

Any kind of Fish (not fried)

Light Yogurt

Fat-free Pudding

Sweet Potatoes

Baked Chicken

Whatever you do, do not stop eating! starving yourself/leaping meals to look great in a bikini is one of the unhealthiest things you can do.

Besides, it will only screw up your metabolism when you do eat. These are just some tips on how to eat a little healthier and feel better about yourself.

Try to go the gym when you can and remember, you can work your abs everyday!
SPORTS WEEK

THURSDAY, MARCH 8, 1984

W.B. Ball Falters in Finals

Continued from Page 1

frustrated Wheaton with her solid defense. The high flyer for Babson were forward captain Tara Gregoire ‘90 (16 pts.) and center Sh-annnah Campbell ‘90 (10 pts.).

Advancing to the semifinals, the Bears found themselves playing #7 seed Smith College, who they lost to earlier in the year. Campbell poured in 21 points to go along with 9 rebounds as Babson won again 61-52. Guards Angela Botticelli ‘01 (9 pts., 2 blocks, 3 steals), Tracy Graham ‘90 (9 pts., 6 steals), and Kerri Lally ‘02 (4 pts., 3 steals) provided Babson with strong backcourt play, helping them move on to the finals to battle Clark.

The neophytes did not look good for Babson going into the championship versus Clark. None of the six seniors on the team had beaten Clark in their four years as Babson’s record stood at 9-7 against them during that span. Clark had also pushed Babson out of the league tournament for three consecutive years, including the finals in 1997.

Seeing as Clark beat them earlier in the season 85-47, Babson gave one of their best defensive efforts of the season to hold #1 seed Clark to 45 points. Clark only managed to hit 4 of 29 three-pointers and had 10 turnovers in the contest.

Captain Christine Pineault ‘96 was a huge factor in the game. With 11 points and 13 rebounds, Pineault gave Babson some momentum at the half with a buzzer-beating half court shot to tie the game at 24 points apiece. Forward Kaitlin Corroy ‘00 also chipped in with eight points and five boards as Babson won 53-45.

On her way to being named NEWMAC Player of the Week, Shannon Campbell contributed with 16 points and 14 rebounds of her own. Campbell averaged 16 points and 9 rebounds during tournament play, anchoring Babson’s front court just as she did during the regular season. Her play also earned Campbell NEWMAC all-star honors.

In winning the league championship, Babson was given an automatic bid to the NCAA Division III tournament as the #6 seed.

Babson Professor Gets Sponsorship For Semi-Pro-Ball League

COURTESY OF WWW.CNNSI.COM

LEXINGTON, Massachusetts (AP) — A semi-pro basketball league that once appeared only the dream of a sports-loving college professor is now becoming reality, with the help of a corporate sponsor and a television contract.

The new Collegiate Professional Basketball League has announced its first corporate sponsorship, a three-year, $1.2 million contract from the Waltham-based Lyco, Inc.

"It's a very exciting opportunity for us," said Paul McManus, the Babson College professor who conceived the idea of the CPBL. "When we speak with possible sponsors they say 'It sounds great, who's else is doing it' Now we have the 'Who's Else'."

Part of the Internet company's contract will be used to pay college-aged players a stipend, as well as incentives to finish school.

Students playing in the league would get a $5,000 signing bonus and a $9,000 annual stipend, plus tuition, room and board. At a minimum, they would be required to attend an annual eight-week accelerated college program at the University of Maryland Eastern Shore.

Players who take extra classes will get bonus bucks and those who finish college in four years would get another $10,000. Those who graduate in eight years would get $3,500.

CPBL also paid $1 million last month to purchase broadcast time on Pax TV. The league plans to air 96 two-hour games on Saturday afternoons during the inaugural 2000 season.

Teams are expected to be located in eight of the top 15 media markets — Boston, New York, New Jersey, Philadelphia, Cleveland, Washington, D.C., Chicago and Detroit. As a result, promoters say, broadcast providers will provide sponsors with access to 20 percent of the US television market.

The league hopes to feature top college-aged players in a 28-game season. McManus said families are the target audience. He likened the CPBL's "polish and fun" feel to that of minor-league baseball.

One snag league promoters may face will be keeping players eligible for National Collegiate Athletic Association sanctioned games. The plan would be an apparent violation of NCAA rules concerning payment to college athletes.

But McManus said if a player is denied the opportunity to play for an NCAA team, "We're prepared to challenge that in court."

"I don't want to do anything to alienate the NCAA,' McManus said. "If [the players] choose to play for us, they can't expect to be able to go back and play in college. But I don't think that's right. If the player doesn't like playing for us — for whatever reason — they should be able to go back to school."

Head Coach: Judy Binstrub (Bridgewater State '77-15th season)

Isaacs Qualifies for NCAA Championship

Wellesley, MA — After finishing 13th out of 60 racers in this weekend’s NCAA Division I Eastern Regional Skiing Championships at Middlebury, Vermont, Babson College senior captain Chad Isaacs (Engelwood, CO/Kent Denver) has become the first racer in school history to qualify for the NCAA Championships.

Isaacs will test himself against the country’s best at Sunday River, including scholarship skiers from the University of Utah, University of Colorado and Dartmouth College, among others. Babson, a Division III school, does not offer athletically-related financial aid. The Bears compete in the United States College Skiing Association (USCSA) during the regular season.

"This is an amazing accomplishment," said Babson Associate Director of Athletics and head ski coach Jim Castaturro. "He is skiing with a great deal of confidence right now and I’m looking forward to putting the races to be right there at the NCAA Championships."

A Finance major, Chad is the son of Kaye and Bud Isaacs of Englewood. He is also an All-New England defensive lineman for the Babson lacrosse team.

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