FME Businesses Going to Face Stiff Competition Next Semester

By Jessica Burr
Assistant News Editor

On your mark, get set, and sell! The twelve business for the 1996-97 Freshman Management Experience classes have been finalized.

With three candy stories and three cafes, the FME businesses face more competition than ever before. Adam Hatch, co-facilitator of one of the cafes, The Pot, said, "I think competition is good. Babson will teeter how everyone of us importance differentiating is." Tri-Chief-Executive-Officer Linda Pizzuti of The Sweet Tooth agrees. "It will be especially challenging. Our company has to work extra hard to establish marketshare."

Freshmen are now planning individual company organizations and structures to guarantee money from the College for startup costs. In addition, each company must also compile its own community service project.

On February 7, the companies will open for business. The project will last for ten weeks, ending on Friday, April 18.

All profits from the businesses will benefit a community service organization. Besides simply donating money, "On Friday, February 7, the companies will open for business."

Sculpture Earns Student’s Support, But Not Babson’s Pocket

By Letitia Stullworth
Staff Writer

A piece of artwork by Professor Steve Turner has caused some unrest at Babson recently. Many students and staff do not know that Professor Turner is a sculptor. Some of his pieces have been on display in Hotel, at various art exhibits. There is an interest in having one of his pieces placed in the new Campus Center, preferably in the Performing Arts Center.

The sculpture, named Signal, is a "morphing" of two full-size "Babson Dance Ensemble" members: alumni Greg Bastia and Tali Krasnick. The sculpture is from a dance performed to the song "Total Eclipse of the Heart." The dance, which was choreographed by Krasnick, is the only performance to receive a standing ovation during a presentation by the Babson Dance Ensemble.

The sculpture is a tribute to all Babson students who perform for the Babson community. One member of the Dance Ensemble said, "I think it means a lot to Babson students who have danced and acted for us. It is fitting that now, while we are needed in the process of building the new Campus Center and theater, we make a statement that the arts are important to us, that we believe in the mission. The sculpture is a visible symbol of that campus."

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Babson Student Elected to Maine Legislature

By Ron Levin
Staff Writer

Babson students are all aware of the successes that have been accomplished by Beaver alumni in the corporate world. One current Babson student, however, has already made a splash on the political world.

Senior Adam Mack was elected on Tuesday, November 5 to the Maine State House of Representatives.

Mack, a Republican, was elected to represent House District 43 of Maine, which includes the town of Standish and part of Limington, which fell approximately twenty-three minutes west of Portland, between Sebago Lake and Saco River. He received two thousand one hundred twelve votes, or just over 50% of the vote, compared to his opponents, Democrat Bruce Avery, who won one thousand six hundred sixty-one votes and Independent Cary Moore, who drew four hundred fifty-seven votes.

Mack said he successfully bucked the Democratic tide of victories in Maine by running a strong grassroots campaign that focused on serious issues. Mack said, "I got into the race because I felt that I could add a young and half a half voice to the government. I noticed that many of my friends from back home in Maine were having a very difficult time getting jobs, so I wanted to do something about it."

Mack focused his campaign on advocating for legislation that would cut taxes, eliminate red tape, and stimulate economic growth and job creation. He said "[my Democratic] opponent voted to raise taxes and supported regulations like rent control. He even advocated eliminating computers from the schools because he didn't think that they were really used all that much. In business, these things weren't especially useful."

Mack, on the other hand, believes "we need to support funding for computers in the schools in this information age, especially when our kids will be expected to compete in technology with people from all over the world." He also promised the need to cut taxes, as Maine has the highest per capita tax burden in the country.

Some of the other issues that Mack stressed in the campaign included tuition vouchers, so that parents could choose which school to send their children to. He believes that parents "know better than the bureaucrats in Washington or Augusta as to what would be a better education for their kids." He has also called for a new office of regulatory reform and a citizen's panel on deregulation, which would allow the people to discuss how government is intruding into their lives and businesses.

Mack attributes his victory to going door-to-door, covering every house in the district. He said, "I don't think I could represent the people of the district if I didn't talk to them." He vowed to listen to his constituents and be there when they needed him. He also had a great deal of volunteers working on the continued on page 2
Newsstand

Time and Newsweek: It seems as if Time and Newsweek get more and more similar every day. Both magazines focus on dying this way, Newsweek with "Teaching the Classes How to Die" excerpts the final testament of Cardinal Joseph Lercaro, and Time, on its dying to transcend their illness and think of others. The magazine loves its forthright acceptance of mortality and becomes the medicalization of death. The article also talks of too many people trying to fight death with technology while they should just accept it and learn to be comfortable about it. It seems on the other hand, medical research that could triple human life spans. Rounding out the mixture of interests, a protein that may stop cell aging. Time concludes that while we might not be able to triple our life spans, an extra year or two is certainly in the making (Social Security Commission took note) and both magazines slip the Army's handling of the Aberdeen sexual-assault scandal, and wonder if it will finally help change the rape-and-harassment culture of the military. Time muses the Titanic movie while Newsweek wonders whether it will be a box office U.S. News & World Report. The cover story reads like a love letter to Microsoft. It explains "Why Microsoft isn't so bad" and argues that its competitors (Netscape take note) use the same tough tactics and get away with them. A Sun Microsystems executive has an interesting point on Microsoft's concerning the issue. Another article on downsizing concludes that Kodak layoffs in Rochester hurt the city and the firm. The New Yorker: Sony's already chronicling the coming of AIDS and how it's chronicled once again in fabulous detail. The mood is that fear of a Japanese cultural invasion of Hollywood can be laid to rest. A review of the affirmative action books in the market condemns both the liberal and the conservative. Instead it explains that the answer is corporate affirmative action which will work because it gives companies competitive advantage. Another article discusses Shakespearean advice. The Economist: The cover editorial tries to make a point about the value of education. While admitting that it is no easy job to feed the hungry, persuade the wicked and end anarchy it still bewails the United States for its ignorance. Another article explains why cable television is bad for us... and the answer is because of direct broadcast satellites. Finally, an editorial discusses the consensus about overpopulation raised at the World Summit on her. 

News

Turner's Sculpture Causes Controversy

continued from page 1

The Babson mission statement can be found on the back of every card printed with the Babson logo. It reads: "Babson College is committed to being an international leader in managing education and training principles, the College focuses on educating innovative leaders capable of initiating, managing, and shaping change." Some at Babson have questioned who chooses these "quality" principles. Some argue that the sculpture is not only supporting the Babson community, but is also practicing the mission statement preaches. Senior Tracy Hayes, the President of the Babson Dance Ensemble, commented, "The sculpture represents everything that Babson stands for. It represents multiculturalism because [Krauelnich] is from Israel and [Bastia] is from the United States. It represents Babson's support of the arts because it is of two Babson dancers. It also represents innovativeness in that [Krauelnich] choreographed the dance." The sculpture was completed two years ago and was brought to Babson from Turner's garage in October of 1995. Professor Turner has been getting mixed messages about the sculpture ever since its arrival on campus. "I was hop- ing they have a prioritized list of things that need to be done," Frasier said, "we are waiting for the College to approve and pri- oritize this. The people who ul- timately decide are [Director of Planning] Dave Carson and [Acad- emic Vice President] Allen Cohen. If you need anything else, you'll have to talk to Carson." Carson, said, "from my understanding, my responsibility is to get the buildings designed and built." In addition, he re- membered that he was in charge of the interior decorating and added that "the college does provide enough money in the budget to buy art. I have no comment that should be bronzed and placed in there that teachers made in dedication to stu- dents. Instead of some rando- dom piece of art?" Hayes said "this statue is supposed to symbolize the diversity that Babson is trying to get across to prospective students. I don't under- stand why they want to put it in the Performing Arts Center, since it was made in a department and it is a sculpture of two Babson alumni." Amanda McCanns, President of the Drama Club, said, "it would be an honor to have to sculpture displayed in the Performing Arts Center. Here, the Babson community will be able to appreciate this piece of artwork." Sophomore Ben Hies, who helped direct and organize this year's Other Side Art Show, said, "I think the placement of the sculpture within the new building would not only signify Babson's support of the ideas for which Signal stands, but more than that, it will show our sup- port of the arts which is right here in our midst." Signal is now located outside of the New Performing Arts Center in Babson Hall. It is enshrined in a wooden frame outside room 216C for people to view. 

Adam Mack Elected to Legislature

continued from page 1

campaign, including some thirty-five folks making phone calls to get out the vote on election day. While a full-time stu- dent at Babson, Mack served as chairman of the College Rep- ublicans Club between 1992 and 1995, served on the Wellesley Town Council, and served as State Representative John Locke's field coordinator when Locke first ran in 1994. Mack is the first to ad- mit that he has developed a reputation with faculty for tak- ing a somewhat unconventional approach to his education. Conflict with Babson administration have been quite common for him. In one situation, Mack even says he approached one of the officials to say, "--'He vowed to listen to his constituents and be there when they needed him.'" Mack means to thank his college for preparing people for their future careers, and with my future in politics, I know that dealing with bureau- cracy and red tape in Augusta or Washington will be nothing compared to what I've seen here." Mack will receive four independent study market credits for demonstrating how to market a political candidate (namely, himself) as a product. He is currently talking to Pro- fessor Donald Roteford's Estate Planning class once a week, which will complete his aca- demic requirements and earn him his degree in December. In addition to his new part-time job in the Legislature, "Big Mack" will continue to work in the Louis Mack Scrap Metal business in Maine.
Decision Making Board Addresses Undergraduate Curriculum Issues

By Leticia Stallworth
Staff Writer

The Decision Making Board (DMB) has been in existence for approximately seven years. They are the body that governs the content of the undergraduate curriculum.

The board is made up of nine people. Freshman Kyron Sullivan and junior Brian O'Connor are the only two students to serve on the board. Other members of the board include Dean Stephen Schiffman, Associate Dean and Director of Undergraduate Programs Constance Bosse, Professor of Economics Arthur Bayer and Professor of English Martin Tropp.

The DMB has a weekly meeting every Tuesday at 3:45 P.M. The minutes are published and sent to all staff and faculty. In the past several weeks, the board has been making a lot of decisions that students should be aware of.

Sullivan said, "about two weeks ago the DMB had an open panel discussion with students, an Arts and Humanities professor, and an FME mentor. There was a thirty minute introduction on how the curriculum would continue, followed by a question and answer session."

The meeting was held on November 4 at 7:30 P.M. Sullivan reported that "basically we tried to suggest answers to some student issues. Some things that came up a lot were concerns regarding consistency in teaching and student teacher relationships, as far as what students should address to teachers rather than addressing it to the committee."

The following week's meeting included a discussion about the forum from the previous week. Sullivan added, "we bounced around some ideas that were brought up and gave them some consideration."

Earlier this week, the DMB approved two new courses. One is an anthropology elective and the other is a psychology elective. Sullivan said, "we also went to the Class of 2000's Steering Committee and asked them to run a correspondence between the DMB and the rest of the student body. They would basically be a communication group. We left it up to the Steering Committee as to how they want to organize it and who would actually be in it. Our main concern is the freshness of the curriculum, because of the new curriculum."

Sullivan also wanted to address an issue that was brought up in Shiv Singh's Press Press editorial last week that discussed the new curriculum. "It's not that they are teaching us anything different, it is just a modification of how they teach it. The new curriculum is much more efficient, more beneficial way to teach the same curriculum."

Students concerned about what is happening in the DMB can get access to information throughout the two student representatives, Sullivan and O'Connor.

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More Money!! Scholarship Info

Student Financial Services wants eligible students to know about the following programs:

- **Samuel Huntington Fund** - provides an **annual stipend of $10,000** to a graduating senior to pursue public service anywhere in the world. Applicants are judged on the basis of their service proposal. Drop by Student Financial Services for application information. Deadline is February 14, 1997.
- **Carat Foundation** - provides **several $1000 scholarships**. Open to undergrad and graduate students who are U.S. citizens. Scholarships are awarded on the basis of career goals, financial need, and academic record. Send a SASE to Carat Scholarship Foundation, Attn: Carol McAlpine- Director, 5 Magnolia Plwy, Hawthorn Woods, IL 60047. Deadline is January 15, 1997.
- **State Farm Companies Foundation** - provides **$5,000 scholarships** to freshmen and seniors majoring in business. Applicants must have U.S. Citizenship, 3.6 (out of 4.0) GPA, and a nomination from a professor or dean. Applications are available at Student Financial Services. Deadline is February 15, 1997.
- **Glamour Magazine** - provides **ten $1,000 scholarships** to women in their third year of undergraduate studies. Drop by SFS for an application. Deadline is January 31, 1997.
- **Elie Wiesel Prize in Ethics** - awards prizes of $5,000, $2,500, $1,500, and $100 based on submitted essay discussing ethical themes. Open to juniors and seniors. For information, contact: Elie Wiesel Foundation, 1177 Avenue of the Americas, 36th Floor, New York, NY 10036. Deadline is January 17, 1997.
- **Massachusetts Government Finance Officers Association** - provides scholarships to graduate students preparing for a career in public administration with a focus on finance. **Two $1,000 scholarships**. Pick up application form at Student Financial Services. Deadline is December 4, 1996.

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Construction of Sorenson Campus Center Progresses Rapidly

By Leticia Stallworth
Staff Writer

With the exception of one building, all of the foundations of the Campus Center have been completed. With each passing day, the anticipation of using the new buildings rises.

The entire campus center will be called the Sorenson Center. The main building will become home to student organizations and administration. In addition, the building will house a food court that seats three hundred students, a convenience store, a game room, a meeting room, three storefront businesses, and three or four pushcart vendors. There is a possibility that the storefronts may become open to student businesses, though the way that student businesses would compete for the spaces has yet to be worked out.

The main building directly behind Hollister will be by far the largest, at 38,000 square feet. It will be the new home of some of the services that are now in Hollister, such as the mailroom and bookstore. There will be a bridge from the second floor of the campus center to Hollister.

Once the campus center is completely built, Hollister will be renovated. Director of Planning Dave Carson, reported that "among the possibilities for the habitation of the renovated Hollister are bringing in the Health Center and placing the Office of Class Deans in that space."

The cinder block wall that is currently in place on the construction site will be removed to complete the back wall of the new theater. The theater will be 19,080 square feet and will seat three hundred people on the floor and one hundred fifty people in the balcony. There are currently two metal towers at opposite ends of the structure. One will be the theater lobby, while the other will be a practice theater. The regular theater will be for plays, movies, and panels. The practice theater is about the size of a stage and will be for poetry, improv, and music practice and will also house dressing rooms.

The interfaith chapel's foundation can now be seen from the temporary path next to the library. It will be a 4,500 square feet structure, and will be able to seat approximately one hundred fifty people. Though all the foundations are not yet complete, the workers have already started on tiles for the buildings. Carson reported that walls and carpet will be coming in the next month. The Center is expected to be open by the fall of 1997.

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What are you giving thanks for on Thanksgiving Day?

Pictures by Aman Batra

Dina Kassis '98
"Thankful for still being alive."

Lynn, Tanya, Brain, Rusty, and Ken '97
"Policy is over."

Greg Conant '99
"Thankful that we still have 3 more days of break!!!"

Mark Tellen, Jen Allen, and GIO '98
"Starting the basketball season."

Kim McBride '97
"Graduating."

Jeremy Brown and Tschol Slade '97
"An intimate time together."

Tanya Hagopian '97
"That I have a wonderful family and home to go to."

Nick Stamboulidis and Chris Eng '97
"More time to get mannified."
SGA...Do You Have a Say?

The current President of SGA had no experience with student government prior to his election. Then why, may I ask, does the next Vice President of Campus Activities have to be a member of CAB for one year prior to his/her election and is only elected by the members of CAB?

Thanks to a loophole in SGB's constitution, CAB is able to circumvent your democratic right to elect a member of the Executive Board and put in place its own Vice President of Campus Activities.

When this issue was brought up at the SGA meeting on Tuesday, the response from the Executive Board was virtually unanimous. They said that experience as a member of CAB was an absolute necessity for anyone interested in running for Vice President of Campus Activities. Essentially, students outside of CAB can't make an informed decision as to who would best run an event. As Vice President of Commerce Paul Nelson stated, "If you want a say, join CAB."

What the Executive Board has failed to see is, that is very few students know what it takes to be a Vice President or a President of SGA either. So, why the inconsistency? According to this logic, the President of SGA must have served as a member of the House in order to be elected President. Or, more similarly, the Vice President of Finance must have served on the Ways and Means Committee prior to his or her election.

This constitutional loophole creates two problems. The first is that it automatically disqualifies certain individuals who may have excellent event coordinating skills from the election process. For instance, last year Steve Brown B97 was forced to run for the office of SGA President instead of Vice President of Campus Activities because the position was to be filled by the President of CAB. This year, what happens if there is a similar student as Brown at Babson who is not a member of CAB but has sponsored Knight events, cultural programs, or other social events? Will you, as a student of Babson, not be given the opportunity to chose that individual to serve as your Vice President of Campus Activities?

The second problem is that only having CAB elect the Vice President of Campus Activities, the true importance of the position can never be fully demonstrated. Whoever fills the role of Vice President of Campus Activities has to strategically lead Babson's entire organized social life. This person cannot be elected because of his or her connections with people in the entertainment industry - that is what CAB is for. This person must have a vision of Babson's social life and present it to the entire student body. And it is based on that vision, that the entire student body must vote either for or against him or her.

Many say that this only creates the problem of unmet dreams and political fantasy. Well, welcome to SGA. Student Government is about politics and everybody knows it. Broken promises and pipe dreams are necessary evils in a fully democratic society. But, the point is, at least they're democratic and that is more than what we have now.

Lawrence P. Ganti
Editor-In-Chief

Gardner F. Bouloumey, III
Managing Editor

DOCTOR FUN

Correction

In the October 31, 1996 issue, The Babson Free Press printed the wrong view for Questionnaire. Some of the responses received and published were direct responses to the question: "What is the Most Creative Halloween Trick-or-Treat You Have Ever Done?" The Viewpoint question printed was "What was the best Halloween Prank You Have Ever Pulled?"
A Second Thought: Giving Community Service

By Shiv Singh
Op/Ed Editor

I went through school learning the value of the community and how important it is to serve the society in which you live. The community is important, and it isn’t enough to care about oneself only. So I got involved in social service like everyone else around me, and I had fun.

I came to Babson and joined GIVE, or Get Into the Volunteer Experience. It seemed to be the natural extension of the service work that I had been doing in high school, and I continued to enjoy myself. Then this semester I stopped going for the Barton Road activities, a GIVE program. I had class during that time. What could I do? It wasn’t my fault that I had to sit in a microeconomics class at four in the afternoon every Monday. I had to choose between GIVE and my class. So I chose my class and didn’t feel too bad about it. That is the whole problem.

All of a sudden I’ve stopped doing the social service that I was so used to doing. I stopped doing something for someone else whom I know will not find me a job or pay me, and I seem none the worse. That is bad, and I’m going to blame our business culture for it. But wait a minute, what is volunteer work all about?

Volunteer work is the realization that we are not necessarily the most important people that exist and that we ought to care for other less fortunate people around us. After all, not everyone gets to go to Babson, you know. Volunteer work is about selflessness and realizing that everything we do doesn’t have to be towards getting a job or earning money. It is nearly like an admission that there is much more to life than just grades, jobs, money, and more money.

At Babson though, we don’t hear much about volunteer work, except for the uphill battle of the dedicated staff at GIVE. That is sad. The logical explanation is that it has nothing to do with grades, jobs, money, hockey teams, beer, and having fun, so why bother? The logic is like an epidemic on campus, and it is about time that we changed that.

Firstly, community service is not work. It is fun. I haven’t met a person who doesn’t enjoy community service. Secondly, we have more time than we think we have. Fine, maybe the freshmen are an exception for the moment, but I’m sure as they get used to things, it will be the same for them, as well. Finally, we aren’t all that selfish after all. So what are we waiting for?

Wouldn’t you like to help someone? Make a difference in your own small way? Well, guess what? You can, but our whole business culture doesn’t promote that. It is a lot cooler to be having a ten dollar job than be involved in a community service project. Why is that the case? I really don’t know. One thing’s for certain, that is that wrong.

Maybe we have taken capitalism too far, stressing to the individual to such an extent that he doesn’t need to bother about the society. If that is the case then we need some communist blood in us. It’s about time we cared about our community and our society, as well. After all, there is more to life than making money, isn’t there? I plan to start going for the GIVE activities next semester. I’ve realized that there is always time for something like GIVE and if there isn’t, then I’m to blame. So what if it won’t do anything to my resume or my job opportunity. There is more to life than money, and I hope more of us will realize that.

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Weekly World News: The Great Male Sacrifice

By Skip Connolly
Dean of Detergents

Before I got to the historical tallywhacker swap (penis transplant) that I briefly touched upon last week, I would first like to clear up a few house matters. Do you remember the free coach that I advertised a few short weeks ago? Well it is now the proud property of Pete from Central. I do have to admit that I had a golf ball size lump in my throat when I dropped it off on the landing dock that Sunday afternoon. After all, that was the very coach that I used to schmoozy up to the "Fabulous Suzie" on twenty-something years ago. And come to think of it, it was on those very occasions that I convinced my little "Widowed Whiplowcor" to fly the coop and spend the rest of her nesting days with her then, grave digging Remarks. Hell, we'd have all the neighbors lighting up cigarettes after a good night on that thing.

Yeah, if that baby could only talk, there is no doubt its favorite word would have been "ouch," but that was then and this is now. All the charmin'ly, po'ety, and flowers have been passed on to "Pistol Pete," who from what I understand, is a real romantic slob in his own right. I've also heard that my old pile of springs is now being referred to as Pete's Passion Pit. Anyways I hope you get your bounce for the back out if my son, but don't expect to make any dough from my previous bounces because I've already checked all the cushions for loose change. Enjoy.

I also made a comment way back on how I'd love to get my paws on a pair of feet pajamas, and have humbly been beseeched with offers ever since. Thanks to everyone, but my little "Apple Dumpling" recently snatched a pair at a giant women's store. With a few minor alterations, it will fit like a glove. Luckily whoever made these things had the beer drinker in mind and put a whole bunch of buttons in front so I don't have to climb out every time nature calls.

And speaking of calls, The WNN this week reports that Florida Ray Pringle won't be receiving many from old girlfriends after he donates his penis to a burn victim, later this month. And don't bother checking with JAMA (The Journal of the American Medical Association) for any info on this one. Even though a procedure of this nature would be the hat and ball, they were as usual heasten to the punch by the award winning WNN (sounds like the making of a decent Jim Jones jike). Anyways, it was newlyweds Lance Roglon who had his genitals burnt beyond restoration when the twenty-four year old was trapped inside the flaming cab of his truck, after being involved in a 4-car pile up. "I when read about this guy in the newspapers, my heart went out to him (not to mention what's going to be going out to the little lady)." He was a 24 year old newlywed with his whole life in front of him and suddenly, out of nowhere, his manhood is taken away from him," said Ray.

Now an organ transplant is much more difficult than to say that of a kidney or a liver because of the sensitive receptor nerves involved. The last time Bobbett restachment wasn't that big a deal because the parts were all small, but a heart, lung and organ transfer is another story. In fact, it never been done. But despite all, Swiss transplants goats, Dr. Paul Honde uses optimism. According to him, a new drug that stimulates neural response has been developed and so far they're batting 1000 with mice, rats, and guinea pigs. The reason that it has never been tried with humans before, is because the part would have to come off a living donor and attached within twenty minutes. So it's quite possible no do nor have non-existent. That is until Mr. Pringle volunteered his services. In fact, he's quite philosophical about making the supreme sacrifice. "Hey I've had it for fifty-one years and quite frankly its all I've got me into trouble," he said. "I caused re to make some pretty bad decisions and to be honest with you, I haven't used it for years anyway." Well, I'm speechless. I guess all I can say in closing is (if you'll excuse the pun) hats off for Ray.

OK, before finishing up with the WNN this week, I'd like to remind all of you that if I don't call to attention the fact that Hugh Stone, "The man with the right tongue," killed himself. Hugh, as I'm sure you will recall, married Mary Beth Lacker, who had a nine inch tongue, a fact that I learned in 1994. Although thought to be a perfect match, Mary Beth filed for divorce on July 2 and from that date on, his need for life began to diminish. Soon boozes, amphetamines, and scrapes with the law were commonplace in Hugh's daily existence. So last week, when he put a bullet through his head, nobody was really surprised. He's survived by a younger brother Herb and a very tongue tied ex-wife, Mary Beth.

My trip to work is really more of a passing thought. While in the midst of performing my usual lunette duties the other day, I overheard a conversation between two professors on how they were both overrun with grading. With both hands firmly entrenched in the bowl, I then thought to myself, "Like wow! What they're doing is grading and what I'm currently doing is de-grading. If I were to just dump the frosty syllable, we'd all be doing the same thing... Far out!"

The Dean.
One Man’s Treasure Is Another Man’s Trash...

By Jeff Della Rovere
Contributing Writer

Once again, Shiv my friend, you have allowed the spirits of the dead to convince you to believe in a theory that is just not true. Luckily, I am here to save you from the folly of your ways. In your latest article, you hailed the new freshman curriculum for its benefits to the liberal arts and for its attention to the overall improvement of the students under its tutelage. You go on to state that we non-freshmen lack these benefits by being “destined to live with the old curriculum, however faulty it might now be considered.” To tell you the truth Shiv, the freshmen can keep the new curriculum.

Now don’t get me wrong, I believe liberal arts classes are just as instrumental towards our overall education as you do. In fact, I am constantly working out my course schedule to include some form of non-business class to break up the monotony in my semester. Yet how can anyone benefit from any class, if he or she does not even have time to absorb the rudimentary information being taught? Friends of mine from the freshman class (sources I will quote often in this rebuttal) constantly express to me their frustrations over time restrictions with which they can just barely keep up. These are just not complaints about not having enough party time, for they rarely have time to even leave their rooms, except to go to classes or to the library. These time problems regard their ability to prepare for classes. They finish writing a lengthy assignment for one class and then must begin cramming for another. And of course they must cram, because they don’t have proper study time, and their schedules have only allowed them enough time to get by, never mind actually to sit down and learn the material they are being given. The new curriculum may be dishing out more information, but I’m willing to wager that the amount being actually retained is less than we upperclassmen have gained from our “fussy” curriculum. “But the freshmen are learning so much more,” they still say.

Putting the intellectual considerations aside for a moment, let us consider the human factor in the new curriculum, if it even exists. Upperclassmen are constantly reminding me that they never see the freshmen. They rarely attend social events on campus, they spend very little time eating at Triton, and most people don’t even see them walking around, because they are constantly moving past at the speed of light to attend their next class or meeting. I think one of the most beneficial things for me at Babson when I arrived was the interaction I had with upperclassmen. It helped me not only adjust to college life more easily but also enjoy being here even more so. “But the freshmen are learning so much more.”

Moreover, the freshmen have no time or energy to be involved in anything besides their school work. As an officer of one of the larger organizations on campus, I’ve seen the freshmen dilemma strike in two ways. First, those who wish to attend on-campus activities, or off-campus ones for that matter, have to work it into their busy, busy schedules, and that is often easier said than done. Even when the time does finally show itself for outside diversions from work, the motivation to do anything but veg is sometimes overwhelming. Of course, a few of the freshmen I’ve talked to don’t even enjoy their time off that much, because they feel that if they have any sort of time away from homework, they must be forgetting to do something. In any case, the second area is that time constraints affect the students of the new curriculum in their involvement time. Many freshmen expressed interest in the numerous Babson organizations. Yet when the classes kicked in, they were gone, despite their continued interest in helping. Many of them are disappointed at how much their involvement with outside activities has dropped since high school. Yes, college is more hectic, but we upperclassmen seem to have no trouble being involved. “But the freshmen are learning so much more.”

Finally, if by some grace from above, the new curriculum rooses its talons long enough, a few of its “benefited” recipients may actually be able to develop some remnants of a social life. Now, those who know me would never, ever accuse me of partying excessively at the cost of my class work, yet even I can understand the necessity of letting loose at college once in a while. I mean, we’re only human. The college experience is meant for one to have the free social life that we upperclassmen take for granted. How far can you push students before they just cave in under the pressure? Apparently from the figures I have heard the administration believes they can push 75% of the freshman class pretty far, leaving the other 25% or so in its wake to drop out or transfer. “But the freshmen are learning so much more.”

By this point, you probably have dismissed me as an out and out freshman sympathizer. But if you look around and see what “benefits” have truly come from the new curriculum, you may see that I am not that far off the mark with my observations. If I am correct, then I hope that the administration will not follow your advice, Shiv, and grace the upperclassmen with the “advantages” of the new curriculum. Don’t take my word for its go and talk to a few freshmen or observe the new class load at work. I hope that you will see that the freshmen, as the students of the new curriculum, are not “learning so much more”, because they are losing the experiences, both educational and social, that this college can offer. And isn’t experience what Babson is all about?

BE ON THE LOOKOUT—
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Ronald McDonald House
Enzo Skipho (The Low Sac Connection) - A lesson in Classroom Etiquette

By Eric Kaplan
Staff Writer

Have you ever noticed how some people really piss you off? Is it that person who feels the need to raise his or her hand in class every two minutes to tell the rest of the audience about his/her experiences and why they are such an integral part of the class? Or is it the one who craves attention?

"it seems that a person who needs that much attention should have never left the crib..." - on attacking any student's or teacher's answer that he or she deems wrong. Either way, people as described above are a common breed here at this fine institution of the insanely creative corporate mind.

What it comes down to is classroom etiquettes. People do not understand this as a concept. In one of my classes the other day, a freakish person burst out declaring "I got that one right!!!" It wasn't so much the giddiness of the retort as much as it was the habitual remarks by this insane academician. Each time Enzo Skipho (just an attempt at anonymity, not a foreign spelling) "got one right," there was some completely unnecessary reply. I am not trying to undermine the obviously overwhelming overachievement of getting a correct answer to a homework problem, but rather, I am saying internalize the natural inclination to indulge the rest of the world in your eminence. I'm dirty enough. The fact is, the rest of us do not need to know this. I do not mean to sound harsh or selfish, but the truth is, no one really cares what homework problem you got right. It seems that a person who needs that much attention should have never left the crib (that does not mean "place of residential dwelling" for you rappers) in which your parents nurtured you.

Another lesson to be learned is, speak when spoken to. I find it strange that people cannot not listen. When a person makes a mistake or does not answer a question properly, why do so many feel the need to victimize this person by verbally attacking him or her? It is like such a futile and barbaric attempt at resolution. We are taught to be aggressive but not rude. As I stood in my Retailing class two weeks ago assisting in "mouse clicking" for a luxurious tour of the Internet, I was confronted with quite a perilous situation; I was unable to exit from a particular screen. Fortunately, my peers were kind enough to raise all their voices loud enough to guide me through it. I think everyone needs to settle down just a bit. As much as I like the chaos, I greatly despise useless protest. I do not mean any disrespect to any of my peers, but haughtily in

"We all want to be great leaders, but we cannot listen..." -

not grasp this concept. How many times does the noisy kid in a classroom escalate due to several people talking at once? What does this accomplish? Every one wants to be heard, yet no can, because it is too freaking loud. Bravo my fellow peers, another bright idea. We all want to be great leaders, but we can't.

In some cases, terrirors like those are unnecesary and quite counterproductive.

Ultimately, it would be nice to see everyone get the chance to complete a sentence or make an error without being scolded for it. Too often I feel I am back in grade school, not just because I have a teacher fetish, but because of the image of whining and insecurity around me. It seems that too many people here need to be right about everything. Remember, one of our wisest fictitious characters, Socrates, said that the wisest man is he who comprehends and embraces his ignorance and who believes in learning from mistakes (though he was ultimately a hypocrat). Enjoy your holiday, and let the turkey speak before it loses its mind.

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"How Are You?" is a Statement Devoid of Meaning or Purpose

By Natalie Vlahovic
Arts & Entertainment Editor

As one who over-analyses things to death, even my smallest experiences at Boston College are always so interesting and enlightening. I noticed another pervasive phenomenon on this campus that caused me to question the sincerity and individuality of people. Whenever I am in the midst of a popular conversation, I am confronted with quite a perilous situation; I am unable to exit from a particular screen. Fortunately, my peers were kind enough to raise all their voices loud enough to guide me through it. I think everyone needs to settle down just a bit. As much as I like the chaos, I greatly despise useless protest. I do not mean any disrespect to any of my peers, but haughtily in

"I'm not that person whom they're asking..." -

the person whom they're asking? I am almost certain not...

The other week, while I was getting coffee at Trim, an acquaintance of mine said hello to me, to which I responded simply "hi." The stranger thing was, he answered with, "I'm fine; how are you?" I told him that I never asked him how he was, because I frankly do not care. A similar incident happened that same day in the photocopier room of the library. Some complete stranger saw me in the room while he was photocopying something. He said "hi," to which I simply re-responded, once again, "hi." He also answered with the same, "I'm fine; how are you?" spied. And, of course, I told him that I never asked him how he was, because I could really care less. After all, I have never seen this person before. The funny thing is, those are not the only two incidents of this nature that have happened to me.

Both of these individuals exhibit societal conditioning and sheep-like behavior. They are taught to ask "how are you?" as a gesture of politeness. However, if they did not ask such a question, no one would even notice. And, when asked how I am, I answer truthfully, "I'm not that person whom they're asking..." -

"I'm not that person whom they're asking..." -

shy away from him or her; they don't want to hear negativity, because it would force them to think of it a bit more deeply than they usually do, Satan forbid!

It is especially irritating to hear someone say through the obligatory "how are you?" garage over the phone when one has something quick and important to ask. "How are you?" is a cute little cover up of the gulf people feel when phoning someone for a favor. Besides, if someone to whom I hardly ever speak phones me, I know damn well it's for a favor or some formality. Cut the crap, people, will you?

The moral of these lovely anecdotes is to try pull your shallow little heads out of the clouds and really listen to what you ask and say to each other. And, ask someone how he or she is, because you genuinely care and want to know. Conversely, tell the asker the question how you really are. That should make for some interesting conversation beyond the "I have so much work to do..." and "I'm so tired" small talk.

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Capping Kaplan and Respecting Veterans

By Ed Levin
Contributing Writer

Here I was reading another one of the amazingly arrogant and bitterly depressing "column" contributed to Free Press by Eric Kaplan. Eric was unhappy about the lack of Veterans Day celebration at Babson. I wholeheartedly agreed to what he had to say. At the same time, I was amazed at how the meaningful and righteous message could be delivered in such an utterly pathetic manner.

Here is a quote from Mr. Kaplan: "We celebrate Columbus Day, a day which recognizes the man who discovered this land of the free, home of the brave (that is America for all you internationally). Eric, I just happened to be born in another country and speak some other language better than English, but that would not prohibit me from challenging you to an American History debate any time or any place. For some bizarre reason, I think you would not have a chance. You see, if you would stop concentrating on trying to piss people off and start concentrating on what you write, you would see the obvious nonsensical of what you are saying. Columbus landed on the Bahamas and went on to the Dominican Republic but never landed on the soil of today's US. This, in effect, made it impossible for him to discover the "land of the free and home of the brave". But hey, Eric, here is the topic for your next column: "Bahamas and Dominican Republic, the 52nd and 53rd states of the US?" Just think of how many people that would piss off. As a matter of fact, just in case you were interested (and I do not think that you are), a viking by the name of Leif the Lucky had landed somewhere between Maine and Massachusetts at a period close to 1000 AD. I think that he has a claim to fame as much as the Spanish conquistadors who went into Texas in 1528 and claimed to be the first to occupy the US soil.

Knowledge of the American History, or any for that matter, is not an issue of being an international or an American student. It is an issue of respecting yourself and being an intelligent person. I know plenty of American kids that do not know American history (I suspect you are one of them) and plenty of international students who know it quite well.

It is time for the Babson community, and that also means you Eric, to wake up and look within itself for some unity and respect for each other. Yes, we have differences, but this is an opportunity to learn from one another. Generalizing and stereotyping would not do us any good. Your message was right Eric, but the way you delivered it made it meaningless.

Getting back to the point of your article, I have to say that it made a lot of sense. I, personally, think that the problem of Veterans Day goes much deeper than Babson. Coming to this country from Russia, I have felt a change in attitudes between the US and Russia with respect to the armed forces. In Russia, and in a dominant number of other countries, the armed forces are looked upon as something sacred, especially the veterans, who put their lives on the line to protect and defend the rest of the nation. I think that same lies a reason for the relative coldness of the general US population towards the veterans.

At no point in history, after the Revolutionary War, did the US army defend the very survival of the state and the nation. The wars that it did participate in, were either for the acquisition of the new territories or the protection of the US interests somewhere far away. Even during World War II some argue, Hitler never seriously intended on crossing the ocean, but on the other hand, the nations in Europe were fighting for their very survival. The veterans that came home, or did not come home, were the savors and were treated as such. Others reason for such an attitude in the American Society is the Vietnam guilt.

I think a large degree of the American public still can not get over the horrors of that war and what Vietnam vets brought home. Despite all of the above, it is my belief that the nation which values its veterans is the nation that respects itself. Here, you have a point my friend.

Letter to the Editor:

Dear Larry Ganzi and the Free Press Staff:

We would like to take this time to thank you for your wonderful tribute to Michael Conlon (P'96). Mike possessed many fine qualities that are rarely found in one person. He truly had only one goal throughout his life: To make other people happy. Mike's dedication to his friends was unwavering and unconditional. He never expected anything in return for his kind deeds. Mike was a teammate, a brother, and a friend to all. Although this past week has been extremely sad, memories of Mike will keep us laughing, smiling, and happy for many, many years to come.

Thank you once again for your responsiveness to this tragic event. Your tribute is just one more reminder that Babson College lost a dear friend in Michael J. Conlon.

God speed, Mike. You were the best.

Friends and teammates at Babson College

Having second thoughts about your major in Veterinary Dentistry?
Behind the Brew: Cheap and Easy

By Daniel J. Keefe
Assistant Managing Editor

"Yeah, grab me the cheapest twelve-pack you can get for under $7.00." I heard this outside my dorm door one night and felt incredibly depressed. After all my hard work, putting together my weekly beer column...

"...just keep a clear path to the bathroom and prepare to worship the porcelain god." --

Well, people are still buying beer by quantity and price. It has always been my intention to educate the Babson students in the fine art of beer drinking. It seems that there is still a strong contingent of quantity drinkers out there, so for them I have written this one article that caters specifically to the "case" or "college" beer drinker.

I really understand the mentality behind "case" beers. They are cheap, they come in handy 30 pack sizes, and when it comes to throwing a mad bash, it's the beer of choice. The top ten most popular "case" beers consumed on the Babson campus. I have listed them with ratings on cheapness, and, as much as is available, taste. Keep in mind that the rating is restricted to the ten beers listed here. In other words, they are rated against each other only. The highest score, the better the hang-for-the-buck. Enjoy, as I'm sure you will; just keep a clear path to the bathroom and prepare to worship the porcelain god.

Uncle Winky's Pick of the Week:

This week Uncle Winky throws back a couple old classics from his youth. We have here Pabst Blue Ribbon. The beer made famous by the movie. Blue Velvet. Winky, what do you think? "Well, if you concentrate real hard and you flush down some beer nuts with the beer, it will taste like beer nuts. If you like beer nuts, you are all set, if not, try some really salty chips. This is the only way you're going to finish a six-pack of this stuff." Ok, thanks Winky. Well there you have it folks, beer nuts and Pabst Blue Ribbon, enjoy.

Next Issue:

Next issue, Behind the Brew gets really outrageous with White Moose, a white chocolate beer and Teddy Porter by Samuel Smith. Don't miss it.

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"Do be Do be Doo"
Winners and Losers

By Enrique Torres
Business Editor

The winner of the week ending November 15th was PHH with almost a 30% return for the week.

This week’s winner is from Hunt Valley, Maryland. PHH Corporation had an impressive 47.97% return over the week ending November 15, 1996. This company is so diverse in its field that there is nowhere for it to go but up. PHH purchases, resells, manages, and leases vehicles for corporate clients. It also provides fuel purchase and expense management programs for vehicle fleets internationally: provides employee relocation management services including the purchase, management, and resale of their homes; provides mortgage banking services, such as the origination, selling and servicing of mortgage loans; and finally provides real estate management services. The tremendous increase came from a merger and an acquisition.

PHH Vehicle Management Services, a unit of PHH Corporation, and First USA Payment Inc. have finalized the decision and will finally form a joint venture to provide a single card payment mechanism for fleet purchasing and travel and entertainment needs. This joint venture will be under the moniker PHH/Paymentech and will offer the card under the brand of MasterCard.

The acquisition to which PHH is subject is brought on by HFS Inc. HFS Inc., the nation’s biggest franchise of hotels and real estate brokerages, has effectively put a squeeze on independent residential real estate companies around the world.

HFS Inc., which is based in Parsippany, N.J., said that it will pay about $1.7 billion in stock for PHH. When questions about the relevance of this acquisition HFS Inc. stated that PHH will advance its plan to sell packages of services to franchisees of this era. Speculation that this will only be the beginning of a strong conglomeration is the main factor in this demand. Also, the expansion methods of the company itself helped boost the demand. Special and expansion two of the methods for growth available to a strong challenging company.

How To Make Your Company Grow

By Enrique Torres
Business Editor

Once in a great while Corporate America rediscovers a concept of business that it may have overlooked or just stopped using. With an influx of companies using methods such as quality, efficiency, and speed many, are now turning to the simplicity of growth.

In a current survey conducted by the American Management Association, companies from most of the larger companies voted the quest for revenues the second most pressing priority, second only to customer service. Interestingly, Re-engineering, last year’s number one, ranked sixteenth this year.

Companies used to be driven by the goal of lowering costs. Now these same companies are desperately trying to boost their sales by introducing new products, new services, and new markets, both at home and abroad.

What these growing companies have learned is that it is very hard to achieve growth without pitfalls. The five most common ways to grow are new market expansion, innovation, acquisition, new distribution channels, and buying market share. Buying market share with promotions and coupons can lead to downsides as competition keeps slashing prices. Making acquisitions, either personnel, plant, or capital, is a tactic that fails more often than it works.

What can be done if there is no fail-proof method of growth? To achieve this goal in any business that we may start up, research should be done to find the “true and tried” methods of growing consistently year after year. What did the successful companies do to order to succeed? They all have stable and experienced management teams, they spend a lot of time on research and development, and they invest a great deal of energy into training employees. Along with all these, they realize that the growth they strive for will not just happen; it is an arduous journey. It has to be planned, nurtured, measured, and rewarded.

Innovation, on everyone’s “quick growth” list. This is not a far-fetched idea. An innovative change in structure or development of a product could dramatically change a company’s profit line. However, new products rarely live up to their hype. Just 42% of the products that hit the market meet the expectations of the people who manage them. It is usually believed that companies don’t use their R&D time in the proper venues. They depend on the Chief Officers to brainstorm ideas instead of asking the consumers what they want. This process produces “innovations” like the newly shaped bottles and marginally more concentrated soap pads that possess for productive inventions in the packaged goods industry.

The time-honored routes to growth known as discounting, rebating, and coupon giving are not viable solutions for obtaining market share. Technically, the theory sounds compelling: “If you cut your prices and advertise enough you’ll then increase your volume, build your market share, and boost your revenues.” However, buying market share, is often no more than a quick fix.

For instance, after you are finished advertising and sales promotion, your competition starts its own gimmicky discounting. Your newly acquired market share will then become your competition’s newly acquired market share. The long-distance, collect-called phone market is a case in point.

One of the surest, and ultimately cheapest, ways to increase your total sales is to persuade your existing customers to buy more products. What if your product’s market is contracting? The best way to expand it again, at least for yourself, is to progressively offer your customer more service. What you need to do is easily summarized in three sentences. First, you decide who you want to your customers to be. Second, you build a plan for them. Last, you figure out which of those needs and want.

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Speculation that this will only be
the beginning of a strong con-
glomerate is the main factor in
this demand. Also, the expansion
methods of the company itself
helped boost the demand. Special
and expansion two of the methods for growth available
to a strong challenging company.

'--'The five most common ways to grow are new market expansion, innovation, acquisition, new distribution channels, and buying market share.‘--
Features

Inspiratlon derived from an Apple Tree

By Noah W. Miller
Contributing Writer

The story behind Sir Isaac Newton's discovery of the law of gravitation should be familiar to most people. On an autumn afternoon in 1666, the young Newton observed that when apples fell from trees they always took an unvarying vertical course. Among the stories told of this day in the life of twenty-four-year-old Newton, is that an apple fell on the head which provided the impetus for the scientist's revelation.

But what connection can be found between Newton's famous apple tree and Babson College? Roger W. Babson, in a recent interview with the scientist and Mr. Babson based his business forecasting on Newton's third law of motion because "action and reaction are equal and opposite." The successful employment of this principle in the field of business, because of the work of Mr. Babson, counseling of management and investors supplied the material resources with which the Babson Institute was built.

The collection of Newtoniana was sparked by a visit by the famous physicist to Babson, who is a great admirer of the great scientist. Babson's love for Newton and Newtonian theory led him to assemble a large collection of Newtoniana from around the world. This collection, now housed in the Babson Library, includes first editions of Newton's works, a rare copy of Newton's manuscript of the Principia, and a wide variety of other items related to Newton and his work.

Student of the Week - Jeannette Prince

By Angelo R. Framularo II
Features Editor

Once again, the Pro Press honors the student of the week, an outstanding figure in the Babson community.

Jeannette Prince, a senior, is a Marketing major with a Human Behavior concentration. Originally from Texas, she moved to Maine where she attended high school at Thorton Academy. While at Thorton, she was part of the basketball team, the softball team, and cross country team. During her senior year in high school, she was not sure where she wanted to go to college. Her guidance counselor suggested Babson, and the rest is history.

Jeannette is a member of G.L.V.E., and was in charge of the very successful Homeless and Hunger Week. While at Babson, she has also been on the softball team for three years, where she pitched and played first base.

T. The tree was planted in November, 1953 and the claim that this tree is a veritable descendant of the tree which inspired Newton rests on convincing evidence. A long story preceded the arrival of the Newton tree on campus which will be recounted in an abbreviated version. It began with Henry P. Macomber, then curator of the Herbarium of Harvard University, requesting scions of Newton's Apple Tree in England. He did not have to turn to local authorities, however, for Newton was located right here in the United States. When a memorial for William Penn was being planned in Philadelphia, the famous Quaker was requested to send various plants, including scions from Pennsylvania, and Newton's apple tree contributed to the collection. In 1882, scions from New York were sent to Babson College, and these scions have been propagated and the tree passed on to current students.

There remains yet another astonishing item of Newtoniana that must be addressed. The sole descendant of the Newton apple tree, enclosed by a green iron fence, is growing on the grounds of Babson College. A bronze tablet bears the words: "Grown from a slip of the Original Sir Isaac Newton Apple Tree."

The Auto Column: Exotic's for looks or For fashion

By Ted Bearor
Staff Writer

When the names Ferrari, Porsche, Lamborghini, Lotus, Aston Martin, and Bugatti come to mind, most people think of rare, expensive, fast, and precision, to say the least. Yes, in fact these finely tuned machines catch everyone's eye when seen in a magazine, or at a car show. But what actually is in the minds of the manufacturers engineering these beauties?

Who would consider spending anywhere between a quarter of a million to a million dollars for something just to look at? Yes, there is a small group of people who have the luxury of driving these cars, or at least looking at them.

"The real rush is behind the wheel..." market out there for those collectors who own 30-40 automobiles and treat them like a stock portfolio. Selling and buying of these cars is not a hobby, but maximizing the value within the garage. The fact of the matter is that the vast majority of buyers are not interested in the components from South America the Pacific Basin, and the Middle East. The US auto manufacturers are interested in which of these cars they can purchase these fast cars that they would pay in their home country. Taxes, fees, and high price tags make the impractical to purchase back home.

For instance, why would one see it in a forum for autos, or flashy colors of these show cars. The real rush is behind the wheel, breaking the speed limit in under five seconds, capable of speeds close to two hundred miles per hour. Some even create the effect of weightlessness in turns, or even on the straight. Whether lift your dream to escape the test or just increase it in your garage and polish it religiously you'll have to pay the price.

Faculty Profile - Professor Brian Seitz

By Angelo R. Framularo II
Features Editor

Professor Seitz is another relatively new face at Babson. He has been a part of the Arts and Humanities Department teaching philosophy here for four years. This is quite the contrast to Professor Seitz, who teaches students to think critically and creatively in order to maximize the value within the garage. The fact of the matter is that the vast majority of buyers are not interested in the components from South America the Pacific Basin, and the Middle East. The US auto manufacturers are interested in which of these cars they can purchase these fast cars that they would pay in their home country. Taxes, fees, and high price tags make the impractical to purchase back home.

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When asked what he likes most about Babson, Professor Seitz replied, "The students. Most of the students have a general business interest, and I hope to show them the connection between philosophical issues and business." He finds Babson to have a wonderful collegial atmosphere, and both his colleagues and students to be friendly, dynamic people. Professor Seitz also cited the active dialogue among the faculty and student body as another positive aspect of the Babson Community.
Economic Profile: Peru

By Albena Djongova
Staff Writer

Situated on the South American Pacific coast, Peru shares frontiers with Ecuador and Colombia to the north, Brazil and Bolivia to the east, and Chile to the south. With an area of about 500,000 square miles, Peru is the third largest country on the continent. Historically, it was the nucleus of the great Inca civilization and, subse-

sequently, the administrative center of the Spanish colonial em-

pire in South America.

Geographically, Peru is divided into four major zones: a desert coastal strip, a mountain range area of the snowcapped Andes, and a jungle region forming the head-

waters of the Amazon Basin.

Lima, the country's
capital city, as well as the indus-
trial, commercial, financial, and cultural center, lies on the desert coast. With a population of more than 6.4 million (est. 1990), Lima is the fourth largest city in South America. The charm of the city is the view of new ultra-

modern office buildings and hot-
tels towering over dignified man-
sions and churches of the sev-
teenth and eighteenth centuries.

Since Peru is now the equator, its seasons are the reverse of those in the Northern Hemisphere. Summer lasts from De-

cember through April, while win-
ter lasts from May to November. Spanish is the official and principal local language, al-

though English is used by much of the educated class and a great number of executives in the busi-

ness community. The Incas of the jungle, however, speak vari-

ous dialects and languages.

Economically, Peru is a developing country. During

1980s, its economy was devast-
ted by a swollen and corrupt bureaucracy, hyperinflation (2,000,000% between 1985 and

1990), high unemployment rates, insufficient local investment, in-

creasing budget deficits, and a heavy external debt burden, which made the IMF and World

Bank withdraw their financial assistance.

Since coming to power in July 1990, the Fujimori gov-

ernment has worked toward an improvement of the country's economic fortunes. A "shock"

treatment has helped to reduce exorbitant inflation rates to manageable levels and improve

Peru's relations with the IMF and World Bank.

Peru has traditionally based its economy on the nation's rich and varied natural resources, which represent nearly 65% of GDP and 70% of exports. There are large proven reserves of natural gas which are still to be exploited. Mining remains extremely important today, both as a source of badly needed for-
eign exchange, as well as employment, especially in the imperi-

ised Andes highlands. Peru is

the second largest producer of silver in the world, the fourth in copper, the seventh in zinc, and also one of the leading produc-
ers of gold, lead, and iron ore. The privatization of the large gov-

e rment enterprises in the mining sector should result in a substan-
tial increase in production.

Industries and services dominate the economy in terms of output and employment op-

portunity. The banking and ins-

urance sectors are modern and well able to carry any future growth in the market; the indus-

tries with the most promising fu-

ture are those linked to the trans-

formation of the country's natu-

ral resources: textiles, canned foods, fish meal, gold and silver jewelry, refined minerals, etc.

Important enterprises also operate in the cement, pharmaceuti-

cal, and chemical sectors. Although industry is

Peru's dominant sector, agricul-
ture still provides a living for about 38% of all Peruvians. Coastal a

griculture is generally modern and large scale, producing cotton, sugar, and rice. The principal products presently being exported are asparagus, broccoli, Indian mangoes, and other nutritious cho-

lesterol-free produce.

Overall, Peru is repres-

entative of countries possessing many of the prerequisites nec-

essary for development, but lack-

ing what is required for sustained growth: financing through do-

 gestive savings, a class of entre-

preneurs, and regulatory mecha-

nisms designed to encourage new investment.

November 18th, 1996

GERMANY: DEALERS SCRAMBLE TO BOOK FIRST TRADES IN FRANKFURT

Dealers scramble on the trading floor of the Frankfurt stock mar-

ket to book the first trades of Germany's newly listed Telekom

shares. November 18. About 23.6 million Telekom shares were

traded at the official opening price of 28.30 marks and the volume

jumped to 26.30 million after 20 minutes of trading. Source: Reuters

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Telecommunications Mergers On the Way

By Evgeni Mitkoff
International Business Editor

On Monday, Don Cruickshank, Britain's telecommunications regulator, welcomed the proposed merger of British telecommunications Plc (BT) and MCI Communications Corporation but said he wanted to ensure that the link-up would not harm domestic British consumers.

Cruickshank told parliament's Public Accounts Committee that he was considering amendments to BT's licence to ensure that the merged company, Concert, provides him with sufficient information and continues to invest enough to give British customers world-class services. "There are certain issues that I intend to be satisfied upon...before it has my blessing," Cruickshank told the committee. "We will be particularly concerned to ensure that international transactions result in fair treatment of the UK consumer and provision of funds to deliver the (company's) obligations in the UK," he added.

He welcomed the proposed $12 billion link-up, which he said was a great credit to BT and offered it the prospect of becoming one of the key global players in telecommunications next century.

Cruickshank, director general of the Office of Telecommunications (OFTEL), made a number of other points about regulation in the course of wide-ranging testimony to the panel. OFTEL prefers stability in its pricing regime, but it would be free to conduct a mid-term review, if the opposition Labor party won power and, as promised, imposed a windfall tax on the past profits of privatized utilities.

"It would depend on the nature and scale of the costs," Cruickshank said.

OFTEL will consider whether to adopt an international measure of cost of capital in its forthcoming review of BT's network price control.

Remaining domestic price controls on BT, expressed as the inflation gauge RPI minus X, are likely to be removed at the end of the next four-year control period in 2001, because competition by then will be sufficiently vigorous. "I fully expect to be able to withdraw significantly from retail price control by then," Cruickshank said.

Britain probably allowed a duopoly in telecoms to persist for too long, but the recent pace of change in the industry, which now has more than 140 licensed operators, has been rapid and impressive. With competition flourishing, customer service is improving, and the number of complaints to OFTEL has fallen sharply.

Once competition is completely established, it is a distinct possibility that the job of the regulator "for telecommunications as we know it" would disappear. The Office for Fair Trading could take over responsibility for policing anti-competitive behavior, but with the blurring of boundaries between the telecoms, information technology and television industries there would still be a need for a broad "communications" regulator, Cruickshank said.

Source: Reuters

Classifieds

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OPPOSITE THE CLOCK TOWER
The Best of Van Halen Volume I

By Daniel J. Keefe
Assistant Managing Editor

Finally, while cruising through the "new release" section of the music store, I found something that had been absent for a long time, namely good music. I hate to toot my own horn, but I am a music lover. The computer age is killing the music industry as of late. I realize that the average Babson student may be too young to remember the Van Halen that had once set the standard for hard rock, but I still remember. Back in the early eighties, this little known group from L.A. shocked the music world. They got their first big gig in 1978, I believe. Van Halen was the opening act for Ozzy Osbourne. Unfortunately for Ozzy, Van Halen blew him off the stage. From that point on, Van Halen's success was guaranteed.

The collection, Best Of Van Halen Volume I, includes some of the finest creations from their early albums. It begins with David Lee Roth on vocals and continues up through the present with Sammy Hagar on vocals. I can say that I care as much for the newer stuff, but the older selections crack. The David Lee Roth era is just amazing. Eddie Van Halen's guitar style is unmatched, and the variety of the song choices for this collection is excellent. They have compiled samples of each style of music that spans their past eighteen years worth of albums. Van Halen has also brought back David Lee Roth to add his essence and that element of historic perfection to those tunes of the early eighties. For the hard-crunching guitar sounds, "Panama," " Ain't Talkin' Bout Love," and "Unchained" represent the early years with David Lee Roth quite well. The first selection on the CD, "Eruption," really cranks. This instrumental was Eddie Van Halen's signature piece for many years, and it awarded him grand fame. For those looking for quieter tunes, they have also included "Dance the Night Away" and "Jump." Do not miss them.

In more recent years, from the 1986 album (released in 1986) onto their most recent album, Balance, we can check out how Van Halen's music has changed. With the addition of Sammy Hagar and the loss of David Lee Roth, the band took a slight directional change. Interesting tunes from the recent albums include "Poundcake" and "Right Now," both of which topped charts soon after their respective release dates in 1993.

One other song that deserves an honorable mention is "Dreams" from the 1986 album. It has a slower, more relaxed feel to it, but in this reviewer's opinion, remains infallible.

Overall, the entire album is a must have for Van Halen enthusiasts from either the David Lee Roth era or the Sammy Hagar era. I was pleased to learn that for the original songs, the band brought back Mr. Roth back to record those earlier songs in their original form (too offensive to Sammy Hagar is intended). Check it out! I will be keeping my eye open for Volume II.

Ransom: Your Money's Worth and Then Some!

By Leticia Stallworth
Staff Writer

In the movie Ransom, Mad Gibson plays the extremely rich Tom Mullen. Mullen is a self-made millionaire who has started his own airline from the bottom up. Babson students can surely relate to this, especially those who have participated in FME. He, along with his wife and son, live in a penthouse of a condominium across the street from Central Park.

There are some key actions that have taken place before the show. The airline workers were threatening to strike, but Mr. Mullen could neither afford to settle or survive a strike, so he made a bribe. The innocent man went to jail, and he was "The suspense is overwhelming at times..."

home free, except for the scandal and the investigations. Mr. Mullen's ability and willingness to pay off people caused his son to be kidnapped by a man who just wanted a piece of the action. Jimmy, the villain, is a city politician. He masterminds the plan to kidnap Tom Mullen's son Shawn. He is a sick and twisted character, similar to other crazed civil servants, such as postal workers. He is a very greedy and manipulative man, he is also very calculating. However, he is not smart enough to outwit his intended victim.

It has always amazed me how rich people could be even bigger criminals than poor ones, even though they have money, they still think like criminals. Tom Mullen proved he had a criminal mind throughout the movie. This allowed him to always stay one step ahead of Jimmy, the kidnapper. He turned the tables and made the villain become the victim.

There are so many twists and turns in Ransom that it boggles the mind. The unexpected happens more often than not. The suspense is overwhelming at times; the movie surpasses theatrical excellence. It is definitely evident why this movie has been sold out every weekend consecutively since its premiere. This movie has to be in the running for Best Motion Picture. It was the best movie I have seen all year, which was a pleasant surprise.

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A Range of Reactions About Set It Off

By Leticia Stallworth
Staff Writer

Despite what you may have heard about Set It Off, it really is a heart-touching film movie. It is about four true friends living in the projects, two of whom have dreams of getting out of the neighborhood, one who doesn’t know how to live anywhere but the neighborhood, and one who just wants to raise her son. Frankie, played by Vydia A. Moll, works for one of the largest banks in Los Angeles. When the bank is robbed by some crack-heads that live in her building, she gets fired. Though she has honestly and diligently worked for the bank for two years, she is suspected of being in cahoots with the culprits. Stony, played by Jada Pinkett, lost both of her parents in a car accident four years ago. Since then, she has devoted her life to trying to get her brother out of the projects. For instance, at the beginning of the movie, she is throwing him a graduation party.

Cleo, played by Queen Latifah, is a career criminal. She has a regular job but steals cars in her spare time. One day, she was not prepared for her lesion arrest. Once I got over the initial shock, I prepared for the movie to take off. After Frankie loses her job working for the bank, she goes to work for a janitorial service with the other three main characters. She cannot find a job at another bank, because the first will not give her a recommendation. She has the initial plan of robbing a bank, since she has nothing left. Cleo is in agreement, but the other two think she is crazy. Stony changes her mind after the cops murdered her brother, thinking he was one of the bank robbers. After a couple days of planning, they decide to “set it off.”

Their lives start taking all sorts of crazy turns after they decided to rob their first bank. The action speeds up until it reaches the unexpected ending. Set It Off is a good movie, though some parts were overacted. Nonetheless, there are many surprises.

Episode by Stratovarius:
Through the Infinite Halls of Speed and Melody

By Natalia Vlahovic
Arts & Entertainment Editor

Wow. This is the new offering by those Finnish masters of powerful, melodic metal. Never thinking anything could surpass the elegance and beauty of Fourth Dimension, I expected a half-decent album when I plumped it into the CD player, but I did not expect an amazing one! How my ears were corrected! This masterpiece called Epilepsy is just as fall of a Helloween-meets-Yngwie Malmsteen influence as anything Stratovarius have ever done. The first track, “Father Time,” literally overflows with those uplifting and inspirational choruses and Queensrÿche-esque melodies. On the poppier end of things, Stratovarius add an element of Wings of Tomorrow-era Europe musicianship, which gives the music another dimension not usually found in melodic metal. "...an unfathomably mesmerizing beginning complete with twin guitar harmonies and more...

The next song, “Will the Sun Rise?” contains those keyboard flourishes and classical guitar solos found in the song “Angelus and Pearls” by Malmsteen. “Epiosode” is a lovely little instrumental ditty infusing classical guitar finesse with Stratovarius, which perfectly leads into the next song “Speed of Light.” Timo Koppelo’s vocals are as smooth and otherworldly as always, especially on “Seasons of Change,” which is a slow number soaring with dark keys. “Stratosphere” has an unfathomably mesmerizing beginning complete with twin guitar harmonies and more of those aforementioned Malmsteen-like tendencies. “Babylon” is yet another gorgeous tribute to one of their hero bands, Rainbow. The song pullsattles with Middle Eastern and Gothic darkness. It is so difficult to find anything wrong with this album because it is interesting, captivating, and moving. Even though the Finnish Stratovarius do not have a solid grasp on English, their lyrics contain depth and thought. They are one of the most promising and prolific bands of the melodic metal genre today, so as many other bands have completely lost it, succumbing to trends and sheer stupidity (Nevermore, get a clue). Here are Stratovarius, elevating the powerful metal idea to new heights in 1996, while other bands crawl willingly like sheep into the wretched claus of Pantera-worship. Ick.

Blues Great, Luther “Guitar Jr.” Johnson, Rocks Harpers Ferry

By Michael Pierce
Contributing Writer

So often we hear people claim that something is “classic” or “original,” but upon closer inspection, we can often look back in history and see the true origin of fades in earlier decades. Those of us who are on the lookout for things that are truly classic and not fades don’t have to be entirely discouraged.

The other Saturday, such a classic act by the name of Luther “Guitar Jr.” Johnson found his way to Boston. A pioneering member of the “Chicago Blues” sub-genre of blues, Johnson has been rocking small blues clubs throughout the South, Louisiana, Memphis, and Chicago for the past thirty-four years. Fans should not be fooled by his age, though; at 51 he was still energetic enough to put on a two-hour-plus set at Harpers Ferry in Boston.

Kicking off set number one with “I Got an Old Castle, and a Pretty Woman,” Johnson reminded his audience that there are still simple pleasures in life, as he said, “I don’t need made your spanking new fancy car and nice big house, cause I can drive all night in my old Cadillac with my pretty woman at my side.” As each song progressed in set one, Johnson authoritatively proved how he got his middle name of “Guitar Jr.”

Johnson’s music lapsed into extended jams and worked the crowd revelers into a frenzy, eventually ending the set with a fast-paced version of Got My Mojo Working.”

For the second act, Johnson made sure that we did not forget that we were listening to the blues, of which big part is speaking of the pain and suffering of his generation. In some manner that Devil Shaw Is Tempting.

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17
NOW THAT JOB SECURITY IS A THING OF THE PAST, I'VE NOTICED THAT MY COMPANY LOYALTY HAS VANISHED. TOO.

AND WHEN YOU MADE MY BONUS DEPENDENT ON THE BLINDERS OF SENIOR MANAGEMENT, MY MOTIVATION FLUTTERED AWAY LIKE A LONELY SPARROW!

I MAY BE AN IGNORANT RAT, BUT THAT'S OKAY BECAUSE IGNORANCE IS... UFL... UFL...

BLISS... IGNORANCE IS BLISS.

OH, GREAT. NOW IT'S GONE.

OOPS

I ADMIT I WAS SKEPTICAL WHEN YOU SAID I WOULD BE EMPOWERED TO MAKE MY OWN DECISIONS.

BUT I GIVE YOU CREDIT. YOU LET ME WORK INDEPENDENTLY FOR THREE MONTHS.

PLEASE TELL ME THAT IT WAS EMPowerMENT I WAS EXPERIENCING. DID I EVER MENTION THAT YOUR PROJECT WAS CANCELED?

WHATS THAT LOOK ON YOUR FACE?

SO YOUR POINT IS?

NO POINT. I JUST DIDN'T HAVE ANY REASON TO BE WORKING.

I DON'T KNOW. I DON'T THINK I COULD WORK FOR SOMEONE LIKE ME.

I GIVE UP! THERE JUST MIGHT BE A JOB TO BE FOUND OUT THERE!

HAVE YOU EVER CONSIDERED BEING YOUR OWN BOSS?

I DON'T THINK YOU CAN SPEND ALL YOUR TIME TRYING TO LOOK BUSY.

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SO WHAT ARE YOU GOING TO DO NOW THAT YOU'RE UNEMPLOYED?

WELL... I'LL DO JUST WHAT I DID BEFORE I WAS LAYED OFF!

I DON'T THINK YOU CAN SPEND ALL YOUR TIME TRYING TO LOOK BUSY.
Announcements

Phone Problems at Babson

The Problem
1. Limited 617 area code dialing during 6:00 to 7:30 PM, Monday, November 25th and 2. Inaccessible voice mail during 6:00 to 9:00 PM, Tuesday, November 26th.

How are you affected?
1) Due to a NYNEX move of our facilities in the Central Office, Babson College will experience limited accessibility in the 617 area code Monday, November 25, from 6 - 7:30 PM.
2) Our Voice Mail vendor, Gentran, will upgrade the software, causing inaccessibility to voice mail during the period of 6 to 9:00 PM. on Tuesday, November 26th.

This situation should not affect your existing voice mail messages in any way. If you have any questions, please call the Telephone Office @ x5760.

Computer Courses Being Offered

Listed below are the remaining November, ITS/D computer training classes. Please note that classes are being held this week. It includes offerings for:

Excel 7.0 Beginner: Tuesday, November 19th, 9-3:45 PM.
Powerpoint 7.0 Beginner: Monday, November 18th, 1-4:30 PM. & Tuesday, November 19th, 11-12:30 PM.
Windows 95: Express Tour, Tuesday, November 19th, 9-10:30 A.M. & Tuesday, November 19th, 1-2:30 PM.

We hope you find these classes valuable and welcome any feedback you have. If there's a class you'd like to take and it's not listed please let us know by calling x633 or by sending an e-mail message to MediaITSDUserService.

Multi-Cultural Holiday Season

A group of students is interested in decorating the campus for the fast approaching holiday season. They would like to extend an invitation to any member of the Babson community who would like to showcase any traditions or symbols of their religion/heritage that could be included in their planning.

Please forward any thoughts or ideas to Jeremy Weiser, x4728. If you have a particular tradition that you would like to be represented, please include a brief overview of its significance. They hope to expose the student body to the extraordinary diversity represented here at Babson. Please join us in our celebration!

The Free Press's Top 5 Uses for Leftover Turkey

5. Feed your entire dorm for the week.
4. Serve for the soup of the day in Trim.
3. Feed to your Finance Professor.
2. Reheat and pass off as Babson wildlife.
1. Put it in your heating vest and wait until it becomes Turkey Jerky.

We Care - A Health Column

Babson College Health Services

MENINGITIS
What is it? A potentially frightening word, and disease. Bringing understanding to something can dissipate the fear and reduce some of the risk of this disease. Many students have come by the Health Center with good questions regarding the recent outbreak of meningococcal meningitis in Woosneck, Rhode Island and the New Bedford area. I hope this column will provide some understanding of this disease, and encourage you to visit us if you have concerns or questions.

What is meningitis?
It is an inflammation of the meninges, which is the lining that surrounds the brain and spinal column. When areas get inflamed, they hurt. This is why one of the most common complaints of people with meningitis is headache and neck pain accompanied by fever.

What causes meningitis?
Meningitis can be caused by medications, chemicals and infectious agents - the most common being viruses and bacteria. Most bacterial infections need urgent evaluation and treatment. The drug induced viral meningitis will get better without significant treatments. The difficulty is in trying to separate the different causes and responding to them appropriately.

This article nearly comprises a very specific bacterial cause of meningitis - the meningococcal meningitis. Since it is so important to diagnose and treat bacterial meningitis, what are some of the things I should be aware of?

First be reassured that meningitis is a rare disease, nationwide about 1 case per 100,000 population. At Babson in the past 14 years we have had two cases. Hopefully, because of some observant family and friends, medical attention was sought quickly and appropriate intervention with antibiotics and hospital care resulted in excellent outcomes. In its most severe form meningitis is a rapidly progressive disease that can kill someone in 10-12 hours. This is why all of us need to be attuned to the risks, and help our friends and those that we care for when they are sick. Meningitis may start and seem like the common cold, with congestion, sore throat and mild muscle aches. It can be very difficult to differentiate from the flu. It progresses rapidly to more severe headache, stiff neck and significant temperature mental confusion or disorientation are important signs to seek help urgently. Rashess, particularly small or large areas of black and blue combined with these other symptoms are worrisome. Seek medical advice.

Where does meningococcal meningitis come from?

This bacteria is carried by people in noses and throats. Many people can be carriers in these areas and find the bacteria "It can be very difficult to differentiate from the flu."

How can I do to avoid this disease? As with all infectious illnesses, avoid sharing drinks and eating utensils. Hand washing reduces the frequency of the common cold and more serious illnesses. If you are traveling to less developed countries, check with a health provider about preventative vaccinations. If you have a direct, close contact with someone who had bacterial meningitis, find out the cause and seek medical advice regarding antibiotics to prevent secondary cases. Most secondary cases occur within 4-10 days of contact, so seek advice as early as possible.

I hope this article has heightened your awareness, to your ears. If you have questions, come by and ask! We are available Monday through Friday during clinic hours and for urgencies whenever they occur. We Can't
Winter Sports In Full Action This Weekend

By David Orozato

Sports Editor

In addition to the Bowdoin Invitational Tournament (see separate article), all of Bowdoin’s winter sports will be in action this weekend.

The men’s basketball team will be playing off their season at 1:00 PM on Saturday versus Trinity College. This game will be held at Staake Gymnasium and it precedes the Bowdoin Invitational Tournament. The women’s basketball team will play the top-seeded University of Connecticut in the second round of the NCAA tournament.

The following day, the Bowdoin men’s basketball team will be facing off again for a battle against Wesleyan College at 3:00 PM. The game will be hosted by the senior captain Joe Perryman.

The men’s swimming and diving team will also be having their fourth meet of the season this weekend. The meet will be at Wellesley for a meet at 1:00 PM.

“The Bowdoin women’s basketball team will be offing their season at 1:00 PM on Saturday.”

Swim Team Dedicates Season to Conlon

By Kyle Sawyers

Contributing Writer

On Saturday, the Bowdoin Swimming and Diving Team showed the heart and determination that would have made Michael Conlon proud. Dedicating their season to their late captain, the team traveled south to face Wheaton and WPI in a dual meet opener.

The Bethlehem men performed the near impossible by sweeping every event and winning the first 12-2 Vic- tories. Co-Captain Tom Boland led the way as the men won with an unprecedented four firsts, including two strong performances in the 100 Fly and 200 Freestyle.

Dan, "The Man," Lavigne continued to show his domination of the 1000 yard by winning the first time she has swum the event since her off-season shoulder surgery. Fran Lavigne also did a great job swimming the "Long Build" 1000 yard freestyle.

On the diving board, Marci Henrikson made her diving rounds sound with a superb performance. Look out New England, Marci is on her way and she’s bringing her stuffed animal.

The team’s performance was the real story of the meet. According to Fran, "We all did great because we pulled together as a team."

Bowdoin’s next swimming meet will be Thursday at home, at 6:30 when they face off against Brandeis. You are cordially invited to yell, scream, and be generally rowdy in support of the Bowdoin swimmers and divers.

Deremer Dominates Patriots In Biggest Game of Year

By Preem Akeel

Staff Writer

In what was heralded as the game of the year in the AEC, the Denver Broncos defeated the Patriots 54-4 for the Super Bowl. The game was a closely contested match-up. The teams were supposed to engage in a nail-biting showdown, showcasing the abilities of quarterbacks John Elway of the Broncos and Drew Bledsoe of the Patriots. In the end, however, to everyone’s surprise, was running back Terrell Davis of Denver.

Davis ran for a total of 155 yards and two touchdowns. He also caught John Elway pass for a TD. For most of the game, he made the Patriots defense look like Swiss cheese as he constantly gained significant yardage. The game also showed the domination of the Broncos offensive line, led by left tackle Gary Zimmerman.

"For most of the game, he made the Patriots defense look like Swiss cheese..."