Bohsack Chosen to Lead New SGA E-Board as President

By Leticia Stallworth
News Editor

Tamara Bohsack was elected the new President of Student Government in a landslide victory. Jay Rivera (Executive Vice-President), Chrissy Phillips (Vice-President of Communications), Paul Nelson (Vice-President of Commerce), and Joe Billings (one at-large) all won in their respective elections as well.

The results of the final election were announced at 8:00 P.M. on Friday, two hours after the ballot boxes closed in Trim. The old executive board, headed by Kevin Nolan, called each of the candidates to relay the news of who would replace them as the new SGA executive board. The winners will take office on Tuesday, March 25.

The primaries, which took place Monday and Tuesday of last week, served to narrow down the candidates to two in each category. The candidates who were knocked out after the primaries were Aryn Wood, Dan McBride, and Alexander Hardy.

After a somewhat controversial start to her campaign, Bohsack emerged on top. With nearly double the votes of Luke Damian, Bohsack rode a formidable lead to victory. Bohsack will take her place as the new President of SGA at the first meeting in March. Bohsack has a history of service and leadership in the Babson community. She has been involved in many organizations in the past two years, including SGA. She was the VP of the Greek Council, a member of the Board of Trustees, and held two leadership positions in Kappa Kappa Gamma.

An exasperated Bohsack could barely contain her thoughts as the shock of winning set in. "I'm in the immediate future. I plan to meet with the board and have a board bonding period to get together and set some mutual goals. In the long term, I want to execute the goals that the board sets up and be able to look back and say, 'yes, we did something.'" Bohsack could not say what her exact plans are but she did hint at a couple target areas. "In the past two years, I have seen the same issues coming up: water, dorms, lockers, etc. I don't want these issues to remain coming up year after year; I want something to be done about it. Also, it will be crucial to cite with the new President of the school, Leo Higdon, I am Pavon that the student body elected me to be their president and to bring them into the new year. We, as a board, will work to the best of our ability to meet the student body's needs. Honestly, I think everyone who ran for an office did a great job and I wish good luck to them all."

Luke Damian took his loose grades at Babson said "he was very professional about it." Luke himself pledged to continue to do anything from speaking at an assembly to being the Beaver at an event. Nolan said, as a word of advice to Bohsack, "whatever happens, it's well worth it. It doesn't mean anything if [the executive Board] can't stand together." Larry Ganti, a Representative in the House and Senior Class President, also advised Bohsack, "You're no longer just a student. You need to set good examples for the entire community. Now that you are president, everyone will be watching, you do or do not do. Remember, Babson students are very involved.

SGA positions were not the only issues being voted on Thursday and Friday. Students were asked to vote for what they felt was the Organization of the Year and the Professor of the Year. No official announcement has been made as of yet about the two awards.

Men's Basketball on a Roll

By David Onorato
Sports Editor

This has been an extremelyasty year for the Babson men's basketball team. Before this past weekend, the squad was 1-9, with a five game winning streak heading into Saturday's home game against MIT. However, the way they achieved this 1-9 record was rather unusual.

After winning their first three games, they then dropped three in a row. Without a record of 5-5 (after splitting their next four games), Babson rolled off four straight wins. Then they hit a tailspin, losing four straight, the last loss a devastating point loss versus rival Springfield. Once again, the Beavers are on another streak as they have rolled off five straight wins.

After the Springfield loss, the Beavers faced a two-game road trip and responded well with two wins versus Norwich and Suffolk. Last Thursday, Babson returned home to Stagg and knocked out their star player, Mark Gioino, put on an offensive display. Gioino, who had established his previous career high of 33 points in the win over Suffolk University, was 12-19 from the floor for the game, including 6-11 from three-point land, and connected on 13 of 14 free throw attempts, all in the second half. This explosion added up to 43 points. This output was the third highest offensive output by a Babson player ever (Wayne "Will" Chamberlain holds the record with 51 points). Gioino missed free throw broke a string of 40 consecutive free throws made dating back to the December 9 game at Springfield College. He currently leads the team in free throw percentage at 93. Gioino also leads the Beavers in scoring at 17.6 ppg and is shooting 47% from the floor and an amazing 36% from behind the arc. He was picked to the All-Stewart career points and is likely to hit 1,000 points (he will become the 17th player in Babson history to do so) before the end of the year. Gioino's impressive performance powered Babson to a 105-90 win over WNEC and increased Babson's record to 12-9 overall and 7-4 in the CAC.

Last Saturday, the squad traveled to WPI to take on the second place team in the CAC. Michael Kintner hit one of two free throws with seventeen seconds left in the game to give Babson a huge come-from-behind victory. After this big win, the Beavers continued their winning ways against CAC rival Western New England Wednesday. Currently, the Beavers are a third seed in the conference, behind Springfield and WPI. They will most likely host their sectional seed in the CAC tournament tomorrow night at Stagg Gymnasium.

BabTelCo Experiences

By Magdalena Gargova
Staff Writer

Students in Putney, Van Winkle, and Forest Hall experienced phone difficulties such as static, no dial tone, and background conversations during the week of February 10 through the 14.

The problem, according to Babtelco Telecommunications Manager Mary Lou Duncan, was with a card switch which routes incoming calls. The switch was eventually replaced on February 14 after the Babson Physical Plant examined the situation.

Babtelco first noticed the problem through complaints from students on Monday, February 10. Sophomore Rebecca Otto, a Putney resident, said, "every time someone called off-campus, we could barely hear each other because of the static. They sounded like they were twenty million miles away." Jennifer Ruggero, who lives in Van Winkle, experienced no static but could hear "background conversations of people who couldn't hear me."

The static problem was locked into and thought to have been fixed by Monday afternoon. Duncan stated that "earlier in the week, the static could be cleared without any indication that the static was reoccurring. However, it was very apparent that there was a bigger problem."

By Friday morning, some students had phones with no dial tone. Babtelco issued an e-mail to all students: "the telephone switch is experiencing intermittent problems affecting some places on campus in which some phones have no dial tone." Babtelco then solicited the help of their switch vendor technician and the physical plant to detect the problem and provide a switch card. About three hours later, the switch was fixed and there was no reoccurrence of the problem.

BabTel Co Leaves
- Babson

The Word's Inside:
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Organisation of the Year '96-'97

February 24, 1997
Regular Issue
China After Deng Xiaoping

By Reuters
Special to the Free Press

The grand architect of Chinese reform is dead but the economic house built by Deng, Xiaoping in the last 18 years of his life has sound foundations and is in no danger of tumbling, analysts and diplomats said on Thursday. Deng's very success in turning a backward Stalinist nation into an emerging economic superpower had left his heirs with little room for maneuver, they said.

"China's reforms policies will continue, the alternatives are almost non-existent," said a Western diplomat. "The economic policies that Deng helped to establish are irreversible," agreed analyst David Mahon of Mahon Associates. He said continuity was a matter of survival for Deng's political heirs. "The Chinese Communist Party depends on economic reform to sustain its own mandate," he said. "Nobody and no group of people can reverse that without tremendous cost, and the cost would be to the government if they tried. Their mandate would be withdrawn."

Analysts said Deng, who launched China into market-style reform in 1978 when he nation was just climbing out of the shambles of the 1966-76 ultra-leftist Cultural Revolution, had left little more than the speed of future change in doubt. China reined in its runaway economic growth to an estimated 9.7 percent of gross domestic product in 1996, down from 10.2 percent in 1995 and a fiery 11.8 percent the year before. Officials have predicted economic growth in 1997 at around 10.5 percent, but Jason Kwok, chief China economist at Citibank in Hong Kong, said the growth rate could fall if Deng's demise made an already cautious leadership even more risk averse.

"The government... might adopt a more cautious approach in carrying out reforms to ensure social stability," he said. "Economic reforms may slow down a bit and that would probably have some impact on the growth of the economy this year or in the years ahead. It's just a matter of faster or slower," he said.

"The underlying economic fundamentals are very solid," Deng's death is likely to trigger fierce jockeying for position among Chinese leaders ahead of a key party congress in October, but the analysts said such fighting would bring little economic risk. "Deng's success was so overwhelming that he created a consensus on the basic direction of economic policy, foreign policy and Hong Kong policy," said William Overholt, managing director of Bankers Trust, Hong Kong. "None of those things is under challenge and we are going to see policy stability in China," he told Reuters Financial Television. The Western diplomat predicted that, despite their many fractional and political differences, none of China's senior officials would push ambition to the point of risking turmoil. "There is a consensus among the leaders that stability is the overriding priority," he said.

Deng's death had also given China an opportunity to boost foreign confidence by demonstrating how far Deng had brought the nation, the analysts said. "With his dying, anyone that doubted that China was held together effectively has a chance to see," said Mahon. "That's important for foreign business in China."

"You know him, right? He works at Trim... His name is, Johnny."

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What does the Free Press mean to you? I know what it means to me but I want to know how you feel about it. I have heard a lot of different things said about this organization and who leads it. Some of them have been quite insightful, others woefully ignorant.

From what I have seen, the Free Press seems to be something of an irony on campus. Take the recent elections for example. A student was flipping through our special edition reading each candidate's speech before voting at the ballot box. When she arrived at question number five, she stopped. "Vote for the Organization of the Year," it read. I waited and waited for what seemed an eternity. (Surely she would have written in any organization so long as she knew its name.) Finally, I mentioned the Free Press. Much to my dismay, she responded, "Why? They don't do anything." Resisting my first impulse, I politely mentioned they published the paper she was reading to know which candidate to vote for. Her response, "Oh...yeah...I knew that."

"Hello! What we have here is a failure to communicate," as the Warden would say to Luke. Someone did not get the message that we are in the business of finding out what you want and delivering it. Perhaps, as many have suggested, personal feelings have gotten in the way of a student's enjoyment of the paper because one particular issue hit too close to home. However, when we publish something which disturbs someone, the facts, not our manner of reporting them, should be disturbing. If we are doing it, you need to tell us through your letters.

As for those students who don't know what they would or wouldn't like to read, pick up a paper and see what stuff is and isn't appealing. We are making an effort to not only listen to your letters and messages, but also to go out and ask you what you want and don't want. It isn't that hard. Besides, what do you have to lose?

Sincerely,

Gardner F. Boulamy III
Editor-in-Chief

Letter to the Editor:

Dear Mr. Handy:

I read with interest your very funny and satirical article - "Secret Tips for Succeeding in Marketing 100" - I heartily endorse your Handy's Hints; your five-point program is as good a brief encapsulation of Marketing Fundamentals as I have come across.

It was painful for me personally to read the version of "Word on the Street" about Marketing 1000, that Marketing instructors aim for "regurgitation" in the classroom. Our goals for our courses are quite the opposite! You imply that case studies are deemed to that point, maybe they should

question their own seriousness in preparing to engage in a free-flowing discussion of the day's case study.

In any case, I think your article was provocative and well done. And, yes, in future you find yourself in a tense business meeting, with the company's sales going South, and someone turns to you: "You've got the management degree from Babson, what would you do to achieve better marketing?" If this happens, Handy's Hints would be a decent start at a fast answer.

Sincerely,

Robert J. Kopp
Associate Professor Marketing

what do you want to read today?

www.babsonfreepress.com
The Portable B.S. in Business Administration
FIN 5304: Love & Mergers

By Alexander Handy
Staff Writer

It has been a week since Valentine’s Day, but for all those with love in their hearts, there were some who saw their dreams tarnished like a bad penny. The following is such an exchange between two such people. Their names have been removed to protect their identity.

To my dearest Half Dollar,

Dollars are green, gold is gold, your eyes are like dollar signs, and your hair is like gold. I need to maximize my returns, and so I think you’ll agree: our portfolios match nicely, don’t you agree? Together we’ll forever increase between us, and it is not another cycle. If we don’t pull out of this recession, it most likely will turn into a great depression. Instead of making gains, our actions result in pains. It is like our portfolios never separate, otherwise, yours will lower my return. As a free agent in the market, I can’t get more. Otherwise, it is the road to Abline.

Your attempts at differentiation leave you all too much the same. You defined as your target, but all I can say is more market research will not increase your share with me. Never will I carry your new product lines because I’m not that type, so go out and redefine.

What is Love?

By D. Monza Dingo
Contributing Writer

Five days ago, as we joined in the Italian tradition of celebrating Saint Valentine’s Day with much pomp and pageantry, new dates, new profiles, reconciliation, new expenses, etc., there was the constant repetition of the word love in most of what we said. It appeared everywhere, from an opening line, as "I’m sorry for..." line, and even as a closing line. The word love was used as a cliché in many instances in which we lacked the appropriate words to describe our feelings, or even in instances where we decided emotion was better than truth. But is this a thing to do on a day like Valentine’s Day? Is this a thing to do at all? Must we continuously abuse the definition of love, because we are incapable of proper use? What is love, really?

The ancient Greeks, monuments of sensibility that they were, had three words for love: Eros—sensual love, Filos—love for a close kin, and Agape—love for an unknown. Those feelings of love broke down under some deep-seared strain and opened the way for man to commit the ultimate act of hate. But modern man, monuments of insensibility that we are, tends to define ad absurdum for what we insinuously call "convenience." We have far too many all-purpose words, and one of them is "love," which names an emotion of such infinite variety that it demands the deepest description. Due to the myriad of its uses in all three areas defined by the Greeks, the word, in its modern form, has collected denominations, connotations, and semantic furballs, that it demands the deepest delineation.

Our modern definition of love has as many facets as an all-purpose camping knife, which can be employed to open drinks, as a screwdriver, as a nail cutter, etc. — "Our modern definition of love has as many facets as an all-purpose camping knife, which can be employed to open drinks, as a screwdriver, as a nail cutter, etc."

As we become so attached to one parent, that anyone wanting to share that parent with us becomes our greatest threat. We demand our parents’ fullest attention. We are their greatest product, the delight of their love, and it is only natural that they find the time to comply with our demands. As children, we expect parents to love toward our parents, and such a love is unadulterated by adult influences. The love expressed by a parent to his or her parent is an emotion based on genuine concern towards that parent. It is a love which is sharing.

Yet no soon have we grown up do we start falling in love. In some cases this happens in high school. In other cases, it happens later in life. As we grow older and turn into adults, we sometimes find it childish to say "I love you" to our parents. We start hiding things from our parents. It is at this point when we start appreciating the beauty of the opposite sex and marveling at what a magnificent idea it is. This point in life is defined in our definition of love.

We start calibrating a particular likeness for a certain individual because she is slim, fair, voluptuous, curvaceous, or because he is muscular, tall, etc. We spend endless hours in our dream world thinking of our Prince Charming that when if we finally meet him/her, all we aim at is creating an impression. From there on, it is a thing to do at all. Must we continuously abuse the definition of love, because we are incapable of proper use? What is love, really?

Ladies and gentlemen, our definition of love is as many facets as an all-purpose camping knife, which can be employed to open drinks, as a screwdriver, as a nail cutter, etc.

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**Weekly World News: It Slices, It Dices**

**By Skipi Connolly**

**Dean of Deregents**

Great Caesar's ghost! Here I am, 4 AM. And I'm once again sitting here in my office staring at a lap full of cheerios and coffee. Well, I'd actually get up for the snooob and would gladly give up one of my back teeth just to let a good beer ballet go right by her lissens. You know, the kind of snurp that comes from the toes and gives you the wish to make the hops as it roars back over your tongue. The way I look at it is anyone who makes a living poking fun at the way other people eat is a jerk. I mean, do something constructive with your life, please?

Anyhow, one of the joys of working my owl type hours is that I get to catch early morning TV shows, and just recently I was lucky enough to witness "Gamera" (the friend of all children) whip the tar out of the sinister "Monster Zero." Old "Zero" did prove to be quite a worthy adversary pulling out every evil trick in his book including producing a su- per sonic sound wave that ren- dered Tokyo helpless. But the al- ler-gies were thinking that we'd rapped up two telephone poles, jammed them in his ears so he could not proceed to do a number on the diabolical "Mon- ster Zero." And as always, it ended with "Gamera" spiraling off into the sunset and some guy refusing to take in his kids be- cause after all it was only Gamera (the friend of all children) way- ing above. There's a real candi- date for parent of the year I'll tell ya. You have a thousand-foot long flying turtle with flames coming out of his leg port holes how- ever overhead and this guy leaves kids out in the yard.

But its not only the four star movies that makes early morning viewing worthwhile. The commercials are equally as informative. Why my little brother just applied for social security. And then there is the pesky in years opening a jar. Nope, not since old sportaroon went out a get a "Cap snuffler." Salada in a jiffy and French fries by the dozen all thanks to our new neo-vegetables. New foods were you know the perfect connection, change, buttons, paper clips, or rubber bands clumping up the Connolly residence. No sir, not since we purchased the in- credible "Rolly Kit." Our refrig- erator is ship shape as well. Let face it, if you halfway through a gallon of milk, half of the bottle is just taking up precious space.

What is the solution? "Popper," the new accordion style food container. Press down gently as the beverage goes down. Your arms are free of ever..."Week- ends are now a bliss for my little love muffin as she just loves to sit around sharpening hedge- shears, axes, and scissors with K-Tells revolutionary "Dial X." Personally, I'd be lost with- out my Monosonic, Fishing Magician, Pocket Pal (cops scratch that one) or Fisching with Dorf Tape. And what would a moonlit June night in the Berkshire be without the haunting sound of "Zamp's" pan flute? Ahh- it just brings out the woodynymph in me.

And speaking of birds, the Robbins just might be back before I get to this week's WWN so I'd best off get all this pre-dawn enlightenment and start flipping through the hal- lowed pages. And lucky here, I live in the Presley just applied for social security. According to the WWN, The King who just turned 62, feels that his entitlement to his benefits just like any other American. We also have a giant snake whose only interrogating the Mediterranean and a woman who was arrested for drunken driving.

But top billing this week has to be the sad saga of Pete Hinchill. His problem is simple. He can't drive a car sober. "I can't handle all the traffic and noise when I'm not drinking," he re- cently told the WWN. Pete claims that when he's sober his timing off and has been involved in all types of accidents. But when he's loaded, he hasn't even so much as tapped a bumper. Un- fortunately in his strive to be at all times of his own & Dike, his wheel, he's received OUI's in 19 kitchens.

It sorts of give you a boost of confidence about the food there. And like wine the same holds true for the junior. Little tales always help me when you spray bottle, vacuum or a

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**Why the Free Press...Why Anyone?**

**By Shiv Singh**

*Editor/Editor*  

Look around you; I mean scavenge all around you. Look around the page. You are looking at a writer's space. The paper you feel with your hands has value. Did you vote for you? You know we put in a lot of hard work.

There's done it. I've said it all. I've asked that question. I feel so much lighter, as if I've been a patient but still satis- fyingly repentant. It is an im- possible thing to get things off your chest, isn't it? Now, should I bother ex- plain why you should have voted? Do you really think it is necessary? I mean, come on, you're serious. Do you really care? Does anyone sitting around you care? Do your parents care? Does anyone at Babson care? That's tough one, isn't it? I hate rhetorical questions, too, but I have to ask. I don't think anyone sitting around you (if there is anyone) cares. And I don't think anyone at Babson cares. And maybe that includes myself. Every year just before the elections some of the more noble-minded organizations start campaigning for Organization of the Year. There is noth- ing wrong with it, but what I do not believe your organization deserves the recognition, then go pro- mote it. (Note the Babson Free Press flies around campus.)

Make sure you have tons of flyers placed at strategic locations on campus. Create brand awareness. People vote on name recognition. The campus will vote on name recognition. Don't worry about trying to ex- plain in great detail why we should vote for you; no one will read it. Don't be stupid enough to use big words; no one will understand them. If we can't understand them, we can't vote for them. If we can't relate to them, we can't vote for you.

Or maybe it is just bet- ter to say, "Vote for the Babson Free Press for Organization of the Year. We've put in a lot of hard work." "Bickering, isn't it? Fine, I'll cut the talk with the sarcasm and get to the point. This is what we are the worth votes. Or wait a minute, is there a point? I re- ally have to think about this one. On second thought, not really, I'm a marketing major. This stuff comes easy.

Every year you should vote for the Babson Free Press, be- cause we are the number one stud- ent organization on campus. We work for the students. We are dedicated. We bring the truth to the campus. We want to win every year (no way). We come out every week and put in tons of work, test for you, we care.

We have grown. Always Vote for the Babson Free Press. I have digressed. With my verbiage I have let slip some cool insider tips on campaigning. I am, and I am not ashamed of what? Some other organization on campus might use them and the Organizational Award next year. And that would be horrendous, wouldn't it? Al- ways vote for the Babson Free Press for Organization of the Year. We've put in a lot of hard work.

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**Good Weekly Income**

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**5**

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The Computer Guy Tells You How to Take Care of Your Slots

By Chris Stone
Staff Writer

Dear Balloon,

I thought you kids to stop sending me that silly mail. Eric, I am very happy that you have decided to come out of the closet. (You don't have to tell everyone, though!!!)

Every week people approach me with an enormous amount of computer related questions. Most of them are intelligent, but I do get some rather lame ones. Last week I tried to clear up the difference between hard drives and memory and this week I will attempt to tell you how to care for your disk, but before I do that, I have to award the first "Stupid Question of the Week" Award. Congratulations to Kevin McMa, who lives on the first floor of Park Manor Central. (Names have been altered to protect the guilty.)

Kevin approached me in Trim and proceeded to go into a five-minute long discourse about how three weeks ago his computer gave him an error, then did some funky things, then copied some files, and when all was said and done, started functioning properly again and has been fine for the last three weeks. His question was, "What do you think was wrong?" I don't know, Kevin. I had a lecture in my en-

gine about a year ago, but it went away after about three minutes and has never happened since.

"What do you think it was?"

"Maybe I should call my doctor, because when I was four I had a sharp pain in my toe, but it went away and never happened again. I wonder what it was?" Keep those questions coming!

Now I shall move onto more pressing issues—i.e. how to take care of your disk. There seems to be an outbreak of viruses on this campus. People always ask me how they got a virus. The scenario usually goes something like this. It is Thursday day, and you are up late drinking with your friends. You suddenly remember that you have a presentation due tomorrow, so in your drunken stupor you start creating a Power Point presentation. You decide that you should save it before you pass out, so you take out a new disk from your diskette box, and your poor judgment tells you to skip off the plastic diskette condom and slide the bare disk into the slot. Your cute male neighbor decides that he would also like a copy of the presentation, so he takes the unprotected disk and sticks it into his slot. The situation gets worse when everybody in the class decides to put this virus-infected disk into his or her slots. Everybody that touches this dirty disk now has the virus. That's right, you can get a virus by having unprotected computer intercourse just once!!! Not only has that disk been with your computer, but also every computer that has been through it. The moral of the story is this: Leave your computer diskette condoms on so that you can protect your disk and your slots. (Just kidding!!)

1.) Get a free virus protection program from the computer lab, or go out and actually buy one (I know that may mean sacrificing your opener or cell phone privileges for a month, but it is worth it). If you are not sure how to get a copy of F-prot from the lab, ask those people behind the desk, and they can tell you.

2.) Once you have this program, check every disk when you put it into your computer and check your machine as well. Even if you do not use floppy disks, you can still get a virus from e-mail attachments, so check your computer often. People always ask me if I will come remove a virus for them. I don't know if they think I am going to come over with the jaws of life and some bacteriasin, but it is something you can do all by yourself. Just get a virus disk from the lab and presto "instant RTA!!!" Computer viruses won't give you a runny nose or make you feel achy and sore all over, but they do have potential to screw up your computer files that you probably worked very hard creating. (I think somebody else said that last week.)

Some other tips I can give you for taking care of your disks are to buy a plastic case for them. Don't carry them loose in your lunchbox, do not hold them near a microwave or other magnetic appliances, or run them through X-ray machines. Floppy diskettes hold data by being magnetized, so if you expose them to magnets, you can change all the information on them into worthless garbage. Do not leave them in a really cold place or in a really warm place. The disk itself the plastic case is really floppy (hence the name "Floppy disk") so heat and cold can cause it to expand and contract making your disk unreadable. Just think of your disk as a Gemlin, and you will be all set. Never feed it after midnight, never expose it to water, and never, I mean never expose it to sunlight. Don't cry, but that is the end of your witty insight for the week. I am holding a contest for the person who can come up with the best nickname for me. Skip already has the Dean of Detergents, and "The Artist Formerly Known as the Computer Guy" is getting old, so send in your suggestions and the winner will receive a special prize from the Free Press. I am still accepting questions about computers in general and ITSD, so please send them to Chris Stone@students.ee. My list of questions is so long now (!) that if you do not hurry and submit them soon, I will have to put you on the waiting list for next year. Oh and Eric, please be especially careful where you put your disk.

The Computer Guy

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Behind the Brew: Schnapps -- Search for the Eternal Buzz

By Daniel J. Keefe
Managing Editor
& Forrest Frazier
Brew Consultant

Thanks for joining us for an informative tour into the wonderful world of schnapps. That's right, schnapps, the affordable drink in everyone's favorite flavor. For those of you who are budget conscious and still want to get buzzed, forget drinking a 40 through a straw, this may be your answer.

Typically, schnapps comes in a variety of flavors (last count was 127 different flavors), and has an alcohol content of at least 35 proof. Schnapps is technically a liqueur, made by mixing (or re-distilling) neutral spirits with a flavor to which sweetness has been added. For instance, DeKuyper (a leading manufacturer of schnapps) mixes a brandy with raspberry and sugar to make Razzamatazz, a faux Chambord. Due to the manufacturing process, most schnapps tend to be sweet and are considered to be dessert-esque.

Now that you have a basic understanding of schnapps, let's get a little more familiar with the usage of them in the local bars. With the exception of some specialty schnapps, most are not consumed straight at the local watering hole. However, given the many fiscal restraints of college students, a glass of schnapps on the rocks tends to be a good start to an evening. Most often schnapps are consumed mixed in a drink. A popular drink, Sex on the Beach, contains peach schnapps along with juices and vodka, as does the Fuzzy Navel.

Given the current trends, the most often consumed schnapps has to be the specialty schnapps I mentioned previously. I believe the most popular of which is Goldklaeger. "Yikes," is right? This cinnamon schnapps imported from Switzerland has 33.5% alcohol (107 proof). The sharp flavor of this schnapps is enhanced by the 24 K gold leaf flakes floating in the clear liquid. Yes, it is real gold, and yes, you can drink it. The gold has no detrimental effects on your health.

Another hot item is Aftershock. This schnapps is made by our friends at the Jim Beam Brands Co. Just like the advertisements say, first its hot, then its cold. When you do a shot of this, the cinnamon flavor heats your mouth and then the cold wave hits you. Although only 80 proof when you buy it, if you have the patience, the alcohol content will increase. As amazing as it may sound, crystals are formed in the bottle and as they grow, the proof increases.

At last, the mother of all schnapps is Rumpelsteins.

--"Yikes, is right! This cinnamon schnapps is 33.5% alcohol (107 proof)."

This mizzly schnapps started the revolution at well over 100 proof and will blow your socks off. For a true taste of history, spend your money wisely and enjoy the taste which paved the road for so many of today's "shooters." Remember, as always, we at the Free Press don't condone underage drinking. If you choose to drink, the authors do not take responsibility for anyone who is stupid enough to bring harm to themselves or others in the pursuit of the eternal buzz.

Student of the Week: Pete Brown

By Angelo R. Frunularo II
Features Editor

Pete Brown, a junior, is this week's Student of the Week. He is currently working on a double major in Marketing and Communications. Originally from Wolfboro, NH, Pete attended Kingswood Regional High School, where he was involved in skiing, soccer, and played trumpet in the band. When asked why he chose Babson, Pete replied, "I wanted to go to a business school and Babson accepted me."

Here at Babson, Mr. Brown has established himself as an outstanding member of the community. He is an RA, an EME peer mentor, and a member of Babson's Sailing Club. When asked what his aspirations are, he said "I would like to find a good job and have fun. Having fun is what it all comes down to, and the paycheck doesn't hurt either."

His favorite class has been Services Marketing, because "it's something new, something people don't usually think of studying."

Most interesting about Pete, however, is his hobby. When he's not enlightening the freshen populace in EME, or making rounds here at Babson, he is restoring his classic 1958 VW Bug. Pete said that it was "the lunch table... ask Riggs... Pete would also like to convey his "personal thanks to the yup n' yums for getting me where I am today."

Classifieds

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The Auto Column: Decisions...Decisions...

By Rob Montgomery
Auto Columnist

Germany has long been regarded as one of the finest pro-
ducers of automobiles in the in-
dustry, BMW, Porsche, Mercedes, and VW all say some-
thing unique about their respec-
tive owners. In this week's auto-
column, I want to take a look at

cylinder Z3 comes standard with
many of the same amenities, such
as leather, AC, central locks, and
cruise, all for just around $36,000. So yes, on the surface
the Z3 seems to be in the more eco-
nomical choice; however, we all
know that there is more to a car
than price.

Performance, undoub-
etly, is on the mind of any per-
son who sits behind the wheel of
either of these sports cars. Both
cars, powered by all new engines,
accelerate with impressive re-
sults. The Boxster utilizes
Porsche's first production of
their water-cooled, inline six.

This new power plant appears to
be a hybrid of cross breed between
the water-cooled four cylinder
Variocontrol engine of the 968,
which was the short lived re-
placement for the 944, and the
straight, six cylinder of the
present day 911s. The result is
201 bhp @ 6000 rpm, from an
engine which boasts its first ma-
jor tune up to be at 100,000 miles. The conservative (factory)
zero to sixty time for the Porsche
was stated to be approximately
6.7 seconds; however, when
Road & Track tested the little

an impressive 189 bhp @ 5300
rpm from their first engine with
an aluminum alloy block and
head. This new power plant
weighs in at a mere 40 pounds
over the previous 5.0 liter, four cylinder en-
geine used in the first generation
Z3. The larger engine, in my
mind, was a much needed im-
provement, seeing as the original
Z3 was all flash and no bang. In
addition to the comfort amenities
that go along with the engine up-
grade, there also come some slight
visual cues such as a more aggres-
sive front air dam, an all new rear
bumper, although one can hardly
notice, and a wider stance which
makes room for the optional 17
by 7.5 and 8.5 inch wheels.

From what I have seen and
read, the new 2.8 Z3 is an in-
credible car but is it worthy of

"...is it worthy of
being considered as a
rival of the new
Boxster?"

being considered as a rival of the new
Boxster? Is the slight perfor-
manence advantage of the Porsche
worth the additional $9,000? These
are questions that can only be
answered on an individual ba-
sis. Personally, I am a devoted be-
liever in that there is just no sub-
stitute for a Porsche and would
pay the premium for the Boxster's
added finesse.

The BMW pumps out
two automobiles that, undoub-
etly, represent the first "new gen-
eration" of sports cars to come
out of Germany in years, and
which also exemplify the true
personalities of Porsche and
BMW. The new Boxster from

Porsche and the recently released
2.8 liter Z3 from BMW both stir
the soul of the enthusiast and also
do so at a modest price. What
does this mean? Two great, open
air driving sports cars, compet-
ing for the same market share.
Which will win?

First, we should get that
annoying issue of price out of the
way, in order to concentrate on
the true issue at hand, driving:
The Boxster lists at $39,990 to
start and quickly jumps up to
approximately $41,000, nicely
equipped. Conversely, the six

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Community Meeting
Meet President-Elect Higdon
Wednesday, March 5
Knight at 2:00 P.M.
Business

FME Business Update

By Enrique "Q" Torres
Business Editor

The FME businesses are already feeling the pinch—facing each other in the field of battle, vying for customers, ready to destroy each other’s market share. Best product, anything takes it away. FME’s ad advertises clearly,—to build its name. In the end, a few get to the top.

Predictions are plentiful and rumors run rampant. This is one of the competition—are coming from the Babson Food Services Industry which includes the Pot, the Snack, and Cafe Babson. In this industry, they are all similar, however, each has its own set of values, their service, or even their corporate structure. In order to compete and not level the individual companies, we should listen to status reports from the CEO of those firms.

The Pot

The Pot enjoys the status of being Babson’s quaint little coffee house. Located under Roger’s Pub open Sunday through Thursday 7:30 pm to 11:30 pm, the vast menu offers a variety of choices from fresh-squeezed juice, sandwiches, and pastries to fresh-baked breads, soups, and sandwiches. The Pot is open during the academic year and closed during the summer months.

Café Babson

The café is the place to go for a quick bite to eat before class or during study breaks. With a variety of options to choose from, including coffee, tea, sandwiches, and pastries, Café Babson offers something for everyone.

Cousin Larry’s

Located in the basement of the Old Main building, Cousin Larry’s serves American comfort food with a twist. From classic dishes like burgers and fries to more adventurous options like the “Cousin Larry’s Special,” this restaurant offers a unique dining experience.

Business

What Goes Up?

By Enrique "Q" Torres
Business Editor

Wall Street sources say momentum investing in technology companies has tricked down to the ranks of retail brokers, who are pitching their clients on the merits of investing in the best and brightest.

People in the fund management business observe that even further value investors are jumping on the momentum trend. This worries market observers who note that when investors change their strategies midstream, it often signals the beginning of the end of a strong market.

Now, the Wall Street Journal reports, a new phenomenon has emerged: the rise of so-called "momentum" traders. These traders buy stocks that have performed well in recent months, betting that the gains will continue. This strategy, known as "mean reversion," has been particularly popular among small investors, who are often more susceptible to such trends.

The phenomenon has also caught the attention of large institutional investors, who are now incorporating momentum into their investment processes. This has led to a rise in the popularity of "momentum" mutual funds and ETFs, which have seen significant inflows of money in recent months.

The increase in momentum investing has raised concerns among some market observers, who warn that it could lead to future market crashes. "When people are chasing momentum like this," one analyst said, "it's like trying to catch a falling star."

---Continued on Page 11---
Investing 101 (Part One of Two-Part Series)

By Enrique "Q" Torres
Business Editor

What to buy, when to buy it, and when to sell it—these are the questions that face every investor. The pros have two answers: fundamental and technical analysis.

Fundamentalists scrutinize balance sheets, talk to CFOs, and evaluate product lines to predict a company's performance and, by extension, its stock price. Technicians, on the other hand, don't care whether a company builds cars or roast coffee or whether its bottom line is red or black. Instead, they look at historical statistics of investor supply and demand to extrapolate future stock-price patterns.

What is important is how people feel about those particular stocks as shown by their buying and selling in and taking their money out.

Few people are as faithful to a single approach, most market analysts use both fundamental and technical analysis daily and recommend that amateurs do the same. The individual has to use them both in common. Because the market is an anticipatory device, you're typically going to see the trends in stocks more quickly looking at charts than by fundamentals, and reading the front page. However, if there's really something fundamentally wrong that nobody knows about yet, the chart's not going to help you.

You don't need to pick the absolute highs and lows to make a lot money.

Entire books have been written on the subject of technical analysis, and some people spend their lives learning the trade. But there's a basic core of information and tools—accessible and intelligible to the individual stock picker and 401(k) participant—that no investor should be without.

Technical analysis dates back to the rice markets of 17th-century Japan, where a group of brokers introduced the apparently random appearance of market to statistical patterns predictive of future price trends among individual stocks, industry sectors, and market averages. It also applies in other markets, such as bonds, currencies, and commodities. The technician's premise is that prices move in trends, and trends tend to continue until something happens to change the supply-demand balance.

Chart Worship

Line, bar, point-and-figure charts are the tools of the trade, but don't ignore the big picture.

The technician's most important tool is the chart, which allows him or her to identify trends and patterns in a single stock or average, as well as to compare the two. There are three ways to graphically represent stock-price movement. The familiar line chart uses one number—usually the closing price—to reflect the day's price movement. The bar chart, perhaps the most frequently used, shows the high, low, and closing prices within a given time frame, usually a day, week, or month. Most bar charts also include corresponding trading volumes along the bottom.

Both of these charts plot the price at specific time intervals, whether or not prices have changed. The chart, point-and-figure chart, records a price only when it fluctuates by a certain amount, usually one point or more. Upward movements are plotted using the letter "x," while downward movements are denoted by the letter "o." This is a good way to track price momentum, but since point-and-figure charts do not reflect how much change is occurring, and are difficult to interpret, professional traders recommend that amateur investors focus on lines and bars.

In deciding to buy or sell a specific stock, technicians attempt first to fathom the big picture by assessing market sentiment and momentum. One key statistic they look at is the put-to-call ratio, which divides the number of puts (options to sell an asset at a specified price by a certain date) by the number of calls (options to buy an asset at a specified price by a certain date). Because a put is a bet the underlying security will decline in price, and a call is a bet that it will rise, a low put-to-call ratio means that the consensus is optimistic—a negative sign for a contrarian. A high put-to-call ratio shows that the consensus is negative—a signal to start buying. Because calls typically outnumber puts, the ratio averages well below 1, usually around 0.8. Small fluctuations from this norm are not important. It's only meaningful when it's at an extreme reading.

Another key measure of market psychology is the advisory-sentiment index, issued weekly by Investor's Intelligence (www.investor.com) and Investor's Business Daily. The contrarian principle applies to this index as well. Last December, for example, before the recent market run-up, 59 percent of managers surveyed were pessimistic about short-term market readings in 13 years. Like the put-to-call ratio, advisory sentiment is most significant at extremes, particularly when the pessimistic reading is above 55 percent.

Look for key signals that the trend is going to change. If the army's out of step, watch out.

Next, there is the question of market breadth. A rise in the Dow could be driven by a big move in one or two major stocks, making small declines in many other stocks. An investor needs to understand the underlying stock movement in an index, because, generally speaking, the fewer the number of issues that are moving in the direction of the major averages, the greater the probability of an change in trend.

To get an idea of the breadth of a market move, there are two important indicators. The first is the advance/decline line, which tracks the number of stocks advancing over a given period (usually one day) minus the number of stocks declining. Since this measure includes thousands of stocks, depending on the market, it gives a more detailed picture than does a particular index, such as the Dow Jones Industrial Average, which tracks only 30 stocks.

What technicians worry about is divergence, which is when a market average is going one way and the advance/decline line is going the other. As long as the overall market stays in step with the Dow industrials, then the trend, by definition, is healthy and should sustain. It's when the market shows signs of retreating that the technician starts to get concerned about the viability of the underlying trend.

Don't be fooled by mixed signals. Connect the dots for a clear picture.

In August 1984, for example, the Dow hit several successive highs, but the New York Stock Exchange advance/decline line was sticking in negative territory high. Investors looking at box-like data could have gotten in at a start of a three-and-a-half-year upward move that saw the Dow more than double.

Measuring the difference between the number of stocks making new highs over a 52-week period is a good way to assess underlying support for the market's direction. When a market index hits a low (in the rec- test of its recent trading levels, not necessarily an all-time low), and the number of individual stocks making new lows is not rising, a turnaround may be imminent. Conversely, when a market index rises without a corresponding rise in the number of new highs, a correction is likely. This occurred in April 1971: The Dow hit a two-year peak, but the high-low differential dropped dramatically, and the market fell more than 15 percent over the next seven months. One year later, with the Dow again rising, the high-low reading headed south again, and a few months later, the market went into a two-year tailspin, losing about 45 percent of its value.

The lesson is that such divergences are never to be ignored. Time and time again, such divergences have repre- sented key signals that the trend is about to change. Investors should remember that the new-high/new-low reading is meaningful on a relative basis, that is, compared to recent lev- els. (Part Two of "Investing 101" will be featured in next week's issue).
International Business

Problems in Japan: Nikkei Falls 20%

By Magdalena Gargova
Staff Writer

Japan is in a lot of trouble economically. Why, one may ask? Well, the reasons are many. First, the Japanese Nikkei has fallen 20% from its 1996 high and is expected to fall even more. This event will cause many problems for the economy. The problem is be-
tween the relationship between the competitive domestic industries and a core of highly competitive multinationals. Behind both lie thousands of middle-size and small businesses that depend on the health of large companies for their livelihood. These second-tier businesses, along with huge protected industries, employ about 70% of Japan's private work force. This slowing down of the business process creates a large problem with possible investment opportunities.

Second, Japan is still focusing a great amount of its financial and industrial strength on globalization. A record $70 billion was spent on this process last year alone. Japanese Prime Minister Hashimoto is trying to help his country. He is suggesting that government spending budget, which will allow equal spending of the treasury for the different departments like foreign and domestic. Another suggestion is to increase sales tax to 3% from 5%. However, he may receive a lot of pressure from his Parliament.

Japan is searching for help from the United States as well. The Japanese government included a fast-track deal with Washington to open up the tightly segmented insurance industry to competition. The deal has already pushed premiums as much as 20% on large corporate fire insurance policies. The opening of the market has set itself into a free motion many US and Japanese companies for new business opportunities. Six foreign insurers have already won licenses to sell property protection insurance. Now they are trying medical and life insurance.

Now, Japan can hope that the stock market will improve and they will receive cash from other global lenders.

Economic Profile: Saudi Arabia

The Un-Unemployment Country

By Albeza Djongowa
Staff Writer

Saudi Arabia's 17 mil-
lion inhabitants (1992 est.) have a high standard of living, and unemployment is virtually unknown. Their official language is Arabic, while English is ac-
knowledged as a second language. According to the Saudi customs, many social events are strictly for men, female family members normally are not men-
tioned in conversation; the un-
veiled Arab woman is still in ex-
ceptional way.

In terms of economy, Saudi Arabia has been virtually synonymous with crude oil. Oil was first discovered in this country in 1938, and explora-
tion of the world's largest oil field, Ghawar, began ten years later. The primary company involved in the production of oil was the Arabian-Ameri-
can Oil Company (ARAMCO).

Today, Saudi Arabia is the big-
gest oil exporter in the world, and Aramco is a wholly-owned Saudi entity renamed Saudi Arabian Oil Company. Its earnings account for 70% of government revenues and 37% of the GDP.

In the attempt to diver-
sify its manufacturing, the coun-
y has developed new industries to produce petrochemicals, fer-
tillers, and steel. Among the industries producing customer goods for the local markets, oil-
table growth has occurred in the food processing sector which in-
cludes meat-packing plants, flour mills, and ice cream, yogurt and other dairy processing plants. Agriculture accounts for 10% of the GDP and employs about 10% of the labor force. Less than 40% of Saudi Arabia's land is suitable for grazing, but only about 0.3% of the total is cultivated. Nevertheless, the country is self-sufficient in wheat, eggs, milk, and veget-
ables.

Animal husbandry mostly includes sheep, goats, camels, and donkeys. As im-
ports of meat has increased and domestic production of agri-
cultural products has diversi-
celled, camels have declined steadily in importance as a source of food. Donkeys are still valued as pack animals, and the white donkeys are well known. More importantly, Arabia has long been famed for its horses.

The United States is Saudi Arabia's leading trade partner. Major imports are manufactured goods, transport equipment, construction mate-
rials, foodstuffs, chemicals, and textiles.

In conclusion, I want to emphasize the fact that Saudi Arabia is a major supplier of economic aid to developing countries. Since 1972, it has provided two-thirds of OPEC assistance to some 60 nations.

China Accused for Contributions To the Clinton Campaign '96

By Reuters
Special to the Free Press

On Tuesday, China re-
peted its denial of allegations that Beijing may have helped fund U.S. President Bill Clinton's 1996 election cam-
paign and said it hoped upcoming official visits would boost Sino-U.S. ties.

China hoped a visit by U.S. Secretary of State Madeleine Albright and Vice President Al Gore would be accorded a cordial reception and its upcoming visits, Xinhua quoted Li as saying.

Albright is to visit China from February 24 to 25, and Gore is scheduled to arrive in late March in trips seen by both Beijing and Washington as further steps in mending ties long battered by issues such as human rights, trade and Taiwan.

"The so-called involvement of the Chinese embassy in the United States in raising funds for the Democratic Party of the United States is a complete fab-
rication," Tang told reporters. "In handling relations with other nations, China has always seri-
ously observed the principle of mutual non-interference in in-
ternal affairs," Tang said, echo-
ing an earlier ministry statement. The Washington Post reported last week that the Justice Department had found evidence that the Chinese em-
bassy was used for planning con-

tributions to the Democratic National Committee before the 1996 presidential campaign. Such charges against China were made by people with ulterior motives, Tang said, but did not elaborate on what such motives might be. "We are extremely dissatisfied with such utterly ir-
responsible reports," he said.

President Bill Clinton has backed a thorough investiga-
tion into the allegations, saying he had no knowledge of the charges. It is illegal for a for-
profit organization to make contributions to any U.S. campaigns.
Siam: Kings of the Queen's Reich

By Natalie Vlahovic
Arts & Entertainment Editor

There it was, 1996, where metal bands’ only goal was to emulate Pantera and Korn. During that same year, an obscure little band flew out of the mucky gray skies of Ohio and with a unified goal to emulate the mighty Queensrÿche. Tony Mills, former vocalist for Shy (or Shy England, as they were also called), became rapidly fed up with his pathetic bands Def Leppard-ish musical stylings, which were going nowhere. Therefore, he decided to showcase his true vocal personality and pay homage to Geoff Tate of Queensryche. 

"Sleepwaves," which perfectly take the Queensryche idea and update it with a heavier and thicker sound. They both contain those sugary harmonious choruses of which we metal fans can never get enough. "Queen of Swords" is a softer, more acoustic piece, as is "Raiston D'Eire." The only song that really ticks the stomach is "Animus," for the first verse has those irritating industrial vocals filtered through a filter. Now, if I wanted to hear that sort of garbage, I would buy some cheap Nine Inch Nails or Marilyn Manson type of shit. It is really disgusting when an almost perfect album has to be "updated" to add a more "90s sound" in order to entice the wallet of barren wannabes. Anyway...

Leonardo da Vinci

Exhibit

Press Release Special to the Free Press

Leonardo da Vinci: Scientist, Inventor, Artist, the largest, most comprehensive exhibit on Leonardo da Vinci ever mounted, will be open to the public for its only United States stop on Monday, March 3.

Sponsored by Mercedes-Benz and IWC (International Watch Co.), Schaffhausen, Switzerland, the international tour of Leonardo da Vinci: Scientist, Inventor, Artist has been met with great success in Stockholm, Gothenburg, and Malmo, Sweden and Rotterdam, Nether-

Riverdance -- The Show

Press Release Special to the Free Press

Riverdance, the original international phenomenon, is adding two weeks to its triumphant return engagement to Boston this summer, now scheduled for five weeks only, August 20-September 21, 1997.

Immediately following the Boston run, Riverdance returns to New York’s Radio City Music Hall, September 24-October 12, and Chicago’s Auditorium Theatre, before continuing its North American tour.

Composed by Bill Whelan, produced by Moya Doherty, and directed by John McColgan, Riverdance is the development of an original idea by Ms. Doherty which was initially performed at the Eurovision Song Contest in Dublin, during April of 1994. The show focuses on Ireland, the original home of the Celtic dance.

"The phenomenon Riverdance draws on Irish traditions and combines the richness of the music, with the magic and sensuality of the dance." --

Stevie Ray Vaughan and Double Trouble’s Texas Flood

By Kevin McMahon
Contributing Writer

If anyone is interested in attending the school of Texas-style blues guitar, I would have to say that Texas Flood is the place to start.

Stevie Ray Vaughan and Double Trouble turned heads throughout the blues world with a style never heard before with this 1983 debut release. Although all the records were recorded in 1980 by an independent studio, it took three years for the band to sign with CBS Records, and the rest is history.

Stevie Ray Vaughan is now considered one of the best guitarists ever, and the reasons for this acclaim are obvious after listening to this album.

The album begins with "Love Struck Baby," a quick-paced blues progression demonstrating his innovative songwriting. It is followed by "Pride and Joy" another original that became SRV’s anthem. Other highlights of the album include "Rude Mood," a flying instrumental blues shuffle, and "Mary Had A Little Lamb," which is a cover of a 1968 Buddy Guy recording, an artist that SRV has credited as a major influence.

"Texas Flood" is an old blues standard that became a trademark of Stevie’s. The solos on this track are among the finest that he ever recorded.

Stevie’s devoted love of Jimi Hendrix is not as prominent on this album as in his later works. However, Stevie deviates from a standard blues progression for "Lenny," which has a very Hendrix feel to it. This song, written for and named after his wife, shows us that Stevie was more than just a blues guitarist; he was also capable of writing a great ballad.

Since his tragic death in a helicopter crash in 1990 Stevie’s music became increasingly popular.

Upcoming Events at Babson

The following will be held in Knight Auditorium. The admission is FREE.

Monday, March 3
The Akarta Quartet of Boston, with guest pianist Marjorie Atlas will perform the Brahms Violin Sonata, Op. 120 No. 4, Mozart String Quartet, K. 589, and Shostakovich String Quartet, No. 14

Wednesday, March 5th
You are cordially invited to attend a special Babson Community Meeting. On Wednesday, March 5th, President-elect Leo Higdon will be introduced to the Babson community at a meeting to be held in Knight Auditorium. This community meeting will begin at 7:00 p.m. and will be followed by a reception in the auditorium.

Monday, March 24
Fako, Robto, and Sizzal will perform the Brahms Clarinet Trio in A, Op. 114; Debussy Sonatas for cello and piano; and Weber Grand Duo Concertant for clarinet and piano, Op. 48
ITSD Update

By ITSD
Network Support Services

ITSD has received many requests from its customers to discourage certain types of e-mail messages that are being sent to widespread distribution lists. Please read the following policy statement regarding e-mail usage at Babson, which applies to all members of the Babson community. Included are the consequences of violating the policy.

1. Babson College prohibits the use of the College's electronic mail system for the purpose of sales or promotion of personal, commercial, or otherwise non-Babson goods or services.

2. Babson College prohibits the REPLY to all recipients of electronic mail messages sent to a widespread distribution list, such as 1st Year MBA, All Employees, All Faculty, Ugrad Student Class, etc. So if you receive a message addressed to one of these lists (or others like them), it is prohibited to reply to all recipients of that message. You should respond only to the sender of the message, not the whole list. The e-mail system is not intended for this type of online, campus-wide distribution.

3. Users in violation of these electronic mail policies may have their computing privileges restricted, suspended, or revoked. ItSD or other appropriate authorities will follow up with all instances of policy violation. Any questions about this policy can be directed to the Help Desk at x3577.

In response to the legitimate needs and interests of the Babson community for the mutual exchange of information and ideas on a non-academic level, ITSD is in the process of establishing ways to allow users to select the type of information they receive via e-mail. We will keep you updated on the progress of this project. ITSD establishes services and policies based on the needs and requirements of customers, and we welcome and encourage your feedback on any of them.

In 1982, FIDELITY INTRODUCED FIDELITY INSTITUTIONAL RETIREMENT SERVICES COMPANY (FIRSTCO) TO HELP COMPANIES OUTSOURCE THE ADMINISTRATION OF DEFINED CONTRIBUTION PLANS. TODAY, OUR CAPABILITIES HAVE EVOLVED TO INCLUDE DEFINED BENEFITS AND HEALTH AND WELFARE PLAN ADMINISTRATION. OUR BENEFITS CENTER IS AN INDEPENDENT, FULL-SERVICE BENEFITS ADMINISTRATOR, OFFERING INNOVATIVE TECHNOLOGIES AND WORLD-CLASS SERVICE TO THE GLOBAL MARKETPLACE.

Client Implementation Consultant/ Specialists

Develop data requirements necessary to implement our Health & Welfare clients on to Fidelity's administrative system. This will include the taking the specifications from our service team and implementing client-specific health & welfare benefit plan eligibility rules. Additionally, the selected candidate will be responsible for developing the data load, editing and extracting programs, performing testing on all developed functionality, and completing documentation of programs developed. It would be helpful if you have experience with 3GL or 4GL programming languages, and understand database structure and access. Knowledge of recordkeeping systems, benefits administrative systems and/or HRIS is desirable.

Additional opportunities at Fidelity nationwide: http://www.fidelity.com/employment/
If you could rename Babson, what would you call it?

By Erin Hickey
Staff Photographer

Lori Martin '97
Andrea Merra '97
Shannon Lancaster '97
“BM Double - U”

Mike McGuirk '97
Andrew Hagerty '97
Becky Marlowe '97
Val Masnicki '97
“100 Grand Club”

Chris DeMelo '98
“Home of the Almighty Dollar & Check your Ethics at the Door University”

Michael Kingsley '97
James Gaul '98
Matt DiRoberto '98
Doug Sandborn '99
Billy D’Agostino '97
Random Guy ??
“Nibb High - Cause Nibb High Football Rules”

Jon Jenkins '98
“Roger’s Pub”

Shruti Lohia '99
“I don’t give a damn! But for Heaven’s sake change it.”

Claudia Canellas '97
“Wellesley College of Business”

Tom Finkler '98
David Bossie '98
“Nickle and Dime Me College”
Sports

Babson Hockey Even in ECAC

By: Chris Keenan
Assistant Sports Editor

With a special Monday edition of the Freep, this weekend's sports action will not be included in this article, which is unfortunate because the Babson Hockey team stands at an 8-8-1 record in the ECAC with two conference games being played at the BRC against Colby and Bowdoin. These two games will determine whether or not the Beavers will be playing in the post-season.

The Babson hockey team has been playing .500 hockey as of late. On February 7, 1997, the Beavers traveled to Nashua, New Hampshire to face off against St. Michael's College. This would be their second meeting of the season. The first game occurred exactly one month earlier when St. Mike's completed a streak of three games without a loss. This weekend McLean turned back thirty-eight shots, but he lost by six, with the winning goal coming from Alphonso (can be phonitized A-R). Babson was not only able to muster up enough energy for one goal.

St. Am, the Beavers then traveled the next day to New England College. This would be the first meeting between the two teams this season. The Beavers were able to extend their winning streak to twenty-five attempts by Holy Cross, but lost three. This would be enough for the Crusaders. Babson could only manage one goal in this 3-1 loss.

After spending a day traveling south, it was time for the team to face the Ferguson Colleget. McLean turned back thirty-nine shots, but he missed six. With the winning goal coming from Alphonso, (can be phonitized A-R). Babson was not only able to muster up enough energy for one goal.

This weekend, the Beavers are traveling to the friendly confines of the BRC and hoping to turn around their own luck. Hopefully, this will propel them to victory and into the big dance.

By: Chris Keenan
Assistant Sports Editor

I am starting to feel like Dan Rather. Every time I sit down to write an article about professional sports in Boston, it seems that I become the most cynical person on the face of this earth. Well, this attitude I have inherited from my father. My father was also an avid sports fan. He actually held half-court season tickets on the floor for the Celtics. His big claim to fame was that he was at the triple overtime game against the Phoenix Suns. I can still see the glint in his eye when he talks about that game.

But something has drastically changed that has turned my dad from a sports fanatic into a golf fanatic. If you ask him why he has begun to hate sports, you'll find out it is because he is addicted playing the games. According to my dad, there are no more teams in sports - just the Dallas Mavericks proved my father's point this week. This week, the Mavs traded their entire franchise away. There are no play-

Onorato On Deck:
Give UMASS a Second Chance

By: David Onorato
Sports Editor

In recent weeks, the University of Massachusetts men's basketball team has been in the news for both winning 10 of their last 14 games and raising their record to an impressive 16-10. After a tough start to the season, the UMass basketball has generated a lot of excitement around the city. The team has been playing with a new energy and has been able to pick up some key wins recently. Look for the Minutemen to continue their strong play as they head into conference play.

Lari Ketner
6-10 270
So. Center
Philadelphia, PA

Lari Ketner 6-10 270
So. Center
Philadelphia, PA

and Tyrone "The Horse" Weeks throw his huge body around. Most of all, keep an eye on the young kids, especially Lari Ketner. Ketner is vastly improving with each game and he should be a force soon. He is definitively the next star of UMass, following in the footsteps of Jim McCoy, Harper Williams, Low Roe, and Marcus Cundy. You will be surprised at the all-out hustle the team is giving on the court. Unlike just years ago, the team does not expect to win and fans do not place as much pressure on the team to win and this undoubtedly makes the games much more exciting. Give these guys a second chance and watch them - they deserve it.

Domino's Sports Trivia Question

The answer to last week's question was Pete Carril, the amazing coach for Princeton. In the spirit of my article on the University of Massachusetts basketball team, try this week's question.

Five years ago, the University of Massachusetts played the Syracuse Orangemen at the Worcester Centrum in an NCAA Tournament game. They eventually lost to the Orangemen in what was one of the greatest college basketball games that I have ever seen. Can you name at least two players from that team?

The first three callers with the correct answer will receive a medium one-topping pizza with a beverage compliment of Domino's Pizza. Call David at 496-69 after 7:00 PM on Thursday.

Free Photo by Amran Batra

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