Marriott Floundering at Buildings and Grounds

By Sarah Savage
Contributing Writer

Beginning this year, the Buildings and Grounds Physical Plant is under new management. Marriott Services was chosen to supply Babson with a management team instead of having separate Babson employees as in previous years. The new team is comprised of Jim Flaherty, the head manager; Paul Henderson, the assistant; and two secretaries. Ralph Weisgerber, the Vice President of Business Affairs, described the need for change as, "The result of some benchmarking techniques performed by the prior physical plant director." According to Weisgerber, Marriott was chosen because "they are good at what they do, and Babson received favorable talk about Marriott from other institutions." Weisgerber described Marriott as having both "purchasing power and electronic software packages for better service." As a result, in the near future there will be the implementation of a "work order system." This system will allow students and faculty to communicate directly with R&G over the computer to inform them of any needs or emergencies. Jim Flaherty, the head of the management team, stated that the management team's goal is, "...not trying to make them [R&G workers] work harder, just smarter." Despite this ambition, the smoothness of the transition to the new management is debatable. It maintains that, "The transition has been going well." In fact, when asked of his overall view of the transition, Flaherty responded that, "It is a positive change for everyone." He mentioned training and safety programs in the R&G, which the Babson employees have taken part in and various instructional videos which have been shown to the workers. His enthusiasm is not shared by all.

In the last two weeks there have been complaints from both faculty and students about incidents which have occurred in the halls and classrooms. There are rumors that a student was unable to move into his room upon returning to school due to the fact that it had not yet been cleaned. Flaherty's response to this rumor was that, "R&G cannot clean a room without first having the knowledge of the need to clean it." He bluntly added that he lacks a lack of communication. Unfortunately, there have been more incidents where it seemed that this lack of communication was again to blame.

Professor Joe Weintraub has complained of four incidents which he has encountered in the last two weeks. Twice he was locked out of classrooms and on other occasions his classroom was short by 24 seats. There was also an incident in which his classroom was not set up properly and contained only chairs and no tables. According to Weintraub, "R&G is 0 for 4 in delivering service." This year it is unknown who to go to and who to call to resolve emergency-type situations. Alan Cohen, Vice President of Business Affairs, states, "It is not our job to lock and unlock the doors. It is the job of Public Safety." This may be true, but Cohen also adds that, "No list of student class size was received." Weintraub admits that these incidents have a direct impact on the classroom experience. The students look at all the money they spend to be here, and they can't even sit down!" Flaherty had two responses to Weintraub's allegations. First he stated, "It is not our job to lock and unlock the doors. It is the job of Public Safety." This may be true, but Cohen also adds that, "No list of student class size was received." Weintraub states that this is the job of Public Safety. It may be true, but Cohen also adds that, "No list of student class size was received." Weintraub states that these incidents have occurred in him in past years, but he stated, "This year it is unknown who to go to and who to call to resolve emergency-type situations." Cohen listed these as, "The effect of locks having been changed, the schedules of maintenance people are different, and the managers of these situations are new." Although it is important to inform all of the Babson Community of these changes, Cohen admits that, "There is no simple way to communicate to every one." Perhaps in the future when everyone at Babson is informed of all changes, operations will go more smoothly. Cohen's assertion is that, "As time goes on people will see where we are going with things. We've made all the changes we're going to make. Now we are maintaining the operating systems that we've made." Weisgerber seemed optimistic as well by stating, "In the long run we'll see, and it will be a real plus for the school." Hopefully he is right on the money!

Babson Tops Wharton at Harvard

By Ross Sanger
News Editor

When the September 18th issue of U.S. News & World Report hit the news stands this past Monday, millions of readers were told for the seventh straight time that Babson College is the number one business school in the country. This recognition delighted school President William Glavin who notes that, "The results reflect the fine accomplishments everyone at Babson has worked so hard to achieve."

The consistency of this achievement has the potential to cause us to underestimate the actual ramifications. Future employers and high school friends have increased chances of understanding the importance of education. Students are receiving due to this reconfirmed statistic. Parents will also be proud to learn that tuition dollars are going to

One Card, Many Solutions

By Ross Sanger
News Editor

Beginning now, using a meal plan, cleaning clothes, Etc. A new program is being implemented by using a simple plastic card. This card, aptly named the Babson One Card, is an indispensable tool for freshmen and every student on campus. Without it, student identity is lost and people will not be able to use the resources that would normally be available to them. Students are advised to keep the card with them at all times so they are prepared for the unexpected.

Using the card is simple. This is because the magnetic strip on the back of the card can communicate with appliances and equipment throughout the campus. As issued, the card will keep track of meal plans. Every time students eat, one meal from the plan will be subtracted. Also, the card will enable students to check out non-reference library materials. Presenting the card at the library desk will activate this function. Lastly, the card can be used at any phone to make long distance phone calls (charges apply). Follow the instructions on the back of the card to use this feature. Taking advantage of any of the other exciting capabilities will require some extra steps. These are outlined below.

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To be used with the vending machines, students must add value to their card through a station and US currency. The stations are located in Trim and in the Horn Library. The machines are easy to follow instructions are included with familiar ATM-like controls. Insert the card, insert some cash, and moments later wallets can be left in the dorm room. The card will keep a record of the money available and will deduct the purchase price of price of shopping center. The menu items will be served in a similar manner as before to return to the convenience of the One Card offer.

Campus Cash is quite similar to the vending machine concept, but has different uses. Campus Cash can be used at

continued on page 2
New Public Safety Chief Appointed

By Ross Sanger
News Editor

Raymond C. McKeeney, the new Director of Public Safety, has an important homework assignment. He is being asked to protect the safety and well-being of every student on the Babson campus. Accomplishing this feat will take a full time commitment, and a major reorganization of the existing systems. Despite these obstacles, Ray is optimistic that the Babson Campus Police can be the service providers that everyone desires. His promise to the community is, "You are going to see a lot of changes, just give me one year."

To start the job of turning Public Safety around, Ray decided to start with what he had. He inherited several officers with multi-year experience, a few younger officers, and a variety of levels of police training, and a great resource in Assistant Director Jack Day. To remember what he has into what he wants, three things will have to be done. These include state level training and certification for those officers who have not attained this level, regularly scheduled drills, and continued guidance. Unfortunately, the process will have to come together in stages because the applicable training sessions are not offered on a regular basis. Officers will have to wait until the opportunity for instruction becomes available. The other two needs will be immediately fulfilled. In fact, a three day seminar for Babson Public Safety and the Wellesley Police force has already been planned for the Babson campus. Ray says, "I have a good hand on what I want to happen," and that is starting to show through.

The new director considers himself familiar with the campus since he attended the nearby New England Institute of Law Enforcement Management not so long ago. His past accomplishments include eighteen years service as Director of Public Safety at the University of Massachusetts Dartmouth, a position on a U.S. Commission on Civil Rights committee that studied crime trends on college campuses, and has received credit for initiating an award winning campus bicycle control unit. He also graduated from the FBI National Academy in Quantico, Virginia and served as a Director of the International Association of Campus Law Enforcement Administrators. Ray insists that these past experiences have not fully prepared him for being in charge of a private college's police force. The state system did not include the same level of hands-on involvement as a police officer requires. "You're held to a higher standard," he explains and as a result he believes that he will have to run the police force as part of the educational experience.

"Ray insists that these past experiences have not fully prepared him for being in charge of a private college's police force." -

Part of this plan is to become more interactive with students. He wants to improve the Public Safety image which he understands is "pretty darn negative." Ray hypothesizes that most of this solution lies in perception. Students forget that the Babson Public Safety does more than issue parking tickets. From unlocking doors to issuing One Card, the staff performs many important school functions. The other part of the problem is not perception, but real inconsistency, Ray admits. In addition to punishing habitual offenders, he thinks that driving them to resources such as the health center or psychologists will be a welcome change. Helping a student understand what makes them do what they do is where the real satisfaction is for Ray. He feels nothing is more rewarding then knowing that his guidance was responsible for a behavioral change. His main responsibility is for the safety of students, so this is where the initial changes are more likely to materialize, but the finer points will not be ignored.

To protect us better, Ray envisions personal safety devices for anyone who wishes to carry them. With this system, police response can be initiated to an exact area from which a personal alarm is sounded. He also feels that people should learn the basics of handling an attacker. A simple lesson can save lives he has learned, and right now no lessons are available. Also on a personal list of goals is to control underage drinking on the campus. Ray does not believe that the Babson campus dry. He does believe better enforcement and education can work together to solve both the drinking and the incorrect problems that drinking causes for his department.

Another high safety issue that Ray thinks needs to be addressed is fire safety. Fire extinguishers across campus were recharged over 100 times last year despite not a single fire. Had a real fire occurred during the time when a functioning extinguisher had been rendered useless, lives could have been lost. There is no reason for this and Ray is working on policies that he feels will help prevent this. In Ray's view, people will not understand just how dangerous fires are and how easily they can start. "The fire extinguisher issue was his number one ranked concern coming into his role of Director on August 14. Already, several extinguishers have been emptied, so the concern continues."

It is clear that the campus has a new authority figure. "Ray is reshaping the department in a very positive way," commented one Public Safety subordinate. "We've never seen a chief like him, noted another. Students will find that Ray is the type of person who makes it a point to introduce himself and smile at any student he comes across. On the other hand, he has, by his own admission, no problem enforcing the law of Babson and the Commonwealth of Massachusetts. People who have the opportunity to meet the new Director should remember one thing that he stated very clearly, "My name is Ray. I want everyone to call me Ray. I just happen to be the Director of Public Safety."

Find out where to park ya cah, who hit one over the Green Mawnstah, and lots of other stuff.

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Babson #1 continued from page 1

Bryant and Bentley Colleges, alternative school options considered by many students, did not make the list. Another area which Babson

now more than excelled at was in the Entrepreneurial Department. This year the highly recognized department earned the top spot. The University of Pennsylvania (Wharton), University of Southern California, Bentley University (Hankamer), and New York University (Stern) followed in the runners up positions.

"Of the fifty listed, Babson is the only independent business school." -

As with the business program, the effects of the ranking will reach further than the invisible T-shirt which will be available. Entrepreneurs need to obtain capital from investors who show confidence in a business venture. What entrepreneur is more likely to gain that confidence then one who has trained in America's finest entrepreneurial setting? The pressure is lessened for high risk undertakings, and graduates will have a foundation from which to build upon when negotiating. The publicity is nothing but positive news for everyone at the college.

To determine the rankings, U.S. News & World Report surveyed the deans and administrators of those undergraduate programs which are accredited by the American Association of Colleges of Business. Of the respondents, two were selected and asked to rate the institutions actively teaching in the field of business by placing them in a series of four tiers. Points were assigned based on which tier the participant placed the school in. Four points were awarded for the first tier, three for the second, two for the second, and one point was given to those schools placed in the bottom tier. The final score was then determined by summing the points earned through the tier system, and dividing by the number of respondents who selected the school.

To obtain your own copy of the publication, visit the Babson College Bookstore or any newsstand which offers U.S. News & World Report. The cover price of this special edition is $2.95.
September 14
Watch or participate in dorms against dorms competitions during the Second Annual September Ball. The event begins at 5:30 in PepsiCo Pavilion.

September 15
The pony tail of Della Swim Team will conduct an informational meeting for interested swimmers and divers beginning at 3:30. Students should meet at the pool which is in the Webster Center.

The student activities carnival will be held in the Park Manor Quad at 4:00. Learn about the many campus organizations and how you can get involved.

The class of 1996 is sponsoring the first major social event of the school year at Knight Auditorium beginning at 9:00. Refreshments, music, and a good time are all provided.

September 16
Enjoy a relaxed atmosphere with complimentary coffee when Roger's Pub hosts its 9:00pm Coffeehouse. Re-experience the freedom of summer one last time during the Endless Summer party in Knight Auditorium. The event starts at 9:00 and is sponsored by the Greek Council.

September 17
For $6.00 plus the potential cost of transportation to the Charlestown Navy Yard, students are welcome to attend the popular Charlestown. The 12:00-6:00 event benefits the Horizons for Youth program and will include samples of some of the area's finest chowders. Live music from "This is Reason—Not Austin" will complement the food. To find out more, call (617)788-7550.

CAB is presenting the movie Johnny Mnemonic in the Park Manor Quad at 8:00pm. Arrive early to get the best seats for this action packed thriller. Should the weather not cooperate, the rain location is Knight Auditorium.

September 18
Gain insight on improving your resume and writing cover letters through the OCS workshop being held in Babson 305. Call x4599 for more details on the session which will be held from 3:30-4:30pm.

Earn Physical Education credits by attending a session which starts today. Available options include: Swing/Latin Dance I, Swing/Latin Dance II, Ice Skating, Squash (Beginner or Intermediate), Walking, and Weight Training (Beginners). Times, instructor information, and locations can be found on the Wellness/Fitness schedule which will be available in Hollister near the mail service windows. Aerobic sessions are also held 4 days a week with various themes. Some fees may apply.

Join the Social Committee and be part of the team that helps plan Concerts, Oktoberfest, Winter Weekend, Spring Weekend, and all Knight Auditorium Socia. Your opportunity to make a difference begins at 6:00 in Trim 205.

September 19
The student government association's first meeting will be held in Trim 207-208 beginning at 6:30.

Babson Dance Ensemble tryouts will be held from 7:00-10:00pm in the Webster Center. The Dance Ensemble room is located on the upper level inside the running track.

Become a dorm representative and attend SGA meetings to voice your views. Elections will be held at 7:00 in Van Winkle; 7:15 in Coleman and Keith; 7:30 in Piets and McCallough; and at 7:45 in Purcell.

September 20
Seniors should plan to attend the 4:00-5:00pm Recruiting Information Session that is being held in the OCS conference room. The session is required for seniors who plan to participate in on-campus recruiting since it will review how to register and will give an overview of the recruiting process. More information is available from OCS at x4599.

SGA Dorm elections will be held at 7:00 in Park Manor South and Babson Dormitory; 7:15 in Park Manor North and Park Manor Central; and at 7:30 in Forest Hall and for commuting students.

September 21
had placed the purse on the ground to open her mailbox when the item was stolen. The purse contained cash, credit cards, and other personal belongings. Of

5:54 p.m. — A student exercising in the Van Winkle dormitory spurned his ankle after falling. The injured person was transported to the Newton Wellesley Hospital by Ambulance.

8:40 p.m. — A purse was recovered by a faculty member and turned into Public Safety. The purse was found to belong to a part-time student who was then called. The student picked up the lost purse the following day.

September 12, 1995
11:30 a.m. — Public Safety responded to the Babson Recreation Center in reaction to a call about a possible allergic reaction to a bee sting. The patient refused transportation for further treatment.

Please send all calendar listings and announcements to Box 2473 by Monday noon.

Subject to editorial discretion.

The Babson Free Press
Toon Exhibit Opens in Horn Gallery

By Roso Sanger
New Editor

The Horn Gallery is the first location across the Atlantic Ocean that anyone can view the art of Toon Williamson. These ink and colored pencil, watercolor, pastel, ink, and collage works are currently on display at Toon's native Netherlands and Provence, France. As of September 11, the chains of confinement were broken with the help of Professor Janet. The Professor was fortunate enough to have seen an exhibition in Switzerland when attending a chemical seminar. Since that evening, the avid collector has acquired several pieces and has made the arrangements for Toon to visit the United States and Babbico College. In honor of the visit, Toon has included several drawings which are available for viewing. These pieces were created especially for the college and will be on display in the gallery between 12:00 and 4:00 until October 20th.

Toon has also personalized his visit to the school by changing his artwork. The first separable piece on that day when he hosted a 2 hour reception period during which his artwork was introduced. He also included a piece of his original work which he created while painting in front of anyone who came by to watch. For motivation, Toon used the musical composition "Pictures as an Exhibition" by Mussorgsky. Once finished, the painting was to be donated to the school. The value of this offer extends further than money can recoup. Toon feels emotionally drained after completing a piece of art and he requires significant preparation to recover the inspiration and the beauty of nature for his strength, and normally needs only 15 minutes to create a typi-cal painting. In this case, Toon estimates that his best art work takes less time since that in his opinion, the paintings were inspired and says that the work must be "ex-plosive" to be exceptional.

The secret to success for Toon has been the ability to make a great painter feel they can forego. He feels that he doesn't have the training at the Academies in Paris; instead he used the methods of the Dutch school of painting in the Netherlands en-abled him to create better ab-stract art. He indicated that you must now what the rules are in order to break them, his work has often been with unlimited use of Resident views aspiring artists to pursue tradi-tional channels before attempting a career creating abstract. He recently learned in art, a term he uses often to explain the origin of his technique. The in-formation can be inspiring and the orig-i-ning were also significantly contrib-uting factors.

Toon would like especially to thank Andy Martinez for the assistance he has given in support of others is necessary for the work to continue, so students and faculty are welcome to pur-chase any of the paintings on dis-play if they are so inclined. Prices range from $350 to $1850. You may also stop in the gallery and view from the selection of 1200- 4:00 until October 20th.

All You Need to Know About GlobeNet

By Roso Sanger
New Editor

In previous years, connecting a computer to the cam pus information system was the burden of everyone but the computer's owner. ITSD was required to keep the VAX operatio-nal, and Babelco was needed to provide data to the users on the phone. This year students have inherited two new data communi-cation responsibilities. The first was a new phone to the dorm room. Now, students who so desire, will also need to pur-chase a new phone in order to connect to the campus local area network called Globenet. The phone issue was dealt with easily, mostly because there is such a widespread stan-dard which phone manufacturers are forced to support. The net-work situation may not turn out to be such a cut and dry solution.

In order to connect to the network, the computer the student owner must meet certain criteria. The first is processor speed. To work properly, either a 80386 processor running Windows 5.1x or a Power Macintosh PowerPC (with a DOSCompat-ibility card is needed accord-ing to the flyer ITS has re leased. Second, the computer must have at least 16MB of memory. Access memory or RAM. Third, the software will take up a mar-gin of disk space which many must account for. Assuming the computer is still qualified, the next step is to obtain an Ethernet adapter with 15 Base T connection and a network cable. This type of adapter is currently available for $350. The computers had reported difficulty being setup to work properly. Also, no comput-ers running Windows 95 have been to able to reliably de-spite a server patch program and the most recent Banyan VINES drivers. Windows 95 is the newest Microsoft operating system released on August 21st which was not included in the original Globenet and Banyan VINES is the type of network Globenet is based on.

A purchase of the Cablenet adapter which the Babbico College bookstore ($35) will sell for $25 will solve all most everyone's connecting needs. The card will require a $5 in addition to students already possess one. Free installation of the card is included for a limited time and the proper Globalnet software can be down-loaded from a computer in the store. ITSD sweaters the offer increases the collaboration of Technology Assistants. These students are trained Globenet users who should possess the skill and knowledge to get you up and running. If they are unable to succeed in getting a student chance at supporting the party contractor named Dacare. This company will then provide an additional hour to those who are members of Cablenet or Xircom adapters to try to correct the errors. Beyond the 30 min-utes, Dacare charges $25 per hour. This is acceptable. Students owning Gateway computers should be aware that there is a greater like-hood of failure to connect de-spite acquiring the proper adapter. The bookstores users who discourage owners of this computer make to purchase the card given its past failure to work properly.

"The network situation may not turn out to be such a cut and dry solution."

A second option for stu-dents is to take a risk with a mail order firm or local computer store. One such company, Midwest Micro (+1-507-782-8823), can sell a $35 Infortel network adapter which has the required 10 Base-T connector and claims Banyan VINES compatibility. Whether this adapter will work properly or with the same speed is not known. This adapter may not have the same problems with the Gateway computers. On the other hand, it may have problems with the Microsoft operating sys-tem machine. Midwest Micro will charge a 20% restocking fee should the adapter not work on Globenet. There will also be no Resident Technology Assistant support with a third party adapter that is not a Globenet manufactured. This policy includes any integrated or previously pur-chased Ethernet adapters that students might own. Buying from a company such as Midwest Micro is still an alternative which may interest some students.

The final choice is to use the student run business named The Mok Company (+816).

Several Babbico students make up this SGA licensed organization which sells the identical Cablenet card that the bookstore sells. Their price is $175 and includes the card, a 25' network cable, in-structions, a warranty, optional Assistant service, and a service plan. From service company this includes guaranteed connectivity and co-existence with your exist-ing system configuration. If for any reason the adapter which they sell does not work properly, they will replace it for free. The business also offers its customers 24 hour on line customer service dur-ing the academic year. Should problems develop after the 2 week service period, the store offers a $15 per incident repair fee is appli-cable. The company also offers an affordable solution that will contain a major manufacturers network adapter, a cable, and the identical service plan as outlined above. This package sells for $96, but is not supported by ITSD. This package has the additional promise of being Gateway compatible. In addition, an Intel Ethernexpress card is available at a cost of $135 if ordered in the next two weeks.

Once a student achieves a state of readiness; that being a compatible computer, operating system, and software capable of connecting to Globenet should be easy. One can connect the cable ends into the Ethernet adapter and

continued on page 5
State of the Art Dining Hall Arrives at Babson

By Jason Stewart Scrymgour
Staff Writer

Marriott management has declared an end to ramp watching, lukewarm burgers, and water logged pasta for Babson students. Trim Dining Hall has been transformed from an everyday cafeteria to a food court of the future. Ramp watching has been replaced with staircase-staring. The burgers are now prepared by Robinson, the short-order grill cook, and are accompanied by cheese that is actually melted. Pasta is no longer kept in metal bins but is prepared as needed at the pasta station. As one student, Evan Marza, put it, "Trim is fankled."

A lot of people have not quite figured out the new system yet. Some are trying to find the ice cream bar, others are trying to find cranberry juice, and still others are trying to find the table where there friends are. This may prove difficult now that the facility seats 590. The only thing that has remained the same is the no-smoking policy.

Although the entire school is now wandering through Trim like wide-eyed freshmen, overall student reaction has been positive. Some grumbling has been reported about the long lines for food, but according to Carl Citron, the Director of Dining Services, this will change once the new facility has been operating for a while. At that time Marriott employees will be able to identify and fix bottlenecks. In addition, Carl believes students will become more familiar with the individual food stations. This will alleviate the lines that have been occurring at the entrance section and short-order grill stations.

According to Sean Parks, during the one o’clock rush on September 12th, approximately 550 people were served in about twenty-five minutes. Lines of ten to fifteen people were at each station. Carl Citron believes students are not and will not affect the price of student meal plans. The decision to renovate Trim was made because Marriott desired to provide more fresh food in view of the customer. The renovation has addressed this issue. Much of the dining concept was conceived by Elkus-Manfredi, an architectural firm in Boston, and Lisa May, a design consultant for Marriott. Also involved was Carl Citron who worked as a consultant for ideas presented by Marriott staff, SGA, the Campus Food Council, and student suggestions.

Trim is being billed as a cutting-edge facility. It is expected to open a lot of doors to new possibilities and improved food programs. At the end of September, a survey will be taken in an attempt to receive feedback. It will allow the students, staff, and administration an opportunity to offer criticisms, praises, and suggestions. Taking the time to fill out the questionnaire will allow Marriott to further improve upon our dining experiences.

GlobeNet Questions Answered

continued from page 4

the other to the red outlet underneath which the phone cord is inserted. Then, install the drivers that should have been included with whichever adapter you chose. Next, install the software which you can download for free from the Babson College Bookstore or Horn Computer Center. A new program group will be created in Windows. After your dorm is activated (dates will vary based on the success of various stages), log-in as you normally would from within Horn by using a valid username and password. If all is functioning correctly, you are connected.

Being connected has many advantages. You can read your e-mail and correspond with other students and professors at Babson or across the Internet whenever you desire. You will also have access to specialized course software such as Peachtree Accounting or Minibit. Additionally, surfing the Internet can be accomplished without ever leaving the dorm room. The Internet has many resources which can be utilized to help with courses or have fun with. Students should also take advantage of the capability to work on group projects from a distance. This is accomplished by using the shared campus disk drive (K:temp) to store files and resources that need to be accessed from locations around campus. Please note, files stored on the shared campus drive (K:temp) are subject to periodic removal. The drive is not a permanent place of storage but can be used temporarily to gain the benefits of shared resources. Also, students do have write access to the F drive, but should not use this privilege in the same manner. The F drive is where your preferences to BeyondMail (the campus e-mail program) are written. Files not associated with BeyondMail which are stored on the F drive will be deleted on a daily basis.

Despite these similarities, connecting to Globenet from your room is slightly different than connecting from within the Computer Center. Students will not be able to print to a printer on the network or use the Microsoft Office Suite of applications. The Microsoft Office components are Word, Excel, and Powerpoint. This is due to the number of site licenses the school possesses and the fear of paper waste. The limitation on Microsoft Office does not mean that students cannot create a spreadsheet on their personal copy of the program, save it on the shared campus drive (K:temp) and then access it from any lab or classroom. No matter how you use the convenience of connecting from your dorm room, the computer code of ethics is still applicable.

ITSD has worked hard to provide the school with the information system it demands. Extending Globenet access to students is expected to increase network presence by 200%. This extra responsibility is especially troublesome since the level of personnel at ITSD has dropped. Supporting everyone is not a realistic expectation considering the complexity of the network and the variety of computers that are on campus. The phased system should allow ITSD to react to problems when or if they develop. The goal remains to have every computer capable of Globenet access on the network by October 1. Prepare now to assure that you will be networked.
I Beg to Differ...

In three days of school I have attended five classes; eaten nine lunches, an eleven-course meal and ten lunches, but I have no desk, no mirror, and have reached a busy line with the extension of 6444 every day." That is the answer I got when I asked a first year stu-
dent what they thought of Bab-
on. As I was thinking about the
student's answer, I began to won-
der who or what was at fault.
Why doesn't this kid have a desk?
Don't we all have voices?
Then why the busy line? Another
student in Van Winkle has been
sleeping on the floor since orien-
tation because there was no mat-
tress in the room. Doesn't twenty
four grand cover a mattress? I
thought Van Winkle was sup-
posed to be like a hotel.
For the twelve dollars I get a
mattress and a desk at the
Motel Six. Something is wrong.

Many people at Babson like to refer to students as cus-
tomers. If we are in fact custom-
er of the college, then where is the
customer service department?
Where is the toll free number that
I can call when I am not satis-
fied with the service that I paid
for. Who do we, as students, com-
plain to? RA? No, they are stu-
dents as well, and they share the
same problems. The Dean's of-
fice? No, they deal with academic-
es, Res Life? No again. How
about the Quality Office? Maybe,
but chances are ninety percent of
you don't know what the quality
office is, let alone know where it is.

So is Babson doing any-
thing about customer service?
In my last week we filled out a
survey which composed of questions
about the quality of Babson. Why
haven't we seen those results?
The actual results and the initial
survey have been studied by the
School Spirit Task Force.

Indian Summer Blues

By Eric Gerechter
Opinions Editor

I am sure that like most returning students coming back to
Babson has both ups and
downs. It stinks because I am sure
that as you were making your bed
for the first time (and I am sure for
some people, the only time you
were in your room) the realization
hit that summer was over. The end of
summer always stinks because it means
the end of warm weather and
weekends at the beach. All of a sudden
your summer vacation is over and
you have to work and make a
schedule. This is the most
boring part of the summer.

Now that I have depres-
sed you to the point that
you want to jump out your
window, I want to tell you why com-
ming back to Babson is also allot of
fun. First of all, it is always great
to get back and hang out with your
old friends. Most professors don't
give out much homework, so it
gives you the opportunity to
spend your first few evenings
catching up on old times at social
gatherings i.e. parties. It is also
time to return to school and do
some extracurricular activities
you might not have been able to do at
home. Whether it's sports, SGA,
The Free Press, or one of the
many cultural groups, Babson has
allot of fun things to do which
don't require the help of Mr.
Buddy Wiser. Babson has allot to
offer both in and out of the
class room. So as the work starts
to pile up over the next few weeks
it is important to remember that it
is still college and you not only
are supposed to work hard but
also play hard. And hey even if
you don't work hard, at least have fun.

For next week's issue we
will have another student
with a different view. We
will like to hear from you the Babson
students. Write us with any com-
plaints, questions, suggestions, or
whatever. We are looking for a
Dear Abby sort of thing. So drop
us a line and remember you
don't have to use your real name if
you don't want to. Anonymous letters
should include the name and number
of the writer so that they can
be verified, but your name will not
be printed or released by
the Free Press. Send your
letters to:
Mr. Opinion
c/o Free Press Box 412
(And oh yeah I am sure I will
have something to be opinionated
about.)
Opinions

By Eric Allen
Staff Writer

I had just put Steetboro Blues (The Allman Brothers Band, a decade of hits 1969-1979) on my PC's disc player when my hallmate introduced himself to me. The first question he asked was if I liked "house music." I was puzzled, "dazzled and confused." Since I could not talk my way out of the conversation, I simply asked for an explanation of "house music." I immediately knew a generation gap had occurred once he explained to me the aspects of the music he loved. I knew his character, although I am a non-traditional student at a traditional college. For those who do not know what a typical non-traditional student is, read this paragraph for a text-book definition, but do not take the explanation to heart. A non-traditional student is one who is twenty-four years of age or older who is married, or has children, and has been out of school for a number of years. At Babson there is only a small representation of non-traditional students. I remember taking the military training day in high school. It agreed with my guidance counselor, that my lot in life was to become an aerospace engineer. Even though I personally disagreed with this opinion, the reality of the matter was that I was an underachiever, unprepared, and unwilling to meet life's challenges head on. I did know this, great things would come with time if I tried my best. Sometime later, I found myself back in school, in college, to find a very different scene. Incredible changes had taken place since I had left academics. What I first noticed was that everybody used computers and understood them well. The books that were once boring and meaningless, became interesting. Most importantly, I found the will to succeed academically through my life experiences. An example I can give you about myself is this: Since high school I had been involved with the hospitality industry. I worked through the ranks to become General Manager of a seventy-five-room motel. Through teamwork, we took substantial and turned it around to make a substantial profit. Along the way, I worked long hours, swallowing my pride many times and made a ton of mistakes. I did however, learn to take any advice or criticism to heart and do the best I can to make positive things happen. This experience made me interested in a business education.

Babson is the pinnacle for a business education and it is certainly a privilege to be here. My story has not taken a rest because there is much more success to be had here at Babson.

By now I hope you have forgotten that I am older than you, a non-traditional student. I say by the way, I just returned to my room with some new CD's. I picked up Letters to Cloe, the new TLC CD, and for old times sake, Neil Young's Decade. I'm in the house "BABSON!"

Opinions

Against Increasing Prices

By Michelle McLaughlin
Features Editor

I was very upset this week when I went to do my laundry. For anyone who hasn't noticed yet, laundry now costs $1.00 per load. This means that you'll now have to fork over $2.00 to wash and dry your laundry. For those of us who do at least two loads per week, the extra 50 cents really adds up. I then traveled downtown to notice that the cost of soda from the vending machines also cost $1.00.

Don't get me wrong. I am all for change, especially for things that would make life easier.

The Babson One card is a great idea, but not when installing the machines that are supposed to make our lives easier, increase prices on all of our machines around campus. Just attending Babson is expensive enough for the average student, let alone scraping money together for snack food, laundry, gas, etc. I don't know about the rest of the students, but I would much rather hunt around for quarters than pay an extra 50 cents when I want to do laundry, or an extra 25 cents when I am thirsty.

Perspective: Something for Those Far From Home

By Doug Peterson
Staff Columnist

For new students, who only recently left home, now marks the time when homesickness may threaten you. For those of us that do not have as much trouble returning here each fall, you may now and again long for home's characteristics, although Babson's seem undoubtedly familiar as well. I, coincidentally, according to the last time I checked, am the only Babson student that comes from New Mexico. In case geography really challenges you, that state lays within the Continental United States' borders, to Texas' west, Arizona's east, Colorado's south, and Mexico's north. Here, to help you remember where you hail from a bit clearer, I present New Mexico in a then some.

Where I come from, a void stretches along the plains, between the mountain ranges. A body could float about the dust or walk into the sky. After rains, the sun mops up the mess, cracks up the mud. I've high stepped through the brush, weary of snakes and cactuses. I've only stopped on cactuses. At night, the stars fit in the picture, like they and our world are still fresh in love. They don't peer down or hang over like gods. When a down breaks, it breaks wide; when a sun sets, it sets wide. And when a being sounds off, only distance quells the cry.

Out here, on the Eastern Coast of the Americas, I finally understand why people fantasize about where I come from. I miss it too. After a while, it's hard to love where you live everyday. Even when I chapped around like some cowboy in my homeland, I imagined that happiness awaited in a place like my mother was born. Back towards the roots I fancied to go; go into a midwestern excape. Hide behind fields of barley and a simple sky, a sky that know only shades of grey and tints of blue with no streaks of wild purple or burning orange. Now, here, I can't see any sky. What people here call a sky is just a space above their heads.

-- "At night, the stars fit in the picture, like they and our world are still fresh in love. They don't peer down or hang over like gods."

So I don't feel myself and declare that things go better west of here, because I used to believe in east of there. Perhaps I can fabricate a "south of here" or "north of there" promise. Rather, I think I rely on "what's out there." What's in the heart of the constellations that sweep out little planet off its feet? What lurks on the other side of the sun? Where can I go by wrapping my lips around a barrel that no Greyhound or Space Shuttle can ever escort me?

I still fantasize. I imagine what used to be me, with no gravity shackles, no mortality clauses. No animal instinctive handicaps. No timeclock. I could just play a freelance vagabond in the universe, with a passport to go beyond one side.

I want to go to "a place" where Einstein and Newton's laws and their premises do not exist. I want to high step dimensions and agree with our flitting that 1 and 1 equals 3.
Stock Profile of the Week: LoJack

By Todd Waxman
Business Editor

Symbol: LOJN
Exchange: NASDAQ

For any of you who own a car, this company's profile might be especially important. LoJack is a patented system "designed to tracking, locating, and recovering stolen vehicles." So you might ask, does this work process in your car? If your car is stolen and you have the LoJack system, then you must report it to the police as you would with any other stolen car. Furthermore, there is a radio signal that is transmitted simultaneously to the LoJack Unit in your stolen car, activating the system. Having LoJack gives your car an identity that no other car can have. When the radio signal goes out, the police are trying to locate your car. The way they locate the car is by its identity.

LoJack is the only stolen vehicle recovery system used and approved by law enforcement. There is a "Police Tracking Computer" installed in police patrol cars across the country. Furthermore, LoJack has spread worldwide, as it has adjusted its technology to broaden CarSearch's detection area. Unlike LoJack, CarSearch is an international service not affiliated with law enforcement. CarSearch is available in Colombia, Czech Republic, Ecuador, Greece, Hong Kong, Latvia, Trinidad/Ebogo, and the United Kingdom.

"LoJack is the only stolen vehicle recovery system used and approved by law enforcement." --

LoJack became public in Fiscal 1994, finishing the first quarter at a high of 6 1/4. As of the fourth quarter of Fiscal 1995, it has reached a high of 8. The relatively new company has had a low of 4 1/2, and a high of 11 3/8, after its first two years of being traded publicly on NASDAQ, (Fiscal 1999 ended on February 28, 1995.) Recently, LoJack has been trading around 13. Also, the company offers no dividend, which means that the company has not been profitable enough to give an extra return to its shareholders.

The big question about LoJack is whether it will be able to maintain its growth while domestic new car sales are on the decline. This uncertainty might lead them into a major acquisition to increase their market share. Reportedly, LoJack along with C. Michael Daley, CEO and president, are interested in acquiring "profitable companies in the security related business with a proprietary product already in the marketplace that would lend itself to use of our [LoJack's] tradename, distribution system and overhead structure."

One of LoJack's biggest improvements has been in research and development. LoJack is focusing on R&D to lower the cost of its products. As shown in their income statement, from 1991 to 1995, their R&D has fluctuated from $155,662 to $222,117, and then growing to $445,700.

To Surf or Not to Surf

By Todd Waxman
Business Editor

Rusty Preissendorfer dropped out of school in 1971, is a freshman, to focus on what was most important to his life: Surfing. After three years of surfing and "shaping" surfboards, Rusty returned to the University of California at San Diego, "determined to finish." He went on to graduate in 1977, with a degree in graphic art. "Sounding like an ordinary person, Rusty has a special quality about him. That is, he figured out a way to make almost $1 million dollars in 1999, while helping the privately owned company, Rusty Cos., to $37 million in sales.

Being so extraordinary, I interviewed two Bahston students, and one other student, to get their responses to Rusty's unimaginable success. To get an overall view of Bahston students' opinions, I also asked several other students for their opinions in order to receive a well-rounded view of Rusty's success.

The first person interviewed was a junior female at Bahston. The second was a 21-year-old who dropped out of Fitchburg State after two years because of financial problems, he is now taking classes again for art. The third that I interviewed is the only one to who surfs, he is a junior at Bahston. Let's hear what they had to say.

Q1: How do you feel about dropping out of school for a chance to make it big in business?

Student 1: I do not think dropping out is going to help a person achieve their goals.
International Business

Economic Profiles from Around the World

By Evgeni Mitkou
International Business Editor

Being an international leader in management education, Babson College strives to be a community of diverse people from around the world. We need to discover how to understand and value differences in this world and make the world more interesting in doing international business. It is really worth spending a few minutes with ECONOMIES' ABSTRACT to become familiar with the countries represented on our campus. All international students are welcomed to give information and help achieving this goal.

ARGENTINA

Argentina is located in South America. The country is separated from Chile by the Andes and it shares borders with Bolivia and Paraguay in the north and Brazil, Uruguay and the South Atlantic Ocean, the east.

The climate varies from the subtropical to the subantarctic. Between these two extremes lies a wide temperate belt admirably suited to agriculture because of its fertile soil and adequate rainfall.

Under the Constitution, Argentina is organized as a federal republic, six zones similar to those of the United States. The country is currently divided into 23 provinces and a federal capital (the City of Buenos Aires, founded in 1580). The population is approximately 34 million.

The language of Argentina is Spanish. English is the foreign language most readily understood by the business community.

Several measures, taken by the present economic authorities, have established a new economic scenario with the objective of reaching definite stability through the adoption of policies for economic and commercial freedom. As stability becomes more entrenched, Argentine economic indicators are registering major growth in production levels, reserves, while interest rates have fallen and the rise in the cost of living has been much reduced. Such success as real estate, shares and government debt paper have risen sharply in value. The program of privatization is nearly complete. Agriculture, including agroindustries, is Argentina's most important industry.

AUSTRALIA

Lying southern of Asia, between the Pacific and Indian oceans, Australia is the world's smallest continent, is almost completely surrounded by ocean expanses. Australia has a total area of 9,266,200 sq. mi.

Although it has a wide diversity of climatic conditions, Australia is generally warm and dry, with extreme cold and little frost. In temperatures range from comfortably mild in the south to hot in the central interior and north. The estimated population in 1992 was 17.6 million.

More than 99% of the population speaks English. There are no class variations of speech, and few if any local dialects.

Economic Profile - Argentina

<table>
<thead>
<tr>
<th>Year</th>
<th>GDP in current dollars</th>
<th>GDP in constant dollars</th>
</tr>
</thead>
<tbody>
<tr>
<td>1994</td>
<td>$278 billion</td>
<td>$278 billion</td>
</tr>
<tr>
<td>2010</td>
<td>$373 billion</td>
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Wool, wood, and minerals provide raw materials for home processing industries and are the main source of foreign export. Australia grows all needed basic foodstuffs and has large surpluses for export. It is the world's largest wool-producing country, as well as one of the world's great wheat exporters. Australia also exports large quantities of meat, sugar and dairy products. The late 1960s saw a major minerals boom, led by iron ore and bauxite. The country also has considerable deposits of lead, zinc, and copper; coal and nickel have become major industries.

The chief needs are rubber and certain chemicals. About two-thirds of the oil needs are met out of stocks. In the past, Australian manufactures almost wholly served domestic needs, but since the 1960s they have provided an ever-increasing share of the country's exports. The economic suffered the effects of the worldwide recession of the early 1980s. Aggravating Australia's economic problems was a prolonged drought that led farm production to decline. In 1986, the inflation rate was 9.2%. Indications of a worsening economy in the mid-1980s were a growing foreign debt, an increasing trade deficit, decreasing commodity prices, and a devaluation of the Australian dollar.

In 1985, Australia had a per capita GDP of US$35,885, the world's highest. For 1985-86, gross fixed capital formation was US$12 billion, the GDP at constant prices was US$21.8 billion, and the gross national expenditure was US$24.6 billion. The origins of agricultural GNP were as follows: manufacturing, 17%; other industry, 16%; agriculture, 4%; and services, 63%.

Toyota: A Glimpse at the New Automotive Industry

Simon Lloyd
Contributing Writer

As many students at Babson notice, the Automotive Industry is often used to cover a broad spectrum of examples in many a class. I have had two such experiences already in my first class. However, instead of the sweeping generalities that we often hear Ford, GM or Toyota in conjunction with, I feel a little information on some of these companies would be helpful.

"...Toyota is once again attempting to revolutionize the manufacturing process..."

Let's take Toyota, their "Toyota Production System" was the foundation of the lean production revolution which many of you have read about in "The Machine that Changed the World." With such initiative and drive we find Toyota in better condition against the rising yen than competitors such as Mazda. You may ask, what has Toyota done to strengthen its position, lured off workers, closed plants etc. Toyota is once again attempting to revolutionize the manufacturing process by "restricting machines to doing only those things that make life easier for workers." The conventional assembly line still exists but it is divided into sub sections. Each sub section has a team of workers specializing in some area of assembly. Each team receives four cars at a time, four more cars roll in only when the workers have finished the previous tour on their own schedule. The result, less stress for the workers, increased productivitity to the point of being twice as efficient as conventional Assembly American assembly plants. Most important is the 220 billion yen in savings on production costs which allowed Toyota to keep competitive across the seas in the face of the rising yen.

To be sure, Detroit is watching.

5:30 would you like to write for the Free Press? If so, please call the Free Press at x4229.
[Other positions also available]
Join the Free Press
Meeting today at 6:30
Basement of Park Manor Central

Open House
Tomorrow
4:00pm to 6:00pm
IT'S A TENSE MOMENT, BOB. HE STEPS UP TO THE CUP, HE LOOKS NERVOUS...

THIS COULD MEAN THE SEASON FOR HIM, FRANK...

WHO SAYS WE CAN'T MAKE RANDOM DRUG TESTING FUN.

HIGH SCHOOL
ATHLETIC DEPT.

I NEED A THEME FOR THE 96 CAMPAIGN. I WANT TO GET RID OF MEAN-SPIRITED POLITICS.

"TAKE VIOLENCE OFF TV."

MAKE SURE PRAYER STAYS IN SCHOOL.

I WANT A KINDER, GENTLER NATION.

WHOA! DID I SAY THAT?

MY LIPS ARE SEALED, SIR.
The Weekly World News

By Skip
Dean of Detergents

Welcome back everybody. I hope that you enjoyed your summer. I hate to start things off on a sour note, but unfortunately you won't be seeing my smiling face at Tomato Hall anymore. I've been traded to the night shift for a couple of Johnny mop and a planter to be named later. No more will "the center of janitorial studies" be the den of enlightenment that it once was. The pictures on my door will soon be dust covered and my former office will sadly be returned back to a simple custodial closet. What really stinks is that the peep hole I was working on, leading into the third floor ladies room next door, was near completion. Anyways, they can be away my building, change my hours, make me clean hoppers without gloves, but they can't shut me up.

Once again I would like to thank the Free Press for having me back and allowing me to do what I do best. That is of course bringing to you, all the news according to America's Favorite Tabloid "The Weekly World News." Unfortunately, trying to fit all of the summer's news flashes into just one article would be like trying to get my sister-in-law back into her high school jeans. I mean we had space aliens everywhere, flying pigs in Mexico, dinour people in Af- rica, Jimmy Hoffa in a block of ice, and they even managed to catch Susan Smith sending love letters to Timothy McVeigh. But what really caught the Daily educated eye was the discovery of an amazing tribe of three legged tripod people on a tiny South Pa-

ic Island. The W.W.N. re- ported in their August 15 issue that Dr. Anatol Dimanto, out of Catholic University in Buenos Aires, discovered these characters on an island so remote that it didn't even have a name. Dimanto and his colleagues were exploring unsanated solists somewhere near the island of Nive when a whole flock of tripod people came bouncing out of the woods. After both sides calmed down a bit, the tripods invited the research team back to their vil-

lage. It was during their brief stay there that Dimanto made a few keen observations. He noted that the Tripods were terrific swimmers, runners, and tree climbers. They also never used chairs, preferring to relax two legs while relying on the third. They slept in hammocks with holes in them permitting their third leg to hang down at night. But what really got the doctors attention was a game that they played similar to soccer with everybody running around on two legs, kicking a re-

brace with the third. Personally, I'd like to see them in the World Cup. I'm sure they could at least score a goal and put an end to all those silly 0-0 scores. Anyways, Dimanto has returned to the is-

land numerous times and has actually become quite friendly with the odd tribe. He claims that someday they will become a valuable addition to the family of man, and of course, have the W.W.N. an authentic, undated photo of three Trip-

pod guys standing on a beach with an arrow clearly pointing to each guys third leg. That of course is for all you "Doughing Thomas" out there and believe it or not, there are still a few.

See ya next week,
The Dean

Catch the Beaver Fever

By G.B. Silvers
Staff Writer

Summer vacation has come to a close and Babson Col-

lege is once again in full swing. It seems quite unbelievable that we departed from here only four months ago. As you drove in-
towards Hollisville from the main gate, the only noticeable change is the additional parking lot near Nicholas. However, this past sum-

mer has brought some of the greatest improvements Babson College has ever experienced.

The improvements be-
gan with the introduction of the most modern campus amenity disan-

stion system nationwide. The Bab-

son One Card. After three years of having to beg for quarters to wash laundry, it now just takes one swipe of your card. The pur-

pose for designing the card was to create easy access to services, but I find great pride in showing everyone the beautiful portrait on the front. The pillars of Tomato Hall serve as an excellent way to remember the school when we are away from campus.

Dining within the cam-

pus has been lifted to new heights with Marriott Food Service's new Trim Hall. The combination of display cooking and a food court format make up the hottest new concept in campus dining. It pro-

vides cafeteria service in an un-

orthodox upscale restaurant set-

ting. In addition to reconstruct-

ing the facility, Marriott has re-

structured their menus according to students' taste preferences. Babson Students can now dine with Beaver pride since we have the finest facility in the nation.

Along with these two major improvements, there were many small but noticeable policy changes. One of the greatest changes is that students were invi-

ted to move on campus a day earlier. A large number of stu-

dents took advantage of this op-

portunity which resulted in a much easier transition for the entire community. Although there were busy times, this change significantly cut the amount of time needed to check into the dorms.

Continuous improve-

ment in the Babson community is driving Beaver spirit upward as reported in the Deans Desk newsletter, school spirit has risen almost 10% over the past year. On behalf of the entire Student Quality Specialist organization, I would like to congratulate the entire community for this outstanding accomplishment. It is the stepping stone to the life long loyalty and dedication Babson College deserves.

The Seconds In
A Fast Minute

By Alphonso Hayes

Woke up this morning-I was 13 years old. I remember it like yesterday—so was I a Monday. In the twinkling of an Eye, it was Tuesday. I was 21 and a Man. Just like that—that fast; must of nodded out because when I came to; someone said today is Wednesday and that I had just turned 29, Thursday came before I knew it. 35 years of living come and went like seconds in a fast minute. Now that I'm here in the Friday of My Life; I look back to days past and wonder—where have they gone? and how

I finally realize that I must use my Saturday and Sun-

day wisely, before my week comes to an end... Somebody tell me please, "What Happen" to... (Yesterday)...

This poem was written by Alphonso Hayes who is an in-

carcerated poet at the Wabash Correctional Facility in Kina, Michigan. He wrote to the Free Press and asked if we could please print a poem he wrote while in prison.
How Entrepreneurial Are You?
A Challenge for the Future Business Leaders of the World

Babson College has a reputation for creating savvy business people well versed in all aspects of running a business. From marketing to operations to research, development, finance and management, the true Babson graduate is supposed to be able to do it all—at least in theory.

Having grown up in the Boston area as a virtual neighbor to the Babson campus, I observed the programs firsthand, the fine facilities and the growing reputation of the business program as punctuated by U.S. News & World Report, Business Week and other similar publications. Needless to say, I know of the notoriety the school has received for fostering the entrepreneurial spirit.

While I never went to Babson myself, as luck would have it, I too possessed this same zeal for business and ongoing desire to tackle the business world. Several years after my own graduation and a few dozen experiences down the pike, I find myself now as the Director of Sales and Marketing of a pizza company called Pizzas of Eight, based in St. Louis, Missouri.

The history of this organization dates back to over 50 years of service in the food industry. While Pizzas of Eight is a box, a relatively new organization, our parent company has pioneered some very exciting market opportunities—most notably the introduction of bagels to Japan. Today, over 7,000,000 bagels are sold to that country alone! Now, Pizzas of Eight appears to have equally as many exciting possibilities and in-piring potential.

Pizzas of Eight is a complete turnkey operation designed to offer everything necessary to establish a pizza business in non-traditional environments. By non-traditional I mean convenience stores, amusement centers, supermarkets, motels, hotels, retail stores, airports, etc. From the equipment packages, on-site training, service, support, and private labeled ingredients, we ensure that the concept really works “out of the box.”

So, as a reader of this article, you are probably asking to yourself “Is this any good? Is this the perfect location to begin?”

Accordingly, here is the challenge—or the proposition if you will. Pizzas of Eight is looking for an entrepreneur to establish a pizza business on campus or in other non-traditional locations. Whether for fund raising purposes or personal gains, either is acceptable. Your investment will supply you with all the tools necessary to begin your business. With reasonable volume, your return on investment will be fast, making it ideal to operate for a year or two, keep the business after graduation or sell it to a member of the next entrepreneurial class—the choice is yours.

As a business operator, your responsibility would be to obtain campus approval, health codes, supervise employees, utilize the marketing materials we provide, follow our inventory procedures and manage your operation. In other words, be an entrepreneur and start a small business.

That, in short is the challenge at hand. I believe that the right Babson student is the ideal candidate to succeed. I welcome the opportunity to answer questions and discuss how you can bring Pizzas of Eight to your campus. Simply call me directly at 800-422-2901 for more information.

Good luck!

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The Babson Free Press
A Weekend at Babson: A Focus on Diversity

By Adrian McCoy
Multi-Cultural Editor

Opening weekend was full of fun and exciting events for students of all backgrounds. Most of the organizing was asked for in last year’s event that provided those activities. There were speakers, parties, and entertainment during meals. No rock was left unturned. The Student Activities Staff made sure that there was something for everyone.

Thursday’s Potpourri of Programs, presented by the Orientation Leaders and most of the Babson community leaders, brought Thursday’s ceremonies to an end. Some of those speakers were Associate Director of Public Safety, Jack Deasy, Karen Crickshank of G.L.V.E., Sue Wong from OCS, Andy Dutton from Athletics, Jennifer Longley spoke on behalf of the Greek Community, and Jan Wong from the Health Center. Yours truly spoke on “Diversity University.” Again I stress the importance of students of color getting involved on campus. As stated in my presentation, every one is a student of color. No one is 100% anything; we are all intertwining. It truly is a small world after all. Think about how many people share the last names. That little part proves that some how we are all connected. The Welcome Jazz Dinner was a soothing end to a long day bombarded with tidbits of information.

“Trin’s Around the World Dinner was an interesting twist to another day of information. There was food from all over the world. Student Activities provided an evening of entertainment at Roger’s Pub. The Pub party was sponsored by a host of Babson’s cultural and Greek organizations. Clubs like BESC, BACS, Babson Latin Forum, Heilinaci Society, BASA, and the American Club gave a party that the first year students are still talking about. Who ever thought that so many different organizations could come together and throw the welcome party of the year? Every group had a chance to enjoy their own music tastes as well as the others.”

“’No one is 100% anything; we are all intertwining. It truly is a small world after all.’”

I found it very appealing to see so many of the cultural and Greek organizations planning and partying together. That’s what observing cultural differences is all about. Zeta Beta Tau (ZBT), threw a Midnight Barbeque as well. This is a tradition for the fraternity. If you had fun, expect more events like that from ZBT. They really do know how to have a good time.

My sources tell me that there was a group of few people that hopped on the challenge I set forth in the last issue. Unfortunately, some job related factors prohibited me from taking part in My Kind: The Adventures of Ethnic Man. However, this program received some really interesting reviews. I dared people to be different and go to a program they would not usually attend. Some of the people who attended, thought that the program was very interesting. Others felt that Teja Arbolde was too harsh; that he put this program together as a bitch session. What do you think? I would like your opinion on this matter. Did Babson wast money on My Kind: The Adventures of Ethnic Man? How will it money spend? You be the judge. Mail any and all responses to the Free Press at P.O. Box 144. We can also be your way into a job with the Free Press. Some responses will be used in the next issue.

This brief overview was my way of telling you what is out there. I can’t head up in the dark, multiculturalism is not for minorities. As stated in my speech at the Potpourri of Programs, “Everyone is a student of color. No one is pure anything any more. We are all a part of each other. Being a multi-cultural student is part of everyone. We all come from different backgrounds, cultures, races, religions, and different heritages. But, it is important for us to learn from one another and respect each other for those differences. If we do not respect each other, who else will? Differences make the world go around. Learning form those differences and understanding those differences is what makes everyone stick together. My challenge for this week is the same as before: Dare to be different. Participate in all activities this week, not normally go to. Last but not least, be yourself. Do not change for other people. Conformity is not the answer. It is not what makes America, America. Conformity does not make us appreciate others for who they are. Meet my challenge.

Cahlon Leaves for Mount Holyoke

By Adrian McCoy
Multi-Cultural Editor

African, Hispanic, Asian, Native American (AHANA) Office is a part of the Office of Student Affairs. The AHANA Coordinator also has a huge role in the Undergraduate Admissions Office as well. The job requirement of the AHANA Coordinator is to be there for the AHANA students as well as to recruit other AHANA students. Here is the kicker the position is for one person. Are you asking the same question I have asked over and over? How can one person do both the Admissions and the Student Affairs job effectively? Before the person featured in this article came, there was another person named Bill Boyd who did this job as well. The difference was that Mr. Boyd was rooted in the Admissions aspect of the position. However he did try to provide emotional and academic support for the AHANA students.

"Ms. Cahlon... accepted a position at Mr. Holyoke as the Assistant Dean of Students."

Shanda A. Cahlon was the AHANA Coordinator for roughly a year and a half. Shanda balanced both jobs by spending two days in one office and three in the other. Which office got the most time was determined by how much work she had in each. Ms. Cahlon of course was sure that each of the AHANA groups were represented on this campus. Both women of color felt that a group that addresses the concerns of being a minority business woman. She made that possible through ALAWA (The African American Women’s Alliance). This organization will be full functional in the spring. It will provide educational, community service, and social programs specifically geared toward women of color. Their first campus wide program will be a Pub Night on October 19th and the Distressed Women of ALAWA Panel will follow in November. ALAWA is also changing its name to include women of Asian descent.

"Ms. Cahlon will surely be missed."

Ms. Cahlon also made a huge effort to increase the number of AHANA students on Babson’s campus. This was done by recruiting people all over the country. She did this by persuading such students to come up for the AHANA Overnights which are held twice a year. The prospective students are hosted by present AHANA students. There are pizza parties, Pub Nights, and other activities offered to the students.

The biggest overnight is during Babson Night. The prospective AHANA students are met at the airport, train station, or bus depot by fellow AHANA hosts/hostesses. Would you want to go to school with such friends?

Multi-Cultural Poll

1. Did Babson waste money on My Kind: The Adventures of Ethnic Man?
   Yes or No?
   Why or Why not?
   Send your responses to Box 140

2. Will the AHANA students’ request be heard and will they get a response?
   Yes or No?
   Why or Why not?
Permanent ‘95: Dark Echoes From The Past

By Chris Concepcion
Staff Writer

If you look in the collection of any post-punk alternative fan (and by alternative, we specify the breed that predates the discovery of Seattle), you would be sure to find at least one album from Joy Division. Following the slow death of the British punk movement, Joy Division rose to fame as it took the punk concepts of nihilism and rebellion into darker, more personal territory, with lead singer Ian Curtis, screaming into the dark void of his soul and letting the world hear his echoes. Then, when the group was at its peak of success, Curtis hanged himself and Joy Division disbanded. Since then, the band has been eclipsed by others, yet its three albums stand as claim-lections of songs for the lone and the alienated.

The release of Permanent, a new compilation of Joy Division’s best known songs, coincides with the fiftieth anniversary of Ian Curtis’ suicide, and takes advantage of a new surge in attention courtesy of the success of the group’s bastard child, New Order, and the Nine Inch Nails cover of “Dead Souls” on the popular Crow soundtrack. The compilation shows the band in its full spectrum, from the existential despair of “She’s Lost Control” to the three melodies of “Isolation.”

For a new generation that has been accustomed to equating music and self-louching with industrial and grunge, Permanent will come across as different at the very least. While Nine Inch Nails and Nirvana rage and swagger, Joy Division sulks and mutters darkly. If Remaron and Cobain are like a pot of bitter, loud burlfies, constantly trying to beat each other with tales of personal torment, Ian Curtis is the guy in black, in the far corner, in the shadow, who doesn’t say anything but has a haunting stare that one cannot break.

Devoted fans who possess version of “Love Will Tear Us Apart” that is no grand departure from the original. Most fans will probably be more interested in what the comp had left out than what it included, as everyone can find one sacred gem that was cast away to make room for an “utter piece of crap.” Indeed, it is the early neophyte who is Permanent’s target. The album stands as a fine introduction to a group that has, along with Morrissey and The Smiths, shared the British standards for musical misanthropy. Of course it is not for everyone. Those looking for a little dance to go with their depression had best stick to industrial, and those who don’t fancy any sort of darkness in their music had best stay away completely. Permanent is music for the moment when you realize that, while the world is thoroughly corrupt, it doesn’t match the corrosion within your own soul. You’ve been warned.

Movie Review-
The Usual Suspects

By Josh Kimmelman
Staff Writer

It’s been a while since a movie that hits the big screen lives up to its advertisement’s claims. “I’ll make you laugh, make you cry, make you commit a random act of kindness,” etc. etc. It is especially difficult to find those movies that live up to their hype in the post-black-butter-re-lace downtime that is the end of the summer. With such promising movies like Mortal Kombat and Waterworld turning out to be duds, the multi-billion dollar Hollywood fare is beginning to flicker. But take heart, die-hard movie-gorers for The Usual Suspects is here to deliver that good old whodunit movie intrigue that will leave your jaw on the theater floor.

At the start of the film, five familiar suspects are mysteriously hauled into a N.Y. police station to be examined in a line-up for a truck hijacking that occurred the previous night. As the five men meet in their holding cell, they conspire to hold up three corrupt cops for their loot. After the robbery, the five men flee to California. There they are approached with another “employment opportunity,” which involves a second robbery. When they complete this job and demand their payment, they discover that they were working for a kingpin from whom they unknowingly stole from. Instead of having them arrested, he black-mails the five men, forcing them to complete a high-risk job for him. This is when things start to get really complicated.

In the avante-garde tradition of Pulp Fiction, The Usual Suspects uses an out-of-sequence storyline, black humor, and a top-notch performance from its up and coming cast to create a gritty, modern cop and robbers movie. The story is told by one of the five men being questioned by a N.Y.P.D. officer. As the suspect, Verbal, played by Kevin Spacey, tells his tale, bits and pieces of the story are revealed to the audience. Chaz Palmintier (Bullets Over Broadway) and Gabriel Byrne give knockout performances as the interrogator and one of the suspects, respectively. However, it is Kevin Spacey who steals the show with his portrayal of the adequately named Verbal, the loquacious suspect under questioning.

I have never been so stunned after seeing a film since Schindler’s List. The entire audience, including myself, sat through the credits when the movie was over, holding their heads in disbelief and shock. Nothing can prepare you for the finale of this one folks, so don’t even try to impress your date with a random accusation. Go see The Usual Suspects with a friend and buy an extra ticket, because you’ll have to see this one again.

Catch a Piece of the Good Game!

Attention Freshmen! For those of you who are new to the local music scene, keep your calendar open for the evening of September 19. At the Middle East, located in Central Square, Cambridge, The Good Life, featuring two Babson alumni, will be performing their own unique interpretation of today’s burgeoning alternative scene. Currently attaining critical momentum, this four piece progressive, hard-edged pop band has a reputation for demolishing its audience. It’s an 18+ Pit Report-sponsored event. For additional information call (617) 277-6670. Only $5 at the door.

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The Babson Free Press
Fall Movie Preview

By Chris Concepcion
Staff Writer

It's fall, time for greying skies, falling leaves and earlier nightfalls. Perhaps there's something in the weather that sends people into a deeper and darker mood. Take a look at movies for instance. The summertime is dominated by kids' movies and glossy action pics, while the fall spawns a breed of dark thrillers and gritty action pictures. 1994's summer had The Lion King and True Lies. The fall had Pulp Fiction and Interview With A Vampire. This year promises no new breaks in that trend as Pocahontas and Kevin Costner's Waterworld give way to serial killers and the everpresent Antoni Banderas.

It's fitting that the fall begins and ends with its hardest working actor. The Mumbo King closed the summer season with Desperado, which is still running into September and is starring in three more movies this autumn.

He stars in an all-too-typical damsel-in-distress stalker movie called Never Talk To Strangers and he appears opposite Sylvester Stallone in the cloak-and-dagger action flick, Assassins. His third film, Four Rooms, is an anthology of short films from Hollywood's new enfant terrible Robert Rodriguez (El Mariachi and Desperado), Alexandre Rockwell (In The Soup), Allison Anders (Mi Vida Local) and, of course, Quentin Tarantino. Featuring a cast that includes Banderas, Tim Roth, Madonna, Bruce Willis and Marisa Tomei, Four Rooms is a hit picture of the season, if not the year.

While Four Rooms might be the cool movie of the year, the films most anticipated by critics would be the Martin Scorsese/ Spike Lee collaboration, Clockers, a gripping film of family loyalty and urban justice, the film has the feel and look of one of the year's first Oscar contenders. Having stars like Harvey Keitel and John Turturro doesn't hurt either. Except Lee's political rectitude to be tempered by Scorsese's smooth storytelling.

Other anticipated movies for this season include The Scarlet Letter, starring Demi Moore as the martyred Hester Prynne and Gary Oldman as the licentious Reverend Dimmesdale. Oh... Gary Oldman plays another charming Scumbag, how surprising. Don't expect this adaptation to be that similar to your high school English interpretations, however. Director Roland Joffe promises to put a 90's erotic spin on the old tale, putting it in the class of other "sexually-charged" thrillers that will dominate the fall. Other flicks with their erotica charges on high include the much hyped Showgirls (which promises to stir up as much controversy as Kids did over the summer), Jade and the aforementioned Never Talk To Strangers. Since when has sex equalized class?

Speaking of trends, cyberspace was a hot topic over the summer with The Net, Virtuosity and Johnny Mnemonic each portraying their own visions of our virtual future. It's too bad that none of them were as interesting as they could have been. This might be reversed however, with this fall's Hackers and Strange Days. The latter is a Blade Runner take-off starring Ralph Fiennes (Schindler's List and Quiz Show) as an ex-cop who uses implanted computer chips to hunt down a murderer. Hackers sounds like Sneakers with a cool soundtrack. Hopefully it won't do anything that will further embarrass the much maligned cyberpunk subculture, but hey, a movie with music from The Prodigy and Elastica can't be all that bad.

For those who don't find anything of interest in this year's crop, there's always the retreat to repertory cinema. This fall's arthouse offerings fall a little thin, however (no pun intended). The Brattle Theatre in Harvard Square continues its habit of giving everyone a second chance with artistic hits by re-offering recent films like Smoke and Curb. Horror fans should also take note of their Halloween offerings, which include The Hunger, The Exorcist and The Shining. Another event to be noted will be the Kendall Square Cinema's tribute to Orson Welles in November. If you still haven't seen Citizen Kane, this is a great chance to catch an awesome classic on the big screen.

Whether your tastes run into action or drama, comedy or tragedy, new or old, there's always something to be found in the fall season. It's a nice transition between the supermarket shallowness of the summer and intellectual weight of the winter. This season does run a little bit darker than the past, but movies, like a good cup of coffee, is sometimes enjoyed best at its darkest.
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"Athlete of the Week" returns to the Free Press for another year and the first recipient of this prestigious nomination is Kristen Meulendyk. Kristen, a Sophomore from Farmingdale, Maine, received the Collin "Chip" Brown award last year. This award recognizes scholar/athletes that demonstrate dedication during their freshman year. Kristen is a two-sport star, excelling as field hockey and softball. The most memorable moment of Kristen's freshman year was the ECAC championship captured by the field hockey team. Kristen thinks that the field hockey team will be very competitive this year and she is looking forward to another successful season.

Would you like to write for the Free Press? If so, please call the Free Press at x4229.
[Other positions also available]

Looking for a FOURPEAT: Women’s Soccer

By Mike Condon
Contributing Writer

The Babson College Women's Soccer Team is hopeful to achieve what no other New 8 member has ever accomplished - four straight championships. After going 7-9-1 in the conference last year, they proceeded to win their third straight New 8 postseason tournament. After starting last season in un-Babson like fashion at 4-5, they quickly turned things around and finished the year with a 12-6-1 record. Award winning coach Judy Binstab has put together a schedule loaded with talented opponents. Binstab is anxious to start the season to see how her squad will fare against the best teams in New England.

Although they graduated team MVP Helen Karalis and captain Shelly Grant, a strong nucleus still remains. Seniors Janice Cutler and Maura Fleming and junior Julie Kelleher replace Karalis and Grant as the captains. Last year's line-up was loaded with talented sophomores and that will mean trouble for the opposition. The defense will once again be solid with juniors Kelleher, Beny Price, Becky Ward, and sophomore Amy Tracey. Experience will be the key there, as all four started together last season. All-star goalie Stephanie Balauzis will be the last line of defense for the third straight year. Binstab is hoping to receive offensive firepower from explosive junior Christina Routie. Routie ranked among the New 8 leading scorers last year. Fleming, sophomore Melissa Vengrow, and junior Tracey Russell will control the midfield for Babson. Major contributions will also be made by Melissa Newman, Jen Janco, and Kim Burbine. Young gun Morgan Wegryn will be a weapon that will surprise many opposing coaches. Like last season, Babson is competing against an opponent far more challenging than any team listed on their schedule: the injury bug. Injuries to Cutler, Gretchen Zielinski, Carrie Justason and Eileen Connolly have forced Binstab to alter her starting line-up. The team opened up their season today against Framingham State, however the game was not completed before the printing of this newspaper. The Booters will travel to Maize on Saturday for a tough match-ups against perennial archival Barnsdall College. Next week they will travel to Salem State on Tuesday, and host Worcester Thursday at 4:00 on the Upper Athletic Fields. Be there to support your team. Good luck ladies!
Onorato on Deck

By David Onorato
Sports Editor

The wily centerfielder nick-named "Mookie" leapt to the left side of the plate with a stone face. He looked long and graceful compared to the chubby man on the hill. It was a cold autumn evening in 1986 and I remember it clear as day. I was ten years old and I was ready to celebrate Boston's first World Series in nearly seventy years. One out away. One out was all we needed. As the tension grew I pictured the celebration in my mind. I pictured Stanley throwing up his glove and jumping into Rich Gedman's waiting arms. I saw Boggs and Rice; Evans and Clemens all joining the pig pile on the mound. One out away.

Crack! A hot shot down to first. Buckner glides over and... I was devastated. As the ball trickled up towards the right field corner my jaw dropped in disbelief. Anger ran through my veins as Lee Mazzilli motored around third and the raucous Shea Stadium crowd erupted.

This was the first dagger to my Red Sox heart and it hurt. Since 1986 my the Sox have pierced me a few times (88 and 90) but I am young and I can endure such hardship. My father, on the other hand, has suffered his entire life, thirty more years than me. He has witnessed 67, 75, and Bucky Dent's pop fly in 78. His battered heart is holding on, barely, for one last trip to the big show. Nothing would make my father happier than Boston winning the World Series. He watches game after game after game and I do not know how many more daggers his old heart can take. I want the Red Sox to win for a number of reasons. The city needs a championship (The Celtics own the last Boston championship - 1986). Roger Clemens deserves a ring, and most of all, I want the Sox to win for my father. I want to see my father's eyes light up as the gloves hit the sky. I want to see my father's heart healed.

I can just picture it now.

Game seven. Two outs, bottom of the ninth, Rick Aguilera facing Ron Gant. Sox lead 6-5 with a runner on third. One out away.

Crack! A hot shot down to first. Vaughn glides over and...

LoJack

continued from page 8

Congratulations to the men's soccer team on their 6-0 win over Gordon College!!!

$907,462, respectively. By Mr. Daly's attitude described in the 1995 annual report, it seems that improving their technology by research and development is the company's utmost focus. However, annual reports do not describe what is going on behind the scenes. From their Income Statement, earnings have risen from (-23), to .01, to .16, over the past 3 years. Earnings play a big factor in the determination of a stock price. If earnings continue to rise, it would seem possible for the stock price of LoJack to take off.

Despite a downward trend in new car sales, vehicle thefts nationwide has increased to staggering $8 billion a year. Being the only stolen vehicle recovery system that is enforced by law, LoJack seems to have a unique product that helps car owners feel safer from crime when away from their car.

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