SGA Primaries: Longley and Nolan Capture Top Two Spots

By Gardner Boulmay
News Editor

After winning the SGA's Presidential primary by capturing 36% of student votes, Kevin Nolan said, "It feels good." Being the second place candidate in the last poll before the election, Nolan felt comfortable with his position but admitted that with the large chunk of undecided voters anyone could have won.

Jennifer Longley, the second place finisher with 28% of the votes, was "happy" but said her campaign "still had a long way to go." Longley had been the front-runner in the poll taken before the election and when asked whether she was disappointed she did not finish first in the primary she responded, "It's not over till it's over." Both candidates, after hearing the election results Tuesday night, made last minute plans to launch a new, vigorous round of campaign advertisements. So far, all of the campaigning had been positive between Longley and Nolan, and both say it will continue.

"We've all been trying to maintain good relationships with the other candidates," said Nolan. Stephen Brown, the fourth place finisher with 12% of the votes, was disappointed with the outcome but had a upbeat mood regarding his future. "This was tough competition and I hoped things would have turned out better,"

Quinn Massey, received 20% of student votes, but was unavailable for comment.

After the final ballot count it was determined that only 39% of students participated in the elections. This year's turnout was higher than in recent years, but all of the Presidential candidates showed concern at the low percentage. "I was a little shocked. There was a lack of knowledge among students," commented Stephen Brown. Jennifer Longley said, "people didn't know about the elections. Six hundred and three students (the number that voted in the primary) is more than the past, but still not enough." Craig Derryberry, the SGA President, responded by saying, "we thought it was enough. Six-hundred and thirty (students) is a very good number. SGA puts in a mechanism for voting, candidates get people to come out."

In the Executive Vice-President race Morgan King finished first with 45% and John Hart came in second with 31% of student votes. Brian O'Connor, the third place finisher, ended with 24%. None of the candidates could be reached.

Road to Final Four Begins Tonight

By David Oonkanto
Sports Editor

Despite losing the Constitutional Athletic Conference championship, the Babson men's basketball team has earned an at-large bid to the Division III NCAA Tournament for the second consecutive year. Babson, which received the number six seed in the New England region, will face Anna Maria (the third seed) tonight in Paxton.

Last Saturday, the Beavers faced the Springfield Pride in the championship game of the Constitution Athletic Conference, after rolling over M.L.T. and Norwich. This match-up had the potential to be a battle based on the regular season, in which these two teams each took one game each. Springfield came into the game boasting an impressive 20-6 record in their inaugural season as a part of Division III. Babson was looking to acquire its 22nd win of the season and their first MAC championship in three years in front of a sold-out Staske Gymnasium.

The two regular season games featured early runs by the Beavers, and it was clear that Babson wanted to continue this trend. Springfield had other thoughts as they showed everyone that they had come to play. The first half was nip-and-tuck all the way and when the buzzer went off, Springfield led by three, 34-31. Springfield, behind the quick moves of Donata Johnson and the leaping ability of Ivan Lattimore, took a considerable lead in the early minutes of the second half. As Babson clawed back into the game, the large crowd erupted on each basket. This was the largest and loudest crowd that I have ever witnessed at Staske and I must say that I was impressed with the school spirit. The Babson fans definitely were a major factor in this game, as the momentum began to switch Babson's way in the second half. When Mark Giovino hit one of his four three's over the out-stretched hand of a Springfield defender, the game was suddenly tied. After Springfield regained the lead, Michael Kingley launched an NBA three-point shot that lofted high in the air. It seemed like an eternity before the ball fell through the nylon, giving Kingley his third of the game. The game was tied 70-70, and with 40 seconds left in the game, the CAC championship was up for grabs.

Springfield regained the lead and Babson had one last chance to tie the game with 15 seconds left. Michael Kingley tried twice to take the ball to the hoop but was stopped by the stingy Pride defense. Babson's comeback was halted as Springfield went on to capture the CAC championship, 78-70.

On Monday night, the Beavers were notified that they had received the sixth seed in the NCAA tournament. Tonight, they will embark on a journey that is the road to the final four.

Joycelyn Elders to Speak

By Lara Maish
Staff Writer

Former US Surgeon General Joycelyn Elders is coming to Babson's Knight Auditorium tonight at 7:00 PM. The History and Social Studies Division, Office of Campus Life, CAB, the Babson African American Cultural Society, and the Black History Month Committee are sponsoring her talk.

Elders was the first African American woman to hold the position of Surgeon General, after being nominated to that position by President Clinton in July of 1993 and confirmed by the Senate in September of that same year. During the Senate hearings for her confirmation, very concerned about changing concern about social problems which affect health into a commitment to solve them. She also wanted to "make every child born in America a wanted child" She resigned from this position in December of 1994. Elders now is a pediatric endocrinologist. She attended Philander Smith College in Little Rock, Arkansas on a scholarship from the United Methodist Church, and graduated at the age of 18. Elders went on to the US Army as a first lieutenant, where she received training as a physical therapist. She attended the University of Arkansas Medical School (UAMS) on the GI Bill, and after graduation in 1969, she interned.

"...there were a few controversial occurrences, such as her stance on teaching masturbation..." Elders stated, "I want to change the way we think about health by putting prevention first." She saw her mission as being the "voice and vision" of the poor and was at the University of Minnesota Hospital in Minneapolis. Her residency was completed in the...
SGA Primaries Yield Final Candidates

continued from page 1

reached for comment.
Steve Giove and Jennifer Ritano won the top spots in a tight Vice-Presidential primary election. Ritano barely squeaked by Giove with 35.90% of voter support. Giove received 35.26% of the vote, four less votes than Ritano. Arn Wood rounded out the group of candidates with 29% of student votes.

Both the Vice-President of Finance and the Vice-President of Commerce elections contained only two candidates so no primaries were held for those positions.

The final round of elections began today at 11:00 AM in Trim Dinning Hall and will last until Friday at 6:00 PM. The SGA strongly encourages every student to vote. Final tabulations of the ballots are expected to be completed by tomorrow night.

Founder's Day Honoree: Richard Branson

By Kathy Sidway Contributing Writer

The plans are final and Babson has triumphantly arranged to attract four great entrepreneurs to honor this year at Founder's Day on April 24. As the day is growing near, the campus community is realizing the importance of honoring such significant entrepreneurs. Professor Bob Kopp comments on how exciting it is to be honoring Richard Branson this year. "He's not only globally known, he's also committed to many social causes. He's found a way to combine good ethics with good business. We're looking forward to hearing more about his style of business. He's the type of entrepreneur people admire."

Senior marketing major, Mary Layton also comments on how intriguing the finds honoree, Richard Branson in his way of marketing his companies. "In class we've seen his amazing marketing style. Founder's Day creates an incredible opportunity to have the chance to see him in person, here at Babson." Richard Branson has gained incredible respect for his business empire, The Virgin Group, and his exhilarating way of living. He lives on the edge and has the true entrepreneurial drive that makes his business successful. Branson plans to encircle the globe in a hot air balloon as a marketing technique for his latest venture, Virgin Cola. He hopes to make the cola in a unique way. Branson stated, "We'll be flying the Virgin name on the balloon and hopefully countries that don't know about Virgin now will by the end of the trip."

Branson started his first business at the age of 12 and then in high school, launched his first successful venture, a magazine called Student. The first issue sold 50,000 copies which convinced Branson to quit school and work full time. At this point he also started a mail order record company that initiated the multi-million dollar company, Virgin Records. Branson picked the Virgin name because he felt it was appropriate, since he had no previous experience in business. The record company gained early success by signing new, and sometimes controversial, artists. Now, Virgin Records is one of Britain's largest companies and has expanded market share into over 18 countries.

With the experience of Virgin Records as support Branson entered other markets where he used his innovative business style. One venture was Virgin Atlantic Airways. In only six years the airline became popular with consumers and provided tremendous profits for the company. Today, the airline is valued at well over $500 million, and it's appeal is still growing.

In addition to the airline and record companies, the Virgin Group heads many other ventures and employs over 2,500 people. Within the group each company is allowed a great amount of independence, which enables creativity and spontaneity within each sector. His management style is certainly a special one, as he is always on the watch for entrepreneurial ideas. Branson has shown a tremendous talent as an entrepreneur in recognizing potential value and success in many different businesses.

Watch for future editions of the Free Press featuring stories on the other Founder's Day honorees.

Here is a list of the most commonly called international countries. As you can see the rates and specified time periods are included.

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Elders to Visit Babson

continued from page 1

pediatrics, but she also completed an obstetrics fellowship there.

By 1976, she had achieved well professorship and joined the faculty at the UAMS as a pediatric endocrinologist in 1978. Elders has written many articles for medical research publications based on her studies of growth in children and the treatment of hormone related illnesses. In October of 1987, she was appointed to Director of the Arkansas Department of Health and was later elected president of the Association of State and Territorial Health Officers.

During her year and three months as Surgeon General, there were a few controversial occurrences, such as her stance on teaching masturbation in public schools as an HIV prevention measure, as well the fact that her son was arrested on drug charges. She described these as saying that good parents are good parents, regardless of sexual orientation.

Many Babson students were impressed that such a big name would be speaking on campus. When asked if they would attend, many sounded interested, while others said they would try if allowed. Other feedback from the campus was that Elders has accomplished a lot in her life, but that she may not be the best person Babson could have invited, due to her controversial stance on many issues.

BABA Blotter

February 14, 1996
4:44 P.M. - Public Safety responded to a one car motor vehicle accident in front of Raymon Hall. No injuries were reported.

February 15, 1996
10:25 A.M. - Trash barrel fire reported in Forest Hall extinguished by custodial staff. No damage reported.

February 16, 1996
2:12 P.M. - Fire Alarm Pumper Hall caused by water leak.

February 16, 1996

February 17, 1996
1:10 A.M. - Pumper Hall noise complaint.

February 18, 1996

February 19, 1996
1:01 A.M. - Pumper Hall noise complaint: unfounded.

February 19, 1996
4:01 A.M. - Forest Hall noise complaint.

February 19, 1996
7:41 A.M. - Vandalism: Park Manor South bastiners in the stairs.

February 19, 1996
2:56 P.M. - Fire Alarm Pumper Hall smoke from a candle.

February 19, 1996
7:09 P.M. - Resident of a Hill Residence Hall reported that a person or person unknown vandalized a motor vehicle owned by her.

February 20, 1996

February 21, 1996
11:02 A.M. - Public Safety responded to the Info Booth on a report of tampering, the matter is currently under investigation.

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The Babson Free Press
February 29, 1996
Letter to the Editor:

Andrei Popov made an important point in his letter to the Editor in your February 15, 1996 issue, but included an erroneous statement that became the headline for the Editor-in-Chief’s column. Florida State did not outrank Babson in the September issue of "Best Colleges" issue of U.S. News & World Report. In a list of "Top 50 Programs" Babson tied for 37th with ten other schools. Florida State University tied for 48th with seven other schools. Babson is the only independent business school (not affiliated with a larger organization) that made the list at all. Babson was named the best business school in the northeast region. The rankings listed on the same page: Number one among the top five in Entrepreneurship (ahead of Wharton, U.S.C., Baylor, and NYU) Best business specialty school of the year ( ahead of U.S. News combined apples and oranges in its survey and it was an unfair process. Before the issue was published, Pres. Glavin spoke at length with the U.S. News editor responsible for rankings. He identified survey questions that could produce misleading data and urged that a really playing field be designed for all participants. In his subsequent letter, Mr. Popov is asked to consider that U.S. News could work with an independent group to help identify a more fair process for next year.

In the larger pool of all AACSB-accredited schools, I think the semester buying all these books is really going to cut into your pizza fund. This semester, you don’t have to take out another student loan just to buy your books. Nor do you have to deal with long lines and sold-out shelves at the university bookstore. Amazon.com, a virtual bookstore on the WWW, stocks more than 1 million titles — most of which are sold at prices 30%-40% lower than suggested retail. Log on to Amazon at http://www.amazon.com/ and use the service's powerful search engines to find just about any book in print within seconds. From Dostoyevsky to Dr. Seuss, Amazon.com will deliver books to your doorstep without discount books to your doorstep.

Sincerely, 
Liz Alcock 
Director of Public Relations (4549)

Letter to the Editor:

A few days ago I received a nice little note from my Accounting Office. I had an outstanding balance of $11.15 due from my first semester that I see this charge. Even though I didn’t cause any damage I have to pay this bill. I don’t like paying for something that I’m not responsible for, but hopefully this will change people’s attitude a little. I also heard from people in other dorms who had dorm damage charges lower than mine. I think it is unfair that on average each student got charged $7.50. There are around 1,500 undergraduates, so that’s $11,250 that we all pay out on campus. This translates to just a little over $10,000! THAT’S 10,000 PER SEMESTER THAT’S THROW AWAY TO FIX THE DAMAGES DONE BY SOME R. U. N. K. E. N AS$80$%$!!!!!!

I hear and read about people complaining that Babson doesn’t have a social life. Well, we could have over $20,000 extra for campus activities if we didn’t have so many people coming out on campus. This semester, you don’t have to take out another student loan just to buy your books. Nor do you have to deal with long lines and sold-out shelves at the university bookstore. Amazon.com, a virtual bookstore on the WWW, stocks more than 1 million titles — most of which are sold at prices 30%-40% lower than suggested retail. Log on to Amazon at http://www.amazon.com/ and use the service’s powerful search engines to find just about any book in print within seconds. From Dostoyevsky to Dr. Seuss, Amazon.com will deliver books to your doorstep without discount books to your doorstep.

Sincerely, 
Constantin von Campe

Letter to the Editor:

Dear Larry:

In the last issue of the Free Press, Jack Johnson was listed as the first world symbol of black athletic achievement for having won the heavy weight champion of the world title in 1908. In the interest of historical accuracy pertaining to Black History Month, I would like to point out that in 1899, a black cyclist, "Major" Taylor was named champion of the world. He held seven world records from the quarter mile to the two mile sprint and raced as an international celebrity in the U.S., Europe, and Australia. He drew enormous crowds when he raced and was both famous and popular throughout the world.

Professor Brycey, Ross Petty

Letter to the Editor:

Ms. Coolidge,

After reading your letter dated 12/19/95, I felt compelled to write you this letter. First, the PowerMac in the Labs should be running the 7.5.1 OS not 7.5.0, it is too unstable. If possible, ITD should attempt to use the 7.3.2 or 7.3.3 releases of the Machintosh OS.

Second, MacManager should not be used for the interface. A program like File Guard or Ultra Secure is a far better security option, that gives the administrator the ability to limit access to all areas of the underlying OS including the chooser. Even a simple program made by Apple called At Ease would stop students from adjusting the chooser. You are mistaken that “The Geographics item is required for PowerPoint to print” in not even true. This driver is used for making print slides and should be deleted from the Extension Files. It is unnecessary for the purposes of a Babson College student. Further, the above mentioned security programs can force the computer to reboot instead of locking up like Mac Manager.

Third, you advise students “You must power off, then power on the machine.” This is the totally wrong conclusion for the situation. In the event that the Machintosh does not respond, a warm reboot should be used. That is to say, using the Command-Control-Reset key combination. And this is only advisable when the machine totally fails to respond.

The Restart command in the Special menu should be the users first attempt, in correcting an unresponsive machine. By telling student to “power off, then power on a machine,” you are forcing them to use the correct procedure to be push the power button on the front of the machine. By doing this instead of the above prescribed methods, you do not give the computer time to remove the problem from the system based on the hard drive. This will cause corruption of the desktop file on a PowerMac which if left untreated, will cause problems. It is highly likely that the resulting crash would cause loss of data and the possible need to replace the hard drive in its entirety. In response to the amount of access you have granted users, it is pathetic. It would be extremely easy to add both Netscape and a Vax terminal emulator to the systems in order for the students to access the Internet and Babson’s VAX. Just buy the programs, no adjustments required.

Another issue related to this, is the total lack of support by ITD of the Machintosh platform. There is only one person at the Help Desk, who appears to know where to even stick a floppy disk on a Machintosh. I believe that his name is Justin. He is the only one familiar enough on this platform to be of assistance to the students. Why is he the only one?

I have attempted to apply for a job at the help desk. Not because I need the money, but because I want to see the platform succeed at Babson. I have had to institute a black market from the standpoint, and still I am denied by the powers that be. Instead, you have hired several barely qualified students who know very little about the Windows platform, and even less about the Machintosh platform.

Yet the problem reaches further than just a lack of support. The purchase of these 2 PowerMacs and at estimate street value of $2,400 each (adjusted for the time of purchase) showed a lack of foresight and was a waste of funds. By purchasing this quantity of computers before even some of the bugs had been worked out of the system, showed a total lack of knowledge on the part of ITD. Did your people do no beta testing? Could these conflicts have been resolved earlier instead of causing this major inconvenience and public embarrassment for ITSD?

ITSD further compounded this grievance by announcing that PowerMac 6100/66/DOS compatible machines would be acceptable for use with the Babson College personal attack, it is merely some suggestions on how to better implement the Machintosh platform at Babson. Finally I would like to invite a continued discussion of the concerns I have raised. If you have any questions or comments you can reach me at extension 4836. Thank you for your time.

Sincerely yours, 
James R. Swenson 
Development Officer 
Lehigh University

The Babson Free Press February 29, 1996
After All, the Candidates Know

It has come down to Jennifer Longley and Kevin Nolan. Who will be the next Student Government president? Both have their faults. We all know that both of them are popular. Unfortunately, the SGA race has always been a popularity contest. With that in mind, I wonder: do either of the candidates know what they are getting into? SGA has huge potential. My feeling is that in the past three years, SGA has not even come close to what they could have done. "Who am I to complain?"

I have earned it. Many of us have. I have worked hard to take the Free Press to a new level. When I ran for Editor-in-Chief, I knew that I would have to work. It is wrong to expect the same from either Jenn or Kevin. Anyone can talk to the talk. The problem is, students get burned out easily. Every SGA president in the past three years has promised energy and effort. Somehow, after the first few weeks, the car runs out of gas.

Today we are faced with a choice. Do we vote for the talk or do we vote for the candidate that has a proven track record? The candidates themselves say that they want to be SGA president over since they stepped foot on this campus. Is this desire for the title or for the opportunity? Which one has done anything to really earn the opportunity to be president? The candidates know. It is a shame that one of the candidates lives a lie. This student really has not done much to deserve the opportunity to be president. This student has started things and has never finished them. Being popular may win you votes, but it won't get you real support. Has to be earned. Like I said before, the Priorities were a popularity contest. Jenn and Kevin are both popular. Only one has the support. Only one has earned it.

Today, when you cast your vote, think about who has earned the title of president. Understand that Babson cannot afford to have a president that does nothing but attend meetings. Most of all, remember that the person you vote for will be responsible for your life at Babson. Choose wisely; talk is cheap. Don't be persuaded by someone who tells you they will do this. Listen to the person that tells you what they have done. You can always check on a proven track record. Don't worry, if you don't know which candidate talks the talk, you will. After all, the candidates know.

Lawrence P. Ganti
Editor-in-Chief

Stop Complaining and Start Acting Responsibly

Lately, we have been hearing the word about Babo and the way that they are hindering the social life on this campus. I have heard all but three of the candidates for SGA President talk about Babo, and I have also heard countless students complain and complain and complain. I have a suggestion for all of you who are complaining, look at the real problems, yourselves, and underage drinking.

What is Babo's job? They are on this campus to enforce the rules of the college. Seeing that you have all read and understood the rules (you all signed the little card at the Registrar's Office that said you all understand the student handbook), everyone must know that one of the college's rules states that you must abide by the laws of the State of Massachusetts. That means, Babo must enforce the LAW! Just because you are on the campus of Babson doesn't mean that you can break the law and break into a room, and it also means that if you are not 21 years old you cannot drink.

Now realize that, Babo is not very tight with the rules. In fact, when an underage student was stopped and it was found out that he was driving for the intoxicated fellow, he was placed in protective custody, not arrested, just placed in custody until he sobered up. I would like to see that happen in your home town, or at another college. Babo had the option of arresting this student, but they gave him the benefit of the doubt. Public Safety Officers can be and are nice people. I can't see how anyone can complain about Public Safety being too harsh, and running around busting down doors and breaking up parties. Public Safety has never broken up a party that no one has complained about. It is Babo policy to break up parties only when called for a noise complaint, or when called by a State or member of the residential life staff. That is not a strict policy. I for one wish that Babo could do more to stop excessive underage drinking.

Here is a small story that will help illustrate the point that excessive underage drinking is a problem here. After arriving back to school from winter break, I have had a guest in my suite every weekend. I won't say this person's name, but they are a freshman and underage. Now each weekend I return to my suite to find this person passed out on my couch. I don't really mind this, unless I'm in the mood to watch a movie, but I do mind the fact that one of my toillets is un-useable for two days because this person vomited and missed the bowel. What really made me mad occurred this weekend when I returned from a ski trip to finding a spot on my suite floor, and an odor that almost knocked me down; they had puked on my lounge floor. The fact of the matter is this freshman is an alcoholic. Every weekend they throw up, and every weekend they drink more. If this person does not watch out they might die by choking on their own vomit. Babo needs to educate and help stop this from occurring.

Babo is not the problem at this school, it's the students, and the administration. The school needs to have a policy of educating the students who get caught with alcohol, or get sent to the hospital. Don't fine these students and think that it is going to hurt (Babo students have deep pockets), the school needs to take a more educational stance. Make those students who have been caught drinking take an alcohol awareness class, and then teach other students about the dangers of alcohol. Finally, all students need to look at themselves and not Babo. We need to say stop it; if you are not twenty-one, don't drink unless you are ready to face the consequences; then don't blame Babo if they send you to the hospital or give you an alcohol violation. They are doing their jobs and being nice enough not to send you to jail.

Lawrence P. Ganti
Editor-in-Chief

"Our liberty depends on the freedom of the press, and that cannot be limited without being lost."

-Letter from Thomas Jefferson to Dr. James Currie

Paris January 28, 1786

Vote for Organization of the Year

The Babson Free Press
February 29, 1996
Opinions
The Danger Zone

By Steve Gieoe
Staff Writer

SEX...or die...no I am not going to talk about HIV and other sexually transmitted diseases. The topic really belongs in the Danger Zone. I want to talk about how sex can make or break a relationship.

For years before I got to this column I want to address that these views do not incorporate casual sex. I'm here to talk about sex with someone you care about and have been with for at least a short period of time, if not more. Casual sex carries forth a whole new set of rules - which I may address in a future edition. This type of sex in any way, to promote casual sex through my article, I do not think it is a good idea. Casual sex is here to stay - case closed.

The most important thing that I want to come across is the big moment is to decide whether both parties are thinking along the same level. Are you sure that your partner's maturity matches your own? If it does then I would assume that after having sex with him or her for the first time, your relationship will remain the same, if not improve. It but if the two of you are not hilarious misjudgments, then both the first time may make your relationship turn for the worst or may even ruin it. It's really hard to tell. I can't stress this enough, so here's a tip: Valentine's Day, Snow Ball, Billy Joel's 'She's Got a Way,' etc. - see next time.

Four months down the road, while we were in bed one night, she told me that she was ready and wanted to have sex. Mind you we were just talking about the topic only hours before and she had said that she felt pressured by the values her parents had instilled. I had to make the hard decision of my life; I told her that I would really love to have sex with her, but that she needed to take a little more time. Virginia was just as important an important decision. Virginity is something you can't take back, and I wanted to be sure she was doing the right thing.

Cult Stuff and Juicy Truths

By Shiv Singh
Staff Writer

The press has been critical of Apple once again. Its not new; it's phenomena that keeps happening every now and then. In 1985, the world proclaimed that Apple was doomed; it happened in 1987 and then again in 1991 and the proclamations are back again in 1996. Its interesting how quick the industry has been to criticize everything that Apple, from its public relations to its business strategies. Each time the media has spoken for Apple and each time Apple has rebounded stronger. There must be a reason for that. I am going to delve into it.

Let's look at Apple's current difficulties. They have just taken a seventy-seven million dollar loss. That seems to be a lot of money, but it really isn't when you consider the fact that it's an eleven-year-old company. You would expect millions of dollars stashed away in banks. The media has jumped all over Apple, but they would jump on any company with millions of dollars stashed away in banks. The media also tends to jump on Apple if they get a couple of bad reviews. Apple has been successful for so long that people are unable to project demand accurately. That is because they can't believe that so many people want Macs. Don't laugh. I'm serious. For example, when the PowerPC first came out it was a huge success but Apple wouldn't ship a million computers in the first year. Guess what happened?

They shipped 1.3 million computers. The same thing is happening all over again, Apple has a back log of a hundred thousand computers. That basically means that nine hundred computers have been ordered but Apple is yet to build them. Amazing isn't it.

I found both the Business Week article (The Fall of an American Icon) and the Free Press article on Apple to be rather amusing. Apart from some minor points, I think they have basically distorted Apple. I think they forgot a couple of things. Apple has hundreds of computers in the United States for the third quarter in 1995 and was second internationally. Apple's fourth quarter sales were the highest in its history. That means that its demand was greater than ever before. Apple is the world market leader in digital camera sales. It is the number one web authoring platform. Thirty percent of all multimedia applications development is done on Apple. The Mac twenty percent of all internet instructions were Macs in 1994 (1995 statistics were unavailable). Over sixty percent of all computations done in schools in the United States are Macs. The publishing industry is dominated by Macs. And it goes on. Business Week says that Apple is falling and they must be right mum's they aren't.

There is a lot more to it than facts and figures, though. Apple indubitably has the best technology in the industry. The only thing I am curious about that. Two years ago PC Magazine stated that the history of computing in the last ten years can be a history of a company trying to catch up with Apple.Interestingly isn't it? But that is not what makes Apple so different.

If people like Apple has a fiercely protective and loyal customer base. It's a cult. The Macintosh-user cult. Even if people stopped buying Macs the people who presently have Macs will continue to upgrade to newer models protecting the user base, simply because they find Macs more fun. To summarize it in one sentence - a Mac is a personality, an appliance, and an electronic computer are just machines.

Don't tell me that there are many more applications for windows than there are for Macs. Let me put it this way - there are hundreds of thousands of Windows applications that you can use without paying any thousands of Mac applications which will you use? I mean just count the number of applications that you have on your computer. If the figure is anywhere near ten thousand I will say buy a PC if not you.

You're right; most of the world uses Windows. But that is simply logical. It is not possible for Apple to make the whole industry single-handedly (that is why I feel a merger with Apple would make sense) and that's a separate issue). Besides, just because there are a lot more Toyotas and Hondas in the world than there are BMWs, it doesn't mean that they are better cars than the BMWs. The Mac is the BMW of the computer industry. I mean if I were a Macs, you probably might have guessed that by now. But the reason is simple - I am a Mac user which means I am a cult member; I like the best technology all and I like Macs.

Feminist Forum: Exams for Sale

By Viktoria Seeker
Staff Writer

I am sitting here dreaming about my Spring Break trip that I will embark upon in the matter of days. As long as I can live through the four minutes that my teachers have so conveniently planned for the right time before, bro, make sure you enjoy my break even more, feel I have "observed" it.

Why is it that on this campus you can't just take more courses to get a "real" world experience? I am not talking about their father's jobs. I am not talking about the refuse to sell papers is serious business here at Babson. You can even get your Prob. and Sts. homework done for a small fee. What shocks me the most is how easy it is to do this, and how businesslike the transaction is. And what more, everyone knows about this, but no one tells. I know that when I graduate, I don't want to know that the guy who broke me through three rounds of a point did it by purchasing his papers, while I wrote mine, some three times in the morning. Why don't they feel they are "above" work? Especially those who don't even grad with us, or even graduate at all.

This really amazes me, the amount of information those guys who sell. Let's do some simple math. The average tuition for one, four course semester is about $6,500.

Divide this by four, and you get $1,625 for one course. There are roughly 40 class hours per course, divided into 2,125 = $55 per hour of class time. So, if you miss, say a total of 18 classes, which is a conservative number for some students, you are losing $990 per semester. Multiply this by four (for some courses) and you get over $4,000 wasted per semester. Maybe these are the numbers that will twice before you allow yourself to overseas again.

I am still not sure I have to say about that. But remember: Life is like a box of chocolates, you never know what you're gonna get, even if there's really a God you get one that really "Pills" up your grade. Happy studying.
Behind the Brew: Pete's Wicked Ale

By Daniel J. Keefe
Business Editor

Pete Slosberg began home brewing back in 1970. In 1986, he finally began mass production in Palo Alto, California. When Pete's Wicked Ale first hit the market, it was sold locally, without any marketing or advertising. Six years later, Inc. Magazine named Pete's Brewing Company the 33rd fastest growing private company in America. This resulted from a 1,067% sales increase from 1988-1992.

As Pete's Wicked Ale gained popularity, it was necessary to move the brewing operations to St. Paul, Minnesota to handle the production demand. There they continued to produce Pete's beers and market them, while Pete Slosberg continued to run the business from the offices in Palo Alto. Pete's Brewing Company has become the second largest specialty brewer in the US, with distribution to 44 states. Since 1987, Pete's Wicked Ale, its flagship product, has won 13 awards for beer excellence. Stockholder's perspective:

In 1993 when the company went public, 3,000,000 shares of common stock in Pete's Brewing Company were offered at a price of $18 per share. The company is listed on the Nasdaq market under the symbol: WKID. As of this date the stock was trading at $26.50.

"Their success is due to their unique and consistent brewing process. They have a strong commitment to quality and are constantly looking for ways to improve their products. They also have a great marketing strategy that has helped them to reach a wide audience. Their beers are now available in over 40 states and they consistently receive high ratings from beer enthusiasts and critics alike." - Pete Slosberg

No More Polyester!!!

By Simon Lloyd
Staff Writer

So you want to buy a used or new car? Don't you love that feeling you get as you drive off the lot? Unfortunately, instead of leaving in a joyous state from this momentous occasion, you usually ends up leaving feeling like a whimping, broken down five year old. You know the deal. You walk into the showroom and are immediately surrounded by cheap polyester suits. They are loaded with tricks from the '70s, and only have the authority to run back and forth between the "manager" (slightly less polyester content) and you. If you do not take a liking to their high-pressure tactics, there are very few options.

The current dealership system has been protected by strong franchise laws and is believed to be at the same level where general merchandise retailing was 30 years ago (at least the suits are). However, this is all about to end. People are using the Internet, auto brokers, warehouse clubs, auto-malls, virtually anything, just to keep away from the sweaty palm syndrome. Cooper & Lybrand, a consulting firm believes that the customer is now making the rules in this industry.

"If you do not take a liking to their high-pressure tactics, there are very few options." - The Babson Free Press

Announcing the Second Annual Freshman Writing Contest

Last year marked the first year that The Writing Center sponsored a writing contest. This year the contest is back and if you're a Freshman you are eligible. If you feel that you have the skill, the talent, and the guts, submit an essay. Last year's winning submissions are available in the writing center, just drop on by. Any questions on requirements, feel free to stop by the writing center, or call Amy at x47242.

Have fun, and keep on writing!
Activity Based Costing - that is a term that I am sure many of you students here at Babson have heard during an accounting course or two. The relatively young system seems to be coming of age in major corporations across the country. Activity Based Costing (ABC) takes resource and expense information from the general ledger and links these resources to activities. From there, it links these activities to products, thus providing a far more accurate method of identifying product costs than traditional methods. Three software packages have been developed, and are now available to companies, to assist with this procedure. The three packages, HyperABC, NetProphet II, and EasyABC Plus, are making Activity Based Costing much easier for large companies.

The finance division of American Express TRS Inc. uses HyperABC, a $19,200 package made by Armstrong Laiing Inc. It provides a detailed report of the expenses incurred that it bills its customers for (other divisions of the company). The information fed into this system is extensive. The process however, is not difficult because the information originates within the company's general ledger.

The Marmon Group Inc., a conglomerate of 65 companies in manufacturing, service, and distribution, uses ABC for 35 of those companies. One uses HyperABC and 34 use NetProphet II, a $5,000 package from Sapling Inc. The major advantage to using NetProphet II is the system ability to play out various what-if scenarios. The package can, by playing those scenarios, identify where constraints are, as well as provide what the cost implications are for certain scenarios. The one company that does use HyperABC makes railway tank cars, extremely sophisticated pieces of equipment. The kind of detail needed to track a complex product can only be provided by HyperABC.

A Touch of Class Café

By Hermilo Granados
Staff Writer & Daniel J. Keefe
Business Editor

FME businesses are taking the Babson campus by storm, leading the way to A Touch of Class Café. This little student-run café is rapidly becoming the talk of the

The café offers a selection of flavored coffees, sodas, and juices, as well as light eats including croissants, bagels, and cheesecakes. Let us not forget their infamous grilled cheese sandwiches. The ambiance fulfills many different people's taste, including international and domestic motifs. Samples of amateur artists adorn the walls, and music is always playing. For those not wishing to sit at a table, they can try the lazy-boys or the sofa. It is a very laid-back place to just sit and have a cup of coffee, or just sit and talk with friends. Group meetings are becoming common, as students take advantage of the causal atmosphere to catch up on a little work. Business has been picking up. Often there are long lines even before they open their doors for business. Everyone on the staff is looking forward to furthering their business.

The delivery and catering services have prospered as well. The phone-in deliveries have been very popular all over campus. The café offers delivery of all their items, without an additional charge. Catering is also available to group meetings, anywhere on campus.
Foreign Exchange Analysis

By Emre Gunalp
Staff Writer

At the end of October 1995, I wrote an article on Foreign Exchange market. In that article, I mentioned that the Swiss franc and the US dollar (US$) would be the best investments in the currency market. On the other hand, I also indicated that it would be hard for France to reduce its budget deficit by increasing taxes due to the high unemployment level in the country. Well, my analysis on France and the other OECD countries was quite flat.

After the article was printed, France experienced a turmoil after announcing an increase in taxes in December.

―France experienced a turmoil after announcing an increase in taxes in December.―

The political campaign has a downside, too: where presidential candidates will have spent millions of dollars until November. This might mean a significant increase in the consumption and might cause inflation, if the FED does not take the appropriate action to reduce the money supply. A reduction in the money supply means higher rates and this might narrow down. At the moment, there is no inflationary signal in the economy. The consumer price index was 2.5% between December 1994 and December 1995. I still keep my positive outlook for the US$ as I did at the end of October. However, I also believe that as November approaches, the dollar might depreciate due to the volatility caused by the presidential elections. Therefore, my positive outlook for the US$ is mostly for the intermediate term. The Swiss franc (CHF) gained 12% against the dollar, and more than 4% against the Deutsmark and the French franc (FF) between January 1995 to January 1996. These gains hurt the exports and the tourism in Switzerland. There are many discussions on the appreciation of the SFr. Well, I believe that the appreciation is mostly due to the single currency issue. Due to the balance gives us positive figures in the upcoming months, this might have a favorable impact on the $Fr against the other currencies (See trend on the chart).

I leave the other part of my discussion on the F/X market for next week when I will evaluate the Deutsmark, the French Franc, and the Japanese Yen.

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The Babson Free Press
February 29, 1996
Economic Profile: Haiti

By Albena Djongova
Staff Writer

In the heart of the Caribbean lies Haiti, the world's first black republic. The country is aptly described as "American by geography, French by language, and African by tradition." It has had a dramatic and turbulent history as an independent republic for 183 years, second only to the United States as the oldest in the Western Hemisphere.

Haiti, with a 10,700-square-mile area, occupies the western third of the Caribbean Island of Hispaniola, the Dominican Republic occupies the eastern two-thirds. Situated in the tropics, Haiti's climate is known as "the land of sun and smiles." However, the country's physical beauty—majestic mountains, crystal-clear reefs, and pebble beaches—is overshadowed by abject poverty and pervasive illiteracy.

With a population of close to 6.5 million (July 1992), Haiti is one of the most densely populated countries in the world, but the distribution is uneven. About 80% of the people live in rural areas, and farming is the main source of their income. This explains the high percentage of the workforce engaged in agriculture—75%. Industry and services employ 18% and 7% of the country's work force respectively. Unemployment is alarmingly widespread (nearly 50%), and Haiti remains the most impoverished nation in the Western Hemisphere.

Haiti is an underdeveloped country. The per capita income was only about $440 in 1991. The country's agriculture is based on small, individual family subsistence plots and provides nearly half of the GDP. Coffee, the main crop and principal agricultural export, is the major source of cash income for about 1.5 million people and provides about 25% of the Haiti's export income. Other principal crops are sugarcane, rice, corn, and soybeans, while other important exports are light manufactured products: cocoa, mangoes, and essential oil. The country has few mineral resources.

Haiti has an open economy, with no controls on foreign capital flows and foreign exchange movements. The official exchange rate is fixed in the constitution. 5 gourdes = US$1. However, because of a foreign exchange deficit, an informal exchange market has existed since late 1980.

The most dynamic area of the Haitian economy is the growth of export oriented transformation industries. This sector consists mainly of electronics, garments, and sporting goods. The government encourages the establishment of new industries by granting special tax exemptions. The government also welcomes foreign private investment for expanding and improving all types of infrastructure, such as the road network. Assistance is provided by international organizations and lending agencies. In addition, several countries, including the U.S., provide bilateral assistance.

The United States is Haiti's principal trading partner. It purchases about 75% of Haiti's exports, while some 60% of Haitian imports come from the U.S. and include machinery, foodstuffs, petroleum, and cotton textiles.

Even with a relatively low population growth rate, economic production has not kept pace with population expansion. The country's human resources are handicapped by illiteracy, malnutrition, lack of training and skills, and by the emigration of large numbers of skilled workers. Haiti, however, now relies on an economic reform program designed to give greater scope to market principles in the functioning of the economy.

Entrepreneurship Against the Odds: SAP AG

By Jamie Donadio
Staff Writer

Founded in Germany in 1972 by five ex-IBM software engineers, SAP AG has used innovative strategies to become a global leader in client-server software. "This success story appears even more significant because German companies have been against entrepreneurship. The small and medium-sized business sector comprises nearly 90% of Germany's industrial base. The company looked to outside sources and strategic alliances to gain a global presence with subsidiaries in over forty countries and a 60% of the global market for client-server software."

When Dietmar Hopf and his colleagues' idea of creating a standard set of business software programs was rejected by IBM in 1972, the five men decided to leave IBM to create a group of programmers, accounting, finance and manufacturing applications. Unfortunately for IBM, this was the beginning of a new era in business software.

Up until 1979, when SAP AG introduced its first software package R/2, most companies had their own mix of software and hardware. With its introduction, R/2 brought success for SAP AG as companies realized the cost effectiveness of this new type of software. Three years ago when R/2 was introduced and marketed, SAP AG's entry into a new market, that for minicomputers. With the ability to run on Windows NT, UNIX and AS/400 operating systems, R/2 now achieves 4.5% of client-server applications.

How did SAP AG create a global company with little or no financial support from the German government and financial institutions?

The Babson Free Press
February 29, 1996

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Beaver Fever: Bernie's Limbo Places Babson Above The Big 10 and ACC.

By Geoff Silvers
Staff Writer

While finalizing my upcoming spring break plans, I quickly recalled the day Babson shined as the school that really knew how to party. It was a sunny, Monday afternoon on beautiful Cable Beach in the Bahamas. The final round of the hot bod competition was taking place with the monster muscle men flashing their bodies of steel in front of the gorgeous bikini women. I was quite confident that I could demolish any competitor. However, I decided to take my friends' advice to continue drinking my pils colada and talking to these cute girls from Bentley.

Two minutes later, the sweat of the modeling gladiators had passed, and it was time for the limbo contest to rock the beach. After hearing Duke, Indiana, and even Ohio State announced as being "in the house," I decided it was time for me to apply my entrepreneurial skills for Babson. It wasn't until I pulled off my t-shirt that I realized how much my entry into the limbo contest really meant. It was time for me to put Babson on center stage and my pils colada firmly in the sand.

I was determined that no matter what happened, I was going to have a good time. And this determination led to one of the greatest experiences of my life so far. Rather than attempting to make it under the limbo bar as quickly as possible, I took my time and rapidly moved my body to the music as I made my approach. After my first successful pass, the announcer, a native Bahamian, ignited with excitement about my ability to go so wild. On my next approach, she stopped me halfway and took time to let the whole beach know that Bernie (Weekend at Bernie's) was in the house.

Suddenly, the quiet crowd of 200 turned into a rowdy crowd of 400. Not one individual wanted to miss the opportunity to chant, "Bernie. Bernie. Bernie." Meanwhile, on the sidelines, my friends from Babson had gambled everything they owned against me and were certain I was going to embarrass myself and the pride of being a beaver. No Way! I was completely sober and in full control of the beach. Everybody on Cable Beach wanted their chance to be with Bernie. Since this story is totally true, I have to be honest and tell you I was quite mixed up at this point. I could not understand why so many people could instantly go crazy over a perfect stranger. It was a great feeling to have girls demanding pictures and dances, however, it was awkward to have total strangers want to be around me with no introductions. It wasn't until the final night when I realized the reason everyone wanted to be with Bernie. Bernie's determination to be absolutely wild and crazy attracted everyone on the beach because they wanted to have just as much fun as Bernie was having.

At the end of the limbo contest, I was given the opportunity to do something that made me quite proud. Jams 94.1 was broadcasting live, and they gave me the chance to say hello on the air. There was no doubt in my head about what I should say. When the song ended, I belted out, "I'm Bernie from Babson College and Babson is in the house!" (And the crowd went wild for the school and individuals that knew how to party?) Yet even greater than the crowd's support, was the fact that my belief was proved true. If you do everything in your power to have a good time, then there is a very good chance you will...along with the people surrounding you...Oh yeah, one more thing...If you happen to be going down to the Bahamans for spring break, then you better watch out. Bernie and Babson will definitely be in the house again!
Dear Dean:

You gotta help me! I've got a problem, and I don't know who else to turn to. I think my roommate is going crazy or something. We have a loft in our room and when my roommate gets drunk, he thinks it is a stable. He ties himself to the loft (the support post) and gets on all fours. Then he makes horse noises and wants me to feed him sugar cubes. He won't stop making that noise until I feed him sugar cubes or an apple. After he eats, he goes down and goes to sleep (still tied to the loft). If this isn't bad enough, he gets me a saddle for my birthday! What's up with that? What's the thinking? What should I do?

Your Pal,
Willbur

Dear Willbur,

I see the liberty of including your second question (or what keeping the hoppers at North) as part of the answer to your first one. Yes your roommate is indeed sick, but fortunately it does sound to me like he is in stable condition. My prognosis in this case is as obvious as the tassel hanging from my hat. It is completely sexual. People often emulate animals that they envy sexually. In other words, Wilbur, your roommate wants to be hung, tied up, strapped, harmonized, and ridden, just like a horse.

The unfortunate aspect of this strange fetish is that the subject will also take on the physical characteristics of the horse he fantasizes more frequently. Thus explaining the hoppers at North. Follow him, Wilbur, the next time he goes for a gallop and I'm sure you will find this to be the case. As far as what to do, I recommend seeing if he has a sister. This strange affliction often runs in the family, in which case, he could be hot to trot.

Dear Dean & Claire,

I've heard that Harvard Business School has installed video camera in the men's bathrooms, with the goal of identifying the people who piss on the toilet seats. Would you support a similar move at Babson College? If so, I think you should post signs of the crime in progress on the public bulletin board? Or do you think that would be going too far?

Sincerely,
Squatting Above the Rim

Dear Mr. Squat,

I'm still in the dark a little bit myself as to what those florescent tanned, yuppified nerds at Harvard are up to. But to the best of my knowledge, those weirdos did indeed go out and hire a secret security outfit, called the I.C.U.U. to catch on film those who drip on the seat. And in answer to your question, I am vehemently opposed to any such action that would desensitize the excretion process in one of my stalls. A bathroom to me is a tabernacle of serenity. A place where one of the most basic laws of physics unfolds before your eyes: "The law of the Conservation of Matter." The fact that matter can neither be created or destroyed, only altered is being displayed in its fullest extent. Would you agree with me?

In addition, if you are being video taped while in the standing position, you're probably not alone. And of course your hands will shake, so what's really accomplished? If being video taped while in the sitting position, your hands probably won't shake, but you would tend to hurry things a bit. And as I earlier eluded, that precious moment should be savored, not rushed. Hmm, maybe this is why they run over there call their little gathering the "Hasty Pudding Club". Well there will be none of that here, as my position makes clear. "You take a peak where we all go to leak!"

The Babsion Free Press
February 29, 1996

Weekly World News:

By Skip
Dean of Detergents

I could whip out the old thesaurus and start throwing down million dollar adjectives, or I could say that they've done it again. Anyway, in the course of one week, the W.W.N. has come up with possibly the greatest scientific find of the century and the entrepreneurial gimmick that would turn some heads even around these here parts. Both scops involve cannibals, but the difference between them is even more vast than the mighty oceans that separate them.

Firstly we whisk ourselves off to the deepest darkest jungles of Africa, where Swedish scientist, Dr. Signe Winslof, has discovered, catch this one, a tribe of Martian Headsletters. The W.W.N. reports that Dr. Winslof discovered the old tribe back in January while performing a routine field trip in the jungles of Zaire. The keen scientist immediately sensed something different about this tribe, when he noticed their solid white eyes, and a rusted old spaceship, semi-hidden under some brush. The Martians were a little leery at first, but quickly warmed up to scientists upon realizing they were in no danger. Dr. Winslof became especially chummy with the tribe's historian, from whom he learned that the Martians left Earth in 1968 because a strange virus that threatened to wipe the whole bunch out. They came here and learned how to speak English, Swedish and the Zairian Languages. They fell in love with the jungle and called it home. The tribe's lead Hoocho didn't spill his guts out about anything, but Dr. Winslof didn't press the issue. He was quite content to go back to his native Sweden with the information that he had gathered.

A return trip is already in the making for this spring, in hopes of convincing the tribe to go public. I think I smell a Pulitzer here.

And now our second top story this week takes us to the island of Borneo. Now, if you ever decide to travel there, I strongly suggest that you don't book a return flight. This is because odds are pretty good that someone's going to eat you down there. And it's just about a given that the chubby bums are going to have to be a Sambu Warrior. These characters are without doubt the world's most feared cannibals. Their craving for human flesh is insatiable and they'll stop at nothing to get it. Anyway, its population dropping at an alarming rate because the Sambus are eating everybody. The Borneo government decided to take matters into their own hands and make a effort to calm the Sambus down and rebuild their population and economy. The feds convinced the fierce tribe to don their entrepreneurial caps and become the whole thing. That's Right! For $1.0 per pound you can have a dried spiced bunch of some dead guys legs. It makes great sense. Grandma dies, don't bury her and waste all that precious space."

Weekly Horoscope

PISCES (FEB. 19-MAR. 20): A stranger will enter your life this week. He/she will bring something special with them that will help you get through the next month. Enjoy this surprise and the benefits it will bring.

ARIES (MAR. 21-APR. 19): Someone will propose that you take a road trip this week. Jump at this offer and you will feel whole lot better. The reason I feel you will see this mini road trip will be worth the trip the time takes out of your schedule.

GEMINI (MAY. 21-JUNE 21): You need to stop worrying about what others think. All of the energies you are putting on this subject could best be spent elsewhere. Anyway, the more confident you are about yourself, the more people will like you.

LIBRA (SEP. 23-OCT. 22): Make sure to take some time this week for things that interest YOU. You need to remember to give yourself some pampering or you will be burnt out before the semester is over. The 3rd will be a great day to take some "me" time.

CANCER (JULY. 23-AUG. 22): You feel yourself being pulled in every direction possible. This pressure is becoming unbearable and it is time to stand up for yourself. You have to realize that you have your limits and that you have to start saying no. If you stay quiet, you won't get much better. Don't worry, those around you will understand that you can't do it all.

LEO (JULY. 23-AUG. 22): The change in your current lifestyle that you have been waiting for will happen as of the 6th. Some of the good things in life that you keep hoping for will finally fall in your lap. Take advantage of your fortune and milk it for all it's worth.

VIKING (AUG. 23-SEP. 22): You've been getting way too involved in the TV show world. It is time to step away from the tube and begin living in reality. While the real world may not seem as great as TV life, it can be a wonderful time if you just start participating in it.

LIBRA (SEP. 23-OCT. 22): You and your friends are feeling the mid-term crunch and getting very cranky. Don't take any of the comments passed around heart because no one means what they are saying. As of the 4th, people will be a lot more relaxed and things will return to normal.

SCORPIO (OCT. 23-NOV. 22): It is time to take a break from your busy schedule this week to do something fun. You need to stop spending so much time doing homework and just start relaxing. You don't want to look back years from now and wish you had taken the time to have more fun.

BARTLETT (NOV. 22-DEC. 21): The love you have been looking for is about to find you. Mark the 1st on your calendar, as you will have experiences beyond your wildest dreams. Your streak of bad luck with love is over, and this week your relationship will finally come to an end. Don't forget to celebrate with your new lover.

CAPRICORN (DEC. 22-JAN. 20): This is the week to do something nice for a friend who has been feeling down. Any little things you do for a friend will be greatly appreciated. The 3rd will be a particularly hard day for your friend and he/she will really be looking for support.

AQUARIUS (JAN. 20-FEB. 18): The 2nd will be a great day to start up that exercising routine again. It will make facing the semester crunch much easier once you have begun exercising. Take a chance and even start with a new type of exercise.
The Simpsons

Hello, everyone! I am happy to announce the premiere of "The Simpsons Page" in the Babson Free Press. Hi! I'm Troy McClure. You may remember me from such articles as "Get Confident, Stupid!" and "Lead Paint: Delicious But Deadly." After reading the Babson Free Press this year, I have noticed a definite decline in humor. I've got to admit that I am sick of reading stock reports and economic profiles. The whole purpose of the Free Press is to entertain while reporting on the activities of the students on the Babson campus. If you read the paper every Thursday evening for the business section, I suggest you throw down a few colors and buy the Wall Street Journal. I would like to tip my hat to The Central Source and Dear Dean for not being so serious. I hope you enjoy the page and remember that this is done in humor. I have enough to worry about with school and internships, without reading articles like this.

About Dean and his list of things to do:
1. I will not use abbrev. (e.g., ASAP, B.T., etc.)
2. Beans are neither fruit nor musical
3. I am not deliciously saucy
4. I will not burp unless I'm sick
5. They are talking at me, not with me.
6. I will not encourage others to fly
7. High explosives and school don’t mix
8. I will not torment the emotionally frail, frail is not a synonym for teachers.
9. I will not re-transmit without the express permission of Major League Baseball.

Troy's Question of the Week:
We started this year's season with the conclusion to last year's finale. Can you name the character who shot Ms. Burns? Bonus: If you can name the only eye witness to the crime.

Troy's Video Rental of the Week:
Stepbitch (Paul Newman)
Glady the Grocery Mule (Troy McClure)

Central Source

By Rusty Meyer and Tim Dyer
Staff Writers

We are back again for another bountiful and censored article of Central Source. I have heard a lot of complaints about how stale our articles have become. Well, I couldn't agree more with you. Don't kid yourselves you Babson executives, we just do this for the merely palatable news item of the week. Note that it is one of the few of the Babson Free Press that we produce one of the most conservative, dull, and brief papers. Now that I think about it, I would like to commend those hard working staff people for continuing to produce this "paper" week in and week out for what ever reason it may be. I think you do the best job you can under the restricted resources and support. Anyway, let's give credit to our athletic teams for a great season. The basketball team gets two thumbs up. I was fortunate enough to roll out of bed and catch the championship game against Springfield. It was evident that the ref. Ahearned his legs. Bismillah beat his wife, and C) was a 92 graduate of Springfield College. What was the deal with the guy in the front row with the beard? Nice job Nash and Flynn for getting both him and the fatman down. But I guess in the end they got the best of us. Oh well, I guess we will just have to abuse Anna Maria this week like the redheaded stepchild we know it is. As for the hockey team, it is playoff time! Colby and Bowdoin were both disappointing losses, but who the heck cares. Sensors, hey what can I say nice job and good luck at whatever it is you do when you get outta here. I think you've all heard enough jibber-jabber from this idiot, so I'll turn it over to an even bigger idiot... take it away Bunky.

Thanks Tim, I think that the teams deserve a lot of credit and so do the fans who went through most of the games. This aren't the only two successful teams in the winter season, though. The ski team made the tourney and got to drive a lot, and the women's basketball team, despite being very young, deserves a lot of credit for their great season. Swimming won the conference and went to the tournament. It is a tribute to these athletes and to Babson for still admitting well-rounded students, not just selling the seats to the highest bidder, which you know they would love to do. So to all of these athletes, congratulations and good luck.

Now that I feel it is time for me to focus on spring sports. The lacrosse team will be traveling to the islands for spring break. Unfortunately, it will be frigid Long Island. Both Tim (#19) and myself (#21) are part of the Lacrosse team. We are the idiots that you see killing ourselves in the gym every night at 11:00 PM, trying to get ourselves into shape. February sucks for every spring sport because the excitement hasn't hit yet...

"February sucks for every spring sport because the excitement hasn't hit yet..." because the excitement hasn't hit for the season yet, but you have those March games that seem so far away. The Lacrosse team will open up against Montclair State on March 10th, away and then will travel to Adelphi, the division two national champions. Following this, we will return home and will play at Bentley on March 17th. (all those who live in the area will be sure to join the thousand plus already expected to attend.) Anyways, that is all on spring sports until the next issue. "Take it easy, but hard, kids.

Don't forget to attend the best event on Babson's campus and see Toby's Mohim play at Knight Auditorium on Friday, March 11th. They will be playing the heroes and zeroes. The heroes of the week are all of the FME students who work every night to provide us with various food delivery services. The best being the Touch of Class Cafe. The zeroes of the week are those same FME students, just because, and BABO for the same same sad reason.

The Babson Free Press
February 29, 1996
Features

Don't Wreck It, Report It

By Sangita Koba
Staff Writer

The amount of vandalism on campus has decreased in the past year, but it is still of concern to the Babson community. Most incidents occur in the dorms or in Trim parking lot to students' cars. These incidents are reported on the weekends and are mostly alcohol related. Raining another person's property or the dormitories in which students have to live is nothing more than a sign of immaturity or inability to handle alcohol. The victims of vandalism usually have no way of identifying the culprit of the crime, and therefore, must pay for the repairs on their property by themselves.

I interviewed Ray McKeown, Chief of Police here on campus, and he stated that vandalism is usually reported only after they have been made aware of it and they are committed, making it difficult to identify the parties involved. Babson College prides itself on turning out business leaders of the future, but incidents related to vandalism only hurt the reputation of the college and its students alike. Public Safety is preparing to form a Student Security Force (SSF) to help decrease, and eventually eliminate, the amount of vandalism on campus. Ray wants nothing more than to Babson students to be the one to accomplish it by identifying the "adolescent captivators" on campus.

The SSF would be a group of students going in the same direction that the Residential Assistants do now. The SSF would be representative of the entire Babson community, and the office of Campus Life, for disciplining students who are vandalizing other students' property on campus. The SSF would be self-supervised and responsible for locating the key trouble spots on campus and patrolling them. This includes the front gate house, where there is virtually no security at all. They would wear their own distinct uniforms, and be paid through Public Safety.

Also, Ray at Public Safety is trying to implement a new policy with his officers that less students see Public Safety as a user-friendly organization, one that is 90% service and 10% disciplinary. The SSF is just one attempt to help students understand that Public Safety wants them to work with the students and help the Babson community to understand why Public Safety is here. Any student interested in being part of the SSF, please contact Ray at x533. And remember, if you see a student causing trouble, report it immediately. It only takes a minute to call, but four years to replace your degree if you don't.

Staff Profile:

Todd "Tad" Markiewicz

By Chris Kenan
Features Editor

This week the Staff Profile falls on Todd "Tad" Markiewicz, Custodial Manager for Marronn's Building and Grounds. The nickname "Tad" comes from a former manager's New Hampshire accent. "Tad claims that he comes to work every morning with a smile on his face. Todd was born in Michigan, but he grew up in Bedford, New Hampshire. Todd went to college to close. He graduated from New Hampshire College in 1994 with a Business Administration degree. Todd worked for a nursing home part time during the school year and full time during the summers. During his full time summers, he was the working supervisor for several health care facilities. Todd has been working for Marronn's for two years. He transferred to Babson from the health care sector of Marriott. Under the new management of Dave Peduto, Todd feels that this management team is heading in the right direction. This change in the management team has helped the morale of the custodial staff. They are moving to better serve the students' needs. Many of the concerns that students have spoken out about last semester have been resolved or diminished thus far this semester. Todd feels that the staff has been doing a great job these past couple of months.

Tad is anything but an office person. He would rather be driving around campus in the golf cart, trying to determine student needs. Todd says, "Babson is a great place. I feel I can relate to the students well, due to my similar age." This is why he would rather be out of the office. He feels that the best way to understand the students' needs is to roam the campus and find out. "See the problem and fix it first hand."

Tad's philosophy on life is simple: 'Work hard, play hard, most of all devote your time to your priorities. You must enjoy what you do.' Todd enjoys golf, skiing, tennis, baseball, and hunting in his free time. His goal in life is to stay with Marriott and develop and grow within the company as the industry grows.

Melrose Place Review

By Michelle McLaughlin
Staff Writer

This week's episode shows viewers how back-stabbing is possible by such a small group of people and that no one is immune. Early on in the episode, Peter declares his love to Allison. During the episode Peter tries to stop the story that Alicia sent to the radio station that will ruin Bobby, because Peter is worried about how it will affect Amanda, but his efforts fail. Peter's true colors show through at the end of the episode when he visits Amanda and... Bobby and Amanda see the news show and don't know how to react. Bobby denies all of the accusations, but Amanda doesn't know if she can trust him. Amanda has to testify against Bobby in order to keep him out of all of the accusations. Kimberly and Michael are on their honeymoon and Sydney calls to bother them. However, because Sydney was made office manager, Michael tells her to deal with it.

Throughout the episode, Kimberly has flash backs to all of the bad things that have happened to her and she begins to have dizzy spells. Jane is very worried about whether or not she will be able to get a new line together by the time of the shoot. At the last minute she decides to not enter the show. Jane gets even with Richard once and for all by setting off the sprinkler system at Richard's shoot and sending everyone who had to keep her name out of all of the accusations.

Matt and Allan keep arguing about how they don't have time for one another. Allan's!! publicist is requiring Allan to marry a girl to keep his homosexuality under wraps and Matt does not approve. Billy has turned into a super jerk. He is playing hard ball and sleeping with a staff member from the competitive advertising firm in order to find out their campaign strategy. Billy also uses everyone he works with in order to land a campaign that will double his salary. The episode ends with Billy getting drunk and thinking about how much he loves Allison.

Melrose Place will be returning on February 29th at 9:00 PM.

Theta Chi/Sigma Kappa Blood Drive

By James Craig
Staff Writer

Blood is the gift of life. It is this simple reason that the brothers of Theta Chi Fraternity and the sisters of Sigma Kappa Sorority sponsor the semi-annual Blood Drive for the American Red Cross.

Those who donate blood are saving the lives of patients with cancer, heart disease, liver, kidney and lung disease, and bone or joint disease. Adults donate a pint of blood, and college age blood donors are aiding the surrounding community by helping raise the 1100 units of blood required daily to meet the hospital's needs.

It is possible to give blood even if you suffer from any of the following conditions: allergies, anemia, certain cancers, the common cold, diabetes, flu, high blood pressure, or strep throat.

The process of giving blood, or even the thought, may arouse trepidation in some. The process of blood donation takes approximately sixty minutes from registration to refreshments. To begin, you complete a confidential form indicating basic information and health history. A member of the Red Cross staff will then check you into the donor area, and from there, you are taken a drop of blood from your ear in order to check the amount of iron in your blood, as well as your blood pressure, pulse and temperature. Slightly less than a pint of blood is then taken with a sterile, non-reusable needle. Finally, you are asked to relax at a table and enjoy juice and snacks so your body can adjust to the change in fluid volume. That's all there is to it!

If you are interested in donating blood, please sign up for a time slot in Trim on beginning Monday, March 4th at dinner time. The Blood Drive will be held Thursday, March 7th from 1 p.m. to 7 p.m. in Trim 207-208. Walk-ins are also welcome. Please help out on this worthy cause—you won't regret it! For additional information or questions, contact James Craig at ext. 4157 or Tona DecGregory at ext. 6643.

Melrose Place will be returning on February 29th at 9:00 PM.

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All food items available for pick-up or through delivery by Midnight Run (extra charge applies, no delivery on Friday). Midnight Run's extension is 5656.
Retrospective

By Adrian McCoy
Multi-Cultural Editor

Another Black History Month has come and gone. We remember. Who will forget the stirring performance given by the Jazz trio, or the Dream Keepers in their concert "In Search of Soab"? And let's not forget that Jubilee was quite entertaining if you like to spend money on a less than perfect performance by a national recording artist.

The dinner sponsored by Marriott and Campus Life was a real treat. And we are ending the month with the all so controversial former Surgeon General. What a promising event. "An Evening with Dr. -...If you like to spend money on a less than perfect performance by a national recording artist."

Joyce Elders' should be a night to remember.

Dr. Elders will speak tonight in Knight Auditorium at 7:00 PM. This will be a treat for the Babson campus. I urge everyone in our community to come out and make our Black History Month finale one we will never forget.

How often do we mere mortals and normal citizens get to meet a public figure known for being taught in high schools. That alone warrants a full house.

--"Don't let the month of February be the only time you venture or dare to learn about one of the groups of people that made America what it is today."

Elders is most remembered for his thoughts on masturbation what it is today.

The Black History Month Planning Committee tried to make this month one to celebrate the contributions of Black-Americans to our society in a way only Babson can.

"I urge everyone to come out tonight..."

---

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14 The Babson Free Press February 29, 1996 14
An Interview with Toby's Mohm

By Oscar Diaz
Contributing Writer

This Friday the Class of 1998 will present what is being billed as "The Event of the Year." Along with free food and beer, Toby's Mohm, who are entirely composed of Babson students, will perform live at Knight Auditorium. An interview with the band not only gives the audience a little insight into their background, but also reveals their Whimsical personalities.

Free Press (FP): How did you guys meet and decide to become a band? Toby's Mohm (TM): Well, we didn't really get serious until probably second semester last year, when we played the battle of the bands, which was our first show.

FP: One of the big changes you've made within the band was when your lead singer Josh Kimmel left the school and you picked up Shawn Bartlett. How did this affect you guys?

TM: We all contributed different things to the band and Josh, who was a good singer, represented the punk aspect. Still, Shawn has more than fulfilled our expectations of him and has helped the band to mature.

FP: Josh (a different Josh), being the "new guy" and the youngest, where do you feel that the band is headed? Can you handle the pressure?

TM: I'll be honest. When I first joined the band I was a little unsure of myself. But then Shawn taught me how to masturbate and... damn!... seriously, though, I think that we have a historic future ahead of us. Also though, we go out of our way to make me feel like a part of the group.

FP: What is the current status of the band? TM: We're really heading on our way. We got a jazz drummer with technical prowess. Toby's guitar playing is amazing. The rest of us are pulling our weight. As a result, the originals have been really taking off. We're really approaching a band level instead of being just a bunch of guys hanging out.

FP: For the people who don't know Toby's Mohm, what experience do you guys have at your respective positions?

Toby: I've been playing bass for about four years, but I haven't been serious about it until last year. Gene Simmons of KISS has always been my idol and my parents bought me my first bass.

Josh: I bought my first guitar over three years ago along with a Metallica tablature book because they're the greatest band ever.

Tob: Four years ago a couple of guys at my school, who really nicked musically, decided to form a band and so I went down to the basement where my father always kept a drum kit, dusted it off, and began playing ever since. It's a great way of getting rid of frustration and picking up chicks.

Shawn: Barlow: Eight years ago I started playing guitar. I'm not really good as Toby can attest to this. I'm not even a junior class in school and have been in a couple of bands since then. I'm not really good as Toby can attest to this. I'm not even a junior class in school and have been in a couple of bands since then.

Tob: I'm playing bass since fourth grade. Then I picked up a guitar about two years ago. I'm pretty much a self-taught. I am really pinning us down as a glam band or a hair band or a rock band. We got lots of different sounds. We're bringing back the Eighties revival of jazz-funk-pop.

FP: How did you come up with the band name Toby's Mohm?

TM: Basically, Toby wasn't in the room when we thought up the band's name. Nah, seriously, we all just sat around and thought what do we all have in common?

FP: What are your plans for the future?

TM: We're gonna make a big fat one. Actually, we're already set up a show at the Pub for the Thursday after Spring Break. We're also gonna cut a demo. Friday's show is going to be big for us.

FP: Who's responsible for the most original compositions?

TM: The band co-wrote everything together. We're all gonna take credit for the tunes, although Shawn does write most of the lyrics.

FP: Many people have tried to ignore you guys in favor of more known bands like Blessed Event. What do you want to say to these guys?

TM: People who don't want a band because they've never heard of them before is like people who don't have sex because they've never had it before. What goes around comes around! It's frustrating but we realize that we're gonna have to pay our dues. Hopefully we'll catch a break soon. We're a very different and unique band. We love to experiment.

FP: Some people think that you guys aren't very good. Any comments?

TM: Hey, we may suck at it but we try and we sack in style! Opinions are like a**holes. Everyone's got one and they all stink.

Do you have questions that you are too shy to ask?
Do you have problems that are embarrassing, but you need help with?
Do you have feelings about unusual things and want to address them?

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The Babson Free Press
February 29, 1996
Things To Do In Denver When You're Dead: A Movie Review

By Cole Conception
Web Master

In this time of films about mobsters who conceal violent intentions beneath slick conversation, Denver stands out from a large and growing crowd. Mixing comedy with shamelessly romantic nobility, the film establishes a rather charming sense of over-the-top humor. It accomplishes the aforementioned mixture so well that it almost qualifies as the very first mob flick that could also be classified as a date movie. Of course, having a date who doesn't mind watching various folks getting shot in various messy ways helps.

However, it's not perfect. The first flaw that screams at an experienced movie-goer is the type-casting involved. Christopher Walken's mob boss performance is exactly the same character he turned in for True Romance, while Andy Garcia plays his Godfather III alter-ego with only a more defined halo. The second problem is that the film detracts itself with its various sub-plots, as Jimmy runs himself ragged around Denver, trying to protect himself and those he loves from the wrath of those he's offended. The shifting of narratives almost reminds one of another mobster movie from last year.

So let's say it. Gary Fleider's Things To Do In Denver is a paradoxically cohesive, yet discordant soundtrack. The film doesn't sacrifice character development for witty dialogue about nothing, nor does it even try to attempt Tarantino's non-linear ways of separate story threads. Denver succeeds, and fails, on its own. As a mob movie, Denver lacks the epic feel of Goodfellas and doesn't possess the intensity of Reservoir Dogs. However, it stands by itself as a rather witty black comedy and a slightly sappy modern fable on how to properly live life. Go ahead and catch it when you don't feel like watching something that has subtitles or Oscar wannabe written all over it.

It's no Pulp Fiction and is almost tempted to say, "Thank God."

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VOIVOD-Nothingface (1989)

By Natalie Vlahovic
Staff Writer

Underrated, underrated...and yet, this French-Canadian four-piece puzzle of weirdness reared its lovely head in 1984 with the classic punk/thrash/technical musical assault known as War and Pain, the beginning of the ever-evolving Voivod concept. Every album, accompanied by the artistry and the schizophrenic mind of drummer Michel Langevin, continues to expand upon the adventures of the Voivod character and other such insanity. The first four opuses, all rather similar in content and musicianship, placed Voivod in the same "pioneers of thrash" category, alongside bands like Destruction (from Germany), Possessed (US), Sodom (Germany), etc. However, Voivod's members all seemed to have become rather sick of their musical complicity, and hence decided to take a more "accessible" route. MCA Records scoffed Voivod up off the indie label Noise/Combat, and then their fifth and best album was spawned—Nothingface. Amazing musically-technical prowess combined with extremely tight production is what makes Nothingface the stellar piece of art that it is. This album exemplifies Voivod's pinnacle of artistic maturity, oddly reminiscent of musical ideas by King Crimson and Die Krupps. The melodically complex song structure aided on by even weirder lyrics, placed Voivod in the euphemistic category of "interesting." The Unknown Knows, a song about aliens and such, is probably the most "straight-forward" song on here, and even that is pushing it.

This review does not do justice to the piece of genius called Nothingface, but I have to attempt to give credit where credit's due. Voivod is one of the strangest and best bands I've ever heard. Once, back in the late 1980s, Voivod had a few videos on MTV's Headbangers Ball, but those days have long since passed. Now MTV would rather feature more accessible Nirvana wannabes (read: skite) down people's throats. "To quote the mighty Michel Langevin, "You don't travel with your imagination, life will go around and be boring." How true. Maybe homogenized cheese on MTV should take that advice, so music wouldn't be so pathetically boring. Thank Odin for Voivod, creativity personified.
Voivod's Negation: An Album Review

By Natalie Vlahovic
Staff Writer

After a two-year hiatus and departure of their insane vocalist of more than a decade, Denis Belanger, Voivod offers a new slab of technocrust-obscurity called Negation. This new offering shows that no matter what happens to this band, they will still possess the eternal ability to conjure up slabs of the infamous King Crimson-esque heavy metal. Drummer Michel Langevin will still be drawing sweat out of his computer the accompanying schizophrenic artwork to their equally weird albums.

Honestly, I was scared to try this, thinking it would be utter blasphemy; without Denis on vocals... and for the most part, it is. Objectively speaking, Negation is not a bad album. It is actually reminiscent of their late-80s offering Dimension Carrot, but with a more updated sound. This could be a good thing or a horrible thing, depending on whether you are fond of the chessball, let's-deny-our-glam-rock-rocks band, Pantera. However, the annoying Pantera thing is only about 15% of the album, whilst the rest of it consists of Denis D'Amour's unmistakable riff of dissonance echoing those of 80's punk legends Die Kreuzen. The song, "Reality?" is a good example of this, and "Mentor" reminds me a bit of 1984's classic opus, War and Pain. Nevertheless, what's so strange about the newer Voivod material is that it is so frighteningly normal (did Michel stop taking his medications?)

"Quilting"

By Jen Kowalski
Contributing Writer
Member of the Boston Net Goth Society

When you leave me, I snuggle down into the warmth of my comforter and breathe in the scent of your absence, which is really no more than the lingering scent of your presence. By heat, I can trace the map you left behind, to follow the trail you left behind on my body. It's colder where you never were. When you let go, the part of me you held releases a small sigh, a smaller noise than the farewell I'll never have words for.

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The Babson Free Press
February 29, 1996
UCONN Sent Home Minus Their Bite By Babson

By Jeff Patterson
Staff Writer

Regular season completed, the ECAC playoffs were now upon the Babson hockey squad. Seeded second, the team looked forward to rebounding from the previous weekend's loss, which knocked off the previously seeded UCONN Huskies this past Tuesday. They did not get off to a good start, however. UCONN jumped out to a 2-0 lead half way through the first period, thanks to goals from Huskies' second goal nine seconds into the first period. Babson's second period got a little physical and sometimes chippy. Both teams started to really bang each other around the ice. The Huskies were able to sandwich two goals around a Sean Condon break away to regain the lead at 4-3. Joe Peryman countered for Babson by maneuvering around the net at the 11:41 mark which tied the game back up at 4 apiece. The contest remained tied throughout the second period, as both teams continued to work hard and try to win the other in the process. Both goaltenders made good saves to keep the offense at bay.

Much anticipation buzzed around the Babson Recreation Center as the third period was about to begin. The crowd, growing to a loud cheer, was anxious to see the Huskies' second goal nine seconds into the first period, thanks to goals from Huskies' second goal nine seconds into the first period. Babson's second period got a little physical and sometimes chippy. Both teams started to really bang each other around the ice. The Huskies were able to sandwich two goals around a Sean Condon break away to regain the lead at 4-3. Joe Peryman countered for Babson by maneuvering around the net at the 11:41 mark which tied the game back up at 4 apiece. The contest remained tied throughout the second period, as both teams continued to work hard and try to win the other in the process. Both goaltenders made good saves to keep the offense at bay.

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Mackie homeowner hosted his sold out at the 9:55 mark. Griff Brackett then showed his hand, almost beating UCONN's Jon Dunnam to the puck to avoid being on the wrong side of the ice. This play set up the tempo for Babson, and Paul Napoliotano rifled a blast right past J.J. Doherty with 7:48 remaining, giving Babson a lead they would not relinquish again. Assisting on the play was Griff.

The defensive corps of Pat Brown, Ed Gallagher, Dave Woodward, Jon Pierce, (assist on Joe Peryman's goal) captain Mackie MacLeod, and Dave Rooste took over, almost completely shutting down the Huskies. "Napa" turned the lights on at UCONN's win with an unanswered, empty net goal in the game's final minute. The team was very pleased with the 5-4 victory. Babson will be in the contest at Salem at 4:30PM. Ambrose College will be the opponent, so get your work out in early and get to Salem. If you need directions, you can get them at the Rec Center. Finally, a victory on Friday will give the squad an opportunity to play in the ECAC East Championship at Salem at 7:30, so wish the gang luck.

Athlete of the Week: Griff Brackett

Favorite: Foods: Chicken
Book: Care and Community in the Modern Society
Movie: Happy Gilmore
Professor: Engelsknecht
Musical Artist: Shania Twain
Celebrity: Al Pacino
Hobby: Beating Ziggzy and his roommates in all SEGA games
Sloopy: Guy Pendleton, Philadelphia Flyers
Red Sox Will Finish: First

This week's athlete of the week is Griff Brackett. The senior forward from Harwich, Massachusetts has been the leading scorer for the Ice Hockey Team all season. He is being honored for the second time in his four years at Babson; this time for a five goal, one assist performance against Connecticut College in a 6-3 win. In this game Griff scored in almost every way imaginable: boardway, two on one, deflection, one-timer; you name it, he scored one that way. Concerning the season, he is a little disappointed that Babson will not qualify for the NCAAs unless a miracle occurs. His disappointment comes about because he feels the team worked really hard, and only had to win one on the Colby/Bowdoin weekend. However, Griff mentioned some definite positives about the season. First, he feels Mackie MacLeod has been a tremendous captain for the last two years. Second, he feels goalie and previous honoree Sean Condon is the team's MVP this season. Third, he wishes to credit Paul Napoliotano for setting up his chances in the Colby/Bowdoin game.

As far as the future goes, Griff is looking forward to the ECAC tournament. He feels Babson is the best team in the ECACs. He is looking forward to playing in the ECAC. Griff sees no reason why the team cannot rebound and pull out the ECACs. Finally, he summed up last weekend in one sentence. "Too bad Babson didn't play Bowdoin; it would have been a good game. Whoever came out on top, I would create a comeback story." Good luck to Griff and to the hockey team this weekend.

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The Babson Free Press
February 29, 1996
Babson Hockey Goes For Roller Coaster Ride

By Jeff Patterson
Staff Writer

The past two weeks have been a ride, with its ups and downs, for Babson hockey. The ups came on the final home weekend of the regular season. Mass-Pike rival Holy Cross came to town on Friday, February 17. Mike SanGeorge took a pass from Joe Perryman in the game's second minute and scored a goal off a fancy bounce to give the home team an early 1-0 lead. Paul Napolitano scored a goal by deeking the Holy Cross defenders out of their jerseys for a 2-1 lead in the second period. Other than those two goals, nothing happened in this game until the last three minutes. Now the game took on the appearance of a hard-hitting, dramatic, playoff-type of contest. Both teams cranked up the tempo, creating numerous scoring chances at each end of the ice. The goaltenders held their respective grounds until the final minute. With both teams already down a man because of penalties, it was ruled that a Babson defender intentionally knocked the net off its protective moorings during a goalmouth scramble with forty-one seconds left in the third period. This results in a penalty shot if it occurs during the final two minutes of a period, so the drama picked up like never before. (If you ask me this should be a penalty shot regardless of when it occurs in anyone's defensive end but I don't make the rules) As the crowd rose to its collective feet and went crazy, Holy Cross' Jesse Sullivan prepared to go up against Sean Condon in sport's most dramatic play.

Unfortunately, Sullivan was able to put a nice fake move and beat Condon, who otherwise played a strong game, to tie the score, much to the delight of the Holy Cross fan club. This would not deny Babson their two points, as they forced a face-off in the Crusader end. Even though they were shorthanded, Dave Weissman won the face-off and worked the puck around the defense to Jerry Ambrose, who drove the fork through Holy Cross for the 3-2 win.

With Holy Cross taken care of, Connecticut College arrived the next afternoon. The Camels were supposed to provide an extremely tough test, and they did for a while. However, the Griff Brackett show soon got ready to roll. (See- Athlete of the Week) The visiting Camels could not stop Griff no matter what they did, losing to Babson 6-1. The only drawback to the final home regular season game for the seniors was a little shopping at the end of the game. The game was a nice going away present for the seniors, plus the Beaver was in town.

Moving on, last weekend saw Babson make a crucial trip to Colby and Bowdoin. The weekend was a disappointment, as the teams fell 8-1 to Colby and 7-0 to Bowdoin. The lone highlights of this weekend were Griff Brackett's goal against Colby and the performance of the SuperBrowsy Seven: Anders the driver, Dana, Earl the Van Supplie, Call, Scotty Mac, Billy, and McMam. Those seven super-loyal Babson fans made the journey to Colby and whipped themselves into a frenzy. Good job boys.

The team did still qualify for the ECAC East playoffs, and the recap of the first game can be read in my other article. Finally, thank you once again to all parents who have complemented my articles, and to Mrs. Riley for photographing the Beaver at the Conn. College game.
Can Anyone Stop the Tribe?  

By Mitch Cohen
Staff Writer

Last season, the Cleveland Indians cruised to the AL Central title. In the process they won 100 games and beat their nearest competitor (Kansas City) by 30 games. This season promises to feature more of the same. The only question about the rest of the field is: can the second place team win enough games for a wild card? While Cleveland and Chicago have signed some high-priced veterans, the rest of the division has cut salaries and lost some key contributors. Let’s take a team by team look at the AL Central for a preview of what to expect.

Chicago—Last year the White Sox felt the effects of losing ace Jack McDowell and Julio Franco. Now, coincidentally, both of those guys are on the Indians. But the White Sox have been busy this offseason, signing Kevin Tapani to solidify the rotation of Alex Fernandez, Wilie Alou and Jermaine Dye. The fifth starter slot is wide open for rookies James Baldwin and Scott Rhine. If the Sox continue to struggle, this could be a weak rotation since neither of these players are much more than middling prospects. Chicago lost Lance Johnson and Tim Raines but added Danity Karns to the outfield mix. If Jeff Pecora continues to struggle, this could be a weak rotation since neither of these players are much more than middling prospects.

Cleveland—It’s hard to believe I am actually saying this, but Cleveland is even better than last year. Franco will replace Paul Sorrento at first while McDowell anchors an already solid pitching staff. A healthy Sandy Alomar will only increase the production from a lineup featuring Lofton, Baerga, Belle, Murray, Thome and Ramirez. The bullpen is easily in the top five in the league while the defense is more than adequate. With Chad Ogea, Julian Tavares and Albie Lopez, the Indians even have insurance should veterans Hershiser and Martinez suffer injuries. Overall, this is the best team in baseball and I would be surprised if they aren’t World Champions ’96.

Kansas City—City’s start with the positives; the Royals possess Cy Young winner Bret Saberhagen, Henley, Belcher and Jacome is well above average. Closer Jeff Montgomery is also one of the top relievers in baseball. After that, everything else with Kansas City is questionable. Rookie Justin Thompson has a shot to take over in center while the inexperienced Joe Vitiello inherits first base from Wally Joyner. Unfortunately, this team lacks the power to score enough runs to support the pitching. Compounding this problem, Joe Altobelli (crucial to the worst offensive stint in baseball) promises to add tons of unearned runs to the opposition. Damon, Tom Goodwin, and Michael Tucker have the makings of a solid young outfield, but this team is clearly rebuilding. Getting Bip Roberts won’t make this team forget losing Guerriero, Joynes, Cagle and Gordon. Look for the Royals to finish fourth even if the young guys perform as well as expected.

Milwaukee—The Brewers certainly have the look of a last place team. Signing Chuck Cecil to drive his belief in my mind. The pitching is in shambles with Cal Eldred (front of the staff) probably lost for the year. Ben McDonald was inexplicably signed to fill the number one slot in a rotation that is weak at best. The offense is OK if Vaughn, Jaha, Nelsen, and Raines can manage to stay healthy. Milwaukee probably should have kept Bichette, Stitt, and Zena. I understand the changing economics of baseball. I feel bad for the Brew Crew but they should finish at least fifty games behind Cleveland.

Minnesota—Here’s another team that has actually tried to reverse the process inexpensively. The Twins signed Green and Rovinsk to drive their offense. Now they have some good young bats in top rookies Todd Walker (3B) and Matt Lawson (RF). Both could win jobs by the end of the season. The pitching is a far cry from the days of Viola and Stieb when it has potential. Aquilera, Eade and Rodriguez should be pretty good. I see little potential run support. The last two slots in the rotation are up for grabs with rich Roberts and LaTroy Hawkins the leading candidates. As far as the rest of the team, I expect the Twins to finish third in the division. I know it sounds cliché, but I think the Twins have the best chance of any team to make a deep run. It is all or nothing at this point. I see they still have some big names on the payroll.

Sports Trivia Contest

to go with Thursday’s Pizza
and the Babson Free Press

DOMINO’S PIZZA

Quiz Question

Congratulations to Jon Hall, Greg Foster and Adam Train for being the first three callers with the correct answer (Popeye Jones) for the last quiz question. You will be receiving your pizza’s soon! I received a record 17 phone calls for this question and a record 13 correct answers. I can only give out three pizzas, so keep on trying!

The Charlotte Hornets scored only six points in the second quarter vs. the Portland Trailblazers. Can you name the two teams that hold the record for the lowest output in a quarter (4 pts.), and the years that the games occurred in.

The first three callers to David at #963 after 7:00 pm with the correct answer will receive a medium one topping pizza and a Coke from Domino’s. Good luck.

Looking into the Crystal Baseball

By Marc Collice
Staff Writer

Hi, and welcome to another look in the crystal baseball. This week’s insight will focus on the National Team’s Game of the Week—Kansas City vs. Cleveland.

Last year, I looked at this division and thought Cleveland was a lock. This year, I think they will finish last. How do you make such a call and earn around?—It is now a redemption time.—

Having a tough time?—Don’t give up!—The law of averages have something to do with it. After missing the World Series by one game, Cleveland started cutting the payroll, leaving them with out a clean-up hitter (Ron Gant) or big hitting outfielder (David Wells). What is really going to make this season interesting is how well the guys down from so many players coming off of peak years. Lower performances should be expected from Larkin, Morris, and Smiley. Reggie Sanders is going to need some help from others, so watch for the trade market. Steve Gitarat and Curtis Goodwin may be your key to trying to help the team.

In fourth, you will find the slightly improved, and much more expensive, St. Louis Cardinals. They made some impressive acquisitions during the off season, including Ron Gant, Royce, Clayton, Andy Benes (who’s not impressive, but a acquisition none-the-less).

In fifth, you will find the Houston Astros. They would have won the wild card last year, had the injury bug not gotten them at the worst possible time. In a new redemption time. Bagwell, Derek Bell, and Biggio are back and this time they should have enough help to keep them in the running. Stay tuned and keep an eye on the Houston Astros.

Next on my list is the Pittsburgh Pirates. The Pirates you say? Think about it. After three loooong years of developing players they finally have some potential to talk about. Danny Nngeal proved he could pitch with anyone. This could be the break through year for the Pirates as the rotation of Davis, Saupin, Lauts, Lieber, or Parris, Jeff King, Charlie Hayes, and Orland. The Pirates also have some impressive bats but they get the job done.

It is time for my favorite team, the Chicago Cubs. In second place, they are at the return of Ryne Sandberg, but not entirely. The batting line up is a delight and pitching rotation showed they could be a threat. The question is how many wins do you give them on their improvements, or do you add the usual fade away in the second half of the season? The bullpen is full of former利润 (Dave Ward, Rob DiMble, Doug Jones, Bruce Sutter, etc.) or someone should pan out from the selection. A productive platoon of Lou, Gomes and Davis Magaden at third would help and figuring out who is in leftfield would be a bonus. I’m starting to forget why I like these guys so high on my list as I am writing this. Call it a dot for the dot on the list.

This years hard earned curb of the pack is going to be the Houston Astros. They would have won the wild card last year, had the injury bug not gotten them at the worst possible time. In a new redemption time. Bagwell, Derek Bell, and Biggio are back and this time they should have enough help to keep them in the running. Stay tuned and keep an eye on the Houston Astros. They would have won the wild card last year, had the injury bug not gotten them at the worst possible time. In a new redemption time. Bagwell, Derek Bell, and Biggio are back and this time they should have enough help to keep them in the running. Stay tuned and keep an eye on the Houston Astros.