President Glavin Announces Retirement: Term to End Next Year

By Gardner Boumaun
News Editor

President William F. Glavin has officially notified the Board of Trustees that he will be retiring next year. By doing so at the end of the '96-'97 academic year, he will have fulfilled the eight-year commitment he made to Babson in 1989.

"When I came on board they [the Board of Trustees] asked me if I wanted a contract and I said 'No, I don't need a contract. I would be glad to stay year by year. I'll stay for five years, minimum." Using the summer after his fourth year to decide, President Glavin chose to stay on board for an additional four years.

Students and faculty were first informed of President Glavin's announcement by John Maloney, Jr., Chair of the Board of Trustees. Mr. Muller wrote an e-mail message addressed to the entire student body on March 15th. In the message he characterized President Glavin's leadership as "dynamic," and hoped the college would provide a "smooth transition" for the next president.

Jeff McLane and Dan Trafton, two students who have interacted with President Glavin in the past, both reacted to his announcement with displeasure and concern for the future. "We all kind of knew, but I was very disappointed. In the past four years that I've been here I have seen a lot of positive changes. I am somewhat concerned that President Glavin's replacement will not be able to keep up the positive progress we have been making," said Trafton. "Aside from Roger Babson himself, Bill Glavin has been the most influential and inspirational leader the college has ever seen in its more than seventy year history. It will be a great challenge to find an individual that has the initiative, leadership, and charisma that Bill Glavin has brought to Babson," commented McLane.

"Bill has had two terrific terms," said Sandra King, regarding the announcement. "Mrs. King is the College's Vice-President of Marketing and will be working closely with outside media during the presidential search process. "My goal for Bill is that he stay involved as a Corporation member [after he leaves] so the College can benefit from his work.

With some administrators hinting that they have been in line for President Glavin to continue to work closely with the school even after his retirement, he especially considering the future here. "We have set no formal connections at all. I have not had enough conversation with the college on the long term. There has been lot of pressure to ask me to do something. in the fund raising and the alumni area. I have not agreed to do that and Bill would not agree to do that until the new president is chosen."

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A&E...Kids in the Hall, Sports...Top Elite Golf

Graduation Speakers & Honorary Degrees
By Kevin Black
Staff Writer

On Saturday, May 11th, Babson will hold its graduation ceremonies on the upper fields. The ceremony will be for both undergraduates and MBA graduates. Honorary degrees will be presented by the College to several influential people. Peter S. Lynch, Dr. Randolph A. Crew, Charles G. Koch, Elizabeth B. Koch, Thomas Murphy, and John H. Muller, Jr. will each receive a degree.

Mr. Lynch will be the principle speaker at the Bachelor of Science ceremonies. Later that afternoon at the F. W. Oud graduate ceremonies, Mr. Murphy will be the principle speaker.

As Vice Chairman of Fidelity Management and Research, and Fidelity Investments, Mr. Lynch is known for his management skills with Fidelity's Magellan Fund. According to Richard Bishop, Director of Logistics, "The Magellan Fund is not just for private investments, but it has assisted in the Babson retirement fund for the faculty."

Thomas Murphy is recognized as one of the nation's outstanding business leaders. He is Chairman of the Board and CEO of Capital Cities/ABC Inc., and Bradstreet Corporation, will serve as its chair. One undergraduate and one graduate student will serve on the board of eleven as well.

"Students on the committee are full participants," said David Carson, Mr. Carson is the Director of Planning and will serve as the committee's executive secretary. Ms. Muller said that the program regarding student participation, "Students are expected to play an important role [in the selection process]. They test the waters on issues that professional partners are more removed from."

President Glavin's plans for retirement were still undecided. "I really have no plans. I want six months when I leave here to really decide on what I want to get back and do anything on a steady basis."

Babson Players to Perform Guys and Dolls: This Weekend at Knight
By Cris Concepcion
Webmaster

It's Monday night, three days before the Babson Players are supposed to put on their spring musical, Guys and Dolls, and Knight Auditorium is a testament of organized chaos management. Actresses need their dresses refitted and stage directions are being shouted from every corner of the theatre while an overstressed and understaffed tech crew scrambles about with props and sound equipment. As the noise quiets down, a barred "P"king amazing."

Guys and Dolls is set in the New York of the early twentieth century as gamblers Sky Masterson and Nastassia Detroit make a wager with higher stakes than they might expect. Masterson places a bet with Detroit, an ace crap shooter pursuing an on-again-off-again engagement to one Miss Adelaide, that he could win a date with Sergeant Sarah Brown, the straight-laced head of a local reform movement.

"What follows is a romantic comedy of errors..."

"...a large-scale production. It shows in the large cast of twenty five, their robust dance numbers and the amazing backdrops produced by senior artist, Roger Brenninkmeyer. All in all, everything seems set for a show that director, Elena Waten, calls "-The "king amazing."

Emma Yates, wrestling with a possibly deteriorating scene threat, still maintains an optimistic point of view. The Players' president has been with company for four years and bears her weary experience with the simple statement, "It's all going to turn out really well."

Guys and Dolls, is one of the more ambitious plays that the Babson Free Press continued on page 3

The Board of Trustees, in response to the announcement, has formed a Presidential Search Committee. Robert Weissman, chairman, and CEO of The Dun & Bradstreet Corporation, will serve as its chair. One undergraduate and one graduate student will serve on the board of eleven as well.
Student Center Update
By Dan Root
Controller

Babson College will be breaking ground with the new Donald W. Reynolds building at the end of this April. The new student center, which is forecasted to be completed September of 1997, will provide a common place for undergraduates, graduates and faculty to hang out. David Carson, Babson College's Director of Planning, stated that this new addition will serve that purpose and will provide an alternative for students during the meals of lunch and dinner. The project will be going out for bid at the end of March, and this period lasts about three weeks until a contractor is selected; at that time, the campus at the end of April, construction will begin.

Patrick O'Day, Babson's Director of Student Activities, stated, "The student center will really be the heart of the campus, it will be used by the entire campus community and will provide commuters with a place to hang out." This student center will be complimentary to the theater and church. Patrick O'Day said that this theater will be more supportive to Babson's "artistic" organizations.

Jason Seryngour, an R.A., expressed concern with Babson's priorities. He felt that Babson should think more about renovations of dorm halls and what it already has and how those resources can be best utilized. Jason stated, "Let's get our house in order before we make a room addition."

"...Babson should think more about renovations of dorm halls and what it already has..."

The Donald W. Reynolds Student Center will provide space for The Exchange and a student campus/convenience store. Additionally, the student center will be open for businesses where, according to Patrick O'Day, the priority of Babson College is to provide these spaces for student run businesses. Also, Babson College will supply four to six carts, which are similar to those used at Thaniel Hall and may be advantageous for further student run businesses. James Carver, a freshman at Babson, said, "The student center, theater, and church are things that this campus needs, most campuses have these and if we are going to be competitive, expanding attractiveness, this is something we should have."

Correction:

Last Week's Founder's Day Article

In the March 7, 1996 issue of The Babson Free Press the paper made several errors in the article entitled "Founder's Day: Robert Bartley Honored." Robert L. Bartley is not being inducted into the Babson College Academy of Distinguished Entrepreneurs. Mr. Bartley will be serving as Master of Ceremonies during the evening induction program for the Academy of Distinguished Entrepreneurs.

In addition, it was incorrectly stated that Mr. Bartley's involvement in Founder's Day began last year. Mr. Bartley has actually been an active member of the panel of judges for Babson's Academy of Distinguished Entrepreneurs for the past nineteen years.

The final error reported was that the date for Founder's Day was listed as April 4. The actual date is Wednesday, April 24.

The Babson Free Press apologizes for these errors and any confusion that may have resulted from them.

Founders Day: Ely Callaway Honored
By Kathy Sidway
Contributing Writer

Golfers who are waiting for the first swing at the ball can put their clubs aside and come to Knight Auditorium to hear the creator of the legendary "Big Bertha" golf club tell his story. This year at Founder's Day on April 24, 1996, Ely Callaway of Callaway Golf will be inducted into the Academy of Distinguished Entrepreneurs.

Ely R. Callaway is Founder, Chairman of the Board and CEO of Callaway Golf Company, the largest U.S. manufacturer of high quality golf clubs. The company's primary products, most of which incorporate the company's patented design concept, currently include Big Bertha, Metal Woods with the War Bird, soleplate and Big Bertha Irons, and the new line of Great Big BerthaXO Driver and Fairway Woods.

In 1995, Callaway Golf Company reported net sales of $153.3 million, a 23% increase over the previous year's figures. Net income was $97.7 million, a 25% increase over the previous year. Ely Callaway's entrepreneurial spirit was percolating well before he started making golf clubs. Born in LaGrange, Georgia, he graduated from Emory University in 1940. As an Army Reserve Officer in Philadelphia during World War II, he was the sole purchasing and contracting officer responsible for the Army's procurement of cotton clothing during the entire war.

Building on that experience, he accepted a position after the war with Deering, Milliken & Company, now Milliken & Company, to head the textile giant's Southeastern sales office. Later, he moved to New York as General Manager of Milliken's menswear division. Callaway continued to climb the corporate ladder and in 1968, rose to President and Director of Burlington Industries, then the world's largest textile manufacturer at the time.

At the age of 51, Callaway left Burlington and turned his attention to new ventures. He successfully founded Callaway Vineyard & Winery in southern California. After eight years, he sold the winery and established The Callaway Golf Company in 1983.

He will receive an honorary degree from his alma mater, Emory University, in Atlanta on May 13, 1996.

Student Government Association Minutes
March 26, 1996
Executive Board: Kevin Nolan, President /477,010
Robert Speigal, Vice President /295,908
Morgan Keating, EVP /536
Joe Billante, Finance /605
Paul Nelson, Vice Commerce /299,997
Steve Giose, Communications /352
Missing Representatives: All
V.P. Reports:
V.P. Commerce: The former BISO room maintained by Keith C. and D was given to Greek Council.
V.P. Commerce: The change in price for photocopies (from $1.00 to $1.50) is for coins only. The library is looking for people to pay their photo copy use. Babson has a one card.

Guest Speaker: Holly Coolidge - Network Support Specialist address the House about concerns regarding security in the 24 hour lab, especially concerning PowerMac. There has been excessive vandalism and deleted files. Any comments or questions can be addressed to her at 4261.

Scheduled Business: Brian O'Conner and Jeff Mcllvenn, representing the Decision Making Board, spoke of plans for Babson to incorporate laptop computers into the curriculum starting the Fall '97 semester. All students would be required to own a laptop. This idea is in its preliminary stages and should be decided before the end of the year. Any concerns should be addressed to DMB.

Announcements: Tickets for the Red Sox's second home game (v. Cleveland) will go on sale at the info booth with special prices for Babson students. They will only cost $1 but each student is limited to two tickets each.
News

Harlem Wizards to Bring Magic to Babson

By Kevin Black
Staff Writer

The Harlem Wizards are the grassroots version of the Harlem Globetrotters! The Wizards have been performing show basketball for 35 years. Whereas the Globetrotters usually perform in larger areas, the Wizards usually go from community to community, and in arenas and gymnasiums of 5,000 or less, but nobody's complaining.

The Wizards play against area professional teams, all-star teams from a country school, celebrities, alumni stars, teachers, community leaders, etc... which leads to a unique event and challenge each night. The intricacy of their defense and a ton of excitement, as the Wizards do not play a staged opponent.

The Wizards last defeated the Zalgiris Kaunas of Lithuania, the 1986 runner-up for the European Cup Championship.

Many basketball greats have played with and against the Wizards such as Tiny Archibald, Elvin "Big E" Hayes, Mario Elie, Connie Hawkins and Hawthorne Wingo. Even Lawrence Taylor of the N. Y. Giants has played with them.

Speech Givers Finalized

continued from page 1
Grayson, Elizabeth Koch "donated a lot of time and money to the school," Mulher, founder and former Chairman of General Housewares Corporation, has made several important contributions to Babson College. According to Bishop, Mulher's son went to Babson, and when his son left, he remained active with Babson. In addition, Bishop said "He (Mulher) is responsible for the Olin grant. He is a major donor and he is the number one trustee in my mind. While discussing who should receive the degrees, the College considered several individuals. In this process, people are nominated by the Board of Government, faculty and students. Next, the Honorary Degree Committee evaluated the nominees and presented them to the faculty for a vote. Mr. Bishop explained that these people are picked because they have "reached a certain level of accomplishment. It is more than just business accomplishments."

The presentation of honorary degrees happens not only to fulfill the school's tradition, but also for the future. Sandra King, the Vice-President of Marketing, commented that "these people 'represent college students' role models. They are inspirations for our own graduates on that day."

Players Present Guys and Dolls

continued from page 1
Brent Larson.

If nothing else, the skeleton support staff for the Players is a testament to these succession woes. The group hardly has enough technicians for sound, much less lights, and was still searching about for others to help with props. Paul Guarino, who took over as producer after Emma filled the role for the past three years, acknowledges the mishap to the general demands of being a production of a large-scale musical. However, general sentiment among the troops pins the blame on inexperienced rather than "ambition." Yet the Players are most fortunate to have the dedication and skills of two sophomore technicians, Erica Wales and Lara Manut to run the scenes from behind. As the rehearsal comes to a close and everyone finished practicing their final bow, Brad Carman helped the Players put things into perspective by asking the actors to swallow some pride and help out when they weren't on-stage.

Senior Auction

By Zack Arblie
Contributing Writer

Next Thursday, April 4, the seniors will be hosting the annual auction in Knight Auditorium. The auction serves to provide the senior class with funds from which it can finance causes such as Senior Week and the senior class gift. It is also an excellent opportunity for members of the Babson community to take advantage of the many great deals available to students and faculty alike. Or, you could just kick back and watch market forces at work.

Many alumni are present at the auction which runs from 7:00 to 11:00 pm. Those who dread missing their favorite weekly television show may put their fears to rest. Several televisions will be present and broadcast such classic sitcoms as "Friends." hors d'oeuvres will be served for those with the munchies and beer and wine will be available for everyone who happens to be of age.

The event promises to be a success, due to the fact that each of the senior class is experiencing difficulty holding back their excitement. When asked if he would be attending, senior James Murphy exclaimed, "Of course! The auction is a great opportunity to support the senior class while making quality investments. I also like free beer."

Anyone interested in supporting the senior class by making a donation to the auction may do so by contacting Stephanie Baker at x4726. Questions regarding specific items to be bid upon may be directed to her.

Here is a partial list of a few of the hottest items that are up for bid: Lunch for two at Bernoulli's with professor Bob Kipp, dinner for six at Dean Joe Ford's House, an incorporation by Porthcawl, a chauffeured limousine ride from the Sand's Hotel in Cape Cod donated by alumnus Gardner Mullen, a dinner for six at Amanzi Thai restaurant donated by the Accounting and Law division, a dinner cruise for two aboard the Odyssey Cruise Ship. The biggest and most desired donation comes from Paul Santiresca, a member of the Alumni Board. Breakfast for four in the restaurant's Season of Mayor Thomas Menino.

Earn cash on your business initiative Student Business Initiative Award

If you run a business and you are a full-time Babson undergraduate, you're eligible to apply for the Student Business Initiative Award (SBA). This is one of the most prestigious awards given to a Babson student. It is presented at both the daytime and evening Founder's Day ceremonies and the award includes a check from the Babson Alumni Association for $1,000.

Critics for the award include originality, initiative, success, persistence and learning experienced in your business. There is a two-step process to apply. In the first step, entrepreneurs fill out an application and submit a brief, two-page summary of their business. Deadline for this application is Friday, April 3. Three or four semi-finalists are chosen from this group to make a formal presentation about their business to an alumni panel of judges consisting of past award winners. Those presentations are on April 17. All the semi-finalists are invited to the Founder's Day ceremony and compliments of the Babson Alumni Association.

Benefits of winning this award go far beyond the $1,000. Jeff Mulligan, Chairman of the year's judging committee and 1982 winner comments, "On every job interview I had, the award was the first thing interviewers wanted to talk about. It made my resume stand out in the crowd and broadened my educational experience. Students interested in obtaining an application (if you haven't already received one in the mail) may call Dawn from the Babson Alumni Office at 239-4165.

The Babson Free Press
March 29, 1996
Hey you... Loosen up!

The number one thing that I have learned at Babson College is that everyone is too high strung. People need to loosen up! In the three years that I have been at Babson, I have come to learn that life is not all about business. In fact, I have been known to be the most high strung person on this campus. Right now your eyes are scanning across this editorial, but in reality your attention is focused on jobs, internships, and finals. Forget about them. Listen to what I am telling you.

Business schools are known to be among the most competitive environments. They are also known to have very high levels of cheating, vandalism, and plagiarism. Think about it. How many of you have seen a broken window on this campus? Every weekend, high strung idiots go and break something on this campus. The J Board may report only a few cases of plagiarism and cheating, but then why the need for all the posters? We all see cheating in the classroom everyday. All this is because we feel the need to get a better GPA than the person sitting next to us. Afterall, only those with stellar GPAs get jobs right?

Generally, people are high strung when they are insecure about some aspect of their life. Relax people, we are all in the same boat; we all have our bad qualities. Accept them and move on. If you focus on your good qualities, and learn how to relax, then the GPA will come, the internship will come, the job will come, and for sure, the happiness will come.

So how do you know if you are high strung? Take this weeks edition of the Free Press. Every year the staff of the Free Press publishes a special edition to honor the April Fool's tradition. In many years we have simply published a Parody Issue. No news, no sports, just comical parodies of hot topics around campus. This year, I have chosen to publish both a Newspaper and a Parody insert. Now, if you are complaining about either the Parody insert or the Newspaper, then either you have too much time on your hands or you are too high strung. It is simple, The Free Press has published a Special Edition paper with an insert in order to help you loosen up.

Everything published in the Parody Insert is either funny, offensive, or plain old stupid. Everyone needs a sense of humor. Those who are high strung will find it hard to accept, but for those of you who are upset, remember that being high strung will not get you closer to your desired GPA. It will not get you that internship and you can definitely forget about that job. So with that in mind, sit back, relax, and enjoy the rest of this special edition. Don't worry, I promise, your GPA will not drop if you take half and hour to goof around.

Lawrence P. Ganti
Editor-In-Chief

How dumb can you people be?

In light of all you high strung people out there, here is some food for thought.—LPG

1. Why limit yourself by declaring a major when we will all receive the same degree at graduation?
2. Why look for an internship in Massachusetts when your own school won't let you live on campus during the summer?
3. Why complain to your OB professor about your group when you know the class is about learning how to deal with groups?
4. Why let freshman and sophomores run the Spring Weekend committee when all they can do for a band is Toby's Mohm?
5. Why blame Public Safety for your problems when you are the one breaking windows and lamps?
6. Why complain about school spirit if you don't go to any athletic events?
7. Why criticize if you don't do anything to change things?
8. Why complain about the food at Trim, if you know you will be stuck eating there anyway?
9. Why wait until you are a junior to prepare your resume when you know others are doing it as freshman?
10. Why rely on voicemail when you know it will go down?
Dear Mr. Burke:

Let me start by saying how much we appreciate the feedback you provided in your original e-mail, dated January 30. Customers and products are very important to us, and we work hard to ensure that our software and products meet your needs.

However, there are some pre-existing College policies (driven by strategic planning and set by the Cabinet) that limit our ability to support these issues. We are committed to improving our environmental and resource conditions (set by the budget), which is why we regularly review our policies to ensure they are effective.

Mac Manager by ELS has been used at Babson for five years without a single security incident. Our experience with the software has been positive, and we have received positive feedback from our users. It is also very affordable.

Regrettably, I cannot provide a cost-benefit analysis for the Mac OS because I do not have the necessary information. However, I can assure you that the Mac OS provides security for Mac users. As a result, we have decided to continue using it for the time being.

I hope this information is helpful. If you have any further questions, please feel free to contact me.

Sincerely,

Holly M. Coolidge
Network Support Specialist
Information Technology and Services Division
Letters

Response to Ms. Coolidge:

Dear Ms. Coolidge,

First, although I am not a member of the Board of Trustees or the Cabinet, I am vaguely aware of Balson policies, and the way they are presented.

Your statement: "Microsoft Windows was becoming the graphical user interface choice of businesses, and they are being trained as well." I'll follow that. This statement was true in years past, but your reference is too general and sheds no light on the current state of the matter.

The current system, no foresight. Windows NT, Windows 95, MacOS, Unix (of any flavor), and OS2 are business operating systems as well. Major corporations have shifted to Windows NT and 95, but ITSSD is not supporting the student population on these platforms making your "business as usual" ill founded statement. ITSSD claims to be on the cutting edge of technology in the education and business environments, but the truth is only the faculty and administration sees that technology as "business as usual". They are not happy with it either. Please do not attempt to deny this statement by giving us a double talk and more faculty that will back it.

I also stated the student population of 1000, and I know students know that ITSSD staff is currently using Windows 95 and NT with great success in Horn. Perhaps ITSSD should change its policy of not telling the user what they want to know: only what they need to know is not working well. The students are unhappy with the network that is in place. They spend over one hundred dollars for every update of network. They are not given any share drive access. They also spend the money for viruses (comprehensive virus protection) and sending of the network, disappearing system files, out of memory errors, and countless other Glomerous boners. It may be in its first year, but you have been testing it for more, so work out the bugs before you release Win91 or NT, whichever ITSSD CHOOSES to bring in. Will student input really matter? I doubt it, it never affected you before now.

Third, to hide behind "Rick Michael, then director of User Services, and Hamid Sabet, senior systems analyst" is irresponsible. This analysis clearly failed to take into account that 65 percent of graphics and desktop publishing companies, 70 percent of Unix based systems, and 35 percent of Internet users are all MACINTOSH users. To dismiss the needs of several hundred students, is again shortsighted and shows the bias of ITSSD towards your outdated network. You do not have a Macintosh users are based on what you think and not what you know. The computer store sells Apple computers more than anything else, to students and faculty both. Graduate students, undergraduates, and faculty have worked on them for years and continue to do so. By your numbers, if you do not recognize who was important. The answer was easy, EVERYONE. And to say you cannot support everyone is incorrect and you know that as well. Everyone could be updated; the budget is there. The structure, but technical items are another business. This again shows how your commitment to what you see is necessary and not the school population.

Further, again to discount the Macintosh and say that it will only be supported on the DOS side is ridiculous. People use Macintoshes because they want to use DOS and Windows. They are not inferior or not un technical, they simply choose another one of an operating system that they enjoy using. Do not segregate based on choice or it will not operate on system fire fight.

Here is the part I am going to enjoy. That is, to rebuke you on the last few points of your letter.

1. While it is true that 7.5.2 does not work, the Nihoned Mac, 7.5.3 has been released. Yet even before that, and for the last several months, minor updates for 7.5 have been published available. Theses updates included Open Transport which works with NFS, telnet, and the DECP sever like the PCI Macs, Windows 95, and Windows NT machines. Sorry, what do you call that? What a JOKE! This program has only recently been reviewed with major security programs. I could not find even a local or warehouse vendor of this product to confirm any product specifications. "Mac Manager by ESL has been used at Balson for five years without a single security compromise." Really? I sincerely doubt that. Wednesday the 8th of this month, I visited the 24 hour lab. Would you like to know what I found? Of the five Macs, only one was fully functional. The rest were in some state of disrepair. I laughed so hard when I saw a ridiculous interface, I drew the attention of two so called "HELP Desk" students. They conceded they had no idea what was wrong with either the Mac or DOS side. Sorry. Oh and I forgot, the $20000 6100/DOS compatibility package bought to support both environments won’t even work for you. Here is an idea: Mac side which is now outdated and slower than nothing. Nothing like getting the most for your money.

Furthermore the program At Ease provided by Apple FREE OF CHARGE does much more than what I observed Mac Manager doing. Providing for superior performance, and yet full flexibility for the network administrator. Hey, a program that is free, and better. Sorry, you lose again.

3. It is good to see that you had to concede the Geographics point. So sorry, but that’s true again. This point to TCP/IP and IP address was mentioned briefly in point number one. Open Transport for Nihoned Macs has been publicly available for testing and implementation for several months, as you know because you have had the beta copies correct? I have had it running since before Christmas on four PowerMacs around campus. Two PowerMac 8100/ 100 and two 7100/665’s. This is true. I have all Powermacs to use Globenet through SoftWindows and Telnet to the VAX, as well as direct Internet access through Netscape. Sorry. Oh wait, SoftWindows 2.0 works on any Power Macintosh doesn’t it? Regardless of operating system fire fight.

5. I am impressed that Apple computer gave Balson a "new" 6100/DOS Since the 6100/DOS was released before Christmas 1994, Balson must of been camped out the first day. Since the 6100/DOS is not Windows compliant, Windows is not true. Why? We don’t ask the dozens of people who spent the money for your Internet DOS compatible Macintosh what they think of your work ethic. Yet it does work now, but you then lose all network capabilities on the Macintosh side (I do my homework).

6. Thank you for conceding that fact your presentation was ridiculous and severely lacking. Any student using a PowerMac and SoftWindows 2.0 can easily receive all the benefits of Globenet in their room, and could have with SoftWindows version 1.0. Andy at ITSSD had it working perfectly on several machines around campus. Maybe you ought to check your sources more carefully. By the way, "via five protocols across two layers", do YOU know what this means? Andy seems to be a real good guy, how come you guys rely on him to solve all the problems you created?

7. Regarding student aides, yes, many of them are good people and moderately helpful. In regards of their training, every time they have it called "useless and lacking." If they can’t answer the questions, all the customer service background is not worth the cheap resume paper it was written on.

As for my working for you, please disregard my resume. My current job with Apple Computer and seeing employee relations at its base has drastically changed my thoughts of working for ITSSD. That combined with the fact that my consulting business of 5 years keeps me too busy to worry about some backwards little system, with shortsighted administrators. It is a waste of my time.

Oh, by the way, you forgot to mention the "Cabinet" level review of ITSSD, brought on by the multitude of complaints. Kevin Moody of Arthur Anderson, was brought here by President Glavins, because ITSSD was in such disarray. I hope you two have a nice little chat. By the way, next time we select faculty for this Cabinet review, why don’t we pick faculty who have experience and complaints about the system? Like maybe the ME teachers and other teachers who care about using the computer they want to use. We don’t WANT to choose teachers who will just go along with ITSSD, we want the TRUTH.

Adam E. Bork
Operations Manager
Authorized Apple Representative

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BABSON STUDENTS WELCOME

The Babson Free Press
March 28, 1996
Opinions

Learn how to drive your BMW and listen to Elvis (for a change)

By Shiv Singh
Staff Writer

The computer age has dawned upon us, the internet, virtual realities, cyberspace, surfing, etc., it has all become a part of us, hasn’t it? It has of course, so the media preaches. Pick up any newspaper or magazine today and see if the word “internet” is missing from it. It can’t happen, the internet is the publishing craze.

I call it cyberanity. Remember the Beatles and Elvis, cool weren’t they? Well, our equivalent today is the internet. Doesn’t sound terribly exciting does it? But it is true, the internet is driving the world nuts just like those phenomenal singers did for our parents’ generation (and for some of us to this day). The only difference is that this time the concert tickets are more expensive and once we get to the concert, we aren’t too sure about what we are supposed to do. No, I haven’t gone totally nuts as well, I mean what I say. The concert...

"...we are so caught up in the technical hype...

All right, you might be able to see the real audio style where you can listen to some music, or even tune into the radio and televisions on which we can hear or see this new music.

A home computer with a modern cost on average about $2000 dollars today. Not bad considering what the prices were a couple of years ago, or a couple of years before that. What’s even better, most of these home computers come internet-ready. They all advertise that the internet is just one step away. Wonderful, true hein. Imagine if it were that easy to get tickets for the Beatles or Elvis in their day. But that’s a story for another time. What do you do with it?

Many of us have computers. We are even connected to the internet. Cool isn’t it? But what do we do with our computers except for the likes of word processing which one could do with an eight hundred dollar system? Don’t tell me figures like checkbooks, spreads, raps, and hard disk sizes if you don’t use them to their full capacity. You can get just as good Sega or Nintendo games than the ones you play on your two thousand dollar system. Then what is it?

It matters if your computer takes a minute and a half to load up against someone’s that takes 33 seconds flat, but costs you much? Does it matter if your computer can’t run Windows 95 or the latest Macintosh operating system because it when it comes down to applications you both use the same ones? Does it matter if you have no speakers while your friend’s computer doubles as a phone and answering machine even though he prefers to use a telephone? Does it matter that he has a high speed internet connection, while you have a slow 2400 baud connection because neither of you use the net much? Do these things really matter?

Technology is changing so rapidly that it is virtually impossible to keep pace with it. But we do like to try and that attempt fuels the technology industry. I suppose it is progress. But there is one thing missing. We are so caught up in the technical hype that we don’t pause to sit back and decide how we want to use our technology: Asians anyway. They would rather drink themselves silly than try to educate themselves.

The second discrimination issue is in a quieter one, but still exists. I heard it too often, Americans bitching

"...The country that preaches equality and a fair chance is slaughtering every foreign student in the face."

ugly, but cannot be avoided because I am here to stick it in your face, truth.

Discrimination! An ugly word isn’t it? I would like to discuss some of the various discrimination issues in the International population, here at Babson. The first issue is one that is probably legal, but sucks never the less. Financial Aid is mainly for American students, not for anyone else. What kind of rule is that? International students pay the same tuition as the American students. Wait...that’s not true, they pay more out of pocket because they get so very little aid. How come one group gets special treatment and the other doesn’t? (Only the Financial Aid Gestaican can answer that). That is not right. The country that preaches equality and a fair chance is slaughtering every foreign student in the face. Let’s face it, Financial Aid is wasted on about how International students are breaking the law. This refers specifically to driving laws and parking. I cannot tell you how many times I have heard this. Worse than that the generalizations saying that all International park anywhere they please, and drive around campus like maniacs. Quite frankly, Americans break the law a whole lot more than International students do. The Americans drive just as bad, if not worse. Just get a few beers into them and stay the heck off the sidewalk. I might remind you that every weekend those drunken-scape in Piets Hall are making noise 3:00 a.m. in the morning and palling fire alarms. Others get drunk and break windows, rip signs off of the ground, and generally act like Idiots. What was up with last weekend? Vandalism was way over

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The Balston Free Press
March 28, 1996

The Truth Painful
Discrimination vs. Vandalism

By Valentina Contributing Writer

Welcome one and all to my first opinion column. As indicated in its title, here is the painful, sometimes

"...the country that preaches equality and a fair chance is slaughtering every foreign student in the face."

ugly, but cannot be avoided because I am here to stick it in your face, truth.

Discrimination! An ugly word isn’t it? I would like to discuss some of the various discrimination issues in the International population, here at Babson. The first issue is one that is probably legal, but sucks never the less. Financial Aid is mainly for American students, not for anyone else. What kind of rule is that? International students pay the same tuition as the American students. Wait...that’s not true, they pay more out of pocket because they get so very little aid. How come one group gets special treatment and the other doesn’t? (Only the Financial Aid Gestaican can answer that). That is not right. The country that preaches equality and a fair chance is slaughtering every foreign student in the face. Let’s face it, Financial Aid is wasted on about how International students are breaking the law. This refers specifically to driving laws and parking. I cannot tell you how many times I have heard this. Worse than that is the generalizations saying that all International park anywhere they please, and drive around campus like maniacs. Quite frankly, Americans break the lay a whole lot more than International students do. The Americans drive just as bad, if not worse. Just get a few beers into them and stay the heck off the sidewalk. I might remind you that every weekend those drunken-scape in Piets Hall are making noise 3:00 a.m. in the morning and palling fire alarms. Others get drunk and break windows, rip signs off of the ground, and generally act like Idiots. What was up with last weekend? Vandalism was way over

control Saturday night, tell me I’m wrong. You hear about all the time. You rarely hear about International students getting “hammered” and vandalizing the campus. Watch who you accuse of breaking the law. With all the vandalism that these drunken-scape cause, they deserve it, and all the financial aid they get to pay for it, they should lie the Internationals park anywhere they please.

In a way, one could argue that Babo discriminates as well. If they pursued vandals as diligently as parking violators, vandalism could be well on its way to elimination. You can throw a rock through someone’s window while they are sleeping, but God help you if you park your car behind Hollander or some in and check your trail.

Where the heck are these guys going—during all this destruction, doing a cop on the local donut shop? I am afraid that Babo more resembles metropolitan than real police. They seem preoccupied with filling their ticket quotas, then preventing the vandals to get creative and dump jenos all over the Balston-mologies.
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NEW ENGLAND FORD DEALERS

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The Babson Free Press
March 28, 1996
Behind the Brew: Rogue Brewing Company

By Daniel J. Keefe
Business Editor

Who is the Rogue of the micro-brewing industry? Why, Rogue Brewing company of course. This week Behind the Brew takes a look at you. There is an entire micro-brewing company that is making a mark for itself in the brewing industry.

"Each bottle has a hand-painted look, with different scenes and pictures for each type of beer."

Cool Heads and Common Sense

By Michael Tinkham
Staff Writer

How is your temperament? If stress management is something that you are good at, then there may be a particular niche out there for you. There is an entire breed of corporate crisis managers out there that are making a very lucrative living out of putting out corporate forest fires. Traditional crisis controllers have consisted of some faceless corporate executive, but with the changing nature of businesses, good legal counsel cannot always get an entire corporation out of hotspots. For example, "It is amazing how hard people will fight with one another about what the problem is..."

Get More Out of That Laptop

By Daniel J. Keefe
Business Editor

The future is here. It is time to pull out that old laptop computer and turn it into a multi-purpose, world-wide mobile communication station. Does this sound complicated? You will be amazed how simply it actually is. PC cards are hitting the market, as you read this, to make your life and your business easier and more mobile. Companies such as Michael Strickler handle more than just your run-of-the-mill disputes. They handle everything from legal, financial, and technical issues to the bottom line. They are the ones who put together these great laptop computers and get them to work with you every step of the way.

The most obvious use is memory. Memory cards have been out a while, but the possibilities go way beyond just boosting memory. Some of the new PC cards have options like for music, sound and video. Highly specialized cards can be acquired for engineers and technicians to assist in their jobs. High-speed ISDN communications, CD-ROM and scanner capabilities are also available.

The key to the PC cards is their size and versatility. One could get the one or two cards that best suit their needs without having to buy a whole system. These cards are small and are easily stored. They are also easy to remove and replace. You just push it in a numbered slot and you are done. One drawback to this slot in the computer and adds more options to your laptop's abilities. The most obvious use is memory. Memory cards have been out a while, but the possibilities go way beyond just boosting memory. Some of the new PC cards have options like for music, sound and video. Highly specialized cards can be acquired for engineers and technicians to assist in their jobs. High-speed ISDN communications, CD-ROM and scanner capabilities are also available.

"Behind the Brew" is a new feature in this edition of the Bulletin. If you would like to see more of Behind the Brew in the future, please let us know what you think. Thank you for reading and we look forward to hearing from you.

Stocks on the Move

By Michael Fury
Staff Writer

Despite the impressive move the Dow Jones has made since the beginning of this year, there are still a few companies that have not benefited from this bull run. The most obvious issue that has failed to make the spotlight despite strong earnings growth, and in addition to issues that have fallen from their 1995 highs and are currently undervalued. Although there is a good deal of uncertainty concerning the future of the stock market in the coming year, the two issues that I recommend here have a very good chance of posting impressive gains in the coming months.

My first recommendation is Rehacer Group, Inc. (RBHC). Reba is currently trading around $15.75 which is roughly 18% off of its 52-week high of $19.38. RBHC is the country's largest contract manager of rehabilitation services. Net income was 26% this past year and earnings per share increased by 23%. Although these numbers are not the most exciting, RBHC has recorded a five year average return on equity of 17.6%. Rehacer was named #2 on the list of 200 Best Small Companies in America by Forbes Magazine.

Two companies with solid fundamentals are directed toward individuals who have severe physical impairments but demonstrate the potential for improvement. Patient's ailments are often a result of a stroke, arthritis, spinal cord injuries and brain trauma among other things including debilitating diseases. There are several factors that should help push RBHC into Wall Street's limelight in the coming year. For starters, America's population is aging, the number of vertically integrated HMOs and the proven cost effectiveness of rehabilitation programs. Despite a fair amount of competition, RBHC is well positioned within its industry and should be a big winner in 1996.

Next on my list of undervalued picks is Smartfaxes Systems (SMFX). This issue has fallen out of favor with investors in the past few months thanks in part to a correction in the tech sector. Despite very strong earnings growth, SMFX is currently trading over 10% of its 52-week high. This is a golden opportunity to pick up a company with tremendous growth at an extremely undervalued price. Smartfaxes' revenues for the fourth quarter of 1995 were forty million which represented an increase of 416% over last years comparable quarter. Overall, net revenues for 1995 increased 65% and net income grew 118%. Smartfaxes Systems Inc., an electronic manufacturing services provider of sophisticated electronic assemblies and sub-assemblies.
Who should be the next President of Babson College?
Compiled by Todd Miller

Sean Weiss
Class of 1996
"Kareem Abdul Jabbar, we need someone that can rebound."

Craig DeVarney
Class of 1999
"Someone really cool like me. Did I tell you I have an unpaid internship at the Fleet Center?"

Mike Solvi
Class of 1999
"The Ass Man."

Susan Liepand
Class of 1998
"Forbes—Maybe he could give 30 million to the undergrads...
Hmm..."

Eric K.
Class of 1997
"Wayne Coyne (Lead Singer from Flaming Lips)."

Ara Hazian
In Academic Lingo
"Ross Perot."

Kerri Klett
Class of 1997
"Antonio Banderas—this school is already half international—why not go all the way?"

Steve Miller
Class of 1997
"Michael Jackson, He beats it!"

Parisse Spelios
Class of 1996
"Elvis because he is the King."

Kemal Sadikoglu and
Christian Pappanmholas
Class of 1999
"Me Man! With the corruption I'll bring, we'll all be rich. Christian will be my Vice-President"
Tahir this reptilian eating machine is a member of the Agama genus that's commonly seen sunning itself along the banks of the Nile. Unlike its harmless cousins, the Geshew possesses razor sharp teeth, an insatiable taste for human guts, and is only one inch long making entering the dining hall really no problem.

Believe me, there's no intestine too big, liver too hard, or fat too thick for this little critter to eat its way through. Tahir explains, "The Geshew enters through the mouth and slides down the esophagus all while the person sleeps. The victim normally awakens with a tickling sensation in his throat, but goes back to sleep not realizing what has happened. But early the next morning he begins to experience severe stomach pain as the little bugger begins his hideous 4-day process of chewing through the stomach lining, the abdominal muscle, the subcutaneous fat, and finally exits by chewing his way through the outer layer of skin."

According to the doctor, the Geshew then starts looking for another Egyptian who sleeps with his mouth open and the whole process is repeated. The first gutless corpse was discovered on September 24 and since that date 112 more have followed suit with no signs of a decline in sight. This tiny lizard, according to Dr. Tahir, is drawn to sleeping folks because of their terrible evening breath. Although quite repugnant to the human nose, evening breath serves solely as an odorous invite to-dinner for the gut craving little lizards. Now listen up! The broch begins to thicken up a bit here. Dr. Tahir estimates that within 6 months, the Geshew will be making its cameo over here in the U.S. so a few simple precautions are in order.

Common sense things like doubting up on window screens, gargling before bedtime, and so on are good ideas. Hyou do come in contact with one please alert your local authorities immediately.

Well, I can breathe a sigh of relief with that out of the way and get on to some in-house matters. I normally don't start my column with this stuff, but with a potential final topic such as the carbonated beverages. And speaking of soda bottles, s.k.a. "Custodial Gold," why is it that everyone puts the caps back on them when they're done. That only means that I have to take damn things back off again before I turn them in. I have also noticed an increase in the number of Lungas in my men's room sinks. Now, while I'm grateful that you chose to deposit them there, may I be so bold to ask one small favor? Try washing the disgusting looking things down the drain I'll be a little more explicit. A lunga, upon exiting your mouth, is in a liquidly, gelatinous stage. But then all goes to dry, especially the ones that you really dig down deep for, they turn to cement. So, a flip of the handle would be appreciated. If I were ever to give out a nice guy of the week award, it would surely have to go to Vietnamese fisherman Hong Phong. The WWN reports that while fishing the Gun river, Mr. Phong caught a mermaid. He then took one arm, beat the thing to death and deposited the corpse back into the river. What a sweetheart I wouldn't do that to a stupid looking Horn Pout who swallowed my last hook, let alone a mermaid! Anyways, Mr. Phong was arrested with murder, and is currently awaiting his trial. That's it from here. See ya next week. The Dean.

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Mass Ave Suite 14
Lexington, MA 02173
Dear Dean,

By Skip

Dear Dean,

No matter what the story may be, it’s never been the same. The story of how I met your daughter in Trim, but I have a feeling that things will change. Last Friday at Trim (I know it was a Friday because half the campus was sleeping), I was2

Dear Ramse, I was arguing with myself about the meaning of life and pretty much everything else. I’ve become more specialized and subdivided. For instance, there’s a certain group of feminists that want to be able to procreate with the involvement of men in any way. They call themselves “HOW.” There’s another bunch of feminists that are against the idea. They call themselves “WOW.” And so on. Well Ramse, it’s in my humble opinion that you are dealing with the most dangerous bunch of them all. The mother of Patrick, the Feminist, or better known as “NOW.” This bunch of oversurfaced Gloria Steinem absolutely despises men, and it’s in my belief that these women that you are trying to impress are either current members or are soon to be, depending of course on when they start packing on the Tonnage. I believe they planted the potato in your path to do you harm, this explaining their change of mood when you didn’t chuck on it. Also Ramse, whose potato was it that you ordered? The potato is the only vegetable that is androgynous. In other words, there are no guy potatoes so it’s a favorite of this radical group. So take heed, Mr. Ramse, to the words hence spoken. For, if not, you’ll end up a-gasping and a-choking.

Dear Ramse, I wish to advise you that you stay clear of the so-called “Honeys” and I’ll explain why. I’m sure that you’re familiar with the feminist organization “NOW.” Well, like everything else, they’ve become more specialized and subdivided. For instance, there’s a certain group of feminists that want to be able to procreate without the involvement of men in any way. They call themselves “HOW.” There’s also another bunch of feminists that insisted on the wizard scene, the “WOW.” And so on. Well Ramse, in my humble opinion that you are dealing with the most dangerous bunch of them all. The mother of Patrick, the Feminist, or better known as “NOW.” This bunch of oversurfaced Gloria Steinem absolutely despises men, and it’s in my belief that these women that you are trying to impress are either current members or are soon to be, depending on course on when they start packing on the Tonnage. I believe they planted the potato in your path to do you harm, this explaining their change of mood when you didn’t chuck on it. Also Ramse, whose potato was it that you ordered? The potato is the only vegetable that is androgynous. In other words, there are no guy potatoes so it’s a favorite of this radical group. So take heed, Mr. Ramse, to the words hence spoken. For, if not, you’ll end up a-gasping and a-choking.

Dear Dean,

Just a quick note, I’m having a small problem, and I hope you can help. It seems that my eyes have been getting in trouble lately. I’m ashamed to say this, but my eyes water while my lover and I are in a passionate love hug... i.e. sex. I hope you can shed some light on this because she is beginning to think that I’m crying and she is threatening to leave me. Please help me, I love her (at least when my eyes are watering).

Thanks,

The Crying Man

Dear Crying Man,

Firstly, knowing that the average Babson male initiates sex, my initial prognosis would either be mass or pepper spray. If that’s not the case, I would recommend undergoing a "dacrocystography." That of course, is a study that demonstrates tear duct occlusion. I feel very strongly that the results would only echo my thoughts on the matter, so listen up. I surmise that your sperm is somehow backing up to your tear ducts, thus giving a new meaning to the term "becoming eyes." Anyway, this procedure would begin at the seminal vesicles of course, travel up the abdominal lymph node highway, through the azago lobes, into the cervical trunk, and finally into the cerebral cortex of the brain. At this point, the baby batter mixes up with the cerebral spinal fluid produced by the choroid plexus and is finally secreted by the lachrymal glands as tears. That was a piece of cake crying man, write me again when you can present a little more of a challenge.

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Behind the Brew Too: Dead Guy Ale

By Daniel J. Keeffe
Business Editor

This week Behind the Brew looked into what Rogue Brewing Company has been producing lately. For those of you who wish to learn more about the company itself, you can check out the RTB column in the business section. Let us now review some select items from the Rogue line. This information was compiled through research, surveys, and an appropriate amount of sampling on my part. Please note that along with the reviews this week, I have added a numerical number. This is the boiling down of a 5 category rating system into one total. The highest possible rating a beer can receive is a 5.

Hazelnut Brown Nectar—Southern English brown ale with hazelnuts. There is a very coffee-like aroma with a semi-smooth malt finish. I rate this as a 2.9.

Roger's & Borry - A fruity ale fermented with marionberries; it has a berry aroma, and finishes with a smooth berry taste. This one was somewhat cloudy and had a strong yeast flavor, too much if you ask me. I rated this one as 3.0.

Shakespeare Stout—An earthy flavored stout and a mellow chocolate aftertaste. It is a pleasure to the palate. It lacks some body and the stout base finishes quite impressively. I rate this as a 4.6. Overall this is the best of the Rogue line that I have tasted.

St. Rogue Red Ale - Red colored ale with a taste of roasted malt and a heavy yeast finish. This was not as good as I had expected in that it finished somewhat flat and the aftertaste was harsh. I rate this one at 2.6.

Dead Guy Ale—This ale comes in a very attractive bottle, complete with a skeleton sitting on a barrel. It is a marketing masterpiece, as I could not turn this one down because of the look alone. One needs a brave soul to take on the Dead Guy, I rated this one at 2.5.

Maxwell Rogue Ale—This can be classified as a chili beer golden color with a rich malty aroma. It has an interesting aftertaste somewhat like smoked chipotle pepper. It has a pleasant aroma and a lingering tartness. I rated this one at 2.7.

Gran-n-Cherry Ale - Fruity ale, cranberry flavored and a pungent perfumery aroma. At first there is no cherry taste, but as it approaches room temperature many flavors come out. Overall, I would give this a 3.3.

Oregon Golden Ale - Blood colored ale with a rich malt aroma. Smooth yet with a sharp flavor. I will give this a 2.5. Overall, I felt this one was somewhat fruity, but left a slight aftertaste.

Magil ale—Strong ale, lively in flavor and an interesting aroma. This is a great looking example of an ale. It has an aromatic, flowery taste with overpowering hoppy finish. I give it a 3.8, a very intriguing ale.

Rogue Brewing Company also puts out these other fine beers: Grand (Double)-Magil - Magil Madness - Rogue Magil - New Portor - Old Crow;Acan Barleywine - Rogue Ale Willamette - Waterfront Pale Ale - Maierbach Ale - Mo Ale - American Amber - Santa's Private Reserve - What's Up High - Wild Irish Rogue Ale - Roughneck Ale - McRogue Stout Ale - Imperial Stout - Smoke Ale - Mocha Porter!

Weekly Horoscope

Aries (March 21-April 20): You will be rewarded for this call by a surprise gift from them early next week.

Taurus (April 21-May 21): You will need to feel the dress extra sharp this week. This extra effort will get someone special to finally notice you and the two of you will go on a date early next week.

Gemini (May 22-June 21): Your creativity comes shining through this week. A special task will find its way into your day that will require your creativity this week. Take some extra time on this project and you will be greatly rewarded later on in the week.

Cancer (June 22-July 23): This is the week to do something out of the ordinary. Don't worry about what other people may think because it's your life. You will have a great time even if your friends think you are crazy.

Leo (July 24-Aug. 23): Your budding romance will become fully blossomed this week! Sit back and enjoy, you now found love because it is finally time for you to have luck in the love department. The 29th will be a particularly good love day.

Virgo (Aug. 24-Sept. 23): Don't forget to take some time out of your hectic life this week for yourself. You've been neglecting yourself by giving all of your time for others and if you are not careful you'll burn yourself out. The 1st will be a great day to take some time alone.

Libra (Sept. 24-Oct. 23): Don't overlook the friends around you. They could be the source of information you have been looking for in figuring out the problems you are facing. If you take the initiative and tell them what's wrong by the 2nd, chances are they will give you the answers you need.

Scorpio (Oct. 24-Nov. 22): Things in your life are getting very hectic as you get farther and farther into the semester. Don't let outside forces interfere with your school work too much or you will be upset with yourself when the grades come out. A friend on campus will be a good person to talk with about these confusing times.

Sagittarius (Nov. 23-Dec. 21): You will be offered the chance to learn a new skill this week. Take this opportunity to find out more about yourself, as well as a new skill. This new skill will come in very handy in the near future!

Capricorn (Dec. 22-Jan. 20): You will be faced with the chance to take the easy route on an upcoming school assignment. Be warned, the walls have ears and the chances of you getting caught will increase as the week goes on. The 3rd will be a particularly easy time.

Aquarius (Jan. 21-Feb. 19): This is the week to go on an adventure. This adventure will give you a chance to bond with a friend you haven't seen much of lately as well as give you some memories that will last a lifetime.

Pisces( Feb. 20-March 20): It is time to stretch those limits and do a bit of exercising this week. You may try to make excuses to put it off, saying that you have too much work to do. Take time out this week especially to energize your body and prepare for those warm spring days.
Cargill is the largest family business firm in the United States. It is a remnant of a bygone era in which huge family fortunes were built, including the likes of the Rockefellers and Carnegies. Founded in 1865, Cargill's core business is the trading and processing of basic foodstuffs and commodities from around the globe. It has grown into an multinational firm with annual sales in excess of $50 billion and more than 73,000 employees. An anomaly in American business today, Cargill has been able to keep the company in the hands of the family by foregoing cash dividends and reinvesting profits in the company. There are many other factors behind the magnificent success that has been achieved by Cargill since its inception over 130 years ago. With the goal of doubling its net worth approximately every half dozen years, it is pursuing growth for its own sake, which is a deviation from conventional wisdom in corporate America. Already with locations in 66 countries, Cargill is extending its network of foreign offices, which is resulting in an unparalleled knowledge of the nuances of local markets. This knowledge is another reason why Cargill has been so successful.

Economies of scale provide Cargill with an extra advantage with which it can compete in industries across the globe. Cost structure has been improved through diversification into grain commodities, cotton, oil and orange juice. Cargill has also been able to minimize one of the most common problems associated with companies of its size: losing focus. Cargill has stuck to its main strength which consists of being the middleman. It buys raw materials from producers and sells them to retailers.

Some criticize Cargill for using its size to its advantage. They claim that Cargill uses its size to control grain prices. They are also criticized by members of the beef industry because its subsidiaries in this industry cut over 80% of its beef from the highest quality cattle. The claim against Cargill's subsidiaries is that this concentration allows them too much power to exploit the market. The company itself has stated that it could trim a little of its own fat. In comparison with the competition, Cargill is situated in the middle in terms of possibilities in several lines of its business. Not much to worry about for the huge firm, which has other objectives associated with satisfying the members of the family business.

Cargill has avoided going public, the fate of many of America's early industrial giants. The company has continually reinvested its profits and is devoted to increasing the net worth of the company. They seemed to have found a formula for success. The past three years have produced losses in its history, but record profits have been made at Cargill each year. The future looks promising for this company which enjoys the benefits of a growing market. As the world's population continues to grow along with wealth increases, more food is needed, driving the growth in this industry.

Source: The Economist.
Economic Profile: Hong Kong

By Albena Djongova
Staff Writer

The British territory of Hong Kong (meaning "Fragrant Harbor"), lies at the mouth of the Canton River on the southeastern coast of China. It has grown from a cluster of 19th-century fishing villages into one of the most important trading, industrial, and financial centers in Asia. Although Hong Kong lies within the tropics, it enjoys a diversity of weather because the climate is governed by the monsoons.

With an area of about 404 square miles, the tropical colony consists of Hong Kong Island and various surrounding islands. Hong Kong island, the site of most of the governmental, commercial, and financial activities, is about 72 square miles.

The population center is the city of Victoria, commonly called Hong Kong. An interesting fact is that several districts in the colony have some of the greatest population densities in the world. Another one is that Hong Kong's population is 5.9 million (1992), of which an estimated 58 percent are Chinese. That is why the Chinese and English languages are used as official.

Since October 1983, the Hong Kong dollar has been linked to the U.S. dollar at the rate of SHK 7.8 = US$1.

"In 1989, the US was Hong Kong's second largest trading partner after China."

As I already mentioned, Hong Kong is a thriving metropolis with financial, commercial, and trade facilities serving all of Asia. It is both an industrial community and a flourishing entrepôt as a result of ideal location for regional trade and its skilled and hard-working labor force. Hong Kong has virtually no natural resources; the economy is dependent on exports, tourism, entrepôt trade, and financial/banking activity. Gross Domestic Product was estimated at $62.4 billion in 1989 per capita income, at $51,000, has enabled residents to enjoy the highest standard of living in Asia outside of Japan. Another fact justifying the stated above is that during 1989, unemployment rate was only 1.4 percent.

The economy has grown without extensive government planning. The growth has been due largely to private efforts and a skilled and industrious work force. People engaged in industry and commerce present 71% of the colony's work force (1987). Hong Kong's trade balance is normally in deficit, but is covered by earnings from tourism and other invisibles, as well as capital inflows. The colony is the world's largest exporter of electronics, watches, toys, watches, and candles.

In 1989, the US was Hong Kong's second largest trading partner after China. Moreover, more than 900 US companies are registered in the colony. Hong Kong has a plethora of financial institutions. The lack of restrictions on currency exchange makes Hong Kong Asia's largest financial center and one of the largest in the world.

Finally, I want to emphasize on the following. The forthcoming Chinese takeover in 1997 has resulted in the mass departure of tens of thousands of professional and highly skilled workers and their families. If the trend continues, Hong Kong's dynamic economy will greatly suffer.

Women at the Top

By Lisa Hensel
Contributing Writer

Whilst women represent half of the world's population, they do not represent even close to half of the world's corporate managers. In America, where 46% of the work force is female, only 3% of senior executives are women. However, according to World Business "50 World-Class Executives," women's business sense is back in vogue. Traditionally "female skills," such as negotiating, building and maintaining strategic alliances are becoming increasingly valued.

Celebrating women's month, I would like to share the successful stories of some of the world's most honored female executives. Amalia Lacroze de Fortabat is President of Grupo Fortabat and is the richest woman in Argentina, with interests in industries ranging from cement to media.

Imelda Roche, President of Nutri-Metics International Holdings, started making products that were sold door-to-door in Australia and now owns Nutri-Metics International, with 250,000 employees world-wide. Maureen Kempston, President and General Manager of General Motors of Canada, introduced innovations such as 24 hour road side assistance and reads fifty to sixty customer letters a week. She strives to create customer enthusiasm.

Nicole Notar is General Secretary of the largest French labor union, which was responsible for the shut down of French rail last November.

Tarjani Valdiv is the Chairperson and Managing Director of the Export-Import Bank of India. She is the highest ranking female banking official in Asia.

Sawko Noma is President of Kodansha LTD, the largest publishing house in Japan. Mercie Saia Schnorkowski is CEO of Renfe, Spain's national rail system. Under her control, Renfe made its first profit ever.

Anita Roddick, UK, is founder and Chief Executive of the Body Shop International. She has adopted policies such as recycling containers and prohibiting testing on animals. Also, she is a member of the Baha'í Academy of Distinguished Entrepreneurs.

Loida Nicolas Lewis is Chairperson and CEO of Beatrice International Holdings. As head of the US food conglomerate, she cut debt by moving to smaller offices, selling corporate bonds and dumping the corporate jet.

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Author’s Appearance & Book Signing
Friday, March 29, 1996
Babson Bookstore
10:00 to 12:00 & 2:00 to 3:30

THE YOUNG ENTREPRENEUR'S GUIDE TO STARTING AND RUNNING A BUSINESS

STEVE MARIOTTI
Founder and President of the National Foundation for Teaching Entrepreneurship
WITH TONY TOWLE AND DEBRA DESALVO

How to Turn Your Hobby, Skill, or Interest into a Profit-Making Business

The Young Entrepreneur's Guide to Starting and Running a Business is filled with stories of young entrepreneurs—from those just starting out to people like Microsoft's Bill Gates and Berry Gordy, the founder of Motown Records. It's also a practical nuts-and-bolts guide to everything you need to know to start your own small business.

- Includes a complete guide to preparing a business plan
- Shows how to both understand finance and keep good financial records
- Serves as a complete guide to marketing: how to do market research, make a sales call, prepare advertising
- Gives you many ideas about businesses you can start

Steve Mariotti is the founder, president, and chief executive officer of the National Foundation for Teaching Entrepreneurship. The NFTF has shown over ten thousand young people how they can start their own small businesses, and its programs are offered in fourteen cities in the United States.

The Babson Free Press
March 28, 1996
Educating the Disabled

By Adrian McCoy
Multi-Cultural Editor

How many of us able-bodied people have ever thought about what life would be like if you were disabled? Many of America's children live the life without the luxury of being able-bodied. That's right, being able-bodied is a luxury.

The special education needs of more than 8 million students were being unmet. Students were being excluded from schools, not receiving the proper education needed, and many were going undetected of disabilities and even being misclassified. Of the students being educated, many were being educated at areas not in their communities.

It was not until 1975 that disabled children were promised equal protection under the law regarding education. The Education for All Handicapped Children Act ended the historic exclusion of handicapped/disabled children by guaranteeing equal opportunity in education.

Through the establishment of this Act, Congress required parental involvement at almost every level, non-biased assessment practices, individualized education programs for eligible students, related services, student placement in environments that were the least restrictive, and due process procedures where parents and students could seek justice regarding decisions made by many professionals.

Congress felt that state and local agencies were not fulfilling their duties in providing education for disabled students. It was also found that these agencies lacked the funding to carry out said duties and that it would benefit America if the Federal government assisted in meeting these needs.

Congress' solution was to declare that children with disabilities receive free appropriate learning, that parents and guardians were protected, state and local agencies would receive assistance in their duties, and in order to make sure all needs are being met and that everything is effective an assessment model was developed. For 20 years the Individuals with Disabilities Education Act (IDEA) has become stronger and extensive. With each revision, for example, the Federal government has assisted in special education for more than twenty years. Congress has been active and has expressed unwavering support for making sure disabled people are afforded equal protection under the Constitution and the law. Even the United States Supreme Court has uniformly and unanimously ruled in the IDEA interest.

The IDEA opened the doors of public education to disabled children. It also established that related services be available as well. For example, related services are related to things that help disabled children reach, enter, remain, and exit the school.

Now, the IDEA is working to get special education more aligned with regular education. This is because it is thought that special education needs to be more interwoven into the fabric of education.

There has also been a change in the goals of disability legislation. In 1990, with the Americans with Disabilities Act, the trend now is to ensure equal opportunity, 100% participation, independence in living, and economic survival.

These changes are making it possible for the IDEA to extend protection to infants and toddlers, research, provisions for transition into adult life, and many other related issues. A field study is in the works to provide more information on the issues related to this topic.

More information on the subject of education for the disabled will be included in next weeks Free Press. This is a topic that will continue to become more evident and important to us as future business leaders. In order to deal with the problems of these problems started, we must stay tuned for more discussion next week.

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The Babson Free Press
March 28, 1996
Lush: Lovelife

By Criis Conception
Webmaster

Five years ago, Lush appeared on the roster of the art rock stable, 4AD. A quartet fronted by female vocalists, Miki Berenyi and Emma Anderson, Lush exercised a style of music that was experimental, primal and innovative. Coming from a record label that produced such genre-breakers as The Pixies, The Cocteau Twins and Dead Can Dance, this isn't surprising.

"...if you are into this sort of thing, it could be quite fun to listen to, with a bunch of friends or something."
Babson Rugby Seen Beating Up Friars in Providence

By Mr. McFieley and Cliffy Contributing Writers

Robert Frost envisioned the onset of spring, and described it with the following.

Come with rain, O loud Sound of baseball; Bring the singer, being the nester; Give the buried flower a dream; Make the settled snowbank weep; Find the brown beneath the white...

Babson Rugby envisioned the onset of spring, and the only way to describe it is:

Babson ’22 - Providence College 17

Last Saturday Babson United Rugby Club, out-ran, out-scored, and out-classed the Black Pack of Providence College in their first game of the season. The Providence boys looked slow and weak, compared to the quick and agile Babson squad.

Last Saturday was Babson’s first chance to show that they are still one of the most talented teams in Division Two Rugby. Upon arriving at Providence’s pitch, Babson looked to be out-stuffed and outnumbered by the bigger Providence team. Yet the unsuspected Babson team remained focused during warm ups and after they learned that the referee was an injured player from Providence. This was surely a sign that the Babson Rugby Quinnipiacs are not unconditionally facing Providence’s mighty Babson team.

On the kick-off Providence player ran their line into the nose of Kevin Innick, consequently breaking it quite nicely. This sent the replacement and continued to play as if nothing had happened. For the first ten minutes the two teams pushed up and down unable to score. Providence, however, struck the first blow with a successful run off a maul with the extra points the score was 7-0. Providence only two drives later, Babson would score with a "dropped goal" on a fake that had been frollicking in the land of Friars for too long. With each play you could watch his hooves dig into the cleat poked surface of the brown grass. With each run you could hear the "onlooker's" Scottie Robertson with the Babson team was unable to practice outside for any extended period of time. It was the resourcefulness of Babson’s talented team that was key to last week’s win. The co-captains, Nelson Santiago and Jason Smith, along with the club officers, committed themselves to getting a head start spring season early. Since the second week of the season, the team has practiced three days a week in either the Webster Center or any small stretch of dry grass on the campus. This commitment rises from the squad’s unfruited season of last fall, and from the developmental growth of last season’s rookies.

This Saturday the Boys of Black and Gold will play Norwich on the lower fields at 1:00. The Green Machine will be working on conditioning this practice week, for what they expect to be a very fast paced and challenging game. If you have ever wanted to watch a game of rugby, or if you have ever wanted to play rugby, there’s no better time than this week and this season. The "bursting flower" that is Babson Rugby has been given new life with the onset of Spring, we hope you enjoy their beautiful victories.

Looking Into the Crystal Baseball

By Marc Colleca Staff Writer

Warning: Rotissierie leagues are dangerous. They are highly addictive, aggravating, time consuming, and represent all the wrong with following professional sports. With that said...

Those who play rotissierie baseball have considered trying a league should find this of interest. There are quite a few know-it-alls who go into this game without a strategy or prior experience and find themselves cursing the names of their favorite players by the end of the season. Different leagues follow different formats but here are some tips to follow on draft day:

1. Take the sure things first - There are a lot of good players there but when it comes down to it there are only really a handful of superstars, Griffey, Thomas, Bonds, and Maddux are worth their weights in rotissierie gold. If you can get them, don’t pass them up. At the same time...

2. Don’t fall in love with particular players - We all have our heroes but you can’t always get your ideal team. Don’t center your plans around any one superstar because injuries and off years do happen. Sometimes you’re better off letting the big one, with the matching price tag, get away. This correlates (for all you stat lovers out there) with my next point...

1. Take the question marks later - For all their glitz and glamour some guys just aren’t worth it. Canoese and Mitchell can catch the ball but both are bound to turn up on the disabled list. Why waste a high pick on a gamble when you can get a Roberto Alomar or Fred McGriff who are models of consistency? My next rule is related to this because you should always...

4. Watch out for flukes - Some people are late bloomers, others are never-weres, but the ones you really want to avoid are the flukes. Gary Gaetti, Eric Karros, and Tim Wakefield are a few of this year’s untouchables you should not expect an encore from. Sohomorphers, and pitchers especially, are always shaky prospects. Age knows no bounds when you...

5. Take the best player available - This isn’t always as simple as it seems. You have to be careful when going through the draft. It’s easy to take a player at random only to let the next guy go walking off with someone you overlooked and could really use. This brings us to point 6 which states...

5. Keep track of what you need - This is especially important towards the end when you are left with nothing but .215 hitting backup catchers to pick from. Be sure to get the best player but also keep track of what you will have to fill in later. There will always be another outfielder laying around while even half decent catchers and shortstops are hard to come by. Another corollary that goes with this is...

7. Kill a category if you can - A well balanced team is what you are aiming for but if possible stack up in any one given category to a safety net. If you really load up on stolen bases, saves, batting average, or if you get off on WPLPs (that’s whose and pinch hitting points) then you can make a trade later in the season when you are comfortably ahead in that category scoring any lacking production in another area. Finally, last but most important...

8. Do not take hometown players - This can be the most frustrating part of rotissierie ball. Even when he performs better than you still get angry anytime you see him make out. This gets especially infuriating when you never get to see you chances to get you to him and almost impossible to handle when you watch his every game. This week...

I’ll try and get back to you one more time with some more hints of things machine’s but until that happy hunting.

David Onorato’s Top Ten Most Exciting Games in the 1996 NCAA Tournament

1. Syracuse vs. Georgia
2. Princeton vs. UCLA
3. Purdue vs. Western Carolina
4. Wake Forest vs. Texas
5. Iowa vs. George Washington
6. Syracuse vs. Kansas
7. Kansas vs. Louisville
8. Wake Forest vs. Louisville
9. Georgetown vs. Texas Tech
10. UCONN vs. Eastern Michigan

The Babson Free Press
March 28, 1996
Athlete of the Week
Michelle Steinrotter

Sport: Women's Ski Team
Favorite Movie: Top Gun
Favorite TV Show: Party of Five
Favorite Celebrity: None
Favorite Music Group: The Dave Matthews Band
Favorite Professor: Professor Aida
Mcdonalds vs. Burger King: Burger King
Coke vs. Pepsi: Coke
Hobby: Tennis

The selection committee for Athlete of the Week was adamant about choosing Michelle Steinrotter as this week's selection. Michelle was unanimously chosen because of the incredible year she had representing Babson on the slopes.

Michelle, a sophomore from Sudus, New York, first raised eyebrows around campus with her stunning performance during the regionals. She finished 2nd in the slalom, 2nd in the giant slalom (or GS in Skiing), and 2nd overall in the competition. 

Michelle was not finished. She moved on to Nationals with the team to compete against the best skiers in the country, skiers from Sierra Nevada, the Italian National team, and the Canadian National Team raced in this competition. Michelle's defining moment came in this race as she finished 6th in the slalom, 6th in the GS, and 5th overall. The top five finishers overall are considered All-American.

Michelle's season is not finished as she will be competing individually in an upcoming race. Michelle will be majoring in International Business here at Babson.

Sports Trivia Contest
Brought to you by Domino's Pizza and The Babson Free Press

Domino's Pizza Question

Who holds the single game scoring record for the NCAA tournament? Name the player and the year he broke the record.

The first three callers to David at #963 after 7:00pm with the correct answer will receive a free medium one-topping pizza and a coke from Domino's. Good luck!