Tuition Increase Smaller Than Anticipated

By Damien Newman
Staff Writer

The cost of a Babson education for full-time undergraduate and graduate students will increase for the 1993-1994 academic year.

Undergraduate total costs which typically includes tuition, room and board, and fees will increase by an average 4.7% next year. By increasing costs, the Board of Trustees hope to “maintain and enhance” the quality of education here at Babson. The Board of Trustees does, however, recognizes the need to be cost efficient.

Rival school, Bentley College, announced a 6.5% increase in undergraduate tuition in order to “maintain the quality of a downsizing college and the increasing financial aid costs for returning students”. For graduate students, the tuition for 1993-1994 has increased 6% to $1645.00 per course. This increase in costs, relatively low as compared to area schools, is the smallest percentage increase in recent history.

Faced with a decreasing pool of government aid, many colleges have been forced to supply financial aid with internal funds. Although Babson, unlike Bentley, is far from downsizing its operations, attracting and retaining quality faculty and students requires additional expenses each year. Alumni donations has been one way of reducing the need for a tuition increase; however, this amount is minimal when looking at the overall picture.

It is currently planned that 47% of the operating budget of $63 million will be allocated to faculty, staff, and employee compensation. Operational costs for the library and computer center account for another $6.0 million. In addition, the $1.6 million utility bill for 1992 is expected to increase dramatically in 1993. The financial aid budget has been fixed at $6.0 million for 1993, although demand for financial aid during the 1993-1994 academic year is expected to be $6.7 million.

The President and Board of Trustees have committed themselves to providing “the best management education available”. Despite all the recognition that Babson has received for its superior business education, Dr. Dury, Chief Financial Officer, states that the college still feels “morally obligated to containing educational costs.” The rising cost of higher education is making it increasingly difficult for all socio-economic groups to pursue their post-secondary education.

Founder’s Day Schedule for 1993

By Claire Conner
News Editor

This year’s Founder’s Day program will honor Mr. Jacob Stolt-Nielsen, Chairman of the Board and Chief Executive Officer of Stolt Tankers and Terminals, and Mr. Robert A. Swanson, Chairman of the Board of Genentech. The schedule includes a luncheon, induction ceremony, presentation of the Charm and Douglass Prize, and a question and answer session in Knight Atrium.

Mr. Stolt-Nielsen hails from a Norwegian shipping family. Seeing a need to segregate cargoes on large tankers, he designed a ship that could handle more than one toxic chemical per voyage. His company, Stolt Tankers & Terminals, is a holding company whose many subsidiaries transport bulk liquids around the world. Currently the world’s largest parcel tanker operator, the company has assets of $643 million.

The second honoree, Mr. Swanson, left a successful career as a venture capitalist to join forces with Herb Boyer, a biochemistry professor at the University of California. Together they formed a break through company to explore the commercial feasibility of recombinant DNA technology. Genentech has become a recognized leader in the biotechnology industry and last year had profits of $44 million on annual sales of $400 million.

This is an industry where losses are more common than profits. His son, Jacob III, graduated from Babson’s undergraduate program in 1987.

The day will close off with a panel discussion with the entrepreneurs and media interviews. If you have any questions or need further information, please contact Dick Bishop or Cecily Sanchez in the Office of Special Events at X4572 or X4573.
The Final Restoration of the Globe

By Suzanne Putnam
Staff Writer

As most students can verify, the Babson Globe has been undergoing restoration for quite some time. Since the Spring of 1992, students, faculty, and administrators have awaited the completion of the school's trademark. Don't lose hope! During a recent interview, Liz Shapiro, museum and gallery coordinator, insisted that progress will be underway in the near future.

The project has been beset with cold and damp weather. The abundance of snow and rain this winter season has made it virtually impossible for workers to place the adhesive on the Globe. Project coordinator had decided to test several panels over the winter season to verify that the adhesive used could withstand New England's harsh weather. Apparently they have and completion of the project can now begin.

The first step will be to place the latitude and longitude lines on the globe. Additional panels will be placed to assure that the grid lines are accurate. Once this is completed, work for placement of a special type of adhesive will be used to place the panels on the Globe. If all goes well the Globe could be completed by the time school countries, the original plan of a political map was abandoned. The map now being created does not contain country borders, but will show depths of oceans and heights of mountains. An idea of what the final product will look like can be envisioned by taking a look at the few panels which have already been placed on the Globe.

This is the Babson Globe, note: it's bigger than your head and tougher than your mother. Students will be able to place the remaining panels in their respective positions.

The panels, which are 30 by 30 inch pieces of mylar, are already constructed and ready resumes in the Fall. The finished product will resemble a satellite photograph of the Earth. Due to the political unrest in the former Soviet Union and other Eastern Bloc countries, the original plan of a political map was abandoned. The map now being created does not contain country borders, but will show depths of oceans and heights of mountains. An idea of what the final product will look like can be envisioned by taking a look at the few panels which have already been placed on the Globe.

Registars Office Introduces New Programs

By Claire Coustan
News Editor

The Undergraduate Office has begun intensive work on a computerized Student Information System, incorporating data from Admissions and the Registrars Office, along with other information. A data base management program is being developed so that information on students will be readily available to the appropriate staff. This is intended to permit effective decisions for both direct services and suitable referrals to students. The goal is to implement the system swiftly enough to help ensure academic success for students entering in the Fall 1993. "This should be used as reference material for the staff and administration who are recommending the adequate course work needed by students," states Dean Oesteicher.

Transfer students have often faced long delays in the processing of their applications for credit evaluation and transfer. Two changes are now being implemented which will bring some improvement to the process. First, the implementation of a "rolling" admissions practice and second, the installation of a computer program for transfer credit evaluation are helping reduce the hassles associated with the process. A comprehensive re-engineering of the process is the next step on the agenda. Close monitoring of each student's academic performance has begun to identify problem areas before they get worse. The Academic Standards Committee sent individualized recommendations and requirements for follow-up guidance or tutoring for students with a cumulative index below a 2.0. In terms of the study abroad programs at Babson, work is currently underway to add "anchor" relationships in Paris, Ecuador, and beyond. This is an exchange program between Babson and a college abroad where a prearranged curricular plan has been approved. "Our goal for curricular reform is to make it easier for students to fit a semester abroad into their required course work," states Dean Oesteicher.

New initiatives for the coming year include changes in the Fall 1993 Orientation program. First, a single day will be given to introductory sessions to academic matters, such as curriculum overview, writing, computing, library, advising, etc. Second, all freshmen will begin during orientation their connection and work with an upperclass academic mentor who will continue on as their tutor/mentor throughout their first semester. Two faculty groups have been organized to strengthen the coherence of freshmen education. One focuses on a Restructured Freshman Management Core, the second addresses the general desired outcomes of the freshmen year experience.

Work with the Academic Mentoring Program and Math Resource Center are proving to be successful. This program pairs a trained academic mentor with a particular professor and his students to provide academic advising and counseling support. In the fall term they provided more than 815 individual tutoring sessions of one hour in length and they also taught dozens of supplemental review sessions and offered peer advisement.

Student who would like to speak with Mary Oesteicher are welcomed in drop in on Thursday and Fridays between 11 a.m. and noon during the Dean's open office hours or by appointment.

It is our hope that the system will eliminate incidents of students enrolled in an unneeded course."

-Dean Oesteicher.

The Babson Free Press
**Strategies For Success in The Night Club Industry**

By Dylan Klempner
Staff Writer

On Wednesday, March 31 the Babson Association of Colleague Entrepreneurs and SAAB welcomed Ed Sparks, chief financial officer and partner of the Lyons Group, as the evening’s guest speaker. Lyons International is one of the nation’s leading firms in providing entertainment facilities. They own such clubs as Avalon (now Axalon), M88, Stitches, and Axis, to name just a few.

Mr. Sparks was able to give the audience some insights into his position and challenged the group with some of his own management techniques.

Mr. Sparks grew up in Medford, Massachusetts and graduated from Babson in 1967. He was social chairman as well as class president in his junior and senior year. During that period, accounting was considered Babson’s best program and he therefore pursued a degree in this area. Upon graduation, he worked in a CPA firm for three years and went on to start his own business in the oil and gas industry.

During this period, Mr. Sparks became friends with a man named Patrick Lyons who was involved in the night club business. In approximately 1980, the two talked and decided to purchase their first night club. Although they had to borrow heavily, they paid back their investors and creditors in a remarkably short period. In only a year they were able to purchase their second club. Since then Mr. Sparks has given up his CPA practice and Lyons International has become one of the largest and most prestigious night club operations in the country.

Their approach to the night club business, as well as management style, is very unique. They have formulated the idea of “cluster entertainment.” In other words, they run a variety of clubs in the same general location. The system works much like that of a mall. It allows a group of individuals to come to Boston, find a club that suits their individual tastes and preferences, and be assured of finding the top quality entertainment while remaining in the same vicinity.

Mr. Sparks emphasized the need to treat customers as if they were guests. He said his desire is for entertainment to be bouncers to receive tips from customers who wish to cut the long lines. However, he adamantly refused to acknowledge the fact that many are bribed into letting under-aged individuals into the clubs. “If I ever found out that one of my employees let an under-aged customer into one of my clubs, they would be out immediately,” he stated.

Employees for Lyons International, most of whom are students, are considered cast members on a stage. They are there not only to perform their respective jobs, but to enhance the experience of the “guests.” Trying to keep these employees motivated requires some unique management strategies on the part of Sparks and Lyons. For example, employees are treated as part of a large family. They are given birthday cards and receive a “park pass” which allows them to attend each club owned by the Lyons Group at no charge. This pass also gives them discounts on products from such companies as A
to Records. Many employees who become managers are given the opportunity to become partial owners.

Mr. Sparks was able to give his audience some helpful advice. He stressed the importance of communication between managers and employees. He also recommended that when choosing a career, one must not base the decision solely on monetary factors. Mr. Sparks believes that one must enjoy their work first, “success and wealth will come in time.”

**The Pursuit of Ethics at Hertz**

By Peter J. Mersa
Staff Writer

Frank Olsen, CEO of Hertz Corporation, spoke on March 31st as part of the Houck Executive Series. In 1980, Mr. Olsen was appointed Chairman of Hertz and Group Executive Vice President of RCA Corp., the parent company of Hertz at the time. He returned to Hertz when it was sold to United Airlines (UAL) in 1985. Two years later he was elected as Chairman and CEO of Allegis Corp., President and CEO of UAL while maintaining his position with Hertz. Later that same year he returned to Hertz full-time with the restructuring of UAL Inc., Allegis Corp.

Mr. Olsen has been in the car rental industry since he was eighteen years old and spoke about ethics in the industry. Hertz is the largest car rental company in the industry with over 420,000 vehicles in its fleet and 5000 locations in 128 countries.

Mr. Olsen described the car rental business as one where entry has been fueled by more leisure time afforded by the public after the jet age of the 1950’s. Last year alone fifty million people rented cars and twenty percent of them were first time renters. The market has also experienced double digit increases over the past thirty years.

Mr. Olsen described Hertz as a company with “a strong sense and pattern of conduct. Every major innovation was invented by Hertz.” They were the first car rental company with airport locations, the first with credit payment, the first with a nation-wide help service, and the first to allow the customer to drop the rental at a different location than where it was acquired.

Frank Olsen, CEO of Hertz Corporation.

Olsen was quick to point out that other car rental companies who think ethics should be overlooked.

Furthermore, Value and Dollar Car Rental were prosecuted in Los Angeles for false advertising. According to Olsen, this is not an uncommon practice in the business, “What you see is not always what you get.” Hertz is presently pursuing legislation to force car rental companies to offer the collision insurance as an option, rather than mandatory, as it is now. They have been successful in Illinois and New York and are right now working on other states.

Frank Olsen’s record and position in his chosen industry is quite impressive. He described his relationship with President William Glavine as one of mutual respect and a love for the sport of golf. Olsen has been largely responsible for putting Hertz at the top of the industry while maintaining impeccable ethics.
Presentation of Finalists in Charm Prize Competition

By Ahmad Asham
Staff Writer

On Friday, April 2 the finalists in the undergraduate Philip Charm entrepreneurial award presented their business plans for final selection by a panel of judges. The winners will be announced on Wednesday, April 14 during the Founder's Day Ceremony at Babson College.

The first group to present was Grande Banana Puree, a banana puree and essence manufacturing company which would be located in the "Free Zone" of Puerto Cortes, Honduras, with a distribution and sales office in Miami, Florida. Fruit purées and essences are an important ingredient to numerous products involved in the industries of fruit beverages, dairy products, baby foods, and bakery products in the U.S. The company hopes to benefit from low production costs and incentives given by the Honduran government.

The second group, Pandora Incorporated, is aligned with the billion dollars in manufacturing and development of a compact disc recording machine. The machine would give consumers the ability to record various songs onto one CD from a collection of songs within the machine. The machine would be a free standing unit, offering 2,000 selections from which the consumer could choose. The machine will verify their selections, calculate the total price, collect the money, record the songs onto a CD, and produce the CD complete with label and case.

The last student group to present, Mandarin Express, is a Chinese fast-food take-out and delivery company based in Madrid, Spain. Menu items would include 44 Chinese entrees, soft drinks and desserts tailored to the tastes of Spaniards. All meals are cooked-to-order in about 10 minutes. The business would offer free delivery to customers in a radius of three miles from the store site.

The Charm Prize is an extremely prestigious and honorable award. Winners often go on to sell their business plans or incorporate them into actual businesses. In addition to these rewards, a cash bonus of $5,000 is given to the winning team of students.

Attention Class of 1996

By Cheryl Puterman
Contributing Writer

In October, many of you voted for seven people to comprise the Steering Committee or class officers. Between the seven of us, we have elected the following positions which we will hold for the next three years: President- Doug McMillan, Executive VP- Earl LaChance, VP Finance- Jeff McLane, VP Communications- Christi Hoglund, VP Marketing- Cheryl Puterman, VP Social- Stephanie Baker, VP Operations- Jen Neal. Our job is to support you, the class of 1996, sponsor events, hold class dinners, initiate volunteer programs, and eventually plan the events for our senior week. We have many ideas and plans, but need your help to see that they come through. If anyone has any ideas, suggestions, or questions, please feel free to contact one of us.

The word is out!
Rumours and facts cannot overcrowd the truth of the town.

Union St.
Restaurant and Bar

The word is out!
Rumours and facts cannot overcrowd the truth of the town.

Faculty Approves Diversity Resolution

By Arthur Bayer
Diversity Committee

In response to reported acts of racial slurs on the E-mail system, the Diversity Committee submitted the following statement and resolution on March 10, 1993.

"It has been reported to members of the Diversity Committee that over the past few years certain acts have been committed which have been insulting and offensive to members of the Babson Community. Unfortunately, voice mail, a very useful communication technology, has been used to anonymously send obscene, insulting messages to other people on campus. Examples of such abhorrent activities are:

1. Over a two year period, a woman faculty member received a series of voice mail messages ranging from sexually offensive to hostile.
2. Sexually explicit voice mail messages to men faculty from women on campus.
3. Anti-Semitic and threatening messages left on voice mail for a faculty member by students.
4. Reported instances of women students receiving insulting messages from male students via voice mail.

In addition to the use of voice mail, pornographic literature was anonymously delivered to a woman faculty member.

"The faculty of Babson College abhors racial, religious, sexist or ethnic slurs or actions that are demeaning to any group or individual. The faculty expresses its profound disgust with the cowardly, anonymous and insulting epithets which have recently appeared on its campus and also expresses its condemnation of those responsible for such reprehensible acts."

The Babson Free Press
Senate Round Table Introduced By New E-Board

By Brent Larson
Staff Writer

The newly elected executive Board of the SGA has decided to revise the format for Senate meetings. The new format, known as the "Senate Round Table," has already been used in the last two Senate meetings.

The SGA is divided into two sections, one being the House M consisting of members who are elected from each dorm. The other, the Senate, is comprised of one representative from each student organization on campus. The representatives periodically solicit funds from the executive board in order to finance their programs. The Senate met in a round table format. The new format is one that is friendly to open discussions. The hope is that this new format will be much more interactive and informational. The meetings will be biweekly, in the hope of increasing poor attendance. This was not only due to the fact that most of the meetings were unproductive, but also because they were held weekly. Carrie and the Executive Board feel that biweekly meetings should help bring attendance up and stimulate more discussion.

The Senate has held two sessions under this format, and the attendance was indeed up. Most members felt that the meetings were much more useful than in the past and that the new format will be a success.

Basically Babson Day

On Friday, April 16, Babson will experience a temporary surge in population. Students who have been accepted for next year's freshman class, along with their parents, will be hosted by the Admission Office at a day-long program: Basically Babson. This year's event will provide our guests with simulated classes, information sessions, and tours of the campus. It is our hope that this event will wet the appetite of those who are contemplating spending the next four years with us.

If you would like to meet potential members of the class of 1997, stop by Knight Auditorium between 8:45 and 9:30 a.m. to mingle and serve as an ambassador for Babson. If you would prefer to visit at a later time, we will be meeting again in Knight Auditorium between 1:30 and 2:15 p.m. More than 600 students and parents are expected to join us. This is our chance to entice the virtue of Babson. Please give us a hand. Comments or Questions? Call Jacki Giordano at X3074.

Spring Weekend Events Finalized

Friday - Comedian Kevin Meaney
Saturday - Cookout, sand volleyball, and band from 3-7 upper fields, followed by the Ray Boston Beach Party
Sunday - Drive-in movie

Sanno Program

This June, Babson will be sending students and a faculty member to participate in the Sanno Seminar in Tokyo. This is a one month study trip concentrating on Japanese business and management practices and management techniques and have discussions with Japanese students studying at the institute. There will also be field trips to Japanese manufacturing plants which allows the opportunity to talk to Japanese managers and meet former Babson students who are now successful corporate executives. The trip includes travel as far South as Kyoto with visits to its ancient Golden Palace; to the largest Buddha in Nagoya; and to a small village on Japan's Western coast.

This year's Sanno program will be held June 7 - July 1. The four week trip will earn 8 Babson credits which can be counted towards either management and/or liberal arts. It is open to all undergraduates. There are no prerequisites. There will be an information meeting at Trim, room 203-4 at 6:30 p.m. on April 1, with videos of former participants. The Center for Language and Culture has more information for interested students.

The Bonita Free Press
What's up!

ON CAMPUS

3:00
Baseball vs. Western N.E.
Men's Tennis vs. Boston University

4:00
Softball vs. Mt. Holyoke

8
9
10

1:00
Men's Lacrosse vs. New England
Men's Tennis vs. Colby College

2:00 AM
Frank Rizzo workshop on Race car mechanics in the 90's

8:00 AM
Boozy Breakfast™ @ Trim 4 legs, dancing girls in bikinis, and cheese

4:00 PM
Ex-Harvard Professor Timothy Leary addresses "How to succeed in business while tripping your testicles off"

11
12
13
14

Founder's Day

4:30
Women's Lacrosse vs. Mt. Holyoke

3:00
Baseball vs. WPI(2)
Men's Tennis vs. UMass - Lowell

1993 Undergraduate Award Ceremony

Retiring Student Government
Cheryl Nesta, V.P. Finance
John Killadis, V.P. Licensing

Schoepflinbeutel Prize Award
Lystra Marquez

Philanthropic Activity Award
Lynn Karkowski

Organization of the Year
Admission Assistant Program

Who's Who Award
Rachel L. Aghai
James W. Alden
Marcia Baer
Lee Bogh
Donald DeLauro
Andrea Dobias
Michael Donner
David Glow
Kay Hibbs

John Hoadley
Sandra Imbormone
Peter Kaufman
William McGann
Piper McNealy
Michael Reardon
Christopher Roussin
Eric Savoy
Nicholas Walzer
Logan Willwerth
Jennifer Wintmull
Marieke Connors

Brenda Callan Award
Claire Cousar

Employee of the Year
Denise DeCosta
Kristen Chase
Brian Herlihy
Davide Visco

Michael Stainovich Memorial Award
Mark Counoundros
Olga Swidkiewicz

Wooten Prize for Writing
Nancy Boudreau
Paola DeCecca

Heather Maloy Award
Claire Cousar

Sorenson Scholarship
Darren Eupen
Scott Casavant

Dorf Campus

4/8/93

The Colton Free Press
Maple Manor

This weekend was Maple Manor boarding at its best. Did you know you could lose your housing if you get caught on the roof? Mine, don’t just stare at him, talk to him. Hey Fancie, doesn’t it feel like we’re in the zoo? Lauren? When you left that shirt was white, what happened? That outfit just was too cute for you. Am I. I swear I’m never fooling around with him again.” Oops! Sharon, what happened to you before you woke up in the health center? Violence is never the answer, especially at the Foe’s “le and in front of the library. Jen, it’s okay, you can come back now. And to Bryant...stop whining about your housing lottery numbers because at least you got to live on campus this year. We all hope you feel better soon! Lisa brings it, brings it.

Publishers

Woody takes a post Spring break break. As long as he didn’t miss class Georizes approved. Pub baseman says byebye to the Ozo. We hope you enjoy the silence up there. Whitney came back and talked another. Who does you young lady loves? Why is Shawn Scannell’s head so far up the axe’s ass? Does this attack on Pete mean that he will be promoted to chief NARC (non-alcohol and refter committes in the RA worlds?) Teddy, close but no cigar. Begnasian...did you get any or not? Now that the rest of the campus is tan will Cappl and Scung give up? Welcome back Pubsters and to our friend Mr. Scannell, just try to get laid and shut up.

Central

Late for Practice, Tony! USA time, not Italian time. Hey Crowley, I heard Sonny kicked your butt in the ice water. By the way, how were the girls in Florida? Oh I forgot, you don’t remember! Meggie, why do you sound like a make?

Keith Hall

Sanj goes for round six, a TKO is eminent. Shoe involves on Park Ave., thanks.Daddy, K2 travels to the Lone Star State for her peak performance (i.e. to lose that horrible fresh-man disease we lovingly call “virginity”) Felice, is that blood dot in your leg or your brain? O, Canada. God shed his grace on thee “Rebellion doesn’t take amnesi” Needy, and we don’t mean Cam, brownow bloodhal. make up your mind. “The only reason I bought the BMW is because my Daddy wanted me to”, P.J. Who? How in the world would we be able to discern when he will depart for the sunshine state? Asia and Al will break up, one month with the same woman, you say. Five lone riders ramble in town and mount up at Wellesley’s Casino Night. There will be no cheap shots aimed at Puerto Rico, it takes care of that for itself. Get a life Montezuma’s revenge. There was a stinging of Beached whale.

Bryant

It’s about time Bryant is heard from. What’s up with all the sunshine jokes in central? Pocker, how’s the diet coming? Larry, get a donut knob that works. Ivan, what’s up with the tightie-whities? Put some clothes on, Tim, do you do anything else besides drink? Oh, by the way, are you really 21? Griff, how many guys was she dancing with? Luke, try to give a normal conversation for once. Big mama goes down hard. Sid coxers fantasy nude with one eye. Spoons falls short of a hat trick. How did you do that flat tire Canoe? To all persons visiting 1st floor bathroom: #1 & packing in left stall and #2 in right stall. Thanks, you suck, that’s all. How do you do that all day long. Yours, all that work and no reward? You can do better than that... NOT!!! What’s with the Don King hair, Henry? So, North Carolina, Hey Professor Erikson, why don’t you make the test a little harder next time? Mark and Brian, do you really have to go? Are you suddenly doing in the library all the time Coggins? Diego, if you’re going to sing in the shower, sing in English... Nice attempt to the Bryant to the Bryant intramural B-ball team? Tim, bad dream last night. Were you running through the fields? Call Mommy. Grad student, FIND A DIFFERENT PARKING LOT.O! Just something that makes you say hmmm, B & G, why do you keep fixing the dorm when it’s coming down soon anyway? The bill is get time minster sweet.

Kappa

Who has the handcuffs? Slammers...Kristi, what’s up with shamming D. in the bathroom? Kelly, go to bed next time. Kimberly, sorry about your fishbees. Leah and Multigim did you guys ever make it out of Pub? Carey’s how’s Justin? Baker needs a maid! Thanks from all to Allie W. for a great night! Now for the good stuff: Lisa, is Greek week coming early for you? Your thief. The rebel comes out. Leah—anticipating action for the 16th? Multigim-who’s the lucky guy? Sandy—Where’s my family?—Did you ever find them? Molly—are you still locked out? Mia—he was waiting for you all along. Kriti—have you had any pizza lately? Becky—you have taken any late night cab rides? Leah—Happy 20th! Thanks to Kappas and AKS for the walk for Ms in Boston. And... Ge...I wonder how our furniture got into C lounge?—Revenge is so sweet!

North Girls

Call Dr. Abby Denise! Walsh got her wheels back first and behaved this weekend. Kim’s on a Bancardi binge again. Da fix your Tummy! Jen’s a cool chic. North Girls go out and party! Did you know Denise means goddess of wine? Sure God made man before woman, but then you do a rough draft before you create the final masterpiece! Have a nice Easter!

Pietz

If one more god damn underclassman comes into my suite to see which one helpless they want, I’ll flush him down the #6.5@# toilet!!! Know, let’s tell them that we made keys to all the rooms and that if they take this suite, we’ll come back. Yes, we’ll come back. I hope your rooms has ants and the heat sticks at 104 degrees F!!!

South

Two weeks from the women of South... Better luck next week. Upstaged by Pub. I could match going for our Sorority as a grand entrance and parted it up at Pub last weekend. Looks like all will make it to the homefront and we may even be invited back this time. Rm 301 had a vacancy for not one but two nights. Umm?? 101 is asking “Who are the hell is Tex?” and “Where the hell is Deb now?” That’s o.k., Deb. We still love you. South wonders what was really going on in that back room in TKE last weekend. Amy—one more pack and you’ll be a pro! Hey naked boy...The girls on the third floor want their two backs. Congratulations for the east! A Alexis. You rival the best of ‘em. Sandy C. didn’t let 309 down, she is still the ‘up-40’s” diva. She has been without her jacket as of late, though. Good luck, Babson Players in Oklaloma this weekend. Let the truth be told. Well, it did not matter, after all. Get up, stand up or else. Congratulations Mary on landing sweet accommodations! (What did your mother say?) This form of lib- eralism is envied at Babson. Silence is a virtue. I hate it now, but I am going to thank you. Did I forget to mention that? Miscommunication. Thanks to those who attended the Art Show. Happy Holidays.
Will Tuition Ever Stop Increasing?

Tuition will again be increased, this year by a 4.7% margin. I guess we are supposed to be grateful that tuition is not increasing 6.7%, as it does at other area schools such as Harvard, B.C. or Bentley.

The justification as to whether the tuition increase is fair is to determine if students are actually getting a 4.7% increase in services, minus course inflation.

From this skeptical view, this is not the case. Let’s look at what we are receiving for roughly $27,000 annually. No doubt, the education here is exceptional, (otherwise I wouldn’t have been here) however it is basic student services that can create an unpleasant environment.

This school is teaching us how to “initiate, implement, and manage change with a global perspective.” however, you don’t need to be looking globally to find areas that need change. Student services need to be made more convivial or increased if the school keeps demanding more cash each year.

The following interview with Massachusetts Senator Edward Kennedy was conducted on Monday, March 29, 1993. Senator Kennedy took 45 minutes to talk with college newspaper editors from Babson, Boston College, and Boston University after his attendance at a defense conversion conference in Newton.

Conrad: What is being done to decrease the overall costs of tuition? Is there anything that can be done or is there anything that is being done to reduce the overall cost so that when people graduate they don’t have all these massive loan payments and debt service obligations to pay when they get out, in view of the current job market where salaries are declining and it is also tough for a college graduate to get a job?

Kennedy: Well, I think that there are two programs that are related to this. One is loan forgiveness by serving in professions where there are critical needs. We already have the concept in force at the present time in our National Health Service Corps. For example, doctors go to under served areas and a cancellation of one year of loans for one year of work in under served areas. Under served being defined geographically, or it can be defined in terms of availability of services. We have under served areas in urban areas because they don’t have the kinds of doctors that are needed. You also have the concept of an income contingency repayment which means; say you borrow $20,000 to go through college and then you go and pay a certain percent of your loan back each year for 10-15 years at maybe 7-8% of your income. So you might make a decision to become a school teacher or social worker or work in a non-profit community agency. You’re income may be $20,000 and you’ll only pay back the 7% of the $20,000 for the designated period of time. Then your loan will be forgiven.

Conrad: Do you think there is any national approach that can be used to reduce the overall costs of tuition, perhaps by pooling resources?

Kennedy: Well, I think there is no question that the costs of higher education have just escalated dramatically over recent years. They have just gone right up through the roof, and what’s happened is you put the dollar right back on the university door and people are mak-
ing judgments about what school to attend based upon tuition rather than in terms of educational consideration, and that I think is intolerable as a matter of public policy.

I know that the universities that we have visited and talked with are very conscious of it to the extent that they can get some kind of restraint on it. Hopefully we will see some action. It is very difficult for the federal government to legislate tuition.

Conrad: There is the argument that the more the government funds higher education, the more tuition rises because colleges know that money will always be available and that an increase in loans and grants is directly correlated to an increase in tuition. What is your view?

Kennedy: I think there is a certain element of that, but I don't think that is the prime reason for the dramatic increase in higher education costs. For example: The increase in the loan and grant program has been less than the inflation, and some would probably have a loan program now that would be about 3 times what it is now if we kept up with inflation since 1980. The increase in terms of college tuition has exceeded the inflation by a significant degree, so it wouldn't hold.

Conrad: I would like to know what your views are on the North American Free Trade Agreement (NAFTA), and how it will effect Massachusetts specifically.

Kennedy: Well first of all, I support the NAFTA, secondly I think over a period of time that trade within this hemisphere will benefit Massachusetts. Thirdly, I think there are going to have to be respect by countries that we trade with for a lot of basic and fundamental values that we are committed to. We can't tolerate child labor, we can't tolerate complete disregard for the environment, we can't tolerate intolerable working conditions and health and safety conditions in the work force of our competitors, because it's basically a non-starter. There has to be a forming legislation taken by countries that we are going to have new trading relationships with.

Conrad: I would like to know some of your views on the current events that are occurring in the Soviet Union right now. Since your on the Senate Armed Services Committee, do you think that the government is taking too fast a role in cutting the military budget, since there are still nuclear threats and instability over there and in other regions of the world.

Kennedy: Well, as I've mentioned we are facing an uncertain world and a dangerous world. We have to have the ability to protect our interests. We are in a situation where most people say: Why do we support foreign aid when we have so many problems here at home? That's one side of the coin. On the other hand if we don't help the former Soviet Union dismantle their nuclear weapons, what is going to happen with regards to the world?

These are not easy questions and we must have the help and assistance in a limited area can be very positive. You're talking about providing help and technological assistance to disarm nuclear weapons. They have 98 nuclear submarines that need dismantling, and they are not being dismantled because they haven't got the resources and the ability to do so. Can the U.S. be of help and assistance in terms of dismantling dangerous submarines? I think that is probably not an imprudent investment.

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Boring or Alive:

Letters to the Editor

If you're pissed off, excited about, have something on your mind;

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(In fact if we don't get some letters soon Rob Conrad has pledged to roam the campus flashing unsuspecting people. So write a damn letter!)
Industry: A Product of its Environment

By Mark Underwood
Opinions Editor

As business students we often get so consumed in the micro-analysis of how businesses are operated and how people are managed that we can lose sight of the broader effects that business and industry have on the world in which we live.

How did the wheel come into existence? Did some early human wake-up one day and say "I think I will invent the wheel today?"Was its conception a result of intentional human design? Or, did the wheel come into existence mainly as a solution to some problem that man faced in nature, possibly the need to transport goods between one point and another? Whether the wheel came about as a result of a problem of transportation is not the point I am trying to make. Rather, I am trying to show that the tools man has invented can be directly linked to some problem man has faced in nature.

The problems that nature presents to man are vast. The concepts of time and distance have been formidable opponents to mankind throughout his existence. These points are readily apparent today as significant advancements in communication and transportation technology continue to help man overcome the problems of time and distance. In another case, the problem man wishes to solve is how to harness energy so that it may be used for his own purposes. Man developed the tools to harness the energy that he needed; the mere existence of hydroelectric and nuclear power plants, and fossil fuel mining (coal and oil) can validate this.

Man, in his attempt to solve problems that nature has presented him, has in the process created problems for nature itself. Soil, air, and water pollution from industries have rendered parts of this world uninhabitable by not only human, but other forms of life. This is largely due to the lack of responsibility on the part of industry and governments. The main focus has been to get the product out, irrespective of what happens to the surrounding environment. The prevailing attitude seems to have been short-term oriented, as most attitudes are. There has been a serious lack of responsibility taken by both industry and government.

How did the wheel come into existence? Did some early human wake-up one day and say "I think I will invent the wheel today?"

THE SENIOR AUCTION WILL BE ON THURSDAY, APRIL 29!

All are welcome to Knight Auditorium from 8:30pm to 1:00am for the greatest auction ever! There will be DJ, free beer, food, and a lot of stuff to bid on! Note: All purchases must be paid for at the auction (cash only for items under $50 and checks for purchases exceeding $50). Donations are still needed and should be sent to Gretchen Parker, Box 2010 by Friday, April 16th. Anyone interested in helping out should also contact Gretchen at x4759. The Class of 1993 hopes to see you there! Come join the fun!

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SGA NewsFlash
By: Carrie Baider

First, let me congratulate those organizations that had a part of Multicultural Week and Family Weekend. Both were a lot of fun and smashing successes.

Just an update:

Let me begin by addressing Trim and Exchange hours. For those who do not know, Trim has moved to an all day open policy, in which you can go in any time during the day on Monday through Thursday from 7:15am to 6:45pm-Friday from 7:15am to 6pm. Recently, Trim has added the open policy to weekends too. Therefore, Trim will be opened all day on Saturday and Sunday from 11:30am to 6pm. Because of this, the Exchange is now closed on weekends. Trim would be happy to pack a “bag dinner” for an individual to pick up during that designated day. Just let a manager know a day or two before. Marriott has added an express lunch cart, located in the back hall, near rooms 203-4 in Trim. The cart will be open Monday-Fri., 11am-3pm Sat. and Sun., 11am-6pm.

As far as registration goes, Suzanne Gordon is a big help. I met with her on Monday and she answered several questions that I think should be relayed to the campus. If students are having problems getting into a closed class, they need to sign the course interest sheet. This sheet is located on the front tables at registration. This enables the Registrar to see what additional classes need to be offered and added for the upcoming semester. Students should sign these sheets to show that there is a need and this helps solve them. This especially affects Seniors. If Seniors are truly having problems getting into courses that fulfill their majors, then they may go and talk to Mrs. Gordon or someone in her office, which is located in Nichols. She follows up on all courses for students. For example, the Registrar is also looking to add more Communication classes being offered for next semester. Also a reminder, in order to graduate you need two PE credits. During registration an individual can sign up for classes for these credits at the front table of Knight. Lastly, all students can access the most current course registration information which is continually updated by just typing “COURSES” at the $ sign on the VAX. Try it if you haven’t already. It helps in your planning because there can be scheduled changes from the time the Registration guide is printed and the time you register. Also it will give you the current enrollment in any class. If you have any questions or problems about the process, you can call the SGA Office at X4350.

This weekend ZBT and SGA are co-sponsoring an event at Knight Auditorium on Friday, April 9th at 9pm. The band, “Michael Gregory” will be performing classic rock. There will be 5 legs and pizza for refreshments there.

Any questions or problems stop by the SGA Office, located in Hollister.

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The Far Side

By Gary Larson

The Babson Free Press

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The Babson Free Press is a weekly newspaper published by the students of Babson College. Our production facilities and administrative offices are located in the basement of Park Manor Central. The deadline for camera ready artwork is Tuesday at 5:00pm prior to any Thursday publication date. The Babson Free Press reserves the right to refuse any advertisement and assumes no responsibility for mistakes in advertisement; however we will reprint any part of an ad that is printed incorrectly if reasonable notice is given.

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Rocking the anthropological world, a second “Lucy” is discovered in southern Uganda.
Photo Essay

You know it's Parents Weekend when...

1. Jen Archambault '95
   When B&G is raking the leaves frantically.

2. Meatstick, Wats' 95
   When they serve Amstel out of the keg.

3. Kan, Rob Howard 93
   When Keenan's dad is picking up red-heads at Pitz 33.

4. Mark Spector, Spero
   Demakes 94
   When my mother is flirting with Mr. Demakes.

5. Dana 95
   Parents are singing Karaoke.
6. B&G Boyeeeeee!
When parents arrive on campus.

7. Dan, Spanky, Matty C. 96'
When Dougie Thomas's mother wakes up in our beds and cuddles with us.

8. Ryan 95'
When they clean this place up.

9. Capn' John Sciple 95'
When Kenny is in the house and cousin's Dan and Loudy are kicking out the lights.

10. 77777...Accounting major-Man of Rap-94'
When I can sauce at the Alley [Pub], throw some rap around, cut some rug, and be inconspicuous at the same time.
Babson Baseball Kicks off Season

By Carl Pastore and
David DiGangi
Staff Writers

Spring is here and you all know what that means—another fun-filled season of BABSON BEAVER BASEBALL. The season began two weeks ago in Florida, where the Beavers got off to an explosive start. Despite some unforeseeable weather, the Beavers, lead by the mighty bats of Greg Keenan, Scott MacIsland, Miguel Miranda, and Anthony Casto, jumped out to a 5-2 record over Westworth.

Indisciplined by the horns, Brian "Joey" Junes got the Suffolk hitters to a mere three hits through six innings of crafty work on the hill. Derek Ross and Steve "Icy" Ingersoll relieved Junes to put the finishing touches on a 6-1 victory for the Beavers. Tony Cato and Greg Keenan combined for six hits and provided the offensive punch for Babson.

After capturing the season opener, the Beavers dropped their next game to Assumption College by a score of 11-10. Keenan and Jeff Cookson each hit home runs for Babson.

Quickly rebounding from their loss, the Beavers squad jumped all over Fitchburg State, defeating them by a score of 6-1. The game was highlighted by the crafty defensive play of Mark "Mr. Pom" Cirrone, and the offensive power of David DiGangi—(North Boys). The story of the game was the pitching of Bobby Mullaney, who went seven strong innings and allowed only one run. Ray Forcina and Ingersoll followed Mullany with two shutdown innings.

Babson followed their Fitchburg victory with a double-header against Framingham and Salve Regina. Despite losing the first game, the Beavers managed a 5-4 come from behind win in the second game. The clincher came when Tony "Slippery When Wet" Casto hit a clutch double to the right center field gap, plating both Mike "Sonny" Bonco and Jeff Cookson.

Babson ended their southern migration by defeating Husson and Suffolk in consecutive wins.

Back north in sunny Wellesley, the team returned to a delightful foot of snow, which enabled them to practice their shoveling skills. Unable to play due to poor field conditions, they were forced to travel south again to Connecticut, where they tackled the U.S. Coast Guard Bears in a Sunday doubleheader. Brian "That's Awful" Junes got the nod in the first game and pitched seven strong innings. The game was knotted at four after the regulation seven innings.

Nate "Fork" Spooner came on in relief of Junes in the eighth. Due to aid from the Coast Guard’s tenth and eleventh players (namely the two umpires), who seemed to draft their own rule book at some time during the game, the Beavers dropped the first one by the score of 8-6.

With the umpires unable to

Continued on Page 16

Babson Women's Lacrosse

By Jen Young
Contributing Writer

Spring has finally arrived and the women's lacrosse team has ventured outside of the Pepsi-Co Pavilion, ready to face the 1993 season. Their first game was played against Colby-Sawyer in the cold and mist, but Babson came out on top with an 18-7 win. The game was dominated by the Babson women from the start.

The offense and defense played very well and made connections in the midfield to spark many goals. The next victim for Babson was on Tuesday against The Elms College. The two hour journey to The Elms still did not stop the ladies from coming home with a victory. The score at the end of the first half was 7-2 in favor of the Beavers and they went on to win by a score of 21-5. Everyone scored in this game, defense and offense alike. The season has just begun, but Babson is off to a great start. The next few games are against MIT (away) and Wellesley College in the morning on Saturday April 10. The fan support for last Saturday's game against Colby-Sawyer was great and hopefully, this Saturday will be a repeat.

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The Babson Free Press
An Incredible Weekend In Sports

By Mike Caldwell
Staff Writer

Four days of complete sports pandemonium. Not in recent memory can I remember such a weekend, so rich in sports—fanatic and couch potato heaven. It all began on Friday afternoon (April 2) and ended on Monday night with the ceremonial cutting down of the Nets in New Orleans.

Friday: The Red Sox faced the Philadelphia Phillies in an afternoon exhibition game to kick off the weekend madness. The struggling Frank Viola was slated for the start and pitched a dandy. He threw seven no-hit innings before giving way to minor league Cory Bailey who completed the no-hitter. The BoSox bats were also alive, scoring ten runs. A sign of things to come? Possibly, if their pitching and defense hold up, they have the hitting and personnel to, dare I say, contend.

Not in recent memory can I remember such a weekend, so rich in sports—fanatic and couch potato heaven.

Friday’s nightcap was a Garden thriller between the NBA’s best, the Phoenix Suns, and the NBA’s hottest team, the Boston Celtics. After having a lead of 15 and deficits of 11 and 16, the Celtics climbed to within one before falling 118-114, halting their nine-game win streak. The streak was downplayed because of the mediocrity competition they encountered in all nine games. Boston needed to prove themselves against the better teams in the league. This weekend they were unable to do that.

Saturday: Definitely the best of the four days, the action started with the Bruins playing the first of two weekend contests with the Buffalo Sabres. Ted Donato scored the winning goal with 4:18 remaining in the third period as Boston posted a 3-2 victory. Later that afternoon a five-hour span of pure excitement began with North Carolina and Kansas in the opening NCAA final four match-up. Dean Smith and his Tarheels looked to avenge a 1988 final four loss to Kansas and coach Roy Williams, who was a North Carolina grad and an assistant under Smith. This time the teacher prevailed, using size both defensively and defensively to earn a trip to Monday night’s final. George Lynch, 14 rebounds, and Eric Montross and Donald Williams, 23 and 25 points respectively, led Carolina to the 76-68 win. The dominant Jayhawk backcourt of Rex Walters and Adonis Jordon (3 second half 3’s each) scored 19 points, but could not bring Kansas no closer than four in the second half.

The second game lived up to its billing as a faster paced, run and gun game. Possible.

Xavier McDaniel scored 27 to lead the Celtics and continued his personal feud with Pippen, which dates back to last year’s playoffs when "X" was with New York. Other than McDaniel, who also pulled down 13 boards, the rest of the C’s had a sub-par afternoon.

Monday: The Red Sox opened the 1993 season at Kansas City with a 3-1 victory over the Royals. Roger Clemens tripled to account for all three Boston runs.

The conclusion of this fantastic weekend and what everybody has been waiting for.

Jamil Mashburn led his Kentucky Wildcats into battle against the Fab Five of Michigan. This game was wire to wire excitement, neither team jumping out to a large lead.

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out. This resulted in a technical foul. Final four MVPs: Donald Williams (30 points) and T. C. (24 points) both fouled out with 11 seconds left. The game in hand, North Carolina inbounded ball and got fouled again. Two more free throws iced the game for Dean Smith and the Tar Heels. Smith has now won two NCAA championships, both in the Super Dome in New Orleans.

This game will always be tainted by Webber's mental error, but that should not downplay his contribution (23 points, 11 rebounds) to one of the greatest championship games ever.

And so this incredible weekend finally came to an end. Two final four, two playoff races, and an opening day later we look back, and can only smile as I remember what I have witnessed. Now only a memory but one I will keep with me for a long time to come.

The American League in '93

By Bob Zuwic
Contributing Writer

Baseball is here and that means it's time to make the annual predictions. No matter if you agree or not, here's how I see it.

The American League East looks tougher this year all around. It'll be a battle for the pennant and the cellar. The Baltimore Orioles, Toronto Blue Jays, and New York Yankees will be fighting it out for the number one slot while the Detroit Tigers and Boston Red Sox will be battle it out for the number one draft pick.

The Orioles can expect another fine season from Brady Anderson, Mike Devereaux, and pitcher Mike Mussina (yes, these guys are for real!) to bring this team the pennant. Picking up Harold Reynolds from Seattle to play second base makes the double play combination of Reynolds and Ripken arguably the best in the game. Outfielder/DH Harold Baines brings added power and run production to the bench.

The Yankees will be tough this year. Who would you rather pitch to? Wade Boggs or Don Mattingly? Boggs has led the league in intentional walks the last six seasons and will get more pitches to hit this year with Mattingly batting third in the lineup. Losing Mel Hall and Roberto Kelly hurts, but (thank God) losing Jesse Barfield to Japan is fine by me. Paul O'Neill can hit for power in his place. The Yankees' pitching was improved during the off-season with the additions of Jim Abbott and Jimmy Key.

The Blue Jays are not the same club that won the 1992 World Series. Losing Tom Henke, Dave Winfield, David Cone, Kelly Gruber, and Jimmy Key hurts. Paul Molitor, Dave Stewart, Luis Sojo, and Darrin Jackson are fine players, but they can't possibly replace those who were lost. Molitor can replace Winfield's power and Stewart is past his prime in replacing Cone (who was only with the team for eight games, but went 4-3 with a 2.55 ERA).

Without Steve Olfin, the Cleveland Indians will finish fourth. His loss will keep the Tribe out of third. As long as Bob Ojeda can fully recover from the accident, he will be a welcome addition to the staff. However, after Nasty and Ojeda, they look weak on the mound. The bullpen also lacks quality without a starter. Kenny Lofton will again dazzle catchers with his speed and Carlos Baerga's and Albert Belle's bats will threaten any team as they hit .543 HRs and 217 RBI in '93's last.

The Milwaukee Brewers are hurting. Without Paul Molitor, they can only hope to finish fifth. Kevin Reimer has some power, but he's not the answer here. Yes, they still have Robin Yount, but he's in his 20th season and well past his prime. Pat Listach will keep the team somewhat exciting. Doug Henry will be strong again in the bullpen as will Cal Eldred off the mound, but losing Chris Bosio to Seattle holds them back.

The Red Sox are still in sad shape. After Clemens, the staff is weak. Vida, no matter what you say you is a .500 pitcher at best (trust me on this - I called this the with the Mets). Andy Dawson brings power and a winning attitude, but he's finishing his career. Ivan Calderon isn't the answer either. Scott Fletcher is
The Oracle vs. Professor Reck

Yes, it's the start of baseball season and with it comes the annual predictions of the one, the only, Oracle. Of course, I have about as much of a chance of being correct with my selections as I do with not wearing the waffle mixture in Trim. But that's beside the point. This year, Professor Reck has boldly challenged me to a duel of wits, a contest he is sure to lose. Therefore, without any further ado, here are our respective picks for the 1993 Major League Baseball season:

Professor Reck

American League East

Baltimore: This is the year. - null said.

Toronto: A great fantasy team. Too bad this is reality.

New York: No team with Boggs is allowed to win anything.

Milwaukee: They are just bad enough to be scary. Cleveland: Boating accident has set them back.

"Baseball From Last Page"

by far the best signing the Sox made, but Bob Melvin will be a surprise. He'll be in when Pena or Eric Wedge (oh yeah, Lou goofed with that one) isn't playing. Ellis Burks will have a fine season...oops. Cutung Matt Young was the smartest thing the Sox did. At least they did something right. Why don't the Red Sox get GOGG pitching instead of outfielders? I've always wanted about that.

Finally, the Tigers raised ticket prices and changed ownership. That's about the only exciting thing they did. Mike Moore replaces Frank Tanana and Travis Fryman and Cecil Fielder stay the only exciting ballplayers on the team. With pitching staff that needed five runs a game last year to hold a lead, I'll be tough for Mike Hampton to save more than the 24 he did last year. With Trammell and Whitaker entering their 15 seasons, the Tigers have to start looking towards the future, because if they don't, they'll be fighting the Red Sox for the cellar for a long time.

The American League West will also be 1993.

It's finally the Chicago's turn to win this division. Jack McDowell and newcomer Dave Steib will lead the way with help from (my prediction) this year's MVP Frank Thomas. Bo will take a few swings, but George Bell will stay the regular DH with his power ability. Robin Ventura at third, a healthy Ozzie Guillen, Roberto Hernandez, and Scott Radinsky replace Thienn...need I read more?

Kirk Puckett and the Minnesota Twins will keep the race close. Rather than join the Red Sox, Puckett was smart and decided to stay with a contender. Adding Winfield, who gets better every year, fills up the hole left by Chili Davis. Picking is the only spot the Twins could need help with. Only Scott Erickson and Kevin Tapani broke double digits in wins. Rick Aguilera's time to beat Eckersley has finally come.

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One-on-One, Plus One

With Charles Barkley and Joe Kleine
by Scott Sarin
Staff Writer

The purpose of my weekly One-on-One segment is to let the readers become a little more informed about a professional athlete. I know many pro players personally, and enjoy talking to them on a personal level about their respective sport. Never did I dream to uncover NBA plan on making a transition from basketball to golf. Joe Kleine and Sir Charles Barkley both will be putting their NBA careers on hold to pursue careers in the PGA. The two men are choosing golf for different reasons.

Charles Barkley, leader of the Phoenix Suns, claimed he was upset with his team's success. "With us winning like this, I can't bad-mouth my teammates any more. All the fun is gone from the game, man!"

Rookie teammate Richard Dumas concurred. "When I missed a shot at the end of a game, Chuck beat the crap out of me, then smiled and bought me a beer. Now when I hit a shot to win a game, he simply beams the crap out of me."

Barkley, who has claimed for years to be carrying a big stick, will now have a whole set to carry. He has also signed a deal with Nike in the Air Sand Trap. Barkley said he is looking forward to beating up his caddies whenever he misses birdie attempts.

Joe Kleine asked the Celtics to release him for a different reason; a lack of playing time. When asked about it, Big Joe simply shrugged his shoulders. "Ever since Chief (Robert Parish) bought those Fountain of Youth pills from Amazing Discoveries, he's playing like a 20-year-old." It seems he was very distressed about his lack of playing time, and hopes a career on the links will finally give him the minutes he needs.

Said Rick Fox: "Ever since my Tar Heels knocked Arkansas Razorbacks out of the NCAA's, I couldn't concentrate. Those Hogs just can't accept defeat. Did I mention North Carolina yet? They simply outmanned Kansas. And Michigan had no shot. Montreal is..." And on and on he goes. Thanks for the thoughts, Rick.

Kleine first thought about a golf career when he scored 106 on a miniature golf course.

Kleine was ecstatic. "It took me 47 games last year to score 106 points. Now I'm averaging more than Jordan!"

The loss of Kleine left Chris Ford stunned. "Fortunately, we have a good backup in Marcus We...oh, I nearly forgot. Well, we have an extra power forward, so we'll swing Len Bias over to...oops, sorry. Well, Chief can go 48 minutes a night."

When asked if he had any words for Kleine, Celtics CEO Charlie Hennault said: "Kleine is still waiting for his specially-made extended-length clubs to arrive from Spalding. He will then join the PGA for The Masters in Octo-

Joe Klein plays golf. the story I did while covering the Celtics-Suns game last week.
In this, the era of the two-sport athlete, two men from the

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Sal's Rotisserie Corner
By Sal Salvadori
Staff Writer

Well ladies and gentlemen, I hope you enjoyed your week off from the rigor mortis of real news. Last week's parody issue was a much needed stress break. Two weeks ago, I introduced the Atlantic League, prayed that the Puck wouldn't pull my plug, and told you that we were having our draft.

With the first pick overall, I chose Cat Eldred from Milwaukee. If he's for real, my pitching staff will dominate. The second pick was made by Cooky's Monsters (who have changed their name to the Monadnock Minutemen, as they will hereafter be referred).

The Minutemen chose Roberto Hernandez, the new closer for Chicago. They are hoping he gets all the save opportunities. With Bobby Thigpen and Scott Radinsky, he could have a tough time. The Nanucket Knights were caught off guard by the "former Monsters" and were forced to select Andre Dawson. It was a nice pick for them, though. I mean, who can't use 25-dingers and 90 RBI, guaranteed?

The first and second rounds, overall, saw many quality players get drafted; these sixteen picks would have made a good core for a ninth team. The third round also saw some good players get drafted to fill out some team's rosters. In the third round, I drafted Bret Boone, the young second baseman from Seattle. He had a tough spring (hitting about .206) and has been sent down to the minors. Hopefully, he'll get his head, and hitting, together and display some of his enormous potential by May or June. Seattle had so much faith in Boone that they allowed Harold Reynolds to sign with Baltimore during the off season, so they'll stick with him.

With my second pick in the third round, I chose Scott Fletcher from Boston as my middle infielder. Fletcher is a free agent pickup from Milwaukee who is eligible to play Continued on Page 50A

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Sal speaks on...
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at second or short. With Tim Nachting out until June, Scott should etch his name in stone in the line-up at second base. Besides, he'll provide the BoSox with some much-needed speed. Granted, he's not as fast as Milwaukee's Pat Listach or Toronto's Roberto Alomar, but he is capable of swiping over twenty bases.

The Quincy Shipbuilders have changed their name also. They are now the New England Schmataes. In the first round, they selected Tony Phillips from Detroit. Tony is a valuable player since he qualifies for many positions. Later, they took a chance on Derek Lilliquist, hoping that he will be Cleveland's closer. I think the Babashems have a better chance at Cleveland's closer with their pick of Plunk.

Speaking of Cleveland, the Flaming Homers, as compensation for the loss of Olin, were able to protect an additional player. They chose to protect third baseman Scott Leitus. I told them they should change their name to the Steve Olin Memorial Squad, but they told me what I could do with my suggestion. I voted to let them protect Leitus anyway.

The idea I had of drafting an extra catcher backfired in my face. I drafted Dave Valle hoping I could trade him for a little more than that draft pick would have yielded. Unfortunately, no one wanted him. True, he's not the best catcher in the league, but he'd get more at bats than a back-up. Oh well, Chris Holles missed two months last year so I'll hold on to Valle as a safety net. Hell, down the stretch, maybe I'll trade him to someone who needs to fill that thirteenth position player slot. Last season I was stuck with Greg Myers (and his 60 at bats & 4 hits). Believe me when I speak from experience—one of the two teams needing a catcher will be calling me probably around mid-May.

Now that the season has started, we are temporarily stuck with the players we put on our active roster for the next ten days. Then we can make roster changes. Unfortunately, Edgar Martinez, Scott Erickson, and Alan Trammell, just to name a few, are on the DL and doing none of us any good. Just bad luck I guess. Speaking of bad luck, I drafted Mitt Cayler hoping for the Darrin Jackson trade, but no deal. It turns out that the Schmatae's player, Derek Bell from Toronto, was traded for Jackson. If Cayler's knees are okay, however, I can use the speed.

A few quick observations: The Babashems have a good core of position players, but their pitching is suspect. Nolan Ryan is great and will have a billion strike-outs, but he'll have 20 starts max. They hope that Kevin Brown will have a season. The Canton-Sting, my team, looks well-rounded, but my pitching is clearly dominant. I have the best offensive player in the American League—Mickey Tettleton. I could use some more speed, but to get a beta stud from someone would be far too costly.

The idea I had of drafting an extra catcher backfired in my face. I drafted Dave Valle hoping I could trade him for a little more than that draft pick would have yielded.

The Monadnock Minutemen seem quite competitive, but have few "great" players. The ones they have need to be sacrificed in the last season's success for Monadock to make the run.

The Durham Bulls looked ragged, but with the likes of Jose Canseco, Mark McGuire, and Ricky Henderson, they could make me cry out. Durham needs speed and should trade for a speed stud at any cost.

The Nantucket Knights look like an all or nothing team. They have several young players who could have explosive years, or could just be average. Their starting rotation has an average age of about 12. I expect Toronto's first baseman, John Olerud, to be an incredible season, but so does everyone else in America. As usual, the Knights need a middleman: John Valentin is awful, as was Luis Rivera last season.

The Flaming Homers have a darn good outfield and starting rotation, but the talent falls sharply thereafter. Tapscott, and more importantly, Frank Viola will carry the staff. Viola will explode this season: he'll win 20, his K's will rise, his ERA will be no higher than 3.00, and his whip will not exceed 1.5 (maybe I am crazy, but he wants a ring more than Roger does). Last year's cellar dwellers could make a surprise run this season known as the S & M Cardinals. They have an above average offense. Boston ace Roger Clemens leads their rail starting pitching (call the firehouse).

My rough guess, based on pure assumptions, of the order of finish in the old Atlantic League is as follows: 1st Canton-well rounded with great pitching; 2nd S & M Cardinals-well rounded but half of their pitching is starting out on the DL; 3rd New England Schmataes—strong offense & some potential in pitching; 4th Babashems—strong offense with okay pitching; 5th Flaming Homers—good outfield & good pitching; 6th Nantucket Knights—high expectations on unproven youth (can sometimes disappoint (I know, look at Boone)); 7th Monadnock Minutemen-stolen bases only get you 8 points (didn't you tell me that last year? I finished what 6 teams ahead of you); and 8th Durham Bulls—relaying too much on a few stars and Ricky Henderson for all their speed.

It's early in the season, however, and anything can happen. An injury or two down the stretch will probably make the difference for several teams. I do think that it will be very close between the top four finishers. Last year New England run away with it by a dozen points; that won't happen this year.
The long hours of tedious rehearsals all seemed worth it on Thursday, April 1, 1993. That date was the opening night of the Babson Player’s presentation of “Oklahoma!” Being a member of the cast, I learned just how much work goes into such a production.

The auditions which began as soon as we returned from winter break were just the beginning of what was yet to come. In the first couple of weeks the principles had the rehearsal every Monday, while we all had rehearsal every Wednesday and Sunday. It now seems funny that we used to complain about getting out of rehearsal at 10:00. Little did we know what was in store for us when we would return from spring break.

At the conclusion of spring break, the Babson Players returned to school knowing we had a mere two weeks to put together a professional production. We had yet to build a set and this continued even once the show had started. Due to the lack of a set, the blocking of the dance numbers and many scenes could not be completely done until the last minute. As the days and hours seemed to slip away from us, the rehearsals got longer and longer. During the final week of rehearsals, we were at Knight from 5:30 p.m. to 4:00 a.m. every night.

There was a bright side to these long hours of rehearsal. That was the closeness which developed among the cast members. We could relate to one another because each of us was experiencing the same pressures of classes and rehearsals. I became friends with people whom I probably would not have met if it was not for this play. A perfect example of the support and spirit which developed among our cast is the story of Katie Dunksley. “Ado Annie.” Katie arrived for the show on Saturday night with crutches and a brace on her knee. Nonetheless, she proceeded to go out there and give a performance complete with high kicks which fooled anyone who did not know she was injured.

I would also like to give a special thanks to John Hoadley, Teresa Kiritsy, Jen Santouso, the choreographer, and Jim Vesco, the director. Without any of these people the play could not have happened.

All three performances proved that the hard work and long hours were worth the effort. I will never sit in the audience of a play again without an appreciation for the time and effort of each member of the cast.

The additional creative team on “Jack the Bear” includes director of photography Fred Murphy (“Enemies, A Love Story”), production designer Lilly Kilvert (“Ruthless People”), costume designer Deborah L. Scott (“Hoffa”), editor Steven Rosenblum (“Glory”) and composer James Horner (“Pretty Woman”).

“Jack the Bear” is about an irresistible single father raising his young sons. There is an exuberance, a rough-and-tumble spirit to the Leary household which John Leary cultivates with undying enthusiasm. Since moving with twelve-year-old Jack and three-year-old Dylan from New York to Northern California, John tried to make sure that laughter is never too far away when the harshness of real life begins to pull at his two boys.

It is this fragile balance of humor and sadness which brought Dan McCull’s novel to acclaim when it was published in 1974, to be subsequently reprinted in sixteen languages. Producer Bruce Gilbert, who has succeeded in bringing McCull’s novel to the screen, explains that the book touched him both as a film maker and a movie goer. “I identify with films in which the characters are the soul of the story,” he says. “I particularly enjoy stories that are not particularly easy to deal with. Do we assume the mantle of authority or do we continue to shun it? The Sixties was a period of protracted adolescence and butter last week.”

“Come on now, your mother dying wasn’t all bad... she bought peanut butter last week.”

The story is a kind of metaphor for the Sixties and how we emerged from that era. One day we’re mistrusting everyone over thirty, then we wake up and we are over thirty. It is a true story of life. So is John Leary’s life.”

“The screenplay is very, very rich, and very heartfelt,” says Danny DeVito, who plays John. “It deals with values, love and loss, and very strong family values. It’s about a guy who is kind if out of his element trying to hold his family together.”

“John and his boys experience a lot of tough things. But they end up being stronger for having passed through them together.”

To portray the many shades of John Leary, an actor of considerable range was essential. The role was pursued by some of the industry’s most acclaimed actors, but Bruce Gilbert says that he asked Danny DeVito the film makers found both the light and the dark required to make John whole.

“It’s a very special role, a very complicated role. It’s also a role that runs the gamut from... Continued on page 21..."
Admission Intern Positions

The undergraduate Admission Office announces its search for Senior Interns for the 1993-1994 academic year. Responsibilities will include interviewing prospective students, special projects, and reviewing applications. Maturity, a genuine interest in promoting Babson, and good communication skills are the minimum requirements necessary for this highly visible position. It requires a flexible individual who can mix candidor with diplomacy, warmth with assertiveness, and humor with sensitivity.

The position requires a minimum of 12 hours per week, particularly during the months of October, November, February, March, and involves occasional evenings and Saturdays. This is a paid internship and you are paid for the hours you work.

Members of the Junior class who are interested must submit a resume and a letter of interest (not to exceed 250 words) by Friday, April 16 to Mary Rose in the Admission Office in Mustard Hall. Following the submission of materials, an appointment for an interview should be scheduled.

First round interviews will be held the week of April 20th through 23rd. Those selected for a second interview will be asked to return the week of April 26th.

This is a unique opportunity not only to participate in the admission process, but also to share your enthusiasm about the merits of a Babson College education. Call Mary Rose, Ext. 5075, with any questions.

The Problem with Drinking Games

By Kyle Stider
Health Education Assistant

Most of us are familiar with various on-campus night-time activities such as quarts, disc, and high-low. We encounter these almost every weekend. The main purpose of these games is to have fun and get drunk. However, the specific goal of many of these games is to get someone other than yourself drunk. This is where the main problem with drinking games lies. Because of the heavy competition involved in these games, the inexperienced drinkers usually lose. People who are less familiar with the effects of alcohol end up drinking the most. Unfortunately, drinking the most is a common drinking game involves consuming near-lethal amounts of alcohol. Drinking games can be dangerous even for experienced drinkers. As a matter of fact, in recent years, several Babson students have finished off their weekend with a stay at Newton-Wellesley Hospital. On the other hand, a much larger proportion of students experience vomiting and hangovers. Unless these types of experiences appeal to you, it would probably be a good idea to avoid being the “naive man.”

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Dear Mr. Bill,

I've got some big problems and I was wondering if you'd be able to give me some advice. I'm the managing director of Van Nellie-Lauscr B.V., a very old (and quite large) coffee, tea, and tabacco company in Holland. You've probably never heard of us, but I'm sure you've heard of our parent company, Nabisco Brands. Look here Mr. Bill, you've got to help me!! Nabisco wants to grow 12-15% this year and they want me to do it. You know, I'm in this, they want me to restructure our roles and responsibilities so that I can "allocate more time to strategic objectives." The way they see it, "these strategic objectives involve the cultivation of appropriate acquisitions and the development of exportmarkets and some of our products." I mean, sure, this could help us, but I don't have the time for all that. I'm a busy man. I've got my hands full running day to day stuff. I mean, operating guys; there's a problem somewhere. I'm there. That's how I keep this place afloat. My boss thinks that I can just say "reorganize" and it's done in a month. Maybe that works in the states but not over here. Sure I need to allocate more time towards strategic issues, but now's gonna deal with operational matters! This company is hundreds of years old; I can't just train someone overnight! I've enclosed a recent case study done on me so that you can have a better understanding of what's going on. Mr. Bill, what am I supposed to do?

A manager in search of 30 hour days

Well Jack, you came to the right person. I'm glad to see that my column gets readhip over in Europe. You know, I like you Jack. I can see you've got potential; after all, you were bright enough to ask me for advice so don't lose hope yet. Jack, I think know what your problem is. Time. Like many managers today, you fail to fully understand the concept of time. Let me show ya something. Time is a resource and it must be treated as such. A resource much in the same respect as land and labor. You, Jack, have a limited amount of time at your disposal each day. It is your responsibility to allocate it efficiently. What you depend upon how well you can accomplish this up until now you were happy with your choice of time distribution. Your boss, however, isn't so happy. Your problem is this: You need to rework your schedule so that you can devote time to strategic planning. This, Jack, was the easy part. Now that we know the problem we've got to fix it. I'm not saying this can't be done; as a general rule, if you do everything I tell you to, you're practically guaranteed success in life. Anyway, lets get back to the matter at hand. What you need to do, is to get more time. Follow me here Jack, if your problem is a shortage of time, what you need to get is more time. Without much consideration of the metaphysical, transcendent, time and space parallel universe reality theories, there are only two things you can do. You can delegate more of your responsibilities, and you can eliminate some of your responsibilities. Don't get confused here Jack. I'm not giving you a choice; you'll do both.

I've looked at this case you sent me. You agree with you. You do not have enough time to this strategic stuff that Nabisco wants. Your problem is that you don't have a choice. So, you must find time. Since you don't really sleep that much, and you already don't spend enough time with your family, these time cuts must come from your job. There are two ways to look at this. The short term and the long term. In the long term you need to restructure and redefine your roles in the company. In the short run, you've got to go to show Nabsico some results in the form of strategic planning. I'm more concerned with the short run. If you can successfully revisu your self in the short run, you need only to maintain this correct the long run. If it didn't make sense now it will later.

All right now Jack, time to pay attention. I really don't have too much more time to waste on you, so I'm not going to do too much explaining. Let me tell ya how free consulting works: I tell you to do some thing, you do it, I don't ask any questions. Now that you know how it works, lets get started. It seems your chief responsibilities lies with managing operations in Rotterdam, Mepol, Winston, and Kentucky. Jack, does anything here seem out of place to you? I don't know if you guys pay Sesame Street over there, but have you ever heard "One of these things is not like the other"? Jack, Kentucky? Stick to your own continent. Try to get somebody over here from Nabsico to manage that. Even if you don't visit too often, your mind shouldn't have to be pulled that far away from everything else you got going on.

Let's talk about meetings. Although time consuming, you've gotta meet with Kind because you two are the whole damned management board. On the other hand, you got some other meetings that I'm not too sure about. It says here on pages four and five that you have a monthly meeting with each major commodity trader plus shorter weekly commodi ty reviews and a regular monthly meeting to taste and compare Van Nellie coffee products with competitive brands.

Jack, come on man. Do you really have to meet with each trader? Jack you got other things to do. You say like this Peter Rooda guy, so start giving him some responsibility. These routine meetings really don't your pres ence. I don't even want to mention this tasting thing. Jack, stop wasting your time. Taste the competitors' coffee with your breakfast or something. Don't waste time by going to meetings for the hell of having meetings. It says here you're an act ive vice chairman in the Dutch Association of Brandied Article Manufacturers. I'm very proud of you. But, who cares!!!! You don't have the time to be doing this stuff; you don't need to build your resume "cause your already pretty close to the top. Don't be wasting your time on external activities. Let me ask you something, what time did you have to get up on Tuesday in order to pick that guy at the heart? You've got a damned chauffeur! What were you thinking? And another thing that pissed me off, was it necess ary for you, the managing di rector, to review the 200th Ju bilee? You don't think that maybe you could have had someone else review this and maybe give you a short report on it? It's obvious that you're so concerned with daily operating issues that frankly, I'm surprised you've got time to eat, let alone do any strategic planning.

It won't do you to be so superman. Everyone knows that you work hard. Your buddy Wim says "He works very long hours and used to work to home every night. It was very hard on his family and his stomach...literally!" Jack, I'm sure I know what it's like. But ask yourself this: Do you live to work or do you work to live? Where's all this getting you? Your kids are gonna be out of the house soon, you'll be fitty, and you'll wonder were the time went. Jack, don't let your own life pass you by.

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