Dragon Leaves Undergraduate Program

By Robert Conrad
Editor-in-Chief
and Claire Counter
News Editor

Albert Dragon tendered his resignation as Associate Dean of the Undergraduate Program on Wednesday, March 3rd after his failure to arrive at work for an extended period of time fueled speculation about his departure.

After 21 years of service to Babson, Mr. Dragon cited personal family responsibilities and the "search for other professional needs" as reasons for his resignation. In a telephone interview Wednesday evening, Dragon stated that he looked forward to accomplishing larger professional achievements and spending quality time with his wife and their sons, Jason, 8, and Justin, age 11.

The Dragon resignation comes as the registration process gets underway. Mr. Dragon's responsibilities are being delegated to other members in the registrar's office until a replacement can be found. Dragon said that he had offered to stay until after the registration season had completed, but his offer was refused by Dean Osterreicher, Dean of the Undergraduate Program. Dean Osterreicher was unavailable to respond to Dragon's comments at press time Wednesday evening.

Dean Osterreicher, who was a co-worker of Mr. Dragon, stated that Mr. Dragon "had been actively thinking of resigning for some weeks". Mr. Dragon has not yet secured employment with another educational institution, but he is considering furthering his education or working at a secondary school. He will be coaching little league and soccer for his sons this spring.

Takings the "Lock" out of Locker Room

By Damien Newman
Staff Writer

Theft is something that only goes on in the city, you might tell yourself. Something which occurs mainly in inner-city areas where the lower classes live. Theft is something that is not supposed to happen at Babson College, but nevertheless it does. For the third time since the academic year began last September, the varsity men's locker room has been broken into.

On Thursday, March 4, 1993, at approximately 4:30 p.m., the third and most recent theft was reported to Mr. Jay Hackett, Director of Public Safety. The perpetrator(s) apparently entered the locker room while the baseball team was practicing and proceeded to cut the locks on eight different player's lockers with bolt cutters. The culprit(s) then went through and took all the cash they could find. Various players have reported losing anywhere from one to twenty dollars from the locker room. Also stolen were two credit cards. Both cards were immediately cancelled by their respective owners, however one was cancelled too late. A large amount of merchandise was charged to one of the player's cards.

The above incident was not the first reported at Babson. In September, during the first week of classes, cash was stolen from the lockers of players.

Continued on Page 2

Quote of the week: "When you see James Brown singing at Strom Thurman's birthday party you know there's hope." - Spencer Christian

Athlete of the Week: Nathan Richardson

See page 14

Michael's Remarkable Recovery

By Claire Counter
News Editor

Michael Rossi, a Babson student who contracted bacterial meningitis, was released from the Newton Wellesley Hospital at the end of February. Michael's remarkable two week recovery surprised even his doctors. Although Michael has been given permission to return home, he still needs a "relaxing" period. It is not likely that he will return for the end of the Spring semester, however, he does look forward to continuing his studies in the Fall.
Babson, Lies and Videotape

By Peter J. Merka
Staff Writer

Did you get a weird call last week from someone at someplace called Maguire Associates? Well, some of us didn't hang up and actually listened. Maguire Associates is a research firm based in Concord, MA and were hired to conduct a focus group concerning quality here at Babson College. They have done research for Babson on other information projects. Maguire Associates was contacted by Paula Rooney, Vice President of Student Affairs, to assist the Total Quality Management Program (TQM), which is now directed by George Covino, formerly of the Financial Aid Department. TQM was established about a year and a half ago but the concept of quality management is not new at all according to Jody Raybuck at the office of Student Affairs. "This isn't part of an ongoing series of programs designed to improve the quality of education and life on campus. It's a regular review examining the processes through which things are done," she said.

Maguire Associates randomly called undergraduate students and asked them to participate in a research which was held in two sessions at Knight Auditorium on Thursday, March 4th. According to George Covino, the purpose of the research was to assess the level of satisfaction with the services, processes, and facilities at Babson. The aim was to explore what student expectations were before enrolling at the college and see if those expectations are being met. If a student agreed to participate, he/she responded to the questions. Maguire employees informed the students that the calls were on the premise of technology and referred to MagNet (Maguire Associates Network Information Systems). The responses were directly connected to a computer system and the results could be viewed.

"The social life here sucks, not just for minorities." - Babson student

was guaranteed payment of twenty-five dollars at the end of the session which was expected by Maguire Associates, according to Linda Maguire. Jody Raybuck noted that this charge would be included in the company's billing to the school. Approximately three hundred students and students were asked to complete the survey. Knight Auditorium was decked out with rows of chairs, a video camera, numerous wires, and Maguire Associates employees. Among the multitude were a thin BFD plastic card attached to a square piece of plastic with numbers and a dial located on each seat. Later, students were informed that the dials measured their responses to the questions. Maguire employees informed the students that the dials were on the premise of technology and referred to MagNet (Maguire Associates Network Information Systems). The responses were directly connected to a computer system and the results could be viewed.

Questions included rating the quality of Babson professors and different offices on campus. The answers which could be given ranged from very satisfied to very unsatisfied. This process continued for about an hour and then an open question panel was set up. Students were first asked to name five strengths of Babson College. A microphone was passed around and the dials could be rotated to a number, one being in disagreement and ten being in total agreement with the statement being raised. This system made it simple to disagree or agree with a statement and have those thoughts accurately measured. Students felt that the business courses offered were of very high quality. They also felt the campus grounds and the athletic facilities were satisfactory. Professors in general were noted for being predictable and not unbalanced business experience. Next, the students were asked to speak about some areas that needed improvement. Various areas were brought to attention such as the cafeteria, food, course selection process, and student diversity. Later statements taken directly from Babson literature were read by the moderator. Discontent became visible among the students. Statements about diversity and an exciting residential life were largely disputed. For example, one student speaking on the condition of confidentiality, expressed that the school did not provide minorities on campus with enough of a social life and hence, minorities must create their own social over. In response to this comment, another student said "The social life here is not just for minorities." There was an affirmative vocal response throughout the crowd.

Some students felt Babson was doing well in business related activities but lacked in dealing with a student's basic service needs. They felt Babson was doing well maintaining an image of excellent academic and student life to the outside community but once a student enrolled, it became clear that latter was not entirely true. The high tuition was another area of concern. Students felt Babson was not wisely allocating their tuition on worthwhile causes. Building and Grounds workers were perceived as doing many unnecessary and costly tasks such as planting flowers before Parents' Weekend. Students believed the tuition was not justified for the services they received.

The results of the focus group will not be known for some weeks since the data is still being processed by Maguire Associates. The results of this focus group will be available to the entire campus in a summary form. Students wishing to review the entire survey will be able to access a copy from the library.

Improving Educational Standards

By Brent Larson
Staff Writer

Jim Hoopes, Liberal Arts Professor at Babson, decided it would be interesting to run for the school committee of Wellesley, MA. Although the outcome of the election was not what Professor Hoopes had hoped for, he did receive an experience and knowledge otherwise not available at Babson. Professor Hoopes entered the race for School Committee at the request of some friends and neighbors. They wanted to see someone run for the committee that was concerned with education, rather than with budgetary problems. They also wanted to see someone on the school committee that had direct experience dealing with education; a college professor was the perfect choice.

Professor Hoopes ran with the idea that children need to be taught a second language at a young age. He feels that this is needed because of the fact that the economy is turning into a global economy, and to be successful in the future, we must be able to speak more than one language.

Even though he placed third in the race, he only lost by six-hundred votes, out of four thousand. He feels that he may run again someday, especially if the school board continues to discard educational issues and concentrates on the budget. He feels that his presence in the race was a positive force that will hopefully motivate the current committee members to re-evaluate future proposals.

The Babson Free Press
Announcements

Attention students with disabilities

A Babson MCPE sees a long-term future for the Americans with Disabilities Act as it relates to the student services provided by Babson College. We need your feedback to recommend an effective planning action. Confidentiality is guaranteed.
Contact Ed or Mike at 3146 or Box # 660 or 1953. We need your help in order to make a difference.

Student business initiative award

A $1,000 cash award will be presented on Founder’s Day, April 14, to a student business owner. Applications are available in the office of Alumni Relations in Alumni Hall or at the Student Government Office in HolBros. The deadline is March 26 at 5:00 pm.

Founder’s day induction ceremony

Founder’s day induction ceremony will take place on April 14th at 11:00 am.
Panel discussion with the entrepreneurs will be held at 3:00 pm in Knight Annex 101 and 102.

Women meet the challenges of the 90’s

The Babson Entrepreneurial Exchange in conjunction with Babson Women in Business will be featuring a panel discussion with five women entrepreneurs. They will discuss the challenges facing women in the workplace. This program will take place Thursday evening at 7:00 pm in Franklin Hall 203-205. Don’t Forget Your Babson ID.

Nominations for Babson Governing Body

Each year the Committee on Members seeks to fill vacant seats in the governing body of Babson College, which consists of a 100 person corporation. Each year the Committee nominates a recently graduated Babson Alumna or Alumnae to the Board. The nominating process is open to all. Suggestions can be addressed to: David Goldstein & Marko P., Babson College, 1991 Franklin Street, Boston, MA 02110.

Working on Diversity

By Suzanne Patnaude
The continual existence of discrimination on and off campus led to the Diversity Committee’s survey on the characteristics of Babson’s population. The survey, which was summarized and placed in student’s rooms was taken in the Fall of 1991. The chair of the Diversity committee, Dr. Arthur Bayer, hoped the survey would lead Babson in the direction of a “discrimination free” campus. Such an environment would entail all individuals to feel at ease and thereby prosper from their surroundings.

“We were not all made from the same mold, but we can learn to benefit from each other differences.”

The Diversity Committee is made up of fifteen ‘cabinet’ members. The chair considers this survey, “a self-assessment and a process of learning.”

Management For The Rich

By Claire Conner

News Editor

Managing those who commend highly significant and complex work subjects, like the world of sports management, requires a unique blend of skills. Mr. Casey’s management is probably the most difficult part of his job. Selecting the best players to promote the team’s wide press coverage. Mr. Casey is currently involved in the promotion of an “athletic” drink made by the Babson Free Press.

The Babson Free Press

David Zuccaro, Director of Promotion for the Boston Celtics and a leading factor for the team’s wide press coverage. Mr. Casey is currently involved in the promotion of an "athletic" drink made by Veryfine. The juice is intended to build the body’s demand for oxygen during intense workouts. Although the drink is not made available to the public, it is already being used by the Celtics players.

Mr. Casey continued by illustrating how “faking” the world of professional basketball is. “It’s about young kids making tons of money, flying in private jets and having to lift a finger aside from a basketball here and there.” He seemed to emphasize the fact that a large part of managing and coaching a team is instilling a sense of value and ethics among the players. Mr. Casey also noted the changes in basketball since his debut as a coach. "It's becoming more and more difficult to find quality..."
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Thefts
Continued from Page 1
the Babson community. 

Thefts like this can only be stopped if everyone is on the lookout for suspicious activities in or around the locker room. Public Safety can only patrol so much of the campus. The student body must pitch in to prevent further thefts and keep the campus safe.

Casey
Continued from Page 3
players. Street violence has dwindled the amount of eligible players who come through our doors. Mr. Casey does not see any quick solution to the situation and places the blame on the increasing problems of the inner city.

Alex Panas, member of the Babson Entrepreneurial Exchange, had the opportunity to meet with Mr. Casey and described him as “a very likeable and friendly guy... He was especially eager and full of energy.” Although the turnout for Monday’s event was quite small, Mr. Casey took this in stride and understood the pressure of mid-term exams. Three students who asked Mr. Casey if they could visit one of the Celtics’ games and were offered an invitation to the team’s practice at Brandeis University and three free passes to the next Boston game. For those of you who missed Mr. Casey, don’t lose hope, there is a strong possibility that he will return later in the semester or in the Fall to address more questions from students.

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The Babson Free Press
Bryant
Diego and Glenn raid the hockey suites, "and we'd've beat their asses!" Luke, Spooner, and Horony all experience car troubles, some deserved. Brian, Doug, Henry and Mark, go to bed! Campbell's down the record phone hill, even beat Ivan, nice work! Fool. Many beat POW!!! Anyway the second semester is almost halfway done and it's time for the housing lottery. It needs to be said that the fact that Bryant boys are being assigned lottery numbers with the same chances as any other freshman is bulls**t. We got here last year to discover that regardless of what dorm we had asked for or what sense of demeanor we had coming we had all been shoved into a building that not only has been officially condemned but will be gutted out at the end of the year. We sweated it out (most of us did) and are still here today without too much complaint; but now the end is coming and the redemption song is playing. The least this campus could do for us Bryant Boys is give us the chance of getting into a dorm we would actually want to live in. You should not be forced to take another housing slap in the face. Of course, we won't march down to Res Life and hang all the workers out the window by their genitals, but that would have been a slight improvement. We guess we'll just have to take our frustrations on the bathrooms.

Central
Sunshine pierces the heart of Amy. We had it. Ah, coming where did the rip in the comforter come from, Simon? First florist girls are great. Hey, Nick, where did you hide your car? Thro, Merte throws harder than you. 5oo challenge, Kenny leaves early. Lila, where you going for spring break? Wellelsley HBi? Hey Johnny, did you give her a smoothie for me? Hey Shaggy! How's the dilemma dude? How about last Dan, the quickest 40 days of your life. Amy, want some more fries, Miguel, don't hurt her back kissing her. Mirella, do they hurt this week? Tony, get on the plane for Tampa, not England. Party starts after Miguel and Joe leave. Right, Thol and Ferris share everything. Mihm get out of the desert. X loves the screaming. Amy, you go and squat your room. Rose the room next to Amy is open.

Coleman
Knuckles O.B. proves that the land is almost crazy.

Forest Hall
Must be something wrong with Forest Heating. Everyone wants to take off their clothing. Happy Birthday to Laura. Arne and Poole disappear together. 2nd floor lounge... INSPIRATION POINT?? Are you know who to massage if you want popcorn. Mervin is eyebrowing everyone else 's toe stuff while his falls down. Dave how are our friends in California. WANTED: Moorin who packed in 2nd floor sink and in 3rd floor hallway. REWARD: Mia takes a digger down the Hasings staircase. Heidi, were you blushing this week or is that the nation effect on your body? Molly was sober and has friend up but fails to make it back. Greg performs his own strip version in study lounge. Christie finishes home work in order to hangup. Andrea, how bout those tickets. What airlines are we flying? Should be bring a chute? Best sportive hairst. No one knew who she was. Johane, you're just a lust. Lee has fallen behind in HR of the year race to Doug after Sat. night. Stip, don't put on the pajamas until you have the condoms. Tammy wonders impiont of many strippers. New Barracks makes Bryndon and Nathan bring up GTP to 4-0. Bob Voyage to all Spring Breakers and remember it's not a jungle out there, it's a FOREST!! Bring Condoms.

Publishers
Rags proves he actually does work pants. Good job.

Pietz
Jim do you really like your pizzazz. How do you do it? Anne-Marie, we know your car is red, but that doesn't mean it is a fire engine. Get out of the fire scene. The Kennedy's come out of the compound. Who fell on their butt Friday Night out side Pierg. Too bad the umbrellas couldn't keep you balanced. Thanks for the great laugh. Everyone has a safe yet exhilarating break. Please come back with the same color hate. See ya at Brook Island. NOT! Ain't nothing like the real thing baby! Who's gonna join the mile high club? All you Canucks get immunized before and AFTER you return. T.T.F.N: tab-tab for now. Flip or you'll fry. The key is to get tan, not red!

South Basement
Another weekend has gone by and, as Mills would put it: "Another weekend gone, another few hole in my yin yan." While I'm on the subject of Mills, you had yourself quite a weekend. Was that you dancing on the stage at Knight, mucking someone, on Friday Night? It must have been the Wild Irish Rose. Was that you hiding in Farris' closet while he was getting it on the next night? It must have been The Wild Irish Rose. Could you really say that it was your low-end weekend? I can think of worse. Drunk South Base ment has three plebes: Tim, Danien, and Bob. First meeting starts with a hanging game of Circle of Death. Jed and Mac named co-MVP for their strong performance. Spring Break just ahead, and I have the official countdown. We're flying what airline, Jamaica Air? I hope at least there is a smoking section. Eight of us + Twelve of TKE = trouble for all stewardesses and other passengers on that flight. Until next time, come back to Ja mica. See you suckers after break.

Kappa
Andrea, you did a great job. Thanks. JD- Good luck in At lanta! Welcome home Nancy! Kristi - good to see you come out of your room; Jen M. - Dial on campus with an off campus number! Tracy, did the bank floor make a good pillow? Mia, how hard was it? Sandy, only 364 more days to go. Amy, "I wish I was a cowboy!" Kristin - time to buy LODA? Lisa, how's the Greek God doing? Carry - hey mom, how are the kids? Kim M. - how's this? Molly, how long does it take you to answer the door? Bakers, what keeps luring you back to the computer Center? Allie B. - Keep playing those tunes in Trim! Kimberly - S 2 TAW B Y T M! Last but not least, Nicole and Grady Lady, We miss you!
Diversity Divides Campus

Like many college campuses across the country, Babson has initiated a Diversity Agenda that intends to recognize the independent specialities of all minorities. Babson commissioned Abt associates to study campus diversity, and they released a report last week summarizing their findings.

The Diversity Committee that worked with Abt concluded that "While Babson continues to make progress on becoming a more diverse and accepting community, it is clear from the results of this survey that we still have much to do to achieve the goals we have established for ourselves." Some of the actions that the diversity committee intends to act upon include: "Articulate all-college diversity goals and enforce affirmative action program," and "Appoint a diversity advocate in each division who will work together with the Director of Diversity to promote the Diversity Agenda."

These programs wreak of political correctness. As a student, I chose Babson to gain a specialized business education, not to be politically re-educated through "thought police." In the Diversity Program, the administration seeks to promote an affirmative action program. This program may have been considered essential to helping various minorities in the past, it does nothing to help current race relations. The majority feels that they are being discriminated against, and affirmative action steals a sense of accomplishment from minorities who wonder if their success is legitimate or merely based on a social handout. Students and people should be judged by their ability, not their cultural affiliations.

Obviously, we should appreciate and learn from our fellow students who happen to be different. However, by paying special attention to certain groups, we foster competition for attention and we consequently isolate ourselves from each other, because the minority becomes the focus, rather than the benefit of the entire population.

When will people realize that including someone on the basis of what group they belong to is just as discriminatory as excluding them because of their gender? As Martin Luther King, Jr. said in his address at the Lincoln Memorial: "I have a dream that my four little children will one day live in a nation where they will not be judged by the color of their skin, but on the content of their character." While some people have actually lived up to this dream, much work has to be done to make it a reality. This change must come about through education, not cultural or political revolution for the benefit of a select few.

Robert Conrad
Editor-in-Chief

Letters to the Editor

Dear Editor,

I am writing to comment on the recent election for officers of the SGA especially president. Carrie Basler states that she wants to improve school spirit by "getting students involved in life at Babson." Truthfully, I have never seen Ms. Basler at any of the school activities with the exception of the weekend before the election. However, I have seen Peter Settel at every home hockey game, soccer game, all parties sponsored by the SGA and at the Pub on Thursday nights. Does the phrase "practically what you preach" mean anything here?

Another issue Carle Basler brought up is "improving academic flexibility." Peter Settel is many steps ahead of her. Mr. Settel is the student representative on the Decision Making Board (DMB). Faculty and Mr. Settel meet once a week to determine the direction of courses here at Babson. It is apparent to me that Peter Settel would make a much better president. I can forecast a sad year for Babson in '93-'94. By the way, did anyone take time to audit Carrie's GPA? She seemed to be way over budget. I sure hope not.

A Peter Settel fan

Dear Editor,

I am writing in response to the letter in the last issue of the Free Press from the "Unimpressed Senior." Since that person chose to use Carol Hacker as the specific example, I choose to do the same. I have had the honor and privilege of working with Carol Hacker for the past two years, both as a member of the Student Undergraduate Residential Forum and as a member of the Residential Life Staff.

One of the reasons we have Resident Assistants and Head Residents at Babson is to hear the problems and concerns of the students. Ms. Hacker is a very busy woman. If she saw every student who had a problem on this campus, she would have to be in her office twenty-four hours a day—never mind the other work that her position entails. Just because she is sitting at her desk with the door open does not mean that she is doing nothing. Nor does it mean that she does not care about the needs and concerns of the students. If I could name one administrator on this campus who I feel cares more about the students, Carol Hacker would be at the top of my list.

Sincerely,

Anne-Marie Mortarelli
A Very Impressed Junior

Dear Babson,

I'm tired of attacks against the administration! Get your ideas together and voice them constructively. We have a new E-board that will continue to provide us with a united voice.

The administration is trying to build a better Babson. The college has a well-defined mission statement and a strategic plan that will take Babson into the 21st century with innovative and revolutionary ideas.

Let's reach a compromise with
Diversity on Campus: The New Racism

By Dr. Michael Berthner, Ayn Rand Institute and Dr. Gary Hall, Chersomen Graduate School

Racism has come to the universities as official, established policy. It has a new name: "diversity." Because it is intellectually "correct" and "respectable," the new racism is more widespread and virulent than the mere hidden, anti-black racism of the past. In fact, it has become the standard for college entrance, scholarships, course content, and faculty. UCLA General Catalog presents the increasingly common, official viewpoint: "The university has no higher priority than to advance the ethnic diversity of its students, faculty, and administrators." (Emphasis added.) Notice that the highest priority is not the development of the individual, but such individual oriented goals as wisdom, knowledge, and cultural diversity. This is open, aggressive racism. R.A. Many people take a very superficial approach to racism. They see it as merely the belief that one race is superior to another. It is much more than that. It is a fundamental (and fundamentally wrong) view of human nature, a view that leads people to condemn (or praise) others based on racial membership.

Racism is the notion that one's race determines one's identity. It is the belief that one's character is determined not by the judgement of one's mind but by one's anatomy or "blood." Racism, wrote Ayn Rand, is "the lowest, most crudely primitive form of collectivism," and, like all types of collectivism, it is based on a deterministic view of man: "It invalidates the specific attribute which distinguishes man from all other living species: his rational faculty" and "negates two aspects of man's life: reason and choice, mind and morality." (See "Racism," in "The Virtue of Selfishness.") Racism means the destruction of independent judgment, the inability of an individual to think for himself and guide his own life. In all ways, cognitive, moral, political, it imprisons the individual into the group.

Examples of official university racism are everywhere: preferential admissions policies, with the preference based on ethnicity, i.e., race; informal (and sometimes open) racial quotas for faculty hiring; racialization of course content; ethnic courses and departments; and the "balance" of course content. The traditional academic pursuit of universal truth has given way to immersion in "race, race, and gender."

It is the ideas adopted and taught in today's university. Professors that bear the ultimate responsibility for today's racism. If a student has needed his professors, he'll be more than willing to relinquish his mind and personal identity. In all ways, cognitive, moral, political, it imprisons the individual into the group.

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Many students, unfortunately, have learned their lesson well. They have accepted the idea that there are no uni-

Continued on Page 2a.

The administration and try to address the issues using the proper channels and control our anger, trust me it will make Babson a better place.

WOW, what a touching initiative. However, I haven't been informed about this new plan to make our college better. So, I don't know if this is a real plan or just a PR stunt.

Carol, the Senior Resident Advisor of Student Life, has been very active in our community. I respect Carol's dedication to making our college better.

A Jewish student on campus, I am being forced to choose between registering for classes on time or participating in one of the most important Jewish holidays—first night of Passover. I must admit that I am very frustrated and angry about this entire situation. It is unimaginable to me that the administration would do this to me. I am a new student, and I want to be included in the Passover festivities without any hindrances.

As a student at Babson College, I do not feel that my rights are respected or that I am valued. I have yet to see any improvements in the administration's treatment of students. I am concerned about the lack of diversity and inclusivity on campus, and I believe that we need to work together to create a more welcoming environment for all students.

Jeffrey Dorf
Class of '94

Dear Editor,

Like most students, I recently received a packet from my Resident Assistant detailing the diversity and inclusion strategies at Babson College. I was curious to know what specific initiatives are being implemented to foster an inclusive and welcoming atmosphere on campus.

Dave Visco
'95

Editor, The Babson Free Press

The Babson Free Press

Register to find out what accommodations were being made for Jewish students. I was disappointed to see that there was no registration list for persons at the assigned time, or a separate registry for students to register for Passover in advance. I suggested to the administration that we could create a database to track the number of students who plan to participate in Passover festivities.

As a student at Babson College, I do not feel that my priorities are being considered. I have not been informed about the new academic calendar changes or the impact of online learning on our academic programs. I am concerned about the lack of diversity and inclusivity on campus, and I believe that we need to work together to create a more welcoming environment for all students.

Jeffrey Dorf
Class of '94

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Diversity
Continued from Page 7

versal, cross-cultural truths. They have accepted the premise that it is proper to evaluate people on the basis of skin color. They have accepted the premise that they are racial "representatives," i.e., not individuals but more interchangeable parts of a racial whole. They have become truly "color conscious."

The spread of racism requires the destruction of the individual's confidence in his own mind. Such an individual then anxiously seeks a sense of identity by clinging to some group, abandoning his autonomy and his rights, allowing his ethnic group to tell him what to think. Because he has no self-esteem, he feels "himself" only among others of the same race. He becomes a separatist, choosing his friends and enemies based on ethnicity. This separation on campus has resulted in the spectacle of segregated dormitories and segregated graduations.

The diversity movement claims that its goal is to extinguishe racism and build tolerance of differences. This is a complete sham. One cannot simultaneously teach students that their identity is determined by skin color and expect them to become colorblind. One cannot teach ethnic diversity and expect students to see each other as individual human beings. One cannot preach the need for self-esteem while destroying the faculty which makes it possible: reason. One cannot teach collective identity and expect students to have self-esteem. In fact, one can gain an authentic sense of pride only from one's own achievements, not from inherited characteristics.

Advocates of "diversity" do not consider themselves to be racists, at least not in the pejorative meaning of that term. But they are racists in the basic meaning of that term: they see the world through colored lenses, colored by race and gender. To the multiculturalist, race is what counts for values, for thinking, for human identity in general. No wonder racism is increasing; colorblindness is now considered evil, if not impossible. No wonder people don't treat each other as individuals: to the multiculturalist, they aren't.

Advocates of "diversity" claim that it will teach students to tolerate and celebrate their differences. The truth is that we're being urged to celebrate racial differences, which means we're being urged to glorify race, which means we're being asked to institutionalize separation. This makes any sort of valid cooperation impossible. "Racial identity" erects an unbridgable gulf between people. If one's values and logic were determined by racial membership, there would be no basis for understanding or cooperation among people of different races.

Advocates of "diversity" claim that because the real world is diverse, the campus should reflect that fact. But why should a campus population "reflect" the general population (particularly the ethnic population)? No answer. In fact, the purpose of an university is to impart knowledge and develop reasoning, not to be a demographic mirror of society. The entire enterprise of education exists because human knowledge is not automatic: man must work to acquire the knowledge he needs, and, in contrast to the lower animals, be able to build on earlier knowledge. The acquisition of knowledge not only transfers the proper standard for the educational process from student admissions, to faculty hiring, to course content.

Racism, not any meaningful sense of diversity, guides these intellectuals. The educational standard of diversity must be intellectual diversity, i.e., the diversity of ideas. But such diversity far from being sought after is virtually forbidden on campus. The existence of "political correctness" permits the academics' pretense at valuing real diversity. What they want is abject conformity.

The only way to eradicate racism on campus is to scrap racist programs and the philosophic ideas that feed racism. Racism will become an ugly memory only when universities teach a valid concept of human nature: one based on the tenets that the individual's mind is competent, that the human intellect is efficacious, that we possess free will, that individuals are to be judged as individuals and that deriving one's identity from one's race is a corruption to be appropriate to Nazi Germany, not to a nation based on freedom and independence.

For more information about the philosophy of Objectivism, contact: The Ayn Rand Institue, 4640 Admiralty Way, Suite 715, Marina del Rey, CA 90292.

Who Are You?

By Anonymous

Who are you? Are you aware of your behavior and how it affects your existence? I never saw a wise man in any culture I have ever studied lack of awareness. I am capable of moving mountains with the level of my perception. Do you see? I have become intricately woven into a subconscious and frequently referred to as the mind. The terrain is full of promise and liberation; can you feel the pulse of the data ripping across your brain? I am only an example of what the infinite universe can produce with the applied power of omniscience. Human: the biological equivalent of an animal functioning as a unit. I have a beating heart sending blood to my body which functions as a vehicle for my mind. Are you aware of the complexity of your behavior?

Babson Housing Lottery
Your Key To:

Home Improvement

Housing Lottery Schedule for the fall of 1993:

March 8 - 12 - Lottery Numbers Posted
March 10, (4:00-6:30 p.m.) - Lottery questions answered in Trim
March 22 - 26 - Room Deposits due*

*Your $100,00 room deposit is due in person at the Residential Life Office. Checks should be made to: Babson College
Do not mail Checks!

Your Lottery Number alone does not ensure a room for the fall; You must make a deposit!!

See your Lottery handbook for details

The Babson Free Press
In memory of Richard Wilson, the former manager of Media Production, friends and family have endowed a student award here at Babson. Each year in the spring, a faculty committee will select outstanding undergraduate student work for recognition. Each winner will receive a check for $500, with the number of winners limited by the quality of the competition and the performance of the endowed fund in that year. No less than two awards will be given out this spring.

**PICHARD WILSON**

**MULTI-MEDIA**

**AWARD**

---

The rules are easy:

1. The award applies to undergraduates only.
2. The award recognizes work done in line with regular Babson College assignments during the fall, winter session, or spring semesters - that is, the student need not do anything special to apply for and compete in the Richard Wilson Award competition.
3. The submission must be a multi-media product: that is a product that employs text, graphics, sound, images, and/or video in any combination.
4. The objective of the award is to encourage creativity in the use of information and media technologies in the completion of class assignments.
5. All work must be submitted no later than March 19, 1993 to the Chief Information Officer (Horn Computer Center room 265.)

for more information call x4529
What would you change about Babson College?

1. "Moe" 93
   "Social Life at Babson."

2. "Tex", "Bulldog" 94
   "More Kenny's and less C. Raggs."

3. Dena "DNA" Ventura,
   Allison "P" Walsh,
   "Peacock", Lin(SA)
   Karn 95
   "The Guys!"

4. Pat Nihan 94', Craig
   Baren 93
   "The admission policy, the
girls have to admit
photos and measurements."

5. Paul Berrigan 93
   "I would increase the
workload and strictly
enforce the alcohol
policy."
6. "X" '94
"Nothing. This is the greatest institution in the world!"

7. Gator '93
"More support for athletics by both the students and the administration."

8. Claire Sullivan '95
"I'd put a tram up on the hill."

9. Amie Roulier, Michelle "Ross" Pero '94
"We would alleviate the structured courseload."

10. Kevin Geary '93
"I would increase the number of young ladies at this institution who know both the whereabouts of my suite and my room."

The Balloon Free Press
Babson Women Reach Sweet Sixteen

By Ryan Waddell
Staff Writer

As they entered into the Bill Williams Gym in Danbury, CT, the members of the Babson College Women’s Basketball team were about to experience an event that they have never experienced before. Sure, they had seen post-season play before, like conference tournaments and the ECAC’s, but never an NCAA bid. The crowd gathered at 500 strong to watch the Lady Beavers coast to an easy first round win against Western Connecticut by a margin of 86-66. Babson dominated inside all night with powerhouse Michele Merten scoring 23 points and grabbing 12 boards. Along with the efforts of Tonia Strange and Liz Edison, the Big Three accounted for 52 of the 86 points, with Tonia scoring 17 and Liz chipping in with 12. Co-captain Betsy Willsen kept West. Conn. busy from the outside, peppering the net for 18 pts.

The Lady Beavers’ scrambling pressure defense held West. Conn. to 26% field goal shooting in the first half, helping them jump out to a 44-27 halftime lead. In the second half, Babson held West. Conn. to 37% shooting from the field, raising their field goal shooting percentage to a pathetic 31% for the game. Babson, on the other hand, shot 49% for the game, giving them the clear advantage and the upside of an 18 point win. The victory extended their winning streak to round of 16 will tip it off on Saturday to determine who gets to advance to the Final Four.

The referee gives a cheer of approval as Michelle Cote breaks out into a weird Egyptian swan dance.

One-on-One With Adam Oates

By Scott Searle
Staff Writer

This week’s One-on-One segment brought me to the one and only Boston Garden, where I caught up with one of the NHL’s leading scorers, Adam Oates. Adam is in his 11th season in the NHL, breaking into the league with Detroit in 1985. He came to the Bruins in February of 1992 from St. Louis, following a 2.5 year stint with the Blues. Oates’ stellar play this year has made many people mention his name as a candidate for MVP. When asked about this, Adam told me he really doesn’t like to think about personal awards at all, and enjoys just being a team player; the individual awards come secondary to team play.

On the subject of team play, Adam is very happy with the play of the Bruins this year. With the return of Cam Neely, he feels the team is stable at all positions, and is capable of going far in the playoffs if everyone gives their best effort, and the injury bug does not strike.

The move to Boston represented a big transition in the

style of hockey for Adam. The Boston Garden has one of the smallest rinks in the NHL, meaning games are usually more physical and less of an open-offense style of play. Oates said he has never played much on smaller ice surfaces, was management, and though he never got his degree, he claims he enjoyed school very much.

When Adam decides it is time to hang up his skates for good (let’s hope this is not soon), he hopes he can go back to school to get his degree, and continue his work in banking. During the off-seasons, the 30-year-old Oates works as a manager for a Boston banking and finance firm.

So to all your future businesswomen and women out there, should you get a job in the banking industry, don’t be too surprised to see Adam Oates in the office. This is no publicity stunt, either. He knows the world of finance just as well as he knows a well-timed shot on goal.

Oates’ stellar play this year has made many people mention his name as a candidate for MVP.
Around the Wacky World of Sports

By Scott Garris
Staff Writer

Odds and ends from the world of sports this week:

I agree that Jack Clark's release by the Sox was a good idea. But I also hope he gets a shot with another team, so he can leave the game gracefully. It's tough to see a man with well over 200 homers and almost 2000 hits leave baseball on a down note.

Remember all the hype around Eric Lindros? Sure, he's had a good year, but there are several rookies (Selanne, Juneau, Potvin, and McElhinney, in that order) I would choose, as the NHL's Rookie of the Year over Lindros.

Jimmy Jackson just signed with the Dallas Mavericks for $20 million, after holding out most of the season, wanting a few million more. Call me crazy, but does a 20-year-old really have any reason to turn down $20 million for 4 years of work? What's a million or two once you get up that high, especially when most people your age are happy to make 6 or 7 backs an hour. Flipping fries?

I happened to glance at the TV ratings for last weekend. How come some gambling game is consistently the highest-rated sports show on television, doubling the rating of the closest show, an NBC broadcast of a Knicks-Nets game. I guess everyone gets excited listening to Don Gilliss announcing a 7-10 split. Come on, bowling? Maybe watching his sort of requirement for AARP members.

I think the banning of beer in the Red Sox clubhouse is a smart move (sorry, Mr. Bill). They play badly enough when sober, it could only get worse when they're drunk, though it would be more comical. Why, though, did Hobson ban ears on the field? Bush wants to lay the law down, but who cares what they look like as long as they win. We want Sox players on the cover of Sports Illustrated, not QQ.

When a baseball player is running hard, why is it said he is "on his horse?" Does that mean that when a jockey runs fast, he is steaming around third base? The first home?

Remember how we all hoped John Bagley would end his holdout and be the Celtics' leader? Well, he ended his holdout, but the only thing he's leading the team in is DNP (does not play). Sherman Douglas has recently showed the incredible form he hasn't displayed since his days at Syracuse. Are Boston's point guard problems over? We can only hope. It's great to see Mario Lemieux back from Hodgkin's so soon. He's been a hero on the ice for so long, now his real-life courage is shining through.

Hopefully now the Hulk Hogan Ande "The Giant" title fight during WrestleMania III would be remembered as the greatest battle of the century. Unfortunately, the bailing wonder failed to force the events that transcended last Sunday at Coleman II and the Puckymammas squared off in the Intramural Floor Hockey Championship. After a shaky start, Coleman found itself in the hole 4-1. But they snuck back behind the solid goaltending of Jeff "Shorty" Short to forge a tie and eventually take the lead. With five minutes to go, an upset was in the making as Coleman II was leading the Puckymammas 7-6. With about three minutes left, the Puckymammas made a valiant comeback and tied the game. Neither team wanted to lose and it appeared as though overtime was in sight. With time winding down, Haas called a time-out for the Puckymammas. This proved to be the strategic maneuver of the century. Haas, the coach of the year, got the Puckymammas pumped up and after the time-out, they scored two quick goals to escape the upset and win the Intramural Floor Hockey Championship with a 9-7 decision.

Just try to find this much excitement at a stupid wrestling match.

Intramural Ice Hockey will begin two weeks after spring break. Sign-ups will be held in Triton and at the gym the week after spring break.

Intramural Floor Hockey Update

By Jamie Charrier
Staff Writer

"Mean" Jean Okert once said that the Hulk Hogan Ande "The Giant" title fight during WrestleMania III was going to be remembered as the greatest battle of the century. Unfortunately, the bailing wonder failed to force the events that transcended last Sunday at Coleman II and the Puckymammas squared off in the Intramural Floor Hockey Championship. After a shaky start, Coleman found itself in the hole 4-1. But they snuck back behind the solid goaltending of Jeff "Shorty" Short to forge a tie and eventually take the lead. With five minutes to go, an upset was in the making as Coleman II was leading the Puckymammas 7-6. With about three minutes left, the Puckymammas made a valiant comeback and tied the game. Neither team wanted to lose and it appeared as though overtime was in sight. With time winding down, Haas called a time-out for the Puckymammas. This proved to be the strategic maneuver of the century. Haas, the coach of the year, got the Puckymammas pumped up and after the time-out, they scored two quick goals to escape the upset and win the Intramural Floor Hockey Championship with a 9-7 decision.

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Women's Intramural Hoop Champions

By Helen Couture
Contributing Writer

Congratulations to the first women's basketball champions ever at Babson, the ladies of Coleman Hall! This was our first organized league ever in the intramural program for women's hoops. We had an unexpected strong turn-out from literally, some very talented Babson women. Thanks to all the girls for coming out. It was a long, long road to victory for the Coleman steam team to be eligible for the finals against the seniors from Central. It was a nail-bitter, and nail-breaking game all the way through, especially for Sarah Dyer, the "enforcer" from Central. Coleman II was thick with a fast-breaking menace, lackluster on the rebounding menace from the championship game, Linda Mukilipian a.k.a. Coo-Goo Groggin**, impressive Central play was put out by Nicole Manning (two three-pointers and executive scoring) and Carol Vargas (seven steals). For the Colemanians, Kristen Nangle and Patty O'Connell were the powerhouses of the game, scoring 13 of the final 15 points. The final score of the game was 45-21, Coleman. We would like to present to Kristen Nangle the Sharp's MVP award for her outstanding performance. It was impressive enough to convince any one, and something we would like to say to our sports-minded freshmen who came out and played for Maple Manor, "Better luck next time!"

Men's Hoop Season Ends Suddenly In ECAC

By Mike Loomis
Staff Writer

The Babson hoop team traveled to Norton, Mass. on Saturday to challenge Wheaton College, a newcomer to the New England basketball scene. Babson had won 13 consecutive games and was hoping to extend their streak to 14. A 19-4 Wheaton ball club was relying on crowd support to pull this one out.

After a 44-44 first half tie it was evident that this was going to be a battle. 30 of Wheaton's 44 first half points were contributions of three of the three point stripe and one red-shot Chris Sullivan. They shot 62.5% from downtown. This is what I call home court advantage.

In the second half Babson could not hold on. Wheaton took advantage of missed shots and foul trouble to win 97-81.

Wheaton shot 21 of 26 (80%) from the charity stripe and knocked down four more "trees" for a grand total of 14. Matty Miller finished the season in style, scoring 29 points and grabbing 11 boards. Hiffer had 14, Dell had 12, and Scandin had nine. For Wheaton, Sullivan had 32 and Hawkins had 25.

The Beavers had an exceptional season and should be proud of all they accomplished. They graduate five fabulous seniors, but return some young and talented players. Lookout for the '93-'94 Beavers.
Athlete of the Week: Nathan Richardson

Profile:
Favorite Fast Food: Wendy’s
Favorite Movie: The Little Mermaid
Superstition Before Each Meet: Wearing the same red, plain shirt
Favorite Group: Milli Vanilli
Favorite Television Show: Mash
Favorite Russian Leader: Kruschev
Favorite Monopoly Piece: The Boat
Favorite Hobbies: Synchronized Swimming, Spending Quality Time with Frat Brothers, Schweppes ginger ale
Coke vs. Pepsi: Coke

Webster’s Dictionary may have its own definition of determination, but if one really wants to gain a clear understanding of this word’s meaning, one would have to look no further than to this week’s athlete of the week, Nathan Richardson. In and out of the pool, the senior and captain from Beverly, MA, has consistently shown a desire to improve his swimming as well as his academics.

Currently the Bahamian men’s Swim Team record holder for the 1650 freestyle, Nathan is also the most versatile swimmer on the squad. Able to swim all four strokes effectively, Nathan remarked that his favorite event was the 400 individual medley.

Next year, Nathan will begin a two-year commitment to the Peace Corps and will be stationed in the country of Togo, Africa. A marketing/international business major, Richardson is also an avid traveler, having spent time in France, England, Luxembourg, Liechtenstein, Greece, Finland, and Sweden. Most recently, Nathan spent a week with the Bahamian Swimming and Diving Teams visiting Moscow where he had the opportunity to tour the world-famous Pushkin Museum.

Congratulations to Nathan and all the other Bahamian swimmers on a terrific swim season. Remember to come back and visit us if you ever want to get in shape again!

The next helpless victim carelessly swims along unaware of the vicious great white that is about to turn him into a sloppy dripping mess resembling a tomato run through a food processor.

Women Swim Team Shatters 13 School Records at New England Championships

By Melissa Hill
Contributing Writer

The Women’s Swimming and Diving New England Championships took place February 26-28 at Wesleyan College in Middletown, Connecticut. Led by tri-captains Melissa Hill, Amy White, and Dana Gaggen, the team had their most impressive showing ever at the competition, striking up three places from last year’s 15th place finish. Contributing greatly to the point total was transfer diver Jordana Schneideman. Jordana placed fifth in the 1-meter diving competition and third in the 3-meter competition. Individual school records were broken by Jordana Schneideman (1 and 3 meter diving), Melissa Hill (100, 200, and 500 Free), and Samantha Grimes (50 Breaststroke, 100 Breaststroke, and 100 Individual Medley). Relay records were broken by the team of Melissa Hill, Samantha Grimes, Heidi Lange, and Cassin Janick (200 Free Relay and 400 Free Relay), the team of Melissa Hill, Barbara Gagliardi, Cassin Janick, and Heidi Lange (800 Free Relay), the team of Barbara Gagliardi, Samantha Grimes, Michelle Conlon, and Heidi Lange (400 Medley Relay), and the team of Dana Gaggen, Samantha Grimes, Michelle Conlon, and Heidi Lange (200 Medley Relay).

Crazier performances were also obtained by Amy White (50, 100, and 200 Backstroke), Christina Olgiere (100 Butterfly, 200 Breaststroke), Sharon Juzwiakowski (50, 100 Breaststroke), Jennifer Arthman (1 meter diving), Jen MacDonald (1 meter diving), and Lisa McCandless (1 meter diving). Congratulations on a fantastic effort!!
Babson to Compete in 12th NCAA Division III Hockey Tournament

Babson College has earned a spot in this year’s NCAA Division III Ice Hockey Tournament. The Beavers, with a 17-6-1 record, are seeded fourth in the East and will face SUNY-Potsdam in a two-game series on Friday, March 12, and Saturday, March 13.

Babson at SUNY-Potsdam (23-4-2)
Saturday, March 13:
2. Elmira College (24-5) vs. Salem State College at Elmira, 7:30 PM
3. Salem State College vs. Babson at Potsdam, 7:30 PM
4. Babson at Babson at SUNY-Potsdam, 7:30 PM

Game Schedule:
The two winners of this weekend's quarterfinals will head to Maplewood, MN on March 25 and 27 to represent the East in the NCAA Division III Final Four.

Sending:
1. SUNY-Plattsburgh

Babson to Host Northeastern Regional NCAA Women’s Hoop Tournament

Babson College, beating Western Connecticut State University this weekend 86-68, has become one of the "sweet sixteen" and will host the Northeast Regionals of the NCAA Division III Women's Basketball Tournament.

Tournament Opponents:
Babson College (24-4)
Capital University (25-3)
Rowan College (23-4)
Southern Maine University (24-3)

Game Schedule:
Friday, March 12:
Game 1: Babson vs. Rowan at Babson, 5:30 PM

Game 2: Babson vs. Capital at Capital, 7:30 PM
Saturday, March 13:
Winner of Game 1 vs. Winner of Game 2, 7:00 PM

Tickets:
Adults $3.00, Students $2.00

Coming Soon: Personal Section

As a new feature to the Babson Free Press, we will be adding a personal message section. This gives any reader the opportunity to send a message to the entire Babson campus and beyond. Somebody’s Birthday, Anniversary or Special Event? Publish your message in the Free Press for everyone to notice. A message of up to 2 column inches will only cost $4.

Squash Ranked 30th in Nation

By Janae K. Khan
Contributing Writer

The National Intercollegiate Squash Racquets Association held its annual tournament at Princeton over the weekend of February 26th. Babson’s own were seeded third in their division and 26th nationwide. This is an achievement in itself, given the team had absolutely no support from the athletic department. Cheers to everyone on the team (oh, and to you too Stirling!).

First round play began Saturday against perennial nemesis, Wesleyan University, winners of the trophy for the past two years. Wesleyan took the match 7-2. Wins were turned in by Dinesh “Captain Coven-man” Sellamuthu and Sebastian “I signed without totalling my credit card” Miccozi. It is interesting to mention that Rob “I choked” Humann was up two games to zero and went on to lose 3-2.

The team now passed into the consolation rounds to play for fifth place in the division. Their first adversary was Bard College. Babson won the match with a slim 5-4 victory. Wins were enjoyed by Brent “This is easy” Larson, Ricardo “I hooked up with my ex-girlfriend and got shoes” Madonna, Steven “I brought the flask and you drank it” Young, and V “The MIT coach is an ass” Sapa, among others. Honorable mentions also go to Anuj “What? The game isn’t over!” Anand, Brian “I can party and still win my match” Matthews, and Ravi “Yeah, I play number four” Honmura, for their three excellent matches.

At this point, Babson was tied in the division, 30th in the nation, and with a chance to move up one more spot. The only thing in the way was rival Connecticut College. As the matches progressed, no school showed domination, rather the points were won one at a time. Then the final blow was dealt...Conn clinched a match 5-3 and eventually won 5-4.

Well everyone, it’s been a great season. A special salute to all seniors and best of luck next year’s team. Remember next Thursday.

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Make Spring Break 1993 THE ONE to remember. Garber Travel can show you how to do it, at the best bargain prices available.

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First Injectable Contraceptive Available for U.S. Women

(New York) America's first injectable form of birth control, Depo-Provera Contraceptive Injection (medroxyprogesterone acetate), is now available to U.S. women, the Upjohn Company announced in January. Depo-Provera is a prescription medi-
cation that provides contraceptive protection for three months and is more than 96% effective, making it one of the most reliable birth control methods available. Depo-Provera Contraceptive Injection was cleared for marketing in October 1992.

"Depo-Provera is a novel contraceptive that for the first time offers American women a highly effective, long-lasting and easily reversible birth control option," said Jack J. Jackson, Senior Vice President of Pharmaceutical Operations at The Upjohn Company. "Depo-Provera fulfills an important need in birth control options available to American women, especially those who find it difficult to take a daily pill or use other methods," said Andrew M. Kautz, M.D., Associate Professor of Obstetrics and Gynecology and Director of Family Planning at the University of Florida Health Science Center in Jacksonville.

who has extensive clinical experience using Depo-Provera. "It is a mainstream contraceptive choice for a wide variety of appropriately counseled women," he said.

To educate patients and physicians about Depo-Provera and other contraceptive options, the Association of Reproductive Health Professionals (ARHP), a national association of physicians and educators, announced an educational campaign to reach women who see physicians and nurse practitioners for contraceptive needs and counseling.

"The goal of this educational effort is to increase understanding and awareness of contraceptive options among women and their partners," said Dennis J. Barbour, president of the Association of Reproductive Health Professionals. "ARHP has designed the program to ensure that the major sources of information about birth control are reached by women who see healthcare providers for contraception," he said.

"ARHP believes women need to have more information concerning their contraceptives options," he added. "In the past, women have not had sufficient access to information about their birth control choices."

The ARHP campaign, which begins this month, involves distribution of educational videos, brochures and newsletters to more than 55,000 gynecologists, family practice physicians, nurse practitioners and family planning clinics across the country. The educational program also will include distribution of up to 20,000 packets containing Spanish videos and brochures for clinics and physicians in Spanish-speaking areas.

There also will be a special 16-page issue of ARHP's publication Clinical Proceedings, which is targeting to medical professionals. This special issue will cover different contraceptive methods—including Depo-Provera—and other related topics. The ARHP health professional videos, brochures and newsletters give physicians and nurses practical information on Depo-Provera Contraceptive Injection, including:

- Key issues to discuss with patients regarding benefits and side effects;
- Efﬁcacy, safety, and medical management issues;
- Counseling information and patient selection criteria, including information about lactating women and those who have had problems with other contraceptives.

The video and brochure for patients discuss the five principle reversible categories of birth control, answer candid questions about contraception and provide a supplement to medical counsel on birth control options;

- How to administer Depo-Provera injections;

Patient and clinical materials also detail beneﬁts and side effects. The most common side effect reported by women using Depo-Provera is changes in menstrual cycle, usually irregular or unpredictable bleeding or spotting. Other side effects include potential weight gain and headache. Depo-Provera Contraceptive Injection is contraindicated in women with undiagnosed vaginal bleeding, breast malignancy, thromboembolic disorders, cerebral vascular disease or liver dysfunction.

The educational materials were prepared by the Association of Reproductive Health Professionals under an educational grant from the Upjohn Company.

The Association of Reproductive Health Professionals is an interdisciplinary, professional organization devoted to educating health care professionals and the public on matters related to human reproductive lives and health. It includes gynecology, obstetrics, anesthesiology, endocrinology, pediatrics, and nursing specialties. The Upjohn Company is a worldwide, research-based provider of human health care products, animal health products, agronomic and vegetable seeds, and specialty chemicals. Headquartered in Kalamazoo, Michigan, the company has been dedicated to improving health and nutrition for more than a century.

Needed: Business Manager for the Babson Free Press. Looking to train underclassman for long term commitment. Strong accounting skills necessary. Call Rob at X5182
Inside the Beaver

By David St. Martin and Christopher J. Thirman
Contributing Writers

Welcome to our article.

Why would Just In Time Condoms advertise on their slogan with the words: break, liquid, and off? Being the business people that we are, they should have realized that these words aren't appropriate when we talk about condoms.

By the way, thanks Miss Illiterate Stainless Steel Mouth or whatever you called yourself in the letter, for the letter you wrote us. We appreciate the letter even though you can't spell. We understand that you were a little bit annoyed with our siren noises, but maybe if you had a sense of humor you would have laughed instead of making those vulgar remarks. (If it was that time of the month we understand, but with those braces you were wearing we didn't think you reached the age yet, sorry.) We are mature, we just like to have some fun sometimes. So sticks and stones may break our bones but names will hurt us, nah nah nah nah nah nah.

We don't see the crime in letting someone use your I.D. to eat at Trim if you have no intention of using it. We paid for our meal plan, it's ours, so why shouldn't we be able to do whatever we want with them. It's not stealing because it's already paid for! If my roommate's friend is visiting and I'm not going to use my I.D., why can't I just take the meal and eat it? If I let someone use my bank of Boston card and he goes and takes out money, that's not stealing because it's mine and I'm letting him use it. Besides, Carfa Card-Taker is now working, and it's impossible to let someone use your I.D. because she is on a rampage. Does she get paid by the cards that she takes or have some bonus plan? It's easier to sneak into a bar. Soon, we are going to need back-up just for eating in Trim.

Why are the bowls near the cereal so hot that when you put the milk in the cereal, 10 seconds later your cereal is soggy and the milk is warm? If I wanted oatmeal I would have brought some.

Don't you love it when someone goes to the pub and three days later they still have that stamp on their hand. We have a secret...take a shower and use some soap.

What exactly is a ball-park figure? And you can give a ball-park figure if you're talking about ball parks?

Now come on girls, do you think that you can just walk into the guys' bathroom at Knight Auditorium and go to the bathroom without guys having to fasten you? That's all I did drunk guys love to see is a couple of girls come staggering in and attempt to use the stall which the guys are trying to use. Ask the girls who attempted this suicidal trip Saturday night. I don't think these two were more embarrassed and harassed in the whole lives. We understand about trying to "break the barriers" between guys and girls, but this is ridiculous. Guys can't go near the girls' bathroom, so stay away from ours. Besides, you don't know what you're getting into and also you don't know what you're sitting on when you squat down on the toilet!!!

YUCK!!!

Why are students sometimes convinced that they are right and the teacher is wrong so they spend 10 minutes in class embarrassing themselves trying to get their point across? Just accept it and shut up!

How do blind people find the braille sign at the library that tell them where the books are? And once they find them, what books can they read? What exactly is short bread? What is it made of? And is there such a thing called long bread?

If Walmart went on Jeopardy, he would definitely be a five day champion. He is amazingly brilliant and he always solves the Riddler riddles. He doesn't only solve the riddles, but with the solution he can tell us where the Riddler is hiding. Where his weapons are, his father's first name, his mother's maiden name, and the doctor's birthplace who delivered him. Why do the criminals who he catches always get out of jail in a short time? What kind of a place lets criminal walk the streets...oh yeah, America.

Why do we always get lucky off campus? And has anyone had any free time this week?

On a final note, we think that it is pretty pathetic that we couldn't have a talent show here. We know a lot of you have no talent whatsoever and all you care about is drinking or studying but at least give it a try. Out of almost 1,500 students we couldn't even get ten acts! That's awful!!! Why don't you go to the Newton-Wellesley hospital and get an operation to have a set of... (male organs) inserted to fill up the emptiness in your pants. What a waste of yet another great idea because the students at Babson College don't have the mental nor the fortune to give it a try and you are the same people to complain that this school doesn't do anything for the students. For those of you who signed up, we are proud. But for those of you who didn't, why don't you go down to the nearest third grade private school and give back the little girls their skirts that you are wearing! Or better yet, tell them to sign up. Stop complaining about the school and go out and do something for once. Til next time...

Calendar of Events

Saturday, March 15 - Saturday, March 20
Spring Break!!!

Sunday, March 21
Residence Halls open 8:00 a.m.

Monday, March 22
Classes resume
Traffic Court - Trim 201, 6:00 p.m.
SGA Senate - Trim 203-4, 6:30 p.m.

Tuesday, March 23
Interview Skills Workshop - OCS, 1:15 p.m.
SGA House of Representatives - Trim 207-8, 6:30 p.m.
Building Your Resume Workshop - Coleman 8, 6:30 p.m.

Wednesday, March 24
Internship Information Session - OCS, 1:00 Just for Juniors - Trim 207-8, 6:00 p.m.
Singer/Novelty Act - Roger's Pub, 9:00 p.m.

The Bose Challenge Returns to Babson

By Yong Kno
Contributing Writer

Do you listen to music? Well, if you do, you are certainly invited to participate in the Babson College Bose Challenge. On Tuesday, March 24 and Thursday, March 26, Bose Corporation, the company that installed the state-of-the-art sound system in Knight Auditorium, will be in Trim 202, during dinner time to challenge the students of Babson. If you would like to see if you can tell the difference between Bose's highly acclaimed speakers and those of its competitors, or even if you just want to listen to some good music on Bose revolutionary speakers, come and take the Bose Challenge. Participate and you will be eligible to win a free set of Bose speakers! That's right, FREE! As a show of gratitude for your participation, Bose will raffle off a pair of their extraordinary AM-3 speakers (covers $500 value). So come and take the Bose Challenge and experience the incredible sound of Bose's premium quality speakers and register to win your free Bose speakers!
Nielsen Comes to Babson

by Amy Till
Feature Editor

Last Friday, battling the snow, Ken Gould, Manager of Analytical Services, and Robin Pimentel, an Account Executive of Nielsen, spoke before Professor White’s Consumer Behavior class. Professor White, who scheduled the guest presentation, unfortunately was unable to be there due to the bad weather. Professor Keppe hosted the class. The main focus of the discussion was single source data.

There are three main attributes of single source data. First, there must be a single data base. Second, the data base must contain all relevant data on all marketing support. Third, the data must be at the individual consumer or consumer household level of aggregation.

Previously, marketers were limited in their understanding of the consumer. Many questions arose such as demographics, lifestyle, frequency of use, volume, etc. The two main problems were sampling errors and measurement errors due to limitations, such as technology.

With the technology that computers have given to the marketing industry, Nielsen has devised a household panel to answer consumer targeting questions for marketing. The household panel is designed to project to the census estimate for the total United States. Within the four major census divisions, the sample is in balance.

Household recruitment is not a random process. Detailed questionnaires are sent to households. These households whose answers fit the demographics needed for the sample are chosen. Then each household is given a scanner to read the bar codes of purchased products. The high tech scanner is actually a microcomputer that reads the date of purchase, who made the purchase, secondary shoppers, where purchase made, item description number of units purchased, and any type of deal or deal savings.

Some households have meters installed to their television so that Nielsen can observe which programs and commercials the consumers are tuning in to. Nielsen also can air their own commercials to these households to observe whether or not consumption changes.

Nielsen also observes other media patterns of consumers. Taking all of this data, Nielsen is able to create indexes in order to present the information clearly and precisely to the marketing managers of a company.

Unfortunately, the class time was limited to one hour, so Mr. Gould and Ms. Pimentel were only able to answer a few questions. Questions arose such as problems with variances in samples and compensation for the households participating in the program. Ms. Pimentel replied to the question of compensation. She stated that although there are incentives to being a part of the program, the main reason that people enjoy being part of this is that they feel they are helping society.

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THE FAR SIDE

by GARY LARSON

"Can't use you, son... says here your feet aren't flat."

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The Babson Free Press
March 11, 1992

Hey sizzle chest! Are you ready for break! How many of you rich annoying punks out there are going away so that you can spend your parents' money and pretend that you care about something else in life other than trying your best to acquire skin cancer? Some of you especially bright girls have even gotten a head start by going to the cancer booths (tanning salons). Hey, I wish you luck. Try not to hurt yourself or bring back too many diseases next week. But if you do, I'll be here to fix your life. How about this, when your sitting on the beach wondering whether or not you should feel guilty for sticking your parents with a $600 bar tab, write me a letter about your void life. If I care enough I'll think about helping you. Don't forget to drink plenty of the water! That's BOX2355. 'Till next time jerks....

The view expressed in this column are those of the author, and not necessarily those of The Batson Free Press as a whole.

KIDDER, PEABODY & CO. Incorporated
is pleased to announce that

SAM MASOUDI
has joined

REAL ESTATE INVESTMENT BANKING

as a

FINANCIAL ANALYST
Happy St. Paddy's Day!