The Ambulance in the Air
By Robert Conrad, News Editor

Members of Babson's Public Safety Department participated in Med Flight training Wednesday afternoon. The continuing education for Emergency Medical Technicians was also attended by area members of fire and ambulance squads.

The Med Flight helicopter landed on the upper fields and operates from Boston City Hospital which is located 16 miles from the Babson Campus. Emergency Services personnel familiarized themselves with the aircraft and proceeded to afternoon training classes. The Med flight helicopter travels at 120 mph and can transport a patient to emergency trauma care at BCH in about 8 minutes. The aircraft is essentially an ambulance in the air and is operated by a pilot, and two EMTs who are capable of caring for two patients in the helicopter.

Med Flight can land with 60 feet of clearance from the rotors, enabling it to land on major roadways. Otherwise, each town has a designated landing area that is clear of obstacles. The upper field has been designated as a landing zone for the Town Continued on page 2 MedFlight

Rock and Roll
By Robert Conrad, News Editor

Babson has caught the attention of yet another national magazine. Rolling Stone will be publishing an article about cutting edge colleges in the spring that will feature Babson, in addition to several other higher educational institutions.

Neil Steinberg of the Chicago Sun-Times, working on assignment for Rolling Stone will be examining a selection of schools including Dartmouth, St. John's, Cooper Union, Harvey Mudd and Spelman Morehouse in Atlanta. Steinberg is not looking specifically at business schools, but for colleges that are making bold changes, or facing unusual problems. Babson's restructuring of its MBA program and the attention the school received in U.S. News and World Report helped to focus his decision. He also did specific research about Babson before deciding to select this school. "I'm confident I will not be embarrassed selecting Babson for the article" said Steinberg, who is visiting campus on Thursday.

Steinberg will visit the National Technical Continued on page 2 Rolling Stone

AIDS Fund Donations Stolen from GIVE Office
By Michael Sapos, Editor in Chief

Last Friday, December 6, nearly $500 which was donated to the Foundation for Children with AIDS by Babson students was stolen from the G.I.V.E. office.

According to Brian Alcott, G.I.V.E.'s spokesperson, $500 in cash and $167 in checks was stolen from G.I.V.E.'s office in the Student Affairs department in the Hollister building. The money had been raised during a week long drive sponsored by G.I.V.E. in Trim Hall. The donations, made by Babson students were to benefit the Foundation for Children with AIDS. The Foundation's goal is to promote family centered and community based services to those afflicted with the AIDS virus.

The money was stolen, according to Alcott only minutes before it was to be handed over to a representative of the Foundation. Alcott had enclosed the money in an envelope, put it inside a small box and then placed the box in his bag, which he left in the unlocked office for only a few minutes while rushing a personal check for donation at the bookstore upstairs. The crime took place in that short period of time.

According to Alcott, other, smaller thefts have occurred this semester in the area around the G.I.V.E. office in the Student Affairs section of Hollister. However, this is by far the largest and most offensive.

Alcott stated that the money that was stolen will be replaced by funds from G.I.V.E.'s own account. Alcott also stated that the money can be returned to G.I.V.E.'s Babson mailbox #2, no questions asked.

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Theta Chi Fund raiser

By Amy Toll, Features Editor

Theta Chi held an unusual fund raiser in front of Trim which began Thursday at 5:00 and ended Saturday at 7:00 p.m. All funds that were raised were for the Boston Children's Hospital. This was in conjunction with Channel Four and Annual Children's Hospital Telethon. Tune in to Channel Four on Friday at 11:00 to see Theta Chi present the show.

This is the seventh year that Theta Chi has been staying outside collecting donations. Usually the funds go to the United Way, but this year they decided to raise money for Children's Hospital. According to Robert Diccianni, who programmed the event, approximately three hundred dollars were raised. Everyone in Theta Chi joined the effort, especially Ted Frederick, who spent all fifty hours outside, braving the snow.

If you didn't get a chance to give money at Trim last week and are feeling a little guilty, funds can be sent to The Channel Four Telethon, 1170 Soldiers Field Road, Boston, MA 02154.

Announcement

The President's Office and Office of Academic Affairs are pleased to announce that the following members of the faculty have been offered tenure and promotion to the rank of Associate Professor: Steven Gordon, Stephen Schiffman, and Janice Yellin. In addition, we are also pleased to announce that the following have been offered tenure: Associate Professor C.J. McNair and Professor Douglas Tigert.

Baseball in December

By Derek Finkelman, Contributing Writer

This year's baseball winter season has all the signs of being one of the most memorable. First, the expansion draft involving Colorado and Florida occurred. Next, the plight of over two hundred potential free agents will be decided. The free agent pool this season is perhaps the deepest and most talented of all time. It contains such names as Puckett, Drabek, Swindell, Carter, Smiley, Bonds, Sierra, McGwire, Maddux, Winfield, and of course, Steve "Psycho" Lyons. The first five aforementioned phenoms (nice alliteration, huh) have all ready been signed to mammoth contracts, with Bonds' 45 million, six year deal with the Giants put on hold until the new San Francisco owners officially take over.

Another reason why this winter season will be memorable is that the salaries of marginal players will finally come back down to Earth. With the expiration of CBS and ESPN's television contracts after this season, the owners are preparing for a drastic reduction in their teams' payrolls. Consequently, the "average" players earning three million per season, such as Tom Brunansky, will be lucky to make $800,000 next year. Another Red Sox player, Wade Boggs, was a fool for not accepting the Red Sox offer of eight million over two years back in March. Following an atrocious 1992 season, Boggs will be hard-pressed to find a team willing to give him three million a season.

The "Chickens-Mans", however, is no different than most current baseball stars who utilize the free agent system. Gone are the days when players felt a sense of loyalty to their team as well as community.

HATS OFF TO ALL THE MEMBERS OF THE BABSON DANCE ENSEMBLE

It was great to see you finally get the respect you deserved. At the end of the day, people like you are the real entrepreneurs of Babson College because instead of just talking about your dreams, you're making them happen. It's a shame companies don't do their recruiting in Knight... maybe then they'd discover the real talent at Babson College.

Kind Regards,

Babcock
Although players test the free agent market for a variety of reasons, more often than not, the predominant issue is money. This is where players make their mistake. Please don’t get me wrong. Professional athletes have every right to make whatever the owners pay them. There would be nothing wrong with Barry Bonds making $100 million a year. After all, Major League Baseball is a competitive market that rewards its players based on performance. Thus, the most talented players (Bonds, Puckett, Lyons) deserve to earn whatever the salary market permits.

However, players who sign on with another team for extra money fail to recognize the value of good will that they leave behind. In twenty years, it will be much more valuable for a Bonds or a Maddux to be able to say that they spent their entire careers with one team rather than four or five different teams.

Last Sunday on channel 4, Bob Lobel hosted the "Yalta Conference" of Boston-area sports legends with Ted Williams, Bobby Orr, and Larry Bird. What makes these athletes heroes to New Englanders? Well, along with their superior athletic ability and drive to win, all three played their entire careers in Boston. (Bobby Orr actually had a short stint with Chicago.) During their time in Boston, they managed to develop a special relationship with the fans, who in turn provided them with fame and immortality. Today, all three can travel to any New England town and be known as the best they ever were.

Some baseball players, such as Puckett, Yount, Sandberg, and Ripken, have displayed great loyalty by resigning with their teams. Consequently, they are treated like Gods in their respective cities. Mr. Bonds, however, has failed to learn what fan support means. In twenty years, he will walk down a street in Pittsburgh and rather than being known as the best there ever was, he will be recognized as a greedy choker who left his heart in San Francisco.

Happy holidays everyone! Good luck on finals!


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OPINIONS

The Scramble Begins
By Mark Underwood, Opinions Editor
Last week this paper printed an editorial written by Amy Thomas entitled "I Can’t Get No..." Did anyone read it? If you didn’t, please find last week’s paper and read it.

I am a bit perplexed. We have not received any response to this survey in the Free Press mail. The administration has no comment? A Babson student submits to the campus a survey which exposes possible weaknesses in the administration, and there is no response? Could it be that the administration has no evidence to support their current financial policies? I would like to see the research that the administration conducted. I look forward to printing a response in early February.

I believe this is also an issue that the faculty is concerned about. The students of this school would like to learn more about you. I am sure there are many of you who have some things to say about these and other issues. You should be extremely happy to see that the top three preferences that were expressed in Amy’s survey were course selection, library resources, and computer resources.

Values?
By Uday Gupta, Contributing Writer
Malcolm X once said, "Just because you have colleges and universities, doesn’t mean you have education." The colleges and universities in the American educational system are skillfully used to miseducate. So, do you think that Babson college is miseducating us? Or maybe, is that we are miseducating ourselves? Take a minute to look at your time here at Babson and the rest of your life and ask yourself, "What do I value? What do I put my faith in? To whom am I responsible and answerable?" I’d be really interested to hear the answers. It’s a heartbeat, these answers would tell you far more about one’s character than anything that silly piece of paper we choose to frame after four years would.

My question, however, is do we really care about character or are we just concerned about personalities? After all, developing character is not as easy as buying a BMW, bragging about daddy’s business, and learning all the “buzzwords” of business. Okay, so maybe you don’t have the BMW and extended vocabulary. You’re not like the rest of them, I mean you’re here to prepare for the “real world” outside of Babson, right?

Well, it amazes me to hear other students’ perception of the outside world. In the movie “Say Anything,” the valedictorian addresses the class and warns, “I’ve seen the real world, and my advice to you is GO BACK!” Now, no one really gets what this girl is saying and just sort of blow it off. They think, “I don’t need to worry about the real world.

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Thursday, December 10, 1992
because when I get out there, I’m going to take corporate America by storm and be RICH! I won’t have to worry about my problems because I’ll have enough money to throw at them and I’ll be powerfull enough to make them go away. I’ll have connections, “friends” in high places, and everything I’ll ever need in life because I’ll have money and money can buy anything.

Oh no, you’re thinking, here comes another soliloquy on the evils of money from one of those free-thinkers. You’ve heard it all before and have all the right answers. My question is, “How much have your really thought about what you want?” Not what your parents want, not what your teacher wants from you, not what your friends want, not what your future employer wants, but what do you want for yourself? I mean at 17 or 18, you chose to attend an undergraduate business school for management? What did you know about the school or even about business for that matter? Did you know what you were getting yourself into? Did you care? A friend posed this question to me once, “Uday, do you think if you’re parents weren’t in business, you be at a B-school?” Oh, you’re not like me, you knew right since the day you were born that you wanted to enter corporate America and build flourishing industries, create jobs, innovate, discover and expand. Yeah, right.

It’s not entirely your fault. Much of what a place like Babson exists is so that parents can live out their dreams through their kids. “Son, it would be good for you to attend a business school. After all, business is at the core of everything and your understanding of this principle will help you in every aspect of life. You’re going to succeed. I just know you will. You can do anything you put your mind to.” So, blindly, one enters this institution, still green in life. Immediately, one is swept up in the flurry of filos-foes, suits, student businesses, fancy cars, and tons of money. You thought you knew what you wanted, but somehow, you don’t feel very good inside. What happened? Everyone told you things would be fine. Well, they’re not, and whose to blame... Babson, your folks, your teachers, your friends, the administrators, the OCS office, who?

"Okay, fine, Uday, you’ve poked plenty of holes in the system, but what are you going to do about it?" Like Ross Perot, I won’t lie to you and say I have all the answers. If you think other people are going to solve your problems while you sit back and enjoy the show, you’re a fool. You have all the answers inside of yourself and as soon as you stop waiting for Mr. (a) Fix-it to come along and cure your painless and blameless life, you’ll begin living a life that’s real and based on your own dreams and ambitions instead of being trapped in a 50% existence. Until then, you’re nothing but a by-product of our society that will eventually biodegrade and become food for worms. And do you think, for just a minute, that anyone is going to remember you because you played your game the way you thought they wanted you to play it and in the end you lost? Think about what you’re putting your faith in... Babson, a flashy car, a great suit, and a winning personality. Well, as long as there is a steady stream of $22K kids coming to Babson thanks to a rating based on nothing but a personality, they don’t need to remember you. As long as their is another person with the flashy car, a killer suit, and a winning smile, people don’t need to remember you. All these things can be stripped from you in a heartbeat and there are left with? Your heart and mind. That’s it.

So put your faith in something real... yourself.

Letters to the Editor

This is a letter to defend my original position presented on November 19th which Jen Jeffrey did a very good job of ripping apart in last week’s Free Press. Just for the record, I don’t claim to be exceptionally knowledgeable in politics. I don’t know everything about our government, but I know what I believe and I believe that it was time for Bush and his conservative views to get out of power.

Mrs. Jeffrey wrote, "The issues of abortion, minority rights, crime and family are by no means political." Exactly. That was precisely my point. I don’t know where Bush got off dragging these issues into politics, and I stated that if he had concentrated on more appropriate issues, perhaps he would have been more successful.

Secondly, the Supreme Court judges, such as the infamous Clarence Thomas, are appointed by the President which obviously gives the President a direct influence on social issues. Furthermore, of course the President can affect a woman’s right to have an abortion!!! How many hills did Bush veto or pass in order to restrict abortion rights? How much funding did he cut? His decisions were more decisive and destructive than any other decisions

Continued on page 6

The Last Word

By Michael Sespo, Editor in Chief

As Editor in Chief of the Free Press, you get to have some strange exchanges with people. This semester for instance, I had quite a heated argument with a trustee over an article about where to crap on campus. I also received a copy of a letter written by a professor to the SGA asking them to investigate the Free Press for no apparent reason.

Well this was all fun, but nonetheless, we had a successful semester at the Free Press. I am writing this to announce to our readers that I am retiring as Editor in Chief and to welcome in the new Editor. Rob Conrad, our current News Editor will be replacing me next semester. I would like to thank everyone at the Free Press for a great semester and wish Rob and all of the Free Press staff members good luck.
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Dear Editor,

Bart Richards, Class of '94, delivered to Babekteco a copy of a letter detailing his concerns about service offered by Babekteco. He said that I had a satisfactory meeting regarding this letter. He suggested that I meet with a wider audience to explain telecommunications at Babekteco. I am willing to be interviewed by the Free Press and/or attend a Babekteco Student Government meeting.

Bart's quote regarding the rude treatment he received from a Babekteco employee astounds me. Although I was not privy to the conversation, I must be assured that no Babekteco front office operates. I remain concerned with customer service environment with particular sensitivity to the needs of our student population.

If there are any questions which need to be answered, please call Mrs. Duncan at x5217, or Mrs. Fandel at x4285.

Thank you,

Mary Lou Duncan

Across the Campus
Keith Hall

Welcome to the 2:30 Kehei Race, we are awaiting the horses to settle down in the starting pen. To go through the field, we have PF riding horse #1, Montezuma's Revenge: Roger is riding on a new horse, The Harvard Rookie; Edward is having difficulties coaxing his favorite horse, Cape Cod. Victory, into the starting pen; Sanj, last week's favorite at the 2:30 race, riding Continuous Difficulties, falters at the starting gate; Nick, riding Himself, is in awaiting the start; Deepak, riding Bobby Brown, is shirtless; Sebastian is riding, Turkish Delight; and Robert is awaiting the arrival of MJ Blondie. The starting order is given and we're off: PF is off to a flying start after choosing the Flying Dutch Girl instead of his regular horse who is now in the stables with the vet. After the first furlong Sanj and Roger are neck and neck, while Ed has been thrown from his horse for good. Nick suddenly fails to the ground and Puck stumbles over him. Robert is disqualified at the starting gate, his horse didn't show. Sebastian pulls into second thanks to a superior training schedule with Turkin Delight. As we enter the last furlong PF still main-
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INSIDE THE BEAVER

By David St. Martin and Christopher J. Tierman, Contributing Writers

We would like to comment, since no one else did, on the prank that was pulled on Babson College by students from Bentley. As we understand it, they apparently took the ‘B’ from the Babson sign at the front gate. They then returned it after the kickball game a while ago. Those Bentley students sure are CRAYZ (extremely sarcastic sentiment). They could have at least done something that would deserve retaliation such as cricket in the halls. Now that would have been funny.

Who would pay $28 a year for a subscription to this paper? You don’t even get a swimsuit edition or a free video.

Why would teachers give surprise quizzes when the class who has the same teacher later on in the day already knows that the first section had one? In some cases the students in the second time slot already know the questions. What’s really stupid are the people in the first section who warn the other students about the quiz. Everybody in the second section ends up doing well and ruining any type of curve, while the first class fails. Also, can a teacher really give a “Pop” quiz, and what exactly does this entail?

Do the basketball players sleep with their keys too?

Why do short people end up with the high mailboxes in Hollister while tall people end up with low ones? Short girls trying to see if their boyfriends wrote to them get a chance to work on their vertical leap while all the tall people end up with a sore back.

Why is it that the people next to you always have

Continued on Page 8 Beaver
you know what a spade is? We do.

Do many banks give out toast to their customers these days and if so, wouldn’t just be easier to give away money?

Is $1.00 off a cheese pizza that tastes like cardboard really an incentive? Besides, they charge you another buck for peppers so it cancels itself out anyway. Our real question is where have all the Dominico’s coupons gone?

Why is it called a ‘grilled’ cheese when you fry it?

When will the Pub put some pictures of recent athletes on its walls? the pictures that are there now are so old. There’s one of a field hockey game that was held in the quad in about 1945.

Why do people come to school with a closet full of clothes and then they only wear two Pairs of jeans and an interchangeable assortment of five shirts, one for each weekday? Save yourselves the hassle, bring all the extra clothes home for break and don’t bring them back. Better still give them to the poor for Christmas.

What does the ‘Q’ in Queip Cotton Swabs represent?
Good luck to everyone on their finals next week.

We would like to wish all our loyal readers and fans and even those who don’t read our article (let them know what they’re missing) a Happy Holiday and the best of luck next year. Be smart this vacation, we want you back in January. Also, best of luck to he sports teams over vacation.

It has been a real hoot writing the article all semester. Thanks to everybody who has ever given us a question, quote or compliment on our piece, we really appreciate it.

See ya’ next semester.

Til next time....

Free Your Mind...And Anything Else
by Carrie Basler, contributing writer

After waiting a long 25 minutes for the Dance Ensemble performance to start, at 8:35 p.m. Thursday night, another beautifully choreographed show began. The Dance Ensemble, noted for the best organization on campus and presided by Debbie Chaffin, did another wonderful job this past weekend.

The title this semester was “Free Your Mind,” and that was exactly what they did to each member of the audience as the music filled Knight Auditorium. Their show celebrated diversity and advocated “free minds” from prejudices, racism and narrow-mindedness. In fact, a quote from the “Free Your Mind” song, states “Free your mind, and the rest will follow. Be color blind, don’t be so shallow.”

The Dance Ensemble not only provides entertainment for the whole community with each performance, they also pack a powerful message. That only further demonstrates the commitment and efforts of all the performers on an organizational and a community building level. Other music consisted of ballet, hip-hop, rap, dance and other combinations and as each dance began and each plot thickened the audience became more involved.

Although they did not have one man running the whole show, as they have in the past years, the performance from start to finish was of high professional quality. In fact, this year their costumes and dances were even more commendable than in previous performances. I was personally impressed with how much the organization is growing. My freshman year, the Dance Ensemble only consisted of a dozen or so members, with only one or two of them being men. As the years have progressed, the organization holds 42 members, which includes 14 men. The growth and increased ability in each performance is admirable of any organization.

Some of the highlights of the show were a sultry and sexy version of “Open Arms” by Journey, choreographed by Tali Kraselnick; an adorable interpretation of “Dear Jesse,” choreographed and performed by Nancy Bourdreaux with help from Karen Fogerty, Dave Glow, Dana Manhattan and Mark Radu; a mystical dance to Janet Jackson’s “Black Cat,” choreographed by Debbie Chaffin and Nancy Bourdreaux; and a beautifully choreographed rendition of the song “One” by Elton John, performed by Nancy Bourdreaux, Marielle Connors, Tali Kraselnick and Suzanne Rizza. Although everyone’s name is not mentioned, the Dance Ensemble as a whole did a marvelous job.

The Dance Ensemble has yet again performed an entertaining show for the Babson community. If you have yet to see a performance, you are surely missing one of the most enchanting evening offered at Babson College. I commend each member that performed those three nights on the stage and the dedicated members behind the stage. You all did a great job! We again give the organization a standing ovation.

Additions to the McNaughton Collection
By Amy Toll, Features Editor

There have been new fiction and nonfiction books added to the McNaughton Collection in the Jamie Horner Lounge in Horn Library. Fiction, Decked: A Regan Reilly Mystery, by Carol Higgins Clark; Eye of the Storm, by Jack Higgins; If — the Story of Heathcliff’s Journey Back to Wuthering Heights, by Lin Haire-Sargeant; The House of Thunder, by Dean R. Koontz; Kagami: A Novel, by Elizabeth Kata; The Living, by Annie Dillard; Min

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Babson/Free Press 9
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Aerospace Engineering Major

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Thursday, December 9, 1992
T.R., a.k.a. Todd Kleperis is searching for a job in the medical field. If you have any information, please call (617) 239-4784.

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Objective: An opportunity in sales and marketing in a medical products company that will demand the most of my sales experience and provide the opportunity for advancement into management.

Education: Babson College Bachelor of Science
Wellesley, MA
Majors: Marketing / Entrepreneurial Studies
Major GPA: 3.3

Experience:
1986 - Present
NCR Newton, MA
Marketing Intern (Media Products Division) - May 1992 to Present.
• Responsible for over 2.5 million dollars in account revenues.
• Negotiated contracts for new clients through cold calling and prospecting.
• Supervised monthly billing, point totals, and floats for twelve corporate accounts.
• Involved with sales calls, collections, quotes, presentations, crisis management and special projects.
Mass Bay Brewing Company Boston, MA
College Sales Representative - September 1992 to Present.
• Negotiated and contracted special events on campus's throughout Massachusetts.
• Assisted in the placement of alcoholic beverages in college event centers and eateries.
• Coordinated the entry of product lines through specific guerrilla marketing techniques.
• Involved with sales calls, product pricing, and eventual placement on college campus's.
• Instrumental in developing student interest in the boutique beer market.

General Cinema Theatres Chestnut Hill, MA
• Initiated extensive research into opportunities for new products
• Assigned to the 1992 Presidential Straw Vote Promotion.
• Conducted a management incentive program for Mars Junior Mints and Pepsi.

T.K.C.I. Wellesley, MA
President - September 1990 - January 1993.
• Founded a full-service strategic marketing firm.
• Worked in identifying appropriate markets, developing marketing plans, locating initial sales.
• Successful consulting with the Houlihan's restaurant chain as well as four other clients.

U.S. Army Reserve Boston, MA
Finance and Supply Specialist - July 1988 to present.
• Oversaw accounts payable, accounts receivable, payroll, negotiating, and sourcing of material.
• Performed database management for classified records.
• Assisted in the installation of several Novell Local Area Networks (LAN’s).
• Developed computerized inventory tracking systems, and bartering systems between selected units.
• Established and maintained contact between units to maintain quality assurance

Activities:
• President of the Babson Entrepreneurial Exchange.
• Vice President of the Babson Chamber of Commerce.
• Men’s Varsity Swimming (4 yrs NE Div. III Championships)
• Founder of the Babson Boxing Club.
• Dean’s List
• Boy Scouts of America (Eagle).

Because a job is a terrible thing to waste.